

# U.S. Jobs - January 2021

## Overview

The IA Industry Indicators (3i) Report: U.S. Jobs presents monthly insights on the U.S. job market using data from national and internet-based resources. It tracks trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

### Traditional Job Openings<sup>1</sup>

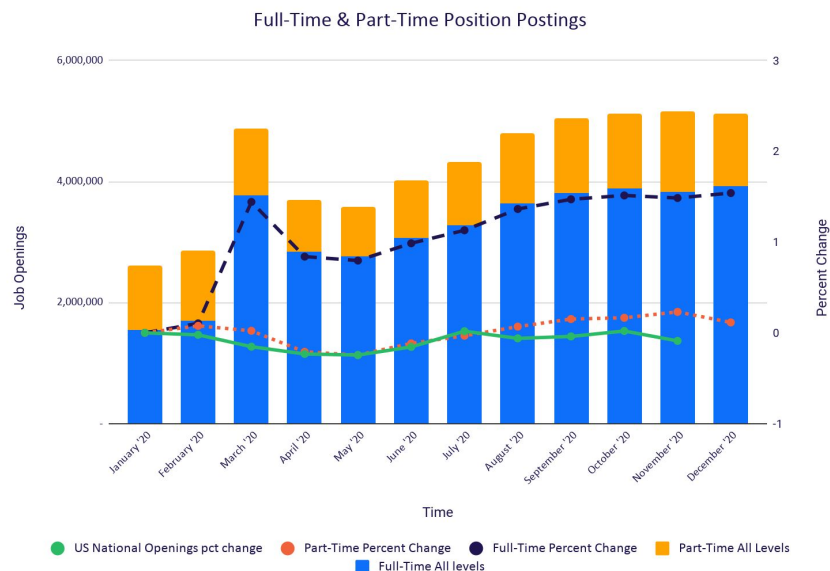
- **Online full-time (FT) job postings rose by 2.2 percent while part-time (PT) postings dropped 9.4 percent, month-over-month in December 2020.**
- **National job openings decreased 10.7 percent month-over month and grew by 6.9 percent year-over-year in November 2020.**

**Table 1: Job Openings Changes**

	Over-the-Month Pct Change	12-Month Pct Change
<b>FT All levels - online (December)</b>	<b>2.2%</b>	<b>154.0%</b>
<b>PT All Levels - online (December)</b>	<b>-9.4%</b>	<b>11.5%</b>
<b>BLS Civilian Unemployment Rate (December)<sup>^</sup></b>	<b>0.0%</b>	<b>3.2%</b>
FT All levels - online (November)	-1.1%	-2.0%
PT All Levels - online (November)	5.6%	25.8%
BLS National Openings (November) <sup>^^</sup>	-10.7%	6.9%

Notes: <sup>^</sup>Shows change in rate, not percent change; <sup>^^</sup>Most recent data available

**Figure 1: Job Openings - January 2020 to December 2020**



<sup>1</sup> Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

**Table 2: Online Job Postings - Top Position Titles<sup>2</sup>**

Job Type	December 2020	November 2020	January 2020
<b>Full-Time</b>	Customer Service Representative	Customer Service Representative	Customer Service Representative
	Retail Sales Associate	Retail Sales Associate	Retail Sales Associate
	Administrative Assistant	Administrative Assistant	Administrative Assistant
	Receptionist	Receptionist	Receptionist
	Front Desk Agent	Front Desk Agent	Front Desk Agent
	Warehouse Worker	Warehouse Worker	Warehouse Worker
	Sales Representative	Sales Representative	Sales Representative
	Delivery Driver	Delivery Driver	Delivery Driver
	Teller	Teller	Teller
Call Center Representative	Call Center Representative	Call Center Representative	
<b>Part-Time</b>	Retail Sales Associate	Retail Sales Associate	Retail Sales Associate
	Customer Service Representative	Customer Service Representative	Customer Service Representative
	Administrative Assistant	Administrative Assistant	Administrative Assistant
	Seasonal Associate	Seasonal Associate	Seasonal Associate
	Receptionist	Receptionist	Receptionist
	Merchandiser	Merchandiser	Merchandiser
	Front Desk Agent	Front Desk Agent	Front Desk Agent
	Driver	Driver	Driver
	Teller	Teller	Teller
Delivery Driver	Delivery Driver	Delivery Driver	

Disclaimer: Titles estimated from employees, users, and past and present job advertisements on Indeed in the past 36 months, job titles may be repeated.

## Internet Work Resources

- *The use of the internet to earn income decreased by 3.93 percent month-over-month and average income earned online rose \$2284.68 month-over-month in December 2020.*
- *The use of the internet to search, apply, and get hired for a job declined by 2.93 percent, 1.07 percent, and 2.79 percent month-over-month, respectively.*

**Table 3: Online Income Survey - December 2020<sup>3</sup>**

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	42.29%^	-3.93%	2.33%
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	<b>Average:</b> \$5,836.92^^	\$2284.68^^	\$5011.34^^
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	495.13%	-2.93%	1.08%
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	33.02%	-1.07%	3.29%
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	17.03%	-2.79%	5.52%

<sup>2</sup> Source: Position postings from Indeed. Available at: <https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

<sup>3</sup> Source: Internet Association; Notes: ^8.00% tried to earn money, but couldn't; ^^Median: \$100, Range: \$1 - \$10,000,000. IA excluded the \$2,106,505 and 10,000,000 figure from this month's average.