## NSIDE R\&R:

## N To Sue Mutual

Slander: Mutyal President instein's negativity toward - networks printed in R\&R vokes legal action by satelilite det

Vhat's New In '82
SFor Networks: A roundup
Kof the latest developments to kick off a potentially explosive network yaar.

Mediastat's Jim Seiler
Dies: Ratings pioneer and Arbitron founder succumbs Ho cancer
Now VPIGM's At WHDH, WBUF; Now GM's At KOMO And KIXI:
Peter Crawford promoted at WHDH/Bostor, with WCOZ GSM Bill Wayland also upped to VP: David Lyman appointed at WBUF/Buffalo; while in Seattle, Bob Adkins takes KOMO post and Dean Smith elevated at Kix:
Arbltron Advisory Council
Meeting Sets Off Sparks: Monthly reports stir lively
discussion at Mexico
conference
New Census Figures To Boost Ethnic-Appeal Stations? Hispanic and black population increases and what they mean for spectfic
marksts
FCC's Dawson Forecasts Tougher Penaltles:
ewer enforcements but harsher beterrents for broadcast violators tre the FCC's likely approaches, Zommissioner bellieves

Sarry Mardit Now PD
at WWWW: Moves to
petroit Country station
fom WEEP/Piltsburgh
Jobyn Holden Spearheads
NOL Changes: New PD
roving Washington, DC station in flack A/C direction

Fire Destroys South entral's Headquarters: ZiKV-FM/Evansville, IN also Hers from damage but relurns alr

## R's Now Improved

 Ideoscope Column: steran industry journalist It King provides an Insider's rspective on the video world sch week in R8R
## ALL-NEWS RADIO NET FROM TED TURNER

## CNN Radio To Debut

R\&R has learned that, after months of reported preparation. CNN Radio will be launched March 1. CNN Radio is an offshoot of CNN-2, which debuted New Year's Eve as the second all-news television offering from Ted Turner's Cable News Networl. The new 24 -hour radio network will offer CNN-2 as its basic audio feed. Longer-form news programming will also be available.
CNN Radio's Key Points

- 24-hour alt-news radio network debuts in March
- Offers Cable News

Network-2 TV news as audio feed

- Alming for AM moneylosers
- Lease-back satellite dish arrangements planned
- Can be used as electronic news service
Stations subscribing to CNN Radio will get 48 minutes per hour with two six-minute cutaways available at $: 24$ and $: 54$ minutes past the hour for local news inLIBOW HEADS AOR DEPT.


## Erim Heads Atlantic Artist Development

Tunc Erim, VP/National AOR Promotion at Atlantic Records, will now head the label's newlyestablished Artist Development Department. His new vicepresidential position carries with it responsibilities in the A\&R field as well.
Atlantic Chairman Ahmet Ertegun stated, "This promotion is one that Tunc richly deserves. He has been very important in the artist development area of Atlan-

## Weinhaus, Ore Win Cap Cities VP Titles

Capital Cities Communications has elected WPAT-AM \& FM/Paterson, NJ (New York City market) GM Fred Weinhaus and KZLA-AM \& FM/Los Angeles GM Vern Ore Vice Presidents of the corporation, in addition to their present titles. Weinhaus is a 19year Cap Cities veteran who worked in sales at WPAT for years before becoming GM in September 1981. Ore, who joined the company in'1964, was Station Manager at KSCS/Dalras-Ft. Worth before taking over KZLA in November 1981.

WEINHAUS/See Page 22
serts. Additionally, stations will get cue tones for commercial insertions.
The all-news radio service will be sold to stations based on their rate cards, but "will not be inexpensive," according to CNN Executive Vice President Bob Wussler, who will oversee the operation. Wussler told R\&R that some stations may opt to use the CNN Radio service as an electronic news service. But clearly
CNN/See Page 22
WASHINGTON MORNING T

## STREET

Elliott \& Woodside Exit WPGC For Q107
WPGC/Washington's morning team of Jim Elliott and newsman/partner Scott Woodside has signed a three-year pact with CHR competitor Q107 (WRQX)/Washington for a reported six-figure salary. Elliott and Woodside had been doing the morning show at First Media's WPGC since August of 1978.
Elliott told R\&R, "I have spent seven years at WPGC, the last $3 \%$

For the first time in over two years, Arbitron has decided to remove, or "delist," stations from their ratings reports due to diary distortion activities. According to spokesperson Connie Anthes, the offending stations are WZAM \& WMYK in the Norfolk market and WFLI \& WJTT/Chattancoga. The forthcoming fall sweep results in those markets will not include these stations.
these stations.

## Arbitron Delists Norfolk, Chattanooga Stations



Jim Elliott Scott Woodside as part of the morning show. It was a great time and it will be part of me forever, but we must all continue to grow. (Q107 owner) ABC presented an incredible opportunity and I'm looking forward to continuing our team success. There is nothing personal in' this move. . .it's just business, as I told (WPGC PD) Steve Kingston."

## Q107/See Page 23

## Doubleday Ups Stenberg \&

## Thompson

Allan Thompson, General Manager of KWK-AM \& FM/St. Louis, and Eric Stenberg, General Manager of KPKE/Denver have been promoted to Vice Presidents of the parent group owner, Doubleday Broadcasting.

Stenberg, who has been GM at KPKE since August, told R\&R, "It's a very nice show of confidence on their part. Doubleday's been great to me. I'm very impressed with their pace in moving me up." Prior to managing KPKE, Stenberg was General Sales Manager of KHOW/Denver. Thompson, who had been GSM at WWSW/Pittsburgh before joining KWK as GSM in May and being promoted to GM in July, commented to R\&R, "I feel very honored. (Doubleday President) Gary Stevens has been developing a good management team from within. We're becoming a force in the industry."
Both promotionis were effective January 1.
stations, owned by members of the Benns family, ran on-air contests which in Arbitron's judgment violated the company's rating distortion policies and procedures. According to Ms. Anthes, the "Good Phone Lady" aired in Norfolk and the "Big Operator" contest run in Chattanooga "could affect listeners, didn't require actual listening, and offered a monetary reward for listing many hours of listening." In Norfolk, for example, listeners could win $\$ 9.40$ for every hour they had written that they listened to WZAM \& WMYK up to a maximum of $\$ 94$. Station WNOR complained about this contest, while in Chattanooga, WDOD brought the "Big Operator" version of the promotion to Arbitron's attention.
The Benns family was unhappy about the Arbitron decision. William Benns, General Manager of WZAM \& WMYK (WMYK was ARBITRON/See Page 22

## Kakoyiannis Appointed <br> WNEW-FM GM <br> Mike Kakoyiannis has been ap-

 pointed General Manager of WNEW-FM/Nêw York. Kakoyiannis, who had been General Sales Manager at WNEW-AM since August 1981, replaces Mel Karmazin, who recently joined Infinity Broadcasting as President of its Radio Division (R\&R 11-681).Kakoyiannis, who served as GSM at WNEW-FM for years before switching to its AM sister, told R\&R, "It feels tremendous. It's the goal I've been striving for, at a great station." Before joining WNEW-FM in 1976, he was with Metro Radio,Sales.

## We've Moved The Music

## R\&R's New Music Section

 Brings You- R\&R's comprehensive music information in one location for greater convenience
- Music highlights from every format
- Dan Formentơ"s "Today in Music History"
- National Formal Music Adds

The Music Section
Begins Page 41.

## JLMMY DESTRI Heart On a Wall

## DISCOVER JIMMY DESTRI.

Discover the musicinn who has contributed to over 20 million sales around the world as the keyboard player of Blondie.
Discover the artist who has written and arranged 18 songs for Blondic, including
"Atomic", "Picture This" and "Slow Motion."
Discover his first solo album "HEART ON A WALL."
Produced by Michael Kamen who contributed to Pink Floyd's "The Wall"; and created with a little help from Carlos Alomar and Earl Slick of David Bowie's band, also Clem Burke, Chris Stein and Debbic Hariy of Blondic.
Discover Jimmy Destri. A true original in an age of reproductions.

Mardit Moves To W4 PD Position
Barry Mardit has been named Program Director at wWWW/Detroit, replacing Dene Hallam, who joined WHN/New York as PD last month (R\&R 12-4). Mardit was most recently PD at WEEP/Pittsburgh, a Country-formatted station (as are WWWW and WHN). WEEP' Asst. PD/MD, Alan Furst, will take over the PD position there. Mardit, who had been with WEEP for 3 $2 / 2$ years, told K\&R, "I'm extremely happy about it. It promises to be a good future. Shamrock Broadcasting seems to be a
 company very much Barry Mardit on the move. It was an offer I couldn't refuse. Nonetheless, it's extremely difficult to break away - I feel like I'm married to the call letters of WEEP . . . but it's time for a second wife, I guess."

## Lyman New VP/GM

## For WBUF

David Lyman has been named Regional Vice President/General Manager of Lincoln Broadcasting's WBUF/Buffalo. Lincoln purchased the station last fall and returned to the original WBUF call letters on Thanksgiving. The A/C-formatted FM had previously been known as WFXZ.
Lyman, who was most recently VP/GM of CJRN/St. Catharines-Niagara, Ontario, told R\&R, "I'm really looking forward to tapping the potential of this property and increasing our share of the Buffalo market." Lyman is also the founder and Executive Director of the International Broadcasters Idea Bank, which will now be headquartered at WBUF. He begins his new assignment immediately.

## WIKY•FM KNOCKED OFF AIR

## South Central

Broadcasting Base

## Ravaged By Fire

A fire of unknown origin burned out the top fioor of South Central Broadcasting's three-story headquarters in Evansville, IN on December 28 . The building, which also houses one of South Central's two Evansville radio stations, WIKY-FM, was not a total loss. However, the damage from smoke and water forced WIKY-FM, which occupies the first floor of the structure, off the air.
WIKY-FM General Manager Charles Blake told R\&R the station returned to the air within ten hours using their mobile -studios hooked directly to the FM transmitter. "The second floor was our corporate headquarters and was heavily damaged by water and smoke. The third floor, which was living quarters and quite a showplace for our station, was totally burned out. We entertained a lot of clients and city dignitaries there. . It was a beautiful mansion.
"Nobody has come up with a formal estimate for the damages due to the incalculable losses of the fine things we had in the building. Unfortunately there's just no way to replace some of those antique items."

Blake reported that the rebuilding process has already begun and that the other stations in the market were very cooperative in coming to WIKY-FM's assistance. Blake summed up the situation, saying, "Everybody was able to clear the building, and if there was any blessing out of the whole thing, it was that no one was hurt."

## Ratings Pioneer Jim Seiler Dies

Jim.Seiler, founder of the American Research Bureau (ARB) and most recently President of Media Statistics, Inc. succumbed to cancer January 2. The 65 -yearold Seiler enjoyed an illustrious career, and was best-known for perfecting the diary technique for measuring radio and TV. In 1949 he founded the American Research Bureau, which was later sold to the Control Data Corporation. He then built Mediastat into the second largest ratings company in the U.S.
Industry associates expressed shock at the passing of the vigorous Seiler. Mal Beville, Executive Director of the Broadcast Rating Council, who knew Seiler for 35 years, told R\&R, "The news hit me like a ton of bricks. Jim was a unique individual in the field - he's one of the irreplaceable people." Ted Shaker, President of Arbitron, commented, "Jim Seiler was a trailblazer. He set a standard for research companies." According to Mediastat spokespeople, Seiler will be succeeded by longtime associate Executive VP John Landreth. The company's Valerie Philos told R\&R, "We are still on schedule in terms of ratings production and we will remain on schedule. We'll carry on the way he'd want us to." Seiler is survived by his wife Mary. She

## McCoy Heads A/C

## Promotion For E/A

Pat McCoy has been named Nátiona Promotion Manager/Adult Contemporary at Elektra/Asylum, coming from a similar position at Warner Brothers, where he had served since 1977. He is based in Los Angeles, reporting to Sr . VP/Promotion Jerry Sharell.


Sharell commented, "By adding Pat McCoy to our promotion team, we're indicating quite clearly how important Adult Contemporary radio is to E/A. His background in radio and records, especially Adult Contemporary, made him an excellent choice to lead our efforts on the A/C level. Not only that, but he'll make a topnotch starting pitcher for the E/A Bulldogs next season."
MyCoy started his music industry career in Cleveland in 1962, becoming a local promotion rep for Liberty Records. He worked in radio at WHK and WMMS/Cleveland, then joined ABC in 1970, handling local and national promotion positions until moving to Warners.

## SIMON NOW KIXI-FM PD

## Dean Smith Moves Up To GM At KIXI

## Dean Smith has been promoted from Sta-

 tion Manager to GM for KIXI-AM \& FM/ Seattle. At the same time, Don Simon was upped to PD for KDXI-FM; he was formerly MD/Assistant PD.Smith, a 25 -year radio veteran with 20 of them at KLXI, told R\&R, "This promotion means a little more authority and responsibility for me. I'll be a little bit more involved in programming, and have tighter control over all functions, especially in the financial areas."
Simon, who joined KIXI-FM in 1979 after working on-air at KBRD/Tacoma, commented, "My duties as PD don't really change that much, but I truly appreciate the recognition and vote of confidence. I do have more overall management responsibility, and more freedom and centrol regarding the content between the records. My goal is to provide consistency within the format (A/C) and to execute the company programming policies as a whole."
requests that memorial contributions be sent to elther the American Cancer Society or the Boy Scouts of America.

## Crawford, Wayland New WHDH

## Corporate VP's

Peter Crawford and Bill Wayland have been named Vice Presidents of WHDH Corporation by David Croninger, President/ General Manager of WHDH \& WCOZ/Bon ton. WHDH Station Manager Crawford has been with the station since 1974 when he came aboard as Director of Sales Development. He was promoted to Local Sales Manager in 1976 and Station Manager in 1980.

Crawford told R\&R, "Basically my duties will remain unchanged. It came as a pleasant pre-Christmas surprise and I'm pleased and delighted.'
Wayland, who is General Sales Manager for WCOZ, has been with the station since its switch to AOR in 1975. Wayland commented to R\&R, "I was here at the beginning and all of us worked our asses off to make the station number one. It's a tremendous honor - I was really floored." Dick Borel continues as WCOZ's VP/GM.
Adkins Elevated To KOMO

## Station Manager

## Robert Adrins has been promoted from

 General Sales Manager to Station Manager of KOMO/Seattle. Adkins takes over the duties of former VP/GM Monty Grau, who recently became VP/GSM for KOMO-TV.Adkins told R\&R,
"It's great. I'll be overseeing everything that goes out over the air, as well as promotion, marketing, and merchandising. It's been easy for me because Monty and I have worked so closely together, and our ideas have been very similar. I don't see
 any major Robert Adkins expand on the good thing wer. We want to and make it better.
Adkins joined KOMO in 1971 after working on the air at KING/Seattle and KREM/Spokane and as PD for KREM and KJRB/Spokane. He became KOMO's GSM in January 1980.
BLACK A/C FORMAT BOWING

## Holden Takes WOL PD Post

Robyn Holden, a longtime staffer at WHUR/Washington, has been named PD at WOL/Washington. William Dennis, also a WHUR veteran, becomes Music Director, and both will hold down air shifts as well.
Holden explained the station's new approach to R\&R, "We are contemporary adult radio. There is nothing totally black: we're mixing it with some póp and soft rock. We're stepping into the pace of where people are today. They need to be relaxed, calm; we need to soothe them and make them feel at home wherever they are. We've moved the music to a mellow pace."
Discussing her feelings on becoming PD, Holden said, "I absolutely love it. It's giving me an opportunity to expand on some of the ideas I brought to WHUR in the past, in a situation where I'm totally in control. I worked with my GM, Cathy LJagins, at WHUR when she was there - that's when I really got to stretch out, and now she's asked me to use some of those ideas here at WOL.'

## Washington Report

## 300 FCC Staffers

## Face 1983 Dismissals

The good news is that the Office of Management and Budget has agreed to a 1983 FCC budget that's nearly $\$ 10$ million higher than first proposed. The bad news is that 300 FCC employees will still have to be fired in fiscal year 1983, which starts in October.
The extra funds are earmarked for specific purposes, such as pay raises, processing low power TV applications, and a possible move of the agency to new quarters.
If Congress goes along with the latest budget request, which goes to the Hill later this month, it's not certain yet how the Broadcast Bureau will be affected as a whole. However, current plans would cut the Complaints and Compliance Division from 34 to 15 employees - if it's still in business by October.

## WCHS And Women's Group Drop Lawsuits

An out-of-court settlement has ended a legal dispute between WCHS/Charleston, WV and a women's group over alleged sex discrimination at the station ( $\mathbf{R \& R} \mathbf{R} \mathbf{6 - 5 - 8 1}$ ). After the local chapter of the National Organization for Women (NOW) urged sponsors to boycott WCHS because of discrimination, the station filed a $\$ 90,000$ libel suit. NOW struck back with a $\$ 240,000$ abuse of process suit, charging that WCHS's action was frivolous and designed to intimidate.
Last month both sides agreed to drop their suits. Station officials are discussing the settlement. But NOW chapter President Betty Jane Burger says, "I think it was a victory because they dropped the suit. There is a pattern now of companies suing civil rights groups for libel, knowing they have only a few hundred dollars in their treasuries.'

## Miami AM Grant Is Reversed

There's been a reversal of the FCC's initial decision on who should be allowed to build a new AM on 900 kHz in Miami. The frequency was left open when United Broadcasting was ordered to shut down WFAB in 1977 for fraudulent billing.
After sifting through five applications, an FCC law judge last year chose New Continental Broadcasting. The judge didn't consider another group, Radio America Broadcasting (RAB), because he said it had failed to prove its financial qualifications. Had RAB been considered, the judge said he would have ranked it fourth.

But last week the FCC Review Board pointedly disagreed, saying it was wrong to exclude RAB. After adding RAB into the mix, the board found it most qualified and pronounced it the winner. The deciding factor in RAB's favor was that most of its owners will be involved in day-to-day station operations.

## RAB Conference Filling Up

"We're sending notes to all our members telling them there are only 300 seats left," Radio Advertising Bureau President Miles David told R\&R. Already RAB has had close to 700 broadcasters register for its 1982 Managing Sales conference, January 30-February 1 in Dallas.

The RAB "no-frills" conference will emphasize getting to know participants during a Sunday evening "free forum" get-together in a hotel pub closed to the public. Sessions will key on building business, making collections, plus managing and promoting

Renewal Of United's KSOL Set For Hearing
A comparative hearing has been.ordered to find out whether United Broadcasting or one of two challengers is best qualified to operate United's KSOL/San Mateo, CA The competitors charge that United violated agreements with them and broke federal labor laws, but the FCC has refused to deny KSOL's license outright on those grounds.
However, the Commission said its final decision on KSOL may hinge on the outcome of a challenge to United's WOOK-FM/ Washington. It's hoped that case will settle the issues of United's basic qualifications and who was responsible for widespread misconduct at the group's stations.

## Catching Up

During the final two weeks of 1981 these Washington developments occurred:

- The FCC proposed abolishing the 3-year trafficking rule and set March 1 as the deadline for commenting on the idea.
- Final Commission approval was given for using FM subcarriers (SCA's) for utility load management.
- NAB named Steven Stockmeyer as its Sr. VP/Government Relations. He was Executive VP/National Multi-Housing Counccut.
- RKO asked the full U.S. Court of Appeals to overturn a three-judge panel's decision to uphold the license denial of WNACTV/Beston.
- Commissioner Henry Rivera launched a drive to overturn an OMB direction that part of the FCC's EEO program be scrapped.
- Rep. Jim Collins introduced a new version of his radio deregulation bill, deleting proposed changes in fairness and equal time rules
- The Democratic National Committee filed fairness complaints with the FCC against NBC and CBS for denying it free air time to counter GOP advertising
- Attorney Rod Porter of the Washington law firm Fletcher, Heald \& Hildreth was appointed Chief/FCC Policy \& Rules Division.
- Dick Shiben, formerly Broadcast Bureau Chief, moved into a new job as FCC Associate General Counsel.
- Former NBC Radio Division VP and exWRC/Washington GM Frank Scott became Director/Programming for the Voice of America.


BRINKLEY" EARNS "PROPHET" FROM WABA - The Washington Area Broadcasters Association awarded David Brinkley the "Honored Prophet," for contributions made by a broadcaster with significant time spent in the nation's capltal. WABA Chairman Jèrry Lyman (President of RKO FM Division) cited Brinkley's "indelible mark on the profession." Brinkley (left) and Lyman are pictured.

# Satellite Music Network Suing Mutual For Libel, Slander 

The war of words between Mutual President/CEO Marty Rube tein and executives of new 24 -hour radio networks escalated early week. Satellite Music Network (SMN) announced it plans to sue Mut and at least two of its officers for libel and slander.

At issue are two speeches and publication of the remarks in R\&R ( $10-23$ \& 11-20-81). In the first, Rubenstein went before the Ohio Association of Broadcasters in October, at tacking the new full service networks and warning that a "handful of snakeoil salesmen" were pitching "imaginary networks."
In the second speech, Mutual VP/Programming Dick Carr carried a similar message to the Federal Communications Bar Association in November. "It's amateur night in radioland," he declared.
SMN attorney Michael Sean Quinn told $\mathbf{R \& R}$, "That suggested that we are amateurs and not professionals. And snakeoil salesmen is a well-understood phrase to suggest that you are swindlers, con artists, or worse. Our view is that this is an outrageous attempt to engage in competition by means of slandering and libelling your opponent."

A Mutual spokesman said the net wo have no response until the suit has actu been filed.

Quinn said that will probably come wil a week in District Court in Dallas, nam Mutual, Rubenstein, and Carr. Other del dants may be named later, he indical and a specific dollar request for dama will come later in the legal process.
SMN General Manager Ivan Brai decided to sue after Mutual failed to pond to a November 30 letter which $c$ reports on both speeches in R\&R and quested that apologies and retractions published in R\&R and the New York Tin
"We have received nothing but chi stony silence," Quinn said of Mutual's re tion to the letter. "It seems rather odd an outfit which is in the business of $c$ municating."

## Commissioner Dawson Sees

## \$100,000 Fines On Horizon

The FCC today has less time and money to enforce rules, but tho who get caught will face severe penalties, according to Commission Mimi Dawson
In an interview with R\&R, Dawson envisioned a much smaller but tougher net for offenders. "I think we'll be very, very serious when we get bad actors," Dawson added, noting the FCC request to Congress for the power to fine stations up to $\$ 100,000$. "They'll know they were in trouble.

## Complacent Broadcasters

## Face "Sleepless Nights".

Like Chairman Fowler, Dawson sees radio's salvation in broadcasters seizing new technologies the FCC throws open to them. "Our job is to create an atmosphere of competition, free from regulation. Their job is to take advantage of it
Dawson told R\&R, "You have broadcasters who you have to take by the nap of the neck and drag into modern technology. I'm talking about broadcasters and television joint-venturing with phone companies for teletext. All of these things are almost frightening to them because they'll change the world of broadcasting as they know it.
"And if, in their minds, deregulation doesn't mean diversity and competition, they're going to spend a lot of sleepless nights. It's not going to be a very fun world for them."

## Doesn't Revere Localism

Dawson, a Republican and former top aide to Sen. Bob Packwood (R-OR), sees the explosion of 24 -hour radio networks as a healthy trend. "There's a multiplicity of suppliers out there looking for markets and I think people need to take advantage of it," she told R\&R.

And she isn't bothered by national programming replacing locally produced for mats: "I guess because I am new at the Commission, I'm not sure I have the reverence for localism that others have. I am a firm believer that people are going to

## Seldom Hears From Radio Broadcasters

'I find that I don't hear enough from $p$ ple in radio broadcasting," Dawson told R\&R. She thinks the reason is that "so much of what used to really infuriate them about the Commission is gone."
While stations often write her about
 specific problems Mimi Dawson they're having, Dawson says she'd 1 broadcasters to visit her more often discuss broader issues facing the indust
She has appeared before only one broa cast group during her six months in off and has made only a handful of speech She doesn't plan to change. "I'm not believer that one makes speeches ju because you're asked to," she explain "When I think I have something I want talk about, then I'll accept an invitation speak somewhere."

In other comments during her talk w R\&R, Dawson said:

- The Commission's natural inclinati would be a marketplace approach to $A$ stereo, but she's not sure what the outco will be.
- "The Commission has tended to pla social engineering above technic engineering.


## - There are valid interference questio

 when it comes to helping daytimers, b "broadcasters are very shortsighted whe they try to limit competition over the air- In a time of tight budgets, broadcaste may have to endure slower processing applications, while staff resources thrown into deregulation that will result fewer rules and regulation in the future

THE DR. DEMENTO SHOW
A proven prescription for hit radio! Two hours weekly of delightfu 'dementia" with the master impresario of comedy and novelty Docordor's own hir parade featuring such stalwarts top rockers. The Doctor s own hit parade, featuring such stalwarts as Barnes $\&$ Barnes, Al vankovic, and Monty Python, is selected from his personal library of nore than 150,000 rare and wondrous items. And "The Dr. Demento how is a prime-time winner on such stations as KMET, WLUP. WAVA KYYS, and more than 150 other top rockers.

## LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world Already airing on over 300 of the country's finest country music stations.

## ÓFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for $2 \frac{1}{2}$ power-packed minutes. Mary Turner talks to The Stones, Bruce
springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists... and you listen on stations like WNEW•FM, KMET, WMET WMMR, KZEW, KSFX, WWDC-FM, WINZ-FM, WLPX and WCOZ.

## OFF THE RECORD SPECIALS

Radio's highest ratedirock specials are now available every week. Sixty minutes featuring the music and exclusive in-depth intervews with artists like: The Rolling Stones, Styx, Bob Seger, Steely Dan, REO Speedwagon, Jefferson Starship, The WHO, Queen, The police, Pat Benatar and many, many more. Now airing on over 200 top stations incluaing WNEW-FM, KMET, WMET. WLLZ, KSFX, KSHE, KZEW, WLPX, WWDC-FM and WIYY.

## THE ROCK YEARS:

## PORTRAIT OF AN ERA

A spectacular 48 -hour special that recalis the times that changed our lives, a year-by-vear review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again) in selfcontained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Poltack and hosted by David Perry, with production by Ron Harris.

## TELLIN' IT LIKE IT WAS

A $21 / 2$-minute spotilght on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have unless you know how of Black history. You'll never know why it is

## IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airs on more than 200 of the nations finest rock and roll radio stations.

## SPECIAL EDITION

ndisputably, Black radio's finest hour. Each week, host sid McCoy takes an inside look at the Jives and the music: of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores George Benson, and Earth, Wind and Fire: It's a loving, lively journev. through the past, present, and future of America's own Black music.

## SHOOTIN' THE BREEZE

Black radio's finest $21 / 2$ minutes! Ten times each week, Jackie McCauley nterviews the superstars of today's black music... on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

## ROCK ALBUM COUNTDOWN

This two hour weekly countdown of Radio \& Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R:\& R AOR Editor, Jeff Gelb, "The Rock Album Countdown now airs on more than 150 top stations.

## ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten $31 / 2$-minute features. News stories that are guaranteed to involve, inform, and entertain the listener - particu ariv if that listener is in the $18-34$ demographic target audience!

## SPACES AND PLACES

fach week, in a ten-part series of $21 / 2 \cdot$ minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of ife in the $80^{\circ} \mathrm{s}$, exploring the people, the places, the problems of today's worid. Relevant, stimulating, and guaranteed to keep the audience tuned in ... on more than 150 U.S. radio stations!

## STAR TRAK

Get the "inside trak" on todays rock news...ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, $2 \frac{1}{2}$-minute features, now in its fourth vear of national syndication on Top 40 and A.C. radio stations everywhere

## THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air- ten times each week. In a series of $21 / 2$ minute features the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and. roll.

## CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded. live and features artists like Maze. The Pointer Sisters, the Manhattans, the Bar-Kays and Kool and the Gang.

## DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R\&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

## AMERICAS NUMBER ONE PRODUCER/DISTRISUTOR OF NAIIONALIY SPONSORED RADIO PROGRAMS, CONCERTS \& SPECIALS



## McLeyvier System: New

## Dimension In Music Production?

The Mcleyvier system, a computerized synthesizer and virtual recor ding studio in portable form, was conceived by Devid McLey and offers ex tensive capabilltes to record producers, composers/arrangers, and performers and music producers allke.
included within the base system is a 16 -bit minicomputer which consists of an LSI 11/23 processor with 256Kb RAM, four serial communicatlons ports, Q to S bus interface, keyboard scanner, dual disk controller, lloppy disk drive and a computer cabinet with power supplles. Several optlonal computer and control functions are avallable. The volce cabinet has siots for 16 voice cards; you can add up to elght cabinets for a total of 128 volces. Among the commands the McLeyvier performs are memorizing and playing back musical performances, changing tempos, automatic tuning, modifying or creating sounds,


Inventor Davld McLey with the McLeyvler
and displaying cues, comments or lyrics. You can sklp forward or backward any number within the tens of millions of notes the McLeyvier can hold. It also gives you a muslcal score in standard musical notation on a CRT screen or on paper

The basic McLeyvier system can be purchased for $\$ 15,000$ and then augmented with some 28 accessories totalling an estimated $\$ 36,000$. For more informatlon contact Hazelcom Corporatlon at (416) 961-7090

## WEA Raises Singles Price

Effective last week, future WEA (Warner Bros., Elektra/Asylum and Atlantic Records) single product will be issued under a new
number series carrying a suggested price of $\$ 1.99$, as the company follows RCA's lead in upping singles prices. Moreover, the Oldie Series singles will now list for $\$ 1.99$.


REPORT RECOMMENDS LOCAL CO-OP

## Fighting Cable's Satellite Challenge

Just how prepared is radio to maximize the beneflis of satellite program distribution? The "Local Satellite Radio Interconnect" (LSRI) report Issued by Waters a Co. touches on that concernin analyzing future trends

Interconnect does is help markets in domestic satellite communications and their ellects upon the radio broadachieve the best optimal situation possible while emphasizing radio's strength as a local mealum.

casting industry.
Its primary finding: in order to reap the rewards satellite technology offers, radio must do something to hold its own against the stronger challenges of cable television, among others. The report recommends that broadcasters band together and form a local satellite radio interconnect. Based upon other existing co-op arrangements in both radio and cable television, the interconnect's member stations would be connected by a direct line to a mutually-owned multiple satellite recelve terminal. Such a system would take control out of the hands of the networks and carriers, who now make a.majority of the allocation and siting decisions, and give it to the individual broadcasters who would be co-owners and co-managers. Radio would be transformed from a supplier drfiven to a user-driven satellite market.

## Sharing Benefits

Another key benefit of the interconnect is its share-the-wealth principle. All local broadcasters would share the capital required for large hardware investments, something no station could probably afford on its own. Plus, LSRI systems could be established in the top 200 markets for less than $\$ 20$ million - or in other words for a price close to the cost of a dominant major market radio station.
The 27 -page analysis also discusses in depth such significant factors as sitting problems, costs, the capacity shortage, and the outlook concerning optimal service on both the local and national levels. An additional problem is the last mile syndrome. Trouble usually occurs when trying to get the program from the recelve terminal to the radio station, or the last milfe. This is because receive terminals aren't co-located with radio stations, forcing programming to travel over telephone company lines. The interconnect system would solve this im. mediately.

## Radio Satellite Use Limited

However, the report stresses that the LSRI will not end the capacity shortage or ellminate radio's minor league status as a user of space segment. According to the report, radio today has about 2.5 transponders of an avallable 188. This represents 1.5 percent of the total space segment in the domestic satellite system. Predictors estimate that radio's total will double by the end of 1983. But this will be offset by the increase in total space segment, cutting radio's piece of the pie down to 1.1 percent, where It will probably stay untll at least 1985. What the

## Drinking Age, Car Accidents Related

According to a recent Wall St Journal article, there is a direct correlation between the minimum legal drinking age and traffic accidents. In a study conducted by the ineurance institute for Highway Safety, a $28 \%$ average drop in fatal crashes involving young drlvers was discovered in nine states that have ralsed the minimum legal age within the past flve years.
The early 70's saw 29 states lower the age requirement Michigan, for example, changed the age from 21 to 18 years. During the next seven' years, alcohollinked deaths by young drivers increased $20 \%$. When a 1978 , law forced the age back to 21 , such fatalities dropped 20\%. Sixteen of the original 29 have reconsidered and ralsed the age limit by at least one year

The Local Satellite Radio Intercon-
nect report sellis for $\$ 18$. For further Information call (607) 722-8450

## Blimp Blazes New Promotion Trail

What's that? You say you're tired of the same old promotion routes and you're looking for a novel approach to advertise your station. What you need is a change of pace. Why not impress them with your very own blimp?

The Blimpboard is a six-foot long dirighble filled with 14 cublc feet worth of hellum. A three-engine battery-operated remote-control gondola lets the bllmp fly as high or as low as you like, in forward or reverse, and make plvot turns. Guaranteed $100 \%$ safe, the bllmo is at home indoors, making the rounds of arenas, gyms, halls or schools.


Your message or station calls can be sllk-screened on the s/de for displaty purposes which Bllmpboard provides. On speclal occaslons, you may opt for a banner as well. The Blimpboard Is avallable in satin silver or white and comes complete with batteries, battery charger, remote control recelver, remote control three-channel transmitter, gondola, engines, and full electronlcs.

For further information regarding market or format exclusivity, call (801) 375-4615, or write 1636 No. Woodland Dr., Provo, UT 84601.

## '82 Is Stellar Year For Eclipses

Although we're not certain what's in storefor us in 1982, we can be sure of at least one thing. According to a recent issue of the McDonald Observatory Newe, this will be the year of the eclipse.

All told, seven eclipses will occur which is said to be the theoretical maximum number. The series begins tomorrow (1-9) with a total lunar ecilpse (visible in Europe and Africa) and ends with a final showing on December 30. There is a catch however. We in the U.S. will miss one lunar eclipse and ali four partiai solar ecllpses. But if you're intent on seeing at least one lunar ecl'pse; and you're an about 5:30 make a note to be awake around 2:30am CDT on July 6 and again

## an December 30

YEARS AGO
TODAY
Radiosiecords
JIM KIME PROMOTED TO DIRECTOR / OPERATIONS \& DEVELOPMENT FOR KING BROADCASTING: Had been GM at KING/seattle.
KEN CURTIS NAMED PD AT 99X/NEW YORK - Formerly PD at KAKC/Tulsa. NUMBER ONE FIVE YEARS ACO: "You Make
Me Feel Llke DancIng" - Leo Sayer (wB)

## is

NUMBER ONE COUNTRY: "Statues Without
Hearts" - Larry Gatiln (Monument)

## "POLICE

THE NEW SINGLE SPIRITS IN THE MATERIAL WORLD


SEE THE POLICE ON TOUR
GHOST IN AMEPICA TOUR 1992
BEGINNING JANUARY 15
BOSTON
WASHINETON DC
PHILADELPHIA
UNIONDALE
NEW YORK CITY
NEW HAVEN
ATLANTA
cleveland
DETROIT
Chicago
MINNEAPOLIS
OENVER
PhoENIX
Los aneeles
SAN FRANCISCO
MORE DATES TO BE ANNOUNCED.

| WBEN-FM add 40 | WPST add | WRVE add | WFOX on |
| :---: | :---: | :---: | :---: |
| B104 add | WLAN-FM add | WJXQ add | WCGO add |
| WXXS-FM add | 0106 add | K293 add | WXLK add |
| JB105 add | WKRZ-FM deb 30 | WZOK add | KKQV add |
| CHUM 17.11 | K104 add | 2104 add | KSEL.FM add |
| KEGL add 30 | WKEE add | WNAM add | KPUR add |
| WLS add | KROK add | KNBQ add | Q101 add |
| WLSFM add | KLPO add | KBBK add | KELO add 33 |
| WKTI add | G100 add 31 | KCPX add | WSPT deb 26 |
| KFI add | B.J105 add 40 | FM103 on | WCIL.FM on |
| Q103 add | FM100 add | K96 add | KRNA add |
| KOPA add | KX104 add | KHYT add | KFMZ add |
| KTAP add 30 | WSKZ add | WJBQ add | KENI deb 27 |
| WPHD add | WOKI add | WFBG add | KCBN add |
| 92FLY add 29 | WBCY add | 95XIL, add | KD2A add |
| WRCK add | WSEZ add | WZYQ add | KYYA add |
| 3WT add | WCSC add | 0104 add | KOZE add |
| WDRC-FM add | WSSX add 29 | S5SGF add |  |


produced by THE POLICÉ AND HUGH PADGHAM
managernent FIASTARS LTD. MLES COPELANO/KIM TURNEA agency F.B.I./IAN.COPELAND


If you program for the young adult audience don't let a good thing slip through your fingers into the lap of your competition. RADIORADIO, the exciting new service from CBS, has created programming that will set apart your station's scund, yet blend perfectly with the tone of your current format. Specifically aimed to satisfy the interests and needs of your young adult audience, this informational and lifestyle programming ensures that your station will make a sound difference in your marketplace

Included in RADIORADIO's service are 2 minutes of news every hour. Presented in a fresh, upbeat way, it's written and reported by a new team of highly
qualified professionals. Now you'll be able to keep a young adult audience interested and informed with ne that's presented by the best in the business, CBS New Every month RADIORADIO brings you concerts recorded live and broadcast in stereo. You can depend on these 90-minute gala events to feature the most outstanding talent available.

And every month RADIORADIO delivers longform music specials that spotlight the hottest groups and solo artists around. An exciting combination of music and live interviews brings you the best talent in the business. Plus, RADIORADIO will have an open tel phone line during these music specials. Listeners all

# IFYOU DONP PROCRAM RADIORADIO, YOUNL MAVE TO PROCRAM AGANGS 16 



## Networks

## What's New In '82

## ABC Direction Network

The new net, targeted to the $26-54$ age group, went on the air January 4 with 46 affliates. The lifestyle-oriented service features three-minute newscasts 15 minutes before the hour. Also featured will be sports and features on money management, physical fitness, consumer ideas and people News Manager for the net is Fred Davis, formerly of WJXT-TV/Jackeon ville. Correspondents are ABC's Tim O'Donnell, Jon Belmont of WMJC 8 WHNDIDetrolt, Robert Houck of WPEN/Philadelphla, Marcia Salter from the Sherldan Network, Paul Weetpheling from KNBR/San Francieco and Jeff Young from WLLZ/Detrolt. Sports anchors are Bob Buck and Don Chevrier

## ABC Rock Radio Network

Alming at the $18-34$ demo, this net also debuted January 4, with a fultservice approach that includes streamilined news, rock music and film features, sports with Steve McPartlin, the "King Blscult Flower Hour" and other music specials, and a lviohour Sunday comedy and music show featuring WLSFM/Chicago's Steve Dahl.

News correspondents are Rob Williams, formerly with KWK/St. Louls and WWL/New Orleans; Kenneth Alexander, who comes from WHBQ/Memphls; John Butler, most recently with KROY-AM \& FM/Sacramento; and LaVonne Ellie, from KFMB-FM/San Olego


TWO ABC NETWORKS OEBUT - On January 4. ABC introduced two of its newest networks: ABC Directlon and ABC Rock Radlo. Shown above are the principals of Direction Network (top, l-r): VIncent A. Gardlno, Director; Ruth Meyer, Director of Programming; and Charles A. King, VP, Directlon Network. Rock Radio officials are (bottom, 1-r) Denise Ollver, Director of Programming; A. Thomas Plant, VP; VIrginla Westphal, Director, Rock Radio Network; and Edward F. McLaughlln, President, ABC Radlo Networks.


## Mutual

BIII Check has been named Director of Satellite Engineer. ing. in h/s previous post as Satellite Faclitles Engineer, he played a key role In designing and bullding Mutual's satellite system.
Now affiliates are WISP/KInston, NC; WELL/Marshall, MI; WBWAlWashburn, Wi; KLVR/Heber CIty, UT; wWCG/La Grange, GA; WVRC/Spencerville, WV; KXLR/Little Rock. WHNVIWhite Rlver Junctlon, VT, otherwise known as "The Voice of the valley," became the first Mutual affiliate in that particular state on January 1
Tony Roberts and J/m Glbbons provide college basketball play-by-play and color commentary, teaming again for the fourth straight season on the not.

## The Uniled Stations

Guests on "The Weekly Country Music Countdown" in the coming month will be: January 8 - Alabama, Rosanne Cash, and Steve Wariner in a three-hour special: January 15 - Ronnle McDowell; January 23 - Charloy Pride: January 30 - Razzy Balley: February 6 - the Bellamy Brothers.

## CBSRAD M

Two new commentators this week foined "Spectrum," the dally opinion serles, replaclng Jack Newfield and Marlanne Means. Anne Taylor Fleming, a Los Angeles-based magazine writer, takes the llberal viewpoint, while the middle ground is held by Ben Wattenberg, a senlor fellow at the American Enterprise Instituto in Washington.
This week CBS replaced its Sunday program "Datelline: America" with a four-minute news analysls and commentary program, "Correspondent's Corner," hosted by Ed Bradiey. cohost of " 60 Minutes" on CBS telev.sion.
CBS Radio Mystery Theater begins its ninth season next week with a spectal flve-part serles, "Les Miserables, " starring Alexander Scourby in the lead role.

## UPI

James Buchanan is now Manager of the UPI Audio Network's New York bureau. Veteran Audio reporter Peter Donnelly replaces Buchanan as Day Editor for the network. In other network activity, lan MacLeod joins the New York Audio staff as well, moving over from ABC Radio, while John Patterson, formerly with the South Carolina Network, comes over to UPI Audio's Washington bureau.
Editors polled by UPI rated the attempt on President Reagan's life as the top 1981 news story in terms of headline value, followed by the Iran hostage release, Sadat killing, shooting of Pope John Paul II, and the space shuttle flights
For stories with long range slgnificance, UPI editors chose Reaganomics as the most important. Next, in order, were the economy, Middle East, the Sadat slaying, and Poland.

## 1P Associated Press

The net expands its project series offerings to eight this week by adding "Project: Sclence," hosted by Discover Magazine's Jessio BIrnbeum and "Project: Best Sellers," a book review feature by Marty Levin, who writes for the Now York Times Book Reviow and AP News Features.


NEW YORK SITE FOR SOURCE BOARD MEETING - Pictured at a recent Source Board meating in New York are, from left: WOVEIPIttsburgh PD Dave Lange, WMMS/Cleveland GM WaH T/burakl, KGB-AM-FM/San Dlogo PD Lerry Bruce, WMGXIPortiand, ME GM George Silverman, Source Board Chaiman (and KZIO/Duluth President) Bod Rldder, KENO-FM/LLas Vegas GM Nancy Reynolds, and WFBQ/Ind/anapol/s GM Ken Wott.


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RE'R/Friday, January 8, 1982 ABC Talkradio
ABC has signed psychologist and author Dr. Irene kassoria to host a two-hour segment weokdays on ABC Talkradlo, the talk programming format that will debut th/s spring. Hosts already named are Michael Jackson, Dr. Tonl
 Grant, Ira Flstell, Or. Irene Kassoria and Ray Brlem. Dr. Kassorla maintains a full-time family therapy practice in Los Angeles. She is a frequent guest on the soap opera "General Hospital" and recently completed a documentary on loneliness for ABC.TV.


## ABC Information Net

The network will broadcast a fivepart special, "School Science Labs: Toxic Time Bombs," on January 11-15. ABC News Correspondent and "Worid News Tonight" anchorman Frenk Reynolds is slated to anchor the series, which examines the time bomb of toxic waste accumulation in chemistry lab classrooms.

## ABC FM Network

Effective Monday (1-4), Inner Clty Broedcasting's WBLS.FM/Now York and KUTE-FM/Los Angeles have signed as affillates. WBLS succeeds neighboring WPLJ, now assoclated with the recently launched ABC Rock Radio Network. Also switching to the Rock Radio Network in January is KLOS/Los Angeles, which KUTE replaces.

## Goodbye To Satcom I

Last week, the Satelite Music Network (SMN), the Continemtal Network, Home Box Office (HBO), and Ted Turner sang auld lang syne to an old friend, RCA's Satcom I. They were among those networks moving over to Satcom III-R, launched in November. The switchover is set for completion by January 15 .

According to George Williams, VPIProgramming for SMN, the net work had been on Satcom I and III simultaneously for the past two weeks SMN was told to have all their affiliates make the switch between December 23 and January 11. Genenc back-up tapes were provided for the affiliates use while the actual repositioning of the dishes occurred during the overlight hours.

Satcom I will be blasted out of orbit in 1983 or 1984 and left to travel almlessly in that endless satellite pasture beyond the stars. Until then, the ix-year veteran of the satellite TV boom (starting in 1975) will relay telephone conversations, computer data and government messages.

## Reps

## Eastman/United Stations Launch Satellite Rep Firm

Satellite Representatives Inc., a newly-created division of Eastman Radio, has been formed. It will represent syndicated and satellite-fed programming on a national level. The firm's first client is the Unlted Stetione, which will debut "Dick Clark's Rock, Roll and Remember"' and a 24 -hour live country music format this year in February and spring, respectively

The radio medlum will be the advertising Burton, President of Eastman, sald Verbitsky. President of the advertising success story of the 80's." Nick tatives Inc. is the ideal rep firm for US."


Katz Radio
Katz has opened a new office at
2900 Weslayan, Suite 625 . Houston, TX 77027 . Telephone: (713) 981-5094. Bob Hoffman an account executive with Katz Radio's L.os Angeles office, will manage radlo sales in Houston
sional VP. $\mathrm{He}^{\prime}$ ll continue to manage Katz Radio's Detrolt office.

MAOR MARKET RUDNO SNES
The firm now represents four former HR/Stone clients: KNUS K KQUE. FM/Houston, which program Country and ACC, respectively: Country station

## Rasmussen Facing Trial, Enterprise Declares Bankruptcy

A jury trial is slated for January 22 in. West Hartiord, CT Superior Court for Scott Resmussen. President of the all-sports Enterprise Network that clos ed in September.

After avoiding arest for a month and a half due to illness, Rasmussen surrendered to Avon, CT police just before Christmas and was released on bond. He pleaded not guilty to 79 counts of fallure to pay $\$ 250,000$ in wages and other benefits to former network employees. Each count carries a possible $\$ 1000$ fine and 30 days in jail.

The Connecticut Department of Labor brought the charges as a last resort after Rasmussen falled to attenc two hearings on complaints filed by the unpaid staff members.

On December 11, meanwhile, Enterprise Radio filed for bankruptcy Creditors will be appearing before the bankruptcy judge in Hartford on January 18. The most valuable Enterprise asset now under the judge's control is reportedly the network's satellite transponder rights. Broadcast equipment and other items were auctioned off in early December by a Boston bank.

CBSRAD min


MAGNIFICENT SEVEN - The seven CBS-owned FM station managers met recentiy in Los Angeles ior the first of planned biannual sessions with CBS-FM group executives. Topics included a 1981 update and a future look at 1982. P/Cfured (bottom, l-r): George Sosson, VP/GM, KCES-FM/San Francisco; Timothy Dorsey, Station Manager, KMOX-FM/St. Louls; Kathy Selpp, DirectorMarketing, CBS FM group; Brian Pusallano, VP/GM, WBBM-FM/Chicago; and Vince Benedict, VPIGM, WCAU-FM/Philadelphia. (Top row, l-r): Peter Keegan, VP/Finance, CBS Radio; Ell W. Kaufman, VP. CBS-FM National Sales; Nancy WIdmann, VP/GM, WCBS-FM/Now York; Robert Hyland, VP, CBS Owned FM Stations; Davld Austin, VPIGM WEEI-FM/Boston; Bob VanDerheyden, Director/Program Services, CBS FM group; and Robert Neison, VP/GM, KNX-FM/Los Angeles

## fekominc

WTTR-AM A FM/Baltimore; WYEZ-FM/EIkhart-Southbend, IN and KOKE-AM \& FM/Austin are now oeing represented by the firm. WTTRAM is a MOR/Farm outlet while WTTR FM programs Beautiful Music. WYEZFM is Beautiful Music-formatted, with KOKE-AM \& FM programming contemporary Country

compard howard
compeny, inc

WYLD-AM \& FM/Now Orleans and NPEG-FM/Charlotte, NC have recome client stations. WYLD-AM car les a Black Contemporary/Information ormat while WYLD-FM programs Adult :ontemporary/Jazz. WPEG-FM is 3lack Contemporary. All three stations vere formerly represented by IPRBtone

Program Suppliers

WESTWOOD
ONE

Rock ' $n$ Roll Never Forgets," a program focusing on legendary rock artists, will be launched this year by Westwood One. The three-hour monthly series is hosted by personailty Mery Turner and produced by Bert Kleinman. Stations scheduled to air the show include WNEW-FM/ New York, KMET/LOs Angeles, WLLZ/Detroht, WCOZ/Boston, and KSFX/San Francisco.

-The Rolling Stones 20th Anniversary Radio Special" is now avallable through Toby Arnold \& Assoclates. Hosted by New York radio personality Ron Rose, the special includes inter-

views with the group, a review of their 20-year music contribution and "flashback form" profiles of the band members. Participating stations will recelve newspaper ads, color TV pro motion materials, and a detailed promotion package.
For a free demo cassette call (800) 527-5335.

## Pro Rodeo Network

KQIL/Grand Junction, CO; KFDI/ Wichita; and KAYO/Seattle have joined the network. This brings to 104 the total number of network af fillates.

## 毛

Sammy Hagar plus Mike Levine of Triumph will be the featured guests on "Rockline" (1-11).


Photo Marketing Assoclation International (PMA) is offering "Schell Shots, " a comical view on the world of photography. Featuring actor/come-

dian Ronnle Schell, the 39 one minute spots are avallable free of charge to radio stations in the U.S. and Canada.
For more information and a demonstration cassette, contact Cralg Halvarson, at (800) 248-380.

Dave Adriance has been appointed Director of Marketing. In this new post, Adriance will oversee the sales departments of the Productions and Programining divisions. He most recently worked as a sales management consultant to TM and KMGC/Dalles.
TM also announces sign-ons for its formats: WFRLFreeport, IL goes TM Country, while both WVRYFM/Wiverly, TN and WAJXFM/Titusville, FL now air Stereo Rock.

## Froben Enterprises

After December 27, the "Robert Kieln Radio Show" was discontinued. The economy and its effects on the music industry were cited as the princlpal reasons. Those stations which need to continue the show for a longer period, because of scheduling problems, are asked to call (212) $935-8370$ and make the proper ar. rangements.


Drake-Chenault's syndicated "Weekly Top 30 " has been discontinued, and effective January 9, it will become the "Weekly Music MagazIne" with Charlie Van Dyke (R\&R 12-4-81.) The change occurs as the result of Drake-Chenaulit's programming agreement with the RKO Network. According to President James Kefford, most of the stations which broadcast the "Weekly Top $30^{\prime \prime}$ will switch to the "Weekly Music Magazine.


SWEET INSPIRATION - The "Sweet Taste Of Success" is part of the advertising/marketing package developed by Drake-Chenault to promote "The History of Country Music." Participating statlons can sample the square of solld Kron chocolate pletured here which is imprinted whth the program's logo. Full color sales folders, on-air promotions (Music Contest, Trivia Quiz), and presentation cassettes are also being used to promote the 52 -hour special hosted by Ralph Emery.

## $-\infty$

A fire broke out In DIR's New York offices last weekend, causing extensive damages; but for tunately the company's master tapes were stored elsewhere and all its current "King Blacult" and "Silver Eagle" shows were being duplicated elsewhere. The upshot is that no shows will be missed at all, and DIR is located for the present at 245.E. 54th St., New York NY 10021, with a new temporary phone number: (212) 832-0018 Despite the loss of personal possesslons in several cases, the DIR staff feels extremely fortunate that the operation has been able to continue so smoothly.

## AIR FORCE

"Prime Cuts" is a syndicated production music service developed by Airforce Broadcast Services, Inc. Almed strlctly at AOR, Rock, and A/Cformatted stations, the service consists of a llbrary on disc, sup

plemented monthly with new material. Since its release simultaneously in the U.S., Canada and Australla, initial sales have been made with WBENAM \& FM/Buffalo and CJAD \& CJFM-FM/Montreal.
For further information and a "Prime Cuts" poster contact Claudla Good at (416) 961-2541.

## Radio Arts, Inc.

Chris Edwards joins Radio Arts, Inc. as its Program Manager. The former KGEO \& KGFM/Bakerstield, CA Operations Manager and 18 -year broadcasting veteran will act as liaison with the firm's roster of more than 200 client stations.
Edwards's promotion follows the recent addition of flve stations to the lineup of "Your Hit Parade." They are: WSOC/Charlotte, NC; WAOPI Otsego, MI; WKOA/Hopkinsville, KY; WPXN/Rochester, NY; and WVNJ/Newark.


MTV, STARFLEET PRESENT ZAPPA - Warner Amex's MTV and Starileet Blalr recently collaborated on their first-ever stereo radio and cable television the concert simulcast, orginating from Now York's Palladlum Theatre. Shown backstage (i-r) Starfleet President Sam Kopper and MIV's Nina Blackwood rehearse with Frank Zeppe for the introduction to the show. MTV plans to replay the videotapes of the program shortly.

NEW RELEASES: Elght new tilles will be available from MGM/CBS Home Video this month: "Victory," "North By Northwest," "The Pirate," "Madame Bovary," "Major Barbara," "Harry Chapin: The Final Concer,"' "Greatest Fights Of The 70's," and "The Clown".. The Nostalgla Merchant has announced the release of six new John Wayne classics for January: "The Fighting Seabees," "Wake of The Red Witch," "War Ot The Wildcals," "Tycoon," "Back To Bataan," and "Allegheny Uprising." All carry a $\$ 59.95$ suggested list . MCA will announce six new titles at the January CES show: "Continental Divide," "Raggedy Man," "Spiderman" and "Spiderwoman" cartoons, "High Piains Drilter," and "The Nude Bomb". MCA is also releasing Ollvia NewtonJohn's first video album, "Physical," which will be shipping on cassette ( $\$ 55$ ) and laser disc ( $\$ 29.95$ ) . . Three of Paramount's January releases reflect that company's $\$ 5$ higher rental surcharge. Carrying an $\$ 84.95$ suggested list will be "Mommie Dearest," "Paternity," and "First Monday in October." Other January releases in. clude "Gas," "Student Bodies," "The Greatest Show On Earth," "Bugsy Malone," "The One And Only," and "Save The Tiger"...The BBC, through ATI Equilies, plans to market 100 or more video offerings from its archives, ranging from Shakespearean drame to comedies to concerts spanning the history of Brtish rock.
FOTOMAT TRIES ANOTHER APPROACH: Notitying software producers that it will not renew licensing agreements paying royalties on rentals, the Connecticutbased company will purchase cassettes through distributors in an effort to cut their current $\$ 9.95$ rental rates. Fotomat also will be testing 15 retall stores to determine if the chain should carry heavy inventories of prerecorded cassettes or keep the present kiosk ar rangement.
PREVIEWS OF COMING attractions at ces: Look for price increases, loads of new releases and a big push by the majors for acceptance of their rental programs 20 video distributors will be gathering at CES to form a trade association. Scheduled for discussion at the January 6 meeting were rental plans, quotas, delective poticies, co-op advertising, and the exchange of credit information. Retallers were expected to express their displeasure at the various rental plans now in effect. Big questlon: will it be an organized resistance or not? We'tl see at CES
ASK The dealers: This column we're asking John Dinwoodie of VIdeo Specialties in Houston: Was '81 a good year? "Very good. We went to rentals early in ' 81 , and although our over-the-counter sales were down, our prolits were up. Rentals now account for $25 \%$ of our total gross." Dinwoodie, who operates a moderately-sized soffware-only store, says that the week betore Christmas, the store did about $\$ 2000$ in rentals on.

Asked about the majors' video plans, John gave an atfirmative nod to CBS's four-month lease structure, a walt-and-see to Mag Video's six-month lease plan, and'an emphatic no to Warners' ("most of the stuff I wouldn't have") initial month-to-month rental program . . How do things look for ' 82 ? "Pretty good it it keeps up this way," says John.
3-D ROCK CONCERT VIDEOCASSETTES? James Butterlield, head of 3D Video Corp., predicts they'll be avallable through his firm in six months. You'll need special glasses. The company is also making 3-D movies available in color via satelite over SelecTV starting this month.
Next week: News from CES.
Jeff King is an experienced video journalist and profes. sional who covers develoments in the world of video for R\&R. He can be contacted c/o R\&R, 1930 Century Park West, Los Angeles, CA 90067.

## Loggins Named Division VPIA\&R At RCA

Oaniel H. Loggins becomes Division Vice President, A\&R, COntemporary Music-East Coast at RCA Records. Prior to joining the company in May 1981, Loggins was Executive Director, international AsR at WEA Interna. tlonal, inc. He will report to Joe Mansflald, Division Daniel H. Loggins VP, Contemporary Music.

## Cleveland Becomes First VP At C.A.P.A.

Al Cleveland, noted songwiter/producer. has been named first Vice President, Record Production \& Music Publishing for C.A.P.A. Enterpilses, Inc. (Consolidated Association Performing Artists) in Las Vegas. Cleveland is currently working on comedlan BIII Cosby's album, slatad to be released this month.

## Low Upped <br> To Sales Manager At KSFX

Joan Wagner Low has been alevated to Sales Manager of KSFX/Sen Francisco from her former in-house account executive posithon. Low replaces Henry Grambergu who took over the Sales Manager reins at sister station WRIFIDetrolt.

## Ramirez Takes GSM Post At WMJX

Rlch Ramirex has been appointed General Sales Manager for WMJX/Boston, Ram/rez was most recently with RKO Radio Net Sales in Los Angeles.

## Holloway Named Sales Mgr. At CJCL

Brlan Holloway has boen mppointed Sales Manager at CJCLTToronto. Holloway, a veteran of local broadcast sales, will report to station VP/GM Merv Russell.

## WQBA's Levin Elected Prez Of S. Florida

 Radio Broadcasters Assn.The South Florlda Radlo Broadcasters Assisoclation recently elected its officers for 1982. They are: WQBA-AM/FM's Herbert M. Levin, President; WQAM's Ronald S. Beckey, Frst Vice President; WSHENWSRF's Steven Olnetz, Second Vice President; and WCMQ-AMIFM's Joseph Rey, Secretary/Treasurer.

## Wendling Upped TO GSM At WOWO

Candece A. Wendiling has been named General Sales Manager at WOWOIFt. Wayne, moving up from Local Sales Manager for the facility. A seven-year station vet, Wendiling joined wowo in 1974 as an account executive.

## Pro:Motions

Mann Appointed Director/Nat'l Sales At Arista
Lou Mann has boen named Director, National Sales for Arista Records. A nine-year veteran of CAS Records, Mann was most recently Sales Manager for lts Chicago branch. In his how posillon, Mann reports alrectly to Gordon Bossin, Arlsta's VP/Sales and Distribu.


## Vinitzky Named Nat'I Promo Director For Emergency

Eric Vinitzky has been appointed National Promotlon Diractor for Emargency Records. Formerly National Promotion Director for TEC and Brasilla Records, Vinitzsky will be responsible for all DV and club promotion.

## Kirby Appointed Sales Manager For KERE

Dave KIrby has been named Sales Manager for KEREIDenver, a recent acquisition of Sandusky Radio (R\&R 12-11). He was formerly senior account exacutlve for neighboring KIMN.

## Magness Appointed E/A <br> SW Promo, Special Mkts

BIII Magness has been named Southwest Regional Director, Spectal Markets for Elektra/Asylum Racords, moving over from a similar position at RCA Records. His prior experience includes stints at wVON/Chicago and United Artists Records. Magness will be based In Dallas, reporting to Blll Staton, VP/Promotlon, Speclal Markets, II Los Angeles.

## Craft Elevated To VP/Sales At BIB Audio/Video

Michael Craft has been upped to Vice President/Sales at BIB Audlolvideo Products, Ltd., responsibe for the company's entire U.S. sales operation. Before join. ing BIB in 1981 as Na tlonal Sales Manager the 15 -year industry veteran served in a variety of capacitios in.
 cluding local promotion

Michael Craft at Polydor Records, Feglonal Marketing Manager at Casablanca and Regional Manager with RCA. Craft also assistod in the establishment of the Music Business in stitute in Atlante.

## Menendez, Schnabel

 Named Division VP's At RCAJose Menendez has been appointed DIVI slon Vice President, Stall Operations ano Finance; and Ekke Schnabel has been uppeo to Division Vice President. International at ACA Records. in his new post, Menendez is responsible for the departments of finance. business affairs, operatlons services, and strategic , planning. He was most recently Stalf Vice President, Market Planning for the RCA corporation.
Schnabel, who will oversee ali record diviston activities outside the U.S. and Canada, has been with RCA Records since June of last yoar as Division VP/Businoss Affars, international Administration.

## Earle, Matteson Become Sales

 Managers For KYNDBoth Cathy Perillo Earle and Date Marteson have been named Sales Managers for KYND/Houston. Earte, a magna cum laude Duke University grad, brings with her four years experience as an account executive at WGLD in North Carolina. Matteson joined KYND In March, 1981, having formenly been Sales Manager for WEZS/Richmond, VA.

## Norton <br> Named Sales

## Manager

At WHJY
Phll Norton has been upped to Sales Manager at whjy. FM/Providence. Prior to his new position, Norton had been local Sales Manager for WHJY and tis sister
 station WHJJ-AM.

## Hoker Houston Broadcasters President

The 22-member Houston Association of Radio Broadcesters (HARB) recently named as its President Jay Hoker, VP/GM of KSAR (97FM). Other board members are: Vici WIIliams, KYND; Bob Chandler, KENR; Ricardo Castille, KLAT; and Dan Mason, KFMK.

## Wade Upped To Retail Manager For KIIS-FM

BIII Wade has been appointed Retall Sales Manager for KIIS-FM/Los Angeles, moving in-house from an account execulive post. Wade's radio experlence includes an 8.year alr stint at KHJ, President/GM and part owner of KSOM-AM \& FM/Ontarlo, and GM of KBRT.

## Witherby Elevated To VPIPremo At Endless

Jack Witherby has been promoted to Vice Preș/dent/Promotion for Endless Music, moving up from his former post as West Coast moving up from his for

# CBS Associated Labels Is Proud To Be A Part Of Your New Year's Resolution, 

 Playing The Hits
# TEDDY PENDERGRASS <br> "You're My Latest, My Greatest Inspiration 

WXKS.FM $23-20$ Z93 add KZFM on KINT deb 38 WTIX deb 31

B97 add KEEL add KLAZ deb 27 WJDX add 33 WSGN add

WBBQ add FM100 add 24 WMAK-FM add WCSC add KYNO-FM 28-15

KHYT add 95SGF on WFLB deb 35 KILE add 38 KVOL on KSLY add

# "Key Largo" 

Average Move: +5 WBEN-FM 40.33 KOPA add JB105 add 33 KZ2P add 26 Z93 16.11 $94 Q_{1} 10.6$ Q105 29.29 WCKX 27.23 CKLW on WZZP add WKTI 19.17 KFI on

WPHD 27.24 WHFM deb 27 WDRC-FM add WICC on Q106 deb 29 WKEE deb 33 KINT $30-28$ KBFM deb 27

B97 20-19 KEEL 31 1-30 KLPQ 34-31 KLAZ 25-19 KXX106 22.22 WSGN 16.11 WZYP 29-26 WHHY-FM deb WAXY 29-27 BJI 05 28-25

WDOQ 3.9 CK101 deb 28 WHBQ add KX10421-21 WMAK-FM deb 28 WSKZ $20-15$ WOKI 19.14 WNOX 25.24 WAYS add 20 WAYS add 20 WSEZ deb 29
WCSC $27-23$ WANS.FM 27.21 WGH on WTZR deb 29 WVIC deb 38

KIIK deb 34 KIOA deb 27 WNAP deb 19 WOW deb 17 WNCI 29-21 KCPX 33-29 KHYT on WJBQ add 34 WLAM deb 30 WTSN on WHEB on WFBG on Q104 9.8 Z102 22.19 $95 S G F$ on WFOX 27-24


## SHEILA "Little Darlin'"

| WIFI | WPHD | KBFM | WGH | KCPX |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| KRLA | WHFM | WTIX | KJ100 | WCIR |  |
| KFI | WRCK | KEEL | KIIK | WISE |  |
| KIQQ | 3WT | KLPQ | KOFM | WFLB |  |
| KFRC | WLAN-FM | WAAY | KKXX | KVOL | GARRERE |
| KEZR | WKEE | KXI04 | KYNO-FM | KSLY | KECORDS |
| KYYX | KINT | WOKI | KNBQ | KCBN | REDR |

# Ethnic Impact May Lead To Fall Ratings Surprises 

A Happy New Year To All!

Although you may think the holiday season is over, there is yet another set of presents - the fall Arbitron numbers - still to come. Some of you will discover a lump of coal in your stocking, while others will rejoice. A partial explanation for these results may be the first inclusion of the 1980 Census data. For the first time, the population estimates used by Arbitron as the base for ratings projections will show significant ethnic movement as measured by the 1980 tally. As a result, in
some markets there will be a "catch-up" in this book (and through to the next fall). If there has been notable black and/or Hispanic in-migration
in key metros, the numbers this autumn will be the first to show that impact.
According to Arbitron, there are $\mathbf{6 7}$ markets where there are significant black populations and 22 where the Hispanic population merits special attention. In these markets there is a High Density Black Area (HDBA) and/ or a High Density Hispanic Area (HDHA). Special retrieval techniques (Telephone Retrieval for blacks, Personal Placement \& Retrieval for Hispanics) are used in these metros (although TR is soon to be phased out in favor of Differential Survey Treatment (DST). Space does not permit me to reproduce the lists of the ethnically significant markets, but if you are interested in know. ing how your metro stands, please let me hear from you. You may also obtain the information from your Arbitron rep - ask him/her to check the 1982 version of the Ethnic Control Directory to see how your area fares ethnically and what that means in terms of special diary techniques. In some key markets there has been tremendous growth during the 70 s. To see how some ratings might be affected by the 1980 Census information I selected at random four markets for examination. Two of the markets have black growth while the other two have seen notable Hispanic increases. Let's look at what might happen in these areas. Keep in mind that if I have not selected your market - and there is ethnic retrieval taking place in your vicinity - you still might see some of the results that I'll describe below.

## Atlanta

WVEE, Plough's Black-oriented station in Atlanta, may be in for some good news. The station has prospered since the start of the Expanded Sample Frame technique in this Southern metro. Now, with the 1980 catch-up in black population, WVEE could be looking at a very happy new year. In Atlanta, the overall black percentage of the $15 \%$, frô̄n $20 \%$ to $23.4 \%$ by approximately $15 \%$, from̄ $20 \%$ to $23.4 \%$. That's notable enough - there will be more diaries placed among black homes, fewer among non-ethnics but the real story is the HDBA, a Fulton County sampling unit.
According to Arbitron's estimates, supplied by
Market Statistics inc. Market Statistics inc. after receipt from the Census Bureau, the black population $12+$ in Fulton
will jump almost $30 \%$, from $38 \%$ of the people
to $49 \%$ effective this sweep. This' means that to $49 \%$ effective this sweep. This means that
almost half of the sample going into Fulton will be aimed at ethnics. Stations without appeal to the black populace might be in for hard times in Fulton, the most populous county in Atlanta's metro.
By the way, another station that nuay look healthier this book is WGST, the all-News station. Traditionally all-News stations do well among ethnics, and WCST is no exception. Usually the station has about $25-33 \%$ of its cume earned from the blacks locally. An increase in black representation in the diary base might bring a smile to VP/GM John Lauer's face.
"Stations with no current ethnic appeal may want to consider some alternatives."

## Chicago

Chicago does not show the growth in black population seen in a Sunbelt market like Atlanta. Still, there is about a $10 \%$ jump_- from $22 \%$ of the Cook County population $12+$, to $24 \%$. What will be interesting to watch in Chicago is the in-tab (number of usable diaries) in the High Density Black Area. This past spring the Cook HDBA returned 766 diaries, when the black population was estimated at $22 \%$. With a $10 \%$ jump to the $24 \%$ level, what will be the number received from this geography in the fall sweep? Arbitron has set as a goal the return of 663 diaries from the Cook HDBA, but since that number was

## Advisory Council

 Winners Named Winners of elections for four seats on the Arbitron Radio Advisory Council have been announced by the ratings firm. The new Council members (and the formats they represent) are:MOR, Markets 1.50 -<br>John Hinkle, WISN/Milwaukee<br>MOR, Markets $51+$ -<br>Glenn Bell, KSO/Des Moines<br>BM, Markets 1 -50 -<br>Ted Dorf, WGAY-AM \& FM/ Washington<br>AOR/Other -<br>Frank Wood, WEBN/<br>Cincinnati<br>Arbitron had previously announced that Herb Levin, WQBA-AM \& FM/Miami, won the seat representing Hispanic stations. The sixth and final seat to be filled represents stations in markets $51+$ with contemporary formats. The winner is yet to be announced.

## Kummer Named Radio Product Manager

Arbitron has reorganized the leadership of its Radio Department by shifting two long-tenured employees. Avery Gibson, a veteran of many years at Arbitron and Audits \& Surveys, has been relocated from her post as Radio Product Manager. Ms. Gibson will return to New York from Arbitron's Laurel, Maryland production headquarters. She'll assume the new position of Director of TV Development for Arbitron's Advertiser/Agency Sales Division.

Succeeding Ms. Gibson will be seven-year Arbitron executive Claire Kummer. Ms. Kummer has an extensive background in the television side of Arbitron, most recently having served as TV Product Manager since June 1980. Ms. Kummer will be responsible for the generation of the Arbitron radio ratings. She will remain based in the Laurel research and production headquarters.

A major market PD called to ask, "In filling out iny facilities forms, do I need to list our call letters as one of the three identifiers Arbitron allows?"

No, your calls are an automatic identifier entry. Use the three identifier spaces on the form for slogans, such as your rounded dial position. Don't make the slogans wordy, as no one records that type of entries in diaries.

## "The soon-to-be-released fall results may bring some shocks."

exceeded when the old population figures were used for sampling, don't be surprised to see the 663 total surpassed.
This all may cause some dancing in the streets. at WGCI and WJPC. Meanwhile, Adult/Contemporary and Beautiful Music properties may have to scratch harder for Cook County diaries. It is certainly unlikely that such stations will benefit from the Census update being plugged into Ar bitron's system.

## Houston

Harris County is the key county in Houston's metro, and the Hispanic influence there is going to be much more notable. In the overall Houston metro, the Hispanic population is estimated to have jumped $22 \%$, to $14.4 \%$ of the $12+$ total. However, there is a HDHA in Harris County, and in that county the Hispanic weight will be boosted $65 \%$, to almost $20 \%$ of the total people in that county.
Urban stations, such as KMJQ, may be pleased at this turn of events. Again, the story does not
get any better for get any better for stations seeking those non-
ethnic diarykeepers in Harris County. Stations ethnic diarykeepers in Harris County. Stations
with youthfully-oriented formats, such as AOR may be the hardest hit. Building cume in young adult demos, already a tough chore in young
bitron's methodology bitron's methodology, could get even more
challenging.

## Bottom Line

Suffice it to say that if you are running a station in a market where the ethnic population is notable enough to justify special retrieval techniques, the soon-tobereleased fall results may bring some shocks.
While I've dealt this week with four selected markets, the same type of impact could happen anywhere. Here's what to do in your case

1. Find out first of all if there has been Telephone Retrieval or Personal Placement \& Retrieval in your metro. Your Arbitron rep can confirm if you are unsure (or you can call and ask me).
2. If your market is ethnically controlled, check (again either with me or Arbitron) to see if the percentage of ethnic population has been estimated to go up or down. Get not only the metro totals but also the county-by-county data.
3. If in some Sunbelt markets you are associated with an ethnic or Urban Contemporary station, you might be in for some good news. Formats most likely to be negatively affected by significant ethnic population jumps ( $10 \%$ or.more) are AOR, Adul//Contemporary, and Country. 4. Stations with no current ethnic appeal may want to consider some alternatives. In order to attract some ethnic diarykeepers you may want to place ads in key ethnically dominated zip codes - neighborhood signs are being used more and more. If you are targeting Hispanic, be sure to involve an agency that has Hispanic experience to make sure your approach and copy are on target. You may also want to set up phone banks to have callers pitch your station to the key ethnic zip codes. Be sure to use bilingual callers if you are after Hispanics.

## Unfinished Story

As drastic as the ethnic adjustments may be this year, there is more still to come. The HDBA's and HDHA's are still based on 1970 zip code data. The 1980 zip information, showing how many ethnics reside in specific zips, is not yet available from the government. Presumably that redefinition will occur beginning in the Fall 1982 books. Diary sampling is bound to be affected as these areas are redefined.
By the way, a special thanks to Arbitron's Director of Communications Connie Anthes for
giving me a copy of the giving me a copy of the Ethnic Control Directory. The vital information therein has been a big help in allowing me to alert you to what might be happening as the census numbers are melded in-




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## ARBITRON RADIO

## Johnson City $\begin{aligned} & \text { urtro anak } \\ & 83\end{aligned}$

Share Trende Porbone $12+$ Mon．Sun Gam．mid $\operatorname{PUP}(0 U)$ ： 3665

| Sprinu ${ }^{\text {co }}$ |  |  | Fail |  | Spring ${ }^{\text {a }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | wxby－im | 12．y | wicw－Af | 19.4 |  |
| 2 | WICW－AM | 10.1 | WF HCi－AF | 19.3 | W）CW－AM \｛C） 10. |
| 3 | WKPr－FM | 4.1 | WKPT－FM | 7.6 | WKPT－FM（AC）y |
| 4 | wINUT－FM | H． 4 | WISU－AM | 7.2 | W（SUT－FM ${ }^{\text {（m）}}$ |
| 5 | WFIC－AM | 7.5 | WETB－AM | 7.1 | WF HEC－AM（m） 7. |
| 6 | WKIN－AM | 5.8 | WKIN－AM | 5.5 | WKIN－AM（m） |
| 7 | WETB－AM | 5.4 | WCUC－AM | 2.7 | WEIU－AM（6） 5. |
| ${ }_{8}$ | WISU－AM | 4.5 | WLAP－AM | 2.3 | WISU－AM（m） 4.5 |
| ${ }^{4}$ | WCLOC－AM | 4.0 | wivk－Fm | 2.3 | WCOC－AM（m）l 4.0 |
| 0 | WKPT－Am | 3.8 | WKPT－AM | 2.1 |  |
|  | Adul | lte 18.34 |  | Adu | Its 26.84 |
|  | mon－bu | 二 BAM． |  | Mon | OAM．Mid |
|  | RANK | STATI | ION | KANK | STATIUN |
|  | $=$ | ニニニ |  | $=$＝ | ミニニニニニ＝ |
|  | 1 | WQUT－ | FM | 1 | WXBU－FM |
|  | 2 | WXBU－ | FM | 2 | WKPT－FM |
|  | 3 | WF HC－ | AM | 3 | WJ CW－AM |

Bridgeport－иета RANK 86
Bhare Trends Persons $12+$ Mon－Bun BALM．Mid

## Chattanooga－иетно ванк 88

Share Trends Perbons $12+$ Mon－8un BAM．Mid PUP（UU）： 3471

dults 10.34
MONSUN OAM．MId
RANK STATION
Mon．8un 6AM．M19
$=========$
RANK STATIUN
1 WDEF－FM
2 WDE F－AM
3 WJTT－FM


| KANK | STATIUN | KANK | STATIUN |
| :---: | :---: | :---: | :---: |
| $====$ | $=======$ | $====$ | $=======$ |
| 1 | WICC－AM | 1 | WICC－AM |
| 2 | WPLR－FM | 2 | WELN－FM |
| 3 | WNBC－AM | 3 | WNBC－AM |

A－AQR，AC－Adut Contemporary，BB－Big Bond BM－ Bebutiful Music，C－Country，CL－Classical，D－Doncemusic E－Easy Listening J－Jazz，M－Miscellaneous，N－News， O－Oldies，R－Contemporary Hit Radio，RL－Religious， S－Spanish，T－Talk，U－Urban Contemporary


Atlanta

| Average persons $12 t$ ．Monday Sunday 6am－midnightRodling Averagen |  |  |
| :---: | :---: | :---: |
| WKLS－FM Surges， |  |  |
| Recaptures First； |  |  |
| WZGC Up Two， |  |  |
| Ranks Third；WSB Drops Three |  |  |
|  |  |  |
|  | Sept ． |  |
|  | Oct． | Nov． |
| WKLSFM（A） | 10.2 | 14.7 |
| WVEE（B） | 13.4 | 12.1 |
| WZGC（R） | 9.4 | 11.2 |
| WSB（AC） | 11.7 | 8.7 |
| WPCH（BM） | 8.9 | 7.8 |
| WQXI－FM（R） | 8.7 | 7.5 |
| WLTA（AC） | 6.5 | 5.3 |
| WPLO（C） | 5.6 | 5.2 |
| WGST（ N ） | 4.1 | 4.8 |
| WKHX（C） | 3.0 | 4.3 |
| WSE－FM（BM） | 2.9 | 2.8 |
| WAOK（B） | 3.9 | 2.7 |
| WRNG（T） | 2.7 | 2.6 |
|  |  |  |

## Cleveland <br> Monverese perenen $1+$ <br> Washington， DC

 onday－Sunday tam－milditighRolling Averases

WMMS Up Fourth Consecutive Month； WZZP Gains Again； WWWM Rebounds； WLYT Slips； WERE，WGAR Jump

 Rolling Averages

WKYS Ties WMAL For Lead；WWDC－FM Still Slipping WRQX Rises | Sept．／ | Oct．／ |
| :---: | :---: |
| Oct． | Nov． |
| 8.7 | 8.6 |
| 9.1 | 8.6 |
| 8.6 | 7.1 |
| 6.1 | 7.0 |
| 5.0 | 6.2 |
|  |  |
| 5.2 | 5.8 |
| 6.6 | 5.2 |
| 4.4 | 4.7 |
| 4.9 | 4.6 |
| 3.4 | 4.5 |
| 3.3 | 4.3 |
| 4.9 | 4.3 |
|  |  |
| 4.1 | 4.1 |
| 4.0 | 3.8 |
| 1.6 | 2.8 |
| 1.5 | 2.3 |
| 2.8 | 2.0 |
| 2.7 | 1.9 |
| 1.2 | 1.6 |
| 1.0 | 1.2 |

## MEDIASTAT

Philadelphia San Francisco Dallas－Ft．Worth


KYW Scores Double Digits；WMMR Climbs To Runner－Up Spot； WCAU－FM Up Three To Third WDAS－FM Slips

|  | Oct．／ Nov．／ <br>  Nov． | Dec． |
| :--- | :---: | :---: |
| KYW（N） | 9.7 | 10.2 |
| WMMR（A） | 7.6 | 8.6 |
| WCAU－FM（R） | 5.3 | 8.1 |
| WDAS－FM（B） | 8.5 | 6.7 |
| WWD（T） | 5.6 | 5.7 |
| WMGK（AC） | 6.2 | 5.6 |
| WEAZ（BM） | 6.2 | 4.9 |
| WIP（AC） | 5.2 | 4.8 |
| WYSP（A） | 4.7 | 4.3 |
| WCAU（N／T） | 3.8 | 4.1 |
| WIOQ（A） | 4.1 | 4.1 |
| WPEN（AC） | 4.4 | 4.0 |
| WHAT（B） | 2.1 | 3.3 |
| WWSH（BM） | 2.5 | 3.1 |
| WFLN－AM |  |  |
| S FMM（CL） | 3.5 | 3.0 |
| WIFI（R） | 3.3 | 2.6 |
| WFIL（C） | 2.1 | 2.3 |
| WUSL（C） | 1.9 | 2.0 |
| WSNI（AC） | .9 | 1.9 |

Average per sone $12+$ ．
Monday Friday Fam－midrigh
KGO Dominates；
KMEL Retains Second KSOL Moves To Third；KSAN Rebounds kyUU On Rise

|  | Oct．／ | Nov．／ |
| :--- | :--- | :--- |
| Nov． | Dec． <br> KGO（T） <br> KMEL（A） <br> KSOL（B） <br> KCBS（N） <br> KFRC（R） <br> KSFO（AC） <br> KFOG（BM） | 5.9 |
| $\mathbf{1 2 . 2}$ | 6.2 |  |
| K．6 | 5.4 | 5.1 |
| KSAN（C） | 2.2 | 4.2 |
| KYUU（AC） | 2.2 | 2.9 |
| KOME（A） | 2.5 | 2.8 |
| K．3 | 3.8 |  |
| KIOI（AC） | 2.1 | 2.7 |
| KBLX（J） | 2.1 | 2.5 |
| KNEW（C） | 3.1 | 2.3 |
| KSJO（A） | 2.3 | 2.3 |
| KABL（BM） | 3.1 | 2.2 |
| KDIA（B） | 2.3 | 2.2 |
| KOIT（BM） | 2.1 | 2.2 |
| KSFX（A） | 3.3 | 2.2 |
| KNBR（AC） | 2.4 | 2.1 |
| KABL－FM（BM） | 2.7 | 2.0 |
| KYA（R／O） | 3.0 | 2.0 |

Monday－Friday cam－mudinig
KKDA－FM，KVIL－FM Slip But Hold 1－2； KNOK－FM Up $11 / 2 ;$ KEGL Flies High； KTXQ Drops Oct．／Nov．／

KKDA－FM（B） KVIL－FM（A KNOK－FM KEGL（R） WBAP（C） KRLD（N） KTXQ（A） KPLX（C） KZEW（A） KMEZ（BM）
KOAX（BM） KMGC（AC） KFJZ（AC） WFAA（N） KLVU（BM） KBOX（C
KLIF（C） KAFM（AC） KESS（S）

Nov．
10.3 10.1 10.1
8.2 8.2
6.1
$\square$ 5.2
6.0
4.1 $3.0 \quad 2.0$

## This Yeare, Play the Artists with Staying Power

A brand new ballad from America's hottest rock group CHR NEW \& ACTIVE

# LDVERBDY "WORKING FOR THE WEEKEND" 

The most successful new group of ' 81 is the mainstay of ' 82

| WLS-FM add | KKLS add | CFTR 37-20 | KBEQ 26-24 | KFRC 27-22 | WPHD 11-6 | KKXX 15-7 | WFBG 20-16 | KDVV 26-8 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Q102 add 34 | WBEN-FM 20-15 | CHUM 10-8 | WGCL on | KYYX 32-29 | 3WT 17-11 | KNBQ 13-9 | Q104 7-3 | KENI 19-16 |
| 92FLY add | WIFI deb 29 | CKGM 25-18 | WKTI on | Q103 on | WBCY 12-8 | KSKD 15-8 | KSELFM 8-3 | KCBN 36-28 |
| WAEB add | 96KX 31 | KEGL 2-3 | KFI on | KOPA deb 30 | WJXQ 5-3 | KLUC 19-13 | WSPT 20-13 | KYYA 27-21 |
| WNCl add 28 | B104 on | Q105 34 | KIQQ 22-20 | KZZP 8-5 | KZ93 deb 20 | KRQ 11-3 | WCILFM 33-24 | KOZE 7-4 |

## CARTH, WIVD \& FIRE "TVAVAA BE WHVI YOU" Following up their top 5 smash with a ballad that balances every playlist



Phenomenal phones. These stations can't play it often enough

| WIFI deb 5 | KBEQ deb 27 | KBFM deb 14 | WSEZ deb 35 | K96 add | KEL0 add 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| WPGC deb 18 | KIQQ deb 32 | B97 26-13 | Z104 deb 10 | WZYQ deb 14 | - WRKR deb 20 |
| Y100 deb 15 | WLAN-FM on | WFMF deb 26 | WMEE add | Z102 36-17 | KDVV add |
| I95 deb 10 | WAEB add | WJDX on | WKDQ on | 95SGF add | KATI on |
| WCKX 21-12 | WKRZ-FM deb 18 | WAAY deb 20 | WHOT add | Q101 add |  |

## PLACDDO DOMIATGO with JOHM DAMVR "PPDRHAIPS LDVD"

Due to overwhelming response,
the hit alburn track is now available as a single

| 19516 | 13 K add | WICC deb 23 | WDOQ 30-19 | WTSN add | KEN $27-28$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| WOKY 12 | WVBF deb 28 | WAEB deb 25 | WNAP on | 95XIL add 39 | KSLY on |
| KIQQ 27-25 | KC101 on | K104 àd 39 | K96 add | WRKR deb 19 |  |

We'ree Trined Into Yoin Im 682
Columbia Records

## THE ORGANIZATION OF COUNTRY RADIO BROADCASTERS PRESENTS THE THIRTEENTH ANNUAL COUNTRY RADIO SEMINAR

## STREET TALK

Nothing official yet, but look for ABC FM Stations President Marty Greenberg to leave ABC and become VP/Radio of Belo Broadcasting. Belo owns KZEW \& WFAA/Dallas plus the Dallas Morning News and various TV properties. Greenberg, who had been with ABC for more than 17 years, will reportedly participate in Belo's future radio growth.

## The Eye Speaks

Rumors that CBS's two record companies, Columbia and E/P/A, would merge, effectively eliminating the many levels of duplication and one hell of a lot of jobs, are not true. Although this is not a new rumor, it was rejuvenated last week by a Hollywood gossip columnist. A highlyplaced spokesperson at CBS termed the report "stupid and utterly ridiculous...obviously started by someone who doesn't have a clue as to what the CBS record divisions are all about." Will there be some personnel cutbacks within CBS? Yes, but not of a wholesale nature.

Could the hiring of Elliott $\&$ Woodside at Q107/Washington (see Page 1) already be causing some internal strife at ABC's Q107 and sisterAM WMAL? Apparently so . . . when Jim Elliott was at WPGC, he was AFTRA Shop Steward at the time the union struck the station. Jim crossed the picket lines and later led the successful fight to decertify AFTRA at WPGC. When AFTRA learned that Q107 had hired Elliott, the matter was discussed at an AFTRA Board meeting. The board members voted against allowing Elliott and Woodside to join AFTRA, which means the pair may work at the station but not with the same contract benefits of the other AFTRA employees. However, since the morning team's contract is well in excess of the union minimums, Elliott and Woodside may be none the worse off. One thing is clear - the Washington AFTRA chapter is not pleased that Mr. Elliott has joined
the staff at Ol07. the staff at Ql07.

Michael Jones is no longer PD at KRLY/Houston. His replacement will be Steve Harris from WGCI/Chicago.

The end of Dick Kline's first year as President of Radio Records will apparently be just that - the end. Around March 1 Kline will no longer be President of the Florida-based label. Word is that Dickie will return to New York.

Dan Dixon has stepped down as PD of WCXI/Detroit to devote himself exclusively to his midday air shift. The station is now looking for a programming replacement.

## One If By Country, <br> Two If By Magic

Greater Media's WMJX/Boston (formerly WBZ-FM) will debut this week, but with what format? We hear the choices have been narrowed down to Country or another reincarnation of Greater Media's successful "Magic" A/C sound. Look for a light in the Old North Church tower to see which format WMJX debuts with...corporate's Herb McCord and Julian Breen are in Boston finalizing the WMJX approach.

RCA seems to be backing out of purchasing 20th Century Fox Records, and Polygram is viewed by many industry observers as likely to
step into the negotiations tep into the negotiations.

One of the last of the AM AOR's, and a longtime legend in Denver, KFML., switched formats over the holidays to Jazz. The programm-
ing staff and air talent ing staff and air talent remain unchanged.

## WMCA Drops The Ball

A genuine American tradition was rescued last week by WMCA/New York. The Talk station picked up the tab for the Times Square ball dropping that officially marks the start of the New Year for tens of millions of Americans.

WMCA became involved when word got out that the new owners of 1 Times Square Plaza couldn't afford the rooftop spectacle they inherited.
"We decided the tradition of dropping the ball should continue," WMCA Program Coordinator Jeanne Straus told R\&R. "We felt it was important for WMCA to step in and lend a helping hand.'
The sponsorship proved to be a publicity bonanza for WMCA, for an investment Straus will only say was "under six figures."
While preserving an institution, WMCA did make one break with the past. The sixfoot ball's white lights were replaced with red bulbs, turning the famous sphere into a Big Apple.

The Mutual Radio Network is said to have narrowed the field to three candidates for the Senior VP post vacated by Nick Verbitsky. The choice should be announced shortly.

Is WIFI/Philadelphia PD Liz Kiley moving west to join her former boss Torn Bigby at KFI/Los Angeles? Street Talk hears that Liz has resigned in Philly effective January 14 and will begin a new job on Febriary 1. We asked her what or where that "new job" would be, but she declined to comment.

## Never Mind

Kenny Rogers and Liberty Records have settled their differences out of court and all suits and countersuits have now been dropped between the two parties. What this really means is that Kenny will now honor the remaining commitments of his contract with Liberty, which include the delivery of twò more studio albums.

One of the more hotly contested PD open ings in recent months seems to be the vacancy Gary Guthrie created when he left FM100/Memphis to manage KOPA/Phoenix. Many have applied, but WRVQ/Richmond's PD Bill Thomas has the inside track with Scripps-Howard National PD Steve Roddy.


TAKIN' IT TO THE STREETS - Polygram's VPIRock Division Jarry Jaffo's Christmas card was a bit on the
unusual side this raor unusual side this yoar, but certainty right to the point
Jorry's massage reeds. "Ploose bur Jorry's massage reeds: "Ploase bur a record album.
Give the gift of music this Christmas God to voul" Hey, wherever works, right? Hod will ger beck 1988 for us all, Jerry.


MR. RICHARD GIMBAL
WESTWOOD I
9540 WASHINGTON BLVD.
CULVER CITY, CA. 90230

DEAR RICHARD:
WOULD. LIKE TO THANK-YOU AND COMPLIMENT WFSTWOOD I ON THE FANTASTIC JOB DONE BY YOUR ORGANIZATION.
FEATURING THE GO-GO'S ON YOUR NATIONALLY SYNDICATED "IN-CONCERT" RADIO SERIES HAS UNDOUBTEDLY HELPED THE GO-GO'S GO GOLD. OF O OF THE NATION'S BES THAT AIRING THE GO-GO'S ON IN-CONCERTIUR AND SALES.
ROCK STATIONS HAS HELPED INCREASE EXP
THANKS AGAIN FOR YOUR SU
ON MANY FUTURE PROJECTS.


MARK BABINEAU
A\&M RECORDS
NATIONAL ALBUM PROMOTION
MB /t

A\&M Records, Inc. 1416 North La Brea Avenue, Holly wood, California 90028

## WESTWOOD <br> ONE

# Comenpany Hit Radio 

## The D93 Basement Tapes <br> In the early 1960 's, CHR radio stations often put together their own

 oldies albums," complete with station logo, jock photos and displays in local record stores. As the oldies craze died, AOR radio soon picked up the idea, converting it to a vehicle to spotlight local talent.Here it is 1982, and very quietly, for the past two years, a CHR station, D93(KFMD), Duhuque, has been putting together its own albums of local talent, called the "D93 Basement Tapes." The project was conceptualized by D93 MD Steve Sesterhenn, who also served as producer for both albums.

First Things First
"The idea originally came from my youth," explained Steve, "when I used to listen to WLS and WCFL/Chicago. Both stations vied to put out oldie albums. I've seen a lot of AOR's do local talent albums with a great deal of success lately, so I decided to give it a try
"One of the hardest things about the whole effort was to convince my PD Carole Barry to let me do it. Before you even sit down and try and explain this idea to
anyone, draw up a budget along with a anyone, draw up a budget, along with a sound, businesslike proposal, and you might be off and rolling towards producing your own album."
Steve continued, "Make sure to investigate any possible union hassles caused by producing this album. Even if it's for charity, there is a chance the $A F$ of $M$ ${ }^{\text {(American Federation of Musicians) will }}$ still want its royalties. Also make sure you have all of the proper release forms regarand publishing release forms, if any songs, and publishing release forms, if any songs have already been published file them with the Library of Congress.

## A Six-Month Project

 Steve stressed, "Give yourself plenty of time. I budgeted six months for each album from start to finish, and this last one came pretty close to the wire.be promoted on the
air, and it takes a while to get all of the tapes in. They all had to be original material, no covers allowed, and then we had to sit down with a panel of judges and listen to every song.
We ended up with
 27 bands submitting steve Sesterhenn to 10 songs. When we had to be boiled down irst started listening
very popular in this area, and are on the road six days a week, so they are a lot further along than making tapes in a basement."
Steve mentioned how many ends must be tied together simultaneously for the project to come off. "The artwork for the first album was pretty easy, but for 'Basement Tapes II' it was complicated by finding the right location and the right talent to use. One of the photographers from the Telegraph Herald, John Barry, and I went out searching in every sleazy location in town for an adequate basement. Finally our Art Director Bill Brauckman, John, and I

## Planning Your Album The Right Way

Ing linished product on the shelvelf ot a a record stone strom the time you solicill tapes, to hav. - Paperwork - Bookkeenive of a record store.
station, and musicians with all copyright and release difficult enough, but protect yourselt, the Check for local unlon problems. Price It Arght - Estimate
duct. Going too low gives a "cheap" yeel to the and-ftgure out what is a tair price for the pro. it up for a lamiliar artist. It should be somewhere just above "cut will make consumers pass below superstar albums.

- Be Thrifty - Look
ly sludio-mastered tapes. Have a college get involved with thaty high. Have bands submit onnominal fee.
were made on crude equipment, like in a basement, so that's really how the name 'Basement Tapes' began.
"So many bands that are superstars today got their start in less than professional surroundings, and we felt that this would be a great way to highlight some of this raw, local talent. Some of the bands featured are


## Christmas Wrap-Up

Every Christmas presents a problem for PD's - not only what to buy, but what Christmas promotions should be run. Well, you've got 12 months to think about this dilemma and plan next year's Christrnas promotion ... but for you early birds, here's a sampling of what some stations did this past year.
These ideas might be helpful for you unless you already have an ongoing annual event. Some of the regular Christmas promotions include "Toys
For Tots"" "Christmas Wish" "" For Tots," "Christmas Wish," " "12 Days of Christmas," and other variations. These promotions highlighted here definitely show some thought
and imagination. and imagination.
WZZP/Cleveland sponsored its "Coats For Kids" campaign in an effort to give 1000 coats to needy children. The station took donations of new and used coats, having the old coats dry-cleaned and repaired if needed.


With the high cost of postage cutting deeper into our wallets this year, KC101/New Haven gave away 1000 $20 e$ stamps to listeners. The station asked listeners to send their first Christmas cards to KC101, specifying how many stamps they needed. A drawing was held for the winners.
B97/New Orleans PD John Shomby turned his station's attention towards the "Give The Gift Of Music" campaign in conjunction with the Peaches records stores. The station ran promos urging the public to give albums for Christmas, and also registered callers for "record runs," picking up free albums within a specified amount of time in the Peaches stores.
KZ93/Peoria, in conjunction with a toy store, had the "Toy Box Giveaway." Listeners called in to enter, or continued on Page 22

## decided on the perfect spot . . . an old food warehouse. warehouse

"It wasn't actually a window that was used, but a doorway that we added cross-bars to, in an effort to simulate a window. We also interviewed 10 different sets of kids. that we knew for the cover. They had to display that certain kind of everyday, 'AllAmerican' look ... the kind of kids you'd find in your own neighborhood.
"The next step was to book studio time and to coordinate final details for the cover, like liner notes and thank-yous, not to mention coordination of where the songs were to be mastered for the final product."

## How Much And How Many

"One of the main things to keep in mind is to keep costs down to a minimum," cautioned Steve. "It's very easy to get carried away and spend a fortune, and not recoup any money on the project for your charity if ding costs down because of a to hold recording costs down because of a good friend at OM Studios in Boscobel, WI.
ing of the whole from mixing to mastering of the whole project, and was able to produce 2500 copies for $\$ 5400$ the first year, and for 'Basement Tapes II' only $\$ 5700$. Out of each album produced, we held back 300 for the bands and other promotional use. Copies went on sale on November 10 and were sold at $\$ 3.93$. 'They were gone in five weeks, and were available locally the first
year at 14 local retailers, year at 14 local retailers, and this past year
at 12 very active accounts. Last year's album ended up being the Last year's album ended up being the fourth bestselling album for the year in the market.
"We have found that the Christmas holiday makes it the perfect time of the year to put such a project on the street for sale. People automatically went for them as gifts $\$ 3.93$. I arrived at this price after looking at my costs, and trying to bring it in just above the price of a 'cutout' album, and a few
dollars below name artists."
Steve reasoned, "My whole philosophy on the project was to go for quality from start to finish. Look at who you're competing against . . Columbla, Warner Brothers and every other big manufacturer. If you price it too cheap people will think the quality is poor, and if it's too high, they will simply pass on it.
"Newspaper advertisements, as well as liberal on-air promotion, were used, plus I worked closely with the retailers. We offered a $\$ 100$ prize for the best in-store display, $\$ 50$ for second place and $\$ 25$ for third place, which really stimulated retail support.'

## Final Thoughts

All of the sales information isn't in for 'Basement Tapes II,' but last year we were able to hand the United Way of Dubuque a check for close to $\$ 3000$. I expect similar results this time around too," said Steve confidently.
"After the album was released, we held a battle of the bands with some of the featured groups. Those groups used were determined by a drawing. Five record companv reps were invited in for the judging five bands competed for a total of $\$ 2500$ in five bands competed for a total of $\$ 2500$ in prize money with a top prize of $\$ 1000$. This
"Lay, everyone who played got some money.
Looking back on the project, after doing it twice, the hardest part was probably getting each of the bands to stay on schedule. They were each given deadlines to have forms filled out, instructions for rehearsal time, and a limited amount of studio time for recording. Some were very efficient and stuck to the agenda, whereas I really had to walk some of them through the whole project. Keeping a 'hands-on' approach insured the quality of the recording and mixdown," reflected Steve.
"As far as doing 'Basement Tapes III,' I'm looking forward to doing it. If anyone needs more information or some questions answered, feel free to give me a call."

## Motion

"Crazy" Dave Otto leaves KSRR/Houston to return to KZZP/Phoenix doing weekFM and KI Thomas, formerly with KIISFM and KUTE/Los Angeles, joins KSLQ/ St. Louis as Creative Assistant to Program-
ming and midays ming and middays . . Janis Taylor leaves as a weekender doing weekender . . Kelly Wallace is now doing 9pm-1am at WKTI/Milwaukee from ST/Davenport.
PD Trey Mavannah hires KRQY/Pueblo Neil Linton, and WDMS replace midday man Neil Linton, and WDMS/Greenville, MS PD placing Tony is now doing afternoons, re welcomes Mike Doocy . . KRNA/Iowa City chor from KRIB/Mas as morning news anchor from KRIB/Mason CIty . . KXOR/ Thibodaux promotes Robb Lewis to Opera-
tions Manager Louisville Assistant PD Mondy. WAKY/

Ray St. James, MD MD has exited Beach, is out.


CHR
Christmas "Wrap-Up" Continued from Pago 20
registered at the particlpating toy store. Five winners received "Toy Boxes" with over $\$ 300$ worth of toys.
WZYQ/Frederick held its seventh annual "Christmas Cash For Kids" promotion, this year raising over $\$ 29,000$. For three days (12-7 to 12-9), the station dropped all music programming and the jocks read pledges of money, clothing and food, which went to needy kids and their families.
3WT/Binghamton, in conjunction with the local Jaycees, gave away "3WT-Trees" to listeners who called in at selected times, in an effort to promote the service organization's Christmas Tree sale. The station also gave away


TOWED THE WMOLE WAAY - The plctured vaticle may not be the mosi morning tasm "Rict ant cartinty got a lot of otfention for WAA V/Huntsville morning raem "Rick and Pote" In the station's IIfth annual "All Voluntear Phe city Chilstmas Parade, end when the city dropped its sponsorship of Ploets were in this pear'se, and the radlo stedton plcked it up. Over 120 Scarbury.
"Christmas Six Packs" of albums. At selected times, listeners called in to win and not only recelved the prize but a duplicate, to be sent to a friend.

Y100/Miaml got involved with the Broward County Chamber Of

Commerce with its 10th annual "Christmas Boat Parade." 125 boats set sail along the intercoastal waterway as over 250,000 watched the procession. Scotti Brothers recording artist John Schneider served as Grand MarSchneider served as Grand
shal at the request of Y100.

## STREET TALK

Continued from Page 18
The ABC Radio Networks are reportedly throwing "big bucks" at stations they are af filiating. For example, ABC took out a full-page ad in the New York Times business section this week to promote new ABC-FM net affiliates WBLS/New York and KUTE/Los Angeles. Also, WYSP/Philadelphia, which was the firstever Source affiliate over two years ago, recently signed with ABC.

## Another Apple In The Bunch

We hear that Doubleday will apply for the call letters WAPP as it takes over WTFM/New York. WAPP will most likely be promoted as "The Apple," continuing Doubleday's affection for calls that relate to the city served. WLLZ ("Wheels") in Detroit; KPKE ("Peak") in Denver.

Tom Adams, the publisher of the Electric Weenie (the DJ gag sheet), has been appointed Operations Director and morning drive personality of K108/Honolulu. Buck Buchanan remains as the station's PD.

WLS/Chicago has filled its midday opening with 92X/Columbus morning man Chris Shebel. Now, finally WLS-AM \& FM have complete air staffs.

Former PRO-FM/Providence PD Jack O'Brien has debuted the new hybrid CHR format on WBOS/Boston, where he has taken over as PD. Positioning the station between WCOZ and WXKS-FM musically, Jack described the WBOS sound as "familiar CHR currents and oldies without the A/C oriented artists." Should be interesting.

Al Coury's Network Records has moved into new offices in Hollywood. The new phone number is (213) 859-1220. By the way, as of December 31 Al is no longer affiliated in any way with RSO or the Robert Stigwood Organization.

Street Talk in New York City is heavy that WNEW-FM PD Scott Muni is about to be upped to Operations Manager, and that current Assistant PD Richard Neer will get the PD nod.

Congratulations to Allantic Records' West Coast GM Les Garland on his marriage to actress Barbara Luna. The pair were wed
November 26 in Idaho. November 26 in Idaho.

Long-time Assistant PD of WAKY/Louisville Bob Moody has left the station in order to actively seek a PD job. He can be reached at

KKRC/Sioux Falls will drop its CHR format for Country on January 13. Back on January 1, KKRC's sister-FM, KKRZ, switched formats from AOR to CHR. The FM will now be known as KKRC-FM in hopes of moving the CHR audience from the AM to the newlyformatted FM before January 13.

## Let's Get Digital

The NBC Radio Networks have entered into agreements to become fully digital by 1984, although some stations will get the advanced digital capability earlier. Reports are that the 3 -meter earth stations will cost affiliates about
$\$ 10,000$.

Bob Hooper, who had been Operations Director of WNFL/Green Bay, has switched names and jobs. Now opting to use his real
name, Bob Roush, the former name, Bob Roush, the former Mr. Hooper is General Manager of KKPL \& KZUN/Spo-
kane.

## Not A Double Album

The new Paul McCartney album should hit the streets in March. The LP will be called "Tug O'War" and will contain eight or ten of the more than 18 tracks Paul recorded for what he hoped would be a double pocket package. Columbia said give us a single album, and Paul is accommodating. A single will be released a month prior to the album...a duet with Stevie Wonder called "Ebony And Ivory."

A gentleman who was giving away thousands of dollars in cash to people on the streets in downtown Portland had to be rescued by police when the crowd got a bit too excited. Sound familiar? Well, it should. The "gentleman" was KLLB-FM/Portland GM Veral Wheeler, who was part of a promotional stunt to hype morning man Mike O'Brien's show. The police took Veral in, along with his rented Rolls Royce, but quickly released him after his true identity and philanthropic purpose
were revealed. were revealed.

WQFM/Milwaukee PD Brent Alberts has resigned from the station. Ralph Barnes, WQFM GM, told Street Talk, "Brent's a hell of a PD. He did a good job for us, but his resignation came about because of philosophical differences." MD Mike Wolf and Promotion Director Patti Gienko will share the PD duties at WQFM until a permanent replacement is
found.

## Hayes Promoted CNN

 To PD At WPLPDrew Hayes has been promoted from Assistant PD to Program Director at WPLP/Pinellas Park (Tampa/St. Petersburg market). He had been with the Talk station for six months, previously working at WNWS and WKAT/MiamI.
Hayes told R\&R, "I'm thrilled to death, excited, and looking forward to it." He added that he will retain his 2 -6pm program as well. As an unusual sidenote, Hayes's father, Richard Hayes, is a talk host at WWDB/Philadelphia.

## Murphy Becomes

## PD At KPRZ

Tom Murphy has been named Program Director for KPRZ/Los Angeles. Murphy will continue his morning shift at the Gannett station, which recently switched from a religious talk/music format to "Music of Your Life." A 24 year radio veteran, he has been with the station since 1977, when it was known as KIIS, and earlier was an air personality on KIIS-FM.
Murphy commented, "I am very pleased to be Program Director and also on the air at KPRZ. I feel the programming is filling a void and giving an entire generation back their music.

## Arbitron

## Continued from Page 1

number one $12+$ in the spring Norfolk sweep) told R\&R, "We definitely plan to take legal action. We feel Arbitron's action is extremely unfair and that they are using delisting as a lever because we did not renew our contract with them." Benns stated, "We didn't think this contest would hype the ratings, and in fact it was just one of 20 promotions we ran during the
sweep." sweep."

## $\$ 250,000$ Impact?

When asked what damage the deletion from the ratings report might inflict on the sales for WZAM \& WMYK, Benns replied "This will create problems for us, We expect to remain the top buy in Norfolk, and would estimate that if the advertisers ignore us because we are not in the ratings book we could lose $\$ 250,000$ in revenues." Benns told R\&R that if he had it to do all over again, "We would not run this contest - it just wasn't worth the trouble."
Michael Benns, who runs WFLI \& WJTT, was unavailable for comment. According to William Benns, however, the Chattanooga stations also had not renewed their Arbitron contracts.

## Weinhaus

Weinhaus told red "II Page is clearly one of the better broadcast companies, and it certainly is an honor and a privilege to be VP and GM at one of their stations, even more so when it's one of the foremost Beautiful Music stations in the country.'
Ore commented, "I'm delighted to be an officer of the company, and I feel very proud that after spending so much time with Cap Cities that I've been made a Vice President.'


Bob Wussler
Wussler hopes to attract the large number of AM stations reporting losses to the FCC. "The smart operator will clear 50 to 80 percent of our service," he added. In addition to the cost of the service, CNN Radio will take two spot avails per hour.

## Reaction Favorable

## To CNN Radio Net

Asked about the timing of an allnews network, WNEW/New York VP/GM Jack Thayer remarked, "The timing is correct for 1982 . Radio is bullish in this soft economy."
The former NBC Radio Network President, who convinced NBC brass in 1975 to commit 520 million to an all-news net, NIS (which later folded), further noted, "The format will be very attractive because of the fragmentation of all the music stations.'
Like Thayer, Associated Press Radio (APR) Deputy Director Ben Avery linked the success of the format to affiliate participation. Regarding Thayer's initial try, Avery said "stations could have helped NIS more." Avery, too, felt the timing to be right, noting there are a "lot of people wanting to know the events of the day." In the 1970's, he reflected, society was in an isolationist mood because of world events.
Concurring also was Bill Moyes, President of the 'San Luis Obispobased Research Group. Moyes conducted a study earlier this year for APR which concluded that listeners are definitely interested in more news, but primarily news that affects them. Moyes said, "There is tremendous interest in news and information of various types by the key demographics, $25-54$ 's." The key, according to Moyes, will be in offering a great deal of flexibility to
stations. stations.

## Program Alternatives

Turner Program Sales President Sid Pike seems to have just such flexibility in mind. "As a 24 -hour service we will have a lot of impact on radio," he said. "It is conceivable that stations might like to carry all of it with the abili
ty to cut away for an ty to cut away for an hour or so."
CNN Radio day-to-day activities will be handled by Pike. Frank Beatty, a Turner floating ex-
ecutive, will be the point ecutive, will be the point man for radio affiliates. Wussler told R\&R he hoped to have 200 affiliates on board by the end of the year.
Most stations will be able to get CNN Radio via Satcom 3-R and a cable head-on or other existing earth station. Others will be able to own their own dishes with CNN
Radio offering an at Radio offering an attractive leaseback arrangement, according to
Wussler

COMBO DISCOUNTS, PRICING ALSO TOPICS

## Monthly Reports Spark

 Discussion At Advisory Council MeetingThe recent Cancun, Mexico meeting between Arbitron and the Radio Advisory Council covered some old ground but also generated some new directions on key issues. Among the issues discussed were the monthly ratings reports, Differential Survéy Treatment, short-rate options on contracts, alternative pricing schemes, and combo rates for stations with truly combined operations. The Cancun session was also the last for ourgoing Council Chairman Tom Hoyt and five other retiring Council members.

## "Railroad Job"

According to Hoyt the discussion over the issue of monthly ratings reports "involved intensity like I've never seen." Arbitron presented the findings of a survey conducted in the five markets where monthlies are currently generated, and the interpretation of the survey results differed greatly. According to Arbitron's Connie Anthes, "We felt the survey reflected genuine interest in the monthlies," but Hoyt told R\&R, "I don't think the survey was fairly done. It was a real railroad job." The issue was concluded at Cancun with an agreement by Ar bitron to rethink the monthly product and to present its plans - if any - to the May ' 82 meeting

## Erim

Continued from Page 1


Judy Libow
lady. It's a great opportunity for both her and (Asst. Director) Alan Wolmark. They'll have room to grow now."
Libow told R\&R, "I'm very excited. It's a challenge to become management, getting involved in significant decisions. It's great to get the support of everyone here. They're really behind me." Libow joined Atlantic in 1975 and earned her present title in 1979.
with the Council.

## New Approaches

Two issues were approached with different perspectives at the Mexico sessions. First was the possibility of discounts for station combinations. Arbitron took under advisement a Council resolution that stations which are managed and sold in combination - but not necessarily programmed identically - should derive some discount off Arbitron contract rates.
Alternative pricing modes also came up. The Council urged Arbitron not to base pricing on any rate item such as Highest Open Minute Rate or political rates. Instead, Arbitron will consider basing pricing on geographical coverage data. Research into this idea is underway.

## Q107

Continued from Page 1
Woodside commented, "First Media was excellent to work for because they allowed me to grow and this is just a continuation of that growth. I'm really excited to be able to work with ABC and a station like Q107."

Q107 PD Alan Burns told R\&R, "I have long respected (Elliott and Woodside) for their talent and we've tried to hire them before. I'm just thrilled to have them doing our morning show. They are warm and friendly-sounding and they are proven winners in the market."
Elliott and Woodside replace Q107 morning personality Dude Walker, who has left the station. Q107's current morning news anchor, Doug Limerick, will remain with Q107 as News Director, and will assume on-air duties in another time period.
WPGC programmer Kingston, commenting on the loss of his morning show, said, "This was simply a case of ABC spending any amount of money necessary to get what they wanted. We had matched their offers to Jim and Scott in the past, but this time it just didn't make sense to go dollar-for-dollar with them:"

No permanent replacement for the morning shift has been named at WPGC.


## BRAD <br> MESSER

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Pax
frimmy Carter did it, the folks at Cable News Network are doing it, and I see several of my friends are now able to do it as amateurs in the privacy of their own homes because word processing machines were under their. Christmas trees. The first letters written by my pals using their Big Boy Toys have arrived in the mail neatly right-margin justified. (Two of the letters begin with "This is being written on my new computer!" Maybe it's like when you or I get a new tape machine, and check it with the old standby one-two-three rather than creating a twelve-hour documentary immediately after removing it from the shipping box.)

It's wonderful that some of us are bootstrapping ourselves up to the computer age - both at home and in newsrooms - but those who haven't been through the process of shopping for the hardware and software don't know what they're lucky to have missed so far. I'm tempted to say it's a jungle out there in computer land, but jungles don't have sharks and some of those computer stores do.

It used to be enough to know how to listen to a police radio, keep paper in the wire service teleprinter and clean spilled coffee from the four-pot newsroom board. This must be The Future we've been told about; our police scanners have dozens of programmable/prioritized channels, the wire service beams its stuff in by bouncing signals from space, and if you spill coffee into today's newsroom equipment it takes four experts from Silicon Valley to get things moving again. Machines which used to be science fiction are becoming part of our lives. We gotta learn about'em just to keep from slipping backward as the world careens forward.

1982 should be another increasingly interesting year in our radio stations and homes as the Info Age goodies come online. Let's hope we'll remember the new toys are to assist us in doing a better job, and aren't an end in themselves.

## CALENDAR

## Without The Horsehairs, Please

MONDAY, JANUARY 11: Old-time milkmen used horse-drawn wagons to deliver their product, dipping milk from big open containers which became contaminated with street grime including horsehair. The first home delivery of milk in glass bottles was a major improvement 104 years ago today in New York City.

The most famous woman flier was Amelia Earhart, who became the first person to fly solo from Hawaii to California 47 years ago today in 1935.

Bobby Goldsboro 38. Actor Rod Taylor 52.

## America's Longest Railroad Tunnel

TUESDAY, JANUARY 12: The longest railroad tunnel in our country opened for business on this date in 1929, and is still in use in Washington State's Cascade Mountains. It would take about three hours to walk through the eight:mile manmade cave, and in a train doing 45 mph you'd be in the black for twelve minutes. When diesel engines replaced steam locomotives, giant fans had to be installed to ventilate the tunnel. They turn on automatically when a train enters (The world's longest rail tunnel is a new 13 -mile hole through the mountains of Japan.)

Ray Price 56. Actress Glenda Jackson 45. Boxer "Smokin' Joe" Frazier 38.

## Another Hit Songwriter Dies Broke

WEDNESDAY, JANUARY 13: The man who wrote "O! Susanna," "Benutiful Dreamer," and about two hundred other familiar old songa, Stephen Foster, died in New York City's Bellvue Hospital 118 years ago today in 1864. In Foster's poikets were found 38 cents and a scrap of paper containing the words "dear Iriends and gentle hearts." obviously a angg he intended to compose. Foster had futally injured himself in e fall in a low-rent Bowery aleeping room.

Five yeara ago today America's largest-ever retail bankruptcy was formalized as liquidation was ordered lor the W.T. Grant Company.

People born on this date have included entertainer Sophie Tucker, author Horatio Alger and the original Fuller Brush man Alfred Carl Fuller. He invented the twisted-wire brush.

## So Exactly How Cold WAS It?

THURSDAY, JANUARY 14: Traditionally this in the coldent day of the year. On thin date in 1734 in Siberia the temperature reportedly sank to minua- 120 degrees. An almanac note says fand you may believe if you are inclined) "birds dropped frozen to the ground."

Flower power at its peak: the first Be-In wan fifteen yeara ngo today in San Francisco's Golden Gate Park.
Actrens Faye Dunaway 41. Politician Julian Bond 42. Coal miner's daughter Doreta Lynn 50.

## Boston's "Great Molasses Flood"

FRIDAY, JANUARY 15: ^ giant vat of molannes burat and a 15 -loot-deep river poured out of the Purity Distilling Company in Boston 63 years ago today. The "great molannes flomd" of 1919 killed 21 people, but not Anthony Dintanlo, who managed to ride the slow-moving crest several blocks before being dumped into Bonton Harbor. When the wurm molamen hit cold wuter Distasio wan turned into a kind of human candy-apple, and reacuern took him to the norgue belleving he wan agoner. An hin family arrived to identify the remainn, Dintasio regnined connciounness.
'The firmt man credited with bending big-beat blues into rock ' $n$ ' roll, Chuck Berry, in 56 . Footbuller Handy White 29. Dr. Martin Luther King. Jr., who was murdered in 19\%B, would have been 53 today.

RKO Radioshows...not a but the 3 ra ak us tormats.. 0 e enhance:

- Six new entertainment series budio stations. - Broadcast in stereo-via satellite-und by the hottest namesin the mu to give you a highly promotable sound
 iss groups, words and per Dave Robe. by sic. hours tho the Eve by listeners inv chicago and and 15 . Inc. and Corday Night-Five live stereo Chuck Berry to to keep line WFYP. Chicago. Solid Gold Saturday "title "gold" - rollin request 800 and
that desenesto
heth alive call
to John Lennon. With alive conduced by "pick Barley.
aspect of the Show's "Oldies King." hosted by WFYR's" $\quad$ "extraordinary stage presence of per The Kinks are Captured Live
 in 26 one-hour rock sage glimpse of a back tag tension and
concert. in star countown-A three-hour conn as
favorites such int ie price. Countdown country favorite Star Charlie Price
oasis by courle HaggarkO and NKR, a
 Larry Gatlin, Ronnie Miss ap. Dottie We Mac
Eddie Ra b

RKO's two overnight shows. hours of broad-b. Night Time America-five live with Bob Dearborn adult contemporary mush ix live hours of all-nig Eric Tracy. America Overnight talk with Ed Busch a we k of long-torm
 ak Radioshows... 73 hours a in stereo from RKO. ioshows... ramming..in Radioshow entertainment 6144 and lock
Call $(212)^{575-64}$

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$A=\Omega$ ?A AOR Programming: What's New For '82

Welcome to 1982. This year you'll have your pick of several new programs courtesy of syndicators and networks that have geared up a whole slew of new shows. Here's a quick list of some of the new material being made available to AOR's for 1982 :

## MDI*

## ABC Rock Radio Network

The network's Denise Oliver reported, We are here for rock radio stations with everything they need for news, sports, and special programming. I feel we have the finest quality programming and more of it, what with 52 'King Biscuits' for 1982, plus 18 'super groups' in concert, etc."
New this year from the fledgling network are the following
"Steve Dahl Supper Club": The popular WLSFM/Chicago jock (who almost had his own network of radio stations a year ago) and partner Garry Meier host a two-hour weekly AOR variety show, featuring Steve's Teenage Radiation band redoing AOR hits with new lyrics.
"Rocknotes": A daily 60 -second rock news feature hosted by WPLJ/New York's Pat St. John.
"Rock And Roll Legends": A 6a-second daily feature of rock interviews by WPLN's Jimmy Fink.
"Lifelines": A 60 -second daily show dealing with today's changing technology.
"On Location": KLOS/Los Angeles's Gayl Murphy hosts this 6 -second daily look at Hollywood TV and film personalities and projects.
"Sports Shorts": WPLJ's Steve McPart land anchors this sports personality profile series.
In addition, the network plans a regular comedy feature, a full-service news department, Super Group concerts with Foreigner, Journey, Genesis, and Judas Priest, and the annual "Rock Radio Awards" program.


## Rolling Stone <br> Magazine <br> Productions

The company's John McGhan revealed that, in addition to its "Continuous History of Rock and Roll," it will introduce in April a program called "Rock Star Guest DJ," WMMR/Philadelphia's Charlie Kendall and Steve Lushbaugh are producing the show, an hourlong guest DJ shift by a different AOR artist weekly. Edited down from a two-hour taping, the show will in

## clude only those songs AOR radio listeners would find familiar.

McGhan commented, "It differs greatly from the jock shifts artists do when they come to stations. First, we'll have the cream of the crop, many of whom don't tour extensively. Already in the can are shows by Phil Collins, Hall \& Oates, Billy Squier, Rossington-Collins, Greg Lake, and Devo Second, most of the time those shifts are deadly: the formatics are lost and the ar tists don't sound as good as the jocks. But we do it all in studio conditions. You've never heard a rock star sound so literate!"

## sed ics

Meanwhile, back at John McGhan's old stomping grounds, the Source, consultant Frank Cody detailed the new shows debuting as part of that network's "second season," starting with a show that stars Cody himself, "Frank Talk," he explained, "presents the 'everyman' point of view of life. I'm talking about things that are common to all of us, things that make us stop and scratch our heads, saying. 'Yeah, I've often wondered about that,' or whatever. It's humorous commentary on subjects ranging from Pacman to polygamy, from 3-D TV to 280 'Z's." You might call "Frank Talk" an AOR version of "A Few Minutes with Andy Rooney."
Also coming up for 1982 on the Source:
"Whamco" commercials: A series of four discs, released quarterly, full of fake commercials produced by KBPI/Denver morning team Steven B. \& The Hawk.
"Money Memo": Hosted by Bob Madigan, the show is geared toward $25-34$ 's, who relate to topics like variable interest rates, oil price manipulation, and other economic issues and how they will affect listeners' day-to-day lives.
"Jaco's Journal": Newsperson C.D. Jaco does a daily 90 -second spotlight on a single news story, taking listeners "behind the headlines."

A pre-existing program, "One Minute With," is changing focus to include nonrock star personalities. The network just completed a link-up with Starfleet Blair and MTV for a stereo simulcast of an all-star


## KMET Billboard Blows Minds

In a recent promotion, KMET/Los Angeles listeners were Inviled to submit billboard designs that made a statement about the station. The winning blliboard, chosen from 4000 en tries, was reproduced full-sized for display on the Infamous Sunset Strip. The blliboard's creator won a stereo system worth over $\$ 4000$.

KMET PD Sam Bellamy remarked, "Choosing from all the entries was one of the hardest things we've ever done. There were so many good ones, and it gave us terrific Insight into what Ilsteners think of the statlon. Ithink the winner says it all."

Bob Welch and friends concert taped last December in Los Angeles; more such shows are planned. Other concerts and specials coming up feature performers like Dan Fogelberg, Rod Stewart, Lindsey Buckingham, Stevie Nicks, and Triumph.
In 1982, the Source will gear up promo tionally with movie tie-ins. In conjunction with L.A. publicity firm Selluloid, the Source will set up a series of film-related contests that will send winners to worldpremieres and offer other prize-winners film-related merchandise.
The Source has been successful enough in its first two years of operation to spawn a competing network from ABC. Cody commented on the increased competition, "The Source has the programming others are attempting to imitate. We have a head start and there's continuing commitment to pro vide top-quality programming; that's the essence of a successful network. I feel our features, combined with our already acclaimed line-up of concerts, weekend specials, and other promotions, will keep us on top.'

## Wastivoo

Westwood One, an aggressive Source competitor for AOR radio, plans several new shows. Among them

## "The Playboy Adviso

 90 -second daily versionsor This is a Playboy advic version of the popular KWST advice column, hosted by former Hend angeles air personality Phil Hendrie. A demo tape included questions pertaining to record changers, divorce parties, and how the aging process affects hearing (in reference to music listening) Westwood One's Norm Pattiz commented on the show, "As with its magazine counted part it will "As with its magazine counterpart, it will deal with sex, drugs and rock and roll. Obviously, though, we won't be dealing with topics that are inappropriate

ROD \& RON - WB's Rod Stewart (left) was greeted backslage after h/s recent Greensboro concert by WQDR/Ralolgh PD Ron Phillips (right), and from the looks of things, a good time was had by all.

show. Pictured afterwards (1.f) are KBPI's The recent on-alr guest of the KBPl/Denver morning Bowman, and station's Brian Maass.
for radio airplay." The show will be kicked off with a massive amount of print support both in Playboy and other magazines, along with merchandising tie-ins with Playboy paraphernalia
"Wheels": KMET/Los Angeles's Rick Scarry hosts this daily feature that examines the world of wheels, from cars to skateboards and dirtbikes.
"The Competitors": Westwood One's first sports-related interview show won't just focus on sports personalities, but will also include interviews with rock personalities and their sporting interests (like Rod Stewart on soccer or Ted Nugent on four-wheeling).
"Rock \& Roll Never Forgets": This is a series of three-hour sperials hosted by KMET's Mary Turner that turns the spotlight on rock's deceased legends. Bert Kleinman will produce the bartered show.
"The Rock Years": Kleinman's massive 48 -hour special has been upped to 51 hours to update its information, and will be bartered to stations. "This is the first time," Pattiz noted, "that a show of this magnitude has been made available to radio on a barter basis." KMET's David Perry hosts.
"In Concert": Perry also hosts this show, returning with 24 programs for 1982 (doubling its 1981 output).
With these shows, along with continuing efforts like "Dr. Demento," "Off the Record," and "Rock Album Countdown," Pattiz is bullish on AOR radio. He stated, "The AOR doomsayers don't know what they're talking about. As AOR becomes more and more mainstream, there are more stations becoming more important in more markets and demanding more programming.'
Next week we'll talk to several AOR PD's about what they look for in outside programming, and what works best for their
stations.


WOEL MANS PHONES FOR CHARITY -
WBAB/Long Island held a rock marathon in conjunction with Bllly Joer's Charity Begins at Home organizatlon. Alr per-
sonalltes Bob Sonalttles Bob Buchmann and Perry like Joel (platured) hours live while stars collect over $\$ 45,000$ during phones to of the marathon broadcast. $\$ 45,000$ during course

On November 19th a musical event of tremendous proportions was videotaped On that night Bob Welch and a powerpacked lineup of stars created a memorable rock'n' roll experience. This very special performance featured six cuts from Bob's new RCA album. It really was a party they ll never forget!

$\star$ BOB WELCH $\star$ MICK FLEETWOOD
$\star$ CARMINE APPICE $\star$ CHRISTINE McVIE $\star$ robbie patton $\star$ ANN WILSON And More
 aydity January 2nd The FIRST Simulcast of 1982.


RB/

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muSic terevision


## Page 30

## 0005051

## Introducing New Lineup

As promised in our last issue of 1981, the first order of business for this brand new year is to introduce you to Country's updated list of reporting stations. The addition of 38 new reporters (as marked) brings our total list of reporting stations up to 140 , representing an essentially equal cross-section of the country in terms of location, market size, and music mix.

Due to a number of frozen lists over the holidays, as well as some personnel changes, not all stations are represented this week. Future charts, however, will represent the playlists of all 140 reporters since stations not reporting on any given week will have their playlists automatically frozen. This should keep the Country chart on a fairly consistent level from week to week.
I'm very excited about Country radio in 1982. We've built an excellent base in 1981 which should enable us to grow and prosper and become even more "mainstream" as this year progresses. I'm also very excited about the changes R\&R has planned to make the Country section even more beneficial 'to you. Some are esthetic (our
new page design), some are designed to bring new readers to the format (separating the music and editorial sections), but most of the changes are aimed towards providing you with the most factual, up-to-date information available. Our new list of reporters is the first step in this direction. Other innovation will be following soon (I can't let all the surprises out at one time!).

Welcome aboard to our new reporters and a welcome back to those stations conti nuing to report. However, please remember that you don't have to be a reporting station to contribute to our section. We always welcome your ideas, comments (even negative ones l), and promotional informatimon. Let's make 1982 our best year ever!

## Country Reporters




SO WHO'S THE GUY IN FRONT? - If everyone in the above pIcture looks familiar except for the follow seated in front, then KNIX/Phoenix's "Famous Faces" contest must have been a success. Listeners who resembled anyone famous sent the station photos of themselves to qually for the final judging. Pictured are some pf the lopkallke finalists (lir) Wolfman Jack, Barbara Mandrell, Clark Gable, James Cain, Mac Davis, Hel Linden, and Dean Jagger with KNIXFM personally W. Steven Martin who Is announcing the winners. If you guessed Hal Linden as the flrsf-place winner, you were right, although station owner Buck Owens almost walked away with the prize himself when he tried to convince the Phoenix crowd he was an Impersenator.


W. 9

# "SOMADTy THS OLDROAD" 

TRS 148

## CYNTHIA CLAWSON

JOHN DEFEE, KYXXOOdessa "Someday is now for Cynthia Clawson. She has managed the transition from gospel art ist to country singer the first time out of the shoot. Jerry Crutchfield's production and Cynthia's magic voice combine to make 'Someday This Old Road' the first of what should be many hits for Cynthia." JANET FORT, WSMI .Nashville "A delightful new voice. 'Someday This Old Road' is a good MOR country tune that blends with any country format." STAN DAVIS, WVAM/Altoona "Cynthia is a fresh new sound and unlike many other new artists, she has a lot of talent." STACY DRAKE, WYIIWilliamsport "Cynthia's on the right road to a hit." SKINNER LARSON, KGFXPierre "Instant Add." GERRY. HOUSE, WSIXNashville "Cynthia is a talent to be reckoned with-a voice of the 80's." TIM PERKINS, KCAN/EI Reno "Great production, great voice, great song, and great delivery-makes for country add." WILEY CARPENTER, WWNC/Asheville "In this day and time such à relaxed song with good delivery gives hope and is soft and pleasing: We need more enter. tainers like this." ABRAM BURNETT, KFRMWichita "\% heard it for the first time and knew it would fit. Her enthus/asm and delivery is terrific." KIM GILLAND, KBMR/Bismark "Great audience reaction on such a new artist." STEVE AKERS, WSLC/Roanoke "Cynthia Clawson, is one of the most talented female artists recording today." "TCMCAT" REEDER, WKCWIWarrenton "A great little record," WILLIS WILLIAMS, WLASIJacksonville "One of the best records t have heard from any new artist. in several months." DAN HOLLANDER, WDXELLawrenceburg "A refreshing and unique sound. Fits well in any country format." JERRY POND, WDXB/Chattanooga "A surprising new ralent-great first release!' BILL WARREN, KNOE Monroe "Production is excellent, the voice is experienced and overall it is well done. Cynthia is a talented artist." "RHUBARB" JONES, WLWUMontgomery "Cynthia Claw. son could be the next great singer to cover any music for mat. Her voice defies all stylistic limitations." RICH KIMBALL, WBGW/Bangor, RITA BASNIGHT, WBXB/Edenton.

EVOLUTION
Doug Paul exits as PD of WKZL/WinstonSalem and former WLPX/Milwaukee PD Tom Daniels succeeds him . . Les Cook exits as PD of Y95/Rockford; no replacement named yet ... Ulysses Gallman and Steve Feldman now share the PD title at WERI/Westerly . . . Bob Keller is named MD from airstaff at KZAP/Sacramento. New to KZAP is Johnny Young from KZEL/Eugene for nights, and Jonah Cummings is upped to afternoons from parttime... Lisa Glasberg exits news at WMET/Chicago.

def leppard lets it go at kcal Mercury/Polygram's Def Leppard were re. cent interview guests at KCAL/San Bernar. dino. Pictured (l-r) are KCAL PD Jim James, group's Steve Clark, air personalliy John Leslle, group's Pete Willls (a WCMF (an), and Polygram's Jefl Laufer.

## AOR Reporter Profile

## 10) kk R

Iowa City
PD: Mark Vos
MD: Ted Burton Jacobsen Power: 35,000 watts Consultant: none
"We feel we have an excellent radio situation here in Eastern Iowa, because the market is dominated by target demo college students (60\% to be exact), and because our competition is a straight CHR and an AOR that leans progressive. So we have the opportunity to loosen up and have
 some fun.

Mark Vos
"We're not afraid of new music; in fact, the format supports a $40 \%$ new rotation. We're selective with the new records and our jocks present them as new and exciting, so we feel it's positive for us, and keeps us new and fresh. We've discovered and developed a number of local hits and are also proud of our support of local and regional talent.
"Beatles, Stones, Who, and AC/DC are still our meat-and-potato artists. but the new releases, along with an unusually heavy demand for new wave product, sets us apart from our competitors. With such an active audience we promote heavily and successfully, and sell enough records to get valuable research information as well.
"We have, I believe, positioned ourselves as a real Eastern Iowa radio station; you couldn't plug this format into any other market I know of, but it works here, and even more important, we're having a hell of a lot of fun."

- Marik Vos


HEAVY METAL: KGON/Portland took to the airwaves and to the air in a recent promotion for a World of Wheels show. KGON jocks Bob Schmidt and Dick Scheutz were raised over 40 feet in the KGON van wa crane. The contest asked listeners to guess the weight of the van and jocks to win the winner's weight in albums of his or her choice.


A COUPLE OF HOSEHEADS - Mercury/Polygram's Bob and Doug McKenzie (of SCTV) join. ed Q107/Toronto morning man Scruff Connors (left) for breakfast (beer and backbacon) at the SCTV Diner. Over 500 listeners shared in the experience, which was broadcast llve over


LEO WOLFS DOWN CHAMPAGNE: At a recent Cleveland concert appearance of EMIA's J. Geils Band, Peter Woll called WMMS MD Kid Leo onstage to share in popping the corks on two bottles of champagne. The champagne was then passed out to lucky members of the audience.


TATTOO YOU: KFMH/Muscatine offered free tattoos as the grand prize in its Tattoo You pro motion, which asked listeners to design and display their own tattoos at a station party. Pictured (1-r) are KFMH PD Steve Bridges, female winner, tattoo artist, KFMH owner/GM John flambo.

## UPDATE

WBCN/Boston has initiated a campaign to establish John Lennon's birthday, October 9, as an international day of peace. WBCN will gather and then present all petitions to the United Nations on October 9 . 1982. Stations interested in joining WBCN's crusade should contact station Promotions Director David Bieber at (617) $266-1111$ KLOS/Los Angeles is sending a listener and guest to see the Super Bowl in Pontiac. Michigan as the grand prize in its latest "World Tour" promotion. Registrations were taken at area record stores

KZEW/Dallas presented a prisoner request program as part of its Christmas eve programming . WNEW-FM/New York and WDHA/North Jersey both simulcasted the concert segment of a tenth anniversary celebration from the area's Capitol Theatre. Among those playing were Gary U.S. Bonds, Dave Edmunds, Southside Johnny, and the Allman Brothers Band wCCC/Hartford gave away the year's top 107 albums, according to its own polling, to the listeners who came closest in guessing what the station would choose as the top


CASTLES IN THE SAND - KGB-FM/San Diego sponsored a sand castle contest benefitting KGB-FM air personalty Bruce Tucker (far left).


HAPPY TENTH - KDKB/Phoenlx recently celebrated ifs tenth AOR anniversary with a party
for staft and Indusiry frlends. Pictured (i-r) are PD Jeff Sattler, Promotions Director Casey Stangl, Columbla's Bob Conrad, KDKB MD J. David Holmes, Epic's Joe Bravo, Associated Siangl, Columbla's Bob Conrad, KDKB MD J. David Holmes, Epic's Joe Bravo, Associated
Distributors' Jelf Holmes.
seven LP's . . . AOR's first father-son morning team was introduced recently on WLRS/Loulsville. Morning man Ron Clay's father Tom Clay, who has an extensive radio background. was flown in from his production studio in Los Angeles for a two week stint as Ron's newsman. WLRS was busy during the Christmas holiday as well. The station's toy drive radiothon, held over two weekends, accumulated enough money to buy toys for 40,000 needy families Congratulations to WDEK/DeKalb, currently celebrating its fifth AOR anniversary ... Those hoseheads struck again in Syracuse, where Bob and Doug McKenzie fandom has reached a fever pitch. WSYR held a "beer hunter" listener party that attracted 2000 hosers, many of whom won "toques" (hats) for their impersonations of the SCTV comedy team ... WZXR/Memphis world-premiered the new Backstreet/MCA LP by local boy Keith Sykes last week KZAP/Sacramento's in the middle of a promotion with Sprite that will award in a drawing a fully-customized van . . WFWV/ Jacksonville gave away a prize a day during the twelve days of Christmas, including a go-cart, a rattan dinette set, and a waterbed.

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## HOLIDAY IDEA WRAP-UP

# KDKA Food Drive Fills 7 Trucks 

In a one-day food collection sponsored by KDKKA/Pittsburgh and the local Community Food Bank chapter, an estimated 80,000 pounds - 40 tons - of food were collected for needy families. Seven trucks and a van were required to haul the harvest away from two parks set up for the event.

The special season effort was declared a tremendous success by station VP/GM Jonathan Klein, who said, "KDKA is very pleased to have been able to help. The response from groups, churches, businesses, and individuals was overwhelming. We see this as one more example of the warmth and generosity of Pittsburghers."

Tie-ins for the project included a supermarket chain for food depositors, while fast-food restaurants provided coffee and donuts at the collection centers.
Stations interested in food collection projects should note that the Hunger Action Coalition coordinates a national network of food banks which serve as clearinghouses to distribute surplus food to low-income people and victims of crises. Dozens of agencies are members of food banks, including Meals-On-Wheels, Salvation Army, and local dining halls.

In a secondary market version of the same idea, KRBC/Abilene, TX dedicated an entire weekend to raise cash, canned
goods, and clothing for their community. The staff braved windy 30 -degree weather as they broadcast in front of their studios.
After raising over $\$ 2000$ and stuffing a bus full of food and clothing for the Salvation Army, PD Scott Smith commented,' $I t$ was extremely successful. More importantly, we got back to the basics of radio acting as a public servant. It felt great for us to be involved with the community. The PR we got wasn't shabby, either.'

## Ten Cents? Why, <br> That's Chicken Feed!



KRBC/Abilene PD Scott Smith dons his "Starsky" chicken mascot attire as the "coop-de-grace" to the station's holiday benefit campaign. The usually stuffy costume provided some real warmth during the freezing temperatures.

## Radio Plays Santa To Kids

Led by WTVN/Columbus's Silver Secret Santa anniversary, A/C radio nationwide participated as Santa Claus to bring toys, money, and goods to needy children.
WTVN gave Columbus its first Christmas parade in ten years, featuring helium balloons, marching bands, professional floats and network TV stars. 200,000 spectators donated to Secret Santa, while air personalities and staff acted as costumed float riders. The event was broadcast live.
In an unusual variation, KWIZ/Santa Ana, CA organized its annual toy and food drive this year for the children of the Tecate Orphanage, across the horder in Mexico. A
caravan of cars transported the presents over 100 miles to reach the delighted youngsters.

Making Christmas a little brighter for inner city children, WCLR/Chicago threw a "Christmas For $\mathrm{K}^{\text {us }} \mathrm{s}$ " party luncheon at a local hotel. Children ranging from four to 12 years old came from orphanages and community centers to the affair and were treated to lunch, puppet show, a clown/magician, and of course, Santa Claus, who distributed gifts to all.

After collecting over 52,000 new and usable toys last year for less fortunate children, WCBM/Baltimore and the local Marine Corps Reserve Unit teamed up again for their 29th annual "Toys For Tots" campaign. Six weekends dedicated to collecting toy donations at area shopping malls reaped thousands of gifts. All toys received by the Marines were sorted and packed for distribution to recognized civic and charity groups. At press time, they were still counting the bounty.

For the eighth consecutive year, WGAR/Cleveland and city fire department volunteers collected toys for groups and organizations during their annual "Share-A-Christmas" drive. Traditionally, the event distributes some 50,000 toys annually to over fifty agencies.


Famous for broadcasting fictitious events, KMBZ/Kansas City's morning man Ray Dunaway recently suggested on-air that he is going to organize a New Year's Day football game for Kansas City to be called the "Cereal Bowl," to be played in the morning when people nationwide would be eating their cereal. (Coincidentally, the Harvest Grain Cereal Company is located in K.C.) Ray apparently struck a nerve somewhere, because a congressman heard about the idea and wants to help coordinate it. Next, the City Council unanimously agreed to support the plan. Then, incredibly, the clty volunteered the Kansas City Chiefs's practice field for the first year. Even a major breakfast cereal manutacturer has become interested

Atthough it takes several years to actually certity a bowl game, KMBZ has requested forms and will be applying. Plans include bumper stickers that read "I Support The Cereal Bow," as well as cereal boxtops to be sent to the NCAA as "proot of interest" in the bowl game. What started out as a loke on Ray's show is developing into a potential reality. You can imagine the play-by-play: "I-formation with Snap and Crackle in the back set, both from Rice University, Sugar Bear is wide to the left, 'Maglc' Leprechaun wide to the right. Tony The Tiger chex the delense, changes to an edible signal at the line. Now he's back to pass - it's complete over the middle to 'Koo-Koo' Cocoa Putt! He's tackled immediately by Silly Rabbit, but it's a first down! The field is growing soggy now from an eartier downpour, as we get an aerial view from the Goodyear Burp

## Progress

## Programming/Operations

Nelson Guyette is promoted Irom afternoon
drive to PD at WSAY/Rochester, NY Also updrive to PD at WSAY/Rochester, NY . . Also upped from PM drive to PD/MD at KOLE/Beaumont, TX is Ron Staffora. . KMGC/Dalias afternoon talent Larry James is promoted to MD . . WSLIIJackson, MS names Joe Bennett as MD (formerly Operations Manager at WROB/West Point, MS) . . KOB/Albuquerque's Paul Douglas steps down as MD, with former PD Larry Ahrens taking over. . Dean Manchester resigns as PD for WKZEICape Cod, MA to pursue personal interests, and is replaced by former crosstown WCOD midday man Jack Brady. . BIII Davis leaves WAZYILafayotto, IN as MD to become Operations Manager at WTON/Staunton, VA. John Glavin resumes the music duties. .Dave Kay is named MD at WWSAISavannah, GA...WWWEICleveland Assistant PD KIm Scott departs for WHAS/Loulsville to do production and weekend shifts . . Jay Ruthertord is promoted to PD of WAGELEesburg, VA, up from midday personality and sales. Kathy Rae has lef KTWOICasper as MD and is replaced by afternoon drive personality "Blg" John Leader. . Craig Kepilinger is appointed MD at KLMSAIncoln, NB . . John Clark is promoted to MD and Don Foxe is upped to Production Director at KTBBityler, TX. . Dave Clements leaves KRSY/Roswell, NM to join KBAD/Carlsbad, NM as MD, and requests service: (505) 885-2151

## Air Personalities

Charile Jefferds leaves WEAN/Providence as morning drive personality for afternoons at WBZ/Boston. . Steve Gannon, formerly of WAPEIJacksonville, joins KVIL/Dallas as evening talent... Alen Chlicont returns to KOYiPhoonix to handie afternoons. He formerly held the shift from 1973-1980. Maxine Todd is promoted from evenings to afternoons at WRVR/Memphls. Skip Presson joins the station as evening talent from KEEL/Shroveport. . . Casey Plotrowakl comes from various stations in Caillornila and New York to do evenings at KWiziSania Ana, CA... Steve Roynoldé moves from the PD post al WECQIGenove, NY to afternoons at WHAM/Rochostor, NY . . Former

WBBF/Rochester longtime talent Joe Deane takes middays at WSAY/Rochester across town. Beau Reyes, formerly of KERN/Bakersfield, moves to mornings at crosstown KGEO... Fred Heller, previously Operations Manager at WBCM/Bay City, MI, is now evening personality at WSGWISaglnaw... Joe Leone, most recently of CKWW/Windsor, Ontarlo, takes the midday slot at CKRD/Rod Deor, Alberte . . Art Bussure departs WTRX/FIInt for atternoons/Chief Engineer at WJMLPPatoskoy, MI WYEN/Des Plaines, IL appoints Kevin Jay as morning host. . Lineup at KULF/Houston. 5:30.9am Burt \& Kurt, 9am-noon Beau Weaver, noon-3pm Crash Collins, 3.7 pm George Cooper, 7 pm-midnight Anita Martini.

## Station News

Format changes: KODI/Great Falls, MT has swilched formats from CHR 10 A/C...WLLLILynchburg, VA drops AC for AI Hem's "Music Of Your Lile"...WHAG/Hagerstown discontinues live A/C presentation for the Continental satellite services...WNESFMICentral Cliy, KY boosts power from 50 kw to 100 kw , abandons block programming for A/C and changes calls to WKYAFM...WLISIOId Saybrook, CT increases power from 500 to 5000 watts and adds nighttime programming. . AC record service requests: WRVR, 2272 Central Avenue, Memphis, TN 38104, (901) 274.3400 . Also, KASH, P.O. Box 10767, Eugene, OR 97403, (503) 686.9123. Landsman/Rivers is now consulting WLEO/Ft. Myers, FL ... Far West Communications adds lour clients for its "Gold Plus" A/C lormat: WGNG/Providence, WFBCIGreenville, WKRZI Wlles-Barre, and WHMH/St. Cloud. Radlo awards: WBZ/Boston wins two Armstrong Awards, for excellence and originality in broadcasting...WRAURalolgh, NC takes the AP "Station Ol The Year" Award for North Carolina. winning for the second straight year...For the Ihird consecullive year, WTAR/Norlolk is named by the VIrginia Assoclation of Brosdcanters the statewide metro radio winner for community service... At the regional UPI Broadcastors Assoclatlon ceremony, WBAL/Baltimore was honored for "Outstanding News Operation"

# Introducing Country's New Lineup 

As promised in our last issue of 1981, the first order of business for this brand new year is to introduce you to Country's updated list of reporting stations. The addition of 38 new reporters (as marked) brings our total list of reporting stations up to 140 , representing an essentially equal cross-section of the country in terms of location, market size, and music mix.

Due to a number of frozen lists over the holidays, as well as some personnel changes, not all stations are represented this week. Future charts, however, will represent the playlists of all 140 reporters since stations not reporting on any given week will have their playlists automatically frozen. This should keep the Country chart on a fairly consistent level from week to week.
I'm very excited about Country radio in 1982. We've built an excellent base in 1981, which should enable us to grow and prosper and become even more "mainstream" as this year progresses. I'm also very excited about the changes R\&R has planned to make the Country section even more beneficial to you. Some are esthetic (our
new page design), some are designed to bring new readers to the format (separating the music and editorial sections), but most of the changes are aimed towards providing you with the most factual, up-to-date information available. Our new list of reporters is the first step in this direction. Other innovations will be following soon (I can't let all the surprises out at one time!).

Welcome aboard to our new reporters and a welcome back to those stations continuing to report. However, please remember that you don't have to be a reporting station to contribute to our section. We always welcome your ideas, comments (even negative ones!), and promotional information. Let's make 1982 our best year ever!

## Country Reporters




SO WHO'S THE GUY IN FRONT? - If everyone in the above picture looks familiar except for the fellow seated in front, then kNa phoe famous sent the station photos of themselves to qualify for the final judging. Pictured are some of the lopkalike finalists (1-r) Wolfman Jack, Barbara Mandrell, Clark Gable, James Caan, Mac Davis, Hal Linden, and Dean Jagger with KNIXFM personality W. Steven Martin who is announcing the winners. If you guessed Hal Linden as the first-place winner, you were right, although station owner Buck Owens almost walked away with the prize himsell when he tried to convince the Phoenix crowd he was an impersonator.



TRS 148

## CYNTHLA CLAWSON

JOHN DEFEE, KYXXOOdessa "Someday is now for Cynthia Clawson. She has managed the transition from gospel artist to country singer the first time out of the shoot. Jerry Crutchfield's production and Cynthia's magic voice combine to make 'Someday This Old Road' the first of what should be many hits for Cynthia." JANET FORT, WSM/ Nashuille "A delightful new voice. 'Someday This Old Road' is a good MOR country tune that blends with any country format." STAN DAVIS, WVAM/Altoona "Cynthia is a fresh new sound and unlike many other new artists, she has a lot of talent.'" STACY DRAKE, WYIIWilliamsport "Cynthia's on the right road to a hit." SKINNER LARSON, KGFXPierre "Instant Add." GERRY.HOUSE, WSIXNashville "Cynthia is a talent to be reckoned with-a voice of the 80 's." TIM PERKINS, KCAN/EI Reno "Great production, great voice, great song, and great delivery-makes for country add." WILEY CARPENTER, WWNC/Asheville "In this day and time such a relaxed song with good delivery gives hope and is soft and pleasing, We need more enter tainers like this." ABRAM BURNETT, KFRMWichita "I heard it for the first time and knew it would fit. Her enthustasm and delivery is terrific." KIM GILLAND, KBMR/Bismark "Great audience reaction on such a new artist." STEVE AKERS, WSLC/Roanoke "Cynthia Clawson is one of the most talented female artists recording today." "TCMCAT" REEDER, WKCW/Warrenton "A great little record." WILLIS WILLIAMS, WLASIJacksonville "One of the best records I.have heard from any new artist in several months." DAN HOLLANDER, WDXELawrenceburg "A refreshing and unique sound. Fits well in any country format." JERRY POND, WDXB/Chattanooga "A surprising new taleni-great first release!" BILL WARREN, KNOE Monroe "Production is excellent, the voice is experienced and overall it is well done. Cynthia is a talented artist." "RHUBARB" JONES, WLWIMontgomery "Cynthia Clawson could be the next great singer to cover any music for mat. Her voice defies all stylistic limitations." RICH KIMBALL, WBGW/Bangor. RITA BASNIGHT, WBXB/Edenton.


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## Inside Nashville



HOLIDAY HASH: Johnny Cash and his family's Jamaican holiday was ruined by the robbery at his winter estate in which three men terrorized his family and made off with $\$ 35,000$ in money and jewelry. They came home to Tennessee and a couple of days later fire destroyed a toolshed at the Old Hickory Lake mansion, probably due to a short in Christmas lights...Nashvillian Mack Sanders (he owns WJRB here, WVOK/Birmingham and others) is about to finalize purchase of WNOX/Knoxville, currently owned by Scripps-Howard Broadcasting...Top Billing International named Jan Simmons Director of Creative Services, Ben Payne as Broadcast Coordinator, and Shawn Hagan new Tour Press Coordinator...Fischer \& Lucus, Inc., a national record promotion and distribution company, appointed John Paul Jones as company Merchandising Director...Nashville music vet Bill Haynes and James Pirtle opened offices at 58 Music Square West for their new J \& B Records. Phone number is (615) 3290288 . Projects already working with the Four Guys, Darlene Austin and Tommy St. John....NEJA (National Entertainment Journalists Association) announced its Board of Directors for 1982: President John Lomax, Vice President Elaine Nash, Recording Secretary Sarah Sherrill, Corresponding Secretary Sharon Allen, Treasurer Bob Oermann, and Publicity Jeff Walker, with Michell Broussard, Vernell Hackett, Jim Sharp, Johnny K, Ed Morris, and Bill Jones rounding out the board. Journalists may write NEJA, 1300 Division \#106, Nashville 37203, (615) 259-3790. . . Dimension Records President Ken Stilts signed Carlton Collins to his label as a result of a demo tape from writer-publisher L.E.White. The songs were "pitched" for a Ray Price session. Stilts liked what he heard, signed the writer!...Lacy J. Dalton's friend Gail Zeiler (she's also a "sound-alike") convinced her to enter that KEEN/San Jose Wrangler Country Star Search (P.S.: she won)...Ricky Scaggs became the first country performer to sign on for the 1982 World's Fair; he'll work there in June and August...Joe Gibson of Nationwide Sound Distributors in Nashville announced a distribution agreement with Moon Pictures on the original soundtrack of the movie "They All Laughed". .. Don Wojcik, VP at Shorty La vendar Talent Agency here, announced 1982 booking arrangements with George Jones, starting with a series of dates packaging Jones and Hank Williams, Jr. all over the South-east...-Aristo Music Associates, Inc. relocated executive offices to Suite 400,50 Music Square W., Nashville 37203. Company President Jeff Walker has specialized in public relations and financial services for small and medium-sized music companles . Connie Bradley, ASCAP's Southern Director, and writers Bob Morrison and Archie Jordan welcomed Gloria Messenger (ASCAP's Managing Director), Paul Adler (ASCAP's Director of Membership) and Leon Spilka (Director of Distribution) to Music City over the holidays.
NAMES-FACES:PEOPLE-PLACES: Marty Robbins was on the Opry last Saturday night, one year to the day after his last hospitalization due to heart trouble. He's fine...Johnny Paycheck returned to Wyoming last week to face the charge of
"immodest. indecent or immoral acts" with a child, stemming from an alleged incident following a concert in Casper last April. Paycheck was released on a $\$ 10,000$ bond after being charged with statutory rape of a 12 -year-old girl... The Showtime cable network taped "A Tribute To Kitty Wells," a project of Coroge Productions of New York (airdate TBA) . . By the way, the "Roy Acuff: 50 Years of Country Music" 2-hour special is set for NBC-TV January 19 (Tuesday)...Ray Stevens on the Barbara Mandrell show Saturday (1-9). The loudest whisper says this will be the last season for Barbara's show, at her bidding. They say she says it's too hard to keep up. She has a voice therapist. often writes notes on the set to save her voice for taping. Production on the shows will be completed for the season in February, I understand. . Jerry Reed, his daughter Sediena, and his 8 -piece showgroup made the first Christmas holiday military tour (in Germany) since Bob Hope's 1972 tour. . . Burt Reynolds's milliondollar tour bus, stopped in Music City for repairs (it was built here), was burglarized of electronic equipment, Christmas packages, etc. Burt's brother Jim was ferrying the bus from Hollywood to Florida for Burt, who uses it as a mobile dressing room...The Oak Ridge Boys's Duane Allen, visiting in Kentucky, Georgia, and Texas during the holidays, just loaded his family aboard one of their touring buses and took off, driving it himself! ...Ken Dudney, head of the Barbara Mandrell family, has found a way to make money off his photographic hobby. They have invested in several photo processing stores, which offer one-hour development ...George Jones's 1981 HBO TV special "With A Little Help From His Friends" won two major awards: the Silver Medal from the Chicago Film Festival and the Bronze Medal from the International Film and Video Festival in New York. . July 13, 1982 has been set as the date for the first annual "Miss Country Music USA" pageant, according to Sherry Bryce Sanders, President of the parent corporation. The pageant, which will be a black-tie affair, will be nationally televised from the Opry House in Nashville.
WHATEVER HAPPENED TO: Dave Landers, who had a number of "title" hits in the 1950's???... Lee Arnold, longtime personality at WHN/New York???... Dave Shannon, last on the air (that we know of) at WHIN/Gallatin???....Mike Robbins, last heard from as News-Production Manager at WKDA/Nashville???...Don Rhea, longtime KCKN/Kansas City PD??9 UPDATE: Jerry Lee Lewis "killed 'em' at the 18th annual George Klein Christmas Charity Show in Memphis. . Kenny Rogers shooting his "Six Pack" movie as of Tuesday (I-12) in Brazelton, (Northeastern) GA...That award-winning "Coal Miner's Daughter" movie goes to ABC-TV for two 1982 showings. The earliest it can be shown is March

## Coors Country News

## This Week's Guests: SYLVIA $D_{B}$ ERNEST TUBB

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405


JUICE SQUEELES IN WHN STINT: WHN/New York recently welcomed Juice Newton for her first guest DJ appearance at the station, where she sat in during Mike Fitzgerald's midday show. Juice (center) is plctured with Mike (left) and WHN MD Pam Green (right)


MUGGING WITH MUTLEY: WMUS/Muskegon, MI hasn't gone to the dogs, atthough the station has adopted local amusement park mascot "Mutley" for a series of winter parades in which the station participated. The PR Pooch is shown above in full dress parade attire whth (1-r) station staffers Linda Sims, Mike Murphy, and Steve James, and Deer Park Funland representative Lisa Jourden.


COUNTRY'S GOT SOME SOUL: After Rainbow Stew, Chif, and Barbeque eat-ins, what's left for a sta ion to sponsor but a real country-flavored Collard Cookout? That's just what WBEU/Beaufort SC did during its 7th annual event providing listeners with free collards, combread, and bluegrass music. Sen ing tt up are (I-r) WBEU midday man John McCoy, morning personality Linda Mortan, and PD/PM driver


CABLE CAR AFICIONADOS: Keeping San Francisco's scenic cable cars in operation is a cause that is conjunction with four popular local bands, recently sta, and KSAN radio is no exception. The station. in the affair are (back, l-r) Lawyers" band merecently slaged a "Save The Cable Cars" Denefit. Pictured at Kate Wolf, Michael Costello, and Markember David. Monterey, KSAN's Billy Juggs, and the Lawyers' Charlie Caldarola and Joe Shelby. Bark Sanders; (front. I-r) KSAN MD Laurie Sayres, and the Lawyers' Chante Caldarola and Joe Shelby; Back in The Saddle band member Tom Rigney and an unidentfied
guest are kneeling.

WXYZIDetroit Donates \$10,000 To Area Charities
WBBM/Chicago Launches "Adopt A Grandparent' For Holidays KMPC/Los Angeles Now Broadcasts Eight Consecutive Hours Of Larry King

## CHRISTMAS WRAP-UP

News/Talk Spreads Holiday Cheer

During the past month, News/Talk and News stations were busy spreading season cheer throughout their various communities. Read on below. Perhaps you'll find ideas your station can use next yuletide.

Despite the numerous layoffs in the Motor City, many people had reasons to be in good spirits. As a result of special benefits by its air personalities, WXYZ/Detroit was able to award $\$ 10,000$ to five area charities. Morning man Mike Miller donated $\$ 2000$ to the United Cerebral Palsy fund while Mark Scott gave $\$ 2000$ to the Curtis Kendall Scholarship Fund at Oakland University. Curtis died recently of cystic fibrosis and was the 27 -year-old son of the station's parapsychologoist, Jacqui. The remaining $\$ 2000$ awards were distributed to the Mother Waddles Perpetual Mission and Cooperative, Focus Hope, and the Salvation Army.

In conjunction with sister station WKYSFM and the Temporaries Food For Christmas Foundation, WRC/Washington extended an open invitation to area listeners to attend a "Food For Christmas Ball." WRC air personality Mac McGarry cohosted the event, which served to kick off the city's eighth annual Christmas food drive. Activities included music, a silent auction and buffet, plus door prizes given away by local celebrities and media personalities. The Senior Citizens Counseling/Delivery Serv-
ice and the United Black Fund Agency in DC were among the organizations to benefit from the ball's proceeds.

## Elderly Adoption

- Christmas is generally associated with children and, consequently, older people are unknowingly ignored. However, WBBM/Chicago didn't forget them. With the aid of the local Community Referral Service, the station matched elderly and handicapped nursing home residents with local families through its "Adopt A Grandparent" service . . . Meanwhile, KMOX/St. Louis's Jack Carney welcomed Santa Claus to his show. This traditional segment gave children a chance to talk directly with the jolly gent, telling him how good they'd been all year.
A touch of country flavoring was added to the holiday mix in Dallas. In between her performing schedule ${ }_{L}$ artist Janie Fricke worked with KRLD on behalf of its "Christmas Is For Kids" drive. On behalf of mentally retarded children's homes in Ft. Worth and Denton, Fricke donated 500 teddy bears and recorded several PSA spots as well . . . The winding streets of San Francisco served as a running track when KCBS, in cooperation with area businesses, staged the second annual "Christmas Carol Charity Run." Sports/Recreation reporter Charlie Coane acted as master of

|  | WXYZIDetroit Donates $\$ 10,000$ |
| :--- | :--- |
| To Area Charities |  |
| WBBM/Chicago Launches "Adopt A |  |
| Grandparent'" For Holidays |  |
| KMPC/Los Angeles Now Broadcasts |  |
| Eight Consecutive Hours Of Larry King |  |



PRESCRIPTION: DODGER BLUE - Star first baseman Steve Garvey visited with Chris Sanchez for almost an hour as he recovered from a near fatal car accident. Pictured around Chris's bed are (1-r) Nelkane Benton, KABC; his father, Jose Sanchez; and the Dodgers' Steve Garvey.
ceremonies for the ten-kilometer run, which ended in the heart of the financial district. Runners received official T-shirts, while the proceeds benefitted the San Fran-
cisco Fire Fighters Toy Program. Winners also enjoyed the added distinction of being introduced at the 49ers/Houston game.

Proving where there's a need, there's a way, KABC/Los Angeles gave the best gift of all to a young boy - his health. Nine-year-old Chris Sanchez was recently involved in a car accident which left his mother and stepfather dead. For almost two days he laid in a cliff with the two bodies; when he was finally rescued, he had suffered extensive physical injuries. Once at the hospital, nothing seemed to break through his bouts of depression until someone gave him an autographed Dodgers baseball. At that point he talked of nothing but baseball and his favorite player, Steve Garvey.

Well, one thing led to another and the next thing you know, a hospital official contacted KABC, the broadcast home of the Dodgers. Through the efforts of Nelkane Benton, Director of the station's Ombudsman Service, the station was able to secure Garvey who came to the hospital bearing gifts of an autographed picture and baseball. According to the boy's father, Chris is doing much better. He added, "He's completely different than when he first was admitted, and I'm so thankful to have him back!"

And in an interesting look at the future, WGSO/New Orleans recently focused on "New Orleans: 1982." This was the culmination of its "Theme Day Series," which began in October with the topic "Be ing New in New Orleans," followed in November by "The Traditional Family." On this final theme day, all of the station's programming was devoted to the new year and what it holds for the Mardi Gras city. Guests included a city developer and the president of a futurist society

## News/Talk Personalities

ON THE MOVE: Neal Sabin has been appointed Assistant Program Manager at WIND/Chicago. He was the former Program Manager at WPRZ/Evanston, IL ....WOR/New Yorl welcomes Layhmond Robinson as news writer and Judith Hepburn Blank as producer of Joan Hamburg's "How To Cope" program... Several new faces at KCBS/ San Francisco: Elizabeth Metzer has been named Public Affairs Coordinator, ex-KIRO/Seattle reporter Lynn Jimenez moves oyer as reporter, and Alan Ray comes aboard as a reporter. He also hails from Seattle, late of KVI WRKO/Boston has announced the staff addition of meterologist Rob Gllman Congratulations to KABC/Los Angeles's Michuel Jackson, who recently celebrated 15 years with the station, and over night talent Ray Briem, who was awarded the "Americanism Award" by the L.A. County Federation of Republican Women . . KERE/Denver, a new member of the News/Talk family, welcomes William Harris as Chief Engineer. He hails from neighboring KIMN, where he held the Assistant Chief Engineer post . . . Brent Seltzer has joined KMPC/Los Angeles as the interim host of a new 9am-noon general interest show . . . KSTP/St. Paul announces Deborah Sturges as producer of the Dick Pomeruntz program, while former producer Kellie Nolan moves over to the TV side as associate producer of
the "PM Show." Bill Siems is also producing a sportstalk program at KSTP as well . . . Dick Brasie, former Senior Editor at NBC Radio's Washington, DC bureau, is now morning news anchor and Managing Editor of news at KTRH/ Houston . . . Robert Edens has been appointed Staffing Representative, ABC, San Francisco Personnel working out of KGO. And congratulations to Michael "Mickey" Luckoff, VP/GM of the station. He was voted top radio general manager in the Bay Area by his local radio peers Attorney Jack C. Doppelt
 WBBM/Chicago's Investigative Unit. Michael Luckoff In addition, the station's anchor/reporter Donn Pearlman has been selected as a columnist for a new weekly Canadian publication, "The Munismatic Courier."
NEW FEATURES IN TOWN: During the past month several stations have added new shows to their lineup: In answer to the growing conflict in Poland, КСМО/ Kansas City, working in conjunction with the Friends of Solidarity, presents a weekly public affairs program called "Poland Waits." This keeps area residents up to date on the Polish situation

WIND/Chicago has begun airing a daily program titled "Sharon King Shopping For . . " Consumer reporter Sharon King compares items, telling listeners what they need to know to get the "best buy". . . Meanwhile, competitor WBBM offers "Talking Pictures," hosted by American Photographer magazine's Sean Callahan. He provides how-to tips, history bits and technology updates WGSO/New Orleans recently debuted "Politics," cohosted by Lea Young and Errol Laborde. The Sunday program runs for three hours and features the week in review as well as the "technicians" behind the political races. If that doesn't whet your appetite, the station has also inaugurated "Date Line: New Orleans." The segment airs as part of the Joe Lombardo show, giving listeners 18 years and older the opportunity to meet his or her ideal date . . . KNX/Los Angeles recently explored the growing violence of girl gangs. Guests included a 50 -year-old woman from a threegeneration family of girl gang members CJCL(Metro 1430)/Toronto is once again offering its "Metro 1430 Theatre." This series of BBC classics features "Doctor In The House" and "Take It From Here" . . "Making Ends Meet: The New Economic Reality" was broadcast by WINS/New York. It centered upon the economy and its effects on everyone, young and old... KYW/Philiadelphia
aired a "Regional Report Card" which spotlighted current conditions and the future goals of the tri-state area known as the Delaware Valley

- PROGRAMMING HIGHLIGHTS: In an effort to strengthen its News/Talk format, KMPC/Los Angeles recently announced major programming changes. Six hours of evening sportstalk have been replaced with general interest programming, a new 9 am-noon program has been added, the "Chef Tom Cooking Hour," and "KMPC First Edition News" have been discontinued, the "Robert W. Morgan Show" now airs one hour earlier. The station also becomes the first of Mutual's more than 240 affiliates to broadcast the "Larry King Show" for eight consecutive hours(9pm5 am ) which allows area listeners a chance to participate in the show's call-in interview seg ment. The programming changes let Tom Wayman, a 22 -year station vet.
 Larry King resume full time news duties. Sportstalk host Sleve Somers will handle sportscasting for the station and be responsible for 'sports features and special reports. Former host thob Rowe has exited the station


## Six PD Changes

## Stevie Wonder To Receive "Award Of Merit"

## NPR Ready For "Black History Month"

## CATCHING UP ON THE ACTION

## New PD Promotions

## Kick Off The New Year

Happy New Year! I hope all of you had a great holiday season. With all the festivities over I thought we would begin the year cat ching up on some of the things that have taken place prior to, during, and since the holidays ended. There's been more Action than you might imagine
-WAIL/New Orleans Program Director Barry Richards is starting the New Year on a positive note as the host of a TV dance show from New Orleans's "Famous" nightclub. The show, scheduled to be aired on WDSU-TV Channel 6 , an NBC affiliate, can be seen on Saturday nights from midnight-1am while also being simulcast on WAll-FM. Richards's first show will be aired Saturday, January 9.

- Congratulations to Chris Michaels, new Program Director of KELP/EI Paso, which I'm told by Chris is still an Urbanformatted station.
- Here's the name of a young radio producer at the University of Evansville, In-
diana, who is looking for better record service. Kwesi Amoa-Awuah is the young man, and he produces a show called "Party Line" on the campus radio station WUEV If you wish to contact Kwesi, write to WUEV, P.O. Box 329, Evansville, IN 47702. The phone number is (812) $479-2020$, and remember, these are the broadcasters of the future!
- WJLB/Detroit enjoyed success with its annual toy drive. "Operation: Toybag," established in 1979, was instituted to lend assistance to needy children in the Detroit area. Each year at Christmas time, WJLB provides hundreds of new toys for the poor. orphaned, and abused children of Detroit: children whose circumstances would pre vent them from otherwise participating in the joy of the holiday season. The theme of 1981's campaign was "Children Helping Children." WJLB invited its listeners, 12 years of age and under, to make Christmas cards and send them back to the radio sta-


## "Half Price Money Sale?"



Recently, WYLD-AM \& FM/New Orleans, a subsidiary of Inter-Urban Broadcasting, Inc., and Liberty Bank and Trust Company turned back the hands of time eight years to 1973 when money was worth double what it is today, through the FM 98/Liberty Bank half-price money sale.

This event marked the first time in the history of New Orleans that a financial institution and a radio station joined forces to combat inflation. FM-98 morning personality Donny Taylor gave the "surprise" announcement advising all listeners with FM-98 bumper stickers to drive up to Liberty Bank and hand in $\$ 20$ in order to receive $\$ 40$ in return.

As a result, one passenger in each of the first 98 automobiles to take advantage of the FM-98/Liberty bank half-price money sale left the bank twenty dollars richer. The telephone lines are still ringing with the question "When will the next half price money sale be?"

Pictured handing a happy listener forty dollars is WYLD news reporter Arona Walker
tion. All Christmas cards were individually attached to a new toy which was donated, in the cardmaker's name, to the John Lee School for the Mentally Impaired. Additional toys were sent to the Franklin Wright Settlement for its Christmas toy shop. Needy parents were invited to browse through the Franklin Christmas toy shop and select one large toy and one small stocking stuffer for each child under 13 years of age.

Bill Travis, Program Director at KMJQ/Houston, has resigned. Management sources at "Majic" tell us they are presently talking with several well-known black programmers, but no final agree ment has been made to date.

- Jan Hausrath of the Public Information Office for National Public Radio informed us of NPR's plans to celebrate "Black History Month" in February. This will be the sixth consecutive year with a variety of special programming that examines the rich culture and myriad concerns of black Americans. Weekly, hour-long specials will explore the black experience, including the teachings and music of the black church. the short life and legendary career of jazz immortal Clifford Brown, and the extraordinary work and views of poet Maya Angelou. NPR's weekly documentary series "Horizons" also devotes the month to a special review of the present and future interests of black America. And finally, NPR salutes blacks who were first in their respective fields in a series of five-minute profiles.
- Program Director Turk Logan of WDAO/Dayton announced (over the holidays) the return of John Silver, hired to do the $7-11 \mathrm{am}$ airshift. Silver was last employed at WDAO in 1973 and most recently worked as an air personality in Chicago at WVON and WBMX. WDAO also lets us know that Henry Allen and his staff at Atlantic/Cotillion Records - for the third consecutive year - provided WDAO with funds to furnish Christmas turkeys to needy families in the Dayton area. Atlantic recording company contributed $\$ 1950$ - hats off to Mr. Allen and his staff for remembering those less fortunate.
A.J. Kemp is the new PD at KATZ \& WZEN/St. Louis. A.J. comes from Philadelphia and has been in the business since 1966.
- Lee Simpson has been appointed Program/Music Director for KAEZ-FM/Ok. lahoma City

Stevie Wonder, following in the footsteps of Bing Crosby, Johnny Cash, Irving Berlin, Ella Fitzgerald, Berry Gordy Jr., Perry Como, Chuck Berry, and Benny Goodman, will become the ninth recipient of the special "Award Of Merit," when the ninth annual "American Music Awards" are presented at the Shrine Auditorium here in Los Angeles on January 25. The "Award Of Merit" is given to "a member of the musical community in recognition of his or her outstanding contributions, over a long period of time, to the musical entertainment of the public." The awards presentation will be broadcast live on ABCTV

- KRLY/Houston, known as "Love 94 FM," announced the acquisition of Bunny Brown from KISS 98/Beaumont, TX, her hometown. Ms. Brown will be doing the $10 \mathrm{pm}-2 \mathrm{am}$ airshift. Bungy is the daughter of famed Black Radio personality and programmer William "Boy" Brown of Beaumont. Ms. Brown started her own air career at KYOK/Houston.

Michael Moore, PD at WPDQ/Jacksonville, FL, resigned. New PD Mark Little takes over immediately. Mark comes from WPDQ's sports department which he had headed for two years. Mike Moore is now the PD at FM 93KUE/Green Cove Springs, FL. That's a new Black-format station in the Jacksonville area.

- Congratulations to KGFJ/Los Angeles midday personality George Moore and his lovely new wife Tina. They were married during the holidays in Las Vegas.
WVOI/Toledo's new Program/Music Director is Maxx Myrick. Maxx will be available to discuss music or programming from $9 \mathrm{am}-12: 30 \mathrm{pm}$, Monday-Friday. He can be reached at (419) $243-7088$ or (313) 847-3806.
- One holiday tradition remained the same this year, the Macy's Parade in New York. In this year's parade, something special occurred: De-Lite/Polygram artists Kool \& The Gang took part, riding atop WRKS' float. The Gang had the opportunity to perform before the NBC cameras which means the entire country saw their act.


# THE PICTURE PAGE 

Squier Acquires Platinum


Blly Squier pleyed the Sents Monlca Clivic recenty, and was honored with a party afterwards, ef which he was presenred a pletinum award for h/s "Don't Sav No" LP. Pictured (tr, standing) are co-menagers Stewart Young and Tom Mohior, Capitol VP's Bruce Wendell and Wolter Leo, Squler, group membars Joff Golub, Bobby Chouinard, and Alon St John, and Capltol VP Dannls Whita; (tr, knoeling) Capitol Presidant Don Zimmermann, group's Kenny Aaronson, Lebel's Ray Tusken, and VP's Den Davis and Bob Young.

A\&M Visits Nazareth


A\&M's Nezareth pleyed the Aregon Ballroom In Chicego, with e strong turnout from lebel executivas. Pictured beckstage are (I-r, rear) A\&M's Blll Gllbert, President Gll Friesen, Label's RIch Girod, Nazareth rep Bob Bonis, and A\&M VP Michael Leon; (l-r. front) group's Manny Chariton, Darrel/ Sweet, John Locke, Blly Rankin, Pete Agnew, and Den McCafferty.

## Dateline Elektra/Asy/um



Dateline, asix-member group origineting in Grend Raplds, has signed with ElektralAsylum. Pictured after the coremony are (1-r) group's Kovin McCoy, Clarence Thomes, Joffrev Malone, and Edwin Guyton. E/A Sr. VP Kenny Buttice, group's Etton Townsend and TIm Townsend, and menager Ron Stone.

## Jovial Johansen Gathering



Bue Sky/Eplc artst Devid Johensen playede date et Las Angolas's Country Club. Plctured atter the show are (I.r) E/P/A's Lorl Holder and Micheal Alhadeff, Johansen, EIP/A VP Larry Douglas, and labels': Ron Lanharm and Robin Wren.

Golden Eyes


RCA presented Daryi Hall \& John Detes with gold albums for the "Private Eyes" LP following a Palledlum appeorence in New York City. Pictured (1-r) aro RCA Division VP Jack Cralgo. Hall, Oates, RCA President Bob Sum mer, and menager Tommy Mottole, President of Champlon Entertain ment.

Staton Signs With Sugar Hill


Vocallst Candl Staton recently signed with Sugar Hill Rocords, whith a flrst single for the label, "Count On Me," Just released. Pictured at the signing are Staton (loft) and Sugar HIII Chairwomen Sytula Robinson.

## Starpoint Conforence



While in New York for a Sevoy show, two members of Chocolate City/ Polygram group Starpoint visited Polygrem's headquarters there for meeting with Sr. VP BII Haywood. Plctured (I.r) are Havwood, Renee Diggs, and George Phillips.

Warners Flips Over Fripp


After King Crimson's Roxy performances in Los Angales, bend leador Robert Fripp was greated beckstage by Werner Bros. well-w/shers. Picured (fr) are WB VP Bob Regehr, label's Donne Russo and Ken Puvogel,
Fripp, and WB's Ellon Derst.

# THEPICTURE PAGES 

EWF Generates "Raise" Of Platinum


ARC/Columbia's Earth Wind \& Fire recelved platinum plaques for their "Ralse" album at a press conforance in New York. Pictured at the reception are (1-r, back) management's Joe Ruffalo, Columbia VP Mickey Eichner, ARC VP Ron Ellison, group's Monte White, Columbia's Greg Peck and Mike Bernerdo, Columbia VP Vernon Slaughter, Columbia Sr. VP/GM Al Teller, Columbie VP Arma Andon, CBS International President Allan Davis, CBS Intarna tional VP Joe Sonkiewicr, and managomont's Leonard Smith; ll.r, frontl group's Fred White. Andrew Woolfolk, Larry Duhn, Maurice White, Phillip Balley, Roland Bautista, Johnny Graham, Verdine White, and Ralph Johnson.

RCA's Summer Honored


RCA Records President Eob Summer was honored with the 1981 Humanitarien Award bestowed by the AMC Cancer Research Center in New York. Pictured at the 14 th annual music industry dinner are, at left, Summer and CBS Records Group Deputy President Dick. Asher (right); at right, Diana Ross and Summér.

Isloys In Now York


T-NeckJCBS artists the Isley Brothers played New York's Savoy recently, and were congratulated after the show by label executives. Pictured (1-r, rear) are group's Ernie lsley and Chris Jasper, E/P/A's Gordon Anderson, E/P/A Sr. VP/GM Don Dempsey, E/P/A VP Paris Eley, unidentified friend, and Rudolph Isley; (I-r, front) E/P/A VP AI Gurewitz, Marvin and Ronnie Isley, ATI's Jeff Franklin, and O'Kelly Isley.

## Grand Funk Occasion In Dayton



[^1]AC/DC On The Circuit


Attantic's AC/DC opened their current tour in Detroit, and were greeted backstage by label executives. Pictured (l-r, standing) are WEA's R/chard Wright group's Cliff Williams and Angus Young, label's Deniel Unwaider, group's Phil Rudd, tour manager lan Joffery, and Attantic's Perry Cooper (l-r. knealing) group's Malcolm Young. Attantic's Ron Counts, group's Brian Johnson, and A tlantic Chairman Ahmet Ertagun.

Platinum Hug For Carnes


EMI America staged a special awards ceremony for Kim Carnes, who received over 40 gold and platinum records internetionally for her "Bette Davis Eyes" single and "Mistaken ldentity" album... as wall as a congratulatory embrace from EMIA/Liberty President Jim Mazza.

## X On E/A's Dotted Line



Eloktra/Asylum has signod $X$. with a first album (following two indopenPose E/A VP in the spring of 1982. Pictured (I-r, rear) are anginear Clay and group's Exene: Sr. VP Jerry Sharell, label VP Deborah Reinberg, and group's Exene; (I.r, front) group's Billy Zoom, John Doe, Don

## Conference With Cockburn



Following Millennium artist Bruce Cockburn's Roxy performance in Los Angeles, labelmete Bruce Sudano (left) and Millennlum Exec. VP Don len

# THEPICTUREPAGES 

Nicks Time In Dallas


Pictured backstage after Stevie Nicks's Dallas concert at the Reunion are (l-r) Front Line's Larry Solters, Modern Records co-founders Peul Fishkin and Danny Goldberg, A tlantic's David Flaischman, Nicks, Atlantic's Bill Collins, WEA's Jim McAuliffo and J.J. McAuliffo.

## Good Day For Journey



Whille Journey was in Los Angeles for four Forum detes, the city's Mayor'Tom Bradley made a Jouriney Day proclametion. Meenwhile, backstage at the Forum, pictured are (l-r) group's Ross Velory. Columbia VP Ron Oberman, group's Steve Perry, manager Herbie Herbert, CBS Records Group President Walter Yetnikoff, group's Naal Schon, Columbia's Tony Zetland, group's Jonathan Cain and Steve Smith, and Columbia VP Michael Dilbeck.

## Capitol/EMI A\&R Assombly



Plctured at the Capitol Records Group's recení Miemi A\&R conference are (If, top) EMI's Malcolm Brown and Capitol's Steve Bucklev; (I-r, second row) EMI UK's Ashiev Goodall and David Ambrose, EMI Australia's Peter Dowkins, EMI UK's John Bagnell, EMIA/Libarty's Don Grierson, EMI UK's Hugh Stanley-Clarke, EMIA/Liberty's Ted Currier, Cepltol's Bruce Garfield, EMI Spaln's Raphael GII, EMIA/Liberty's Gary Gersh. Capitol's Bruce Ravid, EMIA/Libert's Bobble Currie, Capitol's Bobby Colomby and John Carter, EMI Europe's Roel Krulze, and EMIA/Liberty's Ben Edmonds; (l-r, seated) Capitol Nashville's Lynn Shults, EMI UK's Terry Slater, Capitol's Rupert EMIALLberty's Ben Edmonds; (l-r, seafed) Cepitol Nashvile's Lynn Shults, EMI UK's Terry Slater, Capirol's Rupert Johnson.

## Myrick "Movia" Promiere



Eplc Records hosfad e promiare party for Gary Myrick's second album "Living in A Movia" recently. Piciured (lir) are EIPIA VP Larry Douglas, producar Gaoff Workman, Eplc's Larry Hamby, Myrick, Eplc artlst Michael Smotherman, E/PIA's Ron Lenham and Lorl Holder, Queen's Roger Taylor, and EIP/A's CIFi O'Sullivan.

Springfield Scores Platinum


RCA's Rick Springfield was given a platinum award for h/s "Working Class Dog" LP. Plctured at the presentetion backstage at WNEW-FM/New York's annual Christmas concert are (l-r) RCA VP Joe Mansfield, Spr ingfield, label's Barry Gross, RCA VP Larry Gallagher, and manager Joe Gottried.

Benson Breezes At Bottom Line


George Benson pleyed New York's Bottom Line In conjunction with several other jazz stars. Pictured after the show ere (l-r) Warner Bros. VP's Eddle Gilreath and Bob Regehr, label's Cortez Thompson, VP Bob Krasnow, Bunson, WB VP Tom Ruffino (front), WB's Jeckie Thomas (fronty, and managers Ken Fritz and Dennis Turner.

## E/A Public Relations Mootings



Elektra/Asylum's public relations staff held their annual meetings in Sonoma, CA recently, planning for 1982. Pictured (II-r, front) are Jack) Sallow, Sue Satriano, Stephen Peeples, VP Bryn Bridenthal, and Nancy Goldsteln; (l-r, rear) Jacque Brownell, Mara Mikiallan, Jenice Azrak. Dotty Kenul, and Darryl Minger.


## Opportunities

## Openings

## EAST

Coppuitterlproducer when experience to join owardand eomplese to Jack Shustar, c/o Noseon Besurne, reol Box 1360, Princeton, NJ O8640. EOE M/F (1-8)
WACZ/Bengor, ME seeks full-time nowepereon. TER to Jonn Mor Biall, WACZ, Box 821 , Bangor, ME

WRUN/WKGW/UTice, looking for ND willing to teach Whd buld nows deporment. TER: Fred Horton, OD, EOE M/F (1-8)

Country WKYOPPatkorwburo, looking for news and on-eir hearwaighto. Good bucke. Send TGR: Alan forvee, Box 368, Porkerabura, WV 28101, or afher 10am
$(304) 486-4566$. (1-8)

Coniral MA AC otetiori looking for telented communlcotor. Medium market experience. TER with
ealary iequirements to Box 8130 , Government ealary equirements to Box B130, Government
Center, Boaton, MA 02114. (1-8) Con
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NY 14902 . EOE M/F (1-8)

Nowecenter noeded now. WKBR/Mancheoter, NH. Todd Feinturg, (603) 608 1260. EOE M/F (12-18)

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EOE

Northaser PA AOR neede rock lock, strong produc tion, promotional huanto. TER to Chrio Norton, WEZX
149 Penn Ave., Screnton, PA 18503 . EOE M/F (12.1B) Work in AM ACC. TER to Cliff Bleke, 140, WFTO, 34 Mochanic St., Worceater, MA 01608. EOE M/F (12.18)


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Air teiont and progremming openinge now with Ponter Broackesting Co. Sond TER to Scott Roobint OM, WIGY, Box 328, Boin, ME 04630. NO Cailfs. EOE MIF (12-18)
Young, telented nowapeople, exporienced for amall market AM with heovy local nows commitmont. TER to Bruce Ryan, WTKO, Box 10, thece. NY 14850. EOE M/F (12-18

## SOUTH

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ington, NC 28402. (1-6)
Future news opening. Minimum 3 veers expenience. Send TGR to News Director, KCCW/KLLS, GPM Building. South Tower, Sen Antonio, TX 78216
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Beeking aggressive talented anchor/raportar. Cove World's Foir 'B2. 1 year experience. TER: David M TN 37915. EOE M/F (1.8)

Noedertich
Need erternos drive end et night bient Expenence recessary. Need you by Feb, 1et. TER to John Chom-(1-8)
Miday or hitity lock
 Box 336, Port Arthur, TX 77840 . EOE M/F (1-8)

Roporterlanchor AC Award Winning Nowa Deparn mont 2 yeers experience. TGR: Don Belisie, WKED


Immediate opening for Top Country air telent. TGR to Stan Grems, WDAK, Box 1840, Columbus, GA 31894 EOE M/F (1-8)

KTEM la looking for a communicator. 3 yeers ex penience preferred. TER to Steve Cennon, Box 1230 Temple, $X \times 78503$. EOE M/F (1-8)
WBLQ, 95ROCK Superatara looking for air talent for tuture openings. Good voice, production aklils. TGR to MiF (1) ${ }^{2}$, Beel, Box 5000, Montgomery, AL 36192. EO

Country opting TER for experienced alr talent for KCW, GPM Bullding. South Tower, Sen Antonio, Tt B216. EOE M/F (1-8)

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IARB，WDIZIOriando seoke Production Director－ cludes Weekend shitt．TER to Bob Church，WDIZ，
699 Lee Rd．，Ste． 470 ，Winter Park，FL 39789．（1－8）

3roduction Director for top－rated adult station in the market．Highly creative in dividual to be responsible for radio pro－ suction including commercials，station promotion and PSA＇s．Strong ：opywriting skills required．Will also main－ ain copy and tape files． $3-5$ years com－ nercial radio production experience re－ luired．On－air experience helpful．Send epe and resume to Corporate Personnel， NRAL－FM，P．O．Box 12000，Raleigh，NC ：7605－2000．EOE M／F（1－8）

Jpening for a top－quality newscaster it WSB Radio，Atlanta，GA．Must have 3－5 vears with major market experience． Jalary negotiable，no beginners and no zalls please．Send replies to Personnel Jirector，WSB， 1601 W．Peachtree St．， NE，Atlanta，GA 30309 （1－29）

## Openings

KEZB，SAFM／EI Paso，TX，Schulke formar，noeds top Circte，El Paso，TX 79925，or cell（915）598－1281．（1－8）

WSGNfBirminghom accepting applicetione for future openings．Minorities encouraged．TER only to Wart Brown， 23 Good M／Crest Dr．，Birminghem，AL 35209．No calle．EOE M／F（1－8）
WTYX Jackson＇s top－rated FM Rock etation looking for moming eir personality．TER to Jim Chic，Box 9446 ， Jsckbon．MS 39206．EOE M／F（12－18）
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the，WA 98188．EOE－M／F（12－18）

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WMBD ls now accepting opplications for future openings．TGR to Neal Huntar，WMBD， 3131 N ．Univer－ sity，Peoris，IL 61604．No cells．EOE M／F（1－8）
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## Openings

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by the bay and wi，neede moming parsonalty．Live Mike Bensond，Box 99 ，Petoskey，MI 49770 ．EOE M／F （1－8）
Chicego AC，WCLR accepting topas for future sir Gersonaity positions．TER to J．Kolly，WCLR， 8833 Oss मoint Rd．，Skokis，IL 60077．EOE M／F 11

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M／F（1－8）

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1230 KICKS noede full end part-ime air taiont Fermoles encoureged. TGR to Jim O Neill, PD, 1704 S
Cheveland. Stoux Falls, SD 57103 . EOE MFF (1-8)

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Noed oftermoon drive announcer for AM ContemBroeccasting. Box 80209, Lincoln. NB 88501 EOE (1-8)

Des Malnes metro KJJY seeke TGR'e for im medie te E future nows openinge. Beveries Bleisch (12-18)
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## News Director

needed for compettive Southwest markel! II you've got a creat dellvery, voice, and witing
abilly. you're our person. If you're tred of abilly. you're our person. If you're tred of snow, come this A/C station on top. Rush taces and resumes io Redio \& Records, 1930 Century Park West. 1297. Los Anpeles, CA 90087 EOE MF

KHIL Country esoking experionced afternoon announcer with
3844244 . $11-8)$
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KUDO/Le Vegee hooking for experiencerd, full time air pervone. Send TER to Craig Partions, Box 1840i.14 B. LaE Vegos, NV B8114. EOE M/F (1-8)

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ly. TER: Poul Wilson, KITN, Box 48. Olympia, WA 88607. EOE (1-8)

KWOD 108 te eccepting epplications for posalbie tuture opening:. AC E CHR expenence necessary Strong production. TER to KWOD
Secremento. CA 95825 . EOE

PD wanted. Adminietratuve G air talent experiance Must have grasp of locel radio. TGR, eslary re
quiremente: Moneger, KFLI, Box 704. Mountain Home quiremente: Manege
ID 83647 . EOE (1-8)

KZOW8entte hes immedlate opening for moming
nows. Contact PD, Nils Von Veh, (208) 223-3911. EOE

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Werm, honeat CHR/AOR permonality. Most recenty PM drive just outaide of NYC. Excellent references. Will ing to relocate anwit
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Muskc Of Your Life stationsl I come A/ Hom recom merded. Currenty emploved in medium-major markat

Positions Sought
Top 6 jook looking for PD poetton in the Waet. 1 you'
(1-8)

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P-B-P informetve and entertaining, baukutball, fool bell, besoboll and hockoy. If You don' wont the beot, don't bother. PETER SHAPIRO, (904) 282-1259, eart moming. (1-8)
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Werm, natural personality whith 5 vears experience. Lest 2 vears doing m
Young, veteran ismall market Newe and Sport Dlrector looking for medium or large manker ancho ARK (1915) 896-5887. (1-8)

Morming man for the 80's. I have akille and drive. I've poliahed my crate at WTVN and KIOA
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perience. Will relocete. Cell ANDY, (218) 532-2717. (1-8)
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CHARLIE PARKER, former PD KXXYY/Oklohoma CIty. 5 years AOR expe
post. (405) 391.3431 . 11

TOp 50 MD, olso promotions, looking for first PD gig. CHR and AC experionce, If you believe exciting radio

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Rellable AOR/CHR Jock is trained. Will
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Experfenced nowecesater with strong or-air tookin for position in mid-Americe, medium market. (316)
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Marure, intelligent, professional tooking for Produc tion or Music Directorstip and announcer in mediur major market, or 1 et progromming in amaller. STEVE
deya ( 305 ) 460.2788 (1-8) dove (306) 486-2788. (1-8)
vork of Contre Costa College sports seeke on-a BUTERA of (415) 223-1534. (1-8)
Disc fockey experienced in tranamitrer/control console. Knowledgesble of Pop music. Jrd clase license Powncket, RI 02880 (1-8) Jock of the Dlec, announcer, copmwiter and pro currenthy employed, wishes to relocate onywhere. Csil
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DU8TIN KIRBY atll ccoking for the night poeition. Pro gromming or posasible airstith. 15 vears experience AVC CHR, AOR end Conn. (714) 822-5820. (11-8)

Seaking poultion in CHR or Urben Contemporar eteiton. Con start immediately. Will relocate. Young 23 year old. Iote of innovative ycoas. Contect CARNELL
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DJ out of work. Looking to relocata ASAP. Worked for Fairbanke, Gult Lite and Hafiel Broadcasilnc. Extenatu music bockground.

Presenty working in Top 30 markot. Professional im pressionlat. Over 80 character voicus. Outatending ock. Looking for personality siation. Will ralocate. MIK 401) 739-5045. (1-8)

Great major mark et PD ovelieble for mojor cor medium morket. Formerty whit WINC and

Noed work now. Wiling to relocate. Will do
English eccent, 10 yeers experience AOR/CHR. Great numbers, PD/moming drive last 2 atotions. Ho n promotions $769-5822$. $11 \cdot 81$
3 years experience CHR. Currently in morket of
$200,000+$. Seeking professionally-minded outfit. 1st thone, evailable now Call BRUCE, answer onvime, (2131 598-8678. (1-8)

Looking for PO assintant position in major morket Currently OM for amall mark
references. (004) 3846483 . (1-8)

Hell-ralaing moming menchist Enginear/production men. Will do eny or all of the above. 10 vears ex ( 919 ) 734-6936. (1-8)
Whth a name llke SHIMSHAK, I had to be good Mejor market pros trained me for amall marker OJ, newe
Excellent tape. JOE SHIMSHAK, (201) 437-2171 (1-1)

Top-rated alr personsitity, proven seleaman seeking airlcombo work in mediumimajor market. Ohio Univeraity greduate with dence equipment. SCOTT HAR PISON, (304) 485-6012. (1-8)
Dopandable and profescional DJ seoking quality postion in Top 150 riarket. Currently doing AM dnve. Coll RICK. (814) $783-5221$ before 1 pm . (1-8)

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perience. Call TOOD, (515) $573-4591$ or (515) $826-3586$ perien
$(1-8)$

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$\qquad$ reseonably priced, ieped/toned music library fo

100.000 watt progresalve AOR with $90+$ mile redil neede LP service from all lebels. Rendy Weborg, MD WJNR.FM, 219 East "A"
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Ovar 200 usable, funny llines monthily. Comedy/up dare send S.A.S.E. for free sample. Comedy Comed Com
(1-8)

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Rate for Opportunities ads excecding 3 -line maximum is $\$ 12$ for up to one inch (12 lines 96 words).

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The Music Section
Q

## BY DAN FORMENTO OF THE SOURCE

## America's First Disco

MONDAY, JANUARY 11 - America's first discotheque, the Whisky-A-Go-Go, opened on Sunset Blva. in Los Angeles on this day in 1964. Modeled primarily after the discotheques of Europe, the Whisky was the first nighclub anywhere to attract customers by hiring giris to dance to records while suspended over the dancefloor in neon-lit cages. Later, television popularized "Go-Go girls" on shows like "Shindig" and "Hullaballoo."
TRIVIA - Rolling Stone Keith Richards was convicted of cocaine possession, 1977

## Tex Ritter's Birthday

TUESDAY, JANUARY 12 - Country's beloved singing cowboy Tex Ritter was born in Panola County, East Texas, January 12, 1907. Tex (his real name was Woodward Maurice Ritter) was the youngest of six children and grew up singing church songs around the family hearth. To a great extent, Ritter was the man responsible for bringing "country" to the "city" when he left his rural East Texas town to live in New York and appeared regularly on WOR, WINS, and WHN radio there. In 1964 Tex Ritter was named to the Country Music Hall of Fame, the first living person to be so honored.
TRIVIA - The R1AA donated 800 albums to the White House library, including titles by the Sex Pistols, Dylan, and Kiss, 1981...Other birthdays today include Ray Price, 1926 . . Long John Baldry, 1941. . .and Maggie Bell, 1945

## Singer Donny Hathaway Died

WEDNESDAY, JANUARY 13 - Gifted young singer, composer, and arranger Donny Hathaway was killed January 13, 1979, when he fell to his death from a fifteenth floor room of New York's Essex House Hotel. Police ruled the death a suicide. Hathaway spent the day working with Roberta Flack on their second album together and, according to his manager David Franklin, was in excellent spirits. Donny Hathaway died at age 33 . TRIVIA - Eric Clapton made a comeback from drug addiction with a concert at the London Rainbow, 1973 ... The Beatles' "I Want To Hold Your Hand" hit U.S. record racks, 1964.

Davie Jones Became David Bowie THURSDAY, JANUARY 14 - In order to avoid
 any confusion with Davy Jones of the Monkes, another Davie Jones (the one we now associate with words like "Ziggy" and "Major Tom") officially changed his name to David Bowie. The new handle first appeared on his fourth single, "Can't Help Thinking About Me" by David Bowie and the Lower Third, released in Britain on this day in 1966.
TRIVIA - Promoter Bill Graham's last benefit for the San Francisco Mime Troupe, 1966 . . . Punk pioneers the Sex Pistols disband with a farewell concert at Winterland in San Francisco, 1978

## Elvis By Satellite

FRIDAY, JANUARY 15 - Shortly after New Years, 1973, Colonel Tom Parker phoned the King in New Orleans with the news that NBC agreed to broadcast Elvis in Hawaii and beam it via satellite worldwide. . a first in the history of television. Five thousand fans packed the Honolulu International Center to ex-
 perience in-person the concert that more than a billion others watched on the tube across the globe. It was the largest single audience in television history.
TRIVIA - The Roling Stones sang a censored version of "Let's Spend the Night Tugether" on the "Ed Sullivan Show," 1967.

## CHR <br> Kenny Rogers First Breaker Of '82

Hall \& Oates Still Number One Journey Scores Most Added
The first week of 1982 was apparently the one for bringing out the big guns to get the first quarter rolling strong. Among the superstar releases this week were Journey, Police (which scored an impressive 64 adds out of the box), another early airplay record for Diene Ross, plus new releases from Cliff Richard, the Pointer Sisters, Smokey Robinson, and Abbe.

On the chart, George Benson has pushed into the top five with plenty of momentum left, and the J. Geils Bend record is the most successful and widely accepted effort in the group's history. Strong momentum seen ahead for Cars.' Dan Fogelberg, Sheena Easton, Billy Joel, Little River Band, Air Supply, and Rick Springfield, all of which most successfully survived the holiday lull. Programmer confidence was also expressed for Eddie Schwartz, Berry Manilow, Genesis, and the new Chilliwack.

SEE PAGE 55


Geils Overtakes Stones For Top Airplay Spot

## Adams, Bob 8 Doug Debut With Strong Action

## J. Geils Band grabbed more total reports

 thán Stones to jump ahead into number one. Bryan Adams, whose LP has been reported for several months, finally cracked the chart. Bob \& Doug McKenzie had the first comedy album in years to hit the AOR chart. Showing increased airplay strength were Neil Young, Henry Paul, Black Sabbeth, and John Hall.Former chart veterans Donnie Iris and Shootir:g Star bounced back on the chart, showing increased airplay of their respective single cuts. Newcomers Joen Jett and Peter Cetera benefitted from the lack of new release competition to shoot up the chart, with strong mentions in ell rotations.

## A/C

Kenny Rogers, Abba Herald New Year

## Streisand, Diamond, Davis 1-2-3

## Light First Week

## Music Activity

## Despite traditionally light New Year's activity.

 including numerous frozen lists, two records burst through to highlight new airplay. This week's No. 1 Most Added record and only Breaker, "Through The Years" by Kenny Rogers, eamed the No. 24 spot on the chart. Abbe's 'When All Is Said And Done" ranked No. 2 Most Added, showing fast earty action.The top of the chart is controlled by AC veterans Barbra Streisand, Neil Diamond, and Paul Devis, who is making his bid to take No. 1 next. Strong movement was registered by Eddie Rabbitt, Dan Fogelberg. Hall \& Oates, Sheena Easton, Barry Menilow. Air Supply, Alabama, and Little River Band. Among the newest releases, Anne Murray, Stevie Won der, Stevie Woods, and the Oak Ridge Boys are scoring significent programmer acceptance. SEE PAGE 54

## oinstion

## Merle's "Big City" Starts With 39 Adds

## Gilley Gallops Up The Chart

Due to the holiday hiatus and many frozen lists, only 97 of 140 reporters submitted reports this week, which makes Merle Haggard's 39 "Blg City" adds even that more impressive. The single, released over the holidays, debuts at No. 48. Other new releases with substantial initial airplay include Emmylou Harris's 'Tennessee Rose" (29 adds), Sylvia's "Sweet Yesterday" 126 adds), and Anne Murrays "Another Sleepless Night" (21 adds).

Mickey Gilleys second bellad in a row, "Lonely Nights," is moving ever upward, residing this week at No. 3. Another strong contender is Don Williams with "Lord, I Hope This Day Is Good," which has maintained its strength et No. 6. Janle Fricke's "Do Me With Love," at 28, also exhibits impressive growth.

See Page 50

## Black Radio

Benson Begins '82 On Top
Stevie, Diana \& Smokey All Strong

## Chic Comes Back

Most of our reporting stations froze their lists over the holidays, but sixteen stations had some action musically. George Benson's "Tum Your Love Around" stayed number one on the National Airplay/30, and a number of songs debuted this week: Sleve, the Jones Girls, Rockie Robbins, Con Funk Shun, and Ray, Goodman 8 Brown. Three ertists with notably heaw activity this werk are Vemon Burch, Diana Ross, and Chic. Most Added during the holideys were Ross's "Mirror Mirror," Stevie Wonder's "Thet Girl", and Smokey Robinson's "Tell Me Tomorrow.
ir's interesting to note that Diana Ross, Stevie Wonder, and Smokey Robineon all gained ground during thia holiday season. SEE PAGE 62


## National Music Formats Added This Week



## Diakref

Contempo 300
no adds
XT-40
no adds
Great American Country
Charly mcClain "The Very Best is You" (Epic) reba mcentire
"Only You (And You Alone)" (Mercury/PolyGram) BILLY SWANN "Stuck Right In
The Middle Of Your Love" (Epic)
RAY PRICE "Diamonds in The Stars" (Dimension)

## TM



DONNIE IRIS "Love is Like A Rock" (MCA) DIANA ROSS "Mirror Mirror" (RCA) HENRY PAUL BAND
"Keeping Our Love Alive" (Atlantic) POLICE "Spirits in The Material World" (A8M)


DEL SHANNON "Sea OI Love" (Network/E-A) LULU "Il I Were You" (Alla) BARRY MANILOW
"Somewhere Down The Road" (Arista) KENNY ROGERS "Through The Years" (Uberty)


TERRI GIBBS "Mis'ry River" (MCA)
MEL TILLIS \& NANCY SINATRA
"Where Would I Be" (Elektra)
BURRITO BROTHERS
"Something Should Comie Between Us" (Epic)
TMOR
JUDY COLLINS "Memory" (Elektra)

## ¢V MNCTEEMSTON im

BOW wow wow "Work" (RCA) BOW wow wow "Chihuahua" (RCA) KISS "A World Without Heroes" (Casablanca/PolyGiram) ROD STEWART "Young Turks" (WB)

ADAM \& THE ANTS "Prince Charming" (Epic) TENPOLE TUDOR "Bathwater" (import)
SHEILA "Little Darlin' " (Carrere/Epic)
ROYAL PHILHARMONIC "Hooked On Classics" (RCA) RACHEL SWEET
"Then He Kissed Me/Be My Baby" (Columbia)

## Music On TV

The Cars guest on "Fridays" January 8..Stanley Clarke \& George Duke, Earth, Wind \& Fire, Don McLean, Marie Osmond, Quarterfilash, Bob Welch, and Dottle West guest on "Solid Gold" the week of January 8. Quarterflash and Tommy Tutone are on "American Bandstand" January 9, with Del Shannon appearing the following week, January 16.

STONES ROLLING: Proceeds from the Roliling Stones' ON-TV telecast concert last month came to $\$ 1.9$ million, with an audience of 194,000 , estimated at about $25 \%$ of the possible viewers.. NBC's "Fame" series, based on the movie, debuted this week, leaturing two new songs, as it intends to do each week. The songs will be recorded and the Entertainment Company, which is supervising the music, hopes to spin off record success aiong the lines of the Monkees and the Partridge Family.


ALABAMA'S NEW YEAR'S JUBILEE - RCA's Aladama and "New Year's Rockin' Eve '82" host Dick Clark (center) are pictured on the set of the special


CRYSTAL BIAD PERSUASION - Crystal Gayle and "Sesame Street" 's Blig Bird, who teamed up on a forthcoming Sesame Street country album, appeared together on a recent "Country Top 20" show.

AMERICAN MUSIC AWARDS NOMINEES: Beating the Grammys to the punch by a week, the American Music Awards, which will be telecast January 25 on ABC, an nounced nominees. Hitting a few highlights, John Lennon, Eddie Rabbitt, Kenny Rogers, and Rick Springlield vie for pop/rock male vocalist honors; while Pat Benatar, Sheena Easton, Julce Newton, and Dolly Parton are the feminine counterparts. Groups contending are ACIDC, Alr Supply, the Pointer Sisters, and REO Speedwagon. All told, Rogers, REO, Alabama, Anne Murray, and Rick James lead with three nominations each, while eight others have two.. The Grammy nominations will be announced next week in preparation for a February 24 CBS telecast, with John Denver hosting

## January 8, 1982

J. GEILS BAND ROLLING STONES GENESIS LOVERBOY
CARS
QUARTERFLASH
AC/DC
POLICE
OZZY OSBOURNE
FOREIGNER
NEIL YOUNG \& CRAZY
QUEEN
HENRY PAUL BAND
MOLLY HATCHET
TRIUMPH
JOURNEY
ROD STEWART
BLACK SABBATH
RUSH
STEVIE NICKS
JOAN JETT KINKS
BILLY SQUIER
JOHN HALL BAND SNEAKER GREG LAKE
PETER CETERA
BRYAN ADAMS
LINDSEY BUCKINGHAM
SURVIVOR
RED RIDER
GO-GO'S
DONNIEIRIS
STEVE MILLER BAND
SHOOTING STAR
BOB \& DOUG McKENZIE
BOB WELCH
BOBBY \& THE MIDNITES
RAINBOW - (EP)
EDDIE SCHWARTZ

Freeze... (EMI America) . . . "Centerfold" Title
Tattoo You (Rolling Stones/Atco) Abacab (Atlantic)
Get Lucky (Columbia)
Shake It Up (Elektra)
Quarterflash (Geffen/WB)
For Those About To... (Atlantic)
Ghost In The Machine (A\&M)
Diary Of A Madman (JetCBS) 4 (Atlantic)
Re-Ac-Tor (WB/Reprise) Greatest Hits (Elektra) Anytime (Atlantic)
Take No Prisoners (Epic)
Allied Forces (RCA)
Escape (Columbia)
Tonight I'm Yours (WB)
Mob Rules (WB)
Exit . . . Stage Left (Mercury/PG)
Bella Donna (Modern/Atco)
I Love Rock-N-Roll (Boardwalk)
Give The People... (Arista)
Don't Say No (Capitol)
All Of The Above (EMI America)
Sneaker (Handshake/CBS)
Greg Lake (Chrysalis)
Peter Cetera (Full Moon/WB)
You Want It - You Got It (AEM)
Law And Order (Asylum)
Premonition (Scotti Bros./CBS)
As Far As Siam (Capitol)
Beauty \& The Beat (IRS/AGM) King Cool (MCA)
Circle Of Love (Capitol)
Hang On For Your... (Virgin/Epic)
Great White North (Mercury/PG) Bob Welch (RCA)
Bobby \& The Midnites (Arista)
Jealous Lover (Polydor/PolyGram)
No Refuge (Atco)
"Waiting" "TGA" "Slave" "Fire"
Title "Reply" "Comer" "Like"
"Working" "Take" "Over"
Title "Gone" "Victim" "Think"
"Heart" "Fool" "Right"
Title "Get" "Evil" "Finger"
"Spirits" "Every" "Journey"
"Flying"' "Mountain" "R\&R"
"Hero" "Break" "Waiting"
"Pacific" "Opera" "Surfer"
"Under Pressure"
"Keeping" "Living" "Paradise"
"Lady" "Power" "Respect"
"Magic" "Fight"
"Don't" "Stone" "'Crying" Title
"Tora" "Turks" "Jealous" "Tear"
"Turn" "Voodoo" "Sign" Title
"Closer" "Tom" "Spirit"
"Edge" "Leather" "Think" Title
Title "Crimson" "Victim"
"Destroyer" "Things"
"Lover" "Dark" "Gone"
"Crazy"
"Don't"
"Attack" "Hurts" "Let'
"Livin' "
"Lonely Nights"
"Trouble"
"Poor Man's Son"
"Lunatic Fringe"
"Lips" "Bear" "Town"
"Love"
"Heart" "Home" Title
"Breakout"
"Take Off"
"Don't" "Two"
"Too" "Far"
Title
Title "Good"

The AOR Nationial Airpley/40 chert represents edd, medium end hot rotation activity in all musical configurations Artists' chert numbers are displayed over a four-week period. The arists in larger type registered the
most repid gains in eirplay or in most rapid gains in ainplay or in
rotational convarsions for the rotational convarsions for the
week. Album cuta are listed in week. Abum cuts ere listed h order of populenty; cuts in bold
type ere elso current singles.

## MOST ADDED. <br> 1 BOB \& DOUG.. Great... (MMercury/PG) "Take Off" 2 "Take Off" 2 BRUCE \& TROWER "Gonne Shur" 3 PRIBM - (EP) Small Change (Caprol) 4 JOAN JETT ILove. Trite <br> 5 Trile <br> 6 BRYAN ADAMB "Lonely Nigtres" 6 saxon Danim... Carrera" 7 PETER CETERA To Patar... IFull Mororlw 7 GTARFIGHTERS no "Starfighters (Jive/A 7 LAMONT CRANBTON. "Miss, Shakedown" 10 EDDIE SCHWART No Refuge (Atco) <br> 11 Tide DONNIE IRIS <br> 75. King Cool (MCA) <br> 11 TIM BOGERT <br> tho Progreseione TTo <br> 11 "Love is Raody" <br> 1 MIDNIGHT FLYER <br> Vanious Cuts SIMMY BUFFETT Somewhera... (MCA) Verioue Cuts

The Added reports of charlink artises are dixplaverl ower a flos-werek period They are listed in order of lotal reports within the xpercitic ronation for the week. Two numbers follow earh athum litle The firsi represents ond is the number of those slations that added il this week thelow thous numbers are breakdowns of the altumis reports in other ritationos for the. week. The sllburn's preferted a irplay cut is listed


The Medium reporix of charimg artists arre displavid over al lise wee"k penod They are listed in order of total reports within the sperctice rolition
 ond is the number of thoses stationet that reported it in nuadium rolitume this week. Below thewe numbers are broakdowns of the alturn's reports it ilther rotations for the week The altsum's preferred airplay cut is listeet
J. GEILS BAND Freeze... (EMI Americe)
"Centertold" 2 "Centerfold" TOTtOO YOU (RS/ATCO) TBttoo You (RS/Atco)
"Wiaiting On A Friand" 3 CARS Sheke It UD (Elektra)
4 Title QUARTERFLASH Quartartlash (Geften "Harden My Heart
5 GENESIS 5 GENEBIS Abacab (Atlantic) 6 Thile
Ghost in The... (AGM) "Spints"
7 ACIDC
For Those...
Thies

- LTOVERBOY Ger Lucky (Columbia) 'Working" O OZZY OSBOURNE Diary OI... (JevCBSI "FIyng Hion
4 (Atlantic)
"Jukabox Har
11 JOURNEY
Eecope (Columbin)
12 ROD STEWART Tanioht l'm Yours wB "Tora, Torn, To
13 TRIUMPH
Alligo Forcos (RCa)
14 STEVIE NICKS
Bolla... (Moderv/ATco) "Edgn of 17
15 QUEEN



AESRBREAKERS
Breakers are those newer racords that have the greatest
lavel of station activity on en give level of station activity on any given waek.

No albums or singles qualified for AOR Breaker status this week.

## Significant Action

DAN FOGEL8ERG The Innocent Age (Full Moon/Epic)
"Lost" "Leader"
STARFIGHTERS
"Alley" "Silver"
TOMMY TUTONE "Jenny"
U2.
"Gloria"
PAT BENATAR
"Just" "Dark"
BO8 SEGER \& SILVER.
"Ler" 'Tryin'
SAXON.
"Control" "Princess"
RICK SPRINGFIELD
"Love"
LAMONT CRANSTON
"Shakedown"

Total: 27. A-0, M-17, H-10
Starfighters (Arista)
Total: 23. A-6, M-17, H 0
Tommy Tutone-2 (Columbia) Total: 22. A-1, M-18, H-3 October (Islend/WB) Total: 20. A-1, M-16, H-3 Precious Time (Chrysalis) Total: 18. A-0, M-11, H-7 Nine Tonight (Cepitol) Total: 18. A-0. M-13, H-5 Denim And Leather (Carrere/CBS) Total: 17. A-8, M-9, H-0 Working Class Dog (RCA) Total: 16. A-0, M-11, H-5 Shakedown (Waterhouse) Total: 16. A-6, M-8, H-2

Significant Action listings ahowcase product in all musical configurations thet has recerved significant ainplay but which has not
gamered sutficient reports to chart on the National Airplev/40 listing These records are listed in order of ainplay. They mey be either still on the rise, or former National Aimplay/ 40 chert acts.

## JAZZ ON AER Ler Thien

1 GROVER WASHINGTON JR.Come... (Elektra) East" "Jamming" 2 TOM COSTER . . . . . . . . . . . . . . TC (Fantasy) 3 ROSS TRAUT . . ...... Ross Traut (Headfirst) "Go" "Bird"
4 GIL SCOTT-HERON . . . . . Reflections (Anista)
5 JOHN McLAUGHLIN "City" 'B' Movie
Titte

7 DAN SIEGEL . . . . . . . . . . . Oasis (Inner City)
"Babe" "Dance"
8 AL JARREAU
Breakin' Away MB)
Standing Tall (MCA
"Night"
10 TIM WEISBERG . . . . . . Travelin Light (MCA)
"Why"
oports but displayed over a wa wook period, recaived ajgnifican reports but did not chart this week on the National Ainplay/40 listing. Thie chart represents actuvity based on a combination of edd, medium
and hot reporta, as well as special jazz programming. The elburn's preferred ainplay cute are listed; eingles are in boid type. Artists in lerger

## REGIONAL AER ACTIVITY



BLACK LMOUSINE - WWTRI96 ROCKI/Bathany Beach, DE gave two isteners a pair of tickets and chauffered black limo service to the final perMike Fillogis two winn Stones. Pictured (i-r) are two winners, WWTR jock


## THE HOTTEST

ROLLING STONES
Tattoo You (RS/Atco) $27 / 26$
CARS
Shake it Up (Elektra) $27 / 24$ J. GEILS BAND

Freeze... (EMI America) 25/24 GENESIS
Abacab (Attentic) $27 / 23$
AC/DC
For Those... (Atlantic) $26 / 20$ POLICE
Ghost In The... (AGM) 26/20
Two numbers foliow exch album tulto. Th first represents total number of Easiern stations ptoying the alturm this werk. The serond is the number of those stations
who reported 11 in hot fmation this week.

WCCC AM/FM $\underset{\substack{\text { Hartford } \\ 203 \cdot 233.426}}{\text {. }}$


WBLM ~ Lewiston-Portland misher ind


RGR/Friday, January 8, 1982
IAST
WBAB


DeVILLE DELINERS COUP DE GRACE - WIIV DoVIIIo, of Attontc's Mink DaVIlle, hand-delivered copies of his band's nowast album to WBCN/Boston during a promotional visit Plctured (l-r) ara WBCN DJ Manc Parantoau, Attantic's Andy Philpot WEA's Karan Durkot Wilty, Music Salas's Jaep Holland, and WBCN PD Oadipus.





## MOST ADDED.

BRYAN ADAMS
You Wart It... (AETM) 11/6
BOB E DOVG MCKENZIE
Great... (Mercury/PG) $7 / 5$ )
STARFIGHTERS


| M(E) |  |
| :---: | :---: |
| BLACK SABBATH |  |
| Mob Rules (WB) | 18/16 |
| NEIL YOUNG |  |
| CRAZY HORSE |  |
| Pe-AC-Tor (WB/Reprise) 2 |  |
| HENRY PAUL. BAND |  |
| Anytime (Adentic) <br> JOHN HALL BAND |  |
|  |  |
| All Of... (EMIAmerica) 17113 |  |
| JOAN JETT |  |
| ILove... (Boardwalk) | 16/13 |
| GREG LAKE |  |
| Greg Lake (Chrysalis) 15/13 |  |
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HA VIN＇A GOOD TIME－KXXYIOKlohoma CIty m／xed it up with AGM＇s Nazareth and Capltol＇s Vic Vargat after those two acts plaved locally．Plc tured（hr）are station＇s Dernell Roberts，Nezareth＇s Darrell Sweet Varget， and station＇s Lee Roberts．


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## THE MOTTEST

J．GEILS BAND
Froeze．．．（EMI America） 2321 ROLLING STONES Tettoo You（RS／Atco）21／20 GENESIS
Abacab（Atlantic） $23 / 18$
POLICE
Ghost in The．．．（AEM
QUARTERFLASH
Quarterflash（GeffornWB）22／16 CARS
Shake It Up（Elektra）21／16 Two mumbers follow each althern tith．The stations plaving tre atbum thas week．Thr
second iy the number of theses stations whes seported it in lint rortalion this week

Milwaukee
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939FM
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## MOST ADDED.

BOB E DOUG MCKENZIE Great... (Mercury/PG) 9/7 JOAN JETT
ILove... (Boardwalk)
You Went lt... (AGM)
SAXON
Denim... (Carrere/CBS)
MIDNIGHT FLYER
Rock... (Swan Song/Atco) 3/3 PRISM - (EP)
Small Change (Capiton) $3 / 3$
 stanisns playing ithe alloum shis week The serond is the namber of thosas statwons thens aud ded it thes week.




EXPLOSIVE DEBUT - To introduce the new ACIDC album to the airstaff of KMET/Los Angules, A flantic's promotion stall dressed for the occasion,
 Cowan, Mike Friedman and Tony Mandich, KMET nows personality Para quat Kolly, PD Sam Bellamy, air personalliy JeH Gonzer, A tlantic's Rock Allen Dibble; KMET AbsL PD Jack Snydor, and WEA's Rlck Riager

## BREAKERS.

Breakers" are those newer records that have the greatest level of
CHARLY McCLAIN
The Very Best Is You (Epic)
On 73\% of reporting stations. National Summary: Up 20, Same 20. Down 0.
KENDALLS

## If You're Waiting On Me (Mercury/PolyGram)

Debuts 16, Adds 6. R\&R Chart: 41 .

## MOST ADDED .

merle haggard Big City (Epic)
EMMYLOU HARRIS
Tennessee Rose (WB) SYLVIA
Sweet Yesterday (RCA) ANNE MURRAY
Another Sleepless Night (Capitol) TERRI GIBBS
Mis'ry River (MCA)
OHNNY PAYCHECK
JOHNNY PAYCHECK

## HOTTEST

I Wouldn't Heve Milsap 't Heve Missed It... (RCA)
JUICE NEWTON The Sweerest Thing... (Capitol) CONWAY TWITTY Red Neckin' Love Makin' Night (MCA) KENNY ROGERS
Blaze Of Glory (EMI/Liberty) DON WILLIAMS
Lord, I Hope This Day is Good (MCA) ALABAMA
Love In The First Degree (RCA)
T.G. SHEPPARD

Only One You (WB/Curb)

## NEW \& ACTIVE

## Recent reieases with alrplay reported by at least 20 of our reporting stations are ilsted in order of their activity. The two numbers mimediately following each song tite indicate how many of our reporters are on the record this week and of those, how many adoed it this week. The rotationai oreakoowns which follow inglate now the song in the respectue rotation and of those, now many aoced it into that partikular rotation this week. akcates one of this weeks most added new songs.

## MERLE HAGGARD "Big Cty" (Epic) 50/39

FM, KCKC, KMPS AM-FM, WBGW-FM, WNYR, KPLX.FM, WSOC.FM, WA.MZ-FM, WLWIRE, KEBC.FM, KFH, KCC
Find 4TERRI GIBBS "Mis'ry River" (MCA) 50/16
National Summary Up 9, Same 18, Down O, Debuts 9 , Adda 18 inchuding KOKE.AM.FM, WNOE-AM, WCXI, WOMK 5. KBBO 45-38. WAM 46-38 TOM JONES "Lady Lay Down" (Mercury/PolyGram) $50 / 6$
 KGEM 29-16. KFWO-FM 28 -20, WCAW, WLWIFM 25-19, WIRK-FM $26-18$, WHK 13-10. WCXI 34 , WOAM, KYGO-FM EDDY ARNOLD "All I'm Missing Is You" (RCA) 48/8
 36-28. WHBF $46-40$

## JOE STAMPLEY "Let's Get Together And Cry" (Epic) $47 / 5$

WAOX 3228 , KVOO 43-35, KGEM 34 30, KRAK 40-42, KSON 5, WCXI, KWMT, KTPK-FM, WCAW WXBO-FM 3n, WGVM 32-27. WSIX-FM 11.8 KMXX LACY J. DALTON "Everybody Makes Mlstakes" (Columbia) 46/4
 National Surmerr: Up 17 You Were Blue And I Was Green" (EMI/Liberty) 42 KG

I- WUV 30-24, WSIX-FM 21-14, WIRE 30.26, KNMT.
CON HUNLEY "No Relief In Sight" (WB) 41/7
Natrono Summerr. Up B, Some 19, Downo Debura 7, Adds 7. KOKE.AM-FM, WBEU, WOIK-FM, WINOE-AM, WCUZ LOUISE MANDRELL \& R.C. BANNON "Where There's Smoken Nabocnal Surmmary Up 17, Some 16, Down 0. Debura 5. Adde 2, KSONAMM-FM, WCAW, KGEM 33.27 40/2 WEAM 31-26, KRRV 27-23, KOKE.AM-FM 4337 , WXBO-FM $30-24$, WWOD 31-28, WLWLFM 27-18, KWMT 31 , 33 KEBC-FM 2020, WHBF 41.30
HELEN CORNELIUS "Love Never Comes Easy" (Elektre) 39/7

FM 98 .
Natonal Summary: Up 6, Serne "If Something Should Come Between Us" (Curb/CBS) 34/5 KRWO-FM 39 34, WGNA-FM 3h31, WBGW-FM 40-37, WGVM 20.16, WOKK a-38, KKM. FM WP1, KKYL. WIRK.FM
Netional Summan HARRIS "Tennessee Rose" (wB) $33 / 29$
KCCY-FM, KRAK, WGNA.FM, WNYR, WOAK, WMPS, WSIX.FM, WOYK.FM. WCXI, WAXX, KTPK.FM, KFH, KMAK TERRY GREGORY "I Can't Say Goodbye To You" (He
Natonal Summery Up 21, SSmen't Say Goodbye To You" (Handshake/CBS) 33/1
22.19, KBBO 30-30. WSIX-FM 14-10, WAXX 29-24, KWMT 37-23. WIRE A 30 , WHBF 20-22. KGEM 24 , WOK-FM

DIANE PFEIFER "Play Something We Can Love To" (Cepltol) $32 / 3$

D SYLVIA "Sweet Yesterday" (RCA) 31/20 FM-10, WOKK 21-16, WSIX-FM 20-13. Natoonal Summory Up 1, Same 2. Down 0, Doburts 2 A $1 / 26$
KFGO, WGEE, KEBC.FM, KVOO, KUZZ, KGEM, KCCY-FM, KMPS AM-FM WVAM, WPKM, WHOO, KKYX, WCXI, CORBIN/HANNER BAND "Oklahome Crude" (Atfe) $30 / 4$
Natornal Summar Up 9, Seme 14, Down O, Dobuta 3. Adde 4, KOKE.AM. RONNIE ROGERS "GM, WITL.FM.

## SIGNIFICANT ACTION

RANDY BARLOW "Love Was Born" (Jamex) 28/7
National Summary: Up B, Seme 12, Down Oorn Deburs 3. Adda) 7 .
WITL-FM, KFH. KBBQ, KKY 5040 , KVOO 45-38, KRAK 4034.
DEBORAH AL

## DEBORAH ALLEN "You Look Like The One

Netonal Summor Uo I. Seme 12, Down Like The One I Love" (Cepital) 27/10
 JACK GRAYSON 'When A Man Loves A Woman" (Koela) 25/12
$\because 8$

## Ren Red Natit

National Summary US "Crying My Heert Our' (Epic) $12 / 11$
WIII WBEU
WYII, WBEU, WFNC, WWOD, WHOO, WOYK-FM. 0 . Add 11, WGNA.FM
MIKE CAMPBELL "Barroom Games" (Columbla)
Nationa

JUDY TAYLOR "A Married Man" (WB) 12/1
National Summery: Up 2, Some B, Down O, Debuta 1, Adde 1 ,
KVOO, KUGR, WWVA, WIRK-FM
VERN GOSDIN "DON'
Nationel Summary UD O, Sarne 1, Dor Leave" (Ovetion) 11/10
FAMILY BROWN "B, KVOO, KMPS-AM-FM.
National Sumbracy UN "But It's Cheating" (RCA) 11/8
Natornal Summary Up 0, Seme 1, Down 0. Deout 2, Adde B, KMP
WSIX-FM, KBMMR, KFGO.
BANDANA "Gulty Eyes" (WB) $11 / 3$


| lost aooed | EAST Hortest |
| :---: | :---: |
| Marte Heggard (Eptc) Ricky Skages (Eptc) | Ronnit Milsap (RCA) Julce Nowton (Capttol) |



| Hottest Tracks: | "Born To Run" <br> EMMYLOU HARRIS (WB) |
| :--- | :--- |

COUNTRY ALBUMS
Cuts in bold type are recelving the heaviest alrplay.

ALABAMA - Feels So Right - (RCA)"Ride The JOHN ANDERSON - I Just Came Home To Count The Mermorles - (WB) "Dorit Thirk Twice "the All Rigtre" "Siop In The Roed
Folling Ster
EARL THOMAS CONLEY - Fire \& Smoke (RCA) "Sitert Treotmerr" "Atrer The Love Stipe Awey" "Likes Cindoralla" "Smokey Mouniuain Mernomes (I Sufposear" LEON EVERETTE - Hurricene - (RCA) "If Youre

CRYSTAL GAYLE - Hollywood, Tennessee (Columbia) "You Never Gove Up On Me," "Uutn' In These Troubt MICKEV GILLEY - You Don't Know Me - (Epic) MERLE HAGGARD - Big Clty - (Epic) Toxos Fidde Song": "Are The Good Times Realty Over II Wish a Buck Was Bril "This Song ls Mine" "Gorn " EMMYLOU HARRIS - Cimmarron - (WB) "Bom To Run" "Rose of Cimarron" CON HUNLEY - Ask Any Woman - (WB) "He wil Break Your Heert" "Donit he Break Your Heart' 'Tryin' To Love Two" "Table For One" "When ke Over" "Ask Any Woman" You Can't Ger The Hell Our Of Toxas"' "Beme Ola Me" "Girr, You Sur Know How To Sey Goodbye" 'Together Atone"
RONNIE MILSAP - There's No Gettin' Over Me -

EDDIE RABBITT - Step By Step - (Elektra) "Rivers"

SOUTH

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| wsocfm Chartotie, NC | WCulerile, KY | CCN MOMEY <br> THARE CNMPCLL <br>  <br> MICAEY GILLEV <br> RWNIE MILSAP <br> T.6. SolfPMAD <br> stailer grotmas |  |
|  |  |  | None |
| - Rele maccahio SnVIA OW KIMG VER COSO im Wotast MCMETENODO RGANIE HL Cowell OWALEY PAIDE Mulit BaILET | 原IERN KANE MEH OAMIEL LE Catemavo ERGU JEMNINGA Howlast |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Atheam |  |  |
|  | STE Y WARIMER CME TATSOM Luta METON |  |  |
|  |  |  |  |
|  |  |  |  |

EDDY RAVEN - Desperete Dreams - (Elektra) "Desperate Drearns" "A Lrte Bh Cravy" "You're Too Much For Me"
GENE WATSON - Old Loves Never Dle - (MCA) 8peak sotur WEST - High Time - (EMI/Liberty) "Cajun Aage" "Don't Be Kind" "Somerting's Missin'" "Sterting Today - Start DON WILLIAMS - Especially For You - (MCA) HANK WILLIAMS JR. - The Pressure is On (Elektra/Curb) "Rhambin' In My Shoes" "A Country Boy Can Sur

## Most Requested:

JUICE NEWTON "The Sweetest..." (Capitol) RONNIE MILSAP "I Wouldn't HBve..." (RCA) ALABAMA "Love in The First Degree (RCA) T.G. SHEPPARD "Only One You" (WB/Curb) LEE GREENWOOD "It Turns Me inside..." (MCA)

## Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

## No Records Qualified

For Breaker Status This Week

## NEW \& ACTIVE

mecent releases with alrolay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers Immedately following each song titie Indicate now many of our reporters are on the recora tnis week and of those, now many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many adoed it into that particular rotation this week. Din
dicates one of this weeks most added new songs.

## jedio ingordy NATIONAEAIRPLAY/30 January 8, 1982

## GEORGE BENSON/Turn Your Love Around (WB)

 EARTH, WIND \& FIRE/Let's Groove (ARC/Columbia) PEABO BRYSON/Let The Feeling Flow (Cepitol) SKYY/Call Me (Salsoul/RCA) HALL \& OATES/I Can't Go For That (No Can Do) (RCA) BAR-KAYS/Hit And Run (Mercury/PolyGram) TEDDY PENDERGRASS/You're My Latest... (Phil. Inti./CBS) TIME/COOI (WB) L.T.D./Kickin' Back (AGM) 10 KOOL \& THE GANG/Take My Heart (De-Lite/PolyGram)(11) BOBBY WOMACK/If You Think You're... (Beverty Glen)

12 RUFUS $\&$ CHAKA KHAN/Sharing The Love (MCA)
(13) GROVER WASHINGTON, JR./Be Mine (Tonight) (Elektra) 14 CHOCOLATE MILK/Blue Jeans (RCA)
15 CENTRAL LINE/Walking Into Sunshine (Mercury/PolyGram)
16 DIANA ROSS/Why Do Fools Fall in Love? (RCA)
17 PRINCE/Controversy (WB)
(18) ANGELA BOFILLSOmething About You (Arista)
(1) GAYLE ADAMS/Love Fever (Prelude)

20 GLADYS KNIGHT \& THE PIPS// Will Fight (Columbia)
(21) CURTIS MAYFIELD/Toot An' Toot An' Toot (Boardwalk) 22 COMMODORES/Oh No (Motown)
23 SHALAMAR/Sweeter As The Days Go By (Solar/RCA)
24) SLAVE/Wait For Me (Cotillion/Atco)

AL JARREAU/Breakin' Away (WB)
JONES GIRLS/(I Found) That Man... (Phile. Inti./CBS)
ROCKIE ROBBINS/I Believe In Love (AGM)
8 BOOKER T./I Want You (AEM)
CON FUNK SHUN/Bad Ledy (Mercury/PolyGram)
30 RAY, GOODMAN \& BROWN/How Can... (Polydor/PolyGram)
This chart is based sotelv on complied weekly reports from our
continued upward movement from the majortty of our reporters

MOST ADDED
DIANA ROSS "Mirror" (7) STEVIE WONDER (6) SMOKEY ROBINSON $(6$ VERNON BURCH (5) CHIC (5)

HOTTEST
EARTH, WIND \& FIRE (28)
HALL \& OATES (28) GEORGE BENSON (26)
SKYY (20)
KOOL \& THE GANG (15)

GIL SCOTT-HERON "'B' Movie" (Arista) 16/1
Rotations: Haov, 71/, Medium 2/10, Light Bio, Extra Adds 1, Total Adds 1, WKND. Hean: WWIN, WEDR, WEMX KDAY, WENN, KACE, KJLH. Medium: WTOY, KDIA.
SKOOL BOYZ "Your Love" (Destiny) 16/0
 DDIANA ROSS "Mirror, Mirror" (RCA) 15/7
 $\square$ CHIC "Stage Frighr" (Atlantic) 15/5, KSOL, KDIA.
ROHIC "Stage Frighr" (Atlantic) 15/5
Rotetions: He日w 210, Medium 3/2, Light 710, Extre Adde 3. Total Adds 5، KDKO, WSS, WKND, WTOY, KUKO
He日v: WJLB, WWRL. Medium: KACE. PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 15/1
Rotations: Heaw 1/0, Medium B/O, Light 8/1, Extre Adds O. Total Adds 1, WJAX. Heavy: WHUR
ZOOM "Saturday, Saturday Night" (Polydor/PolyGram) 15/0
Rotations: Heavy 0/0, Medium 9/0, Light 6/0. Extre Adds O. Total Adds O. Medium w/0
FOUR TOPS "Let Me Set You Free" (Casablanca/PolyGram) 15/0
Rotations: Heav, O/O, Medium 4/0, Light 11/0, Extra Adds 0. Total Adds O. Medium: WILD, WSS, WJMI WKX
BRICK "Wide Open" (Bang/CBS) $14 / 1$
Rotations: Heavy 1/0, Medium 7/0, Light 5/O, Extra Adds 1, Total Adds 1, KUKO. Heavy: WJMI. Medium: WxM
WAOK, WATV, WENN, WJJS, WVOL, WTLC.
OLIVIA NEWTON-JOHN "Physical" (MCA) 14/0
Rotationa: Heaw 510 , Medium 6/O, Lighr 3/O. Extro Adds O, Total Adds 0 . Heaw, WAIL-FM, KMJM, WSSJ, WPDO
WVOL. Medium: WVEE, KDAY, WJAX, WBLX, KTFM, KACE. KRAFTWERK "Numbers" (WB) 14/0
Rotetions: Heavy 4/0, Medium 7/0, Light 3/0, Extre Adds 0 , Total Adds 0 . Heaw: WDMT, WATV, WGIV, WJJS
Medium: WVEE, KMJQ, WDIA, WHRK, KMJM, WOWI, WKWM
DENROY MORGAN "Sweet Tender Love" (Becket) $13 / 1$
Rotations: Heavy 20, Medium 8 , Light $2 / 0$, Extre Adds 1, Totel Adds 1, WTOY. Heavy: WHUR, KDKO. Medium
WILD, WDAS, WBMX, WVON, WSSJ, WGIV, WOIC, WioL MELBA MOORE "Let's Stand Together"
Rotatione: Heavy 2/0. Medium 3/0, Light 710. Extre Adds 1. Tomi/Libertyi 13/1
WEMX, WKND, WKXI.
SPINNERS "Love Connéction" (Atlantic) $13 / 0$
Rotariona: Heavy 2/0, Medium 4/0, Lighe 7/0. Extre Adds 0 , Toral Ad
T-CONNECTION "A Little More Love" (Cepitol) $12 / 3$
otanions Heavy 0\%, Medium 0/0, Light 10/1. Extra Adds 2. Total Adds 3, KDAY, WKND. WDAO
EARL KLUGH "Twinkle" (Liberty) $12 / 2$
Rotations: Haew 1/0, Madium 4/0, Light 5/0, Extra Adds 2. Totat Adds 2. WYLD-FM, WKND. Heavy WHUR
Medium: KDAY, WWRL, WJAX, KJLH,
BLACK ICE "I Just Want To Hold You Close" (Montage/Capitol) 12/1
Rotations: He8w, 1/0, Medium 3/0. Lighe 7/0, Extre Adda 1. Totel Adds 1, WTOY. Heaw, WLOU. Medium: WDAS,
KSOL, WATV.

\title{



| EA8T | 80UTH | MIDWEST |
| :---: | :---: | :---: |
| Hall \& Oates Central Line Skyy Earth, Wind G Fire George Benson | Earth, Wind \& Fire George Benson Bar-Kays Kool \& The Gang Hall \& Oates Skyy | Hall G Oates George Benson Bobby Womack Earth, Wind \& F Kool \& The Gen |

Stations are listed by region. Hote Statisted in order of their airplay activity.

| EAST <br> WWIN/Baltimore Curtis Anderson | wook/Washington Harry Boomer | WHURWBshington Oscar Fields | wemx/Chicago <br> Lee Michaels | wacuchicago <br> Pam Wolls <br> none | WDAO/Dayton Turk Logan BILI, SUMNERS | WTLC/Indianapolia Jay Johnson none |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DYNASTY | none | none | TWENNYNTME/LENNY Hottest: | Hottest | minze | Hottebt ${ }_{\text {ceorce benson }}$ |
| bobby worack | Hotrest: | Hottest: PATTI nustin | SKYY | HALL G OATES | CIANA ROSS | bar-kays |
| EWGE GREVER WASHINGTON |  | ANGELA BOFILL | BOBBY WOMACK | SEENTRAL LINE | t-connection | JERRY CARR |
| GRCVER WASHINGTON TOM TOM CLUB | CHOCOLATE MILK | EWEF KOOL \& | KOWLF \% The gang | GWEN MCCRAE | PIECES OF A LREAM | central. Line FUNN |
| STEVIE WONDER SMOKEY ROBINSON | HALL ${ }^{\text {H }}$ PRINCE OATES |  | GWEN MCCRAF | GEORCE BENSON | PURE COLD |  |
| GEORGE BENSON PRINCE DIANA |  |  |  | WVON/Chicago | fime matack band | mpson |
| DIANA ROSS Hottest: | SOUTH |  |  | Pam Wells | VERNON BURCH | none |
| Hottest: SKYY |  | WKXIIJackson | WHAK (K97)/Mamphis Sharon Smith | none | Y, COORMAN | Hottest: KOOL \% THE GANG |
| SHALL \% CATES | Scotty Andrews | Tommy Marshall |  | Hottest: | WJLB/Detroit | Sheree brown |
| time |  |  | none | KOBEY WOMACK | J. Michael McKay | ISLEY bros |
| PRINCE | STEVIE WONDER | Hottest: | at | PEABO bryson |  | ONE WAY PRINCE |
| arvent | michael henderson | bar-kAys | bar-kAYS SKYY | STYLIStics | 3. eeils band |  |
| WXYV/Balitimore | SMCKEY robinson | EWOF \& the canc | hall \& oates | Ews F | Chas Jankel | WWWSISaginaw, MI |
| Tlm Watts | FUSE ONE | PEABE BRYSON | COMHODORES | WCIN/Cincinnal | Hottest: | Kermit Crockett |
| none | MIKE \& EREND Hottest: | George benson |  | Everett Cork | PATEI AUSTES OR.TES | non |
| Hottest: CURTIS MAYFIELD | HALL \& OATES | WPDQ/Jacksonville | WEDR/MIami | none | SLAVE | Hotte |
| CURTIS MAYFIELD QUINCY JONES | TEDDY PENTERGRASS PEABO BRYSON | Maxx St. Clalr | Loo Jackson | Hottest : | TOM BRCWNE | Luther vandross |
| CENTRAL LINE | PEABC BRYSON SYREETA |  | none | LTD |  | hall \& oates |
| bar-kays Sheree brown | ROGER | GANG'S BACK | Hottest: | TIMELA bofill | wKwm/Grand Raplds | BobBy womack |
| ShEREE BROWN |  | CAPTAIN SKY | SECRET HEAPon | GEORGE BENSON | Frank Grant |  |
| WILD/Boston | Whokiallanta | MADAGASCAR C.M. LORD | CWFN MCCRAE | TOM BROWNE | none | KMJM/St. Louls |
| Stove Crumbley | Lerry Iinsioy | C.M. ARTHIR adams | Chocolate milk | WDMT/Cleveland | Hottert: | Dick Edwards |
| none | none | diana ross | KING SPORTY | Freddie Jamea | EW\&F | diana ross |
| Hottest: GEORGE BENSON | BAR-KAYS | D TRAIN hottest | Wblximobile | none | TIME | PRINCE |
| GEORGE BENSON SKYY | fwer m pendergrass | Skentral line | Michael J. Alexander | Hottebt: DIANA ROSS | ${ }_{\text {SKYK }}$ HALL | george benson |
| SHAL \& OATES | CHOCOLATE MILK | Central line | none Hottest: | diana ross |  | ONJ |
| EWTEFTE WOODS | george benscn | HALL \& CATES CNJ PRINCE | Hottest: | KRAFTWERK |  | HALL \& OATPS |
|  |  | PRINCE CHOCOLATE MILK | ${ }_{\text {EWG }}^{\text {THE }}$ SKY | george bensen HALL |  |  |
| WSSJ/Camdentililadelphla Gary Shepherd | WATVIBirmingham | chocolate milk | SKYY \& THE CA |  |  |  |
| Gary Shopherd вовby womack | Stan Grangor | W JA X (95X) Jacksonville, | BAR-KAYS | wjmolCleveland |  |  |
| BOBBY WOMACK FPREIGERR OUNCY JONES | none | Steve Fox |  | Erik Sto |  |  |
| Foreigner OUINCY Jones ULU | Hottest: FW\&F PRIS | diana ross | Fred Harvoy | none |  |  |
| LULU | FW\&F PRINEE GEORGE BFUSON | Patti austin | none | FWis ${ }^{\text {mat }}$ | WEST |  |
| diana ross SLAVE CHIC | GEORGE BFISON COMM DIORES | AURRA ${ }_{\text {T.S. MONK }}$ | Hottest: ${ }^{\text {me gang }}$ | KOOL \& THE GANG |  |  |
| CHIC COLORS | DIANA ROSS | T.SACY WEBER | KOOL * THE CANG | ROGER |  |  |
| Com tom club |  | bad Girls | TIMF | pfarc bryson | KDKOIDenver | KJLH/Los Angeles |
| LENA HORN Hottest: | Gene Wise | Hottest : | Jermajne jackson Luther vandross |  | Byron Pitts | Lovi Booker |
| Hottest: ${ }_{\text {Kool }}$ \% The cang |  | SKYY |  |  | luther vandross | none |
| HALL \& OATES | nottest: | HALL \& OATES | wall.fminow Orleans |  | CHIC BILL SUMMERS | hall \& Cates |
| GEORGE BENSON TEDD PENDERGR | CHRCOLATP MILK | PRINCE | Barry Richards |  | yates brothers * | AURRA |
| TEDDY PEEDERGRASS PEABO BRYSON | BAR-KAYS |  | SKYY |  | CHI-LITES | BOBBY WOMACK |
|  | CEORGE BENSON OZCNE BOBBY WCMACK | KOKY/Littio Rock Ronda Curtis | gar-kays | WTOY/Roanoke Donnie Deane | P-FUNK ALL STARS | sKYy |
| WKNDMAartiord Eddia Jordan | bовBY WCMACK | Ronde Curtis | QUINCY JONES | Donnie Deane | MICHAEL HENDERSGN | KDIA Oakland |
| Eddia Jordan | WGiviCharlotte | none | Hottest: | CEmJni | PEABO BRYSON LAKESIDR | Koith Adems |
| EARL KLUGH GIL SCCTT-HERON | Chris Turner | Hottert : | FWb F the ganc | fatback band | FLASH |  |
| GIL SCCTT-HERON |  | CEOPGE benson | KEOLI \% PFENDERGRASS | SLave | Hottest: | SMOKEY ROBINSON |
| lakeside. | none | hall \& oftes | HALL \& OATES | LOWRELL SIMON | HALL OAS | ROGER |
| ROGER | cucar hill gang | bar-Kays | george benson | CURTIS MAYFIELI | GEORGE BENSON | VERNON BURCH |
| T-CONNECTION One way | PEABO BRYSON GANGSTERS |  | WYLD-FmiNaw Orleans | KANO MEARE | BAR-KAYS LTD | Hot |
| ONE WAY | CANGSTERS | WLOUR oulsville | James Alexander | MELBA Monre |  | hall 6 cates |
| SKYY \& CATES | pobey womack | Neal O'Rea | DYNASTY | denroy morgan | KACELLos Angeles | LUTEFR R M ANDROSS |
| HALL \% CATES | woicicolumbla, SC | stevie wonder | LAAESIDE | ASHIFORD S SIMPSON | Alonzo Millier | con funk shun |
| QUITICY JONFS | Mlickey Arnold | Shokey rurinson | CHI -LITES |  | Kano | bar-kays |
| central line | mlekey A ( | rene \% hicela | EARL KLUGH | blact ic | CHI-LITES |  |
| Wanda Ramos | Colors | diaka ross mag | GEORGE BENSOM DIANA ROSS | GLORGE BFNSON CIIRCOLATF MILK PEAB BRYSON | T. S. MONK Hotest: | luther vandros |
| none | VERNON BURCH LENA HORN | SUGAR HILL GANG | MOOL \& THE GANG | PEAbO bryson EWEF | Hottest: | chic |
| Hottest: BARRY WHITE | LENA HORN Hottest: GPORE BENSOR | ASHFORD \% SIMPSOH | peabo bryson | Ewhr | ROGER | ROGER |
| barry White Hall \% Oates | ${ }_{\text {GFORGE }}^{\text {GTME }}$ BENSOH | VERNOH BUPCH Hotecte |  |  | TIME ${ }_{\text {BOBBY WOMACK }}$ | SHEREE BROWN |
|  | ROCEP | STEVIE WOGDE |  | Joo Nasty |  | Hottest : |
| Maze | HALL \& OATES | TEDDY PENTERGPA:S | Hottest : | barry manilow JUHN MEICHIORPEE | KDAYMos Angeles | hall \% oates |
| WDASTPhiladolphla | KMJO/Mouaton | AM-PM |  | John Melchiorper | J.J. Johnson | SKMY A Mofill |
| Joe Tamburro | Ross Holland | 1.AKESIDE | SKYY | EWGF \% the gang | bill Summers <br> STEVIF WONDFR | GAYLE ADAMS |
| none | none Hotteat: | WJJShLynchburg, VA Art Young | GEORGE BFURON RICK JAMFS | KOOL \& THE GANG COMMODORES | T. S. MONK GMOKPY ROBIMSON | KSOUSan Mateo, CA |
| Hottes | SKYY | none |  | WEST STREET MOB | - TRAIN | Bornie Moody |
|  | EWEF CEORCE BINSON | Hottest \% ${ }^{\text {kool }}$ \% The ganc | WANT/Richmond |  | BILC WITHRE | STEVIE WONDER |
| CENTRAL Line | chocolate milk | KOHEF ETHE GANC | Bon milos | WTMPNTampa Jerry Walker | c.M. LORD WHIISPERS | GMOKEY RODINSON MOTORCYCLF. MIKE |
| KNoL \% the gang | sLave | COMMODORES | nene | non | WHISPERS Hotect | Hottegt: |
| WAMOTPItS | WJMuJackeon | KRAFTWERK | hnoturst inf gang | none | SKYY \& OATE | GFKRGE BENSON |
| J.C. Floyd | Carl Haynes | WDIAMemphis | $\underset{\text { tiwt }}{\text { R }}$ | tewte tery pendrrcrase | HALL \& OATES | mal al omtes |
| ${ }_{\text {foone }}^{\text {Hottest }}$ | none | Corl Connors | Cime | JEAN CARN | Grorge menton bAR-KAYE | diana ross |
|  | Heabo bryson | nonct | RRCFr |  | bAR-KAY¢ |  |
|  | ROCRIF ROBBINS BAR - KAYE | BAR-KAYE BOBBY WOMACK |  |  |  |  |
| Rektr Crwtrai, Line | ${ }_{\text {TIME }}^{\text {BRICK }}$ | BOBBY WOMACK CHOCOLATE MILK SKYY |  |  |  |  |

## Black Radio

## BREAKERS

＂Breakers＂are those newer records that have the greatest level of station activity on any given week．

## No Records Qualified

For Breaker Status This Week

## NEW \＆ACTIVE

> Recent releases with alrplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immedately following each song titie indicate now many of our reporters are on the record this week and of those, now many aoded it this week. The rotational breakoowns which follow indicate how many stations have the song in the respective rocation and of those, how many added it into that particular rotation this week. In. dicates one of this weeks most Added new songs.

## CON FUNK SHUN＂Bad Lady＂（Mercury／PolyGram）33／1

Rotetions：Heev 6／0，Medium 11／O，Light 15／0，Extre Adde 1，Total Adds 1，WTOY．Heevy：KDKO，wJAX，WLOU WKWM，KDIA，KUKO．Medium：WHRK，WBMX，KSO
KACE．Debuts at number 29 on the Black Radio Char．
RAY，GOODMAN E BROWN＂How Cen Love So Right．．．＂（Polydor／PolyGram） 31／1
Rotations：Heavy 3／0．Medium 1210 ，Light 15／O，Extrs Adds 1，Totel Adds 1，WOIC．Hasw：WKND，WWRL．WDAO． Medium：WILD，WDAS，WOOK，WAOK，WEDR，WYLD－FM，WBMX，KDAY，WKXI，KOKY，WJJS，WKWM．Debuts number 30 on tha Biack Radio Char
$\square$ VERNON BURCH＂Do It To Me＂（Spector）30／5
Rotations：Heavy 4／1．Medium 710，Light 16／1，Extfs Adds 3，Totel Adde 5，wOIC，WLOU，WTOY，KACE，KDIA KSOL WKND WENN，WBLX WKWM
SLAVE＂Wait For Me＂（Cotillion／Atco）29／2
Rotetions：Heevy 9／0，Medium 11／1，Light 8／0，Extre Adds 1，Totel Adds 2，WSSJ，WTOY．Heavr：WBMX，WVON NJLB，WKND，WJMI，WLOU，WDAO，KACE，KUKQ．Medium：WAOK，WHRK，WYLD－FM．WGCI，WJMO，KDKO， AL JARREAU＂Breakin＇Away＂（WB）28／0
Rotations：Haew 8iO，Madium 13／0，Light 710，Extre Adds 0，Total Adds O．Haevy：WHUR，WAOK，WVEE，KSOL
 WJJS，WTOY，KDIA，KUKQ．
JONES GIRLS＂（I Found）That Man Of Mine＂（Phil．Intl．／CBS）28／0
Rotations：Heavy 7／0，Medium 13／0，Light 8／0，Extre Adde 0，Totel Adds 0．Heav：WHUR，KDAY，KSOL，WWRL． WLOU，WTOY，KACE．Modium：WXYV，WOOK，WAOK，WHRK，WBMX，WCIN，WJMO，WSSJ，WJAX，WJJS， WKWM，WTLC，KDIA．Debute at number 26 on the Black Redio Chert．
ROCKIE ROBBINS＂I Believe In Love＂（A\＆M）28／0
ROCKIE ROBBINS＂I Believe In Love＂（A\＆M）28／0
Rotations：Heaw B／O，Medium 14／0，Light 8／O，Extre Adds O，Totel Adds 0 ．He日w：WXYV，WBMX，WGIV，WJMI， KOKY，WANT．Medium：WWIN，WOOK，WHRK，WYLD－FM，WGCI，WCIN，WJMO，KMJM，WKXI，WJJS，WBLX KANO＂Can＇t Hold Back（Your Loving）＂（Mirage／Atlantic）25／2
Rotations：Heavy 0／0，Medium 121，Light 12／0，Extre Adds 1，Toral Adds 2．WTOY，KACE WEDR，WBMX，WJLB KDAY WWAL WOIC，WJMI，WDAO，KJLH．
SUGAR HILL GANG＂Apache＂（Sugar Hill）24／1
Rotations：Heow 411，Medium 80，Light 12／0，Exrrs Adds O，Total Adds
Medium：WDAS．WVEE KMJO，KDKO，WJJS，KTFM，WTMP KUKO
LUTHER VANDROSS＂Don＇t You Know That＂（Epic）23／2
Rowotions：Habuy 4／0，Medium 8／1，Light 12／0，Extre Adds 1，Total Adds 2，KDKO，KUKO．Heovy：WJLB，WSSJ． aURRA＂Make Up Your Mind＂（SoJAX．KJLH

Mind＂（Solar／RCA）23／1
Rotarions：Heevy 4／0，Medium 7／0，Light 121．Extre Adds O．Totel Adds
KJLH．Medium：WWIN，WBMX，KDAY，KSOL，WLOU，WTOY，KACE．
BILL SUMMERS \＆SUMMERS HEAT＂Jam The Box＂（MCA） $21 / 3$
Rotations：Heew 2／0，Medium 9／1，Light 9／1，Extia Adds 1，Totel Adds 3，
KACE．Medium：WHRK，KSOL．WGIV，WKXI，WJJS，WTOY，KJLH，KUKO．
＂D＂TRAIN＂You＇re The One For Me＂（Prelude） $21 / 3$
Rotations：Heevy 3／0，Medium 410，Light 121，Extre Adds 2，Total Adds 3，KDAY WOIC WPDQ．HeBVY：WWIN
LOWRELL SIMON＂Love Massage＂（Zoo York）21／1
Rotations：Heavy O／O，Medium 3／0，Light 17／0，Exte Adds 1 Toral Adds 1，WTOY．Medium：WGCI，WVON，WKXI． ROGER＂Do It Roger＂（WB）20／3
Rotations：Heavy 7／0，Medium 3／0，Light 8／1．Extra Adds 2．Total Adds 3，WKND，KDIA，KUKQ．Heavy：WVEE， SYREETA＂Quick Slick＂（Tamla／Motown） $20 / 0$
SYREETA＂Quick Slick＂（Tamla／MOtOWn）20／0
Rotations：Haevy 4／0，Medium 10／0，Light 6／0，Extra Adds 0 ，Total Adds 0 ．Heav：WVEE，WGCI，WVON，wTOY． Rotations：Heavy $4 / 0$ ，Medium 10／0，Light 6／0，Extra Adds 0 ，Total Adds 0．Heav，WVE
Medium：VILD，WDAS，WAOK，WBMX，WJMO，KDAY．WENN，WLOU，WTLC，KACE．
TOM BROWNE＂Fungi Mama／Bebopafunkidiscolypso＂（GRP／Aristo）20／0 Rotarions：Heaw，3／0，Medium 710 ，Light 10／0，Extra Adds 0，Total Adds 0 ．Heavr：WJLB，KDAY，WTOY，Medium：
WAOK，WHRK，WBMX，WKND，WWRL，WKWM．KACE．

## SICNIFICANT ACTION

STEVIE WOODS＂Steal The Night Away＂（Cotllion／Atco）19／0 Rotations：HaevY 9／0，Medium 7／0，Light 3／0，Extre Adds O，Totel Adds O．Heavy：WXYV，WILD，WAMO，WOOK
GQ＂Shake＂（Arista）19／0 WTOY．Madium：WAOK，WHRK，WJMO，WSS，WOWI．
QUINCY JONES featuring JAMES INGRAM＂One Hundred Ways＂（AEM）18／3 Rotations：Heavy 3／1，Medium 6／0，Light 7／0．Extre Adds 2，Total Adde 3，WAIL－FM，WSSJ，WDAO．Heevy：WXYV， WKND．Medium：WHUR，WHRK，WOIC，WTOY，WKWM，WWWS．
MIKE \＆BRENDA SUTTON＂We＇ll Make It＇（Sam） $17 / 2$
Rotations：Heevy 0／O，Medium 5／0，Light 10／0，Extra Adds 2，Totel Adds 2，WVEE，WPDQ．Medium：WJMO，KDAY KSOL，WWRL，KACE
BARRY WHITE＂Beware＂（Unlimited Gold／CBS） $17 / 0$
Rotations：Heavy 5／O，Madium 7／0，Light 5／0，Extra Adds O，Total Adds O．Heavy：WBMX．WGCI，WVON，WSS． ARETHA FRANKLIN＂IT＇s My Turn＂（Arista） 1710
ARETHA FRANKLIN＂It＇s My Turn＂（Aristo） $17 / 0$
Rotations：Heavy 2／0．Medium 10／0．Light 5／0．Extre Adds 0，Total Adds 0 ．Heavy：WILO，WWRL．Medium：WOOK
FATBACK BAND＂Rockin＇To The Beat＇（Spring／PolyGram）16／1
Rotations：Heavy：3／O，Medium $6 / 0$ ，Light $8 / 0$ ，Extre Adds 1，Total Adds 1，WTOY．Haav：WAOK，WDAO，WTLC Rotations：Heavr：3／O，Medium $6 / 0$ ，Light $6 / 0$, Extre Ad
Medium：WEDR，KDKO，WATV，WGIV．WKXI，WJJS．

## Sellougord NATIONAYARPLAY／30．

## January 8， 1982

（1）GEORGE BENSON／Turn Your Love Around（WB） EARTH，WIND \＆FIRE／Let＇s Groove（ARC／Columbia）
（3）PEABO BRYSON／Let The Feeling Flow（Capitol）
（4）SKYY／Call Me（Salsoul／RCA）
（5）HALL \＆OATES／I Can＇t Go For That（No Can Do）（HCA）
6 BAR－KAYS／Hit And Run（Mercury／PolyGram）
（7EDDY PENDERGRASS／You＇re My Letest．．．（Phil．Inti．／CBS）
（8 TIME／COOI（WB）
（9）L．T．D．／Kickin＇Back（AEM）
10 KOOL \＆THE GANG／Take My Heart（De－Lite／PolyGram）
（1）BOBBY WOMACK／If You Think You＇re．．．（Beverty Glen）
12 RUFUS \＆CHAKA KHAN／Sharing The Love（MCA）
（13）GROVER WASHINGTON，JR．／Be Mine（Tonight）（Elektra）
14 CHOCOLATE MILK／Blue Jeans（RCA）
15 CENTRAL LINE／Walking Into Sunshine（Mercury／PolyGram）
16 DIANA ROSS，Why Do Fools Fall In Love？（RCA）
17 PRINCE／Controversy（WB）
（10）ANGELA BOFILLSomething About You（Arista）
GAYLE ADAMS／Love Fever（Prelude）
GLADYS KNIGHT \＆THE PIPS／I Will Fight（Columbia）
CURTIS MAYFIELD／Toot An＇Toot An＇Toot（Boardwalk）
COMMODORES／On No（Motown）
SHALAMAR／Sweeter As The Days Go By（Solar／RCA）
SLAVE／Wait For Me（Cotillion／Atco）
AL JARREAU／Breakin＇Away（WB）
JONES GIRLS／（I Found）That Man．．．（Phila．Int＇I．／CBS）
ROCKIE ROBBINS／I Believe in Love（AGM） BOOKER T．／I Want You（AEM）
CON FUNK SHUN／Bad Lady（Mercury／PolyGram） RAY，GOODMAN \＆BROWN／How Can．．．（Polydor／PolyGram）
mls chart is dased sotely on complied weekly reports from our repan

## MOST ADDED

DIANA ROSS＂Mirror＂（7） STEVIE WONDER（6） SMOKEY ROBINSON（6） VERNON BURCH（5） CHIC（5）

HOTTEST
EARTH，WIND \＆FIRE（28）
HALL \＆OATES（28） GEORGE BENSON（26） SKYY（20）
KOOL \＆THE GANG（15）

GIL SCOTT－HERON＂＇B＇Movie＂（Arista）16／1
Rotations：Hear 7io，Medium 210，Light Bfo，Extre Adds 1，Total Adde 1，WKND．He日v：WWIN，WEDR，WBMX． SKOOL BOYZ＂Your Love＂（Destiny）16／0
SKOOL BOYZ＂Your Love＂（Destiny 16／0 Rotrations：HeeYy $1 / 0$, Medium 810 ，Light $7 / 0$ ，Extra
FM，WGCI，WVON，WATV，WWNS，KACE，KUKO
$\square$ DIANA ROSS＂Mirror，Mirror＂（RCA）15／7
Rotaiona：Heavy 211，Medium 6／2，Light 30，Extra Adds 4 ，Totel Adds 7 ，WWIN，KMJM，WSSJ．WJAX，WPDO． WLOU，WDAO．Heovr：KACE．Medium：WHRK，WJLB，KSOL，KDIA．
DCHIC＂Stage Fright＂（Atlantic）15／5
Rotations：HBew 2／O，Medium 3／2，Light $7 / 0$ ，Extre Adds 3．Totel Adds 5，KDKo，WSSJ，WKND，wToY，KUKO．
Heav：WJLB WWRL M PATTI AUSTIN＂Every Home Should Have One＂（Owest／WB）15／1
Rotations：Heavr 1／0，Mealium a／o，Light 81，Extra Adds 0，Total Adde WAOK WHAK WJMO KDAY WSSI MNRL WLOU
ZOOM＂Saturday，Saturday Night＂（Polydor／PolyGram）15／0
Roterions：Heavy 0／0，Medium 910 ，Light $6 / 0$ ，Exffe Adas 0 ．Total Adas 0 Medium Way whUr，WAOK，WEDR
FOUR TOPS＂Let Me Set You Free＂（Casablanca／PolyGram）15／0
Rotations：Haby 0／0，Medium 4／0，Light 11／0，Extra Adds 0，Total Adds 0 Medium：WILD，WSSI．WJMI，WKXL
BRICK＂Wide Open＂（Bang／CBS）14／1
Rotations：Haevy $1 / 0$ ，Medium 710 ，Light $5 / 0$ ，Extra Adds 1，Total Adds 1，KUKO．Haevy：WJMI，Medium：WxY．
OLIVIA NEWTON－JOHN＂Physical＂（MCA） $14 / 0$
Rotetions：Heew 5／0，Medium $6 / 0$ ．Light 3YO，Extro Adds O．Totel Adds 0 ．Heow：WAIL－FM．KMJM，WSSJ，WPDO． KRAFTWERK＂Numbers＂（WB）14／0
Rotations：Heaw 4／0，Madium 710 ．Light 310 ，Extre Adds O，Totel Adds 0 ．Heaw：WOMT，WATV，WGIV，wJJS． Medium：WVEE，KMJO．WDIA，WHRK，KMJM，WOWI，WKWM．
DENROY MORGAN＂Sweet Tender Love＂（Becket）13／1
Rorerione：Hebvy 2／0，Medium 810，Light 2／0，Extra Adds 1，Total Adds 1，WTOY．Heewy：WHUR，KDKO．Medium： MELBA MOORE＂Let＇s Stand Together＂（EMI／Liberty）13／1 SPIN
SPINNERS＂Love Connection＂（Atlentic）13／0
Rotations：Heavy 2／0，Medium 4／0，Light 7／0，Extre Adds 0．Totel Adds O．Heavy：WAOK，WDAO．Medium：KDKO
T－CONNECTION＂A Little More Love＂（Capitol） $12 / 3$
Rotations：Heavy 0／0，Medium 0／0，Light 10／1，Extfe Adds 2，Total Adds 3，KDAY，WKND，WDAO
EARL KLUGH＂Twinkle＂（Liberty） $12 / 2$
Rotetions：Hasw 1／0．Madium 4／0，Light $5 / 0$ Extra
Medium：KDAY WWAL，WJAX KJH 5／0，Extre Adds 2，Totel Adds 2，WYLD－FM，WKND．Heev．WHUR
BLACK ICE＂I Just Want To Hold You Close＂（Montage／Capitol） $12 / 1$
Rotations：He日v，1／0，Medium 3／0，Light 7／0，Extre Adds 1，Totel Adds 1，WTOY．Heevy：WLOU．Medium：WDAS，
KSOL．WATV．

Stations ere listed by region. Hots are listed in order of that airpley activity.

EAST
Wwin/Baltimore Curtls Anderson
DYNASTY EWB
EWG
GROVER WASHINGTON
TOM TOM CLUB STEVIE WONDER SMOKEY ROBINSON GEORGE BENSOR
PRINCE
DIANA RO
DIANA ROS
Hottest:
Hottes
SKYY
SKYY
TALL
TIME
PRINCE
AEVENTURE
WXYV/Beltimore
Tim Watts
none
Hottest:
CURTIS MAYFIELD
QUINCY JONES
CENTRAL LIN
BAR-KAYS
SHEREE BROWN
WILD/Bosion
Steve Crumbloy
none
GEORGE BENSON
SKYY
HALL
STEVIE WOODS
WSSJ/Camden-Philadelphia
Gary Shepherd
bobby womack
POREIGNER
OUINCY JONES
LuLU
diana ross
sLave
CHIC
COLORS
TOM TOM CLUB
LENA HORN
KOOL 6 THE GANG
HALL OATES
GEORGE BENSON
TEDDY PENDERGRASS
PEABO BRYSON

## WKND/Harttord

Eddle Jorden
EARL KLUGH GIL SCCTT-HERON LAKRSIDF
CHIC
ROGER
T-CONNECTION
ONE WAY
Hottest
Hottest
skyy
SKYY
HALL \& CATES BOBBY WOMACK
OUIMCY JONPS CENTRAL LINE

## WWRLN NO York

Wanda Ramoa
none
llottest :
GARRY WHITR
HALL $\&$ OATES
GRORGE BRNSO
GRORGE BENSO
MAZE
WDASRPhiladalphia
toe Temburro
none

| lottret |
| :--- |
| HWbF |

HALL \& OATES
CFNTRAL LINE
gwra mocrar
KOOL b Tir Gakc
WAMORPItsburgh
J.C. Floyd

Hotimbt
GZORGE BLHROA
RUYUS G Chaka
TOM TOM CLUB
cintras. line

| WOOKIWashington | WHURNWashington |
| :--- | :--- |
| Harry Boomer | Oscar Flalds |
| none | none |
| Hottest : | Hottest: |
| CENTRAL LINE | PATTI AUSTTN |
| SKYY | ANGELA BOFILL |
| CHOCOLATE MILK | EWEF |
| HALL \& OATES | KOOL THE GANG |
| PRINCE | D TRAIN |

## 

## none Hottest: FW\& PRICE GEORGE BFISON <br> GEORGE BFHSON COMMCDORES

 COMMCDORESCIANA ROSS

WENN/Birmingham
Gone WIse
Gone Wise
none
Hoterest:
CHOCOITATF MJLK
BAR-KAYS
BAR-KAYS
CRORCE B
CRORCE BENSON
OZONE
OZONE
BOBEY
wGIVICharlotte
Chrls Turner
none
Hottco
EUGAR HILL GANG
PEABO BRYSON
PEABO BRYS
GANGSTERS
GANGSTERS
DENROY MCRGAN
woICIColumbla, SC
Mickey Arnold
RAY, COODMA
D TRAIN
D Trails
COLORS
COLORS
VERNON BURCH
LPNA HORN
Hottert:
GFORGE BENEOH
TIME
BOBBY WOMACK
BOBBY
ROGEP
hall b oates

## KMJO/Houston Rose Holland

none
nonc
EKYY
EWLF
GROPCR BFNRON
Chocolate milk
sLAVE
w JMall Jackeon
Carl Haynee
Hottent
prabo bryscon
ROCKIT RODBINS
BAR-KAYG
BRICK
TIME
WKXIIJackson
Tommy Marshall
none

Hall G Oates Central Line Skyy
Earth, Wind \& Fire
George Benson

8OUTH
Earth, Wind \& Fire George Bensan Bar-Kays Kool \& The Gang Hall \& Oates Skw

Reginnalized Adds EF Hats
MIDWEST
WBMXIChicago
Loe Michaels
TWENNYNIBJE/LENNY
HOttest:
SKYY
BOBBY WOMACK
KOOL THE GANG
EWGF MCCRAF
GWEN
WGCUChicago
Pam Walls
none
HOttest:
HALL \& OATES
SYREETA
CENTRAL LINE
GWFN MCCRAE
GEORGE BENSON
BOBBY WOMACK


## WEST

| KDKOIDenver Byron Pitts | KJLHLLos Angaies <br> Levl Booker |
| :---: | :---: |
| Luther vandroes | none |
| CHIC | Hottest : |
| BILL SUMMERS | hall a cates |
| Yates brothers a | AURR: |
| CHI-LITES | AURRI: |
| MARY WELLS | BOBBY WOMA ${ }^{\text {CK }}$ |
| P-FUNK ALL Stars | SKYY |
| michael henderscn |  |
| PEABO BRYSON | KDIANOaklend |
| LAKESIDE | Kolth Adams |
| FLASH |  |
| Hottest : | STEVIE WONDER |
| hall at otes | SMOKEY ROBINSON |
| EWef | ROGER |
| GEorge bensen | VERNON BURCH |
| RAR-KAYS | bar-kays |
| LTD | Hottert: |
|  | HALL S CATES |
| KACELLos Angelos | LUTHFR VANDROSS |
| Alonzo Mlliar | STEVIE WONDER |
|  | con funk shun |
| Kano | RAR-KAYS |
| CHI-LITES |  |
| VERNON BURCH | KUKOIPhoenlx |
| MARY WELLS | Sleve Smith |
| T.E. MONK |  |
| Hottest: | Luther vandross |
| Skyy | ChIC |
| ROGER | Roger |
| TIME | BRICK |
| BOBBY WOMACK | ShFree brown |
| FWW F | JUNIOR |
|  | Hottest: |
| KDAY/Los Angelan | EWEF |
| J.J. Johnson | hall a ohtes EKYY |
| BILL StMmPrs | angela moflll |
| STEVIT WCNDER | GAYIE ADAMS |
| T.E. MONK |  |
| Smokfy roninson | KSOUSan Mateo, CA |
| - train | Bernle Moody |
| bill Witurra |  |
| T-CCNnECTION | STEVIT WNDER |
| C.M. LORD | GMOKEY ROBINSON |
| WIIJSPERA | MOTORCYCLE MIKE |
| Hotelnt | Hottent |
| skYy | ororge hengon |
| HALL क OATES | sky |
| LTD | hall \% cates |
| georor mingon | al jarrpau |
| IIAR-kAys | diana rosk |


|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  | 4hin 101 FM <br> PD: Bob Hamilton MD: Davd Gros <br> MD: Davld Grossman |  |
|  |  |  |  |  |  |
|  | WDRQ虽 <br> Acting PD: Clift Winston <br> MD: Sueve Summers $\square$ <br>  $\square$ $\square$ |  |  |  | $\square$ <br> (H) indicates one of the on each Parallel One playlist. |


|  | Music Key: (DP) indicates the song is gerting plov during certain parts of the dav and/or night IRAI indicates the sang was dropped from the plavils? then roadded. |  |
| :---: | :---: | :---: |




## PARALLEL CNE PLAMLSTS

EAST


Kisis WXKS-FM PD: Sonny Joe Whit
MD: Vinnte Peruzzi MD: Vinnte Peruzzi

(H) Indicates one of the five "hottest" records on each playlist.


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |



MIDWEST


WEST

 MD: Alon Skeatge



Los Angeles MD: Danny Lemos
$\qquad$

## EEZRock

PD \& MD: Bob Harlow


MIDWEST Most Added. Hottest Quarterflash

Music Key: 1DPI indicates the song is gerting plev during certain parts of the doy and/or nighe (RA) indicates the song was dropped from the plevlis? then re-added.





## SIGNIFICANT ACTION

SNEAKER "More Than Just The Two Of Us" (Hendshake/CBS) 46/2 Moves Up 22. Detuit 2, Same 17. Down 3, Adde 2, WHBO, WZZR, KFI on, WCAO 24-22, WVBF 27-24, WKEE 30.34, KLPO 27.24, CK101 3018 , WRVO 17.11, KSKD 27.24, WJBO 37.30, WHEB 28-25, WFLB 3427 , WRKR 21-18, 99KG 37.33
ALABAMA "Love In The First Degree" (RCA) 44/7
Moves: Up 21, Debuls 9, Seme 7. Down O, Adde 7, WHBO, KX104, WNOX, WGH, KRO, P6SGF, KODI, KEZR 20-18. KEEL 20-16, WSGN 22.17, WAAY 26.10 , KOFM 30-25, O104 12-4. WISE 26-22, WFLB $7-$ LULU "If I Were You" (Alfa) 42/3
Moves: UD 13. Debuis 7, Some 10, Down 3. Adde 3, WZZP, KSTT, KSPZ, WABC o30, WDRO 1411, KYYX on WCAO 27.25, KEEL 33-29, KLAZ 27-26, WAAY 27-21, WOKI On, KIOA 27-22, WKDO 21.14, KIOD On, KENI $33-29$ JENNIFER WARNES "Could It Be Love" (Arista) $41 / 9$
Kovee: UD 12, Dubuts 4, Serne 15, Down 1, Adds 9, 940, WKRZ-FM, KSTT, WNCI, WLAM, WTRU, KCBN, KODI
STEVIE WONDER "That Girl" (Tamla/Motown) 38/36
MFI, KISFMes: Up O, Debuts 0, Serne O, Down O, Adde 36 including WXKS-FM, 940 , O106, WCKX, CKLW, KRLA BALANCE "Falling In Love" (Portratt/CBS) 36/4
Moves Up 11, Dubuts 3, Same 17. Down 1, Adds 4, KFRC, CK101, KLUC, WRKR, KYY on, KOPA 2923, KC10
 SHEILA "Little Darlin" " (Carrere/CBS) 35/2
Moves: Up 5, Deburs 5, Seme 23, Down O, Adds 2, KIIK, KKXX, WIFI on, KRLA on, KIOQ on, KFRC on, KEZR on
WHFM on, 3WT 32-27, WKEE $38-38$, KJ100 on, KYNO-FM $36-28$, KNBO On, WISE on, KVOL $30-24$, FOREIGNER "Jukebox Hero" (Atlantic) 35/1
Moves: Up 19, Debuts 1, Serme 14, Down O, Adds 1, KSEL-FM, Y100 21-16, 195 1412, WCKX 148, WLS on-dp,
K104 37-24, G100 30 15, KZ93 19-11, WIKS 12-8, KNBQ 18-13, 96XII 34-22, 0104 21-10, O101 29-5, KRNA $21-19$ KOZE $30-12$
BILL CHAMPLIN "Tonight, Tonight' (Elektre) 33/17
Moves: Up 2, Dobute 3, Same 11, Down 0, Adds 17 including KFI, KEZR, 3WT, WKRZ-FM, QJ105, KJ100, WZZR,
WVIC, KIDD, KNBO WJBO, KILE, KSLY, KODI. BUCKNER G GARCIA "Pac-Man Fever" (Columbia) 29/8
Moves: Up 3, Debuts 14, Same 4, Down 0, Adds 8, WAEB, WMEE, WHOT, K96, 95SGF, Q101, KELO, KDW, WIF AC/DC "Let's Get It Up" (Atlentic) 28/19
Moves: Up 2, Debuts 3, Seme 4, Down O, Adde 19 including JB105, KEGL, WLSFM, KIDO, KFRC, WRCK, KBFM
B97, WHHY.FM, 92X, KKXX, WZYQ, KKRC-FM, WCIL-FM, KENI. ABBA "When All Is Said And Done" (Atlentic) 28/16
Moves: Up 1, Debuts 7, Same 4, Down 0, Adds 16 including WXKS.FM, KFI, KMx, WDRC-FM, KCl01, WJOX NEIL YOUNG G CRAZY HORSE "Southern Pacific" (WB/Reprise) 28/4 Moves: Up 5, Debuls 2, Sarne 17, Down O, Adds 4, WIKS, WJBO, KKOV, KFYR, WCKX 30-27, KRLA ON, KEZR 18, KKXX On, KSEL-FM 27-25, KSLY on, KDZA on
Moves Up 3, Debuts 3, Some 12, Down O, Adds 9, KLPa, G100, WAAY, WZYP, WBBQ, WJXQ, Q104, 95SGF, $99 \mathrm{KG}, \mathrm{JB} 1053026$, WKTI on, KFI on, KZFM O-29, WJBQ 26.22 , KENI on
$\checkmark$ CLIFF RICHARD "Daddy's Home" (EMI Americe) 25/25
KBFM WAXY, KX104, KJ100, KIOA KYNO-FM, KNBA WCIR, WXLK. KIISFM, KIOQ, KEZR, KJR, WCAO POINTER SISTERS "Should I Do It" (Plenet/Elektra-Asylum) $24 / 23$
Moves: UD O, Debuts O, Serme 1. Down 0, Adds 23 including WXKS-FM, WPHD, WDRC-FM, KC101, WAAY CHILLIWACK "I Believe" (Millennium/RCA) 22/20
Moves: UP O, Debuts 1, Some 1. Down 0, Adds 20 including B104, CKGM, WGCL, WFBR, KROK, G100, WBCY STEVE CARLISLE ". WKRP In Cincinnati' (Main Theme)" (Sweet City/MCA) 22/3 Moves: Up 10, Deburs 2, Seme 6, Down 1, Adds 3, WCGQ, KFYR, KOZE, WGCL on, WKRZ-FM 29-16, K104 31-14,
WKEE 28-25, WSGN 23-19, EJ105 32-28, WAYS 21-17, WSEZ 33-26, WNAP 22-17, WIGY on, 95XIL 26 16, KWLO

TEDDY PENDERGRASS "You're My Latest.." (Phil. IntI./CBS) 21/12 Moves. Up 2, Debuts 4, Same 3, Down O, Adds 12, Z93, B97, KEEL, WJDX, WSGN, WBBO. FM100, WMAK-FM WCSC, KHYT, KILE, KSLY, WXKS-FM 23-20, KLAZ d-27, KYNO-FM $28-15$
JOHN HALL 8AND "Crazy" (EMI America) $21 / 11$
Moves: UD 1, Debuts 2, Sarne 7, Down O, Adds 11, WBEN-FM, WXKS-FM, KBEO. WGCL, KLPO, BJ105, WBCY
 ZZ TOP "Tube Sneke Boogie" (WB) $21 / 3$
Moves: Up 3, Debuts 2. Seme 13, Down O, Adds 3, WKDO. WCGO, KENI, WRCK 16-14, 3WT On, KEEL on, G100
on, WSKZ on, KJICO on, KBBK on, KILE on, KSELFM 21-18, KVOL an, KSLY on. QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A\&M) 19/10 hoves: Up 1. Debure 2, Same 6, Down O, Adds 10, WBEN-FM, PRO-FM, KMY, WFMF, CK101, KIOA, WNCI VANGELIS "Tities" (Polydor/PolyGram) 18/3
Moves: Up 3. Debuta 5, Seme 7, Down O. Adds 3. KIMN, KCPX, KCBN, KFI on, KJR d-23, KMX a 30, K104 d31 CARPENTERS "Those Good Old Dreams" (AGM) 18/2
Moves: Up 6, Debuts 3, Same 7, Down O, Adds 2, KlIK, KELO. WFBR on, WVBF 28-25, KEEL 27-26, WSGN d-28. Kid SMOKEY ROBINSON 'Tell Me Tomorrow' (Tamla/Motown) 17/16 Moves: Up O, Deburs 0, Same 1, Down O, Adds 16 including WIFI, WXKS-FM, KEARTH, KRLA, WTIC-FM, K104, KSET-FM, BU106, WOKI. WCSC, WVIC, KIDD, 95XIL, WFOX, KOIZ-FM
PLACIDO DOMINGO G JOHN DENVER "Perhaps Love" (Columbia) 1715 Moves: Up 2, Deburt 4, Same 4, Down 2, Adds 5, 13K, K104, K98, WTSN, 95XIL, KIOO 27-25, WVBF d-28, KC101 PEABO BRYSON "Let The Feeling Flow" (Cepitol) 17/4
Moves: Up 3. Deburts 3. Same 7, Down O. Adds 4, KFI, KBFM, KHYT, WGUY, WXKS-FM d-23, KICO on, KFRC EARTH, WIND G FIRE "Wanne Be With You' (ARC/Columbia) 15/15
Movee UP O, Dabuts O, Same O. Down O, Adde 15, WXKS-FM, CKLW, KEZR WHFM, WTRY KZFM, KINT PATTI AUSTIN "Every Home Should Heve One" (Owest/WB) 15/2
29-28, KFRC d.39, WCAO 20.15, WFBR 22-20, KINT d-40, WJFM, B104 28-28, WXKSFM on, Y 100 24.23, KIOO WFLS O-34.
RUSH "Closer To The Heart' (Mercury/PolyGram) 14/2
Moves Up 8, Debuts 2, Some 4, Down O, Adds 2, KZ93, WJBO. KEGL 16-8, WKTI on, WPST 28-25, KLPM on QU105 on, WSSX 30.27, WRVO C-24, WJXO 12.11, WOMP-FM on, Q104 27.24, Q101 d.25, KFMZ 17-13. IRENE CARA "Anyone Can See " (Network/Elektra-Asylum) $14 / 1$
Moves: Up 3, Debuts 1, Seme 9, Down 0, Adds 1, Y100, PRO-FM 22-21, J8105 3430, KSET-FM 8-6, KLAZ on MADIESN KANE"YOU Can" (Chalet) $13 / 1$ on, KODl $13-4$
MADLEEN KANE "You Can" (Chalet) 13/1
Moves: Up 1, Debuts 2, Serme 9, Down O, Adds 1, KHYT, 195-d.17, KICO on, KZFM on, KINT 35-34, EJI 105 on. SOFT CELL "Teinted Love" (Sire/WB) 13/0
Movess Up 4, Deburs 4, Same 5, Down 0, Adds 0, WXKKSFM 149, CFTA d35, CMUM 15-10, CKGM on, $195 \mathrm{~d}-18$, OAK RIDGE BOYS "Bobble Sue" (MCA) 11/10
Moves UD O, Debuls O, Some 1. Down O. Adds 10, WCAO, WFBR, WICC, WTIX, KLPO, WSGN, WAYS, KIOA.
Z104, KFYR, WHMHYFM on.
STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 10/5
Moves: Up 1, Debuts O, Seme 4, Down O, Adds 5, KZZP, WRCK, WIKS, KRO, WOMP-FM, 940 on, WSSX on, K96
2-2. KELO 28-17.

## SIGNIFICANT ACTION

ROSANNE CASH "Blue Moon With Heartache" (Columbia) 18/6
Rotations: Henw 1/0, Modium 6/1, Light 10/4, Extre Adda 1. Total Addis B, WERC, WIS, KKRD, WSKY, WWSA EDDIE SCHWARTZ "All Our Tomorrows" (Atco) 17/9
Rotarione: Hoavy 1/0, Medium 7/2, Lhaht 7/5, Extre Adde 2, Tota' Adde 9 , KULF, WGAC, WSM-FM, KWAV. WLEO, WORG, KPAT, WBOW, KFOD Heaw, WSKY. Medium: WGY, KAFY, KCSW, KSEL CARLY SIMON "Hurt" (WB) 16/2

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Rotations: Heaw 1/0, Medium 7/1, Lehe 7/0, Extro Adde 1, Totol Addis 2, WSBA, KFOD. Hoow WLTA. Medium:
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97AIA, WNAB, WSFM, WGY, WMAZ, WSKY.
Rotatione: Heav ESE, Medium 7/1. Lhaht 4/0. Extro Adds 0 . Total Adde 1 , WFMK. Heavy WWYz WSM-FM
WQUE, KWAV, KSEL Med IRENE CARA "Anyone Cen See" (Network/Elektra-Asylum) 15/1
Rotations: Hoav O/O, Medium 8/0, Light 60, Extro Adds 1. Total Adda 1, WKBN. Medkum: WJMD, KCSW, KKUA
GREG LAKE "Let Me Love You Once" (Chrysalis) 15/1
Rotations: Heaw 1/0, Medium 7/1, Light 7/0, Extre Adds 0, Totel Adde 1, WDAY. Heaw WSM-FM. Medium
ANNE MURRAY "Another Sleepless Night" (Cepitol) 13/13
Rotations: Heaw 1/1, Medum 5/5, Light 5/6, Extra Adds 2. Total Adde 13, WBEN, WLTA, 97AIA, KMBZ
LEE GREENWOOD "It Turns Me Inside Out" (MCA) 13/3
Rotations. Heav, WGAC WERC, WDEF. RITA COOLIDGE "Wishin' G Hopin' " (AGM) 13/1
Rotarions. Heavy 20, Medium 40, Light 71 , Exre Adds 0, Total Adds 1 WDAY. Heavy: WLTA, WRVA. Medium
STEVIE WONDER "That Girl" (Tamla/Motown) 12/12
Rotations: Heavy $1 / 1$, Modium $2 / 2$, Light 7/8, Extra Adds 3, Total Adde 12, WTFM, WJMD, KULF, WRKA
RFM, KKRD, KUGN, WKZE WSKY, WLEO, WORG, KPAT.
STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 10/10
Rotations: Heav, O/O, Medium 212, Light 7I7, Extre Adds 1, Total Adde 10, KULF, WGAC, WRVR, WHBC OAK RIDGE BOYS "Bobbie Sue" (MCA) 9/9
Wotations: Heevy 1/1, Medium 1/1, Light 4/4, Extre Adds 3. Total Adde 9, WLTA KMBZ, WOUA, KRMG
WORG, WJON, KBOZ, KOLO. KOOL E THE GANG "Take My Heart' (De-Lite/PolyGram) 9/0
Rotations: He日v, 5/O, Medium 20, Light 20, Extre Adds 0. Total Adds 0. Heevy: WTFM, WRIE, WAFB, WSus,
WKZE, Medium: WOUE, KSEL BILL CHAMPLIN 'Tonight, Tonight' (Elektra) 8/4
Rotations: Heaw 1/0, Medium 211, Light 5/3, Extre Adds 0. Total Adds 4, KULF, WCCO, WHIO, WFMK. Heam DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 8/3
Rotations: Heow 1/0, Medium 5/2, Light 21, Extre Adds 0, Total Adds 3, WBEN, KOY, WAFB. Heaw: WFMK
Medium KCSW, KCEE, WORG. MANHATTAN TRANSFER "Spies In The Night" (Atlentic) 8/2
Rotations: Heaw OKO, Medium 4/0, Light 3/1, Extre Adds 1, Total Adds 2, WIBA, KMED. Merdum: WEL, WMAZ
NIKKI WILLS "Some Guys Heve All The Luck" (Bearsville/WB) 8/2
Rotations: Heavy 0/0, Medium 4/0, Light $4 / 2$. Extra Adds 0, Total Adds 2, WHBC, WHIO. Modium: KEX, WGAC
EARTH, WIND \& FIRE "Let's Groove" (ARC/Columbia) 8/1
Rotations: Heaw $3 / 0$, Merdium 20 , Light $3 / 1$, Extre Adds 0. Total Adds 1, 56KRC. Heav: WRIE, wowo, WFMK
Medium: KKRD, WBOW.
JOURNEY "Open Arms" (Columbia) 7/7
Rotations: Heaw, O/O, Medium 22. Light 3/3, Extra Adas 2, Total Adda 7, WLTA, WGAC, WERC, WSM-FM,
WSKY, KSEL, WORG.
CLIFF RICHARD "Deddy's Home" (EMI America) 6/5
Rotations: Heavy 0/0, Medium 4/4, Light 2/1, Extre Adds 0, Total Adds 5 , WBEN, KULF, KEX, WRVA, KUGN. DIANA ROSS "Mirror, Mirror" (RCA) 6/5
Rolations: Heaw Oi, Medium 1/1, Light 5/4, Extre Adds 0. Total Adde 5, KULF, WQUE, WFMK, KADE, KRKK GROVER WASHINGTON JR. "Be Mine (Tonight)" (Elektra) 5/2

GREAKERS are those newer records Judged to have the greatest level of station activity on any glven week. NEW \& ACTIVE Includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title llabell designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR statlons report numbered plavilsts, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDSI. A/C statlons report by rotations IHEAVY, MEDIUM LICHT, ADDI. The two numbers following each rotational designation Indicate now many stations have the record In that particular rotation and, of those, how many added it into that same rotation.

SICNIFICANT ACTION is a quantitative listing of songs below the New a Active level. indicates one of this week's most added new releases. The number in parentheses Immedlately following the songs listed in the MOST ADDED and HOTTEST sections of the BACK PACE Indicate the total number of all our reporters in etther CHR or A/C adding the song this week or noting that the song is among thelr flve nottest

# COMING MEXT WEEK IISIDE RaR: 

## How Will New Cable Technology Affect Radio Ratings?

Thought-provoking observations on a significant subject for all of radio.

## Reasons Why ‘ 82 Is Going. To Be An oipic Year



## pAUL DAVIS/Cool Night (Ariste)

OLIVIA NEWTON-JOHN/Physical (MCA)
BARBRA STREISAND/Comin" In And Out Of Your Life (Columbia) EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra) ROD STEWART/Young Turks (WB)
NEIL DIAMOND/Yesterday's Songs (Columbia)
ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco) JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Cepitol) CARS/Shake It Up (Elektre)
DAN FOGELBERG/Lesder Of The Band (Full Moon/Epic)
JOURNEY/Don't Stop Believin' (Columbie)
ROYAL PHILHARMONIC ORCHESTRA/Hooked On... (RCA)
EARTH, WIND \& FIRE/Let's Groove (ARC/Columbia)
Sheena easton/You Could Have Been With Me (EMI America) BILLY JOELSShe's Got A Way (Columbie)
LITTLE RIVER BAND/Take it Easy On Me (Cepitol)
AIR SUPPLY/Sweer Dreams (Ariste)
BEACH BOYS/Come Go With Me (Caribou/CBS)
RONNIE MILSAP/I Wouldn't Heve Missed it For The World (RCA)
27 DIANA ROSS/Why Do Fools Fell in Love? (RCA)
28 RICK SPRINGFIELD/Love is Alright Tonite (RCA)
9 QUEEN \& DAVID BOWIE/Under Pressure (Elektra)
(30) KENNY ROGERS/Through The Years (Liberty)

BARBRA STREISAND/Comin' In And... (Columbia)
2
(3) PA

JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
RONNIE MILSAP/I Wouldr't Have Missed it For The Word (RCA)
EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektre)
GEORGE BENSON/Tum Your Love Around (WB)
STEVIE NICKS \& DON HENLEY/Leather \& Lace (Modern/Atco)
DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
Billy Joelushe's Got A Wby (Columbia)
D. HALL \& J. OATES/I Can't Go For That (No Cen Do) (RCA) BEACH BOYS/Come Go With Me (Ceribou/CBS)
DIANA ROSS/Why Do Fools Fall In Love? (RCA)
FOREIGNER/Waiting For A Girl Like You (Atlantic)
SNEAKER/More Than Just The Two Of Us (Hendshake/CBS)
ROYAL PHILHARMONIC ORCHESTRA/Hooked On... (RCA)
SHEENA EASTON/You Could Have Been With Me (EMI Amence)
JENNIFER WARNES/Could it Be Love (Arista)
BARRY MANILOWISomewhere Down The Roed (Arista)
LINDSEY BUCKINGHAM/Trouble (Asylum)
DON McLEAN/Castles in The Air (Millennium/RCA)
AIR SUPPLY/Sweet Dreams (Ariste)
CARPENTERS/Those Good Old Dreams (A\&M)
KENNY ROGERS/Through The Years (Liberty)
COMMODORES/Oh No (Motown)
LULUlif I Were You (Alfa)
ALABAMALove in The First Degree (RCA)
BERTIE HIGGINS/Key Largo (Kat Family/CBS)
LITTLE RIVER BAND/Take it Easy On Me (Cepitol)
30 P. DOMINGO \& J. DENVER/Perhaps Love (Columbia)

| JOURNEY "Open"(74) POLICE "Spirits" (84) DIANA ROSS "Mirror" (55) | KENNY ROGERS (52) STEVIE WONDER (36) CLIFF RICHARD (25) | $\begin{aligned} & \text { MOST } \\ & \text { ADDED } \end{aligned}$ | KENNY ROGERS (37) ABBA (31) <br> BARRY MANILOW (19) | ALABAMA (14) <br> LITTLE RIVER BAND (13) <br> ANNE MURRAY (13) |
| :---: | :---: | :---: | :---: | :---: |
| HALL \& OATES (143) J. GEILS BAND (108) QUARTERFLASH (50) | GEORGE BENSON (49) NICKS \& HENLEY (44) PAUL DAVIS (42) | OTTEST | BARBRA STREISAND (58) PAUL DAVIS (49) JUICE NEWTON (38) | DAN FOGELBERG (36) HALL \& OATES (35) NEIL DIAMOND (32) |

## KENNY ROGERS <br> Through The Years (Liberty) <br> BREAKERS.

## KENNY ROGERS <br> Through The Years (Liberty)

$56 \%$ of our reporters on it. Moves: Up 8, Debuts 45, Same 13 Down O, Adds 52 including WBEN-FM, KRBE, Z93, KS95-FM, WZUU, KRLA, Q103, KZZP, WDRC-FM, KZFM, WHHY-FM, WBBQ, WZZR, WAKX, WNCI, FM102. See Parallels, debuts at number 30 on CHR chart.

## (1239 NEW \& ACTIVE

EDDIE SCHWARTZ "All Our Tomorrows" (Atco) 116/18 Moves: Up 35, Deturt 31, Same 32 , Down 0, Adds 18 including W
WSKZ. KIOA, FM102, FM103, WZYQ, WFOX, KFYR, KSLY, KODI.
GREG LAKE "Let Me Love You Once" (Chryseils) 90/3
 WJBO 3428.
BARRY MANILOW "Somewhere Down The Road" (Arista) 89/23
Moves Up 12, Debuts 40, Seme 14, Down 0, Adds 23 including WBEN-FM, CKGM, KRBE, Y100, KIOO, KJR,
LOVERBOY "Working For The Weekend" (Columbia) 89/6
Movas: Up 45, Debura 8, Same 28, Down 2, Adas 6, WLSFM, O102, 92FLY, WAEB, WNCI, KKLS, WEENFM DEL SHANNON "See Of Love" (Network/Elektra-Asylum) 84/16
DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 84/16
Moves. Up 15. Debuts 25 , Seme 28, Down 0. Adds 16 including WBENFM, WIFI, JE105, KBEQ, KRLA, KBFM, KXX106, KJ100, KOFM, KKXX, KIDD, KSPZ, WOMP-FM, KKOV, WTRU.
$\checkmark$ JOURNEY "Open Arms" (Columbia) 83/74
WLS, WLSFM, CKLW, KBEQ WKTI, KFI, KIISFM, KIOO KMY KOPA. KEGL, 293, 940, Y100, 0105, WCKX BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 80/12
WJEQ, KKXL, WTRU, KOW, KCBN, 940 10. Add WSKZ JE105, WZZP, KOPA, KZZP, WDRCFM, WHBQ, WAYS, GENESIS "Abacab" (Atlantic) 79/24
Moves: Up 10, Debuta 28, Sarni 17, Down 0, Adds 24 including JB105, CKLW, WGCL, WDRC-FM, KOX108. DONNIE IRIS "Love Is Like A Rock" (MCA) 7416
Moves: Up 9. Debuts 20, Seme 29, Down 0, Adds 16 including WBENLFM, JB105, KZZP, O108, KHFI, WZYP
BOB SEGER \& THE SILVER BULLET BAND "Feel, Like A Number" (Capitol) $72 / 12$
ZY. UM 20, Debuts 17, Same 23, Down O, Adds 12 KYX , K104, KROK, KIIK. KZ93. WMEE, WJBQ, 95 XIL
POLICE "Spirits In The Material World" (A\&M) 71/64
Mover: UD 1. Debuts 3. Some 3, Downo. Adde 64 including WBEN, B104, WXKSFM. JE105, KEGL, WLS.
DIANA ROSS "Mirror. Mirror" (RCA) 70/55
 BILLY SQUIER "My Kinde Lover" (Cepitol) 09, kBBK,
Moves: Up 33, Deburte 5, Same 24, Down 2, Adoss 5, JB105, WGRD, KIIK, KSKD, 95XIL, KEGL 28-19, KIOO 3327 HENRY PAUL BAND "Keepin' Our Love Alive" (Atlentic) 62/10
Moves: Up 11, Debuts 11 , Same 30, Down O, Adds 10, WBEN-FM, JB106, WLANFM, WTIX KEEL, KSKD. WJBO AL JARREAU "Breakin' AWay" (WB) 56/7
19.17, WFBR 30-27, KZFM 11-8, WTIX 36-28, G100 2418, KYNOFM $31-25$, KILE 25-23, KENI 37.33 KOOL \& THE GANG "Take My Heart" (De-Lite/PolyGrem) 56/0

$65 \%$ of our reporters on it. Rotations: Heavy 13/2, Medium 35/13, Light 21/11, Extra Adds 11, Total Adds 37 including WROR, GR55, WBEN, 3WS, KULF, WOMC, KOY, KYXY, KIXI, KPLZ, and 27 more. Number 24 on A/C chart.

## NEW \& ACTIVE

25-49

## ALABAMA "Love In The First Degree" (RCA) 68/14

Wotations: Heav, 1011, Medium 3114. Light 237, Extra Adds 2, Totol Adds 14, WLTA, WGAR. WCCO, KOY, WDEF, WFMK, KWAV, WORG, WJON. Modium: WJMD, WSB, KULF, 56KRC, WARM 98, KMBZ, KEX, KPLZ
LITTLE RIVER BAND "Take It Easy On Me" (Capitol) 64/13
Rotations: Heaw 550, Medium 33/4, Light 18/1, Extra Adds 8, Total Adds 13, WSBy KMBZ, DXOK, KING KIXI, KPLZ, WHEN, WKBN, KMJJ, WLVA. KCRG, WDAY, KFQD. Heev, WTFM, WJMD, KWAV, WSKY, KSEL Number 29 on AlC chart. "Key Largo" (Kat Family/CBS) $83 / 9$
BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 63/9
Rotations: Heay 10/0, Medium 31/3, Light 18/2, Extro Adds 4. Toral Adds 9, WBEN, 3WS, KYXY, WLK. WKBN MWSA Medium: WSE, 97AIA, WARM98, WOMC, KOY, KEX. WGY, KCSW, WBT, WHBY, KSL KIXI, KPIZ Number 28 on AC chart.

ABBA "When All Is Seid And Done" (Attentić) 53/31
WCCO, KEX KPZ WNA Medium 238, Light 22J15, Extre Adds 8, Total Adds 31, 3WS, 97AIA. WARM98, WKZE, WCHV, WLEO KSEL, WLVA, KCRG, KFOR, WSGW, WJON, KFOD, KADE, KMED, KOLO.
STEVE CARLISLE "WKRP In Cincinneti' (Moin Theme)" (Sweet City/MCA) 4915 Rotations: Heaw 3/0 Medium 32j, Light 14/5, Extrat Adds Total Adde) (SWAR WNAB WSFM) $49 / 5$ KKUA. Heav: WGAC, WDEF, KRKK. Medium: WSB, 97AIA, KMBZ, KXOK, KEX KPLZ. WCTC, WEL KCSW. WERC, WIS, WLK, WMAZ, WRVA, WHBY, WHBC, KLTE, WOUA, WKBN, KAFY, KSL, KCEE, WORG, WDAY. QUARTERFLASH "Harden My Heart" (Geffen/WB) 36/1
Rotstions: Heaw 13/0, Medium 1630, Light 7/1, Extre Acds 0. Total Adds 1, WCLR. Heow. WIP, KDKA, WRIE, KCSW, WMAZ, Y1O6, WSUS, WFMK, KSEL. WORG, KCRG, KPAT, KADE MECiUM: KULF, S5KRC, WARM9B, WHEN, WAFB, KOLE, WSL, WSM-FM. WGUE, WHBC, WTVN. KREM. WCHV. WLEQ, WFIR, WBOW. AL JARREAU "Breakin' Awey" (WB) 34/7
Rotations: Heew 20. Medum 15, Light 166, Extre Adds 1, Totel Adds 7, WJMD, whZ, KUGN, KWAV, KCRG, KBOZ Heav WOUE, WSKY
BALANCE "Felling in Love" (Portrait/CBS) 31/1
Rotations: Heaw 110, Medium 200, Light 10/1, Exira Adds O, Total Adde 1, WOUA. Heav: WRIE. Modium: 97ALA, WJON KFOD KBOZ KRKK

## SIGNIFICANT ACTION

VANGELIS "Titles" (Polydor/PolyGram) 24/6
Rotations: Heaw 0/O, Medium 152, Light 7/2, Extra Adds 2. Total Adds 6, KUGN, KWAV, WKZE, KFOR, WSGW, Rotations: Heaw, O/O, Medium 15/2, Ligh 7/2, Extra Adds 2. TOtal Adds 6, KUGN, KWAV, WKZE, KFOR, WSGW,
KFOD. Medium; WSe, WOMC, WRIE, WELI, WGAC, WERC. WSLI, WSM-FM, WOUA, KAFY.K108, KOLO, KRKK. QUINCY JONES feeturing JAMES INGRAM "One Hundred Ways" (AGM) 23/9 Rotatima: Hoaw 20, Medium 10/3, Light 10/5, Extre Adda 1. Total Adda 9, WBEN, WGAR, WCCO, WHEY, WIBA, WOUA, WLVA, WDAY, KMED. Heav, KPLZ, WSKY. Modurn: WJMD, KULF, KEX, KBOI, KKUA, KSEL, WWSA T.G. SHEPPARD "Only One You" (WB/Curb) 23/3
 KSLO 20.17, KTSA 10.8, KZFM 73, G100 18
18.13 . O104 28-18. 80KG 27-24, KDZA 18.11


[^0]:    BROADCASTS: Balance, U2 on WLIRLong Island.

    GUEST DJ'S: Big Blue Wrecking Crow, Knack on KEZYIAnahelm . . WBCN/Boston's Tony Berardini on KTIMISan Rafael.
    CONVERSATIONS: Dan Aykroyd on CHOM FM/Montreal ... J. Gells Band, Red RIder, Jim Dandy on WHKC/Evansville... Billy Squier, Sneaker on WLRS/Loulsville... Commander Cody, George Winsion, Fee Waybill (Tubes), Del Shannon on KTIM/San Ratael... Sneaker On KLAOIEI Paso... Diesel on WZZOIAllertown... Shot In The Dark on KSPN/Aspen... Siling (Police), Rober Fripp on WLIR/Long

[^1]:    WB/Full Moon artists Grand Funk Rallroad made their first concert apparance since 1976 at Daytun's Hara Arena. Pictured after the show are (1r, front) WTUE's Tom Carrol, group's Dennis Bellinger, and WTUE's John Beaulleu; (l-r, standing) manager Andy Cavaliere, A\&B Records' Barry Gross, WB's' Kevin Carrol, WSKS MD Mary Kusan, group's Don Brew
    manager Tony Ferguson.

