



MAINSTREET RESEARCH

Mainstreet Research Poll for the Electoral District of Kildonan-St. Paul

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

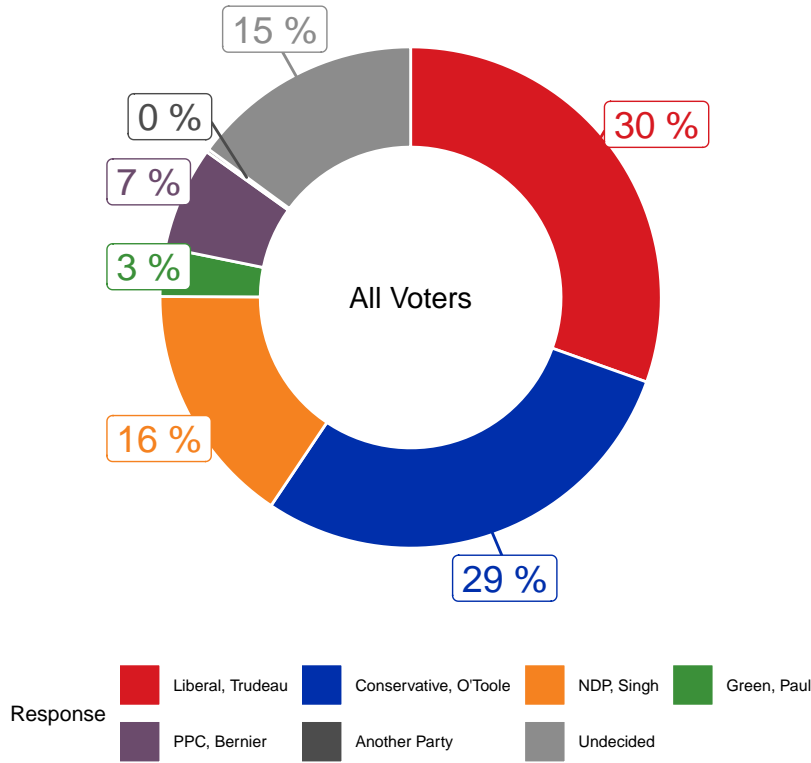
The analysis in this report is based on results of a survey conducted on September 12th-14th, 2021 among a sample of 322 adults, 18 years of age or older, living in the federal electoral district of Kildonan-St. Paul. The survey was conducted using automated telephone interviews (Smart IVR) and

online samples. In the case of telephone interviews, respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Kildonan-St. Paul.

As this survey used non-probability sampling to collect this sample, a margin of error cannot be applied to this sample. However, the margin of error for a probability sample of this size would be +/- 5.5% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

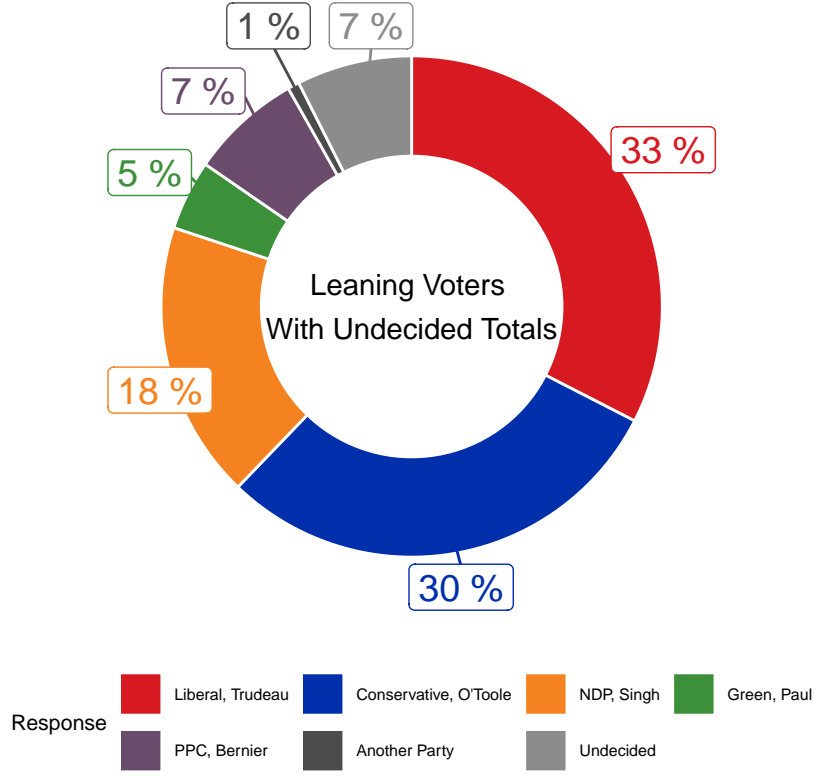
If a federal election were held today, which party would you vote for? (all voters)



broken out by age and gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	30.5%	35.3%	26.2%	15.9%	32.2%	29%	27.7%	33.5%
Conservative, O'Toole	28.9%	30.2%	27.8%	26.7%	20.5%	28.8%	30.9%	35.8%
NDP, Singh	15.7%	15.8%	15.6%	10.5%	15.5%	12%	22.7%	11.1%
Green, Paul	3.1%	5.3%	1.3%	0%	5.6%	2.5%	3.2%	1%
PPC, Bernier	6.7%	8.5%	5%	2.9%	11.1%	11.5%	3.2%	1.1%
Another Party	0.2%	0.3%	0%	31%	0.3%	0%	0%	0.6%
Undecided	14.9%	4.6%	24.1%	13%	14.9%	16.1%	12.2%	16.9%
Unweighted Frequency	322	125	187	10	20	44	65	193
Weighted Frequency	322	152	170	1	82	75	90	75

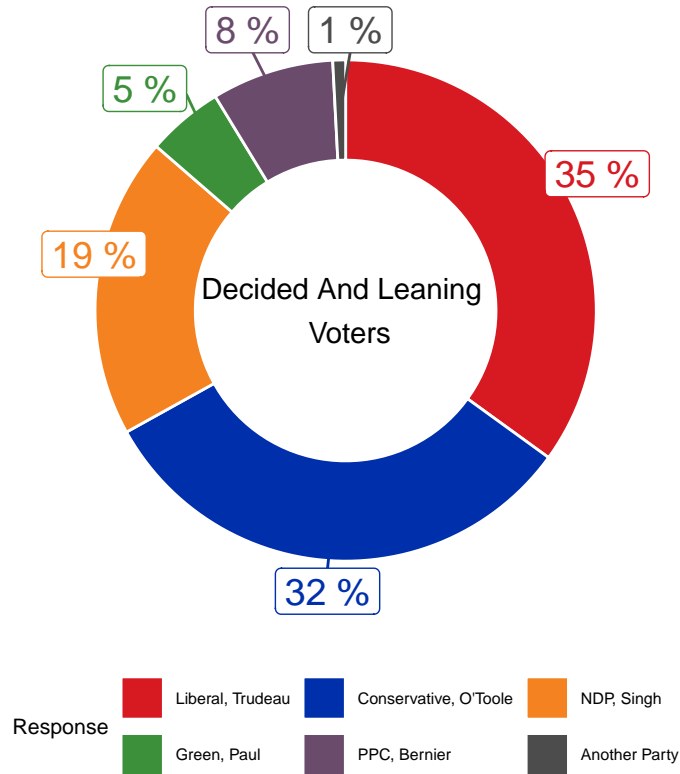
If a federal election were held today, which party would you vote for? (leaning voters with undecided totals)



broken out by age and gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	32.5%	37.4%	28.3%	15.9%	32.2%	31.5%	30.8%	36.2%
Conservative, O'Toole	29.7%	30.5%	28.9%	26.7%	20.5%	28.8%	30.9%	38.9%
NDP, Singh	17.9%	16.3%	19.3%	10.5%	15.5%	14.3%	25.7%	14.7%
Green, Paul	4.5%	5.3%	3.9%	0%	10.5%	2.5%	3.2%	1.5%
PPC, Bernier	7.2%	8.5%	6%	2.9%	11.1%	13.8%	3.2%	1.1%
Another Party	0.8%	0.3%	1%	31%	0.3%	0%	1.5%	1.1%
Undecided	7.4%	1.7%	12.6%	13%	9.9%	9.1%	4.6%	6.4%
Unweighted Frequency	322	125	187	10	20	44	65	193
Weighted Frequency	322	152	170	1	82	75	90	75

If a federal election were held today, which party would you vote for? (decided and leaning voters)



broken out by age and gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Liberal, Trudeau	35%	38.2%	32.2%	18.5%	35.1%	34.3%	32.1%	39%
Conservative, O'Toole	32%	30.8%	33%	29.8%	23.5%	31.5%	32.3%	41.2%
NDP, Singh	19.4%	16.5%	22.1%	11.7%	17.6%	15.8%	27.2%	15.8%
Green, Paul	4.9%	5.4%	4.5%	0%	11.7%	2.6%	3.4%	1.7%
PPC, Bernier	7.9%	8.9%	7%	3.2%	11.7%	15.8%	3.4%	1.2%
Another Party	0.8%	0.3%	1.2%	36.8%	0.3%	0%	1.7%	1.1%
Unweighted Frequency	300	119	172	9	18	39	62	181
Weighted Frequency	300	141	158	1	76	70	84	70