

TORTILLA JOINS MERLIN ENTERTAINMENTS

Fast-casual burrito brand [Tortilla](#) is opening a site in Chessington World of Adventures Resort, through a partnership with Merlin Entertainments.

The site opens on May 17th 2021 ready for half-term.

Tortilla's Managing Director Richard Morris says the brand is thrilled to be opening in Chessington and has adapted its operational model to suit the high-volume environment.

“We’ve streamlined the menu and re-positioned the servery to be able to serve more burritos per second than ever,” says Richard. “This is a new model for us and if successful, we hope to continue opening Tortilla’s of this format in more Merlin locations as well as other high-throughput locations with SSP.”

[Chessington World of Adventures Resort](#) offers fun for all the family with a Theme Park, Zoo, SEA LIFE centre, two themed hotels and glamping facility.

Natalie Fox, Commercial Director at Chessington World of Adventures Resort, said “We’re delighted to be welcoming Tortilla to our line-up – it’s going to be a great addition to the Resort. After months of planning, we can’t wait to have our guests enjoy the sights and smells of the new restaurant, just in time for half-term.”

Located in the Mexicana Land, Tortilla Chessington will be centrally run and staffed by Tortilla and its employees.

Tortilla is rolling out several more restaurants this summer, as lockdown restrictions continue to ease, including Tortilla’s Exeter (High St), Edinburgh (St James) and Windsor (Peascod St).

– ENDS –

For more information contact:

Megan Burton-Brown

Head of Marketing

marketing@tortilla.co.uk

About Tortilla

Tortilla is your local burrito and taco joint, offering authentic California-style Mexican food to eat in or take away. Fillings are prepared fresh in-store daily and with a fully customisable menu, there's a dish to suit all tastes.

Tortilla opened in October 2007 and is now the largest fast-casual Mexican restaurant brand in the UK and Europe, with more than 50 locations across the UK and Middle East.

Restaurants can be found throughout England, primarily in London and as far North as Glasgow in Scotland, West as Cardiff in Wales and South as Brighton and Southampton, as well as Dubai, Saudi Arabi and Bahrain.

Founder Brandon Stephens moved to London from California in 2003 to pursue his MBA at London Business School, where he wrote the business plan for Tortilla.

"I grew up eating delicious, affordable burritos in California and I just couldn't find anything like it over here. As the concept evolved, it became evident that there was a strong market for fresh, affordable burritos and tacos."

More details at www.tortilla.co.uk