# **billboard** Country Update

### BILLBOARD.COM/NEWSLETTERS

AUGUST 30, 2021 | PAGE 1 OF 18

**BILLBOARD COUNTRY UPDATE** 



Federal Express

T-Mobile launched

Zillow incorporated

employed Willie Nel-

son's "Always on My

an ad with Florida

**Georgia Line**'s "I Love My Country";

the falsetto hook from **Eddy Arnold**'s "The

Cattle Call" into a new

Someone Like You)"

to a haystack-themed

duced a Chris Staple-

Ram Trucks intro-

• Apple applied Kitty Wells' "Searching (For

commercial;

spot;

Mind";

INSIDE THIS ISSUE

Luke Bryan's "Waves" Caps Its Run >page 4

Feels So Rights: Alabama-Reservoir Deal >page 10

Makin' Tracks: "Truth" Teller Mitchell Tenpenny >page 15

Country Coda: Faith Hill's "Mississippi Girl" >page 18

### 'Fancy' That: Walker Hayes And Applebee's Reinforce Brand Interest In Country

Since Aug. 23, the current **Walker Hayes** single, "Fancy Like," has been in heavy rotation... on TV.

Following its release on June 4 and a summer blow-up led by TikTok videos that feature Hayes and daughter **Lela** dancing on

the family's front porch, the song emerged in an Applebee's commercial during daytime hours and saw plenty of repeat action throughout the past week. It's the latest development for an unlikely hit that topped *Billboard*'s Hot Country Songs chart on July 19 and continues to climb on Country Airplay, reaching No. 23 on the chart dated Sept. 4.

It's also the latest installment in a parade of musiccentered ads that the restaurant chain has offered in recent years. Those campaigns have tapped country titles by the likes of **Glen Campbell**, **Toby Keith**, **Zac** 

Brown Band and Sammy Kershaw alongside pop fare by John Sebastian, James Brown, Eric Carmen and Smash Mouth.

"I had no idea that people would actually hear the song, do the dance, spread the song like wildfire," Hayes says of "Fancy Like." And, he adds, "I had no idea Applebee's would be so receptive." Applebee's is hardly the only advertiser showing interest in country music. Just since the start of 2021, at least eight additional campaigns have featured country performances for their soundtracks:

Tom.Roland@billboard.com



ton cover of Al Green's "I Am a Ram";

- Squarespace inverted **Dolly Parton**'s "9 to 5" as "5 to 9" for an ad that debuted during the Super Bowl;
- Airbnb licensed **John Denver**'s "Thank God I'm a Country Boy";

• And Coors Light featured Johnny Lee's "Lookin' for Love."



bilboard

DIGITAL NEWSLETTERS

CLICK HERE FOR FREE DELIVERY That all comes atop other recent uses of country music for advertising, including **The Highwomen**'s "Crowded Table" in a Campbell's spot, **Carrie Underwood**'s "Favorite Time of Year" in a Ring holiday ad, **Miranda Lambert**'s "The House That Built Me" with Masimo medical equipment and Hank **Williams**' "Hey, Good Lookin'" in a Perdue chicken campaign.



"Especially now during the pandemic, and hopefully as we get post-pandemic, it brings out an element to people of normalcy," says Applebee's vp/chief marketing officer **Joel Yashinsky** of the country genre. "I think that speaking to normal elements of life is what people are looking for today. Country music artists are down-to-earth, salt-of-the-earth types of folks, and I think that's something people are looking for no matter where they live across the country."

Plenty of observers expected the company would be looking at "Fancy Like" as a potential vehicle once it hit the mainstream. Walker, after all, celebrates the casual-dining brand and a cou-

ple of menu items in the first verse of the chorus. But when the commercial emerged, it actually went against the typical way of thinking in advertising synchronization.

"When it came on, I kind of laughed because there's always these sorts of things that pop up, and they're sort of like 'unicorn' moments," says Warner Chappell Nashville director of sync licensing **Katie Jelen**. "Writers and art-



ists will always use them as an example for like years to come. Here I am always telling writers, 'Don't write songs about brands because brands don't want to use songs with their names.' And then this song does what it does, which is, again, it's a unicorn. It's a perfect storm. I was like, 'Oh, great. Here we go.'"

Hayes' perfect storm is a personal story. Before their marriage, he and wife **Lainey** often had date nights at Applebee's, and the family still visits regularly. Hayes actually had doubts during the vocal session about using that lyric, fearful it would actually hurt the commercial potential of "Fancy Like." But he left it in because it related

so closely to his own life. And that authenticity made a difference.

"There are lots of artists that do songs about other brands," says Yashinsky. "This one came from the heart; it came with a history with his wife. We're always looking for great songs that fit, with that sort of toe-tapping appeal that connects with our guests and makes people feel good."

Artists haven't always been looking for brands. In the late 1980s, **Steve Winwood** lip-synced then-current single "Don't You Know What the Night Can Do?" in a Michelob ad. Music executives debated in a *Billboard* story at the time whether licensing songs for corporate use was a smart financial move or simply selling out.

"We're selling out shows is what we're doing," says Hayes, noting that he recently sold out a club in San Jose, Calif., in four minutes that would have previously required several days. "It's completely mind-blowing that a song can do that."

"Someone did a poll of Gen Z-ers recently and asked about the idea of selling out," adds Jelen. "They didn't even know what that was."

The Hayes-Applebee's relationship is a bit of an outlier. The lyrics spurred the company to put the Oreo shake, dropped from its offerings during the pandemic, back on the menu. Also in the artwork are a photo of Walker and Lainey, as well as a TikTok screen grab. Both parties have expressed openness to extending a relationship that's mutually beneficial. Hayes' country/hip-hop hybrid sound is connecting the chain to a variety of demographics, while the Applebee's deal brought in cash when Hayes wasn't touring – and the money comes in faster than performance royalties, which usually arrive about nine months after the actual broadcast date. Additionally, the TV airings reinforce a hook that was already getting good rotation on radio and streaming playlists.

"I definitely don't think it's going to hurt it, having it in the commercials, getting those spins," says Hayes. "Careerwise, it's a dream come true for an artist, especially of my status, to have this massive appeal and to get this many impressions. I mean, a management team or a booking agency would just kill for this much exposure."



Chris Janson (center) spent time with two KEEY Minneapolis-St. Paul executives — music director Patrick Knight (left) and iHeartMedia/ Minneapolis-St. Paul senior vp programming Gregg Swedberg — when he performed at the Winstock Country Music Festival in Winsted, Minn., on Aug. 20.



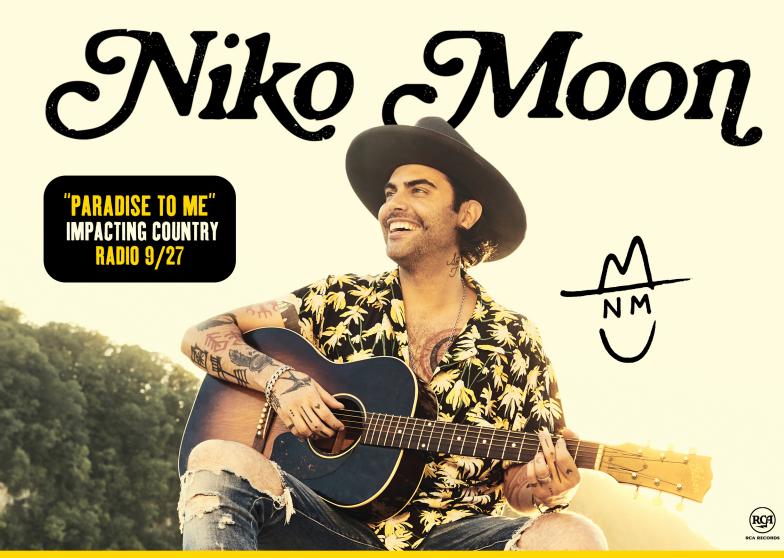
Dillon Carmichael (left) met up with KWNR Las Vegas PD MoJoe Roberts prior to an Aug. 20 performance at Stoney's Rockin' Country.



Marshall Tucker Band lead singer Doug Gray (center) surprised the heirs of the late Charlie Daniels — wife Hazel Daniels and son Charlie Daniels Jr. — with a plaque recognizing the artist's 1 billion streams on Pandora during the Volunteer Jam in Nashville on Aug. 18.



Shawn Parr, the host of Key Networks' *Shawn Parr's Across the Country*, turned a hosting gig at the Back Road Music Festival in Galva, III., on Aug. 14 into a golfing opportunity. From left: Parr, Tracy Lawrence, Travis Denning, Lawrence band member Joe Caverlee and Randy Houser.



# **GOOD TIME - THE ALBUM**

### FEATURING "GOOD TIME" "NO SAD SONGS" "PARADISE TO ME" & MORE



"BETWEEN 'NO SAD SONGS,' 'PARADISE TO ME' AND 'GOOD TIME,' MOON IS A ONE-MAN PARTY." **billboard** 

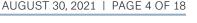
"NEED A FEEL-GOOD GETAWAY? NIKO MOON'S GOT YOU COVERED."

"'GOOD TIME' HAS SPRUNG HIM INTO PLAYLISTS, LIVING ROOMS, AND HEARTS WORLDWIDE." **Tennessean.** 



### ON THE CHARTS JIM ASKER jim.asker@billboard.com

### Luke Bryan's 'Waves' Crashes To No. 1 On Country Airplay, Becoming His 25th Leader





Luke Bryan earns his 25th leader on *Billboard*'s Country Airplay chart as "Waves" swells from No. 2 to No. 1 on the Sept. 4-dated list. The song increased by 9% to 31.9 million impressions in the week ending Aug. 29, according to MRC Data.

"Waves" — co-written by **Zach Crowell**, **Ryan Hurd** and **Chase McGill** — is from Bryan's album *Born Here Live Here Die Here*, which arrived as his ninth

leader on the Top Country Albums chart in August 2020. It's one of the six tracks added to the deluxe version of the set released in April and becomes the fifth total and consecutive Country Airplay No. 1 from the album.

"It's crazy to know we are five singles deep off the album," Bryan tells *Billboard*. "The longevity that country radio and my fans have given my career truly means a lot. I have never taken for granted that I get to make my living doing something that makes me so happy. Thank you for this No. 1 and loving a song about summer love."

The album is Bryan's second to generate at least five No. 1s on the Country Airplay chart following his 2015 release, *Crash My Party*, which is the only set to spin off six leaders from its standard edition, capped by "Fast" in April 2017. (In June, when **Luke Combs** scored his record-extending 11th career-opening Country Airplay No. 1, "Forever After All," he banked his sixth leader from his album *What You See Is What You Get*, combining its original and deluxe versions.)

The first single from *Born Here Live Here Die Here*, "Knockin' Boots," led for two weeks in September 2019, followed by "What She Wants Tonight" (one week, April 2020), "One Margarita" (two weeks, July 2020), "Down to One" (one week, March) and now "Waves."

Bryan achieved his first Country Airplay No. 1 with his sixth of 40 entries (and fourth of 24 top 10s), "Rain Is a Good Thing," which led for two weeks in July 2010.

Bryan ranks in sixth place for the most No. 1s on Country Airplay, which began in January 1990. **Kenny Chesney** leads with 31, followed by **Tim Mc-Graw** (29), **Blake Shelton** (28), **Alan Jackson** and **George Strait** (26 each).



**OH! OH! OREO Walker Hayes**' "Fancy Like" (Monument) rules the multimetric Hot Country Songs chart for a seventh week. The track, which first gained traction on TikTok thanks to clips that have helped grow Hayes' throng of followers to 1.6 million, has drawn new buzz thanks to its synch in a new Applebee's commercial that premiered Aug. 23.

"Yeah, we fancy like Applebee's on a <u>date night</u>/Got that Bourbon Street steak with the Oreo Shake," Hayes sings in the hit —

and now the restaurant chain, a <u>favorite</u> of Hayes and his family's, has returned the Oreo Shake to its menu (for a limited time).

"Fancy Like" gained by 47% to 20,500 sold and 2% to 15.9 million U.S. streams in the week ending Aug. 26. It tops the Country Digital Song Sales and Country Streaming Songs charts for a ninth and seventh week, respectively. On Country Airplay, it climbs 24-23 (8.6 million, up 17%).

**NEW TOP 10s Justin Moore** adds his 10th Hot Country Songs top 10 as "We Didn't Have Much" (Valory) jumps 11-7. The single, which became his ninth leader on the Aug. 28 Country Airplay chart, ranks at No. 2 on the Sept. 4 survey (25.7 million) and drew 5.2 million streams and sold 1,100 in the tracking week.

Plus, **Lee Brice** lands his 12th Country Airplay top 10 as "Memory I Don't Mess With" (Curb) rises 11-10

(19 million, up 13%). It follows "One of Them Girls," which became his seventh No. 1 last October.

**HIT 'BALLAD' Sturgill Simpson**'s *The Ballad of Dood & Juanita* (High Top Mountain/Thirty Tigers) arrives at No. 3 on the Top Country Albums chart with 18,000 first-week equivalent album units, including 12,000 in album sales. It also opens atop Americana/Folk Albums and Bluegrass Albums, becoming his fourth leader on the former list and third on the latter.

The release, which features an appearance from Willie Nelson, is Simpson's sixth top 10 on Top Country Albums.

# JASON KEMPIN/ACMA2020/GETTY IMAGES FOR

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## ZACH CROWELL

**#1** "WAVES" Luke Bryan **#4** "COUNTRY AGAIN" Thomas Rhett



**#2** "THINGS A MAN OUGHTA KNOW" Lainey Wilson **#16** "COLD AS YOU" Luke Combs **#21** "SAME BOAT" Zac Brown Band

FRANK ROGERS #5 "YOU TIME" Scotty McCreery

#**24** "YOU SHOULD PROBABLY LEAVE" Chris Stapleton CHRIS STAPLETON CHRIS DUBOIS

### FRANK RAY

**#1** Most Added New Artist On Impact Of 2021

**#56** "COUNTRY'D LOOK GOOD ON YOU" Frank Ray BILLBOARD Hotshot Debut

MONTY CRISWELL DEREK GEORGE



MUSIC ROW SONG OF THE YEAR "HELL OF A VIEW" Eric Church





# **billboard** Country Airplay

AIRPLAY MONITORED BY

THIS	LAST	WKS ON		AUDIENCE (I			PLAYS	
WEEK	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
0	2	21	WAVES     Capitol Nashville     ★★ No. 1 (1 Week) ★★     Luke Bryan	31.867	+2.504	7683	596	1
2	1	45	WE DIDN'T HAVE MUCH Valory Justin Moore	25.728	-4.761	5895	-1629	4
3	6	36	THINGS A MAN OUGHTA KNOW Broken Bow <b>** Most Increased Audience **</b> Lainey Wilson	25.306	+2.513	6360	436	2
4	4	39	FAMOUS FRIENDS RCA Nashville Chris Young + Kane Brown	25.103	+0.294	5570	199	6
5	3	39	DRINKIN' BEER. TALKIN' GOD. AMEN. Dack Janiels/BMLG/Broken Bow Chase Rice Featuring Florida Georgia Line	23.601	-2.097	5209	-796	8
6	8	20	COUNTRY AGAIN Valory Thomas Rhett	23.318	+0.687	6150	136	3
Ø	9	43	YOUTIME Triple Tigers Scotty McCreery	22.623	+1.375	5823	272	5
8	10	38	COLD BEER CALLING MY NAME River House/Columbia Nashville Jameson Rodgers Featuring Luke Combs	21.053	+2.075	5366	258	7
9	7	30	GLAD YOU EXIST Warner Music Nashville/WAR Dan + Shay	20.320	-2.483	4969	-688	9
0	11	43	MEMORY I DON'T MESS WITH Curb Lee Brice	18.958	+2.165	4915	592	10
0	12	47	MY BOY Wheelhouse Elvie Shane	16.583	+0.669	4747	368	11
Ð	13	15	IWAS ON A BOATTHAT DAY Arista Nashville Old Dominion	15.668	+0.999	4006	113	12
13	14	6	IF I DIDN'T LOVE YOU Macon/Capitol Nashville/Broken Bow Jason Aldean & Carrie Underwood	15.169	+2.109	3706	435	14
14	15	26	CHASING AFTER YOU Arista Nashville Ryan Hurd With Maren Morris	13.857	+1.257	3826	226	13
15	17	25	KNOWING YOU Blue Chair/Warner Music Nashville/WEA Kenny Chesney	12.868	+0.913	3674	173	15
16	16	8	COLD AS YOU River House/Columbia Nashville <b>** Airpower **</b> Luke Combs	12.732	+0.778	3349	258	19
Ð	18	25	LIKE A LADY BMLG Lady A	12.184	+0.567	3474	150	18
18	19	49	NEXT GIRL Big Machine Carly Pearce	11.841	+0.689	3651	119	16
19	20	32	TEQUILA LITTLETIME Capitol Nashville Jon Pardi	11.480	+0.672	3512	280	17
20	21	31	FREEDOM WAS A HIGHWAY Stoney Creek Jimmie Allen & Brad Paisley	10.519	-0.246	3229	21	20
2	22	45	WHISKEY AND RAIN Warner Music Nashville/WEA Michael Ray	9.257	+0.280	2801	66	21
22	23	49	JUST ABOUT OVER YOU inDent/Mercury Nashville Priscilla Block	8.960	+0.849	2788	210	22
23	24	8	FANCY LIKE Monument Walker Hayes	8.832	+1.255	2401	335	24
24	26	17	THINKING 'BOUT YOU Broken Bow Dustin Lynch Featuring MacKenzie Porter	7.928	+0.939	2341	214	26
25	25	12	SAME BOAT Home Grown/Warner Music Nashville/WAR Zac Brown Band	7.848	+0.694	2482	176	23
26	28	15	YOU SHOULD PROBABLY LEAVE Mercury Nashville Chris Stapleton	6.843	+0.605	2189	93	27
2	27	23	IT'S 'CAUSE I AM Big Machine Callista Clark	6.716	+0.002	2369	93	25
28	30	32	HOME SWEET Triple Tigers Russell Dickerson	6.338	+0.546	2151	58	28
29	32	28	TO BE LOVED BY YOU MCA Nashville Parker McCollum	5.853	+0.476	1846	215	30
30	31	19	HALF OF MY HOMETOWN Black River Kelsea Ballerini Featuring Kenny Chesney	5.844	+0.296	2079	19	29
-		Î						

### **COUNTRY AIRPLAY CHART LEGEND**

#### RANKINGS

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay of 148 stations by MRC Data. Audience totals on the chart are derived, in part, using certain Nielsen Audiocopyrighted Persons 12+ audience estimates (under license © 2021, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed on MRC Data's platforms.

#### **BULLETS**

• Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

#### TIES

On Country Airplay, if two songs are tied in total audience, the song with the larger increase in audience is placed first.

#### RECURRENTS

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks.

#### **HOT SHOT DEBUT**

Awarded to the highest-ranking new entry on Country Airplay.

#### **MOST ADDED**

The total number of new adds officially reported to Billboard by each reporting station, or by an automatic-add threshold (seven plays for the first time in a chart tracking week, according to MRC Data) for stations that do not report adds.

#### **MOST INCREASED AUDIENCE**

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

#### AIRPOWER

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

### BREAKER

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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# **billboard** Country Airplay

AIRPLAY MONITORED BY MRC

THIS	LAST	WKS ON		AUDIENCE (I			PLAYS	
WEEK	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
3	34	7	BUY DIRT MCA Nashville Jordan Davis Featuring Luke Bryan	5.090	+0.686	1719	224	31
32	38	9	SAND IN MY BOOTS Republic/Big Loud Morgan Wallen	4.507	+1.383	993	329	38
33	33	2	ONE MISSISSIPPI RCA Nashville <b>** Most Added **</b> Kane Brown	4.381	-0.652	1231	220	36
34	35	14	DRUNK (AND I DON'T WANNA GO HOME) RCA/Columbia Nashville Elle King & Miranda Lambert	4.304	+0.208	1279	83	35
35	36	7	HEART ON FIRE EMI Nashville Eric Church	3.748	+0.070	1286	-35	34
36	37	8	THAT'S WHAT COWBOYS DO Pearl Garth Brooks	3.679	+0.154	1290	82	33
37	39	26	GIVE HEAVEN SOME HELL Big Loud HARDY	3.166	+0.362	1471	102	32
38	29	2	WILD HEARTS Hit Red/Capitol Nashville Keith Urban	2.520	-3.631	625	-459	47
39	40	5	BEERS ON ME Capitol Nashville Dierks Bentley, Breland & HARDY	2.191	+0.113	767	65	42
40	44	4	BESTTHING SINCE BACKROADS Big Loud Jake Owen	1.973	+0.247	691	65	45
41	43	26	GETTING OVER HIM 19/Mercury Nashville Lauren Alaina Duet With Jon Pardi	1.930	+0.010	988	-94	39
<b>4</b> 2	47	4	7500 OBO McGraw/Big Machine Tim McGraw	1.928	+0.393	620	83	48
43	41	26	THAT AIN'T ME NO MORE RECORDS/Arista Nashville Matt Stell	1.882	-0.147	1048	-17	37
44	42	3	STEAL MY LOVE Warner Music Nashville/WAR Dan + Shay	1.782	-0.146	577	-12	51
45	46	12	MY MASTERPIECE Capitol Nashville Darius Rucker	1.594	+0.004	657	5	46
46	49	19	NOTYET BMLG Brett Young	1.503	+0.100	750	1	43
<b>4</b>	48	28	I CAN'T Monument Caitlyn Smith Featuring Old Dominion	1.503	+0.037	914	19	41
48	51	13	BACK THEN, RIGHT NOW 19th & Grand Tenille Arts	1.360	+0.042	576	55	52
49	50	17	I'M NOT FOR EVERYONE EMI Nashville <b>** Breaker **</b> Brothers Osborne	1.326	+0.000	728	-46	44
50	53	10	OLD SCHOOL Show Dog Nashville Toby Keith	1.293	+0.067	915	9	40
<b>5</b> 1	55	5	FOOTPRINTS ON THE MOON Warner Music Nashville/WAR Gabby Barrett	1.195	+0.223	469	40	56
6	54	13	WHILE YOU'RE GONE Warner Music Nashville/WMN Drew Parker	1.166	+0.169	382	27	60
53	58	19	FILL THEM BOOTS Big Loud Chris Lane	1.088	+0.242	488	46	55
54	56	13	YOU AIN'T PRETTY Quartz Hill Nate Barnes	1.036	+0.119	602	33	49
55	57	3	WOMAN YOU GOT Mercury Nashville Maddie & Tae	0.943	+0.090	410	8	59
56	NE	EW	COUNTRY'D LOOK GOOD ON YOU Stoney Creek ** Hot Shot Debut * Frank Ray	0.803	+0.264	360	112	-
57	60	4	TILL THERE'S NOTHING LEFT RCA/Triple Tigers Cam	0.771	-0.004	546	11	53
58	52	10	LIL BIT RECORDS/Columbia/BMLG Nelly & Florida Georgia Line	0.771	-0.534	309	-213	-
59	59	14	WOULD HAVE LOVED HER RECORDS Chris Bandi	0.733	-0.100	595	-10	50
60	RE-EI	NTRY	HOT BEER Riser House Dillon Carmichael	0.717	+0.011	460	-22	57
-					i i			



Till There's

Nothing Left

equivalent album units, according to MRC Data, since its release last October.

### **GOING FOR ADDS**

### 9/6

AFTER MIDTOWN Ain't Doing Something Right Midtown

**CODY JINKS** All It Cost Me Was Everything Late August

SHANE OWENS Music Man Amerimonte

### 9/13

CHRIS YOUNG W/ MITCHELL TENPENNY At The End Of A Bar RCA Nashville

JOSIAH SISKA Honky-tonk Black River

LACI KAYE BOOTH Shuffle 19 Recordings/BMLG

### 9/20

**BRYAN LANNING** Slide Into My GM Bryan Lanning

DAVE WILBERT It's Gettin' There Wilbillv

SAM RIDDLE Bar Stool, Church Pew Town SSM

### AUGUST 30, 2021 | PAGE 8 OF 18

# **billboard** Country Airplay



### **MOST ADDED®**

TITLE Imprint/Label	Artist	ADDS
ONE MISSISSIPPI RCA Nashville	Kane Brown	30
WILD HEARTS Hit Red/Capitol Nashville	Keith Urban	23
SAND IN MY BOOTS Big Loud/Republic	Morgan Wallen	15
COUNTRY'D LOOK GOOD ON YOU Stoney Creek	Frank Ray	12
BUY DIRT MCA Nashville Jordan Davis F	eaturing Luke Bryan	9
FANCY LIKE Monument/RCA	Walker Hayes	9
SAME BOAT Home Grown/Warner Music Nashville/WAR	Zac Brown Band	8
BACK THEN, RIGHT NOW 19th & Grand	Tenille Arts	6
STEAL MY LOVE Warner Music Nashville/WAR	Dan + Shay	6
7500 OBO McGraw/Big Machine	Tim McGraw	6

### **MOST INCREASED AUDIENCE**

TITLE Imprint/Label	Artist	GAIN (IN MIILIONS)
THINGS A MAN OUGHTA KNOW Broken B	ow Lainey Wilson	+2.513
WAVES Capitol Nashville	Luke Bryan	+2.504
MEMORY I DON'T MESS WITH Curb	Lee Brice	+2.165
IF I DIDN'T LOVE YOU Macon/Capitol Nashville/Broken Bow	Jason Aldean & Carrie Underwood	+2.109
COLD BEER CALLING MY NAME River House/Columbia Nashville	Jameson Rodgers Featuring Luke Combs	+2.075
SAND IN MY BOOTS Republic/Big Loud	Morgan Wallen	+1.383
YOU TIME Triple Tigers	Scotty McCreery	+1.375
CHASING AFTER YOU Arista Nashville	Ryan Hurd With Maren Morris	+1.257
FANCY LIKE Monument	Walker Hayes	+1.255
I WAS ON A BOAT THAT DAY Arista Nashville	e Old Dominion	+0.999

### **MOST INCREASED PLAYS**

TITLE Imprint/Label	Artist	GAIN
WAVES Capitol Nashville	Luke Bryan	+596
MEMORY I DON'T MESS WITH Curb	Lee Brice	+592
THINGS A MAN OUGHTA KNOW Broken Bo	w Lainey Wilson	+436
IF I DIDN'T LOVE YOU Macon/Capitol Nashville/Broken Bow	Jason Aldean & Carrie Underwood	+435
MY BOY Wheelhouse	Elvie Shane	+368
FANCY LIKE Monument	Walker Hayes	+335
SAND IN MY BOOTS Republic/Big Loud	Morgan Wallen	+329
TEQUILA LITTLE TIME Capitol Nashville	Jon Pardi	+280
YOU TIME Triple Tigers	Scotty McCreery	+272
COLD BEER CALLING MY NAME River House/Columbia Nashville	Jameson Rodgers Featuring Luke Combs	+258

### NEW AND ACTIVE

TITLE Imprint/Label	Artist	total Audience	TOTAL Stations	ADDS
AM ITHE ONLY ONE Valory	Aaron Lewis	0.558	10	0
TIL YOU CAN'T CoJo/Warner Music Nashville/WMN	Cody Johnson	0.270	2	0
WASTED ON YOU Big Loud/Republic	Morgan Wallen	0.235	4	0
STAR-CROSSED Interscope/MCA Nashville Ka	acey Musgraves	0.209	0	0
BROKEN HEART STILL BEATS 19 Recordings/BMLG Laci Kaye Boo	oth Feat. Charles Kelley	0.196	0	0
TRUTH ABOUT YOU Riser House/Columbia Nashville	Mitchell Tenpenny	0.194	8	2

### RECURRENTS

THIS WEEK	TITLE Imprint/Label	Artist	TOTAL AUD. (IN MILLIONS)
1	FOREVER AFTER ALL River House/Columbia Nashville	Luke Combs	22.939
2	SINGLE SATURDAY NIGHT Warner Music Nashville/WMN	Cole Swindell	20.345
3	GONE Capitol Nashville	Dierks Bentley	14.656
4	ONE OF THEM GIRLS Curb	Lee Brice	13.020
5	JUST THE WAY Stoney Creek Parmalee x	Blanco Brown	12.875
6	WHAT'S YOUR COUNTRY SONG Valory	Thomas Rhett	12.154
7	LADY BMLG	Brett Young	10.685
8	BREAKING UP WAS EASY IN THE 90'S MCA Nashville	Sam Hunt	9.086
9	DOWN TO ONE Capitol Nashville	Luke Bryan	8.891
10	BLAME IT ON YOU Macon/Broken Bow	Jason Aldean	8.280







### **TEXAS REGIONAL RADIO REPORT**

WEEK ENDING AUGUST 29, 2021

		1004-0000	4000077								
THIS WEEK	LAST WEEK	WKS ON Chart		TW Spins	SPINS +/-	THIS WEEK	LAST WEEK	WKS ON Chart	TITLE (Label) ARTIST	TW Spins	SPINS +/-
0	2	12	UP IN TWANG (Independent) ★★1 Week at 1 ★★ Jamie Richards	1846	300	0	12	24	LITTLE BIT OF LOVE (Independent) Prophets and Outlaws ft/ Pat Green	1228	140
2	4	22	WRAP YOU UP IN LOVE (Independent) Darrin Morris Band	1604	125	Ð	14	10	SENORITA SKY (Independent) Chad Cooke Band	1159	195
3	3	22	PLAINVIEW (Independent) Kin Faux	1527	21	ß	15	6	TEQUILA SUNDOWN (Independent) Jon Wolfe	1087	157
4	5	21	THINGS I SHOULDN'T HAVE (Independent) Jesse Raub Jr.	1513	65	14	23	7	RECORD HIGH (Warner Music Nashville) Randall King	908	150
6	6	17	REWIND (Independent) Kyle Park	1511	73	15	19	16	LOST INSIDE THE GROOVE (Independent) Reckless Kelly	902	84
6	7	21	ROLLIN STONE (Rouxbie Music) Kendall Shaffer	1498	83	16	18	21	WE BOTH KNOW BETTER (Independent) James Cook f/ Sarah Hobbs	896	73
0	9	20	DON'T WANT TO GO HOME (Independent) Teague Brothers Band	1426	183	17	13	21	FEELS A LOT LIKE THIS (Independent) Corey Kent	895	-149
8	8	19	ONE BEER AT A TIME (Independent) Drew Fish Band	1417	78	13	25	7	LIKE YOU DO (Independent) George Navarro	827	135
9	1	17	RODEO GIRL (Independent) Micky & The Motorcars	1332	-518	19	22	12	HEAVEN'S JUKEBOX (Sony Dist) Jaden Hamilton	806	48
1	11	9	REAL DAMN GOOD (Independent) Josh Abbott Band	1280	119	20	10	14	SHOWING OFF (Independent) Sundance Head & Ariel Hutchins	787	-427

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2021, Texas Regional Radio Report

# SHUFFLE

# The Debut Single from BMLG Records Artist LACI KAYE BOOTH

PRODUCED BY: DANN HUFF | ENGINEERED & MIXED BY: JUSTIN NIEBANK | EXECUTIVE PRODUCER: JIMMY HARNEN

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Thank you to all the believers!



### NASHVILLE & NATIONAL TOM ROLAND



Carly Pearce (center) hosted when the Academy of Country Music presented the 14th annual ACM Honors at Nashville's Ryman Auditorium on Aug. 25. Pearce is flanked by City National Bank Nashville Entertainment senior vp/team manager Lori Badgett and ACM CEO Damon Whiteside.

### **RESERVOIR BUYS ALABAMA CATALOG RIGHTS**

Country band **Alabama** has sold its interest in its recorded-music rights catalog to Reservoir Media, the company announced Aug. 26.

The catalog, buoyed by 20 albums released on RCA Nashville from 1980 to 2007, includes over two dozen No. 1 country hits, two of which reached the top 20 of the Billboard Hot 100: "Love in the First Degree" peaked at No. 15 in 1982, and "Feels So Right" hit No. 20 in 1981. "Dixieland Delight," one of the group's most-streamed tracks, reached No. 1 on the Country Airplay chart in 1983 and is mentioned in **Walker Hayes**' current "Fancy Like."

Financial terms were not disclosed.

Reservoir was founded in 2007 and now has over 32,000 master recordings - 6,000 from its acquisition of Tommy Boy Entertainment in June for \$100 million – and 130,000 copyrights. In 2019 it became a full-service music company when it purchased U.K.-based music company Blue Raincoat Music and its subsidiary Chrysalis Records.

The company had revenue of \$16.7 million in the second quarter of 2021, up 23% year over year, with 74% coming from music publishing.

In Alabama, Reservoir gets classic country music that streams well: The band's tracks have amassed 300 million on-demand audio streams in the United States during the last 52 weeks, making it the 487th most-streamed artist over that period, according to MRC Data. The group also sold 93,000 albums and 129,000 tracks in that span. Since MRC Data began tracking sales in 1992, the group has 1.3 billion streams and sold 21.9 million albums.

The deal is "an affirmation of [Reservoir's] strategy" to build its recordedmusic catalog "with such undeniably classic" music, founder/CEO **Golnar Khosrowshahi** said in a statement. That strategy is built on money Reservoir received from a July <u>merger</u> with Roth CH Acquisition II, a special purpose acquisition company — a shell company — that raised \$115 million in an initial public offering on the Nasdaq. —*Glenn Peoples* 

### **RADIO & RECORDS**

Big Loud hired director of promotion Southeast **Duane Hobson**, who most recently worked as an A&R collaborative manager and tour manager for Edge Artist Management. Reach Hobson <u>here</u>... Radio Advertising Bureau president/CEO **Erica Farber** was named among eight inductees in the Radio Hall of Fame. Farber also spent 17 years as publisher/CEO of *Radio & Records*. The Hall of Fame induction takes place Oct. 28 at Chicago's Wintrust Grand Banking Hall. Go <u>here</u> for a full list of new members... McVay Media president **Mike McVay** was recognized among four new additions to the West Virginia Museum of Broadcasting Hall of Fame, RadioInk.com reported. The induction ceremony is scheduled for Oct. 16... Mid-West Family Broadcasting/ Springfield, Mo., promoted **Scott Ellis** to operations manager for the cluster, according to RadioInk.com. The group's holdings include country **KOMG**. Ellis will continue in his existing role as PD of top 40 **KOSP... WQDR** Raleigh, N.C., added **Amanda Daughtry** to its morning crew, RadioInsight.com reported. Daughtry is a North Carolina native who recently returned to the area after 10 years as a Nashville-based singer-songwriter... **WDAF** Kansas City dropped **Zeke Montana** into the morning shift, according to RadioInsight.com, after working for the last year as a fill-in. Montana previously handled mornings at rival **KBEQ** before retiring in October 2019... Country Radio Broadcasters established a Lisa McKay Women in Radio Scholarship program, covering registration and major expenses for three female programmers attending Country Radio Seminar for the first time in 2022. Apply for the scholarship <u>here</u>.

### **'ROUND THE ROW**

Amazon Music country lead Kelly Rich was scheduled to wrap her tenure with the company on Aug. 30. Amazon is seeking a replacement; the job opening is posted here ... SMACKSongs promoted four of its publishing executives: Lee Krabel rose to vp publishing from senior creative director, Jeremy Groves was bumped to creative director from manager, Sam Sarno was upped to creative manager from coordinator, and Carly Sater climbed to creative coordinator from catalog manager/operations coordinator. SMACKSongs and Kobalt Music also signed a joint-venture publishing deal with the duo Tigirlily ... Songwriter C.J. Solar ("Up Down," "Some Girls") inked a publishing contract with Edgehill Music... Sheltered Music added songwriter-producer Alex Kline ("Somebody Like That") to its roster in a publishing/production coventure with producer Dann Huff ... Singer-songwriter Jeffrey East agreed to a joint publishing contract with Endurance Music Group and producer Ash Bowers... Writer-artist Harper Grace joined the songwriting roster at Curb Word Music... FBMM co-founder Mary Ann McCready was elected to a oneyear term as the new chair for the Country Music Hall of Fame and Museum's board of officers... The Recording Academy established a 23-person leadership council for its new Songwriters & Composers Wing. The committee includes at least four writers who have earned country hits: Bruce Robison ("Travelin' Soldier"), Brett James ("I Hold On"), Lori McKenna ("Humble and Kind") and Tayla Parx ("Glad You Exist") ... New York Country Swag has rebranded as Country Swag ... Veteran drummer Kenny Malone died Aug. 26 following a COVID-19 diagnosis. A prolific session player, he contributed to a bundle of country hits, including Crystal Gayle's "Don't It Make My Brown Eyes Blue," Don Williams' "I Believe in You," Dottie West's "A Lesson in Leavin' " and Dolly Parton's "Jolene"... Tour production manager Randy "Baja" Fletcher died Aug. 27 after sustaining an injury during pre-concert setup for a Keith Urban show in Ohio the previous day. During his career Fletcher worked for Brooks & Dunn, Waylon Jennings and Randy Travis, among others, and received the Country Music Association's first lifetime achievement award in touring in 2017... Songwriter Kim Tribble died Aug. 25 following a battle with Lewy body dementia, American Songwriter reported. His credits included Collin Raye's "I Can Still Feel You," Montgomery Gentry's "One in Every Crowd," David Lee Murphy's "Out With a Bang" and Mindy McCready's 'Guys Do It All the Time." O



Dion Pride performed "Mountain of Love" in tribute to his late father during *CMT Giants: Charley Pride*, which premiered Aug. 25. From left: The Change Agent-cy president Lucia Folk, CMT vp production Margaret Comeaux, Pride, CMT senior vp music and talent Leslie Fram and BMI Nashville executive director of creative Shannon Sanders.

# **billboard** Hot Country Songs



THIS WEEK	LAST WEEK	TWO WEEKS Ago	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT / PROMOTION LABEL	COUNTRY Airplay Rank	PEAK Position
0	1	1	11	FANCY LIKE <b>** No. 1 (7 Weeks)/Digital Gainer **</b> W:HAYES,J.THIBODEAU,S.MCANALLY (W:HAYES,J.JENKINS,S.STEVENS,C.BARTOLINI)	K Walker Hayes MONUMENT	23	1
2	3	3	44	FOREVER AFTER ALL CHIP MATTHEWS, J.D.SINGLETON, LCOMBS (LCOMBS, D. PARKER, R. WILLIFORD)	Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE	RC	1
3	4	6	20	WAVES ★★ Airplay Gainer ★★ J.STEVENS (Z.CROWELL,R.J.HURD,R.C.MCGILL)	Luke Bryan CAPITOL NASHVILLE	1	3
4	5	8	24	THINGS A MAN OUGHTA KNOW J.JOYCE (LWILSON,J.D.SINGLETON,J.NIX)	Lainey Wilson BROKEN BOW	3	4
6	9	11	28	CHASING AFTER YOU A.ESHUIS,T.REIMER (B.ADDINGTON,J.FLOWERS)	Ryan Hurd With Maren Morris ARISTA NASHVILLE	14	5
6	2	2	29	GLAD YOU EXIST D.SMYERS (D.SMYERS, J.REVNOLDS, T.M. PARKS, S.MOONEY, R.L.TAYLOR)	Dan + Shay WARNER MUSIC NASHVILLE/WAR	9	2
0	11	14	22	WE DIDN'T HAVE MUCH ** Streaming Gainer ** J.S.STOVER,S.BORCHETTA (P.DIGIOVANNI,R.MONTANA,J.S.STOVER)	Justin Moore VALORY	2	7
8	8	9	19	COUNTRY AGAIN D.HUFF,J.FRASURE (THOMAS RHETT,Z.CROWELL,A.GORLEY)	Thomas Rhett VALORY	6	8
9	7	5	29	FAMOUS FRIENDS C.YOUNG,C.CROWDER (C.YOUNG,C.R.BARLOWE,C.CROWDER)	Chris Young + Kane Brown RCA NASHVILLE	4	2
10	12	12	5	IF I DIDN'T LOVE YOU M.KNOX (J.MORGAN,T.KENNEDY,K.M.ALLISON,L.VAUGHAN)	Jason Aldean & Carrie Underwood MACON/CAPITOL NASHVILLE/BROKEN BOW	13	2
0	13	13	19	COLD BEER CALLING MY NAME C.FARREN,J.D.MITCHELL (J.RODGERS,H.PHELPS,BRETT TYLER,A.VANDERHEYM)	Jameson Rodgers Featuring Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE	8	11
12	10	7	26	DRINKIN' BEER. TALKIN' GOD. AMEN. c.crowder,c.rice,t.hubbard,b.kelley (c.rice,c.crowder,H.PHeLPS,c.dodds)	Chase Rice Featuring Florida Georgia Line DACK JANIELS/BMLG/BROKEN BOW	5	3
ß	14	15	26	DRUNK (AND I DON'T WANNA GO HOME) M.JOHNSON,B.PADDOCK (ELLE KING,M.JOHNSON)	Elle King & Miranda Lambert RCA/COLUMBIA NASHVILLE	34	11
1	17	17	14	I WAS ON A BOAT THAT DAY S.MCANALLY,OLD DOMINION (M.RAMSEY,T. ROSEN,W.SELLERS,G.SPRUNG,B.F.TURSI,S.MCANALLY,J.OSBORNE)	Old Dominion ARISTA NASHVILLE	12	14
15	15	16	7	MEMORY A.M.GOLDSTEIN,BLACKBEAR (M.T.MUSTO,A.M.GOLDSTEIN,J.KIRKLAND,K.BROWN,E.K.SMITH)	Kane Brown X blackbear RCA NASHVILLE	-	9
16	NE	W	1	ONE MISSISSIPPI D.HUFF (K.BROWN,J.FRASURE,L.GRAY,E.K.SMITH)	Kane Brown RCA NASHVILLE	33	16
17	16	18	22	YOU SHOULD PROBABLY LEAVE D.COBB,C.STAPLETON (C.STAPLETON,A.GORLEY,C.DUBOIS)	Chris Stapleton MERCURY NASHVILLE	26	16
18	19	20	30	MEMORY I DON'T MESS WITH B.GLOVER,K.JACOBS,L.BRICE (L.BRICE,B.MONTANA,B.DAVIS)	Lee Brice CURB	10	18
❶	22	21	8	COLD AS YOU CHIP MATTHEWS, J.D.SINGLETON, LCOMBS (LCOMBS, S.MINOR, R.MONTANA, J.D. SINGLETON)	Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE	16	19
20	18	19	25	MY BOY O.CHARLES (E.SHANE,R.SUTTON,N.COLUMBIA,L.STARR)	Elvie Shane WHEELHOUSE	11	18
2	21	23	14	BUY DIRT P.DIGIOVANNI (J.DAVIS,J.DAVIS,M.JENKINS,J.JENKINS)	Jordan Davis Featuring Luke Bryan MCA NASHVILLE	31	21
22	20	22	17	YOU TIME F.ROGERS,D.WELLS,A.ESHUIS (S.C.MCCREERY,F.ROGERS,A.ESHUIS)	Scotty McCreery TRIPLE TIGERS	7	20
23	23	24	20	KNOWING YOU B.CANNON,K.CHESNEY (BRETT JAMES,A.JAMES,K.HIGGINS)	Kenny Chesney BLUE CHAIR/WARNER MUSIC NASHVILLE/WEA	15	23
24	24	27	10	THINKING 'BOUT YOU Dustin Z.CROWELL (D.LYNCH,A.ALBERT,H.PHELPS,W.WEATHERLY)	Lynch Featuring Lauren Alaina Or MacKenzie Porter BROKEN BOW	24	24
25	25	25	35	NEXT GIRL S.MCANALLY,J.OSBORNE (C.PEARCE,S.MCANALLY,J.OSBORNE)	Carly Pearce BIG MACHINE	18	23

### COUNTRY SONGWRITERS<sup>TM</sup>

- #1 ASHLEY GORLEY
- 2 ZACH CROWELL
- **3** JONATHAN SINGLETON
- HUNTER PHELPS
- 5 JOSH JENKINS
- 6 LUKE COMBS
- 7 COREY CROWDER
- IE 8 BRINLEY ADDINGTON
- IE 8 JERRY FLOWERS
  - 10 RANDY MONTANA



### **COUNTRY PRODUCERS<sup>TM</sup>**

1	42WKs DANN HUFF
2	DAN SMYERS
3	SHANE MCANALLY
4	JAY JOYCE
5	MICHAEL KNOX
6	AARON ESHUIS
7	COREY CROWDER
8	OSCAR CHARLES
9	PAUL DIGIOVANNI
10	CHIP MATTHEWS
10	JONATHAN SINGLETON
10	LUKE COMBS

The weekly Country Songwriters and Country Producers charts are based on total points accrued by a songwriter and producer, respectively, for each attributed song that appears on the Hot Country Songs chart. As with Billboard's yearly recaps, multiple writers or producers split points for each song equally (and the dividing of points will lead to occasional ties on rankings).

### AUGUST 30, 2021 | PAGE 12 OF 18

# **billboard** Hot Country Songs

SALES, AIRPLAY & STREAMING DATA COMPILED BY MRC

THIS WEEK	LAST WEEK	TWO WEEKS Ago	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT / PROMOTION LABEL	COUNTRY Airplay Rank	PEAK Position	
26	28	26	12	LIKE A LADY D.HUFF (H.SCOTT,D.M.BARNES,M.BUZZ,M.JOHNSON,B.PADDOCK)	Lady A BMLG	17	26	
27	27	29	12	FREEDOM WAS A HIGHWAY A BOWERS, J.ALLEN (J ALLEN, A. BOWERS, M. ROGERS)	Jimmie Allen & Brad Paisley STONEY CREEK	20	27	
28	31	30	28	SAND IN MY BOOTS J.MOI (A.GORLEY,M.W.HARDY,J.OSBORNE)	Morgan Wallen REPUBLIC/BIG LOUD	32	5	
29	32	31	13	13 TEQUILA LITTLE TIME Jon Pardi B.BUTLER,R.GORE,J.PARDI (J.PARDI,R.AKINS,L.LAIRD) CAPITOL NASHVILLE		19	29	
30	29	28	11	SAME BOAT Z.BROWN,B.SIMONETTI (B.SIMONETTI,Z.BROWN,J.D.SINGLETON)	Zac Brown Band HOME GROWN/WARNER MUSIC NASHVILLE/WAR	25	28	
3)	30	32	18	WHISKEY AND RAIN R.COPPERMAN (J.FRASUREJ.THOMPSON)	Michael Ray WARNER MUSIC NASHVILLE/WEA	21	30	
32	33	34	28	JUST ABOUT OVER YOU J.JOHNSON (P.BLOCK,S.JONES,E.K. KROLL)	Priscilla Block INDENT/MERCURY NASHVILLE	22	32	
33	34	35	10	TO BE LOVED BY YOU JON RANDALL (P.MCCOLLUM,R.AKINS)	Parker McCollum MCA NASHVILLE	29	28	
34	36	36	19	HALF OF MY HOMETOWN K.BALLERINI,R.COPPERMAN,J.ROBBINS (K.BALLERINI,S.MCANALLY,R.COPPERMAN,J.ROBBINS,N.GALYON)	Kelsea Ballerini Featuring Kenny Chesney BLACK RIVER	30	32	
35	37	37	13					
36	26	_	2	STEAL MY LOVE Dan + Shay D.SMYERS (D.SMYERS, ALBERTA, GORLEY, J.REYNOLDS) WARNER MUSIC NASHVILLE/WAR				
37	38	41	7	THAT'S WHAT COWBOYS DO Garth Brooks G.BROOKS (J.MARTIN,M.ROSSELL,T.G.BROOKS) PEARL		36	37	
38	39	39	23	GIVE HEAVEN SOME HELL J.MOI,D.WELLS (M.W.HARDY,A.GORLEY,B.JOHNSON,H.PHELPS)	HARDY BIG LOUD	37	29	
39	40	42	8	COUNTY LINE CHASE MATTHEW,B.MANLEY,A.SHAWN (CHASE MATTHEW)	Chase Matthew HOLLER BOY	-	29	
40	41	38	4	THROW IT BACK s.sumser,s.small (d.breland,K.urban,s.sumser,S.small)	Breland Featuring Keith Urban BAD REALM/ATLANTIC	-	38	
4)	NE	w	1	GOD WE NEED YOU NOW STRUGGLE JENNINGS, SCATTEREDBRAINS (STRUGGLE JENNINGS, C. CURTIS, V. FREITAG, M. HARTNETT, P. KEYS)	Struggle Jennings & Caitlynne Curtis ANGELS & OUTLAWS	-	41	
42	46	46	8	AM I THE ONLY ONE ALEWIS,I.DEAN (A.LEWIS,I.DEAN,JEFFREY STEELE)	Aaron Lewis VALORY	-	1	
43	44	45	4	IT'S 'CAUSE I AM N.CHAPMAN (C.CLARK,C.JAYMES,L.J.VELTZ)	Callista Clark BIG MACHINE	27	43	
44	47	_	7	RIDE THE LIGHTNING (717 TAPES) W.ZEIDERS (W.ZEIDERS,E.PASLAY,R.CROSBY)	Warren Zeiders WARREN ZEIDERS	-	30	
45	48	40	3	WISHFUL DRINKING IANDRESS,J.M.SCHMIDT (IANDRESS,J.P.STARKER SAXE,J.PRICE,D.BROWN,R.WILLIAMSON)	Ingrid Andress With Sam Hunt ATLANTIC/WARNER MUSIC NASHVILLE/WEA	-	40	
46	50	49 6 TRUTH ABOUT YOU MItchell Tenpenny Mitchell Tenpenny Riser House/Columbia Nashville		-	33			
47	35	5 43 6 GOOD THINGS Dan + Shay UMARNER MUSIC NASHVILLE/WAR		-	31			
48	45	48	4	BEERS ON ME R.COPPERMAN,D.BENTLEY (D.BENTLEY,D.BRELAND,R.COPPERMAN,L.DICK,A.GORLEY,M.W.HARDY)	Dierks Bentley, Breland & HARDY CAPITOL NASHVILLE	39	36	
49	43	50	11	I QUIT DRINKING J.ROBBINS,N.CONRAD (K.BALLERINI,N.GALYON,P.J.KLEIN)	Kelsea Ballerini & LANY BLACK RIVER	-	30	
50	NE	W	1	WILD HEARTS M.FURR,K.URBAN, (K.URBAN, E.PASLAY, B.F.TURSI, J.WAYNE)	Keith Urban HIT RED/CAPITOL NASHVILLE	38	50	

The week's most popular country songs, ranked by radio airplay audience impressions as measured by MRC Data, sales data as compiled by MRC Data and streaming activity data from online music sources tracked by MRC Data. Descending titles below No. 25 are moved to recurrent after 20 weeks.

### **COUNTRY MARKET WATCH**

A Weekly National Music Sales Report

WEEKLY UNIT O	OUNT			YEAR-TO-DA	TE			YEAR-OVER-YEAR
	ALBUM CONSUMPTION	AUDIO ON-DEMAND	VIDEO ON-DEMAND		2020	2021	CHANGE	ALBUM CONSUMPTION
This Week	1,351,000	1,521,797,000	126,698,000	Album Consumption	40,259,000	45,689,000	13.5%	'20 40.26 million
Last Week	1,352,000	1,533,542,000	143,590,000	Album Sales	5.646.000	5,541,000	-1.9%	'21 45.69 million
Change	<b>-0.1%</b>	-0.8%	-11.8%		-,,	-,,		TOTAL ON-DEMAND STREAMS
This Week Last Year	1,219,000	1,337,871,000	124,106,000	Audio On-Demand	43,433,835,000	51,008,060,000	17.4%	20 48.11 billion
Change	1 <b>0.8</b> %	13.7%	2.1%	Video On-Demand	4,671,429,000	4,655,219,000	-0.3%	'21 55.66 billion

All data measures U.S. activity as of the week ending August 26, 2021. All units counts are rounded to the nearest thousand. Album consumption units – also known as albums plus TEA plus SEA – consists of album sales; track-equivalent album (TEA) sales whereby 10 tracks equal one consumption unit; and stream equivalent albums (SEA) whereby 1,250 paid and/or 3,750 ad-supported audio on-demand streams (OAD) equal one consumption unit.

For inquiries about any MRC Data, please contact Robin Giesbrecht at 917-930-9441 or rgiesbrecht@mrcentertainment.com



					COMP	
2		90		TC TOP COUNTRY ALBUMS		
THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE	CERT.	PEAK
1	1	1	33	MORGAN WALLEN DANGEROUS: THE DOUBLE ALBUM BIG LOUD 033180*/REPUBLIC		1
2	3	2	94	LUKE COMBS WHAT YOU SEE IS WHAT YOU GET RIVER HOUSE/COLUMBIA NASHVILLE 595687*/SMN	2	1
3	N	W	1	STURGILL SIMPSON THE BALLAD OF DOOD & JUANITA HIGH TOP MOUNTAIN 36800*/THIRTY TIGERS		3
4	2	_	2	DAN + SHAY GOOD THINGS WARNER MUSIC NASHVILLE 488033/WMN		2
5	4	4	221	LUKE COMBS THIS ONE'S FOR YOU RIVER HOUSE/COLUMBIA NASHVILLE 538883*/SMN	3	
6	5	5	169	MORGAN WALLEN         IF I KNOW ME           BIG LOUD 783*         IF I KNOW ME		
0	8	8	10	WALKER HAYES COUNTRY STUFF (EP) MONUMENT DIGITAL EX		6
8	6	6	330	CHRIS STAPLETON TRAVELLER MERCURY NASHVILLE 019405*/UMGN	4	1
9	7	7	41	CHRIS STAPLETON STARTING OVER MERCURY NASHVILLE 032689*/UMGN		
10	9	10	55	LUKE BRYAN BORN HERE LIVE HERE DIE HERE CAPITOL NASHVILLE 031777/UMGN	•	
11	10	9	28	FLORIDA GEORGIA LINE LIFE ROLLS ON BMLG FG0500A*		3
12	12	11	316	ZAC BROWN BAND GREATEST HITS SO FAR HOME GROWN 546369*/BMG		3
13	13	13	189	EAGLES HOTEL CALIFORNIA ASYLUM/ELEKTRA 103*/RHINO (18.98)		Ę
14	14	14	62	GABBY BARRETT GOLDMINE WARNER MUSIC NASHVILLE 629930/WMN	•	4
15	11	3	3	CHRIS YOUNG FAMOUS FRIENDS RCA NASHVILLE/SMN		:
16	15	12	20	TAYLOR SWIFT FEARLESS (TAYLOR'S VERSION) REPUBLIC 033578		
Ð	19	19	40	LEE BRICE HEY WORLD CURB 79537*		7
18	16	50	136	GEORGE STRAIT STRAIT OUT OF THE BOX MCA NASHVILLE 111263/UMGN (39.98/49.98)	8	ę
19	21	15	299	TAYLOR SWIFT RED BIG MACHINE 310400A*/BMLG (18.98)	7	•
20	17	17	17	THOMAS RHETT COUNTRY AGAIN (SIDE A) VALORY TR5001A/BMLG		2
21	22	18	273	TIM MCGRAW NUMBER ONE HITS CURB 79205 (13.98)		6
22	20	21	142	TOBY KEITH 35 BIGGEST HITS SHOW DOG-UNIVERSAL 010334/UME (19.98)		
23	18	16	111	TYLER CHILDERS PURGATORY HICKMAN HOLLER 001*/THIRTY TIGERS		1
24	23	20	73	SAM HUNT SOUTHSIDE MCA NASHVILLE 031776*/UMGN		-
25	26	28	14	JORDAN DAVIS BUY DIRT (EP) MCA NASHVILLE DIGITAL EX/UMGN (033776)		1

SALES, DATA

Top Country Albums ranks the most popular country albums of the week, as compiled by MRC Data, be on multi-metric consumption (blending traditional album sales, track equivalent albums, and streaming equivalent albums). Copyright 2021, Billboard Media, LLC and MRC Data. All rights reserved. SALES DATA Compiled by

billboard AMERICANA/ FOLK ALBUMS						
THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITL	E CERT.	PEAK POS.
0	NEW 1		1	STURGILL SIMPSON THE BALLAD OF DOOD & JUANI HIGH TOP MOUNTAIN 36800*/THIRTY TIGERS	ΓA .	1
2	2	1	276	CHRIS STAPLETON TRAVELL MERCURY NASHVILLE 019405*/UMGN	ER 4	1
3	3	2	41	CHRIS STAPLETON STARTING OV MERCURY NASHVILLE 032689*/UMGN	ER	1
4	1	_	2	THE KILLERS PRESSURE MACHII ISLAND 032028*/REPUBLIC	NE	1
5	4	3	6	JOHN MAYER SOB ROU COLUMBIA 989317*	СК	1
6	5	4	128	TYLER CHILDERS PURGATO	RY	2
7	6	5	322	HOZIER HOZI RUBYWORKS/COLUMBIA 309996*/LEGACY	ER 3	1
8	NE	w	1	JAMES MCMURTRY THE HORSES AND THE HOUNI NEW WEST 6518*	DS	8
9	7	7	281	THE LUMINEERS CLEOPATI DUALTONE 1738*	RA	1
9	13	10	178	KACEY MUSGRAVES GOLDEN HOU MCA NASHVILLE 027921*/UMGN	JR	1

Americana/Folk Albums ranks the most popular Americana/folk albums of the week, as compiled by MRC Data based on multi-metric consumption (blending traditional album sales, track equivalent albums, and streaming equivalent albums). Copyright 2021, Billboard Media, LLC and MRC Data. All rights reserved.

CC	)UI	NT	<b>pard</b>	С	Ο	UI	ΝT	RY SOLIC SALES	
NEEK MEEK		WKS ON CHART	IING SONGS	THIS D			WKS ON CHART	SONG SALES	
-s 0	1	9	ARTIST FANCY LIKE WALKER HAYES	- (	-	<u></u> 1	50 11	ARTIST FANCY LIKE WALKER HAYES	
0	2	20	LIL BIT NELLY & FLORIDA GEORGIA LINE	e	9	6	3	GOD WE NEED YOU NOW STRUGGLE JENNINGS & CAITLYNNE CURTIS	
3	5	18	CHASING AFTER YOU Ryan Hurd with Maren Morris	e	3 NEW		w	ONE MISSISSIPPI Kane Brown	
4	6	44	FOREVER AFTER ALL LUKE COMBS	4	1	2	5	IF I DIDN'T LOVE YOU JASON ALDEAN & CARRIE UNDERWOOD	
5	4	229	TENNESSEE WHISKEY CHRIS STAPLETON	Ę	5	3	40	LIL BIT NELLY & FLORIDA GEORGIA LINE	
6	3	23	GLAD YOU EXIST Dan + Shay	Ø	9	NE	w	SHOULD HAVE KNOWN BETTER Jessie James Decker	
0	9	5	IF I DIDN'T LOVE YOU JASON ALDEAN & CARRIE UNDERWOOD	7	7	4	13	BUY DIRT Jordan Davis Feat. Luke Bryan	
8	7	10	THINGS A MAN OUGHTA KNOW Lainey Wilson	8	3	5	26	DRUNK (AND I DON'T WANNA GO HOME) Elle King & Miranda Lambert	
9	8	7	MEMORY KANE BROWN X BLACKBEAR 9 7 8		8	AM I THE ONLY ONE AARON LEWIS			
0	12	15	DRUNK (AND I DON'T WANNA GO HOME) Elle King & Miranda Lambert	1			7	MEMORY KANE BROWN X BLACKBEAR	
0	11	3	COLD BEER CALLING MY NAME JAMESON RODGERS FEAT. LUKE COMBS	1			23	CHASING AFTER YOU Ryan Hurd with Maren Morris	
12	10	10	YOU SHOULD PROBABLY LEAVE Chris Stapleton	1	2	9	14	I WAS ON A BOAT THAT DAY OLD DOMINION	
B	14	6	COUNTRY AGAIN THOMAS RHETT	1	3	11 283		TENNESSEE WHISKEY CHRIS STAPLETON	
12	13	4	WAVES LUKE BRYAN	1	4	14 44		FOREVER AFTER ALL LUKE COMBS	
Ð	20	3	BUY DIRT Jordan Davis Feat. Luke Bryan	1	5	16 10		YOU SHOULD PROBABLY LEAVE Chris Stapleton	
Ð	15	28	THE GOOD ONES GABBY BARRETT	1	6	RE-ENTRY		COLD AS YOU LUKE COMBS	
Ð	16	128	WHISKEY GLASSES MORGAN WALLEN	1	7	19	11	THINGS A MAN OUGHTA KNOW Lainey Wilson	
ß	18	33	WASTED ON YOU Morgan Wallen	1	8	13	25	FAMOUS FRIENDS Chris Young + Kane Brown	
19	17	15	FAMOUS FRIENDS Chris Young + Kane Brown	1	9	NEW		SOUTH ON YA LUKE COMBS	
20	NEW		ONE MISSISSIPPI Kane Brown		D	RE-EI	ITRY	GLAD YOU EXIST Dan + Shay	
4	21	167	BEAUTIFUL CRAZY LUKE COMBS	2	D	25	4	MEMORY I DON'T MESS WITH Lee Brice	
2	NE	w	WE DIDN'T HAVE MUCH Justin Moore		2	20	13	MY BOY Elvie Shane	
23	22	57	ONE OF THEM GIRLS Lee Brice		3	15	6	RIDE THE LIGHTNING (717 TAPES) WARREN ZEIDERS	
24	23	52	STARTING OVER CHRIS STAPLETON	2	4	12	3	MAGIC CITY COWBOY Jamie Ray	
25	NE		I WAS ON A BOAT THAT DAY OLD DOMINION -streamed and top-selling paid down	2		21	44	THE GOOD ONES GABBY BARRETT	

The week's top-streamed and top-selling paid download country songs, respectively, from sales reports collected and provided by MRC Data. Charts update weekly on Tuesdays at www.Billboard.Biz/ charts. Copyright 2021, Billboard Media, LLC and MRC Data. All rights reserved. SALES DATA COMPILED BY

MRC

### billboard BLUEGRASS ALBUMS

THIS	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE	CERT.	PEAK Pos.
1	NEW		1	STURGILL SIMPSON THE BALLAD OF DOOD & JUANITA HIGH TOP MOUNTAIN 36800*/THIRTY TIGERS		1
2	2 1 60 GARY BREWER & THE KENTUCKY RAMBLERS 40TH ANNIVERSARY CELEBRATION STRETCH GRASS 4050			1		
3	3	2	37	STURGILL SIMPSON CUTTIN' GRASS, VOL 2: THE COWBOY ARMS SESSIONS HIGH TOP MOUNTAIN 44155*/THIRTY TIGERS		1
4	4	4 45 STURGILL SIMPSON CUTTIN' GRASS, VOL 1: THE BUTCHER SHOPPE SESSIONS HIGH TOP MOUNTAIN 58784*/THIRTY TIGERS (56285)			1	
5	1	_	2	WATCHHOUSE WATCHHOUSE TIPTOE TIGER 002*/THIRTY TIGERS		1
6			62	YO-YO MA/STUART DUNCAN/EDGAR MEYER/CHRIS THILE NOT OUR FIRST GOAT RODEO SOUND POSTINGS/SONY CLASSICAL 973855*/SONY MASTERWORKS		1
7	5	5 5 14 JOHN HIATT WITH THE JERRY DOUGLAS BAND LEFTOVER FEELINGS NEW WEST 6514*			1	
8	RE-ENTRY 2		2	DARIN & BROOKE ALDRIDGE THIS LIFE WE'RE LIVIN' BILLY BLUE 1309		3
9	RE-ENTRY		9	THE KODY NORRIS SHOW ALL SUITED UP REBEL 1873		7
10	RE-E	NTRY	8	BERENS & GREUEL UNTHAWED UFDA 453*		1

Bluegrass Albums ranks the most popular bluegrass albums of the week, as compiled by MRC Data, based on album sales. Copyright 2021, Billboard Media, LLC and MRC Data. All rights reserved.

PROMOTION

### 2021

*Billboard* will publish its annual GRAMMY<sup>®</sup> Contenders special issue, showcasing the music and artists that made an impact during the eligibility period for the 64th GRAMMY Awards<sup>®</sup>.

This special issue will highlight the artists, producers and other creative professionals whose work is in contention this year, including for Record Of The Year, Album Of The Year, Song Of The Year, and Best New Artist.

Take this opportunity to remind the industry of the accomplished work that was released between September 1, 2020 - September 30, 2021, as the members of the Recording Academy<sup>®</sup> prepare to cast their ballots for Music's Biggest Night<sup>®</sup>. ON SALE 10/23 ISSUE CLOSE 10/12 MATERIALS DUE 10/13

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ON SALE

MONDAY, JANUARY 31, 2022

### MAKIN' TRACKS TOM ROLAND tom.roland@billboard.com

### The 'Truth' Hurts: Mitchell Tenpenny Explores A Universal Theme

The average American is lied to roughly 200 times a day.

That benchmark, established by University of Southern California psychology professor **Jerald Jellison** in 1977, folds in lies from relatives, co-workers, advertisers, salespeople, politicians, spouses, preachers and even friends who might be offering a simple "You like nice today" when their buddy is actually not very presentable. And that daily average may have grown with the advent of the internet and social media.

Still, as common as deceit may be, most people never quite get comfortable with it — especially when the falsehoods are about them.

Thus, **Mitchell Tenpenny**'s new single, "Truth About You," has a title that should spark a gut-level response from just about everyone.

"The whole reason we picked this song is because it blew up on TikTok," says Tenpenny. "Apparently everyone has dealt with this. It's crazy."

Songwriter **Matt Alderman** ("Nobody," "Nothing To Do Town") likely recognized that — subconsciously, at least — when he came up with the hook, "If you'll stop telling lies about me, then I won't tell the truth about you." Alderman isn't sure how the idea originated, though Tenpenny cites it as a movie quote. Actor **Michael Douglas**' ruthless character Gordon Gekko did, in fact, offer a version of that phrase in the 2010 movie *Wall Street: Money Never Sleeps*. Before that, former presidential contender **Adlai Stevenson** used the phrase while discussing negotiations with the Republican Party. In more recent years, the phrase has circulated as an internet meme.

Alderman thought it could work in a song. He must have been excited about it: His roommate mentioned it around Christmas 2018 to songwriter **Thomas Archer** ("Hurricane," "Got What I Got"), who expected he would soon be hearing the results of that idea, however it got written. Archer found out about its destiny on Feb. 13, 2019, when he showed up on Music Row for a writing session with Alderman and Tenpenny.

"Matt throws out that title," recalls Archer, "and before Mitchell could agree to it, I flipped out and said, 'How have you not written that title, Matt? You don't know that I know that you had that title. Your roommate told me that you had this idea and I've been wondering why haven't you written it or how was it going to turn out.' And he was just like, 'I was waiting on the right write. I feel like this is the right one.'"

They drove the musical portion of the process on guitars, though Alderman started building the demo on his laptop as the work progressed. Meanwhile, the hook was recast as a post-relationship demand, an easily grasped concept since nearly everyone has been horribly misrepresented by an ex. Verse one sets the stage, with the singer discovering he's being trashed on the local grapevine for things he hasn't done.

It opens into a bigger chorus, pitting two enemies — "One's a lie and one's the truth" — with a call for a compromise and a truce.

In verse two, the claws come out as the singer lists the flaws of his ex that he has kept inside: She was a hypocrite, a liar and a cheat. The verse is a not-so-veiled threat that all of her dishonesty could come crashing down around her, destroying the facade she has worked so hard to build.

It mildly breaks a Nashville songwriting rule — dissing women is frowned upon in modern country songs — though the passage is a bit of an exception, since he hasn't bashed her publicly and it's only a putdown of one fraudulent individual, not an entire gender.

"Girls are the ones having, I think, a bigger response to the song," says Alderman. "I would hope nobody would think, 'Oh, he's talking crap about a girl.' I hope they just think he's talking crap about an ex. And if you're a girl, that's a guy. It didn't feel risky, I guess, because I just felt like everybody feels that way about their ex probably in most breakups. I mean, most breakups don't end well."

The bridge approaches it in a slightly different way. "I truly wish the best for you," the singer says in the stanza's opening line, but by the end of that fourline structure, he has reiterated that he's still willing to destroy her reputation if she continues trashing him.

"That's like the saving grace a little bit," says Alderman. "You're kind of saying, 'Hey, listen, I've pointed out all this bad stuff about you, but I'm still a good enough guy to wish you well, so leave me alone. Let's just call a truce. "

Alderman finished the demo later, though he couldn't let it go. As his programming skills increased, he came back to "Truth" several times, looking to give the song as much potential as possible.

"He has done like four different versions, and they were all super different," says Tenpenny. "It was crazy. I was like, 'Well, that's awesome. This dude cares about the song, too.'"

Producer Jordan M. Schmidt (Florida Georgia Line, Ingrid Andress) oversaw the final session on "Truth About You" at the Sound Stage on Music Row, with a distinct arc. Todd Lombardo threaded a light mandolin across the spare opening section, with drummer Miles McPherson fattening the sound at verse two and stacks of Tenpenny vocals eventu-

ally providing additional counter harmonies at the close of the performance. The production becomes more intense as each stage in the story develops, from discovery of the lie to the bargaining and eventually to the threat. And Schmidt drilled down on the lyrics to guarantee that they matched the song's musical development.

"The concept of it was a little confusing to me at first," says Schmidt. "We ended up tweaking it. This was one of those songs where the 'ands' and 'buts' and 'causes' really, really mattered. I do remember being very particular about that and tweaking some of them."

Schmidt knew "Truth About You" was a good song before they went into the studio. But it played even better than he expected once it was completed.

"Mitchell's vocal performance is very honest and believable, and after we got the vocals in there, I definitely got more excited about the song," says Schmidt. "It's just what the fans want to hear from Mitchell: just a very vulnerable, honest, emotional performance."

Tenpenny snuck "Truth About You" out to the world in a May 4 TikTok post that has since amassed over 2 million views. Listeners related to it on a personal level, but might have been further attuned to the issue because of the news: Much of the national conversation for the past seven months has revolved around the Jan. 6 insurrection, inspired by the Big Lie.

"How much stock do you put into something someone says?" Archer asks rhetorically. "I think it relates to a lot of different things other than just what the song is [about]."

"Truth About You" debuted at No. 33 on *Billboard*'s Hot Country Songs chart dated July 24. Riser House/Columbia Nashville released it to country radio through PlayMPE on July 27. And Tenpenny gets ongoing honest feedback about the song's relatability.

"People were like, 'You just helped me through my relationship. Oh, my gosh, I just got over this. And now I'm singing this at the top of my lungs with my friends,' " says Tenpenny. "That stuff makes you think maybe this song could actually help people like I had songs help me grow up."



# **billboard** Country Airplay Index

#### TITLE Publishing-Licensing Org. (Songwriter) Chart Position

7500 OBO Smackworks Music, SESA(/Smack Blue, LL, SESA(/Kobalt Group Music Publishing, SESA(/Red Like The Supset Music, ASCAP/Spicer And Everyting Nicer, ASCAP/Anthem Entertainment, ASCAP (*M.J.McGinn*, J.Schött, N.Spicer) 42

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- BACK THEN, RIGHT NOW National Dog Music, SESA(Jongs Of Downtown, SESA(Jony Music Publishing Ganada, SOCAN/Mackenize Porter Music, SOCAN/Unes by TailerParker, BMI/Songs Of Home Jeam Music, BMI, Warner-Lamerlane Publishing Corp., BMI/Oveg Music Inc., BMI/Royal Music, BMI (P:Weiling, MPorter, T.Arts, D.Pittenger) 48
- BEERS ON ME DudeTunes, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP/Daniel Breland Publishing Designee, BM/Reservoir 4/6, BM/EMI Blackwood, Music Inc., BM/Izits In Exk, With Diamonds, BM/ Emileon Songs, BM/Songs Of Kobalt Music Publishing America, DB//Latel Louder Songs, BM/Reund Hill Songs II, ASCAP/Cateb S college Fund, ASCAP/Sony Tree Publishing, BM/Relative Music Group, BM/Rednecker Music, BM (D/Benter, DBreiand, R.Copperman, Lbick, AGorier, M.H.Hardy) 39
- BEST THING SINCE BACKROADS Hits From The Table Room, BMU/Ben There Wrote That Eulishing, BRU/Brits till Publishing Groups BMU/Round Hill Works, BMU/Frist tul 's The Deebest Inc. BMU/Here Comes The Boom Music BMU/NonthyRial Music, ASCAP/ Who Wants To Buy My Publishing, ASCAP/WC Music Com, ASCAP Songe St Kobasti Music Publishing America, Inc. BMU/Song Ballad, BMI (BJohnson, JMinton, H.Phelps, Gwarnuman, BMI G.Warburton) 40
- BUY DIRT Anthem Music Publishing II. AS(AP/lordan Davis Music, AS(AP/Universal Music Carp., AS(AP/Bent Prop Publishing, AS(AP/Combustion Hve, AS(AP/WC Music Corp. AS(AP/lenktown, AS(AP/Big Blue Nation) Public, AS(AP/Belusta Music, AS(AP)Sinackworks Music, SEA(C/mack Blue, LL, SEA(Kobalt foroum Music Publishing, SESAC (JDavis, JDavis, MJenkins, JJenkins) 31
- CHASING AFTER YOU Songs Of Mojo Jwo As CAPAddington Music, BM/WC Music Cord., ASCAP/ Who Wants to But W 2016/sinng, ASCAP/Aphion Computatible Music, ASCAP/Kopail Songs Music Publishing DL, ASCAP/Get UP Seek On, ASCAP (8. Addington, J-Flowers) 14
- COLD AS YOU Songs Of Universal, Inc., BMI/ Bootleg Lyrics, BMI/Cowbov Revival Music, BMI/No Man Can Lat Do Egog Nusic, BMI/Namer Jamer Jane Publishing Corp., BMI/Sullivan S Guns Music, BMI/Spirit Iwo Nashville, ASCAP/Prestige Countrywide, ASCAP (L Combs, S.Minor, R.Montana, J.D.Singleton) 16
- COLD BEER CALLING MY NAME Highly (ompustible Misic, AS(AP)Kobalt Songs Misic Publishing UL, AS(AP)One) Aongs, AS(AP)KMC Music (orp., AS(AP)Who Wants to Buy My Publishing, AS(AP)/ Warner-tamertane Publishing (orp., BMI) Sonotoroceres Misic, BM/ Varterney ( combustible Music, BM/ Congs of Kobalt Music Publishing America, Inc., BMI (astle Bound Music, Inc., SESAC (JRodgers, HPhelps, Brett Tyler, Avanderheym) 8
- COUNTRY AGAIN. EMI Blackwood Music Inc., BMI/ Warmer-Jamerlane Publishing (orn., BMI/Cirket On In-Line, BM/Spirit, Iwo Assiville, ArcAMMirier, Krow Music, AscAP/Kyler's Kinda Night, AscAP/Round Hill Songs L. AscAP/Caleb Scollege Fund, AscAP (*Inomas Rhett,* ZCrowell, AGorley) 6
- COUNTRY'D LOOK GOOD ON YOU Not Listed (Not Listed) 56

# DRINKIN' BEER, TALKIN' GOD, AMEN. Sony Countryside, BMUDack, Janels Publishing, BMU Georgia Song Vibez, ASCAP/Big Crowd Publishing, ASCAP, WC Music Corp. ASCAP/Nontypical Music, ASCAP/ Who Wants to Buy Wy Publishing, ASCAP/Gale Dodds Publishing, ASCAP (C.Rec, C.Crowder, F.Phelps, C.Dodds) 5

- DRUNK (AND I DON'T WANNA GO HOME) Ele King Music, BMI/EM Backwood Music Inc., BWIRea Johnson / Publishing, AcAP,WC Music Corp., ASLAP (Ele King, MJonnson) 34
- FAMOUS FRIENDS Songs Of Universal Inc., BMI/ They've Gone to Plaid Publishing, BMI/W.C.M. Music Corn., SEAK/Noc Nation US Music, SESA/Dennett's Dad's Songs, SEAK/Song CI Rhythm House Black, SEAR/W. Music Corp., ASCAP/Georgia Song Vibez, ASCAP/Big Lowd Publishing, ASCAP (Croung, C.R.Barlowe, C.Crowder) 4
- FANCY LIKE Songs Of Smack, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Smackworks Music, Schart Smack Blue, ILC, Schart Kobalt Publishing SESA(Holy Grafiti Music, BMI/Music Of Man, BMI/Puripelpeatz, BMI/Lameron Bartolini, Music, ASLAP (W.Hayes, J.Jenkins, S.Stevens, C.Bartolini) 23

FILL THEM BOOTS Big Loud Mountain. BM/Big Big Plans Publishing, BMI/Jongs Of The Corn, BMI/Jack O'Publishing, BMI/Warner-Tamertane Publishing Corp., BMI/Songs Of Universal, Inc., BMI/Ern Dog Music, BMI/ Mark Irussell Music, ASCAPI-Liture Heartbeat Publishing, ACAPIW Music Corp., ASCAPI (CLane, JMIIer, EK.Smith, Mirussell) 53

- FOOTPRINTS ON THE MOON, EMI April Music, Inc., ASCAP/GBF Music Global, Birli Solly, Her Publishing, BMI/Nite Writer Music, ASCAP/Revinyl Hous<u>e, BM</u>I/Sony Countryside, BMI (G.Barrett, Z.Kale,
- FREEDOM WAS, A HIGHWAY Sony Lakeview, SESA/Endurance Luliet, SESA/Sony Countryside, BMI/ Big Spaces Music, BMI/Sony Accent ASCAP/Nepasongs, ASCAP (*C.Allen, A.Bowers, M.Rogers*) 20
- GETTING OVER HIM Lylas Music, BM/Warner-lamertane Publishing Corp., BM/Universal Music Corp., ASAP Maulywood Music, ASAP/MC Music Corp., ASAP/Weistinge Publishing, ASAP/Sony (Toss Keys: Publishing, ASAP (Lauren Alaina, PD/Giovanni, ELWeisband) 41
- GIVE HEAVEN SOME HELL Relative Music Group, BMI/Redpecker Music, BMI/Sonv Tree Publishing, BMI/Round Hill Songs II, ASCAP/Caleb S Collede Fund, ASCAP & Munites Wenty Seconds Publishing, BMI/ Artist Publishing Group West, ASCAP/Nontypical Music, ASCAP & Multishing, ASCAP/Wing Varits Io Buy My Publishing, ASCAP/Wing Varits Io Buy Ascorey, BJohnson, HPhelps 37
- GLAD YOU EXIST Monet Music, BMI/Warner-lameriane Publishing Lorp. BMI/Spokane Boy Music, BMI/Irevinnusic, ASCAP/Buckeye26, ASCAP/Shay Mooney Music, BMI/W Music Corp. ASCAP/Beats And Bailos. ASCAP (D.Smyers, J.Reynolds; I.M.Parks, S.Mooney, R.L.Taylor) 9

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- HALF OF MY HOMETOWN Sony Accent, ASCAP/Tempo Investments-Smack Hits, GMR/ Smackstreet Music, GMR/Warner Geo Met Ric Music, GMR/EMI Backwood Music Inc., BMI/Insi In The Xxv With Diamonds, BMI/Round Hill Songs II, ASCAP/RMS, ASCAP/ Muse Magic, ASCAP/A Boy Named Ford, BMI/Warner, Tameriane Publishing (urp., BMI /Kaalenni, S.McAnally, R.Copperman, J.Robbins, NGalyon) 30
- HEART ON FIRE Sony Tree Publishing, BMI/Longer And Louder Music, BMI (E.Church) 35
- HOME SWEET BMG Platinum Songs US, BMI/ Music That is Russelled, BMI/Blue Corolla Oklahoma, SEAL/Feel Your Creative Pulse Music, SESAC/De Best Could Do Pulsining, S.K.PA/WC Music Corp., ASCAP (R Dickerson, C.Brown, C.Kelley) 28
- HOT BEER Round Hill Songs JI. ASCAP/Caleb's. College Fund. ASCAP/Hill Storgs JI. ASCAP/Caleb's. Bound Hill Compositions. BMI/Ben There Wrote That Publishing. BMI/Artist IVI Publishing Group. BMI/Songs Of Kobalt Music Publishing America. Inc., BMI/Rednecker Music, BMI/Relative Music Foroup. BMI/Woh Watts I-Buy Mr Publishing. ASCAP/Nontypical Music. ASCAP/ WC Music Conc., ASCAP (MW.Hardy, A.Gorley, B.Johnson, H.Phelps) 60
- I CAN'T Songs Of The Corn. BMI/Warner-Tamerlane Publishing Corp., BMI/Noodlehead, Publishing, BMI/BMG Platinum Songs US, BMI/Noor The Kids Platinum, BMI/ Legitimate Inforts Music, BMI/BMG Silver Songs, SESAC (CSmith, B.West, Stwison Jr.) 47
- IF, J DIDN'T LOVE, YOU Triple Play Music, BMI/ BMG Platinum Songs US, BMI/Iristisonmusic, BMI/ BMG Gold Songs, ASLAPMakena, Gove Music, ASLAP/ Writersonthecom Publishing, BMI/Warner-jamerlane Fublishing Gorp., BMI (JMorgan, T.Kennedy, K.M.Allison, L/Jagnan) TB
- I'M NOT FOR EVERYONE, Jrampy McCauley, ASCAP/Songstein Publishing, ASCAP/WC Music Corp. AsCAP/Songstein Publishing, ASCAP/Little Louder Songs, BM/Ernikeon Songs, BM/Songs Of Kobalt Music Publishing America, Inc., BM/Songs Of Universal, Inc., BM/Wrucke For You Publishing, BMI (Josbome, T.J. Osbome, LDick, N.Hemby) 49
- IT'S "CAUSE I AM Big Music Machine, BMI/Callista Clark Publishing, BMI/Never Veltz So Good Publishing BMI/Big Deal Beats, BMI/Smells Of Rich Mahogany, BMI (CClark, CJaymes, LJ/Veltz) 21
- I WAS ON A BOAT THAT DAY Bird And Bean Music, ASLAPWIC Music, Corp., ASLAP/Trevors Advocate Fublishing, ASLAP/Twelves Dogwood, ASLAP/Downtown DL Longs, ASLAP/Timy Handstand ASLAP/Dartules Music, Corp., ASLAP/Turs And Chorus, ASLAP/ Universal Music, Corp., ASLAP/Murs And Chorus, ASLAP/ Universal Music, Corp., ASLAP/Variner (eow Mer Ric Music, CMR/Sonny Accent, ASLAP/Smackborne Music, ASLAP WRamsey, T Rosen, W.Sellers, G.Sprung, B.F.Iurs, S.McAnally, Osboore 12

### JUST ABOUT OVER YOU Scilla's. Song Shop Publising, BMI, Warner-Tamerlane Publishing Corp., BMI, 91 Dogs Publishing BMI/Sony Tree Publishing BMI/ Emity Kroll Music, ASCAP (PBlock, SJones, EKRoll) 22

- KNOWING YOU Songs Of Brett, ASCAP/WC Music (orp., ASCAP/Something to Be Proud Of Music, BMI/S Ring Circus, BM/BMG Platinum Songs US, BM/Pompano Run Music, BM/Songs For Ellie May, BMI (Brett James, A James, KHiggins) B
- LIKE A LADY W.C.M. Music Corp. SESAC/EKT Publishing, SESAC/W.C.Music Corp., ASCAP/SO Year Plan, ASCAP/More Hor Sauce Please, ASCAP/Real Johnson Publishing, ACAP (H.Scott, D.M.Barnes, M.Buzz, M.Johnson, B.Paddock/17

L

LI, BIT Big Loud Mountain, BMI/T Hubb Publishing, BMI/Round Hill Works, BMI/Sony Accent, ASCAP/Pile Of Schmidt Songs, ASCAP/The Money Tree Vipez, ASCAP/ Warner-Jameflane Publishing Corp. BMI/WC Music Corp. ASCAP (T.Hubbard, J.M.Schmidt, B.Redferrin, C.Haynes, Jr), 58

### М

- MEMORY I DON'T MESS WITH Love (annons Publishing, SESAC/WCM, Music (orp, SESAC/ Mike Lurb Music, BMI/Is that The Iran Music, BMI/ Anthem Music Publishing I, BMI/I wangville Music, BMI/ Songs About Lack, BMI/Write Or Die Music, BMI/Warner-Lamerlane Publishing Corp., BMI (LBrice, B.Montana, B.Davis) 10
- MY BOY Rome Phrey Songs, ASCAP/Kobalt Songs, Music Publishing, LL, ASCAP/Rome Phrey Publishing, M/Nick Okobalt Music Publishing, AsCAP/Bock of Marble M/Nick Chumbia Publishing, ASCAP/Bock of Marble Music, BM/Lee Starr Publishing, BMI (SNo Music, LP BM/Sony Tree Publishing, BMI (SSnae, R.Sutton, NColumbia, LStarr) 1
- MY MASTERPIECE Sony Accent ASCAP/ GrowingMusic Publishing, ASCAP/EM Blackwood Music Inc., BM/Iris In The Sky With Diamonds, BM/Sony Cross keys Publishing, ASCAP/WC Music Corp., ASCAP/EM Records And Tapes, ASCAP/Smackborne Music, ASCAP (D.Rucker, R.Copperman, J.I.Harding, J.Osborne) 45
- NEXT GIRL Smackborne Music, ASCAP/Sony Accent, ASCAP/Warner Geo Met Ric Music, GMR/Tempo Investments-Smack Hits, GMR/Smackwood Music, GMR/ For The Kick Sold, ASCAP/Ref Gold Songs, ASCAP (C. Pearce, S.McAnally, JOsborne) 18

N

- NOT YET Super Big Music, ASCAP/Caliville Publishing, ASCAP/Stars And Stripes And Maple Lear Music, BMI Downtown DMP Spong, BMI/Universal Junes, SESAC/ Phat Racoon, SESAC (8:Young, K.Archer, J.Ebach) 46
- OLD SCHOOL Internal Combustion Music. BMI/ Warner-Tameriane Publishing Corp., BMI/Seeker From The Speaker Music, BMI/Snorgs Of Kobalt Music Publishing America, Inc., BMI/Universit Music Corp. ASCAP/Lake Allegan Pub Club, ASCAP/International Dog Music, BMI/Downtown DMP Songs, BMI (M.Morris, R.J.Hurd, Brett Tyler) 50
- ONE MISSISSIPPI Sony Tree Publishing, BMI/ Songs Of Family Publishing, BMI/Warner-Jamerjane Publishing Corp., BMI/Ielemittry Rhythm House Music, BMI/Songs Of Nac Nation Wusic, BMI/Big Loug Mountain, BMI/Em Oga Music, BMI (KBrown, J.Frasure, LGray, E.K.Smith) 33
- SAME BOAT Prestige Countrywide, ASCAP/Simonetti Misic Publishing, SESA/Kobait Group Music Publishing, SESA(Shirin Music Group, AS APP/Wemarhymes Publishing, Inc. SESA(Day, For The Dead Publishing, SESA(Vreach Wisic Lunes, SESA(CB.Simonetti, Z.Brown, J.D.Singleton) 25

S

- SAND IN MY BOOTS Round Hill Songs II, ASCAP/ Calebs Scollege Fung, ASCAP/Relative Music Group, BMI/ Sony Accent, ASCAP/Smackborne Music, ASCAP (A.Gorley, MV.Hardy, J.Osborne) 32
- STEAL MY LOVE Beats And Banjos, AS(AP/WC Music Corp., AS(AP/Concord Boulevard, AS(AP/Bl/27 Light Beer Music, AS(AP/Round Hill'Song), LAS(AP/ Caleb'S Colleage Fund, AS(AP/revinnumsic, AS(AP) Buckeye26, AS(AP (0.Smyers, AAlbert, AGorley, J.Reynolds)
- TEQUILA LITTLE TIME Sony Countryside, BM/Cowboy And Gus Publishing, BM/Happy Song Earboy, BM/Riten by Rhetto, BM/Warer-Jamerlane Publishing Corp., BM/Sony Story Music Publishing, CMR/We Are (Feative Nation, GMR/ Juzanne James Songs, GMR (JPard), RAKins, LLard) B

- THAT AIN'T ME NO MORE Sea Gayle Pub House Publishing. ASCAP/Music Of MAM, BMI/MV2 Music, Fouse Publishing, ASCAP/Music DT MAM, BM/(MV2 Musi BM//ongs Of Kohait Music, Publishing America, Inc. BM//Rednecker Music, BM//Redative Music Group, BM// Sonv Tree Publishing, BM/2ea Gaule Javern Houes Music, BM/West Pass Music, BM/WC Music, Gron. ASCAP Who Wants to Buy My Publishing, ASCAP/ Nonthycia, Music, ASCAP (SAhnquist, N.Doniey, M.W.Hardy, J.Mitchell, H.Phelps) 43
- THAT'S WHAT COWBOYS DO Hotel Piano Publishing, ASCAP/Major Bob Music, Inc., ASCAP/ Rezemblance Music, BM/Songs Of Rechits, BM/Roy Rivers Publishing, BM/No Fences Music, ASCAP (JMartin, M.Rossell, I.G.Brooks) 36
- THINGS A MAN OUGHTA KNOW Sony Accent ASCAP/Super Big Music, ASCAP/Jett Music, ASCAP/Sony Countryside, BMI (L.Wilson, J.D.Singleton, J.Wix) 3
- THINKING 'BOUT, YOU Warner-Tamerlane Publishing Coro.. BMI/Magic Mustang Music, BMI/Buzz Light Beer Music, ASCAP/Downtown DLI Songa, ASCAP/ Wich Music Corp. ASCAP/Nontypical Music ASCAP/ Why Wants To Buy, My Publishing, ASCAP/Track House Worldwide Entertainment, BMI/Mandy is Favorite Songs, BMI (D.Lynch, A.Albert, H.Phelps, W.Weatherly) 24
- TILL THERE'S NOTHING LEFT Maryelous Uaks Records, AS (AP) Sony Ballad, BM/(Songs Of Universal, Inc. BM/(Way, Ahove Music, BM/(Ane Year) resterday Publishing, BM/(reative Publice Music, BM/ These Are Publishing, BM/(reative Publice Music, ASCAP) BM/s Gold Songs, ASCAP (COcts, JBhasker, IJohnson, H.Lindsey) SI
- TO BE LOVED BY YOU Warner-Tamerlane Publishing Corp.. BMI/Parkermac Publishing, BMI/Ritten By Rhettro, BMI (P.McCollum, R.Akins) 29 w
- WAYES Spirit Two Nashville, ASCAP/Miller Crow, Music, ASCAP/Kylers Kinda Night, ASCAP/Universal Music Corp., ASCAP/Lake Allegan Pub Club, ASCAP/Songs Of Universal, Inc., BM/Super Big Music, ASCAP (ZCrowell, R.J.Hurd, R.C.McGill) 1
- WE DIDN'T HAYE MUCH Universal Music Corp., A CAP/Paulywood Music A SCAP/Sullivan S Guins Music, BM/Wamer-Tamerlane Publishing Corp., BM/Unnes From the Read White and Blue School, ASCAP/Anthem Music Publishing II, ASCAP (PD/Giovanni, R.Montana, J.S.Stover) 2
- WHILE YOU'RE GONE Drew Parker Publishing Designee, BMI/Jameson Rodgers Publishing Designee, BMI (D.Parker, J.Rodgers) 52
- WHISKEY AND RAIN Warner-Tamerlane Publishing Corp., BMI/telemitry Rhythm House Music, BMI/Songs Of Roc Nation Music, BMI/Big Music Machine, BMI/Two Lanje Collections, BMI/MV2 Music, BMI (*J.Frasure*, *J.fnompson*) **21**
- WILD, HEARTS, Songs Of Universal, Inc., BMI/ MRRUMA MUSIC, BMI/Big MUSIC Machine, BMI/Pay The Nice Gup Publishing, BMU/Universal Music Corp., ASCAP/ Unis And Chorus, ASCAP/BMC, Silver Songs, SESAC/ Wild Wild West Songs, SESAC (K.Urban, EPasiay, B.F.Tursi, JWayne) 38
- WOMAN YOU GOT Super Big Music, ASCAP/ Seven Red Brids Publishing, ASCAP/Big Music Machine, BMJJehovah Nissi Music, BMJMilicent Hill Music, BMJ/ Songs Of Universal, Inc., BMJMark Holman Songs, BMJ/ Aft in The Fodger Music, BMJ/BMG Platinum Songs LS. BMJ/Ju Jettsu Music, BMI (M.L.Holman, M.Marlow Font, T.Kerr, L.Veltz) 55
- WOULD HAVE LOVED HER BMG Platinum Songs US, BMI/Mississippin Music Publishing, BMI/Sony Countryside, BMI/Revinyi House, BMI (C.Bandi, Z.Kale) 59
- YOU AIN'T PRETTY Flying CIB Music, BMI/ Warnet-ameriane Publishing Corp. BMI/Ledar Church Music, ASCAP/W Music Actor, ASCAP/Double 5 Songs, ASCAP (NBarnes, JSellers, JYean) 54
- YOU SHOULD PROBABLY LEAVE Ken Jucky Music, ASCAP/WC Music Corp. ASCAP/Spirit Iwo Nashville. ASCAP/One77 Sonds: ASCAP/Spirit Southside Independent Music / AUSLAPI, Shoras Of External Combustion Music. ASCAP/Sea Bavle Pub House Publishing, ASCAP (C.Stapleton, A.Gorley, C.DuBois) 26
- YOU TIME Dagum Music BMU/Songs Of Universal, Inc., BMU/Spinit Two Nashville, AscAP/Fluid Tunes, AscAP/Smackville Music, AscAP/Smack Songs LLC, AscAP/Kobalt Songs Music Publishing LLC, ASCAP (Sc.McCreery, FRogers, Alshuis) 7

# **billboard** Hot Country Songs Index

#### TITLE Publishing-Licensing Org. (Songwriter) Chart Position

AM I THE ONLY ONE It's All Uphill From Here, BMI/Warner-Tamerlane Publishing Corp., BMI/8 Track Music Worldwide, BMI/IraEffinDean Music, BMI/Jeffrey Steele Music, BMI (ALewis, LDean, Jeffrey Steele) 42

в

BEERS ON ME DudeTunes, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP/Daniel Breland Publishing Designee, BMI/Reservoir 16, BMI/EMI Blackwood Music Inc., BMI/Iris In The Sky With Diamonds, BMI/ Emileon Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Little Louder Songs, BMI/Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP/Sony Tree Publishing, BMI/Relative Music Group, BMI/Rednecker Music, BMI (Deentley, DBreland, RCopperman, L.Dick, AGorley, MW.Hardy) **48** 

BUY DIRT Anthem Music Publishing II, ASCAP/Jordan Davis Music, ASCAP/Universal Music Corp., ASCAP/Bent Prop Publishing, ASCAP/Combustion Five, ASCAP/WC Music Corp., ASCAP/Jenktown, ASCAP/Big Blue Nation Music, ASCAP/MeGusta Music, ASCAP/Smackworks Music, SESAC/Smack Blue, LLC, SESAC/Kobalt Group Music Publishing, SESAC (JDavis, JDavis, JJenkins, JJenkins) 21

CHASING AFTER YOU Songs Of Mojo Two, ASCAP/Addington Music, BMI/WC Music Corp., ASCAP/ Who Wants To Buy My Publishing, ASCAP/Highly Combustible Music, ASCAP/Kobalf Songs Music Publishing LLC, ASCAP/Get Ur Seek On, ASCAP (B. Addington, J.Flowers) 5

COLD AS YOU Songs Of Universal, Inc., BMI/ Bootleg Lyrics, BMI/Cowboy Revival Music, BMI/No Man Can Eat 50 Eggs Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Sullwar S Gun Swuisc, BMI/Spirit Two Nashville, ASCAP/Prestige Countrywide, ASCAP (L. Combs, S.Minor, R.Montana, J.D.Singleton) 19

COLD BEER CALLING MY NAME Highly Combustible Music, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP/One/T Songs, ASCAP/WC Music Corp., ASCAP/Who Wants To Buy My Publishing, ASCAP/ Warner-Tamerlane Publishing Corp., BMI/Sonofgroceries Music, BMI/Extremely Combustible Music, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Castle Bound Music, Inc., SESAC (J.Rodgers, H.Phelps, Brett Tyler, AVanderheym) 11

COUNTRY AGAIN EMI Blackwood Music Inc., BMI/ Warner-Tamerlane Publishing Corp., BMI/Cricket On The Line, BMI/Spirit Two Nashville, ASCAP/Miller Crow Music, ASCAP/Kyler's Kinda Night, ASCAP/Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP (Thomas Rhett, ZCrowell, AGoriey) 8

COUNTY LINE Chase Matthew Publishing Designee, BMI (Chase Matthew) 39

DRINKIN' BEER. TALKIN' GOD. AMEN. Sony Countryside, BMI/Dack Janiels Publishing, BMI/ Georgia Song Vibez, ASCAP/Big (rowd Publishing, ASCAP/WC Music Corp., ASCAP/Contypical Music, ASCAP/ Who Wants To Buy My Publishing, ASCAP/Cale Dodds Publishing, ASCAP (C.Rice, C.Crowder, H.Phelps, C.Dodds) 12

D

DRUNK (AND I DON'T WANNA GO HOME) Elle King Music, BMI/EMI Blackwood Music Inc., BMI/Real Johnson Publishing, ASCAP/WC Music Corp., ASCAP (Elle King, M.Johnson) 13

FAMOUS FRIENDS Songs Of Universal, Inc., BMI/ They've Gone To Plaid Publishing, BMI/W.C.M. Music Corp., SESAC/Roc Nation US Music, SESAC/Bennett's Dad's Songs, SESAC/Songs Of Rhythm House Black, SESAC/WC Music Corp., ASCAP/Georgia Song Vibez, ASCAP/Big Crowd Publishing, ASCAP (CYoung, C.R.Barlowe, C.Crowder) 9

FANCY LIKE Songs Of Smack, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Smackworks Music, SESAC/Smack Blue, LLC, SESAC/Kobalt Group Music Publishing, SESAC/Holy Graffiti Music, BMI/Music Of MAM, BMI/Purplebeatz, BMI/Cameron Bartolini Music, ASCAP (W.Hayes, J.Jenkins, S.Stevens, C.Bartolini) 1 FOREVER AFTER ALL Big Music Machine, BMI/50 Egg Music, BMI/Straight Dimes Publishing, BMI/ Works For RHA Music, BMI/Rowdy Rob Music, BMI/Sony Tree Publishing, BMI/Oak Tree Swing Publishing, BMI (L. Combs, D-Parker, R.Williford) 2

FREEDOM WAS A HIGHWAY Sony Lakeview SESAC/Endurance Juliet, SESAC/Sony Countryside, BMI/ Big Spaces Music, BMI/Sony Accent, ASCAP/Nepasongs, ASCAP (J.Allen, A.Bowers, M.Rogers) ZI

G

GIVE HEAVEN SOME HELL Relative Music Group, BMI/Rednecker Music, BMI/Sony Tree Publishing, BMI/Round Hill Songs II, ASCAP/Caleb's College Fund, ASCAP/8 Minutes Twenty Seconds Publishing, BMI/ Artist Publishing Group West, ASCAP/Nontypical Music, ASCAP/8ig Blue Nation Music, ASCAP/Who Wants To Buy My Publishing, ASCAP/WC Music Corp., ASCAP (MW.Hardy, AGorley, B.Johnson, H.Phelps) 38

GLAD YOU EXIST Monet Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Spokane Boy Music, BMI/Jreynmusic, ASCAP/Buckeye26, ASCAP/Shay Mooney Music, BMI/WC Music Corp., ASCAP/Beats And Banjos, ASCAP (D.Smyers, J.Reynolds, T.M.Parks, S.Mooney, R.LTaylor) 6

GOD WE NEED YOU NOW Struggle Jennings Publishing, SESAC/Just Us Writers, BMI/ScatteredBrains, BMI/Mike Hartnett Publishing, BMI/Peter Keys Publishing Designee, BMI (Struggle Jennings, CCurtis, VFreitag, M.Hartnett, P.Keys) **41** 

GOOD THINGS BMG Platinum Songs US, BMI/Bad Robot Music, BMI/Beats And Banjos, ASCAP/Caleb's College Fund, ASCAP/EMI Blackwood Music Inc., BMI/ Iris In The Sky With Diamonds, BMI/Round Hill Songs III, ASCAP/WC Music Corp., ASCAP (A.Gorley, R.Copperman, JG.Evigan, D.Smyers) 47

н

HALF OF MY HOMETOWN Sony Accent, ASCAP/Tempo Investments-Smack Hits, GMR/ Smackstreet Music, GMR/Warner Geo Met Ric Music, GMR/EMI Blackwood Music Inc., BMI/Insi In The Sky With Diamonds, BMI/Round Hill Songs II, ASCAP/JRM3, ASCAP/ Muse Magic, ASCAP/A Boy Named Ford, BMI/Warner-Tamerlane Publishing Corp., BMI (K.Ballerini, S.McAnally, RCopperman, J.Robbins, IGalyon) 34

HOME SWEET BMG Platinum Songs US, BMI/ Music That Is Russelled, BMI/Blue Corolia Oklahoma, SESAC/Feel Your Creative Pulse Music, SESAC/The Best I Could Do Publishing, ASCAP/WC Music Corp., ASCAP (R. Dickerson, C.Brown, C.Kelley) 35

IF I DIDN'T LOVE YOU Triple Play Music, BMI/ BMG Platinum Songs US, BMI/Irishsonmusic, BMI/ BMG Gold Songs, ASCAP/Makena Cove Music, ASCAP/ WritersonthecornPublishing, BMI/Warner-Tamerlane Publishing Corp., BMI (*LMorgan, T.Kennedy, K.M.Allison, LVaughan*) 10

I QUIT DRINKING Sony Accent, ASCAP/Warner-Tamerlane Publishing Corp., BMI/A Boy Named Ford, BMI/Dumb Stuff, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI (K.Ballerini, N.Galyon, P.J.Klein) 49

- IT'S 'CAUSE I AM Big Music Machine, BMI/Callista Clark Publishing, BMI/Never Veltz So Good Publishing, BMI/Big Deal Beats, BMI/Smells Of Rich Mahogany, BMI (CClark, C.Jaymes, L.J.Veltz) 43
- I WAS ON A BOAT THAT DAY Bird And Bean Music, ASCAP/WC Music Corp., ASCAP/Trevor's Advocate Publishing, ASCAP/Twelve6 Dogwood, ASCAP/Downtown DL Songs, ASCAP/Tiny Handstand, ASCAP/Sharkules Music, ASCAP/Twef Music, ASCAP/ Universal Music Corp., ASCAP/Turs And Chorus, ASCAP/ Smackwood Music, GMR/Warner Geo Met Ric Music, GMR/Sony Accent, ASCAP/Smackborne Music, ASCAP (MRamsey, T. Rosen, W.Sellers, G.Sprung, B.F.Tursi, S.McAnally, JOsborne) 14

JUST ABOUT OVER YOU Scilla's Song Shop Publising, BMI/Warner-Tamerlane Publishing Corp., BMI/91 Dogs Publishing, BMI/Sony Tree Publishing, BMI/ Emily Kroll Music, ASCAP (P.Block, S.Jones, E.K.Kroll) 32

### К

KNOWING YOU Songs Of Brett, ASCAP/WC Music Corp., ASCAP/Something To Be Proud Of Music, BMI/3 Ring Circus, BMI/BMG Platinum Songs US, BMI/Pompano Run Music, BMI/Songs For Ellie May, BMI (*Brett James*, A.James, K.Higgins) 23

LIKE A LADY W.C.M. Music Corp., SESAC/EKT Publishing, SESAC/WC Music Corp., ASCAP/50 Year Plan, ASCAP/More Hot Sauce Please, ASCAP/Real Johnson Publishing, ASCAP (H.Scott, D.M.Barnes, M.Buzz, M.Johnson, B.Paddock) 26

М

MEMORY Songs Of Universal, Inc., BMI/Bear Trap Publishing, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/FRNDzone Music, BMI/Warner-Tamertane Publishing Gorp., BMI/Music By Whiskey Water, BMI/Song Tree Publishing, BMI/Songs Of Family Publishing, BMI/Big Loud Mountain, BMI/Ern Dog Music, BMI (M.T.Musto, A.M.Goldstein, J.Kirkland, K.Brown, EK.Smith) T5

- MEMORY I DON'T MESS WITH Love Cannons Publishing, SESAC/W.C.M. Music Corp., SESAC/ Mike Curb Music, BMI/Vis That The Train Music, BMI/ Anthem Music Publishing I, BMI/Twangville Music, BMI/ Songs About Jack, BMI/Write Or Die Music, BMI/Warner-Tamerlane Publishing Corp., BMI (L.Brice, B.Montana, B.Davis) 18
- MY BOY Rome Phrey Songs, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP/Rome Phrey Publishing, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Nick Columbia Publishing, BMI/SMG Music, Music, BMI/Lee Starr Publishing, BMI/SMG Music, LLP, BMI/Sony Tree Publishing, BMI (EShane, R.Sutton, NColumbia, L.Starr) 20

NEXT GIRL Smackborne Music, ASCAP/Sony Accent, ASCAP/Warner Geo Met Ric Music, GMR/Tempo Investments-Smack Hits, GMR/Smackwood Music, GMR/ For The Kids Gold, ASCAP/BMG Gold Songs, ASCAP (C. Pearce, S.McAnally, JOsborne) 25

0

N

ONE MISSISSIPPI Sony Tree Publishing, BMI/ Songs Of Family Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI/Telemitry Rhythm House Music, BMI/Songs Of Roc Nation Music, BMI/Bridge 1 Music, BMI/Songs Of Universal, Inc., BMI/Big Loud Mountain, BMI/Em Dog Music, BMI (KBrown, J.Frasure, LGray, EK.Smith) 16

RIDE THE LIGHTNING (717 TAPES) Big Music Machine, BMI/Pay The Nice Guy Publishing, BMI/ Sweet GoGo Songs, BMI/Warren Zeiders Publishing Designee, BMI (WZeiders, E.Paslay, R.Crosby) 44

R

SAME BOAT Prestige Countrywide, ASCAP/Simonetti Music Publishing, SESAC/Kobalt Group Music Publishing, SESAC/Spirit Music Group, ASCAP/Weimarhymes Publishing, Inc., SESAC/Day For The Dead Publishing, SESAC/Reach Music Tunes, SESAC (*B.Simonetti, Z.Brown,* J.D.Singleton) **30** 

SAND IN MY BOOTS Round Hill Songs II, ASCAP/ (Gieb's College Fund, ASCAP/Relative Music Group, BMI/ Sony Accent, ASCAP/Smackborne Music, ASCAP (A.Gorley, M.W.Hardy, J.Osborne) 28

STEAL MY LOVE Beats And Banjos, ASCAP/WC Music Corp., ASCAP/Concord Boulevard, ASCAP/Buzz Light Beer Music, ASCAP/Round Hill Songs II, ASCAP/ Caleb's College Fund, ASCAP/Ireynmusic, ASCAP/ Buckeye26, ASCAP (D.Smyers, A.Albert, A.Gorley, J.Reynolds) 36

TEQUILA LITTLE TIME Sony Countryside, BMI/Cowboy And Gus Publishing, BMI/Happy Song Factory, BMI/Ritten By Rhettro, BMI/Warner-Tamerlane Publishing Corp., BMI/Sony Story Music Publishing, GMR/We Are Creative Nation, GMR/Suzanne James Songs, GMR (J.Pardi, R.Akins, L.Laird) 29 THAT'S WHAT COWBOYS DO Hotel Piano Publishing, ASCAP/Major Bob Music, Inc., ASCAP/ Rezemblane Music, BMI/Nongs Of Reehits, BMI/Roy Rivers Publishing, BMI/No Fences Music, ASCAP (J.Martin, MRossell, T.G.Brooks) 31

THINGS A MAN OUGHTA KNOW Sony Accent, ASCAP/Super Big Music, ASCAP/Iett Music, ASCAP/Sony Countryside, BMI (L.Wilson, J.D.Singleton, J.Nix) 4

- THINKING 'BOUT YOU Warner-Tamerlane Publishing Corp., BMI/Magic Mustang Music, BMI/Buzz Light Beer Music, ASCAP/Downtown DL Songs, ASCAP/ WC Music Corp., ASCAP/Nontypical Music, ASCAP/ Who Wants To Buy My Publishing, ASCAP/Track House Worldwide Entertainment, BMI/Mandy's Favorite Songs, BMI (DLynch, A.Albert, H.Phelps, W:Weatherly) 24
- THROW IT BACK Daniel Breland Publishing Designee, BMI/Pen Point Guard Music, BMI/MAROMA Music, BMI/Songs Of Universal, Inc., BMI/Wikisongz, BMI/ Reservoir 416, BMI/Sean Small Music, ASCAP/Prescription Music, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP (D.Breland, K.Urban, S.Sumser, S.Small) 40

TO BE LOVED BY YOU Warner-Tamerlane Publishing Corp., BMI/Parkermac Publishing, BMI/Ritten By Rhettro, BMI (P.McCollum, R.Akins) 33

TRUTH ABOUT YOU Sony Countryside, BMI/ Riser Ten Music, BMI/Curb Congregation Songs, SESAC/ Good Vibes, Good Times Music, SESAC/Music Of MAM, BMI/Hits Like Hurricane, BMI/W2 Music, BMI (*M.Tenpenny*, *M.Alderman*, T.Archer) **46** 

w

WAVES Spirit Two Nashville, ASCAP/Miller Crow Music, ASCAP/Kyler's Kinda Night, ASCAP/Universal Music Corp., ASCAP/Lake Allegan Pub Club, ASCAP/Songs Of Universal, Inc., BMI/Super Big Music, ASCAP (ZCrowell, R.J.Hurd, R.C.McGill) 3

WE DIDN'T HAVE MUCH Universal Music Corp., ASCAP/Paulywood Music, ASCAP/Sullivan S Guns Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Tunes From The Red White And Blue School, ASCAP/Anthem Music Publishing II, ASCAP (P.D/Giovanni, R.Montana, J.S.Stover) 7

WHISKEY AND RAIN Warner-Tamerlane Publishing Corp., BMI/Telemitry Rhythm House Music, BMI/Songs Of Roc Nation Music, BMI/Big Music Machine, BMI/Two Laine Collections, BMI/MV2 Music, BMI (*J.Frasure*, *J.Thompson*) **31** 

- WILD HEARTS Songs Of Universal, Inc., BMI/ MAROMA Music, BMI/Big Music Machine, BMI/Pay The Nice Guy Publishing, BMI/Universal Music Corp., ASCAP/ Turs And Chorus, ASCAP/BMG Silver Songs, SESAC/ Wild Wild West Songs, SESAC (*KUrban, EPaslay, B.F.Tursi, J.Wayne*) **50**
- WISHFUL DRINKING Jonny Price Music, ASCAP/ Modern Arts Songs, BMI/Sony Ballad, BMI/Music By Lucky Daye Publishing, BMI/Music By Work Of Art, BMI/ RyKeyz Next Level Music, ASCAP/Songs Of Starker Saxe, BMI/Songs Of Universal, Inc., BMI/Sony Allegro, ASCAP/ Sony Tunes LLC, ASCAP/Straight From The Art Music, BMI/What Is An Ingrid, BMI (I.Andress, J.P.Starker Saxe, J.Price, D.Brown, RWIIIamson) 45

YOU SHOULD PROBABLY LEAVE Ken

Tucky Music, ASCAP/WC Music Corp., ASCAP/Spirit Two Nashville, ASCAP/One77 Songs, ASCAP/Songs Of Southside Independent Music Publishing, LLC, ASCAP/ External Combustion Music, ASCAP/Sea Gayle Pub House Publishing, ASCAP (CStapleton, AGorley, CDuBois)

Y

YOU TIME Dagum Music, BMI/Songs Of Universal, Inc., BMI/Spirit Two Nashville, ASCAP/Fluid Tunes, ASCAP/Smackwille Music, ASCAP/Smack Songs LLC, ASCAP/Kobalt Songs Music Publishing LLC, ASCAP (S.CMcCreer, F.Rogers, A.Eshuis) 22 

### *l6 Years Ago* Faith Hill Was A 'Mississippi Girl' At No. 1

In 2005, she earned her ninth leader on Hot Country Songs

On Sept. 5, 2005, **Faith Hill**'s "Mississippi Girl" climbed to No. 1 on *Billboard*'s Hot Country Songs chart. John Rich and Adam Shoenfeld wrote it specifically for Hill, who was born in Jackson, Miss.

The song was the lead single from Hill's *Fireflies* album, which debuted at No. 1 on both the Top Country Albums chart and the all-genre Billboard 200. The track became the most recent of Hill's nine leaders on Hot Country Songs, among 24 top 10s.

Hill scored her fourth No. 1 single, "It's Your Love" with **Tim McGraw**, in 1997. The couple married in 1996, following her run as an opening act on his Spontaneous Combustion tour. In 2017, they signed individual recording contracts with Sony Music Entertainment and released their first collaborative set, *The Rest of Our Life*, which arrived at No. 1 on Top Country Albums that December.

Next up, Hill and McGraw are set to star alongside **Sam Elliott** in 1883, a Paramount+ prequel to Paramount's Yellowstone. The pair will play Margaret and James Dutton, the respective matriarch and patriarch of the series' family. –JIM ASKER

Hill onstage in 2005.

REWINDING THE COUNTRY CHARTS

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k	1	3	3	15	HISSISSIPPI GIRL 1wk D.HUFF,B.GALLIMORE,F.HILL (J.RICH,A.SHOENFIELD)	Faith Hill • WARNER BROS./WRN		1
	2	2	2	21	SOMETHING MORE G.FUNDIS (K.HALL,J.NETTLES,K.BUSH)	Sugarland • MERCURY		2
	з	1	1	16	AS GOOD AS I ONCE WAS J.STROUD,T.KEITH (T.KEITH,S.EMERICK)	Toby Keith • DREAMWORKS		1
	4	4	4	14	PLAY SOMETHING COUNTRY T.BROWN,R.DUNN,K.BROOKS (R.DUNN,T.MCBRIDE)	Brooks & Dunn ARISTA NASHVILLE		4
	5	5	5	18	ALCOHOL F.ROGERS (B.PAISLEY)	Brad Paisley • ARISTA NASHVILLE		5