

# STANDARDIZED OR PLAIN TOBACCO PACKAGING



## INTERNATIONAL DEVELOPMENTS

Updated February 10, 2021

### IMPLEMENTATION SUMMARY

**COUNTRIES SHOWN IN RED HAVE FULL IMPLEMENTATION.** Most countries allow a transition period between when manufacturers have to produce plain packs and when retailers must sell all products in plain packs to allow a sell through of old stock.

| COUNTRY        | MANUFACTURER LEVEL | RETAIL LEVEL ▼     |
|----------------|--------------------|--------------------|
| AUSTRALIA      | October 1, 2012    | December 1, 2012   |
| FRANCE         | May 20, 2016       | January 1, 2017    |
| UNITED KINGDOM | May 20, 2016       | May 20, 2017       |
| NEW ZEALAND    | March 14, 2018     | June 6, 2018       |
| NORWAY         | July 1, 2017       | July 1, 2018       |
| IRELAND        | September 30, 2017 | September 20, 2018 |
| THAILAND       | September 10, 2019 | December 8, 2019   |
| URUGUAY        | December 21, 2019  | December 21, 2019  |
| SAUDI ARABIA   | August 23, 2019    | January 1, 2020    |

| COUNTRY     | MANUFACTURER LEVEL | RETAIL LEVEL ▼   |
|-------------|--------------------|------------------|
| SLOVENIA    | January 1, 2020    | January 1, 2020  |
| TURKEY      | December 5, 2019   | January 5, 2020  |
| ISRAEL      | January 8, 2020    | January 8, 2020  |
| CANADA      | November 9, 2019   | February 7, 2020 |
| SINGAPORE   | July 1, 2020       | July 1, 2020     |
| BELGIUM     | January 1, 2020    | January 1, 2021  |
| NETHERLANDS | October 1, 2020    | October 1, 2021  |
| HUNGARY     | January 1, 2022    | January 1, 2022  |

### FULL IMPLEMENTATION AT RETAILER LEVEL *(in date order for implementation at retailer level)*

#### AUSTRALIA

- December 1, 2011, Tobacco Plain Packaging Act adopted.
- December 1, 2012, Tobacco Plain Packaging Regulations came into force.<sup>1</sup> Legislation applies to all tobacco products.
- **LEGAL CHALLENGES:** High Court constitutional challenge by tobacco industry dismissed August 2012<sup>2</sup>; Investment treaty claim by Philip Morris dismissed December 2015<sup>3</sup>; World Trade Organization (WTO) complaint brought by Honduras, Dominican Republic, Indonesia and Cuba — dispute panel rejected all grounds of complaint on June 2018 and WTO Appellate Body upheld panel ruling in June 2020.<sup>4</sup>

#### FRANCE

- November 24, 2015, legislation providing powers adopted by the Assemblée Nationale (Law n°2016-41). March 22, 2016, a Decree and Ministerial Order were published with the detailed requirements.<sup>5</sup>
- May 20, 2016, implementation for manufacturers. January 1, 2017, implementation for retailers. Legislation applies to cigarettes and hand-roll tobacco.
- **LEGAL CHALLENGES:** The Conseil Constitutionnel upheld the law in a decision on January 21, 2016<sup>6</sup>; the Conseil d'État dismissed six industry challenges in a decision given on December 23, 2016.<sup>7</sup>

#### UNITED KINGDOM

- March 16, 2015, Standardised Packaging of Tobacco Products Regulations adopted.
- May 20, 2016, regulations came into force<sup>8</sup> for manufacturers and for retailers on May 20, 2017 (applies to England, Wales, Northern Ireland, and Scotland). Legislation applies to cigarettes and hand-roll tobacco.
- **LEGAL CHALLENGES:** High Court challenge by tobacco industry dismissed May 2016<sup>9</sup>; ruling upheld by Court of Appeal November 2016.<sup>10</sup>

#### NEW ZEALAND

- September 14, 2016, Smoke-free Environments (Tobacco Standardised Packaging) Amendment Act 2016<sup>11</sup> was given royal assent. A consultation ran from May to July 2016.<sup>12</sup> On June 6, 2017, Smoke-free Environments Regulations 2017<sup>13</sup> was adopted.
- March 14, 2018, law came into force for manufacturers and for retailers on June 6, 2018. Legislation applies to all tobacco products.

**NORWAY**

- December 9, 2016, parliament approved the bill to introduce plain packaging.<sup>14,15</sup>
- July 1, 2017, detailed regulations came into force for manufacturers<sup>16</sup> and for retailers on July 1, 2018.<sup>17</sup> Legislation applies to cigarettes, snus and hand-roll tobacco.
- **LEGAL CHALLENGES:** Swedish Match issued court proceedings claiming that plain snus boxes are in conflict with the free trade principle under the EEA/EU agreement. The District Court dismissed the application on November 6, 2017.<sup>18</sup> Swedish Match filed an appeal on December 8, 2017. The appeal was dismissed on February 19, 2018.<sup>19</sup>

**IRELAND**

- March 10, 2015, Public Health (Standardised Packaging of Tobacco) Act<sup>20</sup> adopted. Regulations adopted on September 29, 2017.<sup>21</sup>
- September 30, 2017, implementation for manufacturers and for retailers on September 20, 2018. Applies to all tobacco products.
- **LEGAL CHALLENGES:** Claim by Japan Tobacco International in the Commercial Court struck out November 2016.<sup>22</sup>

**THAILAND**

- April 2, 2017, The Tobacco Products Control Act 2017 was gazetted which includes a provision (at Article 38) that allows the Minister to introduce regulations for plain packaging.<sup>23</sup> December 14, 2018, detailed regulations were published.<sup>24</sup>
- September 10, 2019, implementation for manufacturers and for retailers on December 8, 2019. Legislation applies to all tobacco products.

**URUGUAY**

- December 21, 2018, the President promulgated a law passed by Congress that amends Law No 18, 256 to provide for tobacco plain packaging with implementation in 12 months (December 21, 2019).<sup>25</sup> The Ordinance with detailed requirements was adopted on April 29, 2019. These laws supersede a presidential decree from August 6, 2018<sup>26</sup> that mandated plain packaging with an earlier implementation date. Uruguay is the first country in Latin American to adopt plain packaging laws.
- December 21, 2019, implementation for manufacturers and retailers. Legislation applies to all tobacco products.
- **LEGAL CHALLENGES:** BAT filed two legal challenges against the presidential decree. The tribunal at first instance issued an injunction suspending the decree but this was overturned on appeal.<sup>27</sup> The other challenge was decided in favor of the government.<sup>28</sup>

**SAUDI ARABIA**

- December 12, 2018, Plain Packaging Standards of Tobacco Products were adopted.
- August 23, 2019, implementation for importers and for retailers on January 1, 2020.<sup>29</sup> Legislation applies to all tobacco products.

**SLOVENIA**

- February 15, 2017, parliament passed a tobacco control bill,<sup>30</sup> which implements the EU TPD and includes provisions for plain packaging. March 28, 2019, detailed regulations adopted.<sup>31</sup>
- January 1, 2020, implementation at manufacturer and retailer level. A parliamentary proposal to delay implementation was defeated in the Health Committee. Legislation applies to cigarettes and hand-rolled tobacco.

**TURKEY**

- December 5, 2018, Law No 7151 adopted that includes provisions for tobacco plain packaging<sup>32</sup> and on March 1, 2019 detailed regulations were adopted.<sup>33</sup>
- December 5, 2019, implementation for manufacturers. January 5, 2020, implementation for retailers. Legislation applies to all tobacco products.

**ISRAEL**

- January 8, 2019, the Restriction on Advertising and Marketing of Tobacco Products Law (Amendment No.7) was published which includes provisions for plain packaging.<sup>34</sup>
- January 8, 2020, implementation for manufacturers and retailers. The law applies to all tobacco products (including heated tobacco products and the heating devices) and to e-cigarettes. Israel is the first country to apply plain packaging to e-cigarettes.
- **LEGAL CHALLENGES:** JUUL Labs and the Tel Aviv Chamber of Commerce brought legal claims challenging the application of the law to e-cigarettes. Both claims were dismissed or withdrawn in November 2019.<sup>35</sup>

**CANADA**

- May 24, 2018, an act was adopted providing ministerial powers to implement plain packaging regulations.<sup>36</sup> Detailed regulations were adopted on May 1, 2019 that include plain packaging for heated tobacco products and the heating devices such as IQOS.<sup>37</sup>
- November 9, 2019, implementation for manufacturers. February 7, 2020, implementation for retailers. Legislation applies to all tobacco products and devices used for consuming tobacco.

**SINGAPORE**

- July 1, 2019, amendments to the Tobacco (Control of Advertisements and Sale) Act<sup>38</sup> came into force including provisions allowing regulations for standardized packaging and detailed regulations<sup>39</sup> were published on the same date.
- July 1, 2020, implementation for manufacturers and retailers. The rules apply to all tobacco products.

**BELGIUM**

- April 13, 2019, Royal Order<sup>40</sup> on Standardizing packaging for tobacco is adopted and on April 16, the Ministerial Order<sup>41</sup> setting out the detailed conditions is issued.
- January 1, 2020, implementation for manufacturers and for retailers on January 1, 2021. The rules apply to cigarettes, roll-your-own and water pipe tobacco.

**ALL LAWS ADOPTED – FULL IMPLEMENTATION PENDING** *(in date order for implementation at retailer level)***HUNGARY**

- August 16, 2016, Decree No. 239/2016 published.<sup>42</sup>
- August 19, 2016, all new brands/variants put on the market must be in plain packaging (the first new brand appeared on the market in plain packaging in August 2017).
- January 1, 2022, all brands must be in plain packaging. The original implementation date was May 20, 2019 but this was delayed with amending legislation.<sup>43</sup> The rules will apply to cigarettes and hand-roll tobacco.

**NETHERLANDS**

- March 14, 2020, Decree amending article 3.4 of the Tobacco and Smoking Products Decree to provide for powers to introduce plain packaging for cigarettes and roll-your-own tobacco.<sup>44</sup> April 20, 2020, amendments to the Tobacco and Smoking Products Regulations set out the detailed conditions.<sup>45</sup>
- October 1, 2020, implementation for manufacturers, and for retailers on October 1, 2021. The rules will apply to cigarettes and roll-your-own tobacco.
- In addition, the government has run a consultation and now intends to further amend the Tobacco and Smoking Products Decree to provide for plain packaging of all other tobacco products and electronic cigarettes from January 1, 2022.<sup>46</sup>

**LAWS ADOPTED – DETAILED REGULATIONS NEEDED** *(in alphabetical order)*

\*Countries in this section need to adopt further regulations or decrees before implementation can take place.

**ARMENIA**

February 13, 2020, Law on Tobacco Products and Substitutions adopted which includes provisions banning brand colors, images and corporate logos on tobacco packaging with a power to adopt technical regulations.<sup>47</sup>

**GEORGIA**

May 30, 2017, the President signed an amending law on Tobacco Control which includes provisions for a plain packaging Decree to be adopted by July 1, 2017 and implemented by January 1, 2018.<sup>48</sup> To date this has not occurred.

**ROMANIA**

October 12, 2016, parliament passed a law that implements the EU Tobacco Products Directive (TPD) and includes provisions that allow the Health Minister to introduce plain-packaging regulations.<sup>49</sup>

**LEGISLATION BEING CONSIDERED BY PARLIAMENT** *(in alphabetical order)***CHILE**

A bill providing powers to introduce plain packaging was passed in the Senate in July 2015.<sup>50</sup> It remained inactive for 2 years. In October 2017, the Health Commission in the Chamber of Deputies approved the Bill and it is scheduled for further debate in the Agriculture Commission.<sup>51</sup>

**DENMARK**

The Government adopted a national action plan to stop young people smoking, agreed by all the main parties, in December 2019 which includes proposals for plain packaging. On October 8, 2020, a new comprehensive tobacco control bill was introduced to parliament by the Minister for Health and the Elderly which includes provisions for plain packaging of all tobacco products and e-cigarettes, except for cigars, pipe tobacco and pipes.<sup>52</sup>

**ECUADOR**

A bill for plain packaging was introduced to the National Assembly on August 3, 2016,<sup>53</sup> and has subsequently been assigned to the health committee.

### LITHUANIA

The Lithuanian government has drafted proposed amendments to the tobacco control law that include provisions for plain packaging (as well as a display ban and extended smoke free rules). The proposal has yet to come before parliament.<sup>54</sup>

### MAURITIUS

On November 1, 2018, the Cabinet approved a proposal to take forward plain packaging legislation.<sup>55</sup>

### MEXICO

On September 9, 2020, a draft bill was introduced to the Chamber of Deputies that modifies the current tobacco control legislation and provides powers for the government to introduce plain packaging. It is currently being discussed before the health and economics committee.<sup>56</sup>

### UKRAINE

On January 28, 2020 a draft tobacco control law was registered with the Ukraine Parliament that requires the government to introduce plain packaging.<sup>57</sup>

## UNDER FORMAL GOVERNMENT CONSIDERATION *(in alphabetical order)*

### FINLAND

The Government National Action Plan<sup>58</sup> included plain packaging as a planned measure in June 2014. On October 19, 2018, the Ministry of Social Affairs and Health submitted a report to Parliament with a list of proposals including plain packaging.<sup>59</sup>

### GUERNSEY AND JERSEY

The Jersey Minister for Health and Social Services issued instructions to draft plain packaging regulations on July 3, 2017, with the intent that Jersey and Guernsey would have parallel regulations.<sup>60</sup> The drafting is reported to have been delayed as a result of the burden of legislation dealing with the exit of the UK from the EU.

### SOUTH AFRICA

The Minister of Health has made a number of announcements that he wanted to introduce plain packaging from 2014 to 2016. On April 30, 2018, the Cabinet approved for public comment the Control of Tobacco Products and Electronic Delivery Systems Bill which provides for standardized packaging. Stakeholders had until August 9, 2018, to provide comments.<sup>61</sup>

### SRI LANKA

The Cabinet approved a proposal to introduce standardized packaging of tobacco on April 10, 2018.<sup>62</sup>

### SWEDEN

The Minister of Health directed the committee examining the implementation of the EU TPD to also consider plain packaging. The committee report,<sup>63</sup> presented in March 2016, recommended plain packaging, but concluded that implementing it would require a change to the Swedish constitution. The government has yet to propose a bill in response to the committee's report.

### TAIWAN

On February 13, 2017, a draft Tobacco Hazards Prevention Act Amendment Bill was notified to the WTO (under TBT Article 2.9).<sup>64</sup> The draft included a provision for plain tobacco packaging. However, a draft proposal to amend the Act published in June 2020 omitted the plain packaging provision.

## OTHER RELEVANT LAWS

### EAST TIMOR

January 13, 2018, a Ministerial Diploma on the labelling of tobacco products, requires certain elements of plain packaging including that all surfaces not covered by health warnings are colored Gray Aluminum (RAL 9007) and that the brand or logo only appear on the front outer surface (the Diploma also stipulates new GHWs covering 100% of the back surface and 85% of the front surface – the largest in the world). Any text or logos must be white in color, however, because a logo is allowed and the brand name may appear in a stylized font, the requirements are not a full plain packaging policy. The Diploma came into force on May 13, 2018 (120 days after publication).<sup>65</sup>

### EUROPEAN UNION

Revised Tobacco Products Directive (TPD) adopted April 3, 2014 and came into force on May 20, 2016 and which introduces some elements of pack standardization and provides (at Article 24(2)) that the 28 EU Member States *have the option* to adopt further requirements to standardize tobacco packaging.<sup>66</sup>



## STANDARDIZED OR PLAIN TOBACCO PACKAGING: INTERNATIONAL DEVELOPMENTS

- 1 Tobacco Plain Packaging Act 2011, available from: <http://www.comlaw.gov.au/Details/C2013C00190>. Tobacco Plain Packaging Regulations 2011, available from: <http://www.comlaw.gov.au/Details/F2013C00801>.
- 2 JT International SA v. Commonwealth of Australia [2012] HCA 43 (October 5, 2012) Judgment available from: <http://www.austlii.edu.au/au/cases/cth/HCA/2012/43.html>. The court's decision was given in August 2012 with the reasoned judgment published on October 5, 2012.
- 3 Philip Morris Asia Limited v. Commonwealth of Australia PCA Case 2012-02. All publicly available documents associated with the case are available from the Permanent Court of Arbitration's case page: <https://www.pccases.com/web/view/5>.
- 4 Australia — Certain Measures Concerning Trademarks and Other Plain Packaging Requirements Applicable to Tobacco Products and Packaging. Dispute numbers DS435, DS441, DS458 and DS467.
- 5 The implementing legislation that amends the Public Health Code is Decree No. 2016-1117 of August 11, 2016, on the manufacture, presentation, sale, and use of tobacco products. Available from: <https://www.legifrance.gouv.fr/eli/decree/2016/8/11/AFSP1612356D/jo>. The relevant parts of the public health code are available from: <https://www.legifrance.gouv.fr/affichCode.do?idSection-TA=LEGISCTA00003045524&cidTexte=LEGITEXT000006072665&dateTexte=20170126>. The detail of the law is in Decree of March 21, 2016, on the conditions of neutrality and standardization for the packaging and paper of cigarettes and rolling tobacco. Available from: <https://www.legifrance.gouv.fr/affichTexte.do?cidTexte=JORFTEXT000032276123&dateTexte=20170126>.
- 6 Décision n° 2015-727 DC du 21 janvier 2016. Judgment available from: [www.conseil-constitutionnel.fr/conseil-constitutionnel/francais/les-decisions/acces-par-date/decisions-depuis-1959/2016/2015-727-dc/decision-n-2015-727-dc-du-21-janvier-2016-146887.html](http://www.conseil-constitutionnel.fr/conseil-constitutionnel/francais/les-decisions/acces-par-date/decisions-depuis-1959/2016/2015-727-dc/decision-n-2015-727-dc-du-21-janvier-2016-146887.html).
- 7 CE, December 23, 2016, société JT International SA, Société d'exploitation industrielle des tabacs et des allumettes, société Philip Morris France SA et autres. Judgment available from: <https://www.tobaccocontrolaws.org/litigation/decisions/fr-20161223-japan-tobacco-international-an>.
- 8 The Standardised Packaging of Tobacco Products Regulations 2015. Available from: [www.legislation.gov.uk/uk/si/2015/829/contents/made](http://www.legislation.gov.uk/uk/si/2015/829/contents/made).
- 9 R (British American Tobacco & Ors) v. Secretary of State for Health [2016] EWHC 1169 (Admin). Available from: <https://www.judiciary.gov.uk/wp-content/uploads/2016/05/bat-v-doh-judgment.pdf>.
- 10 [2016] EWCA Civ 1182 (Appeal). Available from: [www.bailii.org/ew/cases/EWCA/Civ/2016/1182.html](http://www.bailii.org/ew/cases/EWCA/Civ/2016/1182.html).
- 11 Available from: [www.legislation.govt.nz/act/public/2016/0043/latest/DLM5821008.html](http://www.legislation.govt.nz/act/public/2016/0043/latest/DLM5821008.html).
- 12 Available from: [www.health.govt.nz/system/files/documents/publications/standardised-tobacco-products-packaging-draft-regulations-consultation-may16\\_1.pdf](http://www.health.govt.nz/system/files/documents/publications/standardised-tobacco-products-packaging-draft-regulations-consultation-may16_1.pdf).
- 13 Available from: [www.legislation.govt.nz/regulation/public/2017/0123/latest/whole.html](http://www.legislation.govt.nz/regulation/public/2017/0123/latest/whole.html).
- 14 <https://kreftforeningen.no/en/cancer-prevention/parliament-adopts-standardised-packaging-to-save-lives-and-prevent-suffering/>.
- 15 Section 30 of the Tobacco Control Act 1973 as amended by the Amending Tobacco Act (implementation of Directive 2014/40/EC and Standardized tobacco packs). Available from: [https://lovdata.no/dokument/NL/lov/2017-02-10-5/KAPITTEL\\_1-3?q=standardiseret#KAPITTEL\\_1-3](https://lovdata.no/dokument/NL/lov/2017-02-10-5/KAPITTEL_1-3?q=standardiseret#KAPITTEL_1-3).
- 16 Amendments to the Regulations on content and labeling of tobacco products. Available from: <https://lovdata.no/dokument/SF/forskrift/2017-06-22-942?q=Tobaksskadeloven>.
- 17 Regulation on transitional provisions to the Act of 10 February 2017 No. 5 amending the Law on March 9, 1973 No.14. Available from: <https://lovdata.no/dokument/SF/forskrift/2017-06-16-770?q=Tobakk>.
- 18 Commercial Court Case No 17-110415TV-OBYP. Ruling available from: [www.domstol.no/no/Enkelt-domstol/Oslo-byfogdembeta/Aktuelle/staten-vant-sak-om-standard-forpakning-av-snus/](http://www.domstol.no/no/Enkelt-domstol/Oslo-byfogdembeta/Aktuelle/staten-vant-sak-om-standard-forpakning-av-snus/).
- 19 Court of Appeal Case No 18-004746ASK-BORG/04. Ruling available from: [www.tobaccofreekids.org/assets/microsites/plainpackaging/Norway\\_20180215\\_Ruling-SMvNorway\\_ENunoff.docx](http://www.tobaccofreekids.org/assets/microsites/plainpackaging/Norway_20180215_Ruling-SMvNorway_ENunoff.docx).
- 20 Public Health (Standardised Packaging of Tobacco) Act 2015. Available from: [www.tobaccocontrolaws.org/files/live/Ireland/Ireland%20-%20Stand.%20Packaging%20Act%202015%20-%20national.pdf](http://www.tobaccocontrolaws.org/files/live/Ireland/Ireland%20-%20Stand.%20Packaging%20Act%202015%20-%20national.pdf).
- 21 Public Health (Standardised Packaging of Tobacco) Regulations 2017. Available from: <https://www.tobaccocontrolaws.org/files/live/Ireland/Ireland%20-%20Std.%20Pkg.%20Regs%202017%20-%20national.pdf>.
- 22 JTI v Minister for Health, Ireland and the Attorney General 2015/2530P.
- 23 Available from: [www.tobaccocontrolaws.org/files/live/Thailand/Thailand%20-%2020TC%20Act%202017.pdf](http://www.tobaccocontrolaws.org/files/live/Thailand/Thailand%20-%2020TC%20Act%202017.pdf).
- 24 Criteria and regulation of package of tobacco product and cigarette B.E. 2561 (2018). Available in Thai from: [http://www.ratchakitcha.soc.go.th/DATA/PDF/2561/E/319/T\\_0011.PDF](http://www.ratchakitcha.soc.go.th/DATA/PDF/2561/E/319/T_0011.PDF).
- 25 Packaging and Labeling of Tobacco Products — Modification of Article 8 of Law No 18,256. Available in Spanish from: <https://www.tobaccocontrolaws.org/files/live/Uruguay/Uruguay%20-%20Law%20No.%2019.723%20-%20national.pdf>.
- 26 Available in Spanish from: <https://www.tobaccocontrolaws.org/files/live/Uruguay/Uruguay%20-%20Decree%20of%20April%202019%20-%20national.pdf>.
- 27 Ruling available from: <https://www.tobaccocontrolaws.org/litigation/decisions/uy-20181011-b.a.t.-v.-executive-branch>
- 28 <https://www.tobaccocontrolaws.org/litigation/decisions/uy-20190724-la-republicana-s.a.-v.-state->
- 29 Saudi Food and Drug Authority Standard on Plain Packaging of Tobacco Products (SFDA, FD 60:2018). Available from: <https://www.tobaccocontrolaws.org/files/live/Saudi%20Arabia/Saudi%20Arabia%20-%20Plain%20Pkg.%20Standard.pdf>.
- 30 Restrictions on the Use of Tobacco Products Act. Available from: <https://www.tobaccocontrolaws.org/files/live/Slovenia/Slovenia%20-%20TC%20Act%202017.pdf>.
- 31 Rules on the Plain Packaging of Tobacco Products. Available from: <https://www.tobaccocontrolaws.org/files/live/Slovenia/Slovenia%20-%20Plain%20Pkg%20Rules%20-%20national.pdf>.
- 32 Law on Amendments in Some Laws and Legislative Decrees Regarding Healthcare. Available from: [www.tobaccocontrolaws.org/files/live/Turkey/Turkey%20-%20Law%20No.%2017151.pdf](http://www.tobaccocontrolaws.org/files/live/Turkey/Turkey%20-%20Law%20No.%2017151.pdf).
- 33 Regulations on the Procedures and principles related to the Production Methods, Labeling and Surveillance of Tobacco Products Available from: <https://www.tobaccocontrolaws.org/files/live/Turkey/Turkey%20-%202019%2020Regs.pdf>.
- 34 Amendment No 7 of the Restriction of Advertising and Marketing of Tobacco Products Law, No 5779-2019. The Knesset passed the law on December 30, 2018. Available from: <https://www.tobaccocontrolaws.org/files/live/Israel/Israel%20-%20Amdt.%207%20to%20Marketing%20Law.pdf>.
- 35 Available from: <https://www.tobaccocontrolaws.org/litigation/decisions/il-20191125-the-tel-aviv-chamber-of-commer>.
- 36 An Act to amend the Tobacco Act and the Non-smokers' Health Act and to make consequential amendments to other Acts. Available from: <https://www.tobaccocontrolaws.org/files/live/Canada/Canada%20-%20Act%20Amd%27ing%20TVPA%20and%20NSHA%20-%20national.pdf>.
- 37 Tobacco Products Regulations (Plain and Standardized Appearance). Available from: <https://www.tobaccocontrolaws.org/files/live/Canada/Canada%20-%20Plain%20and%20Standardized%20Packaging%20Regulations%20-%20national.pdf>.
- 38 Available from: <https://sso.agc.gov.sg/Act/TCASA1993?TransactionDate=20190701235955#pr37->
- 39 Tobacco (Control of Advertisements and Sale) (Appearance, Packaging and Labelling) Regulations 2019. Available from: <https://sso.agc.gov.sg/SL-Supp/S480-2019/Published/20190701?Doc-Date=20190701>.
- 40 October 28, 2016 Royal Order of April 13, 2019 on the Standardized Packaging of Cigarettes, Roll-Your-Own Tobacco, and Water Pipe Tobacco. Available from: <https://www.tobaccocontrolaws.org/files/live/Belgium/Belgium%20-%20Royal%20Order%20on%20Plain%20Pkg%20-%20national.pdf>.
- 41 Ministerial Order of April 16, 2019 on the Conditions of Neutral and Uniform Unit and Outer Packaging of Cigarettes, Roll-Your-Own Tobacco, and Water Pipe Tobacco. Available from: <https://www.tobaccocontrolaws.org/files/live/Belgium/Belgium%20-%20Min.%20Order%20on%20Plain%20Pkg%20-%20national.pdf>.
- 42 Decree No. 239/2016 Amending Government Decree 39/2013 of February 14, 2013 on the manufacture, placement on the market and control of tobacco products, combined warnings, and the detailed rules for the application of the health-protection fine. Available from: [www.tobaccocontrolaws.org/files/live/Hungary/Hungary%20-%20Decree%20No.%20239\\_2016%20-%20national.pdf](http://www.tobaccocontrolaws.org/files/live/Hungary/Hungary%20-%20Decree%20No.%20239_2016%20-%20national.pdf) and in English: [http://www.tobaccocontrolaws.org/files/live/Hungary/Hungary%20-%20Regulation%20239\\_2016.pdf](http://www.tobaccocontrolaws.org/files/live/Hungary/Hungary%20-%20Regulation%20239_2016.pdf).
- 43 Consolidated version of the law that includes the change to the implementation date available from: <https://net.jogtar.hu/jogszabaly?docid=A1300039.KOR>.
- 44 Decree of March 14, 2020 amending the Tobacco and Smoking Products Decree, available from: <https://zoek.officielebekendmakingen.nl/stb-2020-109.html>.
- 45 Regulation of the State Secretary for Health, Welfare and Sport of 20 April 2020, reference 1668603-203750-WJZ, available from: <https://zoek.officielebekendmakingen.nl/stcrt-2020-24728.html>.
- 46 Available from: <https://business.gov.nl/amendment/plain-packaging-cigarettes-and-rolling-tobacco/>.
- 47 Law on Reduction and Prevention of the Damage Caused to Health by the Use of Tobacco Products and Substitutions for Them, adopted February 13, 2020. Article 4(4). Available from: <https://www.tobaccocontrolaws.org/files/live/Armenia/Armenia%20-%202020%20TC%20Law.pdf>.
- 48 Law No. 860-IC Amending the Law on Advertising, approved by Parliament May 17, 2017, signed by President May 30, 2017. Available in Georgian from: [www.tobaccocontrolaws.org/files/live/Georgia/Georgia%20-%202017%20AP%20Amendments%20-%20national.pdf](http://www.tobaccocontrolaws.org/files/live/Georgia/Georgia%20-%202017%20AP%20Amendments%20-%20national.pdf).
- 49 Law no. 201/2016 establishing the conditions for manufacture, presentation and sale of tobacco products, and related products and amending Law no. 349/2002 on preventing and combating the effects of tobacco products, text available from: <http://lege5.ro/Gratiuit/gentingixjxa4q/legea-nr-201-2016-privind-stabilirea-conditiilor-pentru-fabricarea-prezentarea-si-vanzarea-produselor-dintutun-si-a-produselor-conexe-si-de-modificare-a-legii-nr-349-2002-pentru-prevenirea-si-combate>.
- 50 Senate Bill. Available from: [https://www.camara.cl/pley/pley\\_detalle.aspx?prmID=9292&prmBoletin=8886-11](https://www.camara.cl/pley/pley_detalle.aspx?prmID=9292&prmBoletin=8886-11).
- 51 Report available from: [www.chilelibredetabaco.cl/2017/10/lobby-tabacalero-no-impidio-que-comision-de-salud-votara-a-favor-de-legislar-nueva-ley-de-tabaco/](http://www.chilelibredetabaco.cl/2017/10/lobby-tabacalero-no-impidio-que-comision-de-salud-votara-a-favor-de-legislar-nueva-ley-de-tabaco/)
- 52 Bill 2020-21, L61. Available from: [https://www.ft.uk/samling/20201/lovforslag/161/20201\\_161\\_som\\_fremsat.htm](https://www.ft.uk/samling/20201/lovforslag/161/20201_161_som_fremsat.htm).
- 53 Bill 216. Available from: <http://ppless.asambleanacional.gob.ec/alfresco/d/d/workspace/SpacesStore/1e1aff46-ca22-4341-8802-d700d72c0e8a/Proyecto%20de%20Ley%20Org%20E%20nica%20Reformatoria%20a%20la%20Ley%20Org%20E%20nica%20para%20la%20Regulaci%20F3n%20y%20Control%20del%20Tabaco%20Tr.%2020257384.pdf>.
- 54 Legislative proposal available from: <https://e-seimas.lrs.lt/portal/legalAct/lt/TAP/bbe5ac50a-61711e8aa33fe8f0fea665f?fwid=-2icx94mjm>.
- 55 Reported here: <https://www.mcci.org/en/media-news-events/business-updates/introduction-of-plain-packaging-of-tobacco-products/>.
- 56 Iniciativa que reforma, adiciona y deroga diversas disposiciones de la ley general para el control del tabaco, en materia de medidas para garantizar la protección de la salud ante los efectos nocivos del tabaco y la nicotina, a cargo de la diputada carmen medel palma, del grupo parlamentario de morena. Available from: [http://sil.gobernacion.gob.mx/Archivos/Documentos/2020/11/asun\\_4112187\\_20201119\\_1605813917.pdf](http://sil.gobernacion.gob.mx/Archivos/Documentos/2020/11/asun_4112187_20201119_1605813917.pdf).
- 57 Draft Bill available from: [http://w1.c1.rada.gov.ua/pls/zweb2/webproc4\\_1?pf3511=67998](http://w1.c1.rada.gov.ua/pls/zweb2/webproc4_1?pf3511=67998).
- 58 Available from: <https://julkaisut.valtioneuvosto.fi/handle/10024/70305>.
- 59 "Development of tobacco and nicotine policy. Proposals for action by the working group" May 31, 2018. Available from: <http://julkaisut.valtioneuvosto.fi/handle/10024/161214>.
- 60 Minister for Health and Social Services, "Tobacco: Plain Packaging Standardisation: Law drafting instructions". Decision Reference MD-HSS-2017-0063, July 3, 2017. Available from: <https://www.gov.je/government/planning-performance/pages/ministerialdecisions.aspx?docid=26301E7F-2D9A-4771-9BED-88E1283523BF>.
- 61 The call for comments and a draft of the Bill are available from: <https://pkg.org.za/call-for-comment/665/>.
- 62 Cabinet Decisions available from: <https://www.news.lk/cabinet-decisions/item/20103-decisions-taken-by-the-cabinet-of-ministers-at-its-meeting-held-on-10-04-2018>.
- 63 Available from: <http://tobaksfakta.se/wp-content/uploads/2016/03/Summary1.pdf>.
- 64 Notification number TPKM/264 (Taiwan Economy). Date Issued: 2/13/2017.
- 65 The Journal da Republica publishing the Diploma Ministerial No 2/2018. Available from: [http://www.mj.gov.tl/jornal/public/docs/2018/serie\\_1/SERIE\\_NO\\_2.pdf](http://www.mj.gov.tl/jornal/public/docs/2018/serie_1/SERIE_NO_2.pdf). Some but not all brands are complying with the law.
- 66 EU Tobacco Products Directive introduces some pack standardization provisions (on shape and minimum quantities together with 65 percent front and back picture health warnings) but does not itself impose full standardized packaging. Instead it provides the EU Member States with the ability to act directly through domestic legislation ("Accordingly, Member States could, for example, introduce provisions providing for further standardization of the packaging of tobacco products, provided that those provisions are compatible with the TFEU [Treaty of the Functioning of the European Union], with WTO obligations and do not affect the full application of this Directive."). Article 24.2, Directive 2014/40/EU of the European Parliament and of the Council of April 3, 2014.