

3i Jobs - June 2019

Overview

The IA *Industry Indicators: Jobs (3i Jobs)* report presents monthly insights on the U.S. job market using data from national and internet-based resources. It track trends in the traditional and freelance job markets and presents unique information on Hiring, Openings, and Online Income.

Traditional Job Openings¹

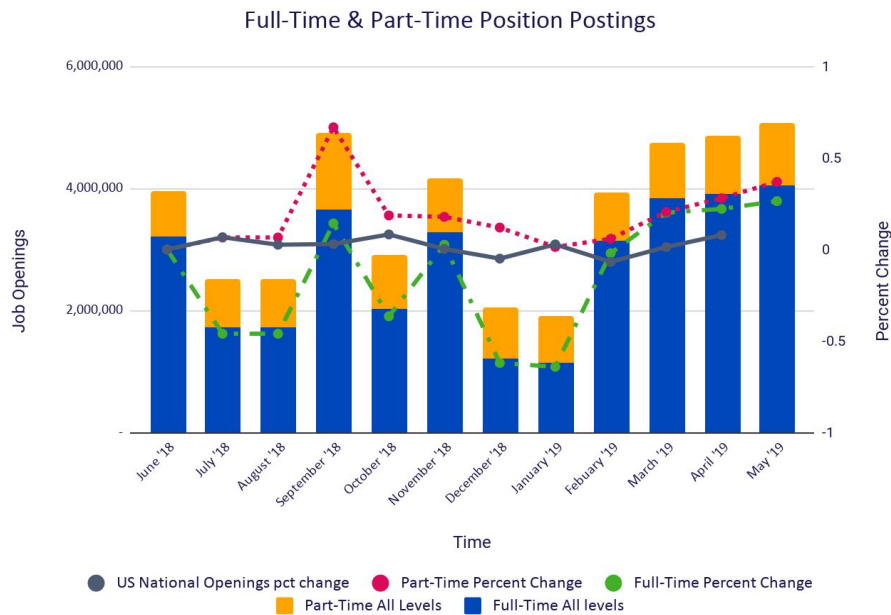
- *Online job postings are up considerably while the U.S. unemployment rate continues to decline*

Table 1: Job Openings Changes

	Over-the-Month Pct Change	12-Month Pct Change
FT All levels - online (May)	3.5%	26.4%
PT All Levels - online (May)	7.0%	36.9%
BLS Civilian Unemployment Rate (May) [^]	0.0%	-0.2%
FT All levels - online (April)	1.7%	Available beginning with June 2019 data
PT All Levels - online (April)	6.2%	
BLS National Openings (April) ^{^^}	6.4%	10.7%

Notes: [^]Shows change in rate, not percent change; ^{^^}Most recent data available

Figure 1: Job Openings - June 2018 to May 2019



¹ Sources: Position postings from Indeed. Data not seasonally adjusted. Full time: <https://www.indeed.com/q-Full-Time-jobs.html>; Part time: <https://www.indeed.com/q-Part-Time-jobs.html>; Disclaimer: Although Indeed is a member of Internet Association, the conclusions drawn in this report using Indeed data are IA's alone and do not express those of Indeed; Unemployment Rate from BLS, Employment Situation Seasonally adjusted National Openings from BLS Job Openings and Labor Turnover Survey, Series ID: JTU00000000JOL, Total Non-Farm Openings, not seasonally adjusted

Table 2: Online Job Postings - Top Position Titles²

Job Type	May 2019	April 2019	May 2018
Full-Time	Driver	Instructor	<i>Y-o-Y comparables available starting July 2019 with July 2018 comparable data</i>
	Direct Support Professional	Project Manager	
	Warehouse Worker	Accounts Payable Clerk	
	Nursing Assistant	Home Health Aide	
	Travel Nurse	Caregiver	
	Production Worker	Leasing Agent	
	Accounts Payable Clerk	Owner Operator Driver	
	Laborer	Customer Service Representative	
	Cashier	Insurance Agent	
Teacher	Travel Nurse		
Part-Time	Shipping and Receiving Clerk	Receptionist	
	Data Entry Clerk	Machine Operator	
	Medical Assistant	Registered Nurse – ICU	
	Leasing Agent	Cook	
	Sales Representative	Janitor	
	Receptionist	English Teacher	
	Machine Operator	General Manager	
	Security Officer	Laborer	
	Regional Driver	Company Driver	
Registered Nurse	Account Manager		

Hiring Trends³

- **Freelancers hiring sentiment ticked up in April in parallel with strong U.S. hiring growth**

Table 3: Freelance Versus Traditional Hiring

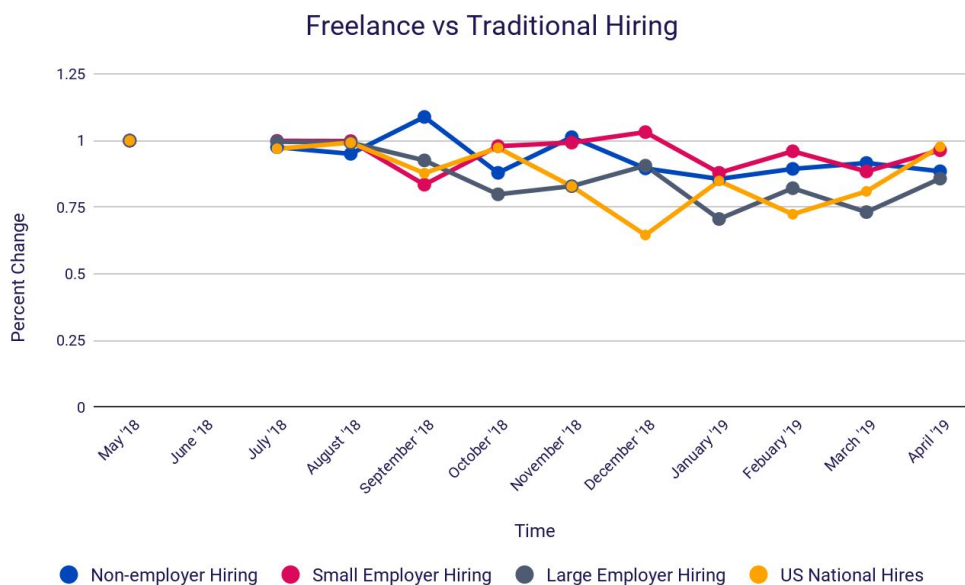
	Over-the-Month Change	12-Month Change
Thumbtack Non-employer hiring index (May)[^]	Release pending	Release pending
Thumbtack Small Employer hiring index (May)[^]	Release pending	Release pending
Thumbtack Large Employer hiring index (May)[^]	Release pending	Release pending
Thumbtack Non-employer hiring index (April) [^]	-0.0073	-0.0271
Thumbtack Small Employer hiring index (April) [^]	0.0344	-0.0156
Thumbtack Large Employer hiring index (April) [^]	0.0929	-0.1055
BLS National Hires (April) ^{^^}	19.5%	-2.3%

Notes: [^]Provides hiring sentiment (index) from Thumbtack. Shows change in index value, not percent change. Data not seasonally adjusted; Sentiment index value ranging from 0-1 (1 is the best and 0 is the worst); ^{^^}Provides percentage change; Most recent data available

² Source: Position postings from Indeed. Available at:

<https://www.indeed.com/salaries?from=headercmplink&attributionid=jobsearch;>

³ Sources: Thumbtack, Small Business Survey. Disclaimer: Although Thumbtack is a member of Internet Association, the conclusions drawn in this report using Thumbtack data are IA's alone and do not express those of Thumbtack. Available at: <https://www.thumbtack.com/survey#/sentiment!context=states&index=1&industry=0&view=absolute>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU0000000HIL, Total Non-Farm Hires, not seasonally adjusted, BLS;

Figure 2: Freelance Versus Traditional Hiring - May 2018 to April 2019⁴


Internet Work Resources

- *One third of U.S. adults earn money online; average online income more than doubled in May*

Table 4: Online Income Survey - May 2019⁵

Question	Current Month Response	Over-the-Month Change	12-Month Change
Over the course of last month, did you use the internet to earn/make any income/money (apart from any compensation received for completing this survey)? Examples of typical activities include driving for Uber or Lyft, selling crafts on Etsy, performing odd-jobs on TaskRabbit, etc.	32.9% [^]	1.6%	Available beginning with April 2020 data
If you answered "yes" to Question 1, approximately how much income/money did you earn from those activities?	Average: \$1190.65 ^{^^}	\$759.84	
Over the course of the last month, did you use the internet to search for any traditional job (full-time, part-time, temporary, etc.) at an employer?	46.1%	2.2%	
Over the course of the last month, did you use the internet to apply for any traditional job (full-time, part-time, temporary, etc.) at an employer?	31.9%	3.0%	
Over the course of the last month, were you hired for a job (full-time, part-time, temporary, etc.) at an employer that you originally applied to through the internet?	12.5%	0.9%	

⁴ Sources: Thumbtack, Small Business Survey, Available at: <https://www.thumbtack.com/survey#/2018/1/states>; National figures from BLS Job Openings and Labor Survey, Series ID: JTU00000000HIL, *Total Non-Farm Hires, not seasonally adjusted*; Note: National hiring volumes percent changes versus freelancer platform hiring sentiment index percent changes;

⁵ Source: Internet Association; Notes: [^]6.7% tried to earn money, but couldn't; ^{^^}Median: \$75.00, Range: \$2 - \$92,000