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Annual Report

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Part 1





Dear Member of the Hertie School Community,

Resilience. It is a word that characterised much of the Academic Year 2020/2021.

Resilience in the face of uncertainty, as we adapted how we learn, how we teach, and how we live to the demands of the pandemic. Resilience in the face of isolation, as we found ways to connect despite lengthy lockdowns. Resilience as we comforted each other in the face of deep and emotional loss – of friends, of loved ones, and of colleagues.

Optimism is another word that epitomises the Academic Year 2020/2021.

As ever, this year showcased the enduring optimism for which our Hertie School community is known. Guided by our core principles and our mission to prepare students for leadership positions in government, business and civil society, we have achieved some incredible things together.

In September 2020, we welcomed 741 enrolled students and PhD researchers both on campus and online. The health and safety of our community remained our number one priority. In October, as infection rates rose here in Berlin, we transitioned all our classes online once again. In June, we celebrated the Class of 2020 and the Class of 2021 in concurrent virtual ceremonies, joined by Anne-Marie Slaughter, CEO of the think tank New America, who delivered words of encouragement to our graduates.

In our research and outreach activities, we were flexible and creative in the formats and tools we used to connect. Our faculty addressed some of the most pressing challenges that the COVID-19 pandemic exposed, contributing research through numerous peer-reviewed journals, in the media, workshops and online debates such as committee meetings in the German Bundestag.

We welcomed new faces to our expanding faculty, including Cathryn Costello, Professor of Fundamental Rights and Co-Director of our Centre for Fundamental Rights, Ruth Ditlmann, Professor of Social Psychology, and Sébastien Mena, Professor of Organization and Governance. Our leadership team also welcomed Mark Kayser as the new Dean of Research and Faculty, following Mark Hallerberg's appointment as Acting President.

Above all, our students exemplified the spirit of active engagement for the common good, working tirelessly to connect in times of disconnection. Through their student clubs, in their course work, and at organisations where they served professional years or held internships, our students showcased their excellence and innovation. We came together to raise money for oxygen in Pune, India, during the coronavirus crisis. And our moot court team was once again crowned the German national champion in the prestigious Jessup International Law Moot Court Competition, an incredible accomplishment.

During this academic year, we also mourned the passing of Henrik Enderlein, Professor of Political Economy and past President. Henrik was a founding member of our faculty and a tireless supporter of our students and alumni. His enthusiastic voice and energetic smile are deeply missed in the hallways of the Hertie School, in academia and among policymakers.

We share Henrik's unwavering commitment to the Hertie School, to create a space for vibrant intellectual exchange, excellence in research and teaching, and exciting policy debates – which you will read about in these pages.

We take that commitment with us into the years ahead and thank you for supporting us in this mission.

With warm regards,
Hertie School Leadership



Tribute to Henrik Enderlein

On 27 May, our beloved faculty member and past President, Henrik Enderlein, passed away at the age of 46.

Henrik was a defining member of our community and joined the Hertie School as a founding member of our faculty in 2005. Throughout his tenure, he held many formal and informal leadership roles, helping to shape the mission and vision of our university. His passing was felt deeply across our community, by business and political leaders here in Germany and indeed by individuals across the globe.

As President of the Hertie School from 2018 to 2021, Henrik initiated a comprehensive strategic plan to expand our research focus, teaching capacity and the impact of our university. Under his leadership, our faculty grew by more than one third. The School's five Centres of Competence and Data Science Lab were key components of his strategic plan. When Henrik announced his resignation in February to focus on his recovery, the Chairman of our Board of Trustees, Frank Mattern, and Chairman of our Supervisory Board, Bernd Knobloch, said, "His vision and his untiring dedication to excellence in teaching and research have positioned the Hertie School among the leading public policy institutions in the world."

Prior to his academic career, Henrik was an economist at the European Central Bank in Frankfurt. Here, too, he had a lasting impact. "Henrik was a remarkable builder of bridges," said Christine Lagarde, President of the ECB, at a commemoration event in June 2021. "He was relentlessly focused on how to make economic solutions effective, which meant institutionally acceptable and democratically legitimate," she said.

Indeed, Henrik had a special ability to bring together different disciplines and different political viewpoints. Passionate about the European project, he was the founding Director of the Jacques Delors Centre and a trusted sparring partner for leaders across Europe. Emmanuel Macron, President of the Republic of France, said, "His death leaves a painful void in the political and

intellectual life of our continent and leaves a void in the hearts of those who knew him best and of course his family... He was convinced that the European project could not fail, and he was prolific and skilled in promoting this infectious belief with political leaders."

As a professor, he was committed to supporting the work of our students – including supporting many doctoral researchers in their pursuit of their PhD. Henrik's optimistic outlook was something he will be remembered for: "You showed me the ability to have – even in the worst moments – a positive outlook on life," said Elena Bascone, MPP Alumni from the Class of 2020. "When Henrik entered the room his energy sprang over everyone," said Kaija Landsberg, MPP 2007. "He just infused the idea that you could do anything as a PhD student, and he gave me a lot of confidence in what I was doing," said Dr. Alessio Terzi.

We are immensely fortunate to have benefited from Henrik's inspiring leadership, his deep commitment to the field of public policy and his insightful contributions to European debate.

We have missed his cheerful voice in the halls of the Hertie School, his singular wit, and his incomparable charm.

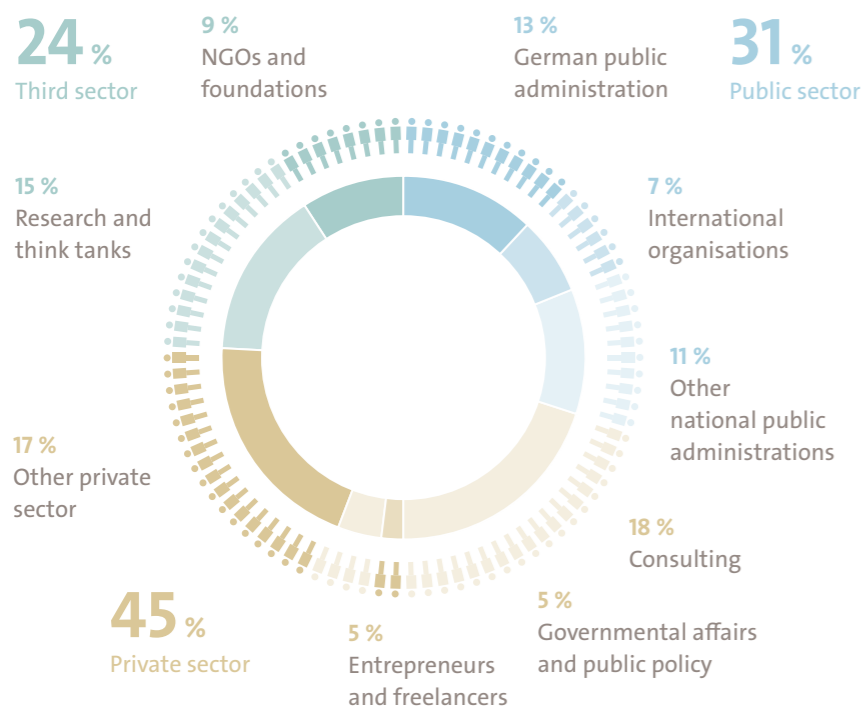
Through the students he taught, individuals he mentored, or political leaders he advised, Henrik's influence, legacy, and spirit will live on.

Alumni: A global network



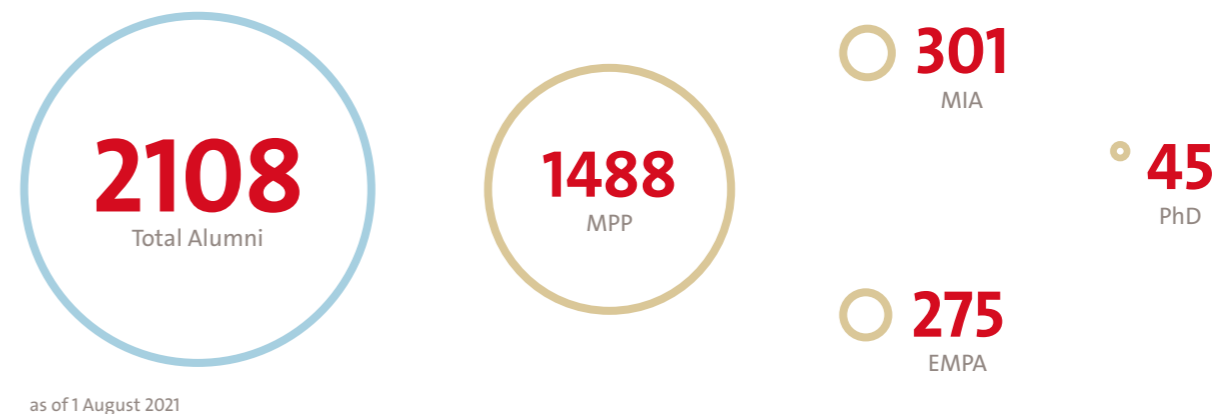
Intersectoral: Careers in all fields

After more than a decade of equipping our students with strategies for forging new frontiers in governance, our graduates are working at the cutting edge of policymaking in government, business and international organisations.



Statistics from 90% of alumni, as of 1 August 2021

A growing community of graduates



(Re)-Connecting in times of crisis

The second year of the COVID-19 pandemic showed us the importance and challenges of staying connected and engaged within the Hertie School Alumni Network. Despite the lockdown, Alumni Affairs, together with our Chapter Leads, Alumni Council members and other volunteers, worked hard to offer content, create safe spaces for interesting debates and keep the #hertielove spirit ignited in both the online and offline worlds.

These three efforts brought us the Premium D-A-CH award, given annually for exceptional higher education alumni engagement in Germany, Austria and Switzerland. The award, presented by alumni-clubs.net e.V. with over 250 member institutions, focused on "Digitally re-thinking alumni management". It recognised the Hertie School for its wide-ranging digital approach to connecting with former students.

For the first time, we organised Hertie Alumni November, a month of activities dedicated to our graduates around the globe, in cooperation with our 13 international Alumni Chapters. The programme welcomed over 600 participants in 12 different events, culminating in the Digital Alumni Reunion.

Our alumni continue their outstanding accomplishments in public policy and beyond. With a record number of nominations this year, we presented the 7th Alumni Achievement Award to Alexander Busold and Laura Franken (both MPP 2016) for their leadership in founding the Her.Tietz Initiative. The initiative promotes an understanding of the origins of the Hertie name. It raises awareness of the antisemitic repressions against the Tietz family under the Nazi regime, who were forced to emigrate, after being dispossessed of their assets in the Hermann Tietz Department Stores. The initiative also aims to contribute actively to commemorating victims of the Holocaust.

In December 2020, we launched our Hertie School Alumni App, one of our main tools of communication with our alumni. It provides Hertie School news and events, as well as job postings circulating in the Alumni Network.



» We all came from very different backgrounds and had different perspectives, but we were bound by an overarching ambition to change the world, to have an effect. «

Raphaëlle Arino, Master of International Affairs 2018



» The School unlocked my abilities, passion and interest in management and (good) governance work and consequently helped me to open some doors so that I could contribute in various forums in our region as an expert voice. «

Mac Pherson Mdalla, Master of Public Policy 2010

Faculty and researchers contribute expertise to pandemic recovery

Since the start of the COVID-19 pandemic, our faculty and researchers have contributed their expertise in relevant, impactful ways. Across fields and issues, they have helped lay the groundwork for a fair and effective recovery – in Europe and beyond.

Our researchers created models to test the efficacy of public health solutions like tracking apps and lockdowns. They investigated how the crisis affected families, universities and digitalisation. They advised policymakers through policy briefs, appeared in the media to inform public debate, and participated in government-endorsed research projects. Here are a few highlights:

Do lockdowns work in controlling the spread of COVID-19?

To curb the spread of COVID-19, governments around the world implemented so-called non-pharmaceutical interventions (NPIs) – measures like social distancing. Hertie School Assistant Professor of Health Governance Mujaheed Shaikh was involved in research exploring how well NPIs stemmed the spread of the disease – whom did they benefit, and who was most vulnerable?

In a study published online by the Proceedings of the National Academy of Science of the US (PNAS) in March 2021, researchers at the Hertie School, Oxford University and Imperial College London examined the effects of NPIs through county-level data in the United States. They discovered that such NPIs such as shelter-in-place, the closure of dine-in restaurants and non-essential businesses, limiting social gatherings, closing daycare, schools and universities, and banning people from visiting nursing homes, to name a few, reduced the COVID-19 spread in US counties on average, but the impact diminished after they were lifted.

NPIs had the greatest impact in high-income counties and in those with large non-white populations. On the other hand, NPIs targeting specific vulnerable populations, like school closures, did not have a significant impact. The measures may vary in their effectiveness, as not everyone has the privilege of social distancing, the authors say. The privilege of social distancing is thus “highly intersected with ethnicity and socioeconomic status,” they noted.

Mujaheed Shaikh was also co-author of a study about the risk COVID-19 poses to health systems, published in the journal *BMJ Open* in September 2020. Based on a study in England, they

found that, where populations are ageing, underlying diseases are prevalent, and medical resources are lacking, communities are more vulnerable to the adverse effects of a pandemic. The researchers said that identifying communities at greater risk can help health authorities tackle the problem more effectively than measures aimed merely at lowering the rate of infection.

How COVID-19 changed the role of fathers in childcare

The pandemic has led to concerns about how families cope with working from home while juggling childcare and remote schooling. In a study published in the journal *Demographic Research*, Hertie School Professor of Sociology Michaela Kreyenfeld and Sabine Zinn of the DIW Berlin (the German Institute for Economic Research) explored whether gender roles in families had shifted, comparing data from before and during the first lockdown in Germany.

The researchers found that less-educated fathers spent significantly more time with their children than highly educated fathers. In fact, this group saw the largest gain in time spent with children compared to parents in any other grouping. This challenges the findings of prior studies, which saw highly educated fathers as leaders in childhood involvement.

The researchers found that both mothers and fathers spent more time with their children, but women continued to perform the bulk of childcare tasks. The study was based on representative and longitudinal data from the German Socio-Economic Panel (GSOEP).

More education needed for uptake of virus-tracking apps

In spring 2021, Hertie School Assistant Professor of Data Science and Public Policy Simon Munzert and the online survey company respondi assessed the uptake of mobile COVID-19 tracking apps in Germany. The researchers surveyed 2,099 smartphone users in Germany and tracked usage by more than half the participants. They found that public scepticism about the government-sponsored Corona-Warn-App and others remained high one year after their introduction.



“Doubts about whether the apps work and hesitation about data privacy can stand in the way of widespread use,” the researchers found. The study also showed that people most likely to use a tracking app are also less likely to engage in behaviour that might get them infected. The researchers found signs that the Corona-Warn-App could widen its user base: “Young people, more digitally savvy, are not necessarily the main user group. This creates potential for a further expansion of the user base,” the authors said.

Are women leaders and scientists better at tackling the pandemic?

Were leaders with a science background better at tackling the COVID-19, as some public commentators have speculated? Some have concluded that leaders such as German Chancellor Angela Merkel, who holds a doctorate in quantum chemistry, had a better grasp of the pandemic’s implications and thus were quicker to react. Research by Joachim Wehner of the London School of Economics and Hertie School Acting President and Professor of Public Management and Political Economy Mark Hallerberg shows that such generalisations may not hold true.

“We caution against generalisations based on a small number of high-profile anecdotes about how certain leadership traits translate into different policy responses during the pandemic,” Wehner and Hallerberg wrote in their article, “Pandemic Leadership: Did ‘Scientists’ Lock Down More Quickly?”. The researchers found no link between the speed of the first lockdown after the outbreak of COVID-19, and leaders with a “science” background. Using a global dataset of the educational background of 188 leaders in office at the start of the pandemic and several statistical tests, the authors found “no support for a systematic relationship between a leader having studied a natural science or medicine and the timing of the first lockdown.” They also examined whether gender and populism played a role in the timing, connections that commentators have also drawn, but found no systematic effects.

PhD programmes

After Hertie, former PhDs team up in academic research

As far-right parties have gained traction in Europe, some have observed that populist movements – right and left – can mobilise voters. Until now, however, claims that they boost overall political participation, usually considered healthy for a democracy, have not been tested empirically. In their paper, “Do Populist Parties Increase Voter Turnout? Evidence from over 40 Years of Electoral History in 31 European Democracies”, published in June 2020 in the journal *Political Studies*, two former doctoral researchers, Maurits Meijers (PhD 2016) and Arndt Leininger (PhD 2017) explored this assertion.

Using a dataset from 315 parliamentary elections in 31 Western and Eastern European democracies since the 1970s, they examined developments in voter participation and populist parties. Their findings: in Central and Eastern Europe, populist parties have galvanised voters, especially in young democracies, but not in older, Western European ones. Where populist parties were already in parliament in newer, Eastern European democracies, voter turnout increased. “It’s not sufficient to just be a populist party that’s competing,” says Leininger. “Parliamentary representation seems to be really key in terms of raising the party’s profile – and then it can have mobilising effects.”

Leininger, now a Research Fellow in Political Sociology at the Freie Universität in Berlin, and Meijers, an Assistant Professor for Comparative Politics at Radboud University in Nijmegen, the Netherlands, shared an office at the Hertie School while doing their PhDs.

“My research was strongly focused on radical parties, and in this case, populist parties,” says Meijers. “And Arndt’s background is very much in elections and who participates in them. We’re both quantitative political scientists who have done statistical modelling, so that made it a very natural collaboration.”

Both agreed the groundwork for the project was laid during their time in the Doctoral Programme. “One of the strengths of the programme is that your colleagues are a big, diverse group of people and you remain friends with many of them afterwards,” said Meijers. “And with some of them you share research interests.”

“One of the strengths of the programme is that your colleagues are a big, diverse group of people and you remain friends with many of them afterwards,” said Meijers. “And with some of them you share research interests.”

Latest publications: Peer-reviewed journal articles by our PhD researchers

Ruhnau, Oliver; Bucksteeg, Michael; Ritter, David; et al. (2022): Why electricity market models yield different results: Carbon pricing in a model-comparison experiment. *Renewable and Sustainable Energy Reviews* 153: January 2022.

Weinhardt, Clara; Schöfer, Till (2021): Differential treatment for developing countries in the WTO: the unmaking of the North-South distinction in a multipolar world. *Third World Quarterly*, November 2021.

Bünder, Tobias; Karekezi, Catherine; Wirtz, Veronika (2021): Governing industry involvement in the non-communicable disease response in Kenya. *Globalization & Health* 17:123.

Deo, Sahil; Sontakke, Neha (2021): Usability, User Comprehension, and Perceptions of Explanations for Complex Decision Support Systems in Finance: A Robo-Advisory Use Case. *Computer* 54:10, 38-48.



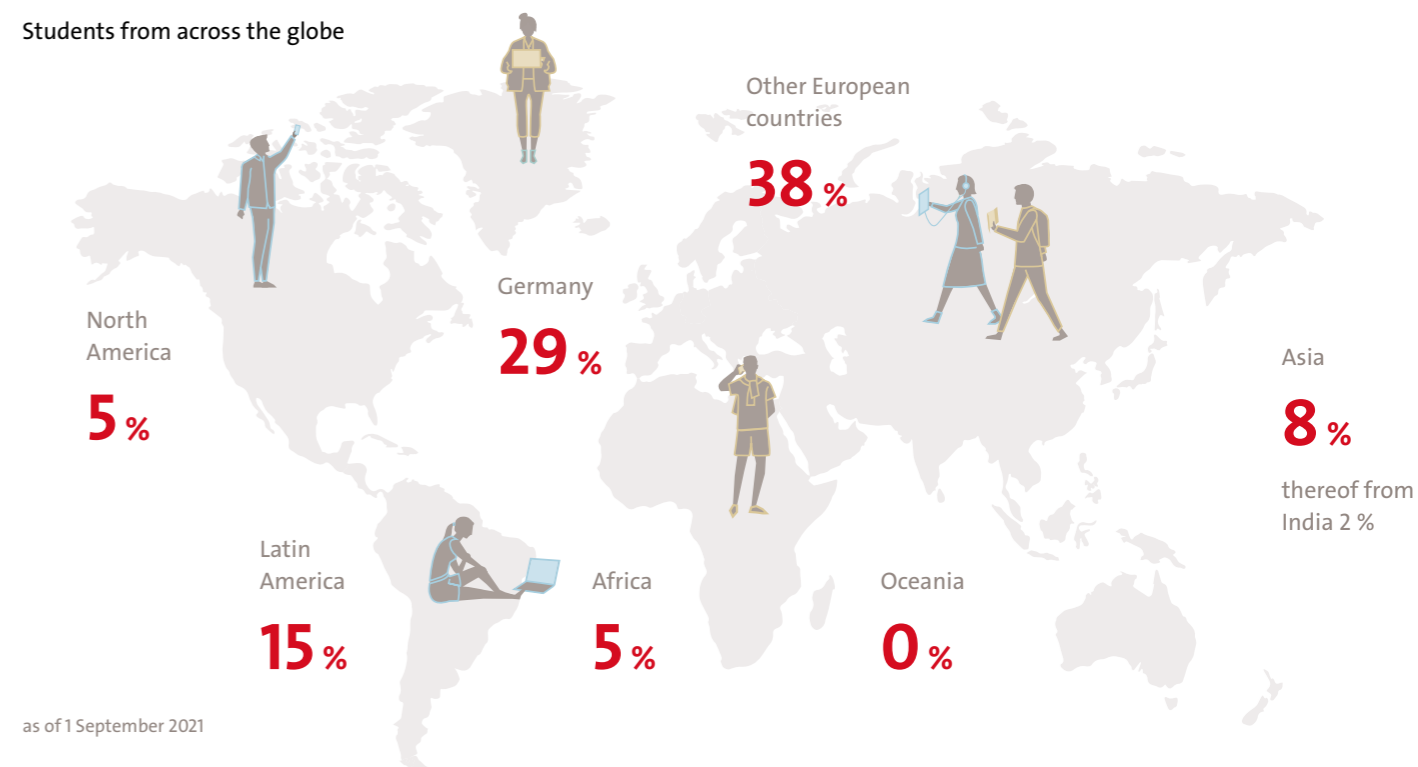
» The PhD panel series has expanded my networks and permitted me to get to know more than 70 other early and senior career researchers from CIVICA universities – many with similar interests, and with whom I have developed and collaborated on interesting projects. «

Diego Salazar Morales (Peru), Doctoral Programme in Governance 2017

Executive Master of Public Administration

International

Students from across the globe



Modelling epidemics in a complex world

Working in a hospital in Northern India a decade ago, where high rates of tuberculosis threatened the local community, Elise Racine first encountered a problem that today’s policymakers face in the COVID-19 pandemic: How to treat individuals while also treating a large-scale health problem. What she observed: It was possible to use information about the behaviour of individuals and project how this might impact epidemic spread.

“A big part of why I wanted to study at Hertie was to learn how to take scientific and programmatic data and translate it into policy and communicate with policymakers,” says the Executive MPA graduate, whose focus was healthcare, digitalisation and big data.

While at Hertie, Racine worked on a project with Professor of Ethics and Technology Joanna Bryson, Professor of Data Science Slava Jankin, Senior Research Scientist William Lowe and other researchers, which aimed to find the most effective methods for modelling epidemics. The researchers conducted interviews and surveys with leaders in the field of infectious disease modelling and studied novel ways of using models to help improve policy.

The project, “Understanding Infectious Disease Modelling”, looks at a variety of modelling methods, but focuses in particular on “agent-based modelling”, which allows policymakers to see how decisions at the individual level – so-called agents – may impact, for example, epidemic spread. The goal is to make this knowledge and methods more accessible for policymakers, to discuss different options and be more critical of their limitations, Racine says.

For agent-based models, a whole variety of expertise may be tapped – experts in data collection, cognitive intelligence, psychologists and other fields, including policymakers, Racine says. “This is something that the Hertie School really provides – asking policymakers what knowledge they need to make decisions. Models are forecasts. They offer an idea of what might happen in the future. Models can disagree and reality may not match them. Policymakers need to understand why there is this disconnect and what insights can still be drawn.”



Executive Education

Strengthening civil society in the EU through a next generation of human rights defenders

Rule of law, fundamental rights and civil society are at the centre of divisive political and legal debates in the EU, as they come under increasing pressure in many countries.

The EU's evolving toolbox to address these challenges has not yet put the brakes on democratic backsliding and the erosion of core EU values. More immediate crises overshadow worrying trends in a number of EU countries, such as citizens' declining trust in justice systems and government measures that can undermine mutual trust among member states.

In 2020, the Hertie School and the Netherlands and Hungarian Helsinki Committees launched Recharging Advocacy for Rights in Europe (RARE), a 2-year capacity- and alliance-building programme that seeks to empower 25 European human rights NGOs from 13 EU countries. In a series of in-person and online workshops, participants are equipped with skills, resources and networks to counteract increasingly challenging domestic working conditions.

"We used to comfort ourselves with the idea that the erosion of democratic institutions was happening elsewhere, outside the EU," says Marta Pardavi, one of RARE's programme leads. "We focused less on how civil society is able to uphold respect for human rights in our own backyard."

Bernhard Knoll-Tudor, Director of Executive Education at the Hertie School, which spearheads the project, echoes the need for such an initiative. "We realized that the skills human rights defenders need to adopt if they want to persist in this space are extensive," he says. "Through the programme, our participants learn about new advocacy strategies, design thinking, strategic planning, and other critical skills to ensure these civil society organisations can continue to have a lasting impact."

RARE is generously supported by: Stiftung Mercator, Council of Europe, OSCE/ODIHR, ERSTE Stiftung, German Federal Foreign Office, Austrian Ministry of Foreign Affairs, Netherlands Ministry of Foreign Affairs, OSCE Network, Friedrich Ebert Stiftung.

Political communication in times of disinformation

Disinformation and political polarisation of the 2020 US election that led to riots in the Capitol remind us that reliable information and people's ability to identify it are indispensable for a functional democracy. Mass rallies of conspiracy theorists denying the pandemic illustrate the severe threat fake news poses to society.

The Hertie School's Executive Education programme and the Vodafone Foundation Deutschland offer a modular programme on evidence-based communication and disinformation. The programme is for members of parliament and ministry staff at federal and state level, as well as chief scientific officers (CSOs) who bear a special responsibility for informing and presenting facts to the public about the rationale behind political decisions.

The programme equips them with tools to counter disinformation and conveys fact-checking techniques to identify fake news, its sources and the motivation behind it. Modules touch on the trade-off between science communication and political communication and decision-making, a recurring topic throughout the pandemic. Participants analyse media and information campaigns, learn about strategies for public agenda-setting and principles of de-escalatory and crisis communication.



Krzysztof Izdebski
ePaństwo Foundation |
Poland

» During our strategy workshop we spoke a lot about how complex the world is, how many unpredictable circumstances can force you to change your strategy, and how to use these shifting circumstances to still achieve your work. «

Krzysztof is a Board Member and the Policy Director of ePaństwo Foundation (EPF) and Board Member of Consul Democracy Foundation.



Dominika Spyratou
Common Ground | Greece

» RARE is a safe space, a space with amazingly interesting people who do great work. «

Dominika works as Coordinator at Common Ground, a new platform for strengthening strategic cooperation among civil society in Greece on issues of common concern such as forced migration, inequality, environmental degradation, and public health



Centres of Competence

Over the last years, the Hertie School has substantially expanded its expertise in key policy fields through its five Centres of Competence. The Centres focus on governance challenges that are pivotal for the coming decades. In addition to the Centres, the Hertie School Data Science Lab leverages and amplifies breakthroughs in data science and artificial intelligence to tackle major societal problems.

- Centre for Digital Governance
- Centre for Fundamental Rights
- Centre for International Security
- Jacques Delors Centre
- Centre for Sustainability
- Data Science Lab

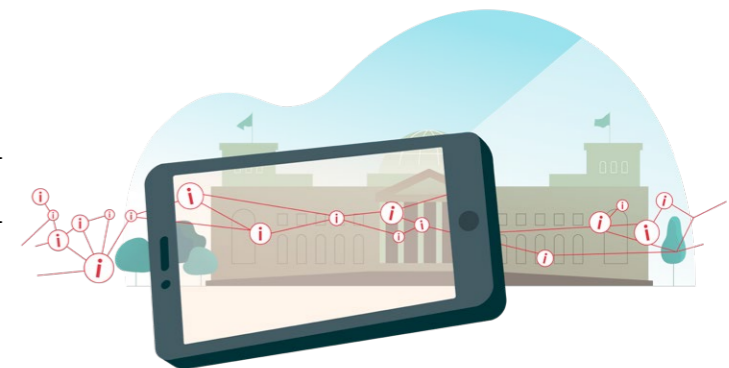
Centre for Digital Governance: German public administration faces technical hurdles in pandemic

The COVID-19 pandemic was a “radical shift” for Germany’s public administration and put its technical challenges under public scrutiny, says Professor of Public and Financial Management Gerhard Hammerschmid, based on the results of a study he conducted together with the consultancy Next:Public in 2020. The study surveyed around 6,000 administrative employees at the federal, state and municipal levels and 5,000 private citizens. Particularly in the early days of the shutdown, workers had to overcome technical problems and wait for proper equipment. While every second person at the federal and municipal level had a laptop, around 70 % of employees at the state level were equipped with laptops. Preference was given to managers, older employees and male employees. A fifth of those surveyed were very dissatisfied with the technical equipment provided, and said it did not meet all their needs.

In the survey of citizens, around 20 percent said they used administrative online services more often, but almost half of those said they were dissatisfied. They would like to see better accessibility, more comprehensive digital services, and better online communication and information.

Despite the challenges, most employees said their offices continued to function well, although nearly half said they faced a higher or much higher workload. One in four employees – at the municipal level even one in three – was assigned to work on additional tasks, such as supporting health authorities.

Many said that family life was burdened by the shift. According to one respondent, “The absolute lack of understanding for parents with small children; just having a laptop at home does not solve the problem of lack of care. A very typical attitude of the predominantly male management positions.”



Centre for Fundamental Rights: Workshop looks at how ECHR judgments are implemented



A workshop on challenges for implementing judgments of European Court of Human Rights (ECtHR) drew over 200 people in April 2021, including high-level government officials and diplomats from Council of Europe member states, NGO representatives, lawyers, and researchers. The event was organised by the Centre for Fundamental Rights at the Hertie School, Middlesex University and the German Ministry of Justice and Consumer Protection as part of the German Presidency of the Council’s Committee of Ministers.

Participants focused on three key issues: delays, deficiencies and resistance in executing judgments, which they addressed in three

separate panels. Marija Pejčinović Burić, Secretary General of the Council of Europe, emphasised that the credibility of the ECtHR and the entire convention system depends on human rights laws being enforced in line with the legal obligations of all member states. She said a key challenge lies in areas where there are complex structural problems or conflicts that affect deeply rooted traditions.

Among other activities, Professor of Fundamental Rights and co-director of the Centre, Cathryn Costello co-edited the book, *The Oxford Handbook of International Refugee Law*, published in June 2021 by OUP. The volume offers a state-of-the-art, comprehensive analysis of international refugee law. It examines legal instruments for refugee protection critiques the status quo and sets the agenda for future academic research.

In addition, *Migration and the European Convention on Human Rights*, published in February 2021 by OUP, was co-edited by Professor of International Law and Centre of Fundamental Rights co-director Başak Çali. It investigates where the Convention stands on migration, with contributions from experts in migration and human rights law and judges from the European Court of Human Rights, and is a valuable resource for both practitioners and researchers.

Centre for International Security: Research shows refugees are more often victims of violence, not perpetrators

Refugees do not necessarily pose security concerns in their host countries, despite public debate to the contrary. In fact, they are more likely to be victims of violence than perpetrators of it, according to research by Julian Wucherpfennig, Hertie School Professor of International Affairs and Security, and Sara Polo, Assistant Professor in the Department of Government at the University of Essex. Their paper, "Trojan Horse, Copycat, or Scapegoat? Re-examining the Refugee-Terrorism Nexus", is forthcoming in the peer-reviewed *Journal of Politics*.



Their research, which won the 2019 American Political Science Association (APSA) award for Best Paper in the Conflict Processes Section, explores whether there is a heightened risk of terrorist attacks in countries that host refugees. Amid public debates that have stoked fear of security risks from migrants and refugees, it shows there is no systematic link between refugee inflows and an upsurge in terrorism in host countries.

Wucherpfennig and Polo said they "found no causal link between hosting refugees and an increase in terrorist attacks from foreign groups — including from terrorist groups based in refugee origin countries," an article they wrote for the *Washington Post's Monkey Cage* column in June 2021. "In contrast, we show

that the only form of terrorism that increases in host nations in the developed world is right-wing violence against refugees and migrants, perpetrated by citizens of those countries who falsely view refugees as a security threat."

The researchers brought together a vast amount of data on refugee flows and global terrorism incidents.

Jacques Delors Centre: Franco-German Dialogue strengthens European integration



In 2020, the Jacques Delors Centre launched the Franco-German Dialogue, an annual series that aims to strengthen European integration by bringing together policymakers and others from both sides of the Rhine. In three events every year, participants discuss current issues and develop ideas on how to shape a common future and foster cooperation in Europe.

The series was conceived by the JDC's late founder Henrik Enderlein, who strongly believed in the importance of an interconnected Europe. Outlining his vision for Europe, Enderlein said, "The sovereign nation state must not disappear, but we must not let Europe disappear either. We must solve the problems together."

Over 320 participants gathered online for the Security Forum, a high-level forum to exchange ideas on European strategic autonomy. High-ranking experts and officials attended, including Niels Annen, Minister of State in the German Federal Foreign Ministry; Emmanuel Bonne, Diplomatic Advisor to the President of the French Republic; Daniela De Ridder, Member of the German Parliament and Deputy Chairwoman of the Foreign Affairs Committee and Jean-Louis Bourlanges, Member of the French National Assembly and President of the Foreign Affairs Committee.

In the second event, Research Meets Politics, the JDC partnered with Sciences Po for high-level discussions on a Franco-German response to the climate crisis. Participants included Svenja Schulze, German Minister of the Environment Nature Conservation and Nuclear Safety; Maja Göpel, Scientific Director of The New Institute; Sébastien Treyer, Executive Director of IDDRI; Former Italian President Enrico Letta, who is President of the Institut Jacques Delors and Secretary of Italy's Partito Democratico.

Lastly, the annual Pariser Platz Dialogue brings together German and French representatives from politics, academia and media to discuss political and societal transformation and challenges.

Centre for Sustainability: How can fiscal reforms help tackle environmental and health issues?

The cost to Germans from environmental and health effects like climate change and pollution is around 13-19% of GDP, or 455-671 billion euros per year, an alliance of 18 climate researchers including Hertie School Professor of Sustainability and Director of the Centre for Sustainability Christian Flachsland, estimated in a report released in May 2021.

The research, "Reform options for a sustainable tax and levy system," was part of ARIADNE, a project supported by the German research ministry (BMBF) as part of "Kopernikus" — one of Germany's largest research initiatives in the area of the energy transition. Alongside other European institutions, the Hertie School is providing policy advice and governance ideas through the 30-million-euro ARIADNE initiative. The Hertie School will receive 1.3 million euros over three years starting in 2020.

The key findings of the report are that reforming environmental and consumer taxes and levies would make polluters pay and significantly reduce the adverse effects of climate change and pollution. The researchers conclude that reforms such as a higher CO2 price or the expansion of toll road systems could yield revenues to the tune of around 348-564 billion euros a year. These can be used to ensure equitable outcomes of such sustainability reforms.

ARIADNE results are being published in a variety of formats throughout the project. Led by the Potsdam Institute for Climate Impact Research (PIK) and the Mercator Research Institute on Global Commons and Climate Change (MCC), the Hertie School is participating in ARIADNE under the guidance of Christian Flachsland, Professor of Sustainability, and Lion Hirth, Assistant Professor of Governance of Digitalisation and Energy Policy. The School also has four postdoctoral positions to work on ARIADNE over three years.



Data Science Lab: Data science seminars draw researchers from across CIVICA

What defines the best data scientist? "I would say it's about the person who is the most effective communicator of their work. ... Active communication and how you get your results — your findings — across to people in an accessible way that they actually understand is really, really critical" said John Burn-Murdoch, data visualisation journalist at the *Financial Times* in a talk as part of the CIVICA Data Science Seminar Series.

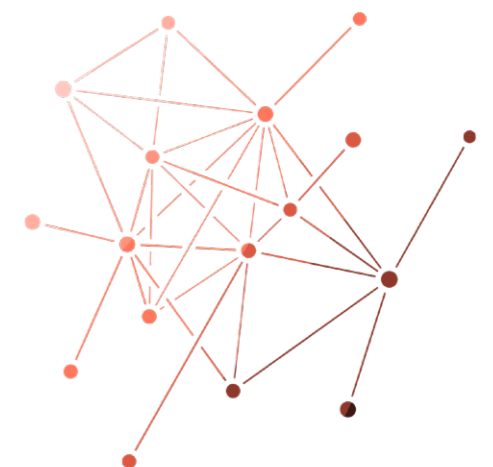
Murdoch's talk was part of a series of eight sessions that took place between February and June, organised by the Hertie School Data Science Lab and the London School of Economics Data Science Institute through the CIVICA network — the eight-university alliance across Europe.

Subjects included the data science angle on many topics of current public debate: the pandemic, labour market equity, fake news and polarisation, among others. The seminars were open to the general public.

The organisers invited speakers from across the CIVICA network, but also from outside. "We try to encourage speakers from other institutions, mainly because we want to have a wider reach of people and not just limit it to the people and researchers

we have in place," says Huy Ngoc Dang, Manager of the Hertie School's Data Science Lab. "So it's a good chance for people to get to know those at other schools, as well as an opportunity to network and to talk about research opportunities with other institutions."

The talks proved popular, with 30 to 60 participants in each session, and the partners plan to continue them. Dang says they hope to expand the offerings to possible workshops or tutorials.



Part 2



Hertie School at a glance

We prepare exceptional students from all over the world for leadership positions in government, business, and civil society. We offer master's programmes, executive education and doctoral programmes, distinguished by interdisciplinary and practice-oriented teaching. Our faculty and researchers produce out-

standing research in a wide range of policy-relevant fields. We were founded in 2004 by the Hertie Foundation, which remains our major funder. The Hertie School is recognised by the State of Berlin and accredited by the German Science Council.

Students and alumni*



834

students from over 80 countries



716

participants in our Executive Education programmes



2108

alumni worldwide

Faculty and research*



36

faculty members



72

PhD researchers



75

articles in peer-reviewed journals**



6

Centres of Competence

Budget**



22.6

million euros overall budget



8.8

million euros contribution of the Hertie Foundation



4.1

million euros in third-party funding



Alumni careers in all sectors*



31%

public sector



24%

third sector



45%

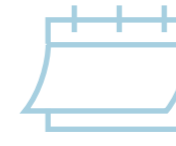
private sector

Outreach: media and events**



2477

appearances in the media



135

public and research events with 6627 participants

Accredited by

ACQUIN



*as of 1 September 2021

**in the Academic Year 2020/2021

2020/2021 at a glance – Selected events

1

September

- Hertie School Leadership welcomes students, new faculty and staff at the Opening of the Academic Year 2020/2021
- Graduation celebration of the Executive Master of Public Administration
- Centre for International Security gets major grant from Stanton Foundation for nuclear security research
- Public event on politics, society and the next generation, hosted with the Hertie Foundation. With Robert Habeck, co-leader of Alliance 90/Greens and Franziska Wessel, Fridays for Future. Launch of Klaus Hurrelmann's book *Generation Greta*
- Hertie School mourns the passing of Dr. h.c. Wolfgang Clement, former member of our Board of Trustees

2

October

- Launch of Centre for Digital Governance hosted with the European Commission in hybrid event series on the challenges of the digital transformation. With Margrethe Vestager, EC Executive Vice-President and Commissioner for Digitalisation and Competition
- Marina Henke, Professor of International Relations and Director of the Centre for International Security, wins 2019 Leggold Book Prize for *Constructing Allied Cooperation: Diplomacy, Payments, and Power in Multilateral Military Coalitions*
- Hertie School mourns the passing of Thomas Oppermann, former member of our Board of Trustees

3

November

- US elections in the global, EU and German contexts: A two-part event series before and after the elections. With Marina Henke, Centre for International Security, Nicole Koenig, Jacques Delors Centre, Peter Wittig, Schaeffler GmbH, and Sudha David-Wilp, The German Marshall Fund of the United States
- Damian Boeselager, Member of the European Parliament, 2020 recipient of the Hertie School's Alumni Achievement Award

4

December

- E. Tendayi Achiume, UN Special Rapporteur on Contemporary Forms of Racism, Racial Discrimination, Xenophobia and Related Intolerance, discusses racial injustice and migration governance from an international law perspective, hosted by the Centre for Fundamental Rights
- New research by Joanna Bryson and co-researchers, "Polarization under rising inequality and economic decline", published in *Science Advances*

5

January

- Dahrendorf Forum concludes 10-year initiative, a cooperation between the LSE and the Hertie School, with event series and contributions from top scholars
- Mark Kayser, Professor of Applied Quantitative Methods and Comparative Politics, appointed as Dean of Research and Faculty
- New cooperation between the Hertie School and TATA Institute of Social Sciences strengthens the School's international network in India and academic exchange
- The book, *Growth and Welfare in Advanced Capitalist Economies*, edited by Anke Hassel, Professor of Public Policy, was published by Oxford University Press

6

February

- Ruth Dittmann joins faculty as Professor of Social Psychology and as a recipient of the Lichtenberg Professorship funded by the Volkswagen Foundation
- Wolfgang Ischinger and Marina Henke share their main takeaways from the Munich Security Conference Special Edition 2021
- A study by Helmut Anheier explores how five cultural capitals – Berlin, London, Paris, Toronto and New York – supported their artists, creatives and cultural organisations during the pandemic

7

March

- Mark Hallerberg is appointed Acting President of the Hertie School after Henrik Enderlein steps down from Presidency for health reasons
- Launch of event series "Understanding the politics and policies of exclusion", exploring the forced reorganisation of companies and institutions in Germany after the Nazis came to power
- Learning report by Johanna Mair and the Leuphana University Lüneburg explores the Open Social Innovation initiative #WirvsVirus, offers lessons for future projects
- Hertie School joins the Open Society University Network (OSUN)

8

April

- Centre for Fundamental Rights hosts Markus N. Beeko, Secretary General of Amnesty International, to discuss challenges posed by facial recognition technology to the protection of fundamental rights
- Hertie School MPP and MIA students win FuturEU competition, a student initiative giving young people a voice in EU policy
- Student moot court team is 2021 German champion and octofinalist in Jessup International Law competition

9

May

- Mujaheed Shaikh moderates discussion on vaccination approaches, equitable distribution and the role of public health agencies, with Lothar Wieler, Director of the Robert Koch Institute, Nikola Biller-Andorno, Director of the Institute of Biomedical Ethics and History of Medicine (IBME) at the University of Zurich, and Katharina Hauck, Reader in Health Economics and Deputy Director of the Abdul Latif Jameel Institute for Disease and Emergency Analytics (J-IDEA)
- Michaela Kreyenfeld shares expertise on COVID-19 and fertility rates in Germany at UN Department of Economic and Social Affairs meeting

10

June

- Hertie School mourns the loss of former President Henrik Enderlein. Fellows, colleagues, family and friends commemorate his life at events in Berlin at the Federal Ministry of Finance and in Paris at Sciences Po
- 224 Master of Public Policy and Master of International Affairs students as well as 9 Doctoral candidates receive their degrees as part of the Class of 2021; a virtual graduation ceremony is accompanied by an on-site viewing for all graduates present in Berlin.

11

July

- Hertie School and República.org join up for training and insights on people management. Brazilian public sector employees earn Executive Education Certificate in Human Resource Management
- Hertie School's ERCAS research project joins World Values Survey team on Values in Crisis (VIC)
- Alexander Busold and Laura Franken are selected as 2021 Alumni Achievement Award recipients for their leadership in founding the Her.Tietz Initiative which aims to combat antisemitism

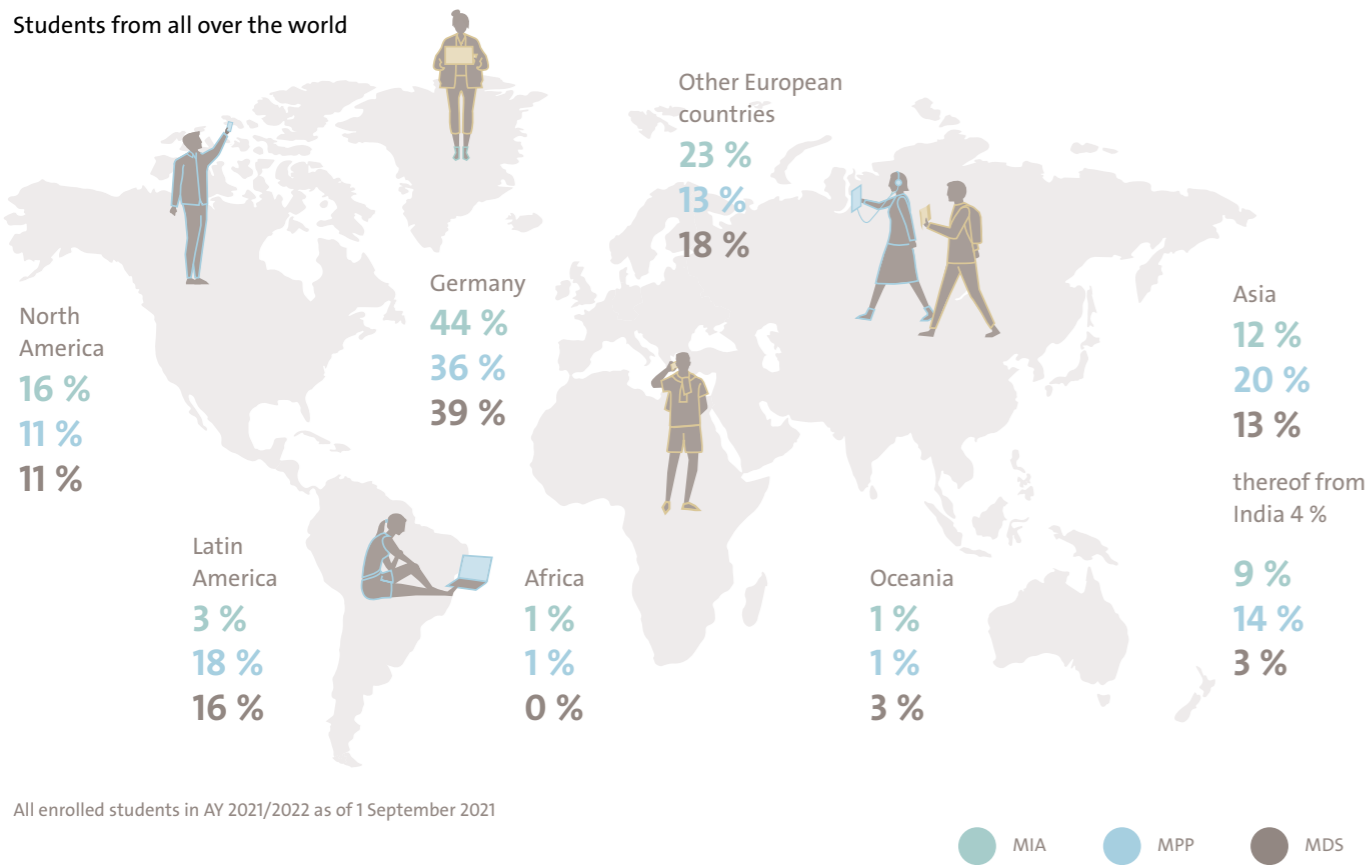
Graduate programmes

The Hertie School prepares exceptional students for leadership positions in government, business, and civil society through our graduate degree programmes. Our Master of Public Policy, Master of International Affairs and the newly established Master of Data Science for Public Policy equip students and young researchers to solve some of the world's most complex and press-

ing governance challenges. Since the university was established, we have welcomed students from over 95 countries. Their rich and diverse backgrounds are our greatest asset, and find expression in a host of initiatives, making campus life much more than just a classroom experience.

International

Students from all over the world



All enrolled students in AY 2021/2022 as of 1 September 2021



» One of the best things about Hertie is its small but very international student body. Having so many different perspectives in one room always led to compelling and eye-opening discussions. «

Julia Black (USA), MIA 2017

A new programme: Master of Data Science for Public Policy

In the Academic Year 2020/2021, the Hertie School launched a new degree programme, the Master of Data Science for Public Policy and granted admissions to our first cohort of 38 students, which started in fall 2021. Under the leadership of the Dean of Graduate Programmes, Christine Reh, and the Data Science Lab, under the leadership of Slava Jankin, Professor of the School created a programme that combines the worlds of public policy

and data science. Students from both technical and policy backgrounds will learn to tackle some of the most complex challenges of our time with data-driven solutions for government, civil society and business. The goal of the programme is to create well-rounded data scientists who can look at data problems and envision solutions or even policy interventions to solve them.

Bringing two worlds together: Public policy and data science

Our first cohort of MDS students showcases the strong interdisciplinarity of the programme. Students with undergraduate degrees from natural sciences to social sciences joined us in September 2021:

- Environmental Engineering
- Political Science
- International Relations
- Economics
- Global Governance
- International Law and Human Rights
- Law
- Music and Mathematics
- Computer Science
- Economics and Societies & Data Science
- Philosophy, Mathematics, Languages
- Sociocultural Studies
- Finance and Accounting
- Social Research and Public Policy
- International Political Economy
- Statistics
- Psychology
- Econometrics and Operations Research
- Management & Technology

What's the core of the MDS programme?

The curriculum is based on three pillars: Public Policy, Data Science and Solution Engineering. These help students to understand problems, engage in the entire pipeline of data science and communicate their findings and insights or deliver concrete solutions to stakeholders.



Public policy

Domain knowledge of policy, management and data-driven decision-making



Data science

Extract insights and understanding from data



Solution engineering

Deliver concrete solutions and results to stakeholders

Meet Huy Ngoc Dang



Huy Ngoc Dang is the Manager of the Data Science Lab and Programme Coordinator of Master of Data Science for Public Policy.

Why do you think public policy is necessary for data scientists – and vice versa?

Without an understanding of the requirements of policy regulations and decision-making processes, we cannot leverage the power of data and cannot raise concern when policymakers take important decisions that have a significant impact on society.

On the other hand, policymakers would be remiss not to educate themselves on the limitations and possibilities of data science and intelligent systems.

The intersection of these two disciplines is an exciting arena that I think will be quite challenging but ultimately rewarding for our MDS students to tackle.

You studied at Hertie, what is one of your fondest memories?

Competing in the DataFest Hackathon with other Hertie students. We shared skills, insights and learned how to solve problems together in the span of three days.

As a bookend to the trip, we had dinner and talked about life and our aspirations. I think a lot of lovely Hertie memories are like that, just simply sitting around a big table with our guards down and learning about each other's life stories.

Reformed: Master of International Affairs with new concentration areas

With the start of the Academic Year 2021/2022, the Hertie School introduced new concentrations to the Master of International Affairs programme. MIA students choose their specialisation during the second semester of their studies, allowing more time to develop expertise in their chosen field. Three key areas were identified by our faculty un-

der the leadership of the Dean of Graduate Programmes, Christine Reh, to equip students with the expertise and skills to tackle global challenges – around the world and across the public, private and third sectors. These new concentration areas are aligned with the focus of our Centres of Competence.

International Security

European Governance

Human Rights and Global Governance

The new MIA curriculum combines academic and methodological training with the practical tools required to develop strong policy proposals in a global multilevel system.

Research

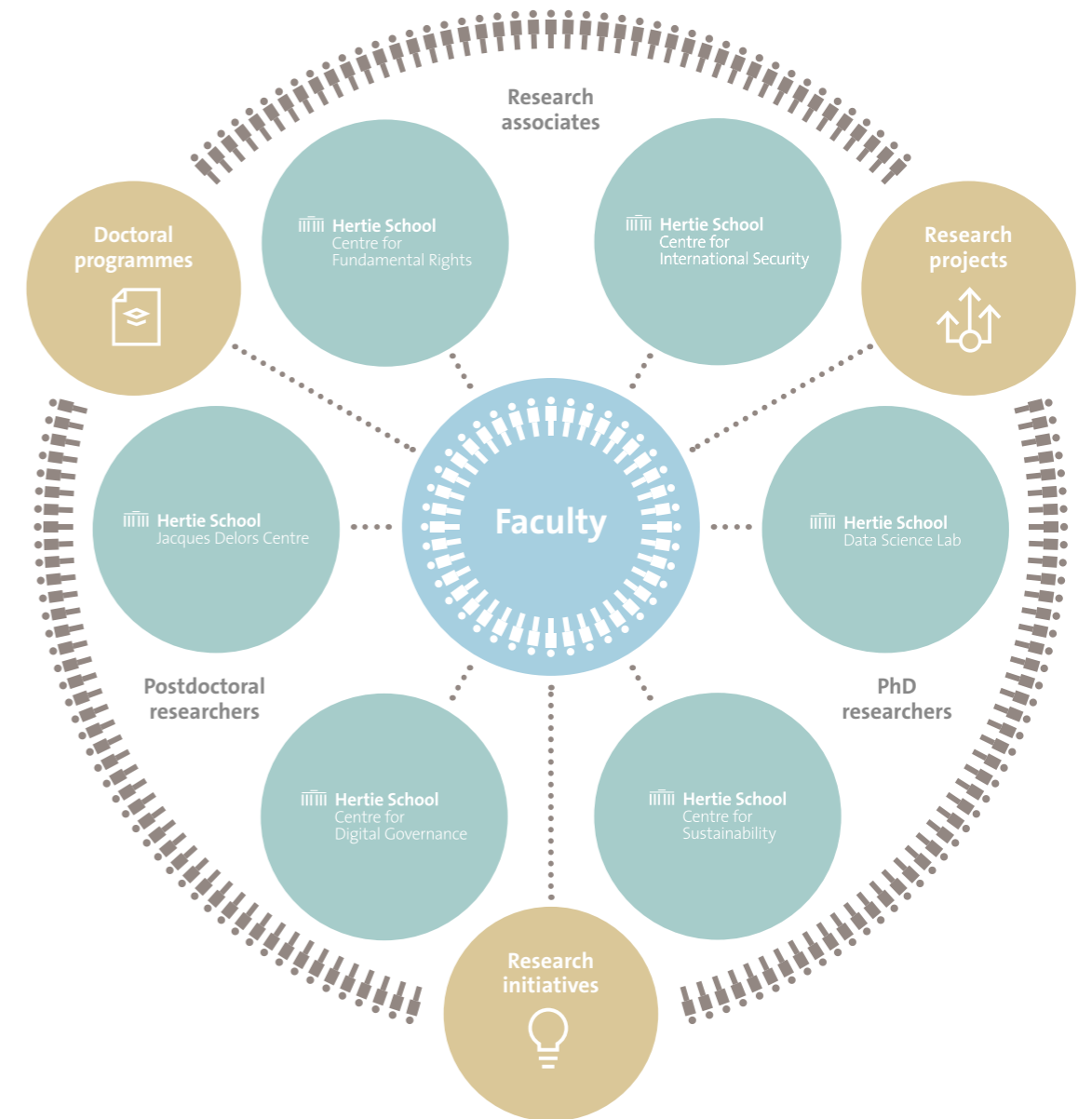
The Hertie School's interdisciplinary research examines real-world public policy issues. Our core focus – governance – requires interdisciplinary, intersectoral and international perspectives.

The School's faculty members, adjuncts, visiting faculty, researchers and doctoral students work on diverse problems, like combatting corruption, regulating the sharing economy, public sector reform, security issues, and the future of the euro. Many projects are designed to engage or collaborate directly with the public and private sectors and civil society organisations. Our faculty publish in leading international journals, contribute to academic and policy conferences, and are regularly asked for their expertise by government and media. Hertie School researchers also closely cooperate on research projects across Europe, both independently and in the context of the EU-funded CIVICA pro-

ject (Bocconi University, Central European University, European University Institute, National University of Political Studies and Public Administration, Sciences Po, SNSPA Stockholm School of Economics, and London School of Economics).

Major research and outreach initiatives:

- CIVICA – The European University for Social Sciences
- Dahrendorf Forum
- European Research Centre for Anti-Corruption and State Building (ERCAS)
- Knowledge Initiative on Organizations and Society (KIOS)
- Global Solutions Initiative (GSI)
- Contestations of the Liberal Script (SCRIPTS)
- The Dynamics of Demography, Democratic Processes and Public Policy (DYNAMICS)



Faculty



Prof. Helmut K. Anheier, PhD, Senior Professor of Sociology, past President



Prof. Joanna Bryson, PhD, Professor of Ethics and Technology



Prof. Başak Çalı, PhD, Professor of International Law and Co-Director Centre for Fundamental Rights



Prof. Dr. Luciana Cingolani, Assistant Professor of Public Administration



Prof. Cathryn Costello, Dphil (Oxon), Professor of Fundamental Rights, Co-Director, Centre for Fundamental Rights



Prof. Mark Dawson, PhD, Professor of European Law and Governance



Prof. Ruth Ditlmann, PhD, Professor of Social Psychology (since February 2021)



Prof. Dr. Christian Flachsland, Professor of Sustainability, Director, Centre for Sustainability (latter since October 2021)



Prof. Dr. Anita Gohdes, Professor of International and Cyber Security



Prof. Dr. Lukas Graf, Assistant Professor of Educational Governance



Prof. Mark Hallerberg, PhD, Acting President and Professor of Public Management and Political Economy



Prof. Dr. Gerhard Hammerschmid, Professor of Public and Financial Management and Director, Centre for Digital Governance



Prof. Dr. Anke Hassel, Professor of Public Policy and Co-Director, Jacques Delors Centre (latter since September 2021)



Prof. Marina Henke, PhD, Professor of International Relations and Director, Centre for International Security



Prof. Dr. Lion Hirth, Assistant Professor of Governance of Digitalisation and Energy Policy



Prof. Dr. Klaus Hurrelmann, Professor of Public Health and Education



Prof. Dr. Thurid Hustedt, Professor of Public Administration and Management



Prof. Dr. h.c. Wolfgang Ischinger, Senior Professor of Security Policy and Diplomatic Practice and Founding Director, Centre for International Security



Prof. Dr. Markus Jachtenfuchs, Professor of European and Global Governance and Co-Director, Jacques Delors Centre



Prof. Slava Jankin, PhD, Professor of Data Science and Public Policy



Prof. Lynn Kaack, PhD, Assistant Professor of Computer Science and Public Policy (since August 2021)



Prof. Mark Kayser, PhD, Dean of Faculty and Research (since January 2021) and Professor of Applied Methods and Comparative Politics



Prof. Dr. Michaela Kreyenfeld, Professor of Sociology



Prof. Johanna Mair, PhD, Professor of Organization, Strategy and Leadership



Prof. Dr. Sébastien Mena, Professor of Organization and Governance (since September 2020)



Prof. Alina Mungiu-Pippidi, PhD, Professor of Democracy Studies



Prof. Dr. Simon Munzert, Assistant Professor of Data Science and Public Policy



Prof. Arianna Ornaghi, PhD, Assistant Professor of Economics (since August 2021)



Prof. Dr. Christine Reh, Dean of Graduate Programmes and Professor of European Politics



Prof. Dr. Andrea Römmele, Dean of Executive Education and Professor of Communication in Politics and Civil Society



Prof. Dr. Mujaheed Shaikh, Assistant Professor of Health Governance



Prof. Dr. Dennis Snower, Senior Professor of Macroeconomics and Sustainability



Prof. Daniela Stockmann, PhD, Professor of Digital Governance



Prof. Dr. Christian Traxler, Professor of Economics



Prof. Dr. Kai Wegrich, Professor of Public Administration and Public Policy



Prof. Dr. Julian Wucherpfennig, Professor of International Affairs and Security

The following faculty member left the School during 2019/20:

Prof. Arjun Appadurai, PhD: Professor of Anthropology and Globalisation

We mourn the loss of our former President

Prof. Dr. Henrik Enderlein (1974-2021): Professor of Political Economy, Founding Director Jacques Delors Centre

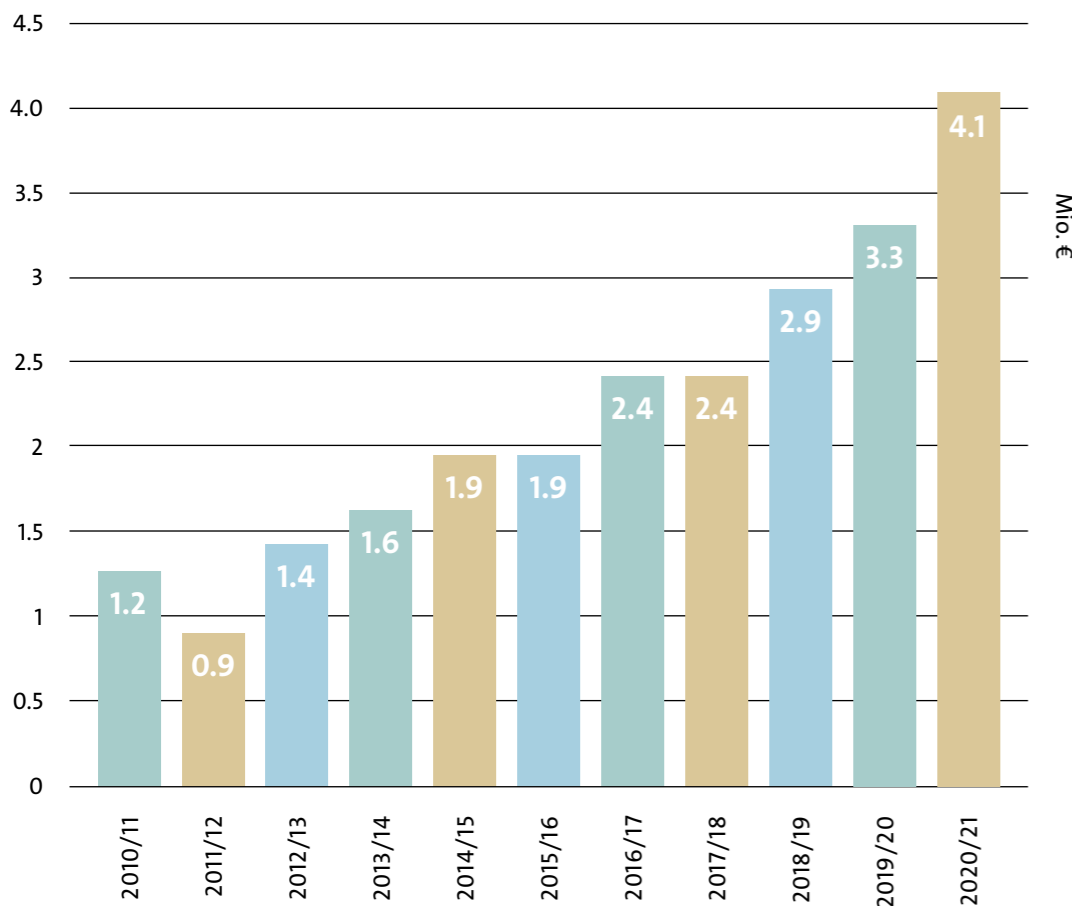
Selected research projects

CIVICA Research, funded with 2 million euros from the EU's Horizon 2020 research and innovation programme, has complemented and enriched the work of CIVICA – The European University of Social Sciences, since the start of 2021. CIVICA is an alliance of eight European universities including the Hertie School.



Through CIVICA Research, Hertie School scholars participate in several joint projects: **Contesting the Court: Examining Judicial Politics in the European Union** (Mark Dawson, Professor of European Law and Governance), **Digital Trade Integration – Dataset & Index** (Markus Jachtenfuchs, Professor of European and Global Governance and PhD researcher Daniëlle Flonk), **Mapping Emotions during COVID-19 Pandemic Using Twitter Data** (Slava Jankin, Professor of Data Science and Public Policy) and **Migration, Terrorism, and Democracy** (Julian Wucherpfennig, Professor of International Affairs and Security).

Third-party funding



Publication highlights

Stewart, Alexander J.; McCarty, Nolan; & Bryson, Joanna J. (2020): Polarization under rising inequality and economic decline. *Science advances* 6 (50). doi: 10.1126/sciadv.abd4201

Costello, Cathryn; Foster, Michelle; & McAdam, Jane (Eds.) (2021): *The Oxford Handbook of International Refugee Law*. Edited by. Oxford University Press. doi: 10.1093/law/9780198848639.001.0001

Dawson, Mark; Maricut-Akbik, Adina (2020): Procedural vs substantive accountability in EMU governance: between payoffs and trade-offs. *Journal of European Public Policy* 28 (11), 1707–1726. doi: 10.1080/13501763.2020.1797145

Alizade, Jeyhun; Dancygier, Rafaela; & **Ditlmann, Ruth** (2021). National penalties reversed: The local politics of citizenship and politician responsiveness to immigrants. *The Journal of Politics* 83 (3), 867–883. doi: 10.1086/711056

Gohdes, Anita; Carey, Sabine (2020): Understanding journalist killings. *The Journal of Politics* 83 (4), 1216–1228. doi: 10.1086/715172

Hassel, Anke; Palier, Bruno (2021): *Growth and Welfare in Advanced Capitalist Economies*. Oxford University Press. doi:10.1093/oso/9780198866176.003.0012

Hallerberg, Mark; Wehner, Joachim (2020): When Do You Get Economists as Policy Makers? *British Journal of Political Science* 50 (3), 1193–1205. doi: 10.1017/S0007123417000801

Henke, Marina; Maher, Richard (2021): The populist challenge to European defense. *Journal of European Public Policy* 28 (3), 389–406. doi: 10.1080/13501763.2021.1881587

Hirth, Lion; Eicke, Anselm; Khanna, Tarun (2021): Locational investment signals. How to steer the siting of new generation capacity in power systems? *The Energy Journal* 42 (3), 29–52. doi: 10.5547/01956574.41.6.aeic

Hurrelmann, Klaus (2021): *Gen Z between climate crisis and coronavirus pandemic*. Routledge.

Dasandi, Niheer; Graham, Hilary; Lampard, Pete; & **Jankin Mikhaylov, Slava** (2021): Engagement with health in national climate change commitments under the Paris Agreement: a global mixed-methods analysis of the nationally determined contributions. *Lancet Planet Health* 5 (2), e93–e101. doi: 10.1016/S2542-5196(20)30302-8

Kayser, Mark A.; Peress, Michael (2021): Does the Media Cover the Economy Accurately? An Analysis of Sixteen Developed Democracies. *Quarterly Journal of Political Science* 16 (1), 1–33. doi: 10.1561/100.00019098

Kreyenfeld, Michaela; Trappe, Heike (2020): Parental Life Courses after Separation and Divorce in Europe. *Springer Open*. doi: 10.1007/978-3-030-44575-1

Weber, Clarissa E.; Okraku, Mark; **Mair, Johanna;** & Maurer, Indre (2021): Steering the transition from informal to formal service provision: labor platforms in emerging-market countries. *Socio-Economic Review* 19 (4), 1315–1344. doi: 10.1093/ser/mwab008

Munzert, Simon; Selb, Peter; **Gohdes, Anita;** Stoetzer, Lukas; & Lowe, Will (2021): Tracking and Promoting Usage of a COVID-19 Contact Tracing App. *Nature Human Behavior* 5, 247–255. doi: 10.1038/s41562-020-01044-x

Reh, Christine; Koop, Christel; & Bressanelli, Edoardo (2021): Agenda-setting under pressure: Does domestic politics influence the European Commission? *European Journal of Political Research*. doi: 10.1111/1475-6765.12438

Römmele, Andrea; Gibson, Rachel (2020): Scientific and subversive: The two faces of the fourth era of political campaigning. *New Media and Society* 22 (4), 595–610. doi: 10.1177/1461444819893979

Shaikh, Mujaheed; Del Giudice, Pietro; & Kourouklis, Dimitrios (2020): Revisiting the relationship between price regulation and pharmaceutical R&D investment. *Applied Health Economics and Health Policy* 19, 217–229. doi: 10.1007/s40258-020-00601-9

Stockmann, Daniela; Hartman, Keri; & Luo, Ting (2020): The political position generator - A new instrument for measuring political ties in China. *Social Networks* 63, 70–79. doi: 10.1016/j.socnet.2020.05.004

Dušek, Libor; **Traxler, Christian** (2021): Learning from Law Enforcement. *Journal of the European Economic Association*. doi: 10.1093/jeea/jvab037

Polo, Sara M.T.; **Wucherpfennig, Julian** (2021): Trojan Horse, Copycat, or Scapegoat? Unpacking the Refugees-Terrorism Nexus. *The Journal of Politics* 83 (1). doi: 10.1086/714926

Key networks and alliances



Our dual degree partners

Our dual degree programmes allow students to spend one year at the Hertie School and another year at one of our partner institutions around the world. Students earn a degree from both institutions.

- Graduate School of Public Policy, University of Tokyo
- London School of Economics and Political Science (LSE)
- Maxwell School, Syracuse University, New York
- Munk School of Global Affairs and Public Policy, University of Toronto
- School of Public Affairs, Sciences Po, Paris
- School of International and Public Affairs at Columbia University, New York
- Bocconi University, Milan

Our exchange partners

The Hertie School offers exchange opportunities with nearly 40 partner institutions worldwide – from Canberra to Cairo, and from Bogota to Barcelona.

CIVICA

CIVICA – The European University of Social Sciences brings together eight leading institutions from across Europe with a focus on the social sciences. It is part of the EU's pilot European University Initiative, which fosters cross-border cooperation in higher education and research.

APSIA

The Hertie School is the only German member of APSIA among 40 top International Affairs programmes from the US, Europe, and Asia. These include Yale University, Georgetown University, Harvard University and the University of St. Gallen.



GPPN is a network of seven top public policy schools from around the world, including SIPA at Columbia University, the Institute of Public Affairs at the London School of Economics, and the Lee Kuan Yew School of Public Policy at the National University of Singapore. Its mission is to address the most pressing public policy challenges of the 21st century.



The Hertie School joined the Open Society University Network in April 2021. OSUN envisions a new model of global higher education, characterised by an extensive network. Member institutions work together on programming, research, and civic engagement.

Funding partners

The Hertie School is extremely grateful to the foundations, companies and other organisations that provide financial support for the School and its students. Our core funders finance either full professorships, larger initiatives, or scholarship programmes for Hertie School students. Our project partners cooperate with us on smaller scale projects, research initiatives or outreach activities. A selection of partners is listed below.

Premium partners

- Dieter Schwarz Stiftung gGmbH
- Friede Springer Stiftung
- Robert Bosch Stiftung GmbH
- Karl Schlecht Stiftung
- PD – Berater der öffentlichen Hand GmbH
- NXP Semiconductors Germany GmbH
- Stiftung Mercator
- KPMG AG Wirtschaftsprüfungsgesellschaft
- Deutsches Institut für Wirtschaftsforschung e. V. (DIW Berlin)
- República.org

Funders

- Ernst & Young GmbH
- McKinsey & Company, Inc.
- International Policy and Leadership Institute
- Alexander von Humboldt-Stiftung
- Santander Consumer Bank AG
- Mangold Consulting GmbH

Key numbers and financials

	2020/21 (as of 1 September 2020)	2021/22 (as of 1 September 2021)
Students and PhD researchers		
Total number of enrolled students and PhD researchers	741	834
MPP students	377	394
from:		
Germany	37.14 %	36.04 %
Europe	12.20 %	12.94 %
Other	30.66 %	51.02 %
Male	40.85 %	42.38 %
Female	59.15 %	57.62 %
MIA students	205	240
from:		
Germany	50.24 %	43.75 %
Europe	23.41 %	22.92 %
Other	26.35 %	33.33 %
Male	52.20 %	49.17 %
Female	47.80 %	50.83 %
MDS students		38
from:	—	
Germany	—	39.47 %
Europe	—	18.42 %
Other	—	42.11 %
Male	—	60.53 %
Female	—	39.47 %
Executive MPA students	70	65
from:		
Germany	38.57 %	29.23 %
Europe	22.86 %	38.46 %
Other	38.57 %	32.31 %
Male	55.71 %	55.38 %
Female	44.29 %	44.62 %
Exchange inbound	20	25
PhD researchers	69	72
BTS (from 2019 BGTS)	12	11
Doctoral Programme in Governance	50	52
DYNAMICS	7	8
Berlin School of Economics	—	1
Graduates	Class of 2020	Class of 2021
MPP	125	146
MIA	75	78
Doctoral programmes	7	12
Executive MPA	8	22
Alumni career paths	(as of 1 September 2020)	(as of 1 August 2021)
Total number of alumni	1844	2108
Public sector	30 %	31 %
Private sector	46 %	45 %
Third sector	24 %	24 %

	2020/2021 (as of 1 September 2020)	2021/2022 (as of 1 August 2021)
Number of employees		
Professors	35	36
thereof:		
full-time employed	29	32
part-time employed	5	4
Male	21	19
Female	14	17
Employees (incl. research staff; excl. student assistants)	200	222
Profit and loss statement (K €)	2020/2021	Budget 2021/2022
Revenues	7,543	9,087
Master of Public Policy	3,605	3,631
Master of International Affairs	2,213	2,668
Executive Master of Public Administration	540	538
Master of Data Science for Public Policy	—	424
Executive Education	988	1,391
Contract research	91	308
Other revenues	106	37
Income from grants		
Shareholder Hertie Foundation	8,768	10,559
Grants Executive Education	379	217
Other grant authorities	5,669	6,425
Costs		
Costs of teaching, research and school services	15,808	18,817
Costs of administration	6,556	7,399
Other income, expenses	-5	-20
Self-financing ratio (%)	61%	60%
Profit/Loss	0	0

Committees

Hertie School Leadership

Management of the Hertie School gGmbH



Prof. Dr. Henrik Enderlein (1974 – 2021)
Until 28 February 2021
President and Professor of Political Economy,
Academic Director of the School



Prof. Mark Hallerberg, PhD
From 1 March 2021
Acting President and Professor of Public
Management and Political Economy,
Academic Director of the School



Dr. Axel Baisch, MBA
Managing Director

Deans



Prof. Mark Kayser, PhD
From 28 January 2021
Dean of Research and Faculty and
Professor of Applied Methods and
Comparative Politics



Prof. Dr. Christine Reh
Dean of Graduate Programmes and
Professor of European Politics



Prof. Dr. Andrea Römmele
Dean of Executive Education and
Professor of Communication in Politics
and Civil Society

Supervisory Board

Bernd Knobloch

Chairman of the Supervisory Board
Deputy Chairman, Hertie Foundation;
former Member of the Board,
Commerzbank AG

Elisabeth Niejahr

Member of the Supervisory Board,
Managing Director, Hertie Foundation

Prof. Dr. Sascha Spoon

Deputy Chairman of the Supervisory
Board; President, Leuphana University

Dr. h. c. Frank-J. Weise

Member of the Supervisory Board,
Chairman of the Hertie Foundation

Board of Trustees

Frank Mattern

Chairman of the Board of Trustees;
Managing Director at Frank Mattern
Advisory and Investments; Director
Emeritus at McKinsey and Company

Prof. Lisa Anderson, PhD

Past President, The American University
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Schuman Centre for Advanced Studies,
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Humboldt-University Berlin and a
Permanent Fellow at the Institute for
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As a professional school and leading private university for public policy in Germany, the Hertie School counts academic excellence and a strong practice-driven approach among its key objectives. The Advisory Council on German Federal Administration and Civil Society ensures that the School's ongoing curricular develop-

ments combine academic excellence and a practice orientation that is in touch with the demands of the German and international job markets. The Council therefore enables an ongoing exchange between the School and relevant sectors, while promoting contact between students, alumni and potential employers.

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Alumni Council

The Alumni Council serves as an advisory body to the management of the Hertie School. Its members are alumni from across all our programmes and cohorts that are appointed to three-

year terms. The Alumni Council meets at least once a year for a strategy counselling session in which current issues are discussed with the management team.

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Principal Advisor and Co-Head of International Development, The Behavioural Insights Team MPP Class of 2014

Contact us

MPP, MIA, MDS and Executive MPA

Benjamin Steffen
Director of Recruitment and Admissions
+49 (0)30 259 219-151
grad-admissions@hertie-school.org

Doctoral programmes

Dr. Annika Zorn
Director of PhD Programmes and Digital Learning
+49 (0)30 259 219-314
phd-applications@hertie-school.org

Open enrolment and customised programmes

Bernhard Knoll-Tudor, PhD
Director of Executive Education
+49 (0)30 259 219-203
executive@hertie-school.org

Communications

Benjamin Stappenbeck
Director of Communications
+49 (0)30 259 219-113
pressoffice@hertie-school.org

Partner with the Hertie School

Sascha Stolzenburg
Director of Advancement, Career Development
and Alumni Affairs
+49(0)30 259 219-110
stolzenburg@hertie-school.org

Imprint

Publisher

Hertie School
Friedrichstraße 180
10117 Berlin
+49 (0)30 259 219-0
info@hertie-school.org
hertie-school.org

Photos

Lars Hübner
Svenja Krüger
Thomas Lobenwein
Maurice Weiss (Ostkreuz)

Illustrations

Bitteschön.tv

Layout and design

Novamondo

Print

trigger.medien.gmbh

Responsible

Prof. Mark Hallerberg, PhD
Acting President and Professor of Public Manage-
ment and Political Economy

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