

Mainstreet Research Poll for the Electoral District of Therese-De Blainville

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

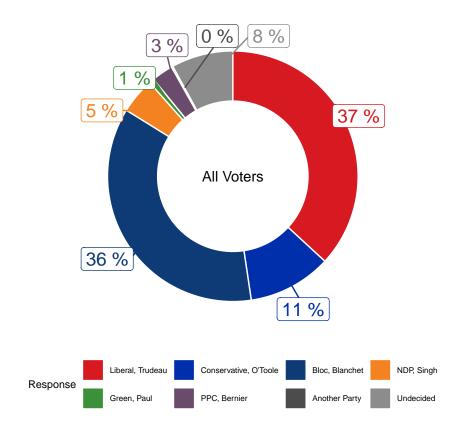
Methodology

The analysis in this report is based on results of a survey conducted on September 13th, 2021 among a sample of 221 adults, 18 years of age or older, living in the federal electoral district of Therese-De Blainville. The survey was conducted using automated telephone interviews (Smart IVR). In the case of telephone interviews, respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Therese-De Blainville.

The margin of error of this sample size is +/- 6.6% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

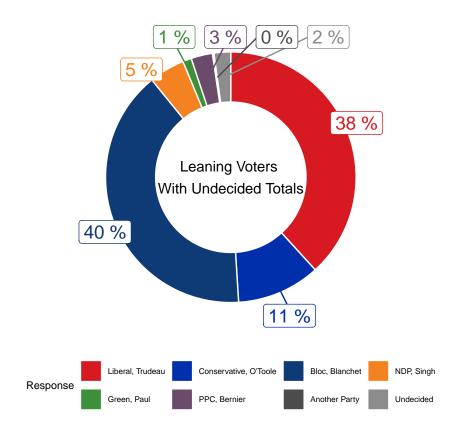
If a federal election were held today, which party would you vote for? (all voters)



broken out by age and gender

			Gende	er	Age				
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	
Liberal, Trudeau	36.9%	40.3%	36.3%	7.8%	51%	30%	30.1%	38.4%	
Conservative, O'Toole	10.8%	10.4%	6.3%	55.7%	12%	9.2%	11.2%	10.4%	
Bloc, Blanchet	36.2%	30.6%	44.3%	17.4%	24%	42.5%	36.5%	41.8%	
NDP, Singh	4.6%	7%	1.5%	9.6%	0%	6.3%	9.7%	0.8%	
Green, Paul	0.6%	0%	1.4%	0%	0%	2.9%	0%	0%	
PPC, Bernier	2.8%	1.4%	4.6%	0%	0%	6%	4.6%	0%	
Another Party	0.2%	0%	0.4%	0%	0%	0%	0%	0.8%	
Undecided	7.9%	10.2%	5.3%	9.6%	13%	3.1%	7.8%	7.7%	
Unweighted Frequency	221	101	112	8	8	33	63	117	
Weighted Frequency	221	109	101	11	51	49	69	52	

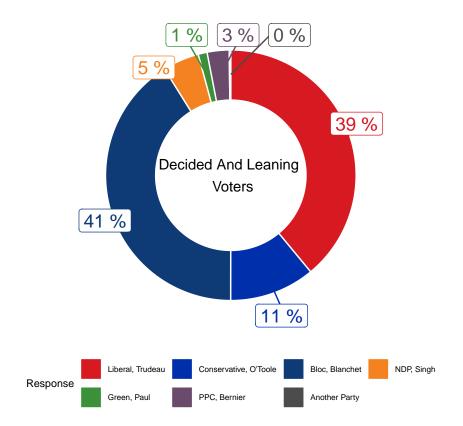
If a federal election were held today, which party would you vote for? (leaning voters with undecided totals)



broken out by age and gender

			Gende	er	Age				
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	
Liberal, Trudeau	38.2%	41.7%	37.8%	7.8%	51%	33.1%	31.7%	39.2%	
Conservative, O'Toole	10.8%	10.4%	6.3%	55.7%	12%	9.2%	11.2%	10.4%	
Bloc, Blanchet	40.1%	38.6%	44.3%	17.4%	37%	42.5%	38.2%	43.6%	
NDP, Singh	4.6%	7%	1.5%	9.6%	0%	6.3%	9.7%	0.8%	
Green, Paul	1.1%	0%	1.4%	9.6%	0%	2.9%	1.5%	0%	
PPC, Bernier	2.8%	1.4%	4.6%	0%	0%	6%	4.6%	0%	
Another Party	0.2%	0%	0.4%	0%	0%	0%	0%	0.8%	
Undecided	2.2%	0.8%	3.8%	0%	0%	0%	3.1%	5.1%	
Unweighted Frequency	221	101	112	8	8	33	63	117	
Weighted Frequency	221	109	101	11	51	49	69	52	

If a federal election were held today, which party would you vote for? (decided and leaning voters)



broken out by age and gender

			Gende	er	Age			
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	39%	41.9%	39.3%	8%	50.7%	33.2%	32.7%	41.4%
Conservative, O'Toole	11%	10.6%	6.5%	54.7%	12.2%	9.2%	11.6%	10.9%
Bloc, Blanchet	41.1%	39%	46%	17.8%	37.2%	42.5%	39.4%	45.9%
NDP, Singh	4.7%	7.1%	1.6%	9.7%	0%	6.2%	10%	0.9%
Green, Paul	1.1%	0%	1.4%	9.7%	0%	2.9%	1.6%	0%
PPC, Bernier	2.8%	1.4%	4.7%	0%	0%	6%	4.8%	0%
Another Party	0.2%	0%	0.5%	0%	0%	0%	0%	0.9%
Unweighted Frequency	213	99	106	8	8	33	61	111
Weighted Frequency	213	105	97	11	49	47	67	50