

# Texas

**KCUL-FM** Oldies [OL&]  
**92.3** 5800w 328ft 0s 2c 2t 7p  
 +Nor-Max Broadcasting Co.  
 Sister to: KCUL  
 903-935-2500 fax 903-938-9730  
 Box AA, 75671 200 I-20 W., 75670  
 GM Don Zimmerman PD Kristopher Godwin  
 SM Glynn Duncan  
 Longview/Marshall market

**KZEY-FM** Urban AC [SB r:KZEY-690]  
**103.9** 1850w 422ft 1s 3s 4c 2t 3t  
 Wiley College  
 Management: Community Broadcast Group  
 Sister to: KBWC, KMHT LMA with: KZEY  
 903-593-1744 fax 903-593-2666  
 Box 4248, Tyler 75712  
 4296 Lake Park Dr., Tyler 75704  
 GM Jerry Russell PD B.J. Williams  
 SM Esther Milton  
 Longview/Marshall market

## McAllen

**KRIO** Spanish Religion [SS-RLs\*]  
**910** 5000/5000w DA-2  
 Rio Grande Bible Institute  
 Sister to: KOIR  
 956-686-3147 fax 956-380-8156  
 4300 S. Business 281, Edinburg 78539  
 GM Javier Salinas PD Armando Rodriguez  
 McAllen/Brownsville market

**KHID** News/Classical [NX/FAs\*]  
**88.1** 2100w 252ft 1n 1c  
 RGV Educational Broadcasting, Inc.  
 Sister to: KMBH-FM  
 956-421-4111 fax 956-421-4150  
 1701 Tennessee, Harlingen 78550  
 GM Pedro Briseno PD Bobbie Barajas  
 McAllen/Brownsville market

**KVMV** Religion [RL\*]  
**96.9** 10000w 1147ft  
 +World Radio Network, Inc.  
 956-787-9700 fax 956-787-9783  
 Box 3765, 78502  
 715 E. Thomas Dr., Pharr 78577  
 GM/PD Don Aupperle  
 McAllen/Brownsville market

**KGBT-FM** Regional Mexican [SS-MX]  
**98.5** 10000w 977ft 6s 7s 7c 6t 5p  
 +Heftel Broadcasting  
 Sister to: KGBT, KIWW  
 210-631-5499 fax 210-631-0090  
 200 S. 10th St., Ste. 600, 78501  
 GM Jose Luis Munoz  
 PD Rogelio Botello Rios SM Joe Garza  
 McAllen/Brownsville Arbitron 7.8% 8000p

## McCook

**KCAS** [cp-new]  
**91.5** 2600w 351ft 8n  
 Faith Baptist Church, Inc.  
 956-

## McKinney

**KZDF** Regional Mexican [SS-MX]  
**106.9** 3900w 400ft 7s 2c 7c 7t 1f 6p  
 +Z-Spanish Radio Network, Inc.  
 Sister to: KRVA LMA with: KZDL, KZMP  
 214-887-9107 fax 214-841-4215  
 5307 E. Mockingbird Ln., #500, Dallas 75206  
 GM Bob Proud PD Alvaro Garcia  
 SM Bertha Obregon  
 Dallas/Fort Worth Arbitron .2% 1000p

## Memphis

**KLSR-FM** Country [CW]  
**105.3** 100000w 487ft 5p  
 Davis Broadcast Co., Inc.  
 806-259-3511 fax 806-259-2397  
 Box 400, 79245 114 N. 7th St., 79245  
 GM/PD Joe Davis SM Brandi Davis

## Mercedes

**KTJN** Regional Mexican [SS-MX]  
**106.3** 1550w 649ft 9s 9c 2c 7p  
 La Nueva KBOR, Inc.  
 Sister to: KBOR, KQXX, KTJX  
 956-544-1600 fax 956-544-0311  
 1050 McIntosh, Brownsville 78521  
 GM/PD/SM Edgar Trevino  
 McAllen/Brownsville Arbitron 2.1% 2200p

## Merkel

**KMXO** Spanish Religion/Religion [SS-RL/RL]  
**1500** 250/w ND-D 4s  
 Grande Broadcasting  
 LMA with: KHOS  
 915-928-3060 fax 915-928-4683  
 Box 523, 79536 604 N. 2nd St., 79536  
 GM/SM Zacarias Serrato  
 PD Rosaelai Serrato  
 Abilene market

**KFQX-FM** CHR [CH]  
**102.7** 66000w 1148ft 9s 4s 2c 7c 6t 7t 9p  
 Esprit' Communications  
 SMA with: KEYJ-FM, KORQ-FM  
 915-676-3600 fax 915-676-4531  
 1740 N. 1st, Abilene 79603  
 GM Jim Christoferson PD Tony Alexander  
 SM Miles Owen  
 Abilene Arbitron 3.2% 600p

## Mesquite

**KEOM** Classic Hits [CZ\*]  
**88.5** 61000w 571ft DA 2f  
 Mesquite Independent School Dist.  
 972-882-7560 fax 972-882-7569  
 2600 Motley Dr., Ste. 300, 75150  
 GM/PD James Griffin  
 Dallas/Fort Worth market

## Mexia

**KRQX** Country [CWs]  
**1590** 500/128w ND 5s  
 Groveton Broadcasting Group, Inc.  
 Sister to: KYCX-FM  
 254-562-5328 fax 254-562-6729  
 Box 1590, 76667 709 N. Kaufman, 76667  
 GM/PD/SM Matt Groveton

**KYCX-FM** Country [CW&]  
**104.9** 2090w 350ft 5s  
 Groveton Broadcasting Group, Inc.  
 Sister to: KRQX  
 254-562-5328 fax 254-562-6729  
 Box 1590, 76667 709 N. Kaufman, 76667  
 GM/PD/SM Matt Groveton

## Midland

**KCRS** News [NX&]  
**550** 5000/1000w DA-2 6s 9t 4t  
 Parker Humes Broadcasting Co.  
 Sister to: KCRS-FM  
 915-563-0550 fax 915-699-5064  
 Box 4607, 79704 1001 Midkiff Dr., 79701  
 GM Parker Humes PD Robert Hallmark  
 SM Chuck Palmer  
 Odessa/Midland Arbitron 1.0% 300p

**KWEL** Regional Mexican [SS-MX&]  
**1070** 2500/w ND-D 3s 6t  
 Faustino Quiroz  
 915-685-1950 fax 915-687-0586  
 1110 E. Scharbauer Dr., 79705  
 GM/SM Dino Quiroz PD Jesus Loya  
 Odessa/Midland market

**KJBC** Classic Country/Talk [CW-OL/TK&]  
**1150** 1000/w ND-D  
 Margaret Laverne McBeath  
 915-684-5152  
 1903 S. Lamesa Rd., 79701  
 GM/PD/SM Don Kennedy  
 Odessa/Midland market

**KMND** Adult Standards/Talk [AS/TK&]  
**1510** 2400/w ND-D 4s 6s  
 New Frontier Communications, Inc.  
 Management: +Cumulus Media, LLC  
 Sister to: KBAT, KGEE, KNFM, KODM  
 915-563-5636 fax 915-563-3823  
 Box 61147, 79711  
 2911 LaForce Blvd., 79711  
 GM Tommy Vasconco PD Craig Anderson  
 SM Dawn Holcomb  
 Odessa/Midland Arbitron 4.8% 1500p

**KNFM** Country [CW]  
**92.3** 100000w 984ft 4s 6s  
 New Frontier Communications, Inc.  
 Management: +Cumulus Media, LLC  
 Sister to: KBAT, KGEE, KMND, KODM  
 915-563-5636 fax 915-563-3823  
 Box 61147, 79711  
 2911 LaForce Blvd., 79711  
 GM Tommy Vasconco PD Matt Santiago  
 SM Dawn Holcomb  
 Odessa/Midland Arbitron 8.4% 2700p