

Mainstreet Research - Survey of Canada

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

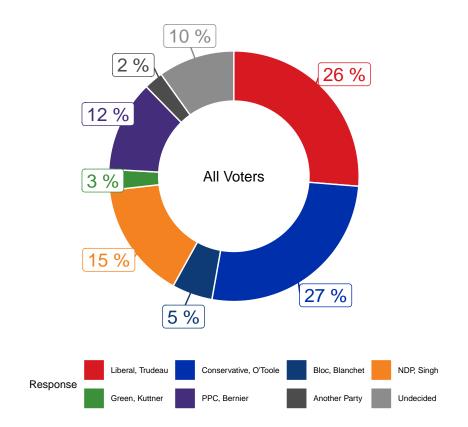
Methodology

The analysis in this report is based on results of a survey conducted from January 22nd-23rd, 2022 among a sample of 1813 adults, 18 years of age or older, living in Canada. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Canada.

The margin of error for the poll is +/- 2.3% at the 95% confidence level. Margins of error are higher in each subsample.

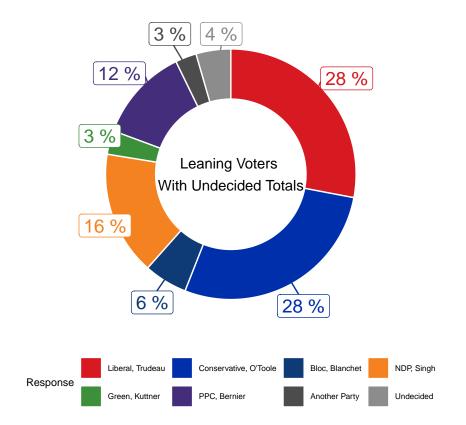
Totals may not add up 100% due to rounding.

If a federal election were held today, which party would you vote for? (all voters)



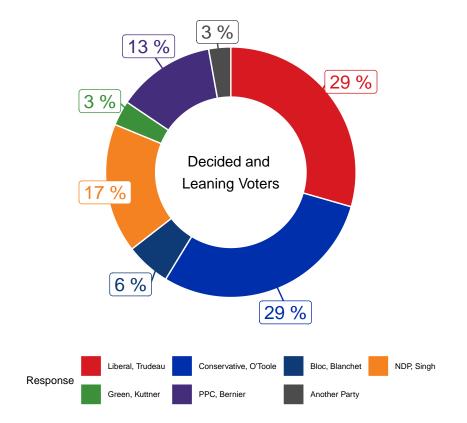
			Gende	er		A	ge				Re	gion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Trudeau	26.3%	24.8%	27.8%	9.8%	14.5%	22.8%	29.8%	42.4%	20.3%	15.9%	15.8%	29.8%	30.9%	29.8%
Conservative, O'Toole	26.5%	31.2%	22%	23.3%	23.8%	30.2%	31.2%	19.1%	28.2%	35.4%	28.9%	25.5%	20.5%	32.7%
Bloc, Blanchet	5.2%	4.5%	5.9%	0.9%	4.1%	4%	6.4%	6.9%	0%	0%	0%	0%	22.4%	0%
NDP, Singh	15.2%	13.9%	16.3%	19.7%	28.2%	13%	8.7%	8.4%	24.4%	15%	18%	16.1%	8.2%	12.5%
Green, Kuttner	2.7%	1.7%	3.6%	6.3%	3.8%	2.9%	1.3%	2.8%	4.2%	2.2%	1.2%	2.9%	2.6%	1%
PPC, Bernier	11.8%	13%	10.6%	20.9%	13.9%	15.2%	10.8%	5.9%	13.6%	14.2%	21.9%	12.7%	6.5%	7.6%
Another Party	2.5%	3.1%	1.8%	6.1%	4.2%	1.7%	1.8%	2%	1%	6.3%	2.9%	2.7%	0.8%	3%
Undecided	9.9%	7.7%	12%	13%	7.5%	10.2%	10%	12.5%	8.3%	10.9%	11.2%	10.3%	8.1%	13.4%
Unweighted Frequency	1813	1049	687	77	299	510	523	481	220	150	115	490	741	97
Weighted Frequency	1813	898	911	4	504	454	499	356	247	205	118	695	423	124

If a federal election were held today, which party would you vote for? (leaning voters with undecided totals)



			Gende	er		A	ge				Re	gion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Trudeau	28%	26.6%	29.4%	9.8%	16%	25%	30.9%	44.7%	21.2%	16.9%	15.8%	32.6%	32.6%	29.8%
Conservative, O'Toole	28%	32.5%	23.5%	24.5%	24.3%	31.8%	32.7%	21.5%	29.3%	38.3%	32.9%	26.7%	21.3%	33.3%
Bloc, Blanchet	5.6%	4.8%	6.4%	0.9%	4.7%	4.5%	6.5%	7%	0%	0%	0%	0%	24%	0%
NDP, Singh	16%	14.2%	17.8%	19.7%	28.9%	13.6%	9.9%	9.3%	24.4%	16.6%	18.7%	17.2%	9.1%	12.5%
Green, Kuttner	3.1%	1.8%	4.3%	6.3%	4.4%	3.4%	1.6%	2.8%	4.8%	3.4%	1.2%	2.9%	2.6%	3.6%
PPC, Bernier	12.1%	13.2%	11%	23.3%	13.9%	15.6%	11.5%	6.1%	14.3%	15%	21.9%	13%	6.7%	7.6%
Another Party	2.7%	3.6%	1.9%	6.1%	4.9%	1.7%	1.8%	2.4%	1.7%	6.3%	2.9%	2.7%	0.8%	5.6%
Undecided	4.5%	3.3%	5.7%	9.4%	2.9%	4.3%	5.1%	6.1%	4.2%	3.3%	6.5%	4.9%	3%	7.7%
Unweighted Frequency	1813	1049	687	77	299	510	523	481	220	150	115	490	741	97
Weighted Frequency	1813	898	911	4	504	454	499	356	247	205	118	695	423	124

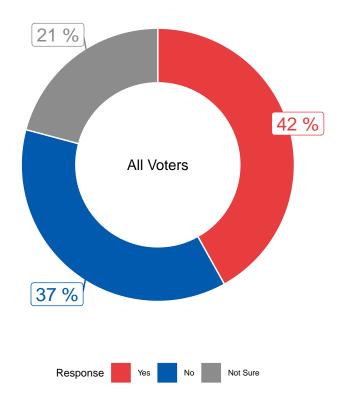
If the federal election were held today, which party would you vote for? (decided and leaning voters)



			Gender			A	ge				Re	gion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Trudeau	29.4%	27.6%	31.4%	10.9%	16.5%	26.2%	32.5%	47.7%	22.3%	17.6%	17.1%	34.4%	33.7%	32.6%
Conservative, O'Toole	29.3%	33.7%	24.9%	26.9%	25%	33.3%	34.4%	22.9%	30.5%	39.7%	35.2%	28.1%	21.8%	35.9%
Bloc, Blanchet	5.8%	4.9%	6.7%	1%	4.7%	4.6%	6.8%	7.4%	0%	0%	0%	0%	24.8%	0%
NDP, Singh	16.7%	14.6%	18.8%	21.7%	29.9%	14.2%	10.5%	10%	25.5%	17.2%	20%	18%	9.3%	13.5%
Green, Kuttner	3.2%	1.9%	4.5%	7%	4.6%	3.6%	1.6%	3%	5%	3.6%	1.3%	3%	2.6%	3.9%
PPC, Bernier	12.7%	13.6%	11.7%	25.8%	14.3%	16.4%	12.2%	6.5%	14.8%	15.4%	23.4%	13.7%	6.9%	8.2%
Another Party	2.8%	3.7%	2%	6.7%	5%	1.7%	1.9%	2.5%	1.8%	6.5%	3.1%	2.8%	0.8%	5.9%
Unweighted Frequency	1736	1016	649	71	288	490	501	457	210	144	106	465	721	90
Weighted Frequency	1736	860	872	4	483	435	478	340	237	196	113	666	405	119

Policy analysts have discussed implementing a universal basic income for Canada. Those in favour say that universal basic income can bridge the poverty gap and has lower administrative costs than traditional welfare, while critics say that it could lead to higher taxes for higher-income workers.

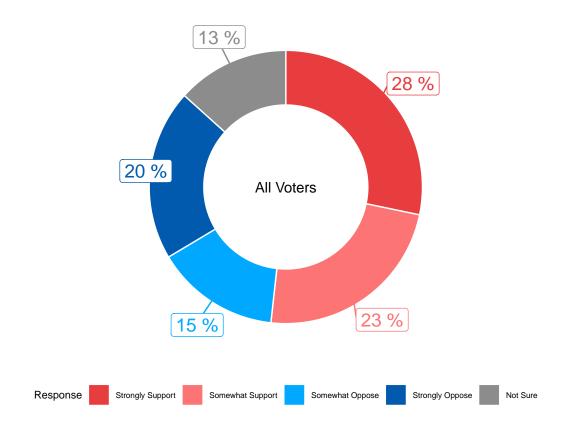
Do you think the federal government should create a universal basic income plan?



			Gende	er		A	ge				Re	egion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Yes	41.9%	41.2%	42.6%	26%	46.2%	34.6%	39.6%	48.3%	45.6%	33.5%	38.1%	43.3%	43.2%	39.7%
No	37.3%	41.3%	33.2%	50.9%	32.7%	46.2%	39.8%	28.8%	35%	54.9%	45.2%	35.8%	30.7%	35.1%
Not Sure	20.8%	17.5%	24.1%	23.1%	21.1%	19.2%	20.6%	22.9%	19.4%	11.6%	16.7%	20.9%	26%	25.2%
Unweighted Frequency	1813	1049	687	77	299	510	523	481	220	150	115	490	741	97
Weighted Frequency	1813	898	911	4	504	454	499	356	247	205	118	695	423	124

				F	ederal V	ote Intent	ion		
	Total	LPC	CPC	Bloc	NDP	Green	PPC	Other	UD
Yes	41.9%	64.9%	18%	44.4%	74.7%	47.6%	5.3%	16.3%	41.8%
No	37.3%	12.6%	67%	25.9%	9.1%	26.2%	75.7%	50%	25.8%
Not Sure	20.8%	22.4%	15%	29.6%	16.2%	26.1%	19%	33.7%	32.3%
Unweighted Frequency	1813	524	471	166	208	46	189	39	170
Weighted Frequency	1813	476	481	95	275	49	214	45	179

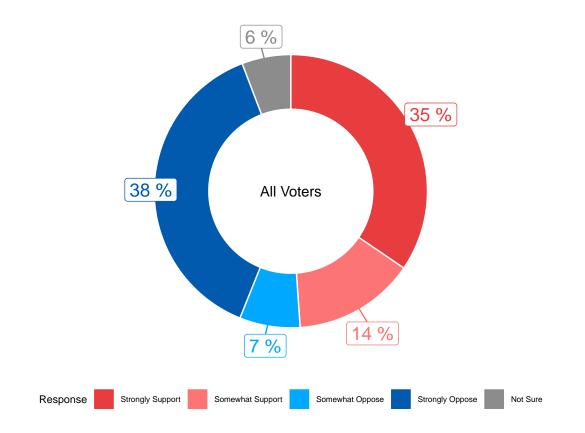
Canada currently has about 200 troops on the ground in Ukraine assisting with military training. Do you support or oppose sending more troops to Ukraine and provide increased military assistance?



			Gende	er		A	ge				Re	gion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Strongly Support	28.3%	33.4%	23.2%	34.5%	24.8%	24.7%	30.1%	35.2%	33.4%	30.2%	32.4%	27.4%	23.1%	33.3%
Somewhat Support	23.5%	24.1%	22.9%	16.1%	25%	20.8%	22.4%	26.3%	22.2%	25.2%	27.2%	25.1%	21.6%	16.7%
Somewhat Oppose	14.7%	12.6%	16.8%	10.1%	14.4%	17.5%	14.2%	12.2%	11.4%	14.6%	9.7%	13.3%	19%	19.3%
Strongly Oppose	20.2%	21.6%	18.9%	21%	18.6%	23.9%	22.1%	15.2%	20.6%	19%	18%	19.8%	22.2%	19.7%
Not Sure	13.3%	8.3%	18.2%	18.3%	17.3%	13%	11.1%	11.2%	12.4%	11%	12.8%	14.3%	14.2%	11%
Unweighted Frequency	1813	1049	687	77	299	510	523	481	220	150	115	490	741	97
Weighted Frequency	1813	898	911	4	504	454	499	356	247	205	118	695	423	124

				Fe	ederal Vo	te Intenti	on		
	Total	LPC	CPC	Bloc	NDP	Green	PPC	Other	UD
Strongly Support	28.3%	33.7%	32.2%	23.2%	22.9%	10.1%	22.4%	22.9%	27.5%
Somewhat Support	23.5%	30.6%	22.8%	22.1%	24.5%	26.3%	11%	2.6%	24.7%
Somewhat Oppose	14.7%	13.4%	14.2%	23.3%	18.4%	10.8%	14.8%	6.4%	12.3%
Strongly Oppose	20.2%	11.8%	22.4%	22.3%	16.8%	26.6%	38%	48.3%	11.1%
Not Sure	13.3%	10.5%	8.5%	9.2%	17.3%	26.2%	13.8%	19.8%	24.3%
Unweighted Frequency	1813	524	471	166	208	46	189	39	170
Weighted Frequency	1813	476	481	95	275	49	214	45	179

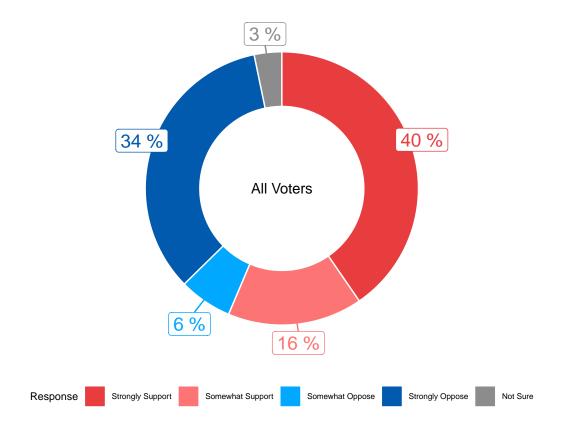
Should Canadians who choose not to be vaccinated be taxed or charged if they end up needing hospital care because of catching COVID-19?



			Gende	er		A	ge				Re	gion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Strongly Support	34.5%	35.8%	33.3%	23.2%	29.2%	28.7%	36%	47.4%	28.6%	25.2%	37.5%	34.2%	43.3%	30.5%
Somewhat Support	14.4%	14.3%	14.5%	7.4%	13.2%	11.3%	16.4%	17.3%	15.4%	16.7%	12.1%	13.5%	12.9%	21.3%
Somewhat Oppose	7.2%	6.5%	7.8%	9.5%	7.6%	7.5%	7.8%	5.2%	8.8%	5.6%	5%	7%	6.8%	10.7%
Strongly Oppose	38.1%	38.3%	37.9%	50.6%	46.5%	47.9%	31.7%	22.8%	42.7%	49.8%	41.1%	38.3%	32.7%	24.5%
Not Sure	5.8%	5.1%	6.4%	9.2%	3.6%	4.5%	8.1%	7.3%	4.5%	2.7%	4.3%	7.1%	4.3%	13%
Unweighted Frequency	1813	1049	687	77	299	510	523	481	220	150	115	490	741	97
Weighted Frequency	1813	898	911	4	504	454	499	356	247	205	118	695	423	124

				Fe	ederal Vo	te Intenti	on		
	Total	LPC	CPC	Bloc	NDP	Green	PPC	Other	UD
Strongly Support	34.5%	54.9%	26.4%	48.1%	39.9%	25%	5%	11.4%	30.2%
Somewhat Support	14.4%	18.3%	9.1%	18.3%	22.4%	9.6%	3.7%	7.5%	19.8%
Somewhat Oppose	7.2%	7.9%	4.7%	7.1%	9.2%	10.7%	2.2%	11.9%	12.7%
Strongly Oppose	38.1%	10.3%	56%	21%	24.2%	52.3%	87.2%	64.9%	25.3%
Not Sure	5.8%	8.6%	3.8%	5.5%	4.3%	2.3%	1.9%	4.3%	12.1%
Unweighted Frequency	1813	524	471	166	208	46	189	39	170
Weighted Frequency	1813	476	481	95	275	49	214	45	179

To what extent do you support or oppose mandatory COVID-19 vaccinations for all eligible Canadians?



			Gende	er		A	ge				Re	gion		
	Total	Male	Female	Non-binary	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Strongly Support	40.4%	38.2%	42.7%	23.1%	32.3%	31.6%	43.4%	58.9%	34.9%	21.8%	35.5%	45.3%	44.2%	46.3%
Somewhat Support	16%	17.3%	14.7%	11%	17%	12.4%	17.8%	16.5%	16.3%	20.6%	20.4%	14.8%	12.7%	21.2%
Somewhat Oppose	6.3%	7.4%	5.2%	8.4%	6.9%	7.5%	5.7%	4.6%	9.7%	7.1%	2.2%	5.6%	6.3%	5.7%
Strongly Oppose	34.1%	34.4%	33.7%	50.1%	41.6%	45.7%	28.8%	16%	36.9%	47.5%	38.4%	32.3%	31.5%	21.3%
Not Sure	3.3%	2.8%	3.7%	7.4%	2.2%	2.8%	4.3%	3.9%	2.2%	3%	3.5%	2%	5.3%	5.5%
Unweighted Frequency	1813	1049	687	77	299	510	523	481	220	150	115	490	741	97
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				Fe	ederal Vo	te Intenti	on		
	Total	LPC	CPC	Bloc	NDP	Green	PPC	Other	UD
Strongly Support	40.4%	68.7%	23.4%	53.6%	51.6%	30.9%	3.8%	10.1%	40.4%
Somewhat Support	16%	17.3%	14.2%	12.1%	24.4%	14.2%	2.2%	30.3%	19.7%
Somewhat Oppose	6.3%	4.6%	7.3%	5.9%	8.1%	0%	2.4%	10.4%	10.8%
Strongly Oppose	34.1%	6.2%	53.3%	22.5%	13.2%	47.8%	89.5%	43.4%	22.6%
Not Sure	3.3%	3.2%	1.8%	6%	2.6%	7.1%	2.1%	5.7%	6.5%
Unweighted Frequency	1813	524	471	166	208	46	189	39	170
Weighted Frequency	1813	476	481	95	275	49	214	45	179