#### ARBITRON SPRING **RATINGS RESULTS**

New York: WHTZ keeps lead; WRKS and WPLJ improve

Los Angeles: KABC takes lead as KPWR cops second and KIIS drops to third San Diego: Padres push KFMB to top: KGB and XTRA-FM in AOR tie . . . And quest columnist Allen Klein ponders whether radio is a measurable medium.

Page 26.23

#### **AN ALTERNATIVE** TO LICENSE LOSS

Following the decision not to renew WBBY/Columbus's license, an FCC Review Board member says license loss is too harsh and suggests "compulsory divestiture '

#### AND JUSTICE FOR ALL

Besides a renewed sense of pride, Lady Liberty's rededication triggered an uproar over the licensing and sale of news events. Reed Bunzel maps out network

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#### IN THE NEWS THIS WEEK

- Bill Watson Golden West Group PD; Lawrence Tanter KUTE PD
- Jim Price becomes Parker President, KYXY GM
- Mike Elliott returns as WTMJ PD
- Tom Tradup named WASH Operations Director
- Gene Harris programs XHRM
- Rip Ridgeway R&R Ratings Editor Ken Carson WHJY PD; Ralph Carroll
- PD at KKFR Harry Lyles to WKZL as PD
- New Music Seminar convenes
- WDTX contest spurs 'Spiderman'
- Dan Kieley Vaughn FM Group PD
- Chuck McCoy-Pat Bohn Communications launched
- Dan Sullivan GSM at WMEX & WMJX
- Stan Monteiro new Piranha President
- Leonard Hart becomes WLTE GSM Aspen Record Group taps Bob
- Gooding, Jeff Trager, Gretchen
- Steven Bogue GSM, William Gagliardi LSM at WROW
- Alan Furst joins Shane Media Services

Page 3, 4, 6, 8, 10

#### **NASHVILLE...OR BUST**

Before Lon Helton puts the pedal to the metal on his cross-country trek to Music City, he talks about R&R's expanded Nashville staff and facilities, plus outlines his on-the-road itinerary.

Page 43

#### LOOKING AHEAD TO THE FALL

Now's the time to review market positioning opportunities so you can strengthen your station's presence in the fall. Broadcast advisor Clark Smidt provides a useful chart guide.

#### **NEXT WEEK IN R&R**

Donna Brake reviews the criteria for becoming a reporter under the AC umbrella.

Newsstand Price \$5.00



SELLS WDJO & WUBE TO AMERICAN MEDIA

**DKM Acquires Eight** 

**Group One Stations** 

Group One Chairman Roger

Berk said that in some ways he

was saddened by the proposed

sale of the stations, some of

which his family has operated

for 45 years. "However," he

said, "our corporate growth has

begun taking a new direction in

the areas of TV production.

computerized programming.

and consulting. We're leaving

the operation of these very suc-

LAHEY, MacALLISTER, NICASSIO NEW VPs

#### **Burton Becomes** Eastman Chairman

Eastman Radio Vice Chairman Bill Burton has been elected Chairman of the Board. A 25-year company veteran, Burton was named President of the rep firm in 1974 and Vice Chairman in 1984.

At the same time. Eastern Region Manager Lee Lahey became Sr. VP/Sales, 11-year executive David MacAllister was promoted to Sr. VP/Midwest Region, and New York Office Manager Mike Nicassio stepped

cessful stations in the hands of

one of the nation's finest broad-

DKM Chairman Robert Dy-

son called the acquisition a

of the DKM group." President Jim Wesley added, "I'm very

pleased we can add this out-

standing group of stations to our

growing company. They offer a

variety of formats and are well-

Due to FCC regulations pro-

hibiting overlap of coverage areas (in this case, involving

the Dayton purchase), DKM will sell Gold/Country combo

WDJO & WUBE/Cincinnati to

positioned in their markets."

"significant step in the growth

cast groups.'



Bill Burton

up to VP/Eastern Region.

Additionally, six other local staff promotions were announced: Marty Damin to VP/Network-New York, Lindsay Paz to VP/Manager-Philadelphia, Ken Gioia to VP/Manager-St. Louis, Tom O'Brien to VP/Manager-Detroit, Cynthia Newlin to Manager-New York, and Peter Remington to Manager-New York.

Commenting on the appointments, Burton told R&R, "I'm proud of our team. One of the things we've always felt to be a prime prerequisite of management is being able to replace yourself, and I think we've done a super job of developing the people in our company. All of our employees own a piece of BURTON/See Page 4

Williams

**Upped To** 

KMEL GM

#### **Darling Directs KJOI Operations**

DKM Broadcasting Corp. has between \$50-\$55 million.

Bob Darling has been appointed Director/Operations and Programming at Legacy Broadcasting's KJOI/Los Angeles. He had been serving as the station's acting PD following Fred Missman's departure to crosstown KBIG.

agreed to purchase the eight

Group One Broadcasting radio

properties, including (Easy Lis-

tening) KMEZ-AM & FM/Dal-

las. (Country/AOR) KLZ &

KAZY/Denver, (Country/ AOR) WONE & WTUE/Day-

ton, and (AC/AOR) WAKR &

WONE/Akron. The price was

not disclosed, but James Dun-

can of American Media esti-

mated the properties' value at

Commenting on the appoint-ment, VP/GM Bob Griffith said, "Initially, Bob was brought in as a Program Consultant. After subsequent meetings we found his programming ideas meshed very well with the station's ultimate direction. The ability to have



Bob Darling Bob on a fulltime basis is a tremendous asset to the station. DARLING/See Page 8

#### American Media for \$9.8 DKM/See Page 8 Catania Named Island VP/Promotion



Island Director/National Promotion Bob Catania has been promoted to VP/Promotion. His new responsibilities include the overall direction of the label's CHR and AOR activity, and serving as liaison with the Atlantic and Atco promotion staffs.

Catania reports to Island President Lou Maglia, who commented, "In a short period of time, Bob has proven that he's capable of heading our promotion department in a very effective way. I look forward to a longterm relationship and more number one records."

Acknowledging the support of Maglia and former Island VP/Promotion Phil Quar-CATANIA/See Page 8

Paulette Williams

KMEL/San Francisco Station Manager Paulette Williams has been promoted to General Manager for the Century Broadcasting outlet. Prior to joining the CHR station last fall, Williams served three years as GSM for then-sister station KMGG/Los Angeles, and ear-lier was Local Sales Manager there. Her background also includes sales posts with L.A. stations KHTZ, KTNQ, KGBS, and

Century President Howard Grafman remarked, "Paulette is a 'hands-on' manager who operates in the real world. The growth we've enjoyed at KMEL during the past eight months is a reflection of her unique ability to make things happen."

#### Ellison New WB VP/ **Black Music Promotion**

After a six-year absence from the label, Ron Ellison has returned to Warner Bros. Records, joining the company as VP/Black Music Promotion. A former Chicago local and Midwest regional staffer. Ellison left WB in 1979 for marketing executive posts with PolyGram and, later, ARC Records, which he held until 1983. For the past three years he has been operating his own company, Effective Music Marketing. Ellison fills the vacancy created when Cortez Thompson left the label re-

WB VP/Black Music Marketing Tom Draper observed,



Ron Ellison

"Ron's extraordinary experience in our business, as well as his inside knowledge of Warner Bros. Records Black ELLISON/See Page 8

# Paul-McCartney



#### **NEW 7" + 12" SINGLE**

7" A Side. PRESS (From The Forthcoming Album, PRESS TO PLAY) B Side. IT'S NOT TRUE 12" A Side. 1 PRESS 2. IT'S NOT TRUE 8 Side. 1 HANGLIDE 2. PRESS (Dubmix)

PRODUCED BY PAUL MICCARTNEY & HUGH PADGHAM

Capitol

#### PAGE THREE

JULY 18, 1986

#### **ROCKING INTO OLDIES OVERLOAD?**

The ratio of old to current music and its related ramifications are debated by a six-person radio/ record panel. AOR Editor Steve Feinstein moderates.

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CHR Chart



#### Ridgeway **R&RRatings** Editor

Thirty-one-year Arbitron veteran Rip Ridgeway, who announced his early retirement from that company May 30, has been named Ratings Editor at Radio & Records. Ridgeway will be responsible for a biweekly column focusing on ratings, marketing, and individual

station success stories.

R&R Publisher Dwight Case commented "We did our research - it's Rip Ridgeway." Sr. VP/Editor Ken Barnes added, "We feel very fortunate to add Rip to our editorial team. His extensive background in ratings and research, and his familiarity with Arbitron, will make this a truly valuable association.

RIDGEWAY/See Page 4

#### **LEAVES GANNETT**

### **Price Named Parker** President, KYXY GM

KSDO-AM & FM/San Diego President/GM Jim Price has left the Gannett AC/CHR combo to become President of Parker Broadcast and Pres./GM at crosstown AC KYXY. Price replaces Ed Denker, who has left Parker Broadcast but will remain with

parent company Parker Industries, and will assist in the development of Parker's new Broadcast Division. Parker's properties include holdings in a broadcast syndication firm, several car dealer-ships, a TV syndication company, and a direct mail enterprise.

**TANTER KUTE PD** 

#### **Watson Upped To** Golden West Group PD

KMPC/Los Angeles PD Bill Watson has been elevated to Group Program Director for parent Golden West Broadcasters. Watson will now assist in programming "Quiet Storm" sister FM KUTE, as well as Gold/CHR combo KVI & KPLZ/Seattle. The KUTE PD duties, which had been under Watson's supervision since GWB acquired the station from Inner City Broadcasting last winter, have been returned to OM Lawrence Tanter, KUTE's former PD.

Commenting on Watson, GWB President/Radio Division Bill Ward told R&R, "We're simply making official what Bill's been doing for the last few months. The ratings have indicated that both Seattle stations are headed in an upward direction, attributable to both new PDs Mike Webb & Casey Keating (for the AM & FM, respectively), as well as Bill Watson's in-

Regarding Tanter, Ward continued, "Having Lawrence reassume the PD position at KUTE is a logical progression. He has proven

#### **Carroll New** KKFR PD

Raiph Carroll, most recently Upper Southeast Promotion Rep with Chrysalis, has resigned that post after just four months to become PD at KKFR/Phoenix.

National consultant and Broad-

cast Group Inc. VP/Programming Charlie Van Dyke told R&R, "Ralph and I worked together for a year at WCGQ/Columbus. The results were outstanding, and I'm confident Ralph will bring the same magic to KKFR.'

Carroll, who most recently programmed WCGQ and WQLT/Florence, AL, talked about his return to radio: "Chrysalis is a fine company, and working with VP/Promotion Daniel Glass and Regional Manager Geary Tanner has been a great experience and something I always wanted to do. I'm also looking forward to a great relationship with KKFR owner Fred Weber and Charlie Van Dyke. After looking at the market and the station I know it can be a dominant force in

Van Dyke insisted that Carroll's appointment negates speculation that KKFR and AM KFYI are for sale. Carroll, whose programming strength is in CHR, would neither confirm nor deny that the station is preparing to challenge CHR power himself to be very strong with the station and obviously knows the format, since he's been with it from the beginning.

Watson, who will serve in an advisory capacity with the group's properties, has been PD at KMPC since 1982. A former Associate PD there, he also spent 14 years during WATSON/See Page 4

Parker CEO John Parker told R&R, "Jim is a super broadcaster. We feel honored to have him aboard, and Gannett's loss is our gain. After he gets things handled here, we'll be exploring other radio properties in the Western States for him to become involved with."

Price commented on his move, "When you finally get a chance to go to work for a great broadcaster like John Parker after getting the best ratings in the history of the stations you're leaving, you've got one hell of a day going. When you do radio for 32 years and a once-ina-lifetime opportunity like this comes along, it makes you believe in the fairy godmother."

GSM Lou Fernandez has been appointed interim GM at KSDO-AM & FM, and a permanent replacement will be announced soon. Price, who also served as GM at KGB-AM & FM/San Diego for several years, assumes his new duties Monday (7/21).

"EASY 97" NEW SLOGAN

#### **Tradup Promoted To WASH Ops Director**

After a steady ratings decline lasting over a year, WASH/Washington has altered its programming, changed its on-air slogan. and named Tom Tradup as Operations Director. Now known as 'Easy 97," the station intends to attract 35-44 adults by emphasizing softer music by very familiar, mass appeal artists, dropping all currents and more uptempo rec-

Tradup, who was Executive Producer/morning host of WASH's "Continental Breakfast," said the morning show's title will be dropped, although he will remain its

WKZL Picks Lyles As PD



Harry Lyles

Harry Lyles, most recently PD at Cox Broadcasting's WAIA/Miami, has been selected to program Nationwide's WKZL/Winston-Salem CHR outlet. He replaces Chuck Finney, who departed three months ago to travel in Europe.

Commenting on Lyles's appointment, GM Dan Morris told R&R. When I worked with Great Trails in Columbus I was part of the team that put 92X on the air. Harry programmed against us, and I had the chance to watch him closely. He's got an exceptionally strong bal-LYLES/See Page 10



Tom Tradup

chief personality. The show previously aired between 5:30-10am; it will now run from 5-8am with more emphasis on news and information. Other dayparts will be music intensive, featuring "eight in a row" music sweeps.

WASH VP/GM Tom Durney said. "There's a big opportunity in the market for a station that programs specifically to the 35-44 demographic. The music we're playing constitutes all the 'favorites' for this age group. The way our personalities present it and the TRADUP/See Page 4

Carson **Becomes** WHJY PD

KHTZ/Reno PD Ken Carson has been named PD at Federal Communications AOR WHJY/Providence. He replaces exiting Dave Lee Austin, who joined the station only two months ago, as the station's fourth PD in the last year.

WHJY VP/GM Janet Karger commented, "Ken has an incredible energy level and is exceptionally creative. We're thrilled to have him join our team.'

Carson, who programmed CHR at KHTZ, told R&R, "My heart CARSON/See 10



#### **Elliott Returns As** WTMJ PD

Following eighteen months as Operations Manager at WISN-WTMJ/Milwaukee, Mike Elliott has returned to the PD slot at

Station VP/GM Paul LeSage commented, "Mike has already been a powerful force in shaping many of WTMJ's previous programming successes. We look forward, with renewed excitement, to his future guidance and suc-

Elliott commented on his return to WTMJ: "To be afforded the opportunity to return and program one of the country's great radio stations makes for an opportunity that happens only once in a life-

Elliott spent over six years at WTMJ in various programming capacities, including PD. He previously programmed WIOD/ Miami, served as GM at WLUM/ Milwaukee, and doubled as PD/ OM at KENR/Houston. He has also broadcast play-by-play for the **Houston Astros** 

#### **Harris Rehired To Program XHRM**

Former XHRM/San Diego PD Gene Harris has returned to program the station, replacing Duff Lindsey, who recently became PD at WHQT/Miami. Harris had taken an airshift at KUKQ/Phoenix last fall, but returned to XHRM in Jan-

XHRM GM Darrel Cox told R&R, "Gene began his radio career at this station. We made him PD for the second time because he has a very good track record with the company, as well as excellent organizational skills. He's the leader we need at our radio station, and I'm counting on him to maintain our good num-

Harris commented, "It's my plan to keep this ship running as well as Duff did before he left. We've made quite a few improvements in our production capabilities, and we plan on making the station more sensitive to the community while keeping the format intact. It will be fun working with Darrel, because I've learned more about radio philosophy, programming, rotation, and formats from him than I've learned from anyone else since I've been in the industry."

#### **NEW MUSIC SEMINAR REPORT**

#### Is Radio Ignoring New Music?

With this year's edition drawing a reported 5000+ attendees, the annual New Music Seminar sustained its popularity as the music industry's largest, US-based convention. The July 13-16 event took place at the Marriott Marquis in New York

Co-keynoters were WBCN/Boston GM and Infinity Broadcasting VP Tony Berardini, and WEA UK Managing Director Rob Dickins. Both offered opinions and advice which played well to the crowd, while calling for some reevaluation of existing industry at-

Berardini drew loud applause with his comment that much contemporary radio programming "sucks," and that programmers who ignore the "new music explosion building right now" will become irrelevant in due course. He said, "If the dominant media force ignores the next new music whatever that is - another format or another medium will come to the forefront for (it)."

Drawing historical parallels. Berardini pointed to programming





Tony Berardini and Rob Dickins during their co-keynote addresses; in addition, Mayor Ed Koch officially proclaimed July 13-19 "New Music Week" in New York City.

innovations developed by such pioneers as Gordon McLendon. Kent Burkhart, Bill Drake, Tom Donahue, and Lee Abrams, He noted how eventually, and inevitably, even those ideas turned stale and conservative.

The executive added, "MTV makes the same mistake. They get full of themselves instead of the music that made them innovative. CHR has had its heyday and has gotten kind of stale as well." The format's repetitive nature is to blame in Berardini's view. "History repeats itself.

His prescription: Be willing to adapt, to change. "If you love music and you're in programming, get off your butt and get involved. Because if you don't, you're never going to have the opportunity to keep the music going and the new music coming.

"Working As One"

In his keynote address, WEA ITK's Rob Dickins spoke about the "suspicion and disdain" with which

many independent labels view corporate record companies. "New music is simply not the exclusive province of the independent," he said. "With the economic backing and international networks corporations have, the majors can and do go about giving new music commercial success in the world. The independent labels should realize that and encourage corporations, not isolate themselves from them.

"Shouldn't the independents, together with the corporate companies, be working as one? Is that not the point of seminars such as this? We do want to move the '80s into the '90s," said Dickins, whose background includes music publishing and an independent label in the UK.

He acknowledged, however, the "popular perception" that corporate record companies are "infested" by lawyers and account-

Burton

Continued from Page 1

the rock. It's a family, I love them, and I'm thrilled to be part of the whole thing."

Ridgeway
Continued from Page 3

Ridgeway most recently served as VP/Planning & Research, Radio Sales Development at Arbitron. He began his career with the company in 1955, serving in a variety of capacities, from Editor/Research Department to his most recent position.

Ridgeway said, "I'm extremely excited about coming to work for R&R. It just so happened that Arbitron offered early retirement at about the same time I began my initial discussions with R&R. It was an opportunity which said to me, 'Hey, take action,' so I did. It's difficult to leave Arbitron, but we're parting company as friends - and that's a relationship I want to continue at R&R."

Watson

Continued from Page 3

two terms with Drake-Chenault, ten in a national programming capacity, four in syndication. Said Watson, "I'm very pleased to be involved in addressing the unique challenges and programming talents offered by all of the Golden West stations.

Tanter is a 19-year broadcaster, and worked 11 years at crosstown KJLH before joining KUTE in 1984. He told R&R, "This is an opportunity to interface with a large contingent of qualified broadcasters who have a history of winning radio, and to have hands-on control with a format that appeals to the upscale Southern California adult demographic. Golden West provides enormous potential to help cume building. Consequently, it's my responsibility to tighten up the internal quarter-hour

ants. "I'm here to tell you it's absolutely true. If the corporations do not see the need for music people, the ones who are prepared to take all the risks - and back them all the way - then those corporations are lost. The popular mythology of a corporate record company as a blind, stumbling, out-of-date enterprise will be true. This must not be allowed to happen, not just because of new music but for any music." Dickins continued, "Because of

the independent and economic power of corporate record companies, they all need to foster and develop all forms of music. But because of those lawyers and accountants, we music people must also be right."

The WEA chief made an additional plea that new music not be segregated into "specialist" radio formats – what he called a "ghetto effect." He added, "People who tune in to hear their favorite records also find out they like others. You can't please all of the people all the time, but you can bloody well educate a few along the

Further coverage of this year's New Music Seminar will appear in uncoming issues.

Carson

Continued from Page 3

really has always been in AOR. I'm looking forward to working at this station. It's a heritage AOR, and Janet knows her business.

Carson joined KHTZ last September, following three years as programmer at WHNN/Saginaw. He previously worked at WOVV/ Ft. Pierce.

Tradup

Continued from Page 3

information they offer will defer precisely to the age group's desires. There's no guesswork this time around."

Tradup, who succeeds Tom Watson, has been with WASH since October 1985. Before that he was Executive Producer at WMCA/New York, cohost of KBEQ/Kansas City's morning show, and OM at KCMO/Kansas City. He said, 'We're making a concerted effort at winning workplace listening, including office, at home, salesmen in their cars - anyplace people are working."

Commenting on the musical changes, Tradup added, "When you hear easy listening in the industry, you think of elevator music. But the public describes the soft vocals and light rock we're doing as easy listening. We're calling it what they want. Musically, we're similar to WLTW/New York, We'll play softer Lionel Richie, lots of Barbra Streisand, Neil Diamond, and some Barry Manilow. We also have music for some of our older demos, which would include Frank Sinatra and even Perry Como but really very little of that. We're doing something we know is going to work based on extensive research.

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And for the 19th consecutive year, the Mutual Broadcasting System can give you the exclusive power to bring Notre Dame action to the fans in your market. Mutual's Tony Roberts and former Notre Dame assistant coach Tom Pagna are Mutual's play-by-play and color commentary "Power I" for the second straight season, and what a season it is! From the first contest Sept. 13 with



TOM PAGNA



CASTING SYSTEM

#### 'Spiderman' Nets WDTX **Contest Publicity**

Morning drive became electric for WDTX/Detroit Friday (7/11), when a man calling himself "Spiderman" (later identified as Kenn Rick) scaled the 39-story Renaissance Center and, near the top, unfurled a banner that read "99 DTX." The stunt coincided with the station's monthlong "Show Us Your 'DTX" promotion, wherein listeners were asked to think of creative (but legal and not dangerous) ways to display the call letters. The grand prize is a \$30,000, 21-foot Omni speed boat, which will be awarded this week.

Spiderman's stunt came as a complete surprise to everyone, including WDTX. PD/morning man Jim Harper said, "The best part was everybody in town, including all the other radio stations, were covering it. It wasn't until he took the banner out of a pouch and wore it on his back that everyone realiz-

ed what was going on."

After reaching the top around 8am, Rick was arrested and charged with violating a city ordinance. He was later released on a \$100 personal bond, pending an upcoming hearing. If convicted, Rick could be fined up to \$500 and sentenced to 90 days in jail.

Harper added, "Spiderman told TV reporters he wanted to win the contest so he could sell the boat back and fund an even crazier stunt. He wants to go up in a balloon and, wearing a pressurized suit, do a free fall from 20 miles up" - a project that would cost an estimated \$3.5 million.

As crazy as Spiderman's stunt was, Harper told R&R there were other entries nearly as bizarre. "It was one of those contests people seem to really get into. Somebody made a giant 'DTX T-shirt and put it on the "Spirit of Detroit" (a huge statue of a man sitting with his legs crossed). Another guy had a friend who owned a warehouse. He painted a 75' x 50' replica of the 'DTX T-shirt that can be seen from every downtown office building." Other



Rick (r) ascends the Detroit Westin Hotel in 1983. Photo courtesy Detroit Free

zany contenders included six women who had the logo cut and sculptured into their hair, a robot, and a woman who had the call letters tanned on her midsection.

#### Hart **Becomes** WLTE GSM

Leonard Hart has been appointed GSM at WLTE/Minneapolis. He formerly worked for Malrite Communications' WEZO & WNYR/Rochester as VP/GM, Station Manager, and GSM.

WLTE VP/GM Rand Gottlieb commented, "I'm very pleased to welcome Len to WLTE. Previously, we worked at opposing radio stations in Rochester. Len is a fierce competitor, and I know he'll give us an added edge. It's great to have him on our team."

Hart's background includes GSM, LSM, and AE posts at WHK/Cleveland, and AE positions at crosstown WWWE and WGAR.

#### McCoy-Bohn Communications **Consultancy Bows**



Chuck McCo

National Program Coordinator Chuck McCoy and CHED/Edmonton PD Pat Bohn have resigned from their posts with Moffat Communications Ltd. to form their own broadcast consulting firm, McCoy-Bohn Communications International, Inc. The nine Moffat stations are the firm's first clients.

McCoy has been Moffat's National Program Coordinator since 1979, following ten years with the CHUM organization, and has ex-



tensive experience with Canadian radio politics and regulatory matters. The PD at CHED since 1982, Bohn has been with Moffat for 15 years, including PD stints at CHAM/Hamilton and CHAB/ Mooseiaw.

Commenting on the pair's combined 35 years of broadcast experience, Moffat VP/Radio Jim McLaughlin said, "While we're sorry to lose Chuck and Pat on a

day-to-day basis, we see this as a positive. Our programming departments can only benefit." Said McCoy, "Increased

fragmentation and competition now require broadcasters to pay even more attention to the quality of their programming, and that's where we feel we can really help.

The new, Vancouver-based firm opens shop in September; until then, McCoy and Bohn will retain their present positions.

#### **Monteiro New** Piranha President



Stan Monteiro

Longtime music industry veteran Stan Monteiro has been appointed President of the American company of UK-based Piranha Productions, a multimedia corporation involving music, films, television, radio shows, and books. The firm's two newest signings include The Name Escapes Me and Eric

Monteiro, who will headquarter in Los Angeles, has worked as VP/Promotion & Marketing at CBS Records and has also held national promotion posts at RCA, Metromedia, and United Artists Records. A cofounder of Grunt Records, Monteiro was also Director of Marketing at Cashbox. Associate Publisher of Record World, and PD at WILD/Boston.

#### **Furst Joins Shane** Media Services

WLW/Cincinnati PD Alan Furst has joined Houston-based consultancy Shane Media Services as Consultant, effective August 1. Prior to WLW, Furst programmed WIRE/Indianapolis, WEEP/Pittsburgh, and WCAW/Charleston,

Principal Ed Shane remarked, "Alan will apply the same creative, energetic thinking to our client projects that he has to WLW's diverse programming mix. He brings a strong sense of marketing and the ability to look at problems from fresh angles.

Said Furst, It's difficult to leave WLW: it's been a wonderful ex-perience. (VP/GM) David Martin and (VP/Operations) Randy Michaels have been very supportive,



and together we've shown that AM radio can have lots of life. Now I'm ready to prove it to others, and Shane Media offers me the oppor-



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KAMINSKY & COMPANY



#### NEWS IN BRIEF











Mark Nicholis

James Lucas • KIM HABERMAN MacKELVIE joins

crosstown KKPL.

KEY-AM & FM/Spokane as Station

Manager. She was formerly with

• DAVE RANDALL has been pro-

moted to Operations Manager at

WCUZ-AM & FM/Grand Rapids, The

former WCUZ (AM) afternoon drive

announcer's background includes on-

air stints at neighboring WMAX,

BILL STAIRS has been named Oper-

ations Manager at Oppenheimer's

KHFI/Austin. He was most recently

VP/Programming at Constant Com-

munications and formerly PD at KZZU/

Spokane. Stairs will be working with

KSKS & KVLT/Tulsa welcome

GARY REYNOLDS and JIM REIHLE

as Assistant Operations Director and

News Director, respectively. Reyn-

olds is the former PD of neighboring

KGTO; Reihle was morning co-anchor

at WASH/Washington.

newly-named PD Barry Kave.

WOOD, and WLAV (AM).

 JORGE PINO has been named Director/US Latin Music for RCA/Ariola, overseeing all aspects of the division and based at its Miami headquarters. He was Director, RCA label at RCA/ Ariola Spain. Pino previously worked for RCA Records, New York from 1981-83 in international marketing. and earlier at RCA Brazil.

• KEITH MASTERS, WIOT/Toledo Production Director, is named Assistant PD, JIM STEELE is upped to MD from Assistant MD at the Reams Broadcasting AOR.

#### Sullivan Named WMEX & WMJX GSM

After ten years with WPEN & WMGK/Philadelphia, Retail Sales Manager Dan Sullivan has transferred to the newly-created GSM chair at Greater Media sister Gold/AC combo WMEX & WMJX/ Boston. Sullivan had handled retail sales for the Philadelphia stations for the past two and a half years, and worked as an AE there before that.

WMEX & WMJX GM Peter Smyth praised Sullivan's performance, commenting, "His experience and knowledge will take WMEX & WMJX to the next level it deserves to be in." Sullivan, who assumes his new post August 1, added, "I'm looking forward to Boston radio, Boston people, and the Boston Celtics 1

#### SUCCEEDS NORDINE

#### **Kieley Named Vaughn** FM Group PD

KKRC-FM/Sioux Falls PD Dan Kieley has been promoted to FM Group PD at Vaughn Broadcasting. He replaces Don Nordine. whose future plans will be announced shortly. Kieley will re-main at KKRC, but will move his Assistant/PD afternoon drive personality Adam North to KKXL-FM/Grand Forks to become its new on-air PD.

Vaughn President Duane Cariveau commented to R&R, "Don has been a big part of our group. His new opportunities will afford him further growth, and we wish him-lots of luck. Dan has very strong programming knowledge, plus good motivational and people skills. His real value is that he understands what makes a medi-

um market station successful, largely because of his total involvement with all departments at the station. He has already impressed me greatly with his knowledge and overview of what needs to be

Kieley, a seven-year veteran of KKRC-AM & FM, told R&R, "This is really an interesting time in my career. This company has a bright future ahead, and with expansion plans in the near future, this job will become ever-changing and more interesting on a daily

Those Vaughn stations directly under Kieley's guidance will be CHR-formatted KKRC, KKXL, and WLXR/La Crosse.

• WQFX-AM & FM/Gulfport, MS OM JAMES LUCAS advances to GM/ Sales & Operations. With the stations since 1984, Lucas previously spent four years at neighboring WGCM & WTAM, where he worked as AM personality and OM. Before that he was OM of WGSO/New Orleans.

• LARRY SHARP is promoted from MD to Assistant PD at SRO AOR

 KBER/Sait Lake City names BILL MAY Assistant PD and TRICIA GRIF-FITHS MD.

● Producer/director and New VIsions, Inc. Chairman TAYLOR HACK-FORD and former Warner Bros., Inc. and Paramount Pictures VP/Music JOEL SILL have joined forces in the New Visions Music Group. The new film music company's first project is "La Bamba," the Ritchie Valens story. Hackford's partner in New Visions, Inc. and New Visions music Group is attorney STUART BENJA-

#### GOODING, TRAGER, HORTON NAMED

#### Aspen Record Group **Appoints Three**

At the San Francisco-based, trilabel Aspen Record Group (Aspen/BlackHawk/Blue Heron), Bob Gooding is the company's new Director/National Promotion, Jeff Trager takes on promotion/A&R duties, and Gretchen Horton has

A former News Director at WCAU-FM/Philadelphia and VP/Programming at WCOK/ Columbus, OH, Gooding has held national marketing and promotion positions with Owest, PolyGram. Warner Bros., and Arista, He has also worked with several other labels and organizations as an independent promotion and marketing

come aboard as Director/Public

Relations & Artist Development.

Trager has an 18-year music industry background, with national and regional promotion experience

consultant.

from Blue Thumb, Elektra, and PolyGram. Horton has worked at Rolling Stone, Fantasy Records, and GPI Publications, publisher of Guitar Player, Keyboard, and Frets magazines.

#### **WROW Ups Two**

WROW-AM & FM/Albany, NY Local Sales Manager Steven Bogue and Account Executive William Gagliardi have been promoted to General Sales Manager and LSM, respectively, for the JAG Communications AC/Easy Listening combo. Bogue advances after 18 months in his previous position. A lifelong area resident, Gagliardi has been an AE for WROW for the past four and a half years.

• MARK NICHOLLS has been promoted to Operations Manager of KQWB-AM & FM/Fargo. He joined the FM (Q98) in 1982 as an air personality, advancing to FM PD three years later. JEAN MARTIN succeeds Ronald Mitchell as GSM of the outlets. She started as an AE in 1983 and was promoted to FM Sales Man-

• GARY LeMEL joins Warner Bros. as President of its Music Division. He had directed Columbia Pictures' music subsidiary since 1983. Prior to that LeMel was Sr. VP and head of A&R at the Boardwalk Entertainment Company. His background also includes VP stints with Management III and First Artists Music.

· MICHAEL KESLO has been named VP/Finance for the Viacom Broadcast Group. Most recently Treasurer/Chief Financial Officer for the group, Keslo joined Viacom in 1981 as Manager/Financial Planning and Analysis for Viacom Radio.

#### Darling

Continued from Page 1

We're very excited that Bob is on the Legacy team.

Before coming to KJOI, Darling was GM/PD of KKNU/ Fresno, CA. His background includes President/GM and PD posts at KBAI/Morro Bay, CA and the presidency of Darling Programming, a soft AC syndicator/consultant firm.

#### **Ellison**

Continued from Page 1

Music department, makes him not only suited for this position, but essential for it. I join in with the rest of the company in welcoming Ron back after too long an absence."

Ellison told R&R, "I'm fortunate to have this position, especially at Warner Bros. Although I've worked for other companies, this one has always been very close to me because it's where I started and where I learned the ABCs of marketing, so it's like coming back home. Warner Bros. has good product, and I think it's one of the finest companies in the business."

#### Catania

Continued from Page 3

tararo, Catania said, "The opportunity to direct the Island promotion effort is a dream come true. The company's music and artist roster represent almost 25 years of consistent quality and innovation. It's a real honor to be associated with that heritage."

Catania has been with Island for two years. He was named Director/National Promotion in June 1985, up from Director/Alburn Promotion. Previously, he spent seven years at RCA.

#### DKM

Continued from Page 1

million. Upon FCC approval of the transactions, DKM will own 24 stations, including WAOK & WVEE/Atlanta; WCAO & WXYV/Baltimore; KFOR & KFRX/Lincoln; KWTO-AM & FM/Springfield, MO; KSAL & KYEZ/Salina, KS; and KOEL-AM & FM/Oelwein, IA. Through another corporation, Dyson owns WEOK & WPDH/ Poughkeepsie and WPTR & WFLY/Albany, NY. Group One will retain WAKR-TV/Akron.

American Media also operates WALK-AM & FM/Long Island, KSMG/San Antonio, and WOCL/Orlando; pending FCC approval is its sale of WLIF/ Baltimore to JAG Communications. American Media President Alan' Beck commented. Both WDJO & WUBE are in terrific shape, and we're anxious to start working with the folks there."

The Group One sale was initiated by broker Ted Hepburn; the Mahlman Company brokered the Cincinnati deal.

#### STAFF

Billiands

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8/R&R FRIDAY, JULY 18, 1986



## FRIGHTEN THE COMPETITION DURING THE FALL BOOK. JOIN US FOR TRANSYLVANIA MANIA. MANIA.

Here's a Halloween promotion that's got it all—and now it's after you! Introducing **TRAN-SYLVANIA-MANIA**—the most outrageous, original and creative audience builder ever to hit your market.

Imagine the fever that will break when your station offers listeners a chance to win:

• ALL-EXPENSE PAID TRIPS TO TRAN-SYLVANIA, including a Halloween Party extravaganza at a 16th century castle.

• Runner-up prizes include the "Drac-Pac," a high-quality tote bag filled with the videocassette, Dracula, starring Bela Lugosi, a copy of the novel by Bram Stoker, a high-fashion sweatshirt, black Dracula cape and a pair of Dracula fangs.

### A PROMOTION YOUR LISTENERS WILL NEVER FORGET!

Winners will experience all of the folklore of this fabled region: walled medieval towns and fortresses, gypsies, and of course—

DRACULA'S CASTLE.

Transylvania is as mysterious and intriguing today as it was four centuries ago, when Count Dracula's real-life counterpart silently stalked the land. Don't miss this opportunity to send your listeners back to the untouched heartland of Halloween legends for what promises to be an authentic and unforgettable holiday tour.

#### MORE MEGA MADNESS WITH TRANSYLVANIA MANIA! "



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Sales Representation:
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Outside California: 1 (800) 472-5014
In California: (213) 452-2733

#### Entercom Buys WKTK For \$3.6 Million Jerry Dennon: From "Louie

WKTK/CRYSTAL RIVER, FL

PRICE: \$3.6 million

BUYER: WKTK, Inc., a wholly-owned subsidiary of Entertainment Communications, Inc., Joseph Field, owner. It also owns WAYL/Minneapoils, KTAC & KBRD/Seattle, WEEP & WDSY/Pittsburgh, KITS/San Francisco, KJYY/Houston, and WXCR/-Tampa Bay.

SELLER: Comco, Inc., Walter Windsor, President. It also owns WRAB/ Arab, AL; WFIX/Huntsville, AL; WHCM/Sheffleld, AL; WKIQ/Inverness, FL; and WWLD/Pine Castle, FL. It is selling WAMR & WRAV/Venice, FL.

DIAL POSITION: 98.5 MHz POWER: 100 kw at 1350 feef FORMAT: AC

#### KRKN/ANCHORAGE

PRICE: \$650,000, exclusive of real property.

BUYER: Ingstad Alaska Broadcast-

Ing. Inc., Tom Ingstad and Randy Holland, owners. They also own KBMW & KLTA/Breckenridge, MN; KIMM & KGGG/Rapid City, SD; and KXIC & KKRQ/lowa City, IA. SELLER: Cook Inlet Broadcasters, Inc., Joseph Perry, owner.

Inc., Joseph Perry, owner.
DIAL POSITION: 102.1 MHz
POWER: 25 kw at 165 feet
FORMAT: Jazz
BROKER: Montcalm Corp.

#### WGTO/CYPRUS GARDENS, FL

PRICE: \$1,535,000
BUYER: Cypress Broadcasting Limited, Mike Bader and Cordell Overgaard, general partners.
SELLER: WGTO AM, Inc., a whollyowned subsidiary of Hubbard Broad-

casting. It also owns KSTP-AM & FM/Minneapolis, and has contracted to sell KOB-AM & FM/Albuquerque to Price Communications.

DIAL POSITION: 540 kHz POWER: 50 kw days/1 kw nights FORMAT: Country

KJCK/JUNCTION CITY, KN PRICE: \$2.6 million

BUVER: Platinum Broadcasting, Inc., Robert Weary, principal. SELLER: Junction City Broadcasting, Inc., Steven Rossler, owner. DIAL POSITION: 1420 kHz POWER: 1 kw days/500 watts nights FORMAT: Country WINQ/WINCHENDON, MA PRICE: \$562,500

BUYER: Quality Communications, Inc., Wilson Wong and Lawrence De-

SELLER: Northbanke Co., Edward Mattar III, owner. He is an applicant for an FM station in Gloucester, MA. DIAL POSITION: 97.7 MHz

POWER: 1.75 kw at 439 feet FORMAT: AC BROKER: Kozacko-Horton Co.

BHOKEH: Kozacko-Horion Co.

#### KHOK/HOISINGTON, KS

PRICE: \$300,000

BUYER: KAYS, Inc., Robert Schmidt, principal. He also owns KAYS/Hayes, KS; KBOP-AM & FM/Glenview, TX; KFE0/St. Joseph, MS; KLOE/Good-land, KS; KCOW/Alliance, NE; and KOOQ & KELN/North Platte, NE. SELLER: Heart of Kansas Radio, Inc., Paul Kelley, owner. DIAL POSITION: 100.7 MHz POWER: 100 kw at 450 feet FORMAT: CHR

#### KQEN/ROSEBURG, OR

PRICE: not disclosed BUYER: Markham Broadcasting, Inc., Patrick Markham, owner. SELLER: KOEN Broadcasting Inc., Lyle Fenner, President. DIAL POSITION: 1240 kHz POWER: 1 kw FORMAT: AC

#### CALL SIGN CHANGES

Globe, AZ KIKO-FM to KEYX (effective 7/9)
Kaukauna, WI WKAU-FM to WKAU

(7/11)
Los Alamos, NM KKHJ to KKBR
(7/14)

Miami WCJX to WPOW (6/23) Pomona, CA KWOW to KMNY (8/21) Tulsa KVLT to KSKS (7/14) Pensacola, FL WCHZ to WFXP (7/3) Sarasota, FL WAVE-FM to WHVE (7/24)

Victoria, TX KEPG (new station)

Inquiries about call signs can be directed to the FCC Call Desk at (202) 634-1923.

#### KRNY-AM & FM KEARNEY, NE PRICE: \$475,000

BUYER: Radio Ingstad of Nebraska, Robert Ingstad, owner. It also owns KBUF & KKJO/Garden City, KS; KGFX-AM & FM/Pierre, SD; and KJJQ & KKQO/Volga, SD.

SELLER: Semeco Broadcasting, Inc., W.O. Corrick, principal DIAL POSITION: 1460 kHz; 98.9

POWER: 5 kw days; 40 kw at 1010

FORMAT: CHR BROKER: Chapman Associates

#### Kalil's Howard Duncan Dies

Howard Duncan, 61, a media broker with Kalll & Co. since 1984, died July 12 of hepatitis contracted six years ago during heart surgery.

After spending 19 years in television, Duncan became GM and partowner of KAIR & KJOY/Tucson in 1972. He also served as Executive VP of KBUZ/Phoenix, and in 1975 was named President of Surrey Broadcasting.

Duncan is survived by his wife, Evelyn, two sons, and a daughter. The family asks that in lieu of flowers donations be made to the American Liver Foundation, 998 Pompton Avenue, Cedar Grove, NJ 07009.

#### Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available. Sale closing photos and broker news, such as personnel and office announcements, are also welcome.

### Louie" To Media Brokering

Every frat rat who's ever stood in a drunken revel, trying to mouth the incomprehensible lyrics of "Louie, Louie," owes a small debt to Jerry Dennon.

Today he's owner of the Montcalm Corp. media brokerage firm in Seattle. First, however, Dennon was a record producer in the Great Northwest during rocks's halcyon days in the early '60s, and was curious about a record that was a regional cult favorite. "It got zero airplay, but I'll bet that a hundred copies of that song sold each week in Portland," Dennon recalled.

Trivia buffs will delight in hearing from someone who would know that the original version was recorded on the Flip label by Richard Barry, an artist whose fame was greatly eclipsed by the Dennon-produced Kingsmen, who took the song to #2 on the national charts. (Things were haywire in radio during those days: the #1 song was the Singing Nun's "Dominique.")

#### Station Owner At Age 19

Dennon had turned to record promoting, and from there to producing, in order to pay off a loan he'd taken out to buy KUIK/Portland when he was 19. While his age qualified him as a prodigy, it did not guarantee him success; within six months, he was out of a job.

Although "Louie Louie" represented his only slam-bang hit (to be fair, he had some success with lan Whitcomb's "You Turn Me On" a few years later), Dennon continued to work as a record producer throughout the '60s. In the '70s, he launched a label dubbed "Music Is Medicine," which he described as a premature attempt to do what Windham Hill is doing today. "The world wasn't ready for it." Dennon chuckled.

At the same time, he was constantly trying his luck at radio ownership, purchasing stations in small and medium markets, building them up, then selling out. The experience led him to the current chapter in the story of the man who will be remembered as the producer of "Louie Louie."

"Yeah, that stuff's ancient history," Dennon laughed. "I have nightmares that, no matter what I do for the rest of my life, my obituary will read: PRO-DUCED 'LOUIE LOUIE."

#### "Boutique" Brokerage

He's happier talking about his work at the Montcalm Corp. "It's what I call a 'boutique' brokerage — me and myself doing all the work."

Dennon's selling point, he said, is dealing with clients who have specific criteria (a turnaround situation in Las Vegas, a cash cow in Portland) and turn him loose on the radio industry to fulfill those demands.

"Since deregulation, the brokerage business has been fantastic. Clearly, the demand — especially the demand for the right kind of stations to meet a client's needs — has enormously outpaced the supply." The business has been terrific for those brokers like Dennon who have what he called "a perspective on the nuances of the radio business."

There's a mocking liftin his voice, a hint of self-deprecation when he speaks of the "nuances of the business" — entirely appropriate for the producer of a rock standard so thoroughly lacking in nuance.

#### Lyles

Continued from Page 3

ance between music, programming, and people skills, and is the caliber of individual who can help guide us through a very competitive marketplace."

Lyles, who is making his programming debut in CHR, said "WKZL is going to be a true CHR. We have a great staff and we're going to lay a lot of fun on the triad area. A slight repositioning on a musical basis will be necessary, so look for us to be current-intensive and ready to respond to the needs of the audience. Having worked with C.C. Matthews, Malrite VP/Programming Jim Wood, and consultant Mike McVay, I've learned my lessons from a variety of perspectives." No changes are expected in the airstaff, but Lyles says some openings for parttimers may develop in the future.

Prior to serving as PD at WAIA, Lyles programmed AC WSNY/Columbus and Urban outlet WBLZ/ Cincinnati.

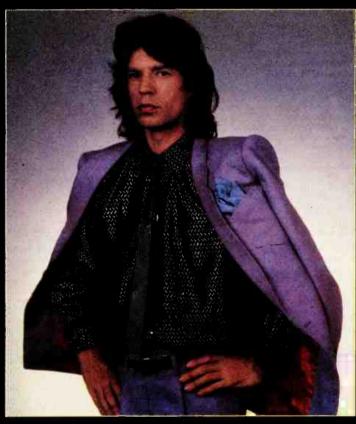
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## MICK JAGGER RUTHLESS PEOPLE









#### **WASHINGTON REPORT**

MANAGER RAN CAR DEALERSHIP

# WBBY Loses License For Lying To FCC

Underscoring its demand that licensees tell the truth, the FCC Review Board last week refused to renew the license of WBBY/Columbus (Westerville, OH) because one of its owners lied to the Commission about whether he worked at the station fulltime.

If the ruling is upheld on appeal, the decision will create a vacancy on 103.9 MHz in the nation's 33rd largest radio market. However, WBBY has the option of appealing to the full FCC and, if it loses there, to the federal courts — a process that could take several years.

The Review Board concluded that Richard Nourse, who held the title of Station Manager for the Jazz outlet, actually spent most of his time managing a family Chevrolet dealership 120 miles away in Marietta.

At the time, WBBY was locked in a renewal battle with a competing applicant, who was later bought out for \$103,000. By claiming that part-owner Nourse worked 40 hours weekly at the station, WBBY was able to win an important credit for integration of owners into daily management.

#### Board Hits "Purloined" Credit

But the Review Board charged that Nourse "did not function in any true managerial capacity and, in fact, did not live up to his commitment to perform services for WBBY on a fulltime basis." Claims that Nourse devoted a full work week to WBBY "were no more than hollow and deceptive attempts to purion a comparative preference in the initial hearing proceeding." the three-member board charged.

Putting it more colorfully, the board said it was clear "that Richard had not been the spark plug he claimed to be at WBBY; he was a simple hood ornament in Westerville, while the rest of the vehicle was parked in Marietta."

When it was facing a competing applicant several years ago, WBBY lost its license in a law judge's initial decision. The challenger later dropped out, and the judge gave back the license after finding that Nourse was in "reasonable compliance" with WBBY's integration commitment.



ONCE MORE... WITH EMPHASIS — The broadcast and electronics industries continued work on a uniform preemphasis-deemphasis AM standard at a recent meeting of the National Radio Systems Committee. The voluntary standard should improve AM sound quality by synchronizing transmitter preemphasis and receiver deemphasis. Above, Orban Associates' Bob Orban demonstrates a dynamic signal analysis of the proposed standard to committee members (I-r) Deico Electronics' Jim Gotschall and Dick Kennedy, Katz Broadcasting's John Marino, and Cap Citles/ABC's Ken Brown.

#### **NEWS BRIEFS**

#### Newark FM Settlement Approved

The long battle over the frequency of WHBI/Newark appears to be over. The FCC Review Board approved a settlement agreement that clears the way for Comserv Broadcast Group, headed by former WINS/New York VP/GM Cecili Forster, to take control of the frequency.

The deal calls for a cash payment not to exceed \$550,000 to Coastal Communications Company, which withdraws its competing application. Coastal had appealed the February decision in which a law judge awarded the license to Comserv after disqualifying the original winners because one of two partners failed to pay her federal income taxes.

#### Source Licensers Offer Olive Branch To Composers

Seeking to deflate fierce opposition from music composers and lyricists, proponents of "source licensing" for music on syndicated TV shows offered amendments to their legislation (HR 3521) this week that they say will protect composers.

According to the Al-Industry TV Music License Committee, the new language "will permit music composers the right to collective bargaining and the right to receive residual payments for the continuous use of their work."

Composers are fighting the local TV industry's bid to end blanket licenses, claiming source licensing will give them only a single payment, even if shows using their songs are shown repeated by.

A House subcommittee hearing on the bill is set for July 23.

#### Eight Elected To RTNDA Board

Eight broadcast news directors have been elected to two-year terms on the board of directors of the Radio-Television News Directors Association. They'll take office at this year's convention in Salt Lake City, August 26-29.

Winning board seats in balloting in eight of RTNDA's 14 regions were Bob Priddy, Missouri Network; Lee Hall, WDBO/Orlando; Rob Sunde, ABC Radlo; Jeff Wald, KTLA-TV/Los Angeles; Bob Brunner, WSAZ-TV/Hunt-Ington, WV; Steve Ruppe, KATC-TV/ Lafayette, LA; Alan Griggs, WSMV-TV/Nashville; and Harvey Powers, WWBT-TV/Richmond.

FCC Chairman Mark Fowler will accept RTNDA's annual Distinguished Service Award at a luncheon ceremony July 23. Fowler was selected for his "efforts to achieve for broadcast and cable news full First Amendment parity with print journalism."

#### NAB Tackles Workplace Drug Abuse

NAB has launched a new public service campaign aimed at eliminating drug and alcohol abuse in the workplace. The summertime campaign partners NAB with the AFL-ClO, U.S. Department of Health & Human Services, U.S. Chamber of Commerce, and the Broadcasting Industry Council to Improve American Productivity.

NAB will be distributing radio and television PSAs, and is asking stations to coordinate efforts with their local chambers of commerce, unions, and health organizations.

According to NAB, "The goal of 'Project Workplace' is to raise public awareness of the health, economic, and societal consequences of abuse on the job."

#### Other Key Developments:

 NASA has announced an indefinite postponement in plans to launch a journalist into space. Several radio news people were among the 40 finalists for the program. NASA says the selection process will be placed on hold until it can "identify a definite mission which could include a journalist participant."

 The FCC says there were 10,009 radio stations in the United States as of June 30 — 4839 AM, 3923 FM commercial and 1247 FM educational.

 A comparative renewal hearing a mechanism NAB will ask Congress to abolish — has been ordered for FM 98's WWMC/Mifflinburg, PA. The station has been accused of no wrongdoing, but a competing applicant, Hale Communications, has filed against WWMC's renewal.

 NAB has asked the FCC to reject a petition by AGK Communications to allow FM stations to construct translators outside their own signal areas, but within the primary coverage area of other stations.

 The Washington law firm Dow, Lohnes & Albertson, which has a large telecommunications practice, has merged with the New York firm Mac-Knight & Simmons, which specializes in international trade.

 Sam Simon, one of the leading "public interest" advocates in the broadcast field, has accepted the job of VP at Suresoft, Inc., a computer software developer. Simon will retain his position as President of the Telecommunications Research & Action Center (TRAC).

#### FCC Judge Says License Loss Too Harsh

FCC Review Board member Norman Blumenthal suggested in a statement issued with last week's denial of WBBY/Columbus's renewal that taking away a station's license is far too harsh a punishment.

Blumenthal favors the less severe route of requiring broadcasters who engage in serious misconduct to sell their stations and get out of the business.

#### Robbing Station's

"Revocation and non-renewal go far beyond that removal remedy." he explained, "extracting the accrued or enhanced economic value of the licensee's business interest, which has nothing — of course — to do with simply assuring that an untrustworthy licensee does not retain its broadcasting privilege."

Blumenthal continued, "The economic penalty is purely gratuitous, confiscatory, and generally unconscionable ... a sanction wholly disproportionate to any FCC of-

"No other civil sanction in law approximates the harshness of loss of a station license; nor do most criminal sanctions, in fact, short of rape, homicide or treason."

—Norman Blumenthal

fense in the multi-hundred million dollar milieu of today's licenses."

#### Murder, Rape, Treason Analogy

"No other civil sanction in law approximates the harshness of loss of a station license; nor do most criminal sanctions, in fact, short of rape, homicide or treason."

Blumenthal added, "If our regulatory authority is truly premised on the precept that 'the airwaves belong to the public, it is sufficient in the case of disqualifying licensee misconduct to compel the wrongdoer to vacate its spectrum slot" through "compulsory divestiture."

In a reference to the RKO case, Blumenthal charged that a rule violation, "however aggravated, should not cost an offender over \$400 million. But, until our anachronistic law changes, we must apply it neutrally."

Blumenthal was joined in the statement by Review Board Chairman Joseph Marino.

12/R&R FRIDAY, JULY 18, 1986

# reter Frampton July 20

Recorded live at the Garden State Arts Center during Frampton's current tour Recorded live at the Garden State Arts Center during Frampton's current tour Premonition '86. Featuring his searing guitar on classics like "Lines On My Face", and "Do You Feel Like I Do," as well as songs from his new album "Premonition" and "Do You Feel Like I Do," as well as songs from his new album "Premonition".

Upcoming Frampton dates.

Upcoming Frampton dates.

Upcoming Frampton dates.

29 New Haven

25 Providence • 26 Portland, ME • 29 New Haven

30 New York • 7 Atlanta • 8 Daytona Beach

10 - 5 New York

11 Canandaigua. NY • 12 Saratoga • 14 Toronto

11 Canandaigua. NY • 12 Saratoga

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#### **Electric Tri-Ped**

Featuring a top speed of 15 miles per hour and a cruising range of up to 20 miles on a single, eight-hour charge, the **Camberly** "Electric Tri-Ped" is stable, quiet and E-Z to park. The 12-volt battery comes complete with its own recharging unit and the aerodynamically-designed, polypropylene body covers a steel chassis to create a strong, yet lightweight vehicle.

Steering for the 250-watt motor is controlled via a bar located under the driver's legs. The front brakes are side-mounted, hand-operated, caliper-style, while the rear brakes are of the twin-shoe hub type. Additional features include dual sideview mirrors, a 12-volt headlight, a taillight, and a high-visibility rear reflector for night use.

Standing two feet, seven inches tall, the British-made item is registered as a moped under most U.S. state laws. Two feet, five inches wide and five feet, fine inches long, the Camberly "Electric Tri-Ped" weighs in at 99 pounds (with battery) and is available stateside from the NYC-based Hammacher-Schlemmer firm. Price: \$1395.



#### Foolproof Phone Machine

Who among us hasn't left home without remembering to turn on our telephone answering machine? Now, thanks to the "GTE 7120," you'll never again have to wonder if you missed the call that would've made you a star.

Once in place, all you have to do is call your home, let your phone ing 10, times and the "GTE 7120" will turn itself on automatically. The unit also sports a "message-interrupt" feature that instantly rewinds the cassette if you decide to take a call once the caller has begun to leave a message.

Voice-activated, the "GTE 7120" has a quick-erase function and can be used to leave taped memos. Retail price: \$110.

# RAB Releases Latest Radio Listening Survey

Americans spend 37% of their media time listening to the radio, according to a recent study conducted by R.H. Bruskin & Associates on behalf of the Radio Advertising Bureau. In addition, the survey noted that "during the daylight hours from 6am to 6pm, when most shopping occurs, Americans spend nearly half of all their media time with radio."

Furthermore, the survey found that radio was cited as the first source for news and information (6am to 10am) by 48% of all adults polled — more than television and newspapers combined — and that adults 25-54 spend 53% of their media time with radio. Meanwhile, fulltime working women dedicated two-thirds of their media time to radio — more than the time spent

with all other media combined — and professional/managerial men spend more than haif their media time with radio during the buying day. Perhaps even more impressive: upscale adults with incomes greater than \$50,000 annually are tuned to radio 60% of the time between 6am and 6pm,

Finally, radio usage among light users of other media is suprisingly high. According to this survey, Americans who spend only a few minutes with print media and barely an hour with television on a daily basis, spend a minimum of two and a half hours listening to radio each day. What's more, these people represent between 38 to 68 percent of the American adult population, depending on the medium surveyed.



#### Walk On The Water

It's summertime and that can only mean one thing: time to get out the inflatable water shoes. This latest fashion splash enables you to walk, stand, or skim on water for aquatic exploration, exercise, sport, or even while cleaning and maintaining the exterior of your boat (providing that the vessel is at anchor, of course).

Inflatable to 56 inches in length and 37 inches in circumference, the shoes will support anyone weighing under 190 pounds. Made of .4mm-thick polyvinyl chloride plastic, the shoes come with a hand pump, patch repair kit, and two 56" aluminum balancing poles (for propulsion).

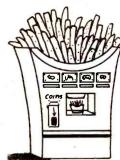
Priced at \$99.50, the potential seasonal promotional item is available via the **Hammacher Schlemmer** catalog at (800) 543-3366. For technical information, call (312) 664-7745.

## French Fries From A Vending Machine

Here to answer the musical question "Do fries go with that shake?" is the Sherman Oaks, CA-based Prize Frize firm, proud manufacturers of the world's first french fries vending machine.

According to founder William Bartfield, previous vending ma-chines were capable only of dispensing french fries that had been manufactured elsewhere, whereas "Rize Frize" features built-in microcircuitry that puts a "robot-cooker" inside each metal-plated box.

The robot cooker actually slices off a portion of potato concentrate, cooks it in oil, and serves it on a platter with tiny packages of salt



and ketchup. All for 75 cents and all in fess than two minutes.

The earliest french fries vending machines appeared around 1979, but failed to set the market afire due to the prohibitive costs of storing and refrigerating potatoes. The solution, Bartfield claims, came from Boise, ID, where locals produce a special potato concentrate especially for storage on submarines.

However, the first "Prize Frize" machines won't appear until July, with San Diego and Sacramento scheduled to be the initial test markets. Californians, this spud's for you.

#### YOUR SPRING '86 ARBITRON OR BIRCH: FRIEND OR FOE?

Let experienced broadcasters put the best possible grade on your new Report Card. Includes graphic representation for major conclusions. Call collect (805) 584-2211.

MARKET BUY MARKET, 5775 E. Los Angeles Ave., Simi Valley, CA 93063

# WHEN YOUR CASH IS ON THE LINE.

It's no secret that national spot dollars have become tougher to come by. At Torbet Radio, we've made a habit of grabbing more than a fair share for our client stations. By selling creatively and aggressively—which is the only way to win in today's changing radio marketplace.

We know what you need and how to get it. Some folks, though, will guar-

antee the moon but give you just a song. We don't buy that act, and you shouldn't either. At Torbet Radio, we earn you maximum spot dollars with superior representation.

**TORBET RADIO** PROFESSIONALS WIN MAXIMUM NATIONAL DOLLARS Torbet Radio





RADIO REPRESENTATION DIVISION

# TIGER

"Don't Forget Me (When I'm Gone)"

#### **CHR BREAKERS**

159/39-68% ONE OF THE MOST ADDED

AOR TRACKS:

MAN

HAT





## STREET TALK

What's all this talk about the RADIO NETWORK ASSOCIATION merging with the RADIO ADVERTISING BUREAU? One conversation at 21 in New York suggests that if CAP CITIES/ABC's JAMES ARCARA became Chairman of RAB and UNITED STATIONS's NICK VERBITSKY was named to chair RNA, one might convince the other that a union was in order. Then again, talk still persists that RAB will merge with NAB, which is about as likely as NAB merging with NRBA. Hmmmmmm

Speaking of the NAB, the Association on the Potomac has announced the entertainment for September's Radio '86 convention in New Orleans. Clarinetist PETE FOUNTAIN is slated to perform Thursday night, while JOE COCKER will do the Saturday night closing

EMMIS has decided its GM for WAPP/NEW YORK is going to be STUART LAYNE, VP/GM at sister CHR WLOL/ MINNEAPOLIS. That moves 'LOL OM TAC HAMMER up to Station Manager, MD GREG SWEDBERG to PD/MD, Marketing/Promotions Director TOM GOWAN to OM, and Research Director DAN SEEMAN to Tom's post. The Research Director post is still open.

Lot of talk in Detroit this week about MIKE SOLAN's exit from his GM chair after six years at AOR WLLZ, as LEGACY continues making management moves at its new properties . . . And what's all this about a major shakeup at WMJC? . . . Nice shot for WJR's new Asst. PD/utility man JIMMY BARRETT, who's been drafted to the majors from his PD post at WAAM/ANN ARBOR.

Advance congrats to KGFJ/L.A. GM BILL SHEARER, who we hear has purchased the station from INNER CITY BROADCASTING. Details to come

Rumors of KKFR/PHOENIX's sale are greatly exaggerated - fabricated, in fact says the station's CHARLIE VAN DYKE (see story, Page 3). "It's a nasty rumor generated by our competitors and there's no truth to it," he says. CAP CITIES/ABC is one oftmentioned suitor, since someone keeps leaving messages at the front desk asking station officials to return calls to CC/ABC Radio President JAMES ARCARA.

After an impressive ratings performance, KUDL/KANSAS CITY PD DENE HALLAM is leaving Aug. 15, in an amiable parting, to pursue new opportunities. GM BOB **ZUROWESTE** is evaluating new programming candidates. Both can be reached at (913) 722-2866.

In the Great 1986 Battle of the Blair recently thwarted MacFADDEN HOLDINGS (ST 7/11) has now sued RELIANCE CAPITAL, its subsid (and tentative Blair buyer) JB ACQUISITION, and BJ HOLDING, INC. over alleged stock-related irregularities.

Word has it that longtime KIIS/L.A. sales executive **DENNIS POWELL** is opting for mountainous meadows - he'll be the new GSM at KUTR & KLTQ/SALT LAKE CITY Over the Continental Divide in Denver, fiveyear SURREY Exec. VP DOUG JONES has been laid off, and the research veteran's seeking a new position call (303) 972-9049.

The new morning man on CHR WBBM-FM (B96)/CHICAGO? None other than ED VOLKMAN, former AM driver at KITS/S.F. The kicker is that Ed's dad, HARRY VOLKMAN, is the 30-year weatherman on WBBM-TV.

WHMD/HAMMOND morning man ACE O'CONNELL was so indignant about NFL Commissioner PETE ROZELLE's mandatory urine testing plans that he asked listeners to send Pete some urine samples. "Why can't the fans give the office of the commissioner what it wants so badly?" PD RON CHATMAN wondered. Rozell's lawyers had reportedly threatened to sue the station if any samples were received, but 'HMD's lawyers claim that Rozelle doesn't have a pot to you-know-what in. But perhaps they haven't heard of sending unsolicited obscene materials through the

. . Speaking of which (and coming from our "Pet Peeve" department): KMEL/SAN FRANCISCO morning men JOHN LONDON and RON ENGLEMAN were unceremoniously dismissed from the airwaves after the two decided to fool around with the current PENTHOUSE radio spot featuring publisher BOB GUCCIONE upholding the 1st Amendment and free speech, and attacking those who call the magazine pornographic

Special audio effects were cut under the Penthouse spot, prompting increasingly irate warnings and leading to a "cease and desist order." When the London and Engleman continued their pink pranks. PD STEVE RIVERS ran an apology statement all weekend and cut the two for a week without pay. A slew of Penthouse letters started to pour in in support of L&E, and morning newsman J. PAUL EMERSON announced his departure as well. The outcome: GM PAULETTE WILLIAMS has granted the guys full creative control . . . "within the realm of good broadcasting standards." All parties are now satisfied.

Continued on Page 18

В	PRISEAM DIRECTORS WK. OF AUG. 11 TIME SHRS
0	WESTWOOD ONE AREA CODE NUMBER
M	"THE ROLLING STOKES: MADE IN THE SHADE"
м	FEATURING INTERMENTS O MUSIC NEVER ALRED IN THE US
0	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONEAND ONLY

# FOLLOW THE LINE OF THE LINE OF

51 CHR ADDS OUT OF THE BOX! WALK THE WAY THE NEW SINGLE EVERYONE'S HEADER FOR FROM RUN-D.M.C. AND THEIR PLATINUM, ALBUM, "RAISING HELL". THE ONLY WAY TO GO. ON PROFILE RECORDS, CASSETTES, AND COMPACT DISCS.

Padrill.

Stammons and Blot Ridum for Running and The Records, Inc. (40 Broadyes New York).

STREET TALK

Continued from Page 16

Speaking of Penthouse, former Miss America SUZETTE CHARLES (replacing dethroned and disrobed VANESSA WILLIAMS) is one of two artists to sign with newly-formed ALLIED ARTISTS RECORDS. Longtime industry veteran KENNY BUTTICE (last VP/A&R at ELEKTRA several years back) should surface as Executive VP/GM at the label, which will be distributed through CAPITOL. Joining Suzette will be LUIS CARDENAS, with releases expected in early August.

Also: former Elektra VP/AOR RIP PELLEY has joined as Director of Marketing/Merchandising/Administration.

NOVUS will be the name of RCA's upcoming New Age record label, label chief STEVE BACKER revealed at the New Music Seminar. Some may recall that was also the identity of ARISTA's Jazz line launched in 1978 and directed by . . . Steve Backer.

They don't call him "Scruff" for nothing: When Philadelphia trash collectors went on strike, WYSP wake-up man SCRUFF CONNOR promised that if the strike lasted 10 days, he would take matters into his own hands (literally) and pick up trash himself. Sure nuff, on the 10th day the Scruffy one rented a privately-owned truck and made the rounds of Philly neighborhoods, broadcasting his entire show live from the hopper.

Where's RON RODRIGUES? R&R's former AC editor and KMGG/L.A. PD has been appointed Director/Marketing & Development for JIM BROWN PRODUCTIONS, and has assumed the acting GM role for Sr. VP/GM PETE HOWARD, who's on a six-week tour of Europe.

Two JOHNNY RABBITTs in St. Louis? Yep, WRTH'S RON ELZ is one, and then there's the original, DON PEITROMONACHO, who wowed 'em on KXOK evenings for eight years. We hear he's being lured back to the market.

Not enough stress in **BOBBY KING**'s diet. The **KDUK/EUGENE** PD is leaving to become an air traffic controller. Fasten your seat belt, Bobby.

AMERICAN PUBLIC RADIO has a new President. It's ALBERT HULSEN, who was with Hawaii Public Radio. However, Albert must trade in his bathing suit for a snowsuit, as he'll be moving to the land of 10,000 Degrees Below Zero, Minneapolis-St. Paul. Taking over for WILLIAM KING, he becomes APR's first fulltime chief of staff.

With one all-star recording under its belt, the JAZZ TO END ALL HUNGER project is now moving to New York, and will recruit the "cream of the East Coast jazz community" to record an instrumental version of its "Keep The Dream Alive" single.

RALPH TASHJIAN, the label marketing veteran and one of the industry's leading Armenian rug peddlers, will be running in the 26-mile San Francisco Marathon July 20. Ralph's been in training the last three months, keeping his rugs pointing to the East for good luck.

KBZT(K-BEST)/L.A. has launched
"Summer Nights," a mood-oriented nighttime
show to run every night. OM MIKE WAGNER
described the show as "not exactly a Love
Songs show," but it is an effort to compete
with "Love Songs" specialist KOST and the
new "Mellow Rock" KNX-FM. Also owing
more to cutbacks than night moves, afternoon
personality MILES CAMERON and Production
Director JOHN CAMPBELL have been
dismissed.

WBZ/BOSTON has moved popular evening talk show host LARRY GLICK to afternoons while CHARLIE JEFFERDS moves from afternoon to middays. Talk show personality DAVID BRUDNOY moves to 9pm-1am fulltime.

Good news for AOR stations which have long complained about low in-tab diary returns for 18-24 males: word is that ARBITRON will be instituting Differential Survey Treatment for that cell in the fall. It reportedly will be paying \$5.00 for every male 18-24 diary. If the diary is from a household, everybody in the house gets a fin.

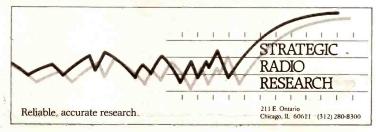
Chalk up another case of "All In The Family": WIYY/BALTIMORE's new night rocker is KIRK McEWEN, the younger brother of WNEW-FM/NEW YORK "Breakfast Club" member MARK McEWEN.

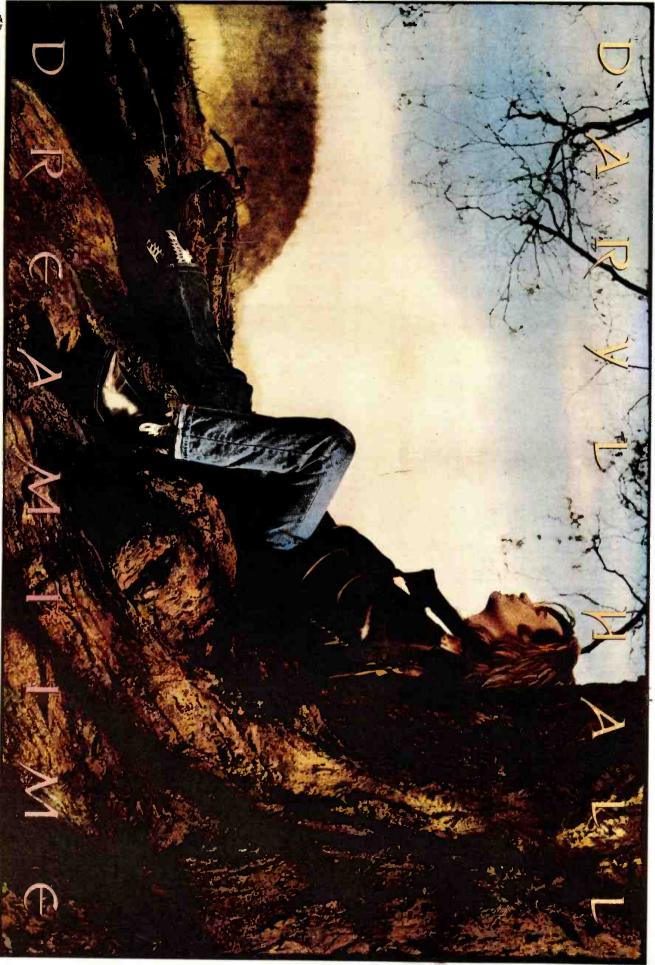
ST wishes a speedy recovery to WOFM/MILWAUKEE MD DANA BROWN, the victim of a stabbing outside his apartment building.

WAIA/MIAMI is moving in a soft AOR direction from its previous AC stance. A recent monitor found it playing album cuts by PETER GABRIEL, MOODY BLUES, EAGLES, and FLEETWOOD MAC. New GM BOB REICH says the station is still evolving, with its new sound to be fully defined when he hires a new PD within the next week.

A PD drivetime air talent is needed at AC WGBB/LONG ISLAND to replace GARY NOLAN, who's gone on to become acting PD at WLTW/NEW YORK. T&R to Station Manager RICH SUTTON.

Congrats also to Q105/TAMPA Operations Manager MASON DIXON and wife PAT CRAWFORD on the birth of BRANDY JESSICA, who weighed in at 9 lbs. 6 oz. We hear Mason was shooting for double digits so he could beat buddy/recent father SCOTT SHANNON for the heavier baby.







The first single from the forthcoming album "THREE HEARTS IN THE HAPPY ENDING MACHINE" PRODUCED BY DARYL HALL, DAVID A. STEWART, TOM T-BONE WOLK

Records, Cassettes and Compact Discs

#### PRO:MOTIONS

#### Schock Directs Chrysalis Publicity



Elaine Schock

Elaine Schock has moved to Chrysalls Records as Director/National Publicity, During the past three years she was Associate Director/Publicity at Columbia Records. Before that Schock was an AE at the Howard Bloom Organization and a publicist at MCA Records/West Coast and ABC Records.

#### PROS ON THE

Miles Cameron — Afternoons KBZT/Los Angeles (213) 859-4998

John Campbell — Production Director KRLA & KBZT/Los Angeles (213) 762-4024

Nick Caplan — Mornings WOVV/Ft. Pierce, FL (305) 335-

7428 Steve Chase — PD WMJY/Long Branch, NJ (201) 991-4602

Michael Cross — Evenings/Production KJJO/Minneapolis (612) 463-2742

Mark Edwards — PD WTPI/Indianapolis (317) 631-1322
Andre Gardner — MD WZGO/
Philadelphia (215) 878-0588

Brian Gregory — MD KFXD/ Boise (208) 336-7715

#### Allee To KTSA Sr. AE



Tracy Allee

Waterman Broadcasting Corporation outlet KTSA/San Antonio welcomes Tracy Allee as Senior Account Executive. Allee most recently served as Sales Executive at crosstown WOAI.

#### Farrar Forms Two Companies

Lana Records and Futuristic Marketling have been formed by Karla Farrar, with Robby Roberson as Executive Producer for both companies. Lana's first release is Rick Caudle's "Love Sweeet Love." Futuristic will deal with the development of musical advertising concepts and radio/TV syndication. Both firms are located at 611 E. Belmont Ave., Fresno, CA 93701; (209) 442-3331.

#### Lorimar Names Perry VP

Lorimar Telepictures has appointed Linda Goldner Perry VP of its new Music Group division. She most recently served as Music Supervisor on the Rodney Dangerfield film "Back To School." Prior to that she was the ATV Music Group's Creative Director for nearly seven years.

#### Thank Evan Ups Giordano

Thank Evan Publicity has promoted Vicki Glordano to Manager/Publicity. Glordano was formerly TEP's Publicist.

#### Blue Heron Bows

The Aspen Group has established to the Aspen Group has established dous on blues/R&B/rock. This is the third of the company's labels (which also include Aspen and BlackHewk), and will be distributed independently through Aspen Group, Inc. AG is located at 525 Brannan St., Penthouse, San Francisco, CA 94107; (415) 974-3500.

#### Relativity Records Moves

Relativity Records may now be contacted at 1830 West 208th St., Torrance, CA 90501; (213) 212-0801.

#### **CHANGES**

**Susan Hurst,** former AE at WIYY/Baltimore, joins Katz Radio/San Francisco as AE.

**Bill Kehlbeck,** former VP/GM at Supernet, joins Katz/New York as network AE.

**Shari Carlton,** former VP of Nicols Marketing Group/Columbus, joins WRMA & WBBE/Lexington as AF

Anna Smith, former AE at KSHE/St. Louis, joins Katz Radio/ New York as AE.

Molly Monahan, former Media Supervisor at Bozell & Jacobs/Minneapolis, joins Katz Radio/Minneapolis as AE.

#### Jem Launches Audion

Jem Records announces the formation of the Audion Recording Company, which focuses on electronic instrumental music. Larry Fast, who has specialized in electronic music, will head up ARC's A&R department. Audion's first compilation album is "The Audion Sampler." For more information, contact Jem at 3619 Kennedy Rd., Box 708, South Plainfield, NJ 07080; (201) 753-6100.

#### Radio Systems Promotes Two

Ten-year-old Radio Systems, Inc. has elevated Lori Heller and Andy Lovell to the posts of VP/Operations and VP/Broadcast Installations, respectively. Both Heller and Lovell have been involved in other RSI company activities for the past five years.

#### Matthews To Windham Hill A&R

Windham Hill welcomes lan Matthews to its Los Angeles A&R staff. For the last 18 months Mathews has been an artist and international A&R rep for Island Records.

#### Nippon New Age Bows

Nippon Phonogram, one of PolyGram Records' two affiliates in the Orient, announces its New Age label, to be distributed in Japan, Taiwan, Hong Kong, and South Korea. Due for an October release on the label are Ancient Future, Victor Spiegel, Mark Davis, and Larry Kassin. Contact AI Evers, A Train Mahagement & Consutting, Box 29242, Oakland, CA 94604; (415) 420-8612.

#### WCAU Taps Hogan As LSM

Michael Hogan segues to the Local Sales Manager slot at WCAU-AM/Philadelphia. He succeeds Joe Namiotka, who joined the advertising firm Holden, Namiotka and Jones. Hogan originally joined WCAU in 1963 as Director/Merchandising, later advancing to AE. He then held posts with CBS Radio Spot Sales in Chicago, New York, and Philadelphia, and worked as an AE at Philadelphia outlets WIP and KYW. Before returning to WCAU as National Sales Manager in 1983, Hogan was GSM for WILM/Wilmington, DE.

#### CHRONICLE

Born To:

- WNBC/New York Administrator/ Program & Operation's Babette Stirland, United Stations AE Kirk Stirland, daughter Kirby Elizabeth, July
- WLKF/Lakeland, FL Asst. Promotion Director and morning man " Lee Garen, wife Michelle, son Eric Anthony George, May 2.
- KOMP/Las Vegas midday personality Mary Sheperd, husband Don Campeau, daughter Viva Elizabeth, July 3.
- KZOK/Seattle PD Phil Strider, wife Therasa, son Sean Phillip, June 29.

#### Married:

- KJJY-FM/Des Moines Senior AE and morning man J. Michael McKoy to Linda Russell, April 26.
- WWCT/Peorla PD Jeff Murphy to Deanna Duits, July 12.

### DIAL "P" FOR PLACE-MENT

It's no mystery when you need new staff quickly. Columbia School of Broadcasting has seasoned graduates and trained beginners just waiting for the position you have open right now.

Our placement service is absolutely free to your station. Let us put your job lead on our 24-hour hotline, plus spread the word to our 20 Communication Centers around the country.

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have a qualified graduate to fill it.

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BBC Concert Classics

FEATURING

# THE MINUS

The Kinks, one of the groups at the forefront of the original British Invasion in 1964, headline the next installment of BBC Concert Classics, airing the week of August 4 over the Westwood One Radio Networks. This exciting 90-minute performance, recorded by the BBC during two Kinks Koncerts in the mid-1970s, features Ray Davies, Dave Davies, John Dalton, Mick Avery and John Gosling in a rousing set that includes such Kinks classics as "You Really Got Me;" "All Day And All Of The Night;" "Waterloo Sunset;" "Dedicated Follower Of Fashion" and, of course, the band's enduring boys-will-be-girls anthem, "Lola." So set aside the week of August 4 for a look back at The Kinks on BBC Concert Classics – an exclusive presentation of the Westwood One Radio Networks' In Concert series. For further information, contact your Westwood One Station Relations Representative at (213) 204-5000 or Telex 4996015 WWONE.

BBC Concert Classics, exclusively from Westwood One - it's revolutionary!



# RUTHLESS MUSIC SCORES BIG



## BILLY JOEL

"Modern Woman"

From the Original Motion Picture Soundtrack "Ruthless People"

RADIO & RECORDS: 9
BILLBOARD: 15
CASHBOX: 14
BILLBOARD ALBUMS: 31



# LUTHER VANDROSS

"Give Me The Reason"

From the Original Motion Picture Soundtrack "Ruthless People"

Black/Urban

RADIO & RECORDS: 5
BILLBOARD: 20
CASHBOX: 25
BILLBOARD ALBUM: 31



#### RATINGS AND RESEARCH

# Radio . . . Is It A Measurable Medium?

Now that Arbitron and Birch have locked horns, agencies and stations are choosing sides over which service they will support. Birch, being the new kid on the block, uses every opportunity to take the offensive by announcing new agency converts to its reports. Arbitron can only be the loser in the press release war, because it had everything to itself prior to Birch's arrival. Arbitron is very quietly and professionally accepting this erosion of support while continuing to improve its reports and data collection techniques.

Through all the rhetoric and smoke about one service being better for one station over the other, no one has asked which service is best for radio? Unfortunately, this question does not come with a simple answer.

The problem research companies face is that radio is so easy to listen to that people forget about it. Turning the radio on in the home, car, or office is a barely conscious reflex action. Picking up a radio to take to the ballgame, beach, or park is an automatic response.

Radio is so simple and so pervasive that we often lose sight of it.

#### **True Listening Levels**

Can we really expect to collect all of a person's listening during a previous 24 to 48-hour period with an uninvited ten-minute telephone call? Can we expect the truest of listening levels with a seven-day diary, which requires a person's time and the ability to read, write, and follow instructions? Do these services get realistic return and response ratios from markets with high ethnic (Spanish) populations? By Allen Klein

The arguments of one service's return rates being better than the other are suspect when we know so little about the true levels of listening or where the listening takes place.

Broadcasters are fortunate to have two measurement services competing for their support. Competition brings out the best each service has to offer. At a recent series of "understanding radio" seminars instituted by the RAB and given by Los Angeles media directors to agency personnel, I was invited to review the Arbitron/Birch methodologies and findings. As you're aware, Arbitron employs a seven-day diary to collect listening information while Birch collects yesterday's listening and the day before yesterday's listening with a telephone inter-

For presentation purposes, the fall 1985 Los Angeles/Orange County quarterly reports were review-

#### Los Angeles/Orange County Metro Winter 1986 AQH Adults 18+

	Arbitron (00)	Birch (00)	Arbitron Difference (00)
Monday-Friday			
6-10am	20558	16240	+ 4318
10am-3pm	18625	16185	+ 2440
3-7pm	15628	13585	+ 2043
7pm-midnight	6632	6604	+ 28
Saturday			
6-10am	13362	12552	+ 810
10am-3pm	19190	18587	+ 603
3-7pm	12111	12788	- 677
7pm-midnight	6871	8772	- 1901
Sunday			
6-10am	9392	10720	- 1328
10am-3:00pm	14016	13340	+ 676
3-7pm	9473	11727	- 2254
7pm-midnight	5347	7210	- 1863
Monday-Sunday	13974	12634	+ 1340

#### Los Angeles/Orange County Metro Winter 1986 Cume Adults 18+

Monday-Friday			
6-10am	64784	57784	+ 7000
10am-3pm	55135	50291	+ 4844
3-7pm	60779	52120	+ 8659
7pm·midnight	40950	33441	+ 7509
Monday-Sunday	72556	72424	+ 132

# Introducing A New Way To Get Thousands Of New People To Sample Your Station

magine a direct mail campaign designed specifically for radio. Envision not a copy of the Publisher's Clearing House Sweepstakes. Imagine instead a truly unique direct mail promotion that looks like a radio and sounds like your station, and you've got Eagle Marketing's new "PLAY IT AND WIN" promotion.

#### A PROVEN SUCCESS

The "PLAY IT AND WIN" concept has been fully tested and the results are astounding. For example, 500,000 pieces were mailed for a major market radio station. Their cume increased dramatically. A follow-up survey showed that an incredible 79% of the recipients listened to this piece.

#### LISTENED TO THIS PIECE?

Eagle's new "PLAY IT AND WIN" direct mail promotion actually mails a sample of your radio station, on a high quality Evatone stereo Sound Sheet. It is the only direct mail promotion that gives you the ability to showcase your station through the powerful medium of audio; and it provides instant motivation for the recipient to listen to your pitch!

#### **INSTANT WINNING**

"PLAY IT AND WIN" includes the "instant gratification" element, a proven method for increasing response. This powerful element is placed within the record so that the recipient must play the record to be an instant winner.

#### IT'S ALL NEW AND EXCLUSIVE

"PLAY IT AND WIN" is unique throughout, from the radio look of its design, to the novelty of the record and the major contest element, an on-air contest that encourages sampling in the exact day parts you want.

"PLAY IT AND WIN" is available to only one station in a market. Don't wait. Reserve it for your station today. Call Paul Meacham of Eagle Marketing, collect at 303-484-4736, or mail the coupon below for samples and rates.

send the sen

COMPANY

ADDRESS

NAME

EAGLE Marketing inc

1986 EAGLE 3412 Terry Ridge Road, Fort Collins, Colorado B0524

ed. (Copies of this analysis are available on request.) The similarities and differences of the two services were so startling that it was decided to review the San Francisco reports to determine if the differences were unique to Los Angeles. The answer is they were not unique. San Francisco showed the same distortions as Los Angeles. Since one report does not a trend make, the winter 1986 quarterly reports for each service were again reviewed for the Los Angeles market. The overall consistency of each service's findings far outweighed the report-to-report dif-

For the moment, let's forget who's on first in the radio rating game and go directly to the bottom line: How many people are listening to radio in the Los Angeles winter 1986 books? Arbitron shows a weekly 12+ average quarter hour of 1,397,400 and cume of 7,255,600. Birch has a weekly 12+ AHQ of 1,263,400 and cume of 7,242,400. The cume difference of 13,200 is amazingly close; the AQH spread of 134,000 listeners is a serious difference.

#### **Finding Middle Ground**

In order to get a better fix on where the AQH differences were occurring, the individual dayparts were put under the microscope (see chart). Daypart cumes Monday-Friday were also compared. Birday were also compared. Birday daypart cumes at present.

The overall differences in daypart AQH radio listener levels are scary. It's not that the service finding the bigger listener base is more right or wrong, but rather what is the listener base? The Birch technique seems to find heavier listening on Saturday and Sunday than Arbitron (especially after 3pm Saturday). Arbitron's Monday-Friday AM drive estimates over 400,000 more adults 18+ listen to Los Angeles radio than does Birch's. On a cume basis the difference is 700,000 listeners. The differences in other dayparts are just as frightening. It's interesting to note that Monday-Friday 7pm-midnight the services are virtually identical in their AQH levels but 750,000 listeners apart in cume.

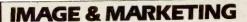
Just looking at these huge differences in findings from two reputable research companies raises the question whether radio is a measurable medium. The truth could be somewhere in the middle of what these services find. Or the truth could be that radio is vastly undermeasured because it's so easy to listen to and so available. The NAB is presently exploring new techniques to measure radio This is needed. But before the industry embraces anything new, we should try to find out how many people are listening.

Installment #2 next month.



Allen Klein

Allen Klein heads Media Research Graphics, Inc., which he formed in 1975. The firm assists radio station management in understanding research information through computer and plotter technology. MRG may be reached at (818) 789-4000.





HARVEY MEDNICK

#### PROMOTION SALARY SURVEY RESULTS

## What Do We Make?

As I sat in the "Where Do I Go From Here?" session during the recent BPME seminar in Dallas, I got a little disturbed when the subject started to get mired in money. Not only had a very professional panel gotten far afield from the vital subject at hand (career growth and future opportunity), but they had started down a road that has no real end.

First of all, everybody can always use more money; there's no denying that. But more important, people who work only for money can be bought only for money. I agree that money is often the yardstick by which our performance is gauged, but it shouldn't be the sole measure. There are the unique qualities of the job, creative responsibilities, image staging, interaction with all of the other departments, and the sheer fun of being the head of the "toy" department at the station. The incredible variety of the position offers a benefit that money can't replace.

#### The BPME Feels The Same Way

The subject of salary is obviously a thorny one; indeed, it helped generate a survey featured in the May issue of Image, the BPME's monthly magazine. The survey

was conducted for the organization by Bob and Maxine Reed of Reed Associates. Since the BPME is a radio/TV organization, it canvassed the membership on both sides of the dial. Bob and Max kindly extrapolated the radio information and forwarded it for R&R to disseminate.

Of the 264 usable responses to the survey, 81 were from radio stations or joint licensees. They form the database for our discussion here.

#### The Range Is Great

The salary range was quite interesting. The low was \$11,000 for a position described as Promotion Director & Public Service Director at a joint radio/TV operation in a 100+ market. The high was \$60,000 for a Director/Advertising & Promotion for a radio station in a topten market



"Everybody can always use more money; but people who work only for money can be bought only for money."

It should not surprise anyone that as the market size decreases, so do the dollars. Budget, revenue, and the competitive nature of the market determine salary. In my estimation, this is wholly appropriate. I might also add here that there was only one job at either ends of the salary spectrum. If you score this phenomenon like Olympic swimming and diving, you'd drop the high and the low and average from there.

Now, before you get nuts, the national average was \$29,049.35. However, this is further complicated by the fact that the top drops right to \$50,000 from \$60,000, with only one salary reported at that level. The bottom does virtually the same thing, with an upward jump to \$15,000 and only two jobs at that dollar figure.

As you would figure it, the bulk of the money is made in the top 25 markets. The only nine positions above the \$29,000 average were listed within the top 25 markets, and one of these was a regional position with multi-station responsibilities

#### Other Factors Worth Noting

As reflected by the population at BPME, radio Promotion/Advertis-ing/Marketing is female-dominated with a 63%-37% female-to-male ratio among the 81 respondents. Age is the next item of interest.

Here's the breakdown:

Age	
20-24	4.9%
25-30	36.9%
31-40	45.5%
41-50	8.6%
51+	1.2%
NA	2.5%

I don't necessarily know if there's any comment called for except that it is obvious that at the point of greatest professional maturity (remembering that some 85% of all CEOs are 55+) from 40 upward, promotion people seem to leave the position. This makes the concept of "Where Do I Go From Here" panels at various seminars even more valuable in providing direction for promotion

Another subject which was mentioned as a staff augmentation device at the seminar was the in-We found that promotion staffs were generally low in number. The typical department was no more than two people, and most often one (the director), plus a secretary/assistant. For these departments the intern is a godsend. They get college credit for their efforts, occasionally get paid, and by interacting with all of the other station departments, they learn a lot. And the promotion department prospers from their help and enthusiasm. All of you in the field have discovered this as well, as 60% of the survey respondents indicated they employ interns most of the time. On the negative side of the ledger, it was

discovered that although we favor the intern, we neglect any minority training programs. In this crucial area, less than 15% of the 81 stations responding indicated they were making any effort to train minorities in our field.

#### Conclusions Drawn

I echo the sentiments expressed by Interep VP/GM Erica Farber during the BPME session, who drew an accurate parallel between the salary of an ad agency product manager and a station promotion manager. She surprised a lot of people in the room by revealing that they were just about the same on average. And to that you've got to factor in a New York cost-ofliving index versus the national average; there's quite a difference for the most part.
So, we really don't do badly for

our bucks. The number is up about \$10,000 on the average over the last study I saw, which had us at about \$19,000+. However, if dollars are the major sticking point, you have two viable alternatives: get into another area of the station operation (I'd suggest sales, where the total reward is dollar-based), or structure an incentive program by which you take a lower base but build additional income determined by sales participation and cume building. In that way, you will be directly rewarded in proportion to your contribution. Let me know if you're interested in the incentivebased compensation concept and I'll take it up in a future column.

Meanwhile, hold your head up high - you're doin' fine. Just don't rush out and order a new Maserati!

#### ONE YEAR AGO TODAY

- CHR WKTU/New York becomes AOR WXRK
- George Harris leaves KMET to form Harris Communications
- Jack Adamson Bonneville Sr. VP
- Westwood One acquires Starfleet
- #1 CHR: "Everytime You Go Away" Paul Young (Columbia)
- #1 AC: "Everytime You Go Away" Paul Young (Columbia) (3 wks) • #1 B/U: "Freeway Of Love" - Aretha Franklin (Arista) (2 wks)
- #1 Country: "Real Love" Dolly Parton w/ Kenny Rogers (RCA)
- #1 AOR Track: "Power Of Love" Huey Lewis & The News
- (Chrysalis) (3 wks)

   #LP: "The Dream Of The Blue Turtles" Sting (A&M) (5 wks)

#### FIVE YEARS AGO TODAY

- Rick Dees joins KIIS-FM/Los Angeles
- CRS Radio forms RadioRadio
- Paul Fiddick Multimedia Sr. VF
- #1 CHR: "The One That You Love" Air Supply (Arista) (3 wks)
- #1 AC: "The One That You Love" Air Supply (Arista) (3 wks) • #1 B/U: "Love On A Two Way Street" — Stacy Lattisaw (Cotillion)

- # Country: "Feels So Right" Alabama (RCA) (3 wks)
  #1 LP: "Long Distance" Moody Blues (Threshold/PG) (2 wks)

#### TEN YEARS AGO TODAY

- #1 CHR: "Afternoon Delight" Starland Vocal Band (Windsong) -(4 wks)
- #1 AC: "Afternoon Delight" Starland Vocal Band (Windsong) (5 wks) • #1 Country: "Teddy Bear" - Red Sovine (Starday) (2 wks)
- #1 LP: "Spitfire" Jefferson Starship (Grunt/RCA)

#### DATELINES

#### 1986

August 9 2nd Annual Broadcasting Seminar The Business of Radio: The People Who Make It Work

Southampton Campus, Long Island University Long Island, New York

#### August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt Lake City

#### **Sept 4-7**

5th Annual Jazz Times Convention Roosevelt Hotel, New York

#### Sent 10-13

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB and NRBA. New Orleans Convention Center, New Orleans

#### 1987

#### February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

Alpha Epsilon Rho 45th Annual Con-

Clarion Hotel, St. Louis

# 'Higher ratings... or your money back"

The Fall 1986 book begins in a matter of weeks, and the decisions you make **now** will influence whether you win or lose this Fall. Your goal is to improve your station's position in its primary selling demographic, and that's the objective of every project we do at Strategic Radio Research.

We have developed a special research plan specifically for stations who have just experienced a down or flat book. This comprehensive series of audience research studies will (1) tell you whether you've really lost listeners and, if so, to whom, (2) specify whether your problems are programming, promotion, or advertising-related, (3) define your station's strengths and weaknesses, (4) pinpoint your competitors' weaknesses, (5) optimize your music, and, most important, (6) help your management team develop a strategy for winning in the Fall book.

Strategic Radio Research has almost a decade of experience in helping management teams get higher ratings. In fact, because of our track record in growth situations we're willing to make this incredible offer: We guarantee you better ratings in the Fall book ... or we'll refund every cent you pay for the research. This is a limited offer and some restrictions apply. For complete details, call Kurt Hanson, President, Strategic Radio Research, today at (312) 280-8300.

The Fall book is approaching rapidly. If you want to win big, you have to fight smart.

STRATEGIC RADIO RESEARCH

#### RATINGS

#### Arbitron Spring '86 Advances 12+

#### San Diego

Padres Hit Home Run For KFMB As KJQY Slips To Second; KSDO, KFMB-FM Post Gains; KGB & XTRA-FM Tie AOR Race

FM Tie AOR Race		
	Winter '86	Sp '86
KFMB (AC)	4.8	9.0
KJQY (B/EZ)	9.7	8.2
KSDO (N/T)	6.6	7.0
KFMB-FM (AC)	5.9	6.8
KGB (AOR)	5.9	6.6
XTRA-FM (AOR)	5.5	6.6
XHRM (B/U)	5.7	4.9
KSDO-FM (CHR)	4.3	4.8
KSON-FM (Ctry)	3.3	3.9
KPQP (BBnd)	5.1	3.5
KIFM (AC)	3.7	3.1
KWLT (AC)	3.7	3.1
KYXY (AC)	3.1	3.1
XTRA (Gold)	3.1	2.9
KCBQ-FM (Ctry)	2.7	2.8
KFSD (Clas)	3.0	2.4
KLZZ-FM (AC)	3.0	2.3
KCBQ (Ctry)	1.3	1.6
KNX (News)	2.1	1.6
XHITZ (AOR)	1.8	1.4
KSON (Ctry)	1.0	1.3
KGMG (AC)	1.5	1.0

#### New York

WHTZ Climbs, Still On Top; WRKS, WPLJ Both Rise, Now 2-3; WPAT-FM, WLTW Post Gains To Lead Formats

	Winter '86	Sp '86
WHTZ (CHR)	6.1	6.9
WRKS (B/U)	5.6	6.2
WPLJ (CHR)	5.5	5.9
WINS (News)	4.7	4.6
WOR (Talk)	5.2	4.5
WBLS (B/U)	4.0	4.3
WPAT-FM (B/EZ)	3.5	4.3
WLTW (AC)	3.8	4.2
WNEW-FM (AOR)	3.7	3.9
WCBS-FM (Gold)	3.4	3.6
WCBS (News)	3.7	3.3
WXRK (AOR)	2.8	3.1
WHN (Ctry)	2.2	3.0
WNEW (BBnd)	2.9	2.7
WABC (Talk)	2.8	2.6
WNBC (AC)	2.0	2.0
WPIX (AC)	1.7	2:0
WYNY (AC)	1.9	2.0
WNSR* (AC)	3.5	1.9
WADO (Span)	1.8	1.8
WAPP (AOR)	1.6	1.6
WPAT (B/EZ)	1.3	1.6
WQXR-FM (Clas)	1.3	1.4
WNCN (Clas)	1.3	1.2
WKDM (Span)	1.3	1.1
WSKQ (Span)	1.7	1.0
WWRL (Rel)	1.2	1.0
* Formerly V	RFM (B/EZ)	

#### Los Angeles

KABC Jumps To Top Slot As KPWR Surges To Second; KIIS Drops To Third; KJOI Wins Easy Listening Battle; Spanish Stations Gain

	Winter '86	Sp '86
KABC (Talk)	6.1	7.0
KPWR (B/U)	4.4	6.0
KIIS-FM* (CHR)	7.4	5.9
KJOI (B/EZ)	5.1	5.2
KBIG (B/EZ)	5.1	4.3
KOST (AC)	4.1	4.2
KROQ (AOR)	4.3	3.8
KFWB (News)	3.3	3.7
KRTH-FM (Gold)	3.7	3.5
KLOS (AOR)	3.3	3.4
KLVE (Span)	1.5	3.4
KNX (News)	3.3	3.1
KMPC (BBnd)	2.9	3.0
KIQQ (AC)	3.9	2.9
KTNQ (Span)	2.2	2.7
KZLA (Ctry)	1.9	2.5
KMET (AOR)	3.2	2.2
KFI (AC)	1.6	1.6
KNX-FM** (AOR		1.8
KWKW (Span)	1.3	1.7
KJLH (B/U)	2.0	1.4
KKGO (Jazz)	1.4	1.3
KACE (B/U)	.9	1.2
KBZT (AC)	1.6	1.2
KLAC (Ctry)	1.4	1.2
KNAC (AOR)	.6	1.2
KNOB (AC)	1.0	1.2
KRLA (Gold)	1.7	1.2
KUTE (U/A)	1.4	1.2
KDAY (B/U)	1.3	1.1
KFAC-FM (Clas)	1.1	1.1
KSKQ (Span)	1.2	1.0
*Began fulltime simulca	ist with KIIS-AF	M at end

an fulltime simulcast with KIIS-AM at ei of book \*Formerly KKHR (CHR)

#### Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR— Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold— Oldles, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T— News/Talk, Rei—Religious, Span—Spanish, Talk—Talk, Urbn— Urban Contemporary.

#### -

#### **NEW & ACTIVE**

It All ADDS Up To Be The

"LOVE OF A LIFETIME"

CHAKA

KHAN

The

New

Single

Politti And Arif

The Forthcoming Album DESTINY

K106 35-31
WKSE 36-33
B94 add
Y100 35-27
B97 29-26
B96 36-32
KZZP add
KKRZ add
KS103 deb 35
<b>KMEL 26-21</b>
KWSS add
KPLZ deb 39
KUBE deb 32
KNBQ deb 39
K104 deb 37

WERZ 39-36 WPST add WTLQ deb 34 WKQB add WSSX 31-28 WSKZ add WNOK deb 39 KAMZ 21-20 FM100 deb 36 96X add 27 KSND add KITS add KRQ add 95XXX add WZYQ 37-33 WGAN 40-36 Q101 deb 38 KWES add WPFM 39-33 WGLF deb 39 WBWB add KKLS deb 29 KZOZ add

OK95 add 39



BJ105 35-31

WGTZ add

KZIO add

On Warner Bros. Records, Cassettes and Compact Discs • Management: Buri Zell

#### Birch Spring Quarterlies 12+

#### Philadelphia

WMMR Hits 14; WUSL Powers Into Double Figures; WDAS-FM Gains A Point: WXTU Up One

A Polit, WATO OF OHE			
	Winter '86	Sp '86	
WMMR (AOR)	12.4	14.0	
WUSL (B/U)	9.1	11.6	
KYW (News)	8.2		
WCAU-FM (CHR)	6.6		
WDAS-FM (B/U)	5.0	6.0	
WEAZ (B/EZ)	6.0		
WYSP (AOR)	5.0	4.3	
WWDB (Talk)	5.3	4.1	
WXTU (Ctry)	2.8	3.8	
WPEN (BBnd)	5.0	3.6	
WSNI (AC)	3.5	3.6	
WMGK (AC)	3.7	3.3	
WCAU (News)	4.8	3.1	
WIOQ (AOR)	2.4	3.1	
WIP (AC)	2.9	2.8	
WKSZ (AC)	2.9	2.6	
WFLN (Clas)	1.5	2.3	
WFIL (Gold)	1.3	1.8	
WZGO (CHR)	1.9	1.7	
WRTI (Jazz)	.5	1.2	
WHYY (Clas)	.7	1.0	

#### St. Louis

KMOX Approaches 20; WIL-FM Up; KYKY Gains On KSD; WRTH, WKKX Register Improvement

	Winter '86	Sp '86
KMOX (Talk)	17.0	19.4
KSHE (AOR)	16.6	15.7
KMJM (B/U)	8.7	7.9
KWK (CHR)	5.4	5.4
KHTR (CHR)	5.7	5.0
WIL-FM (Ctry)	4.5	5.0
KSD (AC)	4.6	4.3
KEZK (B/EZ)	4.6	4.2
KYKY (AC)	2.9	3.7
WRTH (BBnd)	2.5	3.1
KUSA (Ctry)	2.9	2.8
WMRY (AOR)	3.0	2.8
WKKX (Ctry)	1.7	2.6
WZEN (B/U)	2.5	1.9
WESL (B/U)	2.4	1.7
KXOK (Talk)	1.2	1.6
KLTH (AC)	1.4	1.5
WIL (Ctry)	.9	1.3
KADI (AC)	1.0	1.2
KATZ (B/U)	1.9	1.2
KGLD (Gold)	1.2	1.0

#### **Atlanta**

WVEE Adds Three To Snare Lead; WKLS Rises But Falls To Close Second; WQXI-FM Passes WZGC For Third

	Winter '86	Sp '86
WVEE (B/U)	10.8	13.8
WKLS-FM (AOR)	12.3	13.5
WQXHFM (CHR)	8.5	10.3
WZGC (CHR)	11.1	10.1
WPCH (B/EZ)	6.7	7.2
WYAY (B/U)	8.2	6.7
WKHX (Ctry)	5.9	5.8
WSB (AC)	6.0	5.2
WSB-FM (AC)	6.1	4.1
WFOX (AC)	2.2	3.4
WEKS-FM (B/U)	2.1	3.2
WARM (CHR)	2.3	2.7
WGST (N/T)	1.9 _	1.5
WABE (Clas)	1.3	1.4
WAOK (B/U)	2.2	1.3
WPLO (Ctry)	1.3	1.1

# GEORGE BENSON kisses in the moonlight

the

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while the city sleeps.



#### **NETWORKS/PROGRAM SUPPLIERS**



REED BUNZEL

#### **NEWS VS. ENTERTAINMENT**

### Lady Liberty: The Fight For Freedom

While millions of liberty-minded Americans geared up for the pyrotechnic celebration of America's 210th anniversary two weeks ago, a few journalists concerned themselves with a different brand of fireworks. Appearing as a single sparkler against bombs bursting in air, this concern involved a seemingly ironic contradiction: licensing, for sale, the news and entertainment portion of the Lady Liberty rededication ceremonies. It was a question of free press vs. the private sector.

The situation, which virtually every party agrees was blown out of proportion, involved the "opening night" extravaganza choreographed by David Wolper. The Hollywood producer had decided to top his 1984 Olympic efforts, and planned a celebration which included a speech by President Reagan and a mass swear-in of new citizens with Chief Justice Burger presiding. Cap Cities/ABC purchased the exclusive rights to the four-part celebration, which instantly aroused the other major radio and television networks. CBS, Mutual, NBC, and United Stations protested the restrictions imposed by the exclusive arrangement, demanding full access to all news portions of the gala event. The news cannot be bought, they argued.

#### The Two Sides

"We bought the exclusivity for a series of four shows being held in

"News organizations cannot be limited or manipulated by those who want to sell their coverage.'

—Jim Farley, NBC

honor of the Statue of Liberty," explains ABC VP/Sr. Exec. Bob Benson. "The David Wolper organization came to us because they realized that the most profitable way to get things done for the charity was to have everybody help underwrite the cost of the celebration. We did not have the exclusivity to a news reporter properly doing his or her job reporting what the President or Chief Justice said. But when the entertainment part of the event was going on, it was ours exclusively."

However, Mutual Broadcasting VP/News Ron Nessen points out that ABC claimed its exclusive rights covered all four events from start to finish. This included the 28/R&R FRIDAY, JULY 18, 1986

"news segments" involving the President and Chief Jusice, which were contained within the opening night Wolper extravaganza

"I was really concerned about restrictions placed on our ability to cover the news," Nessen says. "I wrote a letter to (Press Secretary) Larry Speakes and told him I assumed, since we had always been allowed to cover whatever the President said, that we would be able to carry on in this tradition. I didn't hear anything back, and meanwhile CBS, CNN, and NBC had started negotiations with ABC. That resulted in a pool wherein ABC gave six more minutes to the network news pool. But I couldn't, in good conscience, acknowledge that ABC had the right to determine what was and was not news.

Ultimately the White House Communications Agency agreed that President Reagan's remarks would be available to all networks. In addition, those events (such as the mass swear-in of new citizens) were also accessible. "I am satisfied that the fight was worth it," Nessen adds.

#### Entertainment Tonight

An underlying concern remains despite the settlement of this immediate challenge. The question: What is news, and can any one organization purchase the rights to

"The most famous and brightest definition in the business is 'News is what I say it is," comments ABC's Benson. "The journalist decides what he is most interested in, but there are some things a journalist would consider fair game that someone else could be legally upheld in saving is not.'

It's this disparity of opinion that has led to, and could continue to lead to, continuing disputes between the news media and entertainment organizations. Nessen cites a telegram from an ABC lawyer, sent after the news issue had been settled, which states:

. You are hereby notified that Capital Cities/ABC Inc. is the author and owner of all rights to the (four) live broadcasts over the ABC Radio Network of Liberty Weekend in celebration of the centennial year of the Statue Of Liberty." Nessen, describing the telegram as laughable, says "this corporate lawyer obviously knows nothing about the news business.'

Tony Brunton, Director/Special Events at CBS News, Radio. agrees that the trouble started when the network entertainment people began to encroach on news territory. "We were dealing with a

"By putting together an exclusive deal, both the Statue of Liberty and ABC profit."

-Bob Benson, ABC

lot of high-powered entertainment people who are not used to news," he says. "I have no trouble distinguishing news and entertainment, and neither does ABC News. I have no desire to use anything Mr. Wolper is putting on in terms of entertainment - but when news is involved we will not be restricted."

NBC Radio Networks VP/News Jim Farley agrees that news is news and will not be limited by "News entertainment legalese. events need to be covered by everybody," he notes. "We need the free-for-all coverage that we're good at and accustomed to, not the restrictions imposed by exclusivity. News organizations cannot be limited or manipulated by those who want to sell their coverage. That flies in the face of a free press. A free press has to be healthy and competitive - and

#### What Price Liberty?

Whether the Liberty Weekend celebration was even something that could be sold is a question raised by United Stations' VP/News Harvey Nagler. "The big question is whether a national news event can be licensed for sale," he explains. "In terms of this particular event it's the height of irony that somebody could license for sale our country's symbol of freedom. Selling the rights to it is not in the American historical interest. Somehow the Wolper people were empowered to open this thing up for bidding, but it's outrageous and doesn't bode well for future events.

"To turn this national celebration into a commercial venture is ridiculous," Nessen agrees. "It was bad judgment on the part of the Statue of Liberty/Ellis Island Foundation, it was bad judgment by David Wolper and his people, and it was bad judgment by anyone who bought the broadcast rights. The commercialization of anything like this is disgusting.

Benson supports ABC's position, however, by citing legal precedents and the need to raise funds for restoration. "The line between what is news and what is a private exhibition for which a person can properly declare exclusivity has been explored in a lot of test " he says. "Courts have upheld, in numerous situations, that the news media did not have the right to take pictures and report a story because it would lessen the value of a person's private living.

"You could definitely say the Statue of Liberty belongs to everybody," he continues. "But that statement alone will not get the statue renovated. What they need is money, so you get David Wolper and his committee to put a show together to help raise money, and way to raise this money is to sell the broadcast rights. By put-ting together an exclusive deal, both the Statue of Liberty and ABC profit." Benson adds that ABC has agreed to turn part of the revenue generated from commercial time over to the renovation project as well.

#### **Future Shock**

Wherever precedents are set, trends are sure to follow. This axiom, unproven as it is, raises another question of concern to the fifth estate: Will other organizations follow suit and sell the rights to their news?

"This is a very dangerous trend," Nessen comments. "It started with entertainment rights and moved into sports, and now we're running into the problem of



highest bidder, or if David Wolper was brought in to produce a show for an economic summit. It sounds farfetched, but we're really not very far from where we are right

Farley is similarly concerned. "There is a slight danger that we could continue down this path," he "It's not the exclusivity; it's the idea of people owning an event. The downside to all this is not covering the event, but the perception that people will have. If this trend continues, I strongly feel the public is going to view the people who sell the rights to various events as whores."

CBS's Brunton feels any concern for selling a political convention is overblown, but agrees that money may continue to change hands 'Selling a convention is a wild scenario, and I can't see to whose advantage it would be," he says. "Still, I can see networks buying time and putting on a full hour. In any event I think cooler heads will prevail; I don't see any trends be-

Whatever concern is focused on this rights issue is unwarranted and anxiety over future trends is wasted energy, Benson feels. "I'm not going to impugn the integrity of anybody who feels concerned about any of this," he explains.
"But no one is going to buy or sell a convention or any other political event. The people own the political process, and there isn't a political party that would want to do it. The Democrats would be philosophically opposed to it, and the Republicans couldn't get away with it. It's an argument ad absurdum

Still, Benson knows the dispute over exclusivity will extend well into the future. "I'm -sure the screaming and shouting will continue," he concludes. "I've fought it on both sides: I fought it with the Olympics in '84, and I imagine we'll fight it in Calgary in '88. I also look forward to telling NBC how restrictive they're being in Seoul in

#### NETWORK FEATURE FILE

#### **NEWS & INFORMATION FEATURES**

July 21-25

#### MUSIC FEATURES

#### The Weekend

July 26-27	
Christian Countdown America	(CCA)
Scott Wesley Brown	(CCA)
The Countdown Shirley Jones Jean Came	(WO)
Countdown America With Dick Clark Anne Murray	(US)
Country Report Countdox	vn(WRN)
Randy Travis/Alabama/Charley Prod Country Today Eddie Rabbitt	(MJI)
John Leader's Countdown USA Top summer hits of the '80s	(CUSA)
Dick Clark's Rock, Roll & Remember	(USP)
Gladys Knight & the Pips Dr. Demento	(WO)
Howie Mandel Elvis Hour	(CRS)
Rocker' Entertainment	
Coast-To-Coast Ron Nevison	(CBSR)
Future Hits Daryl Hall/Huey Lewis/Howard Jone	(WO)
Gary Owens' Supertracks Sam Cooke	
Great Sounds	(USP)
Tony Bennett Hot Rocks 38 Special	(USP)
Jazz Show With David Sanborn International Jazz Show from Pans: Jean Luc Ponty	(NBCE)
Live Album Party	(NBCE)
Steve Winwood (7/24) Live From The Apollo	(WO)
Alexander O'Neal/Cherelle  Musical!	(WO)
Hollywood Walk of Fame Stars/Nan	ette Fabray
Musical Starstreams Tangerine Dream	(FF)
On The Radio Tears For Fears	(NSBA)
Power Cuts	(GSN)
Profile '86	(NBCE)
Dire Straits Reelin' In The Years Canned Heat/Marvin Gaye	(GSN)
Rick Dees' Weekly Top 40	(USP)
Rock Chronicles	(WO)
Joe Cocker/38 Special/Icehouse Rock Over London GTR	(RI)
Scott Shannon's	
Rockin' America Countdo Bananarama/Belinda Cartisle/Peter C	etera
Sinatra Special Tommy Dorsey	(CRS)
Solid Gold Saturday Night Three Dog Night (7/26)	(US)
Spirit of Summer	(CBSR)
Toto/Ray Parker, Jr.	

Superstars Rock Concert

David Foster/John Hurt/Rodney Dangerfield

At CBS, Karen Grinthal is elevated

to Director/Sales for CBS RadioRadio.

Since 1985, she worked as an Ac-

count Executive for the networks,

prior to which she was an AE for RKO

Radio Networks, RKO Radio Sales,

In addition, Dorothy Scattone is

raised to Manager/Affiliate Administra-

tion. She joined CBS in 1983 as an

WRVR and WKHK/New York.

(WO) (WO)

NETWORK PEOPLE

#### The Week Of

American Music Magazi With Rick Dees	ne
	(USP)
Peter Cetera (7/28)	
Jermaine Stewart (7/29)	
Journey (7/30) Simply Red (7/31)	
Rod Stewart (8/1)	
Concert Hour	(WO)
Nu Shooz/Evelyn King	, ,
Country Calendar	(CW)
Dolly Parton (7/28)	
Janie Frickie (7/29) Marie Osmond (7/30)	
Loretta Lynn (7/31)	
Bellamy Brothers (8/1) Steve Wariner (8/2)	
Steve Warrner (8/2)	
Randy Travis (8/3)	
Country Closeup	(NP)
Steve Wariner	· · · · /
Country Report	(WRN)
Judds/Dan Seals (7/28)	
Ronnie Milsap/Judds (7/29) Dan Seels/Ronnie Milsap (7/30)	
Judds/Dan Seals (7/31)	
Ronnie Milsap (8/1)	
Earth News	(WO)
Kenny Loggins & Terri Nunn/Gary Jones & Andy Taylor/Jackie Gle	Busey/Janet
Jones & Andy Taylor/Jackie Gile. Tom Hanks	ason &
Encore With	
William B. Williams	(WO)
1953: Perry Como	
Line One	(WO)
AC/DC	(NIDOE)
Live Album Party Steve Winwood	(NBCE)
Live From Gilley's	(WO)
Dwight Yoakam Metalshop	(MJI)
Tnumph (8/1)	(10101)
Off The Record	(WO)
Moody Blues/38 Special Bruce Ho	
& The Range	
Off The Record Special	(WO)
Peter Gabnel	()
Pop Concerts &	
Star Trak Profiles	(WO)
Eagles, Pt II	
Rockline Eng (7/28)	(GSN)
Flox (7/28) Rock Today	(84 45
Genesis	(MJI)
Shootin' The Breeze	(WO)
Dazz Band Rockwell/Anita Baker	
Solid Gold Country	(USP)
"Crazy" hits (7/28)	
Feature year 1980 (7/29) Tribute to Jim Reeves (7/30)	
Tribute to Jim Reeves (7/30) Stars in the news (7/31)	
Tribute to Jim Reeves (7/30) Stars in the news (7/31)	uie
Tribute to Jim Reeves (7/30) Stars in the news (7/31) Solid Gold Scrapbook	(US)
Tribute to Jim Reeves (7/30) Stars in the news (7/31) Solid Gold Scrapbook Birthdays & anniversaries (7/28) This week in 1967 (7/29)	(US)
Tribute to Jim Reeves (7/30) Stars in the news (7/31)  Solid Gold Scrapbook Birthdays & anniversaries (7/28) This week in 1967 (7/29) War and peace (7/30)	(US)
Tribute to Jim Reeves (7/30) Stars in the news (7/31)  Solid Gold Scrapbook Brithdays & anniversaries (7/28) This week in 1967 (7/29) War and peace (7/30) This week in 1972 (7/31)	
Tribute to Jim Reeves (7/30) Stars in the news (7/31) Solid Gold Scrapbook Brithdays & anniversaries (7/28) This week in 1967 (7/29) War and peace (7/30) This week in 1972 (7/31) Special Edition	(US)
Tribute to Jim Reeves (7/30) Stars in the news (7/31)  Solid Gold Scrapbook Bethdays & anniversaries (7/28) This week in 1987 (7/29) War and peace (7/30) This week in 1972 (7/31) Special Edition Atlantic Starr	( <b>W</b> O)
Tribute to Jim Reeves (7/30) Stars in the news (7/31) Solid Godd Scrapbook Brithdays & anniversaries (7/29) This week in 1987 (7/29) War and peace (7/30) This week in 1972 (7/31) Special Edition Attantic Star Star Trak	(WO)
Tribute to Jim Reeves (7/30) Stars in the news (7/31)  Solid Gold Scrapbook Bethdays & anniversaries (7/28) This week in 1987 (7/29) War and peace (7/30) This week in 1972 (7/31) Special Edition Atlantic Starr	(WO)

Executive Secretary before which

she worked for the District Attorney's

CBS also recruits Suzanne Banks

as an Account Executive in their New

York office. Before accepting this

post she was an AE for the Sheridan Broadcasting Network; prior to that

she was with crosstown WHN &

office in Mineola, NY.

WAPP and WJIT.

#### GENERAL INFORMATION

AA = Audiophile Audihon (415) 457-2741 ABC = ABC Direction Net (212) 887-7777 AP = Associated Press (202) 955-7200 ASR = All Star Radio (213) 850-1199 BBE = Barnet-Robbins (81 8) 788-2331 CB = Continuum Broadcasting (212) 580-9525 CBS = CBS Radio (212) 975-4321

OBS = CBS Radio (212) 975-4321
CBSR = CBS Radio (212) 975-4321
CBSR = CBS Radio Radio (212) 975-4321
CBSR = CBS Radio Radio (212) 975-4321
CRS = Crestman Countdown America (312)
CRS = Crestman Countdown USA (415) 383-7302
CW = Clayton Webster (314) 728-9908
DCA = DCA Audo (202) 693-4222
DIR = OIR Broadcastrop (212) 371-6850
ESG = Emissa Syndiction Corput (209) 578-6747
GSR = Global Satellite Net (818) 996-1688
IN = innenriew (213) 652-8710
KSE = Kris Stevens Enterprises (818) 981-8255
LBP = Lee Balley Prod (213) 256-2778

8255 LBP = Lee Bailey Prod (213) 256-2778 LW = London Wavelength (914) 961-7600 MBS = Multial Broadcasting (703) 885-2000

MJI = MJI Broadcastring (212) 245-5010 MS = Musical Starstreams (415) 363-7827 NBC = NBC Radio (212) 664-4444 NBCE = NBC Radio Entertainment (212) 644-4444

NP = Narwood Productions (212) 755-3320 NP = Narwood Productions (213) 306-8009 PRM = Progressive Radio Network (212) 595-9400 PIA = Public Interest Artifiates (312) 943-8888 RI = Radio International (212) 302-1670 985 = Strand Broadcast (213) 318-1666 SC = Syndicom (415) 386-1781 I

Si = Syndicate II (818) 841-9350
SIP = Sleve Lehman Productions (213) 467-2346
SP = "The Spirit" Productions (518) 3710808
SPI = Spir Publications Inc. (212) 496-6100
TRAN = Transtar (213) 460-9383
USP = The United Stations (703) 276-2900
WRN = Weedock Radio Network (213) 462-5922
WO = Westwood One (213) 204-5000

= Syndicate It (818) 841-9350

The Blimp

(PRN)

(PRN) Computer Program Software for children/bnefcase size/sups micros/compatibility standards

NBC Extra (NBCE) Adam & Eve/Male-female relationships

Sound Advice (PRN) Record types/open reel recorders/tape deck selection/"L" cassette deck/Dolby & DBX

Sports Flashback (CW) 200 hits record/Bobby Thompson homerun/ Babe Ruth's name/NFL rookie rushing record/ Johnny Vander Meer/sub-four minute mile; 1934 World Senes disturbance

Sporting News Kent Tekulve/Roger Clemens/Kent Hrbek/Mike Schmidt/Hubie Brooks

> Next Week: A Discussion With NBC **Talknet Host Bruce Williams**

#### COMEDY

Comedy Hour (MJI) Father Guido Sarducci/Steve Wright/Stev Martin/Robin Williams/Kip Adotta

Comedy Show With Dick Cavett The '60s: Vaughn Meedor/Emie Kovacs, Pat Paulsen/Arlo Guthrie/Bill Cosby/Smothers Brothers/Lenny Bruce/Lily Tomlin/Tiny Tim

(DCA) Supreme Court reruns/pomography report sold out/Gramm-Rudman repair kt/tax reform or elections?/Safeway's summer sale

Jackle the Joke Man (OHR) Man-eating shrimp/no-nighte night/if you kno sushi/Alaskan college prank/honor ofter

Laugh Machine (PRN) Kip Adotta/Steve Martin/Joen Rivers/Jack Mason/Gary Owens/Henny Youngman/ Gallagher/Rodney Dangerfield/Robert Kleir

Mel Blanc's Blankety Blancs

Bunch of baloney/lower your ears/psycho/ forked tongue/enchanted snail National Lampoon's

True Facts (SLP)

Party Drop-Ins (ASR)

Radio Hotline

(ASR) You crazy guy/on hold since 1964/don't hang up/the librarian/it's that time of year again Stevens & Grdnlc's

Comedy Drop-Ins Soda taste test/nat'l etiquette test/channel one news/how to pick up girls/winning through

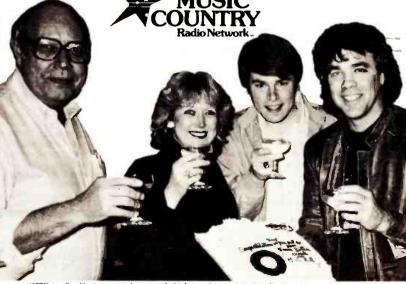
United Spots Of America (ASR) Van Gogh art/new me's/scamco coffeemaker/ radio magic cards/baby's first foods

## **AN OVERNIGHT** SENSATIO

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The Music Country Radio Network is working nights for radio stations from Maine to California and will consistently deliver the best in country music and "live" interviews with the stars of country music to your listeners. Nighttime radio, comes alive from Music City, U.S.A. via satellite = with special features, bi-weekly Trivia Night, Saturday night oldies, MCRN week in review and live concerts. It can only happen in Nashville! It's happening all night, every night on the Music Country Radio Network and can happen on your station too!

Find out how your station can be the overnight sensation in your market. For additional information call Jim Williams at (202) 955-7214 or Jeff Lyman at (615) 885-6789.



#### MCRN gave Cary Morris a congratulatory party for his first number one single "Baby Bye Bye." Shown toasting Morris from left to right are: Charlie Douglas. Talent Co-ordinator Trisha Walker, Kyle Cantrell & Gary Morris.

# Timely Review: Positioning Opportunity

By Clark Smidt

#### The Clark Positioning Graph

AOR	Urban	CHR	'Gold	Country	AC	Full-Service	Lite	Soft Jazz	Big Band	E/Z BM	Classical	Talk	News
	WILD-A 2.1		WZLX 5.0								A		
			WCGY .7			WBZ-A 6.7				WJIB 7.0		WRKO-A 7.6	WEEI-A 4.5
WBCN 6.8	° °		WMEX-A .4			WHDH-A 5.6				WPLM .9	WCRB 1.7		
WAAF 3.3 WFNX .9				WBOS 2.6									
		WXKS 6.4 WHTT 2.8					WSSH 4.2		WXKS-A 1.7				
		WZOU 2.6							WMRE-A .6				
					WROR 3.3 WVBF 3.0 WMJX 2.5								

(As an example, using the Boston Metro, Winter 1986, Total Persons 12+, Mon-Sun 6a-12mid.)

Last July, my article "The Book is in the Mail" appeared in this section encouraging operators to start making adjustments based on what they heard in their markets. Waiting to talk about it when the book came out could be too late. Once again, it's the time of year when careful listening can offer a more lasting impact on future plans than massive computer breakouts of the book.

In recent months we've heard trends that tell us:

 CHR isn't always a big winner with the 25-49 demo

 Easy Listening stations are trying to sound younger, while the "lite" ACs are picking up as Beautiful Music alternatives

 Classic Oldies stations are making a run

AORs continue to adjust
 ACs still seek unique selling

 ACs still seek unique selling propositions

Jazz programming is on the rise.

It still stands to reason that with so many excellent albums and CDs available, the numbers of combinations in programming different categories of appealing cuts is limitless.

Being different doesn't mean weird; it should mean being better. Identity, presence, and consistency still make it happen for a station. Sameness spells defeat.

#### **Positioning Exercise**

This "graduation time of the year" offers an excellent opportunity to review your positioning opportunities — the ones unique to your marketplace.

As an exercise, consider what I

call the "Clark Positioning Graph" (pictured below). Insert the call letters of your competitive field on the format spectrum from left (hard) to right (soft). Include the latest 12+ numbers.

"We can research ourselves to death with 'safe' cuts, or we can firmly decide on a positioning strategy and work from there."

Every station is different, so cluster or separate your competions by their on-air performance. Or the market may not have an entry for each format, so you might have to specifically place a Gold station that sounds more like AOR than lite or change the AC and Country positions, depending on the stations' sound. Since the CPG provides an actionable overview, you can start to reexamine the current picture of who's doing what

and where the holes are.

No classical music might invite a Beautiful Music outlet to add light classics, rather than Bread. In some markets you can be "The Album Station" without ever playing AC/DC. Or the right crossover artists will make a Country station the accepted substitute for AC. A void in the EZ/Beautiful category offers an AC a chance to go in a more lite direction. Lack of any older vocal music opens up another door.

Certain CHRs can attract 12-49s, while others die with anyone over 24. And if a market's only AC is too close to CHR, there's probably a lot of room between it and the Easy Listening station, if there is one.

#### Use Common Sense

I'm not suggesting that you necessarily abandon your current position to fill a gap. You do have the chance to review and expand your territory.

Good radio is largely common sense. We can research ourselves to death with "safe" cuts, or we can firmly decide on a positioning strategy and work from there. One of the common-sense basics is the ability to simply listen. It interests me when someone who's been in the business for over 20 years says, "I'm not a programmer." Maybe that person never put together a playlist, gave proper direction to on-air talent, or produced an award-winning show, but he/she is a listener. While this executive

shouldn't dictate specific records, there should be plenty of input on concepts and overall philosophies in planning direction.

The art is in finding the available niche and range that can be yours within the market's format spectrum. Then fill it with the strongest possible material, rather than eclectic narrowcast content.

"The art is in finding the available niche and range that can be yours within the market's format spectrum."

It's strange that many stations can't hear their mistakes or the glaring opportunities available to them because the other guy is slipping up. Every minute of every day, a radio station has a chance to take advantage of a situation. Finding or hearing what another station is leaving out of its programming/promotional mix is where you can enhance your total package. By strengthening your positioning, you increase your opportunity.

#### **Spreading Influence**

One note of caution: Doing too much can be a danger. You can't be all things to all people. But as in Parker Bros.' board and dice game "Risk!", where you move individual armies into different adjacent territories to take over continents and win the game, you must always be aware and stay on top of how to spread your station's Area of Influence.

If nobody's doing it, perhaps, there's a way for you to pick it up and blend that sound, feature, or category into your mix. After all, we're now hearing FM Easy Listening stations broadcast professional sports with an increase in both ratings and revenues.

As in the case of all enhancements, timing is everything. Adjustments should be perceived as gradual, but planned in a very strategic and deliberate fashion. Take this opportunity to review where everyone stands. Hear what availabilities exist and figure out how these extra dimensions can add to your market presence.

So start thinking about the fall season now. Pick your best direction and be ready to enhance it.



Clark Smidt

Broadcast advisor Clark Smidt heads Brookline, MA-based Clark F. Smidt, Inc. His commercial broadcasting career dates back-to 1966 and includes management posts with CBS, Blair, and West-Inghouse. Current clients include WPIXINew York and WOTEINewport, RI, where he serves as GM. Smidt can be reached at (617) 232-1322.

A Complete, Concise and Cost Efficient Programming Analysis.

#### PETERSON MEDIA SERVICES

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CONFIDENTIAL

#### **Battle Of Algiers & The** 25,000-Ruble Button

1971/Carole King receives a gold LP for "Tapestry."

1975/Michael Murphey gets a gold single for "Wildfire." At roughly the same time, Robert Aitman's

"Nashville" opens, bringing the similarly named actor to prominence and thus eventually forcing the singer to become Michael Martin Murphey when he joins the Screen Actor's Guild.

1978/The Cars' "Just What I Needed" goes to #1 CHR in Boston. Kenny Rogers's "Love Or Something Like it," controversial at the time because it incorporated reggae, becomes #1 Country. 1983/30-year Honolulu air legend Hal "Aku" Lewis dies of cancer at age 66.

Birthdays: Taco 1955, Robin Williams 1955.

#### TUESDAY, JULY 22

1965/"Outside of the head" department: The Rolling Stones are fined five pounds apiece for "insulting behavior" after urinating on the wall of a London gas station.

1969/Aretha Franklin is arrested for disorderly conduct stemming from an incident at a Detroit parking lot. 1979/Little Richard, warning a Bay Area revival crowd about rock & roll, announces that, "If God can save an old homosexual like me, he can save anybody."

1985/Tickets for Bruce Springsteen's concert at DC's RFK Stadium sell out in 90 minutes. Bruce's fans disable the local phone system. In other tour news; Tina Turner opens her "Private Dancer" tour. Although the album is now 18 months old (and the singles from "Private" have all run their course). Tina had to settle her pre-rebirth concert commitments before touring as a headliner.

Birthdays: Don Henley 1947, George Clinton 1940, Rick Davies (Supertramp) 1944, Chuck Jackson 1937.

#### WEDNESDAY, JULY 23

1956/Pearl Balley releases "I Can't Rock & Roll To Save My Soul," in which she complains bitterly about being unable to do any of the new rock dances. Actually, the song itself is a fairly convincing case against the

1970/A judge cancels the Powder Ridge Rock Festival in Middletown, CT. People show up anyway

1978/CBS Records holds its annual convention in Los Angeles. The new signings announced include Barry White, Marilyn McCoo & Billy Davis Jr., and David Crosby & Graham Nash, The latter act never records for

1981/The Oak Ridge Boys' "Fancy Free" LP, featuring "Elvira," goes gold.

1984/Sammy Hagar's last solo LP, "VOA," is released.

Birthdays: Martin Gore (Depeche Mode) 1961, Ian Thomas 1950, David Essex 1947.



Mick Jagger, Don Henley, Chuck Jackson, lan Thomas

#### **THURSDAY, JULY 24**

1975/"Jive Talkin'" goes #1 CHR. Hot Chocolate's "Disco Queen," one of the few one-week chart records in

1978/"They Cut Up The Face Of Rock & Roll Forever": "Sgt. Pepper's Lonely Hearts Club Band — The Movie" is released. Almost all of the recent "comeback" interviews with Peter Frampton describe it as the crisis point of his career

Birthday: Robbie Grey (Modern English) 1957.

#### FRIDAY, JULY 25

1967/Three guests of Detroit's Algiers Motel are murdered, allegedly by police. One is the Dramatics' valet. The group, who've been staying there for several days following a performance with the Parliament(s) and J.J. Barnes, ends up interviewed in John Hersey's "Algiers Motel Incident" and discuss their choreography among

1975/WABC/New York, after hearing that the station has been monitored (via ABC audio-lines) in Moscow, prints up its "\$25,000 button" in Russian

1980/When Olivia Newton-John's "Magic" goes #1, the MCA office shuts down for an impromptu party. ONJ later shows up unannounced

Birthdays: Verdine White (EW&F) 1951. Steve Goodman would be 36.

#### SATURDAY, JULY 26

1974/As "Rock Your Baby" pushes "Rock The Boat" out of #1 CHR, WBBF/Rochester announces its new contest, "The Great Screw-Off," where listeners "unscrew the new BBF." WBBF's night jock at the time is

1985/The great screw-off part II: New Wave/Urban hybrid WWTC announces that it will change to "a format never done before — a niche designed for AM radio and for Minneapolis-St. Paul in particular" and that "there is nowhere to go but up." The new format is all-weather (recently dropped), and WWTC actually goes down from its 0.3 share. On the same day, Tears For Fears' "Shout" is #1 CHR

Birthdays: Mick Jagger 1943, Roger Taylor (Queen) 1949, Mark Holmes (Platinum Blonde) 1960.

#### SUNDAY, JULY 27

1976/John Lennon finally gets his green card.

1979/Following Kiss comics, Casabianca and Marvel are reported to be negotiating for a Donna Summe comic book, tentatively titled "Disco Dancer." Barbra Streisand's disco dancer, "The Main Event - Fight," goes #1 CHR.

1984/Prince's "Purple Rain" opens nationally

1985/Eurythmics' "There Must Be An Angel," which doesn't fare nearly as well here, goes #1 in Britain.



## DEPECHE MODE "A QUESTION OF LUST"

#### KMFI: KFITH NAFTALY

"Aside from the obvious explosive teen phones, with steady airplay 'A Question Of Lust' has developed into an exceptional mass appeal call out record. (16-14)"

#### **KMJK: STEVE NAGANUMA**

"It's exploding from the Northwest! We've got major phones and retail action - add this record now! (Top 10 phones, debuts at #35 this week.)"

#### KKRZ: SEAN LYNCH

"It's happening very big with the younger female demo and very hot on the phones here (33-30)."

#### **KXYQ: JIM RYAN**

"#5 phones. A female favorite - every seventeen year old female is in love with this song and this band. (23-20 H)."

#### **KSND: BRIAN BURNS**

"It's not a 'Question Of Lust', but a guestion of very hot sales and top 5 requests for us (18-12 H)."

#### KOZE: JAY McCALL

"'A Question Of Lust' is the answer for listeners. Put on the Depeche Mode and watch the phones ignite and explode with the mode. (25-19)"

KF95 26-21, KIYS 8-5, KCAQ 37-33

#### FROM THE ALBUM **BLACK CELEBRATION**



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#### ON THE RECORDS

KEN BARNES

#### MIDYEAR SHARES SHOW STRONG RISE

Foreign Artists
Conquering U.S. Charts

Last week I tabulated six-month figures that showed 1986 has been a great year for Black/Urban music so far. This week's data shows it's a great year for foreign artists, too. (The two needn't be mutually exclusive any more, thanks to artists like Billy Ocean, Five Star, 52nd St., etc.)

In three of the four formats surveyed (AC, AOR LPs, and B/U), the percentage of foreign artists in the Top 15 hit ranks exceeded previous R&R standards. The LFR percentage fell short of the 1983 record, but was 5% above 1985's figure.

To be more precise, foreign artists corralled 44.3% of the first six months' Top 15 CHR hits, compared to 39.4% in 1985 and 35.2% in 1984. Still unmatched, but now conceivably within reach, is the 1983 mark of 48.8%, which almost doubled the previous year's percentage and dwarfed the 1984 and 1985 results as well.

AOR's foreign invasion was even more successful, reaching 54.0%, a whisker above the 1983 high-water mark of 53.6% (the only other time foreign artists accounted for over half the hits in any format). The



54% mark far exceeds last year's

In AC, historically more resistant to foreign acts, the current 36.8% figure demolishes the previous record, 31.6% in 1984, not to mention 1985's 30.7%. And the Black/Urban charts, the near-

exclusive preserve of American acts for so many years, saw the immigration level pass 10% for the first time (10.1%, to be exact), a slight rise from last year's 9.7% and a continuation of a jump from just 3.5% in 1984.

#### What Happened To The American Storm?

The increased chart shares for foreign artists raise some interesting sociological questions.

MIKE+THE MECHANICS



Wasn't 1986 supposed to be the year of resurgent Americanism? Well, yes, if you tabulate numbers of songs with America or liberty as their themes (see my June 13 update of "American" songs). But a concurrent rise for American artists obviously hasn't happened; instead, radio is more receptive than ever to music from foreign acts.

Most of these, by the way, are British, with a few stray Canadians, Australians, or Austrians (pause for a chorus of "He's A Jolly Good Falco") added in.

Things could change over the next six months, but if current trends continue, it looks as if Britain's most successful export, music, will have its best year in R&R history.

#### THE SHOCKING BLUE STORY

#### **Venus Was Their Claim To Fame**

Bananarama's hit cover of the Shocking Blue rocker "Venus" gives me a hook to hang an account of one of the best European rock acts ever, in my not entirely humble opinion. A near-classic one-hit wonder story in the U.S. (the follow-up, "Mighty Joe," was a #36 record, averaging Cash Box and Billboard chart peaks, but my guess is it wouldn't have been a Breaker if R&R methodology had existed), they made something like 11 albums over a career of about eight years' duration.

Sure, there is a reason "Venus" is all most people know of this Dutch quartet. The record remains a classic, from the arresting strummed guitar intro and nasty bass incursions to the many internal hooks (all of which have wisely been preserved by Bananarama). Singer Mariska Veres's accent gives the vocals a slightly inhuman touch which matches the song's supernatural subject matter.

It came out in July 1969, rampaged over Europe, Japan, and most of the rest of the world, and hit No. 1 in the U.S. in January 1970. Because it was such a smash and the group's U.S. label, Colossus, quickly came up with two more hits by Dutch groups ("Ma Belle Amie" by the Tee Set and "Little Green Bag" by the George Baker Selection), a Dutch



Bananarama launch the Shocking Blue revival

Invasion was forecast as the '70s dawned. (Obviously, it made little more progress. How many hits by Robert Jacketti & The Scooters or Fay Lovsky have you heard lately?)

But the Shocking Blue deserved a better fate than near-instant oblinion. The taut, economical rock sound they displayed on "Venus" remained with them throughout their career; at times they struck me as a Dutch Creedence (they shared a penchant for covering American rockabilly and country sonos).

They debuted in 1967 with a male singer, who may or may not have been Barry Hay, longtime lead vocalist for Golden Earring the cowrote two of the songs on the first Shocking Blue LP). Leader/quitarist/songwriter Robbie van Leeuwen formed the band after leaving the Motions, a successful midsixties beat combo whose recorded highlight was an uncanny Who imitation called "Everything That's Mine." with a picture sleeve that duplicated the cover photo on the first U.S. Who LP. (Shocking Blue belatedly covered this number after van Leeuwen had left.)

By 1968, Mariska Veres was in place on vocals, and "Venus," their fourth single, I believe, established them. They remained charttoppers in Holland and some-

times in Germany and Japan with hits like "Blossom Lady," "Inkpot," and "Out Of Sight, Out Of Mind," all terrific and all sadly unheard (and mostly unreleased) in the



Shocking Blue members recline in hippie trappings (dig that boss sitar)

Van Leeuwen left in 1974 to form a strange freeform progressive bluegrass band called Galaxy Lin, while Veres went solo, making a few singles including a version of Aaron Neville's "Tell It Like It Is." (Van Leeuwen also reportedly played on some of the Stars On 45

medleys, including the signature guitar riff from, you guessed it, "Venus."] But before they vanished, Shocking Blue left a considerable body of solid rock, refreshingly unpretentious for the most part, and one alltime classic . . . and Venus was her name.

Postscript: Previous covers of "Venus" are, surprisingly considering its semiclassic status, relatively scarce. They include a disco version by Lipstlque, a new wave pop version by Nerus Rex, and three obscure British covers, by Future Daze, Mood 6 (not even released officially), and, about the same time as the Bananarama version Blue Ruin.

Shocking Blue itself covered a number of interesting songs, including "Rockin' Pneumonia & The Boogie Woogie Flu' (pre-Johnny Rivers), "Boll Weevil," Harian Howard's country standard "Sally Was A Good Old Giri," "Tobacco Road," "Classical Gas" (!) (on a "Live In Japan" LP), Webb Pierce's country/rockabilly classic "I Ain't Never," the Four Seasons' "Beggin'," and the Easybeats' "Good Times" (currently revamped by the Hindu Love Gods).

150 Far So good 10 8332

Cheenson A Tri-Star Film "About last night..."

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One Of This Week's "Most Added" A/C







ADAM WHITE

#### **POE CONVENTION PANEL**

#### **Hot-Boxing The Issues**

In this column last month, five major label promotion chiefs were generally positive about the current radio/records relationship. What took place at the Bobby Poe convention in Atlanta June 27-28 seemed to reinforce those opinions. The event was upbeat, constructive, and entertaining.

Typical of the convention (covered in depth by Joel Denver in R&R last week) was the "Radio/Record Hot Box." It traversed a number of topics, including the expansion of record company staffs, label coordination and promotion priorities, station relationships with artist managers and promoters, and store reports.

Moderating was B94/Pittsburgh PD Nick Bazoo. Participants were. from radio: WRSR/Norfolk PD Al Brock, FM102/Sacramento Asst. PD Chris Collins, B106/Washington PD Bob Kaghan, WNCI/Columbus PD Bill Richards, Burbach Broadcasting VP/Programming and K104/Erie PD Bill Shannon, and WPST/Trenton VP/GM/PD Tom Taylor. From records: Arista Sr. Director/Singles Promotion Rick Bisceglia, MCA Director/National Singles Promotion Billy Brill, Island Director/National Album Promotion Bob Catania, Warner Bros. Director/National Singles Promotion Stu Cohen, E/P/A Director/National Promotion Dan DeNigris, Capitol Director/National Promotion Tom Gorman, Poly-Gram Director/Pop Promotion David Leach, and Atco Director/ National Singles Promotion Marc

#### Secondary Contact

Record companies are handling the post-independent promotion climate in various ways. Dan DeNigris, for example, said E./P/A is striving to "get out more" into the secondaries. "We certainly want to enourage more face-to-face contact. At Epic and Columbia, we've just instituted East and West Coast secondaries people, just as we used to have. It hasn't been economically feasible until this point. These people will be taking care of you, servicing your needs, in regular contact."

Dan acknowledged that a lot of CBS' local promotion managers are covering "anywhere from six to seven states" at one time, limiting the amount of personal contact at the station level. The new secondaries staff is one response. "We're calling them boiler rooms," he says, "and the idea is that the people will be on the phone constantly. So if you haven't been getting the kind of contact that you like, hang on shortly, because you will."

Arista has added four more promotion people, noted Rick Bisceglia. "It's time to get the promotion
staff back on the road. We're doing
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more and more of that." Seconded Billy Brill, "We've added six people, and basically, we want the best promotions and the best promotion people in each market — real basic. If you need something, if it works, we're going to give it to you. We're going to put our promotions where our mouths are."

With more staff working records, will label coordination improve? Nick Bazoo pointed out that his station gets calls from "five or six people" at the same label in a given week. Bill Shannon confirmed that it's also a problem for him: "Generally on Fridays, I'll be inundated by phone calls from the major labels, from the national people, and also the local and regional staffs. I may have three calls in a row from Warner Bros., for example."

#### **Redundant Calls**

This apparent redundancy doesn't bother Tom Taylor. "It's important for us in radio to tell people in records how we should be worked," he said. That includes delineating the times he's available for promotion. "And if it's the third Warner Bros, person, you can say, 'I've talked with so-and-so and I've got your priorities, and I've really got to run.' It's important for us to set some ground rules so we can do business together." Commented Bill Richards, "It's important that you have strong people around you that can take some of these phone calls."

Bill also suggested that relationships formed with local label reps can continue to develop even when some of them move on. "There's a lot of turnover in records, just as there is in radio. But if someone moves out of my area to another, I don't mind hearing from that person. It only helps their relationship with us, and it's exposure for the station too."

The issue of label priorities, and the need for them, drew emphatic remarks from several panelists. Stated Stu Cohen, "We have to have priorities, a game plan; otherwise we're scattered all over the place. Nevertheless, radio can decide our priorities for us. If you guys want to add a record, we'll take any add we can get anytime. The promotion person that's working you has to know what you're looking for, and if he doesn't know, tell him. A priority system is very important with the amount of product we have, but if you want to

play something else, tell us. We're big enough — we have a record for everybody."

Commented Dan DeNigris. "If you really explain what you want and need on a local basis, you'll find a lot more local people are going to open up and say, 'Yes, this record is my number one priority, but it's not necessarily right for you.' They'll be that straight with most of you. They want credibility, because that's really the key to getting records on in any market."

#### **Managers & Indies**

Since the majors cut back in-dependent promotion, some artist managers have been hirring indies and getting more involved with radio. FMI02's Chris Collins cited "Chain Reaction" by Diana Ross as one example, and suggested that pressure from manager-hired independents may differ from label priorities. "If I add 'Chain Reaction' and I'm missing the Blow Monkeys and Mr. Mister, my butt's up against the wall. That record better be valid, or I'll have some explaining to do."

Continued Chris, "I have to explain to the industry why I'm adding a record that has seven adds around the country, and we all know that some rich attorney in New York City is getting paid \$2000 a minute to work the record."

Asked Bill Shannon, "If the record fits your radio station, who cares?" Retorted Chris, "That's the easy cop-out." Bill: "That's not a cop-out at all. That's accurate. 'Chain Reaction' was a good record. I played it — the first time." Chris: "Well, there's an argument for both sides."

Emphasized Bob Catania, "You can't stop someone from doing something (like that). It's certainly the right of a manager to do what he feels is in the best interests of his artist, whether or not the record company is in total agreement."

The manager's role is important in other respects, said Stu Cohen. "I want their support, their involvement. They can help us on the road with tickets, promotions — whatever we need." Noted Tom Gorman, "Naturally, we'd like to have the control, so we can create a more equitable situation in each marketplace." Why? "Because often they're holding 'presents . . over people's heads. We are the people who are in direct contact with the radio station, and take the heat for that most of the time. But the reality is that we don't have that control, especially with major acts. Managers have the right to do whatever they're going to do; it's their money. We just try to guide them as best we can.

# What Wild? What Crazy?

When record and radio people get together at Bobby Poe's annual Pop Music Survey convention, they party. But it's nothing that the Atlanta Airport Marriott, site of the Poecat since 1981, hasn't been able to handle.

The hotel emerges "virtually damage-free" from the experience, according to Marketing Director Randy McMichael. "One year, someone sat on a glass table and broke it, but that's about all," he says. "Most of the suite executives in charge are very responsible. We just don't have a problem." (Randy wasn't even aware of the cheesecake fight that broke out this year between A&M's Charile Minor and Burbach Broadcasting's Bill Shannon.)

The Marriott does have to provide "more intense" servicing than usual during the convention, admits Sales Director Michael O'Donnell—especially for the hospitality suites on the 15th and 16th floors. "They're never used the way Pop Music uses them," he says. "And we never room other guests on those floors. Two or three years ago, that happened with a couple from Nebraska and they were ... surprised."

#### Frank's Mercedes

Actually, a guest was accidentally roomed on the 16th floor this year, too, right across from the Presidential suite used by CBS. "But the guy loved it," claims Mike, "and demanded to stay there. He said he'd never seen such excitement."

A popular sport at this year's Poecat was guessing how much MCA paid (\$5000? \$10,000? \$25,000?) to use the hotel's Mercedes Lounge — which is normally open to the public — for its bountful hospitality suite. Randy declines to tell: "I could, but ask Frank Turner instead".

So what about the convention's reputation as a wild and crazy aftair? "It probably would be wild to somebody on the outside, not knowing hart's going on and not being familiar with the group," says McMichael. "And it's wild in the sense that they do party and have a good time. That's a lot of what it's intended to be. But in terms of damage perspective, we just don't have a problem. It's a fun show, and everyone at the hotel enjoys it."

So much so, apparently, that the Atlanta Airport Marriott is not only holiding two June dates for next year's Poecat, but also playing host (for the first time) to Jack The Rapper's Family Affair '86. That's in just a few weeks — time enough to bring in some more cheesecake.

#### **Promoter Problems**

A similar singularity of purpose exists with concert promoters, said Dan DeNigris, with whom stations deal to gain a competitive edge in their market. "They want to promote and sell out their shows — whatever it takes. That may or may not be the same as what the record company wants to do with the record. Obviously, we want the promotions to go to the stations that support the product the promotion to go to the stations that support the product.

"If you want to get involved with the promotion of groups as they come through the market, or with artist managers," continued Dan, "make sure you cover all the bases and talk to the record companies as well, either on a local or national level. Because a lot of problems crop up when promises are made by people who aren't really in a position to make a commitment. Regardless of the (other) relationships you have, remember that record companies have input into what those artists do. It'll make life a lot easier for everybody.

The reliability of store reports sparked comments from panelists and audience alike, including Nick Bazoo ("It always seems as if record company sales information from the marketplace and stations' sales information are worlds apart"), Jim Knapp of New York retail promotion firm Musico ("Everybody's hyping equally, and it all works out in the wash") and WXKS-FM/Boston MD Sue O'Connell ("I call about 40 stores a

week, and I can count on maybe four for a legitimate report").

#### Retail Influence

Atco's Marc Nathan said he enlists help, from stations and stores alike, via questionnaires. From retail, he asks which stations call for store reports and which are the most influential. "Tve uncovered some stations I didn't really know I could utilize as an avenue for sales."

Marc illustrated the point with Limited Warranty as the band began receiving airplay on KMEL/San Francisco. "It's not my job to hype the record, but it is my job to hype the record, but it is my job to put all the variables in place. We sent (local stores) an album, some posters, half a dozen singles, a promo copy of the 12-inch, a bio, and the questionnaire. All we asked is that they become aware of the record, and then whatever's going to happen is going to happen."

When the questionnaires (around 30) were returned, Marc related, "I find out that KMEL doesn't even call 16 of those stores, while KITS does. I learn that there are college stations and Urban stations which are more influential than the CHRs. I use all this information as a tool to make myself a better promotion man, and I do this in any market. I need to do the best job I can to give my records a fair shot. If I'm going to hype a record/I lose in the long run, because if that damn thing's not a hit, I'm not going to get the next one down the road."



# ... So we're #1

Peter Gabriel's "Sledgehammer" on Geffen Records is #1 and we would like to thank radio and all our friends at WEA and Warner Bros. Records.

# ... Most of all the team that brought it all the way home, the Geffen promotion staff.

Christina Anthony
George Cappellini
Marvin Gleicher
Barry Griffin
Danny Heaps

Jeff Ifland Howard Lesnick Bob Margolis Shelly Mugavero Peter Napoliello David Newmark
Mark Niederhauser
Al Perry
Arthur Promoff
Holli Rogers

Karen Sobel Michael Stein Don Wright Connie Young Jann Zlotkin

Marko Babineau John Brodey Al Coury





#### **CONTEMPORARY HIT RADIO**

JOEL DENVER

#### A PROGRAMMER PROFILE

### Randy Kabrich Shoots For Double Digits

Among the well-known, well-informed, and probably more misunderstood radio programmers is Q105(WRBQ-AM & FM)/Tampa PD Randy Kabrich. Born and raised in Greensboro, NC (also the home of KIIS/Los Angeles's Rick Dees, WAVA/Washington's Tom Kent, and Scripps-Howard's Steve Roddy), 30-year-old Randy began his radio career at age 14 by working parttime at WMDE/Greensboro.

After starting and stopping his radio career several times between high school and college, Randy ended up working in Cleveland at both WGCL and WZZP (becoming Assistant PD at the latter). He caught the attention of Malrite and was given his first programming stin at WZUU/Milwaukee, which lasted about six weeks.

After a year's hiatus in 1990, he moved back to North Carolina and took WDCG/Raleigh-Durham to the top — increasing the station's billing from \$13,000 a month to over \$160,000 a month. He also watched the Arbitron 12+ numbers climb: 05, 4.8, 9.8, 11.0, 11.9, and 14.5.

Continuing as a consultant to WDCG, Randy joined WAVA/ Washington in fall '83, stayed for a year, and then returned to the Tarheel State as PD of WAYS & WROQ/Charlotte (taking WROQ from AOR to CHR). A misunderstanding over an abortion clinic spot caused a rift between him and owners Stan and Sis Kaplan. Armed with a 28 share in his last Birch monthly, Randy moved to Tampa and the PD chair at Q105.

#### Not A Political Animal

R&R: While you've been successful from a ratings standpoint, others say your personality has been a career stumbling block.

RK: Some record people like me; some hate me. It's probably because everything is black and white, there's no in-between. When I sit here and tell somebody something, they can take it to the bank. You can't find a local, regional, or national person who's said I'm going to add a record, then call it in and find I haven't come through.

I've never claimed to be the most political person in the world. Instead of trying to drag something out, I'll normally call things as I see them.

R&R: Many have noticed how you've mellowed since joining Q105. What's the reason for the change?

RK: I can't put my finger on 5%-10 why, but maybe it's true I've mellowed a bit. I think the station, which is a real tight unit, has a lot better 36/R&R FRIDAY, JULY 18, 1986



Randy Kabrich

"I've always looked at consultancy as a temporary position.
Unless we can educate people and bring them to a level where they're able to perform without you, what good have you done for the industry?"

to do with that. I work very well with (Q-Zoo Keepers) Cleveland Wheeler and Terrence McKeever. In fact, I'm pretty close with a lot of the people on staff here.

R&R: There's no urge to pilot your own ship since you work under OM Mason Dixon?

RK: Q105's success could never be attributed to one person. It's a team effort. That may sound funny because I know some record people who've asked Mason how he gets along with me. And a lot of people on the other end, quite frankly, have asked me how I get along with Mason. Mason and I have a great deal of respect for each other. We get along very well; probably agree 95% on everything. The 5%-10% we disagree on is worked out by sitting down and rationalizing. It's safe to say I've become a better compromiser.



Q105 debuts its cellular traffic network with the help of GTE. Shown (I-r) are GTE Mobilenet Operations Manager Raiph Griffin, Q105 Chief Engineer Raiph Beaver, News Director Pat Brooks, news personality Roger Schulman, VP/GM Michael Osterhout, Go Patrol reporters Pat George & Nancy Alexander, and OM Mason Dixon.

#### Q105 Launches Cellular Traffic Network

One of Q105/Tampa's newest features is the use of cellular phones for traffic reports. The idea was conceived and executed by PD Randy Kabrich, whose brainstorm hit while he was stuck in traffic after hearing an all-clear report on his own station. The premise is simple: Listeners with cellular car phones report commuter traffic information and accidents back to Q105.

To make the toil-free call, all a cellular phone owner has to do is dial 1-0-5 and hit the "send" but-

ton. The call is automatically routed to the Q105 traffic desk. Since every cellular call is computer monitored, it's checked against reports already phoned in to prevent repeat calls of erroneous information. Any major accident/traffic reports are followed up by the Q105 Go-Patrol plane.

The six-week-old service generated over 250 calls its first week and has grown tremendously since then. According to Randy, "It's been a real lifesaver for us when weather conditions ground the reare."

#### Increased Flexibility

R&R: So your programming philosophy and other approaches are more flexible?

RK: Yes, that's true. Obviously, compromising is a different approach for me. In fact, I had someone tell me I couldn't be happy here because I'm not in total control. I really like it here. As time goes on, Mason has been delegating more and more to me. I don't want to let him or the station

R&R: What are your basic duties?

RK: Mason has an airshift, and I'm your basic workaholic, so it works out fine. Assistant PD Brian Christopher and I work very closely on weekend promotions, the day-to-day programming chores, and in general, make sure we sound balanced. I like working with the jocks on their show, brainstorming and seeing how I can improve the station formatics through promotions and entertaining features.

#### Strong Desire To Win

R&R: Why do you think you've always been able to come up a winner at every station you've worked?

RK: One of the reasons this place does so well is it's a slick operation. And the reason it's so slick is that no one wants to win as much as we do. I've always wanted to win more than the next guy does. A passive competitor may have a desire to win, but he won't do anything about it. Unfortunately, that's where a lot of radio in 1986 is headed.

I've never had a down Arbitron book for which I've been responsible. If we end up with a 20 share and slip to 19.9, I'm not going to be upset. (But) I know one day I'll have that down book, and it's going to hit me real hard.

"The biggest problem is finding good people. No one wants to work on Christmas or do overnights. Too many people look at this as a 9 to 5 job."

#### **Programming Secrets**

R&R: Are there any real programming secrets?

RK: If you go to a market and make a music monitor of the stations, you've only examined one aspect. There are the personalities, news/information, promotions, and more. Knowing all the fine points of each area makes the difference in how successful you can be as a PD.

R&R: Although you're not consulting at present, is that part of your future plan?

RK: Mason and I have discussed consulting together. Consulting is good if you can get the right people, because it goes back to that desire to win. Managers think that spending \$2500-\$3000 a month will make them winners, but that's not the way it works.

You have to have good people at the station who are willing to follow through and build on what you're able to teach them. I've always looked at consultancy as a temporary position. What you're trying to do is educate them to a level where they'll be self-sufficient. Unless you can do that, what good have you done for the industry?

R&R: Do you also look at the PD post as temporary?

RK: I've felt more secure here than I've felt anywhere. PDs will all feel more secure and perform better as soon as radio begins to pay them the same amount as sales managers. That day is getting closer and closer. In some cases PDs are now making more than sales managers — and they deserve every penny.

#### Personality & Creativity

R&R: Do you believe the adage that a PD's personality always dictates the station's sound?

RK: Creativity is one of the reasons Mason hired me. Additionally, I do know research and all its facets. But from the same standpoint, I'm also very personality-oriented in my approach to winning the ratings. I was working with (air personality) Mike Reeves on a novelty song, coming up with some real funny lines. He said, "You're really funny when you try to be." He's right. I guess I put up walls, and there are very few I let penetrate them.

Continued on Page 39

# RCA RECORDS PLAY FAVORITES YOUR LISTENERS WON'T HEAR IT ANY OTHER WAY



Their hit single

from their debut album #4

36/18 Including:

KIMN, KPKE, Y108, KKRZ, KMJK.

TODD CAVANAH, Y108/DENVER, CO

"If you don't want your receptionist to be bothered by 'Who Is That?' (requests), don't add Hornsby!"

# The hit single MISSIONARY MAN

from their album "REVENGE"

First Week, 7" Added At 42 CHR Reporters!

Check These Calls:

WXKS, WPHD, CKOI, KEGL, 95INZ, WRSR, WLS. WMMS, KWK, KKRZ.



Their hit single

#### "BEFÖRE I GO"

from their album "KNEE DEEP IN THE HOOPLA"

68 CHR Reporters - 29%!

MATT PATRICK, WKDD/AKRON, OH

"Starship has established itself in my marketplace as an extra-viable CHR staple. The research is very strong and the phones are blowing off the wall! Moves 19-15 this week."





The hit single

#### **DIGGING YOUR SCENE"**

from their debut album "ANIMAL MAGIC"

CHR Chart: 15 185 Reporters Including:

WXKS 5-5, WNYS 11-6, CKOI 5-5, WCAU 23-18, PRO-FM 10-10, Z93 11-10, WMMS 26-19, 92X 13-11, KDWB 26-19, WLOL 7-7, KZZP 27-19, KKRZ 10-9, FM102 12-10,

KS103 10-10, KWSS 11-10, KUBE 7-6.





The hit single

#### I'M YOUR MAN"

from his album "MANILOW"

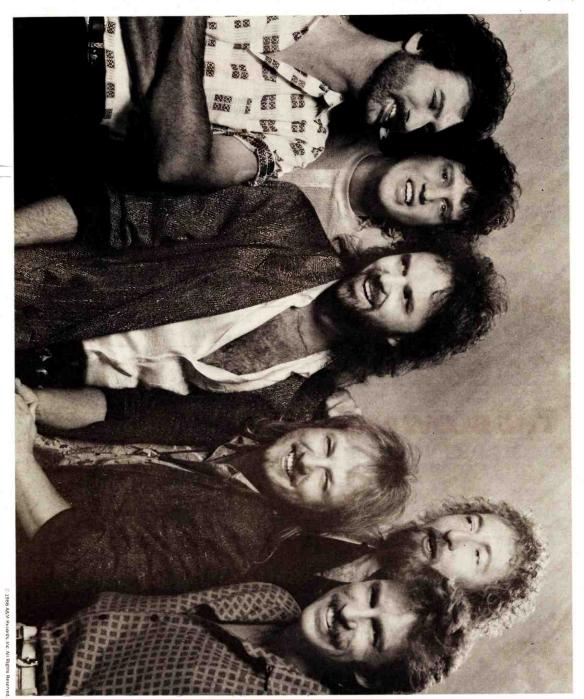
24 CHR Reporters!

WXKS, WKSE, WNYS, CKOI, WCAU, PRO-FM, B96, FM102, Q100, WERZ, RI-104, WTLQ, WBBQ, KHEI, WROQ, WCKN, KBFM, KTUX, KCPX, WGUY, 95XXX, WKSF, KNOE, KHTZ.



# 38 SPECIAL SOMEBODY LIKE YOU

AM-2854)



The new single from the hit album

# STRENGTH IN NUMBERS (5P-6115)

Produced by Keith Olsen for Pogologo Corporation On A&M Records

#### **CONTEMPORARY HIT RADIO**

# Randy Kabrich Shoots For Double Digits

Continued from Page 36

R&R: Do most programmers you've observed handle new competition properly or overreact?

RK: In many cases they really get shaken up, overreacting and playing into the competition's hands. I've always said that if you can program two radio stations, you can win in a market. In all honesty, I picked this up in Cleveland from WMMS. I saw how WGCL reacted. Basically, that's what I did in Raleigh and Charlotte.

#### Over The Horizon

R&R: So what's next?

RK: When I came here people said, "You're not going to be happy there because you've always been on the front line. You want to go where the battles are and win the war." The same people said there was little growth left for us at Q105. My goal is to have a 20 share. We have a ten now, so let's go for the 20. Why not?

In the last eight months our Birches have trended 11.8, 13.9, 16.8, 14.7, 18.1, 19.3, 21.8, and 24.9.

Mason and I complement each other and, with the team efforts, it's been very good. I brought what I've done in the past to Q105, and he's shown me what he's done in the past at Q105.

"I've always wanted to win more than the next guy does."

R&R: What do you think about the emerging crop of on-air and offair talent?

RK: The biggest problem is finding good people, especially part-timers. No one wants to work on Christmas or do overnights. Many don't seem to have that strong of a work ethic or a desire to win. Too many people look at this business as a 9 to 5 job, and it's just not that way. It's not that we've done anything so spectacular here. We just want to win more than anybody else. We're not rocket scientists, just bent on winning. And Q105 will do whatever it takes to win.



STARRS IN NEW YORK — A&M recording group Atlantic Starr visited the studios of WPLJ while performing in New York. Shown here (back, I-r) are A&M VP/Operations East Michael Leon; David Lewis, Joey Phillips and Wayne Lewis of the band; A&M's Gwen Franklin; Atlantic Starr's Jonathan Lewis; and A&M's Dwayne Alexander. Center, I-r: WPLJ MD Lisa Tonacci, Barbara Weathers of the band, A&M artist E.G. Daily, and A&M's Sue De Benedette. In front is Atlantic Starr manager Earl Cole.



ALL OVER THE PLACE — Columbia's Bangles visited the Q107/Washington studios before a local concert. Shown (top) are Columbia's Rich Bloom; (I-r) Bangles Debbie Peterson, Vicki Peterson, and Michael Steele; (bottom) Q107 MD Paul Fuller.



MERCEDES, POUR MOI? — KIIS-FM/Los Angeles has given new life to the city's car giveaway wars by awarding not one but three Mercedes Benz 560SLs to lucky listeners holding the right "KIIS Key." Shown (I-r) are first winner Steve Comeaux and midday man Paul Freeman.

#### MOTION

WOKI/Knoxville night personality
J.J. Randle moves into afternoons as
Julie London exits for news at crosstown U102. Also at WOKI, Keith
Weaver is promoted from weekends
to overnights... Former Magic 102/
Houston staffer James Rosenthal
joins KKBQ as Production Director.
He replaces Archer Ousablon, who's
now on the air at KKRZ/Portland...
Charlie River is the new midday man/
Promotion Coordinator at WNCI/Cotumbus from KLUC/Las Vegas.

Bobby T takes on weekends at WSPK/Poughkeepsie . . . KBFM/Mc-Allen-Brownsville midday personality J.J. Montana is upped to Assistant PD/MD . . . After weeks as acting Promotion Coordinator at WMMS/Cleveland, Gino lorillo is promoted to the post. Also at WMMS, Bonne Burke is named Publicity Coordinator from WEWS-TV/Cleveland . . . At KTFM/ San Antonio Bumper Morgan moves from WGCL/Cleveland to do middays, Davey Crokett exits KZEP for overnights, Devon Dabbs joins Sonny M in the morning, and Awesome Arlene "Jodi" is the is a new parttimer . new middayer at WGCL/Cleveland.

Z104/Madison PD Jonathan Little is upped to OM for Z104 and sister WTSO. Jeff Tyler is the new PD at WTSO, but a PD for Z104 is still pending. New to middays at Z104 is Tom Locwood from WKMO ... Mike O'Hara takes over PM drive at WGUY/Bangor ... Mark Roberts replaces Terry Knight on evenings at WRNO/New Orleans. Roberts is from KBIU/Lake Charles ... WFMI/Lexington weekender Mike "Spyder" Webb is upped to overnights.

KHFI/Austin afternoon personality Barry Kaye acquires the PD little, replacing Waylon Richards . . . KF95/ Boise middayer **Bob Anthony** segues for the same post at neighboring KIYS

... Randi Rivers joins WYNU/Jackson in a swing position ... KZZP/ Phoenix ups Research Director Kevin Weatherly to Assistant MD.

At KKMG/Pueblo-Colorado Springs Scott Thrower joins for mornings, PD Max Miller moves to middays, Rob Sherwood segues to PM drive from mornings, Gary Scott Thomas is on nights, Pete May covers late-nights. and Cathy Stevens handles overnights ... At WJTW/Joliet Tom Kapsalls returns from crosstown WLLI for afternoons, Bob Weber remains in mornings, and Don Beno takes on weekends/swing.

#### **BITS**

• Anywhere You Want To Go — KDWB/MInneapolis honored home-town band the Jets by jetting listeners to their choice destination! A weekend giveaway featured free albums for numbered callers, who then registered for the grand prize drawing. Jets members themselves visited KDWB's morning men Buck & O'Connor to pick the winner.

• Great Airplane Toss — KDWB/Minneapolls challenged listeners to test their aim in the "Great Airplane Toss." After various Twins games, fans were encouraged to toss advance-purchase paper airplanes onto the Metrodome playing field. If one passed through the sunroof of a Mercedes 190E, the lucky winner either got to drive away in that car, a Jeep Wrangler, an AMC/Renault Alliance convertible, or a three-wheel offroae vehicle. Airplane purchases surpassed \$25,000, which was later donated to the National Kidney Foundation.

 Pack It In — KFMN/Abilene left listeners spinning after a whirlwind prize giveaway. During a ten-day span, KFMN celebrated "School's Out" by giving away 108 Krokus albums & tapes, promoted the upcoming Abilene Speedway by giving away a \$5000 street stock car, and helped out a few sports fans by sending them to the Texas Rangers' game in Dallas. The Dallas trip winners also received a new Ford Mustang to travel in and tickets to the Six Flags amusement park.

• Kiss To Win — WKSS/Hartford came up with an ingenious way to win a car. You've heard of "Hands On" contests, right? Well, this was a "Lips On, Kiss The Car" giveaway. Thirty lucky listeners were chosen to vie for the title of longest car kisser, earning a ten-minute lips-off break every hour. After 72 hours of oral fixation, the winner drove away in a 1986 Subaru XT GL Coupe.

#### For The Record

There was a mistake in last week's column (R&R 7-11) in the sidebar, "Everyone's A Winner." We inadvertently reported that Jim Sellers from Elektra was the Southern Regional Promotion Executive (Corporate), tied with Billy Brill from MCA, when it should have been Kim Stephens from Atlantic who tied with Brill.



BU HAS LANDED

"Veloro Fly" ZZ Top

The New Single From Afterburner



#1 "Most Added" CHR 83/83



Management: Bill Ham/Lone Wolf Productions.

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407 R&R FRIDAY, JULY 18, 1986



#### CALENDAR

**BRAD MESSER** 

# Station Promotion Not News

A veteran programmer has read the recent stories in this column about ethical dilemmas and wonders how a situation at his station might fit in.

"We did a promotion involving a famous person who was in town for a sporting event. We were doing some listener giveaways through a drawing linked to a sponsor. When our newsman called to interview the famous guy about the sports event, I wanted him to bring up the subject of our sponsored giveaway, and I definitely got the impression my newsman thought there was something wrong with that. Why would he think that?"

It is right that the programmer wanted to get something on the air about the station giveaway, because by its very nature, a promotion must be promoted. The conflict wasn't about the promotional tie-in, but about the appropriate place to do it, and news isn't the proper place for promotion.

The giveaway should be bally-hooed by someone on the program staff . . . a jock, not a newsman.

One aspect of my logic is this. Was the giveaway really news? Before answering yes, think of it this way: What if a competitor was doing the giveaway: would you still consider it news and run the story? I see.

From the time he types his first story, a newsman begins learning that tub-thumping promotions aren't news stories and absolutely don't belong in newscasts, so it isn't surprising that the newsperson had a negative reaction. His peers in journalism would have little respect for him (and he could have little respect for himself) if he broke that basic rule.

What the public rightfully expects in a newscast is news. When a station wants to do something nice for a sponsor, plenty of airtime exists for hornblowing outside the news.

There's nothing inherently wrong about serving one's own interests. Doggone it, one of the main reasons we are in business is to help ourselves! But the self-serving belongs in its proper place with an accurate label . . . not deceptively labeled as news.

#### **Bull Run Battle**

MONDAY, JULY 21 — 125th anniversary of the first major battle between Union and Confederate troops in the War Between the States (1861). Sixty thousand men fought for ten hours in the first battle of Bull Run, in Virginia, about 35 miles southwest of Washington. D.C. Both sides were surroised that the Rebels won.

Rev. Sun Myung Moon began an 18-month prison term for tax evasion in 1984. As draft registration began for 19 and 20-year-old males in 1980, thousands of people staged demonstrations outside post offices.

Tenth anniversary of the opening of the American Legion convention in Philadelphia which left 29 dead of "Legionnaires Disease" (1976). Full Buck moon.

Birthdays: Robin Williams 34. Cat Stevens (Steven Georgiou) 38. Don Knotts 62. Kay Starr 64. Isaac Stern 66.

#### Spooner's Day

TÜESDAY, JULY 22 — It's Spooner's Day, in honor of the man who meant to say "dear old Queen" but it came out "queer old Dean." He tried to say "half-formed wish" but said "half-warmed fish." Rev. William A. Spooner, born 142 years ago in 1844, misstated so many phrases that people began calling a slip of the tongue a "spoonerism," which must have been a blushing crow, ... er, crushing blow to his ego.

The FBI shot Public Enemy #1 John Dillinger to death in 1934 in an ambush outside the Biograph Theatre in Chicago.

Wiley Post completed the first round-the-world solo flight in 1933.

Birthdays: Don Henley 40. Sen. Robert Dole 63. Orson Bean 58. Ethel Kennedy 96.

#### Resignation of Miss America

WEDNESDAY, JULY 23 — Vanessa Williams, the first black contestant to become Miss America, resigned her title under pressure in 1984 after it was revealed she had posed for nude photos.

Tenth anniversary of the Food and Drug Administration's first warning to doctors that tranquilizers, including Valium and Librium, may cause birth defects if taken early in pregnancy (1976).

The ice cream cone was invented in 1904 at the St. Louis Exposition, when a concessionaire ran out of cups and began putting ice cream inside a rolled-up waffle. The first Olympic Games were held in 776BC.

Birthdays: Walt Garrison 42. Tony Joe White 43. Don Drysdale 50.

#### Watergate Hearings Began

THURSDAY, JULY 24 — Impeachment proceedings against President Richard Nixon, the Senate Watergate hearings, began in 1974, with live national coverage on radio and television. That same day, the Supreme Court ruled 8-0 that Nixon had to surrender the Watergate tapes, recordings he had secretly made of incriminating White House conversations.

It is Pioneer Day in Utah, marking the arrival of **Brigham Young's** Mormon settlers in the Salt Lake Valley in 1847. New Hampshire became a British crown colony in 1679.

Fast of Tammuz begins, a Jewish holiday and three-week period of mourning, commemorating the Roman siege of Jerusalem in the first century.

Birthday: Lynda Carter 35. Ruth Buzzi 50. William Ruckelshaus 54. Bella Abzug 66.

#### **Test Tube Baby**

FRIDAY, JULY 25 — The first baby conceived outside its mother's body celebrates her 8th birthday (born 1978). Louise Joy Brown, daughter of dilbert and Lesile Brown of Bristol, England, became known as a "test tube baby," although the external fertilization actually occurred in a Petri dish.

15th anniversary of Constitutional Amendment 26 lowering federal voting age to 18 (1971). Nuclear Test Ban treaty signed 1963. Forty years ago this evening **Dean Martin** and **Jerry Lewis** began their ten-year partnership as a nightclub comedy act (1946).

Birthdays: Walter Payton 32. Steve Goodman (composed "City of New Orleans" et al.) would have been 39. Jlm McCarty (Box of Frogs) 42.



STEVE FEINSTEIN

#### RADIO/RECORD DIALOGUE

# Rock Radio Over-Oldied: Fact Or Fiction?



Sean Coakley



Dave Hamilton



Dave Lange



Beth Rosengard



Ted Utz

Two weeks ago in this column promotion execs cited what they see as an increasing difficulty in breaking new artists on AOR radio. Among the chief culprits, they say, is the format's higher ratio of old music versus new releases. A recent New York Times article, "Oldies On The Rise In Album Radio," might seem to bolster their argument.

Noting that Mediascan monitors indicated an average of 37% currents among mainstream AORs, I proposed that rock radio has never played a dramatically higher percentage of currents than that, other than in the brief aftermath of the infamous "80/20" prescription.

This week we'll check that presumption and address related issues in a dialogue between the radio and record camps. From the radio ranks we'll hear three veteran PDs at the helm of powerhouse stations: Ted Utz of WMMR/Philadelphia, Dave Hamilton of KQRS/ Minneapolis, and Dave Lange of WLAV-FM/Grand Rapids. From the record ranks, it's Arista National AOR Director Sean Coakley and B.R.A.S.H. independent Beth Rosengard.

R&R: Is the ratio of current to old different than it was in days

DH: The percentage isn't any different. The difference is we're deeper now. We play 1000 titles as opposed to 200; we're not playing "Black Dog" every 25 hours like we were in 1981. We were targeting 12-24 back then; now we're going for 18-34 and looking for longer time-spent-listening. We still showcase our currents at KQ' every hour - other than morning drive - four out of 12 songs are currents. Two of them are brand new (Adrenalin and Big Country. for instance), and two established.

DL: We're running 40-50% currents at 'LAV-FM. At WSHE/Miami we ranged, at various times, anywhere from 30-50%, and at WDVE/Pittsburgh it grew from 40 to 50% by the time I left.

TU: We're between 35-45% current, depending on the daypart, but the term "current" needs to be defined. A lot of my recurrents add current flavor to the radio station. I could say that we're 50-50, but I don't mean that the currents are only the stuff we're reporting to R&R. Recurrents by Pete Townsend, Mike & The Mechanics, and Dire Straits apply just as well. The audience considers them new songs, not old songs.

People look back a couple of years and say AOR was a lot more current than it is now, but the 80/20 thing - which people interpreted to different degrees — wasn't really the right call. We were unusually high a few years ago. If AOR had been consistent all along, our numbers wouldn't have been all over the place.

SC: I don't believe that AOR, in general, is playing the same ratio of current to old as it did at one point. It's a pendulum that swings back and forth; this discussion has been going on as long as I've been in the business. What is most frustrating to record companies is something that's partly a product of creating a heritage of superstar artists. Today, unlike ten years ago, AOR is able to play exclusively established acts. Our argument is over the slots that are not being afforded to new talent. Not just current music but new acts, as

BR: This is what concerns me, also. If you take the format's orientation towards playing CHR crossovers and add the depth on the many superstar albums, there seems to be a lot less room for the worthy, next-year's-potential superstar acts. AOR may not need more superstars right now, but it will in another year or so when there aren't so many of the reunions of the old groups.

#### Flexible Percentage Of Currents

R&R: With so many new albums by must-play artists coming out. should programmers create any additional slots for new artists by raising their percentage of cur-

TU: Definitely not. If we're 40% current, and that 40% comes from Moody Blues, Bowie, Jackson Browne, and the like, that's it. People want to hear the old Zeppelin and Stones as much as the current product, and we've got to play a consistent proportion of them.

SC: Forget about the artist and think about the song itself. If there are enough great new songs to make up 70% of your mix with 30% spice from your catalog, why can't your mix breathe to reflect the amount of great current music available? It would be just like the times when there isn't the superstar product out, so you play a

higher percentage of oldies.

TU: The audience has a certain capacity for the amount of new music it can take, and it doesn't matter if we're talking about ELP, Stones, Moody Blues or Level 42. It's all unfamiliar, and it's all new.

BR: Doesn't the sound of a new Genesis give it a built-in familiarity? Won't it test familiar in callout a lot quicker than a new song by an act nobody's ever heard of?

TU: "Tonight, Tonight, Tonight" by Genesis is a great song, but it's 65% unfamiliar even in Philadelphia where they're going to play eight nights. The 30+ listeners want to turn the radio on and hear something they know. I'm looking at a 10 share here, and what I'm doing and what AOR is doing is right. I don't see any reason to change.

#### AOR's Artist Development

R&R: AOR is, in a sense, Artist-Oriented Rock. It is loval to its artists to the point where it seems to sometimes give heavy play to even a subpar release by a core artist. Contrast this with CHR, which is very song-oriented and demands that virtually every record it plays be a hit in its own right. Do these AOR "automatics" take away valuable slots from more deserving new artists?

SC: This often frustrates me I can put out albums by certain acts and get 150 stations in the first week or two. Still, I feel guilty taking a very important space away from perhaps a more deserving record. All I can ask is for album programmers to know when to get off these records. They have to get in, give the audience a taste, then get off it and give a shot to something more deserving. Unfortunately, most AORs delve very little into sales; instead they judge hit factor by how well a record calls Continued on Page 42

LET'S GO TO BED TO HELP FIND THE CURE - WSHE was the radio sponsor for Miami's Eighth Annual Coconut Grove Bed Race, which netted over \$140,000 for Muscular Dystrophy. An estimated 40,000 people viewed the parade of decorated beds, which was followed by a free Greg Kihn concert. Pictured (left): WSHE challenges CHR rival WCJX to a media race (and wins); (right): morning man Skip Herman, located in a cherry picker, calls the race

#### NEW VISTAS IN MUSIC

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AOR

#### Rock Radio Over-Oldied

Continued from Page 41

R&R: Is AOR going so deep on superstar albums - such as stations playing five or six Genesis cuts - that it is taking away valuable space for new artists?

TU: This doesn't really happen. I've got five Genesis songs on the playlist, but they're not taking up five slots. They're packeted together, with "Invisible Touch" highlighted. When the rest of the album comes up, it could be any one of four other songs - just to show depth.

#### **Fewer Recurrents**

DL: We're a lot less recurrentoriented than we used to be I can remember playing three or four recurrents an hour; the thinking in the '70s was that the recurrents were the most important records on your list. Everybody was familiar with them, and even though we were tired of "Money For Nothing," we thought the guy out there wasn't

That was before we discovered burnout. I'm sure there's hardly anybody doing more than two recurrents an hour these days. The station sounds older because there's no in-between - when it's old, it's real old, when it's new, it's real new

DH: We only play one recurrent an hour. I like to rest them because we can't find enough that will test well. We're dealing with a high time-spent-listening situation - at least 10 hours a week in every cell
- and we're not following CHR's cume like the AOR/CHR hybrids tried to

#### AOR Defined By Depth

DH: Depth is the key to the AOR format. I was a conservative programmer when I was at Doubleday, but now I play approximately 1000 titles in my library. This is how we've preempted an oldies station across the street, KJJO, which basically took our oldies library and shaved it down. Their time-spent-listening is in bad shape because they're only playing 500-



KLAQ GRINS AND BEARS IT - A remote broadcast by KLAQ/Ei Paso's Breakfast Party had an unexpected guest — Chicago Bears quarterback Jim McMahon, who was in town for a cancer benefit. Pictured (I-r): Jeffrey Scott, Biff Ballbondsman, and McMahon.

#### RADIO ACTIVITY

· KGGO/Des Moines's morning show got to the dirt behind the headlines of a juicy story. The station broadcast from a rural tavern that was the scene of a nationally-publicized incident involving state legislators and a stag party that got out of hand. The "Joy Boys" - Moffitt & Morgan scored the first interviews with eyewitnesses and the bar's owner.

In what might've been billed as "Hands Across A Daytona," KFMZI Columbia gave away a Dodge Daytona to the person who could keep his hand on the car the longest. The winner earned his wheels (and maybe a case of hand lotion) after five days, 13 hours, and 38 minutes of hands-on experience - outlasting 24 other contestants

· WRDU/Raleigh was recently voted the area's best radio station by a newsweekly's readers in a "Best Of" poll . . . A 42-member team led by WYNE/Tampa Assistant PD Ron Diaz raised close to \$4000 in a March Of Dimes WalkAmerica fundraiser



THE KING'S CAR - Elvis, KKGO/Des Moines's Tailgator mascot, congratulates the winner of a Nissan 300ZX. The contest kicked off the sta-tion's ongoing "Keytag" promotion, which awards prizes along with merchandise discounts at area businesses.

WRKI/Danbury raised almost \$4000 for Amnesty International by holding a series of auctions. Up for grabs were tickets to the Amnesty concert at the Meadowlands in New Jersey, items autographed by musicians playing the show, and a Fourth Of July Statue Of Liberty cruise

#### **SEGUES**

KOYE/Laredo switches from AOR to CHR

Consultant Jon Sinton inks KSJO/ San Jose and KRKE-FM/Albuquerque. At KRKE, he replaces Burkhart/Abrams, which will be working with nearby KKBR.

KLAQ/EI Paso PD Pepe Lopez exits, with OM Nat Lamp taking on his . New PDs include WKGR/ Ft. Pierce's Randy Luce and WXTQ/ Athens's Steve Kennis

At KLPX/Tucson, Jack Green takes over as MD from Margie Wrye, who becomes Promotion Director

bra Glick joins WKLH/Milwaukee as Promotion Director from middays at WIBA-FM/Madison.

KMET/Los Angeles moves parttimer Garth Hemp Into 6-10pm as Pat Martin shifts to overnights . KNAC/ Long Beach weekender Rick Shaw returns to KNX-FM/Los Angeles for nights, while Rich Fields grabs over-... WIYY/Baltimore nights go nights to parttimer Kirk McEwen, brother of WNEW-FM/New York's Mark McEw-Dan McClintock from WWQM/Madison joins crosstown WMAD for nights.

WMMR/Philadelphia put two listeners on board a Fourth Of July party boat which sailed New York's harbor while ZZ Top played on board. The winners also got a great view of the fireworks and the tall ships, as well as two nights lodging in New York KSRR/Houston pulled out the guns for its "Free Money Birthday Game" promotion developed by Filmhouse, awarding \$97,000 to listeners who were the first to call when their birthday was read on the air. The contest was supported with billboards and TV, with phone response so heavy that the station had to install a recording to

answer specific questions.



LON HELTON

# Music City: Here We Come!

About halfway through last night's 6.0 (on the Richter scale, 99 on the scaremeter) earthquake, I began to worry that my move to Nashville was coming a week too late. But as the temblor subsided and the prospect of Denver becoming a seaport seemed more and more remote, it became clear that I would, indeed, soon be on the road towards Music City.

As you may remember, we first announced in January that R&R would move its Country department – including charts and editorial – to Nashville.

Since then we've been busy getting things ready for the move. We've more than doubled our Nashville office space and added two new members to our staff. We've also done battle with the computer gods, equipping our Nashville office with hardware able to communicate with our L.A. headquarter's mainframe.

As the relocation nears completion, we feel we're about to begin a new era of service to the Country radio and record industry! This is just another step indicative of R&R's commitment to provide the best possible service to our readership.

#### Office With A View

The events of the last couple years have demonstrated that the Country radio and record industry are more closely and inextricably intertwined then ever. Never before has the need for communication between the two been so great,



Sharon Allen

and we sincerely hope that our expanded Nashville operation will aid in facilitating the communication between the two. This column will continue to be the forum through which exchanges of ideas and information take place. Being based in Nashville enhances the vantage point from which I can observe and report on both industries.

The value of being located in the heart of the Country industry became very clear when I was invited to be on a panel discussion sponsored by the Nashville Songwriters Association last January. The NSA had brought in a number of major market programmers to talk to songwriters, and since I was in town at the time I was asked to participate.

The discussion, which I covered in my column of February 14, was fascinating. Despite my 12 years in Country radio I heard songwriters



Katy Bee

saying things I'd never heard before. It was interesting to hear these writers' perceptions of Country radio and what they thought Country radio wanted in the way of product. Their side of the story was one radio needed to hear, and because I was in town — regardless of whether or not I participated — I was able to report on an event of interest that most people might not otherwise have known about.

The future of the musical product with which you define your programming is decided in Nashville. By relocating there I will be better equipped to provide you with an overview of what is going on.

#### The Staff

In addition to beefing up the electronics in our Nashville office over the past few months, we've also expanded the staff. I'd like to reacquaint you with (or perhaps introduce you to) the people who will be working for you — and trying to keep me in line.

Sharon Allen is no stranger to those of you who have read these pages the last three and a half years. She joined R&R in December of 1990 and subsequently established our Nashville office at 1610 16th Avenue South. "Nashville This Week" has been her column over that span of time, and she'll continue to keep you up to date on all the Nashville news you need in order to keep yourself and your audience informed. For those of you who don't know, Sharon has also been and will continue to be — the

 and will continue to be — the R&R Account Executive in Nashville.

Katy Bee is a recent addition to the R&R Nashville office, and we couldn't have found a person with more of an ideal background to take the position of Associate Editor. Katy's done time on the air at a



DeBe Fennell

number of Country stations, including KLAK/Denver in its heyday, and KVET/Austin. She's been based in Nashville for several years now, free-lancing for Country-oriented consumer publications and contributing stories to Billboard. Her combination of radio experience. writing ability, Nashville street-smarts, and industry contacts will keep Katy's writing timely and interesting.

DeBe Fennell, our office manager, is another recent addition. She'll be the one you talk with first when you call Nashville. Though her family has been in Music City for a long time, DeBe recently returned after a stint as a 21 dealer in Reno. (We figure we can make coffee money by dealing a few quick hands of Blackjack while you're in our reception area.)

Introducing you to the staff is important because I want you to always feel free to call or drop in when you're in Nashville. R&R has always conducted business with an

eye towards accessibility, and it's important that you know you are always welcome, either in person or via Ma Bell.

#### On The Road

Those of you who are long-time readers of R&R may remember the old "Rambling Reporter" columns. Well, they're going to be revived — in a manner of speaking.

My original plans were to to fly to Nashville. But after giving it a lot of thought I thought it might be neat to drive. Not only would it be a great chance to listen to a lot of Country radio along the way, but it also presented an opportunity to stop in 15 or 20 stations and meet a number of folks I've only talked to on the phone. Though it was a tough decision, the thought of driving through Texas in July with two kids and a cat proved too exciting to pass up. Thus, on July 19th my family and I will be setting out for Nashville, hoping to arrive towards the end of the month

For those of you who want to come out and wave us on, we're gonna take the southern route out I-10. Our present plans are to drop by stations in Phoenix, Tucson, El Paso, Odessa, Abilene, Dallas-Ft. Worth, Waco, Austin, San Antonio, Houston, Longview, Oklahoma City, Little Rock, and Memphis. We'll drop by others along the way, time permitting.

The columns during the next few weeks will be more like a diary of the stations and people I hear on the air, as well as the thoughts of people involved in Country radio today. Thoughts of 115-degree temperatures aside, I'm looking forward to the trip being a tremendous learning experience.

One last note: Please read the "Please Read This" box on this



BIG WHEELS — In the wings at the MCA/Dot Fan Fair Show, host Ray Benson of Asleep At The Wheel (I) chats with MCA's Sr. VP Bruce Hinton (c) and VP A&R Tony Brown.

# **Please Read This**

Effective immediately, all pictures, playlists, news, information, Close-Up Items, and anything else pertaining to your station should be addressed to: Radlo & Records, Lon Helton, 1610 16th Avenue South, Nashville, TN 37212.

For time-sensitive stories such as personnel changes, or tidbits for Have You Heard, etc., please call them into our Nashville office. The number is (615) 292-8982.

For the next two weeks, Katy Bee will be handling all radio and record news stories from the Nashville office. Should anything newsworthy happen at your station or in your market, please give her a call at the above number. Let me also take this opportunity to once again say we sincerely want your station's news and photos of the events in which you participate. Nobody covers radio like R&R. So, if you want to raise your profile, think of us first.

FYI: My first day in the Nashville office will be Monday, August 4th. fm looking forward to talking with you trom my new home in Music City!

# GLEN CAMPBELL

# "CALL HOME"

#### THE NEW SINGLE

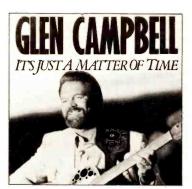
David Bryan of WDAF says: "Strongest record since 'Wichita Lineman' and By The Time I Get To Phoenix.' Our on air test score was 100% positive so we added the record before the label decided to make it the new single!"

WVAM	WGTO	KFGO	KFDI
WBGW	WTVY	WDAF	KKAL
WTSV	WOKK	KXXY	<b>KUZZ</b>
WAJR	WCMS	WOW	KYGO
WKYG	WWKA	WXCL	KRWQ
WNYR	KKYX	WKCQ	KQIL
WIXY	KRMD	OLWW	KALF
WWVA	WIRK	WTCM	KSOP
WYII	WUSQ	KVOO	KCKC

BILLBOARD FIRST WEEK 74

FROM THE ALBUM

IT'S JUST A MATTER OF TIME



Produced by Horold Shedd



On Atlantic/America Records & Cassettes
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#### COUNTRY

# CLOSE-UPS



LOOK OUT LEVIS — Figuring if It was good enough for Calvin Klein and Gloria Vanderbilt it was good enough for them, KTTS/Springfield has gone into the designer jeans business. "KTTS Ranchhand Jeans" are now available at leading clothing outlets throughout the Caraks. They feature the KTTS logo on the back pocket along with stitching unique to the brand. Missouri Governor John Ashcroft (center) Is shown getting one of the first pair. Presenting him with the new britches are (I-r) KTTS Ranchhands Dorrie Hummel, Rob Hough, MD Tony Michaels, John Stevens, and PD Don Paul.



MAGIC THREE — The trio of (I-r) Troy Seals, Eddie Setser, and Dobie Gray have been collaborating together since the '70s, and recently cowrote Dobie's single "The Dark Side Of Town."



WHY NOT PLATINUM — Harlan Howard and Sonny Throckmorton were surprised at BMI's Nashville office by the presentation of platinum albums from RCA for courting "Why Not Me." Pictured (i-r): RCA/Nashville's Dave Wheeler, Throckmorton, Howard, and BMI VP Roger Sowner.





SHARON ALLEN

# **Bluegrass And Blossom**

It's that time of the year . . . for bluegrass fans and musicians to congregate at summer festivals for pickin' and grinnin'. The newly-established International Bluegrass Music Association takes the art form one step further for the music they call "America's family entertainment."

The first annual "IBMA World of Bluegrass Trade Show" in Owensboro. KY is set for August 22-24. The trade show will feature 36 booths from instrument manufacturers, record companies, bluegrass associations, radio stations, and other related businesses. These IBMA-member representatives will feature goods and services for both bluegrass professionals and amateurs alike.

Tied in with the event is Owensboro's "Bluegrass With Class" festival at English Park, along the banks of the Ohio River, sponsored by the Davis County Tourist Commission. An opening reception for IBMA members and community leaders is set for the evening of August 21. Both trade show and festival are free and open to the public.

The following month, the West Coast hosts a Bluegrass & Traditional Music Expo '86 in Costa Mesa, CA September 5-7. The Southern California site will draw bluegrass fans, performers, and related businesses to the Orange County Fairgrounds. The new event will combine an industry trade show with performances and workshops. Instrument manufacturers, record companies, vintage instrument dealers, music accessory producers, craftspeople, folk artists, and media representatives will constitute the 200 booth spots.

David Holt, star of the Nashville Network's "Fire On The Mountain," will host bluegrass and traditional acts appearing at the adjacent outdoor Arlington Amphitheatre.

For more information, contact Steve Baker at (714) 735-7838.

#### CMF Offers Williams Recordings

"Are You Sure Hank Done It This Way?" That's being answered by the Country Mnsic Foundation through its newly-released Hank Williams album, "The First Recordings." The 12 newly-discovered Williams compositions contain simple voice and guitar recordings that precede Williams's MGM hits by three years.

"Precise recording dates for the songs presented on this album will never be known," says CMF Principal-Researcher Bob Pinson "but most, if not all, were probably cut in 1946 when Hank was beginning his association with Acuft-Rose."



TREASURE CHEST — 12 newly discovered songs are released.

At the time, Hank didn't have a publishing contract, nor the ability to write lead sheets for copyrighting purposes. He did, however, self-publish two uncopyrighted songbooks containing only his lyrics in 1945 (shortly after his marriage to Audrey). The first contained nine songs, which sold for 35 cents. One song on the album, 'Mother Is Gone," appeared in that book. Hank never recorded the song commercially, but he later made a different demo version that was overdubbed in 1954 and released by MGM in 1955.

The second songbook contained 31 songs, nine of which were carried over from the first book. Of the 22 new compositions, five are presented on this album: "Won't You Sometimes Think of Me.," "In My Dreams You Still Belong To Me.," "I Watched My Dream World Crumble Like Clay," "Singing Waterfall," and "Calling You."

Pinson said that "Calling You" is the only track on the album sung in trio (Williams, Audrey, and an unidentified man) and was the only song to be recorded in a master session. He also mentioned that a later demo of "Singing Waterfall" was released on MGM in 1956. Another cut on the album. "I Told A Lie To My Heart," was released late last year by Columbia Records in the form of an overdubbed duet with Willie Nelson. This album contains the original demo used for the Nelson overdub.

The album is available by mail order from Country Music Foundation Records, 4 Music Square, East, Nashville, TN 37203.

#### Golden Solo Project

William Lee Golden's first solo album, "American Vagabond," isn't one of those flash-in-the-pan ideas that someone thought up yesterday. The folks involved spent two years choosing material, and Golden says of the music, "It has definite roots although it defies categorization because it was made for people who appreciate good music in general, whatever the format."

Because of the solo project, there's been some speculation about Golden leaving the Oak Ridge Boys. Answering those queries, Golden said, "After 21 years, I've proven myself as a team member with the Oak Ridge Boys. I always wanted to push the other guys forward. It wasn't William Lee Golden, it was the Oak Ridge Boys who had to make it. Eli

#### NASHVILLE IN MOTION



Steve Ison

Steve Ison is now Director of Membership Development and Services for the Country Music Association. His responsibilities will include supervising membership personnel, maintenance and servicing of current membership, and new membership projects and campaigns ... Veteran booking agent Paul Bryant joins the staff of Top Billing, Inc. and will represent Razzy Balley, Jim Ed Brown, Jerry Clower, Ralph Emery, Tom T. Hall, Becky Hobbs, Cotton Ivy, Juli Maners, Mel McDaniel, Ronnie McDowell, Jeannie C. Riley, Joe Stampley, and the Tennessee River Boys . . . New to Top Billing are singer/songwriter Becky Hobbs and her band Oklahoma Heart Mesa recording artist Karen Tayior-Good enters an exclusive longterm management agreement with Essex Management Changing pace,

NASCAR race driver Kyle Petty (son of

Richard Petty) signs a recording con-

tract with RCA. He's working on a sin-

gle with producer Mark Wright.



FIRST TRIP — ASCAP President Morton Gould recently made his first trip to Music Row to conduct a Nashville ASCAP membership meeting. Among those in attendance were (I-r sealed) Rob Galbraith, Gould, and Bucky Jones; standing I-r) Southern Director Connie Bradley, Patsy Bruce, and Tom Collins

Ball (producer of the album) and Alan Messer, a photographer friend of mine, had been telling me for years, 'You've got something you're ignoring, and you should try a solo album.' I knew I'd allowed the Oak Ridge Boys the freedom to try everything they had wanted. Now I needed that freedom."

An interesting production technique was used on this album project. Producer Ball said, "Usually, you cut all the instrumental tracks, then you bring the vocalist in last. But we wanted to get Golden. So we had him go into the studio and just sing the song with no instruments at all, giving us his own reading of it. Then we built the instrumental tracks around him." FYI: Those tracks include Booker T. Jones on organ, John Cougar Mellencamp's guitarist Larry Crane on acoustic

guitar, and Rosanne Cash on harmony vocals.

BITS & PIECES: Restless Heart hit the road this week on their first major summer tour. They'll open for Glen Frey, Alabama, Juice Newton, Glen Campbell, and Tanya Tucker on select dates throughout the tour, which will continue through November . . . During the filming of Con Hunley's performance on "Nashville Now," he met another Knoxville native - actor David Keith, of "An Officer and A Gentleman" and "Lords Of Discipline" fame. Keith offered Hunley part in his next movie. As details develop, we'll keep you posted . New MCA songstress Nanci Griffith and the Nitty Gritty Dirt Band are getting together to duet.

Just thought you'd like to know! This column co-written by Katy Bee.

#### WHO'S NEW

Schuyler, Knobloch & Overstreet are some of the most celebrated and respected songwriters in Nashville. Collectively, they have composed such notable chart hits as "Love Will Turn-You Around," "I Fell In Love Again Last Night," "One Love At A Time," "On The Other Hand," "I Don't Know Where To Start," "16th Avenue," "Old 'Yellow Car," "Years After You," "The Whole World's In Love When You're Lonely," and "Same Old Me." Now, it's their turn, as the SKO trio debuts with their own self-penaed single, "You Can't Stop Love."

The three songwriters thought about all kinds of names for the group, but decided on their individual names instead, letting their music ride on their own integrity. "Our whole show is based around realism," Overstreet emphassizes.

They are all individual artists, yet a team of accomplished talents. Fred Knobloch (NO-BLOCK) has released

singles on Scottl Brothers with Susan Anton and solo back in 1981; Thom Schuyler (SKY-LER) recorded an album on Capitol; and Paul Overstreet had one out on RCA. But they feel it's this union which best represents their musical efforts.

Two-thirds of the group — Overstreet and Knobloch — half from Mississippi. Paul spent his early years in the music business steeping in a church and playing Nashville's Printer's Alley. Fred built a reputation as a studio musician in Atlanta and Los Angeles before coming to Music City. Thom grew up in Pennsylvania and spent some years pursuing acting in New York City. It was while pounding nalls as a carpenter for a living that he landed his first publishing job with Eddle Rabbitt's company.

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section.

R&R FRIDAY, JULY 18, 1986/45

#### ADULT CONTEMPORARY



DONNA BRAKE

#### **FORMAT DYNAMICS**

# A Complicated Animal

Radio broadcasting as an industry is somewhere between an art and a business, but is certainly in the business of merchandising an artistic product. This balance of emphasis is most delicate and potentially most financially rewarding at a major market AC station. Understanding the misunderstood format is the secret to maximizing its success.

The greatest and most appreciated business property of a properly positioned AC station is its somewhat special ability to break the usual major market direct relationship between ratings results and revenue. The initial business plan of a start-up AC station must include an aggressive campaign to quickly capture the market perception as an "agency darling." The formatic appeal of the programming product to the sex-age cell of media buyers and planners, combined with its formatic strength with office listening, greatly aids the sales department's promotional efforts. First-class agency parties, top prize-merchandising promotions, and outside advertising (highly visible to the ad community), are all in the arsenal of sales department-conducted promotions that contribute to quickly cultivating an image as a "class

Once this impression on the ad community is made and, of course, sustained, a properly positioned AC station can actually

"AC can have the emotional sell qualities of Easy Listening and the demographic vibrance of CHR."

demonstrate short-term ratings loss, especially in the total share figures, and simultaneously see revenue gains. Local management at several situations actually claim that if even only one book out of four is good, that will suffice in maintaining a good year, providing reasonable points in the prime demos in the other three. AC can have the emotional sell qualities of Easy Listening and the demographic vibrance of CHR.

The conceptual design of the artistic product—that is, the programming—is by far the most difficult aspect of these stations. It is certainly true that many talented programmers with excellent track records have gone into AC stations and lost big shares.

CHR, AOR, and Urban programming demand an active, aggres-



Bill Parris is Executive VP of the United Broadcasting Company.

sive mindset that translates into numerous on-air positioning lines. counterprogramming measures. and the like, while AC requires a more passive world view, bent toward building defensive grids in the music and all programming elements. If this basic approach or world view is off, all product design decisions can be wrong. An AC mindset in the programmer is an absolute must in building a properly positioned station. And an understanding of what an AC station is and is not, is required knowledge

As a rule, AC is a parasitic format and seems to benefit from major market fractionalization. It is not a large exclusive cume or high TSL format. AC formats tend to share huge audiences with CHR on the low end and with Easy Listening or Country in the higher demos. These facts become critical to understanding the ratings fluctuations that tend to occur in AC. While the nature of an AC programming product or format is quite stable, ratings variations are more often caused by competitive moves on other shared audience formats. Thus, an adjustment by the market's leading CHR, such as increased midday noncurrents or a general softening of its air sound, can directly affect an AC, as can a contemporization of the market's Easy Listening music station. Competitive counter moves by the AC station must be made against a

realistic understanding of the passive and parasitic nature of the format. The basic USPs (unique selling propositions) of the AC format, must never be compromised — most notably, more music, adult music, or music quality. Once the station downtime structure is set and the market balance of music struck, any competitive move should be relatively slight.

In radio programming, there is a direct relationship between strength of image perception and time spent listening or quarter-hour maintenance. The stronger or more basic a station's image, the lower its turnover. Overall, AC stations carry a constant and unusually heavy responsibility to continually define themselves in their on and off-air positioning statements. The most successful AC stations are the must succinctly and definitively explained.

Among the serious dangers of positioning an AC format is becoming known as either "The Oldies Station" or the "Soft CHR Station."

"The basic USPs (unique selling propositions) of the AC format must never be compromised — most notably, more music, adult music, or music quality."

Either reputation can easily lead to a good first book or so, followed by gradual ratings decline. A good AC station is known by entirely separate and touted market uniqueness and becomes a generic version of itself. A great AC station is perceived as something greater than the sum total of all its parts.

Structurally, AC formats must posture a more-music wall of sound, with music sweeps containing segues and properly placed downtime of three or four stopsets hourly. To do otherwise, such as to place air personalities over every song intro, can greatly contribute to image dilution, as the station may be perceived as some sort of strange CHR due to the structural similarity. Weak image and poor market differentiation invariably place too great a burden on music content to carve out a unique position. A wall of sound in all dayparts, with the possible exception of morning drive, is a sound structural starting point in positioning an AC format. As in Easy Listening, from which a lot of the "class" of AC is borrowed, a music flow prientation builds cume audience;

# Tips For Developing A Successful Station

- Maximize sales promotional efforts by appealing to sex, age cell of the media buyers, planners
- Take on a more passive world view, with emphasis on defensive grids in all programming aspects.
- Sound up-to-date and hip. never retrogressively nostalgic.
- Strive for self-definition; don't become a variation of a format.

as a rule, AC stations are very cume-dependent.

The other rather strange AC daypart is 7-midnight, normally the weakest AC time slot. But, of course, depending on the market competitive composition, an AC can deliver better ratings by taking a slightly younger and more male-oriented focus, cuming the available under-25 audience. All programming daypart differences must fall between predictable parameters of audience expectation at the dial position.

Musically, an examination of the nation's most successful AC stations would identify two main types of format - those emphasizing currents and recurrents, and those based on older noncurrents. The distinction is often thin because all AC formats have relatively high noncurrent musical compositions. but the performance characteristics of the two categories are quite different. Those formats with a more current focus tend to have demographic envelopes of 25-34 women, 25-34 men, and 18-24 women (in that order), and share more heavily with CHR competitors. Those formats with a noncurrent focus play older oldies, have envelopes with a conspicuous 35-44 male bulge and share more with the higher demographic formats. As a rule, the second type of AC format has a higher TSL, while the more current-based AC is heavily cume dependent. Thus, a potential cume acquisition should be considered before positioning a new AC format. An oldie-based AC is much cheaper to operate, as it wins on TSL, but that positioning may not be available in markets with established oldie formats. The world's worst oldie format will still have its base audience in 35-44 men, where an oldie-based AC would generate most of its TSL strength

After a type of AC format is decided, the selection of its musical content can be critical. Overall, every song on the station should represent something greater than it-

"A great AC station is, perceived as something greater than the sum total of all its parts."

self. Overall, an AC station, through its on-air exposition and music content, must sound up-to-date and hip, never retrogressively nostalgic. The temptation for short-term rating gratification should be weighed against the wisdom of a wider strategy, the need to present to the market a consistent perception as a one-of-a-kind entity, a first-class, unique market product, an adult contemporary marketing machine.

If the programming department has properly positioned the product, the station's promotional profile is proportioned between off-air efforts to secure positive ad community perception and potential cume acquisition. The sales department should orchestrate the first area, while the relatively high musical familiarity level of the format itself can become the basic cume acquisition vehicle. Generally, on-air contests that add disproportionate amounts of talk should be avoided, while any off-air cume scheme should be considered.

Adult contemporary radio may be the Beautiful Music format of the 1980s . . . . it may be yuppie radio . . . but it certainly should not be considered a soft or hard version of some other format type. It is a separate format concept - one constantly striving for self-definition and very dependent on competitive positioning. An understanding of the dynamics of ad community and programming positioning can be the key to operating perhaps the industry's most promising and least understood major market format.

46/R&R FRIDAY, JULY 18, 1986

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WKGW, Scott Carr Ithaca, NY

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KEZR, Joe Eich San Jose, CA

"REFRESH YOUR PIANIST WITH SOME COOL JAZZ"

KEFM Chris Ryon

"IT'S A GREAT SOUND FOR A/C RADIO"

WLHT, Bill Ashford Grand Rapids, MI

"JUST A 'WARM' INSTRUMENTAL"

WARM 98, Tracy West Cincinnati, OH

"STARTING VERY VERY NICELY, GOOD INSTRUMENTAL TO TURN PEOPLE ON."

WLTS, Bob Mitchel New Orleans, LA

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WALTLOVE

# **B95 Buzzes Kansas City**

While Wilbert Harrison only stood on the corner in Kansas City, KBKC (B95) recently found itself on the block. If Gannett, which purchased KBKC and will take it over shortly, allows it to remain Urban, the station could do what nobody else has been able to: give KPRS some sustained FM competition. Despite its uncertain future since the beginning of the year, B95 has shot from a 3.1 to a 6.5 over the last two Birches — surpassing automated B/U mainstay KPRS, which fell 8.2-5.0.

The last B/U FM to try Kansas City didn't even make it to the air. KCMG (Magic 106%) was ready to go last summer (R&R 7/26/85), then sank into a morass of legal problems. Meanwhile, B95 appeared as a CHR under the direction of Gerry Cagle and PD Mark McKay. Because Cagle had programmed a very crossover-heavy KFRC/San Francisco, many thought B95 would lean beavily Urban rather than targeting CHR leader KBEQ (O104).

"The decision to go CHR here in the first place was merely a whim," says McKay. "There was no research done at all. Had there been some I think they would have either stayed Country or gone the Urban route — and saved us all a lot of trouble."

#### In & Out Of Dire Straits

When Cagle left last winter and the "for sale" status became official, B95 concluded that "trying to go head on against Q104, which was spending an awful lot of money, wasn't going to make it." McKay explains, "We decided to move towards Urban because we felt KPRS was far more vulnerable than KBEQ and KZZC (ZZ99). We felt this route wouldn't take as much money to make an impact, and since we had zero it was appealing.

"After five or six weeks we evolved to what we are now, and it was pretty much on target by the middle of April," McKay continues. "There were some CHR records that came off the air immediately, but there were others – such as Dire Straits' 'So Far Away' – that I let run their course. As they were dropped, I replaced them with Urban records."

#### Whitest Of The Black

B95 adopted a 33-40 song list with many CHR crossovers, including currents and — to a lesser extent — gold. "The population of Kansas City is only 11.5% black, so we have to appeal to a large number of people who don't consider themselves Urban radio listeners." McKay notes. "But these people grew up with every Motown or Kool & The Gang record they could find, so it's basically Urban music



Mark McKay

presented like CHR to make it palatable to that audience.

"We try to stay away from hardcore rap," he adds. "We didn't play 'Pee Wee's Dance' or 'Funky Beat' or 'My Adidas,' but we are playing Whodini's 'One Love' because there's a hint of melody there. On the CHR side, we stay away from the stuff that leans toward AOR, but we are playing 'Invisible Touch.' A 35-year old white listener explained it like this: 'You guys play the blackest of the white music and the whitest of the black mu-

Even before B95's zebra format hit Kansas City, the market was accustomed to heavy Black/CHR sharing. "Q104 has had to maintain a certain Urban presence because it's right next to KPRS at 103," McKay elaborates. "The winter book showed that one of every four

KBEQ listeners was black. This is a relatively high percentage and is due to its proximity to what was the only Black station in the market."

As a result B95 seems to be gaining blacks via Q104. Says McKay: "Whereas there are still a lot of CHR listeners who tuned into this station last fall and didn't like what they heard, word of mouth about B96 has traveled through the black community pretty well. I would think that we are probably 60/40 black/white at this point."

#### Lots Of Little Extras

The irony is that because of the KPRS/Q104 sharing, many of B95's black listeners seem to be coming from the latter. "I rarely hear about it when KPRS goes on a record," McKay explains. "This is not to say we don't share a lot of audience with KPRS, we do. But we don't get a lot of response to their adds because of their large playlist." KPRS has long run an "extras" list of 50 songs in addition to their numbered list, and has also run as many as nine stop-sets an hour - plus NBN news on the hour. With the advent of B95 KPRS has tightened up its heavy rotation and clustered some spots, says McKay.

Meanwhile, Q104 - traditionally a slow station on B/U crossovers is now playing records it might not have touched without the in-fluence of B95, "When we started doing this in March, Q104 PD Steve Perun matched us record-for-record on Urban product for 3-4 weeks. He wanted to take the impact out of what we were doing, but he didn't realize at that point that we were going to go as Urban as we have. So in recent weeks, despite what they may add, Q104 has gone back to pure CHR. They're playing oldies like 'Jack & Diane' that they weren't playing six weeks ago.'

By Sean Ross

#### Who Are You?

Unlike others with a similar format, McKay freely admits that B85 has "crossed the line" to B/U. Why is a station close to the center willing to do this? Isn't the station concerned about negative selling from a station such as KBEQ?



Lorrin Palagi

"I'm sure that's going to happen And no matter what we do, KPRS will go to black clients and tell them that the black community has to support a Black radio station. They're already doing this, which is racism in reverse. But I don't program to anyone because of the color of their skin. I find that abhorrent. I program a sound, and if people like the sound of this radio station, they're more than welcome to listen. Clients are more than welcome to be involved. We are 118% sold out this week. We've just raised our rates for the second time this month, and they're now higher than ever.

KBKC made its initial transition by retaining the jocks from its previous format, but McKay is gradually integrating the airstaff. "Two of the last three people hired in the last six weeks are black," he

#### B95 Music Monitor

BANANARAMA "Venus"
PRINCE "Raspberry Beret"
WHITNEY HOUSTON "All At

EURYTHMICS "Would I Lie To You"

NEW EDITION "Once In A Lifetime Groove"

MOORE & KASHIF "Love The One I'm With"

TIMEX SOCIAL CLUB "Rumors"
EDDY GRANT "Electric Avenue"
LIONEL RICHIE "Dancing On The
Ceiling"

PETER GABRIEL

"Sledgehammer"

ATLANTIC STARR "If Your Heart Isn't In It"

FARILLOUS THUNDERBIRDS

"Tuff Enuff"

JEFFREY OSBORNE "You Should Be Mine"

comments. "I haven't let anybody go since we went Urban; that wouldn't be right just to fire jocks because they're not black. But as positions become available I have been, and will continue to be, sens: tive to giving priority to minorities."

#### For The Lack Of Money

Working six months without a promotional budget forced McKay to rely strictly on creativity. "This is the first time since I ve had to do this since I went to KFRC 13 years ago," he remembers. "I'm not saying I wouldn't like \$100,000 to give away on the air; I would. But having fun on the radio can win out over trying to buy the audience. We don't give away big stuff but we make sure that every hour we're doing something."

He offers a few examples: "We had an amateur DJ weekend where people called up every hour to audition their best jock rap, and when Bill Cosby came to town we had people call up and do comedy auditions." In addition, when B96 screened 'Psycho III,' the promo was voiced by Anthony Perkins as Norman Bates — and the signal to call in to win was the sound of the "shower screamer."

"We've also been able to take away a whole series of concerts that had been tied into KPRS at a local amusement park," he continues. "We did El DeBarge, Jermaine Jackson, and the Jets. When I can get up there in front of 7000 people in a B95 jacket with a barner behind me, that can do as much for us as spending thousands on TV ads that people may not look at, or may not reach the audience we're after."

McKay says he's "really proud" of his airstaff, which includes MD Lorrin Palagi, Brad Hanson, Janice Lane, Kevin Chase, Kevin McCullough and Jimmy Byrd. "Very few people would've condemned these guys for folding up their tents and just collecting their paychecks until the new owners came in," he effuses. "But they showed an awful lot of professional pride and just pushed forward. I hope for their sakes as much as mine that the results are good and we can continue doing this."

#### **ACTION**

Notes from another summer in the streets: KHYS/Port Arthur drew 10,000 people to its Juneteenth celebration with a free concert and fashion show at that city's Pleasure Island ... WAMO/Pittsburgh's free Rene & Angela concert drew a record 90,000 people to Point State Park ... WCKX/Columbus hosted an open house and barbeque for its listeners on July 4.

Louisville Mayor Jerry Abramson, who sometimes seems to spend as much time working with local radio stations as running the city, is slated for WLOU's annual "Summerfest." The day-long event is the kickoff for WLOU's month-long 35th anniversary celebration. WLOU also sponsored a

recent Job-A-Thon aimed at putting black teens in summer jobs that previously went unfilled. Across town, WJYL sent a pair of listeners to the Kool Festival in Atlanta in its "Finest Giveaway" and 300 tickets to Prince's "Under The Cherry Moon."

In what's probably a dangerously named contest for B/U radio, K97/ Memphis is staging an "Oreo Olympics" at a local amusement park in conjunction with the 75th anniversary of Oreo cookies. Events include cookie dunking, Oreo eating and Oreo stacking, Prizes include cash, and frisbees that smell like Oreo cookies. The station's new "sticker spotter" vehicle is the "Ticket Taxi." WJLB/De-

troit celebrated that city's fifth Grand Prix with a cruise on the Detroit River. In a Disneyland contest finale similar

In a Usineyland contest finale similar to one that PD Jeff Wystt staged at WUSL/Philadelphia, Power 106/Los Angeles recently handed out the grand prize in its "\$50,000 Power Charge" to a listener who won 24 hours' use of an American Express Gold Card up to \$50,000. Qualiflers, who won \$106 for a phone call this summer, were each given an ATM card. The contestant whose ATM card activated the "Instant Cash Machine" was the grand prize winner.

WHUR/Washington participated in the Kennedy Center's second annual "Inside/Out" open house on June 22.

48/R&R FRIDAY, JULY 18, 1986

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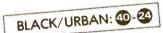
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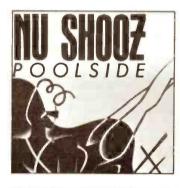


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#### **INSTANT MORNING SHOW**

A regular cast of characters (Not just wild tracks or drop-ins) will interact with your morning personality.

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You provide a good basic jock We'll make him funny,



For Free Demo Cassette call (312) 382-7551

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1449 South Shore Ct. Suite 382.

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#### Digilaks CHR "Power Package"

Digitally recorded stingers and sounders that cut through bigitally recorded singler and southers that cut mough the radio dial will make your station stand out. Crisp, hot, clean grooves to grasp listener's attention using the latest musical digital technology. Call or write Marcus Graham at DigiTraks for a demo-

3110 Roswell Rd. • Suite 218 • Atlanta, GA 30305 • (404) 237-3919

#### Christian Countdown America



A weekly two-hour Christian Top 20 Countdown complete with artist interviews. Currently heard in 37 states! Host IIM CHANNELL is a former WCFI, PD and was Captain Whammo at WMET. Call for demo: (312) 820-1369.

#### **PROGRAMMING**

#### **IERRY GALVIN ALWAYS COMES FIRST WHEN** HE'S WITH DR. RUTH.

Stations are preceding Dr. Ruth's phone-in sex-therapy show with Jerry Galvin's phone-in humor show. Others are programming Jerry Galvin against Dr. Ruth. Either way, Jerry Galvin and Dr. Ruth are changing Sunday evening radio in America.

"TalkTalk with lerry Galvin" is fed on Satcom IR, Transponder 23, Channel 10 on Sundays from 9-11pm Eastern Time. The program is formatted so you can take one or both hours. For a demo tape and information phone 513-751-0991.

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NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:



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# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

**OPENINGS** 

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#### RM LOWRY & CO.

Successful jocks in top 125 markets: Clients in Country & AC need talent now. T&R to:
R.M. Lowry & Company, 5888 E. Onya
Ave., Scottsdale, AZ 85253, No Calls. EOE

#### EAST

AE. top-billing position, 40K+ in Charleston, WV. Send professional resume. GSM, WCAW/V100, Box 4318, 25364. EOE

production person with some news expenence sought. [&R: e McNee OM, WXVA, Box 700, Charlestown, WV 25414.

WNLK/0.96 seeks fulltime anchor/reporter. One year experience in radio news. T&R: John Cappiello, Box 1350, Norwalk, CT 06852. EOE (7-11)

Mid-Atlantic AC seeks announcer with production skills. T&R: Pete Low, WGLL, Box 92, Mercursburg, PA 17236. EOE (7-1)

Z-104/Frederick launches new station soon. Seek staff including mornings & news. T&R: 6633 Mt. Phillip Rd. Frederick, ←MD 21701. EOE (7-11)

NE Country station needs AM drive jock. Must be warm and witty. Send T&R: P. McLane, Exec-center Suite 200, 820 West First Street, West Des Moines, IA 50265, EOE (7-18)

Evening AOR ennouncer. Expérience necessary, Excellent company, and benefits. T&R: Dave Lee Austin, WHJY, East Providence. RI 02914. EOE (7-18)

CHR may be wimping out, but we're still having fun. Rare fulltime opportunity at WIKZ, T&R: WIKZ, Box 479, Chambersburg, PA 17201. EOE (7-18)

#### WCAW

#### PERSONALITY NEWSPERSON

WVAF

Join the #1 morning team in the market. You'll be the fourth member of a morning show that dominates the market, replacing a very talented person who is being transferred to another property in the ever-expanding Capitol chain. You should have several years hard news experience, a personality with a smile, and enjoy working with professionals who will demand your best effort. Cassette and resume to Ron Brandon, Operations Mgr. V100, P.O. Box 4318, Charleston, WV 25364. No calls please. EOE



Capitol Broadcasting Corporation

Sports director. Have exciting, fight delivery & news ability? We want you! T&R:: Jerry Wiese ND, WNNJ/WIXL, Box 40, Newton, NJ 07860. EOE (7-18)

Immediate opening for announcer &/or sports director, Also partitime opening. Talented beginners encouraged. T&R: WKAD, Box 196. Centon. PA 17724 or Sandy (717) 673-3106 EOE (7-18)

R&R FRIDAY, JULY 18, 1986/51

#### MOVAY MEDIA Morning News Anchor/News Director wanted

for major market Sunbelt AC. T&R only to 24650 Center Ridge Rd., Suite 148, Cleveland, OH 44145. EOE

## **OPPORTUNITIES**

**OPENINGS** 

#### SOUTH

Top-rated adult CHR has openings. Come work for a winner. T&R: Steve Sutton, Box 1327, Valdosta, GA 30603. EOE

Rock personality with production skills sought for AOR on Carolina coast, T&R: Kris Kelly, Box 1356, Jacksonville, NC

Fairwest Consultants 100kw FM seeks PM drive talent. Entertain the adults of West TX & learn Fairwest programming philosophies. T&R: KORO, Box 2201, Abilene, TX 79604. EOE (7-4)

#### MORNING COUNTRY PERSONALITY

For South Florida Gulf Coast station. MUST BE EXPERIENCED DJ. Send tape & resume to PO Box 278, Ft. Myers, FL 33902. A 300,000 metro community. YES, the money is very good! EOE

News reporter for news staff. 100 kw powerhouse rigar beaches Experience or degree. T&R: Lee Bowen, WKMX, Box 840, Enter prise, AL 36331. EOE (7-11)

#### CHIEF ENGINEER

Florida! East Coast Class C FM. If striving for the competitive edge excites you, we've got the right climate. A chance to join a young, aggressive broad-cast group. Resume & salary to Paul Clancy, 600 Al-lantic Avenue, Fort Pierce, FL 33450. Call (305)

Announcer for Central VA 100 kw FM. Conversational personality involved with community. T&R: Roger Ingram GM, WYYD, Box 522, Amherst, VA 24521, EOE (7-11)

KY's capital seeks AC middey personality. Production skills a must. Females encouraged, T&R: WFKY, 28 Fountain Pl., Frankfort, KY 40601. EOE (7-11)



Group-owned market leader, WYNK-AM & FM/ Baton Rouge, Louisiana is looking for a Program Director with Top 80 market Country format experience, along with excellent people skills. wynk is truly a great place to work. Please send tape and resume to: Wynk, P.O. Box 2541, Ba-ton Rouge, LA 70821, Attn: Station Manager.

WBBQ-AM-FM seeks all-nighter, T&R: Harley Drew, Box 2066, Augusta, GA 30913, EOE (7-11)

#### **CLASSIC ROCK FM**

Seeking announcers and on-air news people, ages 30 + . Females encouraged. Mail tape and resume to Radio & Records, 1930 Century Park West, #387, Los Angeles, CA 90067. EOE

VA AM-FM seeks air work/production, announcer with ex-perience. T&R: Bill Poole, WFLS, Fredericksburg, VA 22401.

Virginia AM-FM seeks on air PD for modern Country format. T&R; Bill Poole, WFLS, Fredericksburg, VA 22401. EOE (7-18)

PD Sunbelt top 100 Class C with personality-oriented 18-34 contemporary format. T&R & philosophy: Vesta Brandt, K106, Box 106, Beaumont, TX 77701. EOE (7-18)

PD/morning personality."Music of Your Life." T&R: Jim Lord Chaplin, WIRA, P.O. Box 3032, Ft. Pierce, FL 33448. EOE

#### Looking For Personality Afternoon/Night Show

If you have your act together, we have sun, the beach, and BUCKS for youl Voices, good production a nice extra. Send T&R to Radio & Records, 1930 Century Park West, #388, Los Angeles, CA 90067. EOE

#### **OPENINGS**

Leading AOR/CHR seeks PD. Must work well with hands-on owner & consultant. T&R: KBAT, 3306 Andrews Highway, Midland, TX 79703. EOE (7-18)

Top 75 market AOR seeks personable, creative individuals. Strong production, possible MD, T&R: 92-ZEW, 118 N, Royal, Suite 711, Mobile, AL 36602 no calls. EOE (7-18)

Resort Broadcasters, a 24-station chain, seeks applicants for potential drive shifts. T&R: Ed Seeger, VP Programming, Box 231, Dillon, SC 29536. EOE (7-18)



WOWW 107, N.W. Florida's premier radio station, has immediate opening for morning entertainer to complement award-winning AM team. Must be topical, community-conscious and able to relate to Pensacola's largest radio audience. Send tape, resume and salary re-ouirements to: JAY CHRISTOPHER, WOWW 107, P.O. BOX 2788, PENSACOLA, FL 32513. EOE

Dominant personality FM Country powerhouse now accepting T&Rs for future openings. Great opportunity for outstanding talent. T&R: Don Moore, K-95, 4949 Franklin, Waco, TX 76710, EDE (7-18)

KDXR/Amarillo is staffing up its 100,000 watt rocker, All shifts. Two years' commercial AOR experience required, T&R; Paul Michaels, Box 1478, Lake Meredith, TX 7900B, EOE (7-18).

Air personalities, not DJs. Country/AC background, Big. bucks for community-minded individual. T&R (picture): WBHP, Box 1230, Huntsville, AL 35807. EOE (7-18)

Top-rated adult: CHR has openings. Come work for a winner. 18R: Stave Sutton, Box 1327, Valdosta, GA 31603, EOE (7-18)

#### MIDWEST

WHYT/Detroit seeks telented parttime/weekend air telent T&R: Michael Waite, 2100 Fisher Bldg., Detroit, MI 48202

WJR/Detroit has opening for parttime/weekend air telent. T&R: Gary Berkowitz. 2100 Fisher Bidg., Detroit, MI 48202. EOE (7-4)

KFMH/Devenport seeks copywriter capable of production. Females encouraged. Write or call: Steve Bridges (319), 263-2442 or 3218 Mulberry, Muscatine, IA 52761. EOE (7-4)

WCOL/Columbus' news leader seeks morning news anchor. T&R: Kevin Young, 22 S. Young St., Columbus, OH 43215. EOE (7-4)

100,000wt CHR FM/AM seeks news personality. No beginners, T&R: Blake Patton, Box 1458, St. Cloud, MN 56302. ners. 1&n EOE (7-4)

#### LEADING CHICAGO AC

Looking for America's BEST Morning Talent. Fun, entertaining, original. Individual or team. Send tapes & resumes to Radio & Records, 1930 Century Park West, #374, Los Angeles, CA 90067

PD sought. Seek good on-air & great production ability. Man-agement ability a must. Experience with satellite program-ming helpful. T&R: Box 917, Arkansas City, KS 67005, EOE (7.4)

Rare opportunity for morning person. Energetic, warm. A re latable performer with a team attitude. MW University mar ket. T&R: PD, Box 728, Ames IA 50010. EOE (7-4)



#### **Assistant Production Director**

WNIC-AM/FM in Detroit is looking for an experienced Asst. Production Director with good organizational & production skills. Send tape & resume to: Dave Ervin, WNIC AM/FM, P.O. Box 1310, Dearborn, MI 48126. EEO

#### **OPENINGS**

KGEM/Boise has immediate full/parttime openings. No calls. T&R: Steve Holmes, Box 5278, Boise, ID 83705. EOE (7-4)

New top 15 CHR PD sought. T&R, salary history & programming philosophies; Day communications Consultants, Box 2542, Naperville, IL 60566. EOE (7-4)

Sales manager for suburban Detroit AM. Must sell local & agency, plus direct staff. Resume: Box 288, Mt. Clemens, MI 48046. EOE (7-4)

#### MORNING SHOW NEWS ANCHOR

104.5 WSNX is looking for a morning show news anchor. We need someone with the ability to deliver the news in a conversational and casual manner, plus have good news-gathering and feature-type writing skills to work with the morning show host Send cassette and resume to:

I.I. Duling 875 E. Summit, Muskegon, MI 49444

Accepting T&Rs for future openings. Experienced, conversational team players. Highly rated CHR. T&R: Terry Weinacht, WKFR, 612 American Bank Building, Battle Creek, MI 49017. EOE (7-11)

#### Crazy? Morning Show Host

104.5 WSNX, West Michigan's HOT 50kw CHR, is looking for a crazy, high-profile morning show host. In addition to heavy phones, bits, and appearances, we need someone who's bits, and appearances, we need to create talk among our listeners. The station that gained national headline with the "Money Man Caper." We'll provide all the tools you'll need to win, a state of the art facility plus excellent compensation and benefits, plus some of America's best summer beaches. Send cassette and J.J. Duling resumé to:

WSNX 875 E. Summit, Muskegon, MI 49444

The Bus WBSW is now accepting applications for future full/part time openings T&R: Bill Taylor, Box 999, Kankakee, IL 60901 FOF (7-11)

WTMX/Tupelo, MS has opening for airshift/production prime time for right person. T&R: J. Michael Pruet, Box 954, 38802. EOE

Hot Talent sought for future opening at top-rated CHR in MW mediumn market. No calls. T&R; KCMQ, Box 459, Columbia, MQ 65205 EOE (7-11)



#### **PROGRAM** DIRECTOR

Giant Country FM in medium Indiana market. Immediate need for experienced professional. Call Dlck Lange, (317) 459-2000000000000000000000000000

Looking for motivated, energetic people for future openings at CHR near big 8 college town. T&R: Jeff Sampson, Stereo 94, P.D. Box 789, Junction City, KS 66441. EOE (7-18)

IL AC seeks evening announcer, Minimum two years' of perfence. No calls, T&R: Larry Timpe, WKAN, 6 Dearbo Square, Kankakee, IL 60901. EDE (7-18)

CE sought to head radio group. Seek knowledge of all types of facilities plus ability to coordinate group operations. Resume: Bob Holliday, Box 1229, Laurel, MS 39441. EOE (7-18)

Needed now! Experienced morning jock with programming ex-perience for Central KS CHR. Hurry! T&R: Scott James, KHOK, 171 S. Main, Hoisington, KS 67544. EOE (7-18)

#### MORNING ANCHOR/REPORTER

Need "Do-It-All" type with pipes. Two+ years radio news experience with some college. Must be highly motivated. EX-CELLENT BENEFITS, Superb working conditions, state salary requirements, T&R to: Radio & Records, 1930 Century Park West, #389, Los Angelés, CA 90067.

Newscasterlair telent sought at promotion-oriented CHR/Easy Listening combo in Northern MI. Some experience necessary. The Theta Spericar, WATT/WEVZ, Box 520, Cadillac, MI 48601. E0E (7-18)

Join top-rated Easy Listening FM. Stable company, Versatile pros only. Write: B.J. Wexler, KKNG, 110 NE 48th, Oklahoma City, OK 73105. EOE (7-18)

#### **OPENINGS**

A rare opening for a evening personality. Team player & production a must. Experienced announcers only. T&R: Chuck Urban, Box 16, Ottawa, KS 66067, EOE (7-18)

#### WEST

Seattle area CHR seeks experienced weekender. T&R: Ric PD, KNBQ, Box 5200, Tacoma, WA 98405. EOE (7-11)

News & sports reporter. Two years' experience. T&R: Barbara Maier ND, KRSN, Box 1176, Los Alamos, NM 87544. EOE (7-11)

Seek a go-getter sales rep with own territory. Generous base plus commission. Resume: Curtis Raymond GM, Box 893, Cody, WY. 82414, EOE (7-11)

#### **ALASKA BROADCAST** OPPORTUNITY!!

NEED NOW for AM/FM radio operation looking for mature-sounding, experienced Midday Personality. We need someone who can relate to 30+ AUDIENCE. Rush T&R to Paul Ryder, 1107 W. 8th Street, Sulte 2, Juneau, ALASKA 99801, EOE

Seek fulltime on-air fun personality with top promotionally oriented AOR. No beginners, no calls. T&R: Rich Berlin, KMBY Box 1271, Monterey, CA 93942, EOE (7-11)

Permanent parttime in quality environment, Pros only, both news, No calls, T&R: Carl Gardner, KEX, 4949 SW Maca Portland, OR 97201, EOE (7-11)

KEZY CHR has opening for we fulltimer from nearby market wanting to break into the L.A. area. T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805, EOE

#### KOY

#### TRAFFIC REPORTER

KOY/Phoenix has a once-in-a-career opportunity, maybe for you. We need a bright, up, quick personality for morning and afternoon drive airborne traffic reports. Pilot's license a plus, but not required. T&R to: Chick Watkins, KOY Radio, 840 N. Central, Phoenix, AZ 85004. EOE

Top-rated CHR accepting T&Rs for future openings. No beginners, no calls. T&R: Donovan Blue, Box 5143, Chico, CA 95927. EOE (7-11)

KRPO/Santa Rosa seeks amooth, bright contemporary Country jocks for future openings. Good production. No cowboys/bucket-mouths. T&R: 6640 Redwood Dr., Rohnert Park, CA 94928. EOE (7-11)

#### NEWS IN ALASKA

Alaska opportunity!! Small market AM/FM needs news help. Applicant must be voice-oriented go-getter. No 9-to-5 types. Typical smaller market coverage, government em-phasis, state capital. This is not an isolated backwoods environment so serious inquiries only. Tape & resume to Paul Ryder, 1107 West 8th Street, Juneau, Alaska 99801. EOE

Contemporary Christian Satellite Network seeks one full-time and two parttime air talents. T&R: Gern O'Brien, Interstate Broadcasting, 1748 W. Katella, Orange, CA 92667. EOE (7-18)

News anchor/reporter sought for Seattle personality AC. T&R & salary requirements: Chris Mays. KLSY, 12011 NE First, Bellevue, WA 98005. No calls. EOE (7-18)

Valley Radio KWNK seeks two weekenders. Southern CA applicants only. T&R: 2136 Winifred St., Simi Valley, CA 93063, no calls, EOE (7-18)

KIOV seeks mature & creative morning talent with production skills. If you work hard on your show & like to be visible in the community, contact us. T&R: Reid Holsen, 3205 S. Meadow, Sioux Falls. SD 57106. EDE (7-18)

#### **ROCKY MOUNTAIN RADIO**

Air Talent with top notch production wanted for Rocky Mountain radio. AOR Knowledge with AC delivery preferred. T&R to KEN SCHROEDER, P.O. Box 1607, Greeley, CO 80632. EOE

# **OPPORTUNITIES**

#### **OPENINGS**

#### KEWB NEWS 98

KEWR a Westinghouse Broadcasting All News Radio Station in Hollywood, Calif., has an immediate opening tor an experienced Sales Service Director/Traffic Manager. This position carries heavy responsibility in all aspects of the Traffic Department. The candidate must have at least 5 years prior major market traffic experience and have impeccable references. Competitive salary and benefits. Send resume to Liz Canterna, KFWB, 6230 Yucca Street, Los Angeles, CA., 90028. EOE



Seek good attemoon AC personality for a growth area. Contact Chris Compton, KDOL, (805) 948-8090, EOE (7-18)

North Montana Broadcasting, Inc., KOJM/KPQX, now has a opening for a personality with strong production skills and a minimum of one year experience, Quality broadcasters that know one-on-one radio. Opening on AM Adult Contemporary and FM Country. Contact BILL WRIGHT - (406) 265-7841, 92.5 P.O. Box 7000, Havre, MT FM 59501. EOE

#### **POSITIONS SOUGHT**

English production pro, great voice/copy, ten years' ex seeks quality commercial production position in Southern CA. For T&R, call ROBBIE: (213) 653-3961 (7-11)

13-year PD/salesman with experience in small to large markets seeks QM or station manager position in small or medium TX market VAN: (817) 772-8238 (7-11)

Announcer/sports for small to medium market. Experience in AC/CHR/sports reporting-anchoring/college PBP, MARIO: (313) 979-6758.(7-11)

Wild Bill Scott seeks new challenge, KMEL, WLLZ, WLUP, WMET, KSRR, KROO, KNAC (almost as many as Bill Gardner). CALL: (213) 656-8876.(7-11)

Have paid my small-market dues, now looking up. PD/MD seeks top 100 market gig, CHR/AC/Country, JERRY: [801) 673-3579.(7-11)

One year of experience in Country, seeking full/partrime in Southern CA ADR/CHR, etc.... Dependable/hardworking. MARK: (714) 971-1616 (7-11)

English announcer with five years' experience in US CHR. Presently in Pittsburgh seeking CHR in S or W. Proven ratings, hard worker. DON: (304) 925-7989 or (216) 371-4948 message (7-11)

Over 20 years' experience. AC big voice pro with major market background seeks production director or on-air spot. Available background seeks production direct now. BOB: (702) 795-0543 (7-11)



#### WANTS L.A.

AMBITIOUS . . . INVENTIVE

Major Market Production Director for radio station or production house. Multi-track skills with many voices ... good pipes ... writes music and sings. Imaginative tape and resume ... P.O. Box 515561, Dallas, TX 75251-5561.



Seven-year CHR pro on the loose. Phones, drops, bits. personal ty. Make your evenings cook. ANDY: (405) 752-1574 after 5pr 478-4782 (7-11)

top-notch, down-to-business performer/entertainer seeks ÄMIPM drive in medium/large market. T&R on request. ALLAN GUESS: (513) 542-4293 (7-11)

AOR PDs seeking bright, relatable, experienced ADR talent, tight production, Call JOHN: (312) 262-3773 (7-11)

Seek an overnight slot in the NE. Experienced with exceptional voice. All markets & formats considered, CALL: (904) 385-7746 (7-11)

Paying my duest Volunteer production asst. seeks entry-level position. Very creative. Trained with the best, JOEY D.; (201) 488-2700 (7-11)

#### **POSITIONS SOUGHT**

Employer wins both ways. Award-winning ND plus college sports. Take choice. Desire medium/mājor market in MW/SW/NW. CALL: (307) 235-1483 (7-11)

E New York/W New England: Veteran adult communicator, Any relocate: NEIL: (518) 355-1366 (7-11)

Alive in in 50 kw Country giant, would like a change of pace. DON ST. JOHN: (317) 468-6368 (7-11)

Mr. Randy Rollins (KMZK, KOPA/Phoenix) available AC, Country, Talk formats, W/SW, CALL; (602) 947-6972 (7-11)

Six-year Miami vet. Formerly with K-102. Ready to go. All areas considered. JEFF, 1609) 646-4970 (7-11)

ented on all PD seeks to move up to MW medium market ted on-air PU seeks to move up to MW medium market AOR, Good with people, music, promotion, addicted to nge, D.L. Bogart: (314) 341-2645 (7-11)

oring me home! DJ/MD/PD, Four years' experience. I work too . SCOTT: (316) 653-2934 (7-11)

#### DON'T READ THIS!!!

Unless you're a Southern California AOR or AC that needs a parttime weekender. I've got 2-year major market programming/ 7-year college on-air experience. I need my first professional break. MICK RION (213) 851-7470.

Attention PDs: "The Double K" Kurt Kelly is available. Need I say more? Six years in AOR/CHR, Oon't wait, call today. [904] 385-2363.[7-18]

Want South KY's best? I'm looking! 14 years' experience including sutomation. T&R on request DAVID JENKINS: (502) 384-2135 3-9pm (7-18)

Experienced MD seeks medium market MD/Asst. PD. On or off-alr. Extensive AOR/CHR/AC knowledge, teadership qualities, great management/people skills. GARY: (301) 759-3264 (7-18)

Hot CHR/AOR jock seeks to join your on-air staff. Great voice, production, promotions, Four years' experience, will travel MARK: (309) 454-7703 (7-18)

#### THINKING ABOUT GOING CLASSIC HITS?

I've already got major market experience with this new format. Looking for PD and/ or talent position, Excellent references. Replies to Radio & Records, 1930 Century Park West. #380, Los Angeles, CA 90067.

Experienced afternoon drive & middays. Dependable personality with good production, seeks NE or East NY. Prefer CHR/AOR/AC, STEVE: (607) 965-8980 (7-18)

Experienced ESA AM driver, Warm voice, comedy, production s, characters. Positive thinker seeks positive employer rkets considered. MICHAEL: (919) 751-0363 (7-18)

Ready for the air again. Vacation is getting old. Programming experience, small/medium markets. Prefer to stay in South. DADE MOORE: (601) 335-8277 (7-18)

One-on-one communicator, top 60 market experience, good uproduction seeks AOR/CHR/hybrid. Stable gig. JOHN: (312) 262-3773 (7-18)

14-year pro. Seeking position in SE. Dayparts preferred. Any format. Anyplace, I can deliver the numbers you desire PATRICK; (919) 628-0508 (7-18)

Sun junkie! Prefer SE. Talented announcer/producer at Didies/CHR station of the year seeks room to grow in smaller market. SCOTT: (704) 392-5191 (7-18)

#### **JEFF YOUNG**

ND, WHTZ RKO Nets ABC News

(203) 622-9168

Experienced gred DJ seeks fulltime in S or SE market. Copywriting/production/programming & more. Can we talk? EUSSA: (606) 478-5524 (7-18)

Ten-year vet seeks PD/MD Country/AC. Prefer TX or SW. Stable with excellent references. GARY: (409) 835-4659

Energetic air personality/copywriter team player, Two years' experience CHR/AC formats, seeks home in medium/major market. Will relocate, For T&R call NORRIS: (602) 964-4530 (7-18)

"Freidly The K." WOND/Atlantic City, WHGM/Altoons, WB8Z/Asbury Park, Draws edventising, NYC metropolitan area or two hours therefrom, interviews/phones/contests. CALL; (212) 686-5211 (7-18)

#### POSITIONS SOUGHT

Raw talent readyl Top grad seeks air personality position. Some major market experience. Seeks good offer. Willi relocate CALL: (816) 753-3461 (7-18)

seeks permanence/good benefits. Many awards/excellent references. JEAN 8ARTHELL: 1107 Julie Ln., Poweil, WY 82435 (307) 754-9768 (7-18)

MAJOR MARKET OM/PD
Winning CHR background, start-ups in oldies and country. Business-oriented, people grower, low jock turnover, heavy experience in events production, detail/follow-through/delegation my specialties. 13 years at 2 stations... short on job-hunting skills, long on references including present employers. Beginning to gather moss... firing myself to seek new challenge. Call for mailer: Complete write-up on management style, philosophies, analytical skills ment style, philosophies, analytical skills ple (Denver spring Birch market analy Roger Mundy (303) 238-3902.

Black male anchor/reporter seeks job quick. Major/medium market preferred. STEVE: (713) 776-1645 (7-18)

\*\*\*\*\*\*\*\*

SE small/medium market station sought to employ CHR/AC PD/MD/air personality. Three years' large market experience. Y-100, I-95, WSHE. PHIL: (305) 584-5326 (7-18)

Enthusiastic braodcast school gradt Good MW voice. Seeking entry-level position. Self-starter. Will relocate. SCOTT: (219 865-2544 (7-18)

Talk show wanted. Law professor, major market on alr ex-perience. Oown-to-earth, humorous, knowledgeable. Will con-sider anywhere, any size market. CALL: (703) 534-3194 (7-18)

Hardworking PD/MD seeks long-term commitment with your Country station. MICHAEL: (615) 729-3844 (7-1.9)

Submitted for your approval is Kidd Nordhoff, Not an ordinary DJ. A high energy CHR jock who should be locked up in the Twilight Zone. CALL: (213) 530-7426 (7-18)

Conversational talk show host. Ratings winner. Major market experience seeks talk position in medium/major market. JOHN experience seeks talk position in mediu LEVITT: (518) 477-4108 (7-18)

I've got an idea . . . Why not stop reading these ads of mine and CALL ME

#### THE SLIM ONE

woman, not a girl ..., EVERYON will wonder where you found me! 12131666-9111

Major market ND/anchor now available. Network experienced Excellent voice. CALL: (602) 946-9455 (7-18)

British announcer, five years' experience in U.S. CHR. Presently in Pittsburgh, seek steady CHR S or W. Medium or major market preferred. Proven ratings. COZ: (304) 925-7989 (7-18)

Sty years' major market experience. Formerly with Y-100, 96-X & K-102. Will consider all areas. JEFF: (609) 648-4790 (7-18)

Team ready to move anywhere. Will give you quality on-air sound. Experienced with production & news as well. Ten years combined experience. Priced right. DAN: (314) 335-5516 or

Sharp, enthusiastic DJ, knowledgeable in all areas of station operation, seeks better job. CHR/AOR/AC, TOM: (602) 287-5675 Monday/Thursday/Friday mornings (7-18)

#### POSITIONS SOUGHT

Engineer seeks work due to ownership change, 12 years' experience in all phases of radio. SHEL8Y: (812) 477-4946 (7-18)

Ready to work for you. Four years' experience CHR/AOR/AC. On-air & production. Small to major market, SANTO: (305) 752-8303 (7-18)

Educated on-air PD seeks to move up to medium market CHR/AOR in MW, Good with people/music/promotion. Three years' experience. D.L. 80GART: (314) 341-2645 (7-18)

Nine-year pro seeks CHR. Formerly 96-X & KISS-FM/Miami, Z-97/Ft. Worth, KENO/Las Vegas, WAYS/Charlotte. BEAU: (813) 774-1030 (7-18)

KDKB, KZZP, WLS, 92-X experienced seeks programming or on-air position with management responsibilities. CHRIS SHEBEL (602) 838-2070 (7-18)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

#### **R&R** Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

#### Display Advertising

Display: \$40 per Inch per week (maximum 35 words per inch). Includes bor der and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in

For opportunities you must place your free listings by mall only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

#### **OPPORTUNITY FORM**

OPENING	POSITION SOUGHT
Region	□ MISCELLANEOUS
PD Name:	NAME:
3M Name:	PHONE: ( )

- 1. Please type or print clearly, using 24 words or less to include address/phone number, and attach to this form.
- 2. Do not use abbreviations.
- 3. All ads are subject to editing.

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R FRIDAY, JULY 18, 1986/53

# GAVIN **CHRISTOPHER**

# CLOSER

# THIS RECORD IS A HIT!

#### CHR CHART: 3

K106 deb 27 WKQB 13-11 WXKS 16-14 WSSX 12-10 WKSE 15-13 WBCY 26-18 WNYS 24-19 **KBFM 12-10** CKOI 25-17 **WXLK 18-14** PRO-FM 24-20 **WKDD 5-3** Z93 21-14 KYNO 30-23 WMMS 30-25 95XXX 13-9 WCZY 39-34 **WYKS 4-3** WHYT 30-22 WGLF 14-10 **KDWB 19-17 KQCR 29-20** WLOL 11-9 KKLS 29-19 KKRZ 34-29 OK95 23-15 **KPLZ 23-18** WERZ 16-12 MAN HAT WAMX add 26 TAN"

#### **NATIONAL MUSIC FORMATS**

#### Added This Week

#### Bonneville Broadcasting

#### Alpha

GORDON LIGHTFOOT "Anything For Love"

#### Easy Listening

**BOSTON POPS** "Tuxedo Junction"

#### **Broadcast Programming**

John Sherman/Jay Albright (800) 426-9082

#### **Adult Contemporary**

GORDON LIGHTFOOT "Anything For Love" SIMPLY RED "Money\$ Too Tight (To Mention)"

#### **Modern Country**

CRYSTAL GAYLE "Cry GARY MORRIS "Honeycomb"
KEITH WHITLEY "Ten Feet Away"
SWEETHEARTS OF THE RODEO "Since I Found You"
LOUISE MANDRELL "I Wanna Hear It From..."

#### **Concept Productions**

#### CHR

HEART "If Looks Could Kill" BEART I LOSS COURT NII 38 SPECIAL "Somebody Like You" THOMPSON TWINS "Nothing In Common" MONKES "That Was Then, This Is Now" LIONEL RICHIE "Dancing On The Ceiling" GLASS TIGER "Don't Forget Me When I'm Gone"

#### Country

COUNTY
STEVE EARLE "Guitar Town"
GLEN CAMPBELL "Call Home"
MICKEY GILLEY "Doo-Wah Days"
RAY CHARLES "The Pages O! My Mind"
LACY J. DALTON "Working Class Man" AC

#### KEEP IT DARK "Dreamer" MONKEES "That Was Then, This Is Now" LIONEL RICHIE "Dancing On The Ceiling"

#### Drake-Chenault

#### XT-40

BANANARAMA "Venus" BERLIN "Take My Breath Away"
MIKE & THE MECHANICS "Taken In"
JOHN COUGAR MELLENCAMP "Rumbleseat" GLASS TIGER "Don't Forget Me When I'm Gone"

#### Contempo 300

STEVE WINWOOD "Higher Love" MIKE & THE MECHANICS "Taken In"
GORDON LIGHTFOOT "Anything For Love"

#### **Great American Country**

LACY J. DALTON "Working Class Man" CARL PERKINS "Birth Of Rock And Roll" E. RABBITT & J. NEWTON "Both To Each Other"

#### Media General **Broadcast Services**

WHITNEY HOUSTON "All At Once"
BELINDA CARLISLE "Mad About You" MARY JANE GIRLS "Walk Like A Man" LIONEL RICHIE "Dancing On The Ceiling"
MICHAEL SEMBELLO "Wonder Where You Are"

#### Your Country

WILD CHOIR "Next Time"
TANYA TUCKER "Just Another Love"
OAK RIDGE BOYS "You Made A Rock Of A..."
E. RABBITT & J. NEWTON "Both To Each Other"

#### Hit Rock

REGINA "Baby Love"
TIMEX SOCIAL CLUB "Rumors" MIKE & THE MECHANICS "Taken In"
DEVICE "Hanging On A Heart Attack"
LIONEL RICHIE "Dancing On The Ceiling"

#### Peters Productions, Inc.

#### Country Lovin'

CRYSTAL GAYLE "Cry"
DWIGHT YOAKAM "Guitars, Cadillacs" EARL THOMAS CONLEY "Too Many Times"

#### The Ultimate AC

PHILIP BAILEY "Echo My Heart"
LIONEL RICHIE "Dancing On The Ceiling"

#### Radio Arts

#### Country's Best

CRYSTAL GAYLE "Cry" VINCE GILL "With You"
GARY MORRIS "Honeycomb"
ROSANNE CASH "Second To No One"
LACY J. DALTON "Working Class Man"

#### Soft Contemporary

MICHAEL McDONALD "Sweet Freedom" -C. ANDERSON & G. LORING "Friends & Lovers"

#### Sound 10

STARSHIP "Before I Go" ANITA BAKER Sweet Love' LIONEL RICHIE "Dancing On The Ceiling"

C. ANDERSON & G. LORING "Friends & Lovers"

B. HORNSBY & THE RANGE "Every Little Kiss"

#### Satellite Music Network

#### The Starstation

MADONNA "Papa Don't Preach" STEVE WINWOOD "Higher Love" MIKE & THE MECHANICS "Taken In" DOUBLE "The Captain Of Her Heart" LIONEL RICHIE "Dancing On The Ceiling"

#### Country Coast-To-Coast

KEITH WHITLEY "Ten Feet Away DWIGHT YOAKAM "Guitars, Cadillacs"
CARL PERKINS "Birth Of Rock And Roll"
JANIE FRICKIE "Always Have Always Will"

#### Rock 'N' Hits

BANANARAMA "Venus" JOHN EDDIE "Jungle Boy"
TIMEX SOCIAL CLUB "Rumors' HEART "If Looks Could Kill"
BERLIN "Take My Breath Away" 38 SPECIAL "Somebody Like You" CHAKA KAHN "Love Of A Lifetime" MARY JANE GIRLS "Walk Like A Man" DEVICE "Hanging On A Heart Attack"

#### TM Programming Cal Casey (214) 634-8511

#### Stereo Rock

MIKE & THE MECHANICS "Taken In" MARY JANE GIRLS "Walk Like A Man" MIAMI SOUND MACHINE "Words Get In The Way" GLASS TIGER "Don't Forget Me When I'm Gone"

#### TM A/C

MIKE & THE MECHANICS "Taken In" MICHAEL McDONALD "Sweet Freedom"

#### **TM Country**

TANYA TUCKER "Just Another Love" OAK RIDGE BOYS "You Made A Rock..." E. RABBITT & J. NEWTON "Both To Each Other"

WBBQ 22-17 54/R&R FRIDAY, JULY 18, 1986

#### RADIO & RECORDS NATIONAL AIRPLAY

# **FULL-SERVICE AC**

#### **TOP 20**

	7				
nree reeks	Twe	O MENS	Last		
,,,,,	7	3	1	0	PETER CETERA/Glory Of Love (Full Moon/WB)
	B	8	4	Õ	JEFFREY OSBORNE/You Should Be Mine (A&M)
	1	1	2	3	MOODY BLUES/Your Wildest Dreams (Polydor/PG)
	A	5	3	4	DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atla
	20	13	В	0	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
	14	10	9	0	OOUBLE/The Captain Of Her Heart (A&M)
	4	7	7	7	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arist
	3	4	6	8	HOWARD JONES/No One is To Blame (Elektra)
	17	14	11	0	BILLY JOEL/Modern Woman (Epic)
	2	2	5	10	NEIL DIAMOND/Headed For The Future (Columbia)
	_	16	14	0	GENESIS/Invisible Touch (Atlantic)
		_	17	Ē	(440)
			15	Œ	. (1417)
	5	6	10	14	JAMES TAYLOR/That's Why I'm Here (Columbia)
	6	9	13	15	PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)
D	•	•	ER	-	The second secon
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#### JULY 18, 1986

Total				
Reports/Adds	Heavy	Medium	Light	
	42	3	0	
45/0	-			
43/2	30	11	2	
41/0	32	7	2	
38/0	30	6	2	
37/1	22	14	1	
37/2	20	17	0	-
35/0	15	17	3	
31/0	16	13	2	
31/1	18	13	0	
32/0	17	12	3	
29/4	17	9	3	
36/5	8	16	12	
27/5	14	9	4	
25/0	10	12	3	
25/0	6	14	5	
26/6	6	13	7	
21/4	13	7	1	
23/9	3	13	7	
22/3	6	10	6	
22/2	2	13	7	

#### MOST ADDED

LIONEL RICHIE (9) CARL ANDERSON & GLORIA LORING (8) MARY JANE GIRLS (6) MIKE & THE MECHANICS (6) RONNIE MILSAP (6) ROSIE VELA (6)

#### HOTTEST

PETER CETERA (37) OAVID FOSTER & OLIVIA NEWTON-JOHN (20)
MOODY BLUES (20) JEFFREY OSBORNE (19) GENESIS (14)

#### BREAKERS

#### MIKE & THE MECHANICS

Taken In (Atlantic)

57% of our reporters on it. Rotations: Heavy 6, Medium 13, Light 7, Total Adds 6, WFBR, WWKB, WTIC, WHBC, WIBA, WSPD. Debuts at number 16 on the Full-Service chart.

#### LIONEL RICHIE

Dancing On The Ceiling (Motown)
50% of our reporters on it. Rotations: Heavy 3, Medium 13, Light 7,
Total Adds 9, WWKB, WPRO, WSB, WELI, WIBA, WSPD, WPOE, WJBC, KTWO. Debuts at number 18 on the Full-Service chart.

#### **NEW & ACTIVE**

MICHAEL McOONALD "Sweet Freedom" (MCA) 22/3

6:0, Medium 10:0, Ughi 6:3, Total Adds 3, WICC, WHBC, WCIL, Heavy, KFMB, WELI, WGOW, WPOE, edium: WWKB, KOY, KJR, WCHS, WSPD, KSL, WMTR, WSTU, WASK, KFQD.

SADE "Is It A Crime?" (Portrait/CBS) 22/2

SAUE 'IS II A LITIME?' (TUTITAILVBS) ZLIA Rotations, Heavy 2:0, Medium 130, Light 72 Total Adds 2, WDBO, WJBC, Heavy, WCCO, KSL, Medium; WFBR, WISN, KFMB, WTIC, WHBC, KUCN, WPGE, WGBR, WSTU, WASK, KTWO, KYJC, KVEC.

KEMB, WTIC, WHEC, KUGN, WPOE, WGBR, WSTU, WASK, KIWU, KYUC, KYUC, KYEU, WED, DENNIS DEYOUNG "This is The Time" (A.&M) 22.72.

Rotations Heavy 3/1, Medium 13/0, Light 6/1, Total Adds 2, WISN, WWNR, Heavy including WCCO, KYJC, Medium: WFBR, KJR, WTIC, WGY, WGOW, WRVA, WFOE, WTICO, WITKO, WITKO, WKEK, KTWO, KVEC,

JACKSDN BROWNE "In The Shape 0f A Heart" (Asylum) 21/4.

Rotations: Heavy 1,30, Medium 73, Light 1/1, Total Adds 4, WFBR, WTVN, KUGN, WJBC, Heavy, WSB, KJR, WCHS, WGOW, WWNR, WFOE, WKTO, WKTD, WASK, KFOD, KYJC, KVEC, Medium including WWKB, WSPD, KSL. WGOW, WWNR, WPOE WTKO, WMTR, WSTU, WASK, KFQD, KYJC, NYJC, N

BERLIN "Take My Breath Away" (Columbia) 16/3
Rotations Heavy 3(), Medium 6(), Light 7/3, Total Adds 3, WWKB, WCHS, WGOW, Heavy, WCIL, KTWO, KYJC, Medium:

WHBR, WIBA, KSL, WPOE, WMTH, KVEC.

MONKEES "That Was Then, This Is Now" (Arista) 15/4
Rolations Heavy O, Medium 671, Light 10/3, Total Adds 4, WTMJ, WSPD, KSL, WJBC, Medium Including KFMB, WELL, WGOW WPOE, Light including WISN, WICC, WICHS, WWNR, WMTR, WASK, KFOD.

MADONNA "Papa Don't Preach" (Sire WB) 15/3

Rotations Heavy 4/0, Medium 8/2, Light 3/1, Total Adds 3, WGOW, WHAS, WSPD, Heavy: WFBR, WICC, WELL WCIL. Medium including KJR, WCHS, WTKO, WMTR, WSTU, KYJC.

Medium including KJR, WCHS, WTKO, WMTR, WSTU, KYJC.

BRICE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 14/2
Rotations Heavy 0, Medium 6/2, Light 8/0. Total Adds 2, WGY, KTWO. Medium including WFBR, WCCO, WPOE, WCIL.
Light WTM, KHOW, WHBC, KBOI, WWNR, WTKO, WMTR, KYJC.

LIMAHL "Love In Your Eyes" (EMI America) 13/3
Rotations, Heavy 1/0. Medium 4/0, Light 8/3, Total Adds 3, WTKO, WASK, KYJC. Heavy: WHBY, Medium: WFBR, KUGN.

BOB SEGER & THE SILVER BULLET BAND "Like A Rock" (Capitol) 13/0 WGBR. WJBC. KYJC Light: WWKB, WCCO, WMTR, WSTU.

KVEC LIGHT WWW.H. WASH.

LARRY CARLTON "Smiles And Smiles To Go" (MCA) 10/0

Rotations Heavy 10. Medium 60. Light 3/0, Total Adds O. Heavy, WHBY, Medium: WFBR, WISN, KUGN, KSL, WJBC, KVEC, Light WCCO, WGBR, WASK.

Light: WCCO, WIGH, WASK, STEVE WINWOOD "Higher Love" (Island/WB) Rotations, Heavy O, Medium 7:0, Light 3:01 Total Adds O. Medium: WWKB, WCHS, WWNR, WMTR, WSTU, KTWO, KYJC, MONITORING WIFEC, WIFEA WTKO
LUpti: WHEC, WIFEA WTKO
WHITNEY HOUSTON "All At Once" (Arista) 9/4
Detections: Heavy 2/0, Medium 3/1, Light 4/3, Total Adds 4, WPRO, WSPD, KUGN, KFQD, Heavy: WELI, WGY, Medium
Detections: Heavy 2/0, Medium 3/1, Light 4/3, Total Adds 4, WPRO, WSPD, KUGN, KFQD, Heavy: WELI, WGY, Medium

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 9/2
Rotations: Heavy O, Medium 2/1, Light 7/1, Total Adds 2, WASK, KTWO, Medium Including WPOE, Light including WCCO, WTKO, WMTR, WGBR, WSTU, KYJC

WIRD, WIGH, WISH, WATE, THE AMAN" (MOTOWN) 8/6
ROTAINORS: HEARY D. MEDIUM 1/0, Light 7/6, Total Adds 6, WCCO, WWNR, WPOE, WMTR, WSTU, KYJC, Medium; WFBR

#### SIGNIFICANT ACTION

BEACH BOYS "Rock 'N' Roll To The Rescue" (Capitol) 7/1

dium: WPOE, WJBC, KTWO, Light including WTKO,

RONNIE MILSAP "In Love" (RCA) 6/6

Total Adds 6, WCCO, WHBY, WGBR, WJBC, KTWO, KVEC Rotations Heavy 0, Medium 2/2, Light 4/4, Total Adds 6, WCCO, KUGN, WPOE, WGBR, KTWO, KYJC.

BILLY OCEAN "Love Zone" (Arista) 5/5 otal Adds 5, WCCO, KUGN, KSL, WGBR, KTWO.

Rotations: Heavy O, Medium 3/3, Light 2/2, Total Adds S, W-CO, NOUN, KSL, WOBH, KTWO.

PATTI LABELLE "Dh, People" (MCA) 5/3
Rotations: Heavy O, Medium O, Light 5/3, Total Adds S, WHBY, WTKO, WSTU, Light including WMTR, KYJC.

Rotations, Heavy 0, Medium 0, Light 5/3, Total Adds 3, White Heavy 0, Medium 0, Light 5/3, Total Adds 2, WICC, WMTB, Medium, WFBB, Light including KHOW, WWNB, WWNB, Medium 10, Light 4/2, Total Adds 2, WICC, WMTB, Medium, WFBB, Light including KHOW, WWNB, WWN Horations Heavy U, Medium 10, Light 412, Total Adds 5, WINC. WAITH MEDIUM WEDN. Light Including NEWN, WHINE.

WHAM! "The Edge Of Heaven" (Columbia) 5.1

Philip BaileY "Echo My Heart" (Columbia) 4/4

4. WCCO, WHBY, WPOE, KTWO.

JOHN MARTYN "Lonely Love" (Island) 4/2

Rotations Heavy 0, Medium 2/1, Light 2/1, Total Adds 2, WPOE, KVEC. Medium including KUGN Light including WGBR SHEEM EASTON "So Far So Good" (EMI America) 3/3

KSL. WJBC.

Rotations: Heavy 0, Medium 1/1, Light Liz., Tuel node 3, 1978 (As NaCA) 3/2
Rotations: Heavy 0, Medium 2/1, Light 1/1, Total Adds 2, WICC, WHAS, Medium including WWKB.

Rotations: Heavy 0, Medium 2/1, Light 1/1, Total Adds 2, WICC, WHAS, Med LaMARCA "When You Question Love" (Scotti Bros./CBS) 3/1

Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WCCO Medium: \( \)

Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WOCO Medium: 1706 GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 3/1 Potetions: Heavy 0, Medium 2/1, Light 1/0, Total Adds 1, KVEC, Medium including

Hotations, Reavy 0, Medium 21, Light 1/0, Total Adds 0, Medium KTWO, KVEC, Light: WCIL Rotations: Heavy 0, Medium 2/0, Ught 1/0, Total Adds 0, Medium KTWO, KVEC, Light: WCIL



# STEVE WINWOOD

"Higher Love"

A/C BREAKERS



# ADULT CONTEMPORARY

#### BREAKERS

#### CARL ANDERSON & GLORIA LORING

Friends And Lovers (Carrere/CBS)

76% of our reporters on it. Rotations: Heavy 15, Medium 38, Light 27, Total Adds 29 including WHTX, WARM98, WMJI, WSNY, KS94, KYKY, KMJI, KGW, B100. Moves 30-19 on the AC chart.

#### BERLIN

Take My Breath Away (Columbia)

60% of our reporters on it. Rotations: Heavy 11, Medium 35, Light 17, Total Adds 13 including WHTX, WSNY, U102, WSFL, 3WM, KVUU, KKUA. Moves 28-22 on the AC chart.

#### **ANITA BAKER**

Sweet Love (Elektra)

54% of our reporters on it. Rotations: Heavy 1, Medium 34, Light 22, Total Adds 10 including WSNY, KEZR, WIVY, WRKA, KELT, WING, KDUK, KWFM. Debuts at number 26 on the AC chart.

#### WHAM!

The Edge Of Heaven (Columbia)

52% of our reporters on it. Rotations: Heavy 2, Medium 28, Light 25, Total Adds 7, B100, WIVY, KCIX, KDUK, WGLL, WTNY, WSKY. Debuts at number 30 on the AC chart.

#### LARRY CARLTON

Smiles And Smiles To Go (MCA)

50% of our reporters on it. Rotations: Heavy 3, Medium 23, Light 27, Total Adds 5, KGW, WSFM, K106, KGMG, KWFM, 194.

#### **NEW & ACTIVE**

BILLY OCEAN "Love Zone" (Arista) 46/46

Rotations: Heavy 0. Medium 13/13, Light 33/33, Total Adds 46 including WPIX. WHTX. WLTS, KYKY, KIFM, WAEB, V100, WKYE, WTC. WUDX, WSFL, WTAM, MOLA, WMGN, KDUK, KGMG, WWMJ, WKNE, WGLL.

KEEP IT DARK "Dreamer" (Elektra) 43/22
Rotations: Heavy 0. Medium 91, Light 34/19, Total Adds 22 including KIFM, KEZR, WAEB, WKGW, K106, WJDX, KQ99, WMGN, KDUK, Medium including WSFL, WKNE, WCKQ, KTVL, WBOW, KALE.

RANANARAM "Visause" (Indon Only Dec. 18/14/14)

BANANARAM. "Yenus" (London/PolyGram) 43/7
Rotations: Heavy 2.0, Medium 201, Light 21:6, Total Adds 7, 2WD, WSFM, K106, WJDX, U102, KRAV, WJDN, Heavy: WWPA, KALE. Medium including VKII, WASE, V100, KEIT, MAYE, MMGN, WMMJ, WEIM, WGLL, WGHQ.

#### ROTATION BREAKOUTS

		Reports/Adds	Heavy	Medium	Light	
1	PETER CETERA	103/0	100	3	0	
0	GENESIS	96/1	83	11	2	
	ROD STEWART	101/1	81	18	2	
ŏ	JEFFREY OSBORNE	103/2	77	21	5	
Ğ	MIAMI SOUND MACHINE	100/2	72	25	3	
Õ	JACKSON BROWNE	98/1	77	18	3	
้	DOUBLE	97/1	71	19	7	
8	MOODY BLUES	84/0	46	29	9	
0	MICHAEL McDONALD	89/4	35	49	5	
10	BILLY JOEL	81/0	45	30	6	
0	MIKE & THE MECHANICS	86/5	26	46	14	
Đ	LIONEL RICHIE	95/25	10	63	22	
13	DAVID FOSTER & OLIVIA NEWTON-JOHN	74/0	33	33	8	
0	MADONNA	75/2	25	42	8	
15	BILLY OCEAN	69/3	21	30	18	
10	GORDON LIGHTFOOT	79/8	13	50	16	
Œ	STEVE WINWOOD	79/22	16	42	21	
18	HOWARD JONES	62/0	22	26	14	
1	CARL ANDERSON & GLORIA LORING	80/29	15	38	27	
20	BANGLES	69/2	21	45	3	
21	BOB SEGER	62/1	15	43	4	
Ð	BERLIN	63/13	11	35	17	
Œ	MONKEES	72/11	2	45	25	
	DENNIS DeYOUNG	60/1	11	36	13	
20	SADE	52/2	8	34	10	
ā	ANITA BAKER	57/10	1	34	22	
27	PATTI LABELLE/MICHAEL McDONALD	40/0	0	25	15	
	JAMES TAYLOR	37/0	3	25	9	
	ATLANTIC STARR	36/0	4	17	15	
-		55/7	. 2	28	25	

#### MOST ADDED

BILLY OCEAN (46)
CARL ANDERSON & GLORIA LORING (29) LIONEL RICHIE (25) STEVE WINWOOD (22) KEEP IT DARK (22) ROSIE VEGA (21) SHEENA EASTON (14) BEACH BOYS (13) BERLIN (13) NICK JAMESON (12)

#### HOTTEST

PETER CETERA (91) GENESIS (66) ROD STEART (51) JEFFREY OSBORNE (47) JACKSON BROWNE (40) DOUBLE (31) MIAMI SOUND MACHINE (31) BILLY JOEL (20) MOODY BLUES (20) DAVID FOSTER & OLIVIA NEWTON-JOHN (13) MADONNA (13)

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 42/8
Rotations: Heavy 1/0, Modium 15/3, Light 26/5, Total Adds 8, MLTS, WSFM, KEY103, WGLL, WTNY, WORG, KKLV, K99.
Heavy, KIRM, Modium Including wSFL, KLYF, WKNK, KTV, LWMTPM, WXUS, WJON, KMGO, KALE.

STARSHIP "Before I Go" (Grunt/RCA) 38/8
ROIAIONS: Heavy O, Medium 15/0, Light 28/8, Total Adds 8, WXTC, WJDX, KO99, WTRX, WKNE, WWPA, WORG, KMGO.
Medium including WAEB, WKYE, WSFL KLYF, WWMJ, WGLL WSKI, WSKY, WEIZ, KTYL, KKLV.

BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 36/3

SHULE HUHNSBY & THE HAMBE "EVERY LITTIE MISS" (NOA) 30/07 Sotations: Heavy 3/0, Medium 20/1, Light 13/2, Total Adds 3, KVIL, WAEB; WXTC. Heavy: KTYL, KQSW, KALE. Medium Noluding KLYF. KDUK, KWFM, WKNE, WSKI, WOHQ, WSKY, WCKQ, WAHR, WORG, WKYX, WZLQ.

including KLYF, KDUK, KWFM, WKNE, WSKI, WDHQ, WSKY, WCKQ, WAHR, WOHS, WKXX, WZLU.

MARY JAR GIRLS "Walk Like A Man" (Motiown) 356

Rotations Heavy Q, Medium 12/0, Light 236, Total Adds 6, Bio0, WSFL, WAVE, WTRX, WXUS, KKLV. Medium: K106, WSKI.

WOHQ, WWPA, WCKQ, WCHV, WELZ, WGSV, WORG, WAEV, WJON, KALE

BEACH BOYS: "Rock "N' Roll To The Rescue" (Capitol) 32/13

Rotations, Heavy Q, Medium 71, Light 25/12, Total Adds 13, WAEB, WNAM, KIOA, KGMG, WWPA, WCKQ, WGSV, WAGE, WORG, WAEV, WMTFM, KFSB, WGOW, Medium including V100, WKYE, WWMJ, WGLL, KKLV, KALE.

#### SIGNIFICANT ACTION

WHITNEY HOUSTON "All At Once" (Arista) 24/5

ddium 10/2, Light 8/3, Total Adds 5, WARM98, WLLT, WMJI, WEZC, WAEV. Heavy. WPIX, 2WD, f. Medium including WOMC, KHYL, B100, KIFM, K101, WEZS, WENS, KRLB.

ROSIE VELA "Magic Smile" (A&M) 21/21

GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 21/3
Rotations: Heavy 0, Medium 10/0, Light 11/3, Total Adds 3, WTPX, KTYL, KKLY. Medium: KOST, KGW, WSFM, KWFM, WWHA, WGAL, WGAG, KALE, Light Indeuding KKLT, B100, WAYE, WKYX, WZLO, WFFX.

WWMJ, WGLL, WSK, WWAR, KMSQ, KALE LIJBH INCUDING RALL, B100, WAYE, MRYX, WCLU, MPFA.

JERMAINE STEWART "We Don't Have To Take Our Clothes Off" (Arista) 21/1

Rotations: Heavy 30, Medium 70, Light 111, Total Adds 1, MSFM, Heavy, WSFL, WSKI, WCKO, Medium: WHTX, WAEB, WGLL, WWPA, KRIB, WZLQ, KALE, Lipht Inciding B100, V100, WMAM, KOS9, WOHQ, WKYX, KTYL, 194.

JOHN MARTYN "Lonely Love" (Island) 17.6

Potations Heavy 0, Medium 10, Light 168, Total Adds 6, WMTFM, KFSB, WZLS, WJON, KKLV, KALE, Medium: KIFM, Light Including WAEB, WAYE, WEM, WSKI, WGKQ, WKYX, WZLQ, KTYL, WBOW, KOSW, KYL, KALE, Medium: KIFM, Light Including WAEB, WAYE, WEM, WSKI, WGKQ, WKYX, WZLQ, KTYL, WBOW, KOSW, KSW.

including WAEB, WAVE, WEIM, WSKI, WCKQ, WKYX, W.CLO, KYYL, WSUW, KOSW.

BELINDA CARIJSEL "Mad About You" (IRS/MCA) 1772
Rotations: Heavy 3/0, Medium 9/1, Light 5/1, Total Adds 2, WLTF, KEY103, Heavy; WWMJ, WCKQ, KRLB. Medium including KWL, 2WD, KYKY, WMGN, WWPA, WZLQ, WFFK, KAILE

SHEENA EASTON "So Far So Good" (EMI America) 14/14
Rotations: Heavy 0, Medium 1/1, Light 19/13, Total Adds 14, WRIX, WWMJ, WKNE, WOHQ, WSKY, WCKQ, WEIZ, WGSV, WAEV, MFK, WGSV, KALE

WAEV, MFK, 19/4, KKLY, KOSW, KALE

WAEV, WHY, 194, NOLV, KAUS, KAUE, LIMMAIL "LOVE IN YOUR LIMMAIL" (LOVE IN YOUR 1928" (EMI America) 13/0
Rotations: Heavy 0, Medium 4/0, Light 9/0, Total Adds 0, Medium: KOST, WKNE, WJON, KMGQ, Light: B100, WEIM, WEIZ, WGSV, WYCX, WAEV, KRUK, KKLV, KOSW,
NICK JAMESDN "Weatherman" (Motown) 12/12

lds 12, WKYE, KGMG, WQHQ, WSKY, WCKQ, WEIZ, WAEV, WZLQ,

JOHN COUGAR MELLENCAMP "Rumbleseat" (Riva/PolyGram) 10/2 Rotations: Heavy 1/0, Medium 5/0, Light 4/2, Total Adds 2, U102, KTYL. Heavy: WGLI WGLL, Medium: KVIL, WKYE, WCKQ, WFFX

PATTI LaBELLE "Oh, People" (MCA) 8/2 Rotations: Heavy 0, Medium 3/0, Light 5/2, Total Adds 2, WPIX, KKLV. Medium: WHTX, WGLL, KALE, Light including KGMG WWMJ, WSKY.

QUEEN "A KIND Of Magic" (Capitol) 8:0
Rolations Heavy 2:0, Medium 4:0, Light 2:0, Total Adds 0. Heavy: WOHO, WCHV. Medium: WKYE, WMGN, WEIM, KALE.
Light: V10.0, KCIX



# **AC ADDS & HOTS**

#### EAST

#### PARALLEL ONE

WPIX/New Yor Worldy Silvers LIGHEL RICHIE SHEENA EASTON BILLY OCEAN JAMES INGRAM PATTI LASELLE

WSNUPhiladelphia Tyler/Cunnon LioNEL RICHIE Hottosti GEMESIS PETER CETERA HICHAEL HCDONALD MADONNA JEFFREY OSBORNE

WHITEPHHABURGH Keth Abrams LORING & ANDERSOM BILLY OCHOR BERLIN HOTLEST JEFFREY GRIDGENE HIAMI SOUND HACHI LICHEL RICHIE ROD STEMBARY PETER CETERA

#### PARALLEL TWO

ETERA PETER CETERA GENESIS JEFFREY OSBORNI JACKSON BROWNE BANGLES

Ron Brandon HONKEES HERLIN BILLY OCEAN TIMEX SOCIAL CLUB HOSTURE BACTAL HOSTURET PETER CETERA GENESIS ROD STENART HADONNA STEVE NIMMOOD

TERMAINE STEWAR BAHANARMA MICHAEL SEMBELLO LAMBY CARLTON HOTTERLI JACKSON BROWNE ROO STEWART MIAMI SOUND MACHI PETER CETERA JEFFREY OSBORNE

PETER CETERA GENESIS HADONNA PETER GABRIEL LORING & AMDERSON

WKGWAttica-Rome Carpenter/Carr L10NEL RICHIE KEEP IT DARK Hottest: GENESIS ROD STEWART DOUBLE

#### PARALLEL

THREE

HeatoWhiter RIM HITCHELL BILLY CZEAN QORDON LIGHTFOOT SHIEME EAFTON MOTERAT FOTER CRIERA ROD STEWART BILLY JOEL SELIRDA CARLISLE none Bottest:

WGLLMercereburg
Lowischmidt
BILLY OCEAN
WEAN!
BOINIE HILEAP
HICHAEL SEMBELLO
HOSTERL OBBORNE
PETER CETERA
HIANI SOUND HACRI
HOCKEZES
LORING & AMDERSON

HOTTHETS ROD STEWART JEFFREY OBBORNE HADOWNA HIAMI SOUND MACH DENNIS DEYOUNG

Dennia Weish
ASHPORD & SIMPSON
SONNIE TYLER
ROBIE VELA
SHEENA EATON
BILLY OCEAN
MICK JAMESON
HOLLES
CHIEF
COUNTY
CONTROL
CONTR

ROD STEWART MIANI SOUND MACHI PETER CETERA WTNY/Waterlown George Neher

WWPA/Williamsport

105 Reporters

100 Current Reports

#### SOUTH

#### PARALIFI

ONE

INSBY

WHITHEY BOUSTC STEVE WINNOOD LORING & ANDER HOLLEST OCEAN DOUBLE

WIVY/Jacksonville SherwoodWyme MRAH! ANITA BAKER LORING & ANDERSO! HOTEME! GENES!S PETER CETERA NIAN! NOUND MACH! HADDONNA ScottMitchell
HONREES
BILLY OCEAN
NICHAEL SEMBELL
HOTEGET
LORING & ANDERS
FOSTER & ONJ
JEFFREY OSBONIE
PETER CETERA
JACKSON BROWNE

2WD/Norfolk CampbeWARen BANAMARAMA LIONEL BICHIE BOTESEL, BIAHI BOUND MACHI GENESIS BOB SZCER HICHAREL MCDONALD PETER CETERA Mobbs/Trotter
BERLIN
JOHN COUGAR
BANANANAN
BOTUBELL
PETER CETERA
ROD STEMART
MIAMI BOUBD M
JACKSON BROWN
STEVE WINMOOD

DeCartorWillalms
ROD STEWART
LIONEL BICHIE
ROCTESC:
HOWARD JOMES
OOUBLE
SIMPLY RED
HOODY BLUES
LEVEL 42 Jeff Crewtord
GORDON LIGHTPOOT
RIKE & THE NECHAN
LONGEL RICHIE
LOWEL BETCHIE
LOWEL BETCHIE
LOWEL BG & ANDERSON
STÈVE MINHOOD
MADDONNA
ANITA BARER
BOLLERI
FETER CETERA
GENESIS
JETFREY
GENORIE
ROD GTEMBET
ROD GTEMBET

PARALLEL TWO REY TOMALISTIC
REPT TOMALISTIC
RESTITION CARLISTIC
LIOWEL SICHIE
RECTIFE
RECTI

MELT/McAllen Griffin/Allen ABITA BAKER Hottest: JEFFREY OGBORME REGINA MADORNA PETER CETERA WHITNEY HOUSTON

Nichola/Sargent GORDON LIGHTFOOT LORING & AMDERSON HOTTERS TO CEAM FOSTER & OMJ PSTER CETERA ROGERS & SYDER HOODY SLUES

WID LINES BOTH
JOSE POTES
BILLY OCEAN
BERLIN
HARY JAME GITLS
E:WPLY RED
LOBING & ANDERSO!
NOTES : JERNALTH STENART
DOD STENART
JEFFREY OSBORNE
COMMENS
PETER CETERA

WAHRIHIOTEVIIIE

WAHRIHIOTEVIIIE

DENIBALCATION

DONE

BOTTO

BOT WSTF/Oriendo Jim Bahard WELL DIAHOND BELLY OCEAM SADE WOOLTER CETERA NOODY SAUTES GENERIE BILLY JOEL HOWARD JONES

WEZSRICHMOND
EDBORD
EDBORD
BOE SEGER
NOCTEST
PETER CETERA
ROD STEMART
FOSTER & OSJ
GENESS
JEFFREY GEBORNS

WAVESarasola Steve Huntington JAMES INGRAM JOE JAGNES INGRAM JOE JAGNES INGRAM RIMIT JAME GIRLS RIMIT CELAR ROLLE GELA BOLLOWEL BILLY OCEAN ROLLEWILL BILLY BILLY

PARALLEL

THREE

Stews Porter
LORING & ANCERSO
RZEP 17 DARK
BILLY OCEAN
BILLY OCEAN
BEACH BOYE
RONNIE MILSAP
HOESSEL PETER CETERA
JACKSON BROWNE
JEFFREY OSBORNE
BOD STEWNAT
NIAMI SOUND HACE

WORK/Orangeburg
Stu Wright
BILLY OCEAN
HISTORY OCEAN
HISTORY OCEAN
HISTORY OCEAN
HISTORY
HISTO

Philip Weel
HICHAEL MCDOMALI
BEACH BOYS
ROBIS VELA
NICK JAMESOM
SHEDMA EASTOM
MHITNEY MOUSTOM
BOOTEST
JEFFREY OSBORNE
BOB SEGER
PETER CETERA
DOUBLE
GENESIS

WFFXTuscatoose Sender Waiter BILLY OCEAM SHEENA EASTON NICK JAMESON BOOLDST! PETER CETERA GENESIE JACKSON BROWNE BILLY JOEL PETER GABRIEL

RTYLITYIOF
Janie Baher
ROSSIE VELA
JONN COUDAR
BILLY OCEAN
GAVIN CHRISTOPH
MICK JAMESON
MOCKEST!
JACKSON BROWNE
DOUBLE
PETER CETERA
GENESIS
JEFFREY OSBORNE

#### **FULL-SERVICE AC**

David Sernstein
HIRE 6 THE HECHAN
LORING 6 ANDERSON
HOSTERS 1 ONJ
DOUBLE
HIAH! SOUND MACH!
GORDON LIGHTFOOT

GrossMcCormich
Lionel Richie
Loring a Audenson
Hottest:
Petss Cetean
Hike 6 The Hechan
WRITHEY HOUSTON
DOUBLE
GENESIS

#### EAST

#### PARALLEL

ONE

WWKB/Buffalo Sandy Beach Sandy Beach
LIGHEL RICHIE
MIRE & THE MEI
BERLIN
GORDON LIGHTY
BOOLDAY
MOODY RUJES
GENESIS
BILLY OCEAN
PETER CETERA
SILLY JOEL

JEFFREY OSBOI HOTTER CETERA HODDY BLUES SIMPLY RED BOD STEWART

PAIRTURCHS

THICHARL MCDOMALD
BANABARRAM
BELINDA CABLISLE
BELINDA CABLISLE
BELINDA CABLISLE
BOLINTOOT
BOLLAS LIGHTTOOT
BOLLAS LIGHTTOOT
BOLLAS LIGHTTOOT
BOLLAS LIGHTTOOT
BOLLAS LIGHTTOOT
BOLLAS LIGHTTOOT
BOLLAS LIGHT
BOLLAS LI

Ton Cuddy
GORDON LIGHTFOOT
NHITHEY HOUSTON
GENESIS
LIONEL RICHIE
HOTCOM;
FOSTER CETERA
JEFFREY OSBORNE
FOSTER & OND
MODDY BLUES
HIAMI SOUND MACHI

PARALLEL

TWO

WOY/Schenectady
Make Noff
BRUCE HORNSBY
HORLERT
PETER CETERA
POSTER 6 ONJ
JEFFRRY OSBORNE
HIANI BOUND MACHI
DOUBLE PARALLEL THREE

WWNR/Beckiny Tom Bowers DENNIS DEVOUND HANT JANE GIRLS NOTESEL BOB SEGER JACKSON BROWNE JEFFREY GROONE PETER CUTERA DENNIS DEFOUNC

#### SOUTH

#### PARALLEL PARALLEL

ONE

THREE

WOMC/Detroil Berry Argenbright LIOMEL RICHIE HOTEAST: PETER CETERA HIAHI BOUND MACH HOWARD JONES JEPPREY OSBORNE JEPPREY OSBORNE

John Roberts
WHITNEY HOUSTON
STEVE MIMMODD
DENNIS DEFOUNG
HOTEGET
SIMPLY RED
HOMALD JONES
GENESIE
PETER CETERA
MIAMI SOUND HACHE

WARMSHICHCENNESS
WALESTWESS
WHITHEY HOUSTON
LORING & ANDERSON
NOTES OF PETER CETERA
JACKSON BROWNE
ROD STEMART
JEFFREY OSBOANE
DOUBLE WLTF/Claveland

WHISOMPUPOWER
BELINDA CARLISLE
MONREES
HIANI SCAND MACHI
STEVE WISMOOD
HOLLES
SIMPLY MED
GENESIS
PETER CETERA
HOMARD JONES

WHANC Membland herafforsseo doppon Lightpoot Loring a Anderson STEVE H 18400D HOLLES CEPTRA HOODY BLUES CEPTRA HOODY BLUES CEPTRA HOODY BLUES CEPTRA HOODY BLUES HEART

WSNY/Columbus
Deve Bishop
BERLIN
LORING & ANDERS
ANITA SAREN
NOTHER CETERA
ROODY BLUES
PETER CETERA
GENESIS
POSTER & OND

Enviskuykendak BANGLES BANGLES BTEVE WIMMOOD HOTTEVE HED BILLY OCEAN GENESIS PETER CZTERA BILLY JOEL

KLSWKanses City SERVICE WINNOOD
JEFFREY OSBORNE
HOLEAST:
BILLY OCEAN
PETER CETERA
WHITMEY HOUSTON
ROO STEWNAT
GENESIS

# NiconMartin GORDON LIGHTPOOT STEVE WINNOOD HICHARL MCDONALD HOCHARL MCDONALD HOCHARL MCDON ELUES PETER CETERA GENESIS ROD STEWART JEFFREY OSBORNE

O'Neslivancii SIMPLY RED SILLY OCEAN REEP IT DARK NOTEMART JEFFREY OSBORNE PETER CETERA GENESIS MICHAEL MCDONAL

KRAYITUISS
Brien Chase
Steve withood
Lionel Rickie
GORDON LIGHTFOOT
BRANANARMAN
HORNEES
LOREING & ANDERSOI
Hottest
MOODY BLUES
SIMPLY REED
BILLY OCEAR
BILLY OCEAR

PARALLEL

WMT-FMCodar RepairmentSelera BILLY OCEAN KEEP IT DARK BEACH BOYS JOHN HARTYN ROSIE VELA Moctost. PETER CETERA JACKSON BROWNE BILLY JOEL BOB SEGER

PHEBU Cleire
RICH ROBERS
LIOWEL RICHIE
LORING & ANDERS
SHEENA EASTON
ANITA BAKER
LARRY CARLTON
KEEP IT DARK
PROTECTION
GENESIS
JACKSON BROWNE
PETER CETERA
ROB STEMMART
JEFFREY GEBORNE

WXUSLEFSPETE
BOD VIZZE
SILLY OCEAN
BERLIN
BERLIN
BERLIN
BERLIN
BOSIE VERLA
JOHN MARTYR
HOLESEL
JEFFREY GEBORNE
ROD STEWART
JACKSON BROWNE
GENESIS
PETER CETZRA

#### TWO

WSB/Attente Greg Piccine DOUBLE LIONZL RICHIE MOTRE BI IN PETER CETERR GENESIS JEPPREY ORBORNE JACKSON BROWNE ROD STEWART W8T/Charlotte

WDBOYDHERDO Mark Hellinger GENESIS SADE 900 STEMART HOLLESE PETER CEFERA MOODY SILUES FOSTER & OBLO JEFFREY OBLORNE MIAMI MOUND MACHI

WTML/Bithwaukee
Max McDonaid
HIAH! SCIND MACH!
MOMRES
HOLCES
HOLCES
HOMARD JONES
NEIL DIAHORD
FOSTER & OMJ
PETER CETERA

WHAS/Louieville Broce/McElvain MADONNA BELINDA CARLISLE Noteen: EL DEBARCE GENESIS WGBR/Goldsbord Alan Hoover BILLY OCEAN RONSIE WILSAR BOD STEWART ROSIE VELA MOTES CETERA JEPFREY DEBOR BILLY OCEAN FOSTER & ONJ LABELLE & HOD

W\$TU/Stuert

MeGureMichmus
PATTI LABELLE
MARY JANE GIBLS
Hottest:
PETER CETERA
GENESIE
"NOD STEMART
JEFFREY OSSORME
HIANT SOUND MACH PARALLEL

# WHREGERHOO ChambersDorn MIRE & THE MECHAN MICHAEL MCDOMALD Sottest: PETER CETERA FOSTER & OND JEFFREY OSBORNE DOUBLE BILLY JOBL

THREE

PARALLEL ONE

SERRCIC Incinnation on the property Nugent none Hottest: BILLY OCEAN HOHARD JOHES HOODY BLUES GENESIS PETER CETERA

John Lane
JACKSON BROWNE
JEFFREY OS BORNE
NOTEST:
PETÉR CETERA
HOOOT SLUES
SILLY OCEAN
HU SHOOZ
GEMESIS

WISNIMIN SURSE Wallace/Ellott ROD STEWART O'ENTIS DEYOUNG LOTING & ANDER HOLLEST HOLLEST HODDY SLUKS

WCCOMMinnaepolls Denny Long PHILIP BAILEY RONSIE HILBAP ROSIE VELA BILLY OCEAN HART JANE GIRLS TERRY VANCE LAMBACA HIERNA EASTON HOTLOGE HOTLOGE HODE PARALLEL TWO

WHBY/Appiston-Oshkosh Salm/St. John MONNIE MILSAP PHILIP BALLEY PATT! LABELLE HOCESEL: HOOP RLUES FOSTER A ONL HIAMI SOUND NA GORDON LIGHTER GRANAM NASH

WBA/Medison Doug Lene LIONEL RICHIE HIRE & THE HECHAN HOTEGE! HOODY BLUES PETER CETERA FORTER & ONJ JEFFERY UBBURNE,
WSPD/Tibelie
Siewer/Diselie
HIRE & THE HECHAN
HADDIMA HADDIMA
HORKES
LIONEL RICHIE
HOUSTON HOUSTON
FOSTER LOSE
PETER CETERA
HOUST HOUSE
MELL DIAMOND
MELL DIAMOND
MELL DIAMOND

# WASK/Lefs yette Harris/Johnson HICHBEL SEMBELLE LIMANL HOStest: MODOY BLUES PETER CETERA FOSTER & OMJ BILLY JOEL NEIL DIAMOND

PARALLEL

MUNDON'SHOWNZ
GENESIS
JACKSON BROWNE
LIOWEL RICHIE
SADE
HORNEZS
ROWNIE HILBAP
SHEENA EASTOW
HOTESE
FETER CETERA
HIAMI SOUND MACHI
BILLY JOEL
GOBDON LIGHTPOOT
BEACH BOTS

THREE

#### WEST

PARALLEL ONE

KHOW/Dem Ha) Moore NODE STORY SECURITY S

KFMB/Sen Diege Mark Lerson Notte at : PETER CETERA NICHAEL MCDO JEFFREY 0880 NODDY BLUES FOSTER & ONL

KJR/Seettle Bob Breeks

KSL/Saft Lake City

HOMARD JOHNS SADE PETER CETERA THOUSE BLUES PARALLEL

THREE

MARY JAME GIRLS LIMANL EMER IT DARK BOSIE VELA HOTCEST! PETER CETERA DOUBLE

Five stations reported KBOI/Boise WBT/Charlotte WIBC/Indianapolis

46 Reporters 38 Current Reports

WRVA/Richmond Three stations did not call in this week. Their playlists were frozen: 55KRC/Cincinnati

KOY/Phoenix

#### WEST

BIOGRAM OF THE MINH T

HIFM/San Diego Mark Zegan SILLY OCEAN LIONEL RICHIE KEEP IT DARK Hottest: PETER CETERA ROD STEMART DOUBLE

HADONNA HIAHI SOUND HACHT HOETOBE HOMBARD JONES BILLY OCEAN MODDY BLUES PETER CETERA GENESIS

Dave Ouquebne
MICHAEL HCDONALD
MIKE 6 THE MECHAN
MIANI
NOTINET:
BILLY JOEL
PETER CETERA
GENESIS
DOUBLE
BOB SEGER

#### PARALIFI

ONE KMJ/Donver Elliot/Brady MIRE & THE MBCHAB LORING & ANDERSON Hottest: HOTTORT HOODY BLUES PETER CETERA HOWARD JONES ATLANTIC STAR GENESIS

KOSTAGE Angeles KayerHey BILLY GCEAR HOTIGHT: HOTIGHT CETERA JACKSON BROWNE DOUBLE LORING & AMDERSON HIAMI SOUND MACHI

none Hottmat: DOUSLE FOSTER & OMI LOWING & AMPERSON HIAM! SOUND MACH! PETER CETERA Sedie/Williams LORING & ANDE LARRY CARLTON

KEZRISAN JOSE
EKENKNOK
KEEP IT DAAK
ANITA BAKER
GORDUN LIGHTFOX
BOTTAGE IN JACKSON BROWNE
ROD SYEMAHT
PETER CETERA
GENÉSIS
DOUDLE MOSTANT: MCDDY BLUES PETER CETERA JEFFRET OSBOR DOUBLE STEVE WINNOOD PARALLEL TWO

gMYL/Secremento trons/Andrews

NYULICONOMO SOPI HOWASSHWIN JEPPREY OSBORNE BERLIN LIONEL RICHIE LORIBO 4 ANDERSO ROSIE VELA HOTCHST GENESIS SILLY JOEL JACKSON BROWNE BOD STEMART

KDUK/Eugene Bobby King KEEP IT DARK WHAM! ANITA BAKER BILLY OCEAN HOTLEST CETERA DOUBLE KOD STEWART BANGLES GENESIS

KKUA/Honolulu Miller/Kong LIONEL RICHIE BERLIN MONKEZS Hottmet: none

KWAVIMONIERY Michael Reading LORING & ANDER BILLY OCEAN HOLLEST JACKSON BROWNE GENESIS FETRE CETERA ROD STEMART

DIGO Matele
BEACH BOYS
LARRY CARLTON
KEEP IT DARK
ROSIE VELA
BICK JAMESON
BILLY OCEAN

KWFM/Tuckon Chis Rysm LORING & ANDERSON BILLY OCEAN ANITA BAKER BOALCE CITERA GENEGIS BOD STEWART HIANI BOUND MACHI DOUBLE PARALLEL

THREE KILVIANCHONERS Greg Wilkingon ROSIE VELA PATTI LABELLE CRET ATKIL LABELLE CRET ATKIL HARY JAME GIRLS JOHN MARTYR JOHN MARTYR HICHAEL SEMBELLE SHEEMA EASTON GAVIN CHERFOMER BOLLOGE GAVIN CHERFOMER BOLLOGE GENERAL BASTON GENERAL GARDON GENERAL GARD

DOUBLE
KENGreat Felle
STEVE KRIP
BILLY OCEAN
BANGLES
MICHAEL SEMBELLO
LOSHING & AMDERSON
KEEP IT DANK
BOOLDES
FOR CHIEFER
GENERS
ROD RIEMANT
JEFFER COSTON
KIANI SOUND MACH]

KRNO/Reno Jim O'Neel Mike & THE MECHAN LIONEL BICHIE BOCKER! BERLIN BOODY BLUES DOUBLE FOSTER & GRL! PETER CETERA PETER CETERA
ROSW/ROCK Springs
Chris Alexander
BILLY OCEAN
PRILIP BAILEY
SHEBNA EASTON
ROSIE VELA
JAMES INGRAM
NOTES INGRAM
NOTES INGRAM
POSTER & ORN
JACKSON BROWNE
EL DESARGE
GEORGE HICHARI.

KALETH-CHIGE
BHI Templeton
LORING & ANDI
RIN HITCHELS
SILLY CELAS
JOHN HARTTYR
SHEENA RASTOI
CERARD MCHARD
HONRIE MILSAI
HOLESSE
GENESIS
STEVE WISHOOL
HADDING
LIGHEL RICHIS

a frozen list this week: KKLT/Phoenix WAHR/Huntsville WEIM/Fitchburg

LOVE94/Miami 96WAVE/Charleston is no longer

an AC Reporter.

Two stations failed to report

#### MIDWEST

#### PARALLEL

ONE

WSKY/Ashevise Bran Lee BILLY OCEAN WOLAHI ROSIE VELA HICK JAMESOM SHEEMA EASTON HOTESEIS PETER CETERA HIAHI SOUND MACHI STEVE WISWOOD HICHARL MCDONALD WCKQ/Cempbellsville

Smith/McClenden
BILLY OCEAN
SILLY OCEAN
SHEEMA EASTON
SOUBLE TYLER
ROSIE VELA
BEACH BOYS
NICK JAMESON
BOLTERI
JACKSON BROWNE
ROD STEMART
CENESIE
PETER CETERA
HADONNA

WCHYCOBERTON
WCHYCOBERTON
BILLY CCEAN
LORING & AMDERSON
KEEP IT DARK
ROSIZ VILA
PSILIP BAILEY
HOTHER
JEFFREY OSBOREE
GEREEIS
DOUBLE
JACKSON ERGMNE
ROD STEMART

Three stations reported

this week. Their rotations were frozen. KLYF/Des Moines

WMYX/Milmsukee Beth Fasi LIOWEL RICHIE HOUREES Hottest Hottest ETER CETERA GENESIS HIAMI SOUND MACHI DOUBLE DOUBLE LORING & ANDERSON

KS94/St. Louis WHETMAN/GRICH
LORING & ANDERSON
STEVE WINNOOD
GORDON LIGHTFOOT
HOTESES
GENESIS
HIAMI MOUMED MACHI
PETER CETERA
ROD STEWART
DOUBLE

RYKYISE Louis RichardarBiair BILLY OCEAN LORING & ANDERS STEVE WINWOOD HOCKWAY: PETER CETERA GENESIS JEFFREY GEBORNE ROD STEMART WHITMEY HONESON

PARALLEL NVO

Bencett/Colline
SILLY OCEAN
ROSIE VELA
KERP IT DARK
BEACH BOYS
NOTURE IT
JACKSON BROWNE
GENESIS
FILLY JOEL
JACKSON BROWNE
GENESIS
LOSING & ANDERSY
WINDLOPING
Beetty/Colline
Beetty/Colline

Beethy Couline
LIOVER, STOTH E
HORSE SE
HORSE
HORSE SE
HO

STEVE WISHOODS
BERGIN
SOLL GENESIS
PETER CETERA
JEFFRAY OBBORNE
JACKSON BROWNE
WENSIGNOMSPONIC
STEVE WINNOOD
NU SHOOZ
DOUBLE
SERGIN
BOCKOSE
CETERA
ROD STEWART

WFMK/Lansing SIN Futton LIONEL RICHIE STEVE MINWOOD BERLIN HOCCOST: SILLY JOEL PETER CETERA GENESIS

MIDWEST

WEBBROADSHE ON A STATE OF THE S

WBOW/Terre Hau Mark Edwards BILLY OCEAM TERRY VANCE SYEVE WINNOOD BEACH BOYS ROBRIE WILSAP BOXLESS CETERS HOODY BLUES DACKEDS BROWN DOUBLE

DOUBLE DENNIS DEVOUNG SERLIN MIAMI SOUND MACH.

R&R FRIDAY, JULY 18, 1986/57

# NOTES : NOTES : NODDY BLUES PETER CETERA HOWARD JONES JAMES TAYLOR LABELLE & MC

PARALIFI

TWO

BILLY JOE DOUBLE Hottest: none

Mulliniamet
JACRSON BROM
LORING a AND
MNITHEY HOUS
BILLY OCEAN
HOSTER CETERA
FOSTER A ONJ
JEFFREY ORBO
HIAHI SOUND
GORDON LIGHT

#### RADIO & RECORDS NATIONAL AIRPLAY

# JAZZ

#### **TOP 30**

JULY 18, 1986

JIMMY SMITH/Go For Whatcha Know (Blue Note) 0

BOB JAMES & DAVID SANBORN/Double Vision (WB)

MAKOTO OZONE/After (Columbia)

INDRA LESMANA/For Earth & Heaven (Zebra/MCA)

YELLOWJACKETS/Shades (MCA)

BILLY COBHAM/Powerplay (GRP) a SHADOWFAX/Too Far To Whisper (Windham Hill)

SPYRO GYRA/Breakout (MCA)

DAVE VALENTIN/Light Struck (GRP)

PHIL WOODS/Heaven (Black-Hawk)

MICHEL PETRUCCIANI TRIO/Pianism (Blue Note)

ALPHONSE MOUZON BAND/Back To Jazz (Pausa)

FATTBURGER/One Of A Kind (Golden Boy Jazz/Optimism)

ROB MULLINS/Nite Street (RMC)

HANK CRAWFORD & JIMMY McGRIFF/Soul Survivors (Fantasy)

STEVE BACH/Holiday (Cafe)

WEATHER REPORT/This Is This (Columbia) DEBUT > 1

SCOTTY YOUNG/Outside In (Riza)

FREDDIE HUBBARO/WOODY SHAW/Double Take (Blue Note)

MAYNARD FERGUSON/Body & Soul (Black-Hawk)

KENNY BARRON/1 + 1 + 1 (Black-Hawk)

SCOTT HENDERSON & TRIBAL TECH/Spears (Passport Jazz) DEBUT > 2

ABDULLAH IBRAHIM/Water From An Ancient Well (Black-Hawk)

SPHERE/On Tour (Red/PSI)

KEITH MacDONALD TRIO/Waiting (Landmark) DEBUT > 20

AHMAD JAMAL/Rossiter Road (Atlantic)

BUDDY RICH/Mr. Drums-Live On King Street (Cafe) 27

JOHN COLTRANE/Master Tapes (MCA) GERRY MULLIGAN/SCOTT HAMILTON/Soft Lights & Sweet Music (Concord) DEBUT > @

DEBUT STAN GETZ/Voyage (Black-Hawk)

Black/Urban stations contributing to Jazz. WKND/Hartford, Melonae McClean: KJCB/Lafavette. Horatio Handy; WYLD FM/New Orleans. Dell Spencer: WDMT/Cleveland, Dean-Dean Rufus

#### **NEW & ACTIVE**

BOBBY SHEW "Shewhorn" (Pausa) 18/7 I ONEW ONEWHOLD (1 GUEET) 107/ ns: Heavy 40), Medium 21, Light 93, Extra Adds 3, Total Adds 7, WBGO, WYRS, WFPL, WBEE, KMHD, WFSS, Heavy, WCIK, KUHF, WHRO, KCNR, Medium: KANU.

WUSE - Heavy WCLK, KUHF, WHRO, KONR. Medium: KANU.

TOM GRANT "Take ME TO YOU TDram" ("Pausa) 15/3

Rotations: Heavy 20, Medium: 80, Uight 20, Extra Adds 3, Total Adds 3, WBGO, KJZZ, WLVE. Heavy: WLOO, KPLU.
Medium: WAER, WFAE. WNDP. KKGO, KNHD. KUPO; WFSS. WAVE.

BOBBY McFERRIN "Spontaneous Inventions" (Blue Note) 13/6

Rotations: Heavy 4/1, Medium: 6/2, Light 2/2, Extra Adds 1, Total Adds 6, WGBH. WRTI, KERA. WLOO, KPLU, KLSK. Heavy:
WBGO, WDET, KJAZ. Medium: KUHF, WNDP. WBGV. WJZZ. WBGO, WDET, KOAZ, Medium, Annight Out" (MCA/Impulse!) 12/9
MIKE METHENY "Day In-Night Out" (MCA/Impulse!) 12/9
Rotations Heavy 1/1, Medium 4/3, Light 5/3, Extra Adds 2, Total Adds 9, WBFO, WYRS, WFAE, KANU, KJAZ, KPLU, WHRO,

KLCC, WKND, Medium: WNOP

HENRY BUTLER "Flyin' Around" (MCA/Impulse)) 12/1

Rolations: Neary 4/1, Medium: 22, Light 4/2, Extra Adds 2, Total Adds 7, WRTI, WYRS, WNOP, KLON, KJAZ, WHRO, WUSF, Heavy WBGO, WCX, WHRO, WILLIAM ACKERMAN "Conferring With The Moon" (Windham Hill) 11/4

Rolations: Heavy 2/0, Medium 3/1, Light 4/1, Extra Adds 2, Total Adds 4, WGBH, KUOP, KPLU, WAVE, Heavy: WLOQ, KLCC, Medium MSP, WKSQ. T. LAVITZ "Storytime" (Passport Jazz) 10/5
Rotations: Heavy 10, Medium 10, Light 74, Extra Adds 1, Total Adds 5, WMOT, KTCJ, KUOP, WAVE, KLSK, Heavy: WNOP

Medium: WAER.
FRANK POTENZA "Sand Dance" (TBA/Palo Alto) 10/1
Rotations: Heavy 2/0, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 1, WVPE, Heavy; WAER, WLOQ, Medium: WEBR.

#### We've got the JIMMY **SMITH** HOTS for JAZZ RADIO! HEAVY! OUT-OF-THE-BOX.AT **5 WEEKS AT** WBGO WRTI KUHF WDET #1

SPONTANEOUS INVENTIONS

HOTTEST

#### MOST ADDED

DAVE VALENTIN (10) MIKE METHENY (9) WEATHER REPORT (9) HENRY BUTLER (7) SHADOWFAX (7) BOBBY SHEW (7)

#### HOTTEST

JIMMY SMITH (24) BDB JAMES & DAVID SANBORN (23) MAKOTO OZONE (16) YELLOWJACKETS (14) INDRA LESMANA (9) SHADOWFAX (9)

TERRY GIBBS "Dream Band" (Contemporary/Fantasy) 10/1
Rotations: Heavy 50, Medium 3/0, Light 1/0, Extra Adds 1, Total Adds 1, WJZZ Heavy, KANU, KBEM, KADX, KLON, WVPE.
Medican, WVPS, WIRS KCNU.

WIBRATION SOCIETY "Music Of Rahsaan Roland Kirk" (Stash) 10/1

Potentions: Magazy (10, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, KWMU, Heavy, WBGO, WBEE, KADX, WNUR. /0, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, KV IRO, WUSF, WVPE.

Medium WRI, without work was well with the control of the control SHEILA JORDAN "The Crossing" (Black-Hawk) 9/1 Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, KJAZ. Heavy: WJZZ, Medium: WBGO, WRTI,

NEMA .. WHEN.

JIM HALL TRIO "Jim Hall's Three" (Concord) 9.0

Rotations. Heavy 4.0. Medium 4.0. Light 1.0, Extra Adds 0, Total Adds 0, Heavy. WUWM, KWMU, KCNR, KXPR. Medium.

WRIT, WCIK, WHON, WUSF.

WRTI, WCLK, WHRO, WUSF.
GROSSMAN/WALTON/WILLIAMS/HIGGINS "Love is The Thing" (Red/PSI) 8/0
GROSSMAN/WALTON/WILLIAMS/HIGGINS "Love is The Thing" (Red/PSI) 8/0
GROSSMAN/WALTON/WILLIAMS/HIGGINS "Love is The Thing" (Red/PSI) 8/0 , Medium 6/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WCLK

BOB COOPER & SNOOKY YOUNG SEXTET "In A Meliotone" (Contemporary/Fantasy) 7/0

DAYE BRUBECK & ANDY LaVERNE TRIO "See How it Feels" (Black-Hawk) 6/4
Rotations: Neavy 1/1, Medium 3/2, Light 1/0, Extra Adds 1, Total Adds 4, WEBR. WRTI. WDET. KJAZ. Medium: WBBY.

Rotations: Heavy 17, Medium 326, Sign 103, School STEPS AHEAD "Magnetib" (Elektra) 6/3 Rotations: Heavy 0.0, Medium 3.0, Light 0.0, Extra Adds 3, Total Adds 3, WJZZ, KJZZ, KPLU, Medium: WNOP, WBBY,

TOM HARRELL "Play Of Light" (Black-Hawk) 6/2

Restriction: Heavy 2/0 Medium 2/2 Light 2/0 Extra Adds 0, Total Adds 2, WRTI, WYRS. Heavy: KPLU, WHRO.

ROBIOS: Neavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy, KJAZ, KPLU. Medium: KLON, KLCO.

#### REGIONALIZED ADDS & HOTS

WGBHIBORION	ws
Fric Jackson	Roll
SHADOMFAX	WOO
CRAMPORD & MCGRIF	110
ALPHONSE HOUSEN	CM
MALCOLK DOOLISH	801
STEVE COLEMAN	TO
WILLIAM ACKERNAN	90
BOBBY MCFERRIN	SH
YELLOWIACKETS	160
Hottesti	JA
ABDULLAR IBRAKIN	CF

EAST

JINNY SHITH DAVE VALENTIN MENRY BUTLER

WHROMOTOR
JOE LOWING
HENRY BUTLER
HIKE HETHENY HOTTERT CHICO PRETHAN STAN GETZ BOBBY SHEW HENRY BUTLER BORRY HCPERRI

MIDWEST

STAN CETE
JESSICA WILLIAMS
MINE HETHENY
MOTEST'
FPIL MODOS
KENNY BARRON
TERRY GIBBS
BUD SHARN
MAKOTO OLOME

KKGO/Los Angeles and KXPR/Sacramento falled to report this week; their playlists were frozen.

WBBY/Columbus called in a frozen playlist this week.

49 Reporting Stations 46 Current Reports

KJAZ

# Accept The Invitation.

I WANNA BE WITH YOU

THE NEW SINGLE FROM

# MAZE

FEATURING FRANKIE BEVERLY

Produced by Frankie Beverly for Amazement Music, Inc.

Capitol

## **BLACK/URBAN**

#### BREAKERS

#### LIONEL RICHIE

Dancing On The Ceiling (Motown)

86% of our reporters on it. Rotations: Heavy 2/0, Medium 30/6, Light 41/20, Total Adds
26 including WUSL, WAMO, WVEE, WDMT, WZAK, KJLH, WDKX, Z93, WGMG, KBUZ.
Debuts at number 23.

LOVE OF A Lifetime (WB)

73% of our reporters on it. Rotations: Heavy 2/0, Medium 33/1, Light 27/14, Total Adds
15 Including WXYV, WDJY, WYLD-FM, KMJM, KOXL, WXOK, WZAZ, KJCB, WJYL, WX-LA. Debuts at number 27.

Private Number (MCA)
65% of our reporters on it. Rotations: Heavy 2/0, Medium 27/2, Light 26/6, Total Adds 8, WDIA, WBMX, WTKL, JET94, KJCB, WBLX, KHYS, KAPE. Debuts at number 35.

Fool's Paradise (Capitol)
65% of our reporters on it. Rotations: Heavy 3/1, Medium 22/1, Light 30/12, Total Adds
14 Including WAMO, K104, KSOL, WFXA, WFXC, WGFX, WJYL, KHYS, WVKO, KDKO. Debuts at number 38.

#### MICHAEL McDONALD

Sweet Freedom (MCA)

64% of our reporters on it. Rotations: Heavy 9/0, Medium 27/3, Light 18/7, Total Adds 10, WILD, WYLDFM, WJLB, WFXA, WATV, KJCB, KOKY, WBLX, WVOI, KUKQ. Moves

#### LISA-LISA & CULT JAM with FULL FORCE

All Cried Out (Columbia)
61% of our reporters on it. Rotations: Heavy 12/0, Medium 20/1, Light 20/3, Total Adds 4, WTMP, WBMX, WCKX, KDKO. Moves 36-25. WHODINI

#### One Love (Jive/Arista)

61% of our reporters on it. Rotations: Heavy 5/0, Medium 20/2, Light 27/6, Total Adds 8, WVEE, KMJQ, WTKL, WHYZ, WJYL, WBLX, WGPR, WVOI. Debuts at number 37. DAZZ BAND

L.O.V.E. M.I.A. (Geffen)
60% of our reporters on it. Rotations: Heavy 1/0, Medium 21/0, Light 29/9, Total Adds 9, WHUR, WVEE, KSOL, WNHC, KQXL, WENN, KJCB, KHYS; WXLA. Debuts at number

#### **DENIECE WILLIAMS**

Wiser & Weaker (Columbia)
60% of our reporters on it. Rotations: Heavy 0/b, Medium 19/3, Light 32/10, Total Adds
13 Including WXYV, WDAS, WTMP, WZAK, KMJM, KQXL, WATV, WHYZ, WJYL, KUKQ.

#### **NEW & ACTIVE**

GEORGE CLINTON "Hey Good Lookin" " (Capitol) 49/3
Rotations: Heavy 911, Medium 21/0, Light 19/2, Total Adds 3, KJCB, WBLX, WCKX, Heavy: WCJY, K104, WDKX, WPEG, KIIZ, WPLZ, WWDM, KBUZ. Mediums include: WHUR, WEDR, WZAK, KMJM, KSOL, KUKO. Debuts at number 34.

CONTROLLERS "Distant Lover" (MCA) 48/4

ons: Heavy 8i0, Medium 20/2, Light 17/2, Total Adds 4, WDIA, WZAZ, WBLX, WAAA. Heavy: WDJY, WTKL. WXOK, KIIZ, WPLZ, KAPE, WGPR. Mediums Include: WDAS, WAMO, WJLB.

WXXI, KILC, WPLZ, KAPE, WGPR, Mediums Include: WDAS, WAMM, WJLB

PRINICE "AnOthersfoverholerybead" (WBJ 44/19

Rotaions: Heavy 411, Medium 175, Lipht 28/13, Total Adds 19, WWN, WDAS, WDJY, WYLDFM, K94, WBMX, KMJM, WDCX, WAOK, KOXIL, WTKL, 293, WOMG, WORX, WMM, WJYL, WLOU WBLX, KCKO.

AFRIKA BAMBAATAA "Bambaataa's Theme" (Tommy Boy) 43/6

Rotations: Heavy 11, Medium 110, Jugh 1315, Total Adds 5, WXXV, WAMO, XHRM, WHYZ, WJMI, KIIZ. Medium: WDAS, WDXY, WDIA, WYLDFM, WPSA, WXXK, WSXC, WDMG, KICB, WCKX, WTLC.

WIDT, WIDTA, WTLDFM, WFA, WORK, WYC, WOMS, KUEB, WORK, WTLC.

\*\*JEFFREY OSBONE\*\* "Saweto" (A&M) 4177.

\*\*Potations: Heavy 0.0, Medium 162. Uphr 25/15. Total Adds 17, WDIA, WYLDFM, WOWI, WZAK, KJLH, OC104, KOXL.

\*\*WATV, WFAC, WICK, WPDO, WZAZ, KIIZ, WYM, WXLA, WZEN, WYO!

\*\*NUT, WFAC, WAKK, WPDO, WZAZ, KIIZ, WYM, WXLA, WZEN, WYO!

\*\*NUT, WYO!

\*\*Potations: Heavy 4.0, Medium 19.0, Light 1812. Total Adds 2, XHFM, KHYS. Heavy: JET94. WMMC, WPLZ, KBUZ, Mediums include: WAMO, WHAIP, WDE, WDA, WTMP, WBMK, WZO!, Z93, WFEG.

include: MAMO, WHUR, WYEE, WDIA, WTMP, WBMX, WGCI, 293, WPEG.
KRYSTOL. "Passion From A Woman" (Epic) 377
Rotations: Heavy 21, Medium 130, Ugm 226, Total Adds 7, MFXA, WATV, WGFX, WBLX, KHYS, WCKX, WVOI. Heavy:
KOXL. Mediums Include: WMNN, WHUR, KTOA, WTMP, WTKL, WXXO, WTLC.
ASHFORD & SIMPSON "Count Your Blessings" (Capitol) 36/36
Rotations: Heavy 1/11, Medium 88, Ipich 2727, Total Adds 36 including WWIN, WXYV, WILD, WDAS, WDJY, WHUR, WOWI,
WTMP, WBMX, WDMT, KMJM, KSOL, WDXX, WSXC, WJMI, KOKY, WJYL, WLOU, WPIZ, KDKO.

KLYMAXX "Man Sized Love" (MCA) 34/13
Rotations: Heavy 1/0, Medium 13/3, Lighr 20/10, Total Adds 13, WDAS, WHUR, WVEE, WZAK, WXOK, WATV, WPEG, JET94
KOLZ, WHYZ, WOFK, WJYL, KUKO, Heavy, WAOK

KDLZ, WHYZ, WOFX, WJYL, KUKO, Heavy, WAOK.

RANDY CRAWFORD "Can't Stand The Pain" (WB) 34/4

Rotations: Heavy 30, Medium 15/1, Ught 16/3, Total Adds 4, WPDQ, WZAZ, WJYL, WLOU, Heavy; KDLZ, WAAA, KACE.

Mediums include: WDAS, WTMP, WBLZ, KSOL, WDKX, WPEG, WFXC, WWDM.

Modulish include Work with the Modulish wheel, White, Water, White, Water, Wate

WDAS, WDIA, WEDR, MULIM, WKNU, WXDM, WENN, WTED, TOTAL THOO, THE STAPPOINT ""THII The End Of Time" (Elektra) 34/0
Rotations: Heavy 30, Medium 200, Light 110, Total Adds 0. Heavy: WTKL, WATV, KACE. Mediumsinclude: WYLDFM, WKND, OCTOH, WXOK, KDLZ, WHYZ, WGFX, WPDQ, KHYS, WAAA, WCKX, KDKO.

OOUG E. FRESH "All The Way To Heaven" (Reality/Fantasy) 32/18

Heavy 2:0. Medium 9:3, Light 21/15, Total Adds 18, WMIN, KMJQ, WDIA, WEDR, WOWI, XHRM, KSOL, WNHC, ATV, WENN, Z93, WFXC, WQMG, WHYZ, WZAZ, KIIZ, WWDM.

SAOE "Is It A Crime" (Portraft/CBS) 32/4
Rotations: Heavy 6/1, Medium 13/0, Light 13/3, Tot Medium 13/0, Light 13/3, Total Adds 4, KMJM, KIIZ, WBLX, KAPE, Heavy: K104, KSOL, OC104, s include: WHUR, WEDR, K94, WTMP, WLUM, WDKX.

EL OeBARGE "Love Always" (Gordy/Motown) 31/21

Adds 21 including WUSL, WAMO, WDIA, WBMX, WJLB, WKND, WFXA. WKWM.

JAMES INGRAM "Always" (Qwest/WB) 31/12
Relations: Heavy 00, Medium 11/2, Light 2010, Total Adds 12, WXYV, WAMO, K104, KMJM, WKND, WNHC, WPEG, WJMI
WJCL, WLOU, WBLK, WZEN, Medium ischules: WNN, WHUR, WTMP, WZAK.

#### MOST ADDED

ASHFORD & SIMPSON (36) LIONEL RICHIE (26 EL DEBARGE (21) PRINCE (19) DOUG E. FRESH (18) MIDNIGHT STAR (17) JEFFREY OSBORNE (17) CHAKA KHAN (15) LEVERT (14) MELI'SA MORGAN (14)

#### HOTTEST

TIMEX SOCIAL CLUB (47) JEAN CARNE (42) ANITA BAKER (37) JEFFREY OSBORNE (29) RICK JAMES (28) CASHFLOW (21) SHIRLEY JONES (20) SKYY (13) LUTHER VANDROSS (13) MOORE & KASHIF (10)

DHAR BRAXTON "Jump Back (Set Me Free)" (Sleeping Bag) 31/4
Rotations: Heavy 2/0, Medium 7/0, Light 22/4, Total Adds 4, WBMX, KSQL, WPLZ, WCKX, Heavy, WWIN, WILD. Medium

ORAN "JUICE" JONES "The Rain" (Del Jam/Columbia) 29/11
Retainose Heavy 40, Medium 30, Light 22/11, Total Adds 11, WUSL, WYEE, KMUQ, WYLDFM, K94, WDMT, WJLB, WAOK WKNN, WPEG, WOMG, Heavy, WINN, WDJV, WHJP, WZAK
PATTI AUSTIN "Gettin" Away With Murder" (Qwest/WB) 28/4

Light 14/4, Total Adds 4, WDMT, KDLZ, KHYS, WZEN. Heavy: KACE. Mediums include TROUBLE FUNK "Good To Go" (Island) 27/8

eavy 0/0, Medium 7/0, Light 20/8, Total Adds 8, DL, WQMG, WJJS, WANM, WAAA, WCKX, WTL

JANICE CHRISTIE "I'm Hungry For Your Love" (Supertronic) 26/2
Retailons Heavy 10, Medium 130, Light 122, Total Adds 2, KOXL, WTK, Heavy WZAZ, Medium, WDAS, WHUR, WDIA,
WOW, WTMP, WHICK, WEGK, WHOSK, WOKK, KHYS, WOKK, WTLC.

WOWI, WIME, WINE, WEE, WAX, WOMS, WAI, KHS, WOS, WILC.

FAT BOYS "IT THE HOUSE" (Sutra) 257

Rotations: Heavy 4/0, Medium 92, Light 155, Total Adds 7, KMJQ, WDIA, 293, WHYZ, KIIZ, KDKO, KUKQ. Heavy WZAK
KOKY, WOQK, 2103. Medium WDV, WYMW, WDMT, WCKX.

KOKY, WGOK, Z103. Medium: WDJY, WTMP, WDMT, WCKX.

Q., SMITH: "WMS1che Gonna Do" (Rendervous) 25/6
Rotations: Heavy 30, Medium 90. Liptin 134. Total adds 6. WOWI, WZAK, WKND, WGFX, WKXI, KHYS. Heavy: WTKL,
KAPE, WTLC, Medium: WDA, WTUDEN, WFAX, WATT, WOMG, WZAZ, WGPR.

MICHAEL JONZUN: "Burnin" Up" (A&M) 25/4
Rotations: Heavy 10, Medium 91. Liptin 186, Total Adds 4, WAMO, WENN, WJYL, KUKQ, Heavy: WJMI. Medium: WTMP,
KIC, KJGB, WLOU, WGKX, WIAA, KBUZ.

#### SIGNIFICANT ACTION

PETER GABRIEL "Sledgehammer" (Geffen) 24/0
Rotations: Heavy 90, Medium 11/0, Lipal 40, Total Adds 0, Heavy, WHRK, WBLZ, B95, OC104, WPEG, JET94, WMMC,
WOOK, KOKO, Mediums inchuse; WILD, WHUR, KAY, WLUM, KMJM, KJLH, XHRM.
REAL ROXANNE w/HITMAN HOWIE TEE "(Bang Zoom) Let's Go Go" (Select) 24/0

Mediums include: www. wyob. wood, wood, not a word, not a will be will

JUNIOR "Not Tonight" (Mercury/PolyGram) 23/5
Rotations: Heavy 0/0, Medium 5/0, Light, 18/5, Total Adds 5, WYLDFM, WBMX, WXOK, WPEG, WVOI. Medium: WDIA,

TMP BAND "Ring, Ring" (Golden Boy/Critique) 23/3
Rotations: Heavy 1/0, Medium 10/0, Light 12/3, Total Adds 3, MXXK, WJMI, WLOU, Heavy: Z103, Medium. WDIA, WOWI
WTMP, 293, WPEG, WOME, WICK, WBLX, WKXO, WTLC.

BOOGIE BOYS "Girl Talk" (Capitol) 23/1
Rotations: Heavy 6/0, Medium 11/0, Light 6/1, Total Adds 1, KHYS. Heavy: K104, WDMT, WZAK, KDAY, KIIZ, KOKY. Medium: WDAS, KSQL, WXOK, WHYZ, KJCB, WWDM, WAAA, WCKX, Z103, WGPR, KBUZ.

BETTY WRIGHT "The Sun Don't Shine" (First String/Fantasy) 22/7
Rotations: Heavy 0.0, Medium 7/0, Light 15/7, Total Adds 7, WOWI, WENN, WPEG, WFXC, WOMG, WORL, KHYS, Medium WEDR, WOMT, WAZZ, WBUX, KARE, WANM, WOKE

SPENCER JONES "How To Win Your Love" (Profile) 21/7
Rotations: Heavy 2/0, Medium 7/1, Ught 12/6, Total Adds 7, WASK, WNHC, WAOK, WLOU, WBLX, WOOK, WCKX. Heavy
WTMP, WAZA Wedium: WEDR, WTAX, WFXC, WOOK, WAND, WTLC.
SHIRLEY MURDOCK "Truth Or Dare" (Elektra) 20/1 n 9/1, Light 9/0, Total Adds 1, WAMO. Heavy: KDLZ, WZEN. Medium: KMJM, WKND, WXOK,

Heavy 2/0, Medium 9/1, L EG, KJCB, WAAA, WVOI

L.A. DREAM TEAM "Nursery Rhymes" (MCA) 19/2
Rotations: Heavy 4/0, Medium 9/1, Light 6/1, Total Adds 2, WDAS, WXOK. Heavy: K104, KDAY, XHRM, KOKY. Medium
WATV WHYZ WMIM WKXI KIIZ WWOM. WKXI KIZ WWOM. WKXI XHRM.

TRINERE "How Can We Be Wrong" (Jam Packed) 18/6
Rotations: Heavy 0/0, Medium 2/0, Light 18/6, Total Adds 6, WOWI, WKND, WNHC, WFXA, Z93, WZAZ, Medium: KDAY,

MARY JANE GIRLS "Walk Like A Man" (Motown) 17/5
Rotations: Heavy 1/0, Medium 4/1, Light 12/4, Total Adds S, XHRM, OC104, WDKX, WFXA, WZAZ, Heavy: WAOK. Medium WZAK KRKY, WAAA MADONNA "Papa Oon't Preach" (Sire/WB) 16/2

y 4/0, Medium 8/1, Light 4/1, Total Adds 2, XHRM, WJMI. Heavy: B95, OC104, WMMC, KUKQ. Medium: VLUM, KDAY, KJLH, WNHC, Z103.

WBMX, WBLC, WLDM, NDAY, NDAY, "WHO, ZIDS."

FIFICENTER JKSANDRA FEVA "YOU Can't Come Up In Here No More" (Krisma) 15/1

Rotations: Heavy 0.0, Medium 5.0, Light 11/1, Total Adds 1, WGPR, Medium: WDIA, WTMP, WFXA, WKXI, WALT.

ROSE BROTHERS "Wall To Wall Freaks" (MSS/Malaco) 14/5

Rotations: Heavy 1.0, Medium 2.0, Light 11/5, Total Adds 5, KMJM, WHYZ, KIIZ, KJCB, WOOK, Heavy, WJMI. Medium:

RUN D.M.C. "Walk This Way" (Profile) 13/10

Rotations: Heavy 1/0, Medium 4/4, Light 8/6, Total Adds 10, WWIN, WDAS, KMJQ, WDIA, WDMT, KSOL, WFXC, WHYZ, KIIZ.

UTFO "We Work Hard" (Select) 13/1

PORTATIONS HEAVY ON, Medium 50, Light 81, Total Adds 1, KNZ, Medium; KDAY, WATV, WFXC, WOMG, WKXI.

LOOSE ENDS "Stay A Little While, Child" (MC) 12/9

ROBATION: HEAVY ON, Medium 10, Light 119, TOTAL Adds 9, WHUR, KULH, WKND, KOXL, KDLZ, WJMI, KAPE, WANM.

WAAA Medium: WILD.

\*\*YARBROUGH & PEOPLES "Wrapped Around Your Finger" (Total Experience/RCA) 12/8

\*\*Rotations: Heavy 1/1, Medium 1/1, Light 108, Total Adds 8, WTMP, WENN, WJMI, WKXI, KIIZ, KÖKY, WPLZ. WAAA

\*\*STACEY Q "Two 0f Hearts" (Atlantic) 11/5

\*\*Rotations: Heavy 00, Medium 61, Light 5/4, Total Adds 5, WDIA, B95, WMMC, WZEN, KUKO, Medium: WJLB, KQAY, KJLH.

XHIDM, WARMS.
MAIN ATTRACTION "Rainy Night" (RCA) 10/4
Rotations: Heavy 0.0, Medium 0.0, Ugh 10/4, Total Adds 4, WDIA, WNHC, WTKL, KDLZ.
CLAYTON SAVAGE "Palm 01 Her Hand" (Manhattan) 10/2
Rotations: Heavy 0.0, Medium 0.0, Light 10/2, Total Adds 2, KMJQ, WEDR.

THE BAND

# DAZZ BAND

# "L.O.V.E. M.I.A."

# THE SMASH SINGLE FROM THE FORTHCOMING ALBUM WILD AND FREE

Produced by Bobby Harris
Associate Producers: Keith Harrison, Marlon McClain Executive Producer: Reggie Andrews
Left Bank Management/Allen Kovac and Steve Drimmer



#### **BLACK/URBAN ADDS & HOTS**

KDLZ/Ft. Worth-Delias Tucker/Madison

TucherMadison
LEVERT
ASSIFORD & SIMPSON
ED DER ED DE SIMPSON
LOSSE ENDS
MAIN ATTRACTION
BILLY OCEAN
HOLESEL
JEAN CARRIE
ANITA BARER
SKYY
JEFFREY OSBORNE

JEFFREY OSBORNE

WQMQ/Gree Doc Foeter

#### EAST

Joe Tamburo
KLYMANZ
RUN H.C.
R Joe Tamburro DENIECE WILLIAMS
ASHFORD & SIMPSON
JAMES INGRAM
CHAKA KHAN
AFRIKA BAMBAATAA
SOS-BAND
DENROY MORGAN DENROY MORGAN Hottest: SKYY JEAN CARNE TIMEX SOCIAL CLUB SHIRLEY JONES RUN D.M.C.

WDAS/Philadelphia

#### WWIN/Beltimo

CHEN GUTHRIE
WILD/BOSTON
ENCYSTITON
NEW EDIT HON ALD
ENCYSTITON
NEW EDIT HODONALD
ENCHT
STEVE WINNOOD
LEVERT
ASHFORD & SIMPSON
JANET JACKSON
SOS BAND
NOTESTI JACKSON
THINEX SOCIAL CLUB
ANITA BANER
THINEX SOCIAL CLUB
ANITA BANER
ELISA
UKKND/HARIOTO
JORGAN/MCLASSIN
JORGAN/MCLASSIN
ANITA LISA
WKND/HARIOTO
JORGAN/MCLASSIN

TRINERE
Hottest:
ANITA BAKER
JEFFREY OSBORNE
GWEN GUTHRIE
RUN D.M.C.
MTUME

James Jorden
DAZZ BAND
TRINERE
LIONEL RICHIE
JAMES INGRAM
MAIN ATTRACTION
SHIRLEY JONES
ASHFORD & SIMPSON
NICOLE
DOUG E. FRESH
SPENCER JONES
HOTERSH

JEAN CARNE CASHFLOW RICK JAMES ANITA BAKER MAZARATI

WRKS/New York Tony Gray

Tony Gray
SHIRLEY JONES
MELBA MOORE
HOTEBET
TIMEX SOCIAL CLUB
LABELLE & MCDONAL
EL DEBARGE
JANET JACKSON
BILLY OCEAN

OC104/Ocean City Dave Allen

Deve Allen
BANAMARMA
MARY JANE GIRLS
GWEN GUTHRIE
EL DEBARGE
JEFFREY OSBORNE
HOTLEGEL
JANET JACKSON
LISA LISA
LISA LISA
TIMEX SOCIAL CLE
MADONNA

STEVE ARPINGTON
K.J.H.Los Angeles
Doug Glimore
LOOSE ENDS
LIONEL RICHTE
JEFFREY OSBORNE
HOTE-ST. THEX SOCIAL CLUB
JEFFREY OSBORNE
RUM O.H.C.
LUTHER VANDROSS
ANITA BAKER
KACELOS Angeles
Pam Robinson

WEST

Newman/Dun RUN D.H.C. DOUG E. FRESH PRINCE ASHFORD & SIMPSON JANET JACKSON SKIPWORTH & TUNNE HOLLEST JAINY DAVIS JEFFREY OSDORNE ANITA BAKER GWEN GUTHRIE WILD/BOXON LONEL RICHIE
EL DEBARGE
ORAN JUICE JONES
HOttest:
RUN D.M.C.
JEFFREY OSBORNE.
TIMEX SOCIAL CLUB
LABELLE & MCDONAL
JEAN CARNE

WoodsoutAnthony
MELI'SA MORGAN
T.T.E.D. ALL STAR
AFRIRA BAMBANT
HIDRIGHT STAR
COLONIEL ABENNS
SHIBLEY MIRDOCK
MODERN MAN
LOVERT
GOODLO
HOUSE MAN
HICHARL JORGUN
HICHARL JOR

Mike Archie

GREGORY ABBOTT
LOOSE ENDS
KLYPACK
GREGORY ABBOTT
LOOSE ENDS
KLYPACK
GREGORY
LOOSE
SIMPSON
DAZZ BAND
COLONEL ABRAMS
PHILIP BAILEY
MICHAEL PEDECIN
HOLTESEL
JEAN CARRE
LEVERT
ANITA BAKER
ORAN JUICE JONES

none Hottest: BOBBY JIMMY TIMEX SOCIAL CLUB REAL ROXANNE EL DEBARGE ANITA BAKER

RICH THOMAS
STACES
STAC

KUKQ/Phoenix Rick Thomas

WVEE/Alants
Ray Boyd
WHODINI
LIONEL RICHIE
ORAN JUICE JONES
DAZZ BAND
KITMAXX
TEENA HARIE
HOCLE & KASHIF
LUTHER VANDROSS
SHITHLEY JONES
CASHFLOW
JEAN CARNE WVEE/Atlanta

WAOKIAHIAL
LATY TINABLE
LIONEL RICHIE
ASHDOND A SIMPSON
ASHDOND A SIMPSON
OMEN GUTHRIE
DOUG E, FRSHS
ORAN JUICE JONES
ORAN JUICE JONES
HABOLID DANYELS
NADINE
HOETOATS
HIFEK SOCIAL CLUB
SIMPLY RED
JEAN CARPE
ANITA BAKER

WFXA/Augusta Sewell/Merrit EL DEBARGE NADINE ATLANTIC STARR MELI'SA MORGAN IVY LEVERT TEASE LEVERT
TEASE
SLAVE
SLAVE
CHAKA KHAN
TRINERE
HARY JAME GIRLS
KRYSTOL
MICHAEL MCDONALD
LIONEL RICHIE
HOLES ARIES
ANITA BAKER
SKYY
CASHFLOM

KOXL/Baton Rouge
G.L. Hayes
LIONEL, RICHIE
TEMPTATIONS
PRINCE
CHAKA RHAN
LOUI RAMLS
JANICE CHRISTIE
DENIECE WILLIAMS
LOOSE ENDS
JEFFRRY OSBORNE
BOTTONEL
HOUSE AND HOUSE
HOUSE AND HOUSE
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WXOK/Baton Rouge Guy Broady

LOU RAWLS

LOA. DREAM TEAM
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JUNIDAREAM
KLYMADX
GREDORY ABBOTT
RAPPIN' DUKE
LIOMEL RICHIE
CHAKA KHAM
HOTEGEL
JEFFREY OSBORNI
RICK JAMES
CASHFLOW
MOORE & KASHIF
SHIRLEY JONES

LD. McCollum
MADONNA
MARY JANE GIRLS
MIDNIGHT STAR
LEVERT
AFRIKA BAMBAATAA
NU SHOOZ
DOUG E. FRESH
HOTCHEST
JEAN CARNE
MITUME
ANITA BAKER
L'A. DREAM TEAM

KSOL/San France Robinson/Mood

RSOLDSHITMMOODY
BILLY OCEAN
BILLY OCEAN
DAZZ BAND
DOUG E. FRESH
MELLI'SA NORGAN
HIDNIGHT STAR
ASHFORD L. SIMPSON
DUR D. H. C.
BOXTERS L. SIMPSON
DUR D. H. C.
JEFFREY OSBORNE
GAVIN CHRISTOPHER
TIMES SOCIAL CLUB
MITTAM
BAKER

85 Reporting Stations

76 Current Reports

#### WHUR/Washington Mike Archie

#### WDJY/Washington Brute Balley

Brute Bailey
CHAKA KHAN
ASHFORD & SIMPSON
TROUBLE FUNK
NICOLE
STEVIE WONDER
PRINCE
CASHFLOW
HOtteat:
NEW EDITION
DOUG E. FRESH
ANITA BAKER
RAINY DAVIS
SHIRLEY JONES

#### SOUTH

MIDNIGHT STAR SOS BAND WILLIAM BELL

LINEL RICHIE
R

JETS CHAKA KHAN JONES

LEVERT LIONEL RICHIE EL DEBARGE MELI'SA HORGAN KLYMAXOX HOTLEST: JEPFREY OSBORNE TIMEX SOCIAL CLUB CASHFLOW STEPHANIE MILLS ANITA BAKER

SAUNDER MICHAELS
STACEY Q
ANITA BAKER
Hotteat:
CHERRELLE
KENNY LOGGINS
NU SHOOZ
PETER CETERA
HADONNA
HADONNA

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CASHFLOW ANITA BAKER STEPHANIE MILLS LUTHER VANDROSS

K104/Dalles Terri Avery

Michael Saunders

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GLENN JONES
DOUG E. PRESH
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TOANN JUICE JONES
ASHFORD & SIMPSON
HOLDES
TIMES SOCIAL CLUB
JEAN CAME
RICK JAMES
CON FURN SHUN
ANITA BAKER

# WHYZ/Greenvill-Taylor/Carson WENNSHmingham Dawn Donnell OPAN JUICE JONES STEVE ARRINGTON TROUBLE FUNK BETTY WRIGHT APP AND DAZZ BAND LEVERT YARBROUGH & PEOPL LEVERT YARBROUGH & PEOPL LOURAGE THEK SOCIAL CLUB JEFFREY OSBONNE BILLY CCEAN BILLY CASHE MAZZ BAND LOURAGE THIMEX SOCIAL CLUB JEFFREY OSBONNE BILLY CASHE BILLY CASHE MAZZRATI

TaylorCarson
ASHPORD & SIMPSON
KLYMAXX
DOUG E. FRESH
RAPPIN' DUKE
WHOOLNI
PAT BOYS
RIVED H. G.
AFRIKA MEDATAA
AFRIKA MEDATAA
CLENN JONES
ROSE BROTHERS
NICOLE
MIDNIGHT STAR
HOTERS
THER SOCIAL CLUB
DRAMATICS
THER SOCIAL CLUB DRAMATICS PATTI LABELLE CASHFLOW BOBBY JIMMY

BOBBY JIHMY
WOFXIGHIPON-BIOX
JIM Lucas
EL DEBARCE
HELI'SA NORGAN
HELI'SA NORGAN
PELI'SA NORGAN
PELI'SA THE
PELICE
LIONEL RICHIE
LIONEL RICHIE
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Atkins/Michael
MHODINI
CLAYTOS SAVAGE
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CLAYTOS SAVAGE
CLAYTOS SAVAGE
ONEN GUTHRIE
BB4Q
RUN D.H.C.
DOUG E. FRESH
ORAN JUICE JONES
PATTI LASELLE
HOLLOST
HOLLOST
HOLLOST
RICK JAMES
ANITA BAKER
ANITA BAKER
STEVE ARRINGTON
PIECES OF A DREAM

WJMMJackson
Carl Hayras
PEINCE
JAMES INGRAM
YARBROUGH & PEOPL
TAP BAND
TAP BAND
AND
TAPIKA BANDAATAA
EL DEBARGE
GAP BAND
ASHTORD & SIMPSON
PATTI CABELLE
HOLLBELE
HOLLBELE
HOLLBELE
HOLLBELE
LOVE
JOESKI LOVE
LUTHER VANDROSS
JANICE

WKXUJackson
Tommy Mershell
O.C. SMITH
JEFFREY OSBORNE
EL DEBARCE
JOHNIE BABY
YABBOUGH & PEOPL
HOLEST
TIMES SOCIAL CLUB
JEFFREY OSBORNE
JEAN CARBE
JEAN CARBE
RICK JAMES
MTUME

#### WZAZ/Jacks

WZAZJacksonville
Nat Jackson
CHAKA KHAN
CHAKA KHAN
CHAKA KHAN
RAMDY CRAMFORD
ANITA BAKAFORD
ANITA BAKAFORD
ANITA BAKAFORD
LIOU E. PAGH
LIOU ANE CHAKAFORD
COMTROLLERS
COMTROLLERS
COMTROLLERS
ANITA INDEX
TRANSIT
TRANSIT
TRANSIT
TRANSIT
TRANSIT
TRANSIT
ASHPOND & SIMPSON
WILLIE COLLINS
NOTES WILLIE COLLINS
Hottest:
MOORE & KASHIF
LEVERT
JEAN CARNE
STEPHANIE MILLS
SKYY

LATY BRODY
RANDY CRAWFORD
PIÈCES OF A DREAM
JEFFREY OSBORNE
MELL'SA MORGAN
SOS BAND
HAROLD DANIELS
TEMPTATIONS
HOTCES
HIPLEY JONES
CASHFLOW
CASHFLO

#### CASHFLOW STEPHANIE MILLS

KIIZ/Killeer

SIII St. John
JEFFREY OSBORNE
RUN D.M.C.
LIONEL RICHIE
YARBROUGH & PEOPL
ROSE BROTHERS
SADE
UTFO SADE
UTFO
AFRIKA BAMBAATAA
FAT GIRLS
FAT BOYS
PAT BOYS
HOTOLOGY
ANITA BAKER
RICK JAMES
FULL FORCE
JEAN CARNE
LUTHER VANDROSS

GEORGE CLINTON GEORGE CLINTON
LEVERT
RAPPIN' DUKE
RAPPIN' DUKE
ROSE BROTHERS
LIONEL RICHIE
FIZZY ONICK
CHAKA KHAN
DICHALL
HCDONALD
JETS
HCK JAME
RICK JAME
SKYY
SHIRLEY JONES
CASHFLOW

HOTTEST:
STEPHANIE MILLS
JEAN CARNE
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

#### WLOU/Louisville Tony T. Fields

TONY I FIELD
PRINCE
JAMET JACKSON
TUFF, INC.
ASHFORD & SIMPSON
JAMES INGRAM
RODNEY FRANKLIN
TEASE
SPENIC SIMPSON
SPENIC STAR
RANDY CRAMPOR
ROCKWELL
THE SANDY CRAMPOR
HOLDER
THES SOCIAL CLUB
JEFFREY OSBORNE
SHOCKEY ROBINSON
SKYY

WilliamsMarch
STEVE ARRINGTON
DENIETE WILLIAMS
DENIETE WILLIAMS
WI K94/Norfolk Mike Allen

#### WJJS/Lynchburg Lad Goins

SOS BAND LEVERT HOTTEST: JEFFREY OSBORNE EL DEBARGE RICK JAMES TIMEX SOCIAL CLUB JEAN CARNE

WDIAMemphis
Bobby O'Jay
RUN D.M. C.
JEFPREY OBDORNE
FAT BOYS
FAT BOYS
FAT BOYS
BOYS
BOYS
FAT BOYS
FAT

Aundre Hossell
none
Hottest:
JOESKI LOVE
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
52ND ST.
CASHFLOW

GAVIN CREITOPHES
WBLXIMAGIN
TON BROWN
GOOGLECTION
MERCKIN' CREM
BILLY
COTROLLERS
BILLY
COTROLLERS
PATTI LABELLE
PATTI JAMES
SOS BAND
NICHARL HODONALD
LUTHEN VANDROSS
CON FUNE SHUN
BATTI JAMES
JEPTETY OSBORNE

WOOK/Nashville J.C. Floyd

J.C. Floyd

HIDNIGHT STAR
NEW EDITION
KID GREDIGONS
KID GREDIGONS
STEVILE WONDER
SPENCER JONES
BOBBY JIMMY
ROSE BROTHERS
HOLTER
LISA LISA
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
LIONEL RICHLE
PATTI LABELLE WYLD-FM/New Orleans Dell Spencer Dell Spencer
JEFFPETO OSBORNE
PRINCE
PRINCE
PRINCE
ORAN JUICE JONES
MICHAEL MCDOWALD
JUNIOR
MIDNIGHT STAR
CHARA KHAN
LOU RAMIS
LOUISIANA PURCHAS,
HOTEGET FURCE
TUNES SOCIAL CLUB
CASHFLOW
RICK JAMES
SKYY

# Hottest: TIMEX SOCIAL CLUB NEW EDITION ANITA BAKER JEAN CARNE PIECES OF A DREAM

WORLIOriendo
Earl Jemee
BETTY WRIGHT
ASHPORD & SIMPSON
MELI'SA MORGAN
MOLTERIT TIMEX SOCIAL CLUB
SKYY
JEFFREY OSBORNE
RICK JAMES
ANITA BAKER

none Hottest: TIMEX SOCIAL CLUB EL DEBARGE MTUME RICK JAMES JEFFREY OSBORNE

#### WALT/Meridian Aundra Russell

Jackson/Jones
BILLY CCEAN
DOUG E. PRESH
CLATTON SAVAGE
D.J. HOLLYHOOD
HOTTER
TIMEX SOCIAL CLUB
EL DEBARGE
NEW EDITION
RICK JAMES
GAVIN CHRISTOPHER

KJCB/Lafayette Horatio Handy

KOKY/Little Rock
Frazier/Earl
YARBROUGH & PEOPL
MICHAEL MCDONALD
GREGORY ABBOTT
ASHFORD & SIMPSON
FAT LARRY'S BAND
CLARENCE CARTER
HOTERET

Mike Allen
ORAN JUICE JONES
PRINCE
HOTEGAT
HOT

WPLZ/Richmond Crumbley/Daniels

Crumbley/Daniels
ASHPORD & SIMPSON
MIAMI SOUND MACHI
JANST JACKSON
YARBROUGH & PEOPL
DHAR BRAXTON
LORING & ANDERSON
GRANDHASTER FLASH
HOTEGAL:
CONTROLLERS
BILLY OCEAN
PATTI LABELLE
GEORGE CLINTON
ANITA BAKER

#### KHYS/Port Arthur Petry/Davis

PAST/DAVIS

PATTI LABELLE
BILLY OCEAN
LUTVERT
JETS E BOYS
GAP BAND
DAZE BAND
DAZE BAND
DAZE BAND
DAZE BAND
ENTY MEIGHT
CHARA SERVIC
CHARA SERVIC
ENTY WEIGHT
CHARA SERVIC
THEM SOCIAL CLUB
JETFERY COMORNE
ROTE OF THEM SOCIAL
LOWER RICHE
ROTE OF THEM SOCIAL
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#### KAPE/San Antonio Mike Kelly

SADE EL DEBARGE GREGORY ABBOTT GREGORY ABBOTT
LOOSE ENDS
ASHFORD & SIMPSON
JETS
HOttest:
ANITA BAKER
SHIRLEY JONES
LUTHER VANDROSS
CONTROLLERS
JEAN CARNE

WBMX/Chicago

PRINCE EL DEBARGE JETS ASHFORD & SIMPSON JUNIOR LISA LISA DHAR BRAXTON

Hottest: RICK JAMES REGINA JEFFREY OSBORNE MTUME NEW EDITION

Les Michaels
none
Bottest:
JEFFREY OSBORNE
RICK JAMES
RICK JAMES
REF EDITION
ANITA BAKER
WBLZ/Cincinnsii
Brian Castie
none
Bottest:
THEE SOCIAL CUB
JEFFREY OSBORNE
CHERRELLE
PETER CABRIEL
WZAK/Cieveland
Toilhum/Perry
TEMPTATIONS

PETER CABRIEL

TANIMATION CONTROL OF THE PROPERTY PROPE

WCKX/Columbus Rick Stevens

RICK Stevens
LUTHER VANDROSS
TEASE
KRYSTOL
PRANTS BANTON
DIAG BENTS BAND
LISA LISA
GEORGE CLINTON
HOUSES
TIMES SOCIAL CLUB
CASHFLOM
HOORE & KASHIF
STEVE ARRINGTON
RAINY DAVIS

MIDWEST

# Dean/McHugh Doug E. FRESH MELI'SA MORGAN ASHFORD & SIMPSON

ASHPORD & SIMPSON HOTLEST: MAZARATI TIMES SOCIAL CLUB WILLIAM BELL JEFFREY OSBORNE GAP BAND WARMATISHASSE JOE BURST STAR EL DEBARGE HORDE STAR EL DEBARGE HICHAEL SEMBELLO BBLQ BBLQ HAROLD DANIELS
MICHAEL SEMBELL
BB4Q
LOOSE ENDS
HOTE-SHIRLEY JONES
ANITA BAKER
RICK JAMES
REGINA
JEFFREY OSBORNE

JEPPREY OSBORNE
WTMM/Tampa
Chris Tume
ASHFORD & SIMPSON
WILLIE COLLINS
WILLIE COLLINS
WILLIE COLLINS
WILLIE COLLINS
MAIN INGREDIENT
MAY INGRE

#### B95/Kansas City McKay/Palagi

WAAANWINSTON-SAIEM TINE CATION ASHFORD & SIMPSON ASHFORD & SIMPSON APABROUGH & PEOPL PHILIP BAILEY TEMPTATIONS EL DEBARGE TEASE HIDNING LIERS HIDNING LIERS RUN D. H.C. RINY DAVIS HOLLERS SHIRLEY JONES SHIRLEY JONES SHIRLEY JONES ANITA BAKER CASHPLON

WAAA/Winston-Salem

McKay/Palegi SHIRLEY JONES LUTHER WANDROSS STEVIE WONDER STACEY Q BELINDA CARLISLE HOTERS: PETER GABRIEL TIMEX SOCIAL CLUB RICK JAMES MADONNA JERMAINE STEWART

#### WXLA/Lansing Liz Colbert

CHAMA KHAN
DAZZ BAND
BILLY OCEAN
ASHFORD & SIMPSON
SOS BAND
JEFFREY OSBORNE
HOTTER
HOTTER
FRINCE
RICK JAMES
ANITA BAKER
CON FUNK SHUN

WLUM/Milwaukee Bernie Milier

none Hottest: JEAN CARNE SKYY TIMEX SOCIAL RAINY DAVIS TMP BAND WVKO/Columbus KC Jones KC Jones
STEPHANIE HILLS
PIECES OF A DREAM
SOS BAND
LEVERT
HELL'SA HORGAN
HOTEGEL
SHIRLEY JONES
SKYY
ANITA BAKER
CASHFLOW
TIMEX SOCIAL CLUB KMJM/St. Louis Mike Stradford

#### MIDNIGHT STAR

HINDIGHT STAM
ASHPOOD & SIMPSON
JAMES INGRAM
CHASE KHAN
CHASE KHAN
DENIECE WILLIAMS
PRINCE
SAME
ROSE BROTHERS
HOTELET JONES
EL DEBARGE
CASHFLOW

# WJLB/Detroit Alexander/Whitmora MICHAEL MCDONALD EL DEBARGE ORAN JUICE JONES MIDNIGHT STAR HOTELEY SHIFLEY JONES NEW EDITION JEFFREY OSBORNE PRINCE TIMEX SOCIAL CLUB CASHFLOW STEVIE WONDER

WZEN/St. Louis Andre Fuller Andre Fuller
JEFFREY OSBORNE
STACEY Q
PATTI AUSTIN
JAMES INGRAM
ASHPORD & SIMPSON
BB4Q
Nottest:
JEFFREY OSBORNE
LUTHER VANDROSS
FULL FORCE
GAVIN CHRISTOPHER
SHIRLEY MURDOCK

# WQPRDetroit Joe Spencer TEMPRATIONS TEMPRATIONS SIMPSON STEVE ARRIGHTON TROUBLE PUNK WHODINI SANDRA FEVA GREEN GYBRIE HTUNE JOESSI LOVE SITIME SOCIAL CLUB SHIRLEY JONES STEPHANIE IN LILLS STEPHANIE MILLS JEAN CARNE

WYOUT oledo
Paul Brown
HOTEN
HOTEN
HOTEN
HOTEN
HOTEN
HOTEN
JONES
JUNIOR
HOTEN
HOUSELE FUNK
SOS BAND
HOTEN
HOUDINI
JEPPREY OSBORNE
CHERRELLE
LIONEL RICHLE
LIONEL RICHLE
JEAN GARNE
JEAN
JEAN
HOTEN
HOT GrantFranklin
ASHPORD & SIMPSON
BILLY OCEAN
EL DEBARGE
LENNY WILLIAMS
OLIVER WHO
HOT ICE
HOTEGER
JOESKI LOVE
TIMEX SOCIAL CLUB
STEPHANIE HILLS
FULL EPHANIE HILLS
FULL EPHANIE HILLS

#### KBUZ/Wichite

KBUZWICHME
ROCHEI WYIGHT
MIDNIGHT STAR
LIONEL RICHIE
FULL FORCE
STEPHANIE HILLS
HOTE
GEORGE CLINTON
CON FUNK SHUN
SOS BAND
NU SHOOZ none Hotteat: SHIRLEY JONES JEFFREY OSBORNE STEVIE WONDER JERMAINE JACKSON JEAN CARNE

#### The following stations reported a frozen list: WGCI/Chicago

WTLC/Indian

WBLZ/Cincinnati WHRK/Memphis WALT/Meridian

#### The following stations failed KACE/Los Angeles to report this week and their information was frozen: WTI C/Indianapolis

WLUM/Milwaukee KDAY/Los Angeles

#### 62/R&R FRIDAY, JULY 18, 1986

# She's A Heartbreaker. **CHAKA KHAN**

"Love Of A Lifetime" The Breaker Single Produced by Scritti Politti and Arif Mardin

From The Forthcoming Album

settes and Compact Discs Management: Burt Zell

Coming On Strong:

JAMES INGRAM, "Always"

RANDY CRAWFORD,

"Can't Stand The Pain"



TOGETHER

# E A R L THOMAS CONLEY

Twelve #1 records
A record four #1 singles
on one album

-AND-

# ANITA POINTER

Successful in all formats, including country

One of music's most powerful voices

# "TOO MANY TIMES"

PB-14380

Two of music's most recognized artists together for the first time on

REA A

"TOO MANY TIMES" ... soon you won't be able to play it enough times!

#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### TOP 50

l				-	NAME OF TAXABLE PARTY.
ee	Two		Last		
	We		Week	1	GEORGE STRAIT/Nobody In His Right Mind (MCA)
	3	2	1	6	DON WILLIAMS/Heartbeat In The Darkness (Capitol)
	2	0	4	×	JOHN SCHNEIDER/You're The Last Thing I Needed (MCA)
	10	7	3	Ž	PAKE McENTIRE/Savin' My Love For You (RCA)
	11	9		٥	JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)
	1	1	2	9	T.G. SHEPPARD/Strong Heart (Columbia)
		12	8	8	WAYLON JENNINGS/Will The Wolf Survive (MCA)
		11	9	×	CONWAY TWITTY/Desperado Love (WB)
		14	12 15		EDDY RAVEN/Sometimes A Lady (RCA)
		17	16	×	HANK WILLIAMS JR./Country State Of Mind (WB/Curb)
		20 15	13	ă	STATLER BROTHERS/Count On Me (Mercury/PG)
				8	MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB)
		16	14 19	8	REBA MCENTIRE/Little Rock (MCA)
		26 23	20	9	NITTY GRITTY DIRT BAND/Stand A Little Rain (WB)
	30 29	25	21	9	JOHN CONLEE/Got My Heart Set On You (Columbia)
		21	18		RICKY SKAGGS/I've Got A New Heartache (Epic)
	25 40	27	23	9	RONNIE MILSAP/In Love (RCA)
	4	4	10	18	
	7	6	7		T. GRAHAM BROWN/I Wish That I Could Hurt (Capitol)
	28	24	22	20	MERLE HAGGARD/A Friend In California (Epic)
	36	29		ă	(MCA)
	33	30			GIRLS NEXT DOOR/Slow Boat To China (MTM)
	6	3	6	23	
	5	5		24	
	49	36		-	
		43		æ	The American Control of the Control
	2	10	17	27	JUDY RODMAN/Until   Met You (MTM)
	34	32	30	20	JOHNNY PAYCHECK/Old Violin (Mercury/PG)
	46	38	32	<u>a</u>	KEITH WHITLEY/Ten Feet Away (RCA)
	_	44		Œ	JAMIE FRICKIE/Always Have Always Will (Columbia)
	42	35	22	ă	CARL PERKINS/Birth Of Rock And Roll (America Smash/PG)
	_		38	Œ	EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)
	48	41		Œ	LACY J. DALTON/Working Class Man (Columbia)
	44	42	36	0	VINCE GILL/With You (RCA)
BF	ξE/	ΔÞ	(ER	è	TANYA TUCKER/Just Another Love (Capitol)
BF	RE	AΙ	(EF	₹ @	SYLVIA/Nothin' Ventured Nothin' Gained (RCA)
BF	RE/	A١	(EF	₹ 🗗	STEVE EARLE/Guitar Town (MCA)
BF	₹E,	ΑI	(EF	₹@	DAK RIDGE BOYS/You Made A Rock OI A Rolling Stone (MCA)
	-	50	45	39	LOUISE MANORELL/I Wanna Hear It From Your Lips (RCA)
BF	RE/	AI	(EF	2 @	ROSANNE CASH/Second To No One (Columbia)
	9	19			LEE GREENWOOD/Hearts Aren't Made To Break (MCA)
	14	13		-	
	DE	BU]			CRYSTAL GAYLE/Cry (WB)
	0E	BU1			GARY MORRIS/Honeycomb (WB)
	_	-	- 48		
	20	18	3 27		
	DE	BŲ)			EXILE/II'll Be Me (Epic)
	DE	BŲ.		_	
[	DE	BU.		• @	
	16	3	3 41	51	SOUTHERN PACIFIC/Reno Bound (WB)

#### JULY 18, 1986

JULY	10, 1	700	
Total Reports/Adds	Heavy	Medium	Light
156/0	139	14	3
158/0	128	28	2
150/2	125	21	4
155/0	121	30	4
153/0	117	28	8
151/1	104	46	1
153/0	98	44	11
160/1	84	70	6
158/0	66	84	8
152/0	70	71	11
146/1	82	55	9
147/0	72	63	12
161/2	39	111	11
157/2	37	106	14
156/1	43	94	19
141/1	51	74	16
160/4	24	116	20
125/0	79	29	17
121/0	75	34	12
144/0	36	91	17
150/7	13	102	35
146/3	23	86	37
121/0	63	40	18
111/0	52	36	23
151/13	11	83	57
139/16	9	78	52
91/0	34	35	22
103/5	24	57	22
133/13	5	78	50
125/14	8	74	43
120/10	10	69	41
135/32	3	66	66
114/18	5	64	45
97/7	11	55	31
118/25	2	49	67
108/15	0	48	60
106/26	2	52	52
103/19	1	51	51
94/11	2	49	43
96/21	1	31	64
<i>53/0</i>	18	18	17
<i>56/0</i>	13	27	16
93/66	2	21	70
73/18	1	30	. 42
76/5	2	35	39
56/0	8	26	22
74/64	1	10	63
70/16	0	25	45
56/6	0	29	27
36/0	4	17	15

#### **MOST ADDED**

CRYSTAL GAYLE (66) EXILE (64) MICKEY GILLEY (33) EODIE RABBITT & JUICE NEWTON (32) STEVE EARLE (26) SWEETHEARTS OF THE ROOEO (25) TANYA TUCKER (25) ROSANNE CASH (21) OAK RIOGE BOYS (19) **GARY MORRIS (18)** 

#### HOTTEST

GEORGE STRAIT (92) JUOOS (74) JOHN SCHNEIDER (51) RANDY TRAVIS (47) PAKE MCENTIRE (45) DON WILLIAMS (45) HANK WILLIAMS JR. (34) CONWAY TWITTY (33) WAYLON JENNINGS (28) T.G. SHEPPARO (27)

MOST ADDED & HOTTEST hat those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this reek or noting that the song is among their five hotiest.

#### BREAKERS

#### TANYA TUCKER

Just Another Love (Capitol)
On 73% of reporting stations. Rotations: Heavy 2, Medium 49, Light 67, Total Adds 25
Including WAJR, WYNK, WCOS, WKLO, KILT-FM, KISS-FM, WKIX, WUBE, WCUZ,
WFMS, WDAF, WIL, KFDI, KKAL, KLZ, KZLA, KUPL, KRAK. Moves 43-35 on the Country of the Country try chart.

#### SYLVIA

Nothin' Ventured Nothin' Gained (RCA)
On 67% of reporting stations. Rotations: Heavy 0, Medium 48, Light 60, Total Adds 15, WTCR, WCVR, CHOW, WYNK, KKIX, KIKK, WQDR, WMIL, KTTS, WIL, KFDI, KGHL, KNEW, KCKC, KilM. Moves 39-36 on the Country chart.

#### STEVE EARLE

Guitar Town (2)

On 52% of reporting stations. Rotations: Heavy 52, Medium 26 including WAJR, WKYG, CHOW, KASE, WKLO, KYKX, WQDR, WRNL, WIRK, WUSN, WONE, WITL, K102, WTOD, KGHL, KYGO, KZLA, KCCY, KGA. Moves 46-40-37 on the Country chart.

#### OAK RIDGE BOYS

You Made A Rock Of A Rolling Stone (MCA)
On 64% of reporting stations. Rotations: Heavy 1, Medium 51, Light 51, 19, WGNA, WPOC, WYNK, WCOS, KSSN, KYKX, KJNE, WSLR, KBMR, KSO, WMIL, WKCQ, WTHI, KFDI, KYGO, KUGN, KMPS, KRPM. Moves 47-38 on the Country chart.

#### **ROSANNE CASH**

Second To No One (Columbia)

On 60% of reporting stations. Rotations: Heavy 1, Medium 31, Light 64, Total Adds 21, WGNA, WNYR, CHOW, KRRV, WYNK, KLLL, WSIX, WPAP, KRMD, KJNE, WUBE, KFKF, KCJB, KIOV, KIK-FM, KYAK, KGHL, KUUY, KUGN, KNIX. Moves 49-40 on the Country



# TANYA TUCKER'S

"Just Another Love" (5604)

Is Not Just Another Record!



Capitol.

# COUNTRY

#### **NEW & ACTIVE**

LOUISE MANDRELL "I Wanna Hear It From Your Lips" (RCA) 94/11
Rotations Heary 2, Medium 49, Liph 43, Total Adds 11, WGNA, WGBE, WEZL, KSSN, KLLL, WKIX, WRNL, WONE, WYNG,
KUSH, KMPS Heary, WOKK, KSOP Medium; KASE, WZZK, WESC, WSIX, WMIL, KUZZ, KTOM, Moves 50-45-39.
CRYSTAL GAYLE "Cry" (WB) 93/66

Rotations: Heavy 2, Medium 21, Light 70, Total Adds 66 including WCAO, WHN, WDSY, WWVA, KKIX, KIKK, KSSN, WWKA, WTQR, WUBE, KFKF, WBCS, WIL, KIK-FM, KLZ, KWJJ, KSOP, KSON, KRPM, Debuts at number 43.

WENDALS "TOO Late" (MCA/Curb) 76/5
Rotations Heavy 2, Medium 35, Light 39, Total Adds 5, KHEY, WSIX, WFMS, WTSO, KYAK, Heavy, KKYX, KSOP, Medium: WGNA, WYAM, WAJR, WESC, WQYK, WIRK, WOW, WXCL, WKCQ, KFDI, KEIN, KALF, Moves 48-45. EXILE "II'II Be Me" (Epic) 74/64
Rotations: Heavy 1. Medium 10, Light 63, Total Adds 64 including KEAN, WCÓS, WTVY, WESC, KSSN, WSM, WCMS, KJNE, WYNG, KXXY, KYOO, KLZ, KNIX, KCOY, KTOM, KRPM, KIIIM. Debuts at number 47.

HOBBIODS THEMY THE MODEL RAIL KNIK, KCCY, KTOM, KRPM, KIIM. Debuts at number 47.

GARY MORRIS "Honeycomb" (WB) 73.18

ROBBIOS "Honeycomb" (WB) 73.16

ROBBIOS HEAVY, WORLD WOR

SCHUYLER, KNOBLOCH & OVERSTREET "You Can't Stop Love" (MTM) 70/16
Rotations Heavy O, Medium 25, Light 45, Total Adds 16, WGNA, WCAC, WCDE, WTSV, WVMI, WXBO, WMNI, WAXX, KCJB,
WTH, KFD, KKTAK, KTAK, KTAK, LTOM, KGA, Debuts at number 1.

GENE WATSON "Bottle Of Tears" (Epic) 56/6 Rotations: Heavy 0, Medium 29, Light 27, Total Adds 6, WAJR, WKLO, WSM, WUSQ, KCJB, KUUY, Medium: WTSV, WEZL, WESC, KILTFM, WLWI, WCMS, KKYX, KSO, WTCM, KFDI, KIK-FM, KKAL, KRWQ, KQIL, Debuts at number 49.

#### SIGNIFICANT ACTION

DOBIE GRAY "The Dark Side Of Town" (Capitol) 47/13

LYLE LOVETT "Farther Down The Line" (MCA/Curb) 43/13

PRV WYNK KILTEM WPAP KINE WMNI WAXX

MICKEY GILLEY "Doo-Wah Days" (Epic) 41/33

1. Medlum 4. Light 36, Total Adds 33 including WVAM, WCAO, WPOR, KEAN, WTVY, WESC, KIKK.
WWW. WDAF, WOW WXCL, WKCO, KYOO, KRKT, KLZ, KNIX, KCCY

SWEETHEARTS OF THE RODEO "Since I Found You" (Columbia) 40/25

SWEETHEARTS UP THE HUDEU "Since I Found You" (Loliumbia) 40/25 Rotations Heavy I, Medium 3, Lighu 36, Total Adds 25, WTSV. WCVR, WIVY, WVII, KEAN, WEZI, WUSY, WGTO, KIKK, WLWI, WWKA, WPAP, KKYX, WCVK, KINE, KFGO, KXXY, WKCO, KTTS, WTCM, KFDL, KIK-FM, KEIN, KSOP, KMPS. BILLY BURNETTE "Soldier Of Love" (MCA/Curb) 40/10 Rotations: Heavy 0, Medium 12, Light 28, Total Adds 10, WYAM, WCAO, KEAN, WLWI, WLXD, KFGO, WWJO, KVOO, KKCS, KEN, Medium WAJR, WIXY, KYKR, WTYY, WSS, WCYK, WTCM, KRIXT, KALE, KSOP, KIGO.

KKCS, KEN, Medium Wayk, Wixt, Aton, MY.

RAY CHARLES "The Pages Of My Mind" (Columbia) 39/13

Rotations: Heavy O, Medium 7, Light 32, Total Adds 13, WGGW, KIKK, KILTEM, KJNE, WAXX, WXCL, KTTS, WTCM, KFDI, KYAK, KIZ, KRWQ, KEN, Medium: WNYR, WOKK, WLWI, KKYX, WOW, KRKT.

EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 38/5
Rotations Heavy 1, Medium 15, Light 22, Total Adda 5, WPOR WUSQ, KTTS, WTHI, KLZ Heavy WCUZ, Medium, WUSY, WGTO, WTV, WOSK, KKYX, WIRK, WOW, WXCL, WKCQ, KFRE, KRWQ, KCCC, KALF, KSOP, KIGO.

WIGLEN CAMPELL "Call Home" (Allanic America) 36.75 Rotations Heavy 0, Medical Campella (Allanic America) 36.75 Rotations Heavy 0, Medium 6, Light 30, Total Adds 15, WAJR, WKYG, WKYR, WKY, WGY, WTY, WTY, WTY, WKYA, KRMD, WUSO, WCC, WCGQ, WUO, KFD, KKAL, KYGO Medium MSW, KKYK, WGAF, KUZZ, KCKC.

DONNA FARGO "Woman OI The '80s" (Mercury/PolyGram) 32/13 Rotations. Heavy O, Medium 5, Light 27, Total Adds 13, WCAO, WKYG, WYII, WKLO, WESC, WLWI, WSLR, WMNI, WAXX, KITS, KFDI, KVOC, KEIN, Medium TSY, WOKK, KKYX, KSO, KRKT

TOM T. HALL "Susie's Beauty Shop" (Mercury/PolyGram) 32/9
Rotations - Heavy 1. Medium 7. Light 24. Total Aads 9, WCAO, WUY, WGTO, WLWI, KFGO, WGEE, WTCM, KFDI, KTOM,
Heavy, WCW, Weddeum: WTSV. WTY, KKTX, KTT, KRET, KALF, Light, WCVR, KWMT, KQII.

LARRY BOONE "Stranger Things Have Happened" (Mercury/PolyGram) 2779
Rotations: Heavy 0. Medium 6. Light 21, Total Adds 9, WBOW, WKYG, WIXY, WYMI, KIKK, WOKK, KFDI, KRWQ, KALF.
Medium: W15V, WOVE, MLWI, KTS, WTCM, KRKT, Light: W17O, WOYK, KFGO, KRY A.J. MASTERS "Love Keep Your Distance" (Bermuda Dunes) 26/5

VWJO. KVOC. Medium: WWVA, WTCM, KRKT

ons: Heavy 0, Medium 3, Light 23, Total Adds 5, KRRV, WLWI, KTTS, WV WVAM, WIXY, WYII, WCMS, WKKO, WAXX, WXCL, KEIN, KALF, KSOP

TARI HENSLEY "I've Cried A Mile" (Mercury/PolyGram) 23/18
Rotations Heavy O, Medium 5, Light 18, Total Aods 10, WIXY, KEAN, WTV, WOKK, WKIX, KVOO, KFDI, KRWO, KALF,
KSOO- Medium WHU, KKYX, KTIS, KRKT, KOIL, Light, WYIN, KAS, WGTO, WPAP, KSO, WAXX, KFGO, KKAL.

KSOP, Medium, W.W., KSYX, K.11S, KWRI, Null., Light, WTB, NoSE, WSHO, WELL, NoSE, KRAL, KARL, KIRO, KSOP, Medium, S. Light, WARM, MEGM, WILYK, KHZ, WTVY, WOKK, KSO, KXXY, KKAL, KALF, KIRO.

MALCHAK & RUCKER "Slow Motion" (Alpine) 19/5
Rotations: Heavy 0. Medium 1. Lipht 18. Total Aods 5. K.J.N.E. KFGO, KVOO, KVOC, KEIN Medium: WCUZ. Light. WBGW.
WXY. WXYI. KRINKY, KYKX, WCNS, WPAP, WIRK. WXCL, WYDCM, KRWO, KALF, KSOP
PAM TILLIS "I Thought I'd About Had It.," (WB) 19/1
Rotations Heavy 0. Medium 9. Lipht 10. Total Aods 1. KRRV. Medium: WCVR, WYII, WEZI., WOW, WXCL, WTCM, KOIL.
KALF, KIGO, Lipht WIXY, KASE, KSO, WKKO, KWMT, KKAL, KVOC, KRWO, KOLO.

RALL: RIGIO LIGHI WITH ANDE, RSJ. MARCU ANWINI, AND L. ANDE, ANDE,

WIRK, WTOR, KXXY, KIOV, KYSO, NALE, NOAN.
ALMOST BROTHERS: "What's Your Name" (MTM) 16/13

Britishers: Heady O' Medium O' Light 16, Total Adds 13, WYAM, WPOR, WIXY, KYKR, WTVY, WCMS, WPAP, WXCL. WWJO,

TWO HEARTS "Feel Like I'm Falling For You" (MDJ) 16/2 Rotations: Heavy Q. Medium Q. Light Is Total Adds 2, WIRK, KFDI. Light: WBGW, WYII, KRRV, WUSY, KKYX, KFGO, KTTS, WTCM, KYOO, KRWO, KOIL, KEIN, KALF, KIGO 

Hödauforis Henry Wilke, ISSO, KTPK, KIKLEM, KRIWO, KUIL. WESC, KILW, WIRK, ISSO, KTPK, KIKLEM, KRIWO, KUIL. BRUCE HAUSER "Bidding America Goodbye" (Cowboy) 15/0 BRUCE HAUSER "Sidding America Goodbye" (Cowboy) 15/0

ROGER MILLER "Some Hearts Get All The Breaks" (MCA) 14/3 Rorations: Heavy 0, Medium 3, Light 1 t, Total Adds 3, WYII, WXCL, KSOP, Medi Medlum: KKYX, KTTS, KRKT. Light; WTSV, WIXY,

DAVID ALLAN COE & WILLIE NELSON "I've Aiready Cheated On You" (Columbia) 13/13
Rotations. Heavy O. Medium 1, Light 12, Total Adds 13, WYAM, WTSV, WRKZ, WNYR, WYII, KKYX, KFGO, WOW, WW.JO, KWO, KRIT, KKAL, KTOM.

DARLENE AUSTIN "Guilty Eyes" (CPT) 12/1 KJNE. Heavy: KRKT. Medium: WCVR, KRRV, KALF, KIGO. Light: WIXY.

LEON EVERETTE "Sad State Of Affairs" (Orlando) 11/8

WTVY, WESC, KRWO.

ROBIN LEE "If You're Anything Like Your Eyes" (Evergreen) 11/6

ROBIN LEE "If You're Anything Like Your Eyes" (Evergreen) 11/6

ROBIN WLWI, WAXX, WTCM, KFDI, KKAL, Medium: KSOP, Light,

LOWES "Good And Lonesome" (NSD) 11/3
Rotations: Heavy 0, Medium 3, Light 8, Total Adds 3, WPAP, KWMT, KRWQ, Medium: KFGO, KTTS, KSOP, Light; WTVY.

RICK NELSON "Dream Lover" (Epic) 10/0
Rotations, Heavy 2, Medium 6, Light 2, Total Adds 0, Heavy: WCUZ, KNIX, Medium: KBMR, WUSN, WDAF, KFDI, KOLO.

MASON DIXON "Home Grown" (Premier) 8/5

WVAM, WTVY, KKYX, KJNE, KTTS. Light: KRRV, KYKX, WPAP.

JOHNNY DUNCAN "Texas Moon" (Pharaoh) 8/3
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, KKYX, WTCM, KFDI. Light: KSO, KTTS, KVOO, KKAL, KRWQ.

#### ALBUM TRACKS

#### ARTIST/Song Title (Label)

**Album Title** 

Holly Dunn

#7

HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) Montana Cafe HOLLY DUNN/Daddy's Hands (MTM) RANDY TRAVIS/Diggin' Up Bones (WB) Storms Of Life

Girls Next Door GIRLS NEXT DOOR/I Can't Say It On The Radio (MTM) Perfume, Ribbons, & Pearls FORESTER SISTERS/Drawn To The Fire (WB)

GEORGE STRAIT/Rhythm Of The Road (MCA) GEORGE STRAIT/You Still Get To Me (MCA)

EDDIE RABBITT/Singing In The Subway (RCA) RANDY TRAVIS/My Heart Cracked (WB)

ED BRUCE/Quietly Crazy (RCA) SOUTHERN PACIFIC/Road Song (WB) DON WILLIAMS/Then It's Love (Capitol)

MARTY STUART/Home Town Heroes (Columbia)

#7 Rabbitt Trax Storms Of Life Night Things Killbilly Hill New Moves

Marty Stuart

W ORLANS

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Radio '86

New Orleans

Sept. 10-13, 1986

# **COUNTRY ADDS & HOTS**

MOST ADDED Crystal Bayle (11)

**EAST** 

George Strait (MCA) Judds (RCA/Curb)

HTUO2 MOST ADDED

MOST ADDED MIDWEST

Exite (Epic)

HOTTEST

George Strait (MCA)

WEST

HOTTEST

George Strail (MCA) Pake McEntire (RCA)

#### EAST

DOBIE GRAY GAK RIDGE HOV LOUISE HANDER HEN GRASS HE RABBITT & WE BOSANNE CASH

none Hottest:

WTCR-FM EXILE LACY J. DALTON SYLVIA VINCE GILL

:FM ors. MD DAK RIDGE BOYS JOHNNY PAYCHE BICOLETTE LAR HOLLOW TRAVIS JUDGE GEORGE STRAIT PARE HOESTIRE

BAY CHARLES
CNYSTAL GAYLE
EXILE BOOSE
CASSOLL SARTER
SOLUTION JESSEY SO
ROSSEY TWITTY
HASK WILLIAMS
QUELS SERV SO
ROSSES MILSAP

Motteel:

WOSE Charleston WV OAK RIDGE BOYE LOUISE MANDRED BCHRYLER, KNO EXILE CRYPTAL GAYLE LYLE LOVETT HOCKEST JUDDE JOHN SCHOOLDES PARE HOESTIRE

STEVE MARLE TARYA TUCKER

W101 How Yws, NY CRYSTAL GAYLE Soctost: JUDOS NOMNIE HCDONE T.G. SHEPPARD GEORGE STRAIT DOS WILLIAMS

WIXL**FM** Newton, NJ none Hottwet:

DOM HILLIAMS COMMAY TWITTY HAMK WILLIAMS

WXTU

CHYSTAL GAYLE GARY HORBIS GARY HORBIS GIBLS HERT BOO JASIE PRICKE HOLLOS! GEORGE STRAIT JUDDE DOE WILLIAMS T. GEARAN BROO WAYLON JERNIN

CHYSTAL GAYLE NICKEY GILLEY Nottest: WAYLON JERNINGS

COE & HELSON CONLEY & POINTER

WIXY Saringfield, MA GASY MORBIS SWEETHEARTS OF TARI RESELEY LARWY MOOME ALMOST RECOME TON 7- HALL GLES CAMPBELL LIGHS EVERTTE HOTEGAL JOHN SERTIORS JOHN CONTROL JOHN SORTIORS PARE MCENTIES DOW WILLIAMS

ROSAMPE CAMP STEVE BARLE JAMIE PRICHE SYLVIA TANPA TUCKER BOTTO STEVE GEORGE STRAIT WAYLOR JEWN MOS RAMEY TRAVIE BOOMIE HODOWELL

RABBITT A MEMTOR CHYSTAL GAYLE HOTLEST: HAME WILLIAMS JH. MODBIE HILMAP HITTY GRITTY DIST AEDA MCENTISE PORESTER HISTERS oort, PA

MIDWEST

LOUISE MANDRELL STRUE MANDRELL STRUE MANDRELL COMMAY TWITTY HANK WILLIAMS JR. JOHNNY PAYCHECK RANDY THAVIS JUDGE

OAK RIDGE BOT Mottest: RAMBY TRAVIS JUDGE

LACY J. DALTON HICRRY GILLEY BORNIE HILBAD

Hottest LEE GREENWOO DAM MEALS STEVE WARING JOHNST PAYCE RANDY TRAVIS

WKKQ-AMPN

CRYSTAL GAYLE JOHNSY PAYCHS JAMIE PRICKE WINCE GILL

WAXX Eau Clairs, Wi

WYNG Evansville, IN

HFGO Fargo, NO

Exite (Epic)

OAR RIDGE BOYS T.C. EMESPAND SOCTOCK HAME MILLIAMS JR DWIGHT YOAKAM HITTY GRITTY DIR' LYLE LOWETT LANDY TRAVIS

CHOOMER TO THE TOTAL THE TOTAL TO THE TOTAL THE TOTA

CANCINNESS, DN
REBA HCENTIEE
ROBAINE CASH
STEVE EARLE
CEVETAL GAYLE
VINCE GILL
TANYA TUCKER
REITH WHITLEY
MAYLON JERNING
JUDDS
JOHN BCHREIDER
COMMAY THIFTY
DOM WILLIAMS

COMMUNICATION
ECHIPLER, REDNE
LYLE LOWETE
DARY MORDIS
DONEA PAROD
CRISTAL GAYLE
DOSIX GRAY
ROCTEST
RUMENT PRAVIS
JUDDE
TUDDE
TUDDE
DOS WILLIAMS

MASSITY A MEMPON DWIGHT YOAKAN PORESTER SISTERS JAHIE FRICKE GEORGE STRAIT DOM MILLIAMS PARE MCENTIES JOHN SCHEELDER COMMAY TWITTY WOHK FL Wayne, IN PORESTER HISTERS
FORESTER HISTERS
HAMBITT A HERFON
HOLLOW JERMINGS
PAKE MCENTINE
JOHN SCHNEIDER
JOHN SCHNEIDER
JOHN SCHNEIDER
JOHN SCHNEIDER
DON HILLIAMS

CRYSTAL GATTER
EXILE
FORESTER SISTERE
HARTY STUART
TABYA TUCKER
STEVE EARLE
HOTTORIE
HICHARL MURPHEY
RABBITT & HERTOR
HODY RAVER
WILD CHOIR

WGEE Green Bay, Wi CHTSTAL GAYLE SXILE TON T. HALL Hottest: T. GRAMAN BROW JUDGE JUDOS QEORGE STRAIT PARE HCENTIRE 7.G. SHEPPARD

HABBITT 6 HENT KENDALLS TAMYA TUCKER HOLLOST JAMIS PRICES STATLER SHOTHS GENERAL TRAIT COMMAY THINTY

LACY J. DALTON STEVE EARLE LOUISE HARDRELL COLLECT HARDRELL GROBDE STRAIT STATLER BROTHERS DOM WILLIAMS JOHN SCHIETIRE PARE NCENTIRE TABYA TUCKER
DOBIE GRAY
MICKEY GILLEY
MOCKESS;
MICKY SKAGGS
P. GRAHAM BROW
MARK WILLIAMS
ROMNIE MILSAP COMLEY & FORE, SWEETHEARTS OF MOTERAL PURPER GENER STRAIT JUDOS RANDY THAVES KFKF Kansas City, MO

CRYSTAL GAYLE TANYA TUCKER ROMANNE CASH NOCTOCK JOHN SCHNETOER DOM WILLIAMS NOMBIE MCDOMER CEDADE TRAIY JOHN COMLEE HOTTOGET RANDY TRAVIS KATHY MATTEA GBORGE BYRAIT JUDDS T. GRAMAN BRO

LAGGING MI
ROWNIE MILHAP
LACY J. DALFON
VINCE GILL
JAMIE PRICKE
STEWN EARLE
KEITH MULTLAY
BOXESE:
RANNY TRAVIF
RICKY SKAGGS
JOHNNY PAYCHEE
PICCLETPE LANG
REBA HCHETIRE

MICREY GILLEY EXILE REMDALLS SWEETHERATS OF CHYSTAL GAYLE BOTCO'T TRAVE GEOGE STRAIT T.G. EMETPARD JUDGE DOS WILLIAMS

MEMORING, WY

EXILE
OAR RIDGE BOYE
CRESTAL ORFLE
FILLY
ENGLIST YOAKAM
ELITY MOITLEY
TANYA TUCKER
HOTCH:
T.G. EMESPASO
JUDDS
GEORGE STRAIT
DOE WILLIAMS

WLLR

none Hottest:

WKCO

WECS Millimpubos, Wi

DOBIT CRAY
OAR RIBES BOYS
CRYSTAL GAYLE
RICKEY GILLEY
ENCITE CLESS CAMPBELL
DOS MILLIAMS
COMMAY TWITTY
MERLE MAGGARD
AMER WILLIAMS
JOSE CORLEE GARY HORRIS
SARRITT & HENTON
CRYSTAL GAYLE
HOTCOCK
GEORGE STRAIT
JUDDS
PARE HCENTIRE
DOSS WILLIAMS
COSMAY TWITTE

RABBITT & HUNT CMIGHT YOARAM CARL PERKIRS NOTWELDER JOHN SCHWELDER PARE MCCHWIER WAYLON JERNING T.G. SHEPPARD KCJB Minot, PID

EXILE JAMIE FRICKE COMLEY & POINTER THEARTS OF TO

SMESTHEARTS DP LEGG SYERSTYS CRYSTAL GAYLS STLVIA ANY CHARLES EVERLY SHOTHEM HARDS DISCHES HARDS DIS KXXY

WWJO St. Cloud, MN CHYSTAL GAYLE
HICKEY GILLEY
BILLY BURBETTE
EXILE
GLESS CAMPBELL
ALROST BROTTERS
GOT BELL
JUDDS
GENERALY
GENERALY
FRANTS
FRANTS
BOOT WILLIAMS
RASK WILLIAMS WIL-AMPM

REITE MEITLEY TAMPA TUCKER SYLVIA CRYSTAL GAYLE GENEGE STRAIT JUDGS RAMBY TRAVIS RATBY MATTER JOHN SCHMEIDES K102 Bt. Poul, 1891

UNDER, NO
MICHEY GILLEY
CARL PURKING
CRETTAL GAYLE
RABELT & SIMOT
COR & STELSOS
KYLE
STATE
BUTCH BAKER
PASH YAMKOVIC
GOOGE STRAIT
JUDDE
REAR MCCENTIRE
DEFORT YORKM
OME RIDGE ROTE
OME RID RAY CRABLES GLESS CAMPBELL TOORS HILLER GLEM CAMPMELL MODER MILLER RILE MICHAEV MILLEY ALAGOY MINOTERS MOTERAL GROBER STRAIT OF MAYLON JUNE 1992 THE TOO WILLIAMS

PARES TY & HENTON EXILE OAK RIDGE HOYS EVERLY HENTWEND SCHUYLER, RUGRLOW SCHUYLER, RUGRLOW SCHUYLER, RUGRLOW SCHUYLER, RUGRLOW STATIER BOOTHERS DOES STATIER BOOTHERS DOE WILLIAMS

COMMANDA COM

WYAY Atlenta, GA KTPK-FM Topolo, gS none Rottest:

Tubes, OK
CRYSTAL GAYLE
SILLY BURNETTE
EXILE
MICKEY GILLSY
COS & FELSON
TANI HERSON
TONICO

Traverse City, 581
MICKEY GILLEY
SEVERIFICATION TO
SEVERIFICATION TO
SEVERIFICATION TO
SEVERIFICATION
SEVERIFIC KABÉ Austin, TX Auden, IX
CHTATAL GATLE
EXILE EXILE

A.J. HASTERS
PAR TILLIS
ROGARMER CARR
LYLE LOVETT
CRYSTAL GAYLE
LEGG SYMRET'S
JOHNS PAYCHECK
JOHNS PCHEKE DER
COMMAY THITTY
HAMK WILLIAMS
JREBA MCENTIER

WKHX Atlenta, GA

WHOME, KS

PRESTYMENT OF 1

COMMUNICATION OF 1

SOUTH

MOST ADDED

Crystal Gayle (WB)

EXILE FORESTER ST ALMOST SHOT SALES SEED FOR SHOT SHOT SALES SHOT

CRYSTAL GAYLE
GART HORRIE
LARRY BOOME
SCHUYLER. RHOR
BOLLORY
HAME WILLIAMS
HAYLON JOHN HO
T.G. SHEFFARD
PARE HCENTIRE

WZZK-FM Birmingham, AL

WXBQ-FM Bristol, YA

JOSE CONLER HTCOLEFTE LARSON FORESTER SISTERS JOHENY PATCHECK RABBITT & HISTOR HOTLEST GEORGE WIRAJT JUDDS JOHN BCHRIZIDER PARE MCENTIRE RAMDY TRAVIS STREET, FROSLOC DOST B GRAY CHESTAL GATLE STILLEY POINTER BOTLEAST POINTER BOTLEAST POINTER BOTLEAST POINTER BOTLEAST POINTER BOTLEAST POINTER BOTLEAST POINTER TUDDE COMMAN NEELE HAGGARD JAMILE FRICKE WEZL-FM Cherlandow, BC CONTEY & POINTER Hottest: T. GRAHAM SHOWN JUDGE JOHN SCHEKIDER GEORGE STRAIT RANDY YRAVIS

CHARTAGEMEN, BC
LOUISE HAMBRELL
EXILE
BHESTHEARTS OF 1
BARDY TAVELS
JUDOS
OOM WILLIAMS
COMMAY TWIFTY
WEOC-FM
Charteste, NC LECT J. DALTOS COSLEY & POINTE Sottest; RAMBY TRAVIS JUDES GENER STRAIT STATLER BROTEZE

DOBIE GRAY SWEETHEARTS COMMINY & PO! EXILS Hottest: JUDGS T.G. SHEEFFAI HANK WILLIAM

SYLVIA CRISTAL GAYLE EXILE VBGA BROTHERS MOTION STRAIT MERLE HAGGARD MERLE HAGGARD MERLE HAGGARD MARK MILLIAMS PAKE NCENTIRE DOSTE GRAY EXILE MICKEY GILLEY DOSSA PARGO NOTA-

DORMA PAPER HOTERE! COMMAY TWITTY JOHNNY PAYCHEK HAMK WILLIAMS MITTY GRITTY! ROMMIS HILSAP KILT-FM Houston, TX

JUDDS
GEORGE STRAIT
GEORGE STRAIT
BORNIE MCDOWELL
T. GRANDM BROWN
MAYLOM JERNIEGS
RYKX
Longelow, TX

CRYSTAL GAYLE STEVE EARLE OAK RIDGE BOYS MICKEY GILLEY BOTTOSE STRALY JUDDS HAME WILLIAMS CARL PERKING JOSE SCHOLLE

WAMZ-FM Louisville, KY none Bottest:

RABBITT & HEPP DWIGHT YOARAN Bottest: CDB CARL PERRING GEORGS STRAIT RAMPY TRAVIS HANK WILLIAMS

WCKK Meridian, MS

DWIGHT YOAKAR LACY J. DALTON EXILE RABBITT & HENTON HOTCEST, CHANGE T. CHANGE T.O. EMEPPARD GENGRE STRATT RAMDY TRAVIS

MEANGEMENT, AL

EXILE

DOBLE GRAY

DOBLE GRAY

LING SYCREYER

LING SYCREYER

LING SYCREYER

BILLY SOMETHE

TON T, NALL

BOOKE LEC

RANCY TANAL

GROWN SECURITY

TANAL

TON THAVES

TON TANAL

TON SECURITY

TANAL

TON SECURITY

TANAL

TON SECURITY

TANAL

SECURITY

TANAL

TON SECURITY

NAGAMHE CASH
EXILE
EXILE
CHESTAL GAYLE
KEMBALLS
JAMIE FRICKS
HOCLOK:
PARE MCENTIRE
COMMAN THITY
EDOY NAVES
READ MCENTIRE
EITY GRITTY DIST

WWKA Orlendo, Pl. CHEFTAL GAYLE
GLEW CAMPBELL
EXILE
HICKEY GILLEY
DOSIS GRAY
MICHEY GILLEY
DOSIS GRAY
MICHEY GILLEY
DOSIS GRAY
MICHEY GREENHOOD
T.G. MESPPAD
GEORGE STRAIT
JOHNEY PROCESSE
RAMOV TRAVIS

WPAP-FM Panama City, FL

BOGALMER CABN
LYLE LOWET
ALMOST BHOTHERS
EXILE
MICKEY GILLEY
MHETHERATS OF
SUTCH BACTHERATS
LOWES
LOWES
LOWES
TOURNEY PAYCHECY
JOHN SCHREIDER
RYATLER SHOWHER
RAMK WILLIAMS J
WOOR
Releigh, NC

LACY J. DALTOS REITM WHITLEY SYLVIA STEVE EARLE MONEY EARLE MONEY HOUSE GEORGE SYNAIT WAYLOW JERNINGS JOHN SCHWEIDER

JOHN SCHWEIDER
WHIX
Releighburher
COMLEY'S POINTE
CRYPTAL OAYLE
TAR! HEMSELRY
LOUISE HAMDERLA
TANTA TUCKER
MOTTONE
T.G. SWETPARD
PARE HCENTIEL
JOHN SCHWEIDER
JUDGE
GEORGE STRATT
JUDGE

GRODES STRAIT
JUDGE

WFOLL

WFOLL

WFOLL

FOLIATION

FO

JUDDS MERLE HAGGARD COMMAY TWITTY COMMAY TWYFTY
KAMES-AMMFM
Shrewspert LA
RABBITT & HIMTON
GLEH CAMPBELL
EXYLE
HOSTAMUS CAMP
HOTEBY;
RAMOY TRAVIS
GEORGE STRATT
CARL PERKINS
JOHNST PAYCHSCK

WGYK-FM Tompofilt, Pets, FL

HICOLETTE LARBON DRIGHT YOAKAM SWEETHEARTS OF TH HOTLEST HOLEST JOHN SCHWELDER QUONGE STRAIT JUDON HAMK HILLIAMS JR. KJINE Waco, TX

Waso, TX

BOSANIE CASH

BUTLET, CAYLE

GANY HORRIS

HADON DIXON

HALCHAR & BUKER

HABON DIXON

HALCHAR

Wass Paint Seach, PL EXILE HICKEY GLELEY TWO MEARTS STEVE EARLE COMLEY & POINTER TON MORA! NOTHER MCDOWELL PAKE WICHTIRE GEORGE START JUDGS

Winchester, VA GLEN CAMPBELL BILLY BURNETTE GARY MORRIE CRYSTAL GAYLE EVERLY BECTHERS GERE MATSON HOTCHARLY GEOGRE STRAIT JUDGE JUDOS WAYLOM JERMIN DOM WILLIAMS COMMAY TWITTY

COMPLEY A POINTER GIRLS SHEET DOOR EXILE CEYSTAL GAYLE BOTHERS STATLERS BOTHERS SDOY MANUEL

WEST

CARY HORBIS LEON EVERETTE

CHYSTAL GAYLE EXILE Hottest: RAMDY TRAVIS GEORGE STRAIT COMMAY TWITTY DWIGHT YOARAM KIK-FM Anaholm, CA

SMERTHEARTE OF Rottest: RAHDY TRAVES GROWDS STRAIT JUDDS PAKE HCENTIAR WAYLOW JERNING

RABBIT 6 HENTON TANYA TUCKER SCHUTER, KHOBLE EAY CHARLES EXILE EAY CHARLES EXILE EXILE EXILE HORAURE CARK KENDALLE CHURNAL GAYLE BOYNALE BEOTERER MAYLOW JERNING HARE WILLIAME JA JOHNEY PAYCKECK JAHIS FRICKE KKAL

RUEZ SmhoruBuit, CA CRYSYAL GAYLE EXILE CANTY MORRIS HOCK CONT. JUDDY ROOMAN GEORGE WYNATY JUDDE DOW HILLIAMS EDDY SAVEM EMMINGS, MT
LYLE LOWETT
CRYSTAL GAYLE
ROBANNIE CASH
SYLVIA
STEVIA
STEVIA
GEORGE STRAIT
JUDOS
JOHN BENSEIDER
HAYLOW JENNING

CHYSTAL GRYLE SMEETHEARTS OF COMMA PARGO A.J. HASTERS HALCHAK E RUCKE ALMOUT SMOTTERS HOTERS TRAVIS REEM HESPITE RABBITT E MEMPO

KKCS Coloredo Spring CHYSTAL GAYLE DOBIE GRAY BILLY BURNETTI MOTIONIFIET HOTIONIFIET FARE ACCENTING GEORGE STRAIT T.G. SHEPPARD DOW WILLIAMS LACY J. DALTON

KYGO-FM Denver, CO COMPAY 6 POIS GLEM CAMPBEL OAK RIDGE BO STEVE BARLE HOTTAST GARY HORRIE CARL PERKINS HICREY GILLEY SHILE CRISTRL GAYLE EVERLY SHOTSE RAY CHARLES YASYA TUCKER STEVE SARLE

LOUISE MANDRELS GAMY MORRIS ROSAMME CASH OAM RIDGE SOYS CHYSTAL GAYLE HORTOST RANDY TRAVIS GEORGE STRAIT JUDDE

DAKS HCENTINE TOUR SCHOLLINGS TAKEN SCHOLLINGS KFRÉ Franco, CA

none Rottesti KRWQ-FM Gold HM, OR

CRYSTAL GAYLE
GANY MODRIS
TANYA TUCKER
DOSIE GRAY
CASH & JERNINGS
BILLY BUSENTYE
RMACHAR & RUCKER
RAY CHARLEF
EMERTHEARTS OF TH
EXILE
DOSMA PARGO
LYLE LOVETT
MOLTES

Hottest: COMMAY TWITTY REMA HCENTIRE NITTY GRITTY I NICOLETTE LARI STEVE BARLE

ZAMIE PRICKE LACY J. DALTON JONNEY PAYCHECK DOTGHY YOAKAM REITE WHITLEY RABBITE & HENTOL CASL PERKINS HOTCOL TUDOS HICHAEL MURPHEY RANK WILLIAMS J GRONGE STRAIT

TAMFA TUCKER KRITE WHITLEY JAMIZ PRICKE STEVE EARLE GOOGG STRAIT JUDGO JOHN BCHMEIGER PARE MCZETIRE DOW WILLIAMS

KMX-FM Phoenix, A2 ROBANNE CASH EXILE HICKEY GILLEY NOTH SCHNEIDE DON WILLIAMS HICKNEL JOHN HANDY TRAVIS JUDY RODMAN

TANYA TUCKER REITM MHITERY RABBITT & HEN Hottest: JUDY NOHAM RAMOY TRAVIS GEORGE STRAIT JUDGS LEE GREEMOOD

KSOP-FM Selt Loke City, UT

BOILE FLORES CONLEY & POINT LARRY BOOME HICKET GILLEY TARI MUMBEL FOR THE BOOME STRAIT JOSE SCHOOL THE FACE HICKETTER TO SHEPPARD

SYLVIA JOHN SCHMEIDER Hottest: JUEOS DOW WILLIAMS MERLE MAGGARD JOHN COMLES RESA MCENTIRE

PORESTER SISTERS STATIAR BROTHERS Hottest: HICHAEL JOHNSON JUDY RODHAM 1808GS STRAIT 20W WILLIAMS

KMPS-AMFM Seettle, WA

BOBBY BASE CRYSTAL GAYLE INDIASA SWEETHEARTE OF TARI MERSELEY ROGER MILLER ALMOST BROTHERS MOLLEY KRPM Tacoma, WA

CARL PERKIME
EXILE
CRYSTAL GAYLE
CARSTAL GAYLE
CARSTAL GAYLE
CARSTAL GAYLE
CARSTAL GAYLE
GOOGE STRAIT
JOHN SCHMEIDER
MERLE MAGGARD
LEE GREENMOOD

VINCE GILL
ROBANET CASH
STEVE BARLE
RABBIT & HIBSTON
SCHUTLER, RHOSLOC
HOTSEL
JUDOS
STATLE BROTHERS
PARE HCENTIER
PARE HCENTIER

LACY J. DALTON RAMBITT & HINGTON CARL PERKING FOREFER SISTERS HOCKETS HOCKETS JOSE STRAIT JOSE SCHWEIDER

SMETHEARTS OF SOAK RIDGE BOYS
LOWING MANDMELL
NOTCAST
JOHN SCHWEIDER
DOM MILLIAMS
PARE MCENTIRE
T.G. SHEPPARD
WAYLON JERNINGS

none Hottest!

161 Reporters 156 Current Reports

The following stations reported no change in their rotations this week:

> WPTR/Albany WBOS/Bosto KFRE/Fresno WIVK/Knoxviile WDXE/Lawrenceburg KOLO/Reno KTPK/Topeka KWEN/Tulsa

The following stations failed to report this week and their WYRK/Buffaio KYXY/Orleans WLLR/Quad Citie KIGO/St. Anthony

COMMAN TWITTE COMMAN TO THE COMMAN A POINTER TON T. BALL GLEM CANTHELL HOTCOM TO TUDOS PARK MCENTINE COMMAN TWITTE RAME WILLIAMS JR.

KPLXI-FM CollegePL Worth

TANYA TUCHER STEVE MARLE MICOLETTE LAME DOMEN PARGO GENE MATSON HOTCOAT JUDDS GEORGE STRAJ? RATHY MATTER JOSH SCHMETCHE STATLER BROTHS WTVY Gethen, AL

ALMOST BROTHERS
QLES CAMPBELL
TARI SERBLEY
EXILE
MASOS DIXON
HICKEY GLLEY
ROTLEST
FAMINY TRAVIS
JOHENY PAYCHEC
QEORGE STRAIT
HAME WILLIAMS

KHEY PI Pago, TX BONNY BARE RABBITT & HIRFY RENDALLH CARL PERKIMS BOTCHALL RATHY HATTER T. GRAHAM BROW GEORGE STRALY JUDDH

PORMITTER BISTREE
WHICHAM
BROWNING. TH
DRIGHT YORKAM
LACY J. DALTON
JAMIE FRICKE
BOUNDER
T.G. SEEPPARD
PARK NCERTIES
JUDGE
WYGHT,
Hemphis. TH

WUSG-FM Winchester, VA lie. TN

R&R FRIDAY, JULY 18, 1986/67

RABBITT & WENTON STRVIA GIRLS WERT DOOR LACY J. DALTON WOTERS, GROWN STRAIT JOHN SCHWINGS T.G. SHEPPARD NAME WILLIAMS JE

KWJJ Partiend, OR NICOLETTE LARE KEITH WHITLEY JANIE FRICES RAMBITT & WENT CRYSTAL GAYLE BERTIE NIGGIES Sottest:

STEVE HARLE EXILE MICREY GILLEY CRYSTAL GAYLE BOLLEST: COMMAY TWITTY ROGERS & PYDEN WILLIAM LEE OF GIRLE HERT DOC JACKSON BROWNE

CHYSTAL GAYLE EXILE COS & WELSON JACKY WARD SCHUYLER, KNO TON T. HALL ALMOST BROTHE

STEVE EARLE TANYA TUCKER HORLOST: NAMOY TRAVIS MATHY HATTEA GEORGE STRAIT JUDIS LEE GREENMOOD

SYLVIA SXYLE Mottest: JOHN SCHMEIDER SYATLER BROTHE JUDGE DOM WILLIAMS T.G. SHEPPARD

HICHAEL JOHNSON HICHAEL NURPHEY WAYLOW JERNINGS

Gold HMM, OR
CRYSTAL GAYLE
BAY CHARLES
LANGY BOOSE
TARI SENSELY
BOSSY BARE
EXILE
HICKEY GILLSY
LOWES
HOCKES\*
HOCKES\*
TO MILLIAMS
PAKE MCKENTINE
1.G. SWEPPAND
MAYLOW JEMSIS
MASSK WILLIAMS
MAYLOW JEMSIS

KCCY-FM Pueblo, CO

# HERE'S NO DENYING THE IMPACT OF

#### RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

ree T	wo Veek	Lan We	ek	160 Reports	Total Reports/Adds	Power	Heavy	Mediu
2	1	1	0	STEVE WINWOOD/Higher Love (Island)	151 - /O		140+	9-
1	2	2		FIXX/Secret Separation (MCA)	126-/0	31 -	109-	14=
29	16	5		EURYTHMICS/Missionary Man (RCA)	146+/7	23+	79+	
17	14	8	0		117+/10	38+	94+	
14	13	6	Õ		126+/5	29+	79+	45-
13	10	9	6	PETER GABRIEL/Red Rain (Geffen)	128+/11	18+	80+	44+
15	8	7	O	BIG COUNTRY/Look Away (Mercury/PG)	141+/2	19+	59+	
27	19	12	0	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	120-/0	20+	78+	39 -
9	7	4	9	JOURNEY/Suzanne (Columbia)	107-/2	34+	90=	17-
18	11	10	0	DAVID LEE ROTH/Yankee Rose (WB)	114-/1	21 -	75+	
23	22	13	Ō	BOB SEGER & THE SILVER/The Aftermath (Capitol)	117+/7	11+	67+	47-
20	17	15		GENESIS/Throwing It All Away (Atlantic)	111+/6	13+	73+	38-
21	20	18	13	MICK JAGGER/Ruthless People (Epic)	120+/7	10+	56+	58 -
3	3	3	14	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	93-/0	22-	70-	21+
19	18	16		MOODY BLUES/The Other Side Of Life (Polydor/PG)	113+/5	14+	51+	60-
22	21	19	Õ	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	129+/4	4+	39+	78 -
34	29			PETER GABRIEL/In Your Eyes (Geffen)	100+/17	9+	62+	
26	24	22		BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	107=/4	9+		63-
_	55	33		STEVE WINWOOD/Split Decision (Island)	96+/23	2=	40+	54+
45				ZZ TOP/Velcro Fly (WB)	86+/11	9+		50+
37				GENESIS/Land Of Confusion (Atlantic)	74+/7	11+	42+	32+
4			22	GENESIS/Invisible Touch (Atlantic)	63-/0	23-	51-	9=
EB		Ď	2	NEIL YOUNG/Touch The Night (Geffen)	108 /107	1	8	89
52		36	ā	GTR/The Hunter (Arista)	96+/13	3+	24+	66+
5	4	14	25	PETER GABRIEL/Sledgehammer (Geffen)	60-/0	17-	51-	7-
15	31		23	CALL/Everywhere I Go (Elektra)	92-/4	3+	12=	68+
6	6	17	27	KENNY LOGGINS/Danger Zone (Columbia)	60 -/2	9-	42 -	15+
		28		AC/DC/Who Made Who (Atlantic)	85 -/1	3-	18=	54 -
	20	46		DAVID LEE ROTH/Tobacco Road (WB)	75+/20	0-	25+	49+
6	36	31		JOAN ARMATRADING/Kind Words (A&M)	90=/3	3-	23+	51=
8	9	20	31	FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)	67-/0	7-	42-	24-
		26	32		87-/1	3+	20 -	61 -
		38		FIXX/Built For The Future (MCA)	74+/11	0-	26+	43+
		21	_	ICEHOUSE/No Promises (Chrysalis)	67-/1	6-	28 -	35 -
				KIM MITCHELL/Patio Lanterns (Atlantic)	81+/6	1 =	13+	56+
,	49		<u></u>	VAN HALEN/Summer Nights (WB)	65+/21	0-	27+	33+
-	58		ð		83+/17	2+	10+	60+
	43			DANNY WILDE/Isn't It Enough (Island)	71+/4	3+	20=	39 -
'	43	55		VAN MORRISON/Ivory Tower (Mercury/PG)		0-		
5	44			MODELS/Cold Fever (Geffen)	82+/33		8+	56+
	-		_	HONEYMOON SUITE/What Does It Take (WB)	78+/5	1 = 2 =	7= 16-	60+ 44+
	-	37			69-/3	-		
2		40	42	GENESIS/In Too Deep (Atlantic) ALVIN LEE/Detroit Diesel (21/Atco)	51 -/1	3=	25+	24 -
_			_		77+/20	0=	8+	51+
2	15			DAVID LEE BOTH (Crist Corrus (MID)	53 - /0	8-	27-	23-
-			_	DAVID LEE ROTH/Goin' Crazy (WB)	59+/10	0 -	18+	38 -
	25			JOHN EDDIE/Jungle Boy (Columbia)	73-/1	0 –		47-
				OUTFIELD/All The Love (Columbia)	49-/2	8-	<i>26</i> –	19-
EBI			_	BOB DYLAN/Got My Mind Made Up (Columbia)	63 /63	2	9	51
			49	GENESIS/The Last Domino (Atlantic)	46 -/1	2+		20 -
				JEAN BEAUVOIR/Feel The Heat (Columbia)	69+/5	1+	6+	
				ROD STEWART/Love Touch (WB)	46-/0	8-	27-	18-
				VAN HALEN/Dreams (WB)	34 - /0	8-	25 –	7-
				GTR/When The Heart Rules The Mind (Arista)	33 – /1	3-	22 –	8-
- 1				BEAT FARMERS/Riverside (MCA/Cúrb)	55+/9	0=		<i>36</i> =
-			_	STEVE WINWOOD/Take It As It Comes (Island)	38+/2	0-		21 –
3	45			GENESIS/Anything She Does (Atlantic)	<i>36</i> -/0	2-	21 –	14-
	-			ROB JUNGKLAS/Memphis Thing (Manhattan)	51 + /8	3+	7=	<i>30</i> +
				BILLY JOEL/Modern Woman (Epic)	31-/0	7-	18-	12-
FRI	jΤ			QUIET RIOT/The Wild And The Young (Pasha/CBS)	56+/8	0=	2+	34+
				ROD STEWART/A Night Like This (WB)	38+/10	0=	11+	24+

#### BREAKERS.

NEIL YOUNG
Touch The Night (Geffen)
68% of our reporters on it.

PETER GABRIEL In Your Eyes (Geffen) 63% of our reporters on it.

GTR
The Hunter (Arista)
60% of our reporters on it.

STEVE WINWOOD

Split Decision (Island)
60% of our reporters on it.

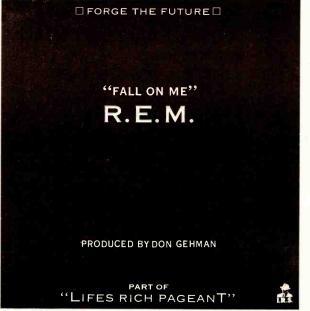
NEW MUSIC HAS A NEW HOME.

# CRAADED HOUSE READY FOR OCCUPANCY!



# **AOR ALBUMS**

re two		160 Reports	JULY 18, 1986	Total Reports/Adds	неачу	Medium	Ligh
1 1	1	GENESIS/Invisible Touch (Atlantic)	"Throwing" (111) "Land" (74) "Invisible" (63)	156-/0	50-	137-	19
		STEVE WINWOOD/Back in The High Life (Island)	"Higher" (151) "Split" (96) "Take" (38)	158 = /0	75+	146+	12
		PETER GABRIEL/So (Geffen)	"Rain" (128) "Eyes" (100) "Sledgehammer" (60)	154 - /2	44-	127-	26
		VAN HALEN/5150 (WB)	"Love" (117) "Summer" (65) "Dreams" (34)	129 + /3	47+	106-	21
		FIXX/Walkabout (MCA)	"Secret" (126) "Built" (74) "Chase" (10)	147-/2	31 -	117-	24
		DAVID LEE ROTH/Eat 'Em And Smile (WB)	"Yankee" (114) "Tobacco" (75) "Crazy" (59)	129 + /2	21 -	80+	43
DERUI		EURYTHMICS/Revenge (RCA)	"Missionary" (146) "Tomorrow" (11) "Let's" (3)	146 /7	23	79	63
		BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Aftermath" (117) "Sometimes" (14) "Tight" (12)	133-/4	13+	78+	52
		38 SPECIAL/Strength In Numbers (A&M)	"Somebody" (126) "Heart's" (15) "Like" (10)	135 + /4	30+	85+	48
		JOURNEY/Raised On Radio (Columbia)	"Suzanne" (107) "Girl" (29) "Once" (8)	114-/1	34+	93-	19
		MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other" (113) "Wildest Dreams" (26) "Rock" (12)	134 + /5	17+	63=	70
		RUTHLESS PEOPLE/Soundtrack (Epic)	"Ruthless" (120) "Modern" (31) "Stand" (4)	125-/6	16+	65+	56
		BIG COUNTRY/The Seer (Mercury/PG)	"Look Away" (141) "Teacher" (4) "Seer" (2)	144+/2	19+	61+	75
		JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rumbleseat" (120) "Rain" (2)	122 - /0	20+	<b>80</b> +	39
		EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (93) "Score" (23) "Blind" (11)	117-/2	22 -	78-	35
		TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)	"Boy" (129) "Untouchable" (8) "Ocean" (1)	130+/4	4+	39+	78
17		GTR/GTR (Arista)	"Hunter" (96) "Heart" (33) "Jekyll" (7)	118+/6	6-	40 -	7
		BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Every" (107) "The Way" (17) "Road" (6)	115 + /4	12+	43+	6
		ROD STEWART/Rod Stewart (WB)	"Love Touch" (46) "Night" (38) "Red Hot" (35)	106-/3	9-	38 –	60
		ZZ TOP/Afterburner (WB)	"Velcro" (86) "Woke Up" (8) "Rough Boy" (2)	93+/10	11+	37+	52
		ICEHOUSE/Measure For Measure (Chrysalis)	"No Promises" (67) "Border" (17) "Paradise" (7)	84-/0	7-	<b>35</b> –	4
		TOP GUN/Soundtrack (Columbia)	"Danger" (60) "Mighty" (21) "Breath" (6)	78-/2	10-	44 -	3
		ABOUT LAST NIGHT/Soundtrack (EMI America)	"If Anybody" (87) "Living" (23) "Step" (6)	99-/7	3+	24-	6
4 14		FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (67) "Look" (5) "Tuff" (4)	77-/1	7-	45 -	3
		JOAN ARMATRADING/Sleight Of Hand (A&M)	"Kind Words" (90) "Reach Out" (8) "Jesse" (6)	98+/5	3-	24+	58
		CALL/Reconciled (Elektra)	"Everywhere" (92) "Believe" (3) "Oklahoma" (2)	92-/4	3+	12-	68
		AC/DC/Who Made Who (Atlantic)	"Who Made Who" (85)	85-/1	3-	18=	54
		KIM MITCHELL/Shakin' Like A Hurnan Being (Atlantic)	"Patio Lanterns" (81) "Hold" (4) "Lucky" (2)	85+/6	1 =	14+	58
		GLASS TIGER/The Thin Red Line (Manhattan)	"Don't Forget Me" (83) "Thin" (12) "I Will" (1)	90+/16	2+	12+	62
		DANNY WILDE/The Boyfriend (Island)	"Isn't It Enough" (71) "Body" (1) "Criminal" (1)	72+/4	3+	20=	40
		MODELS/Out Of Mind Out Of Sight (Geffen)	"Fever" (78) "Out Of Mind" (2) "Stormy" (1)	81+/4	1 =	8=	62
		HONEYMOON SUITE/The Big Prize (WB)	"What Does" (69) "Attitude" (8) "All Along" (6)	76-/2	4-	19=	48
		JOHN EDDIE/John Eddie (Columbia)	"Jungle" (73) "Rebel" (10) "Stranded" (3)	85-/4	0-	17-	55
		BOB DYLAN/Knocked Out Loaded (Columbia)	"Got My Mind" (63) "Ramble" (9) "Brownsville" (6)	72 /72	2	9	58
		JEAN BEAUVOIR/Drums Along The Mohawk (Columbia)	"Heat" (69) "Rockin' " (5) "Same Song" (3)	77+/6	1+	6+	45
		ALVIN LEE/Detroit Diesel (21/Atco)	"Detroit" (77) "Talk" (1)	77 /20	0	8	51
		LABYRINTH/Soundtrack (EMI America)	"Underground" (53) "World" (3) "Magic" (1)	56-/3	8-	27-	25
		OUTFIELD/Play Deep (Columbia)	"All" (49) "Your" (1) "I Don't Need" (1)	51-/2	8-	26 -	21
16 25	-	BEAT FARMERS/Van Go (MCA/Curb)	"Riverside" (55) "Chevrolet" (2) "Deceiver" (1)	58+/9	0=	5+	37
		JOE JACKSON/Big World (A&M)	"Memphis" (51) "Hello" (3) "Boystown" (2)	47-/1	2-	13-	



#### **BREAKERS**

**EURYTHMICS** Revenge (RCA) 91% of our reporters on it.

JOAN ARMATRADING Sleight Of Hand (A&M) 61% of our reporters on it.

#### **NEW & ACTIVE**

QUIET RIOT "QR III" (Pasha/CBS) 57/9 (49/12)
Adds: WIYY, WLLZ, KROR, WTPA, WEZX, WSKS, WRKI, WG

ISLE OF MAN "Isle Of Man" (Pasha/CBS) 51/1 (52/5)
Adds: KLPX. Heavy 3: WIOQ, WHMD, KCGL. Medium 30 including WSHE, KBCO, KROQ, KOME, WHCN, WDIZ, WTUE
KMOD, KMBQ.

SMITHEREENS "Especially For You" (Enigma) 48/3 (45/6)
Adds: WCCC, WPDH, KOWB, Powers 1, Heavy 5: WBCN, WNEW, 91X, WHFS, WOUR. Medium 28 including WXRT, KBCO.

Adds: WCCC, WPDH, KQWB, Powers 1, Heavy 5: WHCN, WHEB, KLBJ, WTUE, KZEL, KDJK, KMBY

OOKKEN "Under Lock And Key" (Elektra) 42/8 (35/8)
Adds: KLOS, WAOX, WOUR, WSKS, WIOT, KLPX, WGIR, KOWB, Heavy 1: KILO, Medium 29 including WXRK, WHJY, KSRR
KDS, KLIPS, KGR, KOMB, PMYY, WHER, KNCN,

KURS, KUPU, KUSI, KOME, MYS", (Mercury/PolyGram) 35./8 (28/2)

CINDERELLA "Nighl Songs", (Mercury/PolyGram) 35./8 (28/2)

Adds. WIYY, KYYS, KGB, KISW, WADY, WADX, KMBY, WGIR, Heavy 1: KRIX. Medium 26 Including WXRK, WMMR, KTXO,

WLYO, KUPD, WPYX, WHEB, WEX, KNCN, KISS.

WLVD, KUPD, WPYX, WHEB, WEZX, KNCN, KISS, QUEEN "A KING Of Magic" (Caphtol) 35/1 (37/3) Adds: WSKS. Powers 2: Heavy 8: KTCZ, KAZY, WONE, WTUE, KLPX, WHMD, WCPZ, KRQU. Medium 23 including WHJY. KSRR, WLVD, KGB, WEZX, WINZ, WOIT, KOMP, KOJK, WRKI. CHRIS THOMPSON "The High Cost Of Living" (Allantic) 32/11 (21/5) Adds including WGPM, KFOG, WTUE, KMOD, KMBY, WHAK, WWWV. Heavy 1: KSPN, Medium 21 including WXRK, KZAP. KOME, KLPX, WRUF, KOZZ.

KOME, KIPX, WRID, KOZZ.

"INXS" "Listen Like Thieves" (Atlantic) 29/18 (14/1)
Adds including WHJV, DC101, WNDR, KUPD, WIMZ, WDIZ, KEZO, KILO, WRKI, WRUF. Heavy B including WBCN, WMMR, KORS, KSHE, KBPI, KROO, WITH Medium 17 heading WNRF. KOME. WBRU.

SHADDWFAX. "Too Far To Whisper" (Windham Hill) 27/6 (20/11)
Adds WFV. WROK, WAJA, KKOY, WDFZ, KZOO, Heavy 11, KBOS, Medium 19 including WKRT, WPDYS, WHCN. WIOT.

DAVID & DAVID "Boomtown" (A&M) 25/15 (9/9)
Adds including WLLZ, KTCZ; KLOS, KMET, KGB, WLAV, KMOD, KZEL. Heavy 1: WIZN: Medium 12 including WLVQ, KLBJ,

WIFY.

MIKE & THE MECHANICS "Mike & The Mechanics" (Atlantic) 25/5 (23/2)

Adds KSRR, KGON, WFV, WRDU, WSKS, Powers 3. Heavy 7 KINK, CFOX, WZZO, WIOQ, WKDF, WWCT, WCPZ, Medium

Continued on Page 71

Continued on Page 71 Continued on Page 71

# **AOR TRACKS**

#### **MOST ADDED**

NEIL YOUNG/Touch (107) BOB OYLAN/Got (63) VAN MORRISON/Ivory (33) STEVE WINWOOD/Spitt (23) INXS/Kiss (22) VAN HALEN/Summer (21) DAVIO LEE ROTH/Tobacco (20) ALVIN LEF/Detroit (20) PETER GABRIEL/Eyes (17)
GLASS TIGER/Don't Forget (17)

#### HOTTEST

STEVE WINWOOD/Higher (72) VAN HALEN/Love (38 YAN HALEM/LOVE (38)
JOURNEY/Suzanne (34)
HXX/Secret (31)
38 SPECIAL/Somebody (29)
EURYTHMICS/Missionary (23)
GENESIS/Invisible (23) EMERSON, LAKE & POWELL/Touch (22) DAVIO LEE ROTH/Yankee (21) JOHN C. MELLENCAMP/Rumbleseat (20)

#### **CHART CLIMBERS**

CALL "Everywhere I Go" (Elektra) 92/4 (95/10)

CALL "Everywhere I Go" (Elektra) 92/4 (95/10)

Adds WKLS, WAOY, KGGO, KATT. Heavy 12 including WBCN, WXRT, WQFM, 91X, KOME, KSJO, WOUR, KNCN, KRIX Medium 88 including WIYY, WXRIK, WMMR, WHXY, KTXO, KSRR, WNCR, WEBN, WLVO, KYYS, Moves 29:26

JOAN ABMATRADING "Kind Words" (A&M) 90/3 (90/8)

Addi: WTPA, WQLP, KICA Heavy 23 including CHOM, KAZY, KBCO, 91X, WHFS, WOUR, WTUE, KZEL, WWWV Medium 51 including WXRK, KZEW, WNOR, WLVO, KFOG, KROR, WPYX, WHCN, WHEB, Moves 31:30

22 TOP "Vetcro Fty" (WB) 86/11 (773)
Adds including WXRK, KSRR, WYNF, WEBN, WRXL, WLAV, KWHL. Heavy 34 including WYNY, WBCN, WHJY, KTXO, KUPD,
KGON, KGB, KOME, KISW, WHCN Medium 50 including WNEW, WDVE, KZEW, WNOR, WLVO, KYYS, KSHE, KBPI, KMET.

KZAP Moves 30-20.

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 83/17 (87/13)

Adds including Why, KBPI, KLOS, WPYX, WPDH, WCMF, WRDU, KLPX Heavy 10: WSHE, KQRS, KOME, WIOQ, WXLP,
KGGO, WWCT, WHMD, WZZQ, KRQU, Medium 60 including KTXQ, KSRR, WNOR, WLVQ, KSHE, WHEB, WEZX, WQUR,
KNCN, WAPI Moves 49/37.

XRICH, WAPT, MOVES 49-37

YAN MORRISON "'Nory Tower" (Mercury/PolyGram) 82/33 (49/49)

Adds including WDVE, DC101, KTXO, KLOS, KMET, KGON, WPDH, WOUR, KNCN, WDIZ, Heavy B: KZEW, WXRT, KTCZ, KEOG, WIOO, KKCY, WIZN, KVRE, Medium 56 including WIYY, WMMR, WSHE, WNOR, WLUP, WLVO, KQRS, KBCO, KINK,

KIM MITCHELL "Patio Lanterns" (Atlantic) 81/6 (75/14)

Adds WBCN, WHLY, WXLP, KODS, KZOK, WCXT, Heavy 13 Including KAZY, KNCN, WONE, WTUE, KILO, K97, KZEL. WRUF, KROU Medium 56 including WMMR, KZEW, KSRR, WSHE, WXRT, WOFM, KBCO, KGB, KOME, KISW Moves

44.35
MDDELS "Cold Fever" (Beffen) 78/5 (74/13)
Adds, WIYY, WACY, KMJX, KSTM, WGIR, Heavy 7, WLUP, WOFM, WCCC, WMRY, KMBY, WHMD, KROU Medium 60
including WSHE, WNOR, KYYS, KSHE, KBCO, KMET, KUPD, KZAP, 91X, KGB, Moves 42-40.

INCUCING WISHER, WINDOW, RYTS, RODE, RIGHT, RODE, RODE, RODE, RODE, MOVER 4-40.

ACVIN LEE "Detroit Diese!" (21/Atco) 77/20 (57/24)

Adds including WBCN, WSRR, WSRE, KLOS, KMET, WCDUR, WFBC, KICT, KDJK, KMBY, Heavy 8 including WNEW, WLLZ,

KORS, WYSP, KNCN, KISS Medium 51 including WIYY, WDVE, DC101, WRIF, KUPD, KZAP, KISW, WPYX, WHCN, WHEB

neovers 52-4-3.

DAVIO LEE ROTH "Tobacco Road" (WB) 75/20 (\$5/55)

Adds including WHJY, DC101, KYYS, KBPI, KMET, WPYX, WPDH, KNCN, KISS, Heavy 25 including WNEW, WXRIK, KZEW, WLVO, KUPO, KOME, WEZX, KILO, WWWY, KFMO Medium 49 including WMMR, WKLS, KTXO, WSHE, WNOR, WRIF, KZAP, KRORI, WHOM, Moves 46:29

FIXX "Built For The Future" (MCA) 74/11 (63/3)

Adds WHIY, WNOR, WYNF, KMET, WSKS, KOMP, WYTE, KRIX, KFMO, KZOO, KVRE Heavy 26 including KZEW. WXRT KBCO, 91X, KGB, KFCO, KROR, KOME, WEZX, WLAY. Medium 43 including WDVE, WLUP, KYYS, KUPD, KZAP, WHCN WOUR KLBJ, KNCN, WDIZ Moves 38-33.

GENESIS "Land Of Confusion" (Atlantic) 74/7 (68/12)

Adde KMET KGON, WTPA, WOBK, KFMX, KFMQ, KWHL Heavy 42 including WXRK, WHJY, DC101, KTXO, KZEW, KORS, KZAP, 91X, KFOG, KOME Medium 32 including WIYY, WKLS, KSRR, WRIF, KYYS, WOUR, KLBJ, WDIZ, WFBQ Moves

ZZ-ZI
OANNY WILDE "Isn't It Enough" (Island) 71/4 (70/5)
Adds WZZO, KMUX, WWCT, WIOT Heavy 20 including WHLY, WRIF, KORS, KLOS, KOME, KLBJ, KNCN, WAPL, KILO,
KMBY Medum 39 including KTXO, KZEW, KSRR, WSHE, WLUP, KGB, KROR, WHEB, WCMF, WEZX, Moves 39-38

KMBY Medium 39 Including KLAN, AZEW, XSHIN, WARE, WILLIF, NOB., KHUH, WHEE, HOWER, WEZA, MOVES 35-30 JEAN BEALUPD. WCCC, KEZE, WRIKI, KZEP, Heavy & WBON, 91X, WKOO, KZEL, WCPZ, KSPN Medium 40 including WXRK WHUY, WLVO, KROO, KGB, KROR, WHEB, WAAR, WAPL, WWCY Moves 51-50

WHJY, WLVO, KROO, KGB, KROR, WHEB, WAAF, WAPL, WWCT Moves 51-50

YAH NALEM "Summer Njohts" (WB) 56-521 (45,722)

Adds including WXRK, WHJY, KUPD, WHEB, WPDH, WEZX, WDIZ, WLAV, WWCT, KICT, KZEL Heavy 27 including WMMR. WDVE, DC101, WLVO, KMET, KGB, KOME, WPTX, WHON, KISS Medium 33 including KTXO, WNOR, WOUR, WAAF, WOME, WAPL, WIOT, KOME, WRIKL, WIGT Moves \$2-36

BOB DYLAN "Got My Mind Made Up" (Columbia) 83/63 (0/0)

Adds including WYY, WHJY, WXRT, KZAP, KROR, WPYX, WPDH, WOUR, KLBJ, WDIZ, WRXL, Heavy 9; WNEW, WSHE, KFOG, KKDJ, KSTM, WOBK, WZN, WWWY, KWHL Medium 51 including WXRK, WMMR, KYYS, WOFM, KMET, KUPD.

KGUN, KOZZ, KTYD. Debuts at #48

OAYIO LEE ROTH "Goin" Crzzy" (WB) 59/10 (50/50)

Adds KMET, KLAO, WWCT, KRKE, KOMP, KEZE, WBLM, KTAL WCXT, KSQY Heavy 18 including WXRK, WDVE, KZEW. KOME, WPYX, WEZX, KISS, KILO, KMBY Medium 38 including DC101, WKLS, KTXQ, WNOR, KYYS, KSHE, KZAP, KGB.

QUIET 1017 "The Whild And The Young" (Pasha/C8S) 56/8 (49/12)

Adds WIYY, WLLZ, KROR, WTPA, WEZX, WRIKI, WGIR, WWWW Heavy Z KRIX, KTAL. Medium 34 including WNEW, WHJY.

WRIF, KSHE, LyDP, KGB, KOME, KISW, WHEB, WOUN, Debbs at #59

WRIF. KSHE, KUPD, KGB, KOME, KISW, WHEB. WOUR, Debuts at #59

BEAT FARMERS "Niverside" (MCA.CUrp) 5.57 (49.6)

Adds WKRIK, WACX, KMUX, KKDJ, WRIFE KZEP, KFMZ, KZCO, KTYO Heavy, 5.91X, KGB, KLBJ, KPOI, KTCL, Medium 36 including KTXO, KYYS. WOFM, RGOC, KMET, KROO, KUPD, KOME, KISW, WHEB Moves 57-54

ROB JUNGKLAS "Memphis Thing" (Manhattan) 5.1.6 (43.6)

Adds: KTXO, KATT, KLEY, WOOJ, WCXT, KSOY, WCPZ, WZZO, Heavy 7 WLUP, WOFM, WKOO, WWTR, WXRC, WHMD, KNX, Medium 30 including KZEW, WXRT, WEBN, WLYO, KGCO, KLBJ, WOMF, WTUE, KMBY, WRIKI, Moves 60-57

ROO STEWART "A Night Like This" (WB) 38/10 (20/5)

Adds WIYY, WCKG, WZZO, KNCN, KMOO, WIZN, KZEP, WCXT, KROU, KZO, Heavy 11 including WDVE, KROR. WFYV, WKOO, KPOI, WWWV, KTYD Medium 24 including WMMR, DC101, WKLS, KZEW, KZAP, KISW, WHCN, WOUR, KLBU.

STEVE WINWOOD "Take it As it Comes" (Island) 38/2 (36/15)

Adds KSJO, WADY Heavy 16 including WDVE, WEBN, KSHE, KFOG, KROR, KOME, WEZX, WLAV, WWWV, KWHL

Medium 21 including WKLS, KTXO, WNOR, 91X, WHCN, WOMF, WDIZ, WAPL, WIOT, KOZZ Moves 58-55

#### **NEW & ACTIVE**

ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 48/1 (49/5)

VSHE, KRCO, KROQ, KOME, WHCN, WDIZ, WTUE

AGUS - MAPY. WRIKI
SMITHEREENS "Blood & Reses" (Enigma) 46/3 (45/5)
SMITHEREENS "Blood & Reses" (Enigma) 46/3 (45/5) CCC, WPDH, KOWB Po WHEB KLBJ WTUE, KZ

OOKKEN "It's Not Love" (Eisktra) 42/9 (33/8)

WGIR. KOWB Heavy 1 Kit O Medium 29 including WXRK, WHJY

CINOERELLA "Shake Me" (Mercury/PolyGram) 35/9 (27/1)

ROD STEWART "Red Hot In Black" (WB) 35/2 (33/9)

ROD STEWART "Red Hot In Black" (WB) 35/2 (33/9)

ROD STEWART "Red Hot In Black" (WB) 35/2 (33/9)

ROD STEWART "Red Hot In Black" (WB) 35/2 (33/9)

Adds WXRT, WHMD Powers 1. Heavy 7 including WBCN, WCPM, KRCIN, WPYX, WHUK, KPUI, KTYD Medium 2/ including WKLS, KZEW, KYYS, KMET, KPOG, WHCN, WHEB, WPDH, WGDN, KPOG, WHCN, WHEB, WPDH, WGDN, AND YAYLOR "Take It Easy" (Atlantic) 34/2 (31/4).

Adds KLOS, WCMF Powers 1. Heavy 10 including WXRK, KORS, KBPI, WLIR, WIMZ, WZEW, KRIX Medium 20 including WKRK, KSRR, WLVQ, KROO, KSJO, KSJO, WKLC, WDHA, WWCT, WBLM.

ROONEY CROWELL "Let Freedom Ring" (Columbia) 29/4 (25/13)
Adds WSHE, WEZK, KZEL, WCPZ Heavy 2 KSPN, KVRE Medium 15 including V

DAYID LEE ROTH "Ladies Hite in Buffalo?" (WB) 28/5 (25/25)

O. WPYX, WEZX, WOME, KTVD, Medium, 18 DIZ, KOMP, KEZE, Heavy B including KLOL, WI WKLC, WOUR, KLAO, WFBO, KEZO, KICT, KLP including WEBN, KROR, WICLE, WOUR, KOND, WHED, KEZO, KRUT, KEZA CHRIS THOMPSON "Love And Lonelliness" (Atlantic) 25/7 (18.3) Adds: WORM, WTPA, KMOD, KMBY, WRIKI, WWWY, KRIX, Heavy D, Medium 19 Including WXRK, KZAP, KDME, KSJO.

AODS: "WART, KLPX, WRUF, KOZZ.
WODA, KATT, WART, KLPX, WRUF, KOZZ.
INXS "Kiss The Dirt (Feiling)" (Atlantic) 24/22 (2/2)
WAS "Kiss The Dirt (Feiling)" (Atlantic) 24/22 (2/2)
WAS "Kiss The Dirt (Feiling)" (Atlantic) 24/22 (2/2)
WAS "Kiss The Dirt (Feiling)" (Atlantic) 24/22 (2/2)

Adds including WHJY, DČ101, WNOR, KUPD, 91X; KOMĚ, WÍOO, WIMZ, KATT, Medium 17 including WYNF, WBRU, WFY, WDÍZ, KEZO, WRKI, WRUF, WAQUID "Welcome To The Boomtown" (A&M) 24/14 (9/9) Adds including WLLZ, KLOS, KMĚT, KGB, WLAV, KMOD, KZEL, Heavy 1 WIZN M

KZOK, KSPN. KROU BOB SEGER "Living Inside My Heart" (EMI America) 23/9 (15/14) BOB SEGER "Living Inside My Heart" (EMI America) 23/9 (15/14)

EMERSON, LAKE & POWELL "The Score" (Polydor/PolyGram) 23/4 (23/1)
Adds WMMR, WHTF. WOBK, KTAL Heavy B including WDVE, KZEW, KROR, WEZX, WAOX, WFYV, WLAV, M

UNFORGIVEN "I Hear The Call" (Elektra) 22/1 (23/3)

Adds. KMBY, Heavy 1, KCGL. Medium B, KCRS, KLOS, KNCN, KLAO, WHMD, KTCL, KROU, KTYD.

SHADOWFAX "What Goes Around" (Windham Hill) 21/5 (17/9)

Arido WWY MORIC KKCY, WCPZ, KZOO, Heavy 1, KFOG Medium 15 including KTCZ, WPYX, WHFS, WHON, WIOT.

CHEAP TRICK "Mighty Wings" (Columbia) 21/3 (21/4)

Adds KMPY, WHMD, WCXT, Heavy 1 KUPD Medium 18 including which, https://www.hub.wcxt.heavy 1 KUPD Medium 18 including which, https://www.hub.mikE & THE MECHANICS "Taken In" (Atlantic) 20/5 (18/2)
MIKE & THE MECHANICS "Taken In" (Atlantic) 20/5 (18/2)
MIKE & THE MECHANICS "Taken In" (Atlantic) 20/5 (18/2) WNOR, KYYS, KGB, KROR, KNCN, KISS, KILO, KWHL

BIG AUDIO DYNAMITE "E = MC2" (Columbia) 20/3 (21/5) ON WHEN WIMEN KECO WHEN KERY KEMY

Adds: WYSH, KZEL, KINA PRBBRYS WILIN, WORD, KING, MOUDHIT I ROOMING THE WARRY OF THE REAL PROPERTY OF THE WORLD WARRY OF THE ROOM OF THE WORLD WARRY OF THE WORLD WAR

STEVE WINWOOD "Back In The High Life Again" (Island) 18/2 (18/9)
Adds: WXRK, WRIK, Powers 2 Heavy 8 including WXRT, WILVO, KBCO, KKCY, KESI, KGRO, Medium 9 WNEW, KTCZ.

KINK, CHEZ, WADU, KMOD, KRKE, WYTR, KKCR CROWDED HOUSE "World Where You Live" (Capitol) 18/2 (19/0) TO CHEZ, WICO, WHEB, WEZX, WMRY, KSTM, KKCY, WOBK, WIZN.

CHRIS DeBURGH "Fire On The Water" (A&M) 18/8 (19/2)

ICEHOUSE "Cross The Border" (Chrysalls) 17/7 (10/1)
Adds KEOG, KROR, KMBY, WWWV, KZEP, KOZZ, KTYD Heavy 8 including 91X, CFNY, KILO, WIZN, KRIX Medium 9

BRUCE HORNSBY & THE RANGE "The Way It Is" (RCA) 17/1 (17/2)

Adds WGIR Powers 3 Heavy-12 including KTCZ, KAZY, KBCO, WTUE, WLAV, WWWV, KKGR. Medium 4 including WIOO

KSTM. KSPN
BRICKLIN "Even When You're Oone With Me" (A&M) 16/3 (14/5)

WORK QUEENSRYCHE "Walk in The Shadows" (EMI America) 16/3 (14/4) WRAR. WILZ. KUPD, KGB, KISW, KNCN, KISS, KFMG, KOMP

RUN O,M.C. "Walk This Way" (Profile) 16/2 (15/3)
RUN O,M.C. "Walk This Way" (Profile) 16/2 (15/3)

# **AOR ALBUMS**

#### **MOST ADDED**

BOB OYLAN (72) ALVIN LEE (20) INXS (18) GLASS TIGER (16) DAVIO & DAVIO (15) CHRIS THOMPSON (11) ZZ TOP (10) BEAT FARMERS (9) HEART (9) QUIET RIOT (9)

#### HOTTEST

STEVE WINWOOD (75) GENESIS (50) VAN HALEN (47) PETER GABRIEL (44) JOURNEY (34) FIXX (31) 38 SPECIAL (30) EURYTHMICS (23) EMERSON, LAKE & POWELL (22) DAVIO LEE ROTH (21)

#### **NEW & ACTIVE**

Continued from Page 70

CHRIS DeBURGH "Into The Light" (A&M) 24/1 (24/5)

ING KTCZ, KAZY, KBCO, WDHA, WIOQ, WONE, WTUE,

WIFORGIYEN "Unforgiven" (Elektra) 22/1 (23/3)
Adds KMBY Heavy 1 KCGL. Medium 8. KORS. KLOS. KNON, KLAO, WHMD, KTCL. KRQU, KTYD
BIG AUOIO OYNAMITE "This is Big Audio Oynamite" (Columbia) 20/2 (21/5)
Adds WYSP, KZEL Heavy 3" WLIR. WSKS, KTCL. Medium 2 including WNEW, WMMR, KBCO WMRY, KLPX KFMX

WGIR WELM, KOLA QUEENSRYCHE "Rage For Order" (EMI America) 18/4 (15/4) QUEENSRYCHE "Rage For Order" (EMI America) 18/4 (15/4) Adds WUPM, WYSP, CHARLES 18, 2 (18/4)

DEVICE "2283" (Chrystalis) 18/2 (18/4)

WOLT Heavy 6 KROQ, 91X, CFOX, WSKS, WWCK, KCGL, Medium 1D including KSRR, WCCC, WWCT,

AGDS WHAND, WCPZ, KSPN, KZOQ.

RUN O.M.C. "Raising Hell" (Profile) 17/2 (16/3)

RUN O.M.C. "Raising Hell" (Profile) 17/2 (16/3)

RUN O.M.C. "Raising Hell" (Rofile) 17/2 (16/3) 

WOBK

CLUB PARAOISE "Soundtrack" (Columbia) 15/1 (14/1)

Addis KNCN Powers 1. Heavy 2. WUR, WIZN, Medium 9. WXRT, 91X, WHFS, WBRU, WMRY, KSTM, KTCL, KCGL, KVRE

### REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner

Symbols:

'A' - Record is newly reported or additional tracks have been added.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1.000.000 + Parallel Two: 200,000 -1.000.000

Parallel Three: under 200,000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

#### EAST

#### PARALIFI ONE

(301)889-0098 PD: TOH EVANS HD: CHRIS ENRY

HD. CHRIS DHRY

BRAYY
JOB NET WINNOR (H)
STEPY MINNOR (H)

GTR

PETER GABRIEL
SRUCE HORNSBY a
DAVID LEE SOTH
VAN HALEN
CALL
GLASS TIGER
ALVIN LEE
A HODELS A MODELS
VAN MORRISON
TOM COCHRANE &
CINDERELLA
QUIET RIOT

WBCN/Boston (617)266-1111

Heavy
MOODY BLUES
PETER GABRIZL
RUBBER BODEO
ROLLING STONES
LABVRINTH
JOHN CAFFERTY
GTR
FIRM
ROB JUNGKLAS
RC/DC
ELF
DAVID LEE ROTH
DAVID LEE ROTH

ROS COMMILLAD

ELP

DAVID LEE ROTH

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TOP GIN

CALL

STEVE MINODO

DINCHTON SUITE

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WMMR/Philade (215)561-0933 MI TED UTE HDI BRIN RILEY Heavy PETER GARRIEL GENESIS ROBERT PALMER MODDY BLUES ELP VAN HALEN LOU &EED FIXX JOHN EDDIE

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L'HOM-FM/Montrea (5 '4)935-2425 PD. ROB BRAIDE HD: BENOIT DUFRESHI

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WXRK/New York (212) 750-6400 PDI PAT EVANS ND: MARK DIDIA

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MICHAEL DES BARRES
30 SPECIAL
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CALL
CROCHRAME & RED
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AUTH LEET
LIQUE
CTR TAPPERS
BAYLAN
BA

GTR
HOMARD JONES
INXS
STEVE WINMOOD
JOHN COUGAR HEL
Hedide
ROLLING STONES
JOHNNEY

ROLLING STONES
JOURNEY
BOB SEGER
LABYRINTH
DAVID LEE ROTH
SOUTHSIDE JOHNNI
AC/DE

SOUTHSIDE JOHNN'
AC/DC
BIG COUNTRY
BIG COUNTRY
RUTHLESS PROPLE
CALL
BRICKLIN
ICCEPOUSE
RICKLIN
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BRICKLIN
ICCEPOUSE
BRICKLIN
ICCEPOUSE
BRICKLIN
BIG AUDIO DYNAMI
CINDERELLA
ELEVITHORICS
VAN MORRISON
KIM HITCHELL
MEIL YOUNG
BOB DYLAN
PETER CASE

(412)937-1441

PD: GREG GILLISPIE MD: HERSCHEL

POUR CREEK TILLISM
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DC101/Washington

PD: DAVE BROWN ASST. PD: B.J. COH

Heavy
JOHN COUGAR MEL.
EURYTHOLICS
PETER CABRIEL (H)
GENESIS (H)
HODOY BLUES
VAN HALES
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WBAB/Long Island (516)587-1023

(202)828-9932

(212)986-7000

Q107/Toronto (416)967-3445

PD: CHARLIE KENDALL HD: MARK CHERNOPP

WHJY/Providence (401)438-6110 ASST. PD; GLENN STEWART GENESIS
PETER GABRIEL
VAN HALEN
STEVE WINNOOD
JOURNEY
18 SPECIAL
BOB SEGER
HODDY BLUES
PLYX

WZZO/Allentows (215)694-0511

PD: GENE ROMANO MD: RICK STRAUSS

SON BLOCKS
SOON BLUES
DAVID LEE SOON
BLUES
LE COMMENT
L WKLC/Charleston (304)722-3308 PD: TIN SHITH MD: MIKE RICHTED

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BRAYY
STEVE MINMOD (M)
ROD STEVART
PETER CETERA
ONVID LE ROTH (M)
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BRICKLIN WNEW-FM/New York

> WDHA/Dover, NJ (201)328-1055 VP/GM: BOB LINDER PD: MIKE BOYLE

PD: STEW SCHANTE HD: PAM BROOKS

PD: RICK BARR

HOI ALISON STEMARY
HEAVY
PICK (H)
FABLUOUS T-BIRDS
FABLUOUS T-BIRDS
STEVE 41 NAMODO (H)
LABYRINTH
PETER GABRIEL (H)(L)
BRUCE HORNESY 4
BIG COUNTY
COMESIS (H)(L)
ENGLOUS HORNESY 5
BIG DOUBLE
HONGEL
HOUSE
LIGHT

WCMF/Rochester

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WEZX/Scranton (717)961-1842 PD: DAVE LONDON MD: JAY DANIELS

Masvy ELP FIXX GENESIS BIG COUNTRY STEVE WINNO

(716)262-4330 PD: GREG AUSHAM

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(416)967-3445

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JOHN COUGAS MEL.

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STETNE HIGHOOD (H) OFFICE

OFFICE STRIP

DAVID LEE SOTH (H)

DAV EYE RYE (L)
LUBA. CIRCLE (L)
CHALMY LOYMEN
RYM LOYMEN
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WPLR/New Haven (203)287-9070 PD: NEAL MIRSE MD: CHRISTINA

MED. CHRISTINA
MEANY
GENERAL
PETER OARRIEL
VAN RALEN
JOURNEY
OF STANAT
JOURNEY
JOURNEY PARALLEL

HONEYMOON SUITE DAVID LEE NOTH INXS Hedius NEIL YOUNG SOB DYLAN DR. & THE HEDICS Light (215)668-9460 PD: ANDY BLOOM ASST. PD: HIKE WOLF WAQY/Springfield.

ASST. PD. HINE WOLL

MONEY FOR THE WOLL

MONEY FREE COMMERCE
CENSIS

MONOY BLUES MELL

LANYRITH

STEVE WINDOO

FIRE
PAR MELL

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MONEY MA (413)525-4141 PD: BRIAN HALE PO: BRIAN HALE

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WAQX/Syracuse (315)472-0200 PDI ED LEVINE ASST. PDI ANY DAHLHA WIOQ/Phlladelphia (215) 667-8100 PD: CHUCK BROWNERS DO. CHUICK BOOKSING
WHATY
EURTTHICS (N.)
BROCE HORSEN'S 4.
BUTHLESS PROPUE
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GM: DAVID MARSDEN ASST PD.: DON BERN

Heavy SHITHS CHALK CIRCLE LABYRINTH EURYTHNICS FIXX PETER GABRIEL STING PETER GABRIEL
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BREEDING GROUND
BROWSKI SEAT
ICHONISE HEDICS
IT'S INWATERIAL
REDSKINS
JOHNNY LOVESIM
STEVE MARLEY
DA BOOKS
JAZZ BUTCHER
Medium
BIG COUNTRY
KEEP IT DARK
BOOEANS

WOUR/Utica PD: PETER HIRSC HD: TOM STARR

NO TOM STARB BOY STATE AND STATE STATE AND STATE STATE

WHTF/York (717)266-6606 PD: MIKE ONDAYI HD: TIM DRAYER

WHFS/Annapolis (301)263-1430 PD: DAVID EINSTE HD: BOB SHOWACRE HEAVY PETER GABRIES

LOU REED
JOAN ARNATRADING
STORY OF THE STORY

(717)697-1141

AND SINCE SPRING SPRING

(203)247-1060 PD: DANIEL F. HAYDEN ASST. PD: BOR BITTENS (FROZEN) Heavy

(FROZEN)
Meavy
GENESIS
FETER GAMRIEL (H)
STEVE HIMMODO (H)
VAN MALEN (H)
FIRK (H)
DAVID LEE ROTH (H)
LABRINTH
DAVID LEE ROTH (H)
LABRINTH
DAVID LEE ROTH (H)
LABRINTH
DAVID LEE ROTH (H)
HARDING
FAMILOUS T-BIRDS
Medium

WLIR/Long Island (516)485-9200 PD: DENIS HCHAMARA ASST PD: LARRY "THE DUCK"

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Medium
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CHEZ-FM/Ottawa (613)563-1919 PD: STEVE COLMILL
MD: GREG TORRINGTO
(FROZEM)
Heavy
PETER GARRIEL
CNALK CIRCLE
GTR
GLASS TIGER
JOE COCKER (L)
COLOURDON

COLOURBOX LUBA XATRINA & THE WAVE GENESIS FIXX ROO STEMART EURYTHMICS KIN MITCHELL TCENOUSE ROO STEMMAT EURYTHRICS KIN NITCHELL ICEBOUSE MOODY BLUES LEVEL 42 (L) M:H JOE JACKSON RUTHLESS PEOPLE SIMPLY RED JOH COCKRANE & RED JOH COCKRANE &

WHEB-FM/Portsmo (603)436-7300 PD: JEFF LEFT HD: CHRIS GARRETT Reavy PETER GABRIEL (L) GENESIS STEVE MINMOOD JOURNEY HOODY BLUES

MDI PEGGY APPLE
Heavy
FETER CHARIELE
JOHN COUGAR MELL
BOOD TOLLAN
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WRKI/Danbury (203)775-1212 PD: BOB KOCAK HD: HARK DEVINE KTXO/Dellas (214)528-5500 PD: ANDY LOCKFIDGE ASST. PD: REDBEARD

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18 S WGIR-FM/Mancheste (603)625-6915 0. DOS CON
TABLE Y PARTIES
THE TABLE Y PARTIES PD: BOB COX MD: KAREN ANDERSES

WNOR-FM/Norton) (804) 623-9667 VP PROG.; RON REEG HD; DAVID RILLARY

V. PROD. 1 MC. 1 M

WBL M/Portland (207)783-2065 OM; JOSE DIAZ HD; ROBIN HATH

HOST ROBER HANDOD STEVE MINNOOD GENESIS FETER GABRIEL VAN HALEN FIX DAVID LEE SOTH JOHN COGAS MEL. OUTFIELD TOP GUN ELP.
HEGIUM LIPE LIPE HAGING A VAN MORRISON A VAN MORRISON

PD: ANDY BEAUBIEN HD: WARREN WILLIAMS

wWTR/Ocean City

(301)289-4545 POI RICHARD REMSBUR MD: SKIP ISLEY

PULL STATE COMMENT OF THE STATE OF THE STATE

SOUTH

PARALLEL ONE

WQBK-FM/Albany, NY (518)462-5555 PD: JOHN COOPER HD: PEGGY APPLE

WKLS-FM/Atlanta (404)325-0960 PD: BILL MISE HD: BOD BAILEY

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KLOL/Houston (713)526-6855 PD: RICK LAMBERT HD: DAYNA STEELE 

WYNF/Tampa PD: CAREY CURELOP ASST. PD: NON DIAZ

ASST. PD: NOM DIAZ

BRAYY

PETER GABIEL,
STEVE MINMOOD

VAN HALEN

GENESIS

FILE

TOM COCHRANE & RED

36 SPECIAL

TOP GUN

DAVID LEE FOTH

Medium

NELL YOUNG

ISKS

GAMSS TIGER MEEL VOUNS
INSS TIGER
GLASS TIGER
GLASS TIGER
DISTRIBUTION
BOOT SULTS
BOO STREAM
BOOT LAST MIGHT
MONEYMON SULTS
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BOOT LAST MIGHT
MONEYMON SULTS
BOO COUNTY
JUAN
BRANNOIS
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Continued on next page

## REGIONAL AOR ACTIVITY

## SOUTH (Continued)

KZEW/Delles (214)748-9898

(214)748-9496
PD: ROB BARRETT
RAST. PD: C'HOY BALLER
(FROEBY)
BEATY
PETER GARRIEL
REFY WINDOO
GERESIS
BIG COUNTRY
VAN HORRIEN
ABOUT CART BIGHT
ABOUT CART BIGHT ELP PETER GABRIEL (M FIXE LAMYRIPTH JOURSEY (W)(L) AC/DC JOHN COUGAN MEL-MOCHELS (L) BRICE MORNSBY & DARRY WILDE BEAT FARMERS LIGHT QUEENSRYCHE

VAMPONIA DE SONT

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JOHN TO LE P

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WSHEMinn (305)581-1580 PD: MICKARL DALPANZO

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## PARALLEL TWO

PD+ CLARK RYAM HD: JEFF CARROL

MD. JEFF CARBOL

SENSY

SE SPECIAL (H)

SACT FRANCES

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SACT FRANCES

FIELD (H)

FETTER GARSIEL (H)

OTH (N)

TORROWS

FOR COUGAR MEL.

JOSE COUGAR MEL.

JOSE COUGAR MEL.

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STEVE MISSON (M)

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KNCN/Corpus Chris PD: BOR PARIO ASST. PD: BOMBIS

PIXX (M)
VAN NALEN
ELP
DAVID LEE ROTH (M)
STEVE MIRMOOD (M) DAVID LEE ROTH (4) STYCE MIRRORDO (4) STYCE MIRRORDO (4) SOLD STYCE MIRRORDO (

## WFYV/Jacksonville,

(904)642-1055 PD: CHRIS JOHES HD: LEX STALEY

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David Lee Roth
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OUTFIELD
LABYSINTH
AC/DC
Medium MAGIUS A MIRE A THE A SHADOMFAX A INXS

WQMF/Louisvill (502) 589-4400 KMLIX/Little Rock

(501)470-00

PD: TOM WOOD MD: DAVID ALLED BOSS PD: DURKE MEYER

BOATY

ELP

LP

AND AND AND (M)

38 SPECIAL

HOWEYHOOD SUITE (M)

DAVID LEE NOTH

NO AUTURKLAS (M)

MODOY BLUES

HOODY BLUES

BRICKLIK

LIGHT

LI Beavy STEVE MINHOOD VAN HALES (L) PABULOUS T-BIRDS JS SPECIAL GENERIS (M) ELP PETER GABRIEL (M) WKDF/Nashville (615)244-9532

(615)244-6532
PD: BILL PUGH
ASET: PD: DAVID H
(FROEZE)
Reary
JOURNEY (H)
GTE HE (H)
VAR HALDE (L)
HIRE & THE MER.
BERCIAL
FIXE
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(305)645-1802 PD: RAD HESELO PD: RAD MESSICK

BROWN

BROWN WOY! BUCK (804)282-9731 PD: DAVID GROSSHAM MD: PAUL SWUGEUE

WTKX/Pensacols (904)438-7543 PD: MARK DAGMELL HD: J.D. STORE

MOI J.D. STORE

MACHY
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MUTHLESS PROPLE
STRYME MISMOOD (M)
FIRST
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ANY MALER
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ALVIELEE (L)

WRDU/Raieigh (919)782-1061

OM: BEN BALL HD: BOS MALTON

MD. 2008 BALTON
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TOO DUE

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BOOD SEGREY
JOHN COUGAR MEL.
HOCKIPY BUILDS
EVELY YOUNG
BELL (H)
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KISS/Sen Antonio (512)223-6211 PD: TRIP REER ASST. PD: TOM SCHEF

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GENERALES
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22 TOP GASHIEL (M)
PETER MEANIES
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22 TOP GASHIEL (M)
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17 TOP CONTRAME & RED
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## PARALLEL THREE

WXRC/Hickory-Cheriotte (704)322-1713 PD: GREG HULL

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GENESIS
TOP GUN (M)
PRETTY IN PINK
PETÉM CÉPÉRA
ROD STEWART
STEVE WINWOOD
JOURNEY
RUTHLESS PEOPLE
ELP

(615)625-6000

RUTHLESS PEOPLE SEP SE SPECIAL OUTFIELDS MIGHT DAVID LES BOTH JOHN COUGAR MEE. BANGLES MACHICAL JAPTHEN MEATINE MEATURE MEATURE MEATURE LIGHT BANGLES FLIGHT BANGLES FLIGHT BANGLES FLIGHT BANGLES FLIGHT BANGLES BANGLES FLIGHT BANGLES BANGLES FLIGHT BANGLES BANGLES

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FOR JAVE RENDEMU WOOJ/F1. Myers (813)275-9665 PD: PAT DEISCH MD: CHARLIE KEEN

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THAT YE HISHOOD BIG COUNTRY
FIXE HISHOOD BIG COUNTRY
FIXE COUNTRY
FIXE DOWNERY
JOHN COUGAR MEX.
ROG STREAM FIVE
LAWYS SET FOODER (M)
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PD: HARRY GUSCOTT HD: BICK RICHARDS MD: RICK RICHARDS
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SECTE TAMBLES (M)
HIGH COULAN FEEL COUNTY
VAN BALLES (M)
WITH COUNTY
BEAT TAMBLES
HIGH COUNTY

KFMX-FM/Lubbock (806)747-1224 PD: GARY WINTER HD: BILL BATEMAN

MENT STATE AND THE AND

KRIX/McAllen

(512\350-9999 PD: ACE PALADING ASST PD: SHOKIN MANUFECT PROCESS

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KESI/San Antonio (512)337-4550 PD: LEE NOY HAMSEN AUST PD: JIM NOBIN

BRANY STEVE BACH JIMMY BUPFET (M) KIM CARRES BRUCE FOCKBURN DOUBLES (M)/L) GORDON LIGHTFOOT (M) LRB MATT BIANCO MODO'S BLUES AMERICAS ANTHON STYLE COUNCIL STEVE MINHOOD (M)/L) Medium Mediam
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PHILIP MAILEY
LABYRINTH
ELP
VAN MORRISON (L)
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ABOUT LABY MYGNE

SADE ABOUT LABT HIGHT ABOUT LABT HIGHT ANDREAS VOLLENWEID BOB DYLAM JOAN ANNATRADING CHRIS DEBUNGH Light

KZEP/Sen Antonie (512) 226-6444 PD: DAMEEL COOK HD: DICK SHEETZ

MOLDICK SHEETZ

BRAYY

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RUTHLESS PROPLE

PETER CARRIEL (M)

22 TOP

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COMMENT (M)

STEVE WISHOOD (M)

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(504)345-1070
PD: ROW CHATHAM
ND: KLIFF KANDRA GENERIS TOP GUN (H)

PD: TON MICHAELS MD: BRIAN MILLER

KTCZ/Minnespolis (612) 339-0000 PD: BOBBY CHRISTIAN BEAUTY (H)
AROUT LAFT WIGHT (H)
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BUDGER (H)
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## MIDWEST

PARALLEL ONE

WCKG/Chicago (312)781-7300 PD: DON DAVIS

PRO TON DANIELS PROPER OF THE PROPERTY OF THE

WERNICIncin /513)871-8500 PD: TOM OWENS HD: CURT GARY

Maayy
VAM MALEN (H)
ELP OUTFIELD
30 SPECIAL (M)
PABULOUS T-SIROS
HONTYMOON SUITE
ROB JUNKKLAS (M)
STEVE MINHOOD
TOP GUM
BOS SECER
CENESIE
PIXX

FIRE
GTR
Nedium
DAVID LEE NOTH
22 TOP
CALL
SRUCE HORSTSY G
BRICKLIN
HODDY SLUES
HODDY SLUES
AC/DC
AC/DC

WLVO/Columbus (614)224-1271 PD: PAT STILL MD: LEE RAMDALI

Heavy
GENESIS
VAN NALES
PATEN GASRIEL
RODDY BLUES
JOURNEY
TOP GUN
FABULOUS T-BIRDS
ELP 

QUEEN (CENOUSE NIGHT ANERICAN ANTHUN EURYTHENICS NOB JUNCKLAB SIG COUNTRY JEAN ESAUVOIR JOHN EDOIE VAN NORKISON DAVID 6 DAVID GLASS TIGER NEIL YOUNG

PD: MICHAEL HAYER ASST. PD: JOE UNBIEL

ASST. PD. JOE URBEE

MEASURE STATES

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KYYS/Ksnsas City (816)561-9102

PD: SCOTT JAMESON MD: SKID ROADIE

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PETER CAMASI

WQFM/Milwauke (414)276-2040 PD: JERRY DAVIN MD: DANA BROWN

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WLLZ/Detroit (313)855-5100 KORS/MI ACT. PD: DOUG POORLA ASST. PD: JIM PENNER (612)545-5601 PD+ DAVE HAMILTON MD: WALLY WALKER

ASST. PO. JIM PENSI
MEANY
VAN SALES
BOG SEDER
HOUSEYNOODS SUITE
ELP
STEVE MISMOOD
SOLUTE
TOWN OUNSAME & RED
DAMNY WILLS
TOWN COUGSAME & RED
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KIM MITCHELL
JULIAN LEMMON
EURYTHMICS
FIXX
LOU REED
BOM JUNGKLAS
AC/DC
MODELS

KSHE/St. Louis (314)842-1111

OM: RICK BALIS ASST. PD: AL HOPER

WLUP/Chicago (312)440-5270

PD: NORM WINER MD: LIW BRENNER

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(513)868-3696 PD: HARTY BENDER

PO. NATY RESIDENT
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FIELD (1)
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WXLP/Da (319)326-2541 ON/PD: TERRY IN MD: GARY JAMES

MOD GARY JAMES
RESET OF THE STATE OF THE STA

WTUE/Dayton (513)224-1501 PD: TON CARROLL HD: JOHN SEAULIEU

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WXRT/Chicago (312)777-1700 . 901 GRBG SOLK

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PARALLEL TWO

(216)535-7831 PD: WARD HOLMES

DAY MADD NOLHES MADD NOLHES MAD NO MADD NO MAD NO MADD NO MAD NO MAD NO MADD N

WAPL/Appleton-Green Bay (414)734-9226 PD: BRIRK TAYLOR HD: RICK PAMHER

WSKS/Cincinnati

Repids (616)456-5461 PD: DAVE LANGE HD: ARIS NAMPERS Heary STEVE WINMOOD HOS SEGER, JOURNEY PETER GABRIEL FINK ELP ROD STEMART PETAN SALES SHARE PETANLOUS T-SERDS SHUCE HORNEST & CERTS IS Medium ZZ TOP VAN HALEN SOE DYLONG HELL YOUNG LIGHT LARRY CARLTON JOHN JAKES SHADOWFAX SHARES SHADOWFAX

(317)257-7565 PD: THE REARMAN MD: JAY BAKER

NO. JAY RANGES

BAST TO THE STATE OF THE STA

KATT/Oklehor City (405)848-0100 PD: PAT WELSH HD: SCOTT DOUGLAS

KEZO/Omeha (402)592-5300

WWCT/Peorla (309)674-2000

PD: JEFF MURPHY MD: PHIL MANICKI

Heavy STEVE WINWOOD FIXX OBSESTS OCHWEY VAN HALEN JOHN COUGAN MEL.

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ELP
PETER GABRIEL
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GLASS TIGER
MIKE SHYE MEN.
HOMBEES
ABOUT LAST NIGHT
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DAMBY WILDE
MEIL YOUNG

(618) 397-2002 PD: MARK KLOSE MD: TED HABECK

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MOOOY BLUES
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KMOD/Tulsa (918)664-2810 PD: CHARLIE M MD: JIH JOHES

Seavy
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HOMARD JOHES
GENESIS (N)
STEVE MISMOOD (M
HOODY BLUES
RUTHLESS PEOPLE
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PD: SRUCE MODI MEDIJOS MLOCO
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PETER GANGE (M)(L)
36 SPOCIAL
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I KGGO/Des Moines (515)265-6181 OP. GIR.: LARRY NO PD: JACK EMERSON

PD. JACK BERREDIS

BROWN

TLP

JOSE CONCAR MEL.

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TOF GLAS

KODS/Duluth (218) 728-6421 PD: MIRE KELLER MD: JOHE TOWER

MOL JOHN TOWER

\*\*BALTY
STEVE MISSOOD [M]
VAN HALEM
36 SPECIAL
GENERIS (M)
PETER CANRIEZ.
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TOWN CONCAR MEL.
ELP
KINGLINE
KIM MITCHELL
ALVIN LEE

WXKE/F1. Wayne (219)484-0580 PD: RICK WEST HD: HAL BRANDT

STEVE WINNOOD (M) JOHN COUGAR HEL. 

WIBA-FM/Madison (808)274-5450 PD: JACK HITCHELL PDIJACK MITVELLE
BRATE
B

PD: BON ERIC TA WLAV-FM/Grand

NO. PHIL THOMPSOM PAGE

TEXT MAN TO MAN THE MA

WRQK/Centon (216)492-5630 PD: DAM BELFORD MD: GREG HORRESON

MD GREE MORRISON
BRAYN
BRAYN
STEVE MIRRODO (M)
FIDX (M)
GERSIS (M)
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PETER OARSIEL
VAN RALEN
LAFFS HOTE
DAVID LEE SOTH (M)
RANGLOS
SUPPHLESS PROPLE
BOO STENANT
JOURNEY
Medium
MELL YOUNG
MELL YOUNG
SHADOWRAX
LIGht

WWCK-FM/Film<sup>2</sup> (313)744-1570 PD: HARK HILLER ASST. PD: LECIA HACKYS

ASST. PD. LECIA MJ
MENNYY
VAN HALEM
FION
NOO STEMART
STEVE WISHOOD (M)
DEVICE
BUNTTHRICE
JOHN CONGAN MEL.
OMN CONGAN
A GLASS TIGER

WIOT/Toledo (419)248-3377

PD: ANN RELLY NO: JIM STEEL HONOY LANY HIGHT (M)
FIRST (M)
AROUT LANY HIGHT (M)
AROUT LANY HIGHT (M)
JOURNAL (M)
GENERIS (M)
PETER GARRES (M)
PETER GARRES (M)
VAN KOLLER (M)
ENDOTTHE (LOP)
MEGICE (M)
BOOKTON (LOP)
BOOK DELYAR
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BOOK MEGICE

**PARALLEL** THREE

KFMZ/Columbia, MO (314)874-3000 PD: SHYAW JEPPRIES MD: CBAIG STEVENS

Meany
PETER GABRIEL
JOURNEY (w)
TOP GUN
CENESIS
CALL
ELP
STEVE WINHOOD
Medice
Light
BEAT PARMERS
RAINDAKERS
DAVID LEE NOTH

KQWB-FM/Fstgo (218)236-7900

Makey
Moony BLUES
TOP GUM
STEVE WISHOOD
BIG COUNTRY
38 SPEC IAL
BOB SEGGES
Medica
Light
Light
SMITHERESIS
OKKEN
VAN NALEN
MEL YOUNG

WKLT/Kelkeske (616)258-2800 GM: CHUCK POET ASST. FD: TERRI RAY

BOOMY PINK (M) STEVE WINNOOD (M) ELP JOURNALL STEVE WARMOND ELF SLP JOURNEY [M] PARKLOUS T-BIRDS HUTHLESS PEOPLE JOHN COUGAR MEE. PETER GARRIEL (M) Medium B BOD DYLAM B PELL YOUNG A VAN MORRISON

KFMQ/Lincols (402)476-8565 PD: TOH BARKER HD: BOB ALLEN

Meany Steve Himmoo (HE STEVE HIMMOO (HE

WCXT/Muskegon Hart, Mt (616)873-7129 PD: MARK ANTHON MD: TON WILSON

THE TOTAL CONTROL OF THE TOTAL

Continued on next page

## **REGIONAL AOR ACTIVITY**

PARALLEL

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### MIDWEST (continued)

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WZZQ/Terre Haute (812)232-503-PD: DON RIVERS HD: DAN HICHAELS

Meavy PETER GABRIEL COBRA STEVE MINNOOD ELP JOHN COUGAR HEL STARSHIP

PARALLEL

(303)759-5600 PD: SAK PHILLIPS

(300)759-5001

TO IAM PRILLIPS

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KBPI/Denver (303)936-2313 PD: TON HUNTER HD: LYNN WELLS

KBCO-FM/Denver

PD: JOHN BRADLEY MD: DOUG CLIFTON

MADI DOUG CLIPTON

MANY
STEVE MINMOOD

PETER GABRIEL

JOSE JACKSON

FIRE

APPARTADING

ROUGH SLIPS

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JODENEY (N)
JR SPECIAL
VAN RALEN
ROLLING STONES
OUTFIELD ()
GENESIS (N)
GENESI

KSQY/Rapid City (605)578-3533

PD: JACK DANIELS HD: JEFF HICHAELS

THE PROPRETAGE OF THE PROPRETA

CHEES LITHINGS
WILLIAMS
WILLIAMS
FOR SAMES
FOR SEASON
BACK SOURCE

PD: RICK CARROLL HD: LARRY GROVES

BANDONS POPULE
INTEL
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KZAPISacramento

Heavy PETER GARRIEL (M) VAN HALEN STEVE, WINHOOD (M) GENESIS (M)

(916)925-3700 PD: TOH CALE

EURYTHRICS
Medium
DAVID LEE ROTH
18 SPECIAL
CHRIS THOMPSON
TOM COCHEANE & RED
JOHN COUGAR MEL.
808 SDIER
22 TOP
GTR
ROD STEWART CTRY
OTR STEWART
HODELS TROWELL
ROWEY TROWELL
AND HORRISON
CAM HORRISON
FIX
BOR GYLAN
RUTHERS PEOPLE
MILL YOUNG
BIG COUNTRY
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KGB/San Diego (619)292-1360 PD: TED EDWARDS HD: PAH EDWARDS Light CHRIS THOMPSON

CFOX/Vancouver (604)684-7221 PD: JOHN BEAUDOIN HD: KAREN HEWKO

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(415)986-1045 PD: JOHN RIVERS

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RODOL KINK/Portland (503)226-5080 PD: CARL WIDING

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KLOS/Los Angeles (213)557-7250 PD: TIM KELLY ASST. PD: KURT KELLY

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KMET/Los Angeles (213)464-5638 PD: LARRY BRUCE HD: JUDY MEMOTT-

Heavy ELP 38 SPECIAL FIRM (M) JOURNEY FIRST (NO. PRINCE IN PRINC K97/Edmonton (403)428-8597 PD: NEIL EDWARDS NO: TED KENNEDY 

KPOI/Honolulu (608)524-7100 PD: BILL NIMS ND: ANDY PRESTON

KUPD/Phoenix (602)838-3062 VP/PROG: BM GLADE ASST. PD: CURTISE JOHNSON

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KDJK/Modesto Stockton (209)869-2594

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KMBY/Monterey (408)394-9000 PD: RICH BERLIN

KFMG/Albuquerque (505)265-8811 PD: TOM MARSHALL MD: MICHAEL DAVIS MO, MICHAEL DAVIS

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PD: JEFF PARETS ASST. PD: WENDY WESTON

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(RKE-FM/Albuqu 505)765-5400 PD: FRANK JAXON HD: JESSIE BRICE ASST PD: BREM MICHU
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KLPX/Tucson (602)622-6711 PD: ARIN MICHAE HD: MARGIE RYE PARALLEL THREE

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KSPN/Aspen (303)920-1912 PD: FRANK ERIK

KKCY/San Francisco (415) 474-9100

CO-PD: KATE MAYES

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PD: JIH TRAPP MD: RUSTY KIMBALL KGRQ/Casper (307)266-1400 PD: PRED LEEME PD. FRED LECHBUIS

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KKDJ/Fresno (209)226-5991 PD: ART FARKAS MD: JEFF RIEDEL

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KRSP-FM/Salt Lake City

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KTCL/Ft. Collins (303)571-1232 PD: JOHN HAYES MANUAL PRINCES OF THE PRINCES OF THE

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KRQU/Laramie-Cheven Cheyenne (307)745-7396 PD: JOHN EDMARDS

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(406)728-5000 PD: VERN ARGO

KOZZ/Reno (702)329-9261 PD: STEVE PUNK MD: HARRY REYNOLDS

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KWHL/Anchorage (907) 344-9622 ON: CARTER B. BRADLE MD: KEVIN VARGAS

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LAS KOLA/Riverside-San Bernardino (714)825-9952 PD: AL BARMETT

> 160 Reporters 149 Current Playlists

Two stations failed to report Their rotations were frozen. WAAF/Worcester-Boston WBAB/Long Island

Nine stations reported

a frozen list.

CHEZ-FM/Ottawa KCGL/Salt Lake City KRSP-FM/Salt Lake City KZEW/Dallas Q107/Toronto WHCN/Hartford WKDF/Nashville WKQQ/Lexington WLUP/Chicago

74/R&R FRIDAY, JULY 18, 1986

## CHR PARALLEL ONE PLAYLISTS

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B104 WBSB Baltimore

PD:Steve Kingston

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New York
PD: Larry
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WPLJ-FM RADIO MD: Lisa
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Baltimore PD: Ralph Wimmer

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SINTE LEE SCHOOL

Philadelphia
PD: Scott Walker
MD: Glenn Kalina WCAU-FM 

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PD: Bob Montreal
MD: Guy Brouillard 100 FM Long

MD: Ruth Tolson

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VP/Programming: Sandy Sanderson MD: Bob Saint

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MD: Susan O'Conneil

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B94 Pittsburgh PD: Nick Bazoo MD. Lori Campbell CFTR339

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Operations Manager: Providence Tom Cuddy

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WBEN-FM/Buffalo PD: Hank Nevins MD: Roger Christian

Hot 104 PD: Jim Bandall

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Washington D.C. PD: Randy Lane

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PD: Randy Brown MD, Joe Folger

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PD: Paul Christy

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PD: Mark St. John MD: Gene Baxter

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## CHR PARALLEL ONE PLAYLISTS

PD: John Young

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B97 New Orleans

PD: Kipper McGee MD: Greg Rolling

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Wave New Orleans 93FM PD: Kevin McCarthy

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PD: Gabe Baptiste Asst. PD/MD: Mark Sha WINZ-FM

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Norton PD: Al Brock MD: Doc Michaels

Ops Mgr. Chuck Morgan

MD: Marcle Guckian



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PD: Chris Bailey

MD: Mary Ann Rayment

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Ops Mgr: Mason Dixon MD: Bobby Rich

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Ops Mgr: Jim Fox Cincinnati

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Columbus
PD: Adam Cook
MD: Kevin Haines

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PD: Gary Berkowitz

Assist. PD: Michael Waite



PD: Dave Anthony Asst. PD/MD; Don Michaels

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Acting PD: Greg "Kid" Cassidy

WKTI Milwaukee

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\*KHTR 1033 St. POWER LOUIS

Ops, Dir: Dave Robbins

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Wansas City

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PD: Tim Fox MD: Denise Lauren

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MD: Joe Bohannon

Chicago

Detroit PD: Steve Weed MD: Kathy Means

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New Orleans PD: Mike Costello MD: Wayne Watkins

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930-KKBQ PD: John Lander

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## CHR PARALLEL ONE PLAYLISTS

PD/MD: Gregg Swedberg

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PD: Steve Perun

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PD: Guy Zapoleon

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BILLY GCEAN/Love Son-CHARA RIMMARLOVO SF A LIFELING THEOREM THISS/Nothing In Common

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PD: Jon Barry KMJK
MD: Sleve Naganuma Portland

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## Chicago Ops. Mgr.: John AM 89 4 Gehron

Asst PD/MD: Chuck Crane

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101.5 FM

| Description |

## WEST

## Seattle PD: Casey Keating

MD: Mark Alian

## KS IOSFW HOT HITS!

VP/Ops: Dave Parks
PD: Mike Preston San Diego

| Section | Process | Proc

SILLY OCEAN/Lave lane

KUBE 93FM

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Sacramento

Ops Mgr/PD: Rick Gillette Asst PD: Chris Collins

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PD: Bob Case MD: Wendy Christopher

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Ops Mgr: Bob Call

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### Denver ZIOO FM KKRZ Ops Mgr: Gary Bryan Portland MD: Sean Lynch Ops. Dir: Doug Erickson

30 HEMBERS/Then Her Them. This 3 ROBERT PALMENTAPPER LIVE GLASS TIGER/Den't Farget To limes (MCCE HERMSSTEPPER LIVER HAVE JEMANING JACKSON DO 100 HAARSEN TOT



VP Prog. Gerry DeFrancesco Music Dept: Mike Schaefer; Gene Sandbloom

30 DEVICE/Henging On A Heats As BILLY OCEANIA ave 2000 (EMP) 42/8004 Master

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100 105 Faramento Best Sacramento

PD: Tom Chase MD: Jeff Hunter

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**EAST** BREAKOUTS MOST ADDED hompson Twins Barry Manilow Bruce Homsby ZZ Top Billy Ocean Berlin Run D.M.C. **Timex Social Club** 

## **CHR ADDS & HOTS**

MOST ADDED SOUTH BREAKOUTS ZZ Top Berlin na Eastor Eurythmics C. Anderson & G. Loring The Run D.M.C. BHly Ocean Prince

### EAST

### PARALLEL TWO

KC181/New Haven, CT Seef Rybek

WSPIC/Poughl Dayton/Well

Negotivities
PATTI LABELLE
JOAN ADMOVEDADING
OWNER GUTHERS
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JESSALET STEMART 7-7
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PRICE CHIERA 4-4
MADOREA 19-4
STEVE WINDOOD 14-8

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SURPTURICE (ap)
THOMPSON THISS
HOLIGH;
PETER GARKER, 2-1
PETER GARKER, 2-1
JANUT JACKROS B-7
HADDERN 12-8
JENDALES STENARY 20-12

WFLY/Albany, NY Martin/O'Brien GLASS TIGER 36 SPECIAL SI TOP (dp) Motteet; PETER GARDIEL 3-1 PETER CHTERA 6-3 MADORNA 19-8 PET SHOP BOTS 18-10 BELINDA CARLISLE 27-12

BYAN GORDANA PRINCE BUN D.H.C. (dp) YHOMPBOR THINE 36 SPECIAL LIGA LIGA (dp) BONCE BONGESTY LOWE & MOREY NOTECH UNITED CETTERS 7-5 PUTED CETTERS 7-5 BANGHARARAMA 16-9 BANAMARAMA 16-9

Representation of the state of K104/Erle, PA Bill Shennon

DORKEN SOUTHER DE JOHNEY JOE JACKSON GLASS TIGER SINGLY MED BERLIN 13 TOP MONTHS 2-1 ISLE OF MAN 6-3 FORTHER A ONLY 10-4 STABILLERSH 13-5 MADOMEA 15-7

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81667Washington, DC Kaghan/Dampsoy OMPIN CHRISTOPHEN MEMANI NICHAEL NCOMEALD LIOMER RICHIE GLAME TIGER SE TOP HEART Motteet FRENT LOGGISS 3-2 PETER CARRIEL 5-4 ROD STEMBART 9-5 BILLY JOEL 15-9 BILLY OCEAN JEPPRRY OSBORNE BOLLOGIA HADDERS &-4 TIMES BOCIAL CLUB 15-10 OUTPIELD 21-18 STEVE WISHOOD 20-19

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PPTER CABBIEL 2-3
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PARALLEL THREE

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WGUY/Bangor, ME Roberts/Marshell Depict/West
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WZON/Banger, ME Tony Perkins TONY POSITION
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PRIVEN CYCEAN B-5
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STONY WISHOOD 24-16
MIRCH 12-12-15

38 SPECIAL
dLASS TIGES
MNITWEY NOUSTON
SOCIALS.
PETER GLESS, 2-1
PETER CHISER 3-2
RESEY LOGSIMS 4-4
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AMERICANA INTERPORTATION AND LEE SOTH LOSING & AMERICAN SOCIAL CLUB PUTTERS GARRIES. 2-1 HADDISHS 6-3 JESSELIES STEMARIES 16-13 REGISTS 34-16 REGISTS 34-16 163CIR/Beckely, WV Spencer/Kelly

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PHYER SARRIEL 3-2
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SSICIC/Burlington, VT Speck/Yeener

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20 SPECIAL (4P)
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BOUGES 7-6
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SSXIL/Parkers Paul DeMille

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WFMF/Baten Rouge, LA RicarAhysen OUTFIELD SEELIH HIRE & THE MECHANI BOTCHT: JAHTT JACKSON 5-1 PETER CETERA 9-6 HADOMEA 11-7 EL DEBARGE 13-9

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POTER CASHIEL 3-1
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JERMANT ED 13-9
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WAPVBirmingham, AL Prehin/Wood

RLYMANC DEVICE HIAH! SOUND MACH! SAMAMARAMA Notice: Purise Gambils: 1-1 GENESIS 2-2 KENTY LONGINS 3-3 PETER CETERA 7-6 SOD STEMART 8-6

WKQB/Charleston, BC GeltherRussell

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W88X/Charleston, SC Philips/Allen

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HURTYDOICS (dp)
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HIRIS THE AMENIAN
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PETER GARRIEL 5-1
KERMY LOUGISS 2-2
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PETER CHURSA 4-4
HADDONNA 13-6

MADOWIN 13-6

WOOT/Charleste, NC
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GLASS TINES (69) Mottoet: PSTEN CUTERA 3-1 MANUMENT 9-5 GAVIH CHRISTOPHER I3-11 STEVE WIMMOOD 16-12 RHGIMA 21-15

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## SOUTH

### PARALLEL TWO

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SE TOP
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CHARA KAMPS
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BROTON CHARA KAMPS
PETER GARRIER, L-1
RESEN' LOSGELSE, 1-2
SEEL THEN CHYCLE 15-10
SEEL THEN CHARACTER 15-10
SEEL THEN CHARACTER 15-10

WWOT/Celymbia, SC Windham/LeCembe Whitehorn LaCombe
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TIMEN SOCIAL CLUB
BOTTON:
PETER CARRIES -1
PETER CARRIES -1
JAMES JACKSON 1-3
JAMES JACKSON 1-3
RESHY LORDS 105 5-6
HADDOMNA 11-7

KAMZ/EI Penn, TX Owene/Zeeser

RUM D.M.C. KEMMY LOGGINS BHILINDA CARLIBLE HOTLOGI TIMEX SOCIAL CLUB 1-I PSTER CETTERA 2-2 NADOWNA 5-3 JERNALINE STENART 4-4 BOD STEMBART 8-6 KEZB/B Pees. TX Honov/Simon

HencyMinnen
BAHAMARAMA
HICHARL MCDONALD
SIDE BDTYLON
BOLLOU
TIMEN BOTLAL CLAW 4-1
JANNY JACKHON 3-2
PETER CHYERA 6-4
HADDHEN 16-10
HINH BOUND MCART 18-14

MIT AND SOUND PACKET IN-16
WKSPGroomsbore, MC
Jackser/Dervore
HICHARE, MCDORNAL
BANDARABAN
DAVED LEES SOTHE (dp)
BOX LOCAL
BOX DAVE, C. (dp)
BOX LOCAL
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JERNALITE STEMANT 12-10 WANG/Greenville, SC Temmy Smith

REGISTAL (Ap)
13 TOP (Ap)
18 SPECIAL (Ap)
MARY JANE SISLE
SPECIAL SISLE WCKN/Greenville, SC Wileen/Norris

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WOK/Knoxville, TN Herper/Beach

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KennsyMdeyer
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BERLER
BUNE D.M.C.
KLYMPACK
ISSES
MONTHOUS CHTTERAMACH 10-7
PAYERS CHTTERAMACH 10-7
MARDOMEN 16-9
TIMEK BOCIAL CLUB 20-14

WLRB/Louisville, KY Knight/Lyons Readout.com
BERLIS
BUSTYONICS
BUSTYONICS
BUSTY LEE SUDDER
FORTS GARRIES 2-1
ERROY LOGOISS 2-2
PSTER CETERA 5-3
HADDERS 9-6
JERGALES STEWART 11-8 none Bottest: GENESIS 1-1 PETED GABRIEL 2-2 KENNY LOGGINS 4-4 JAMET JACKSON 5-5 PETER CETERA 9-9

FM1001Momphia, TN John/Conley SOURCEMBY
BORLIN
AMBY TAYLOR
Bettoot
JAHRY JACKBOM 5-6
PETER CHTSBA 6-5
RADOMBA 17-7
JESBALIE 17-7
JESBALIE 18-10000 27-18

983L/Milomi, PL Bill Tonner STEVE WIMMOOD DAVID LEE HOTE CHARLE KRAU BERLIE RLYMANC BORRY JIMMY 6 THE MOOTES! 1-1 STACEY G 9-2 JANET JACKBON 4-3 PRIES CEPTAR 14-7 NADOWNA 14-7

WASS/Mobile, AL From/Sewyer FrontiBouyer
JOHNY (dp)
BEBLIN
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BOXLOC PRT SEN CETTERA 8-7
PRT SENO BOYE 17-10
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JEFFNISY GROOME 38-21

WHHY/Montgomery, AL Releigh/Colline AMDY TAYLOR BERLUM Mottost: PEPER GARRIEL 1-1 GENEDIS 2-2 PETER CHTERA 7-5 NADOMEA 16-9 BELINDA CARLIELE 21-10

KERM McAllen-Brownsville, TX CrestMontons LUTTER YANDROSE SISPLY RED INCOMES 2-1 NACOSES 2-1 NACOSES 2-1 VIDER BOCCIAL CLUB 10-8 REGISS 14-9 REGISS 14-9 KX100/Noolvelle, TN Cools/Herris

LORING 6 AMDERSON
BILLY OCEAN
HOUNCESS
MOTHORISES
HOTOGRA 2-1
PETER CETERA 2-1
HARDOMIA 5-5
JESSAIRS PRIMART 14-7
TIMEX SOCIAL CLUB 23-17

BILLY OCEAN QUEEN BOYICE BEALIX BOCKOST, FRENT LOGGING 3-2 PETER ABBIEL 4-3 PETER CETERA B-5 HADOMBA 10-6 LORING 4 AMDERSON 29-17

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Y167Misphville, TN St. John/Pasco

Med Lives
MIAMI SOURD MRCH!
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WCGQ/Colum Alon DuProlot

SE TOP HUM D.M.C. HICHARL MCDOMALD Mottest: STRIVE WINHOOD 23-10 SERLIN 24-12 DAVID LEE NOTH 26-29 BANDHARBAR 28-22 TIMEK SOCIAL CLUB 38-26 SIMPLY RED 38 SPECIAL 18 SPECIAL
MOSTGAT
GENERIC 1-1
PETER GARRIEL 7-2
PETER CETERA 4-3
BILLY JOEL 17-12
ETEVE WIRMOOD 25-15

Nick Heyes
TINEE SOCIAL CLPS
38 SPECIAL
SITURLY SECURITY SECURITY SECURITY SECURITY SECURITY LOCALES 3-3
PETER CATEGOR 3-3
PETER CATEGOR 4-6
HADDENA 17-7

Q100/Gododon, AL DL John/Dovle TIMEN SOCIAL CLUS SICK JAMESON NOMERS SMITTER SMITTON EX TOP (dp) STARBNIP

STARBUTP
SOCIETY
PETER CABRIEL 2-1
PETER CATERA 4-2
REBRUY LOGGIMS 11-6
BERLIN 13-10
HADOMMA 17-12

WYKS/Geineeville, FL Jeri Bente

Jord Blacks

ANALY JAST G ISLA

BEALT

THISC SOCIAL CLUB

OURSE

BEALT

HISTORY

BEALT

Tem Kelley

BIYEV, PRD

BIYEV, JAHROOM

BIYEV, JAHROOM

SHERNA, ENFORM

JAHROOM

JAHROO

KNOE/Menree, LA Knighten/Clery

Kalghten/Clery
HEBART (Ap)
LORING A ANDERSON
GLASS TIGES
PATT! LABELLE
BOTLOGI:
PHTER GAMMIEL 2-1
JAHTT JACKSON 4-3
PHTER CETERA 8-6
HADOMEA 30-10
DOUBLE 31-15

942/Releigh, NC Delloro/Hunter

PRINCE
36 SPECIAL
STLLY OCDAS
JOHN COMMAS
APPRICAS
PAPPI LAMBLE
TIMEX SOCIAL CLUS
Mottom. MOTCOST: REMMY LOGGINS 2-1 STEVE WINNOOD 12-6 BUELINGA CARLISER 16-11 JOURNEY 31-12 HADOMMA 33-18

WRVQ/Richmond. VA Lawle/Payne

LavidPhyme
SELLLY OCRAS
SERLIES
SERVEY RES
SERVEY

WXLK/Rosneke, VA Brown/O'Shea BrownVO'Shea 18 TOP LINITYDD WARRANTY BRESDA. BANTON 20 SPECIAL LOWES SPEAK LOWES SPEAK BREST LOWINES 2-1 PETER CYPERA 4-2 BILLY JOHL 6-4 BINDLY BED 7-5 PETER GARRIEL 9-7

Booke Bottoots (REMEY LOOGIES 1-1 GENERAL COORIES 1-2 PRINE CARREIL 3-2 PRINE CHITCHA 4-4 TRANSCOLL CLUB 13-13 WILLIAM (MC Lybel Jeseph )

PARALLEL THREE

Beginst Beach Beach Beach Beach Licons Licons Licons Licons Licons Licons Licons Beach Lorent Country Down Testin 28 YOP BILAY CCEAN GLABE YIGHS GLABE YIGHS BOUNDADIS THOO EEEP IT DANK (4p) BOCCOCK 12-19 PRIVEN COTTENA 1-1 JERNAINE STEMART 25-18 THOMBOUT TAIRS MOTION: TIMES SOCIAL CLUB 1-1 PETER GARRIEL 3-2 PETER CHTERA 10-6 MADORNA 16-9 Q101/Moridian, MS Date Taylor

Dole Toylor
JOHN COUGAR
BILLY OCEAM
GLANG TIGHT
PRINCE
HOTCOCK
HOTCOCK KOSZ/Amerillo, TX Brien Krysz

SI TOP MIAMI SOUND MACHI RUN D.H.C. RIN MITCHELL BERLIN BORCOT: PUTER CADRIE, 1-2 PUTER CADRIE, 1-2 PUTER COVERA 4-2 KEMNY LOGIMS 5-3 PUT MED POYS 6-6 BILLY JOE, 10-6

WKSFIAshoville, NC John Stevens

WJAD/Beinbridge, GA Ellet/Kelly Emericaly
SINESSA EXEPON
23 TOP
SINELY RED
SOUCE MONERARY
RODELS (dp)
Botton:
GENERAL 1
GENERAL 2-2
REMNY LODGING 3-3
JAMMY JACKSON 4-5
PSYRE CSYSSA 5-5

WQID/Black MS Bob Lima

CHARLA KIAMF (dp)
36 SPINCIAL (dp)
ELP (dp)
BOTLOGIC (A)
FINES SCILL CLUB 4-1
FINES SCILL CLUB 4-2
FINES SCILL CLUB 4-3
FINES SCILL CLUB 4-3
FINES SCILL CLUB 4-3
FINES SCILL CLUB 4-4
FINES SCILL CLUB 4-6
WPPRAPparame City, FL
Jeff Devis KISR/Pt. Smith, AR Rick Heyes

THEM SOCIAL CLUB PRINCE 12 TOP (dp) EUNTHORICS HOTCOS: PETER CRIEBA 3-1 GENESIS 7-4 SOD STEMART 9-5 PETER GARBIEL 14-6 JERNALIE STEMART 22-8 PETER CRIEBA 14-6

RUM O.M.C.
21 YOP
ONTY!ELD
SIMM UNITYOUS
SHIPELY RED
MRITWEY MOUSTON
FOLIAGE
TIMES MOCIAL CLOW 4-1
GRANDIS STEMANT 6-5
PRESS CENTRAL 9-7
MADORMA 22-9

WGLFTallahoon Rick Sprinkles

LIONEL RICHIS
JOHN COUGAS
DOUBLE (dp)
LOSING & AMDERSON (dp)
MONEYMOUN SUITS NOMEYHOOM SUITE ES TOP HOME BOITION RUM D.M.C. (dp) HOATOST (dp) HOATOST (dp) HOATOST (dp) PRITER GARRIEL 9-2 PRITER CATRIA 11-5 MADOMMA 22-8

KNINWAchite Felle, TX Beck/Kay

BeoNKAV
THORPHOSITY INS
SE YOP (4p)
SE YOP (4p)
SELLY OCEMA
BULHYTHRICS
BUCKLOCK
BUC

INCE HEART DES BARRE BOUNDED TO THE CHARL DES BOUNDED TO THACH DOWN THE PROPERTY OF THE PROPER

WVBS/Wilmington, ISC Rendy "Animal" Turno Rendy "Annowal" Yarner
LIMITED MARRANTY
HEMATY
ES TOP
SEMILAR
SEMILAR
FOR SEMILAR
FOR CETTERA 8-4
FOR STEMARY 11-6
JERNALSE STEMARY 23-14
ICHEROUSE 27-17
DAVID LEE ROTH 31-19

233 Reporters
226 Current Reports
he following stations repo
a frazen pleytet this wee
WKRZ/Wilkes-Berre
WKSZ/Wilkes-Berre
WKSF/Ashville

The following stations to report this week, ther their pleylists were fro WKEE/Huntington

Music Key; (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Breakoute are records not included in the re-gonal most added, but which have five or more adds in a region, and fewer than 50 stations overall

# MOST ADDED MIDWEST BREAKOUTS Breffin Sheens Esstor Thornpace Twins Billy Billy Ocean Run D.M.C. Thms Special

## **CHR ADDS & HOTS**

MOST ADDED Billy Ocean Heart C. Anderson & G. Loring

WEST BREAKOUTS Bruce Hornsby Eurythmics Stacev D

Ren Camon
22 TOP (dp)
22 TOP (dp)
22 TOP (dp)
22 TOP (dp)
24 TOP (dp)
25 TOP (dp)
26 TOP (dp)
27 TOP (

KWNZ/Reno, NV Shakas/Ryan

STREEMYON

BILLY OCEAN

BILLY O

TIMEX SOCIAL CLUB

TIMES BOTTAL CLUB RECIPA SECIPA SECIPA SECIPA SECIPA SIMPLY OCEAN BIS SECIED. BIS SECIED.

SLY96 San Luis Obrapo, CA Joe Collins

JOS COMING
LIONEL RICHIE
TIMEX SOCIAL CLUB
GLASS TICER
GLASS TICER
HONNEZS
38 SPECIAL
PRINCE
EXTOR
EXT

KZOZ/San Luis Obispo, CA Collins/Therous

CotimsTherous
CHARA KINS
SIMPLY RED
HARY JACE GIRLS
HARY JACE GIRLS
HOLLER
GENESIS 2-1
KENNY LOGGINS 1-2
HADDNIA 17-7
JERUALNE STEWART 19-12
STEVE MINNOOC 25-14
DESCRIPTION NA

OK95/Tri-Cities, WA LeMester/Purdy

### MIDWEST

### PARALLEL TWO

Patrick/Attrenge
BERILIN
ZZ TOP
ICEMOUSE (dp)
HONEYMOON SUITE | dp)
HOLEYMOON SUITE | dp)
HOLESTER CALB (dp)
HOLESTER CALB | dp)
FIER CETERA |-1
PETER GABRIEL | 3-2
GAVIN CHESTOPHER 5-3
FIXX 6-5
JOURNEY 8-7

DERLIN
THOMPSON TWINS
38 SPECIAL (4p)
SIMPLY RED
PATTI LAMBULE

Clenort Clais
TIMEX SOCIAL CLUB
BUN D.H.C. (dp)
BUNT THICKS (dp)
JB. SPECIAL (dp)
GLASS TIGER
BOLLASS TIGER
BOLLASS TIGER
FETTER GARRIEL 2-2
EENTY LOGGINS 3-3
JANET JACKSON 5-4
BOD STEWART 6-5 Rosaldradingh SHEENA EASTON EURYTHRICS OUTEN KLIMPACK SOSTEST, STEEL 2-1 PETER GREET, 2-1 PETER CETERA 6-2 JAMET JACKSON 5-4 MANDONNA 13-8 BELINDA CARLISLE 16-11

WGCL:Cleveland, DH LoCascio/Bumper WIXX/Green Bay, WI McCarthy/Michael T. BANANARAMA JEFFREY OFBORNE

MCLEATHYMHORAGE T.
TIMEX SOCIAL CLUB
GLASS TIGER
MIKE & THE HECHAN
BZELIN
LIMITED WARRANTY
HOTAGER CETERA 3-1
JAMET JACKSON 5-4
HADONNA 16-7
BELINDA CARLISLE 17STEVE MINNOOD 18-11

MHAMI SERLIN LOKING & ANDERSON Hottest; SIMPLY RED 2-1 REMOY LOCGINS 6-2 PETER CHERRA 11-6 PETER CHERRA 11-9 JERMAINE STEWART 20-16 Simon/Brown
MINE & THE MECHAN
REGINA
Hottest:
GENESIS t-1
PETER CETTERA 3-2
ROD STEWART 3-4
JANET JACKSON 6-5
PETER GABRIEL 7-6

JOSH COUGAR
JOSH COUGAR
ZENTOP (dp)
JOSH COUGAR
ZENTOP (dp)
KUTMANX
RUN D.M.C. (dp)
Hottest:
GENESIS 1-1
GENESIS 1-1
GENESIS 1-1
MICHAEL MCDOWALD 38-29
MICHAEL MCDOWALD 38-29

Hottest PETER GABRIEL 2-1 PETER CETERA 6-2 MADONNA 10-5 BELINDA CARLISLE 12-9 LIOMEL RICHIE D-24 WGTZ/Deyton, OH John Robertson MYMMI 34-27
MYCHAEL MCOMMALD 3
WYMCLEARAIN, MI
BERNETHIMHADON
STEVE M (MNODD
JANS
NAMY JANE GIRLS
BIG COUNTY
MICHAEL DES BARRE
BUN DJ.M.C.
BEBLIN
JOHN COUDAR
HOLLEST 1.0
BEBLIN
JOHN COUDAR
HOLLEST 2-2
KENNY LOGGINS 20-2
KENNY LOGGINS 20-2
FERE CABRIEL 5-5
PETER CETERA 4-4
PETER GABRIEL 5-5
PETER CABRIEL 5-5
PETER CAB GLASS TIGER BILLY OCEAN THOMPSON TWINS CHARA KHAN Hostost Hottest: KENNY LOGGINS 2-1 HADONNA 7-2 PETER CETERA 6-3 GENESIS 4-4 JERHAINE STEWART 8-6

WHAM! OUTFIELD BANANARAMA LIONEL RICHIE GLASS TITER MOLLAS TITER MOLLAS TITER PETER CETERA 7-5 ANDY TAYLOR 32-23 JEMATUR 27-32-23 JEMATUR STEWART 36-28 Z104 Madison Wi Little Hudson

BRUCE HORNSBY
DAVID LEE ROTH
REGINA
HOLESE:
PETER CETERA 4-1
PETER CARRIZE: 5-2HADONNA 9-4
BERLIN 13-9
JERMAINE STEWART 23-12 KJ103/Oklehome City, OK

CHARA KANA 38 SPECIAL (dp) HEART (dp) JOURNEY MONKEES BOTTERE SETERA 6-5 HAND JACKSON 5-4-PETER CETERA 6-5 DAVED LEE DO'S 28-24 ARDY TAYLOR 28-24 CehilDevis
BILLY CCEAN
HEART
BOT TAL
BOT TO CAL
BUT D. H. C.
SORTEST
THEX SOCIAL CLUB 1-1
HADONNA 10-6
LOR(NG & ADDERSON 16-12
BARANANEANE 26-17
DAVID LEE NOTH 29-19

Mark Evana
TIMEX SOCIAL CLUB
HORKEES
ZZ TOP (dp)
Hottest:
PETER CETERA 3-1
JAMET JACKSON 4-2
HADONNA 8-3
JERNAINE STEMMET 13-10
STEVE MINNOOD 21-13

LOTY HENERGE
BILLY OCEAN
LORING & ANDERSON
HOTSEN
FETER GARRIEL 3-2
KENNY LOGGINS 4-3
PETER CETERA 6-5
HADDONN 3-4-9
JERMAINE STEMART 19-10 Kanh Edwards
HEART
BERLIN
SILLY OCEAN
MONKERS
38 SPECIAL
HOLLOW
CENTRY
CENTSIS 2-1
CENTSIS 2-1
MUDONNA 10-4
LIONZL RICHIE 25-13 WGRD/Grand Repids, MI Clenott/Olek

Brillown

SIMPLY RED
HEART
GLASS TIGER
BERLIN
BOUBLE
MOSTERE GABRIEL 2-1
KENNY LOGGINS 3-2
PETER CETERA 5-3
BELINDA CARLISLE 12-9

JOS THOMBE

MONKLES

DOUBLE

DOUBLE

SHEMA EASTON

HEART

BIG COUNTRY

21 TO M.C.

HICHAEL DOS BARRE

HOTEBLE

PETER GABRIEL 5-1

RENOY LOUGHIS 2-3

JASET JACKSON 4-4

ROD STEMART 6-5

KAY107/Tulea, DK Hery Blain ANDY TAYLOR
DEVICE (dp)
Hottest:
HOWARD JONES 3-1
GENESIS 4-2
KENNY LOGGINS 8-5
BOB SECER 14-8
STEVE WINWOOD 24-14

CHAST TIGER
BERLIN
SHEENA EASTON
DOUBLE
HEART (cp)
TIMEX SOCIAL CLUB (dp)
HOTTHER CRITER 3-2
PETER CRITER 3-2
PETER CRITER 3-1
PETER CRITER 3-1
PETER SARREL 14-6
ROD BTEMART 11-7

KKRD/Wichita, KS Okver/Williams OkverWilliams
2. TOP (dp)
JOHN COMDAR
QUEEN
Moteat
QENESIS 1-1
PETER GABRIEL 2-2
KENY LOGGINS 3-3
PETER CETERA 4-4
JANET JACKSON 5-5

WHOTTYoungstown, OH Dick Thompson

BANAMARAMA
Mottest:
KENNY LOGGINS 3-1
PETER GARRIEL 5-2
PETER CETERA 7-3
GENESIS 1-4
HADONNA 8-5

KKXLiGrand Forks, ND Nordine Right

Nordine-Right

TIMEX SOCIAL CLUB
HICHAEL WCDONALD
HONNESS (dp)
SUBURBS
SUBURBS
HOTERAL
GENESIS 1-1
PETER GARRIEL 5-3
KENNY LOGGINS 9-4
PETER TETERA 10-5
MADDIMUM 19-10

PARALLEL THREE

KYYY/Biamarck, ND Bob Beck

BOD BUCK
2. TOP (4p)
JETPEN GROOME
JETPEN GROOME
REALIN
MANY JAME GIPLS
REART
THOMPSON THINS
38 SPECIAL
HOTLERIT JAME GIPLS
GENERIS IN 18. 4-2
PETER TO THOMPSON THE SPECIAL
MANDOWN 19-9
BELINDA CARLISLE 21-15

Justin/Robbins
BILLY OCEAN
22 TOP
RLYMAXX
BANAMARAMA
HONEYMOON SUITE (dp)
Roctest:
GENES(S !-!
DETER CETERA 7-6
SILLY JOEL 10-6
SILLY JOEL 10-6

₩8₩B/Bloomington, IN Jim Clouse JIM CHOUSE
THES SOCIAL CLUS
BUR D.M.C. (dp)
CHACA RIMA
PATT LABELLE
BRUCE IMPLIES
BRUC

WCIL/Carbondale IL Tony Waitekus LORING & ANDERSON RUN D.M.C. (dp) STACEY Q HONEYMOON SUITE JOHN WAITE GLASS TIGER GLASS TIGER
HOTLGGT:

KOCR'Ceder Repide IA Brad Fuhr Brad Fuhr
JERNAINE STEMART
LIONEL RICHIE
MIRE & THE MECHAN
BERGIN
Moltest:
KENNY LOGG!## 2-1
PETER CITTERA 2-2
GENESIS 3-3
NADDHNA 2-4
STEVE WINMOOD 12-6

KCMQ/Columbia MO Turtin Baker

30 SPECIAL
22 TOP
BILLY OCEAN
MU SHOOZ
SIMPLY RED
MOTERAT
PETER GARRIKL 1-1
GEWESIS 2-2
JANET JACKSON 4-3
PETER CETERA 7-4
MADONNA 12-7

Y94-Fargo ND Main-Palmer

MADORNA
JOHN COMMAR
BILLY OCEAN
THOMPSON TWINS
HOLLESS:
HIAM! SOUND HACH! 5-!
PETER CTERA 2-2
HOMETHOON SUITE 7-5
GTR 9-9
LIONEL RICHIE 23-18

KristiLouiros
SHEENA EASTON
LOVEN SPEAKS
BILLY OCEAN
H(ANI SOUND HACH)
22 TOP (dp)
HOSTCH CFEERA 6-6
PETER CETERA 6-6
JERNALUS STEINART 9-1:
TIMEN SOCIAL CLUB 33-1
HONEYWOOD BUITE 35-28

KKLS/Repid City, SD Sherwin Kallaway MIKE 6 THE MECHAN 36 SPECIAL ZZ TOP IMAS JOHN COUGAR HOSTERS: 1-1 KENNY LOGGINS 3-2 800 STEWART 6-4 PETER CETERA 8-6 MADONNA 10-7

STORW WAID

FORENEES

RUND O.M.C. (dp)

SHEEMA EASTON

ZZ TOP

BRUIT HOMMSEY

BRUIT HOMMSEY

PATTI LABELLE

KLYMBUX

REGITAL

FREE CREERA 4-1

JANES JACKSON 5-4

HADOMAN 10-5

DEVICE: 18-1

JERMAINE STEMARY 21-15

Stacker/Rountree
LORING & ANDERSON
38 SPECIAL
KLYMAKK
DOUBLE
Hottest:
PETER GABRIEL 4-2
KENNY LOGGINS 3-3
JANET JACKSON 7-4
ROD STEMART 6-5
PETER CETERA 9-7

Squires/Kamper
THEX SOCIAL CUJB
HICHAEL MCDONALD
HOTTER: ACOMMALD
HOTTER: 2-1
JAMET JACKSON 1-2
PETER CETERA 6-3
HADOWAN 11-7
JERMAINE STEWART 21-14

KQXR Bakeratield CA

BELINDA CARLISLE STEVE WISMOOD

KF95/Boise, ID Keyin Ke

STACEY O SHEENA EASTON EURITHMICS BILLY OCEAN MOLLEBLI GENESIS 2-1 EL DEDARGE 3-2 PETER CETERA 4-3 MADONNA 5-4 BERLIN 14-9

KIYS/Boiss, ID Tom Evens

38 SPECIAL PRINCE GLASS TIGER BILLY OCEAN 22 TOP LOKING & ANDERSON Nottest:

STEVE NIBMOOD
HOLLBELL
JANET JACKSON 2-1
SIMPLY RED 10-5
PETER GABRIEL 13-9
HADDNNA 20-12
TIMEX SOCIAL CLUB 28-16

HICHARL MCDONALD TIMEX SOCIAL CLUB TIME STATE OF THE STATE OF THE

KielayO'Douglas
FIEK (dp)
DEVICE (dp)
DEVICE (dp)
HIRE 4 THE MECHANI (dp)
HIRE 4 THE MECHANI (dp)
HORKEES (dp

LORING & ANDERSON (dp) TIMEX SOCIAL CLUB (dp) Hottest: RENNY LOGGINS 2-) PETER CETERA 3-2 PETER GABRIEL 5-3 MADONNA 11-5 BELINDA CARLISLE 25-16 WSPT/Stevens Point, WI Bouley Steffen

John Dantse
MEART
SERLIN
22 TOP
BRUCE MONNSY
RUF D.M.C. (dp)
SOUTHSTOE JOHNNY (dp)
MICHAEL DES BRAFET (dp)
MOLTHALT BROWN JOHN 3-2
POTRY CETTERN 8-2
DEVICE 12-9
DEVICE 12-9

KBOSiFreeno, CA Kris Van Kamp

BERLIN
MIAMI SOUND MACHI
QUEEN (dpi
NEM EDITION
22 TOP (dp)
HOCCORT
PETER GABRIEL 2-1
RENNY LOGGINS 3-2
JANTI JACKSON 5-3
PETER CETERA 6-4
MADONNA 10-6

KMGX/Fresno, CA Berry/Carter

Berylcrts

BERLIN

PRINCE
RUN D.H.C.

STARSHIP

MOTERAT

HORN SOCIAL CLUB 2-1

JANEN SOCIAL CLUB 2-1

JANEN SOCIAL CLUB 2-1

JANEN SOCIAL CLUB 2-1

RECINA 36-26

WEST

PARALLEL TWO

KNMQ/Albuquerque-Santa Fs. KIKX/Colorado Springs CO Stucker/Rountres NM John Dantzer

SHEENA EASTON BILLY OCEAN THOMPSON TWINS

THOMPSON TWINS
22 TOP
DR. & THE MEDICS
SOUTHSIDE OHRNY (dp) Hottest: PETER GASRIEL 1-1 STEVE MINNOOD 13-B BELINDA CARLISLE 12-1D JERMAINE STEWART 16-12 MADONNA 17-13

KDVV/Topeka KS Kevin Rebet

Kevin Rebat

BILLY OCEAN
BRUCE HORMESSY
22 TOP
LORING 4 ANDERSON [4p]
DAVID LEE ROTH [4p]
BOTCHEL
ROTKERS -2
FORE CETERA 5-2
JENNIN BOTCHART 35-20
JENNIN BOTCHART 35-20
JENNIN BOTCHART 35-20

Mg/k Hansen
DOUBLE
2E TOP (dp)
2E TOP (dp)
DUESE
NEERA EASTON
HOUSE ZES
NEERA EASTON
HOUSE ZES
NEERA EASTON
HADDNAN 23-15
JEPMANNE STDWART 28-18
WHAM1 30-24
GLASS TIGER 37-29
LOWEL RICHLE 0-36

STACEY Q HOLEST: GENESIS 3-) JERMAINE STEWART |5-II PETER CETERA 16-12 MADOWNA 17-II KENNY LOGGINS 26-I7

KQMQ.Honolulu HI Kimo Akana

KIMO Akana
KLYHAKK
KUYHAKK
KUYHAKK
KUYHAKH
HIKE A THE MECHAN
STACEY O
BOBBY JIMMY & THE
HOLTBUT
RENNY LOGGINS 3-2
PETER GABBIEL 5-3
JERRAITE STEMBRIT 7-4
GEMESIS 9-5
PETER CETERA 13-6

KLUC/Les Vegas NV Deen/Taylor Desn'Taylor

MICHAEL MCDONALD

MICHAEL MCDONALD

BEALIN

SHEEMA EASTON

MICHAEL MCDONALD

ZI TOD

MOTERATE

KENNY LOGGINS 1-1

PETER GARREL 4-2

MADONNA 7-3

MHANI 17-9

BANAMARAMA 20-15

BurnelHyait
THAMPSON TWINS
39 SPCC1AL
39 SPCC1AL
39 SPCC2AL
HEART
BRUCE HOPESSY
CHARA KHAN
NICK AMPSON
NICK AMPSON
HOK LOREN
FOR THAMPSON
HOK LOREN
HOK LOREN
HOW LORE KFIV/Modesto, CA Russ Novak

Russ Novek

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BULLY OCENS

BULLY OCENS

BULLY OCENS

EUNTYPHICS (dp)

NOVE EDITED (fp)

HOTERS:

ANDY TAYLOR, 26-20

THERE SOCIAL CLUB 38-28

THERE SOCIAL CLUB 38-28

STEVE HIMMOOD 38-28

KYNO/Freeno, CA Walker/Davis

RICHARD SANDS
LIONEL RICHIN
GLASS TIGER
MANY JANE GIFLS
DOUBLE
CHAKA KHAN
HOLESEL
PETER GARRIEL 1-1
MADONNA 6-J
PETER CETERA 24-9
FIXX 28-21
BANANARAMA D-28

BILLY OCEAN NIAHI SOUND MACHI

KZZU/Spokana, WA John Langan

John Langan
LOZING & ANDERSON (dp)
NICK JAMESON
ZOLIMA
ZOL

KRQ Tuscon, AZ Gillis/Johnson Gillia Johnson

CHAKA RHAN

LORING & ANDERSON

HEART (dp)

STARSHIP (dp)

Hoteast:

GENESIS: 1-1

PETER GARRIEL 3-2

KENY LOGGINS 6-4

BILLY JOGLINS 6-3

PETER CETERA 13-6 PARALLEL THREE

KCAQ/Oxnard Ventura, CA

RobbinsWilliams
BRUCE HORNSBY
STARSHIF GE
GLASS TORENS
NU SHOOL
PRINCE
BIG COUNTRY [dp]
HOLLESLIN JAKET JACKSON 2-2
JAMET JACKSON 2-2
TERMINES FETOMATE 6-4
TIMEX SOCIAL CLUS 9-5

KDON/Selines CA Client/Lindell

Clartkindak LIONEL RICHIE BERLIN SIMPLY RED HEART REGINA HOSTEGE 18-11 JANET JACKSON 2-1 DEVICE 18-11 JENNAINE STEMART 19-12 WHAN! 22-14 BELIMON CARLISLE 30-19

KCPX/Salt Lake City, UT Stone/Smith

STORMSWITH
SHEEMA EASTON
HEART
THOMPSON TWINS
BARKY MANILLOW (dp)
BOUND (015 TAUG (dp)
DOUBLE (dp)
PETER CITERA 3-1
HADONNA 8-6
ROD STEMART 13-8
WHANI (27-20
JEMMAINE STEMART 37-27

KITS-San Francisco, CA Richard Sands

Glass Tiper

KGOT/Anchorage AK JD Chandler J.D. Chandlet
DR. 4 THE MEDICS
BRUCE HORNSEY
ZZ TOP (dp)
HICK JACGER (dp)
HICK JACGER (dp)
HICK JACGER (dp)
HOSS BODINTE (dp)
HOSS BODINTE (dp)
HOST BODINTE Jim Ryan

LORING & AMDERSON
22 TOP
OVERFILL DES MANKE
REUCE MONSEN (4p)
TON COCHANAE & RE (4p)
HOLLOW REPLE (4p)
HOLLOW REPLE (4p)
HOLLOW REPLE (4p)
ETERS CETTERS 3-2
HACOUNTS 8-4
HACOUNTS 8-5
DEFECTE (4p)
DEFECTE

Chadrie Pass

RENNY LANGUAGE

RILASS TIGHE

THIEKE SOCIAL CHAIR (1-p)

MAINES SOCIAL CHAIR (1-p)

MAINES THE RECHAIR

CHOCKEST (1-p)

MAINES THE RECHAIR

CHAIR (1-p)

MAINES THE RECHAIR

MAINES MODIFAL CLA

RECHAIR

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MAINES MODIFAL

MAINES M KBOZ Bozeman, MT

Steva Mills

LORING 4 ANDERSON [dp)

NITHA BANER (dp)

NITHA BANER (dp)

NITHA BANER (dp)

CLASS TICEN

LORING COUGAB

DAVID LEE ROTH

BILLY OCCUR.

ROLLY OCCUR.

ROLLY OCCUR.

ROLLY OCCUR.

FOR COUGAB

POLY OCCUR.

ROLLY OCCU

KTRS/Casper, WY Kelly Gordon

Kath Gordon

22 TOP (dp)
81LLY OCEAN
HEAPT (dp)
81LEY OCEAN
HEAPT (dp)
81REAN ZASTON
LORING A NAME GIRLS
SIMPLY RED
HOCTOR
HOCTOR
PETER CETTERA 5—1
RADOWNA 10—5
PETER CETTERA 5—1
RADOWNA 10—5
RADOWNA 10—10—10
RADOWNA 10—10
RADOWNA

KKAZ/Chayenne WY Jack Alexander JOHN EDDIE ICENOUSE

12 TOP (A)
SOUTHSIDE JOHNNY
LIONEL RICHIE
MONKERS
SURNS SISTERS
HOttast: BURNS BISTERS
HOTTER CABRIEL 2-1
PETER CETERA 8-4
HADONNA 16-7
BELINDA CARLISLE 20-15
WHAM1 33-23

LIONEL RICHIE HEART GLASS TIGER 36 SPECIAL PRINCE WHAM( 33-23

KOZEILawiston ID

Jay McCall

JERMAINE STEWART
THOMPSON TWINS
BILLY OCEAN
22 TOP (dp)

LEVEL 42

HOttoat 38 SPCIAL PRINCE PRINCE PRINCE PRINCE PRINCE STATE OF SARRE DR. 4 THE WIDIGS 22 TOP H.C. 22 TOP H.C. 22 TOP H.C. 22 TOP H.C. 24 TOP H.C. 24 TOP H.C. 25 TOP H.C. 25 TOP H.C. 26 TOP H.C. 27 TOP H.C. 2

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations

**WEEK # 23** 

**AIR** Priorities

**WEEK #23** 

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 23, 1986.

TITLE

KISSES IN THE MOONLIGHT **EVERY LITTLE KISS WALK LIKE AN EGYPTIAN** SO FAR SO GOOD **CANDYBAR EXPRESS** 

ARTIST

**GEORGE BENSON** BRUCE HORNSBY & THE RANGE BANGLES SHEENA EASTON LOVE & MONEY

LABEL

WR COLUMBIA **EMI AMERICA** POLYDOR/POLYGRAM

COMPETITION #5

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

TH Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

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R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-domlinant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

### 233 Reports

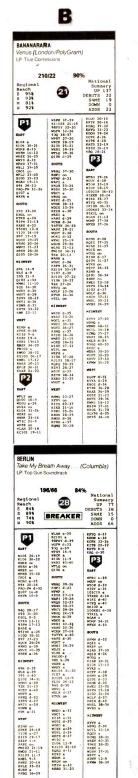
JOHN D "Hit So LP: Hit S	ng" (Anyla	bel)	
	100/25	44%	
Regional			Summery
Reach E 33%			Up 51 Debute 20
M 21%			Same 4
w 19%			Adds 28
44% -	this week in Percentage o orters playing	f this weel it.	cs re-
	Reach — Per- sying the son		
National	Summary		
	Number of s up on the chi		oving
	0 - Number		
Same 4	Number or  ig no movem  eek. (On to C	ent this	eport-

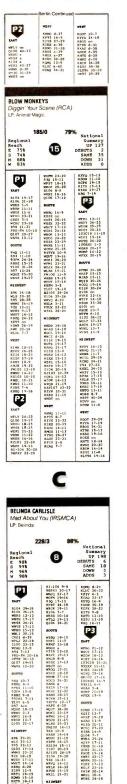


Adds 25 - Total number of stations

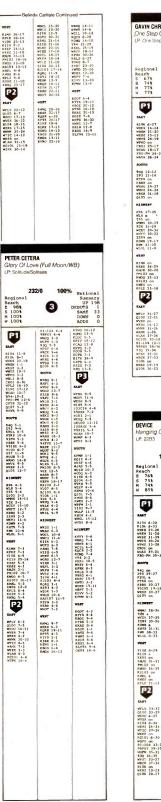
adding it this week

9	4/45 40	%
Regional Reach E 44% S 53% H 23% W 38%	N&A	National Summary UP 28 DEBUTS 12 SAME 8 DOWN 1 ADDS 45
PI  Block 16-13 Block 16-13 Block 16-13 Block 16-14 Width 60-14 Block 60-14 Bl	FANT 4-38 (1997) 11 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997) 12 (1997)	### 130
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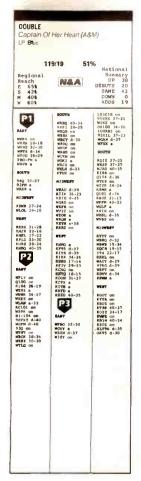




WKDD 34-25 WKAU 16-11







E

6	19/2 309	
Regional Reach E 40% S 21% M 23% W 40%	NGA	National Summary UP 28 DEBUTS 5 SAME 32 DOWN 2 ADDS 2
	WSPK 31-27 WGFM 39-36 WPST 10-11 WRRE 28-28	PE
WXKS 26-22 WXSZ on WBYS on WPHD 20-16 Z100 16-16 WCAU 26-24	BOUTH  RHF1 d-30  WHRX 15-15  HCKM 38-31  HCKM 40-36  RTUX 40-40  RIDWHRF	MGUY 25-38 MZON 28-23 95XXX 37-33 OR100 29-29 95X1L 34-34 MOAM 25-23 MOMP 28-28 WFXX 38-35
Y100 33-29 WRER on HICHEST KNR 37-34 WLOL 4-34	MKDD d-37 MKAU on MGRD 38-34 MYIC 24-22 MRQN on	EPRE on MUAD on ETRE on
WEST  KKSZ on KNOD on RPLE 27-24	R1YS 34-34 R1KX 40-36 KSMD on KBOS on KOMQ d+30 KLDC 39-34 KXXX om	W2TP ON HPPH 12-29 MGLP on MHSL 23-22 HVBS d-40 ALDWEST WCLL 27-25 99KG on MDBR on MBPT 37-23
EAST	KDOM on KZZU 38-16	MBPT 37-33 KDVV on MBST
WALK ON 0100 13-10 WANK d-40 WARE ON		KYYA 18-17 RTRE 39-36 RKAS m KRTZ 37-34 KWMZ om RZOZ om OR95 22-17

G

	231/0 99	<b>3</b> %
Regional Reach E 100% S 100% M 98% W 98%	0	National Summary UP 139 DEBUTS 0 SAME 77 DOWN 15 ADDS 0
EAST  BLOOK 1-1  BLOOK 1-2  BLOOK	1.00   2-1   1.00   2-1   1.00   2-1   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.00   1.0	FROM 2-2-2  FROM 2-2  FROM

10	59/39 6	8% Nationa
Regional		Summer
Reach E 69%	BREAKER	DEBUTS 3
S 63%		SAME 5
M 70%		DOWN
W 73%		ADDS 3
-	80078	Lotmo
144		95XXX on MIKE on
	KHPI on	WZYO OO
EMIT	Kazm on	06100 a
MAKE on	WKO9 a WSSX on	95V11. 0
WBEN 36-32	WBCY B	WOMP 4-40
WKSE 6-27	WROQ on WSK2 on	WFXX 39-34
WPHD 9-8	MAME on	Boofre
WCAU 36-36 PRO-PW d-33	94TYX 38-36 WQUT a	80078
WAVA on	MOK1 on	KP19F a
	MOK1 on	WEST on
80071	XBPM 38-32 Y107 on	MJAD d-37
940 on 193 on	WRYO a	Kids on
193 on 951WZ on	MXLR d=40 KTUX on	Q104 on
YLOO a-46		WYKS on
897 a	HIDWEST	WEYP 37-14 KSMB a
MOUE on MINO 40-17 MNVE 39-36	₩KD0 40-32	
MNVE 39-36	MRAU d-38 FIIR 29-25 WOTS a-40	KNOE a
WRBR 40-34 Q105 e	K11K 29-25	1102 39-36
	KRMO 4-40	WOLF on
N I CHEST	MGRD a	MESE 39-31
10 PKS 8-30	MINE a-37	WVBS on
922 on	WIER a-37 WEPR d-40	KI DESET
KDWB d-30	WVIC on BJ103 4-35	
KWK d-38	KOKQ d-33 K293 on	WHITE d-40
WLOL 35-28	K293 on	Manua on
WEST	WZOK a WRON 32-26	WCTL a
MB	KAY107 d-39	KCHQ 8-39 194 37-34
KPRY OR REZP OR	KEYN a-32 EXED on	RFRX on RKLS d-26
KKRZ 39-36	WHOT on	99KG d-35
PHIO2 on	WEST	KKRC 35-30
KWOD on		WDBR d-38
KPLS d-37	KNING 16-13 KIYS a	WSPT cm
CD	K1KX 4-30	ROVV on ROWN 37-29
102	KSND on	KPMW 37-29
	KBOS on KMOR on	WEST
EAST		EGOT do 14
MFLY a	KCAQ a KXYQ d-39	KYYA a
Q100 d-39	XDOM 38-34	KTRS d-39
K104 n	RCPX d-40 RITE a	REAL 4-37
WERZ 0-31 WTIC 34-32	KATD on	KOER on

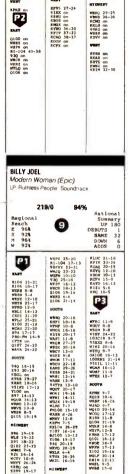
P3 MAMX a WLAR 30-30 MSPK a 31-104 d-36 98PXY a WB10 a-29 MGPH d-37 930 on MPST d-35 MTCK d-37 8106 d-10 MTRZ on MTTLQ on WFBC 4-33 WGUY 38-35 WEDN 40-29

H



Regional Reach E 33% S 18% M 21% W 19%	N&A	Natio Summ UP DEBUTS SAME DOWN ADDS
EART  SOURS A STATE OF THE STAT	BOOTE WINDS d-10 WART d-10 WART d-10 WART d-24 WORT d- WINDS a KITCO on WINDS d-10 WINDS	ROOTE 37-2 (SOLE OF OLE OF OLE OF OLE OF OLE OF OLE OF OLE

JERMAINE JACKSON 67/1 Regional Reach E 36% S 27% H 19% W 33% P3 P1 MBBQ on KHFI on KZZE on MBCV on MBCV on MBCV on KANZ 30-28 WCKE on KEPT 28-26 Y107 on Y106 35-33 WCKE on KTUX on HIDWEST WGUY A
WICH ON
95XXX ON
100KHI ON
WGAN ON
WOMP ON WXXS on HNYS on CROI on WCAU 35-32 PRO-PH on souts 293 35-33 **MODE on** WKSF on WJAD on WCGQ on Z102 17-XNIM on WVMS on KRNQ 19-35 WKPR on WRQN 29-28 MICHAELT KOWB on WEST WEST WBNQ 29-25 WBND 36-36 KCMD on KKLE on 99KU on WDBR on KDVV on



NI DREST
386 19-19
WLS 19-23
295 18-22
Q102 23-23
WHMS 7-6
92X 16-14
MCCY 10-8
MHY 26-24
XBQ on
2299 19-17
WENT 9-8
KOWB 16-15
KHYK 8-5
WLOU 3-2
WEST
KINE 9-7

KIMM 9-7
RPKE 10-9
Y108 12-9
Y108 12-9
Y108 13-31
RZIP 28-26
KKREI IN-18
KKREI IN-18
KKREI IN-18
KKREI IN-18
KREI 10-7
KURD 10-9
KRUD 10-9

WIDD 10-9
WIDD 19-7
WOCL 17-14
WOCL 17-15
WIC 17-15
WIC 17-15
WIC 17-15
WIC 17-15
WIC 12-10
WIDD 12-10-1
WIDD 10-1
W

KING 8-4 KKXX 15-11 R295 12-12 KIYM 18-18 KIKX 13-10 KSNO 13-10 RBOG 12-7 KHUX 25-22 KYNO 21-15 KOMI 23-19

KGOT 18-14 KYYA 5-5 KBOZ 15-9 KTRE 8-7 KRAZ 11-8 KOZE 6-5 KHTZ 32-24 KBIH 7-7 ZEOZ 16-11 SLY96 15-8 OK95 6-2

K CHAKA KHAN Love Of A Lifetime (WB) Regions Reach E 35% S 29% H 21% W 50% PZ R106 35-31 WKSE 36-33 WWSE ON CROI ON B94 a NVER ON FIGH 4-17 NEET 39-16 NEET 0-17 NEET 39-16 NEET 0-17 NEET 0 KTKS on Y100 35-27 B97 29-26 HI DRIVE #I DREAT

B96 36-32

795 39-37

WCSY OR

KNYTE OR

K118 OR

K22P e

KREZ e

FRIO2 OR

FROM d-35

FRIO3 d-35

KNOS d-35

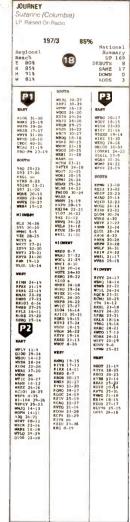
KNOS d-35

KNOS d-35

KNOS d-35

KNOS d-35

KNOS d-35

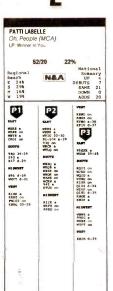


ELPS ON ELIYS ON ASHD R RCAO ON KCPX ON KCPX ON KATO ON EAST

MOMP OR BUAD OR MODQ on Q101 d-36 KYESS e WFFM 39-31 WGLF d-39

Minute a RRLS d=29 99KG on WDBR on FTRS on ROZE 35-32 KBIM on RIOZ a OK95 a-39







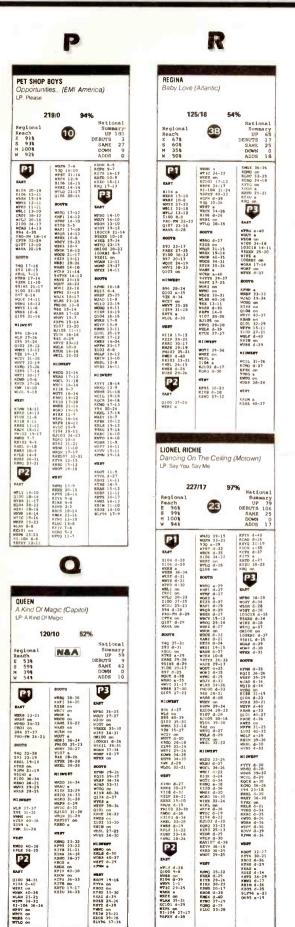


















## **Picture Yourself** In R&R.

If something's happening at your station or company send R&R the photo and we'll put it on the Picture Page.



1930 Century Park W. Los Angeles, CA 90067



LP. Rod Stewari		
Regional Reach E 964 S 1001 M 968 W 1001	6	Nationa Summar UP 19 DEBUTS SAME 2 DOWN ADDS
SATURE 10-10  SATURE 12-11  SATURE 12-11  SATURE 11-10  SA	March 11-10	SLOT   1-10

18	0/5 77	
Regional Reach E 73% S 86% M 81% W 65%	24	National Summary UP 139 DESUTS 15 SAME 19 DOWN 2 ADDS 5
PI	BOUTH	23
•	WBBQ 33-31 KMFI on	
EAST	K228 11-8	EAST
8104 18-16	MAPI 26-25 MKDB 24-20	WFBG 23-22
KID6 24-22 MXXS 27-24	WSSX 28-25 WBCY on	MGUY 15-12 MEON 19-15
KSE on	MROQ 29-27	MIGY 13-11 103CIR 25-17
MPND 19-15	MSKE 26-19 MNOK a-25	
CKOI on CAU 24-21 894 22-18 PRO-PH 22-18	MDCG 19-16 KEZR 25-23	WIKE 17-15 WZYQ 36-34
CAU 24-21 094 22-18	MKSI 34-24 MANS 25-22	
PRO-PH 22-18	MANS 25-22 94TYX 33-27	95XIL 25-20 WGAN 7-6
FOUTE	MOUT 40-37	WGAN 7-6 WGMP 18-11 WFXX 19-10
140 24-19	WOKI 4-39	
94Q 24-19 193 26-24 KEGL 10-9	WPN1 29-29 MOJK d-36 MLRS 10-9	BOUTS
	PH100 a.	KPMN 33-27
93FM 18-18 KRBE 14-10	MARR 23-20 MRRY B	KQ1E 22-21 WJAD 22-18
r100 19-18	HX104 13-10 Y107 22-15	WQID d-33 WCGQ d-27
97 10-12 6007 17-16	BJ105_14-22 Y100 20-18	KISK 27-23
FQUE 17-16 FRNO 11-9 FRNO 26-25	9100 20-18 -942 on	Q106 14-11 MYKS d-27
PSR 27-18 2105 26-24	WXLK 16-15 KTUX 18-18	W2YP 21-18 KSMB 31-25
2105 26-24	MKZL 29-29	0101 4-40
II OWEST	HI DITERT	KNOE 33-28 -
196 21-16		MPPH 28-20
VHOLS 8-8 92X 32-28	WKDD 28-17 WKAU 28-23	Z102 32-28 MGLP 40-34
#CZY 38-33	WGCL 33-28	KN1H 35-32
ONT 29-18 \$299 14-11	WGTZ 40-37	WHSL, 16-13 WVBS 35-33
CHTR 24-19	KRNO 32-25 KEIO 28-24	RIDWEST
CHTR 74-19 CWR 27-24	WHEE 28-22	
	WGRD 24-21 WIXX 30-27	WBNQ 20-17
	WTPL 29-23	WEWE 30-28 WCIL 4-4
KIIS on KKRI 18-16	WXYR 32-28 KJ103 13-11	KCMD 27-24
KNOD 29-27 KS103 on	KQKQ 28-24 KS93 d-25	KKKL d-34 WAXY 37-32
twiss on KPLz 20-17	WZOK 22-18 WRQN 13-11	KFRX on
KPLZ 20-17	WRON 13-11 KAY107 a-40	99KQ 34-25
P2	KEYN d-36	KWTO d-28
	KERD d-36 WHOT 28-24	
EART	WEST	MSPT 17-8 KDVV 17-16
2100 15-13		KPMW 8-7
	KNMQ 34-31	WEST
WZOU 21-18 WVSR d-29 WERZ 21-19	KQXR 27+23 KIYS 25-24	

RPLI a REFT (NO. 00) H I OWNER (NO. 00) EAST	### Social Color of the Property of the Proper	OBDK 24-21 TTE 13-11 CTIC 13-16 CTIC 13-16 SSPK 30-30 11-104 37-29 SBPXY 24-22 WMJC 24-22 GSPK 36-15 SSPK 24-12 FSPK 24-12 FSPK 24-12 FSPK 24-12 FSPK 14-12 FSFK 14-1	RINZ 26-23 XSB0 12-80 RING 13-80 RING 13-80 KOMQ 25-22 KURC 16-35 KFIV 26-20 KCAQ 28-28 KCAQ 28-28	8YYA ON RBOZ & 77-21 RKAZ d-35 ROZE d-31 RHTZ 31-26 West 2-27 FXDZ 37-27 SLY96 d-20
No.	### WINTO ON THE PART OF THE P	Somebod LP: Strength	y Like You (A& In Numbers	% Nation Summa UP DEBUTS SAME DOWN ADDS
	158/37 88%	EAST WHO ON SOOTE FEEL A FEEL	HI DREET HERD 37-29 REIE A REI	MOILY ON MOI
E 671 S 711 BREAKER SAME DOWN W 691 ADDS	100 and 110 and	Regional Reach E 678 S 71% M 638 W 698	158/37 6 25 BREAKE	Natio Summ UP DEBUTS SAME DOWN ADDS
	word 6-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10-10   10	Regional Region	158/37	Substitution of the control of the c

	W		STEVE WIN Higher Lor LP Back In
About Last h	ad A Heart (E.		Regional Reach E 96% S 97% M 98% W 94%
201 231 251 171	1 21% N&A	National Summary UP 15 DEBUTS 5 SAME 27 DOWN 2 ADDS 1	EMET
DOTH BGL 18-17 IOWEST LS d-40 95 36-36	KZIB 33-29 WAPI on WSSX on WOKI 25-24 WLRS 35-33 KXIO4 24-26 BJIO5 d-35 KTUX on	P3  MGUY On 95500X on WIKE 38-37 1000XI 26-26  SOUTH  KEPN 35-30 MYNS on FAME 36-34	RPL) 6-27 2100 a-30 HCAU 34-29 B94 d-29 PRO-PH 20-2 Q107 20-23 HAVA 29-26
P2 AMT 100 36-34 MNX 33-33 C101 on 55F on 95F d-39 8CK 33-31 KRZ 37-37	MKDD 26-23 MKAU on MKE 26-25 MVIC 29-29 KUIC 29-29 KUIC 30-25 WEST KLDC 31-30 KEIV on KEZU on	RPNN 35-30 MYXS on KSNB 34-34 KSNB 34-34 KSNB 60-34 MISC on WISC on WI	944 18-14 29 17-12 REDI 15-6 2 REDI 15-6 2 REME 19-13 93187 13-4 Y100 23-16 WOUR 19-20 MRN 25-70 MRN 25-70 MRN 25-70
		RGOT on RTHS on RAWE on RAWE on RECE on RECE on RECE on RECE on	B96 d-29 WLS 20-17 z95 10-17 WHOSE 27-18 WCEY d-19 UNCY 31-23 E 872 8 E 872 8 E WKY 14-9 E WKY 14-9 E WKY 25-23 E WKY 12-25 E
WHAM! The Edge O	f Heaven (Col	lumbia) eaven	KINN 23-14 FPKE 23-13 T 102 23-25 T 102 23-25 KREP 21-15 KRER 21-20 KRER 21-20 KRER 21-21 KRER 23-20 KRER 23-20
21 tegional teach : 958 : 958 : 958 : 958		% National Summary UP 178 DEBUTS 25 SAME 6 DOWN 0 ADDS 4	MFLV 20-15 Q100 32-20 MZCU 12-10 MVSR 22-18 R104 21-17 MERR 23-18 MYNR 26-18 MYTIC 15-7 MCR 24-0 MC101 20-24 MC101 20-24 MST 9-7 R1-104 24-14
P1 B104 27-25 K106 25-23 KOKS 30-23 MBEM 24-21 MKSE 18-14 MKSE 18-14 MKSE 18-14 MKSE 18-14	MPST 29-22 MRK 10-21 8106 27-24 MRM 29-29 WTLQ 37-32 Q106 25-19 SOUTH MBBQ 35-24 KBTI 6-28 WPMT 29-22 KIES 32-26	RGMQ 29-24 RLUX: 17-9 RFIV: 16-13 RCAQ: 30-22 RXYQ: 30-18 RDON: 22-14 RCPX: 27-20 RATO: 23-20 REGU: 12-28 RRQ: 6-23	RI-104 24-1
LAST 10-2-25 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-23 (106 25-2	WSSX 24-21 WBCY on WROQ d-30 WSK2 30-20 MSK2 30-20 MOK d-26 MDOG 25-20 KAME 27-19 KEEB 19-17 WSSI 32-27 MASS d-30 MCN 29-76 94TYX 35-32 MAPE 18-14 MOUT 6	EAST MFRG 25-19 MGUY 31-21 MGUY 31-21 MGUN 27-17 MGUY 31-21 MGUN 27-17 MGUY 36-29 103CCH 24-12 MIRZ 26-22 MIRZ 26-22 MIRZ 26-22 MIRZ 26-22 MIRZ 26-24 MGUN 31-26 MGUN 31-26 MGUN 31-26 MGUN 34-24 MGUN 34-24	Z.Z. TOP Velcro Fly
897 23-18 40UE d-29 4NVL 16-23 41 DWEET 1996 22-20 1995 33-30 1906 22-31 1907 33-30 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-16 1907 22-17 1907 22-16 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907 22-17 1907	NOTE: 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	MFDX 34-24  SOOTH  KPSN 36-29  KOIZ 26-17  MJAD 33-22  MOLD 38-22  MOLD 38-22  MOLD 38-22  MOLD 38-22  MOLD 38-22  KISS 33-22  QIO4 32-29  MTWS 32-29  MTWS 32-29  MTWS 32-29  KISS 33-22  QIO2 26-22  KIOC 4-40  MPPN 34-27	Regional Reach 2 368 5 408 M 308 W 358
WRT1 0-27 COMP 19-23 CRTW 29-25 CRTW 29-25 FLOC 33-17 CRET LINN 28-20 CPKE 28-23 CRET 28-23 CRET 7-13 CRET 9-8 CRET	WKDD d-40	KNIN 31-26 WVBS 40-38 HICMEST KYYY 26-18 WBNG 28-24 WBMB 37-35 MCIL 4-20	PI EAST WREN a-40 WPND a WCAU a
4	MANU 29-19 MOCL 36-22 MISS 10-17 MISS 10-17 MISS 10-17 MISS 10-17 MISS 10-17 MISS 10-17 MISS 11-21 MISS 10-27 MISS 11-21 MISS 11-21 MISS 10-27	NYY 26-18 WHMD 28-24 WHMD 37-35 MCLL 4-20 MCCP 25-19 MCM 23-1 MCM 23-1	XPIE a  XPRE a  WRNO a -30  WNSE a-35  MIDWEST  KOMB 4  XNE a  WEST  EXEL a  RNOD a  RYLL a
FLY 30-18 1100 28-23 NVSR d-25 1104 38-25 FERS 35-29 FRIC 26-24 AMDC 8-27 FKEE 19-19 FLAN 24-19 CIOI 30-22 FSPK d-38 11-104 19-12 FERS 36-18 FORM 36-18	MEST KNPQ 29-25 RIGIC 24-21 KP95 17-13 K1YS 21-17 K1YS 21-17 K1KK 18-14 KSND 21-15 KBOS 24-15 KMCX 34-25 KYNO 23-18	KGOT 25-21 KYYA d-26 KBOI d-33 KTBS 29-17 KRAZ 33-23 KOIE 13-9 KHTI 30-23 KHNI 18-16 KBIN 30-23 KZOI 32-22 SIJY6 38-16 OK95 38-28	P2

Regional	/10 97	
Reach E 96% S 97% M 98% W 94%	Ø	Summa UP 1 DEBUTS SAME DOWN ADDS
EAST 19-13   19-14   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   19-15   1	Section   Color   Co	A

ZZ. TOP Velcro Fly ( LP. Afterburn		
Regional Reach E 36% S 40% M 30% W 35%	3/83 36 N&A	National Summary UP 0 DEBUTS 0 SAME 0 DOWN 0 ADDS 83
EAST AND	SOUTH IN CONTROL OF THE CONTROL OF T	COLOR A  COL

## SIGNIFICANT ACTION





JEAN BEAUVOIR	
Feel The Heat (Columbia)	
LP: Drums Along The Mohawk	

P1	EAST	P3
	WNNK gas	
•	WPST on	EAST
EAST	WKRZ 34-34 WTLO 33-31	EAST
MODES 34-31	WILL 33-31	MGUY 33-31
MNYS on	BOUTH	950000 28-25
BOUTH	KTUK on	BOUTS
937% on	HI DWEST	0104 28-28 WPFM 00
H1CWEST		
	WEST	NI DEST
KWK 39-35	KIKX 23-21	WSPT 39-35
WEST	RMGX OD	War 1 37-33
	KOMO on	MEST
P2		OE95 27-20
2.4		UN.75 27-20

BIG COUNTRY Look Away (Mercury/PolyGram)

P1	PZ	P3
EAST	TRAS	EAST
WPHD on	Q100 on WKR2 on WTLQ on	WOUT ON MZYO OR
REGL on	SOUTH	MJAD on
MIDWEST	WOKI B	KNIN on WHSL on
WMMS & KWK 40-36	WVIC 4	HIDWEST
WEST KNOD &	WEST	WDBR on
1,000	RCAG &	KGOT on OK95 a

## BOURGEOIS TAGG

LP Bourged	is lagg	
PI	WERZ on RI-104 on WRCK on WKRZ on	P3
BOOTH	KZZB on	WZOSI m WOMP on
MI DAKENT	MROQ on KTUX on MIDWENT	NOUTH N
WEST	WEST	WHSL a
P2	KMCX on KCPX a	WIDER on
BAST		RRAI on RHIZ on RBIM on



1	Boy Inside	TANE & RED R The Man (Ca) hrane & Red Rid	pitol)
r	PI	<b>P2</b>	P
	WPHD on CRO1 a	SOUTH	8017
ļ	CFTR on	HIDWEST	KIS

P1	<b>P2</b>	P3
ZAST	EAST	EAST
WPHD on CROI a CFTR on	SOUTH	SOUTH
SOUTH	HIDWEST	KISR on WHSL on
HIDWEST	WROM on	H1 DWEST
MEST	KXYQ a	WEST
		KGOT on KBIM on

## DEPECHE MODE estion Of Lust (Sire/WB)

PI	P2	REEU 34-32
PAST	EAST	EAST
SOUTH	SOUTH	SOUTH
HI DWEST	RIDURET	MI CHEST
WEST	WEST	WEST
MKRE 33-30 KMSK d-35 KMSL 16-14 KPLZ on	KP95 26-21 KIYS 8-5 KSND 18-12 KCAQ 37-33 KXYD 23-20	ROZE 25-11

## MICHAEL DES BARRES Money Don't Come Easy (MCA) LP. Somebody Up There Likes Me

WTLQ on	MGUY on
	WZON on
BOUTS	
	NTOOR
MANS On	
KTUX on	KG15 ou
	MZYP on
MI DALE BLE	Q101 or
	WPPN or
	WHSL a
MRQN a	
ł	HEDWEST
WEST	
	WBWB a
R1KX a	99KG or
NATU I	WEST
2.3	KHTZ on
	KREN OF
EAST	OK95 a
	HAMB ON KTUX ON KTUX ON KIDWEST AND A KXYO A

## DOCTOR & THE MEDICS

P1	P2	EAST
EAST	EAST	WGAM a. WPXX s
WPND 40-36		BOUTH
BOUTH	SOUTH	#QID a
<b>ижно</b> d-40	MIDWEST	N I DWEST
MI DWEST		WDBR a
KWK d=40	WEST	WEST
WEST	P3	KGOT a
KKRZ m		



The state of the s	
SHEENA EASTD	N
So Far So Goo	d (EMI America)
About Last Night	Soundtrack

P1	EAST	P3
400	WERZ a	-
-	WSPK a	-
EAST	WGPM m	TAAST
WELI E	BOOTH	
		SOUTH
9007.9	wssx a	
	BJ105 m	MJAD a
	WHELE A	Q104 a
HI DEEST	1	WEYP a
	H) DWEET	
WL5 a		M1 DMES
295 on	MOCALU A	
2299 a	WRON a	WAZY &
	##YM n-37	99KG a
MEST		WDBR a
	WEST	KPMW a
P2	KP95 a	WEST
100	KSJIC a	
	ECPX A	KTRS a

## EURYTHMICS

EAST	P3
WGFM B WPST on	PAST
SOUTH	WZON 6-4D WIGY on WZYO a
мжда оп	WGAN d-18-
WNOK on WOKI on	SISR on
WLRS a Y106 d-38	KSMB a KWES on
H1 DEST	WPPM a WHIL ON
MORD a	HIENEST
WEST	WDBR d-40 WSPT a
KEUC a	WEST
KCAO on KXYO 38-31	ROOT 34-3 ROZE on OK95 B
	OK73 4
	-
	PART HOOM d = 23 MOPM d = 23 MOPM d = 23 MOPM d = 25 M

## BRUCE HORNSBY & THE RANGE Every Little Kiss (RCA)

	Q100 A	( MPECON III
P1	MODES &	95XXX on
List	NGPM OD	WZYO OD
	WPS7 on	100KH1 17-25
•	MEST ON	WOME a
EAST	SOUTH	W/XX a
	MNOK on	00078
SOUTH	WCKN on	
	WICLE on	WJAD #
MIDWEST		WZYP a
MIDWEST.	MICHERY	WPPM d-38
		WHSL on
WEST	2104 a	
MEDT		HIDWEST
E1397 e	WEST	
KPKE on		WZWZ a.
Y108 d-26	KIKK a-40	99KG a
KKRZ a	KSND =	KDVV a
RMJK 26-22	KFIV on	4
22	KCAC B	WEST
624	2.5	KGOT a
•	2.2	FTRS d-60
TRAK		KKAZ 39-33
ARC I		KOZE 33-25
	ENST	KBIM On

## WHITNEY HOUSTON

P1	BAST	KOMO &
_	K104 on	P3
•	WERZ a	
2AST	WTIC on	_
	WKEE 7-7	EAST
	KC101 5-5 WMJO a-30	
BOUTH	B106 5-5	103CIR 36-26
293 a	B100 2-3	OR100 on
¥100 18-14	BOUT'S	95X1L d-39
1100 19-14	40010	73A1D 4-37
XI DIFFERT	WPMP 21-17	SOUTH
	WGGZ a	
KBEQ 2-7	WAPE 24-26	KWES 6-6
	96X 27-16	£102 a
MEST	NI DWELT	
	MIDMENT	NI DARST
KIIS 14-10 EZEP 30-20	WHEE &-24	
KS103 24-16	EAY107 39-34	WEST
ND103 44-10	MM110: 33-34	MEGI
D 7	MCE EC.	



PI	EAST	MONE OF
•	K104 on MERZ d-33	SOUTE
EART	RI-104 on	KPMN on
	MTLQ OR	ROIZ OR
WXKS 28-25 WBEN 39-35		WKSP 28-21
WNY'S on	BOUTH	WJAD on
WPHD 4-35	RZ58 40-38	KNOE on
	KTUK OB	WHSL 35-3;
BOUTE		B400 21-1
	M I DWEST	HI DWEST
HIS CONTESTS	witho a	WEND OD
	WV1C Z5-23	KOCB on
MICOL E	MECH on	99KG on
WEST	WEST	WDBR 32-2
	MEDI	KDVV 32-2
KIIS 27-24 KKRZ OD	123	WEST
P2	4	KGOT 24-2
100	YARY	KTRS 35-3
	EDGE C	KKAZ a
	95XXX 38-32	KRTZ on
		MULTIN OIL

anti

	1007	1 533
P1	KMOD a	P3
EAST	P2	RAST
WPHD a	BAST	WGUY &
PRO-FM a	EAST	BTXXS
SOUTH	800778	WHSL a-27
WING B	WINTE &	HIDWEST
HI DWEST	HI DWE ST	KKLS n
WHOSE a-40 WET1 a	AAIC #	7839
KWK a	WEST	RGOT a

## ISLE OF MAN

-	BAST	EAST
P1	K104 B-3	WGUY a-40
-	WERE A	95XXX 40-37
EAST	WKRZ on WTLO on	OR100 25-19 95X1L 29-22
	0106 a	ASTIF SALES
WNYS # 1/29 &-39		80078
165MD 10-32	800TH	1
BOUTH	ETUX on	WHSt on
		MI DWRST
HYDRERT	MI DWEST	1
	K11K d-35	WEST
KDWB 35-32		WEG (
WEST	WEST	KKA2 on
MED'I	KSND a	KRTZ 1
KKRZ on	KSN0 28-35	
P2		
122	P3	
		1
		1
		1
		1

## LEVEL 42 Hot Water (Polydor/PolyGram) LP: World Machine

P1	SART	EAST
1964	Q100 d-40 .	WGUY on
_	WHISE A	WITZ A
EAST	NLAN 29-29	100KHI on
200	WPST on	WOMP on
CKOI n-40		WPXX a
CK01 8-40	BOUTE	
BOUTH	000111	BOUTH
BOOTH	KZZB 4-39	
	MNOK 4	MJAD on
KEGL on	HOKI on	MZYP On
Y100 a	WOLF ON	MPPM on
WRSR on	HI DIFERT	HOISE on
HIDWEST		
W. D. D.	KAY107 on	M12WEST
WEST	WEST	WDBR on
F116 a	K1KX on	WEST
	19.3	KOZE a
12.72	Life I	DK95 d-34
		OKA2 G-14

## LIMITED WARRANTY

LP Limited	Narranty
	9106 a

	MTM on	OK100 37-34
7.1	0106 a	95811 4-37
P1	dine e	WOMP on
_	mostres.	moen on
. •	HUUTH	80078
AST		BOOTH
	WXLK a	YENN OR
THO n	KTUX on	
		KQIZ on
OUTE	N: OWERY	WK67 on
		WHSL d-40
	RIIK d-34	WVBS n
TREWOLD	KRNO on	
.,	KZ10 30-28	MI CHEST
MOUS a	MIXX =-40	1
CMR 18-34	WVIC 28-25	KYYY 31-29
	Z104 30-26	WCIL on
NUC IS	WHON OR	KOCR 27-27
rLOL 6-13	MACH DEL	Y94 13-21
	TRET	RECKL 15-15
THE REAL PROPERTY.	WEE:	WAXY 4-36
	KNGX on	KKI-S On
MOD 4-39	KDON d-19	ERRC 23-31
MEL 19-16	ECAX OU	WDBR on
	KEPA OH	MSPT 24-22
P2	100	X 8904 26 - 33
		APME 10-33
•		WEST
TRAS	EAST	MEDI
	EAST	ATRS On
0100 00		KKAZ On
104 34-30	WOUY on	
ERE On	95XXX on	KHTZ 4
SERVE OIL		KRIM ON

## BARRY MANILOW

F1 0	100	ECPX a
Ρî	P2	P3
		Lat.
EAST	EAST	-
mous :		EAST
WXXX 31-29	Q100 on	
WKSE on	MERZ o MIX-104 on	MCUY B
WNYS &	MTLO on	95XXX 8
CKO1 an	WILL ON	BOUTH
MCAU 38-35 PRO-FM IL	SOUTH	800111
PRO-PM U		MKSP on
SOUTH	WBBQ on	EHOE OF
BOUTH.	KHPI on	
	WROG 30-29	MIDWEST
H I DWEST	KRPM 30-37	
	KTUK ON	WEST
B96 d-34	ning on	MENT
WEST	10 DOLE 2.5	KHTZ a
PM102 on	HTTEP	

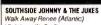
## NEW EDITION With You All The Way (MCA) LP: All For Love

P1	P2	KMGK 22-19
	1.4	KYNO 28-21
		KFIV a
EAST	EAST	P3
8104 15-12	WERE &	-
MOOKS On	WKEE 14-14	EAST
WKSE 8-15	8106 22-23	
WPI_F 26-26		100KBI on
WCAU a	SOUTH	
WAVA 23-21		BOUTH
	WKQB 32-9	
BOUTH	WS#00 30-13	WKSF on
	WROQ 11-11	WJAD on
0105 20-18	WNOK 36-34	MO26 ou
H1 DWEST	KANZ 3-5	WZYP on
HI DWEST	WKSI 5-4	WGLP B
MCEY 7~4		WVBS on
WHYT 5-4	WORI on 4106 d-35	H: DWEST
KBEO 6-4	MMAC ON	H: (ME O)
2299 10-10	MMAG ON	99KG on
2522 10-10	MT CHERT	RDVV 27-24
WEST	MI DAGGE	KDYY 21-44
		WEST
KKRE a	WEST	
PH102 11-9		RHTZ a
	KSND 40-35	KBIM OD
	KBOS B	

## NU SHOOZ

P1	EAST	KATD 27-2
•	WENZ 32-24	2.5
•	WNNX on	1453
EAST	MSPK 4-34	
	R1-104 on	
WKBS 27-20	WRCK on	EAST
WNYS OR		+
ACCUTE	BOUTH	₩GUY 37-3
<b>BOUTH</b>		95xxx on
	MKQ8 25-19	100KRI ou
HI DWE ST	WNOK 4-37	WGAN 4-39
witness or	KBPM 25-24	1
B96 35-31	KTUX 39-39	SOUTH
MMMS d-38		
KWK on	M1 pmR87	MATAD on MPPM on
Cate (in)	WMDD 29-27	WALL OU
WEST	WYLDD 29-27	MY DWEST
	WEST	MI CONTO
KKRZ 16-14	WEST	weth d-31
KM18 28-25	6295 on	KCHD a
KPLZ on	KSND 15-11	Kung e
KUBE 4-30	KMGY 37-29	WEST
KNIK! A	KY000 38-10	
	Kriv s-26	KOZE OD
P2	KCAO a	K2OZ OR
	100YO 27-24	OK95 4-37

		Mo
_	WZOU 25-22	KCAO a
P1	MERT A	
AP.	WRCK a	P3
EAST	BOUTEN	
m.nui (		ZAST
MOKE &	KHF1 on	
WKSE 4-18	K228 4-36	MGUY on
	WKQB 4-32	WIGY on
SOUTH	WROG OB	
	WCKN &	BOOTH
	WAPE a	KERN on
MI DOLE LL	MUNIC G-39	WZYP on
896 17-38	B-71.05 co	0101 a
WHYT a-35	Y106 32-29	KWES OR
KHTR a	942 a	чен а
WEST	HIDWEST	N1 INTERT
KKR2 38-34	WKAU on	WBN2 d-33
KHEL 28-20	MCCCZ d-38	RCMD on
KPLE d-36	K\$10 on	MDBR on
KUB2 d-29		КУНЫ 41-40
	MEST	WEST.
1274		
	KP95 d-25	EYYA d-30
	KIYS a	SLY96 a
EAST	EVNO 4-16	OK95 m-31
Q100 a-35		



P1	P2	P3
ZAST	EAST	EAST
WEEN a-39 WESE on WPHD d-37	F104 & WERZ on WRCK on	WGUY OR OKIOO a 95XIL B WOMP OR
SOUTH	BOUTH	BOUTE
NI DWEST	HICKEST	H1 pare or
WHATE ON	WILET	WBMG or - MDBR a
	KIKK 4	WEST

STACEY O Two Of Hearts (Atlantic)

P1	7N102 22-13 KNOD 33-26 KS103 31-15	KYNO a-40 KONO a
EA57	KMEL 12-9 KMES a-30	KATD 24-12
WKSE a B94 a	<b>P2</b>	P3
SOUTH	BART	EAST
¥100 α-24 197 α	WRCK a	SOUTH
NI DWEST	SOUTE	
WCZY a	MXQS on EANE 10-7	M1 DWEST
KREG a	KEZB 26-19 96X 9-2	WCIL 4
MEST	BJ105 a	
K118 3-3 KZZP d-28	KI DWEST	WEST
KKRZ on	MEST	

## THOMPSON TWINS Nothing In Common (Arista) LP, Nothing In Common Soundtrack

P1	EAST	EAST
	Q100 a	95XXX a
	R1-104 a	WGAN a
EAST	MOZH a	
	WPST a	RTUCE
MPHO a	BOUTH	MOID a
<b>BOUTH</b>	MOUTH	KSMB B
	5LT1 05 m	ENIN &
		WHSL a
HI DEEPT	HI DERET	
		M.I DREEL
295 h	KIIK a	1
WLOL a-39	MGTZ a	KYYY &
	WEST	Y94 a-31
WEST	MEST	WDBR n
KEEP a	SSND A	WHAT
EMEL A	KPIV a	
KPLZ a	KCPK a	EGOT a
		ROZE a
1274	144	

## BONNIE TYLER W/TODO RUNDGREN

P1	EAST	P3
Ψ.	0100 on K104 35-24	PAST
EAST	#1-104 on 930 on	
WXKS d-35	WACK OR	0K100 d-38
WKSE go	WTLO On	95X1L on WOMP on
WNYS OR	SOUTH	Brtoos
BOUTH	KTUX on	₩K8P on
HIDWEST	MIDMENT	WHSL a
92x d-33	Klik on	HIGHERT
WEST	VERT	KKLS on 99KG on
P2	KF95 on KSND on	WEST
4	KDOW on	KKAE un

## **CONTEMPORARY HIT RADIO**

## BREAKERS

### BERLIN

Take My Breath Away (Columbia)
77% of our reporters playing it. Moves: Up 38, Debuts 15, Same 0,
Down 66 including WCAU, KRBE, 95INZ, WMMS, WKTI, Y108, KUBE. See Parallels, moves 38-28 on the CHR chart.

### **GLASS TIGER**

Don't Forget Me (When I'm Gone) (Manhattan)
68% of our reporters playing it. Moves: Up 27, Debuts 37, Same 56,
Down 0, Adds 39 including Y100, B97, Q105, WHYT, KMJK, KMEL, KIYS. Complete airplay in Parallels.

## TIMEX SOCIAL CLUB

Rumors (Jay)
68% of our reporters playing it. Moves: Up 68, Debuts 30, Same 20,
Down 3, Adds 37 including CKOI, Z93, Q102, KHTR, WKQB, KKXX,
WBWB. See Parallels, moves 33-25 on the CHR chart.

### JOHN COUGAR MELLENCAMP

Rumbleseat (Riva/PolyGram)
61% of our reporters playing it. Moves: Up 82, Debuts 17, Same 30,
Down 0, Adds 12 including Ri-104, WBCY, 94Z, WKFR, WVIC, KKRD, Q101. See Parallels, debuts at number 40 on the CHR chart.

### **NEW & ACTIVE**

OAVID LEE ROTH "Yankee Rose" (WB) 127/11

Noves: U.6 9, Debuts 15, Same 32, Down 0, Add 51 including K106, 93FM, WVSR, WKSt. 96X, Z104, 103CIR, WPHD 24-19, WRSR 21-14, KWK 26-19, Q100 24-15, WSPK 32-25, Y106 26-19, KJ103 29-19, 95XIL 35-19. See Parallels: debuts at

MONKEES "That Was Then, This is Now" (Arista) 125/33 Moves Up 36, Debus 21, Same 35, Down O, Adds 33 including Whys. wCAU, Q107, wQUE, WKTI, KPKE, FM102, K106 34-26, B94 ]9-11, B97 15-10, WRND Q2-14-, Q105 17-13, WMNS 20-16, WLQL 36-29, K104 40-31

REGINA "Baby Love" (Atlantic) 125/18

TEUIR D3UY LUVE (AUBRIUL) 143/10
Moves Up 65, Debuls 17, Same 25, Down 0, Adds, 18 including B104, Q102, KHTR, WNNK, WANS, KDON, WGUY, WXKS
1-10, WKSE 10-8, Q107 23-16, Y100 30-22, KMJK 29-19, KC101 17-13, WKQB 21-15, KCAQ 24-18. See Parallels, debuls

KLYMAXX "Man Size Love" (MCA) 124/23

Down 0, Adds 23 including B104, WQUE, WNVZ, WHYT, KWOD, KNBQ, KHFI, WAPI, WLOL 14-11, KMJK 32-29, WGFM 40-34, 95XXX 39-31

QUEEN "A Kind Of Magic" (Capitol) 120/10

(Laphon) 12.0/10 18, Down 0, Adds 10 Including 95INZ, ZZ99, WNOK, WQUT, Y107, WKAU, WYKS, KFMW, 1-19, WRSR 29-25, KIIK 32-29, 95KIL 38-31, KNOE 26-22.

Moves: Up 38, Debuts 20, 384 21-19, WRSR 29-25, KIIR 36:65, WORLD STANDARD STANDARD

WPHD 35-59. KMEL 27-22. K104 26-19. WNNK 36-27, WBBD 40-34, KKK 34-26, OK100 34-28, WPFM 40-32. MARPY JANE GIRIS. "Walk Like A Man". (Whotwn) 97-19. Moves: Up 15, Debuss 25, Same 38, Down 0, Adds 19 including WBEN, WKSE, WNYS, WWX, RH-104, WBCY, WZON, KYYY, 265 38-34, KWEJ, 31-27, WREZ 922, WPST 40-34, KZZB 39-34, WCKN 39-27, WDIX 40-37.

CRAIL ANDERSON & GLORIA LORING: "Tendeds and Lovers" (Carre-10ES) 34/45 Moves Up 28. Debus 12, Same 8, Down 1, Adds 45 including WMYS, PRO-PM, 940, 293, KMS, Y100, V KNO 51-510, WBRN 401-6, 93PM 1-166, 0105 1-511, KBED 1-1-10, KMKR 33-1-8, WKNS 39-18.

K106 15-10, WIBEN 40-14, 93PM 16-6, 0105 15-11, KBEO 14-10, KMUK 33-14, WIKZ 29-11, KNINI 30-10.

38 SPECIAL "Somebody Like You" (A&W) 86/42

Moves: Up 2. Debuts 10, Same 32, Down 0, Adds 42 including KEGL, WRNO, WMMS, 92X, ZZ99, WKTI, KHTR, Q100, KZZB, KNMO, KWES, KTRS, WERG 2-39, WKD 07-29, WVIC 0-2-6.

KZZBI, RNMU, KWES, KINB, WERZ USP, MICHO 37-25, MICHO 48-25, TO "PUBLIC FIF" (WB) 83-83.
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 83 including WBEN, WPHD WCAU, Z93, KRBE, WRNO, WNVZ, WRSR, KOWB, KWK, KRRZ, KWOD, KPLZ, WAMAX, KQIZ.

KDWB, KWK, KKRZ, KWOO, KPLZ, WAMA, KUIZ.

HEART "If Looks Could KIII" (Capital) 79:32

Moves: Up 5, Debuts 11, Same 31, Down 0, Adds 32 Including KMJK, KPLZ, KUBE, WRCK, WRVO, KJ103, KZ93, WZOK, KIKX, 95:00X, WINSL, WKIT 30:25, KNBQ 38:33, WKDD 38:30, KCIIZ 40:36.

KIKK, 95XXX, WHSL, WKT 13-25, KNBU 38-33, WHDU 56-30, KNBL 48-30.

CHAKA KHAN "Love Of A Lifetime" (WB) 76/18
Moves: Up 15, Debuts 11, Same 32, Down 0, Adds 18 including B94, KZZP, KKRZ, KWSS, WPST, KZIO, KITS, KWES, KZOZ, K106 35-31, Y100 35-27, KMEL 26-21, WERZ 39-36, BJ105 35-31, WZYO 37-33.

RIDS 39-31, TNIO 39-31, TNIO 39-31, MRIELZ 89-52, MRIELZ 89-52, MRIELZ 80-52, MRIELZ 8

OHN EUDIE "JURIBLE DUY" (CUMUNIDIA) 03/2 Joves: Up 28, Debuts 5, Same 32, Down 2, Adds 2, WLOL, KKAZ, WXKS 26-22, WPHD 20-16, Y100 33-29, KWK 37-34. PLZ 27-24, Q100 13-10, WCKN 38-31, WCKI 40-36, WGRD 38-34, KIĶX 40-36, WGUY 25-18, KHTZ 37-34, OK95 22-17. SIMPLY RED "Money\$ Too Tight (To Mention)" (Elektra) 68/34

Moyer: Un 3. Debuts 6, Same 25, Down 0, Adds 34 including WPHD, CKOI, 94Q, 896, KWK, KUBE, KNBQ, K104, WTLQ,

KIHFI, WNOK, WZOK, WZPF, KMEL 32-56, WHSL 39-26 STARSHIP "Before I Go" (Grunt/RCA) 563 Moves: Up 10, Debuts 9, Same 41, Down 0, Adds 8, CKOI, CFTR, WTLO, KMGX, KCAQ, KRQ, 103CIR, Q104, WCAU 33-30, KBRH 31-38, WKDD 19-15, KKNZ 92-24, 1948 26-22, KGQT 26-23, OK95 39-27.

JERMANNE JACKSON "Oo You Remember Me?" (Arlsta) 57/1

Movest Up 15, Debuts 9, Same 51, Down 0, Adds 11, WGLY, WKOS 60, WCAU 35-32, Z93 35-33, Q100 on, RI-104 40-38, KAMZ 30-28, KRNO 39-35, KF95 27-24, KVNO 36-33, KFIV 37-32, Z102 37-34, WBNO 29-25, KBIM 32-30. Moves: Up 15, Debuts 0, Same 51, Down 0, Adds 1, V KAMZ 30-28, KRNQ 39-35, KF95 27-24, KYNQ 36-33 PATTI LABELLE "Oh, People" (MCA) 52/20

ELLE "Uh, People" (MCA) 32/2U Obbuts 7, Same 21, Down 0, Adds 20 Including WXKS, WNYS, Z93, KIMN, WERZ, WNNK, RI-104, 94Z, KIIK. ), 99KG, 94Q 34-29, KNBQ 35-28, WGAN 39-35

HONEYMOUN SUITE "What Does IT Take" (WB) 52/14
Moves Un 17, Debus 6, Same 15, Down 0, Adds 14 including WXKS, WKSE, PRO-FM, WMMS, KWK, WSSX, WKDD,
WOMP, WBNO, KBM, WBEN 330, WPHO 312.3, KSNO 26-22, OKTOO 40-36, OK95 24-14.
RUN D.M.C. "Walk This Way" (Profile) 51/51

, Adds 51 including WKSE, WNYS, WPHD, WCAU, WAVA, 93FM, KRBE, Q105, B96,

WHYT, KWK, KREZ, EMID2, WOJR, ADD 4.

JOHN WAITE ""I Anybody Had 10 sept." (EMI America) 50:71

Moves Up 16, Debus 6, Same 27, Down 2, Adds 1, WCIL, WLS 64:0, Q100 36:34, WPST 6:39, WRCk 33:31, KZZB 33:28

WLRS 3-53, 31, B105 6:45, WKDO 56:28, WRCD 47:25, KZZD on, KRWM 36:50, KWES 29:23, WDBR 6:39, SLY96 6:39.

## MOST ADDED MOST ACTIVE

ZZ TOP (83) BILLY DCEAN (69) BERLIN (66) RUN D.M.C. (51) C. ANDERSON & G. LORING (45) 38 SPECIAL (42) GLASS TIGER (39) TIMEX SOCIAL CLUB (37) SIMPLY RED (34)

MONKEES (33)

**OAVID LEE ROTH (84)** REGINA (82) QUEEN (68) **DOUBLE (58)** MARY JANE GIRLS 40) ANDERSON & LORING (39) JOHN EDDIE (31) CHAKA KHAN (26)

### HOTTEST

PETER CETERA (183) MADONNA (160) PETER GABRIEL (133) GENESIS (83) KENNY LOGGINS (80) JERMAINE STEWART (71) JANET JACKSON (64) TIMEX SOCIAL CLUB (47) ROD STEWART (38) STEVE WINWOOD (32)

Most Active = Ups + Debuts - Downs

## SIGNIFICANT ACTION

LIMITED WARRANTY "Victory Line" (Also) 49/8
Moves: Up 9, Debus 6, Same 22, Down 4, Adds 8, WPHD, WMMS, KWK, Q106, WXLK, WIXX, WXS, KH1Z, KWOD d-39,
KMEL 19-16, K104 34-30, WVIC 29-82, Z104 30-26, CK100 37-34, K1YYY 31-29.

PRINCE "Anotherloverholenychead" (WB) 46/16 RIGHTHURSHIP OF THE RESERVE AND THE RESERVE AN

94Z, KMGX, WPFM, KKRZ 28-34, KMEL 28-20, W20U 27-22, Y100-32-29. EURYTHMICS: "Missionary Mam" (RCA) 42/18 Moves: Up 4, Debus 7, Same 13, Down 0, Adds 18 including WXKS, WBSR, WLS, KKRZ, WGFM, WSSX, WLRS, WKAU, WGRD, KFSS KLUC, GSINZ 29-68, KZZ9 83-49, KYOZ 93-31, KGOT 34-32. NEW EDITION: "With You All The Way" (MCA) 42/7 Moves: Up 15, Debus 1, Same 15, Down 4, Adds 7, WGAU, KKRZ, WERZ, KBOS, KFIV, WGLF, KHIZ, B104 15-12, WCZY 7-4, WHYT 5-4, KEC 0-64, WSSX 30-17, WKS1 6-4, KSND 40-35, KYNO 28-21.

7.4, WHTT 5.4, KBED 6.4, WSSX 30.17, WKSI 6.4, KSND 40.35, KYND 28-21

NU SHOOZ: "Point Of No Return" (Alantille) 40.4

Moves Up 14, Debuts 8. Same N. Down 0. Adds 4, KNBQ, KFIV, KCAQ, KCMQ, WKSE 27-20, B96 35-31, KKRZ 16-14, KWMZ 28-25, WFRZ 38-3, WSPC 32-519, KSND 15-11, KMMZ 37-26, KYND 38-30, KYYO 27-24, KATD 27-24.

RMUCE HORNSBY & THE RANGE: "Every Little Kiss" (RCA) 36-78

Moves Up 4. Debuts 3, Same 11, Down 0. Adds 18 including (KlMK, KREZ, J100, WNNK, Z104, KCAQ, KXYQ, WJAQ, WZYP, BYPC, KVM, MARK 28-22, 100KH 37-29, KKAZ 39-33, KOZE 33-25

WCYF-999K, NOV ANNA 6222. (Chrysalls) 36/3 (CitCHOUSE "No Promises" (Chrysalls) 36/3 (NOVEL UP 12) Debus 2, Same 19, Down 0, Adds 3, WIOL, WKDD, KKAZ, WKKS 28-25, WBEN 39-35, KIIS 27-24, KZZB 40-38, WWIO 25-23, 99DXX0 38-22, WHSL 35-32, WWBS 27-17, WDBR 32-29, KDV 32-28, KGOT 24-22, KTRS 35-33

40-38, WVIC 25-23, 95XXX 98-32, Wrisc 39-36, Wrisc 58-38, Wrisc 25-38, Wrisc 28/15 Wrisc 29, 2

KIIS 3-3, FM102 22-13, KW0D 33-20, KS 103 375, KEED THOMPSON TWINS "Nothing in Common" (Arista) 27/27
Moves: Up 0, Debuts 0, Same 0, Down 0, Adas 27 including WPHD, 295 D, Z95, WLOL, KZZP, KMEL, KPLZ, Q100, RI-104, WGFM,

LEVEL 42 "Hot Water" (Polydor/PolyGram) 26/8 Y100, KIIS, WNNK, WNOK, WIKZ, WFXX, KOZE, KEGL on, WRSR

on, O100 d-40, KZZB d-39, KAY107 on-db, WDBR on, UKS9 d-34.

WHITNEY HOUSTON "All At Once" (Arista) 26/7.

WHOREY HOUSTON "All At Once" (Arista) 26/7.

WHOREY LUB, DEADLE 2. Same 7, Down 2, Adds 7, 29, WERZ, WMJQ, WGGZ, KOMQ, WIKZ, Z102, Y100 18-14, KIIS 14-10, KZZP, 30-20, KS103 24-16, WEWE 21-17, 96X 27-16, KAY107 39-34, 103CR 38-26.

KZZP, 30-20, KS103 24-16, WEWE 21-17, 96X 27-16, KAY107 39-34, 103CR 38-26.

KZZP 30-20, KS103 24-16, WFMF 21-17, 90X 27-16, KAY107 39-34, 103CIR 38-26.

BONNE TYLER w/TOUD RUNDGREN "Loving You's A Oltry Job 801..." (Columbia) 26/1

Moves: Up 2, Debus 3, Same 20, Down 0, Adds 1 including WHSL, WKKS 0-38, WBEN 37-33, WKSE on, WNYS on, 92X 3-433, Q100 on, K104 35-24, 93Q on, WKRZ on, KIIK on-dp. KF95 on, KDON on, OK100 d-38, KKLS on.

SHEENA EASTON "So Ear So Good" (EMI America) 24/23

NOVES UD, DEBUTS, STATE OF STATE

MOVES UP 3, DEBUTS 1, Same 12, Down 1, Adds 7, WNYS, PRO-FM, WERZ, KCPX, WGUY, 95XXX, KHTZ, WXKS 31-29, MOVES: UP 3, DEBUTS 1, Same 12, Down 1, Adds 7, WNYS, PRO-FM, WERZ, KCPX, WGUY, 95XXX, KHTZ, WXKS 31-29, MOVES: UP 3, DEBUTS 1, Same 12, FM102 on, KHFI on, WROQ 30-29.

BIG COUNTRY "Look Away" (Mercury/PolyGram) 21/7 WOKI, WVIC, WRQN, KCAQ, OK95, WPHD on, KEGL on.

MICHAEL DES BARRES "Money Don't Come Easy" (Gold Mountain/MCA) 20/7
Moves: Up O, Debuts O, Same 13, Down 0, Adds 7, WVIC, WRON, KIKX, KXYO, WHSL, WBWB, OK95, KWK on, WANS on,

KTUX ox, KQIZ ox, Q101 and pt. ISILE DF MAN "Mm | Forgiven" (Pasha/CBS) 20/6 Moves: Up 6, Debuta 2, Same 6, Down 0, Adds 6, WNYS, WERZ, Q106, KSND, WGUY, KHTZ, WPHD d:39, KDWB 35-32, KKRZ oxdp, KTVB 49, KIIK d:34, KYYQ 28-25, S9XXX 49:37, OK100 25-19, 99XIL 29-22.

KNIKZ ORIOD, KTUR BUS, NIKE GUZD, KATU ZORIO, BUSAKA RUSZI, UKTUR 20-19, BUSAK, 29°CE.

BOURGEOIS TAGG "The Perfect Life" (Island) 18/5

Moves: Up. O. Dubus O. Same 13, Down O, Adds S, KCPX, KZZU, WZON, KFMN, WHSL, WERZ on-dp, RI-104 on, KZZB on-dp, WROQ on, KTUX on, KKAZ on, KHTZ on

JEAN BEAUVOIR "Feel The Heat" (Columbia) 18/0

JEAN BEAUYUITI "T-981 INB F881" (LORUMDIA) TB/U
MONES UB B. DONDES O,Smen 10, Down 0, Addo B. onluding WKKS 34-31, WNYS on, 99FM on, KWK 39-35, WTLO 33-31.

KWK 22-21, KMKX on-dp, KOWC on-dp, WGUV 33-31, 95WX 28-25, WSPT 39-35, OK95 27-20.

SOUTHSIDE JOHNNY & THE JUKES "WAIL Xway Renee" (Atlantic) 17/8 B7.

MOYES UP 0, DEDUS 1, Same 8, Down 0, Adds 8, WBEN, K104, KIKX, OK100, 95XIL, WDBR, KGOT, KKAZ, WKSE on.

WPHD 3-37, WINNS OR, NEW MIN.
ACCID: "WIND Made Who" (Atlantic) 15/0
ACCID: "WinD Made Who" (Atlantic) 15/0
Moves Up 5, Debuts 0, Same 9; Down 1, Adds 0 including WXKS on, PROLFM on, WRNO on-dp, C100 25-22, WRCK on-dp,
MKR2 on, KZ28 3-33, KTUX on, WGUT 38-33, KFMN on-dp, KQIZ 17-15, 99KG on-dp, WDBR on-dp, KFMW 32-27.
INXS: "Kiss The Oirt (Failing Own The Mountain)" (Atlantic) 13/13
Whoses Up 0, Debuts 0, Same 0, Down 0, Adds 13, WPHD, PROLPM, WRNO, WINNS, WKT, KWK, KWOD, WDJX, WVIC,

WGUY, WHSL, KRLS, MGDT.

OPEPCHE MODE: "A Question OT Lust" (Stre/WB) 12/0

Moves: Up 9, Debuts 1, Same 2, Down 0, Adds 0 including KRFZ 33-30, KMJK d-35, KMEL 16-14, KPLZ on, KF95 26-21,

KRY 8-6, KRSh 18-12, KCAQ 37-33, KRYQ 23-30, KZUZ 94-32, KYYA on, KOZE 25-19.

DOCTOR AND THE MEDICS: "Spirit In The Sky" (RIS/MCA) 10/7

Moves: Up 1, Debut 2, Same 0, Down 0, Adds 7, KRFZ, WGAN, WKSY, WGID, WDBR, KGOT, OK95, WPHD 40-36, WRNO

MOVES: Up 1, Debut 2, Same 0, Down 0, Adds 7, KKFZ, WGAN, WKSY, WGID, WDBR, KGOT, OK95, WPHD 40-36, WRNO

4-40, KWK 4-40.

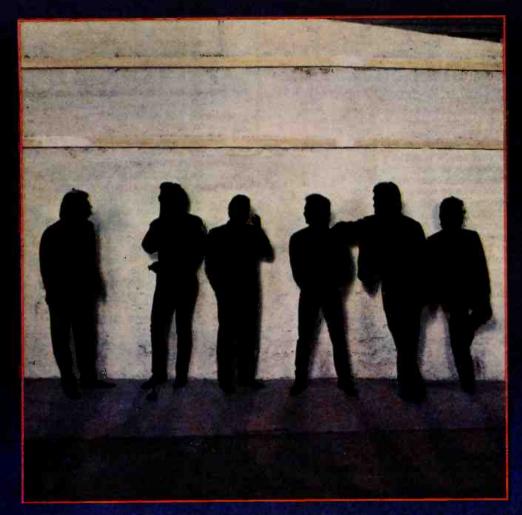
TOM COLPHANE & RED RIDER "Boy Inside The Man" (Capital) 19.2

Noves: Up 0, Debus 0, Same 8, Down 0, Adds 2, CKOI, KXYQ, WPHO on, CFTR on, WRQN on, WKSF on, KISR on, WHSL on, KGOT on, KBM on

New & Active includes songs reported by at least 50 of our CHB reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHB reporters. The two numbers following the antistritie (aber) designation indicate the total number, how many added it for the first time this veets. More includes the type of activity this weet. Up for upward chart movement. Same increase the type of activity this weet. Up for upward or movement, Same in or sideways or continued unchanted addity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the required 60% of our CHB reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHB National Artificial Adds and/or Ons: two plays in a 24-hour pennot, both of them before midnight.

Dayparted Adds and/or Ons: two plays in a 24-hour pennot, both of them before midnight.

# Their Back!



STUCK WITH YOU

Not just another love song from

HUEY LEWIS THE NEWS





## **CONTEMPORARY HIT RADIO**

6 2 2 PETER GABRIEL/Sledgehammer (Geffen) 2 GENESIS/Invisible Touch (Atlantic) 10 8 4 3 PETER CETERA/Glory Of Love (Full Moon/WB) 16 7 MADONNA/Papa Don't Preach (Sire/WB) 11 10 6 6 ROD STEWART/Love Touch (WB) KENNY LOGGINS/Danger Zone (Columbia) JANET JACKSON/Nasty (A&M) 25 18 13 3 BELINDA CARLISLE/Mad About You (IRS/MCA) 18 13 10 BILLY JOEL/Modern Woman (Epic) 19 14 11 10 PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (EMI America) 26 21 15 JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Arista) 34 26 19 STEVE WINWOOD/Higher Love (Island) 5 8 13 EL DeBARGE/Who's Johnny (Gordy/Motown) 36 23 WHAMI/The Edge Of Heaven (Columbia) 23 20 18 BLOW MONKEYS/Digging Your Scene (RCA) 12 16 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) SIMPLY RED/Holding Back The Years (Elektra) 9 17 JOURNEY/Suzanne (Columbia) 13 11 14 19 MOODY BLUES/Your Wildest Dreams (Polydor/PG) OUTFIELD/All The Love In The World (Columbia) - 39 34 3 BANANARAMA/Venus (London/PG) 38 31 27 JEFFREY OSBORNE/You Should Be Mine (A&M) \_ \_ 36 LIONEL RICHIE/Dancing On The Ceiling (Motown) 39 32 28 ANDY TAYLOR/Take It Easy (Atlantic) BREAKER TIMEX SOCIAL CLUB/Rumors (Jay) \_ 38 31 3 MICHAEL McDONALD/Sweet Freedom (MCA) 32 29 26 27 FIXX/Secret Separation (MCA) BREAKER @ BERLIN/Take My Breath Away (Columbia) 4 9 17 29 HOWARD JONES/No One Is To Blame (Elektra) 20 19 20 30 GTR/When The Heart Rules The Mind (Arista) 40 37 35 GAVIN CHRISTOPHER/One Step Closer To You (Manhattan) 16 15 16 32 VAN HALEN/Dreams (WB) 39 39 MIAMI SOUND MACHINE/Words Get In The Way (Epic) 40 97 DEVICE/Hanging On A Heart Attack (Chrysalis)
12 12 21 35 FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated) 36 34 32 36 ROBERT PALMER/Hyperactive (Island) 40 MIKE & THE MECHANICS/Taken In (Atlantic) N&A Begins on Page 86 DEBUT REGINA/Baby Love (Atlantic) DEBUT DAVID LEE ROTH/Yankee Rose (WB) BREAKER JOHN COUGAR MELLENCAMP/Rumbleseat (Riva/PG)

## **AOR TRACKS**

 STEVE WINWOOD/Higher Love (Island) 1 2 2 FIXX/Secret Separation (MCA) 3 EURYTHMICS/Missionary Man (RCA) VAN HALEN/Love Walks In (WB) 14 13 6 6 38 SPECIAL/Somebody Like You (A&M) 9 6 PETER GABRIEL/Red Rain (Geffen) BIG COUNTRY/Look Away (Mercury/PG) 12 3 JOHN C. MELLENCAMP/Rumbleseat (Riva/PG) JOURNEY/Suzanne (Columbia) 18 11 10 DAVID LEE ROTH/Yankee Rose (WB) 23 22 13 BOB SEGER & THE SILVER....The Aftermath (Capitol)
20 17 15 GENESIS/Throwing It All Away (Atlantic) 21 20 18 MICK JAGGER/Ruthless People (Epic) 3 3 14 EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG) 19 18 16 B MOODY BLUES/The Other Side Of Life (Polydor/PG) 22 21 19 TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol) BREAKER PETER GABRIEL/In Your Eyes (Geffen)
26 24 22 B BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA) BREAKER STEVE WINWOOD/Split Decision (Island) 45 33 30 ZZ TOP/Velcro Fly (WB) 37 34 27 @ GENESIS/Land Of Confusion (Atlantic) 4 5 11 22 GENESIS/Invisible Touch (Atlantic) BREAKER 3 NEIL YOUNG/Touch The Night (Geffen) BREAKER 4 GTR/The Hunter (Arista) 5 4 14 25 PETER GABRIEL/Sledgehammer (Geffen) 35 31 29 CALL/Everywhere I Go (Elektra) 6 6 17 27 KENNY LOGGINS/Danger Zone (Columbia) Complete Tracks Chart 30 28 28 AC/DC/Who Made Who (Atlantic) 

46 36 31 TO JOAN ARMATRADING/Kind Words (A&M)

					BLACK/URBAN
	13	5	3	0	JEAN CARNE/Closer Than Close (Omni/Atlantic)
		11	5	ĕ	ANITA BAKER/Sweet Love (Elektra)
	2	1	1	3	TIMEX SOCIAL CLUB/Rumors (Jay)
	22	12	9	0	SHIRLEY JONES/Dq You Get Enough Love (PIR/Manhattan)
	30	19	11	0	LUTHER VANDROSS/Give Me The Reason (EDIC)
	21	13	10	0	MELBA MOORE & KASHIF/Love The One I'm With (A Lot Of Love) (Capitol
	14	8	7	Ø	CASHFLOW/Mine All Mine (Mercury/PG)
	6	4	4	8	RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)
	12	7	6	9	SKYY/Givin' It (To You) (Capitol)
	1	2	2	10	JEFFREY OSBORNE/You Should Be Mine (The Woo Woo Song) (A&M)
	40	31	20	ā	GWEN GUTHRIE/Ain't Nothin' Goin On But The Rent (Polydor/PG)
	19	17		Ð	CON FUNK SHUN/Burnin' Love (Mercury/PG)
	27	21	14	_	STEPHANIE MILLS/Rising Desire (MCA) BILLY OCEAN/Love Zone (Jive/Arista)
	_	7	26	0	PATTI LABELLE/Oh People (MCA)
	-	32		1	STEVIE WONDER/Land Of La-La (Tamla/Motown)
	32	24	18	9	PIECES OF A DREAM/Say La La (Manhattan)
			24	A	STEVE ARRINGTON/Homeboy (Atlantic)
	35	26	8	10	MTUME/Breathless (Epic)
-	0	40	33	-	SOS BAND/Borrowed Love (Tabu/CBS)
		33		3	FULL FORCE/Temporary Love Thing (Columbia)
	18	16	16	22	MAZARATI/100 MPH (WB)
BR	F	1K	FR	1	LIONEL RICHIE/Dancing On The Ceiling (Motown)
			40	1	LEVERT/Pop Pop Pop Pop Goes My Mind (Atlantic)
BR	E	٩ĸ	ER	1	LISA-LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia)
BR	E	AK	ER	20	MICHAEL McDONALD/Sweet Freedom (MCA)
				2	CHAKA KHAN/Love Of A Lifetime (WB)
	10	10	17	28	
	24	23	23	29	CHERRELLE/Artificial Heart (Tabu/CBS)
	_		39	30	GLENN JONES/Giving Myself To You (RCA)
			31		
	28	27	27	32	RAINY DAVIS/Sweetheart (Supertronic)
	-	37	35	Œ	NICOLE/What About Me (Portrait/CBS)  N&A Begins on Page 60
	DE	BU		<b>E</b>	GEORGE CLINTON/Hey Good Lookin' (Capitol)
BF				₹ 🕕	JETS/Private Number (MCA)
1	15	15	15	36	RUN D.M.C./My Adidas (Profile)
BR	E/	٩K	EF		WHODINI/One Love (Jive/Arlsta)
BF				2	MELI'SA MORGAN/Fool's Paradise (Capitol) GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
1	31	28	26	39	GAVIN CHRISTOPHEN/ONE Step Closer To Tod (Marindadary

BREAKER DAZZ BAND/L.O.V.E. M.I.A. (Geffen)

## ADULT CONTEMPORARY

1	1	1	PETER CETERA/Glory Of Love (Full Moon/WB)	
2	2	0	GENESIS/Invisible Touch (Atlantic)	

1	1	1	PETER CETERA/Glory Of Love (Full Moon)	WD)
3	2	0	GENESIS/Invisible Touch (Atlantic)	
10	4	0	ROD STEWART/Love Touch (WB)	

5 4 JEFFREY OSBORNE/You Should Be Mine (A&M)

MIAMI SOUND MACHINE/Words Get In The Way (Epic)

JACKSON BROWNE/In The Shape Of A Heart (Asylum) DOUBLE/The Captain Of Her Heart (A&M)

MOODY BLUES/Your Wildest Dreams (Polydor/PG)

13 MICHAEL McDONALD/Sweet Freedom (MCA) 7 10 BILLY JOEL/Modern Woman (Epic)

14 MIKE & THE MECHANICS/Taken In (Atlantic)

21 D LIONEL RICHIE/Dancing On The Ceiling (Motown)
5 5 10 13 DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic) \_ 25 16 MADONNA/Papa Don't Preach (Sire/WB)

4 9 12 15 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) \_ 30 18 GORDON LIGHTFOOT/Anything For Love (WB)

\_ 29 22 STEVE WINWOOD/Higher Love (Island/WB)

3 6 11 18 HOWARD JONES/No One Is To Blame (Elektra) BREAKER © CARL ANDERSON & GLORIA LORING / Friends And Lovers (Carrere/CBS)

23 20 15 20 BANGLES/If She Knew What She Wants (Columbia) 21 17 17 21 BOB SEGER/Like A Rock (Capitol)

BREAKER BERLIN/Take My Breath Away (Columbia)

MONKEES/That Was Then, This Is Now (Arista)

DENNIS DeYOUNG/This Is The Time (A&M)

27 24 23 24 DENNIS DeYOUNG/This Is The Time (A&M)

28 26 26 SADE/Is It A Crime? (Portrait/CBS)

BREAKER ANITA BAKER/Sweet Love (Elekt 19 19 25 27 PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) 9 14 19 28 JAMES TAYLOR/That's Why I'm Here (Columbia)

N&A Begins on Page 56

7 16 24 29 ATLANTIC STARR/If Your Heart Isn't In It (A&M)

BREAKER WHAMI/The Edge Of Heaven (Columbia)