Internet Association Members Promote Healthy Online Habits

The internet industry fundamentally believes that online platforms should be a place where people can safely interact. Internet companies are determined to build technology and online communities that benefit the individuals that use them every day.

Internet Association member companies strive to empower users by providing tools and services that allow people to have productive and positive experiences online. Internet companies invest in policies, controls, resources, partnerships, and programs that help promote a positive and safe online experience for people of all ages. Internet companies:

1 Host safety centers and parental dashboards that provide educational resources and guidance to empower parents to have productive conversations at home and make informed decisions about what their families do and see on the internet and who they interact with.

2 Offer monitoring tools and other applications that enable parents to limit online screen time as well as tools to restrict the use of apps and access to specific sites.

3 Develop child-friendly applications that feature human-reviewed, age-appropriate content; these typically exist on separate platforms and are accessible to children and their parents.

4 Invest in artificial intelligence and machine learning to create "filters" to label and remove inappropriate and explicit content.

5 Listen and work closely with parenting groups, child development experts, and third-party advocates, including the Family Online Safety Institute (FOSI), to develop solutions that make platforms safer and more educational.

6 Work with advisory boards consisting of independent NGOs, academics, and researchers to build tools and reporting systems that counter online bullying, child exploitation and imminent threats, and help with suicide prevention.

Through these and other efforts, internet companies are working to promote digital civility in all online interactions. The internet industry remains committed to sharing best practices across the industry, partnering and collaborating with experts, and developing additional resources and programs that will further encourage safe, healthy, and productive online experiences.

ABOUT INTERNET ASSOCIATION

Internet Association represents over 45 of the world's leading internet companies. IA's mission is to foster innovation, promote economic growth, and empower people through the free and open internet. For more information, visit www.internetassociation.org.