

# U.S. Jobs - October 2021

## Overview

The IA Industry Indicators (3i) Report: U.S. Jobs presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on hiring, job openings, and online income.

## Traditional Job Openings<sup>1</sup>

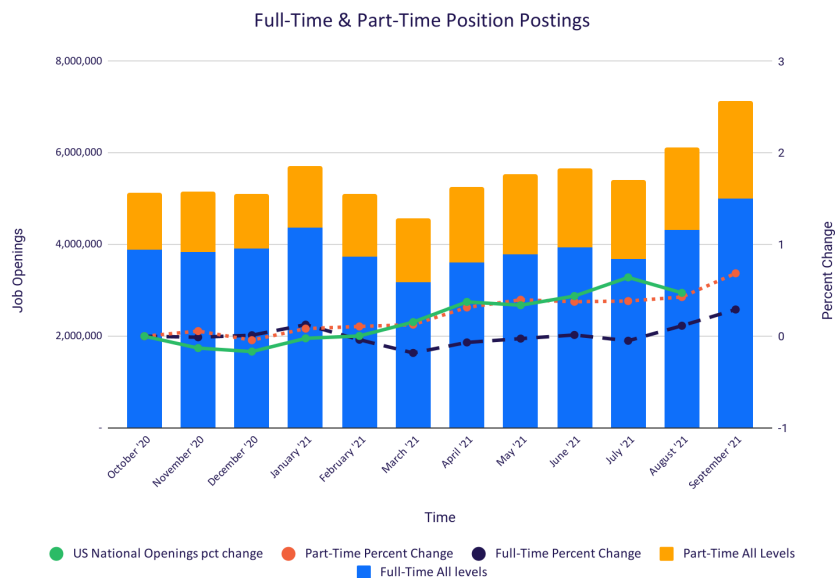
- **Online full-time (FT) job postings rose by 20.4 percent and part-time (PT) job postings by 4.3 percent month-over-month in September 2021.**
- **National job openings decreased by 10.3 percent month-over-month and inclined by 60.6 percent year-over-year in August 2021.**

**Table 1: Job Openings Changes**

	1-Month Percentage Change	12-Month Percentage Change
<b>Full Time All Levels - online (September)</b>	<b>15.9%</b>	<b>29.1%</b>
<b>Part Time All Levels - online (September)</b>	<b>18.1%</b>	<b>68.7%</b>
<b>BLS Civilian Unemployment Rate (September<sup>^</sup>)</b>	<b>-0.4%</b>	<b>-2.1%</b>
Full Time All Levels - online (August)	19.8%	15.8%
Part Time All Levels - online (August)	3.2%	44.4%
BLS National Openings (August <sup>^^</sup> )	-10.3%	60.6%

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - October 2020 to September 2021**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted. National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted.

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

September 2021	August 2021	October 2020
<b>Job Type: Full Time</b>		
Truck Driver	Truck Driver	Customer Service Representative
Registered Nurse	Customer Service Representative	Retail Sales Associate
Customer Service Representative	Registered Nurse	Administrative Assistant
Retail Sales Associate	Retail Sales Associate	Receptionist
Nursing Assistant	Nursing Assistant	Front Desk Agent
Licensed Practical Nurse	Licensed Practical Nurse	Warehouse Worker
Delivery Driver	Crew Member	Sales Representative
Crew Member	Shift Manager	Delivery Driver
Shift Manager	Delivery Driver	Teller
		Call Center Representative
<b>Job Time: Part Time</b>		
Retail Sales Associate	Retail Sales Associate	Retail Sales Associate
Sales Associate	Sales Associate	Customer Service Representative
Registered Nurse	Customer Service Representative	Administrative Assistant
Crew Member	Crew Member	Seasonal Associate
Nursing Assistant	Server	Receptionist
Customer Service Representative	Cashier	Merchandiser
Server	Registered Nurse	Front Desk Agent
Delivery Driver	?	Driver
Cashier	Shift Manager	Teller
		Delivery Driver

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months; Job titles may be repeated.

## Internet Work Resources

- **The use of the internet to earn income saw a drop by 6.01 percent and the average income earned online decreased by \$2,595.32 month-over-month in September 2021.**
- **The use of the internet to search, apply, and get hired for a job decreased by 2.8 percent, 5.3 percent, and 9.2 percent respectively month-over-month in September 2021.**

**Table 3: Online Income Survey Results - September 2021<sup>3</sup>**

Question	Current Month	1-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	35.95%^	-6.01%	3.87%
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	<b>Average:</b> \$2,102.77^^	-\$2,595.32^^	-\$1,674.34^^
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	42.99%	-2.79%	3.51%
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	27.68%	-5.33%	0.71%
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	10.50%	-9.15%	0.48%

<sup>2</sup> Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

<sup>3</sup> Source: Internet Association; Notes: ^7.19% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$154,842.