

# U.S. Jobs - August 2021

## Overview

The IA Industry Indicators (3i) Report: U.S. Jobs presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on hiring, job openings, and online income.

## Traditional Job Openings<sup>1</sup>

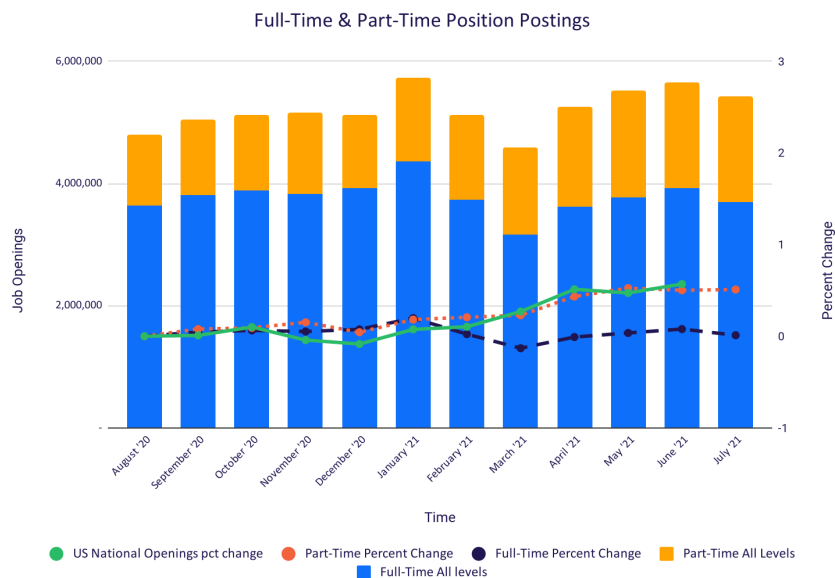
- **Online full-time (FT) job postings decreased by 6.2 percent and part-time (PT) job postings saw a small rise by 0.6 percent month-over-month in July 2021.**
- **National job openings dropped by 4.9 percent month-over-month and by 57.0 percent year-over-year in May 2021.**

**Table 1: Job Openings Changes**

	1-Month Percentage Change	12-Month Percentage Change
<b>Full Time All Levels - online (July)</b>	<b>-6.2%</b>	<b>1.1%</b>
<b>Part Time All Levels - online (July)</b>	<b>0.6%</b>	<b>50.9%</b>
<b>BLS Civilian Unemployment Rate (July)<sup>^</sup></b>	<b>-0.5%</b>	<b>-3.0%</b>
Full Time All Levels - online (June)	4.1%	19.6%
Part Time All Levels - online (June)	-1.5%	65.7%
BLS National Openings (June) <sup>^^</sup>	6.6%	43.6%

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - August 2020 to July 2021**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted. National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted.

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

July 2021	June 2021	August 2020
<b>Job Type: Full Time</b>		
Customer Service Representative	Customer Service Representative	Customer Service Representative
Retail Sales Associate	Retail Sales Associate	Retail Sales Associate
Administrative Assistant	Administrative Assistant	Administrative Assistant
Receptionist	Receptionist	Receptionist
Front Desk Agent	Front Desk Agent	Front Desk Agent
Warehouse Worker	Warehouse Worker	Warehouse Worker
Sales Representative	Sales Representative	Sales Representative
Delivery Driver	Delivery Driver	Delivery Driver
Teller	Teller	Teller
Call Center Representative	Call Center Representative	Call Center Representative
<b>Job Time: Part Time</b>		
Personal Trainer	Retail Sales Associate	Retail Sales Associate
House Cleaner	Customer Service Representative	Customer Service Representative
Customer Service Representative	Administrative Assistant	Administrative Assistant
Cashier	Seasonal Associate	Seasonal Associate
Call Center Representative	Receptionist	Receptionist
	Merchandiser	Merchandiser
	Front Desk Agent	Front Desk Agent
	Driver	Driver
	Teller	Teller
	Delivery Driver	Delivery Driver

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months; Job titles may be repeated.

## Internet Work Resources

- **The use of the internet to earn income saw an incline by 7.82 percent and the average income earned online increased by \$196.36 month-over-month in July 2021.**
- **The use of the internet to search, apply, and get hired for a job rose by 8.3 percent, 5.9 percent, and 5.1 percent respectively month-over-month in July 2021 as well.**

**Table 3: Online Income Survey Results - July 2021<sup>3</sup>**

Question	Current Month	1-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	44.53%^	7.82%	4.52%
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	<b>Average:</b> \$2,757.82^^	\$196.36^^	-\$891.36^^
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	46.28%	8.28%	3.79%
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	32.50%	5.86%	1.53%
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	17.85%	5.08%	2.90%

<sup>2</sup> Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch>;

<sup>3</sup> Source: Internet Association; Notes: ^6.57% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$2,500,000. IA excluded the \$2,500,000 figure from this month's average.