



# MAINSTREET RESEARCH

## **Mainstreet Research Poll for the Electoral District of Burnaby North-Seymour**

### **About Mainstreet**

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

### **Methodology**

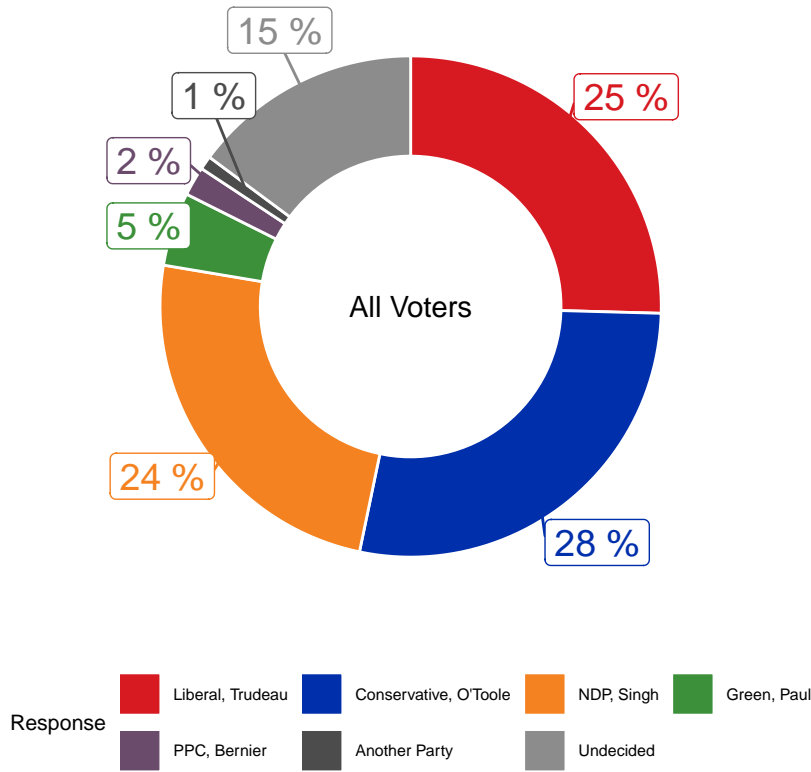
The analysis in this report is based on results of a survey conducted on September 1st-7th, 2021 among a sample of 379 adults, 18 years of age or older, living in the federal electoral district of Burnaby North-Seymour. The survey was conducted using automated telephone interviews (Smart IVR) and online samples. In the case of telephone interviews, respondents were

interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Burnaby North-Seymour.

As this survey used non-probability sampling to collect this sample, a margin of error cannot be applied to this sample. However, the margin of error for a probability sample of this size would be +/- 5% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

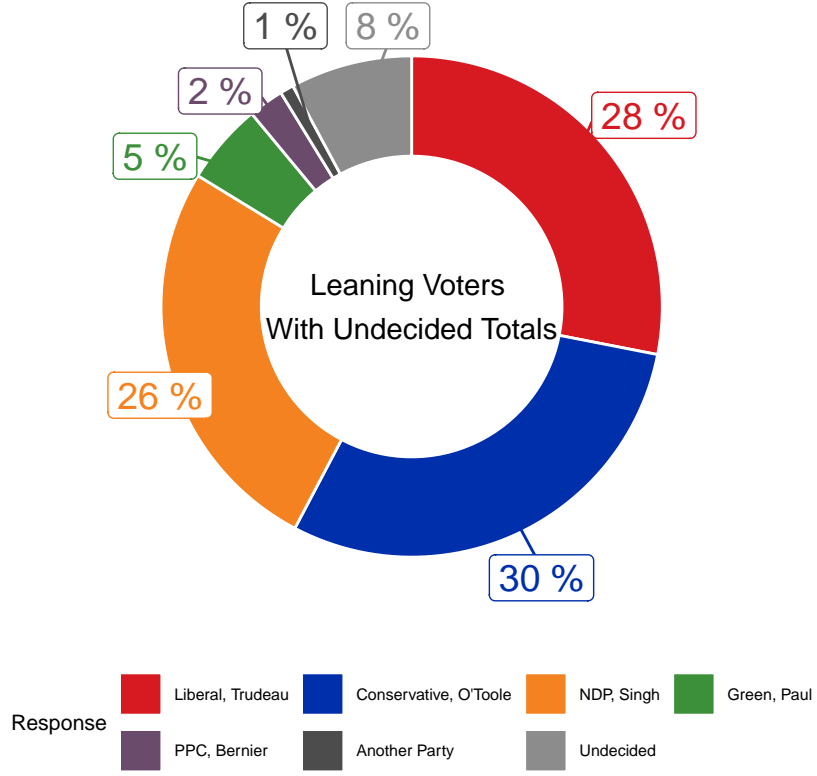
## If a federal election were held today, which party would you vote for? (all voters)



### broken out by age and gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	25.4%	23.9%	26.9%	1.3%	22.2%	25.9%	24.8%	30.7%
Conservative, O'Toole	27.8%	33.2%	23%	25%	16.1%	37.5%	32.2%	27.3%
NDP, Singh	24.4%	24.1%	24.6%	14%	27.3%	21.1%	24.1%	24.7%
Green, Paul	4.8%	0.2%	8.8%	18.6%	8.6%	4.3%	2.6%	2.2%
PPC, Bernier	1.9%	2.6%	1.2%	7.7%	3.4%	2.1%	0%	1.5%
Another Party	0.9%	0.2%	1.4%	28.4%	0.2%	0%	2.5%	1%
Undecided	14.8%	15.8%	14.1%	5.1%	22.2%	9%	13.8%	12.6%
Unweighted Frequency	379	157	203	19	36	43	80	220
Weighted Frequency	379	178	200	1	113	99	95	72

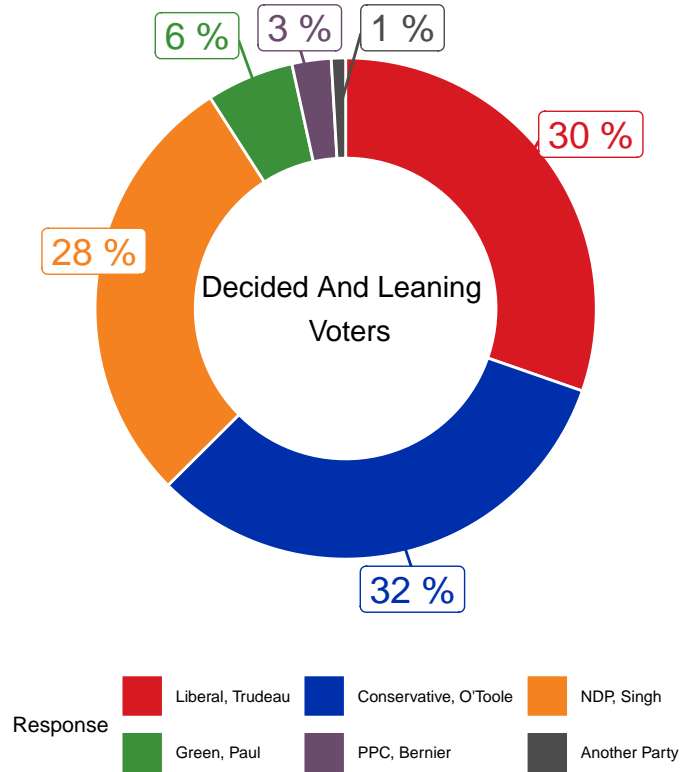
# If a federal election were held today, which party would you vote for? (leaning voters with undecided totals)



## broken out by age and gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	28.1%	24.3%	31.6%	1.3%	25%	30.2%	26.1%	32.6%
Conservative, O'Toole	29.6%	36%	24%	25%	19.5%	37.5%	33.4%	29.8%
NDP, Singh	26%	24.3%	27.6%	14%	30.1%	21.1%	26.6%	25.6%
Green, Paul	5.2%	1.2%	8.8%	18.6%	8.6%	4.3%	4.1%	2.8%
PPC, Bernier	2.3%	2.6%	2%	7.7%	3.4%	2.1%	1.3%	1.9%
Another Party	0.9%	0.2%	1.4%	28.4%	0.2%	0%	2.5%	1%
Undecided	7.9%	11.3%	4.8%	5.1%	13.1%	4.7%	5.9%	6.4%
Unweighted Frequency	379	157	203	19	36	43	80	220
Weighted Frequency	379	178	200	1	113	99	95	72

## If a federal election were held today, which party would you vote for? (decided and leaning voters)



### broken out by age and gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	30.3%	27.5%	33%	1.3%	29%	31.7%	27.3%	34.6%
Conservative, O'Toole	32.2%	40.5%	24.9%	26.3%	22.8%	39.5%	35.8%	32.1%
NDP, Singh	28.4%	27.4%	29.3%	14.1%	34.3%	22.3%	28.5%	27.2%
Green, Paul	5.6%	1.4%	9.4%	19.8%	9.6%	4.4%	4.4%	2.9%
PPC, Bernier	2.5%	3.1%	2%	7.7%	4.1%	2.2%	1.4%	2.1%
Another Party	0.9%	0.2%	1.4%	30.8%	0.2%	0%	2.6%	1%
Unweighted Frequency	354	146	190	18	32	41	75	206
Weighted Frequency	354	167	186	1	106	93	89	67