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## CURRICULUM VITAE JOHN D. KASARDA PROFESSOR EMERITUS, UNC KENAN-FLAGLER BUSINESS SCHOOL AND DIRECTOR CENTER FOR AIR COMMERCE KENAN-FLAGLER BUSINESS SCHOOL THE KENAN CENTER, CB# 3440 UNIVERSITY OF NORTH CAROLINA CHAPEL HILL, NC 27599-3440

## **Contact Information**

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### **Education**

B.S. (Applied Economics) Cornell University, 1967

M.B.A. (With Distinction) Cornell University, 1968

Ph.D. (Sociology) University of North Carolina at Chapel Hill, 1971

### Current University Appointments

Professor Emeritus, Kenan-Flagler Business School, The University of North Carolina at Chapel Hill, 2014-2015

Director, Center for Air Commerce, UNC Kenan-Flagler Business School

## Current Corporate Appointment

President and CEO of Aerotropolis Business Concepts LLC www.aerotropolisbusinessconcepts.aero

#### **Previous University Appointments**

- 1990-2014 Kenan Distinguished Professor of Strategy and Entrepreneurship, Kenan-Flagler Business School, The University of North Carolina at Chapel Hill
  1990-2012 Director, The Frank Hawkins Kenan Institute of Private Enterprise, UNC's Kenan-Flagler Business School at Chapel Hill
  1980-1990 Kenan Distinguished Professor and Chairman, Department of Sociology, University of North Carolina, Chapel Hill
  1976-1980 Associate Professor and Director of Graduate Studies, Department of Sociology, University of North Carolina, Chapel Hill
- 1974-1976 Associate Professor, Department of Sociology, Florida Atlantic University
- 1971-1974 Assistant Professor, Department of Sociology, University of Chicago

#### **Professional and Association Positions**

Board of Advisors, International Society of Logistics, 2004-present Board of Directors, Institute for Defense and Business, 2002-present Board of Trustees, Urban Land Institute, 2000-2010 Member, Advisory Committee, National Aerospace Laboratories (NAL), 2008-present Member, International Economic Development Council, 1999-present Fellow, American Association for the Advancement of Science, 1997-present Advisory Board, United States Government Accountability Office on the A380 super jumbo airplane entering U.S. service, 2005-2009 Member, Academy of International Business, 1995-present Member, National Association of Business Economists, 1992-present Member of American Sociological Association, 1990-present Board of Governors, World Food Logistics Organization, 1999-2002 Board of Directors, Foundation for Transportation, Trade, and Commerce, 1998-2002 Member, Advisory Board, The Odum Institute for Research in Social Science, 2000-2004 Board of Directors, Consortium of Social Science Associations, 1996-2001 Member, Advisory Council, North Carolina Alliance for Competitive Technologies (NC ACTs), 1994-present Nominating Committee, Eisenhower Exchange Fellowships, 1999-2008 Member, The Counselors of Real Estate, 1999-2008

#### **Corporate Boards**

Director, Old Dominion Freight Line Inc., 2008-present

Director, Prologis Institutional Alliance REIT 2, 2004-2014

#### <u>Books</u>

Aerotropolis: The Way We'll Live Next (with Greg Lindsay), New York, NY: Farrar, Strauss and Giroux Publishing Co., 2011

Global Airport Cities (contributing editor), Twickenham, United Kingdom: Insight Media, 2010

Airport Cities: The Evolution (co-edited with Lucy Siebert), Twickenham, United Kingdom: Insight Media, 2008

*Third World Cities: Problems, Policies, and Prospects* (co-edited with Allan Parnell), Newbury Park, CA: Sage Publications, 1993

### **Books** (Continued)

The State of the Art of Entrepreneurship, (co-edited with Donald Sexton) Boston, MA: PWS-Kent Publishing Co., 1992

Jobs, Earnings, and Employment Growth Policies in the U.S., (Editor) Norwell, MA: Kluwer Academic Publishers, 1990

The Metropolis Era, Vol. II: Mega Cities (co-edited with Mattei Dogan), Newbury Park, CA: Sage, 1988

The Metropolis Era, Vol. I: A World of Giant Cities (co-edited with Mattei Dogan), Newbury Park, CA: Sage, 1988

Structuring in Organizations: Ecosystem Theory Evaluated, (With Charles Bidwell), Greenwich, CT: J.A.I. Press, 1987

Status Enhancement and Fertility: Reproductive Responses to Social Mobility and Educational Opportunity, (With John O. G. Billy and Kirsten West), Orlando, FL: Academic Press, 1986

*The Organization and Its Ecosystem: A Theory of Structuring in Organizations* (With Charles Bidwell), Greenwich, CT: J.A.I. Press, 1985

Contemporary Urban Ecology (With Brian J. L. Berry), New York: MacMillan Publishing Company, 1977

#### Articles and Book Chapters

"Gateway Airports: Commercial Magnets and Critical Business Infrastructure" Published by McGraw Hill Global Financial Global Institute. <u>https://www.mhfi.com/about/Global-Institute/white-papers/Gateway-Airports.html</u>

"Planning a Competitive Aerotropolis" (with Stephen J. Appold), Advances in Airline Economics, Vol. 4, Airport Transportation and International Trade, ed. by James Peoples, West Yorkshire: Emerald Group Publishing, 2014

"Aerotropolis: Business Mobility and Urban Competitiveness in the 21<sup>st</sup> Century," *Cultures of Mobility*, ed. by Klaus Benesch, Heidelberg: Heidelberg University Press, 2014

"The Physical Internet and Aerotropolis Development," *Connecting Minds, Creating the Future*, London: Touchtone Publishing, 2013

"Airport Cities: The Evolution," Airport World, pp. 24-27, No. 2, Volume 18, April-May 2013

"A Tale of Two Cities," Airport World, pp. 42-44, No., 2, Volume 18, April-May 2013

"The Airport City Phenomenon: Evidence from Large US Airports" (with Stephen J. Appold), *Urban Studies*, 50, (6) 2013, pp. 1239-1259, November 15, 2012

"Flying High: Moscow Domodedovo's Aerotropolis," Airport World, Vol. 17, 2012

"Aerotropolis: The Way We'll Live Next?" Atlantis Urban Economy, #22., pp. 12-14, December 2011

"The Catalytic Effect," Vision Magazine, Fresh Perspective from Dubai, September 2011

"The Aerotropolis and Global Competitiveness," Diplomatic Courier, pp. 16-19, Issue 5, Volume 5, December 2011

"Seeding Growth at Airports and Airport Cities: Insights from the Two-Sided Market Literature" (with Stephen Appold), *Research in Transportation Business & Management 1 (1)*, pp. 91-100, August 2011

"Peering Through the Window of the 2010 Census (with James H. Johnson)," *The Boulé Journal* 75.2, pp. 13-24, Summer 2011

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"Airport Cites and the Aerotropolis," *Ponts & Chaussées Magazine*, pp. 16-23, Revue des Associations des Ingénieurs des Ponts et Chaussées et des Anciens Elèves de l'ENPC, March 10, 2010

"Love Thy Neighbor" (with Stephen Appold), Airport World, pp.30-32, Issue 1, Volume 14, February-March 2010

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"Turning Ideas into Enterprises: The Carolina Entrepreneurial Initiative" (with Raymond Farrow), *The Business of Higher Education, Management and Fiscal Strategies*, pp. 17-52, Volume 2, Praeger Perspectives, April 2009

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"Destinies: Cities and the Nation" edited by Henry G. Cisneros., New York: W.W. Norton & Company, pp. 81-124, 1993

"Inner-City Concentrated Poverty and Neighborhood Distress: 1970 to 1990," *Housing Policy Debate* 4, No. 3, pp. 253-302, 1993

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"How Female Education Reduces Fertility: Models and Needed Research," *Mid-American Review of Sociology* 4, No. 1, pp. 1-22, 1979

"Urbanization, Community, and the Metropolitan Problem," *Handbook of Contemporary Urban Life*, edited by David Street, San Francisco: Jossey-Bass, pp. 27-35, 1978

Reprinted in: Cities and Urban Living (Mark Baldassare, ed.), New York: Columbia University Press, 1985

"Optimal Bias in Ridge Regression Approaches to Multicollinearity" (with Wen-fu Shih), *Sociological Methods and Research* 5, No. 4, pp. 461-470, May 1977

"The Impact of Regional Destination on Black Migrant Income" (with Wayne Villemez), *Social Science Quarterly* 57, No. 4, pp. 767-773, March 1977

"Education and Human Fertility: Sociological Perspectives" (with Donald Holsinger), *Population and Development: The Search for Selective Interventions*, edited by Ronald G. Ridker. Baltimore: Johns Hopkins Press, 1976

"Veteran Status and Socioeconomic Attainment: Military Service as a Career Contingency" (with Wayne Villemez), *Armed Forces and Society* 2, pp. 407-420, Spring 1976

"The Changing Occupational Structure of the American Metropolis: Apropos the Urban Problem," *American Journal of Sociology*, sponsored issue titled *The Changing Faces of the Suburbs*, edited by Barry Schwartz. Chicago: The University of Chicago Press, pp. 113-136, 1976

"The Use of Census Data in Secondary Analysis: The Context of Ecological Discovery," *The Research Experience*, edited by M. Patricia Golden, Chicago: Peacock Press, 1976

"Does Schooling Affect Birth Rates?" (with Donald Holsinger), School Review 84, pp. 71-90, November 1975

"Differential Patterns of Urban and Suburban Growth in the United States" (with George Redfearn), *Journal of Urban History* 2, pp. 43-66, November 1975

"School District Organization and Student Achievement" (with Charles Bidwell), *American Sociological Review*, pp. 55-70, February 1975

**<u>Reprinted in</u>**: *Educational Organization and Administration*. (Donald Erickson, ed.) Berkeley: McCutchen Press, 1978; *Readings on Equal Education*. (Erwin Flaxman, ed.) New York: AMS Press; *The Study of Organizations*. (J. Stacy Adams et al., eds.) San Francisco: Jossey-Bass, 1980

"Policy Change and Grassroots Inertia: The Case of Metropolitan Services," *Social Policy and Sociology*, edited by N. J. Demerath, III, Otto Larsen, and Karl Schuessler, Academic Press, pp. 45-55, 1975

"Social Construction of Local Communities" (with Morris Janowitz), *Sociological Theory and Survey Research*, edited by Timothy Leggatt, Sage Publications, pp. 207-236, 1974

"On Social System Properties: An Alternative View," American Sociological Review, pp. 886-888, December 1974

"Community Attachment in Mass Society" (with Morris Janowitz), *American Sociological Review* 39, pp. 328-339, June 1974

The Structural Implications of Social System Size: A Three-Level Analysis," *American Sociological Review* 39, pp. 19-28, February 1974

"Effects of Personnel Turnover, Employee Qualifications, and Professional Staff Ratios on Administrative Intensity and Overhead," *Sociological Quarterly* 14, pp. 350-358, Summer 1973

"The Theory of Ecological Expansion: An Empirical Test," Social Force 51, pp. 165-175, December 1972

"The Impact of Suburban Population Growth on Central City Service Functions," *American Journal of Sociology* 77, pp. 1111-1124, May 1972

**Reprinted in**: A Reader for Research Methods (Lawrence Rosen and Robert West, eds.) New York: Random House, 1973; Urban Services, Needs and Financing: Readings in the Causes of Municipal Expenditures. (George Sternlieb, ed.) Rutgers University: Center for Urban Policy Research, 1974; The Research Experience. (M. Patricia Golden, ed.), Chicago: Peacock Press, 1976

"Economic Structure and Fertility: A Comparative Analysis," Demography, pp. 307-317, August 1971

#### Editorial and Advisory Positions

2010-2012 Member of the Steering Committee: Institute for Homeland Security Solutions (IHSS)

2008-2009 Member of the Advisory Committee: National Aerospace Laboratories (NAL) Golden Jubilee International Conference on Civil Aeronautics-2009

### Editorial and Advisory Positions (Continued)

2001-2008 Editor: Journal of International Business Education (JIBE)	
1999-	Editorial Board: Market Track – A Journal of Consumer Affairs
1998-	Editorial Board: Cities
1997-	Editorial Board: Housing Policy Debate
1996-	Editorial Board: Planning and Markets
1996-	Advisory Panel: National Institute for Social Science Information (NISSI) National Poverty and Urban Panels
1996-	Editorial Board: International Journal of Applied Quality Management
1986-1992	Editorial Board: Contemporary Sociology
1986-	Editorial Board: Economic Development Quarterly
1983-	Advisory Board: Sociological Abstracts
1975-1983	Editorial Board: Sociological Methods and Research
1979-1981	National Science Foundation Sociology Proposal Review Panel
1978-1981	Editorial Board: Urban Affairs Quarterly
1976-1981	Editorial Board: Western Sociological Review
1972-1981	Editorial Board: Sociological Symposium
1979-1980	Co-Editor of special issue of the American Behavioral Scientist on The Political Economy of Cities
1979-	Editorial Board: Contemporary Studies in Sociology, J.A.I. Press
1978-	Fellow, Education Finance and Productivity Center, University of Chicago
1975-1977	Editor: American Sociological Association Methodology Section Newsletter
1976-2009	Editorial Board: Social Forces

- 1974-1976 Advisory Board: Joint Center for Environmental and Urban Problems
- 1973-1975 Advisory Board: Clearinghouse for the Use of Census Data, Washington, D.C.
- 1972-1975 Book Review Editor: American Journal of Sociology
- 1971-1975 Editorial Board: American Journal of Sociology

## **Professional Association Presentations**

More than 200 papers and presentations at annual meetings of national and international professional associations such as the Academy of Management, American Association for the Advancement of Science, National Academy of Sciences, The International Air Cargo Association, Transportation Research Board, American Planning Association, American Sociological Association, International Sociological Association, Council of Logistics Management, Population Association of America, International Social Science Research Council, Social Science Research Council, and Urban Land Institute.

### Major UNC Committees (1985-present)

Fellow, Carolina Population Center, 1980-present
Advisory Board, Global Research Institute, 2009-present
Member, Chancellor's Global Leadership Circle, 2007-2009
Advisory Board, UNC Center for International Business Education and Research, 2008-present
Member, Kenan-Flagler Promotion and Tenure Committee, 2007-2011
Member, Chancellor's Engagement Task Force, 2005-2008
Member, Chancellor's F & A Committee, 2005-2007
Member, Advisory Board, Carolina Asia Center, 2005-2011
Member, Odum Institute Advisory Board, 2000-2005
Director, UNC Center for International Business Education and Research, 2003-2007
Advisory Board, UNC Office of Economic Development, 1997-2008
Chair, Board of Directors, Carolina Population Center, 1990-1993
Member, Chancellor's Advisory Committee on the University Planning Process, 1990-1996
Member, Research Committee for University Bicentennial Fund Drive, 1986-1990
Advisory Board, Curriculum in Public Policy Analysis, 1986-1993
Advisory Board, Curriculum in Industrial Relations, 1985-1992
Advisory Board, Triangle Universities Center for Advanced Study, Inc., 1985-1990
Member, Search Committee for the Dean of the Graduate School of Business Administration, 1986-1987
UNC Faculty Representative, Joint UNC - N.C. State University Committee to Foster Cooperation in Their Research Missions, 1985-1987
Chair, Committee to Establish Faculty and Scholarly Exchange with the Romanian Academy of Social and Political Sciences, 1985-1987
University Committee to Establish a Memorandum of Understanding for Large Research Grants and Contracts between UNC and A.I.D., 1985-1986

Chair, Conference of Arts and Sciences Chairs and Directors, 1985-1986

## Major UNC Committees (1985-present) (Continued)

Chair, University of North Carolina Accreditation Self-Study on "The Research Mission," 1984-1985

## External Grants (Principal Investigator)

Kenan Foundation Asia, "U.S. Management Center for U.S.-Thai Development Partnership", October 1, 2010-September 30, 2012, \$248,687

North Carolina Turnpike Authority via Wilbur Smith Associates, "Evaluation of Socio-Economic Forecasts for the Proposed Gaston East-West Connector/Bypass Investment-Grade Traffic and Revenue Study", Supplemental Funding Contract Amendment, September 7, 2011, \$19,383

North Carolina Department of Transportation via North Carolina State University, "Seven Portals Study", July 1, 2010-May 31, 2011, \$62,000

U.S. Department of Homeland Security, "Institute of Homeland Security Solutions (RTI)", April 1, 2009-July 6, 2011, \$1,382,646

Kenan Foundation Asia, "U.S. Management Center for U.S.-Thai Development Partnership", October 1, 2010-September 30, 2011, \$288,087

Kenan Foundation Asia, "U.S. Management Center for U.S.-Thai Development Partnership", October 1, 2009-September 30, 2010, \$283,967

North Carolina Turnpike Authority via Wilbur Smith Associates, "Evaluation of Socio-Economic Forecasts for the Proposed Gaston East-West Connector/Bypass Investment-Grade Traffic and Revenue Study", April 1, 2010-April 30, 2011, \$95,983

North Carolina Turnpike Authority via Wilbur Smith Associates, "Evaluation of Socio-Economic Forecasts for the Proposed Monroe Connector/Bypass Investment-Grade Traffic and Revenue Study", April 1, 2009- July 31, 2010, \$105,436

Kenan Foundation Asia, "U.S. Management Center for U.S.-Thai Development Partnership", October 1, 2008-September 30, 2009, \$188,913

Queensland University of Technology, "QUT-The Airport Metropolis: Managing the Interfaces", June 1, 2008-May 31, 2011, \$120,000

NCLM Local Leadership Foundation, "NC League of Municipalities", September 21, 2007-October 31, 2008, \$175,000

Kauffmann Foundation, "Center for Entrepreneurship Education", July 19, 2007-March 31, 2008, \$82,950

North Carolina Department of Transportation (NCDOT) via Wilbur Smith Associates, Inc., "Triangle Turnpike", October 31, 2006-January 31, 2007, \$119,190

Kauffman Foundation, "KC 2 Planning Grant", July 27-December 15, 2006, \$50,000

North Carolina Institute of Minority Economic Development, "African American Economic Impact Study", (With James H. Johnson), January 1-August 31, 2006, \$126,838

The International Air Cargo Association (TIACA), March 1, 2004-March 14, 2010, \$74,410

U.S. Department of Education, Center for International Business and Education Research grant, October 1, 2006-September 30, 2010, \$1.4 million

## External Grants (Principal Investigator) (Continued)

U.S. Department of State via SECID (formerly the Southeast Consortia for International Development), "Global Suppliers Institute II," October 1, 2005-September 30, 2006, \$144,861

North Carolina Bankers Association, "The Economic Impact of the Hispanic Population in North Carolina," (With James H. Johnson), May 1-December 31, 2005, \$139,222

Ewing Marion Kauffman Foundation, "Carolina Entrepreneurial Initiative," March 1, 2004-June 30, 2009, \$3,499,968

U.S. Agency for International Development (USAID), "Accelerating Economic Recovery in Asia," October 1, 2000-September 30, 2006, total award of \$18,000,000 over 6 years

US Agency for International Development (USAID), "Making Cities Work: Cornerstone Indonesia" (with Jennifer Bremer), September 27, 2002- June 30, 2004, \$150,000

US Agency for International Development (USAID), "Program to Mobilize America's Technology for the Challenge of Development" (MATCH) (with Jennifer Bremer), September 30, 1998-September 30, 2003, \$2,459,611

Unocal Foundation, "Cornerstone Community Development Network" (with Jennifer Bremer), December 31, 2001-December 30, 2003, \$500,000

U.S. Management Center for U.S.-Thai Development Partnership, October 1, 1996-September 30, 2007, \$1,133,068

Russell Sage Foundation, "Assessing the Economic and Demographic viability of U.S. Cities in the Post-911 Environment" (With James H. Johnson, Jr.), January 1, 2002 – July 31, 2002, \$48,386

U.S. Agency for International Development, "America's Technology for the Challenge of Development" (MATCH), September 30, 1998-September 29, 2000, \$2,459,611

U.S. Agency for International Development, "U.S. Management Center for U.S-Thailand Development Partnership," October 1, 1996-September 30, 2001, \$817,479

Council of State Governments, North Carolina-Vietnam Environmental Trade and Technologies Initiative, June 1, 1999-March 31, 2001, \$149,914

U.S. Department of Commerce, US-Brazil Export 1999, February 15, 1997 to September 30, 2000, \$118,010

U.S. Agency for International Development, "Collaborative Programming to Promote Environmental Technology Transfer through Commercial Channels in Latin America," November 16, 1998-May 31, 2000, \$150,652

Trade and Development Agency/MFM Management for Meetings, "Conferences for the U.S. Trade and Development Agency," Manila and Bangkok, July 1, 1996 - June 30, 2001, \$143,294

Miscellaneous Kenan Institute grants totaling \$1,480,257 (1998-2001)

North Carolina Global TransPark Authority, "Education and Training Center" Grant #96-1719. October 1, 1996 - March 31, 1998, \$40,000

World Bank, "Planning Services for the Subic Bay Metropolitan Authority" Grant #96-1720. October 21, 1996 - February 28, 1998, \$71,940

Environmental Export Council, "Environmental Export Council Cooperative Agreement Extension - Kenan Institute Component" (with Jennifer A. Bremer) October 15, 1995 - August 8, 1997, \$142,500

## External Grants (Principal Investigator) (Continued)

Appalachian Regional Commission, "Targeting Export Assistance Through Industry Sector Analysis" (with Jennifer A. Bremer) June 1, 1996 - February 28, 1997, \$14,887

U.S. Department of Commerce/National Oceanic and Atmospheric Administration, "Export Market Plan for Thailand" (with Jennifer A. Bremer) September 30, 1996 - December 31, 1996, \$24,675

U.S. Agency for International Development, "U.S.-Thailand Development Partnership" December 14, 1994-September 30, 1996, \$10,100,000.00

Federal Aviation Administration Research Grant, "Logistical Research on Global TransPark Design and Implementation" February 1, 1993 - August 15, 1995, \$1,000,000.00

Social Sciences Research Council, Underclass Database Construction. November 1989 - June 1993, \$117,000.00

National Science Foundation Research Grant, "Demographic-Employment Mismatches in U.S. and West German Cities." Grant #SES-8411125. August 1, 1984 - April 30, 1988, \$126,700.00

National Science Foundation Research Grant, "Technology and Social Change" Grant #SES-8004726 (with Gerhard Lenski). January 1, 1981 - June 30, 1984, \$165,000.00

U.S. Army Research Institute for the Behavioral and Social Sciences Grant, "The Social Demography of the All Volunteer Army." Grant #DAHC19-76-G-0018 (with John Faris). August 16, 1976 - October 15, 1979, \$95,084.00

U.S. Department of State, Aid for International Development (AID) Grant, "How Female Education Reduces Fertility" Grant #AID-Pha-G-1181, September 1, 1977 - December 31, 1979, \$110,463.00

National Science Foundation Research Grant, "The Effectiveness of School Organizations." Grants #SOC74-24287 and SOC77-07499. January 1, 1975 - February 2, 1979, \$275,300.00

## Endowment Created

U.S. Agency for International Development (\$4,600,000.00); Royal Thai Government (\$3,500,000.00); and Kenan Trust (\$3,500,000.00) to endow Kenan Institute Asia (\$11,600,000.00), July 1996

## Honors and Listings

Order of the Long Leaf Pine (North Carolina's highest civilian honor)

Queensland University of Technology, Vice Chancellor's Distinguish International Visitor Award

Holsten Exceptional Service Award, Kenan-Flagler Business School

Kenan-Flagler Global Leadership Award

Bullard Research Impact Award, Kenan-Flagler Business School

Weatherspoon Award for Research Excellence, Kenan-Flagler Business School

Fellow, American Association for the Advancement of Science

Trustee, The Urban Land Institute

Selected as Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford

## Honors and Listings (Continued)

Elected Member, Counselors for Real Estate Who's Who in America Who's Who in the World Who's Who in Higher Education Who's Who in Engineering, Science, and Technology

# **Recent Recognitions**

- 2013 Future Cities magazine, "Top 100 Urban Innovators Worldwide"
- 2011 Time magazine, "10 Ideas That Will Change the World" for Aerotropolis
- 2010 World Trade magazine, "Top 50 Ideas for 2010" for Aerotropolis