



# The Internet Association

## The Unified Voice of the Internet Economy in Washington

**About The Internet Association:** The Internet Association is the unified voice of the Internet economy, representing the interests of America's leading Internet companies and their global community of users. The Internet Association is dedicated to advancing public policy solutions to strengthen and protect Internet freedom, foster innovation and economic growth, and empower users.

The Internet Association is comprised of a diverse group of 14 global Internet companies, including Amazon.com, AOL, eBay, Expedia, Facebook, Google, IAC, LinkedIn, Monster Worldwide, Rackspace, salesforce.com, TripAdvisor, Yahoo!, and Zynga.

**Purpose Statement:** Protect the freedom and innovation of the Internet, one of the greatest engines for economic growth and prosperity the world has ever known.

**Mission Statement:** The Internet Association's mission is to protect and preserve the free, innovative and decentralized architecture of the Internet that has enabled it to evolve into a powerful engine for economic growth, freedom and prosperity. By channeling the strengths, cultures and stories of the Internet, and its vast community of users, The Internet Association ensures that legislators, regulators, and the media understand the profound positive impacts of the Internet and Internet companies on jobs, economic growth, freedom, creativity, commerce, productivity, education, prosperity and the global economy.

### Statement of Michael Beckerman, President and CEO:

*The explosive growth, innovation and vitality of the Internet are the direct result of its free, open and decentralized architecture. Changes to this model would fundamentally damage its operation and the Internet as we know it today would cease to exist. The Internet Association is dedicated to advancing public policy solutions to strengthen and protect an innovative and free Internet.*

*The Internet isn't just Silicon Valley anymore; the Internet has moved to Main Street. The Internet is one of the greatest engines for economic growth and prosperity the world has ever known. Our top priority is to ensure that elected leaders in Washington understand the profound impacts of the Internet and Internet companies on jobs, innovation and growth.*

*The Internet Association will relentlessly represent this critical economic sector, and its vast community of users, to ensure that the Internet will always have a voice in Washington and a seat at the table.*

