

# DAILY AVERAGE NEWSPAPERS CIRCULATION

AUGUST 2021

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<b>The Straits Times / The Sunday Times</b>	<b>460,800</b>	<b>458,200</b>
Print	145,700	160,400
Digital	315,100	297,800
<b>The Business Times</b>	<b>40,200</b>	<b>39,500</b>
Print	14,200	18,000
Digital	26,000	21,500
<b>Berita Harian / Berita Minggu</b>	<b>28,500</b>	<b>26,700</b>
Print	21,200	22,400
Digital	7,300	4,300
<b>Tamil Murasu / Tamil Murasu Sunday</b>	<b>7,800</b>	<b>7,700</b>
Print	5,900	6,500
Digital	1,900	1,200
<b>Lianhe Zaobao</b>	<b>136,900</b>	<b>144,000</b>
Print	85,200	99,500
Digital	51,700	44,500
<b>Lianhe Wanbao</b>	<b>63,400</b>	<b>64,100</b>
Print	35,700	39,600
Digital	27,700	24,500
<b>Shin Min Daily News</b>	<b>90,400</b>	<b>83,700</b>
Print	62,700	59,500
Digital	27,700	24,200
<b>zbComma<sup>2</sup></b>	<b>102,000</b>	<b>104,900</b>
Print	51,900	53,500
Digital	50,100	51,400
<b>Thumbs Up<sup>2</sup></b>	<b>25,400</b>	<b>31,300</b>
Print	13,000	16,100
Digital	12,400	15,200
<b>Thumbs Up Junior<sup>2</sup></b>	<b>14,300</b>	<b>18,200</b>
Print	7,400	9,200
Digital	6,900	9,000
<b>Thumbs Up Little Junior<sup>2</sup></b>	<b>30,300</b>	<b>39,300</b>
Print	30,300	39,300
<b>Cilik Cerdik (BH Smart Kids)<sup>2</sup></b>	<b>6,600</b>	<b>7,000</b>
Print	6,600	7,000

**Notes:**

1 Total print and digital circulation numbers reported are in accordance with the rules set by Audit Bureau of Media Consumption Singapore (ABC) in 2016.

2 Figures are reported on per issue basis.