

# 3i US Jobs - April 2020

## Overview

The IA *Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

### Traditional Job Openings<sup>1</sup>

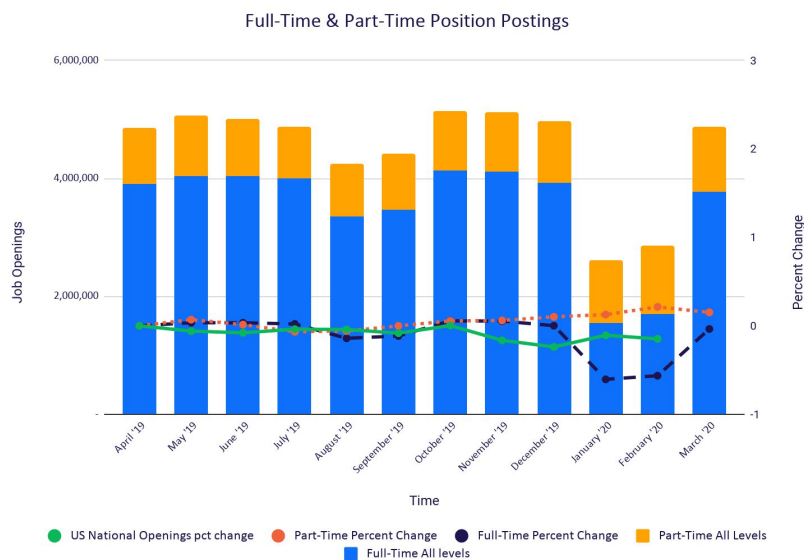
- **Online full-time (FT) postings climbed back to 2019 levels while part-time (PT) postings dropped 5.1 percent month-over-month in March 2020.**
- **National job openings declined by 4.6 percent in February 2020.**

**Table 1: Job Openings Changes**

	Over-the-Month Pct Change	12-Month Pct Change
<b>FT All levels - online (March)</b>	<b>121.1%</b>	<b>-3.6%</b>
<b>PT All Levels - online (March)</b>	<b>-5.1%</b>	<b>15.2%</b>
<b>BLS Civilian Unemployment Rate (March)<sup>^</sup></b>	<b>0.9%</b>	<b>0.6%</b>
FT All levels - online (February)	10.5%	-55.7%
PT All Levels - online (February)	7.7%	28.9%
BLS National Openings (February) <sup>^^</sup>	-4.56%	-10.65%

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - April 2019 to March 2020**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

Job Type	March 2020	February 2020	April 2019
<b>Full-Time</b>	Customer Service Representative	Customer Service Representative	Instructor
	Retail Sales Associate	Retail Sales Associate	Project Manager
	Administrative Assistant	Administrative Assistant	Accounts Payable Clerk
	Receptionist	Receptionist	Home Health Aide
	Front Desk Agent	Front Desk Agent	Caregiver
	Warehouse Worker	Warehouse Worker	Leasing Agent
	Sales Representative	Sales Representative	Owner Operator Driver
	Delivery Driver	Delivery Driver	Customer Service Representative
	Teller	Teller	Insurance Agent
Call Center Representative	Call Center Representative	Travel Nurse	
<b>Part-Time</b>	Retail Sales Associate	Retail Sales Associate	Receptionist
	Customer Service Representative	Customer Service Representative	Machine Operator
	Administrative Assistant	Administrative Assistant	Registered Nurse – ICU
	Seasonal Associate	Seasonal Associate	Cook
	Receptionist	Receptionist	Janitor
	Merchandiser	Merchandiser	English Teacher
	Front Desk Agent	Front Desk Agent	General Manager
	Driver	Driver	Laborer
	Teller	Teller	Company Driver
Delivery Driver	Delivery Driver	Account Manager	

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months, job titles may be repeated.

## Internet Work Resources

- ***In this issue we introduce our year-over-year indicator for the online income survey.***
- ***Americans have increased their use of the internet to earn income by 6.6 percent, year-over-year.***
- ***Since last month, 2.6 percent more individuals used the internet to earn income and 1.8 percent were hired through the internet.***

**Table 3: Online Income Survey - March 2020<sup>3</sup>**

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	37.9% <sup>^</sup>	2.55%	6.59%
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	<b>Average:</b> \$960.30 <sup>^^</sup>	-\$33.37	\$529.49
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	43.3%	-1.59%	-0.58%
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	28.6%	0.25%	-0.31%
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	12.4%	1.79%	0.82%

<sup>2</sup> Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch>;

<sup>3</sup> Source: Internet Association; Notes: <sup>^</sup>6.62% tried to earn money, but couldn't; <sup>^^</sup>Median: \$50, Range: \$1 - \$150,000