

FORM AN ACTION PLAN FOR YOUR ORGANIZATION



Identify a small group of passionate individuals to join a task force to tackle stigma and develop an Action Plan to reduce stigma in your organization.

Ideas for Action



Host brown bag lunches on different health topics and conditions that receive a lot of stigma



Convene a webinar on stigma that reaches across all levels of your organization



Create an observation day, week, or month to organize communication around stigma in your organization



Create a kindness calendar with tasks people can do each day to counteract stigma



Share the Beyond Labels website on social media



Invite people into your organization to share their stories on being stigmatized or being the stigmatizer



Create a checklist for review of materials in your organization to check for and remove stigmatizing language and images