

Every insight tells a story.

Satisfaction with the performance of the NL provincial government has declined, but remains strong following the recent election.

- Voter support for the Progressive Conservative Party increases.
- Andrew Furey continues to be most preferred as premier.

June 3, 2021: Satisfaction with the overall performance of the Liberal government in Newfoundland and Labrador led by Premier Andrew Furey has declined since the provincial election, although it remains strong and continues to reflect a solid majority level of satisfaction, well above pre-pandemic levels. Just under two thirds of Newfoundland and Labrador residents (63%, down from 72% last quarter) are satisfied with the overall performance of the provincial government this quarter, according to the latest survey by Narrative Research. By contrast, satisfaction with government performance prior to the pandemic was 40% in February 2020.

"These high satisfaction levels are undoubtedly linked to the public's overall positive response to Premier Furey's government's handling of the pandemic. In the coming months, satisfaction levels will reflect how the government manages the province's economic recovery plan and its many fiscal challenges," said Margaret Brigley, Narrative Research's CEO. "These results represent a snapshot of public opinion as of the end of May, prior to the tabling of the budget and the launch of the province's reopening plan."

Reflective of high satisfaction levels, when considering decided voter intentions if an election were held today, the Liberal Party maintains 54% of the vote (compared with 55% last quarter), while the Progressive Conservative Party garners an increased share of 30% of the votes (up from 24%). The New Democratic Party maintains its share of support at 14% (compared with 17% last quarter). Green Party support remains unchanged at one percent. Two percent do not plan to vote, and three percent refuse to state a choice. One in five residents are undecided or do not know (22%).

When considering leadership preference, Premier Andrew Furey maintains a decisive lead (50% compared with 53% last quarter). David Brazil, interim leader of the PC Party is preferred by 18% of residents (compared with 20% for Ches Crosbie last quarter), while the NDP's Alison Coffin stands at 13% (compared with 14% last quarter). Fourteen percent of residents are undecided (compared with 10% last quarter) on the matter of leadership, while five percent prefer none of the leaders examined.

These results are part of **Narrative Research's Atlantic Quarterly**®, an independent, quarterly telephone survey of Atlantic Canadians, and are drawn from a sample of 800 adult residents of Newfoundland and Labrador. The survey was conducted from May 11 to May 26, 2021, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

Narrative Research, <u>www.narrativeresearch.ca</u>, is a non-partisan company and one of Canada's leading public opinion and market research companies. Narrative Research is dedicated to providing clients with state-of-the-art research and strategic consulting services. Follow us on Twitter at <u>@EveryNarrative</u>.

Narrative Research *Atlantic Quarterly*® – Spring 2021 Newfoundland and Labrador Political Results

Sample: 800 Newfoundland and Labrador Residents (18 years plus)

Interview Dates: May 11 – May 26, 2021

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Andrew Furey? January/ **November** August May May **February** 2020 2020 2020 2021 2021 Completely satisfied 19% 7% 9% 9% 10% Mostly satisfied 54% 59% 62% 57% 63% 13% Mostly dissatisfied 20% 13% 17% 20% Completely dissatisfied 6% 4% 5% 7% 8% Don't know/No answer/Neither 4% 4% 7% 8% 16%

Current overall margin of error is ± 3.5 percentage points, 19 in 20 times, based on a sample size of 800.

And if a provincial election were held today in Newfoundland and Labrador, for which party would you vote? / Winter 2021 wording: For which party do you intend to vote in the upcoming provincial election on February 13? (decided voters)

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Party	May 2020	August 2020	November 2020	January/ February 2021	May 2021
Liberal Party	60%	61%	58%	55%	54%
Progressive Conservative Party	26%	21%	26%	24%	30%
New Democratic Party	13%	15%	13%	17%	14%
Green Party	1%	2%	2%	1%	1%
Other	1%	2%	1%	4%	1%
TOTAL DECIDED VOTE	101%	101%	100%	101%	100%
None/Do not plan to vote	1%	4%	2%	4%	2%
Refused to state	3%	3%	2%	4%	3%
Don't know/Undecided	28%	22%	25%	21%	22%

Current margin of error for decided voters is ± 4.1 percentage points, 19 in 20 times, based on a sample size of 581.

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?							
Leader	May 2020	August 2020	November 2020	January/ February 2021	May 2021		
~Dwight Ball / Andrew Furey of the Liberal Party	~48%	46%	52%	53%	50%		
~Ches Crosbie/ David Brazil (interim leader) of the PC Party	~21%	~17%	~19%	~20%	18%		
Alison Coffin of the NDP	11%	12%	10%	14%	13%		
None of the above/Other	7%	6%	4%	3%	5%		
Don't know/No answer	12%	19%	14%	10%	14%		

Current overall margin of error is ± 3.5 percentage points, 19 in 20 times, based on a sample size of 800.