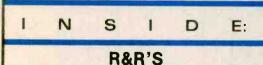
ISSUE NUMBER 518

THE INDUSTRY'S NEWSPAPER

Miller Promoted

To Motown Sr. VP



"DIRECTION '84" SEMINARS

R&R is launching a new kind of pragmatic "Shirtsleeves Seminar" for managementminded programmers. Dwight Case provides the perspective and the details for these potentially invaluable meetings.

Page 3

LATEST BIRCH RESULTS

 San Francisco: KGO, KCBS, KSOL Up, KFOG Doubles

 Philadelphia: WUSL, WEAZ Take Lead Detroit: WJR Down, WNIC-FM Up Strong

Houston: KIKK-FM, KKBQ-FM On **KMJQ's** Tail

 St. Louis: KMOX, KHTR Drop, KMJM Gains Solidly

Plus Birch and Arbitron figures from Atlanta, Baltimore, Buffalo, Dayton, Hartford, Indianapolis, Jacksonville, Kansas City, Miami, Milwaukee, Minneapolis, and New Orleans.



R&R's in-issue RAB special this week includes:

 Profiles of the RAB's executive and administrative teams

A look at the RAB's new services for radio

 And a provocative interview with the king of Talk radio, Larry King. Page 31

PEOPLE IN THE NEWS THIS WEEK

Tom Weaver in new partnership

- Dave Van Stone Western Cities VP/
- Programming
- Charley Lake PD at KZZC

Paul Hutchinson, Jeff Aldrich, Ann Munday Sr. VPs at Chrysalis Bill Bradley Op. Mgr. for KUPL-AM &

FM Chris Miller W101 PD

Bill Tod PD at WNYS

George Montiel WRMM's Program Mgr.

Pages 3, 48

Newsstand Price \$3.50



RADIO & RECORDS

NEW CALLS WLTW

WKHK Kicks Out Country For Easy A/C Format

music Monday (1-23) for a soft proved notably in the fall '83 Ar- Chicago and hope to develop blend of A/C hits under new call bitron. WLTW VP/GM George letters WLTW ("Lite FM"). PD Wolfson explained that Re-Dene Hallam has exited, with search Group studies confirmed no replacement named yet. Al- the decision. "We're very exso leaving were afternoon per- cited! All of our research shows sonality Tim Byrd and News Di- there's tremendous potential rector Bruce Anderson.

WLTW's format is similar to while that for Country in New HALL GOES ALONG AS PD

Law Exits KLAC To Join WFLA & WOJC

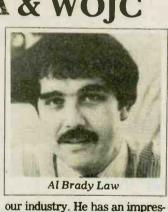
Al Brady Law has resigned as GM of KLAC/Los Angeles after four months to become GM at Blair Radio's WFLA & WOJC/ Tampa. KLAC PD Phil Hall will join Law as PD at the Tampa stations; present PD Bill Garcia is expected to remain in an undetermined capacity, while GM Jim Bocock exits WFLA & WOJC.

Blair Owned Radio Stations Division President Jim Hilliard told R&R, "Al is one of the most outstanding radio executives in

Shannon Becomes Consultant

WHTZ(Z100)/New York PD/ morning personality Scott Shannon has announced the formation of Penguardia Communications, Inc., a radio consulting firm. Headed by Shannon, Penguardia will also involve Z100's Operations Manager Christopher Reed, MD/Assistant PD Michael Ellis, and Production Director J. R. Nelson

"I'm expanding myself into this consultancy with the blessings of everyone at Malrite," explained Shannon. "I don't intend to give up my show or travel very much, because being on the air is what I like to do best. I'm not looking for a lot of clients either, since there are a limited number of markets in SHANNON/See Page 48



for growth with this format,

sive record of success in building stations to leadership in their markets, including our own WHDH & WCOZ/Boston. Apart from his priority task of bringing our Tampa stations up to their full potential, Al will also be working with (WHDH & Croninger and me to make ours the best station operation in the radio business.'

WCOZ in the midseventies, later becoming PD at WABC/ New York, GM of WYNY/New York, VP/Programming for NBC Radio, and President of Surrey Research before joining is one of the top guys in this business, and together he and I do some wonderful things."

Discussing Hall, Law said, "I have confidence that Phil is one of the really fine program LAW/See Page 48

In a surprise move, WKHK/ that used by Viacom sister sta- York was very limited. We're New York discontinued Country tion WLAK/Chicago, which im- following our success story in that here."

Skip Miller has been promot-

ed to the new position of Senior

VP/Director of Operations for Motown. Miller had been VP/

Promotion for the label since

1979, and now will supervise

marketing, promotion, artist

relations, press and publicity. Reporting to him are VP/Sales

Miller London, VP/Marketing

& Distribution Dick Sherman,

Exec. Director/Press & Publi-

city Bob Jones, and newly-ap-

pointed Director/Artist Rela-

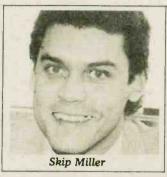
Motown President Jay Las-

ker commented, "Skip is the

tions Corb Donohue.

Comparing WLTW's approach to A/C outlets WYNY and WPIX, Wolfson said. "We're not going to be exactly in the same arena as they are, as they're much more contemporary and skew a little younger. WLTW will fill the void between 'YNY and (Beautiful Music) WRFM. There will definitely be a mix of current music in the format, but we'll be leaning towards the sounds of Barry Manilow and Barbra Streisand, plus some Tony Bennett and Frank Sinatra. Our target demographics are 35-44."

Regarding Hallam's departure, Wolfson said, "Dene did a sensational job for us. The report cards from visiting consultants and programming experts always said we were a have nothing but high praise for him. The research just showed we had achieved as much as we could with Country." Wolfson added, "Both Tim and Bruce performed tremendously as well, and I'm making calls all over town for both of them."



most talented and effective promotion executive I've had the pleasure to work with. He has a very realistic yet sensitive approach to the relationship between artist, promotion, and sales. In his new position, he will be able to orchestrate completely the total promotion of Motown product, based on his vast experience in these most crucial areas."

Before becoming VP/Promotion, Miller was National R&B Promotion Director for Motown, earlier working as Re-gional Sales Manager and West Coast Sales Manager.

Opsitnik **Bonneville's President/CEO**

Jim Opsitnik has been ap pointed President/CEO of the Bonneville Broadcasting System. He succeeds former Chairman/CEO John Patton, who resigned in October last year. Opsitnik's most recent position was as owner/GM of KBZY/Salem

Commenting on the appointment, Bonneville International Sr. VP Ken Hatch said, "We were looking for a high-quality individual with a good, solid broadcast background. He was well-programmed station, and I our first selection, he was the individual we wanted, and we think he's the kind and quality of broadcast executive that we are looking forward to leading BBS to bigger and better things in the future " Opsitnik told R&R, "I'm very

OPSITNIK/See Page 48

Flores Upped To WJIT WCOZ President/GM) Dave Station Manager

Frank Flores has been appointed Station Manager at Infinity's WJIT/New York. He moves up from Sales Manager for the Spanish-formatted station, and is the first Hispanic to be named as the station's manager. Flores has been with WJIT for four years.

In announcing the promotion. Infinity President Mel Karmazin commented, "I am very proud to be able to promote someone from within the station to tion, Flores noted, "WJIT has this very important position. always been very involved in Frank's understanding of the the Hispanic community, and I Hispanic community and am looking forward to the staknowledge of radio broadcast- tion becoming even more ining make me confident he can volved and to working with the lead WJIT to even greater staff of the finest Hispanic heights."



Upon receiving the promobroadcasters in the country."

Law was PD at WHDH &

KLAC last September. He commented, "I worked for Blair for four years, and the chance to go back to work for them is one no one could foresee. Jim Hilliard

First in a series The Radio Rep Alternative

HNW&H prides itself on providing radio stations with an innovative alternative in representation. Other reps only sell spot radio. We <u>market</u> stations on a national basis, use an aggressive pricing policy and have a unique accountability system. Enough stations have agreed with our alternative to make us America's fastest growing rep.

As the year goes on, we'll be telling you more about how we apply each of the three factors that have fueled our remarkable growth—marketing, aggressive pricing and accountability and what they can mean to your station's success.

Increase your share. Start using our call letters.

The radio industry's hottest new call letters!

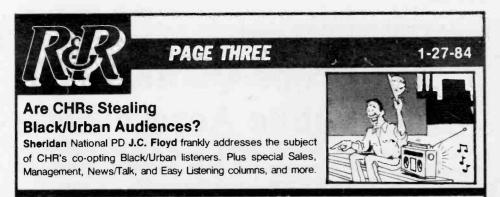


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Management	Marketplace
Sales	Opportunities
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News/Talk: Brad Woodward	Jazz Chart
On The Records: Ken Barnes	Country Chart
CHR: Joel Denver	A/C Chart
AOR: Steve Feinstein	AOR Chart
A/C: Jeff Green	Black Chart
	CHR Chart

A NOTE FROM THE PUBLISHER

Direction '84 — Preparation For Programmers

As you've seen in the paper over the last couple of weeks, **R&R** has introduced a new series of seminars. We're calling them the "Shirtsleeve Seminars" for a very good reason: because you're going to roll up your sleeves and get right in there with the professionals we're bringing in to help you prepare for the future.

The first in this new series, "Direction '84," has been designed to give the program director a better grip on what's coming and how to deal with it. Whether your personal goal is to be a station manager, group PD or own your own station — or just stay where you are now — there are a lot of very powerful tools here to help you grow into the '80s and beyond.

Hands-On Approach

I am a great fan of the "hands-on" approach to learning. It gives you the chance to get the feel of a situation, deal with a real problem, and even "blow it" without paying for it in the real world. And that's why we're limiting the participation in this seminar to 400 attendees. We are aiming for an easily-managed group that can work together in a team environment.

DIRECTION '84/See Page 48

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Chrysalis PromotesThree To Sr. VP

HUTCHINSON, ALDRICH, MUNDAY MOVE UP

Chrysalis Records has promoted VP/Finance Paul Hutchinson, VP/A&R Jeff Aldrich, and VP/Music Group Ann Munday to Sr. VP positions in their respective departments for the New York-based label.

Chrysalis President Jack Craigo told R&R, "I'm most pleased to announce the promotion of these

three key people to the position of Sr. VP. Jeff Aldrich, Paul Hutchinson, and Ann Munday have contributed greatly to the growth of Chrysalis for a number of years. What this really does is delegate

more line authority to Paul Hutchinson CHRYSALIS/See Page 48



Jeff Aldrich

Ann Munday

Weaver Joins Nashville Broadcast Partnership

Tom Weaver, recently Exec. VP of All-Pro Broadcasting, has joined an as-yetunnamed Nashville broadcast partnership as President. The partnership, shortly to be incorporated, owns WKOS/Nashville and, technically, WRQK & WPET/Greensboro (whose sale to Robbins Pharmaceutical awaits completion). Weaver's partners are Los Angeles attorney Joe Wolf, Los Angeles manufacturer Murray Moss, and WRQK & WPET President/ GM Tom Armshaw, who will be remaining at the stations after the ownership transfer but will also participate in the partnership.

Weaver told R&R, "I'm extremely excited about being in business with these gentlemen. We plan on making inroads in the broadcasting business in the top 25

Lake Moves To PD At KZZC

WHFM/Rochester Program Director Charley Lake has resigned to become PD at KZZC(ZZ99)/Kansas City. Lake replaces exiting PD Johnny Rowlands.

KZZC President/GM Connie Wodlinger told R&R, "I'm very excited about

Charley's enthusiasm. We're mutually pleased with our new arrangement. While it will be another two weeks before he arrives, Charley has already made a few minor adjustments which sound fabulous. He is exactly

what we were look- Charley Lake ing for, and all of us are so pleased to have him join ZZ99. I believe he will get us the numbers we want."

Lake remarked, "While I will miss WHFM and my new friends in Rochester, the opportunity the Wodlingers have of-LAKE/See Page 48

Bradley Oversees New KUPL-AM & FM Country Direction

Bill Bradley has been named Operations Director for KUPL-AM & FM/Portland, from the PD position at Country-formatted KLZ/Denver. KUPL-AM & FM are expected to change to Country (from Big Band and Beautiful Music, respectively) in the next two weeks.

Scripps-Howard Broadcasting Director of Programming Steve Roddy told R&R, "We're excited and pleased to have Bill join our company. His abilities and professionalism are well respected in the industry, and we know he will be equal to the task of programming KUPL-AM & FM."

Bradley commented, "After eight years I have a tremendous amount of love and loyalty for Group One and KLZ. But it is time to move on. KUPL-AM & FM are going to BRADLEY/See Page 48

Miller Elevated To PD At W101

WIQI (W101)/Tampa MD Chris Miller has been promoted to PD. Miller, who will be taking on the station's day-to-day programming duties, continues to report to VP/Operations **Bob DeCarlo**.

Commenting on the appointment, DeCarlo said, "Chris has put countless hours into the maintenance of the musical sound of the station. Also, his comments about our contesting and the way we handle the things we do on the air have been well-MILLER/See Page 48 markets, and hopefully will own a full complement. We're going all the way." Weaver said the group's first priority would be a "total revamping and turnaround" of WKOS, including a call letter and format change.

WILL REMAIN AT KWSS

Van Stone New VP At Western Cities

KWSS/San Jose PD Dave Van Stone has been promoted to VP/Programming for parent group Western Cities Broadcasting. The position has been vacant since the departure of Don Benson over two years ago.

Speaking for Western Cities principals Rick and Bill Phalen, KWSS VP/GM Palmer Pyle told R&R, "Dave has done a fantastic job for us here at KWSS. He's really put us on the map. We're all very proud of his accomplishments and I wish I could keep him all to myself. This well-deserved promotion will allow him to share his expertise with all of the other programmers."

An eight-year veteran of the company, Van Stone has programmed Western Cities outlets KLUC & KMJJ/Las Vegas and KRQQ & KNST/Tucson. He remarked, "Obviously I'm thrilled. This is a major opportunity to work with all of the programmers in Western Cities. I feel we have some of the best PDs in the country, and I look for a lot of great things to happen in 1984. We're in a real strong position in all of our markets, so all we're going to do is improve on what we've already got."

In addition to its outlets in San Jose, Las Vegas, and Tucson, Western Cities also owns KZZP-AM & FM/Phoenix and KZAP/ Sacramento.

TRANSACTIONS

Guy Gannett Purchases WPLP

Guy Gannett Broadcasting Services has entered into an agreement to purchase WPLP/Pinellas Park (Tampa) from Dan Johnson, Inc., pending FCC approval. No sale price was announced.

WPLP broadcasts a News/Talk format on 570 kHz, with power of 1kw. Guy Gannett said in a statement it "plans to continue the present format and improve the station's facilities in order to better serve this important and growing area."

The selling company is owned by **Dan** and **Eiwyn Johnson**.

The buyer is a wholly-owned subsidiary of Guy Gannett Publishing Co. The group's other stations are WINZ-AM & FM/Miami, KOFM/Oklahoma City, WRKT-AM & FM/Cocoa Beach, KSTT & WXLP/Quad Citles, and three TV stations.

Ardrey Media Buys Four Stations

Bob Ardrey, VP/Sales for Drake/Chenault, and Sherry Ardrey of real estate/investment firm Coldwell Banker have formed Ardrey Media Ltd. and have acquired four Ohio radio stations. Ardrey Media purchased WOMP-AM & FM/Bellaire (Wheeling market) and WNXT-AM & FM/Portsmouth for \$850,000 from T/R Inc.

Bob Ardrey, who was formerly Group VP for Merv Griffln Radio, commented, "Working for Drake-Chenault these many years, I've had my hands in on a lot of success stories for clients. Now, with God's help, it's our turn." WOMP is on 1290 kHz with 1kw daytime-only, while WOMP-FM has 13.5kw at 100.5 mHz, antenna height 520 ft. WNXT is on 1260 kHz with 5kw days, 1kw nights; WNXT-FM has 900 watts on 99.3 mHz, antenna height 490 ft.





New Daytimer Push For Higher Evening Power

The Daytime Broadcasters Association (DBA) this week began a new drive at the FCC to get its members greater late afternoon and evening power levels. The new limits granted in December were "disappointingly low," said DBA. Fully 94% of the 2357 daytimers got less than 300 watts and 1000 received 50 watts or less.

DBA argues stations should have the same post-sunset power as they do from 6am to sunrise, when most operate with 500 watts and get few complaints of interference. DBA's plan would give most daytimers 500 watts from 6am-6:30pm. From 6:30pm until signoff at two hours past sunset, the stations would operate with the lower levels they're now using.

Two daytimers last week complained directly to the FCC. WTYC/Rock Hill, SC said its 83.5 watts extends less than six miles and noted, "It is ironic that during the season when we are most needed by the public, we are either off the air or on drastically reduced power."

Manager Joe Urban at farm-oriented WEKZ/Monroe, WI, which got 17.5 watts post-sunset, wrote, "We cannot ask our listeners to tune in to such a poor signal, and our pitiful reach eliminates the barns beyond city limits."

Dawson Calls For "Omnibus" Content Deregulation By FCC

Branding the regulation of broadcasting "obsolete and unworkable," FCC Commissioner Mimi Dawson has called on the FCC to "quickly begin an omnibus content deregulation proceeding — to include radio as well as television."

Dawson told a Washington dinner of the Federal Communications Bar Association last week that the FCC's 1981 deregulation of radio didn't go far enough. Said Dawson, "I'm afraid it created uncertainty rather than certainty, instability rather than stability, and brought a micro approach to a macro problem." The primary failure was missing "the critical opportunity to completely redefine the public interest obligation of broadcast licensees," Dawson declared. Dawson spelled out seven questions the FCC should ask in any regulation proceeding. Those questions focus on the legal requirements, costs, public interest benefits, and First Amendment implications of the FCC's regulation of radio and television programming.

NAB Shifts Summers To Government Relations

NAB solved one of its nagging personnel problems last week at its Board of Directors meeting in Maui, Hawaii. Executive VP/GM John Summers was named to fill the association's top lobbying job, vacant since Sr. VP/Government Relations Steve Stockmeyer quit last fall.

Summers retains his Executive VP stripes, but gives up the GM title. Although Summers is still considered the NAB's second-in-command, responsibility for dayto-day operations now rests directly with NAB President Eddie Fritts. Instead of reporting to Summers, the association's Senior VPs will answer to Fritts, consolidating his control.

Mutual Defends WCFL Sale

Lawyers for Mutual last week filed a vigorous opposition to two petitions to deny its \$8 million-sale of WCFL/Chicago. Two listeners have questioned Mutual's qualifications to be a licensee in the wake of a guilty plea by Amway, its parent firm, to charges of customs fraud in Canada.

Mutual responded, "The Amway misconduct was not related in any way to the broadcast activities of MBS or Mutual Radio. The WCFL facilities were not involved in the fraudulent activity . . . It was never alleged that any individuals in the day-to-day operations of Mutual Radio or MBS participated in or had knowledge of the fraud.

"Moreover, the Amway conduct did not violate the Communications Act of 1934 or any FCC rules and regulations, did not involve deception of the broadcast public, and did not include misrepresentations or lack of candor to the Commission."



BREAKTHROUGH IN SIGHT

Wirth Drops Quotas, Backs Public Access Time

A break in the eight-month broadcast deregulation stalemate seemed possible this week as key players in House negotiations on the issue planned to meet for the first time in over two months.

The session comes amid signs that Telecommunications Subcommittee Chairman Tim Wirth (D-CO) is no longer demanding programming quotas for radio in specific categories. Instead, he now favors setting a standard for giving radio time, such as PSAs, to outside groups.

Unless this week's session achieves a consensus both sides can live with, Rep. Tom Tauke (R-IA) told the NAB Board in Maui last week he may drop out of the negotiating process and begin looking for a way to bypass the subcommittee. His options include trying to attach deregulation to another bill in the full Commerce Committee or on the House floor.

Besides Tauke, participants in this week's session were to include his pro-industry colleague, Billy Tauzin (D-LA), plus Al Swift (D-WA) and Wirth.

Wirth set the stage for the crucial meeting last week by circulating a draft bill with a memo claiming he has gone "much further than halfway in attempting to arrive at a fair compromise on the key issues." He called on Tauke and Tauzin to come forward with "significant concessions themselves when we meet shortly, so that a final agreement on the contents of legislation can be consummated."

The issue of whether to include radio in any program standards, in return for abolition of the comparative renewal process and other freedoms, is one of the key unresolved points. Tauke and Tauzin oppose any standards for radio, while the latest draft

SPRING VOTE PREDICTED

Dating back to 1953, the rule limits one

owner to no more than seven stations each

in the AM, FM and TV categories. FCC

Chairman Mark Fowler said last week that

a Commission vote on modifying the rule

could come in the next two or three months.

There seems to be a broad consensus

among commenters that the vast number of

radio stations - and the resulting competi-

tion - make a stronger case for lifting the

seven-station rule for radio than for the

total repeal of the rule for radio, some

broadcasters came down on the side of

keeping limits, but raising them. Here are

· Susquehanna Broadcasting backs grad-

ually lifting the 14-station radio limit to 36

stations over a six-year period, with no

more than 24 in either the AM or FM ser-

• NRBA favors raising the limit to 18

Sentry backs a 36-station total, regard-

· A cap of 43 radio and 23 TV stations, to

be phased out entirely by 1990, is supported

by Infinity, Group One, Forward Communi-

cations, GCC Communications, Guaranty

Broadcasting, Lake Huron Broadcasting,

One of the few groups opposed to any

change was Greater Media, which worries

repeal would cause "further concentration

Summit Radio, and other groups.

of radio voices in our country."

Although most of the comments favored

less-crowded television market.

some examples:

AMs and 18 FMs.

less of type

vice

bill shows Wirth moderating his stance significantly.

Industry Average Key

Here's how the new Wirth plan would work. First, the FCC would study how much time radio stations gave, in the form of PSAs and other types of airtime, to outside groups over a 12-month period. The average amount of time for that period, possibly broken down by different classes of stations, would then become a minimum requirement.

Wirth's plan would also give the FCC three years to complete a study of whether the public is getting enough informational programming from radio. If not, the Commission would be required to correct the situation. Wirth calls this a "safety net."

Anyone feeling that radio stations in a "service area" aren't programming to meet a problem or need could file a petition that would trigger an FCC probe. Once again, if a shortfall was discovered, the FCC would order stations to air programs to satisfy the unmet needs.

At least 15% of stations would be audited each year to check compliance. Each station would be checked at least once every five years. Violations would result in license revocation "unless the licensee has shown, by clear and convincing evidence, that such failure was not willful or substantial." A second violation would mean automatic loss of license.

Repeal Of 7-7-7 Rule For Radio Wins Broad Industry Support

If comments filed last week with FCC are on the mark, broadcasters overwhelmingly favor repealing the 7-7-7 rule, especially as it pertains to radio. Repeal Advocates Cite

Diversity, Competition

Typical of the majority of comments, supporting outright repeal for radio, was the joint filing of Broad Street Communications, Cox Communications, and Plough Broadcasting.

They said, "Today's commercial radio marketplace has changed materially in the three decades since the seven-stations rule was adopted, having expanded and developed to a competitive and diverse maturity. There is now such a large number of radio stations that it is completely unrealistic to expect that a single entity could own a sufficient number to adversely affect either competition or diversity."

Gaylor Broadcasting and Lee Enterprises cited the existence of 8200 commercial radio stations and nearly 20 distinct formats. They concluded, "There are simply too many competing radio stations to permit any group owner to restrain competition or dominate public access to information." Gannett said it is "not aware of any modern media group owner that imposes lock-step thinking on local management and news staffs."

Others favoring total repeal of 7-7-7 for radio included Mid America Media, Bahakel Communications, ABC, NBC, CBS, the U.S. Department of Justice, and the National Telecommunications and Information Administration (NTIA). NAB supports modifying the rule, but said it "takes no position as to whether the rule should be eliminated or merely relaxed."

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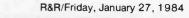
They're order-getters.

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and lost three facilities. Pittsburgh

jumped from 48.3% to 54.1%, a 12%

hike, while New York FM listening rose

Though the FM share increased in

seven of the ten markets, new FM sta-

tions were added in only three. And for

the first time; stations not home to the

metro were included in the study, with

1982 figures adjusted to account for



Home Entertainment Report Released

Home Taping Hampers Record, Tape Sales; Music Videos Fastest Growing Program Segment

Last week's Supreme Court decision in the "Betamax" case takes on even more significant undertones when the findings of a recently-released "Prerecorded Home Entertainment Industry" study are also taken into consideration. In short, the report predicts a flat curve growth rate for traditional records and tapes, while video's growth curve will steadily arch higher. However, the recording industry will be able to capitalize on the burgeoning video field: music videos are seen as the fastest growing program category, jumping from \$40 million in '83 to \$1.25 billion in '88.

Besides outlining several problems the record industry has faced since the late '70s (unfavorable demographic trends, exposing new music, video game competition, poor economic climate), the reports adds that the "longterm growth outlook for traditional records and tapes is severely limited by home taping." To offset the sales loss, it's suggested that record labels' future profit opportunities lie in music video and in utilizing their distribution networks to handle home video companies' products (though the question of home videotaping's effect on video is not addressed). To help support this thesis, it's concluded that the record industry's 1983 success was the primary result of "five mega-hit albums" and that otherwise there wasn't any substantial improvement.

Other conclusions include:

PROGRAM

A practical, inside took at the program director's functions and enonsibilities within the broadcast operation?

BY BOB PAIVA

Feature films will account for 50% of all home video revenues in 1988
Average retail price of video programs will drop to \$25 in the next five years

35 million US homes will house VCR units by 1988

 Together the record and home video industries will exceed \$9 billion in revenues during 1988.

Former **CBS Records Group** VP **Stephen Reed**, now an entertainment industry consultant for Wall Street investment firm **F. Eberstadt & Company**, **Inc.**, authored the 66-page study with **Mark Riely.** Copies (\$575 each) are available by writing F. Eberstadt & Co. at 61 Broadway, New York, NY 10006.

Demo Myths Exposed

Since the industry is in a constant state of flux, the things that you're liable to read in any demo "bible" aren't necessarily so. **American Demographics** takes five of these demo myths to task in the January issue. Among them:

All singles are young and swinging. 19 million Americans live alone and over half of that number are 55+ years of age. Those 35 or younger command only a 27% standing. In terms of gender, four million men under 45 years live alone, as compared to only 2.7 million women in that same age bracket. Single women 65 + number six million, significantly overpowering their male counterparts, who are fewer than 1.5 million. In fact, 61% of single-person households are made up of women. 17% of childless married couples (married couples without children living at home) are under 35 years, while 60% are 55 +

Americans are moving back to the city. According to findings in the 1980 census, there is no back-to-the-city movement. Also known as gentrification, the movement back to the country's central cities generally stopped in the 1970s. Although a few neighborhoods in these cities experienced resident gains, the young, professional workers who moved into the neighborhoods weren't enough to stem the flow of people moving away from other parts of the cities. Adding further to the diminishing central-city population: the gentrifiers' households were usually smaller than the households they replaced.

public responsibility. Topics

encompass hot clocks, what

makes a DJ tick, basic music re-

search techniques, understanding

ARB, promotion, and pitfalls to

avoid. Complementing the over-

view is an appendix featuring inter-

views with successful program-

mers, such as Ken Wolt, Don

"The Program Director's Hand-

book" is written by Bob Paiva,

currently OM of WCMB & WSFM/

Harrisburg. It's published by Tab

Berns, and Tom Shovan.

Books

So You Want To Be A PD

Nothing beats hands-on experi-

ence when learning and refining ra-

dio programming skills. But every

now and then, a little review is

needed. Or maybe you're trying to

determine if you really want to be a

program director. In either case,

'The Program Director's Hand-

book" offers an inside look at the

pivotal role programmers play at ra-

The 162-page paperback begins

by explaining whether program-

ming is an art, science, or craft,

then leads the reader through the

PD's basic duties all the way to

dio stations

FM Leveling Trend Continues

58%

the change

POSTS 2.8% INCREASE IN TEN MARKETS

A recent **Arbitron** radio listening survey confirms the continued slowing of FM popularity. In ten selected markets, the study shows FM share increasing by only 2.8%, from spring 1982 to spring 1983. This FM share leveling trend began in 1981.

Among the ten researched markets, Dallas-Ft. Worth led FM listening with a 69.4% share and a gain of two stations, followed by Washington, DC, which dropped from 68.2% to 67.3%

\$4.98 LIST PRICE

Capitol Bows Cassette 12-Inch Single

Capitol Records has announced plans to manufacture/market a cassette 12-inch single. Two dance single releases will inaugurate the new tape configuration, **Tina Turner**'s "Let's Stay Together" b/w "I Wrote A Letter" and **Thomas Dolby**'s "Hyperactive" b/w "Dolby's Cube (Get Out Of My Mlx)." Each cassette 12-inch single will repeat the same tracks on both tape sides. They are priced at \$4.98. Pointing to the rapid growth of the 12-inch single record in the pop and black/urban arenas, VP/Marketing **Walter Lee** added, "Although other labels attempted this campaign previously with less than satisfactory results and subsequently aborted, we feel strongly that the climate is propitious for this type of cassette product today and that the timing is now right for Capitol to market it."

Sony Receives AM, FM Stereo

There's yet another entry in the personal stereo race. Sonv has introduced the SRF-A1, which receives both AM stereo and FM stereo. By means of a special integrated circuit, the user can adjust the AM stereo selector switch one way to decode the Harris, Magnavox, and Motorola systems; moved the other way, the stereo picks up the Kahn/Hazeltine system. There's also an LED intune indicator for precise tuning, a distant/local sensitivity button for better FM reception, and ultra light headphones. It retails for \$79.95.

Rent

Roulette

Relocating because of different ra-

dio gigs pays off in at least two ways:

visiting new places and meeting new

people. But then there's the hassle of

finding a place to live - especially one

that doesn't stretch your budget to the

outer limits. USA Today reports that

apartment dwellers currently fork over

an average \$341 each month in rent.

Five major markets earn the distinction

of having the country's highest rental

rates: Boston (\$475), New York (\$446), San Francisco (\$435), Los An-



Columbine Systems, Inc., a supplier of computerized broadcast information systems, has agreed to acquire **Cox Data Services** for an undisclosed price. Cox Data Services is a division of **Cox Communications, Inc.** As a support unit, it provides data processing services to Cox's 18 radio and television stations and its 55 cable TV channels. Columbine handles traffic and information systems for 700 U.S. and foreign broadcasting clients.



Page 6





TM Communications, Inc.

The TM Compar es have been serving Broadcasters for 15 years. So why change a name that has always stood for quality, service and innovation in broadcasting?

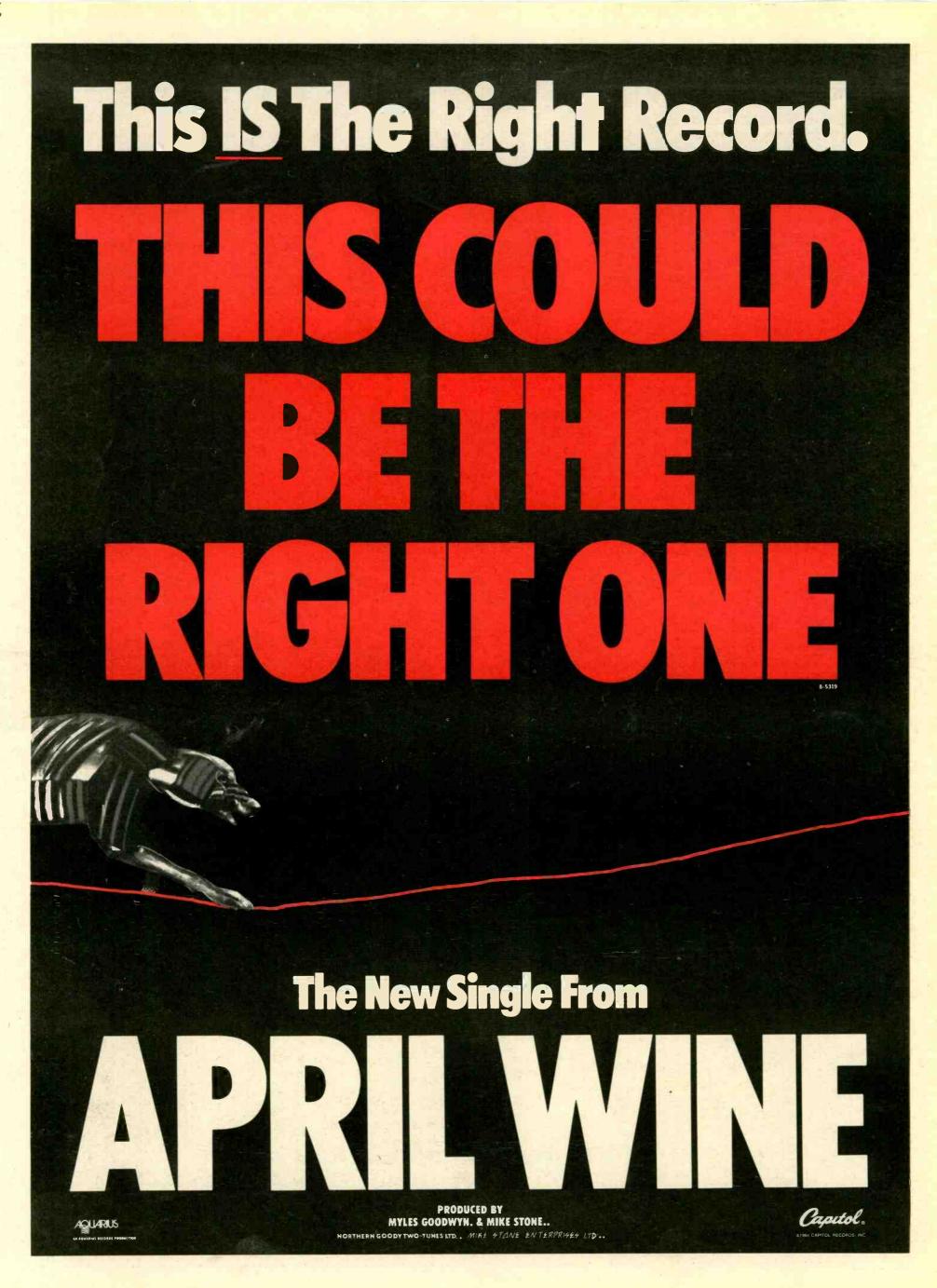
It's only logical. The talented resources of TM have entered new areas of service for radio, television, cable and audio-visual. We wanted a name that would reflect the full dimensions of our programming, production and promotion services.

Thus....TMC....TM Communications!

TMC is a company of today...a time when tomorrow's technology comes quickly. Creative resources are harder to come by...but TMC does understand your business and can anticipate your needs. You can bank on it.

At TMC we're stepping into tomorrow with a continued commitment of quality, service and innovation for you.





www.americanradiohistorv.com

Networks/Program Suppliers

MUSIC FEATURES

ABC

Contemporary Net/ Spotlight Special: The Motels (February 19)

Rock Net: David Bowle HBO concert (February 12)

Rock Net/King Biscuit (DIR): Bryan Adams (February 12) Eddie Money (February 19) Dokken/Girlschool (February 26)

Rock Net/Continuous History Of Rock & Roll (R. Stone):

Rock & roll love songs (February 12) Rolling Stone readers' poll (February 19) Profiles of Loverboy/Bryan Adams (February 26)

Lee Bailey Productions Radioscope:

Mr. T (February 11-12)

Clayton Webster

Country Calendar: Lacy J. Dalton (February 6) Janie Fricke (February 7) Kris Kristofferson (February 8) Cal Smith (February 9) Joe Bonsali (February 10) Bill Anderson (February 11) Moe Bandy (February 12)

Rare Trax: The Nice/ELP (February 6)

Retro Rock: AC/DC (February 8)

London Wavelength BBC Rock Hour:

show and "Live at Five.

Heart Valentine's special (February 12) Judas Priest (February 19) Howard Jones/Paul Young (February 26) **College Rock Concert:** UB 40 (February 12) Local talent show (February 19) The Coma Teems (February 26)

Flock Of Seagults (February 12) Flat Lux (February 19) Fiction Factory (February 26)

Mutual Broadcasting

Lee Arnold On A Country Road: Michael Murphey concert w/Joe Bonsall, Loretta Lynn, Ronnie Milsap, Dottie West Merle Haggard (February 4-5)

Rock U.S.A .: Van Halen/Culture Club/The Romantics/Mick Fleetwood/ Dr. Ruth Westheime (February 4-5)

Narwood Productions Country Closeup:

Michael Murphey (Week of February 13) Music Makers:

Woody Herman Part I, II (February 13, 20) NBC Source Concert: Heart concert (Week of February 10) Meet The Beatles Again

(Week of February 17) **Spirit Productions** American Christian Countdown w/Jim Chanell:

Harry Browning, Laura Boone, Will McFarlane (February 11-12)

RKO Networks

RKO AROUND THE CLOCK - RKO's Barry Luchowec recently interviewed Waylon Jennings, who was in New York promoting his new LP "Waylon &

Co." While in the city Jennings also appeared on the "David Letterman

Countdown America w/ John Leader (IS INC): DeBarge (January 28-29) James Ingram (February 4-5)

Solid Gold Saturday Night (Dick Bartley): Beatlemania & the British invasion (February 11) The Lovin' Spoonful (February 18)

Rolling Stone Magazine Productions Guest DJ: George Thorogood w/John Lee Hooker

(February 13) AC/DC's Angus Young & Brian Johnson (February 20)

Syndicate It, Inc. Radiorobics w/Jayne Kennedy (daily)

United Stations

Dick Clark's Rock, Roll & Remember: Carty Simon (February 10-12)

Rick Dees' Weekly Top 40: Christopher Cross (February 10-12)

The Great Sounds: Mitzi Gaynor (February 10-12)

Solid Gold Country: John Conlee (February 10-12)

Weekly Country Music Countdown: Steve Wariner (February 10-12)

Westwood One

Budweiser Concert Hour: Chaka Khan (February 13-19) Earth News:

The Beatles' publicist Fred Martin (Week of February 14)

In Concert:

Bryan Adams/Graham Parker (February 13-19) Off The Record:

Pat Benatar/Def Leppard/Aldo Nova (February 6-10)

Off The Record Specials:

Blue Ovster Cult (February 13-19)

Kool & the Gang (February 6-12)

The Producers (February 10-12)

Superstars Rock Concert: The FloorKansas (February 17-19) **NEWS & INFORMATION FEATURES**

NBC

Newsline Extra:

The State of Our Union (Week of January 30)

Input, output/printed matter/modems/son of

Robin Williams/George Cartin/Rich Little/Robert

Crying/computers/lying/hair scams/rock magazine

Sound/suspension/reflexes/designs/bi-amplification

Klein/Rowan & Martin (Week of January 30)

modem/network programming

Progressive Radio Net

Computer Program:

(Week of January 30)

(Week of January 30)

(Week of January 30)

The Olympic Minute:

Radio Entertainment Net

Winter dames need sun (January 30)

The big blue monument (February 2)

The conqueror was a doll (February 3)

Strand Broadcast Services

Parent-child relationships (February 3)

The practical side of personal computers

Making it in a man's world (February 6-10)

Live broadcast coverage of '84 Winter Olympics

(January 30-February 3)

Behavior mod (January 30)

Westwood One

Mutual

Spaces & Places:

(February 6-19)

Career planning (February 1)

Something You Should Know:

Hurdler leaps Sunday problem (January 31)

Remembering Rosi's rooters (February 1)

Laugh Machine:

News Blimp:

Sound Advice:

ABC **Rock Net:**

'Lifelines'' features Norman Kaish discussing home/car alarm systems, Cancun, "kazoo mae stro" Barbara Stewart (January 30-February 3) 'Rocknotes'' w/Pat St. John features "Rock's great benefit shows." w/Graham Nash, George Har-

"Love and Marriage" (February 13)

(January 8-February 6) 16-part Winter Olympics we kend special; weekday and weekend reports (February 4-5, 8-10, 11-12, 13-17, 18-19)

Donnelly Media

Hiney Wine: Hiney survival kit (January 30) Harry's will is contested (January 31) Gearing up for Valentine's Day (February 1) Groundhog Day (February 2) Using Hiney to pay the IRS (February 3)

Narwood Productions

The name game/computer program generators, Pt. I (January 30) Baer & Co./computer program generators, Pt. II.

Equipment write-offs/Photogenesis, Inc. (February 1)

Commodities futures, Pt. I, II (February 2-3) Movie financing (February 3)

EOPI

Bay Otis joins United Stations as the host of its national radio show "The Great Sounds." Otis, who currently holds down an air shift with WNEW/New York, began his radio career in 1955 and is a veteran air personality and programmer. He starts hosting the program next Friday (2-3).

• London Wavelength, distributor of the forthcoming "The Rolling Stones at the Beeb," has projected a mid-1984 release for the program. Originally scheduled for late '83 or early '84 release, the show was postponed due to the death of Alexis Korner, the

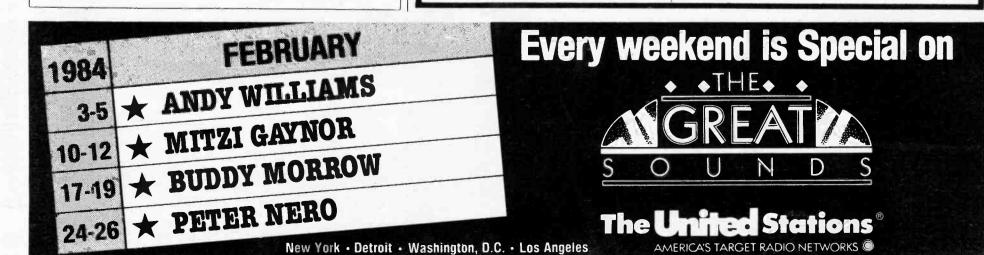
discovering the Stones

"The First Lady of the American Stage," Helen Hayes, has just completed her 600th broadcast of Mutual of Omaha's 'The Best Years.' The public affairs commentary to older Americans is produced by Glad-

ney Communica-Helen Hayes tions Ltd. in New York and syndicated to over 200 radio stations

OLDIES ON TAPE CHR/TOP 40 COUNTRY A/C Write: Burkhart/Abrams/Michaels/Douglas and Associates, Inc. 6500 River Chase Circle, East

Atlanta, Georgia 30328



Atlantic Starr (February 13-19)

rock pioneer generally credited with



Paul Rodgers/ZZ Top/Streets (February 13-17)

.38 Special (February 6-12)

Pop Concerts:

Rock Chronicles:

Special Edition: Ray Parker Jr. (February 6-12)

Rock Over London:

Page 9

rison, Dave Edmunds (Week of January 30) AP

CBS

Winter Olympics Preview reports

Ciayton Webster Jack Carney Comedy Show: Dating & romance (February 6) Joe Piscopo At Large: Steve Martin/sports guy/Andy on Andy (February 6) Sporting News Report: Martina Navratilova/Julius Erving/Mickey Mantle/Chris Evert-Lloyd/Bob Arum (February 6)

Minding Your Business:

(January 31)

WMYK & WZAM/Norfolk will change formats from AOR to Urban/Contemporary on Monday (1-30). Robert Benns, President and a principal in the stations, called the move to Urban a shift Glew comment-"from rock in the woods to the rhythm of the city."

Addressing the reason for the format change, Benns candidly admitted, "I think we can cite disastrous ratings. We've found over the last year or two that rock became a very unstable, unpredictable format. We have an Urban station in Chattanooga (WJTT) that we've done well with, so we know the game."

Benns will install the format himself and supervise it initially. Bruce Dowdy will serve as Operations Manager, and is expected to assume the programming duties as well.

WRKR Appoints Raymond GSM Michael Raymond has joined WRKR/Racine-Milwaukee as GSM from WMKE/Milwaukee, where he was Station Manager. He replaces Al Crounse, who left the station

WRKR President/GM Joel Thrope commented, "We both have a good opportunity to make WRKR a real winner, as Mike's joining us is a good marriage. He is going to bring to this station the big-city professionalism that was needed. Mike was the last spoke in the wheel to complete our efforts to make WRKR a top-flight radio competitor in the greater Milwaukee market."

Sexton KKHR GSM

KKHR/Los Angeles National Sales/Marketing Manager Miles Sexton has been elevated to GSM for the CBS-owned outlet, replacing Hal Bedsole, who exits the station

VP/GM Bob Nelson told R&R, "Miles has done just about every

job in sales for us. He's a real professional in every sense of the word. His thorough experience in radio and at CBS in all phases of sales management make him a nat-

1984

10-12

17-19

ural candidate Miles Sexton for the job. He's very well respected in the company and in the advertising community as well."

Yasgar Becomes VP At Atlantic

Atlantic Records has promoted Larry Yasgar to the newly-created position of VP/Singles Sales & Production. He will also continue in his present position as Director/Dance Music at the label's New York headquarters.

Atlantic Executive VP/GM Dave ed, "In his 14 years with Atlantic, Larry's responsibilities have encompassed an unusually diverse spectrum, including sales, promotion,

A&R, and production. He has Larry Yasgar been instrumental in the development of Atlantic's Dance Music Department since its inception in the mid-1970s, and on behalf of the entire Atlantic family I would like to congratulate Larry on this richly-deserved promotion."

Raymond told R&R, "My thanks

to WRKR PD Pat Martin for let-

ting me know of this position.

WRKR doesn't always get the

credit it deserves because we are

licensed to Racine. After all, the

number one station in New York

(Z100) is licensed to New Jersey.

WRKR sounds fantastic and I have

a lot of faith in everyone's ability at

this station to compete in the Mil-

Before coming to Milwaukee,

Raymond was GM at KRLY/Hous-

ton and held various sales/man-

agement positions at WCBS-FM,

WOR-FM, WPLJ, and WKTU, all

Pro:Motions

Gilreath Named Elektra VP/Sales

Eddie Gilreath has been appointed Vice President/Sales for Elektra/Asylum/Nonesuch Records. He is an 18-year veteran of the music industry, most recently serving as Executive VP/Sales of Island Records. Gilreath's label background also includes ten years with Warner Bros. Records, where he began as Atlanta Regional Marketing Director and ended as VP/Black Music Sales

WLS-AM & FM Tap Lay

Linda Lay has joined WLS-AM & FM/Chicago as Local Sales Manager. She moves crosstown from WLUP, where she was General Sales Manager for two years.

Important Fires Up Combat

Jamaica, NY-based Important Record Distributors, under the direction of President Barry Kobrin, has established the Combat in-house label. Fully committed to heavy metal, the label plans to issue February releases by Talas, The Rods, Helstar, and Oz.

Renaissance Debuts

Former Atlantic Records executive Phillip Rauls and management consultant Rick Hawks have created Renaissance Records. The first release is a remake of the single "Mr. Lee" by Reni Grilli, a former vocalist with the Elvin Bishop Group and Roy Orbison. Based in Memphis, Renaissance will be distributed by independent record distributors.

Failla Raised At Mike's Artist

Lisa Failla has been promoted to Promotion/Marketing Manager at Mike's Artist Management. She was previously Assistant Manager.

Kramer & Reiss, Patricola Merge

Public relations firms Kramer & Reiss and Susan Patricola have merged their companies, effective February 1. As a result, the new organization has expanded its representation of film and television product/personalities to include music and corporate divisions. Kenny Kerner heads the former department, with Richard Fisher overseeing the latter. Kramer/Reiss/Patricola may be reached at (213) 274-9428.

Lisa Failla



Eddie Gilreath

Group W Appoints Aberle

James Aberle has been named Director of Training and Development for Group W Radio. Prior to this, he held the VP/Marketing and Development post for the company's radio sales division. Aberle succeeds Charles Heiser, who was appointed VP/Affiliate Relations for MUZAK.

Rall New WQPO GM

Bob Rall has been tapped as GM of WQPO/Harrisonburg, VA. He joins the station from a similar post at WKKE/Jackson, MS, where he was also part-owner.

Weiss & Powell Name Bellin, Lavsa

Bob Bellin has been appointed New York Sales Manager at Weiss & Powell Radio Sales. His career includes stints with RKO Radio and Torbet. In other company activity, Kay Lavsa assumes the newly-created post of Director/Agricultural Sales and Services.

McGavren Guild Promotes Meyer

Deborah Meyer has been elevated from Western Division Manager to VP/Western Division at MG Media in Los Angeles, a Mc-Gavren Guild Radio subsidiary. She's been with the firm over three years, starting out as an Account Executive.



Deborah Meyer

BMI Hires Cain

Singer/songwriter Thomas Cain becomes Associate Director of Performing Rights in BMI's Nashville office. Working as an instrumentalist and/or vocalist, he has recorded with several artists, including Tony Joe White, Barbara Mandrell, Billy Swan, and Mel McDaniel.

Hsu Joins E/A

J. Richard Heu comes aboard Elektra/Asylum Records as Creative Director. Before joining the label, he served as art director in charge of special projects for the 13 Bloomingdale's department stores.



J. Richard Hsu

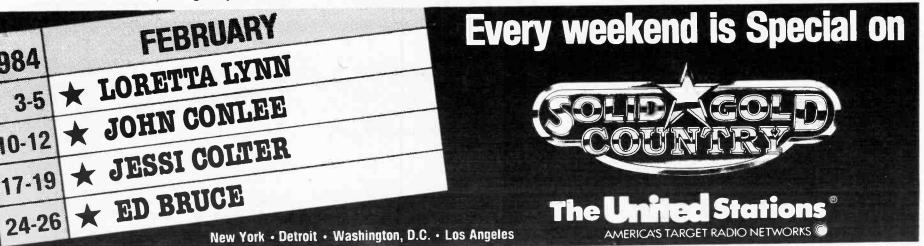
FairWest Moves

The corporate offices at FairWest have relocated to 2007 N. Collins Blvd., Suite 501, Dallas, TX 75080. The phone number remains (214) 243-7800, FairWest also announced the opening of a La Jolla, CA office. That phone number is (619) 456-2319.

WEST COAST POWERHOUSE

Rare opportunity to join a great radio station known for its personalities and stability. Afternoon drive with great dollars and benefits for key Ingredients. Relatable, aggressive, winning instinct, a real performer who enjoys promotion and contact with the community. All inquiries are confidential. Tapes & Resumes to: Radio & Records, 1930 Century Park West, #613, Los Angeles, CA 90067.

A major broadcast chain and equal opportunity employer.



111

Van Houten Named GSM At WHYT Russell "Buzz" Van Houten has

waukee market."

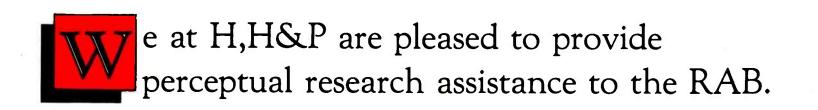
in New York.

been named General Sales Manager at WHYT/Detroit, moving from AM sister WJR's National Sales Manager position. He replaces **Rocky Sisson at the Capital Cities** Communications CHR outlet, while Sisson moves to WJR, where he will be Manager/Sales Development.

WHYT Station Manager Maureen Hathaway commented, "Buzz brings several years of contemporary radio management experience with him to WHYT. He is wellknown and respected in Detroit, and we're very enthusiastic about having him join our staff."

Hiber, Hart & Patrick Salutes The RAB!

ongratulations to Bill Stakelin, Wayne Cornils and the rest of the leadership of the new RAB on the occasion of the fourth annual Managing Sales Conference. Best wishes for a successful gathering.





www.americanradiohistory

JHAN HIBER, PRESIDENT P.O. BOX 122O, PEBBLE BEACH, CA 93953 (408) 373-3696 LARRY PATRICK, SENIOR VP 14440 CHERRY LANE COURT, SUITE 215 LAUREL, MD 20707 (301) 776-8855



Researching Your Ad Community

As the numbers flow from the depths of the ratings companies' computers, those stations with good books set up healthy sales expectations. Seems like a natural enough reaction. However, many stations will later become frustrated because they will be unable to match their ratings gains with revenue growth. Why? Perceptual research aimed at your local advertisers can often uncover the answer(s). Let's look at how this reseach aimed specifically at sales payoff might work.

Sales Research: When Useful?

Before you commit dollars to doing research aimed at garnering the frank perception of your local (or even national) advertisers, it might be best to think about when such an expenditure might be best justified. Here are some situations that cry out for ad community research. The following are actual case studies, with the stations not specified. ...

• Good numbers, poor sales: When your ratings are up the station sales staff gets high on the visions of revenues dancing in their heads. But there is no guarantee that just because your numbers look healthy your revenues will naturally start flowing in at an increased rate. Perhaps buys are not coming your way because the local media mavens resent the fact that your station once ran on-air diary announcements (and assume your numbers are somehow inflated as a result). Or there might be a personality clash between the account exec calling on the biggest agency in town and the media staff there. Ad infinitum.

• New sales management: When your station brings in a hotshot from Big City, USA, it would be vital for him/her to get a proper feel for the biases, likes/ dislikes, and attitudes harbored by the key advertisers in your market. This avoids the "bull in a china shop" syndrome where Mr./Ms. Know It All whirls into town and immediately offends Molly Mediabuyer. Perceptual research aimed at your local ad community could, if done properly, provide a roadmap to better sales for the new sales honcho.

• Buying/evaluating the purchase of a station: If you are looking to buy, or have already committed to buy a station, wouldn't it be helpful to get an objective feel for the station's revenue potential? Are past and current sales levels depressed due to advertisers' feelings about the station's ownership, its format, the poor appearance of its sales team; or are other factors beyond your control causing the sales to not perform at expected levels? Don't make the mistake of buying a station with a format that the advertisers perceive is a dying one - unless you are able to get the property at a bargain price.

These are just some of the situations where ad community research can pay for itself manyfold. There are others, which I will elaborate on at a later date.

Sales Research Techniques

Let's say you've decided that getting into the hearts and minds of the buyers would be valuable to your sales effort. Fine. Now what? Can such an effort be done in-house or do you need an outside researcher? How is the research sample selected? How is the advertiser feedback obtained? Allow me to offer answers to these points.

• In-house versus outside researcher: Naturally, as an industry researcher I



A PD in Miami wrote in to ask, "What actionable points can focus group research really deliver?"

As you might imagine, each station situation will dictate different matters that are addressed by the focus groups. In general, however, focus groups can give you feedback on *how* a cross-section of the target audience feels about perhaps 8-10 key issues. You can show TV spots or storyboards, for example, and glean reaction to those. Examples of advertising logos or color schemes can be displayed and discussed in terms of how they hit the public. Airchecks of DJs you might be considering for hiring can be played to get reactions from a portion of the desired audience. In addition, issues can be addressed to determine whether or not a large sample telephone survey is needed to more fully probe *how many* of the target share the feelings that arise in the focus group discussions.

Week In Review

Arbitron Promotes Peacock, Adds Buys

James Peacock has been promoted to Manager of Arbitron's Research Department. Peacock has been with Arbitron for two years and prior to that was with Susquehanna Broadcasting, serving in research capacities.

In addition, Arbitron has appointed a new Manager of the Central Region for Radio Station Sales. The new Chicago-based manager is Joe Buys, who has broadcasting experience in Michigan. According to Arbitron VP/ Sales & Marketing Bill Livek, Buys, who is on board already, was part owner and GM of WVIC-AM & FM/Lansing.

Birch Promotes Harper

In line with other reorganization plans and promotions, Tom Birch told R&R Craig Harper has been upped to Vice-President of National Sales. Harper, who will continue to operate out of the firm's Dallas office, will oversee sales efforts aimed at stations and at agencies/advertisers.

have a small bias for using the outside firm to tackle your ad community study. There are some good reasons for this approach, however. Two great reasons actually — objectivity and confidentiality. It would be awfully hard for me (when I was a sales manager) to have objectively set up and conducted such a study. Inevitably personal biases creep into the research — and that can doom its effectiveness. Also, some salespeople (and advertisers for that matter) might get paranoid if they thought this research was being done or sponsored by your station.

When ad community perceptual research is done well, there may be a buzz in the market about "someone doing research among the advertisers," but the sponsor of that research should remain confidential. That's why taking sponsors to lunch or a golf date just doesn't give you the same insights and feedback as an objectively set-up and conducted research probe — face to face they won't give you the same frank input that they'll offer to a researcher.

• Sample development: The best way to generate the names of the people the researcher should survey is to have the GM and GSM (the only people at the station who should know the study is going on) develop a list of key accounts they'd like to obtain feedback from. Depending on the market and your compettive situation, this list could total about 50-75 names, from a variety of direct and agency accounts, and from advertisers who have a variety of budgets. This enables the station sales management team to derive information from a cross-section of its account list.

Three Major Approaches

Once the need has been seen, the researcher hired, and the sample developed, how does the research actually work? Here are the highlights of the three major approaches.

• Mailed questionnaires: In this system the researcher develops, in concert with the station leadership, a questionnaire to be mailed to the key advertisers. The advertisers can then fill in the forms at their own convenience and send them to the research firm for evaluation and tabulation.

This is probably the least expensive ad

community research approach. However, as with any mail research technique, the questionnaire is inflexible and doesn't allow for probing. Still a useful idea, however.

• Telephone interviews: This method, while more expensive than the questionnaire, has some additional advantages. Once a topic is being discussed, the interviewer can probe those items that seem to be hot buttons, or turnoffs, for each advertiser. It is important to make sure the interviewers are properly trained and supervised, however. Also, sometimes advertisers don't want to have their day interrupted by such a call.

• In-person interviews: This system allows the most probing and often derives additional insights from such signals as body language. Here the researcher sets up interviews, each lasting from one to two hours. Once the nature of the study has been explained ("We've been hired by local broadcasters to see what can be done to better serve the ad community"), the advertisers usually open up with a barrage of input.

With the cost of flying a researcher into the market as well as the data tabulation and evaluation efforts, this system while offering the best chances for delving into the feelings of the advertisers does cost more than the other approaches.

Follow-up

Once the research has given you specific feedback from each advertiser, what next? The station can do two things, depending on the nature of the information. If your station is well thought of and might adopt a suggestion or two from the advertisers, it's OK to disclose later who sponsored the research — and state what you'll do to respond to the input. If, however, some negatives crop up, you may just want to use the responses for internal changes — bolstering your sales effort, it's hoped, without the ad community ever realizing that it helped you improve your revenues.

Ad community research is a growing, and I think vital, part of a station's marketing effort. With this type of research your revenue growth can be maximized, even if your ratings aren't No. 1.

IOI STATIONS CHOOSE MOTOROLA C-QUAM AM STEREO!

Now we're really rolling.

Stations from coast to coast have made the decision for Motorola C-Quam® AM Stereo. They range from clear-channel powerhouses to day-timers, with formats from MOR to C&W, throughout the U.S. and Canada.

The majority are already on the air, reaping the promotional benefits of being among the first with the beautiful sound of Motorola AM Stereo (and lowdistortion mono). The others are scheduled for installation soon.

So, if you're budgeting for new equipment, plan to join these stations soon. For price and installation information, contact Dick Harasek at (312) 576-2879, or Chris Payne at (202) 862-1549.

Make the call for your station today, and get a head start on your competition.

MOTOROLA AM STEREO. THE WINNING SYSTEM.

B94

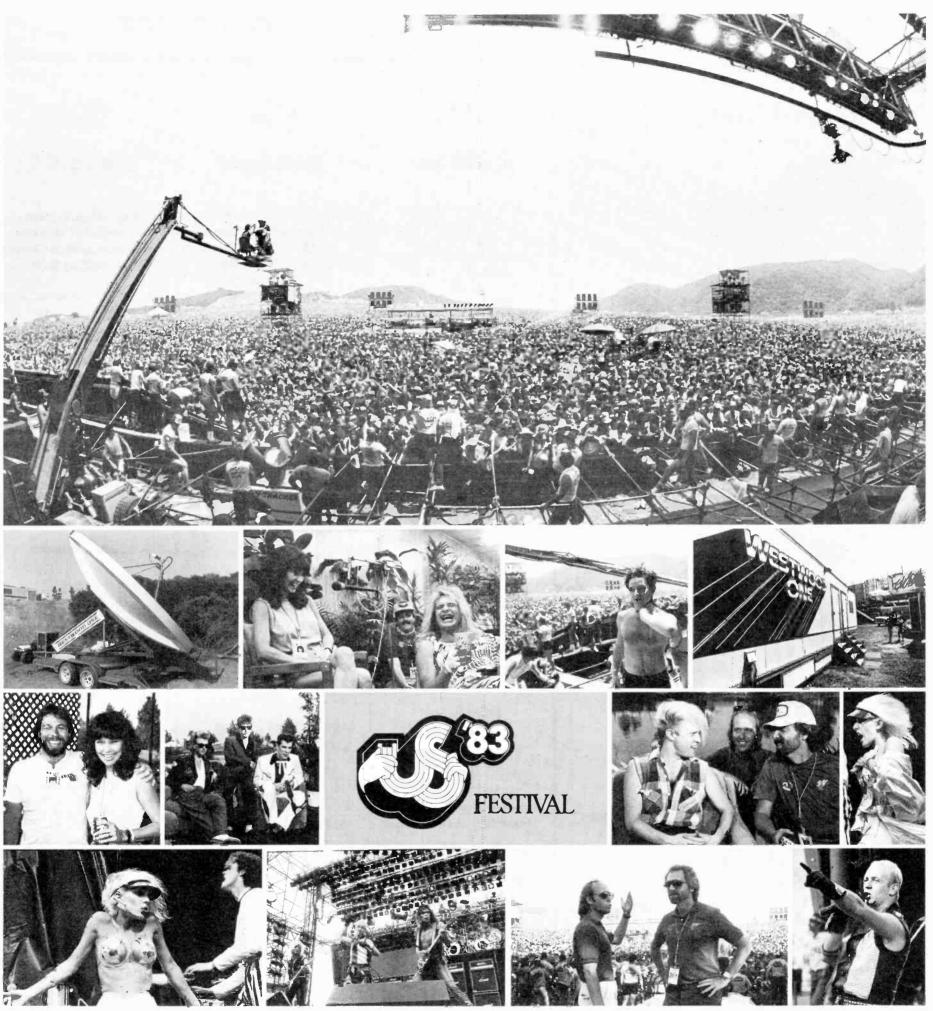


on Motown Records

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Birch Radio	Birch Radio	Birch Racio
Philadelphia	San Francisco	Detroit
WUSL Takes First As VCAU-FM Slips; WEAZ egues To Second; KYW, VCAU (Without Phillies) Softer Summer '83 Fall '83 /USL (Urbn) 8.2 8.5	KGO, KCBS Up Shares, Remain 1-2; KSOL Moves To Third; KABL-FM Surges; KFOG Doubles To Lead AORs	WJR Drops After Baseball, Still Reigns; WRIF Edges WLLZ; WNIC-FM Adds Two; WMJC Up Strong; WDRQ Down Two
VEAZ (BM) 7.1 8.4 VCAU-FM (CHR) 8.6 7.3 VW (News) 8.0 6.6 VDAS-FM (Urbn) 6.1 6.2 VMMR (AOR) 5.6 5.9 VWDB (Talk) 5.2 5.9 VYSP (AOR) 5.3 5.7 VMGK (AC) 5.1 5.5 VPEN (BBnd) 4.9 4.7 VCAU (News) 7.5 4.2 VIP (AC) 3.0 4.2 VIP (AC) 3.0 4.2 VIOQ (AOR) 3.8 4.0 VKSZ (AC) 1.6 3.0 VFIL (Gold) 2.5 2.6 VSNI (AC) 2.6 2.5 VFLN-FM (Clas) 2.3 2.3 VWSH (CHR) 2.1 2.3 VWSH (CHR) 2.1 2.3 Miami Miami 4.0	KGO (N/T) 8.6 9.1 KCBS (N/T) 4.7 5.4 KSOL (Urbn) 3.4 4.2 KSAN (Ctry) 4.1 4.1 KABL-FM (BM) 2.8 4.0 KBLX (Urbn) 4.0 3.8 KIOI (AC) 3.1 3.7 KYUU (AC) 3.1 3.5 KFOG (AOR) 1.7 3.2 KFRC (CHR) 4.3 3.0 KITS (CHR) 2.9 2.7 KSFO (AC) 3.3 2.7 KNEW (Ctry) 1.8 2.6 KQAK (AOR) 2.2 2.6 KRQR (AOR) 3.6 2.5 KNBR (AC) 3.0 2.3 KIBE & KDFC (Clas) 2.0 2.3 KOIT-FM (Easy) 2.7 2.3 KMEL (AOR) 4.1 2.2 KDIA (Blk) 2.5 2.1 KOME (AOR) 2.0 2.1 KKHI-AM & FM (Clas) 2.4 2.0 KWSS (CHR) 1.2 1.8 KBAY (BM) 1.8 1.6	WJR (Misc) 13.5 10.8 WRIF (AOR) 7.1 7.5 WLLZ (AOR) 8.1 7.4 WNIC-FM (AC) 4.6 6.6 WDRQ (Urbn) 8.1 6.1 WWJ (News) 4.8 5.9 WJLB (Blk) 5.7 5.4 WJOI (BM) 4.1 4.8 WMJC (AC) 3.0 4.5 WXYZ (Talk) 4.9 3.9 WHYT (CHR) 4.6 3.8 WWWW (Ctry) 2.9 3.6 WCZY (AC) 3.5 3.2 WABX (CHR) 3.3 2.8 WJZZ (Jazz) 2.0 2.8 WOMC (AC) 3.0 2.3 WCXI (Ctry) 1.9 1.8 WHND (Gold) 1.2 1.8 WLBS (Urbn) 1.1 1.5 WGPR (Blk) .9 1.3 CKLW (AC) 1.7 1.2
WINZ-FM Adds Two, Grabs Lead; WHYI Slips To Close Second; WQBA Down From Double Digits Summer '83 Fall '83	KEEN (Ctry) 1.2 1.3 KABL (BM) 2.4 1.2 KTIM (AC) 1.1 1.1 KEZR (AC) .7 1.0 KFAX (Rel) - 1.0	Houston KMJQ Slips From Double Digits, Retains
VINZ-FM (CHR) 8.8 10.8 VHYI (CHR) 12.8 10.6 VQBA (Span) 10.2 8.5 VLYF (BM) 5.1 5.8 VINZ (News) 3.2 4.6	Birch Racio	First; KIKK-FM Leads Country Advance, Takes Runner-up; KKBQ-FM Improves To Third
VSHE (AOR) 5.8 4.2 VRHC (Span) 2.8 4.0 VNWS (News) 4.2 3.9 VIOD (AC) 2.8 3.4 VAXY (AC) 3.4 3.2 VCMQ-FM (Span) 3.3 3.1 VWWL (AC) 2.9 3.0 VAIA (AC) 2.4 2.9 VKQS (Ctry) 2.6 2.7 VSUQ (Span) 1.6 2.6 VWJF (AC) 2.1 2.6 VEDR (Blk) 1.9 2.5 VQBA-FM (Span) 3.3 2.5 VTMI (Clas) 1.8 2.0 VCKO (AOR) 2.6 1.7 VQCM (Span) 1.4 1.7 VQAM (Ctry) 1.4 1.5 VMBM (Blk) .4 1.3 VKAT (BBnd) 2.1 1.2 VEZI (AC) .7 1.1 VCMQ (Span) 1.0 1.0	Atlanta WZGC Passes WKLS-FM, Cops Crown; WVEE Loses Two; WSB Slips Without Baseball; WRRM Becomes A/C Factor ^{Summer '83} Fall '83 WZGC (CHR) 11.6 12.6 WKLS-FM (AOR) 12.3 11.4 WQXI-FM (CHR) 10.2 10.1 WVEE (Urbn) 11.5 9.3 WKHX (Ctry) 8.6 9.0 WSB (AC) 10.3 7.7 WPCH (BM) 5.9 6.8 WAOK (Blk) 3.7 4.1 WRRM (AC) 1.8 4.1 WRRM (AC) 1.8 4.1 WSB-FM (AC) 5.0 4.1 WGST (News) 2.7 2.5 WPLO (Ctry) 2.4 2.0 WCNN (News) 6 1.2 WIGO (Blk) 2.4 1.2	Summer Fall '83 Fall '83 KMJQ (Urbn) 10.0 9.4 KIKK-FM (Ctry) 8.2 8.9 KKBQ-FM (CHR) 7.0 8.8 KSRR (AOR) 7.4 7.8 KRLY (Urbn) 8.8 7.0 KLOL (AOR) 5.1 5.9 KILT-FM (Ctry) 4.1 5.7 KODA (BM) 4.1 5.5 KTRH (Talk) 3.4 5.2 KRBE-FM (AC) 4.3 4.6 KFMK (AC) 3.5 4.5 KQUE (AC) 5.0 3.6 KPRC (News) 3.8 3.0 KKBQ (CHR) 2.4 2.2 KLEF (Clas) 1.3 1.8 KLVL (Span) 1.1 1.5 KXYZ (Span) 1.6 1.4 KCOH (Blk) 2.0 1.2 KIKK (Ctry) 1.7 1.1 KILT (Ctry) 1.6 1.1 KFRD (Span) - 1.1 KGOL (

VOTED BEST RADIO SPECIAL OF'83



In a nationwide survey of rock program directors and music directors conducted by *The Album Network*, WESTWOOD ONE's 12-hour "US Festival Concert Special" was overwhelmingly selected Best National Radio Special of 1983. It was a one-of-a-kind concert event that deserved unprecedented coverage. We're proud to have been able to bring it to you. For the biggest events in radio, it's WESTWOOD ONE...and only!



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americanradiohistory

BREAKERS	RATINGS Fall '83 Quarterly REPORT REPORT Results		
DEBORAH ALLEN "I've Been Wrong Before"	Birch Radio	Birch Radio	Birch Radio
hum Marting	Baltimore	Milwaukee	Kansas City
R&R 35	WLIF (BM) 4.8 5.6	WQFM Rises To Double Digits, First Place; WTMJ Skids Without Brewers, Still Second; WLUM Surges Into Fourth; WMIL Leads Country Summer '83 Fall '83 WQFM (AOR) 9.2 10.7 WTMJ (AC) 18.1 10.4 WKTI (CHR) 9.1 9.1	WDAF Adds To Winning Share; KLSI Bolts Into Runner-up Spot; AORs Up, KBEQ Softer ^{Summer '83} Fall '83 WDAF (Ctry) 12.7 14.6 KLSI (AC) 6.3 9.2 KBEQ (CHR) 9.6 7.6 KYYS (AOR) 6.8 7.4 KCMO (N/T) 7.1 6.6 KKCL (AOR) 6.4 6.6
BB 51 * CB 50 * GUS HARDIN	WWIN-FM (Blk) 3.3 5.2 WMAR (CHR) 2.6 3.8 WFBR (AC) 6.8 3.6 WEBB (Blk) 2.2 3.4 WWIN (Blk) 4.0 3.4 WYST (AC) 3.0 3.4 WCBM (N/T) 2.6 3.3	WLUM (Urbn) 4.3 8.2 WMIL (Ctry) 3.4 7.3 WEZW (BM) 6.2 6.0 WOKY (BBnd) 3.0 5.1 WBCS (Ctry) 4.0 4.7 WZUU (AC) 4.4 4.4 WISN (AC) 4.0 3.9	KKCI (AOR) 6.4 6.6 KFKF-FM (Ctry) 5.9 6.5 KPRS (Blk) 8.0 6.4 KJLA (BBnd) 3.2 4.8 KMBR-FM (BM) 3.0 4.6 KUDL (AC) 3.2 4.6 KMBZ (News) 4.9 4.4 WHB (AC) 3.9 3.5
"Fallen Angel" PB-13704	WCAO (Ctry) 3.5 3.0 WITH (BBnd) 2.5 2.4 WWDC-FM (AOR) 2.6 2.2 WHUR (Blk) 1.5 1.7 WAVA (CHR) 1.9 1.5 WRQX (CHR) 2.0 1.4 WQSR (AC) 1.9 1.3 WRBS (Rel) .9 1.2	WMYX (AC) 5.2 3.9 WRKR (CHR) 2.7 3.0 WLZZ (Gold) 1.7 1.9 WLPX (CHR) 5.1 1.8 WNOV (Blk) 3.3 1.8 WFMR (AC) 1.7 1.7 WTKM-FM (AC) 3 1.2 WGN (Talk) .3 1.1	KCMO-FM (Ctry) 3.5 1.9 KZZC (CHR) 4.2 1.8 KXTR (Clas) 1.3 1.6
MANNIE 40	WTOP (News) .9 1.1		Birch Racio
R&R D	Birch Radio	Birch Radio St. Louis	New Orleans
3 Junit Martin	Buffalo	KMOX Still Gigantic;	WEZB Still Tops As WYLD-FM Gets Stronger; WWL, WBOK
BB 44 * CB 41 *	WBEN Adds To Pacesetting Total; WJYE Returns To Double Digits; WBUF	KHTR Down Two; KWK Tightens AOR Race; KMJM Becomes Strong Contender	Jump Into Spotlight; WQUE-FM Tightens A/C Race Summer '83 Fall '83
	Healthier; WPHD Slips Summer '83 Fall '83	KMOX (Talk) 24.6 21.2 KHTR (CHR) 11.1 9.2 KSHE (AOR) 9.4 8.4	WEZB (CHR) 15.7 15.4 WYLD-FM (Blk) 13.0 14.8 WRNO (CHR) 8.8 7.1 WBYU (BM) 7.2 6.2
BILL MEDLEY "Till Your Memory's Gone"	WBEN (AC) 10.4 12.1 WJYE (BM) 7.8 10.1 WYRK (Ctry) 7.9 8.1 WORD (AOR) 7.7 7.1	KWK-AM & FM 8.1 8.3 (AOR) 8.4 8.1	WBFC (BM) 7.2 6.2 WSMB (AC) 5.8 6.0 WNOE-FM (Ctry) 6.4 5.7 WWL (Talk) 3.1 5.6
PB-13692	WGRQ (AOR) 7.7 7.1 WPHD (CHR) 9.0 6.4 WBEN-FM (CHR) 6.6 5.9 WGR (AC) 5.5 5.9	WIL-FM (Ctry) 6.0 6.3 KEZK (BM) 5.3 4.8 KSD-FM (AC) 5.3 4.8	WWL (Talk) 5.1 5.0 WAIL (Urbn) 6.0 5.4 WBOK (Rel) 3.7 5.4 WAJY (AC) 5.4 5.0
NAMAN WHAT I	WGR (AC) 5.5 5.9 WBUF (AC) 3.7 5.8 WNYS (CHR) 4.6 4.9 WECK (BBnd) 6.8 4.7	WRTH (BBnd) 3.1 4.2 KSD (Ctry) 3.9 4.0 KYKY (AC) 3.0 3.4	WADT (AC) 3.6 4.8 WUE-FM (AC) 3.6 4.8 WTIX (AC) 2.4 3.1 WNOE (Ctry) 2.1 2.3
RH HWWWWWWWWWWWWWWWWWWWWWWWWWWWWWWWWWWW	WECK (BBhd) 6.8 4.7 WKBW (CHR) 4.8 4.5 WZIR (AOR) 5.0 3.5 WYSL (CHR) 2.7 3.0	KXOK (Talk) 1.5 2.5 KADI-FM (AC) 1.5 1.9 WZEN (Blk) 1.3 1.4	WNOL (Cuty) 2.1 2.0 WYAT (Gold) 1.8 2.3 WWIW (BBnd) 1.3 1.8 WQUE (CHR) 2.5 1.4
R&R 37 BREAKER BREAKER	WBLK (Blk) 3.1 2.8 WDCX (Rel) 1.8 2.0 WXRL (Ctry) .1 1.3	KATZ (Blk) .9 1.2 KLPW (BM) .7 1.2 WEW (BBnd) .3 1.2 WIL (Ctry) 1.2 1.2	WYLD (Rel) 1.7 1.3 WSHO (BBnd) 1.6 1.0
- AMMANNA	Format Legend AC—Adult/Contemporary, AOR—Album-Orlented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR— Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold— Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T— News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn— Urban Contemporary.		ock. BBnd—Bla
BB 37* CB 33*			

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For the fifth consecutive year, over 100 broadcasters from MMR markets gathered for an intensive, two-day conference on radio marketing in the 1980's, and for the fifth consecutive year, it was a smashing success!

Dr. Kenneth Blanchard captured managers and spouses alike with a talk on the "One Minute Manager" as did Dr. Charles Garfield while stressing the factors leading to peak personal performance. Michael Bader gave an update on the FCC, Delta's Bob Coggin spoke on the airlines, ARTA's Ron Santana summarized the travel business while Susan Bondy brought participants up to date on ways to capitalize on their investments. And there's more! A busy schedule of workshops and seminars on topics ranging from co-op retail sales to group management and the emergence of non-wired networks kept the involvement level high throughout the conference. The Commercials Festival let everyone see how their peers used TV for promotion in 1983.

The Annual Fly-In is part of our investment in our clients—our way of expressing the great value we place in that very special relationship.



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Ask Your Columbia About These Great

Most Added

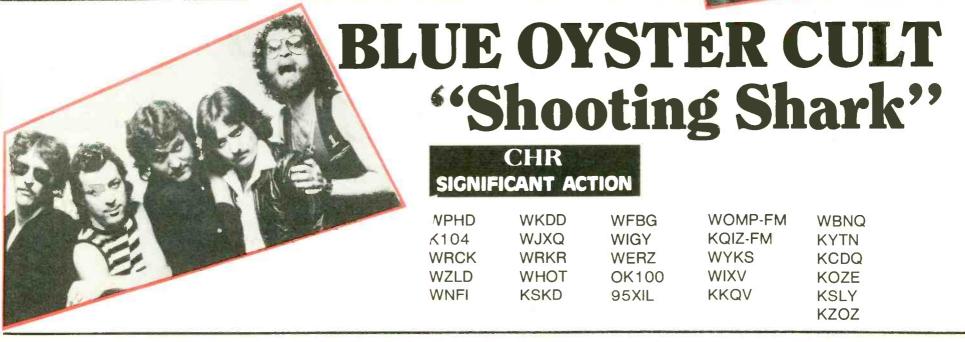




KENNY LOGGINS

Footloose (Columbia) 75% of our reporters on it. Moves: Up 11, Debuts 39, Same 47, Down 0, Adds 74 including WKBW, PRO-FM, Q107, 94Q, Z93, KAFM, Q105, B96, KZZP,





CHERYL LYNN "Encore"



KMJK. Complete airplay in Parallels.

WXKS-FM add Z100 15 WPLJ 17-13 KIQQ add

Black Chart: 3

#4 Black Hottest Record





EARTH, WIND & FIRE Black BREAKERS "Touch"

Promotion Managerory Hit Records!

PAUL YOUNG "Come Back And Stay"

CHR SIGNIFICANT ACTION

"Oh yeah, this has been in high rotation at home for the past several months. One of his 3 top five singles in England, I expect this song to be his first American hit. Not since Culture Club have I been this high on an artist . . . and Paul Young is the goods. We're talking major star material."

> Dave Sholin's Personal Picks Gavin Report, January 20

Second Week Out And Already On:

WXKS-FM	WNFI	95XIL
WPHD	WOKI	WJBQ
93FM	WSFL	KISR
KIMN	WKDD	KTDY
Q103	WZPL	WPFM
KIQQ	Z104	WAEV
WVSR	WHOT	WIXV
K104	KBBK	KKQV
WYCR	KHYT	KYTN
WTIC-FM	KRQ	WAZY-FM
WKEE	WIKZ	KTRS
WRCK	WERZ	KGHO
WKRZ-FM	OK100	KBIM
WZLD	WKHI	KSLY
		KZOZ

MIDNIGHT OIL "Power And The Passion"

JUST SHIPPED!

On Your Desk This Week!

Enjoying Out-Of-The-Box Action At Black And A/C Radio! Black Chart: 29 A/C NEW & ACTIVE



		R&R/Friday, January 27, 198
RATINGS REPORT Fall '83 Quarterly REPORT REPORT		
Birch Radio	Birch Radio	Birch Radio
Minneapolis	Jacksonville	Indianapolis
WCCO Sets The Pace Again; KSTP-FM, WLOL Slip As WLTE Doubles; KEEY Vaults Into Contention	WFYV Slips, Still Huge; WIVY Down From Double Digits; WQIK-FM Moves To Third	WZPL Still Flying High; WIBC Up Two, Strengthens Hold On Second; WFBQ Loses Three; WIRE Closes Country Gap
Summer '83 Fall '83 WCCO (AC) 20.2 19.7 KSTP-FM (AC) 13.9 11.3 KDWB-FM (AOR) 10.0 9.0 WLOL (CHR) 9.7 8.9 KEEY (Ctry) 6.4 8.0 WLTE (AC) 3.2 6.5 KQRS (AOR) 6.6 5.7 WAYL (BM) 4.2 5.6 WDGY (Ctry) 5.0 4.0 KSTP (Talk) 3.5 3.6 KJJO (Gold) 1.5 3.1 WWTC (Easy) 2.0 1.1	Summer Fall '83 WFYV (AOR) 17.9 16.6 WIVY (AC) 11.2 9.7 WQIK-FM (Ctry) 9.4 9.5 WJAX-FM (Urbn) 9.1 8.9 WKTZ-FM (BM) 9.8 8.4 WCRJ-FM (Ctry) 8.5 8.3 WAIV (AC) 8.7 7.5 WPDQ (Blk) 5.1 4.0 WERD (Blk) .4 2.9 WSVE (AC) .8 2.4 WCGL (Rel) 1.6 2.2 WQIK (Ctry) .9 1.8 WOKV (AC) 1.8 1.4 WNFI (CHR) 1.5 1.4 WAPE (BBnd) 2.1 1.2	Summer '83 Fall '83 WZPL (CHR) 18.0 17.0 WIBC (AC) 13.6 15.7 WFBQ (AOR) 13.4 10.5 WFMS (Ctry) 9.9 9.7 WIRE (Ctry) 6.2 8.6 WXTZ (BM) 7.7 7.6 WENS (AC) 6.6 6.7 WTLC (Urbn) 6.1 4.6 WNAP (AC) 4.9 3.8 WMLF (BBnd) 2.3 2.5 WNDE (AC) 1.7 2.5 WXIR (Rel) .4 1.4 WGRT (Urbn) .4 1.0
ARBITRON RADIO	WKTZ (BBnd) .5 1.2 WEXI (News) 1.0 1.0	
Dayton WHIO-FM Vaults Back Into First; WTUE Stable, Strong Second; WJAI, WAVI Show Slippage	Birch Racio Hartford	ARBITRON RADIO Toledo WIOT Wins But Loses Two; WRQN Debuts
Spring '83 Fall '83 WHIO-FM (BM) 10.4 13.9 WTUE (AOR) 12.6 12.4 WHIO (AC) 9.9 9.1 WONE (Ctry) 7.1 7.5 WDAO (Blk) 5.8 5.8	WTIC-FM, AM Remain Dominant; WHCN Squeezes Into AOR Lead; WRCH Wins Beautiful Music Contest	Notably; WKLR Rises To Second Spring '83 Fall '83 WIOT (AOR) 12.2 10.3 WKLR (Ctry) 8.0 9.2
WVUD (AC) 4.4 5.4 WYMJ (AC) 4.8 4.9 WJAI (BBnd) 6.4 4.8 WSKS (AOR) 1.0 2.8 WBLZ (Urbn) 4.7 2.7 WAVI (Talk) 6.7 2.5 WBZI (Ctry) 2.1 2.3 WPFB-FM (AC) 2.4 1.8	Summer '83 Fall '83 WTIC-FM (CHR) 19.2 19.5 WTIC (AC) 18.7 17.4 WHCN (AOR) 6.1 8.2 WCCC-FM (AOR) 8.3 8.1 WDRC-FM (AC) 5.9 6.0 WRCH (BM) 4.1 5.9 WKSS (BM) 5.7 4.8 WIOF (AC) 3.1 3.3	WLQR (BM) 8.3 9.0 WSPD (AC) 9.4 8.8 WMHE (AC) 7.5 7.5 WJR (Misc) 5.0 5.9 WTOD (Ctry) 6.0 5.2 WWWM (AC) 7.8 5.2 WRQN (AOR) - 4.4 WOHO (AC) 4.1 4.1 WVOI (Blk) 1.3 3.3
WKRQ (CHR) .9 1.1 WLW (AC) 2.7 3.0 Determined to have engaged in on-air survey activities.	WAQY (AOR) 1.3 2.4 WPOP (News) 3.5 2.3 WWYZ (AC) 2.7 2.1 WPLR (AOR) 3.2 1.9 WRCQ (BBnd) 1.6 1.8 WDRC (AC) 3.8 1.7 WKCI (AC) .5 1.0	WCWA (Easy) 5.4 3.2 WTWR (CHR) 1.3 2.3 CKLW (AC) 2.0 1.8 WLLZ (AOR) .6 1.8 WRIF (AOR) 1.4 1.2
	Format	Legend Album-Oriented Rock, BBnd—Big
	Birch Racio Birch Binneapolis WCCO Sets The Pace Again; KSTP-FM, WLOL Slip As WLTE Doubles; KEEY Vaults Into Contention Swmmer '83 Fall '83 WCCO (AC) 2.2 19.7 KSTP-FM (AC) 13.9 11.3 KOWB-FM (AOR) 10.0 9.0 WLOL (CHR) 9.7 8.9 KEEY (Ctry) 6.4 8.0 WLTE (AC) 3.2 6.5 KQRS (AOR) 6.6 5.7 WAYL (BM) 4.2 5.6 WDGY (Ctry) 5.0 4.0 KSTP (Talk) 3.5 3.6 KJJO (Gold) 1.5 3.1 WWTC (Easy) 2.0 1.1 ARBBIRON RADIO Dayton Dayton WHIO-FM Vaults Back Into First; WTUE Stable, Strong Second; WJAI, WAVI Show Slippage Spring '83 Fall '83 WHIO-FM (BM) 10.4 13.9 WTUE (AOR) 12.6 12.4 WHIO-FM (BM) 10.4 13.9 WTUE (AOR) 12.6 12.4 WHIO-FM (BM) 10.4	Birch BracioBirch BracioMinneapolisWCC0 Sets The Pace Again; KSTP-FM, WLOL Slip As WLTE Doubles; Into ContentionBirch Stip As WLTE Doubles; MCC0 (AC) 20 2 19.7 KSTP-FM (AC) 13.9 11.3 WLOL (CHR) 9.7 8.9 KEEY Vall's WLEY (ACR) 12.9 11.0Burnner '83 Fall '83 WFYV (ACR) 12.9 7 WSTV (ACR) 13.9 11.3 WFYV (ACC) 12.9 7.7 WAYL (BM 4.2 5.6 WDGY (Ctry) 5.0 4.0 KSTP (Talk) 3.3 3.6 KJJ0 (Gold) 1.5 3.1 WWTC (Easy) 2.0 1.1Summer '83 Fall '83 WHIO-FM Vaults Back Into First; WTUE Stable, Strong Second; WJAI, WAVI Show SlippageSummer '83 Fall '83 WHIO-FM Vaults Back Into First; WTUE Stable, Strong Second; WJAI, WAVI (AC) 18.5 1.4 WHIO (AC) 9.9 9 11 WONE (Ctry) 7.1 7.5 5.53 WING (AC) 10.6 12.2 WYMIG (AC) 15.5 5.54 WYMI (AC) 15.7 17.44 WYMI (AC) 15.7 17.45 W

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NOW IS THE TIME FOR THOMPSON TWINS!



"HOLD ME NOW"

• A gold, top 5 single in the U.K., with over 500,000 records sold.

 Introduced to millions of Americans on MTV's live New Year's Eve special.

• From their forthcoming LP Into The Gap, shipping platinum in England.

• Watch for the "Hold Me Now" video, now on

On your desk today!!

AS1-9143

 Demanded as the single from the hit album Somewhere In Afrika.

AOR Stats:

R&R/Hot Tracks: 49-29-19-Album Network/ Power Cuts: 53-30-22 Hard/FMQB/Song Index: 79-40-26 BB LP: 185* -144 *

> CHR stats: BB: 86*-69*

Now on these stations:
 z93 WCAU-FM WGCL

KAFM ROCK102 WXKS WHTT WPHD KX104 93FM Q103 92X WHYT KIMN KIIK WKDD WRKR And 117 more . . .

Top Record In New & Active

Video immediately added in medium rotation on 14

MANFRED MANN'S EARTH BAND. PULLING AWAY, WITH "RUNNER"!

There's No Holding Back These Unstoppable Hits...On Arista.

ARISTA. New. On Arista Albums and Arista Qualitap@ Cassettes.

Page 22

Management

Listening: More Than Just Hearing

We're all very good talkers. Especially those of us connected with the radio industry: after all, we're in the communications business. Yet most of us are guilty of not doing just that - communicating. Why? Because few of us are very good listeners.

Listening is an important part of communication. According to various research, of the waking hours spent communicating (80%), at least 45% are devoted to listening. Executives spend most of their work time in discussions (meetings. face-to-face conversations, on the phone); 40-60% of their business day consists of listening.

The listening efficiency of working people, however, measures less than 50%. Translated, that

means only half of the oral messages delivered during a typical workdav are thoroughly understood. Traditional education centers on read-

ing, writing, and Gary Kaplan speaking, but virtually ignores listening. Unfortunately, this neglect has been carried over into our business and personal lives. As a result, many people perceive hearing and listening as synony mous. They aren't. And that's one of the first steps toward improving listening skills: there's more to it than just hearing.

Four-Stage Process

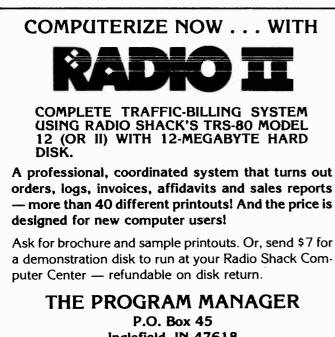
Hearing, in fact, is one of four stages comprising the entire listening process. Known also as sensing, it's simply the physical awareness that a message (sound waves) is being received. In other words, your ears are in working condition. The second phase is interpretation, which in turn leads to understanding or misunderstanding. Next up is evaluation. In this step the information is reflected upon, and a judgment is made as to how that information will be used. The final stage, responding, is a combination of the first three listening levels. At this point, the listener provides the speaker with a verbal or visual reaction to acknowledge that the message has, indeed, been received.

Being aware that listening constitutes four different stages is a move in the right direction. But

"External distractions are the easiest to handle. Internal interferences are more difficult ... they spring from natural human feelings."

don't assume that this knowledge alone will automatically bring about better listening results. Listening is an active, rather than passive, effort. And it's more than just wanting to listen. Consider these facts from an Executive Skills article:

• Once a person finishes speaking, the listener remembers only about half of what was said



Inglefield, IN 47618 (812) 867-3524 Radio Shack and TRS-80 are trademarks of Tandy Corp.

By Gary Kaplan

 Within eight hours of learning something, one-third to one-half is forgotten

Two months after listening to a talk or speech, only one-fourth of what was said is remembered.

With that in mind, you must make a concerted effort to tune out any external/internal interferences, which could impede effective listening

"Listening comprehensively gives you the satisfaction of really communicating.'

Blocking Out Distractions

External distractions are the easiest to handle. It's simply a matter of shutting a door or window, moving out of the hearing range of other people, or holding telephone calls. Internal interferences are more difficult because they spring from natural human feelings.

Foremost in this particular category is a dilemma we're all born with the ability to think faster than someone can speak. Since the thought process is nearly four times faster than the average speech rate of 125 words per minute, our minds tend to wander and we get lost in our own thoughts. Rather than following what's being said, we anticipate what's going to be said and jump to conclusions

Internal listening blocks also take other forms:

Prejudgment -The speaker appears nervous and disorganized, rifling through his notes; you don't like the speaker's appearance or mannerisms or the speaker gets off to a slow, vague start. In either situation you assume the speech will also be disorganized and boring; that you won't learn anything from the message being given.

Stereotypes - Closely allied with prejudgments, this distraction relates to the habit of putting people in certain categories rather than seeing the person as an individual; i.e., the manager who dismisses women as having no sense of business and unconsciously ignores or pays little attention to what his female managers have to say.

Personal Emotions – The speaker begins his talk with an off-color joke or a subordinate says something that offends you. You become angry and figure you don't have to listen to that. But to be an effective manager, you must learn to control your feelings so you can keep listening and make level, accurate evaluations.

Ten Keys To Effective Listening

More and more, companies are recognizing the link between listening and business/personal success. One of the leaders in this field is the Sperry Corporation. What began as a creative sales campaign has since been adapted as part of the corporation's business philosophy. Dr. Elliott Ross, Sperry's Director, Management and Organization Development, explains, "We believe that listening is a very important communication skill that has been badly maligned. Not only will it make you more powerful, by giving you information needed to make good work and life decisions, but it will build relationships. People want to be listened to, and the people who listen to them are the people they like best."

In addition to conducting numerous listening seminars for Sperry employees, Dr. Ross has led workshops for many of the firm's customers. At each of these sessions he drives home ten key effective listening techniques:

- · Listen for ideas, not facts.
- Judge content, not delivery .
- Listen optimistically
- Don't jump to conclusions.
- Adjust your notetaking to the speaker
- Concentrate.
- Capitalize on fact that thought is faster than speech
- Work at listening
- Keep your mind open, hold emotions in check. Exercise your mind

When practiced regularly, Dr. Ross emphasizes, these guidelines can lead the way toward better listening and understanding.

Other Bad Habits – Sometimes you try too hard at paying attention, concentrating on details, instead of major ideas. Then the intended message is overlooked. Maybe you tune out once the subject matter becomes too complex or it's something you don't want to hear because it doesn't fit in with your point of view. Or you let your mind dwell on office/home problems that are completely unrelated to what's taking place at the moment

Working Toward Improvement

A good place to practice and refine your listening skills is during a meeting or speech. Since the major barrier to effective listening is your quick-moving mind, the key to curbing that natural tendency lies in keeping your mind busy and involved with the subject at hand. First on the agenda is evaluating the general organization of the speaker's comments. Bear in mind which part you're listening to (introduction of thesis, supporting evidence, summary) by asking yourself what the speaker is doing throughout the talk. You can listen ahead: see if you can figure out the speaker's next statement or what evidence will be offered. Is the evidence factual and does it support the argument? Instead of tuning out when the information becomes complex, exercise your mind and stretch your capacities. Tackling "difficult" material makes you learn, discover, and broaden your scope

"... of the waking hours spent communicating (80%), at least 45% are devoted to listening. However, the listening efficiency of working people measures less than 50%."

Constant review and questioning helps you determine whether you're following the talk's logic, as well as what it means to you and/or your company. Plus, as you mentally summarize and analyze what's being said, listen critically for possible elements of propaganda or illogical arguments. Notetaking may also help, as long as you jot down a few words about each principle point that will later jog your memory. Otherwise, trying to write down everything that's said is impossible – most times you can't write as quickly as someone else talks.

Remember, too, that what's not being said is just as important as what's being said. Nonverbal communication surfaces as facial expressions, posture, movement, gestures, pauses, and hesitations. So listeners must learn to use their eyes to observe and interpret these signals. It could be something as simple as the speaker passing a finger under his nostrils, which sometimes indicates hedging or withholding of information. However, you shouldn't be too strict in your interpretations. What your eyes see is meant to complement what your ears are telling you. Body language is also a two-way street; through your own responses and movement, let the speaker know you are hearing the words and understanding the message being communicated between the lines.

New "Ears" Resolution

Listening is an essential function. It's the primary reason for things getting done, from the executive level on down. It influences morale, which positively affects productivity. If not practiced, instructions are misunderstood or your key people leave because management didn't listen. Either situation represents a waste of time and money, something no business can afford. The same holds true in personal relationships. Listening comprehensively gives you the satisfaction of really communicating. Start now. It's never too late to make a new 'ears'' resolution.

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.

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"Think about bottom-up input with top-down control. As the manager, you are in the best position to de-



Goal-Setting – Part II

In our last segment (1-13) about the importance of intermediate and next step goals. we noted that many salespeople resist the accountability that these goals require. We talked about the need to establish a "convenant" between the salesperson and the manager. The obvious question is how to get salespeople to relate positively to this concept, and to motivate themselves to become goal-directed, rather than just goal-oriented. Should you expect every salesperson to do this? Of course. Will every salesperson do it? Of course not.

Let me share with you a pet theory of mine that deals with people in general and salespeople in particular. Let's take any sales staff and make it a universe of 100. The manager in-

troduces any new idea, program, or system. About 20% of the people, whether they understand it or not, will think it's the greatest thing since indoor plumbing. Another 20%, whether they understand it or not,

The most colorful salesperson on your team.

By Norman Goldsmith

will think it's the worst thing since herpes. The other 60% won't necessarily understand it any better or like it any more than the others, but they will accept the fact that the manager knows what he or she is doing. They will make the effort, and six months later they will be much better salespeople. They probably won't credit the manager, they just got smarter.

Effective Goals

You can't let the 20% who are negative hold you and the salespeople back. You have to concentrate on the 80% who are influenceable and willing to grow. Wheth-

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er they realize it or not, effective goals, properly positioned, will stimulate them to become much more productive. We discussed the five-point structure of effective goals last time, and shortly we will outline some specific billing and non-billing goals. But what about the positioning of goals? How can you get salespeople involved in, and committed to, their goals?

termine the sales needs."

One of the best ways is to allow them to have significant input. Granted, this is not always possible, particularly in the overall billing goal. As we noted in the previous article about projecting, you may have to forcefeed this one due to station needs. However, there are many other instances where salesperson input is critical to commitment. The key is to channel the input so that it is compatible with management's philosophy and needs. If you don't, you run the risk of having the salespeople give you goals that can be either unrealistic or meaningless.

Bottom-up Input

There has been a great deal of talk recently about bottom-up input. The success of the Japanese quality control circles is one example. The best-selling book "Megatrends" suggests that we are changing from "top-down" to "bottom-up" influence. It seems apparent that people function better when they have input into their goals. However, let's paraphrase the Megatrends idea, and think about bottom-up input with topdown control. As the manager, you are in the best position to determine the sales needs. Consequently, you set the parameters, and you indicate which areas you want the salespeople to address.

Obviously, different salespeople will have varying degrees of responsibility in different areas, but each will be required to set and work towards goals in every area. For example, your newer salespeople will devote more time to new business development, but all salespeople should be accountable for some effort in this area. This concept is similar to the one I discussed in Part I when using the sports analogy. Winning teams have individual and team goals that are flexible, depending on different situations. However, there are always well-defined incremental goals, controlled by the head coach, that are designed to make each player more effective.

Benevolent Dictatorship

By defining the specific areas you want covered, and then having the salespeople input their own goals within these areas, you have the necessary control of the overall direction. Certainly you may have to make some adjustments to the initial input, particularly when a salesperson brings you some sandbag goals, but rank has its privileges. Keep in mind three things. One, you're in the management chair, they aren't. Two, you're accountable, they should be also. Three, a benevolent dictatorship is better than anarchy.

What are the most effective kinds of goals? When you did your projections, you set (or had set for you) the most important goal, the big number. That's "what you need." The goalsetting process is meant to focus on "where it will come from." That's why the intermediate steps are so important. Consequently, as I indicated earlier, you want the salespeople to break down their overall anticipated billing into separate revenue sources and opportunities for increases. Next time, we'll look at some areas that should be spotlighted with individual goals for each salesperson.

Norman Goldsmith heads the sales and marketing consultancy Radio Marketing Concepts, Inc., which numbers most of the top broadcasting groups in the country among its clients. Before forming RMC in 1977, he was GM of the six-station Curt Gowdy Broadcasting Group, Director of Sales & Marketing for the ABCowned AM stations, and Sales Manager at KGO/San Francisco. RMC can be reached at (703) 347-3555.

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Page 28

Michael Jackson

11am-1pm (PST)

59 Affiliates

News/Talk



BRAD WOODWARD

ABC Talkradio Challenges National Talk Skeptics

Nearly two years after the birth of ABC Talkradio, there remain skeptics who still question whether national talk can succeed on a local level. But Talkradio VP/Director Rick Devlin believes ABC has already proven them wrong.

Talkradio started up in May 1981 with 12 charter affiliates. Today the station roster stands at 62, including 49 of the top 100 markets. The network supplies 18 hours of programming each weekday from Los Angeles and San Francisco, and this weekend begins feeding nine hours a day on Saturdays and Sundays.

To the skeptics, Devlin has this to say: "We're growing. We're nowhere near where we hope to be. We've got tremendous

expansion plans for 1984 and I think the way things are going, some of the folks who have changed formats will be very surprised when our stations start to click, and you're going to see a lot of that start to happen very shortly."



Devlin professed himself basically pleased with the just-released fall 1983 Arbitrons. He says early analysis shows gains among women for many affiliates, while hour-byhour numbers show the Talkradio hosts either gaining or holding their own.

Although there was slippage at KABC/Los Angeles (7-4-5.2) and WABC/New York (3.0-2.3), there were a number of success stories -WCBM/Baltimore (2.3-3.8), WQBK/Albany (5.7-6.7), WBBF/Rochester (5.4-8.2), KNUS/Denver (1.8-2.6), and WHBQ/Memphis (2.2-3.2). Among women 18+, some increases were dramatic. For instance, psychologist Dr. Susan Forward's shares in that demo doubled to above a 7 on WQBK, gained over two shares to above a 5 on WCBM and KNUS, and shot up three shares at WTKN/Pittsburgh to nearly the 10 level.

Talkradio As "Whipping Boy"

Clearly, Devlin was stung by comments in this column last year by several broadcasters who had dropped N/T after disappointing experiences with ABC Talkradio. He responded forcefully, "At times we become the whipping boy if something doesn't work out. Quite honestly, that's not a valid analysis. If you really look at some of the stations that haven't worked out, it's because of the lack of an impact they've been able to generate in their markets in morning drive.

"I think what we're doing right now from a network standpoint is very correct. It takes time to do this, but some of the indications are very positive. I think affiliates are becoming comfortable with it. And, frankly, the success of the network relies tremendously on how well an individual affiliate does in morning and afternoon drivetime and how well they promote the station themselves."

Local Vs. National Irrelevant To Listeners

Late last year ABC hired Keleman Associates of New York to conduct focus groups with listeners of Talkradio affiliates in Los Angeles, Denver, St. Louis, Pittsburgh, Charlotte, and New York. One purpose was to learn how listeners feel about national shows, says Devlin, because "some of the individuals in the industry have been saying it's got to be all local, local, local, and that's all that people care about.

"The results were absolutely overwhelming in all six markets. Most people had never even thought of where the shows were. What we found out was that people are interested in what the shows deal with. And we found that people enjoy the vast variety of calls from all over the country – they want to get input from other people. And they like the freshness of calls. They don't hear the same person getting through, which they would hear many times in a

Morning Impact Essential

medium sized market."

Devlin contends the key to an affiliate's success with Talkradio is careful mixing of network and local programming. Stations are advised "to blend Talkradio with what they're doing, to use the stop sets to promote locally, integrate it into the community, promote it like crazy locally, promote our people and their own people, put on the best possible morning programming they can get.

"No matter what market you're in, 55% of a Talk station's revenue should come out of the morning program and another 20-25% should come out of afternoon drive. So that means you're talking about 75% of a guy's revenue coming out of a period he can now concentrate on."

Although reservations about the viability of national talk played a role in the demise of N/T on WFAA/Dallas and WGSO/New Orleans last year, current Talkradio affiliates I spoke with don't share those doubts. They're satisfied with the Talkradio product, don't appear concerned about its non-local nature, and seem patient about waiting some time for Talk to take hold in their markets. Interestingly, while some stations mix in large amounts of local news and talk, I found that others – more concerned with cutting overhead – appear to be ignoring Talkradio's advice and making only minimal local efforts.

WTKN Doubles Audience

Chairing the Talkradio Affiliate Board is WTKN & WWSW/Pittsburgh VP/GM Diane Sutter. Since going with Talkradio on WTKN, Sutter says her audience is up "better than 100%, which is pretty good for a slow-building format. We've had very good acceptance in the marketplace."

A study for WTKN by the Research Group last year mirrored what ABC later discovered. According to Sutter, the research showed it makes "absolutely no difference between local and national to a listener. If it was good or bad, they didn't care where it comes from."

Maintaining a sizable staff of news people and producers, along with heavy investments in promotion and research, kept WTKN out of the black last year. But Sutter expects a profit in 1984. WTKN sells programs, rather than dayparts, and stresses that Talk radio involves foreground listening. As Sutter puts it, "The commercials

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Talkradio's Coast-To-Coast Lineup







Dr. Toni Grant 1-4pm (PST) 42 Affiliates

are not an intrusion but become part of the program."

Because stations give up so much time to the networks, Sutter says the Talkradio Affiliate Board is unusually active. Its efforts have helped bring about weekend programming, an affiliate newsletter, greater amounts of sales and other support materials from the network, and two Talk Exchanges slated for February, when affiliate GMs, PDs, and Sales Managers will gather on both coasts to share ideas.

Stations Laud Talent, Localization

Bob Sinclair, GM at charter affiliate WNIS/Norfolk, says of Talkradio, "I think it's super. They do a terrific job. We get real good feedback, and there's no way an independent station could afford the same caliber of programming."

Sinclair's overhead is way down, and the station is turning a profit and now ranks third 35-64. And he sees Talkradio solving three big format problems – finding good hosts, lining up consistently good guests, and avoiding repetitious callers.

WAYS/Charlotte signed up a year ago, and integrates network shows with local talk and the airwork of a 20-person news staff. President Sis Kaplan told me, "It's a little early for us to know in terms of numbers. But I don't look for great movement for a couple of years. I just don't think it's going to be there that quickly.

"I think the technology of how they put it together is just superb. It's very difficult to know it isn't coming right from your own studio. For the most part the talent is excellent and it sounds very professional. It would be preferable to have the same quality of talent locally, but it's very difficult to find good people."

Although daytimer WRNY/Rome, NY adopted the format only in August, GM Jack Moran reports that Birch ratings show steady growth in all demographics. "The response we've had has been overwhelming," says Moran. He, too, is impressed with the customized local inserts by Talkradio personalities that are triggered by satellite to make the shows sound local. In fact, WRNY often gets calls and letters for the hosts, especially Dr. Forward.

At first Moran worried that some of Talkradio's frank sexual discussions might offend listeners in the Rome-Utica market, but he's been pleasantly surprised that just a single complaint has been lodged so far.

A brand new affiliate is WZRA/Chattanooga, which climbed aboard at the end of



Dr. Susan Forward 9-11am (PST) 41 Affiliates



Ira Fistell 9pm-midnight (PST) 31 Affiliates

December. "I'm very excited about the prospects of doing a great deal of business because of it," says VP/GM Steve Tisland. "The response has been most favorable." Tisland became a believer in the effectiveness of Talkradio's localization on the first weekend, when an "inebriated" listener with marital problems called WZRA asking to speak with Dr. Forward.

Ray Briem

39 Affiliates

midnight-6am (PST)

Daytime-only WAUK/Milwaukee switched to Talkradio last May after its A/Ccomedy format failed to catch on. PD Rick Gundrum sums up, "We're very pleased with it in general. The programming is topnotch. Dr. Susan Forward is really our big audience grabber. We feel we are getting a steady growth in audience and people are talking about us more on the streets."

Top 100 Markets In '84

According to Devlin, Talkradio's growth is slower than it could have been because the network is choosy about who becomes an affiliate. "We haven't gone out and signed a whole bulk of stations just for the sake of signing them up," he explains. Criteria include a strong signal, willingness to carry all or most of Talkradio's programming, and a solid commitment to the format.

"Realistically, our goal right now is to get up over the 100 mark," says Devlin. He forecasts an affiliate in each of the top 100 markets by the end of 1984, and in all ADI markets by the close of 1985. Market penetration is the key to ABC's sale of the four minutes per hour it takes from affiliates. Devlin predicts the network will break even this year while "1985 should be an excellent year for us."

Weekend Programming Debuts

A major Talkradio expansion occurs this weekend when the network starts airing live programming on Saturdays and Sundays, 10am-7pm. Because lifestyles change on weekends, Devlin says segments will be kept to an hour: "The woman who is using Talkradio as an intellectual companion now has adult companionship on the weekend. They like different types of information and in a shorter form."

Former WNEW/New York personality Bob Fitzsimmons will be the overall host, doing intros and some interviews. The only member of Talkradio's weekday lineup to take on a weekend slot is Dr. Susan Forward, who will discuss health and living. Other regular shows will cover finances and child psychology, and there'll be a series of guest hosts, on topics like auto repair and antiques.

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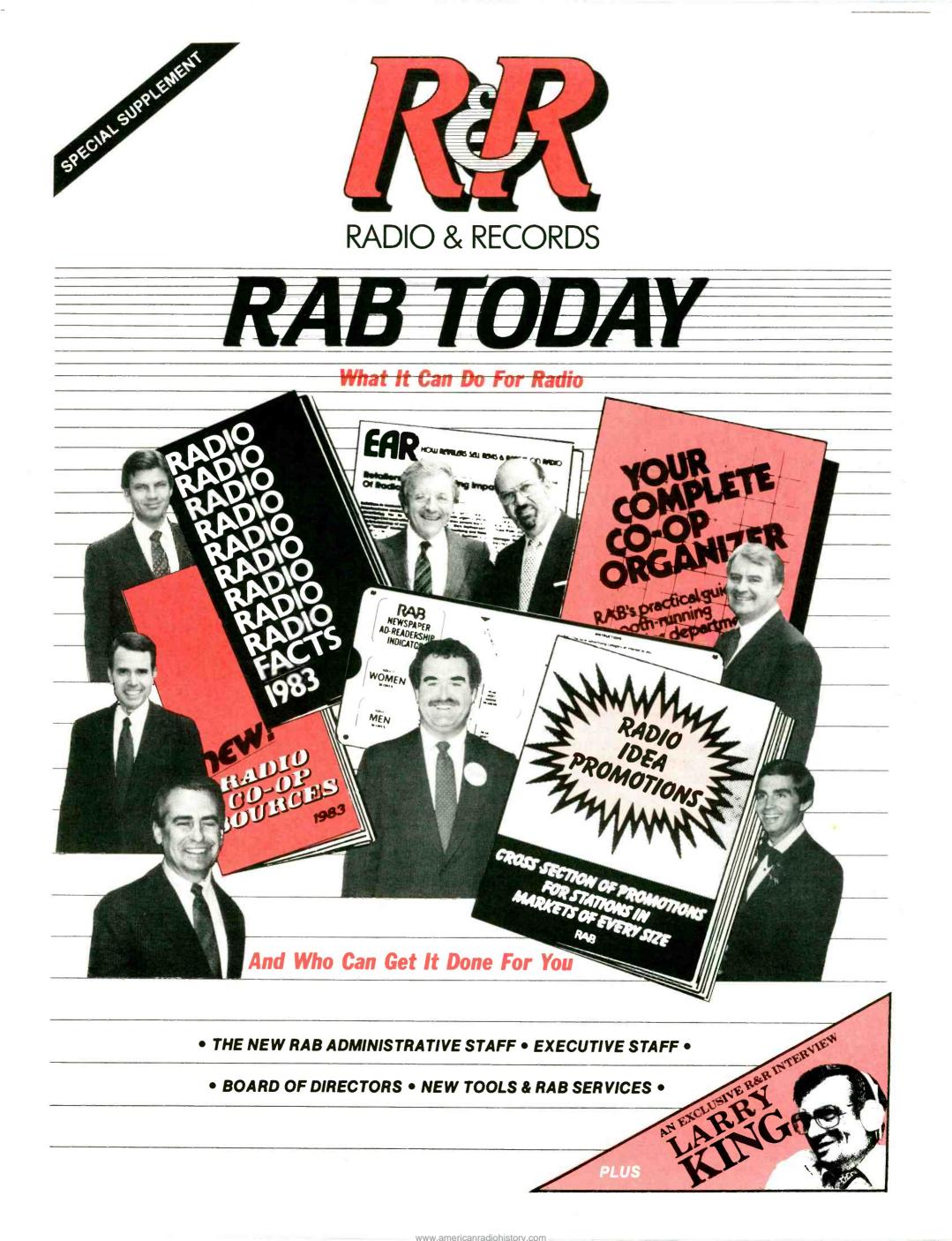
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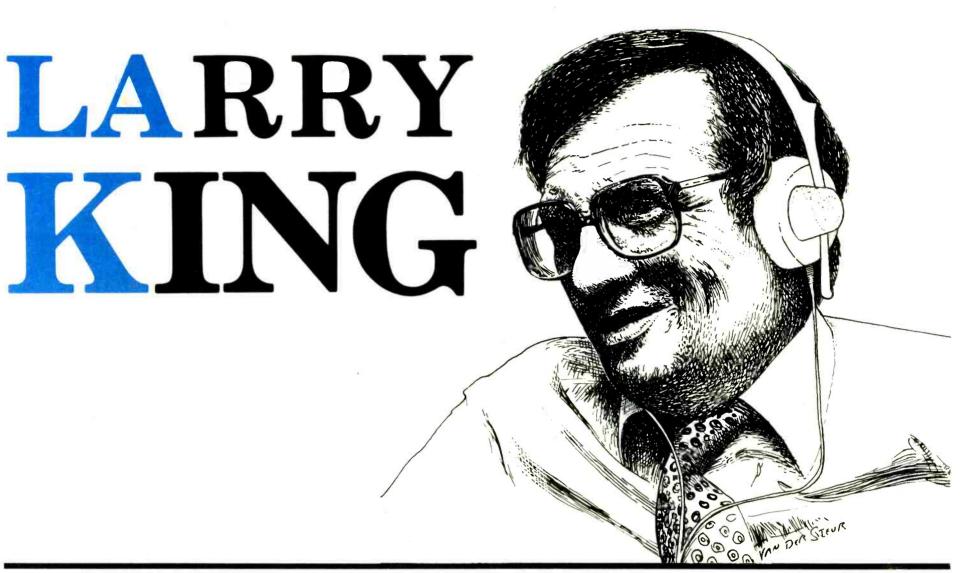
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M°GAVREN GUILD RADIO





By Mark Shipper

All photos by Catherine Karnow

Larry King is radio's biggest success story thus far in the 1980s. His fivehour Mutual talk show will be broadcast tonight (and each weeknight) on 283 stations, and that total continues to climb steadily, as it has throughout the show's six-year history.

Predictably, this has spawned a flock of imitators, most of whom have met with such little ratings impact they, in effect, have served as incontrovertible evidence - for those who needed it - that it is Larry King who is primarily responsible for his show's stunning success. It seemed an appropriate place to begin this exclusive R&R interview with the Brooklyn-born, 47-year-old, unlikely king of late-night American radio.

R&R: We're aware that which is a two-hour potyou're the major part of the equation that makes your show work. But if you were to remove yourself from that equation, how would you account for the show's success?

King: It's a combination of things. One, it's an excellent format idea - what we've got is really three shows in one. We've got each night's guest interviewed for an hour, then two hours of calls for the guest, and then a total change of the show with "Open Phone America,"

pourri of national thought that can be fun, it can be serious, it can be anything else that flows along. Another advantage is in coming from Washington. We get better guests than the average talk show and also I think that people like calling Washington. I think there's a kind of magic to calling the nation's capital, to calling "Washington." The night we did our show on Kennedy, on the 20th anniversary of the tragedy, I happened to mention that we were broadcasting about a mile and a third from his gravesite. I would think that to a guy in Des Moines or a guy in Phoenix driving along or listening at work, that's kind of significant.

R&R: Would you do anything different if your show was broadcast in the daytime?

King: Late-night plays to more longer-form programming, so I don't know that one guest for three hours would work. It's much better suited to night. Open Phone America, however, would work any time of day. If the host is good at doing it and the pace is fast

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enough, you could do it at noon or three in the morning.

R&R: Speaking of pace, there seems to be - when your show is at its best -acertain sense of rhythm to it, almost like a musician's. Do you strive for that rhythm?

King: Definitely.

R&R: Is it a conscious thing?

King: No, it's not conscious, but it's natural. I'm very aware of pace. There's an inner drum or something that's always working. Because I was raised in New York, I grew up listening to top professionals, and I'm aware of time and movement. I just know what sounds good and what sounds bad. There's a sixth sense about that.

R&R: Doesn't the secret of the show lie in the fact that one second before the audience gets bored, you get bored?

King: To a talk show host, that's the highest compliment that can be paid.

R&R: Is this ability always a natural thing? Can it be learned?

King: No. There's three things you can't teach. You can't teach whatever "charisma" is when you're talking about why a certain personality works or doesn't work on the air. You can't teach pace. You either have pace or you don't. And third, you can't teach curiosity. You cannot teach someone who is not naturally curious to be curious, and there are a lot of talk show hosts who are simply not curious. Frankly, that's been one of the faults of the format. There are too many people in it who are impressed with the sound of their own voice, impressed with their own opinions. who have no idea how to interview someone for more than 20 minutes.

Continued on Page 34



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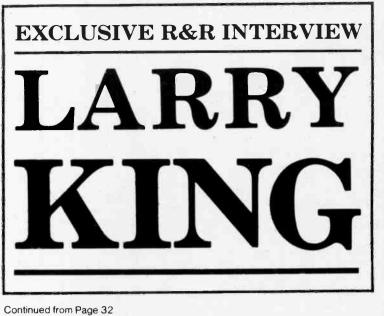
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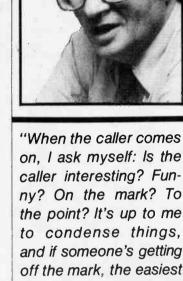
R&R: Would you say that talk show hosts in general have too much sympathy for the callers and not enough for the audience?

King: Yes. It's a fact that only one percent of the population has ever called a talk show, just as only one percent has ever written a letter to the editor or called a TV station to complain. So 99% of your audience is listening. What I do is become an editor. When the caller comes on, I ask myself: Is the caller interesting? Funny? On the mark? To the point? Asking a question or making a statement as quickly as possible? It's up to me to condense things, to edit, and if someone's getting off the mark the easiest thing I can do is push that button. I don't permit "uuhs" and

"aahs" and that kind of thing. That's not to say I won't let a person stay awhile if that person is really cooking, really contributing super to the show. You just have to go with whatever happens. The president of the network said to me once, "I really trust your instincts," and that's what it is: a broadcast instinct, an instinct of "I have no idea what's going to happen tonight, but I have total control. Therefore nothing that happens is going to surprise me." Yet everything will surprise me.

R&R: Is it true you make it a point not to read the books of the many authors you interview?

King: True. I like to learn about the book right along with the audience. Oddly enough, those times when I



had read the book, I felt weaker. I felt I knew too much. I'm a street interviewer. I didn't go to college and I'm certainly not an intellectual.

thing I can do is push

that button."

R&R: Nonetheless, you must be aware that you have developed a very large constituency, one which places you in a position of real power, more power than a lot of elected officials here in Washington, especially since you frequently give your own political opinions out to an enormous national following.

King: Well, I never give an opinion when a guest is on. During Open Phone America, I do. At that point it's an exchange of ideas and if the host doesn't have any ideas, it's a dumb show.

R&R: Are you approached by lobbyists?

King: Oh, yeah. All the time. But I don't feel that the power's in me. I think the power's in having a network program that reaches a tremendous amount of people every night.

R&R: Maybe so, but of all the shows attempting to reach this audience, yours is the only one that effectively does.

King: I never think about the power when I'm on the air. Obviously, I know the show has some kind of power. What kind of power? I don't think you can measure that.

R&R: We're not being judgmental, merely taking more of it.

King: Right. It's a given. Now, the show's producers are the ones that hear from the lobbyists more than I would. What I get is usually social, like two nights ago I was at a restaurant and Walter Mondale came over and said, "What are people talking about?" Ted Koppel once said to me, "We give the news but we drive home with you to find out what people think about it."

R&R: A lot of talk shows in recent years have been paying more attention to how people feel than to what people think. We're speaking of all the new psychologist talk shows. What's your opinion of them?

King: Depends on the host. I've heard some that are pretty good. But to do a good job as a psychologist host is very difficult. For one thing, it's essential to generalize the call, so that I, as a listener, can associate with it. Let's say a teenager calls saying what difficulty he's having coping with high school and drugs. The host has to answer for that teenager but also for me, to keep me tuned. At the same time, while generalizing it, she's got to help the teenager -Isay "she" because most of the people doing these shows are female. Another problem with the shows is they tend to be depressing. It's depressing radio. You hear all these sad things, people with problems, and that generally plays out. There's a burnout factor there. I don't know whether I could listen every day.

R&R: How do you feel in general about the accuracy of ratings services?

King: They tell you things that may or may not be important. They'll tell you, for example, that you have a 30 percent audience share, but as (pollster) George Gallup once said to me. "What if not one of them can remember a commercial?" and what if the guy who comes in second keeps an audience tied in.

with a 20 percent share has 50 percent of his audience that does remember the commercial? Who's selling more products? I'd like to see more detailed interviews with the subjects. I'll give you an example. FM rock stations are doing very well right now. My daughter is sixteen and whenever I'm in the car with her she controls the radio. To this day, I've never seen her listen to a commercial. Never. She tells me, "I love Q107, they play the best music." But if I were an advertiser, why would I buy Q107 after I've sat in a car with a teenager that's hitting the button every time my message comes on?



"Ted Koppel once said to me, 'We give the news but we drive home with you to find out what people think about it.' "

R&R: If you were programming Q107, how would you defeat that problem?

King: Go more toward personality jocks. Jocks who might interrupt a commercial, who might kid with a spot while it's playing, who might do the unexpected. I noticed when my daughter listened to Howard Stern when he worked the market, she didn't punch him much, because he might interrupt a commercial. I used to do that when I was a jock. It



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R&R: One of the hallmarks of your show is its clever use of sound effects, its running gags about the boss, things that are pure radio in the truest sense. Why do you suppose so much of the fun and imagination has gone out of modern radio?

King: I don't know. People certainly enjoy it. If you believe that all things run in cycles, then it's going to come back. But you've got to have the talent to do it. and talent can go a lot of places these days - to TV, to cable, to New York - so you've got to have the general manager with guts enough to say, "I'm going to let the talent have pretty much his own rein." You've got to have that. In other words, if I had a president who said, "Hey, you can't kid a network," a lot of the show's appeal would be lost. You've got to have a combination of talent and management intelligent enough to perceive that this very freedom is the key ingredient to being successful.

R&R: When you travel around the country and listen to other talk shows, what are your impressions?

King: You can break them down into categories. First, you've got the shows that are always serious, where they act as if everything that happens every day is of monumental importance. Then there are the guys that can't get off a topic. You know, they've got to have a speech to make about everything. Then you get the guys who complisay, "You know, I've never asked this before, but" And best of all are the guys who interview themselves. Count the number of "I"'s in a talk show sometime. I never say "I." Between midnight and three you'll never hear "I." Never. You get one of these "I" guys though, and they say something like, "I was opposed to the Vietnam war and blah blah blah . . ." Who cares? My guest is the authority here. Who gives a damn what I think? During Open Phone America, you'll hear "I"; when I've got a guest, you'll never hear the word.



"As a rule, the later the day gets, the better radio does. Radio will always beat television really late. It's simply a better medium at three in the morning."

"I have no idea what's going to happen tonight, but I have total control. Therefore nothing that happens is going to surprise me."

consider to be your shortcomings as a talk show host?

King: Well, I like sports a lot and because of that there's a tendency during Open Phone America to give a sports-related caller more airtime. That's a weakness I constantly think about. I realize that maybe only 35% of America are sports fans and therefore it's self-indulgent. So that's one thing. Another is that I can be rude to callers. I won't allow them to control the show, and so I don't quite know how to handle it better than to sometimes be

- well, not rude, but overly abrupt. Let's say I've got a doctor on and a 73-year-old lady calls whose husband just died and she's about to give a case history. I won't hang up immediately. I'll say, Can you get right to it?" I try to force them and generally the audience will respond to that. I am not a

R&R: What would you good hand-holder. I am not a good shoulder to lean on. If you're looking for a shoulder to lean on, you've got the wrong show. Maybe that's a weakness. Sometimes I've hurt somebody, really hurt somebody. I certainly don't want to, but you just can't think about that.

> R&R: You talk to America every night without any sort of preconceived plan, with absolutely no idea of what you'll be saying to an entire nation's worth of listeners. It seems like that would be a pretty stimulating feeling.

> King: It's what keeps it going for me. If I had a plan, it would really bore me. I interviewed Johnny Carson once and he said to me, "If the host is bored, the show is boring. If the host doesn't like the show, the audience doesn't like the show." You've got to do what you enjoy, and what I

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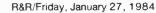
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Continued from Page 35

enjoy is not knowing about what I'm going to ask tonight's guest. That makes it more stimulating. Sometimes people will call and say, "The show isn't for you, it's for us." Wrong. The show is for me. Now, through me, I hope you enjoy it, but it's got to be a "through me" experience. If I'm not enjoying myself, you can bet that you, as a listener, won't be either.

R&R: Your guests are definitely not what one ordinarily expects to hear on a successful national talk show. You seem to stay away from the usual celebrity fare, the starlets passing through town, that sort of thing.

King: That's the producer's decision. They know they've got a host who likes a wide variety of things so they book a wide variety of guests.

R&R: To challenge you?

King: Yeah. In general, you'll never see three authors on three straight nights, or three political shows in a row.

R&R: On nights when the midnight-3am topic is especially serious, do you make a conscious attempt to balance the remaining two hours of the program, to get it especially loose?



"There are too many people in it who are impressed with the sound of their own voice, impressed with their own opinions, who have no idea how to interview someone for more than 20 minutes."

King: Definitely. The more serious the subject, the more I'll try to make 3-5 funny. But when you get a major event like Grenada or those kind of things you can't always do that. **R&R:** Your show on the night **John Lennon** was assassinated was one of the most overwhelming outpourings of emotion we've ever heard.

King: It was unbelievable. Tragic, certainly, but a great night of radio. He was murdered at ten to twelve and we just had to go right on.

R&R: What's it going to take to convince Madison Avenue of the viability of your audience? It would seem as if by now it should be an automatic buy. Is it still a process of education?

King: Yeah. The readings we get from most rating services are only for the first hour. And while we do very well - WOR, for example, is sold out all night – the tough nuts to crack are the United Airlines, the big national buys. What helped us and hurt us both was the failure of latenight television. And interestingly enough, late-night television failed because late-night radio is so strong. The NBC show which went off – which was a wonderful show, an excellent show – why did that program fail? It's because the latenight person at two in the morning, whether he's at work, at home, anywhere already knows the news. We know certain things by now about late-night people: they vote more, they read more, they tend to be awake more hours. Forget just the insomniac, which is not the largest percentage of the audience. A lot of this audience simply goes to bed at 2am. I'm that kind of person myself. If I worked nine to five, I'd still go to bed at two in the morning. Anyway, they've seen their news at eleven. So while what NBC was doing was fine writing, very cute stuff, they weren't telling us anything new.





"If I had a president who said, 'Hey you can't kid a network,' a lot of the show's appeal would be lost. You've got to have a combination of talent and management intelligent enough to perceive that this very freedom is the key ingredient to being successful."

R&R: More like yesterday's paper than tomorrow morning's.

King: Exactly. So we're going to clobber them. If you do a pullout in Washington, we *murdered* them. Why? Because we'll still be new tonight, you'll still learn something. And if there is news — say, a major bulletin — you're going to hear it here anyway.

R&R: So where does this leave all-News radio?

King: All-News stations have one terrible problem: What do we do all night? That's why I'm on 80 all-News outlets. I'm on the CBS-owned and operated station in Philadelphia, we just went on the CBS O&O in San Francisco – we perform well for the format. Why? Because *nobody* listens to news all night. Nobody. It's a wonderful daytime format, but at night they need either talk or music. So radio does much better. As a rule, the later the day gets, the better radio does. Radio will always beat television really late. It's simply a better medium at three o'clock in the morning.

R&R: Since you seem to have such a heightened awareness of late-night taste, are there any subjects you consciously avoid?

King: Shows on disease. We don't do them anymore. The executive producer made that decision. For example, we haven't done a show on cancer in at least four years. Now, in four years, a lot of dramatic improvements have been made in the field. But it's a scare word, "cancer," especially at two in the morning. It's a total turnoff.

R&R: Do you care to speculate on the future of radio? I've got a fairly large question to ask.

King: Shoot.

R&R: Okay. Let's say it's the year 2000 and you're turning the dial. What are you going to hear?

King: (LAUGHS) I think to predict that is nearly impossible. Radio will always have a special place. It does something no other medium does. It goes with you and it's also the more intimate, so it'll be the least affected by all the technological changes coming up. It's always going to be around. It's a staple. You'll always have music. I don't know about AM stereo, still can't get a reading on that. If I have FM in my car and FM at home, why would I buy an AM stereo?

R&R: So you believe AM will become totally the province of talk and news?

King: Talk and news and information. There'll be more network stuff. Stations will cut back. There'll be more computers, more satellites. Sports will be predominant. On the whole though, by the year 2000, television will have changed far more than radio.



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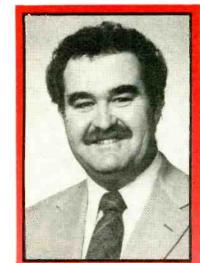
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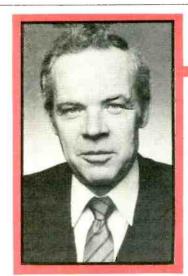


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THE NEW RAB Administrative Staff





LOREN R. HOLLEMBAEK Director of Member Service

Loren Hollembaek, Director of Member Service, joined the Radio Advertising Bureau as Assistant to the President in 1978 and assumed his present post in 1979. He supervises all day-to-day operations of RAB marketing support service which provides members with sales tools, instantly useful marketing information, commercial copy and cassettes, and/or on-line research data.

Hollembaek began his media and marketing career at Needham, Harper and Steers. He later joined **WBBM/Chicago** as Assistant Advertising & Promotion Manager, eventually becoming Manager. Moving to the **CBS** Radio Network in Chicago, he transferred to New York where he became Director of Sales Promotion in 1967. From 1976 to 1978, Hollembaek served as Director of Marketing for the Universal Guardian Corporation, a consumer finance company.



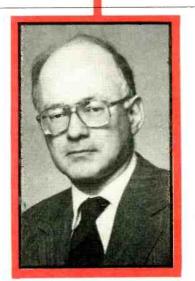
WILLIAM H. SHRIFTMAN

Senior Vice President for Finance and Administration

William "Bill" Shriftman is Senior Vice President for Finance and Administration of the **Radio Advertis**ing Bureau, a post he assumed in November 1983 after serving for two years as Vice President for Finance. He is RAB's chief financial officer and supervises all accounting, computer, financial analysis, budgeting, and allied areas.

Shriftman joined RAB in 1981 after working as Controller of the Empire Savings Bank in White Plains, New York. A Certified Public Accountant, he has also worked as Budget Director of Kenton Corporation and Senior Accountant at Peat, Marwick and Mitchell & Company, a major national accounting firm.





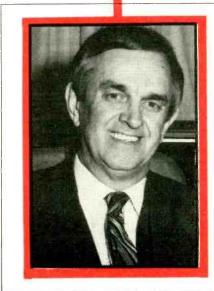
KENNETH J. COSTA

Vice President for Marketing Information

Kenneth Costa is Vice President for Marketing Information at the Radio Advertising Bureau, a post he assumed in 1979. He directs and supervises RAB's extensive library and on-line databases, directs and administers the Certified Radio Marketing Consultant (CRMC) program, frequently conducts marketing seminars, compiles and edits the indispensable series of "Instant Background" profiles, and serves as RAB's in-house economist, business analyst, and demographer. He is widely considered the preeminent marketing research analyst in radio.

During his 20 years with RAB, Costa has previously served as Librarian, Manager of Marketing Information, Manager of Sales Development, and Director of Member Services.

Before joining RAB in 1964, Costa established and administered the research library at Hicks & Greist, an advertising agency.



WILLIAM L. STAKELIN

President and Chief Executive Officer

William "B" Stakelin is President and Chief Executive Officer of the Radio Advertising Bureau. He was selected to lead RAB from among 200 leading radio and marketing executives in July 1983 and was given the overall responsibilities of CEO in October 1983.

A 27-year veteran broadcaster, Stakelin joined RAB after serving as Executive Vice President of the **Bluegrass Broadcasting Company** and after completing a term as Chairman of the Board of the **National Association of Broadcasters** (NAB). At age 39 he was the youngest person ever to hold the highest elected position in American broadcasting.

Bill Stakelin began his love affair with radio as a teenager in his hometown of Georgetown, Kentucky. Working under the names of "Billy Bandstand" and "Wild Willy, King of the Kilocycles" he began his career as an air personality at **WAXU** while still in high school. By the time he finished college he already had gained a broad background in radio.

After graduating from Georgetown College in Kentucky, Stakelin joined Bluegrass Broadcasting as Program Manager of WVLK-AM & FM/Lexington, KY. He became VP/GM in 1969, and in 1974 became VP/GM of another Bluegrass property, WHOO-AM & FM/Orlando. Two years later he was promoted to Executive Vice President of the group, making him responsible for overseeing the operations of radio and television stations in Kentucky, Georgia, and Florida.

Stakelin has also served as a board member of the Florida Association of Broadcasters, President of the ABC Network Affiliates Board, and on the Broadcast Industry Council to Improve American Productivity.

WAYNE CORNILS

Executive Vice President

Wayne Cornils joined the **Radio Advertising Bureau** as Executive Vice President in November 1983. He serves as RAB's chief of staff and directly oversees all membership, meetings, and station-oriented operations.

Cornils came to RAB from a position as Senior Vice President for Radio at the **National Association of Broadcasters** (NAB), where during his seven years he earned the nickname "Radio Wayne" for his roles as a radio advocate and advisor to the entire broadcasting industry.

Early in his career Cornils worked at **WTRW/Two Rivers**, **WI** and **KPIG/Cedar Rapids**, **IA**. He held positions including disc jockey, program director, chief engineer, assistant manager, and in 1962 became part-owner and President/GM of **KFXD/Bolse**. During the '70s he served on NAB's Board of Directors, and joined the NAB staff as Director of Membership in 1976.



JOYCE REED

Vice President of Co-Op and Retail Sales

Joyce Reed, Vice President of Co-Op and Retail Sales, has two primary responsibilities at the **Radio Advertising Bureau**. She is the chief tutor for radio stations on the subject of co-op and retail advertising and is charged with teaching stations how to get access to and maximize retail sales. Equally important is Reed's role in persuading manufacturers, retailers and ad agencies to create, maintain, and use co-op advertising programs geared to radio.

A 20-year RAB veteran, Reed initially served as Retail Sales Coordinator in 1962 after working as an advertising executive in Bloomingdales in New York from 1955-62 and as an advertising executive for Sears and Maas Brothers in St. Petersburg, Florida.

BEN SCRIMIZZI

Senior Vice President for Sales and Marketing

Ben Scrimizzi joined the **Radio Advertising Bureau** as Senior Vice President for Sales and Marketing in October 1983. He is primarily responsible for RAB's business plan and for the direction, supervision, and execution of radio's sales and marketing efforts toward advertising clients and their agencies.

Scrimizzi came to the radio industry after achieving significant success in the small package industry. He joined Emery Air Freight in 1970, becoming Director of U.S. Marketing for the Emery Worldwide Corporation in 1975. Scrimizzi shifted to the Purolator Courier Corporation as Corporate Vice President for Marketing. By 1982 he had become Senior Vice President for Marketing, Sales, and Customer Service, responsible for national advertising, new products, and all field sales operations.



DANIEL STEPHEN FLAMBERG

Senior Vice President for Communications

Daniel Flamberg was appointed Senior Vice President for Communications of the **Radio Advertising Bureau** in November 1983. He serves as the industry association's official press spokesman and is directly responsible for the planning, development, supervision, and execution of all communications activities ranging from creative services, design, publication, and audio production to publicity, promotion, and special events.

Flamberg joined the RAB after working for 3 years as Director of Public Relations for the Washington-based **Mutual Broadcasting System**, the nation's largest radio network.

Earlier in his career, as Special Assistant to the Chairman of Fred Rosen Associates in New York, he served as international account supervisor and American representative for His Highness the Aga Khan and counseled senior executives at a number of blue chip corporations in the U.S. and abroad.

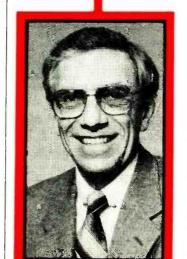
LEWIS C. GREIST

Director of Marketing and Research

Lew Greist joined the Radio Advertising Bureau in 1980 as Director of Marketing and Research. He directs the planning, execution, and transmission of radio planning, buying and selling research data and information to advertisers, agencies and radio sales staffs.

Prior to joining the RAB Greist was the Director of Marketing and Research for **RKO Radio Sales** in New York from 1978 till 1980. From 1975 to 1978 he served as Director of Marketing and Sales for **KYW/Philadeiphia**.

From 1963-75, Greist worked in the Philadelphia market as the General Sales Manager at WIBG and WWSH, and as National Sales Manager at WCAU. Earlier in his career, he spent seven years as an Account Executive at CBS Radio Spot Sales and at the Katz Agency. Greist began his advertising career as a media researcher/timebuyer at Hicks & Freist Advertising in New York.



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ALBERT "BUD" HECK

Vice President and Manager of National Sales, Eastern Region

Bud Heck joined the **Radio Advertising Bureau**'s National Sales Division in 1973 as Manager, Food Products Category. He was promoted to the post of Vice President of National Sales in charge of the Eastern Region in 1974.

Before joining RAB, Heck was Director of National Sales for the NBC Radio Network. Earlier in his career he worked as Sales Manager for LOOK Magazine, Eastern Advertising Manager for HOUSE BEAUTI-FUL Magazine, Account Executive and Promotion Manager for the Asbury Park Press, and as a Manager with the Walter Reade Theatre Organization.

Heck served as a judge for such prestigious awards as CLIO and the International Broadcasting Awards, and has been involved with the Advertising Club of New York. RAB TODAY



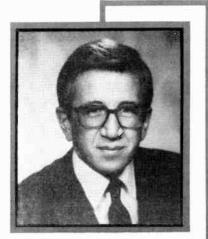


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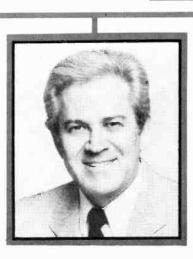


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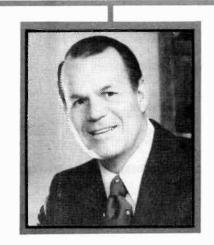
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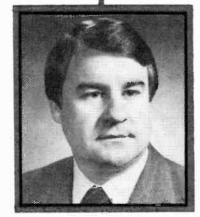
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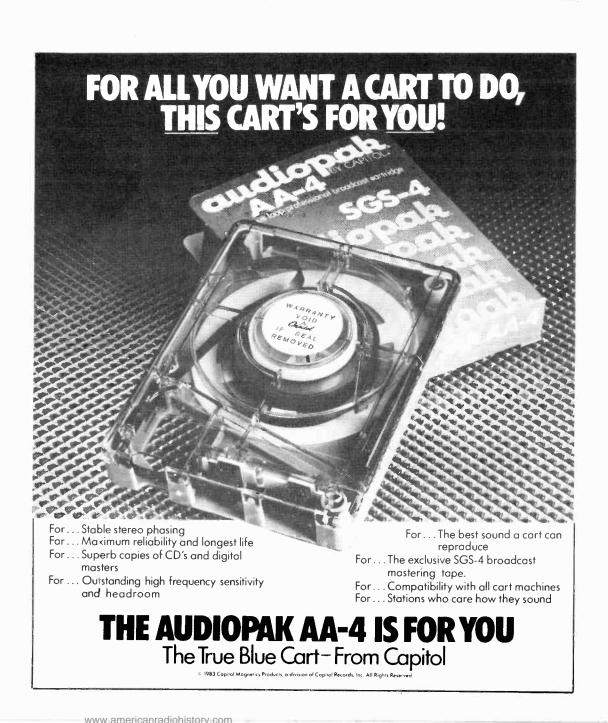
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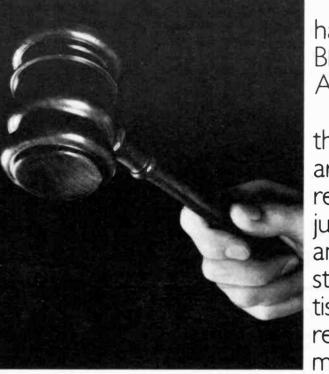


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R&R/Friday, January 27, 1984



Page 44



KEN BARNES

The "New British Invasion" Is It Already Over?

There's a showbiz saying that goes something like "once a trend hits the cover of Time (or other equivalent mass media publications), it's already over." General market publications have on occasion delivered less than stellar analyses of the music business (who could forget the Wall Street Journal's memorable profiles of the Plimsouls and the Bus Boys?), so I picked up Newsweek's January 23 cover story, "Britain Rocks America – Again" with a mixture of interest and trepidation.

Well, according to Newsweek "the British are coming - again" and "America is welcoming the new wave with open arms." As I'd already found that 1983 overall was the best year for foreign artists in R&R's history (see 12-16-83 column), I wanted to see if Newsweek was right and the trend was increasing. Newsweek (in typical industry outsider's fashion using another chart) cites the week of July 16, 1983 as the peak of the "new British Invasion," with 18 of the top 40 songs being of British origin.

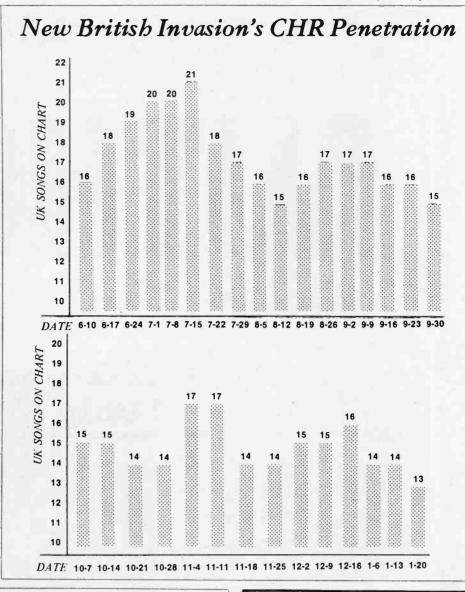
Actually the extent of the UK takeover was even greater, reaching the 50% mark (20) on the R&R CHR/40 on July 1 and rising to a high of 21 on July 15. The next week, however, the figure dropped to 18 and commenced a general slide which brought UK representation down to 14 by October 21. The number seesawed in that range for the rest of the year, ending at 16 on December 16, and when the new year began, dropped again to the new low of 13 on January 13 and 20

So if there's a new British invasion, it's already lost almost 40% of its CHR impact in six months. That's not to deny the remarka-

Dynamic Duos

Speaking of charts, here's a strange statistic. The A/C Top 30 for January 20 included eight duets, which appears to be a record. Over on the Country chart, generally considered the natural home of the duet, there were only three out of 50. Incidentally, of the eight A/C chartmaking duos, only one (Daryl Hall & John Oates) records regularly in that configuration; the rest are special teamings of the McCartney/Jackson and Warnes/Thompson type

And in conclusion, one final R&R record achievement. To the best of anyone's knowledge, Jump 'N The Saddle's "Curly Shuffle" is the first song ever to garner reports in all five main R&R music formats. As they say in radio, "Moe music Moe often."



• BILL HAYWOOD, JERRY JAFFE, RUSS REGAN HEAD NEW POLYGRAM MUSIC DIVI-SIONS

ONE YEAR AGO TODAY

- GRANT SANTIMORE NAMED VP/GM AT WABX/DETROIT
- ALAN SNEED RETURNS TO WKLS/ATLANTA AS PD

ble achievements of British artists in 1983,

or to say that further fluctuations won't fol-

low. But as of now the invasion appears to

The accompanying graph charts the flow

of UK artists on the CHR/40 from June 10,

when we expanded the chart to its present

size, until January 20. Australians, Canadi-

ans, and other foreign artists were not

counted in the tabulations.

have encountered substantial resistance.

- . JOE KRAUSE NEW PD AT WAPP/NEW YORK
- DAVE HAMILTON RETURNS TO KDWB-FM/MINNEAPOLIS AS PD
- NUMBER ONE CHR: "Down Under" Men At Work (Columbia) (4th week)
 NUMBER ONE A/C: "Heart To Heart" Kenny Loggins (Columbia) (2nd week)
- NUMBER ONE COUNTRY: "Inside" Ronnie Milsap (RCA)
- NUMBER ONE BLACK: "Billie Jean" Michael Jackson (Epic)
- NUMBER ONE AOR TRACK: "Hungry Like The Wolf" Duran Duran (Capitol) (2nd week)
- NUMBER ONE LP: "The Distance" Bob Seger (Capitol) (3rd week)

FIVE YEARS AGO TODAY

- **•NBC ANNOUNCES FORMATION OF SOURCE NETWORK**
- **BILL STATON NATIONAL DIRECTOR/BLACK MUSIC PROMOTION FOR RCA**
 - **STAN LAYTON BECOMES VP/MARKETING AT MCA**
 - JIM JEFFRIES NAMED VP/PROMOTION AT MERCURY
 - NUMBER ONE CHR: "Da Ya Think I'm Sexy" Rod Stewart (WB) • NUMBER ONE A/C: "Too Much Heaven" - Bee Gees (RSO) (3rd week)
 - NUMBER ONE BLACK: "I'm So Into You" Peabo Bryson (Capitol) (2nd week)
 - NUMBER ONE COUNTRY: "Why Have You Left The One You Left Me For" Crystal Gayle
 - NUMBER ONE LP: "Blondes Have More Fun" Rod Stewart (WB) (3rd week)

TEN YEARS AGO TODAY

- JIM PRICE NAMED GM AT KGB/SAN DIEGO
- NUMBER ONE CHR: "The Way We Were" Barbra Streisand (Columbia) (2nd week) NUMBER ONE COUNTRY: "I Love" — Tom T. Hall (Mercury) (3rd week)

Vocalist One of America's most gifted singers died last Friday. Jackie Wilson finally succumbed at age 49, almost nine years after an onstage stroke from which he never recovered. Jackie Wilson came out of Detroit

Jackie Wilson –

The Consummate

in 1953 to replace Clyde McPhatter as lead singer of the R&B pioneer vocal group Billy Ward & the Dominoes, and went solo in 1957.



His first hit, "Reet Jackie Wilson Petite," was the first success for song-

writer Berry Gordy Jr., who went on to write Wilson's biggest hit "Lonely Teardrops" and then found Motown Records. inspired by a desire to duplicate Wilson's success

One thing no one could duplicate was Wilson's voice - he was quite possibly Continued on Page 47



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R&R/Friday, January 27, 1984

1+



Jackie Wilson —

Continued from Page 44

the most technically accomplished singer of his time, as anyone who has heard his indescribable transformation of "Danny Boy" or the effortless leaps into falsetto that dot "Lonely Teardrops" can attest. His live performances were reportedly unmatched for sheer excitement and vocal virtuosity. Although his material often failed to match his talents (one exception being his last big pop hit, "Higher & Higher," in 1967), he will live on forever as a textbook example of the consummate vocal artist.

Record News

Next Styx album is a live double scheduled for March. Don Henley's second solo LP is aiming for April release . . . Bonnie Tyler's latest record is a duet with British star Shakin' Stevens, an update of the 1960 Brook Benton/Dinah Washington hit "A Rockin' Good Way'' . . . Mick Jagger is reportedly backing the British Olympic team to the tune of a quarter-million donation . . . The Clash has replaced Mick Jones with unknowns Vince White and Pete Shepherd Grace Jones will take a starring role in the film "Conan II" ... Prospective producer/artist matchups: Jim Steinman and Billy Squier, Dave Edmunds and the Everly Brothers . . . Metal File: Duran Duran's "Seven & The Ragged Tiger" LP went platinum; Elton John's "Too Low For Zero" is gold.



"Solid Gold" for the week of Jan. 27 stars Kim Carnes, Julio Iglesias, Kool & the Gang, Little River Band, the Moteis, Shelly West, and Matthew Wilder . The Rolling Stones are on "America Rocks" Jan. 27 . . . "D" Train and Evelyn "Champagne" King guest on "Soul Train" the weekend of Jan. 28 . . . Dio, Eddie Money, and Oingo Boingo star on "Rock Palace" Jan. 28 MTV's "Liner Notes" for Jan. 29 features Mick Jagger, Bette Midler, the Pretenders, and Van Halen's David Lee Roth The Everly Brothers' concert is rerun on HBO Jan. 29 . . . Ed Bruce and Louise Mandrell host the "Wrangler Country Showdown' talent competition on the Nashville Network Jan. 29, while Bill Anderson hosts Ernest Tubb on "Backstage At The Grand Ole Opry," same date, same network. Charley Pride guests on TNN's "Yesteryear In Nashville" Feb. 1, while Lacy J. Dalton and Dianne Sherrill quest on

"Nashville After Hours" on the same date. NBC's forthcoming "Super Night Of Rock 'N' Roll" boasts an out-of-the-ordinary guestlist, with Chuck Berry, James Brown, the Hollles, Jefferson Starship, Darlene Love, Graham Nash, Martha Reeves, Ronnie Spector, the Temptations, and X performing, plus film sequences of the biggest rock stars of the '50s and '60s.



JACKSON SWEEPS AMAs: Michael Jackson won seven "American Music Awards" during the recent ABC telecast. Pictured congratulating the big winner (second from left) are (I-r) Kenny Rogers, Diana Ross, Barry Manilow, and Quincy Jones.

Datebook

MONDAY, JANUARY 30

Marty Balin Born

Jefferson Airplane co-founder Marty Balin, known only to be in the 39-42 age range, adds another year today. He made his recording debut in 1962 with two singles, and was leading an acoustic folk group, the Town Criers, in 1965 when he met Paul Kantner and formed the Jefferson Airplane. Balin left the Airplane around 1971 to form the short-lived Bodaclous D.F. but returned in 1975 in time to give the revamped Jefferson Starship its first hit with "Miracles." In 1978, Balin left the mothership again to finish the opera "Rock Justice" — about a musician on trial for not producing hits — and then went solo with the chartmakers "Hearts" and "Atlanta Lady."

Other birthdays: Commodore William King 1949, Jody Watley (ex-Shalamar) 1961, and ex-Humble Pie/Small Faces leader Steve Marlott 1947.

TUESDAY, JANUARY 31

KC & Collins

Harry Wayne Casey, better known as KC, and Genesis drummer/vocalist PhII Collins were born on the same day in 1951. Collins had been a member of British rock-opera band Flaming Youth before joining Genesis. KC had worked in record retail before joining TK Records and talking the label into giving him and partner Richard Finch a chance to record. Both artists have become successful producers as well, with Collins guiding Frida's solo debut and KC giving Terl DeSarlo a hit.

WEDNESDAY, FEBRUARY 1

Don Everly Emerges

The elder of the **Everly Brothers, Don**, was born 47 years ago today. Don and **Phil** began singing with their father **Ike** on local Kentucky radio shows, and cut their first single in 1956 for **Columbla**. A switch to **Cadence Records** and a song called "Bye Bye Love" brought them instant stardom in 1957. They broke up in 1973, and pursued solo careers until late this year, when they reunited with a London concert (recorded and just released as a double album on **Passport**).

Others born today: Dr. Hook leader Ray Sawyer 1939.



THURSDAY, FEBRUARY 2 The Day The Music Died #1

Ex-Sex Pistol Sid Vicious, still awaiting trial for the stabbing death of his girlfriend Nancy Spungen five and a half months previous, died of an accidental overdose of heroin at the New York apartment of his new girlfriend on this day in 1979. After Spungen's death, Vicious tried to kill himself at least once while imprisoned at Riker's Island, then got in trouble for fighting with Patti Smith's brother at a rock club. A year after their hero's death, 1000 punkers commemorate Vicious in a London march. Birthdays: Earth Wind & Fire's Al McKay 1948, Tommy

Smothers 1947, Graham Nash 1943. FRIDAY, FEBRUARY 3 The Day The Music Died #2

For John Milner (Paul LeMat's character in "American Graffiti") February 3 is the day when rock & roll started going downhill. Buddy Holly, J.P. Richardson a/k/a the Big Bopper, Ritchie Valens, and a pilot were killed in 1959 when their charter crashed after takeoff from Mason City, IA. Today in Lubbock, there are festivities commemorating hometowner Holly scheduled by his appreciation society. And last night, there was a memorial concert scheduled for Clear Lake, IA — the site of the trio's final performance — featuring Buddy Knox, Tommy Roe, and Bobby Vee, the latter of whom got his first break filling in for Holly in Fargo the night after the crash.

Birthdays: Dave Davles and Melanle Safka both 1947, Johnny "Guitar" Watson 1935.

SATURDAY, FEBRUARY 4 Cooper Comes To Life

Allce Cooper (real name Vince Furnier) is born today in 1948. Early groups like the **Spiders** and the **Nazz** (no relation to **Todd Rundgren**'s early group) led to the identity of Alice, whose gender-scrambling jolted audiences as much as the band's spectacular stage antics (from dismembered dolls to guillotines). Alice first hit with rabble-rousers like "I'm 18" and "School's Out" ('71 and '72) but became one of America's more unlikely A/C idols with ballads like "Only Women Eleed" and "You & Me" later.

SUNDAY, FEBRUARY 5 Rolling Stones Drug Bust Of The Month

In 1967, the UK tabloid **News Of The World** runs a story that describes **Mick Jagger** as having used LSD, benzedrine, and hashish. The reporter has mistaken **Brian Jones** for Jagger, who sues the paper for libel two days later. A week later, Jagger and **Keith Richards**, reportedly at the instigation of the paper, are busted at Richards's country home.

americanradiohistory com



From The Album "BREAKOUT"

Produced By Richard Perry

RCORDS

Page 47

Opsitnik

Continued from Page 1

pleased to have been asked to join the organization and, in terms of the position, I'm looking forward to it. The Easy Listening format has been one of the mainstays of the broadcast industry; one of the real assets we have are the skills and talents of three very experienced programmers (Marlin Taylor. Dave Verdery, Darrel Peters). I'll be relying on their input and expertise. What I look to accomplish is a team effort between Bonneville and its member stations, because each market is different and each one has particular needs that are unique to that market."

Opsitnik has spent 15 years in the Portland, OR broadcasting business, and has served as VP of the Portland Radio Broadcasters. He was VP/GM of KWJJ & KJIB and also handled corporate responsibilities for KEZX/Seattle. Opsitnik, whose appointment is effective February 1, will initially work out of Bonneville's Tenafly, NJ corporate offices. He indicated that his partner will be buying out his interest in KBZY.

Tod Takes WNYS Programming Post

WNYS-AM & FM/Buffalo midday personality Bill Tod has been upped to PD, replacing Ray St. James, who resigned from the Associated Communications outlet last week. In addition, WPXY-AM & FM/Rochester PD Tom Mitchell will now serve as consultant to sister station WNYS, with current

Shannon

Continued from Page 1

which I would feel comfortable operating at one time."

Shannon indicated the firm already has clients signed up, but declined to name them because of "format changes in the works at some of these stations." He added, "I'm going to specialize in consulting morning shows, and in certain cases, stations as a whole. This will not be a high-profile consultancy. Using the talents of Christopher, Michael, and J.R. in their own areas, Penguardia will be able to offer a very specialized service for a limited number of clients."

consultant Bob Harper relinquishing his duties at the end of January

Associated Group GM and WPXY-AM & FM/Rochester VP/ GM Bill Chesson, who's also acting GM at WNYS, told R&R, "We've chosen Bill to step into the programming department, as he's the type of guy who is a good administrator and implementer of ideas. Everyone from the airstaff to the sales department is up and looking forward to working with Bill."

Mitchell noted, "While the station is for sale, I've been asked to operate the station in the best interests of Associated Communications. So, we'll be programming a very active station both musically and promotionally."

Commenting on his first PD assignment, Tod told R&R, "I've been here from the beginning (8-82), so I'm pretty familiar with the market. We're going to continue with our CHR direction and with Tom's input we should turn things around." With his new duties Tod will move to afternoons, and night personality Kelly Mc-Cann will shift to middays.

Montiel Advanced To WRMM Program Manager

Veteran WRMM (WARM 100)/ Atlanta air personality George

Law

Continued from Page 1

directors in America today. We started some things at KLAC together that I would like for us to finish, and if we can't do it at KLAC I would like for us to do it someplace else ... and that someplace is in Tampa."

Hall told R&R, "I've enjoyed KLAC. Even though I was just here a short time, I think we've brought the radio station a long way toward where it needed to be. The real reason I'm going to Tampa is very simple: I came to L.A. to work for Al Law, and if he's not here and I have an opportunity to continue my relationship with him at another radio station, then that's it for me."

Howard Bloom, VP/GM of KLAC's FM sister KMET, is acting GM at KLAC, while KLAC morning show producer Rudy Uribe has been named acting PD.

Lake

Montiel has been promoted to Program Manager. Montiel reports to Susquehanna Broadcasting National PD Rick McDonald, and replaces former PD/MD Allen Saunders, who becomes Talent Coordinator/Program Analyst for the parent company. At the same time, staffer Steve Wyrostock was named MD.

R&R/Friday, January 27, 1984

Commenting on Montiel's promotion, McDonald said, "George has been of great help in the transition of the station from Easy Listening to A/C, and has shown a lot of enthusiasm by taking on projects that really are beyond the call of duty. With the evidence of that performance behind us, I can say George certainly is going to make a real contribution."

Montiel joined WRMM over six years ago as midday personality, and later moved to afternoons. He previously programmed WAGQ/ Athens, GA for 18 months, and also spent two years handling mornings at WRFC/Athens. Montiel told R&R, "I'm absolutely delighted. I've been looking for an opportunity like this for a long time, and with the strides WARM 100 has made in recent months, I'm very pleased to be part of the new movement."

Miller

Continued from Page 3

received. We may as well finally give him the title for the job he's done since the day we started.'

Miller joined W101 as MD 16 months ago after 18 months as MD and air personality/MD at competitor WMGG. He previously served as W101's morning personality when it was Beautiful Musicformatted WJYW, and also worked two years crosstown as Production Director at WFLA. Miller told R&R, "I'm real pleased that W101 has decided to make this move at this time. I appreciate their confidence in me, and really enjoy working with the people here. I know we're going to be even bigger and better in 1984 than we were in '83."

Bradley

Continued from Page 3

become Country powerhouses, and I am looking forward to working with Steve Roddy. It's an opportunity I couldn't pass up." Bradley will commute between KLZ and KUPL as he helps find a new PD for KLZ and an airstaff for the Portland stations.

A NOTE FROM THE PUBLISHER **Direction '84 — Preparation For Programmers**

Continued from Page 3

We're also staging the days a little bit differently: mornings for more formal sessions, then a break, then breakout rooms in the afternoon with not only new people, but also the folks you heard in the morning brought back for one-on-one sessions. I think it's not only a more active way to get involved, but it also gives you the chance to ask all the questions you may have had in the early sessions that you didn't get a chance to air. We have all been in that small cluster of people who crowd around the podium immediately after a particularly interesting program and try to get a question in --- it's really frustrating . . . but now it's not a problem.

I'm personally delighted that we're getting to talk about things like "Listening," "Interviewing," "Ego Management," and "Creative Minds." These are topic areas that are very much a part of our communication industry but never get dealt with. I hope that you'll give very serious consideration to attending "Direction '84." I think that you'll not only find it helpful, but that you'll go back to your radio station with a greater sense of who you are, who the people around you are, what a tremendous responsibility being a PD is, and what you can do to fulfill your goals for the future. More To Come

As I said at the opening, we are planning a series of these "Shirtsleeve Seminars." I'd like to see us gather together at least once a quarter to explore a new and different facet of our industry. We're talking about "New Ventures"; dealing with the new technology; a sales seminar on "Planning For New Business," with a focus on goal-setting, marketing planning, and forecasting for the future; and to cap the season, a "Music Marketing" session where we'll examine the video explosion and new music relations, and take a renewed look at the reason this publication was founded by Bob Wilson, the unique relationship between radio and records - has it changed in the past ten years, and where is it going in the next?

I guess if you've gotten my drift, I'm really concerned with where we are all going. After all, where we've all been is history . . . and I'd rather we made history than lived in it.

One last thought while I've got you this far . . . we're really serious about limiting the attendance to 400. So plan on being with us by responding quickly, and I'm also excited about inviting you to bring your spouses; they can share the learning experience by attending all sessions free. -Dwight Case See you at the Century Plaza in March!

Continued from Page 3

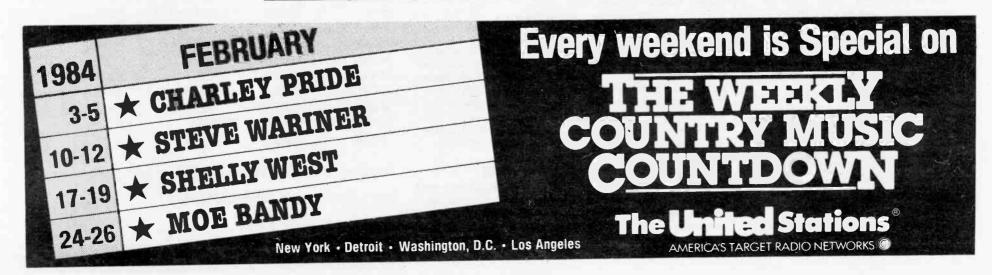
fered is one that only comes down the pike once in a great while, and far be it from me to pass on a good thing. The competition in Kansas City is terrific, and I look forward to showing them how competitive ZZ99 can be."

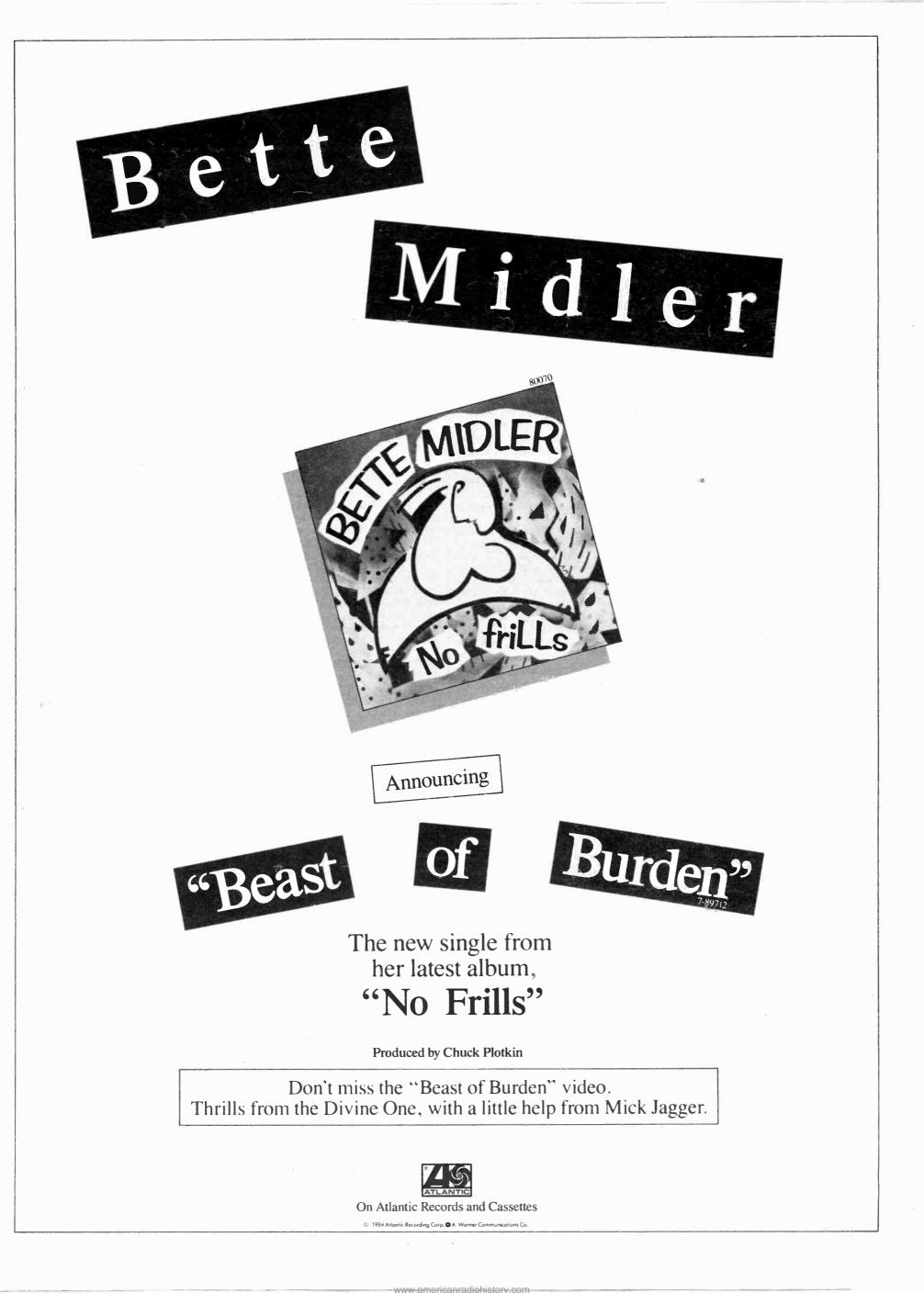
Lake, who joined WHFM last May, previously served as Charter Broadcasting National PD. He also programmed WPEZ/Pittsburgh (now WWSW), WJBQ/ Portland, and WYRE/Annapolis. In addition, he was National Promotion Director for Warner Bros. Records. No replacement has been named at WHFM for Lake, who joins KZZC on February 3.

Chrysalis

Continued from Page 3

key people in the company. This is a cohesive force of three executives who really know how to make the company work."





Page 50

Contemporary Hit Radio



JOEL DENVER

ALL GUNS LOADED

CHR Radio War Declared In DC

If you've ever walked into a room where the atmosphere was tense, then you'll understand the competitive stance of the CHR stations in the nation's capital. The DC market is a potential powder keg of creativity, contests, and fine programming, as ABC's Q107 prepares to defend its crown against Doubleday's AOR-turned-CHR WAVA and Metromedia's recent A/C-to-CHR convert WASH.

Gathered around the big, oval planning tables in their respective "war rooms" are PDs Alan Burns, Randy Kabrich, and Bill Tanner. All three have a number of similar "weapons" at their disposal: great signals, experienced staffs, liberal budgets, and a

knack for survival. What will make the difference is psychological strategy and presentation. I've given each of these talented programmers his own forum to talk about his station's merits and offer comments on the competition.

WASH From A/C To CHR

I spoke first with WASH PD Bill Tanner, since his station has gone through considerable staff and presentation changes in its A/C to CHR evolution. After programming Y100/Miami into a legendary operation, Bill is looking for lightning to strike twice in his career.



Bill Tanner

We talked about the transition from A/C to CHR and how market observers contend WASH doesn't really rock hard enough to be CHR. "That's silly," he responded, outlining his music policies. "We are playing Yes, which is by no means a soft song, and while we haven't played the Pretenders yet, we probably will.

"I will play *any* record I consider to be a hit. We are not taking a conservative approach. In fact, we're playing a lot of records early. Specific records meet our immediate needs more than others, and just about every PD operates this way. WASH is a radio station which someone in their 20s and 30s can listen to comfortably, yet it holds appeal well on either side of those ages because our presentation and roots are

"WASH has put personality back in CHR radio. Q107 and WAVA are card-reading, liner-oriented stations. Tune 'em in and hear liner after liner after liner. Therein lies the first performance difference." —Bill Tanner in Top 40, now CHR. Either way, WASH plays the hits. A hit is a hit, and there are no degrees in between."

Playing up to three oldies an hour, Bill will daypart some of the softer songs to mornings and middays because "I think people in those dayparts, who desire music and information, are also desirous of an easier blend. We don't play any oldies which are exclusively A/C in base. If they weren't major hits on CHR, they aren't considered. I find dayparting to be an effective tool for us, as we're able to tailor WASH for the available audience."

A Different Style

Bill spoke about what he's trying to accomplish and what he sees as his competitors' weaknesses. "I'm trying to make WASH substantially different-sounding from everyone. I'm not trying to be another version of Q107, only 10% better. I'm trying to inject humor in WASH, and a lot of what I call feeling, emotion, and warmth. Frankly, I think Q107 is a very cold-sounding station. They are boring.

"When we began our evolution to CHR last summer, we did so in an orderly manner to prevent any major audience shake-Continued on Page 53

Continued on Page 53

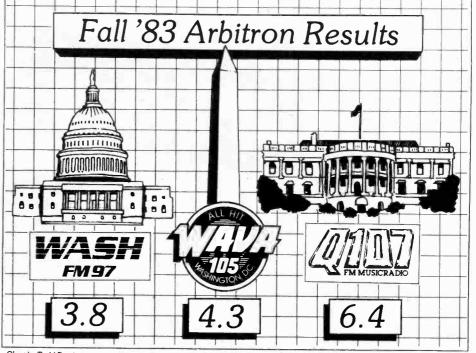


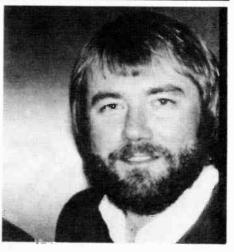
Chart by Todd Pearl

Q107 Defends The Fort

Having programmed Q107 for the past four years gives Alan Burns a decided advantage over his two CHR competitors. He knows the market and can concentrate on winning, while Bill and Randy are still capturing the subtle nuances of the area.

For about a year and a half Alan has had the entire CHR pie to himself. What does he think about WASH and WAVA? "Competition makes everyone sharper. We've always had competition, but now we've got direct format competition, which definitely makes it more interesting. I've continued to look at WPGC as a competitor, whether CHR or A/C. WASH has been moving more into CHR for the past year, and up until recently we've had two AORs. Now that WAVA is CHR, I see it as having four CHRs in the market, including WPGC, since many listeners think of them that way."

When someone comes right at you, there has to be some internal reaction. Alan told me, "Everyone on my staff has reacted very maturely to all the CHR format changes. Sure, the first couple of days I saw people looking around and questioning what was going to happen. But within a day or so, it was business as usual with a bit more of an edge added. Everyone on my staff is eager for the challenge."



Alan Burns

No one can accuse Q107 of being lazy or sitting on its laurels before the new competition became apparent. Q107 has continued to promote, spend money, and stimulate the audience. "Like my staff, I'm more

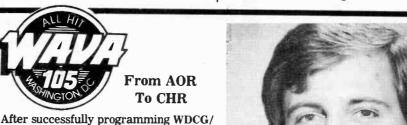
"I know WAVA is going to try to match us dollar for dollar. With them at 105 and us at 107, that's good — centering the excitement at this end of the dial, away from WASH and WKYS." —Alan Burns

aware of things and have adapted a more aggressive attitude as well," Alan observes. "We're all over the Super Bowl thing. While everyone is giving away seats to the game, we're flying four couples down on a Lear Jet the morning of the game, just like Lamar Hunt. We also got a local group to rerecord 'Uptown Girl' and rewrite the lyrics to highlight the Redskins going to the Super Bowl. It's become our most requested record."

Looking For A Weakness

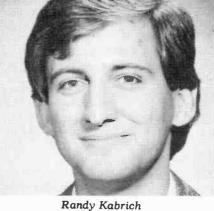
Alan then turned his attention to WAVA. "I know WAVA is going to try and match us dollar for dollar. With them at 105 and us at 107, that's good — centering the excitement at this end of the dial, away from WASH and WKYS. I don't think there will be much confusion between our two stations, since there's enough space between our dial settings, our jocks are well-known in the market, and we both have different presentations. Actually, WAVA tends to rock harder than we do."

There was a time when Q107 rocked harder than anyone else in town, so I asked Alan why he gave up that exclusivity of sound. "When we first kicked off, there was Continued on Page 53



Raleigh-Durham to the top of the market for the past year and a half, Randy came aboard as WAVA's PD in October. He took the programming reins from John Larson. who moved to sister station WMET/Chicago. "By that point we were well into playing Lionel Richie's 'All Night Long' and other CHR hits. My next step was to adjust the rotations to put us into a cume-building mode. We were jingling between every other song, and I wasn't happy with the new package. So we took it off and are now using the old 1972 TM 'Shotgun' jingle and looking for a new package. We've also adjusted our airstaff to sound more CHR, including the addition of super talent Tom Kent."

While a lot of other AORs made the move to CHR in the past several months, WAVA has done so without the loss of audience others have temporarily experienced in the same process. "I can't take all the credit for this success, as it was a team effort. Bobby Hattrik consulted us through the



change. Because he is AOR-oriented and I

was looking to add some black crossovers, I think we ended up with the perfect balance between us. This prevented us from moving too slow or fast in our transition."

Hand-To-Hand Combat

In evaluating the competition Randy noted, "Q107 is a much better radio station just in the short time I've been here. It shows me they are going to respond to our moves and adjust accordingly. Specifically, they have modified their current rotation, Continued on Page 53



According to Arbitron, WHTZ/Z100 is now New York's #1 radio station with New York's #1 morning music show.

TOP 5 STATIONS 1. WHTZ 6.2 2. WOR 5.1 3. WRKS 4.8 4. WINS 4.5 5. WCBS-AM 3.8

Arbitron Radio, Fall 1983-Metro NY Area, Total Persons 12 + AQH Shrs, Mon-Sun, 6AM-12Mid The Arbitron Fall 1983 radio ratings are out. In the Metro New York area, Z-100 is now Number 1 in total persons 12+Monday-Sunday, 6 a.m. to 12 Midnight, with a 6.2 share. And our Z-100 Morning Zoo, 6 a.m. to 10 a.m. is also rated Number 1 with a 5.2 share. Z-100 has only been on the air since August 2, 1983 with its special brand of personality-oriented contemporary hit radio. Z-100 has gone from worst to first in its first full Arbitron.



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THURSDAY

Mornina Registration

- Listening Skills Dr. Elliott Ross, Director of **Organizational Development** Sperry Computer Corporation
- Age Of The New Patricia Aburdene, Contributor to "Megatrends" and co-author with
- James Naisbitt of "Age of the New" What Makes A Champion Dr. Charles Garfield, Psychologist President, Performance Sciences, Inc.

Midday

All-Morning Speakers Available For One-On-One Sessions

- Recruitment How to interview without the underground connection Gary Kaplan, Managing VP Korn Ferry International
- Skills For Success Time Management Adele Scheele, Author and **Career Strategist**
- Budgeting For Research And Promotion Jhan Hiber, President, Hiber, Hart & Patrick

Evening Cocktail Party.

Case study team meetings and solution planning.

FRIDAY

Mornina

- How To Manage The **Creative Ego** Ron Saltzburg, Sr. VP **Group Creative Director** N.W. Ayer Advertising
- Relating To The **Egos Around You** Dr. Sharon Crain, Psychologist
- Management Training And Organization Don Payne, **VP Employee Relations** Mattel Electronics

Midday

All-Morning Speakers Available For One-On-One Sessions

- Identifying Programming Trends John Parikhal, VP Joint Communications
- Venture Capital -What, how, and why Art DelVesco, General Partner, Wind Point Partners
- Everything You Always Wanted To Know About Buying A Station But Were Afraid To Ask Robert O. Mahlman, President The Robert O. Mahlman Co. Evenina

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range of subjects that affect the everyday business life of a program director. This seminar is designed to help today's PD continue to grow and meet the unique challenges of the future.

SATURDAY

Morning

- Case Study Solution Team Response Dwight Case, President, **R&R** Companies
- •Where Is Cable Going In Relation To Radio Paul Bortz, Brown, Bortz, Coddington

Wrap-Up Dwight Case, Jonathan Hall

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R&R/Friday, January 27, 1984 FM97

Continued from Page 50

ups. The remaining cume continued listening for our features like news and traffic as much as for the music. As a result we not only increased our 12+ share, but we're number two in 25-49 adults in both drives behind market leader (Urban Contemporary) WKYS. While I don't think that's too shabby, I know we can still add more growth to the 12+ category."

Dishing The Competition

"What has happened is stations like Q107 have made CHR very teen-sounding for this market, and I don't think WAVA is much different. Good old mass-appeal CHR is designed to attract a wide spread of demos, which is what we did at Y100. We are moving more and more toward serving just as wide a demo spread at WASH.

"WASH has put personality back in CHR radio. Q107 and WAVA are card-reading, liner-oriented stations. Tune 'em in and hear liner after liner after liner. Therein lies the first performance difference. Two, we are keyed to an East Coast market with a large black population and a white population which enjoys those black records.



At WTIC-FM/Hartford, Terry Hendrix is new to middays and Neil Jackson now hosts afternoons Randy Thompson exits 94TYX/Jackson, MS

for the insurance business and Dave Dunaway takes on mornings from U102/Knoxville 99KG/Salina moves Rick Nash to nights and Ray Pollard joins the station for mornings . . . KEYN-FM/Wichita loses Dan Pearman to Long Broadcasting as Administrative Assistant, and Kevin Wagner becomes MD ... Congrats to KLSC/ Watertown, SD PD Scott Anderson and wife Gall on the birth of Miranda Jo.

Ric Mitchell is returning to Albany to do mornings at WTRY ... Jolene Baller now doing weekends at Q105(KCAQ)/Oxnard-Ventura

At KOPA/Phoenix Jennifer Barber replaces Kathy Meris, who moves across town to KEZC/ KJJJ/Phoenix as Promotion Director . . . WMEE/ Ft. Wayne PM drive talent Scott Dugan is promoted to MD while former MD Tony Richards continues as Assistant PD . . . John Monk adds MD to his midday duties at WERI-FM/Westerly, RI

Bill Kelly moves from KSTT/Davenport, IA to WFMI/Lexington, KY . . . KRQ/Tucson promotes Kelly Norris from MD to Assistant PD . . . Joining WRKR/Racine is former WMKE/MIIwaukee Station Manager Mike Raymond as GSM and afternoon drive personality Mike Rogers, also from WMKE

Matt PatrIII fills in for exiting Beau Weaver at WKDD/Akron . . . Filling the newly-created Promotions Director spot at KCNR/Portland is Ron Hale from Christal Radio Sales . . . Dean Hill exits afternoons at CFOX/Vancouver to travel, while broadcast veteran Sterling Faux takes the spot ... Fran Morley is promoted to overnights from weekends at WSIX/Nashville . . . WHYT/Detroit welcomes Jim Chenevey from WGAR/Cleveland as News Director and morning news anchor Rick Cohn becomes the new VP/GM at KAYI/ Tulsa from KIXK/Dallas.

KS103/San Diego welcomes Bill Alexander from KGGI/Riverside-San Bernardino, as Dave Ciarke moves into nights and weekender Sue Richards takes on overnights . . . Frank Foster is out at B96/Chicago and can be reached at (312) 337-2487 ... John Chommle has been promoted at KHTX & KTRT/Reno from PD to Operations Manager . . . Cralg Powers, who was PD/morning man at KFXM/San Bernardino, has resigned with no immediate replacement on tap. Powers will continue to do weekends at KKHR/ Los Angeles Congrats to KRGV/McAllen-Brownsville MD Scott Taylor, who's engaged to Sandra Gorena.

Remember, WKYS is the best station in the market. Not only do they have great numbers, but they sound the best as well.

Q107 and WAVA are both oriented to suburban teens," observed Bill. "Since that base is covered very well, why should I take on an army at its strongest point? We've already beat Q107 25-49 and 25-54 in the fall book. While teens aren't my first point of attack, I'm working from the top down and won't be chasing teens away. If you want to talk teens, Q107 is in trouble, as WAVA has already beat Q107 by half a share. In fact, Q107 has a number of problems. The numbers are showing the audience is becoming as bored with the programming as is their own staff. I know that because of the number of Q107 staffers who've come to me for iobs."

Promotion And Personality

The past year has been spent on refining WASH's sound, which included a near-complete airstaff realignment. Now, WASH is

FM MUSICRADIO

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WPGC, which had vulnerability in the younger demos, and the two AORs, WAVA and DC101, weren't doing a very good job. So we were a more rock-oriented CHR to attack WPGC's young end and cross-cume with the AORs. After a while, they all improved, and we evolved into a more traditional CHR." So has Q107 inherited those same weaknesses? "No, not quite. We don't have the clutter WPGC had, and we meet the challenge of competition more aggressively than they did.'

"I don't plan to let anybody beat me in terms of 12+ shares. If it happens, I won't be surprised, freaked out, or disheartened. We're just going to continue doing what we do best and come back." -Alan Burns

Sticks And Stones May Break My Bones . . .

Alan is aware of Bill Tanner's thoughts concerning Q107's sound. "I don't think we're boring at all," he countered, "and our jocks aren't card readers since there are no cards to read! There are promotional fact sheets which don't require them to read things verbatim. In fact, when you bring the Beach Boys to town and do as many remotes as we've done, it's hard to hang such a poorly-chosen label as 'boring' on Q107.

ready to fire its first promotional salvo. "Specifically, we've got some exciting promotion plans as the result of working with Owen Leach, who's a marketing and promotion expert. His research is expensive, but those recommendations will serve to guide us in our future promotional efforts both on-air and in alternative media. I intend to have all of the guns loaded as soon as we have the powder, and with this research now in hand we're very close.

"We've spent literally a year in training. WASH is designed for adults who've grown up on CHR and have no intention of becoming old before their years. WASH will win with the most exciting combination of personality, promotion, news, and information, plus the best mix of music in between the strongest mortar that holds the bricks together. I've heard the comments about us, but let me tell you, my competition sounds as dry as old matchsticks. They are cruisin' for a bruisin'."

"I foresee WAVA increasing and, when their newness wears off, then it will be WASH's turn for increases. As they wear, their weaknesses will become more apparent. WASH has a lot of clutter right now with a number of features, but so do we in our morning show. While Elliot & Woodside still dominate the show, we've got an outside weather service, a sports voice (TV-4 sportscaster George Michael), and a news anchor. So there are four or five voices here as well.

erything we can to attract as much attention to ourselves as possible. We are going to be very aggressive. I'm surprised Bill called us boring, as we've been the most exciting station in town for years. I'll refrain from any comments about Bill and his station. Everyone else sounds good, and they are all wonderful people," he joked. "Actually the competition has made us a better radio station, and we appreciate that. I don't plan to let anybody beat me in terms of 12+ shares. If it happens, I won't be surprised, freaked out, or disheartened. We're just going to continue doing what we do best and come back."

Bits

 \$1000 Says They Do It Right! KEYN-FM/ Wichita guaranteed their listeners that during every hour of regular programming, 9am-midnight every day, they would play non-stop music sweeps, featuring at least three songs in a row. Listeners who caught the station with its music sweeps down won \$1000

• "Cans (as in soup) Film Festival." Over the holidays KNBQ/Tacoma-Seattle presented movies to their listeners at over 50 local theatres. The admission fee was a can of food. Over 14,000 cans were collected to assist needy families. This was KNBQ's second annual "Cans Film Festival."

DC Ratings And Demos

Just how well are Q107, WAVA, and WASH doing compared to each other? Looking below, you can see in most categories each station is within striking distance of another competitor. The only exception is WASH's teen category, where Bill Tanner admits he needs to fill in a bit in order to increase his 12+ share

12+ Trend	18-34 Men	18-34 Women
Q107 7.0-6.4	mid 8's	solid 8
WAVA 3.6-4.3	upper 5's	solid 5
WASH 3.0-3.8	mid 3's	mid 5's
Teens	25-49 Men	25-49 Women
Q107 solid 18-shar	mid 5's	mid 4's
WAVA mid 18-shar	re mid 3's	mid 2's
WASH below one shar	e solid 6	mid 6's

"Look for Q107 to be out there doing ev-

and drastically reduced their oldies content. The ultimate winner in this has been the radio audience.

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"Tanner, I think, is not only going after us, but with his Urban approach to CHR he's also going after WKYS. I won't sit here with blinders on as so many people do and think I've got no problems with him. Some felt Scott Shannon wouldn't make it because Z100 didn't sound like a New York station. I remember others felt Howard Stern wouldn't make it here when he was at DC101 or be successful at WNBC. No one is going to catch me off guard," he stressed.

Spending The Bucks

Our conversation turned to WAVA's promotional expenditures. Randy is aware that WASH and Q107 will spend major-domo dollars, and Randy is ready to dig deep into the corporate coffers as well. "From what I hear, Tanner will probably spend more money than Q107 or me. I think we've got enough money to do what we need to this book. A portion has already been invested in TV during this past book, and more's on the way. Our cume is already in place, so there comes a point when spending \$35,000 on a ten-day TV campaign in Washington, DC isn't cost-effective if it's only going to grab me another 20,000 cume. Believe me, we'll spend for TV, but the campaign will be strategically placed to grab as many ears for my money as I can get."

Not to be outdone in the race for Super Bowl fans, Randy added, "Q107 is sending some folks down there on a Lear Jet, but I've given away a lot more seats than they have. We've sent about 20 people down for the game in our Super Bowl promotion. We intend to hit the streets for other promotions as well once the weather opens up a bit.

"So far we've held some Super Bowl parties - in DC, Virginia, and Maryland which all came off very well. Right now we're giving away \$100 bills on the air using some quarter-hour recycling techniques. Q107 has always had a good street impression, and all we are trying to do is lay the groundwork for the future. The one great danger in Q107 doing so many big events is trying to top themselves all the time."

Who's Really Hit Radio?

WAVA calls itself "All Hit 105 W-A-V-A" or "Hit Radio W-A-V-A" (never WAVA). The All Hit slogan is being shared with Q107. I asked Randy if this presented a problem. "We used the phrase in Denver (sister station KPKE), so we used it here. Generally if we do something, about 12 hours later you'll hear it or something like it on Q107. We both have it listed as a diary slogan, but most of our entries are listing either our calls or 105, while they are mostly receiving Q107 or 107 as entries.'

Outlining the format a bit, Randy divulged, "We're playing about 14 songs an hour on the average, running about 10 currents, two recurrents, and two oldies an hour. The spot load is a manageable eight minutes/ ten units an hour. Our type of radio is really fun-sounding and our jocks have a good time on the air. I let them be a bit insane if they want, but the overall emphasis is on fun. If our presentation is a reason for our high cume (over 400,000), then it will remain high. WAVA is an entertaining product.

'I'm not discounting Bill Tanner in this one at all. He could turn out to be the Jesse Jackson of the Democratic primary in this radio war. I don't agree with Bill that Q107 is a boring station, as 'Q' has picked up the pace a bit. But they still pale in comparison to us. We sound like we're having more fun than they are. The battle in Washington is just beginning. I'm just a 'country boy' in the big city looking to take some rating points away from these city-slickers. Guess we'll see what happens pretty soon!"



CONVENTION '84 COVERAGE

Quality Time With Lee Abrams

Last week programmers and managers from some 50 Burkhart/Abrams/Michaels/Douglas-client stations flocked to San Francisco for the annual Superstars Convention. They convened to swap ideas, press the flesh, get the bird's eye lowdown on where the B/A/M/D consultants see the format heading, and wonder why anyone chooses to live anywhere but San Francisco. Hot on their heels, by the strangest of coincidences, followed more promotion people than you can shake an expense voucher at, along with assorted media flunkies and hangers-on.

The actual meetings are off-limits to outsiders. I considered listening surreptitiously by placing my ear next to a strategic air

shaft, but realized the press has a bad enough image in this country as is. So it was left to your intrepid reporter to corner Lee Abrams personally in order to provide you with an idea of what goes on behind those closed doors. Our chat follows.



R&R: Why are people so quick to herald the death of AOR these days?

LA: It's fashionable. I remember in '76 Top 40 was dead, in '79 A/C was dead, in '80 Beautiful Music was dead. Now it's AOR's turn. A lot of it comes from people who hate AOR cause they never understood it: programmers, managers, writers, rep firm types. It's like the Top 40 guys in the early '70s when AOR was first coming on strong.

R&R: Is the focus on 12+ numbers providing a distorted picture?

LA: Absolutely. First of all, in a number of markets, all the rock stations are down. The higher number of stations with youth formats means some fragmentation is inevitable. Also, I think AOR is evolving into an 18-34 format. We used to be #1 18-34 men only because we had something like a 92 in 18-24 and a .6 in 25-34. Now, it's a more even mix. For instance, WZXR/Memphis was down 3 points 12+, but 25-34 men were through the roof. (Editor's note: 'ZXR registered a 60% jump in 25-34 men, jumping from 3rd to 1st in the market. While their Men 18-24 share was halved, they remained #1 Men 18+, 18-24, 18-34, 18-49, and 25-54.)

I don't think there's much future in young teens. We ought to put our stock in 16-34 year olds. Years ago, AOR was the thing for young teens; it was the talk of the high school. It's not anymore, and we've got to remember that our natural audience is not what it was five years ago. It's evolved, and we've got to grow with it.

R&R: Why is CHR giving AOR such a run for its money these days?

LA: CHR has always been AOR's natural competitor. We were lucky from 1972-1981 when CHR completely forgot what it was all about. A lot of them started skewing A/C, some of them never quite got over the high energy "Q" format which got old, some of them started playing album cuts. AOR was lucky because we had some bad CHR stations, just as CHR is lucky because there are a lot of out-of-synch AOR stations.

R&R: What's out-of-synch? LA: A lot of programmers think that AOR

started in 1979, and are having trouble realizing it's 1984. A lot of people think it's still a 12-24 format. It's not - it's grown up and gotten more sophisticated. That "rock till you puke" type listener from 1979 doesn't exist in the same volume anymore. Now, that 24-25-year-old listener is being totally turned off by AOR radio, even though AOR is still their favorite music. They should like AOR, but they look at it as high-school radio, with things like AC-DC Weekends.

R&R: For most of the '70s, AORs played a broader range of artists, including everything from Stevie Wonder to Led Zeppelin to James Taylor. Are you suggesting a return to that kind of variety of sounds on AOR?

LA: Yes, but on 1984 terms - be pure AOR, but look at the entire AOR spectrum. We want to get more of a diversified sound, but not by leaving AOR boundaries. We're playing a limited variety over and over again, and not taking advantage of music that is clearly AOR. Softening up isn't how to reach that 25-27-year-old. Quiet Riot and Def Leppard absolutely have a place, but

"We've got to get back to using imagination again. AORs are so standardized and lacking in style."

have to be programmed intelligently, not just one after another until it's unlistenable. Now, the balance is critical. With 1979-style modal, everything was so up, that didn't matter. Intelligent music mixing is real important now.

R&R: The "rock till you puke," modal approach worked well for a number of years. Why is it no longer effective?

LA: Modal is a concept, not a sound. Everybody thought it meant heavy metal, when really it meant just super-serving a particular audience. In 1979, it was Ted Nugent and Cheap Trick for that 16-year-old kid in high school. Now we want to reunite ourselves with our natural audience that's grown up while we haven't, and AOR should aim toward the 25-27-year-old who likes Genesis, Police, Fixx, U2, and an old Stones track. One of the themes of this year's meeting is that kind of "quality rock," and quality programming in general. We've got to get back to using imagination again. AORs are so standardized and lacking in style. From market to market they all sound the same. If anything, we've got to

Parikhal Perception

John Parikhal, whose Joint Communications Corporation assists B/A/M/D with research projects as well as acting as consultant to a number of prominent Canadian AORs, was a featured speaker at the Superstars Convention. Parikhal is an articulate observer of cultural trends and the passing scene, and offered these topical thoughts.

AOR Competing With CHR

"I don't think you compete with CHR. AOR and CHR serve different needs. You serve the AOR audience and let CHR worry about itself." "Radio is a service business, and it services moods. If you went to McDonald's and got something different than a Big Mac, even if it were better, it would freak you out. The different kind of moods you're in determine the kind of music you're into. Remember the Ed Sullivan Show, where you suffered through Topo Gigio to get to see the Dave Clark 5 or the Beatles for two minutes. But if Hullabaloo or Shindig had been opposite the Ed Sullivan Show, you would've blown Ed Sullivan off in a second. MTV



John Parikhal

Because MTV had no oldies, it played newies, and it identified its music. So after one viewing, you could call a radio station and request a song. In the old days, you'd have to wait six weeks to catch the song's name. So the only stuff kids could request is this brand new music, and I think a lot of stations that switched to CHR over-reacted to this."

Commercial Free

"Listeners aren't fooled by commercial free. One of two things happens: they complain, 'Well, they say that they're commercial free, then they interrupt six times during a half-hour of music to tell me.' It's not the commercials, as much as the interruptions, that bother them. Also, when stations slug a bunch of spots together, listeners tune them out cause they know there's a huge block of spots coming up. Local retail dumps out, and those stations discount heavily off their local rate card.

Arbitron

"The big question is why in the world should you ever bother filling in an ARB diary? For a dollar? The kind of people who fill them in are either super law-abiding and think it's from the government, or think if they do it, it'll have a great impact on what they listen to.

"The Ford Foundation believes that as many as 60 million Americans over the age of 18 are functionally illiterate. Even if the real figure is only 15 million, look how many people can't even read an ARB.

"Plus many people are terrified by forms. They break out in a sweat whenever they see a form of any sort. It's called the 'tyranny of forms.

Programmers These Days

"Nearly all the major AOR programmers are way more fascinated with television than they are with radio. Producing a video show that's going to air at two o'clock in the morning on a local UHF station takes four or five hours a week that they could be spending programming the radio station.

get back to sounding more like we did in 1972 than 1979.

R&R: Some people feel consultants are responsible for the homogenization of AOR.

LA: I don't think it's consultants, I think it's inside the radio stations. When you listened to WLUP/Chicago in 1979, they played from a standard list, but you knew it was "Dah Loop." There was an attitude on the air

Consultants provide the blueprints, and the PD is the interior decorator. A lot of these stations are like well-built houses with black walls and white tile.

R&R: So you feel there's nothing structurally wrong with AOR; it's not a problem of the audience shifting to CHR. It's simply a matter of the rank-and-file programmers not being sharp enough.

LA: Not trying hard enough is more like it. Some of these guys are smart, but are out-of-synch with today and living in the past.

 $R\&R\colon$ When you talk about stations that are out of synch, you're obviously including a few of your own clients.

LA: Oh, I'm including all of them AOR in general.

R&R: Is it a problem, as a consultant, motivating PDs . . . giving them the spark? Are they resistant?

LA: It's not resistance. I think it's an inferiority complex. They don't think they can be as great as they can.

R&R: Were you upset that programmers may have misinterpreted your suggestion last year to play 80% new music?

LA: Not really. The biggest problem was people thinking I was talking about the new music sound when I meant new releases.

R&R: Why has modern rock's popularity waned since last year?

LA: As far as being fashionable, the whole new wave movement is history. CHR has just destroyed it. In L.A., I heard KIIS playing all the new music hits, and KROQ sounds like they're playing all B-sides. I think what new music stations should've done is evolve to become CHRs.

R&R: Is rock still a cause? Is the rock 'n' roll identity still important for a station to maintain?

LA: Yes, critically important. But instead of the whole hard rock, "we'll rock your socks off" approach, you want to get across the quality aspect . . . that you're the Mercedes Benz of rock 'n' roll.

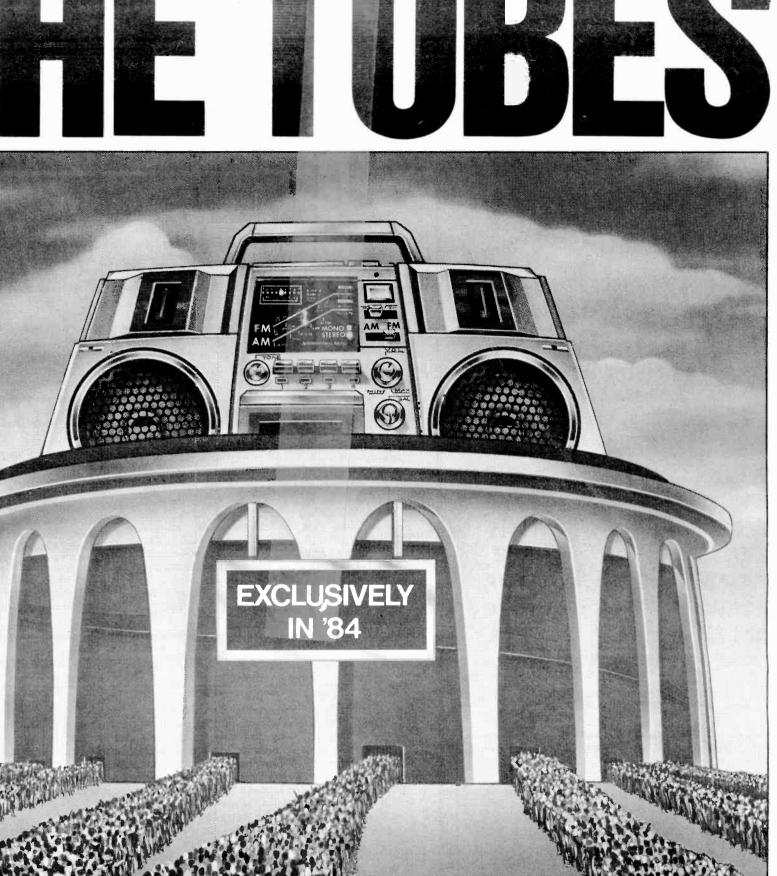
R&R: The quality approach sounds like what you and Dave Logan have put together at KFOG/San Francisco. Why haven't more stations given the Superstars 2 format a shot?

"Instead of the whole hard rock, 'we'll rock your socks off' approach, you want to get across the quality aspect."

LA: We haven't pitched it at all. We're ironing out the kinks and waiting for this one to happen before going out on the road with it. I thought it would happen a little faster

R&R: Beyond the music, how should AORs be improving their presentation?

LA: They should de-standardize the presentation and take a few chances. Every AOR station does music/liner/spots/intro/music. I remember driving from Chicago to Florida in 1965, and hearing 50 Top 40 stations playing the same music, but each one sounded different. You know we're missing? There's no production on the air, no theater of the mind. I close my eyes and listen to AOR and it's black and white. It should be technicolor. If a station's going to invest in personnel, a great production director is in the same league as a morning person. Not necessarily a big-voice guy, but somebody with tremendous imagination who can really make a station soar.





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SEGUES

KSMB/Lafayette is no longer consulted by Burkhart/Abrams/Michaels/Douglas . KBBK/Boise, ID is not going AOR, as previously reported, but remains CHR, with Les Sarnoff coming aboard as Operations Manager

Now that Randi St. John has departed WZEW/Mobile for airwork at WAPP/New York, OM Steve Anthony also wears the PD and MD hats . . . Rick Busser steps up to MD at WPDH/Poughkeepsie Don W. Hallett adds MD responsibilities to his duties as midday jock, Promotions Director, and Production Director at WEZX/Scranton.

Promoter Steve Leeds has regained his independence and is once again a S.L.I.C. operator. He can be reached at (212) 765-2600.

Former WSKS/Cincinnati PD Mike McConnell is doing airwork at WSHE/Miami . . . Steve Knolls from WYFE/Rockford is now on middays at KKCI/Kansas City, replacing Jane Logan, who leaves for marital bliss . . . WRXT/Buffalo adds

Tim Rose from WMJQ/Rochester to mornings, and Randi Naughton from WBUF/Buffalo to overnights Add ex-WMJQ/Rochester MD Kevin Malvey to the crew that Alan Lawson is assembling at WTTR/Baltimore Mr. Bill (Wesco) exits mornings at KQRS/Minneapolis Pierre Robert is upped to middays from overnights at WMMR/Philadelphia John Amberg moves from evenings to middays at WWCT/Peorla, where Rich Halberg is handling evenings

Cathi Paige exits as Promotions Director at KRQR/San Francisco . Dick Upson is the new Promotions Director at WHJY/Providence . Buzzard buzzes: WMMS/Cleveland ups Rhonda Kiefer from Programming Assistant to Program Coordinator, and hires Gina Iorilio as Programming and Promotion Assistant.

Swing shifters: Scott Loftus to WMET/Chicago, and Dan Krulewitch to KTCL/Fort Collins, where Lisa Sidor has been appointed Assistant MD

Quality Time With Lee Abrams

Continued from Page 54

R&R: What promotions are worth getting excited about these days?

LA: I like the big events, those universal things that everybody goes to: fireworks, chili cook-offs, audio/video fairs. There's also the great AOR promotions from the middle '70s that PDs and consultants got tired of, but still work: listener appreciation parties, rock polls, rock awards presentions

R&R: A number of stations that adhere to the callout credo had down showings in the fall sweep.

'ou've never been a big believer in passive research. Feel vindicated?

LA: Callout is fine, people just take it way too seriously. I think the back page of R&R is better to pick currents than callout is. My big fear is that callout has bred a lot of program directors who don't have a lot of sensitivity to the music. If you can't hear quality, you should go work for Hertz.

Next week: We'll begin to take a look at some of the AOR success stories in the fall '83 book, including stations that vanquished their CHR competitors.

UPDATE

· WGRQ/Buffalo's Snortin' Nortin ended his tenday marathon broadcast when the Police consented to add a Buffalo date to the tour, February 22.

Meanwhile, a Police state has been declared in Cincinnati, where WEBN just copped all 16,000 tick-ets to the band's area appearance. 'EBN got the head of the local police union to make the announcement that the station is selling the ducats by mail order. Crosstown rival WSKS, rather than ignore the coup, is running promos saying they'll be arranging to get listeners some of the best seats in the house. WSKS calls itself "the station that *didn't* buy all the tickets to the Police show." Stay tuned for more fun and games

• WYSP/Philadelphia is calling itself "Rock Hits . . 94 YSP" on the air. No major changes reported in the music mix.

• WMMS/Cleveland and KROQ-FM/Pasadena shared 1st place honors as the country's top rock stations in Rolling Stone magazine's readers' poll. This is the fifth year in a row the WMMS Buzzard has perched atop the heap.

• KMEL/San Francisco's morning prankster, Steven Capen, pulled a Capen caper during an extremely remote broadcast of his first-ever skydive. On and, supposedly in, the air, he was heard gleefully jumping from an airplane, followed by static and an ominous silence. Don't send flowers or your tape and resume, though - the whole thing was a hoax, taped in advance on a small plane with an instructor. GM Rick Lee got involved with the schtick, delivering an on-air tonguelashing to Capen. The whole number netted newswire coverage, as well as phone calls from listeners concerned about Capen's life and/or job-security.

· Given the fierce competition between broadcast networks, it's almost heartwarming to learn of a cooperative venture between two rival owned-and-

operated properties in San Francisco. CBS O&O **KRQR** is simulcasting the audio of a weekly music video show that airs on the ABC O&O TV station in town, KGO. Making the situation all the more unique is that KRQR's evening jock, Steve Garland, who hosts and co-produces the show, presumably draws paychecks from both webs.

• WMMR/Philadelphia's "Flight 90125" sends 93 listeners to an early date on the Yes tour aboard a "DC 93.3," tying in the station's frequency KLOS/Los Angeles pulled some strings to give away a couple of special guitars recently – an autograph-ed Fender Stratocaster that Jimmy Page played on the ARMS benefit shows, and a limited edition custom Kramer designed for Eddie Van Halen and autographed by all four members of Van Halen.

• Huey Lewis & The News were the hosts at a WNEW-FM/New York bowling party to benefit the Special Olympics . . . WYSP/Philadelphia treated a pair of listeners to "Motley Lunch With Merly & The Crue," meaning a meal with members of Motley Crue and Pam Merly, who hosts the station's Metal Shop feature ... KRCK/Portland raised over \$2000 for United Cerebral Palsy with a benefit show featuring five local bands who donated their time for the cause . WEZX/Scranton auctioned off a Cabbage Patch Doll on the air, raising \$500 for a local charity

Congratulations to Marty Schwartz of Carroll, Schwartz, & Groves on his engagement to Sherri Maslen, with wedding plans for this April WXRT/Chicago morning DJ Terri Hemmert had her ten-year anniversary at the station marked by a surprise "This Is Your Life" segment on her show. Friends, colleagues, and family taped special messages for the occasion . . . KGGO/Des Moines is now on a 1000-foot tower, thereby doubling its coverage area to 100 miles.

Adult/ Contemporary



JEFF GREEN

Watching The Wheels **Of** Automation

There seemed a time when automation was suitable for background music formats, and not much else. But new technologies have added flexibility and reliability to modern systems, making it accessible to other formats. This week, R&R's Ron Rodrigues looks at three stations successfully meshing automation with A/C.

Technology Explained

Give credit to the computer for bringing automation into radio's modern age. Instead of following a fixed order of events hour-after-hour, microprocessors can make selections in any order needed at any time. Many of the computers can be programmed up to a week in advance; they can pinpoint malfunctions, automatically generate program logs, and even be operated via phone line from the PD's home! Other parts such as mechanical relays have been replaced by semiconductors. High-quality cart machines are frequently used today, which allow for full random-access of music, instead of a pre-determined mix that's used on reels.

Automation has come such a long way that the stations we spoke with are using the machinery primarily to improve air sound and productivity - not necessarily to save



RAMBLING REEL-TO-REEL -- KTMT/Medford, OR GM Dave Brower with his Harris unit that his staff affectionately calls "Mork."

cash. KEZR/San Jose VP/GM John Levitt says such equipment is not cheap. "Our Cetec 7000 system cost us \$95,000, and that was several years ago. Considering the way we use automation, it doesn't save us that much money. In fact, our programming budget is as big as anybody else's in town. We use the system for productivity, control, and efficiency. While the music is playing, our people can be doing other work such as production or music research. As a result, we save 80 to 100 man-hours of labor weekly."

WOVV/Ft. Pierce, FL PD Bill James says automation is a convenient way to be selective with air talent. "It's common to cut the quality of announcers just to save a especially for the non-prime shifts. But with automation, you can hire two or three top individuals, pay them a higher salary, and end up with a good, consistent sound 24 hours a day."

In fact, that "consistent sound" is what all the programmers stressed as automation's greatest advantage. KTMT/Medford, OR GM Dave Brower considers it a great way to cut down on live mistakes. "The main advantage from the announcer standpoint is reducing burnout. Our people can do a live-assist show for up to seven hours

"Our jocks miss live radio, but when they're out of here on Friday afternoon knowing they don't have to return until Monday, I know there's no way they'd give that up."

Danny Lemos

and not have the fatigue factor they would have on a four-hour live shift. Now that they have the luxury of having more time thinking about what they're going to say on the air, our people are more creative. Turnover is lower too." Dave continued, "It gives me better control as a programmer since all pre-recorded material is run through the computer. I've eliminated the possibility of the announcer playing the wrong record."

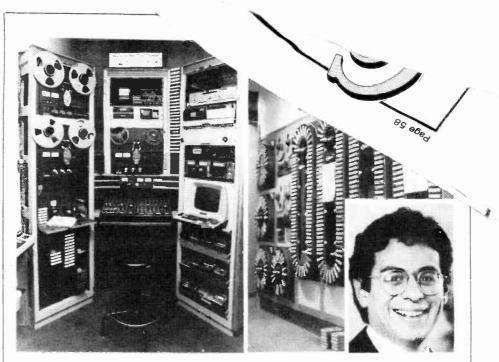
How It's Done

Here's how a typical automated set-up works. KEZR OM Danny Lemos explained, "All shows are pre-recorded except in morning drive, which is live-assist. A computer print-out instructs the jock which songs and commercials will play. One tough thing to predict is a timecheck, so he will usually say, 'It's about 3 o'clock,' or whatever."

Lemos contends the most difficult task with automation is to give the show the "feel" of being live. "You have to have good talent to handle pre-recorded segments," he said. "It's a real challenge to sound spontaneous when you're actually on tape. It also takes plenty of talent to blend your personality into the format, then to match voice with the flow of the music. They have to know their intros and outros. New air people require several weeks of practice to get into the groove of things.'

But Do They Like It?

What were the personalities' initial attitudes towards the automation? "Not so hot," says Bill James. "There was a lot of



WATCHING THE MUSIC SPIN — Here's KEZR/San Jose's hi-tech automation cove, supervised by OM Danny Lemos. Highlights include a production station (left), which includes a computer terminal, automatic logging encoder, telephone answering machines, car radios for listening to other stations, and a television set. At right is their Cetec 7000 system, which houses (I-r) commercial carousels, two voice-track machines, and four music "GoCarts," each capable of holding 78 songs

negativism about it when I first encountered the staff. A lot of them didn't believe that automation could sound good." But after several years of smooth sailing, Bill says his staff has warmed to the new technology

Danny Lemos points out that his crew feels almost emotional towards automation. "Our jocks like it. If you can get your six-hour shift out of the way in 40 minutes, and keep the energy level constant throughout, you're going to be happy. They miss live radio as anyone probably would, but when they're out of here on Friday afternoon knowing they don't have to return until Monday, I know there's no way they'd give that up.

Encountering Problems

Most of the programmers we spoke with said technical snafus don't occur often. Ironically, when Ron contacted Bill about this article, his machines were being repaired. It turned out only to be a blown fuse which the station covered by going live for an hour. But Bill had other concerns. "Chips wear out, and troubleshooting is tricky because everything interrelates closely. We can't afford to keep a backstock of replacement parts, so there could be lengthy downtimes waiting for a spare to

"Our people on tape are the same type of personalities that any live station would have. They are promoted here on the air, on television, and they work plenty of street promotions."

— Bill James



AUTOMATIC PILOT - WOVV/Ft. Pierce, FL PD Bill James supervises his Harris automation system in "live-assist" mode. The station is fully automated during non-drive hours.

arrive. Outside of that, there really aren't too many problems.'

Dave Brower experienced similar challenges. "Computer malfunctions can become nightmares, but they occur infrequently. We usually trace it to a microchip or a capacitor. It's tough because we have little equipment to play music live while our machines are being repaired. Luckily, it's only happened once in the last year."

Things To Watch For

What are some of the things you will want to be concerned about when acquiring a system? John Levitt cautioned buyers that going on-line would take time. "I suggest that when you buy one of these things, work the system in parallel with the live format for a month. Hook the automation up to a little speaker in the PD's office and have him listen to the bugs."

Bill suggests getting someone to learn your system intimately. "You'll need to hire a person who will spend the time to learn it completely and make it work within the requirements of your format. I know it's a rare commodity, but you need someone who has a command of not just the machinery, but with radio formatics as well.

The broadcasters agreed that having a quick way to go live is necessary in emergencies. They advise having playback machines ready if your music is on cart, or have a supply of emergency records with the turntables to play them on. Also make sure your news network is hooked into the emergency board. And above all, they say, have a pool of people ready to go on the air in case you have to go live.

Determining The Need

Is automation right for everybody? Bill said that outside of a full-service station, it can probably work for any type of A/C outlet. "You can do just about anything you want with automation. You can make it sound as live or as canned as you want it to. Most syndicated music tapes can come unannounced, and may be hosted locally. Our people on tape are the same type of personalities that any live station would have They are promoted here on the air, on television, and they work plenty of street promotions."

John Levitt says, "You can't view it as a money saver as much as a tool for sounding better. Depending on your format, you can sound live and consistent. There's plenty of control along with a high quality factor. I view it like a computer. It may not save you time, but it will make you smarter and work better."



A REVIEW OF ROTATIONS

The Hows And Whys **Of Playlist Turnover**

Since R&R Country began its rotation reporting system a few weeks back there has been quite a bit of discussion revolving around rotations. With the talk ranging from presentations of mathematical formulas that would puzzle Copernicus to "what the hell are rotations?" - this seemed like a good time to discuss the basics behind record rotations.

Put quite simply, some records deserve to be played more frequently than others, and having records in various rotational patterns are a means toward that end. More philosophically, for your audience there is no reality - only the perception of reality; and that perception is one you are responsible for creating. If you are doing it right, you can play a couple of hundred records and make them sound like a thousand. If your rotations aren't properly set up, you can play a thousand titles but sound like you are only playing a couple of hundred. What counts is not what you are doing, but what it sounds like you are doing.

Because the needs served by rotations vary from market to market, no one rotational system will work everywhere. Jeff Goodridge, PD of WNYR/Rochester, and Dugg Collins, PD of KMML/Amarillo, are obviously in very different situations. Dugg may not have the research budget Jeff has, but Jeff might not be able to get as "close" to the people of his market as Dugg can. Jeff, being part of Malrite, also has the benefit of research garnered by other Country stations in the chain. Both stations have different listening, time spent listening, and turnover patterns, all of which contribute to the rotations set up at each station. This week, these two programmers discuss the hows and whys of their rotational systems.

Dugg Collins, PD **KMML/Amarillo**

"We have a total playlist of about 57 records. Currently, we have nine records in our power category, which gives us a 4^{1/2}hour rotation. Our medium rotation records come up every six to seven hours and our records in light rotation come up every ten hours or so. We have a primary gold category with records from 1980 to the present which rotate every four days and an old gold section which rotates every seven days."



Dugg told me that the station is changing its sound a bit in the near future, and to do that he will alter the rotations slightly.

"We are in the process of upping the number of records in our power rotation to 15. At the same time, we will increase the number of powers played per hour from two to three. By changing in this way, we will get a more current or hit-oriented sound.'

Obviously, it is not enough to know just which songs to play. You must also know when to move them up in airplay and when to back off a record that is starting to burn. It would really be nice if everybody had a huge budget for all kinds of research to help in those decisions, but such is not always the case. Dugg told me that he does no callout research, but depends on as much feedback as he can get coupled with his radio experience to make rotational determinations.

"I talk to the jocks on a regular basis," he began. "They are my link to the audience through the request lines, and I constantly ask them what they are picking up on the phone. We do call record stores to get a handle on what is selling. Also, I'm a musician and when in clubs I keep my ears open to hear what people are playing on the jukeboxes. I also try to be sensitive to what is being played on stations that get into my market from other cities. I take all of these factors into account and come up with a gut-level decision as to what records should be in what rotation. Of course, it really helps that I have been here a long time and have been able to develop a real feel for the market.'

Factors To Consider

Other factors one must consider when determining rotations are time spent listening and turnover - variables affected by market size. As Dugg says, "It doesn't take much more than ten minutes to go between any two points in Amarillo. We depend on people listening in their home or at work for long periods of time." Because people listen longer - whether because they love the station or have fewer alternatives, Country or not - Dugg has found it necessary to have all categories rotate more slowly than someone with short time spent listening spans and high turnover rates. This is not to say that you play anything other than the hits, even with slower rotations, but that you may dig a bit deeper and have longer lists for both oldies and currents.

Feedback is an important factor as you try to determine how fast you should rotate records. It is a constant fine-tuning process. Dugg told me. "We had a bunch of focus groups where repeatedly we heard the comment from participants that our station played the same songs over and over. To change that perception we lengthened the amount of time between plays for any one particular song by just a bit." You can do



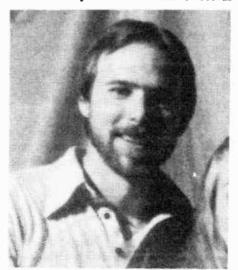
BEYOND THE CALL OF DUTY - That pretty much describes the entire "Love Truck" promotion carried out by WKKE/Jackson, MS prior to the holidays. Morning man and Promotion Director Ron Carlisle announced he would move into and broadcast from a tent until listeners filled up the adjacent dump truck with food for the needy. During his 60-hour stay the temperature dropped to 22 degrees with a wind chill factor well below zero. As you can tell the promotion was most successful. Shown with Ron are (I-r) station GM Hal Calisch, Sales Manager Gary Mack, and PD Bill Wilson.

that by either increasing the number of titles in a category or by decreasing the number of times per hour the category comes up. Either way you will be slowing down each record in any given category.

Jeff Goodridge, PD WNYR/Rochester

"We basically have three rotations, with sub-rotations in each category. We have what you might label A1, A2, B1, B2, C1, and C2. The heavy A's turn over every three hours and 40 minutes, the medium B's rotate about every five hours, and the light C's come around every seven or so hours. We also have a light category for our A,B, and C designations and these rotate on the average of every five hours. In other words, the A1's rotate every three hours and forty minutes and the A2's come around every five hours. Our recurrents are on about a seven and a half to eight-hour rotation and our power golds come up every 30 hours or so. We have two oldie categories: one comes up every three and three-quarter days and the other comes up about every 11 days.'

Like Dugg, Jeff depends on feedback from a variety of sources to move records



among rotations, but he points out one needs to be wary of numbered charts, whether in trade papers or from other stations. "A number one record on the chart is not necessarily in heavy rotation. A record is usually propelled to the top of the charts by being in good rotations along the way and may be to the point of burnout when it shows as top five on your local chart. So, numbers do not necessarily reflect rotations." (Which is precisely why R&R Country has switched to the rotation reporting system - so we can report airplay more accurately. Now, when a record is number one on our chart, it is, without question, the record receiving the most airplay in that week.)

Being in a market where people have more radio stations to choose from, as well as a market where Country is not as strong as it might be in Amarillo, the time spent listening is lower and the turnover rate is higher for Jeff than for Dugg. "That is exactly why we have slightly less than fourhour rotation on our top seven records," said Jeff. "We also have relatively fast rotations because we are an AM station with not as good a chance to cop the time spent listening spans many FMs enjoy. AM listening is now less than 30% in this market and we want to make sure the favorites are always coming up without going to the extremes of a two-and-a-half-hour rotation CHRs use to attract teens and young adults. That is just too fast for adults and we have found three hours and forty minutes to be suitable for the demographic we are after providing that we change the songs enough to keep it fresh."

Changing Rotations

"Another point about rotations is that one shouldn't be locked into doing them on an every-seven-day basis like a numbered chart. I may feel comfortable with the rotations I set on a Monday, but by Thursday, if I have feedback showing the record is burning out, I change the rotations. It would be ridiculous to wait until the next Monday to Continued on Page 59



SHARON ALLEN

Volunteer Jam **Goes International**

The Charlie Daniels Band's Volunteer Jam X will be the centerpiece of an unprecedented live broadcast over the Voice of America (VOA) February 4.

Volunteer Jam X will be available to VOA's 42 language services, thanks to special funding from the Jam's sponsor Skoal. It will be supplemented with live interviews conducted by seven multilingual VOA correspondents.

"Every week all around the world," said CDB manager Joe Sullivan, "more than 100 million people listen to the Voice of America. We are thrilled to have the opportunity to share this unique cultural event with an international audience and we're grateful to Skoal and Voice of America for making it possible."

In addition, tapings and recordings will replay the Jam throughout the year. For instance, Sound Seventy Productions and Dick Clark Productions will produce a taped two-hour syndicated television special . . . And the event will be recorded for a possible double album set under the supervision of producer John Boylan and engineer Paul Grupp for Epic Records . . . And there will be tapings for one or more radio specials planned for later in the year. And the concert will again be broadcast live over the Volunteer Jam Radio Network, which includes Nashville stations KX104 and WRVU (91 Rock), WZXR/Memphis, WSKZ/Chattanooga, WIMZ/Knoxville, and WBGY/Tullahoma, TN.

Oaks For Opryland

Opryland's 1984 advertising campaign will make use of the Oak Ridge Boys' tight harmonies. The Oaks seldom record jingles, but they've just recorded a very upbeat message for Opryland's primary radio jingle for 1984 and as the audio on some of its television commercials



Oak Ridge Boys: Blowing up Opryland

The jingle was coproduced by Ron Chancey and Billy Adair, and will begin airing in mid-March in anticipation of the park's March 31 opening for its 13th season. Two of country music's superstars, Bar-

bara Mandrell and T.G. Sheppard, will be together for three hours of music and interviews that chronicle their recording careers

The Mutual Broadcasting System will multicast the special in stereo by satellite on February 4-5, 1984. WHN's midday air personality Lee Arnold will host the show.

Lee Greenwood Sings For A Ticket

Lee Greenwood recently sang the National Anthem a cappella at the Met Center in Bloomington, MN. Apparently, the night before his engagement at the Carlton Theater, he decided to catch the North Stars vs. Maple Leaf hockey game. His arrival at the center initiated a request for him to sing. His performance earned him a ticket for one of the best seats in the house - the box of North Stars' general manager Lou Manne. The following night the North Stars and their management caught Lee's show at the Carlton. Question - What did they do to get their tickets?

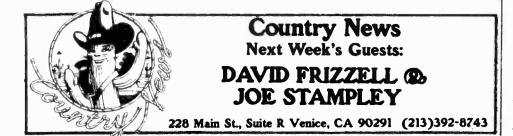
Bits & Pieces: Tom T. Hall, himself a singer/writer of tales with and without music, will be writing about how other singer/

songwriters take lyrics and tell a tale with them. He plans to interview Merle Haggard, Loretta Lynn, Mickey Newbury, and possibly Kris Kristofferson. The article will appear in a future edition of the Saturday Evening Post ...

Tom T. Hall: Lloyd Maines will be featured playing steel Telling stories on Joe Ely's next album for MCA . . . While Gus Hardin was in town taping "Nashville Now" the folks from US magazine rendezvoused with her in Nashville, then went onthe-road to Terre Haute, IN for a Gus Hardin/Hank Williams Jr. date. All this in preparation for a feature on Gus to appear in US in March, the same month her new LP "Fallen Angel" is scheduled for release

. Kenny Rogers recently did a Long Beach, CA concert in conjunction with the Food Bank. Kenny asked everyone attending the concert to bring canned goods, which were collected and distributed to 90 agencies . . . Noble Vision Records just expanded its roster to two artists. You already know Jim Glaser. Now the label will also put its energies behind Tony Arata, who penned three of the songs on Glaser's "The Man In The Mirror" LP

Just thought you'd like to know!



The Hows And Whys **Of Playlist Turnover**

Continued from Page 58

pull that record from the heavies just because my 'day' for doing rotations is Monday. You can be flexible, thus responsive, through your rotations. If you have enough input this could even be done on a daily basis.

"Another thing, if you have a category come up twice per hour, it's a good idea to have an odd number of songs in that category. This way, the position of the song automatically changes every time it comes up. If a song comes up in the first half hour, with an odd number it will come up in the second half hour the next time it plays."

The same principle applies across the board; you just have to sit down and work out each category mathematically so your records revolve their positions in the hour automatically. This method also moves records around so the same cluster of records doesn't just move together around the clock. This keeps your hours sounding different while your station is playing the same records.

The proper rotational setup helps you introduce new product to your audience and to project the correct musical image to that audience, as Jeff explains.

"An add on our station can go directly to medium rotaton - although it rarely will be put right into heavy. Even established superstars will not go into heavy right away because the product is new and unfamiliar. As far as presenting a 'sound' for the station, a record that is a little more pop-sounding will usually get a higher rotation than a more traditional sounding record. Once that traditional record proves to be strong with our audience, we move it up.'

My thanks to Dugg and Jeff for baring their rotational souls to the world. Only you can know what is the best set up for your station because no one knows your market like you do. Finding out what the people want to hear is only half the job. You also have to know how often they want to hear it. Happy rotating!



ONE WAY TO GET A SATIN JACKET — Tanya Tucker is shown applying the "Killer Bear Grip" (made famous by Haystacks Calhoun) as she wrestles a KZ Country jacket from WJKZ/Nashville air personality Ken Johnston.

Have You Heard?

As mentioned here last week, the Portland Country battle will soon become a free-for-all. as three more stations switch to Country in the coming weeks. Joining KWJJ and sister station KJIB in the fray will be KUPL-AM & FM --with new calls to be announced soon - and KKCW. The mass migration of Country air talent headed in the direction of the great Northwest has already started, with KKCW using KKCS/ Colorado Springs like a farm club. Leaving the Springs for KKCW are morning team Lee Pitt (also KKCS MD) and Dave Hewitt and personality Monica Marshall, who will do evenings in Portland. The very latest word on the street has KKCW changing formats to A/C before it even signs on! This is definitely a battle to watch . . . adds MD duties while retaining his evening airshift and Frank Martinez joins the station for overnights from crosstown KRTS ... Get-well wishes to Herb Allen, OM/PD of WFMS/Indianapolis, who suffered a heart attack January 13. Send your "get-wells" to Herb care of WFMS, 8120 Knue Road, Indianapolis, IN 46250 KQIL/Grand Junction welcomes back two former staffers, as Bob Gass returns from a twoyear absence to do middays and Paula Massa returns as newsperson from a TV station in that city. Steve Golden has left the midday show at

KQIL to become Creative Director at KRMG/Tul-WSOC/Charlotte MD and afternoon persa sonality Edd Robinson is the host of a new TV show which features country videos. The show is called "Music Country Comes Alive" and airs on WSOC-TV ... Dean Tyler Farkas joins WIMT/LIma, OH for afternoons Some changes at WCXI-AM & FM/Detroit as Bob Burchet exits. Hank O'Nell, AM driver on FM, moves to PMs on AM while Gary Mack comes in from WPON/Pontiac to do AMs on FM. Got that?

BX-93, which is CJBX/London, Canada, now has Michael Dee in the morning slot. Former morning man Dave Collins is now Promotion Manager and Community Relations Co-ordinator for the Canadian Country outlet . . . Brian Ben-Filling some of the holes at KKCS, Dan Cowan nett, midday jock at KGHL/Billings, is now also the Production Director Congrats to new R&R reporter KRKT/Albany, OR as it celebrates its tenth anniversary this month . . . PD PhII Hunt is looking for a morning personality at WNOX/Knoxville. He says the station is heavy on personality and station involvement. If that sounds good to you, send him your T&R ASAP Also on the job front, KSCS/Dallas is looking for parttime air talent. Contact Ed Leal at (817) 531-3656 And don't forget to keep me posted on whatever it is that you may have heard!

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EASY

R&R/Friday, January 27,91984



GAIL MITCHELL

Station Roundup

LISTENING

B efore we get too far into the New Year, I thought it would be a good time to catch up on station activities across the country. I'd also like to thank everyone for their input and support during the past year and encourage you to continue sending in station news (staff and programming changes, promotions, photos). Next column, we'll look at the fall ratings winners.



PROMOTING ON THE MAINLAND — Hawaiian entertainer and former "Hawaii Five-0" co-star Al Harrington (c) winged over to the mainland to promote his debut Christmas LP. While in town he dropped by KPRZ/Los Angeles, where he was greeted by personality Gary Owens (I) and PD Chuck Southcott.

Flow

Skip Weshner has rejoined the KFAC-AM & FM/Los Angeles airstaff, handling the midnight-1 am slot six nights a week. KFAC's "man for all music" previously worked at the stations in 1971 and returned again, 1973-79 . . . KPQP/San Diego's Don Howard recently celebrated his 35th year in broadcasting Fred Hessler, another airwaves veteran, has left KMPC/Los Angeles after nearly 25 years; his sports programs are now hosted by Joe Meyers . . . Big Band-formatted WCOL and CHR sister WXGT (92-X) of Columbus have signed a consultation agreement with Houston-based Shane Media Services ... WMRE/ Boston's Norm Nathan is one of the key participants in the "Salute to the Media Gala" scheduled for March 15. Presented by the Publicity Club of Boston, the event will honor national/local broadcast and print celebrities who have contributed to the Boston media scene ... WNEW/New York will be awarded Broadcast Pioneers' 1984 Mike Award on the occasion of its 50th anniversary (February 13). The presentation will be made on February 8. WAIT/Chicago won a bronze medal for its "Touch A Memory" television spot at the '83 International Film and TV Festival of New York

Programming Update

WNCN/New York kicked off a new year of exclusive live performances with a 14-concert series aired live from the station's on-site Performance Studio. The station has also inaugurated "The Met Minute," brief vignettes about the history of the famous opera company... New affiliate signings include WLQR/Toledo and KEFM/ Omaha with Schulke Radio Productions; WCSY-AM & FM/South Haven, MI and WGMD/ Rehoboth Beach, DE with KalaMusic.

Promotions In Motion

WBBG/Cleveland presented two special performances of "Stompin' at the Statler" on Christmas Day and New Year's Eve. The cast, pictured



above, transports the audience back to 1943, complete with authentic music, dancing, and costumes. In addition, WBBG has debuted another musical review show, "Steppin' Out" \$1000 gift certificate took second place to a Cabbage Patch doll in a WJR/Detroit holiday giveaway. Making the certificate the second prize began as a joke, but soon became reality when station officials discovered it was easier to arrange for the certificate than find the doll . KOSI/Denver held a monthlong "Decemberfest," which featured choral groups, bell ringers, folk dancers, carolers, and handicrafters In separate promotions, WGAY-AM & FM/Washington and WEZO/Rochester offered "Festival of Christmas Music" LPs, the sales of which benefitted local charities WDAE/Tampa's "Real Music Petition Contest" netted three winners who won prizes totalling \$18,600 for submitting the largest number of verified names; second prize went to a group of first through eleventh graders.



MOOSE HUNT — WJGS/Houghton Lake, MI's "Tom and Dan in the Morning" hid their "talking" moose during the deer hunting season and asked listeners to guess its whereabouts. Prizes included a ski trip. Gathered together for an on-air surprise party honoring the moose's return are (I-r, rear) PD Don London, personalities Tom Boozan and Dan Balla; (I-r, front) station staffers Leslie Quinn, Ann Porter, and (foreground) Pete Michaels.



LIFE AROUND BALTIMORE — That was the theme of a WLIF series which won the 1983 Radio Broadcast Award for outstanding promotion of the state of Maryland at the Governor's Conference on Tourism. Accepting the honor from Maryland Lt. Governor J. Joseph Curran, Jr. (far left) are writer Shelley Koffler, chief engineer Michael Sprysenski, and Operations Director Niles Seaburg.



SPIRIT OF CHRISTMAS — To help celebrate the holiday spirit, WECK/Buffalo broadcast the "Spirit of Christmas Present" from its parking lot. Dickens-costume clad station announcers were also on hand to urge listeners to donate food and toys for needy families. Pictured outside the station are (I-r) Assist. PD Tim White, morning man Bob "Santa" Kobernuss, PD/OM Peter Zolnowski, and MD Ray Rogers.



LURING LISTENERS TO LONDON — KMEZ/Dallas's recent promotion was a success, garnering nearly 10,000 entries for the single prize of a trip to London. Doubling as Scrooge Is morning man Bill Pryce.

D-C Study Targets 35-54

Drake-Chenault conducted a survey recently which served a twofold purpose: determining the musical taste of the 35-54 adult demo which, in turn, would assist the fine-tuning process for its "Hitparade" format. According to Sr. VP Denny Adkins, the research "reaffirmed that every song has to be judged on its individual merit today." Six cities were chosen, based on geographical balance — Fresno, CA; Los Angeles; St. Louis; Milwaukee; Philadelphia; and Tampa.

The sample base of just over 1200 people selected "You Light Up My Life" by Debbie Boone as the most popular song of the 900 tested. Songs which rated poorly ranged from the oldie "A Rockin' Good Way" by Dinah Washington and Brook Benton to the more current "You Never Done It Like That" by Captain & Tennille. There was also a deal of fluctuation within an artist's repertoire; i.e., Air Supply's "Lost in Love" scored considerably higher than the same group's "All Out Of Love." Instrumentals tested well, while country crossovers like John Denver's "Take Me Home Country Roads" and Willie Nelson's "On The Road Again" showed strong top 100 standings. Adkins added that the firm plans to do similar studies for both the Contemporary and Country format offerings.

CALENDAR



Teaching As A Sideline

Radio newspeople who have occasionally mulled over the question, "What *else* am I qualified to do?" might consider teaching community college courses. Schools offering adult education classes sometimes welcome parttime or one-shot instructors, including those without journalism degrees, if they have extensive on-thejob training and the ability to translate work experience into classroom instruction.

Adult Education instructors often get to determine precisely what will be covered in their classes, and create their own course titles such as "Writing for Radio" or "News Writing for Broadcast."

Part of the beauty of the sideline is its flexibility. The instructor may even make the determination of class hours and course length. You might structure a class for one or two evenings per week and schedule a total course time ranging from ten to 80 hours. Whatever you want!

Adult evening classes are not structured to prepare students for fulltime jobs. The goal is familiarization rather than job training. Radio people who teach non-credit night courses are not motivated exclusively by the extra money, for salaries are almost uniformly minimal, perhaps as little as double the minimum wage. Teaching does add to a newsperson's resume. It can be a method of establishing community contacts and has the potential of yielding students who are interested in becoming unpaid interns at the instructor's radio station.

There is a certain amount of prestige associated with teaching, as well as the satisfaction that comes from sharing some of the lessons that have resulted from professional experience.

How to get started? Obtain a Course Proposal form from your local college and prepare a course outline suited to your own area of interest. If the college accepts your concept and course outline, your forthcoming class will be advertised along with those in basket-weaving and woodcarving and so on, and if students sign up, you're in business.

As in radio, getting the first job is the hard part, and once that hurdle is cleared, the future is pleasantly unlimited.

(Quick follow-up report. The Calendar column headlined "As The Earth Turns," last September 9th, noted the then-new NBC-TV network logo depicted Earth revolving backward. Watching "NBC News" during the first week in January, I observed they have reversed their globe's spin and now have it right. Fast work, men!)

Largest Comic Book Collection

MONDAY, JANUARY 30 — The Library of Congress, which had been burned by the British during the War of 1812, was reestablished on this date in 1815 with some 7000 books from the personal library of former President Thomas Jefferson. It is now the largest library, with 80 million items, including the world's most extensive collection of comic books. "Lone Ranger" radio premiere 1933. Gandhi assassinated in India 1948. Beatles played together last time 1969.

Vanessa Redgrave 47. Gene Hackman 53.

First American In Space

TUESDAY, JANUARY 31 — The first living being to travel in an American spacecraft was Ham the chimpanzee, who took his 16-minute ride 23 years ago today in 1961. Ham was then sent to a zoo where he lived in retirement until his death last year.

First U.S. satellite Explorer-1 1958. Tet Offensive Vietnam 1968.

Harry Casey (KC) 33. Nolan Ryan 37. Suzanne Pleshette 47. James Franciscus 50. Ernie Banks 53. Jean Simmons 55. Carol Channing 61. Norman Mailer 61.

February: Black History Month

WEDNESDAY, FEBRUARY 1 — By Presidential proclamation this is Black History Month. Blacks sailed with Columbus in 1492, established Detroit in 1779, reached the North Pole in 1909. Inventions include the lasting machine for shoe-making, evaporator for refining sugar, subway third-rail system.

Oxford English dictionary published 1884. First civil rights sit-in at Woolworth's whites-only lunch counter Greensboro, North Carolina, 1960. Ayatollah Khoumeini returned Iran from French exile 1979.

Ray Sawyer 45. Don Everly 47. Stansfield Turner 61.

Great Cardiff Giant Hoax

THURSDAY, FEBRUARY 2 — After the "petrified body of a prehistoric human giant" was unearthed on a farm near Cardiff, New York late in 1869, it became America's most popular exhibit. But on this date in 1870, the 10-foot-tall Cardiff Giant was exposed as a hoax by two sculptors who revealed they had been paid by the exhibit promoter to carve the giant from stone.

Mexico sold Texas, New Mexico, Arizona and California to the U.S. for \$15 million, 1848. National Baseball League formed 1876. Bottle cap patented 1892.

Groundhog Day. Farrah Fawcett 37. Graham Nash 42. Tommy Smothers 47.

Jumbo The Elephant

FRIDAY, FEBRUARY 3 — In one African language "jamba" is the word for elephant, and that's probably the origin of Jumbo, the name of the huge animal that promoter P.T. Barnum purchased on this date in 1881. After the 12-foot-tall, 6½-ton animal had been on tour a couple of years, the word "jumbo" became part of the American language, meaning huge or gigantic.

Income Tax established 1913. FBI revealed Abscam 1980.

Melanie 37. Bob Griese 39. Fran Tarkenton 44. James Michener 77. Tomorrow (2-4) Alice Cooper 36, Cheryl Miller 41. Sunday (2-5) Craig Morton 41, Roger Staubach 42, Hank Aaron

50



E/P/A's 🔺

BLACK/URBAN

UPDATE:

YOOK WZEN-FM WATV KJCB WANM

WHUR WAOK KRLY	KDAY KJLH XHRM	WENN WNOO WOIC	WLOU WVOL WPLZ	WAAA WDAO WLTH
WDIA WHRK Wyld-FM WCIN	WKND WNHC WRDW	WJMI WKXI WPDQ	KHYS WANT Koka Wwdm	WTLC WWWS KUKQ
ON	e of the FADDI	ED *	*	BELIEVE IN A DREAM RECORDS





DISTRIBUTED BY CBS RECORDS

X

FROM THE ALREADY GOLD

ALBUM ''ON THE RISE''

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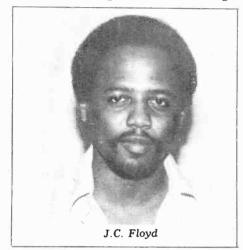


"STEALTOWN'S" J.C. FLOYD REPORTS

How Crossover Music Affects Black/Urban Ratings Strength

In the fall '83 Arbitron, a number of top Black/Urban-formatted stations took it on the chin, specifically from CHR stations. Ironically, CHRs using black music played a significant role in the dethroning of leading Black/Urban stations throughout the country. With all the talk about CHR stations taking the ball, and doing it with *our* own music, I thought we'd go public about it to find out why and what can be done.

J.C. Floyd, Sheridan Broadcasting's Group PD and Program Director of WAMO/Pittsburgh, rapped with us about this situation. Floyd, a 12-year industry veteran, has been programming WAMO for the past three years. Prior to that, he was PD at WIGO/Atlanta, served as MD at WDRQ/Detroit, and worked as a jock at WKBO/Harrisburg and WPEZ/Pittsburgh.



J.C. started by giving some history to explain how CHR, AOR, and A/C-formatted stations are using more black music by black artists. "In the '70s, CHR stations didn't really play a lot of R&B music, as they had in the '60s. During the '70s, even AOR stations would play a little Stevie Wonder, but by the mid-'70s, we noticed the same stations did not touch a thing by black artists. We also observed CHR stations being very selective of any R&B talent, or should I say, Urban artists. If you really want to get down on it, CHR turned its back on black music and black artists entirely, with the exception of Earth, Wind, & Fire, Stevie Wonder, and George Benson. Only the superstars of the time got any airplay; other black artists were locked out, helplessly." The professional expression as recently as last year was, "It's too black for us." I'm still trying to understand that statement!

Floyd continued, "In the early '80s, everyone wanted to know about the direction of Urban Contemporary radio. At that time, traditional CHR thinking was adhered to; no R&B music considered 'too black' was to be aired. At this point, an opening for Urban-formatted stations surfaced.

"In late '81, through '83, we saw Black/ Urban stations go to the top of the ratings in



the top 20 markets. If not ranked first, Urban stations were usually somewhere in the top five. I believe this basically dispelled the old stereotype notion that white folks don't like black music."

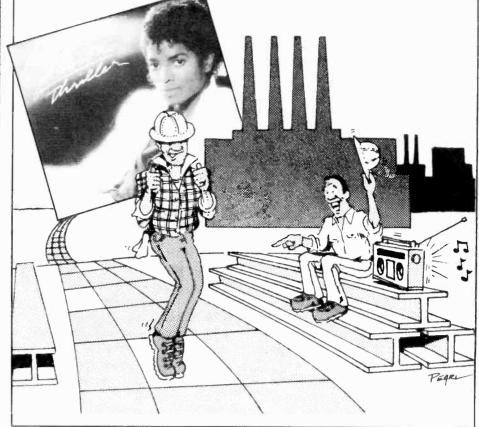
Explaining that CHR's views about black artists and sounds have finally begun to open up, J.C. said, "What some in the industry call 'rap records,' with the funky backbeat, used to be associated with James Brown; in fact, it's what he always did. Not long ago, CHR stations wouldn't touch such a record. But when Blondie put one out ('Rapture'), it wasn't too distasteful, was it?"

J.C. indicated that another reason CHR stations are embracing R&B is due to the variety of forms R&B takes these days. "Today, R&B records are being made by blacks and whites, and there are many different styles. George Clinton, Luther Vandross, Grand Master Flash, Jennifer Holliday, Spandau Ballet, Musical Youth, and Prince are perfect examples because they all have different approaches. It's all R&B. Invariably, people that say Spandau Ballet and Culture Club are 'New Music.' Listen to the bass line and the melody — it's R&B."

"Urban radio's success also helped get rid of narrow-minded thinking that blacks don't like white music by white artists. That kind of reasoning is archaic!"

J.C. added, "The only R&B style I've left out is what I call Adult/Contemporary R&B: music by Deniece Williams, Al Jarreau, George Benson, and Jeffrey Osborne. These artists seem to have A/C and CHR support in most cases."

What Hurt The Format? Moving 5.6-5.3 12+ this fall, WAMO held its sixth-ranked position, but did lose some



ground. Understanding CHR and A/C's growing acceptance for Black music, was that what did the damage? J.C. said, "Two of the CHRs here are after the listeners they lost to us during the past year. Meanwhile, some of the other stations who don't call themselves CHR started playing the Motown anthology albums of the Temptations, Diana Ross & The Supremes, etc. All of the other programmers are aware that they need more select black music on their stations to hold their Caucasian listeners. With the success of Motown's 25th anniversary TV special and the turnout we had downtown with the Tempts last summer, other market programmers had to either start playing more black music or let us keep gaining. So they've loaded up on black gold.

"CHR radio has realized that to enjoy any degree of success, it's easier to steal the white folks back from the Urbans than it is to battle it out with the AORs."

"At the same time," J.C. pointed out, "Urban radio's success also helped get rid of narrow-minded thinking that blacks don't like white music by white artists. That kind of reasing is archaic! Artists such as Michael McDonald, with his current duet with James Ingram, Hall & Oates, Spandau Ballet, Michael Franks, and Kenny G are just a few who've proved this theory invalid. This is the type of music that's 'in the pocket' when discussing crossover music."

What Can We Do?

Since Black/Urban radio has accepted the challenge and begun to compete with CHR, AOR, and A/C stations, what can Black/Urban stations do to stop the theft of their newly-acquired audience? Floyd's reply: "What I've learned from my research in Pittsburgh is when you're dealing with the white crossover listeners, they don't want to be reminded that they are listening to a black radio station. This is why more Black/Urban stations have begun giving a more general market approach to their presentation and overall sound. These stations are not limiting themselves to the black community or only black issues. I'm not suggesting we've ignored appealing to the black community, but such a concept just hasn't been in the forefront.'

Floyd cautioned Black/Urban programmers, "In addition to Arbitron's lack of con-



centration of measuring blacks, understand clearly CHR radio has realized that to enjoy any degree of success, it's easier to steal the white folks back from the Urbans as opposed to battling it out with the AORs."

J.C. warned, "There isn't a simple way to combat white listener erosion. Three keys are presentation, promotions, and particularly music rotations. We must be very cognizant that we can't rotate too many things too quickly. If we do, they'll burn out before they fulfill their use to our format. Through my research, I've started to realize that when our top five records are over and dead for me, the CHRs are just starting to pump them in heavy rotation. Familiarity is a very big thing to the CHR listeners' psyche. These people will hear a song today and won't like it, but next month they'll love it. So an area we must tighten up on is rotating our music properly so we don't burn out our best songs too soon!"

Our Most Effective Weapon

When asked about what role oldies have in the Black/Urban Contemporary format, J.C. responded, "R&B oldies are extremely important – probably the most important ingredient along with the current music you select. Once again, the word "familiarity" must take its rightful place if one is to be successful with the masses. Recurrents also take an important role in the overall musical approach of any station. In fact, there are five other stations here who could be playing the same record at any given time, which means to me, we'd better use the songs we've always had available to us – namely R&B oldies."

J.C. concluded, "As I mentioned earlier, for some reason typical CHR listeners would rather hear a white announcer (or their favorite CHR station) playing a black record they enjoy than having to listen to it on a black station. We don't want to alienate those Caucasians who like our approach to the music and the format, so while we must do all the things we can to maintain our black base, we have to offer a top-notch presentation that no other station can equal!"

Capitol's Triple BREAK-AWAY Threat:

Leading Gainer: TINA TURNER "LET'S STAY TOGETHER" Black Radio BREAKER • Black Radio No. 1 Most Added

Across-the-field smash! Watch for Tina Turner on

Best Catch:

MELBA MOORE "LIVIN' FOR YOUR LOVE"

Black Radio BREAKER The second hit single from Never Say Never!

Best Special Team Coverage:



More silk-laden soul from the smoothest duo in R&B!

Best Pass: GEORGE CLINTON "LAST DANCE"

The newest groove-wave from the Nubian Nut! Featured on You Shouldn't-Nuf Bit, Fish.

Capitol

R&R/Friday, January 27, 1984

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Openings

EAST

98JBQ seeks T&R's for future fulltime opening. State of the art equipment. Brian Phoenix, 583 Warren Ave., Portland, ME 04103. EOE M/F (1-27)

TOP 50 MARKET CHR

Seeks dynamite morning personality humor and creativity within a tight format. Top bucks, a great place to live and work. Send tape and resume to: Radio & Records, 1930 Century Park West, #610, Los Angeles, CA 90067

Excellent opportunity for flexible air person. Powerful FM, Cen tral NY. T&R: GM, WKXZ-FM, Norwich, NY 13815. (1-27)

YOUR GOLDEN OPPORTUNITY

Top 10 broadcast company seeks profession al air talent for a Top 10 market. Need Topnotch Contemporary morning man and other personalities to communicate one-on-one with masses. Creativity and the ability to work phones a must. Even if you're not presently looking . . . you owe it to yourself to drop a tape and resume in the mail. All replies strictly confidential. Send to: Radio & Records, 1930 Century Park West, #616, Los Angeles, CA 90067

Fulltime air talent for CHR-A/C in NY college town. T&R: Joe Moss, WZOZ-FM, Box 1030, Oneonta, NY 13820. EOE M/F (1-27)

Washington's KIX Country has a night opening. T&R: Jason Kane, PD, 510 King St., #315, Alexandria, VA 22314. EOE M/F (1-27)

Clearance Representative

Entry level. Strong communication and organizational skills needed. Contact Ruth Presslaff, Director/Affiliate Relations, The United Stations, 6867 Elm Street, Suite 101, McLean, VA 22101. (703) 556-9870. EOE M/F

CHR POWERHOUSE

Has rare opening for exciting personality. Great pay and benefits. Tape & resume to: Radio & Records, 1930 Century Park West, #611, Los Angeles, CA 90067

Fulltime newsperson, natural sounding, able to work with morning person to create an entertaining AM show. T&R: Bill Nosal, WCCC, 243 S. Whitney, Hartford, CT 06105. EOE (1-27)

SOUTH

WCMT/AM 14 Country has immediate opening for PD/Morning ve. Seeking experienced mature adult. Good salary & efits. T&R: Paul Tinkle, Box 318, Martin, TN 38237. EOE M/F (1-27)

FM Country needs fulltime ND. Experienced in news writing, delivery & gathering, T&R: KEMM, Box 1292, Greenville, TX 75401. (1-27)

WNOX is looking for a nighttime Country communicator. Females encouraged, T&R: 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F (1-27)

Medium market full-service A/C AM has an opening for a fulltime Account Executive. Resume: Box 7, Huntsville, AL 35804. No calls. EOE M/F (1-27)

Immediate opening for bright, uptempo CHR announcer with good production skills. T&R: Ron Chase, KQIZ-FM, Box 7488, Amerillo, TX 79114. EOE M/F (1-27)



KLLS-FM seeks super afternoon personality. Great money, experienced only, T&R: Bruce Buchanan, PD, 8401 Data Point. San Antonio, TX 78229. EOE M/F (1-27)

WOLT-FM, 100kw A/C PM drive with possible promotions T&R: Tom D. Peper, Box 932, Florence, AL 35631. (215) 764-8121. EOE M/F (1-27)

Nashville area/So. KY 100kw CHR FM. Future openings, all dayparts. No beginners. T&R: Buddy Matthews, WAKQ, Box 110, Russellville, KY 42276. No calls. EOE M/F (1-27)

Openings

Aggressive MD for expanding medium market Country FM. Also first class production person. T&R: Nick Allen, WPVA, Box 87, Petersburg, VA 23804. EOE M/F (1-27)



CHIEF ENGINEER for major Pittsburgh FM station. Must have knowledge of FM broadcast equipment, state-of-the-art audio, FCC Rules, and possess a valid 1st Class radio-telephone or General Class operators permit. Ap ply to: Steve Kingston, WBZZ-FM, 1715 Grandview Ave., Pittsburgh, PA 15211. (412) 381-8100. EOE Employer.

KARN/Little Rock now accepting T&R for future talk show openings. Call Chuck Martin, (501) 661-7500. EOE M/F (1-27)

WOXR(AOR)/WLAS(Country) has immediate opening for someone who eats, drinks, sleeps local news. Rush T&R: Kris Kelly, Box 760, Jacksonville, NC 28541. EOE M/F (1-27)

If you can deliver the teens & have fun, then fill my 7p-Mid shift T&R: Jeff Angel, Box 2300, Ardmore, OK 73402. (405) 226-5357. EOE M/F (1-27)

MORNINGS

Are available at 100kw FM; Southern Top 100 market. 18-49, CHR station seeks personality, humor, experience, team player and promoter. Growth situation excellent. Salary negotiable with benefits. Talent earnings un limited. T&R: Radio & Records, 1930 Century Park West, #609, Los Angeles, CA 90067

A/C in NE Texas needs morning man/production director. T&R: Bucky Albright, KIKT, Box 1015, Greenville, TX 75401. EOE M/F (1-20)

Q93 is accepting T&R's for future openings. Contact Kris O'Kel-ly, PD, WQUE-FM, 1440 Canal St., New Orleans, LA 70112. EOE M/F (1-20)

nted, enthusiastic evening professional needed vesterday Country or A/C backround. Good bucks. T&R: Joe Be KROZ-FM, Box 4248, Tyler, TX 75712. EOE M/F (1-20)

MIDWEST

PD & morning man for adult-oriented WCOL-AM, T&R: Shane Media Services, 7703 Windswept Ln., Houston, TX 77063. EOE M/F (1-27)

WE ARE GROWING!

Emmis Broadcasting, stations in Indianapolis, Minneapolis, St. Louis, Los Angeles is looking for air talent in all Contemporary Music formats. Tapes & Resumes to: Rick Cummings, WENS, 2255 North Hawthorne Lane, Indianapolis, IN 46218. NO CALLS

WLUM & WAWA/Mitwaukee seeking GM. Superb administrator, excellent people person, good knowledge of sales & programming, strong leader. Call L. David Moorhead (414) 785-1021. EOE M/F (1-27)

Morning Country pro needed! T&R: WXYQ-AM, Jay Bouley, Box 247, Stevens Pt., WI 54481. (715) 341-1300. EOE M/F (1-27)

KIZZ, the top-rated ARB station in the U.S. seeks a PM drive pro. Good benefits & top pay for the right person. (701) 852-2494. EOE M/F (1-27)

المركزين والمراجعة فالمراجعين والمراجع **MORNING DRIVE**

Leading Midwest major market Adult Contemporary seeking bright, entertaining morning personality with warmth and relatability. Send tape and resume to: Radio & Records, 1930 Century Park West, #617, Los Angeles, CA 90067, EOE

Announcer/production, regional FM. 100kw A/C, females encouraged. T&R: Jim Lien, WBWA/B106, Box 207, Weshburn, WI 54891. (715) 373-5151. EOE M/F (1-27)

Radio news anchor. News broadcasting/reporting experience. Strong writing & on-air ability. T&R: WING/WJAI, Box 2346, Kettering, OH 45429. EOE M/F (1-27)

orning man. \$17k to start. (419) 468-EOE M/F (1-27)

AGGRESSIVE MEDIUM MARKET A/C STATION

In Midwest is looking for morning and afternoon drive. Will pay between \$20-\$40,000 depending on qualifications. Send cassette and resume to: Radio & Records, 1930 Century Park West, #614, Los Angeles, CA 90067, EOE M/F

Announcer/production, regional FM WBWA/B106 100kw A/C. Females encouraged. T&R: Jim Lien, Box 207, Washburn, WI 54891. (715) 373-5151. EOE M/F (1-27)

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Openings

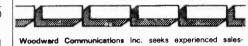
Production pro needed ASAP. Must be able to shine. T&R: Jeff Davis, WFMK, Box 991, E. Lansing, MI 48823. EOE M/F (1 -27)

Cyclone CHR seeks evening personality who can relate to a col udience. T&R: Al Weltha, KCCQ, Box 728, Ames, IA 50010. EOE M/F (1-27)



AM DRIVE

For Midwest Modern Country FM. We are looking for a professional, warm morning man who has fun on the radio. Humor necessary, comedy no. Growing station, growing chain . . . growth opportunity. Must walk through walls to win. T&R to: Radio & Records, 1930 Century Park West, #616, Los Angeles, CA 90067. EOE M/F



oriented GM, Oversee AM/FM & mobile communications opera tion. Bob Woodward, 8th & Bluff, Dubuque, IA 52001. EOE M/F (1-27)

Know your oldies & have personality. "Play it again Sam" is looking for you. Minimum 3 yrs. experience. Ken MacDonald Jr., (517) 752-8161, (1-27)



Capitol Broadcasting Corporation, is looking for talent in all areas including:

AIR PERSONALITIES NEWS PRODUCTION

CREATIVE/COPYWRITER Send Material to Dan O'Toole, National Pro-

gram Director, 10001 Linn Station Road, Louisville, Kentucky 40223 NO CALLS PLEASE.

AN EQUAL OPPORTUNITY EMPLOYER.

Wanted, experienced radio reporter. Strong on-air & on-street with good writing skills. Competitive market, Fox River Valley, WI. WHBY, Appleton, WI 54913. EOE (1-20)

KOFM 104

KOFM, Oklahoma City is looking for top talent. Tapes and resumes accepted now. Send to John Jenkins, P.O. Box 14806, Oklahoma City, OK 73113.

Telented beginner considered. Country evenings. Rare oppor-tunity if you want to learn. T&R: Carl Drake, KRPT, Box 1360, Anadarko, OK 73005. No calls. EOE M/F (1-20)

Parttime air personality needed. Contact Rob Shannon. WHBY, (414) 733-6639. Appleton, WI. EOE M/F (1-20)

Openings

WEST

Air talent wanted for new A/C in Salt Lake Cityl Looking for topical communicators, T&R: Dennis Elliott, KUUT, 5282 S. 320 West, Suite D272, Salt Lake City, UT 84107. EOE M/F (1-27)

NEWS DIRECTOR SUNNY CENTRAL CALIFORNIA AM-FM

We're part of a growing group in need of a news pro to start from scratch and run the show. Adult news with a personal touch. Super voice, writing, editing a must. Three years experience minimum. Above market pay for longer hours, but no weekends. Market is a beautiful place to work, play, and grow. Stations are state-of-the-art and dominate the 25-49 audience. Send tape, resume, picture, and salary requirements to: Radio & Records, 1930 Century Park West, #615, Los Angeles, CA 90067. EOE

KROY needs newsperson with automation experience Manteca sister station, Great growth potential, T&R: 620 Bercut, Sacramento, CA 95814. (1-27)



right bucks, for the right person, NO time and tempers. Benefits include medical insurance and profit sharing. If you're ready to work in a state-of-the-art facility, with a state-of-the-heart company, rush tape and resume to: Charlie Michaels, 93 Q-FM, Grand Junction, CO 81502. EOE M/F

Wanted: News Anchor with strong writing & reporting skills. Females encouraged, T&R: Joe McCarthy, ND, KMJJ, 3510 W. Hacienda, Las Vegas, NV 89118. EOE M/F (1-27)

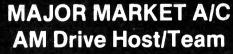
PD, FM Country. Energetic, creative, people oriented. T&R: Don Schrack, KNAX, 3636 N. First, Suite 106, Fresno, CA 93726. EOE M/F (1-27)

HELP WANTED NEWS

News Director position in beautiful Napa Valley, California. 45 miles from San Francisco. Replacing retiring 16-year veteran. Experienced writing and reporting. Mature voice helpful. To head four person department. Send cassette and resume to: Tom Young, KVON Radio, P.O. Box 2250, Napa, CA 94558.

Great opportunity for 2 mature, responsible communicators Need strong production. Capps broadcast group. T&R: Oon Jebb, Box 346, Twin Falls, ID 83301. EOE (1-27)

KYNO seeks ND to head award-winning department, AM a chor in growing CA market. Ted Brown, Box 6029, Fresno, CA 93703. No calls. EOE M/F (1-27)



Well respected AM station has not had an AM Drive opening in over 8 years. Our company is searching for a Host/Team that possesses the energy, talent and humor to create a truly Adult morning show. Outstanding compensation and environment. You will be surrounded by profession-

als and be treated like one. Send an unedited 1-hour aircheck, resume, and a one-page synopsis on how you feel an AM Drive show should be structured to: Radio & Records, 1930 Century Park West, #608, Los Angeles, CA 90067



Openings

KSFO/KYA seeks a Business Manager. CPA/MBA preferred Resume: Personnel, 300 Broadway, San Francisco, CA 94133 EOE M/F/H (1-20)

Boise Broadcasting Ltd. seeks intelligent, creative & entertaining air personalities for future. T&R: Tom Simmons, KFXD, Box 107, Boise, ID 83701. EOE M/F (1-20)

Openings

KEZR-FM/San Jose seeks a Chief Engineer. Automation system & some computer experience necessary. Contect Danny Lemos, (408) 287-5775. (1-20)

Announcers needed for CHR, AOR. All size markets. T&R: Jeff Pollack Communications, 984 Monument St., #204, Pacific Palisades, CA 90272. (1-20)



And get paid for it too. Because KKHR, the hot new CBS/FM Hitradio station in L.A. is looking for a News and Community Affairs Director.

We need someone with a creative, energetic top 40 on-air style. Someone with that extra dimension in writing as well as delivery. This is not just a "Rip and Read" position. It requires a very organized, self-motivated person with good supervisory and administrative skills.

Mid or major market experience is required, and we'd prefer a Calif. candidate. Men and women of all races are desired. Phone calls are definitely not. Send your cassette and resume, in strict confidence, to: Ed Scarborough, Program Director, KKHR, 6121 Sunset Blvd., Los Angeles, CA 90028.



Positions Sought

Black male announcer with DJ & some news seeks opening. Urban or Country preferred. Call JOHN McINTOSH. (305) 299-0476. (1-27)

Experienced, self-starting reporter in all facets of news coverage. Award-winner with almost 8 yrs. experience including ND. Good voice. TERRY (703) 433-0047. (1-27)

Got a live mike available . . . try me! Trained & ready to go. Great at music, news & sports. Mature. Prefer Midwest. Call STEVE (309) 454-2636. (1-27)

DJ/Engineer. 1st phone, some Country experience. Like New England or middle TN, but will consider all offers. GORDON FENDERSON, (207) 934-2981. (1-27)

Good morning Derver! New York metro ND/AM drive anchor seeks same at one of Derver's best. For T&R, call JIM (516) 742-9548. (1-27)

I am good. Female reporter/anchor on West Coast. Energetic & dedicated. You won't be sorry. ROSALIE (805) 322-2332, (213) 464-3754. (1-27)

Currently working at B96/Chicago. Looking to move into CHR programming in medium to major market. FRANK FOSTER (312) 337-2487, (312) 951-3572. (1-27)

Canadian sportscaster interested in moving to U.S. 7 yrs. experience in radio & television. T&R & more information from RANDY PIKE (807) 345-2852. (1-27)

True professional. Great one-of-a-kind voice. An aircheck worth liatening to. Seeking medium market AOR. MICHAEL DAVIS (406) 252-3604. (1-27)

MIKE BEACH is on the beach but looking to do AM/PM drive, or program for you. Call (615) 986-2901. (1-27)

Lady DJ with fulltime experience in the Los Angeles area seeks weekend airshift. Urban, A/C, CHR. Copywriting, production experience. KELU (213) 684-7168. (1-27)

Experienced sportscaster wants to relocate to solid sportsoriented station. Have extensive PBP experience, interviews & sportscasting. BOB (316) 251-0439 or 251-3800. (1-27)

5 years jock, good pipes, Urban Black format in medium market willing to relocate. Let's talk mornings only. (704) 865-7166. (1-27)

Dependeble. CHR, A/C, Urban, Country. Professionel. Disc jockey with outstanding voice, delivery, production. Greater Cincinneti. (513) 528-5793. (1-27)

Madium merket news poettion. Four years experience. Hard working, dependable, a team player. Prefer Mid-Atlantic or New England. BOB (717) 545-1407. (1-27)

Positions Sought

17 yr. veteran announcer, programmer, production pro seeks new challenge. Major market voice. Excellent references & track record. (717) 367-1119. (1-27)

Black male, excellent production. Good voice, tight board. Would like to work where my talent isn't wasted. 7 yrs. experience, serious replies only. (803) 754-1187. (1-27)

Country programmers: looking for a personality with years of experience who really knows the music? You found him. BRUCE (716) 487-0612. (1-27)

13-year veteran of many major Top 40 wars. Exciting programming challenge sought . . . on-air considered for the right team. CHR, AOR, Urban, A/C experienced.

> CARY PALL (412) 863-5994

A/C FM with will to win in AM drive. This act is for you. Medium or major markets only. Call (609) 737-1421 after 5. (1-27)

Male DJ looking for station in Nashville, Middle TN or Northern AL. Excellent musical knowledge. MD experience. Love midnight shift. MIKE McCOY (312) 864-3304. (1-27)

6 yrs. Including AOR mornings, CHR evenings, PM's, PD. Seek growth position in warm, southern Top-50. JEFF (615) 239-8901, 239-7854. (1-27)

Interested in airshift and/or promotion position in small to Medium MW market, 3 yrs. experience, CHRIS HANSEN (414) 739-3746. (1-27)

Attn: 6 yr. radio vet seeking East Coast medium to major market. Strong production. Drive experience. Eagerly awaiting your call anytime. (717) 622-8912. (1-27)

Articulate, mature recent college grad with 2 yrs. commercial experience seeks western states opportunity. GEOFF DOYLE (206) 454-9659. (1-27)

Seeking a challenging programming poeltion. Call Chuck Howard, (714) 548-9513. (1-27)

Nighttime rocker looking for new CHR opportunity. Over 4 yrs. experience, Call RANDY MOORE (206) 353-4997, 355-1144.

Herd working female. 7 yr. veteran seeks a change. Top 100 market only. Call TJ (303) 796-8954. (1-27)

www.americanradiohistory.com

Positions Sought

MAJOR MARKET PERSONALITY

With Oldies track record seeks PD position. Extensive musicology; AOR, CHR and Gold. History includes, KYA, KFRC, KJR and KRQR. Candi Chamberlain, (415) 222-6283. References!

Heavyweight sales pro, currently National Sales Manager, NYC Magazine. 4 yr. broadcast sales. Seeks position San Francisco ares. TONY RIVERA (212) 243-7445 after 5 ET. (1-27)

Need energetic Sports Director? 5 yr. pro, BA-RTV, excellent PBP. Experienced news, talk, jock, sales. Prefer college market. DAVE (608) 783-7153. (1-27)

Making some changes, seeks something new. 7 yrs. AOR, CHR personality. Deep pipes, creative. Will move. RICH CLUCHAY (313) 338-7372, 334-3919. (1-27)

OM automation & sales experience. Looking for operations or small market management position. DON (919) 552-9035 after 3pm. (1-27)

8 yrs. experience, 4 stations. All formats, Stable PD/MD seeking top-100 market. Prefer South or West, GREGG SCOTT (217) 442-1700, 446-3492. (1-27)

Morning man, 10 yrs. pro. Relatable, warm, natural delivery. Phone work & station promotions. Seeks A/C or CHR immediately. TERRY (602) 742-1995. (1-27)

The next Rick Dees? No! I'm myself. A hard working team player looking to help in medium market. Any shift. (415) 652-4420 anytime. (1-27)

I've got kless! Young professional seeking PD in small or medium market in South. Experienced at Q105, WJZD, MAGIC 96, WGGG. (305) 461-0296. (1-27)

9 yr. pro, CHR, A/C, Country. Seeking midday position. CHRIS STEVENS, WMAR, WEBC, KSOO & more. Ready & willing. (301) 667-4229. (1-27)

9 yrs. A/C CHR, medium & major market + BA in marketing. Seeking PD position with growth oriented company. ANDY (318) 221-9882. (1-27)

Ready for ya, Southern CAI Unique style, great production, numbers for adventurous, winning CHR, A/C. Medium/majors, CA-TX onlyl Before 1/31. (318) 233-6650. (1-27)

It's Qnly Rock N' Roll!

Billboard award winner with lifetime #1 target demographic record of 39-2 wants New York or Los Angeles. Hungry? Need 25-49? What the hell, it's only Rock N' Roll. Call "SHANE" (Max Gibson) (716) 837-3466.

Warm communicator seeking air talent spot preferably in west. Young & ready to work hard for you. Call KEVIN (619) 447-1172 or 442-8689. (1-27)

5 yr. experienced pro looking for work, any format. Small & medium markets. ASHLEY (212) 229-2094. (1-27)

JIM KINNEY — excellent WMAD ARB's in '83. Helped WTUE/Dayton become top AOR in country in '82, WMAD PD raised all categories, dayparts 1st book. (215) 482-5448. (1-27)

Syndication sales. 5 yrs. radio syndication experience. Long radio backround. Interested in radio syndication sales in LA market. DOUG (213) 387-4708. (1-20)

Newscaster looking for position with medium or small market station in MW. 5 yrs. experience, 2 as medium market ND. JEFF (815) 663-9173. (1-20)

Announcer - aportscaster with 7 yrs. CHR experience, 3 yrs. PBP. Colorado, Arizona, Utah, West Coast. Leave message (303) 651-1167. (1-20)

Small market PM drive jock looking for larger pond. (CHR or AOR). Very strong production. Distance not an obstacle. Call Tim Brough, (717) 374-5111, after 6. (1-20)

A/C craftsman with good production ability. Great with women & 25°. Looking for opportunity at mid-atlantic station. BOB MORGAN (717) 264-9692. (1-20)

Energetic jock. Also 2 yrs. experience in PBP. Willing to relocate. I'm no superstar, I'm a hard worker! DAVE (412) 731-9444. (1-20)

Dynamic professional sportscaster. 6 yrs. experience seeks medium or large market. Sports or combo with news. Ready to move. RANDY KERDOON (702) 358-7849, (1-20)

PM Driver/MD. Dependable, ready for anything. Excellent production. Hard working, personable. TOM (914) 647-3234. (1-20)

SF or San Josel Morning man with character voices & phone routines wants to move to you! Will consider other time slots. References. RICH (503) 773-4416. (1-20)

10 yr. pro looking, any location. (605) 882-4308. SCOTT. (1 -20)

Wild Bill Scott. WLUP, WMET, WLLV, KSRR Houston. Call yesterday. (619) 324-7322. (1-20)

Mr Creativity wants to work for you. Experienced, prefer FL or SE. Go anywhere for right job. DOUG CANNON, (314) 335-2983. (1-20)

Positions Sought

Enthusiastic women looking for fulltime. Will relocate. Have ground level experience at WYSP, WMMR. Currently DJ at college WKDU. MARGO (215) 222-6550. (1-20)

Will make you number one! Professional announcer/PD, 7 yrs experience. Will relocate. STEVE THOMAS (601) 234-2107. Box 3684, University, MS 38677.



Don Imus, Steve Dahl, The Greaseman all rolled into one. Phone bits, character voices, outrageous humor. Major market experience. Big rating increases. A "Wild & Crazy" morning show that will create a lot of excitement in your market.

JEFF CONRAD (305) 392-1916

Hardworking parttimer in Cincinnati wants fulltime at winning rocker. Top 50 market, 7 yrs. experience. JOHN (513) 439-5924. (1-20)

Changes



Thomas Michon named Account Executive for WGN/Chicago.

Ken Walker named Account Executive for WGN/Chicago.

Patricia Kelly named Traffic Coordinator, WYNY/New York. Marion Gittleman appointed Account Executive.

KFWB/Los Angeles.

RECORDS

Cobby J. Shereff appointed Attorney, Law Department, RCA Records/New York.

Lorraine Verroche promoted to Director of Licensing & Copyright Administration, Atlantic & Elektra Records/New

Devendra Mishra appointed Director, Manufacturing & Distribution Operations, RCA Records/Indianapolis.

INDUSTRY

Joanne LoBue promoted to Market Research Specialist, KATZ Radio/New York.

Miscellaneous

I collect jingles. Would like stations to send me copies of theirs. LIPRN, box 319, Lake Grove, NY 11755. (1-27)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on **Wednesday**, **Thursday & Friday 9am-5pm (PST).**

Deadline

To appear in the following week's issue, we

must recieve your ad by Thursday 12 noon

Display Advertising

Display: \$20 per inch per week (maximum

Blind Box: \$35 per inch per week (maxi-

postage/handling.

Payable In Advance

Display & Blind Box advertising orders

must be typewritten or printed and accom-

panied by check mailed to our office in ad-

For Opportunities, call (213) 553-4330

(Wednesday, Thursday, or Friday only) or

mail to: Radio & Records, 1930 Century Park

West, Los Angeles, CA 90067.

border and logo.

35 words per inch). Includes

mum 35 words per inch). \$20 for

border, box number, \$15 for

(PST) prior to issue date.

vance.



National Music Formats Added This Week

Century 21

Greg Stephens (214) 934-2121 The Z Format

EURYTHMICS "Here Comes The Rain Again" POINTER SISTERS "Automatic" CHRISTINE McVIE "Got A Hold On Me" JACKSON BROWNE "For A Rocker' KENNY LOGGINS "Footloose" RE-FLEX "The Politics Of Dancing"

The A/C Format

PEABO BRYSON & ROBERTA FLACK You're Looking Like Love To Me EARTH, WIND & FIRE "Touch" JIM GLASER "If I Could Only Dance With You" CHRISTINE McVIE "Got A Hold On Me FRANK STALLONE & CYNTHIA RHODES 'I'm Never Gonna Give You Up' ANNE MURRAY

"That's Not The Way (It's S'posed To Be)" Super-Country

DARREL CLANTON "Lonesome 7-7203" RICK & JANIS CARNES "Does He Ever Mention My Name

KENNY ROGERS "You Were A Good Friend" DAN SEALS "You Really Go For The Heart" DAVID WILLS "Miss Understanding"

Media General **Broadcast Services** Bob Dumais (901) 320-4433

Action

LANI HALL "Send In The Clowns" CHRISTINE McVIE "Got A Hold On Me" ROMANTICS "Talking In Your Sleep" MICHAEL SEMBELLO "Talk"

Your Country

JOHN ANDERSON "Let Somebody Else Drive" KENDALLS "Thank God For The Radio" TOM JONES "I've Been Rained On, Too" MICHAEL MURPHEY "Will It Be Love By Morning" DEBORAH ALLEN "I've Been Wrong Before' JIM GLASER "If I Could Only Dance With You" STEPHANIE WINSLOW "Dancin' With The Devil' BOXCAR WILLIE "The Man I Used To Be

Hit Rock

NENA "99 Luftballons" CYNDI LAUPER "Girls Just Want To Have Fun" IRENE CARA "The Dream (Hold On To Your Dream)" DURAN DURAN "New Moon On Monday" CHRISTINE McVIE "Got A Hold On Me" HUEY LEWIS & THE NEWS "I Want A New Drug'

Radio Arts

John Benedict (818) 841-0225 **Country's Best**

JOHNNY RODRIGUEZ "Too Late To Go Home" MICHAEL MURPHEY "Will It Be Love By Morning" BURRITO BROTHERS "Almost Saturday Night" BOXCAR WILLIE "The Man I Used To Be"

Soft Contemporary

CHRISTINE McVIE "Got A Hold On Me" MELISSA MANCHESTER "I Don't Care What The People Say" PETER ALLEN "You And Me (We Wanted It All)" ANNE MURRAY 'That's Not The Way (It's S'posed To Be)" GARY PORTNOY

"Theme From Cheers (Where Everybody Knows...)" Sound 10

CHRISTINE McVIE "Got A Hold On Me" EARTH, WIND & FIRE "Touch" PETER ALLEN "You And Me (We Wanted It All)" MELISSA MANCHESTER "I Don't Care What The People Say" COMMODORES "Turn Off The Lights" ANNE MURRAY 'That's Not The Way (It's S'posed To Be)'' EURYTHMICS "Here Comes The Rain Again"

Rock America

George Williams (214) 343-9205

The Starstation MICHAEL JACKSON "Thriller" CHRISTINE McVIE "Got A Hold On Me" PEABO BRYSON & ROBERTA FLACK "You're Looking Like Love To Me" FRANK STALLONE & CYNTHIA RHODES "I'm Never Gonna Give You Up"

Country Coast-To-Coast

DEBORAH ALLEN "I've Been " Before" JIM GLASER "If I Could Dance with You" STEPHANIE WINSLOW "Dancin' With The Devil" JOHNNY LEE "Say When" SISSY SPACEK "If I Can Just Get Through The Night"

Rock America

CYNDI LAUPER "Girls Just Want To Have Fun" CHRISTINE McVIE "Got A Hold On Me" **KENNY LOGGINS** "Footloose MANFRED MANN'S EARTH BAND "Runner" EURYTHMICS "Here Comes The Rain Again"

TM Programming Cal Casey (214) 634-8511

Stereo Rock

CHRISTINE McVIE "Got A Hold On Me" MANFRED MANN'S EARTH BAND "Runner" CYNDI LAUPER "Girls Just Want To Have Fun" **KENNY LOGGINS "Footloose"** EURYTHMICS "Here Comes The Rain AgaIn"

BPI

John lies (800) 426-9082 Adult Contemporary JAMES INGRAM W/MICHAEL MCDONALD

"Yah Mo B There' POLICE "Wrapped Around Your Finger"

Country Living DEBORAH ALLEN "I've Been Wrong Before" MICHAEL MURPHEY "Will It Be Love By Morning" BILL MEDLEY "Till Your Memory's Gone" KENDALLS "Thank God For The Radio" JOHNNY RODRIGUEZ "Too Late To Go Home"

Peters Productions, Inc. Debbie Welsh (619) 565-8511

Country Lovin'

KENNY ROGERS "Buried Treasure" STEVE WARINER "Lonely Women Make Good Lovers" JOHNNY RODRIGUEZ "Too Late To Go Home"

The Great Ones MICHAEL SEMBELLO "Talk" JAMES INGRAM w/MICHAEL McDONALD 'Yah Mo B There'' ANNE MURRAY That's Not The Way (It's S'posed To Be)" CHRISTINE McVIE "Got A Hold On Me"

Transtar Chick Watkins (303) 578-0700 LIONEL RICHIE "Running With The Night"

Bonneville Broadcasting

System Dave Verdery (800) 631-1600

Easy Listening PETER ALLEN "You And Me (We Wanted It All)"



Continued from Page 26

show partner Don Michael has announced his first client Girard will be leaving the station February 3. Although they're not saying where they're headed just yet, we hear the team has been offered a fat contract to move to Milwaukee.

As we went to press, WVIC-AM & FM/Lansing PD Jay Stevens accepted the job of PD at WMJQ/Rochester. In taking the Rochester job, Jay returns to his hometown.

KIEE/Harrisonville(Kansas City), MO has debuted its new calls, KCFX, and a 100kw signal, pushing a hybrid format described by owner Garry Munson as "a mix of A/C, CHR, and AOR with an adult presentation." The station's Operations Manager is Dan Carney, who's being consulted by Scott Christianson. KCFX calls itself "Stereo 101."

WVSR/Charleston, WV has a new OM/PD. It's Chris Bailey, most recently with WKPE/Cape Cod. Chris replaces Doug Yanak.

Following a brief stint at KLLS/San Antonio, air personality Magic Christian has departed to join Chuck Knapp's staff at KS95/Minneapolis for afternoon drive,

CBS's "Top 30 USA" host and former KHJ/Los Angeles air personality M.G. Kelly is back on the airwaves in L.A., filling C.K. Cooper's vacated afternoon shift at KFI.

Jeff Davis, formerly of WTRX/Flint, has been named PD/MD at WFMK/Lansing. Former PD Jay Richards will now handle research for the station.

Consultant Fred Jacobs,

Drake-Chenault Bob Leurence (213) 883-7400

XT-40

CHRISTINE MCVIE "Got A Hold On Me" NENA "99 Luftballons" KENNY LOGGINS "Footloose"

Contempo 300 POLICE "Wrapped Around Your Finger"

CHRISTINE McVIE "Got A Hold On Me"

Great American Country JUDDS "Had A Dream (For The Heart)"

LYNN ANDERSON & GARY MORRIS "You're Welcome To Tonight"

Concept Productions

Dick Wagner (916) 782-7754 Adult Rock

CHRISTINE McVIE "Got A Hold On Me" EURYTHMICS "Here Comes The Rain Again" TINA TURNER "Let's Stay Together" SHEENA EASTON "Almost Over You" KC "Give It Up"

who unveiled plans for a new WMJQ/Rochester PD 25+ format called "Good Time Dave Luczak and morning Rock & Roll" earlier this year, will be WNOR/Norfolk, which switches from a Black format this weekend.

WMBD/Peoria has tapped Gary Bruce of WLAM & WKZS/Lewiston-Auburn as its new PD. Gary, who was Operations Manager for the two Maine outlets, is now in the programmer's chair at the Peoria A/C station.

KIMN/Denver is having its 30th reunion in mid-March. Anyone who's worked at the station should contact Production Director Bob Karson at (303) 234-9500.

Former WBBM-FM/Chicago morning man Tomm Rivers is available and ready to get back on the radio. He can be reached at (312) 642-0544.

Congratulations to **RKO** Networks VP & Director of News Dave Cooke and Landy Itzla on their December 23 wedding in Dallas.

Stork Stops: Best wishes to KKHR/Los Angeles PD Ed Scarborough and wife Arlan on the birth of Beth Annie. The stork also visited KCBN/Reno PD Jim O'Neal and wife Delores, leaving behind Christopher Michael.

Finally, if your 1984 is not getting off to a great start, think of KFMB-AM & FM/San Diego GM Paul Palmer. While Paul was mending a ruptured appendix in the hospital over Christmas, his house was burglarized. The thieves took off with the Christmas presents, jewelry, a video recorder, and several credit cards. We sure hope Paul didn't take the Redskins and give the points!

Black/Urban chart.



JEFFREY OSBORNE

Plane Love (A&M)

80% of our reporting stations on it. Rotations: Heavy 12/1, Medium 23/2, Light 23/6, Extra Adds 2, Total Adds 11, WAMO, WEDR, WAIL-FM, WBLZ, WJMO, WGPR, WMAK, WVOL, WAAA, WVKO, WVOI. Moves 29-14 on the Black/Urban chart

MELBA MOORE

Livin' For Your Love (Capitol) 71% of our reporting stations on it. Rotations: Heavy 5/0, Medium 27/1, Light 20/6, Extra Adds 1, Total Adds 8, WBLZ, XHRM, WATV, WKXI, WTOY, WANM, WDAO, KUKQ. Moves 38-27 on the

RUN D.M.C.

Hard Times (Profile)

67% of our reporting stations on it. Rotations: Heavy 19/0, Medium 15/1, Light 13/3, Extra Adds 3, Total Adds 7, KMJQ, WBMX, WGCI, WPLZ, WANT, WTOY, WVOI. Moves 25-20 on the Black/Urban chart. **TINA TURNER**

Let's Stay Together (Capitol)

64% of our reporting stations on it. Rotations: Heavy 5/1, Medium 18/7, Light 24/14, Extra Adds 1, Total Adds 23 including WXYV, WOOK, WEDR, WGCI, WJMO, WZAK, WGPR, KSOL, WRDW, WLTH. Debuts at number 39 on the Black/Urban chart. A Most Added Record.

EARTH, WIND & FIRE Touch (Columbia)

64% of our reporting stations on it. Rotations: Heavy 8/3, Medium 17/3, Light 19/9, Extra Adds 4, Total Adds 19 including WDAS, WAMO, KRLY, KRNB, WYLD-FM, WBMX, WZAK, WJLB, KMJM, XHRM. Debuts at number 29 on the Black/Urban chart. A Most Added Record.

SHALAMAR

Deadline U.S.A. (MCA) 64% of our reporting stations on it. Rotations: Heavy 2/1, Medium 19/1, Light 25/5, Extra Adds 2, Total Adds 9, WDAS, WDIA, WBMX, WGPR, KACE, KSOL, WGIV, WLOU, KDKO. Will debut on the Black/Urban chart next week

STEVE ARRINGTON'S HALL OF FAME

Hump To The Bump (Atlantic)

63% of our reporting stations on it. Rotations: Heavy 3/0, Medium 26/2, Light 18/3, Extra Adds 0, Total Adds 5, WKXI, KHYS, WDAO, WLTH, WWWS. Debuts at number 38 on the Black/Urban chart. **JENNY BURTON**

Remember What You Like (Atlantic)

60% of our reporting stations on it. Rotations: Heavy 11/0, Medium 15/0, Light 17/5, Extra Adds 2, Total Adds 7, WAOK, WAIL-FM, WCIN, KJLH, WJJS, WTOY, WDAO. Moves 36-31 on the Black/Urban chart.

DREAMBOY Don't Go (Qwest/WB)

60% of our reporting stations on it. Rotations: Heavy 26/1, Medium 12/3, Light 5/1, Extra Adds 2, Total Adds 7, WDAS, WAMO, WAOK, XHRM, KSOL, WMAK, WTOY. Moves 27-16 on the Black/Urban chart.

ROCKWELL Somebody's Watching Me (Motown)

59% of our reporting stations on it. Rotations: Heavy 7/0, Medium 20/4, Light 14/5, Extra Adds 3, Total Adds 12 including WAMO, KKDA-FM, KRNB, WBLZ, WDMT, KACE, KJLH, KNOW, KHYS, KDIA. Debuts at number 33 on the Black/Urban chart.

PEABO BRYSON/ROBERTA FLACK

You're Looking Like Love To Me (Capitol)

59% of our reporting stations on it. Rotations: Heavy 7/0, Medium 27/2, Light 9/1, Extra Adds 1,

Total Adds 4, WAMO, WKXI, WTOY, WLTH. Moves 39-34 on the Black/Urban chart.

NEW & ACTIVE

DELLS "You Just Can't Walk Away" (Private I/CBS) 42/10 Rotations: Heavy 3/1, Medium 11/1, Light 26/6, Extra Adds 2, Total Adds 10, WXYV, WILD, WGPR, KACE, KNOW, WNOO, WLOU, WANT, WDAO, KUKQ. Heavy: WAOK, WANM. Medium: WVEE, WGCI, WNHC, WATV, WPDQ, WVOL, KOKA, WWDM,

INDEEP "The Record Keeps Spinning" (Sound Of New York) 42/4 Rotations: Heavy 5/0, Medium 22/2, Light 15/2, Extra Adds 0, Total Adds 4, KSOL, WDAO, WLTH, KUKO. Heavy: WDAS, WOOK, WYLD-FM, WJMO, KACE. Medium: WXYV, WILD, WHUR, KKDA-FM, KRNB, WDIA, WEDR, WZAK, WZEN-FM, KDAY, KJLH, XHRM, WORD, WHURL WILD WARKE WOIC, WWDM, WTIC WWWS

POINTER SISTERS "Automatic" (Planet/RCA) 41/20 Rotations: Heavy 8/1, Medium 13/6, Light 17/10, Extra Adds 3, Total Adds 20, WILD, WAOK, KRNB, WEDR, WAIL-FM, WYLD-FM, WDMT, WDRQ, XHRM, WKND, KNOW, WNOO, WPDQ, KJCB, WBLX, WMAK, WWDM, WAAA, WLUM, KUKQ.

FM, WDMT, WDRU, XHHM, WKNU, KNUW, WKOU, WFUL, KUGB, HULA, HINAK,
RON BANKS "Make It Easy On Yourself" (CBS) 38/1

Rotations: Heavy 15/0, Medium 17/0, Light 6/1, Extra Adds 0, Total Adds 1, WKND. Heavy: WXYV, WVEE, KRNB, WBMX, WJMO, WGPR, WZEN-FM, KJLH, WJMI, WKXI, KOKA, WWDM, WAAA, WTLC, WWWS. Medium: WILD, WDAS, WAOK, WAIL-FM, WGCI, WDRQ, XHRM, WVOL, KDKO, Remains at 24 on the Black/Urban chart.

TYRONE BRUNSON "Fresh" (Believe In A Dream/CBS) 37/16 Rotations: Heavy 4/1, Medium 16/6, Light 16/8, Extra Adds 1, Total Adds 16, WOOK, KJLH, XHRM, WENN, WOIC, WPDQ, KJCB, WLOU, WPLZ, KHYS, WANT, WWDM, WANM, WDAO, WWWS, KUKQ. Heavy: WAOK, WHRK, WJMI. Medium: WHUR, KDAY, WKND, WNHC, WI TH

TEENA MARIE "Midnight Magnet" (Epic) 36/4

Rotations: Heavy 13/0, Medium 10/0, Light 11/2, Extra Adds 2, Total Adds 4, WAIL-FM, WBMX, WANT, WTOY. Heavy: WHUR, KM-JQ, KRLY, WYLD-FM, KMJM, WZEN-FM, KACE, KDAY, KJLH, WATV, WKXI, WBLX, WAAA. Medium: WDAS, XHRM, KSOL, WNOO, KHYS, WDAO, WTLC, KDIA. Moves 37-36 on the Black/Urban chart.

MICHAEL JACKSON "Thriller" (Epic) 36/3 Rotations: Heavy 20/1, Medium 11/1, Light 5/1, Extra Adds 0, Total Adds 3, KJLH, WRDW, WLTH. Heavy: WDAS, WAOK, WVEE, KKDA-FM, KMJQ, WBMX, WBLZ, WZAK, KSOL, WNOO, KJCB, WBLX, WLVW, WMAK, WWDM, WANM, WVKO, WLUM, WWWS.

IMAGINATION "This Means War (Shoobedoodah Dabba Doobee) (Elektra) 34/9 m 10/2, Light Extra Adds 3.

WVOL, KDIA. Heavy: WAMO. Medium: WAOK, WVEE, WHRK, WGCI, KSOL, WKND, WATV, WLTH DIONNE WARWICK "Got A Date" (Arista) 34/6

Rotations: Heavy 1/0, Medium 16/2, Light 15/2, Extra Adds 2, Total Adds 6, WOOK, WBMX, WZEN-FM, WOIC, WPDQ, KHYS, Heav, WVEE. Medium: WDAS, WAMO, KRNB, WHRK, XHRM, WATV, WNOO, WBLX, WANM, WLTH, WTLC, WLUM, WWWS, KUKQ. RUFUS & CHAKA KHAN "One Million Kisses" (WB) 33/15

Rotations: Heavy 3/0, Medium 7/1, Light 20/11, Extra Adds 3, Total Adds 15, KKDA-FM, WDIA, WAIL-FM, WZAK, WGPR, WKND, WRDW, WATV, WOIC, WJAX, WLVW, WAAA, WTLC, WVOI, KUKQ. Heavy: WVEE, KJLH, WJMI. Medium: WHUR, WGIV, WPDQ, WVOL, WLTH, WWWS. BOBBY NUNN "Hangin' Out At The Mall" (Motown) 32/4

Rotations: Heavy 10/0, Medium 10/0, Light 11/3, Extra Adds 1, Total Adds 4, WXYV, WAIL-FM, KJLH, KDIA. Heavy: WBMX, WGCI, XHRM, WRDW, WATV, WENN, WKXI, WDAO, WLTH, KDKO. Medium: KRNB, WEDR, WZAK, WGPR, WZEN-FM, KDAY, WJAX, WAAA, WKWM, WWWS

LENNY WILLIAMS "Love Soldier" (Rocshire) 31/2 Rotations: Heavy 2/0, Medium 18/0, Light 11/2, Extrs Adds O, Total Adds 2, WATV, KDIA. Heavy: WOIC, WWWS. Medium: WXYV, WDAS, WJMO, KJLH, XHRM, KNOW, WGIV, WNOO, WKXI, WPDQ, KJCB, WLOU, KOKA, WANM, WDAO, WLTH, WTLC.

MOST ADDED .

TINA TURNER (23) Let's Stay Together (Capitol) POINTER SISTERS (20) Automatic (Planet/RCA) EARTH, WIND & FIRE (19) Touch (Columbia)

PATTI AUSTIN (18) It's Gonna Be Special (Qwest/WB) TYRONE BRUNSON (16)

Fresh (Believe In A Dream/CBS)

DIANA ROSS "Let's Go Up" (RCA) 31/1

Rotations: Heavy 7/0, Medium 15/0, Light 9/1, Extra Adds 0, Total Adds 1, WANT. Heavy: WOOK, KJLH, XHRM, WOIC, KJCB, WTLC, KUKQ. Medium: WVEE, KRNB, WCIN, KMJM, WZEN-FM, WATV, WENN, WLOU, WLWW, WPLZ, KHYS, KOKA, WAAA, WLTH, KDKO. Remains at 40 on the Black Radio chart. TOM BROWNE "Cruisin" " (Arista) 29/2

R&R/Friday, January 27, 1984

HOTTEST

PATTI LABELLE (51)

If Only You Knew (Phil. Int./CBS)

SHANNON (38)

Let The Music Play (Mirage/Atco) J. INGRAM with M. McDONALD (26)

Yah Mo Be There (Qwest/WB)

CHERYL LYNN (21)

Encore (Columbia) "D" TRAIN (20)

Something's On Your Mind (Prelude)

Rotations: Heavy 2/0, Medium 17/0, Light 10/2, Extra Adds 0, Total Adds 2, WDRQ; WATV. Heavy: WNOO, WAAA. Medium: WHUR, KRNB, WHRK, WCIN, KDAY, KJLH, XHRM, KSOL, WJMI, WBLX, WPLZ, KHYS, WDAO, WLTH, WWWS, KDIA, KUKQ.

KRNB, WHRK, WCIN, KDAY, KJLH, XHRM, KSOL, WJMI, WBLA, WFLZ, ANTO, WDAO, WEIN, MULA, WEIN, KUCH, KILL, TEDDY PENDERGRASS "I Want, WOCI, XHRM, KSOL, WGIV, WPDQ, WPLZ, KHYS, WITH, WWWS. TEDDY PENDERGRASS "I Want My Baby Back" (Phil. Int./CBS) 26/3 Rotations: Heavy 6/0, Medium 13/1, Light 7/2, Extra Adds 0, Total Adds 3, KSOL, WENN, WPDQ. Heavy: WILD, WZEN-FM, KACE, "WAN, WANM, WITH. Medium: WDAS 1/VDIA, WGPR, KMJM, KDAY, WKND, WNHC, WNOO, WKXI, WBLX, WVOL, KOKA.

SIGNIFICANT ACTION

BILLY GRIFFIN "Serious" (Columbia) 25/10 Retations: Heavy 2/0, Medium 10/3, Light 12/6, Extra Adds 1, Total Adds 10, WAOK, WCIN, WNHC, WROW, WNOO, WKXI, WLOU, WVOL, KOKA. Heavy: WYLD-FM, KJLH. Medium: KACE, KDAY, XHRM, WPDQ, WLVW, WAAA, KUKQ. CHIC "Give Me The Lovin' " (Atlantic) 25/0

CHIC Give me The Lovin (Attantic) 25/0 Rotations: Heavy 1/0, Medium 15/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: KRNB. Medium: WDIA, WHRK, WYLD-FM, WCIN, WZAK, WZEN-FM, KJLH, WJMI, WPDO, WLOU, WBLX, WLWW, KOKA, WTLC, KUKQ. IRENE CARA ''The Dream (Hold On To Your Dream)'' (Network/Geffen) 24/1 Rotations: Heavy 3/0, Medium 11/0, Light 10/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WOOK, WVEE, WCIN. Medium: WDAS, KDAY, KSOL, WENN, WGIV, WKXI, WBLX, WMAK, KOKA, WLTH, WTLC. WYDONE DAVIG' 'I a Mar Bar Your Destant'' (Desta 24/1)

TYRONE DAVIS "Let Me Be Your Pacifier" (Ocean Front) 24/1 Rotations: Heavy 2/0, Medium 12/0, Light 9/0, Extra Adds 1, Total Adds 1, KACE. Heavy: KRNB, KJCB. Medium: WAOK, WJMO, WZAK, WGPR, WATV, WOIC, WBLX, WVOL, KOKA, WANM, WDAO, WTLC.

PATTI AUSTIN "It's Gonna Be Special" (Qwest/WB) 21/18 Rotations: Heavy 2/1, Medium 3/2, Light 14/13, Extra Adds 2, Total Adds 18, WXYV, WILD, WHUR, WVEE, KRNB, WDIA, WHRK, WZEN-FM, WNHC, WRDW, WENN, WPOQ, KJCB, WLVW, WMAK, WPLZ, WWDM, WVOI, Heavy: WZAK. Medium: WAOK.

YES "Owner Of A Lonely Heart" (Atco) 21/2 Rotations: Heavy 7/0, Medium 7/0, Light 7/2, Extra Adds 0, Total Adds 2, KMJQ, WBLZ. Heavy: WHUR, KRNB, WAIL-FM, WDMT, WZAK, WVKO, WLUM. Medium: KKDA-FM, KRLY, WHRK, WKWM, WWWS, KDIA, KUKQ.

ZAPP "Spend My Whole Life" (WB) 20/4 Rotations: Heavy 2/0, Medium 11/2, Light 7/2, Extra Adds 0, Total Adds 4, WZAK, WATV, KHYS, KUKQ. Heavy: WKXI, WWDM. Medium: KRNB, WDIA, WENN, WGIV, WOIC, WJMI, KJCB, WLVW, WLTH.

MTUME "Green Light" (Epic) 20/2 MTUME "Green Light" (Epic) 20/2 Rotations: Heavy 1/0, Medium 11/0, Light 8/2, Extra Adds 0, Total Adds 2, WDAS, WAAA. Heavy: WAOK. Medium: WDIA, WCIN, WKND, WNHC, KNOW, WATV, WJMI, WKXI, KOKA, WDAO, WTLC.

GEORGE KRANZ "Trommeltanz (Din Daa Daa)" (Personal) 20/2 Rotations: Heavy 2/0, Medium 3/0, Light 14/1, Extra Adds 1, Total Adds 2, WCIN, WNOO. Heavy: WDAS, WYLD-FM. Medium: WHRK, WEDR, KJLH.

BARBARA MASON "Another Man" (West End) 19/2 Rotations: Heavy 4/0, Medium 8/0, Light 7/2, Extra Adds 0, Total Adds 2, WXYV, WZEN-FM. Heavy: WRKS, WEDR, WNHC, WANM. Medium: WDAS, WOOK, WDRQ, WGPR, WJLB, WBLX, WWDM, WVOI.

PLANET PATROL ''I Didn't Know I Loved You'' (Tommy Boy) 18/0 Rotations: Heavy 6/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WAOK, KRNB, WEDR, WGPR, WANM. Medium: WDRQ, WNHC, WATV, WVOL, WTLC.

RACE "What Is Race" (Ocean Front) 18/0 Rotations: Heavy 2/0, Medium 5/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: KJCB, KOKA. Medium: WEDR, WGCI, WCIN, WGPR WWW

MAVIS STAPLES "Love Gone Bad" (Phonorecords) 17/0 Rotations: Heavy 5/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, WATV, WKXI, WTLC. Medium: WHUR, WDIA, WZAK, WGRR, WGIV, WOIC, WKWM, WWWS.

ATLANTIC STARR "More, More, More" (A&M) 16/12 Rotations: Heavy 1/0, Medium 7/4, Light 5/5, Extra Adds 3, Total Adds 12, WXYV, WAOK, KKDA-FM, KRNB, WAIL-FM, WYLD-FM, WNOO, WPDQ, WMAK, WLTH, WWWS, KDKO. Heavy: KACE. Medium: WHUR, WGCI.

SPOONIE GEE "The Big Beat" (Tuff City/CBS) 16/2 Rotations: Heavy 1/0, Medium 6/1, Light 9/1, Extra Adds 0, Total Adds 2, WZAK, WDAO. Heavy: WLOU. Medium: WCIN, WJMO, WVOL, WANM, WTLC.

FREEZ ''Pop Goes My Love'' (Streetwise) 16/0 Rotations: Heavy 5/0, Medium 2/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WBMX, WPDQ, KOKA, WTLC. Medium: WATV, WJMI.

DAVID WILLIAMS "Take The Ball And Run" (Ocean Front) 15/1 Rotations: Heavy 1/0, Medium 4/0, Light 9/0, Extra Adds 1, Total Adds 1, WOIC. Heavy: KJCB. Medium: WVEE, WJMO, WGPR, KOKA.

SHALAMAR "You Can Count On Me" (Solar/Elektra) 14/3 Rotations: Heavy 0/0, Medium 12/2, Light 2/1, Extra Adds 0, Total Adds 3, WZAK, WDRQ, KHYS. Medium: WJMO, KMJM, WRDW, WNOO, WBLX, WLVW, WANM, WDAO, KDIA.

LANCE WEBB "Life's Charade" (Beantown) 14/3 Rotations: Heavy 1/1, Medium 3/0, Light 9/1, Extra Adds 1, Total Adds 3, WGPR, WLOU, WTLC. Medium: WILD, WEDR, WYLD-FM. MALCOLM X "No Sell Out" (Tommy Boy) 14/1 Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WXYV. Heavy: WZAK. Medium: KDAY, XHRM, WWDM,

wwws

MALCOLM McLAREN "World Famous" (Island/Atco) 14/1 Rotations: Heavy 1/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WPDQ. Heavy: KACE. Medium: WRKS, WDMT, WDRQ, WOIC, WWWS.

DAYTON "Out Tonight" (Capitol) 14/0 Rotations: Heavy 2/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WOIC, WLVW. Medium: KKDA-FM, WENN, WPEG, KJCB, WLOU, WAAA.

KC "Give It Up" (Meca) 13/2 Rotations: Heavy 2/0, Medium 6/1, Light 5/1, Extra Adds 0, Total Adds 2, WGIV, WWDM. Heavy: WZAK, WLUM. Medium: WVEE, KRNB, WHRK, WDMT, WMAK.

ISLEY BROTHERS "Let's Make Love Tonight" (T-Neck/CBS) 13/1 Rotations: Heavy 0/0, Medium 8/0, Light 5/1, Extra Adds 0, Total Adds 1, WATV. Medium: WDRQ, WJL8, KDAY, WNOO, WJMI,

WLTH, WWWS, KDKO, SUN "Dance, Let's Shake It Tonight" (Air City) 13/1

Rotations: Heavy 1/0, Medium 7/0, Light 5/1, Extra Adds 0, Total Adds 1, WWDM. Heavy: WWWS. Medium: KRNB, WDIA, WCIN, WATV, WJMI, WLVW, WDAO.

WARP 9 "Beat Wave" (Prism) 13/1 Rotations: Heavy 0/0, Medium 8/0, Light 5/1, Extra Adds 0, Total Adds 1, WDAS. Medium: WXYV, WOOK, WAOK, WVEE, WEDR, WENN, WPEG, WDAO.

PRINCE "Irresistible Bitch" (WB) 13/0 γ 8/O, N /0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy; KKDA-FM, KMJQ, WDMT, WZAK, KDAY, KJLH WJAX, KDIA. Medium: WHUR, WDRQ, WJLB, KUKQ.

MAZE featuring FRANKIE BEVERLY "I Wanna Thank You" (Capitol) 12/4 Rotations: Heavy 1/0, Medium 6/2, Light 5/2, Extra Adds 0, Total Adds 4, WVEE, WVOL, WANM, WDAO. Heavy: WJMI. Medium

KDAY, KILH, WATV WOIC LILLO THOMAS "Just My Imagination (Running Away With Me) (Capitol) 12/3 Rotations: Heavy 0/0, Medium 7/1, Light 5/2, Extra Adds 0, Totel Adds 3, WZAK, WDAO, WWWS. Medium: V

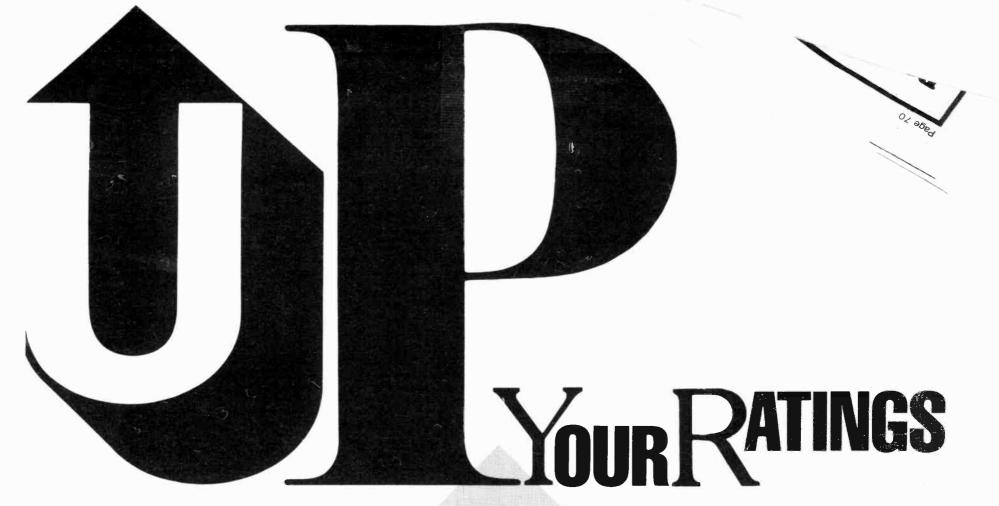
m: WAMO, KNOW, WNOO, WPDO, WLVW, KHYS HOT BOX "Do You Want A Lover" (Polydor/PolyGram) 11/5

Rotations: Heavy 1/0, Medium 3/0, Light 7/4, Extra Adds 0, Total Adds 4, WDAS, WENN, WLOU, WLVW. Heavy: WNOO. Medium: WZAK, WOIC, WBLX.

Rotations: Heavy 1/0, Medium 6/0, Light 4/3, Extra Adds 0, Total Adds 3, WILD, WDAO, WWWS. Heavy: WYLD-FM. Medium: KKDA-FM, WZAK, WGIV, WOIC, WLVW, WKWM.

Rotations: Heavy 0/0, Medium 0/0, Lebta 10/4, Extra Adds 1, Total Adds 5, WBMX, WATV, WWDM, WAAA, WWWS WOMACK & WOMACK ''T.K.O.'' (Elektra) 11/4

ENCHANTMENT "Don't Fight The Feeling" (Columbia) 11/3



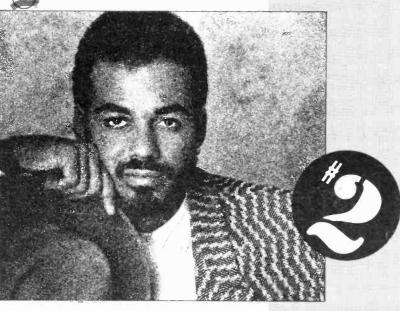


DREAMBOY

"Don't Go" Produced by Jeffrey Stanton and Virgil Taylor for Valentino Productions QWEST

JAMES INGRAM (WITH MICHAEL McDONALD) "Yah Mo B There" Produced by Quincy Jones for

OWEST



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A

PATTI AUSTIN "It's Gonna Be Special"

Produced by Quincy Jones for QWEST

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

R&R/Friday, January 27, 1984

EAST				والمستجرفين والمستحدين التشاقات		10			NAME AND ADDRESS OF TAXABLE PARTY.		the second s
	WRKS/New York Mayo/Quarterone	WOOK/Washington, DC John Turk	WVEE/Atlanta Scotty Andrews	WENN/Birmingham Michael Star	WPEG/Charlotte Nancy Cooper	WJAX/Jacksonville (a) Steve Fox	WDIA/Memphis Bobby O'Jay	WMAK/Nashville Doug Ellis	KHYS/Port Arthur Mark Petry	WANM/Taliahassee Joe Bullard	KDAY/Los Angeles Jack Patterson
WXYV/Baltimore Tim Watts	CULTURE CLUB KENNY G JULIA & COMPANY FRESH 3 MC'S	TINA TURNER TYRONE BRUNSON GRANDMASTER FLASH IMAGINATION	GENESIS PATTI AUSTIN WORLD PREMIERE VAN HALEN	LAID BACK PIPE DREAM PATTI AUSTIN	none Hottest: DEBARGE	RUFUS & CHARA ANITA BAKER BRONNER BROTHERS PHILIPPE WYNNE	SHALAMAR RUFUS & CHAKA PATTI AUSTIN Hottest:	DREAMBOY EURYTHMICS POLICE	STEVE ARRINGTON'S DIONNE WARWICK SHALAMAR	TYRONE BRUNSON TINA TURNER FREESTYLE EXPRESS	J. BLACKFOOT ROMANTICS
MALCOLM X DELLS PATTI AUSTIN	Hottest: PATTI LABELLE CHERYL LYNN	Hottest: SHANNON PIECES OF A DREAM	CHERYL LYNN MAZE FLIRTATIONS	WOMACK & WOMACK CAPTAIN RAP OUTPUT TYRONE BRUNSON	SHANNON Deele Dazz Band Patti Labelle	TINA TURNER Hottest: D TRAIN	DAZZ BAND J. BLACKFOOT TWILIGHT 22	JEFFREY OSBORNE ANITA BAKER PHILIP BAILEY PATTI AUSTIN	ROCKWELL TYRONE BRUNSON EW&F ZAPP	MAZE PEABO BRYSON Ashford & Simpson Melba Moore	MARILYN SCOTT TARA Hottest: TWILIGHT 22
IMAGINATION TINA TURNER ATLANTIC STARR BOBBY NUNN	NEW EDITION NEW EDITION KOOL & THE GANG	JENNIFER HOLLIDAY JAMES INGRAM PATTI LABELLE	HOWARD JONES Hottest: J. BLACKPOOT MICHAEL JACKSON	COMMODORES TEDDY PENDERGRASS Hottest:		RUN D.M.C. JENNY BURTON PRINCE	PATTI LABELLE CHERYL LYNN WHRK/Memphis (4)	POINTER SISTERS ATLANTIC STARR Hottest:	TINA TURNER Hottest: KOOL & THE GANG	EPM DENNIS EDWARDS Hottest:	CRERYL LYNN D TRAIN KRAFTWERK
BARBARA MASON MAJOR HARRIS WRECKIN' CREW	WDAS/Philadelphia Joe Tamburro	WHUR/Washington, DC Oscar Fields	LIONEL RICHIE SHANNON	PATTI LABELLE Dazz Band D Train James Ingram	KOOL & THE GANG LUTHER VANDROSS ATLANTIC STAPP	PATTI LABELLE KJCB/Lafayette (J) Bestrice Evans	Jimmy Smith Patti Austin	SHANNON PATTI LABELLE TWILIGHT 22 DEELE	JAMES INGRAM D TRAIN DEELE	MICHAEL JACKSON James Ingram Ray Parker JR, Lionel Richie	PATTI LABELLE
Hottest: ANGELA BOFILL PATTI LABELLE ROOL & THE GANG	WOMACK & WOMACK MTUME SLING SHOT	PATTI AUSTIN Philippe wynne Bryan Loren	WRDW/Augusta Teddy Black	SHANNON WATV/Birmingham	CON FUNK SHUN POINTER SISTERS DELLS	TYRONE BRUNSON POINTER SISTERS	ARt OF NOISE DENNIS EDWARDS Hottest:	J. BLACKFOOT WVOL/Nashville	PATTI LABELLE	J. BLACKFOOT WAAA/Winston-Salem (J)	KDIA/Oskland Jeff Harrison
JAMES INGRAM LIONEL RICHIE	SLING SHOT GRANDMASTER FLASH PEABO BRYSON SHALAMAR	TEMPTATIONS Hottest: Kool & The Gang	MICHAEL JACKSON EVAN ROGERS DAZZ BAND EW&F	TOM BROWNE	BILLY GRIFFIN GEORGE KRANZ Hottest:	PATTI AUSTIN Kool & The Gang Damaris Evan Rogers	CHERYL LYNN CULTURE CLUB ROMANTICS DREAMBOY	Fred Harvey BILLY GRIPPIN	WANT/Richmond Kirby Carmichael	Jae Jackson JEFFREY OSBORNE	IMAGINATION ROCKWELL J. BLACKFOOT
WILD/Boston Angela Thomas	DREAMBOY LENNY WELSH Soul Kings	DEBARGE PATTI LABELLE SHANNON D TRAIN	BILLY GRIFFIN MAYANA GRANDMIXER D.ST	TINA TURNER LENNY WILLIAMS EW4P • ZAPP	JAMES INGRAM Anita baker Jesse boyce Run d.m.c.	Hottest: Shannon James Ingram	PATTI LABELLE WEDR/Miami	JEFFREY OSBORNE ROCKWELL IMAGINATION MAZE	HDWARD JOHNSON Tyrone Brunson Tina Turner Dells	MTUME Pointer Sisters Rufus & Chaka Hot Box	LENNY WILLIAMS BOBBY NUNN Hottest: LIONEL RICHIE
POINTER SISTERS ENCHANTMENT PATTI AUSTIN DELLS	TRANSLUX ARt OF NOISE EW6F WARP 9		PATTI AUSTIN TINA TÜRNER XENA RUFUS & CHAKA	ISLEY BROTHERS RUFUS & CHAKA MELBA MOORE	D TRAIN	PATTI LABELLE CHERYL LYNN GEORGE CLINTON	Jackson/Jones PEABO BRYSON POINTER SISTERS	JIMMY CLIFF TINA TURNER Hottest:	TEENA MARIE Diana Ross Run D.M.C.	DAMARIS KLIQUE SOUL KINGS	EW&F Shannon James Ingram
DENNIS EDWARDS Hottest: PATTI LABELLE	DENNIS EDWARDS Hottest: DEELE	SOUTH WAOK/Atlanta	Hottest: JAMES INGRAM SHANNON	HOT BOX Hottest: PATTI LABELLE BOBBY NUNN	WOIC/Columbia (J) Mickey Arnold	WLOU/Louisville Nesl O'Rea	SEQUENCE GEM CLARENCE JACKSON	PATTI LABELLE RUN D.M.C. SHANNON DEELE	Hottest: PATTI LABELLE CHERYL LYNN	HOTTEST: PATTI LABELLE SHANNON	D TRAIN KUKQ/Phoenix
CON FUNK SHUN RICK JAMES Shannon D TRAIN	D TRAIN XENA ROCKWELL	Larry Tinaley ASHFORD & SIMPSON	TWILIGHT 22 CHERYL LYNN MICHAEL JACKSON	KOOL & THE GANG	TEMPTATIONS DIONNE WARWICK RUFUS & CHAKA	CHERYL LYNN EW&F	TINA TURNER IMAGINATION JEFFREY OSBORNE	JAMES INGRAM WAIL-FM/New Orleans	JAMES INGRAM D TRAIN ANGELA BOFILL	D TRAIN LUTHER VANDROSS CON FUNK SHUN	ZAPP TINA TURNER
WKND/Hartford (J) Jordan/McLean	WAMO/Pittsburgh J.C. Floyd	ATLANTIC STARR JENNY BURTON ANITA BAKER	KNOW/Auatin Selby Edwards	WGIV/Charlotte (a) Hal Harrill	TYRONE BRUNSON DAVID WILLIAMS Hottest:	IMAGINATION Shalamar Lance Webb Winston Ford	WORLD PREMIERE Hottest: Planet Patrol D Train	Barry Richards TEENA MARIE CURTIS HAIRSTON	WTOY/Roanoke Riley Wynn	WEST	POINTER SISTERS DELLS MELBA MOORE
RUFUS & CHARA JIMMY CLIFF	JEFFREY OSBORNE DREAMBOY EWSF	KATHY PINTO POINTER SISTERS DREAMBOY BILLY GRIPPIN	NENA Pointer Sisters EW&F	EWSF	DAYTON DEELE DAZZ BAND CHERYL LYNN	DELLS BILL SUMMERS TYRONE BRUNSON	DEELE STEVIE WOODS RAY PARKER JR.	CHERYL LYNN JEFFREY OSBORNE	PHILIP BAILEY RUN D.M.C. Jenny Burton Teena Marie	KDKO/Englewood Carlos Lando	RUFUS & CHARA INDEEP JONES GIRLS TYRONE BRUNSON
RON BANKS EVAN ROGERS POINTER SISTERS Hottest:	BRYSON & FLACK ROCKWELL ROCKERS REVENGE Hottest:	Hottest: J. BLACKPOOT PATTI LABELLE	ROCKWELL POLICE DELLS Hottest:	TINA TURNER ASHFORD & SIMPSON Hottest:	SHANNON KKDA-FM/Dallas	IRENE CARA MUSICAL YOUTH CLARENCE JACKSON BILLY GRIFFIN	WBLX/Mobile Michael J. Alexander	POINTER SISTERS JENNY BURTON ATLANTIC STARR EURYTHMICS	BRYSON & FLACK Dreamboy Melba moore	ATLANTIC STARR J. BLACKPOOT TARA	Rottest: Shannon Patti Labelle
DEBARGE EVELYN KING CHERYL LYNN	JAMES INGRAM PATTI LABELLE SHANNON	RICK JAMES James Ingram Twilight 22	PATTI LABELLE JAMES INGRAM SHANNON	LIONEL RICHIE CHERYL LYNN SHANNON PATTI LABELLE	Terri Avery Atlantic Starr Evelyn King	LAMBCHOPS WOMACK & WOMACK Hottest:	POINTER SISTERS TEMPTATIONS RAY PARKER JR.	RUFUS & CHAKA BOBBY NUNN Hottest: PATTI LABELLE	Hottest: Patti Labelle Shannon Deele	PHILIPPE WYNNE Shalamar Hottest:	DREAMBOY JAMES INGRAM RICK JAMES
JAMES INGRAM PHILIP BAILEY	LUTHER VANDROSS CHERYL LYNN		D TRAIN MADONNA	DREAMBOY	ANNE LESEAR Rockwell Rufus & Chaka	LIONEL RICHIE Madonna Luther Vandross James Ingram	DENNIS EDWARDS TINA TURNER NEW WORLD	SHANNON JAMES INGRAM LUTHER VANDROSS	D TRAIN JENNIFER HOLLIDAY	DONNA SUMMER SHANNON JAMES INGRAM RICK JAMES	XHRM/San Diego (a) Harris/Lindsey
WNHC/New Haven James Jordan	Sid Kennedy L	VVKO/Columbus WDRQ. yles/Jones Brian V		S/Saginaw t Crockett	Rottest: ANITA BAKER ANGELA BOPILL DREAMBOY	SHANNON WJJS/Lynchburg	Hottest: Donna Summer Patti Labelle Dazz Band	ANGELA BOFILL	KOKA/Shreveport B.B. Davia BILLY GRIFFIN	BOBBY NUNN KACE/Los Angeles (J)	DREAMBOY TYRONE BRUNSON GRANDMIXER D.ST. EWLF
PATTI AUSTIN BILLY GRIFFIN BARTHA KITT MAJOR HARRIS	ANITA BAKER JI	VELYN KING HOMI J EFFREY OSBORNE RAY PI	A JARVIS STEVE	TIC STARR ARRINGTON'S SONG	PATTI LABELLE Starski	Lad Goins PRINCE	J. BLACKFOOT MICHAEL JACKSON	WYLD-FM/New Orleans	TINA TURNER	Miller/Wiggins Shalamar Band Aka	POINTER SISTERS NEW GUYS ON THE B MELBA MOORE
Hottest: CHERYL LYNN LIONEL RICHIE	DONNA SUMMER He CHERYL LYNN PA	. BLACKPOOT SHALAN ottest: TOM BI ATTI LABELLE Hotte:	MAR TYRON ROWNE HOT E st: G.T.	E BRUNSON SOX	KRLY/Houston Mike Caviel EW&F	CUBA GOODING ANITA BAKER JENNY BURTON E, NURI 6 PARTY	WLVW/Moncks Corn Ron Pinckney	TORCH SONG	KOOL 6 THE GANG TWILIGHT 22 PATTI LABELLE SHANNON	ROCKWELL DELLS PIECES OF A DREAM	Hottest: SHANNON DEELE
PATTI LABELLE JENNIFER HOLLIDAY RAY PARKER JR.	ROCKERS REVENGE RE JENNY BURTON CI	AY PARKER JR. DEBARG HERYL LYNN DEELE	GE ENCRI CAPTI	D BRYSON NTMENT NIN ROCK D THOMAS	DENNIS EDWARDS IMAGINATION 10 SPEED	Hottest: DEBARGE KOOL & THE GANG	WOMACK & WOMACK KENNY G ROCKWELL	MUSICAL YOUTH ATLANTIC STARR POINTER SISTERS	J. BLACK POOT	TYRONE DAVIS DAVID VALENTIN Hottest:	LUTHER VANDROSS DA2Z BAND ROOL & THE GANG
IDWEST	EPM COMMODORES W	DAO/Dayton WLTH/	.M.C. PRIZE Gary Hotte	STER	Hottest: ROMANTICS KOOL & THE GANG	SHANNON McCartney & Jacks Patti Labelle	ASHFORD & SIMPSON RUFUS & CHAKA PATTI AUSTIN Hottest:	Hottest: PATTI LABELLE JAMES INGRAM	WWDM/Sumpter Kevin Flemming	PATTI LABELLE DEBARGE TWILIGHT 22 SHANNON	KSOL/San Mateo Bernie Moody
WGCI/Chicago (a)	JAMES INGRAM ROYALCASH EN LUTHER VANDROSS MJ	WEF ATLAN	DAZZ	& OATES	STAR STUDDED STRU ROCKWELL DEELE	KRNB-FM/Memphia Sherryi Bacon	CHERYL LYNN Patti Labelle Shannon	J. BLACKFOOT TEENA MARIE DEELE	CAPTAIN RAP TYRONE BRUNSON KC HOT BOX	DREAMBOY KJLH/Los Angeles (J) J.B. Stone/Rico	INDEEP TEDDY PENDERGRASS TINA TURNER DREAMBOY
Richard Pegue DENNIS EDWARDS	CON FUNK SRUN TI MI	IRONE BRUNSON TINA T ELBA MOORE INDEER NCHANTMENT STEVE	ARRINGTON'S KMJM	ION /St. Louis	KMJQ/Houston Jim Snowden	POINTER SISTERS ROCKWELL PATTI AUSTIN	LIONEL RICHIE EVELYN KING	WPL2/Petersburg Hardy Jay	INNER LIFE PATTI AUSTIN SUN	MIDNIGHT STAR MICHAEL JACKSON	SHALAMAR Kool & The Gang Ray Parker Jr.
TINA TURNER RUN D.M.C. MATTHEW WILDER Hottest:	DI	ELLS Hottes ILLO THOMAS LIONEL	EL JACKSON Tony (st: L RICHIE XENA LABELLE EW&F	Gray	RUN D.M.C. LIONEL RICHIE	ATLANTIC STARR EW6F Hottest: DREAMBOY		ASHFORD & SIMPSON ELBOW BONES & RAC TYRONE BRUNSON RUN D.M.C.	FELIX & JARVIS POINTER SISTERS Hottest: XENA	BARBARA MITCHELL BOBBY NUNN MICHAEL FRANKS	SYLVESTER Hottest: MICHAEL JACKSON KOOL & THE GANG
PATTI LABELLE CHERYL LYNN GRANDMASTER FLASH	Lynn Tolliver PE Si JE	EABO BRYSON DREAME POONIE GEE SHANNC ENNY BURTON KOOL 6	OY CULTU N Hotte	RE CLUB st: LABELLE	YES DREAMBOY WOMACK & WOMACK Hottest:	EVELYN KING Yes Patti Labelle		PATTI AUSTIN MAJOR NARRIS DENNIS EDWARDS	CHERYL LYNN DAZZ BAND DREAMBOY	JENNY BURTON ROCKWELL TYRONE BRUNSON Hottest:	ROOL & THE GANG PATTI LABELLE CULTURE CLUB POINTER SISTERS
JENNIFER HOLLIDAY CON FUNK SHUN WBMX/Chicago	SHALAMAR IN ZAPP TF	RASH CREW NDEEP WKWM REACHEROUS THREE Frank G	Grand Banida D TRA	IN	PRINCE TEENA MARIE LUTHER VANDROSS	TYRONE DAVIS		Hottest: D TRAIN SHANNON CHERYL LYNN	RUN D.M.C.	DEELE TWILIGHT 22 BILLY GRIFFIN	
Lee Michaels RUN D.M.C. TEENA MARIE	LILLO THOMAS WO RUFUS & CHARA FE	0 SPEED ORD none ELIX & JARVIS Hottes EQUENCE J. BLA	CKFOOT Rod Kir	M/St. Louis	ROOL & THE GANG MICHAEL JACKSON WKXI/Jackson			DEELE DAZZ BAND		RRAFTWERK PIECES OF A DREAM	
GRANDMASTER PLASH DENNIS EWARDS DIONNE WARWICK HOT BOX SHALAMAR EWAF HOTTI LABELLE DAZZ BAND D TRAIN SERGE PONSAR JENNY BURTON WBLZCIncinnati Brian Castle DEBARGE CULTURE LLUB YES POLCE POLON JOHN YAR HALEN POCKWELL MELBA MOORE	Nottest: ADDRLLE RITAR PATTI LABELLE RITAR DAZZ BAND AN DEZLE W MIDNIGHT STAR GUERTL LIVNN WOMICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLAND MODIFICIONOLI	IANNON SHANNO ICK JAMES WTLC/I KCELA BOFILL WTLC/I BOPNDetol Jay Joh He Spencer NEW WU JAGINATION KENNY MI 6 JARVIS OUTPUT SLIS BILLY JFUS 6 CHAKA LANCE SILLY JFUS 6 CHAKA LANCE KANNY KA TURNER WES PH HSP NATE HUDSON J. BLAN UNERCE HUDSON J. BLAN DESINGER SERVICE GAANGM	THE GANG JRAND NN 200N PU J. BLA BARBAR NBON DIONES COMMOD RLD PATTI GRIFFIN STANA GG PATTI GRIFFIN STANA GG PATTI GRIFFIN STANA TLIFFS DAZZ B t: VANDROSS WVOIT LYAN DENST LYAND ENST HIWAUKSE RUYOT	AUSTIN 4 DARRELL t: LABELLE TC STARR N PENDERGRASS AND Oledo (n yrick D WRICHT 4 CHARA URNER	BRYSON & FLACK HELBA MOORE BILLY GRIPPIN ANITA BARER. STEVE ARRINGTON'S HOTEGEL KOOL & THE GANG NAVIENT GANG INTER GANG INTER GANG INTER CAN INTER INGRAM LIONEL RICHIE WJMUJACKSON Carl Haynes None Bottest: Bottest: DANE LABELLE DANE LABELLE DANE LABELLE DANE LABELLE DONA SUMMER TVILIGHY 22		aet Voek 2. 1 DAVID	Janua SANBORN/Ba	ry 27, 1984 ckstreet (WB) Fill Up The Night	PLAY/	30 ®
JEFFREY OSBORNE D TRAIN Hottest: Liongl Richte Shannon DAZZ BAND PATTI LABELLE JAMES INGRAM	MELBA MOORE D JE WJMO/Cleveland JJ Rod See Jan CLARENCE JACKSON KER TINA TURNER IM GRALDANG GREEN RU GRALDANG GREEN RU GRALDANG GREEN RU BORNEL N. ROSINE OR ROCKERS REVENGE SHA BROCKLIN TWI	IZZ BAND Merk Dri IZZ BAND Merk Dri TRAIN GENESI TRAIN POLICE TRAIN POLICE TINA TU POINTE NEW G NOTE: F YES AGINATION ROCKWEI N.D.M.C. PATTI LLIGHT 22 NNY BURTON ELE (J) indic.	S JEFFRE URNER HOTLES FAINDO LEN PATTI OATES J. BLA LL LABELLE	M.C. Y OSBORNE t: N N LABELLE CKFOOT TNGRAM	WHDQIJACKSONVINGA WHDQIJACKSONVINGA Marc Little TYRONE BRUNSON G.T. TEDDY PENDERGRASS ATLANTIC STARR DIONNE WARWICK MALCOLM WACLAREN POINTER SISTERS PATTI AUSTIN EPM BON ROCK BRYAN LOREN KRAFTWERK HATSEL BON ROCK BRYAN LOREN KRAFTWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK HATSEL KAPITWERK KAPITWERK HATSEL KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAPITWERK KAP		5 3 GENEF 6 4 5 PIECES 4 5 MICHA 3 6 AZYMI 7 7 DAVE 8 6 RAMS 9 6 WAYN 11 10 JIMMY 12 12 DAVID 13 13 BOB J, 16 12 FREDD 22 15 LEE RI 17 16 HANK	ATION BAND/S OF A DREAM VEL FRANKS/Pa UTH/Rapid Tran VALENTIN/Flut EY LEWIS TRIO E JOHNSON T SMITH/Keep (COTT/Target (MATTHEWS (AMES/Foxie (Co IE HUBBARD/S TENOUR/On Th CRAWFORD/In	e Juice (GRP) I/Reunion (Colum) RIO/Grasshopper On Comin' (Music Atlantic) DRCHESTRA/Grar olumbia) weet Return (Atla le Line (Musician/ digo Blue (Milesto	bia) (ITI) cian/Elektra) nd Connection (GNP antic) Elektra) one)	Crescendo)
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NATIONAL AIRPLAY/50

January 27, 1984

Nume Field Trial Hearty Hearty Hearty Hearty Hearty 12 5 2 DON WILLIAMS/Stay Young (MCA) 157/1 1729 26 2 13 5 2 MERLE HAGGARD/That's The Way Love Goes [Epic) 144/1 1722 37 14 5 5 RICKY SKAGGS(Jon't Cheart In Our Hometown [Epic) 144/2 102 30 7 18 6 DED BRUCE/After All (MCA) 145/3 103 30 12 18 7 GARY MORRISMYL Lod VMy (WB) 150/1 76 65 14 19 10 ELEE GREENWODD/Ging Going Gone (MCA) 151/1 77 67 10 12 0 STVLVAI / New OUH (Strigtown (MCA) 153/2 66 67 12 13 0 EALBMAR/Rido / Dilgtown Meeler (RCA) 152/2 68 65 23 12 14 CHARLEWARD/Bow Hein (RCA) 153/1 68 66 57 75 21 12 CHARLEWARD/Bo						
6 3 2 XERLE HAGGARD/That's The Way Love Goes (Epic) 149/0 112 30 7 1 0 B.J. THOMAS/Two Car Garage (Clev.Int/Col) 148/2 102 41 5 1 8 6 DE BRUCK SKAGS(Nort Chard II (MCA) 150/1 76 33 14 1 8 7 GARY MORRIS/Why Lady Why (WB) 150/3 103 33 14 2 18 7 GARY MORRIS/Why Lady Why (WB) 150/1 76 65 14 2 18 7 GARY MORRIS/Why Lady Why (WB) 150/1 76 65 14 2 11 0 STLVIA/II Never Outic 60 Eak (From Loving You) (RCA) 153/2 68 67 75 2 11 RONINE MILARP/Show Her (RCA) 153/2 68 66 23 13 3 4 1 CHARLWY COLERS/Eductal Network (RCA) 143/7 68 23 13 13 14 14 14 14 14 14 <td< th=""><th></th><th></th><th></th><th>Heavy</th><th>Medium</th><th>Light</th></td<>				Heavy	Medium	Light
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1b 7 5 B , J. THOMASTWO CEr Garage (Clev.Int/Col) 148/2 102 41 5 10 8 6 ED BRUCE/After All (MCA) 148/3 103 33 14 11 9 7 GARY MORRISWHy Lody Why (WB) 150/3 103 33 14 11 9 7 GARY MORRISWHy Lody Why (WB) 150/3 103 33 14 11 9 7 GARY MORRISWHY Lody Why (WB) 150/3 103 33 14 12 16 11 65 14 50/3 11 7 6 6 7 13 11 12 RONNE MILSAP/Show Her (RCA) 152/2 60 6 6 23 15 12 11 12 RONNE MILSAP/Show Her (RCA) 139/1 76 76 71 13 14 14 CHARLY MCCLAIN/Sertin Hours (RCA) 143/5 50 76 171 13 30 0 DLILY PARTON/Sav	1		149/1	122	15	12
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13 8 6 DE DEUCE/After AII (MCA) 145/3 103 33 14 14 9 7 GARY MORRIS/Why Lady Why (WB) 150/3 133 14 15 16 15 15 16 15 17 76 77 12 15 10 SYLVIA/I Never Duite Gat Back (From Loving You) (RCA) 151/1 77 75 6 14 14 12 0 STEVE WAINER/Lonely Women Make Good Lovers (RCA) 152/2 80 68 17 15 1 12 ROMINE MILSAP/Show Her (RCA) 133/1 96 28 15 12 10 NALLEY MOTHERS/Elizabet (Marcury/PG) 1445/8 66 52 33 14 14 CHARLY MCLAIN/Sentimental Of You (Epic) 131/1 88 30 13 123 10 DOLY PARTON/Save The Last Dance For Me (RCA) 143/3 53 76 17 12 23 0 DOLY PARTON/Save The Last Dance For Me (RCA) 143/3 53 24 17 53 54 20 135/2 26 17 <t< td=""><td></td><td></td><td>148/2</td><td>102</td><td>41</td><td>5</td></t<>			148/2	102	41	5
14 9 7 G GARY MORRIS/MVb Lady W/by (WB) 150/3 103 33 14 25 18 3 LEE GREENWODD/Ging Going Going MCA1 151/1 77 6 65 14 21 15 10 SYLVIA/I Never Quite Got Back (From Loving You) (RCA) 152/2 80 65 13 21 11 12 STEVE WARINER/Lonely Women Make Good Lovers (RCA) 153/2 80 81 17 25 11 12 CALABAMA/RRII On (Eighteen Wheeler) (RCA) 133/1 96 84 13 97 15 8 13 133/1 96 28 15 2 11 C CARAY MORRIS/MVB (RCA) 133/1 86 66 23 33 37 76 20 76 17 3 12 C CANAY MORERS/Buried Treasure (RCA) 144/7 50 76 17 3 23 13 C CONVAY TUTTYThree Times A Lady (WB) 135/0 22 66 17 3 23 12 C CONVAY TUTTYThree Times A Lady (WB) 134/7 37 32 32<			145/3	103	30	12
2 5 Bit 33 LEE GREENWOOD/Going Going Goon (MCA) 157/1 77 67 7 2 15 10 SYLVIAN haver Outis Go Back (From Lowing You) (RCA) 155/1 76 5 14 2 15 10 STEVE WARINER/Lonely Women Make Good Lovers (RCA) 152/2 80 69 13 2 17 15 C. ALABAMA/Roll On (Eighteen Wheeler) (RCA) 152/2 62 75 15 2 1 12 RONNE MILSAP/Show Her (RCA) 133/1 96 28 15 2 2 1 10 STATLER BROTHERS/Elizabeth (Maccury/PC) 145/8 66 56 23 3 4 4 CHARLY MCLAIN/Sentimental Of You (Epic) 131/1 88 30 13 - 30 20 D KENNY ROGERS/Buried Treasure (RCA) 143/5 50 76 17 5 23 12 D DOLLY PARTON/Save The Last Dance For Me (RCA) 133/3 36 21 23 22 MicKEY GILLEYY/ou've Reality Get A Hold On Me (Epic) 132/6 33 21 23 22 26 17 2 3 2 20 CONWAY TWITTYTIThree Times A Lady (WB) 140/7 29 33 28 28 30 21			150/3	103	33	14
12 15 10 STEVE WARRERULonely Women Make Good Lovers (RCA) 152/2 60 51 14 12 STEVE WARRERULonely Women Make Good Lovers (RCA) 152/2 60 67 15 15 C ALABAMA/Roll On (Eighteen Wheeler) (RCA) 152/2 60 67 15 16 D EXILEWORke Up in Love (Epic) 139/1 96 28 15 17 14 C HARLEWORKE Up in Love (Epic) 131/1 88 01 13 18 4 14 CHARLEWORKE UP (Enclant/Sentimetal Of You (Epic) 131/1 88 93 21 15 15 10 DOLLY PARTONSave The Last Dance For Me (RCA) 143/5 50 66 17 12 21 C MOWATY MUTTYThere Last Dance For Me (RCA) 143/5 50 52 10 DOLLY PARTONSave The Last Dance (WB) 135/6 52 66 17 12 12 C CONWATY MUTTYThere S (DNES/We Didn't See A Thing (Columbia) 144/77 29 83 28 28 G REW WATSON/Dink			151/1	77	67	7
23 14 12 G STEVE WARINER/Lonely Women Make Good Lovers (RCA) 152/2 80 59 13 2 15 G ALABAMARIOL OR (Eighteen Wheeler) (RCA) 152/2 68 68 17 2 11 G EXILE/Woke Up In Love (Epic) 152/5 62 75 15 2 1 12 RONNE MILSAP/Show Her (RCA) 139/1 96 28 15 3 2 11 C KENNY ROGERS/Burder Tressure (RCA) 144/7 53 76 20 5 2 11 C CONVAY TWITTY/Three Times A Lady (WB) 144/7 53 76 20 3 23 C CONVAY TWITTY/Three Times A Lady (WB) 135/0 52 66 17 4 34 24 G ARY CHARLES & GEORGE JONES/We Didn't See A Thing (Columbia) 134/5 39 65 30 3 23 D CONWAY TWITTY/Three Times A Lady (WB) 140/7 28 24 24 44 34 26 FRASA MCANTEL/C Call MAY 73 53 24 24 24 24 24 24 24 24 24<	22 15 10	SYLVIA/I Never Quite Got Back (From Loving You) (RCA)	155/1	76	65	14
- 27 15 C ALBRAMA(Roti On Elighteen Wheeler) (RCA) 153/2 68 68 17 26 19 14 D EXILE/Woke Up in Love (Epic) 152/5 62 75 15 2 11 C NONNE MIL BAP/Show Her (RCA) 139/1 96 28 15 3 2 11 C HARLY MACLAIN/Sentimental Of You (Epic) 131/1 86 66 56 23 3 2 10 DOLLY PARTON/Save The Last Dance For Me (RCA) 143/5 50 76 17 5 10 DOLLY PARTON/Save The Last Dance For Me (RCA) 143/7 53 64 17 23 12 CONWAY TWITTY/Three Times A Lady (WB) 140/7 29 83 28 24 12 CORNEW ATSON/Oinkin' My Way Back Home (MCA) 131/3 53 54 24 32 16 REBA MCENTIRE/There Ain't No Future (Mercury/PG) 136/11 36 73 26 33 20 JANIE FRICKE/Let's Ston Cole Diakin' About It	23 14 12	STEVE WARINER/Lonely Women Make Good Lovers (RCA)	152/2	80	59	13
26 19 14 ① EXILEWOKE Up In Love (Epic) 152/5 62 75 15 2 1 12 RONNIE MILSAP/Show Her (RCA) 133/1 96 28 15 2 1 12 RONNIE MILSAP/Show Her (RCA) 145/8 66 56 23 8 4 14 CHARLY MCLAIN/Sentimental OI' You (Epic) 131/1 88 30 13 9 20 00 DECRNS/Burder Treasure (RCA) 143/5 50 76 20 35 21 0 DODICH PARTON/Save The Last Dance For Me (RCA) 143/5 50 76 17 43 22 0 MICKEY GILLEY/You've Really Got A Hold On Me (Epic) 152/6 38 93 21 32 32 0 CONWAY TWITTY/Three Times A Lady (WB) 140/7 29 83 24 43 42 0 GREBA MCENTRE/Three A Lady (WB) 134/7 39 65 30 43 42 0 GREWA MARLESON/Vinchu NA Song (Columbia) 141/4 24 76 41 43			153/2	68	68	17
5 2 1 7 700NIE MILSAP/Show Her (RCA) 139/1 96 28 15 32 21 16 0 STATLER BROTHERS/Elizabeth (Mercury/PG) 145/8 66 56 23 3 4 14 CHARLY McCLAIN/Sentimental OI You (Epic) 131/1 86 30 13 - 30 20 0 INCLEY MOGERS/Buried Treasure (RCA) 143/5 50 76 20 3 23 10 DELDE RABBIT/Nothing Like Falling In Love (MB) 135/0 52 66 17 23 12 CONWAY TWITTY/Three Times A Lady (WB) 140/7 29 83 28 24 12 GENE WATSON/Dinkin' My Way Back Home (MCA) 134/5 39 65 30 38 24 12 GENE WATSON/Dinkin' My Way Back Home (MCA) 134/45 39 65 30 39 25 27 REAM MCETTREY ACLES & CEORE JONES/WO EDIch't See A Thing (Columbia) 134/45 39 65 30 39 26 JANIE FRICKE/Let'S Stop Taikin' About It (Columbia) 141/8 76 41 73	1		152/5	62	75	15
32 21 16 ① STATLER BROTHERS/Elizabeth (Mercury/PG) 145/8 66 56 23 8 4 14 CHARLY MCCLAIN/Sentimental OI' You (Epic) 131/1 88 30 13 7 20 ① KENNY ROGERS/Builed Treasure (RCA) 149/7 53 76 20 7 52 21 ① DOLLY PARTON/Save The Last Dance For Me (RCA) 143/5 50 76 17 4 32 22 ① MICKEY QUERY/OU Really Got A Hold On Me (Epic) 152/6 38 93 21 3 31 ① EDDLE RABBITT/Nothing Like Falling In Love (WB) 135/0 52 66 17 2 312 ① CONWAY TWITTY/Three Times A Lady (WB) 140/7 13 65 30 3 34 24 ② REBA MCENTIRE/There Ain't No Future (Mercury/PG) 135/11 36 73 26 4 34 24 ② REBA MCENTIRE/There Ain't No Future (Mercury/PG) 135/11 26 41 38 25 ② REBA MCENTIRE/There Ain't No Future (Mercury/PG) 135/11 14 76 41 39 0		RONNIE MILSAP/Show Her (RCA)	139/1	96	28	15
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- 30 20 © KENNY ROGERS/Buried Treasure (RCA) 144/7 53 76 20 35 25 16 DOLLY PARTON/Save The Last Dance For Me (RCA) 143/5 50 76 17 36 25 16 DDILY PARTON/Save The Last Dance For Me (RCA) 143/5 50 76 17 31 23 19 © EDDIE RABBITT/Nothing Like Falling In Love (WB) 140/7 29 33 28 23 12 © GENE WATSON/Drinkin' My Way Back Home (MCA) 131/3 53 54 24 34 24 © REBA MCENTRE/There Ain't No Future (Mercury/PG) 134/5 39 65 30 35 25 © REBA MCENTRE/There Ain't No Future (Mercury/PG) 134/1 26 41 24 76 41 - 80 © JANIE FRICKE/Let's Stop Talkin' About It (Columbia) 143/17 16 73 26 4130 © EARL THOMAS CONLEY/Ont' Make It Easy For Me (RCA) 133/3 20 64 31 780 JUDDS/Had A Dream (For The Heart) (RCA/Curb) 135/7	8 4 4 14	CHARLY McCLAIN/Sentimental OI' You (Epic)	131/1	88	30	13
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MOST ADDED o

JOHNNY LEE with LANE BRODY (51) Yellow Rose (Full Moon/WB) LEON EVERETTE (47) I Could'a Had You (RCA) MICHAEL MURPHEY (36) Will It Be Love By Morning (Liberty) JIM GLASER (35) If I Could Only Dance With You (Noble Vision)

DAVID FRIZZELL & SHELLY WEST (34) Silent Partners (Viva) DEBORAH ALLEN (33) I've Been Wrong Before (RCA) **GEORGE STRAIT (32)** Right Or Wrong (MCA) JOHNNY RODRIGUEZ (27) Too Late To Go Home (Epic) ANNE MURRAY (25) That's Not The Way (It's S'posed...) (Capitol)

HOTTEST

ALABAMA (74) Roll On (Eighteen Wheeler) (RCA) RICKY SKAGGS (50) Don't Cheat In Our Hometown (Epic) MERLE HAGGARD (49) That's The Way Love Goes (Epic) CHARLY McCLAIN (45) Sentimental Ol' You (Epic) DON WILLIAMS (44) Stay Young (MCA) B.J. THOMAS (38) Two Car Garage (Cleveland International/Col.) **RONNIE MILSAP (35)** Show Her (RCA) **STATLER BROTHERS (30)** Elizabeth (Mercury/PolyGram) GARY MORRIS (29) Why Lady Why (WB)

MOST ADDED & HOTTEST list those songs achi most adds nationally, and the songs reported "hottest" complied from all our reporters. The number in paren theses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

MICHAEL MURPHEY

Will It Be Love By Morning (Liberty)

On 80% of reporting stations. Rotations: Heavy 3, Medium 49, Light 75, Total Adds 36 including WYRK, WKYG, CHOW, WCOS, WESC, WMC, WKIX, WMNI, WIRE, WDAF, WBCS, WXCL, KFRY, KCKC, KSAN, KCUB. A Most Added Record. Moves 49-34 on the Country chart.

DEBORAH ALLEN I've Been Wrong Before (RCA)

On 77% of reporting stations. Rotations: Heavy 4, Medium 42, Light 76, Total Adds 33 including VYRK, WNYR, KSSN, WSIX, WMNI, KRRK, KWMT, WDGY, WOW, WHBF, KFDI, KGHL, KRAK, SAN. A Most Added Record. Moves 50-35 on the Country chart. JIM GLASER

If I Could Only Dance With You (Noble Vision)

On 70% of reporting stations. Rotations: Heavy 4, Medium 37, Light 70, Total Adds 35 including WIXY, WAJR, WPOR, WAMZ, WDGY, KOMA, WHBF, WIL, WTHI, KIK-FM, KYGO, KCCY, KSOP, KCKC, KSON. A Most Added Record. Debuts at number 42 on the Country chart.

GUS HARDIN

Fallen Angel (Flyin' High Tonight) (RCA) On 65% of reporting stations. Rotations: Heavy 4, Medium 61, Light 37, Total Adds 8, WAJR, WZZK, KLLL, WHOO, WSLR, KRRK, WIL, KYAK. Moves 45-40 on the Country chart.

BILL MEDLEY

Till Your Memory's Gone (RCA) On 63% of reporting stations. Rotations: Heavy 7, Medium 56, Light 37, Total Adds 15, WNYR, WMZQ, WHOO, WKIX, WCUZ, WFMS, WIFE, WDGY, KGHL, KEIN, KNEW, KFTN, KCCY, KCBQ. Moves 42-37 on the Country chart.

CRAIG DILLINGHAM

Have You Loved Your Woman Today (Curb/MCA)

On 62% of reporting stations. Rotations: Heavy 9, Medium 50, Light 39, Total Adds 6, KEAN, WAMZ, KXXY, KFTN, KCUB. Moves 41-38 on the Country chart.

TOM JONES

I've Been Rained On, Too (Mercury/PolyGram)

On 61% of reporting stations. Rotations: H∌avy 17, Medium 40, Light 40, Total Adds 18, KASE, WXBQ, WNOX, WKZZ, WUSN, WWWW, WGEE, WIRE, WMIL, WDGY, KCJB, WIL, KRKT, KIK-FM, KKCS, KFRY, KFTN, KSOP. Moves 46-36 on the Country chart.



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NEW & ACTIVE

JOHNNY RODRIGUEZ "Too Late To Go Home" (Epic) 80/27 Rotations: Heavy 1, Medium 21, Light 58, Totel Adds 27 including WBGW, WKYG, WTVY, KIKK, WJQS, KLLL, WPAP, WIRK, WUBE, WFMS, WOW, WTOD, KKCS, KFTN, KSOP. Heavy: KASE. Medium: WSIX, WCXI, KTPK, KUUY. Debuts at number

Con Every Context (I Could'a Had You'' (RCA) 74/47 Rotations: Heavy 3, Medium 22, Light 49, Total Adds 47 including WNYR, WSEN, WXBQ, KHEY, WLWI, WKIX, WUSQ, KSO, KEBC, WHBF, KTPK, KFDI, KIK-FM, KUGN, KNIX, KMPS. Heavy: WCXI, WXCL. Medium: WTVY, WJQS, WFMS, KSOP. Country chart

STEPHANIE WINSLOW "Dancin' With The Devil" (Curb/MCA) 73/8

Rotations: Heavy 2, Medium 16, Light 42, Total Adds 8, WIXY, WMZQ, KRV, WZZK, WESC, WMNI WWVA, WILQ, WLWI, KRMD, KSO, WCXI, KRKT, KUGN, Debuts at number 49 on the Country chart. JOHNNY LEE with LANE BRODY 'Yellow Rose'' (Full Moon/WB) 66/51 Rotations: Heavy 2, Medium 16, Light 48, Total Adds 51, including WIKYG, WIMTO, WINDO, WING WESC, WMNI, KCJB, WWJO, Medium

KJJY, WCXI, K102, KRST, KQIL, KTOM, KMPS, KCUB. Heavy: WOKK, WOW. Medium: WSNO, WHOO, KFDI, KNIX. Debuts at untry chart

OSMOND BROTHERS "Where Does An Angel Go When She Cries" (WB/Curb) 66/13 lium 23, Light 4 ESC, KLLL, WRNL, W L. WTSO, WOW, KEDI,

Rotations: Heavy 0, Medium 23, Light 43, Total Adds 13, WCAO, WNYR, WILQ, WESC, KLLL, WRNL, WITL, WTSO, WOW, KFDI, KJOT, KUUY, KKCS. Medium: WGNA, WSNO, WEZL, WKQS, KTTS, KRKT, KRSY. MARK GRAY ''Left Side Of The Bed'' (Columbia) 64/24 Rotations: Heavy 1, Medium 12, Light 51, Total Adds 24 including WIXY, KASE, WXBQ, KHEY, WOKK, WFMS, WOW, WWJO, WTOD, KRKT, KYGO, KWJJ, KRSY, KTOM, KSON. Heavy: KIGO. Medium: WSEN, WTVY, KXXY, KTTS, KUUY.

BOXCAR WILLIE "The Man I Used To Be" (Main Street) 64/3 Rotations: Heavy 1, Medium 27, Light 38, Total Adds 3, WESC, KRKT, KCUB. Heavy: WGNA. Medium: WAJR, WKYG, KMML, WLWI, WIRK, WCXI, KEBC, WHBF, KTPK, KFRY, KTOM, KSOP, KGA.

WLWI, WIRK, WCXI, KEBC, WHBF, KTRX, KHYT, KTMM, KOWP, KOA. BURRITO BROTHERS ''Almost Saturday Night'' (Curb/MCA) 63/17 Rotations: Heavy 0, Medium 15, Light 48, Total Adds 17, WPTR, WIXY, KRRV, WSOC, WLWI, WPAP, WIRK, KJJY, WCXI, WTSO, WOW, KIOV, KTTS, K102, KUUY, KKCS, KIGO. Medium: WVAM, WFMS, WWJO, KRST, KTOM. BIG AL DOWNING ''The Best Of Families'' (Team Entertainment) 63/10 Rotations: Heavy 0, Medium 16, Light 47, Total Adds 10, WSNO, CHOW, KYXX, WRNL, WIRK, KWMT, KOMA, KRKT, KKAL, KUZZ, Medium: WGNA, WSEN, KBMR, WXCL, WHBF, WTOD, KUUY, KRIN.

SISSY SPACEK ''If I Can Just Get Through The Night'' (Atlantic America) 63/9 Rotations: Heavy 2, Medium 24, Light 37, Total Adds 9, WCAO, KEAN, WESC, WRNL, WKMF, KCJB, WOW, KJOT, KKCS. Heavy: WSNO, KIGO. Medium: WAJR, WNYR, WSEN, KIKK, KSO, KTTS, KOIL, KRSY.

DAVID ALLAN COE "Ride 'Em Cowboy" (Kat Family/CBS) 57/8 Rotations: Heavy 0, Medium 17, Light 40, Total Adds 8, KLLL, WSLR, KWMT, WHBF, KEIN, Q92, KCUB. Medium: WYNK, KHEY, WCMS, WIRK, WITL, WOW, WTOD, KVOD, KRST, KUUY, KTOM.

BILLIE JO SPEARS "Midnight Blue" (Parliament) 54/8 Rotations: Heavy 2, Medium 14, Light 38, Total Adds 8, WOKQ, WSEN, KRRV, WESC, KLLL, WIRK, WCXI, KMPS. Heavy: WPTR, KSOP. Medium: KRMD, KSO, KEBC, KIOV, KUZZ, KQIL, KTOM.

SIGNIFICANT ACTION

JAN GRAY "Bad Night For Good Girls" (Jamex) 43/11 Rotations: Heavy 1, Medium 11, Light 31, Total Adds 11, WBGW, WSNO, WIXY, WNYR, WOKK, KRRK, WXCL, KIOV, KRST, KUGN KGA H W: KSOP.

DAVID FRIZZELL "Black And White" (Viva) 43/0 Rotations: Heavy O, Medium 14, Light 29, Total Adds O. Medium: WVAM, CHOW, WJQS, KEBC, KTTS, WTOD, KRKT, KUZZ, KSOP, KGA. Light: WNYR, WLWI, KNIX, KMPS.

KSOP, KGA. Light: WKM, WKM, KMR3, KMR3.
 DAVID FRIZZELL & SHELLY WEST ''Silent Partners'' (Viva) 41/34
 Rotations: Heavy 0, Medium 9, Light 32, Total Adds 34 including WCAO, WPOR, KASE, WCMS, WRNL, KJJY, WXCL, KIK-FM, KFRY, KCKC, KMPS, KGA. Medium: CHOW, WESC, KTOM.

ROBIN LEE "Angel In Your Arms" (Evergreen) 40/9 Rotations: Heavy 1, Medium 8, Light 31, Total Adds 9, WPOR, WNYR, WSOC, WTVY, WESC, KLLL, WCMS, WOW, KRKT. Heavy: WKQS. Medium: WSEN, WSIX, WXCL.

JIM REEVES "The Image Of Me" (RCA) 38/5 Rotations: Heavy 0, Medium 12, Light 26, Total Adds 5, WKYG, WDAF, WTOD, KRKT, KKCS. Medium: WGNA, WSNO, KSO, KUZZ, KOIL.

MARGO SMITH "Please Tell Him I Said Hello" (Moon Shine) 37/11 Rotations: Heavy 1, Medium 6, Light 30, Total Adds 11, WCAO, WTVY, WAXX, KEBC, WHBF, WIL, WTOD, KFDI, KUGN, KQIL, KRSY. Heavy: WWJO. Medium: WJQS, WLWI, KSOP.

 KHSY. Heavy: WWJO. Medium: WJQS, WLWI, KSOP.

 LARRY WILLOUGHBY "Building Bridges" (Atlantic America) 37/10

 Rotations: Heavy 0, Medium 8, Light 29, Total Adds 10, WOKQ, WAJR, WOKK, WPAP, WKKQ, WAXX, WOW, WHBF, KUGN, KIGO. Medium: WTVY, WCXI, KRST, KRSY.

 GEORGE STRAIT "Right Or Wrong" (MCA) 36/32

 Rotations: Heavy 0, Medium 12, Light 24, Total Adds 32 including WPTR, WYRK, WTVY, KIKK, KRMD, KSO, KOMA, KYGO, KWJJ, KCKC. Medium: WGTO, WDAF, KNIX.

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 STAEECOPD' (It lable And Discovit (Only a bia) STICO

MUSJ, KCKC. Mediulii. WG10, WD2r, KNC. JIM STAFFORD ''Little Bits And Pieces'' (Columbia) 35/10 Rotations: Heavy 1, Medium 3, Light 31, Total Adds 10, WKYG, KRRV, KRMD, WUSQ, KEBC, WOW, WHBF, WTHI, WTOD, KGA. Heavy: KIKK. Medium: KVOO, KQIL, KEIN. ANNE MURRAY ''That's Not The Way (It's S'posed To Be)'' (Capitol) 34/25

Rotations: Heavy 1, Medium 7, Light 26, Total Adds 25 including WZZK, KIKK, WUSQ, WMNI, KRKT, KLAC. Heavy: WHOO. m: WSNO, WCUZ, WFMS.

KAREN TAYLOR-GOOD "Handsome Man" (Mesa) 29/3 Rotations: Heavy 0, Medium 7, Light 22, Total Adds 3, WJQS, WPAP, KFGO. Medium: WGNA, KHEY, KRMD, WXCL, KWJJ, KSOP.

MIKE CAMPBELL ''Sweet And Easy To Love'' (Columbia) 28/0 Rotations: Heavy 0. Medium 7, Light 21, Total Adds 0. Medium: WGNA, WSNO, KMML, WSIX, KYXX, Q92, KMPS. Light: WFNC, is: Heavy O, Meo KLZ, KWJJ.

MAC DAVIS "Most Of All" (Casablanca/PolyGram) 27/18 Rotations: Heavy 0, Medium 4, Light 23, Total Adds 18 including WPOC, WOKQ, WSOC, WMC, WHOO, WONE, WWWW, KTPK, avy 0, Med

JOHNNY LEE ''Say When'' (Full Moon/WB) 27/8 Rotetions: Heavy 0, Medium 9, Light 18, Total Adds 8, KRRV, WEZL, WGTO, WXCL, WWJO, KFDI, KIK-FM, KCCY. Medium: WAJR, WKKQ, KRWQ, KRSY. JAMES & MICHAEL YOUNGER "Shoot First, Ask Questions Later" (MCA) 25/2 Rotations: Heavy 0, Medium 10, Light 15, Total Adds 2, WIXL, KSOP. Medium: KHEY, KIKK, WCXI, WWJ

WWJO, KRKT, KUUY. JOE STAMPLEY "Brown Eyed Girl" (Epic) 23/12

Rotations: Heavy 0, Medium 7, Light 16, Total Adds 12, WSNO, WSOC, WTVY, WPAP, WIRK, WONE, KVOO, KRST, KIK-FM, KUZZ, KSOP, KCUB. Medium: WGTO, WLWI, KTTS.

RAY STEVENS "My Dad" (Mercury/PolyGram) 22/7 Rotations: Heavy 0, Medium 5, Light 17, Total Adds 7, WIXY, KRRV, KHEY, WLWI, WPAP, KIOV, KFDI. Medium: KMML, Q92,

JIMMY BUFFETT "Brown Eyed Girl" (MCA) 21/7 Rotations: Heavy 1, Medium 1, Light 19, Total Adds 7, WBGW, WOKQ, KASE, WUSQ, KBMR, KJJY, KTTS. Heavy: WHOO. Medium: WAJR.

Medium: WAJR. WICKLINE ''Ski Bumpus'' (Cascade Mountain) 18/4 Potetions: Heavy O. Medium 4. Liaht 14, Totel Adds 4, KHEY, WJQS, WMC, KIGO. Medium: WONE, KFDI, KUGN. VINCE GILL "Victim Of Life's Circumstances" (RCA) 17/17 Rotations: Heavy 0, Medium 2, Light 15, Total Adds 17 including WPTR, WSNO, WGTO, WAMZ, KSO, WCXI, KRST, KNIX, KRSY,

LEFTY FRIZZELL "This Just Ain't No Good Day For Leavin' " (Columbia) 15/2 Rotations: Heavy 0, Medium 5, Light 10, Total Adds 2, KTTS, KRWQ. Medium: CHOW, WOW, KWJJ, KSOP. Rotations: Heavy (), Medium 5, Light 10, Total Adds 2, KTTS, KRWQ. Medium: CHOW, WOW, KV CHANTILLY "Baby's Walkin' " (F&L) 13/1 Rotations: Heavy (), Medium (), Light 13, Total Adds 1, WOW. Light: WEZL, WGTO, KRMD, Q92. RUSSELL SMITH "Where Did We Go Right" (Capitol) 13/1 Rotations: Heavy 0, Medium 4, Light 9, Total Adds 1, WJQS. Medium: WMC, WLWI, KFDI, KWJJ.

SAM NEELY "Old Photographs" (MCA) 13/1 Rotations: Heavy 0, Medium 5, Light 8, Total Adds 1, KRRV. Medium: WVAM, WMZQ, KMML, WWJO.

KENNY DALE ''Two Will Be One'' (Republic) 12/3 Rotations: Heavy 0, Medium 3, Light 9, Total Adds 3, KRRV, KQIL, KSOP. Medium: KMML, KBMR

Rotations: Heavy 0, Medium 3, Light 9, Total Adds 3, KRRV, KOIL, KSOP. Medium: KMML, KBMR JOHHNY CASH ''Johnny 99'' (Columbia) 12/1 Rotations: Heavy 0, Medium 4, Light 8, Total Adds 1, KEBC. Medium: WSNO, CHOW, Q92. HANK WILLIAMS JR. ''Man Of Steel'' (WB/Curb) 10/6 Rotations: Heavy 0, Medium 4, Light 6, Total Adds 6, WPOC, WAMZ, WKZZ, WCXI, KIOV, KNIX.

STEVE EARLE "Squeeze Me In" (Epic) 9/2 Rotations: Heavy 0, Medium 2, Light 7, Totel Adds 2, KFDI, KWJJ. Light: WYII, WSOC, KFGO, KRWQ.

IAN TYSON ''Alberta's Child'' (Columbia) 8/1 Rotations: Heavy 0, Medium 0, Light 8, Totel Adds 1, WGNA. Light: WSNO, KRMD, KTTS, WIL, KUUY.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

GEORGE JONES/Radio Lover (Epic)	Jones Country
EXILE/Take Me To The River (Epic)	Exile
RICKY SKAGGS/Uncle Pen (Epic)	Don't Cheat In Our Hometown
HANK WILLIAMS JR./Lovesick Blues (WB/Curb)	Man Of Stee/
ALABAMA/If You're Gonna Play In Texas (RCA)	Roll On
JIM GLASER/Woman, Woman (Noble Vision)	The Man In The Mirror
ALABAMA/Food On Your Table (RCA)	Roll On
OAK RIDGE BOYS/Ain't No Cure For The Rock (MCA)	Deliver
GAIL DAVIES/Boys Like You (WB)	What Can I Say
ALABAMA/Carolina Mountain Dew (RCA)	Roll On
OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)	Deliver
ALABAMA/The End Of The Lyin' (RCA)	Roll On
ALABAMA/I'm Not That Way Anymore (RCA)	Roll On
MICKEY GILLEY/Then You Can Tell Me Goodbye (Epic)	You've Really Got A Hold On Me
EMMYLOU HARRIS/On The Radio (WB)	White Shoes

The information shown on the National Airplay 50. Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1/23/84.

NEW & ACTIVE includes songs reported by at least 30% of our Country reporting stations. The two numbers follow-ing the artist/title (label) designation indicate how many Country reporters are on the record this week and, of those, how many added it for the first time this week. Country stations report their playlists by rotations (Heavy, M and Light). The two numbers following each rotational designation indicates how many stations have the record in that particular rotation



LEON EVERETTE "I Could'a Had You"

R&R 45 **BB66*** CB61 ★ **FIRST WEEK 76 STATIONS** WIRK-FM WUSY-FM WSGN-FM KKYX KSOP KMPS WSLC KSD WFMS WTOR-FM KRMD-FM WOYK-FM KESC KGA KBMR WDOD KEBC WSOC-FM WKSJ-FM KRMD-FM WGCL-FM WXCL WYNK WTVY KLVI WGUS-FM WLWI-FM WNYR WDEN KRRV KMAK KBBQ KCKC WDLW KXKW-FM WPAP-FM WLAS KCUB WFNC KHGY WGTO KQIL WAIR KUUY WYII KHSL KTOM KLUR-FM WELE-FM WKKQ KRKT KGEM KGAY KRSY KWKH WWKA-FM WHIM WCMS-FM WMTZ-FM WFST KPCO KRST KFGO KNOE KEED WKLR WAXX-FM WAVW WIVK-FM KRWO WSDS KXYL WCXI WIAZ WKGY KLRA

RCЛ

Album Title

Country

Regional Adds & Hots

			HOST ADDES	BAIPLA	ECT		TADDED	SOUTH	HOTTEST	MOST ADDED	WEST	нотт
eon Everette ((index)	HOTTEST Alabama (RCA) homas (Cleve, Int./Col.) Don Williams (MCA)	MOST ADDED Leon Everette Jim Glaser (No		Ricky Skagg Alabam	s (Epic)	ST ADDED In Everette (RCA) .ee with L. Brody (F		Alabama (RCA)	J. Lee with L. Brody (Leon Everette (RCA)		Alabama (RC Merie Haggard (Ep
Vichael Murph	ey (Liberty)	Don Williams (mCA)	MIDWEST	, K'TIÅ	KWMT	WTSO Medison, WI	WXCL Peoria, IL	KTPK-FM Tooeks, KS	WZZK-FM Birmingham, AL	WFNC Fayatteville, NC	WWOD/WKZZ Lynchburg, VA	WHOO Orlando, FL
AST		WSEN-AM/FM	WSLR	GENE WATSON JOHNNY LEE	Fort Dodge, IA JOHNNY RODRIGUEZ BIG AL DOWNING	LEON EVERETTE ANNE MURRAY BURRITO BROTHERS	LEON EVERETTE JAN GRAY JOHNNY RODRIGUEZ	FRIMELL & WEST MAC DAVIS LEON EVERETTE	ANNE MURRAY WHITES GUS MAMDIN	none Nottest: none	TON JONES JOHNNY LEE HANK WILLIAMS JR.	JAMIE FRICKS ANNE HURRAT ANDERSON & MORR
SNA-FM beny, NY	WHN New York, NY WILLIE NELSON	SyrEcuse, NY LEON EVERETTE	Akron, OH ANDERSON & MORRIS RENDALLS DAVID ALLAN COR	JINNY BUPPETT BURRITO BROTHERS PRIZZEL & WEST Nottest:	JIN GLASER DAVID ALLAN COX DEBORAK ALLEN Hottast:	OSMOND BROTHERS Hottest: CHARLT HCCLAIN DON WILLIAMS	FRI2ZELL & WEST KICHAEL HURPHET JOHNNY LEE MICEL PURRHAN	JOHNNY LEE Hottesti RICKY SKAGGS CRYSTAL GAYLE	ANDERSON & MORRIS STEPHANIZ WINSLOW KENDALLS	WESC-AM/FM Greenville, SC	BARBARA MANDRELL Hottest: KENNY ROCERS LEE GREENWOOD	WHITTES GUS NAMDIN REBA NCEWTIPE BILL MEDLEY
BORAH ALLEN EI TYSON AUDE GRAY CHAEL MURPHEY	Hottest: ED BRIXTE GEORGE STRAIT	FRIZZELL 6 WEST JOHNWY LEE BILLIE JO SPEARS DAVID ROCERS	DAVID ALLAN CDE GUE HARDIN Nottest: B.J. THOMAS	GARY MORRIS DON WILLIAMS B.J. THOMAS	MERLE HAGGARD RICHY SKAGGS GENE WATSON	EXILE STATLER BROTHERS LEE GREENWOOD	JORN ANDERSON Not CONT : DON WILLIAMS	GARY MORAIS MEL HCDANIEL 9.J. THOMAS	Sottest: RONNIE MILSAP GARY MORRIS JUDDS	ROBIN LEE CSMCHD BROTHERS JCHNHY LEE	EARL THOMAS CONLE DOLLY PARTON ALABANA	MAC DAVIS Nottest: ALABAMA
KE BLAKE Ke dekle Hrny lee	- HANK WILLIAMS JR, DON WILLIAMS MERLE MAGGARD	Nottest: STEVE WARINER ANDERSON & MORRIS	WILLIE NELSON ALABANG DOLLY PARTON	STEVE WARINER	ALABAMA KENNY ROGERS WQHK	WMIL Milwaukee, WI	EXILE CHARLY MCCLAIN RENNY ROGERS	KVOO Tulse, OK	DON WILLIAMS B.J. THOMAS	PRIZZELL & WEST HICHARL HURPHPY LEON EVERETTE BILLIE JO SPEARS	WMC-AM Memphis, TN	B.J. THOMAS BELLE RENNY ROGERS JOBN ANDERSON
EN TAYLOR-GOOD test: IE PAICKE LIE JO SPEARS	WIXL-FM Newton, NJ	ALABANA JANIE PRICEE EARL THOMAS CONLE	LEE GREENWOOD	KSO Des Moines, IA REBA MCENTIRE	Ft, Wayne, IN ED BRUCE	JUDDS TOM JONES Hottest:	NEXLE HAGGARD WHEF Rock leiend, IL	JOR STANPLEY PRIZIELL & WEST JORDNY LEE	WXBQ-FM Bristol, VA QAK BLDGE BOYS	STEPHANIE WINSLOW RENDALLS SISSY SPACEF	MICHAEL MURPHEY JOHNNY LEE WILLIE MELSON	WPAP-FM Panema City, FL
ANA HANIE WINBLOW ANDERSON	JOHN ANDERSON JAMES & MICHAEL JANIE FRICKE	WMZQ Washington, D.C.	Bismerck, ND LEON EVERETTE JOHNNY LEE	LEON EVERETTE JOHNY LEE STEVE CLARK NICKI FUNRMAN	EXILE GARY MORRIS Nottest: CHARLY MECLAIS	ALABAMA FENNY ROGERS DOLLY PARTON	JIN GLABER LEON EVERETTE	MAC DAVIS Leon sverette Addrey Leigh	Hottest: CHARLY MCCLAIN ROWNIE MCDONELL	BOXCAN WILLIE Hottest: Statler Brothers Ricky Skaggs	MAC DAVIS WICHLINE Nottest:	DEBORAN ALLEN MARK GRAY BURRITO BROTHER
R ny, NY	JIM GLASER DEBORAH ALLEN Hotteet: B.J. THORMS	ANERICAN COMEDY N JOHNNY LEE WILLIE MELSON BILL MEDLEY	JIMMY BUFFETT SUSIE BRADING Hottest: B.J. THOMAS	VINCE GILL .GEORGE STRAIT Nottest:	ALABAMA KENNY ROGERS HICKEY GILLEY	CHARLY MCCLAIN RICHY SKAGGS	JIN STAFFORD NARGO SMITH DAVID ALLAN COE DEBORAH ALLEN	JACK GREENE RALPH MAY CURTIS POTTER Nottest:	GARY HORRES B.J. THOMAS STATLER BROTHERS	TON JONES JUNP 'N THE BADDL ALABAMA	MERLE BAGGARD STATLER BROTHERS ED BRUCE DON WILLIAMS	JORNHY RODRIGUE RAY ETEVENS LARRY WILLOUGHE
E STRAIT	RICKY SKAGGS STEVE WARINER KENNY ROGERS STATLER BROTHERS	BILL HEDLET STEPHANIE WINSLOW HOCEASEI CHARLY HECLAIN	TON JONES EXELS RENDALLS	NERLE HAGGARD ED BRUCE B.J. THOMAS DON WILLIAMS	B.J. THOMAS WCUZ-AM/FM Grand Rapids, MI	MIIWBURGE, WI	LARRY WILLOUGRBY Hottest: REBA MCENTIRE	HERLE RAGGARD RICRY SKAGGS CORMAY TWITTY	KXYL Brownwood, TX	KIKK-FM Houston, TX	RICK & JANIS CARN	KAREN TAYLOR-GO STEVE CLARE FRIZZELL 6 WEST LEON EVERETTE
THOMAS JONES ANDERSON	STATLER BRUTTLERS	ALABAMA DON WILLIAMS GARY HORRIS AMERICAR COMEDY N	KENNY ROGERS	WCXI-AM/FM	DEBORAR ALLEN JIN GLASER	ANNE MURRAT WILLIE MELSON DEBORAE ALLEN GEORGE STRAIT	DOLLT PARTON EARL THOMAS CONLE CHARLES & JONES ALABAMA	JOHN ANDERSON ALABANA KEDHAM/FM	Notteat: none	REBA NCENTIRE Anne Norray Jornny Rodriguez	Meridian, MS Jak GRAY HICHAEL HURPHEY	JOHNNY LEE NICHAEL NURPHE JOE STANFLEY
M na, PA	WEEP Phtaburgh, PA	KIX106 Washington, DC	Chicago, IL STEVE WARINER STATLER BROTHERS	Detroit, Mi BILLIE JO SPEARS FRIERELL & WEST	ANNE MUTRAY BILL MEDLEY STATLER BROTHERS Bottest:	Hottest: HERLE HAGGARD ED SRUCE	KIOV-FM Sloux Falls, SD	Wichits, KS	WEZL-FM Charleston, SC	GEORGE (TERAIT Hottest: DODE	MARK GRAY JOHNWY RODRIGUEZ LARRY WILLOUGHBY	ANNE MURRAY JACK GREENS Hottest: TON JONES
AVIS EL & WEST	CHARLES & JONES EXILE ANDERSON & MORRIS	none Hottesti	TON JONES CONMAY TWITTY Hottest: Merle Haggard	GEORGE STRAIT Bottest: RICHT BRAGGS	B.J. THOMAS ALABAMA	DON WILLIAMS GARY MORRIS ALABAMA	GEORGE STRAIT Hottest: RICKY SKAGGS	JIM GLASSR DEBORAR ALLEN STEVE EARLE OSMOND BROTHERS	LEON INTERETTE DEBORAH ALLEN FRIZZELL 6 MEST JIN GLASER	KILT-FM Houston, TX	Bottest: ALABAMA KENNY ROGERS EXILE	STATLER BROTHE ALABAMA JOHN ANDERSON
I GILL SILL I MILSAP	HOLLGETI ROWNIE MILSAP CRARLY MECLAIN CRYSTAL GAYLE	CHOW Welland, ONT	CHARLY MCCLAIN ED BRUCE	EDDIE RABBITT CHARLES & JONES ANDERSON & MORRIS DON WILLIAMS	WGEE Green Bay, WI JIH GLASER	WDGY Minnespolis, MN	DON WELLIAMS DOLLY PARTON LEE GREENWOOD	JOHNY LEE MARGO SHITH RAY STRVENS	JOHNET LEE Rottest: T.G. SHEPPARD	EXILS REDA MCENTIRE Hottunt: CHARLY MCCLAIN	LEE GREENWOOD STEVE WARINER	RAY STEVENS
TLLIAMS DCE THOMAS REDWOOD	OAK RIDGE BOYS	JOHNWY LEE BIG AL DOWNING	RICKY SKAGGS	WWWW-FM Detroit, Mi	JOHNWY LEE PRIZZELL 6 WEST DEBORAH ALLEN	BILL MEDLEY MICHAEL MURPHEY JOHN ANDERSON REBA MCENTIRE	ALABANA KTTS-AM/FM Springfield, MO	HARK GRAY JOHNNY LEE BORLOFT: CHARLY MCCLAIN	TON JONES CAR RIDGE SOTS STEVE WARINER STATLER BROTHERS	RICHT BLILSAP RICHT SKAGGS CRYSTAL GAVLE	WKQS Miami, FL	Releigh/Durhan GENE WATSON DEBOWAH ALLEN
O More, MD		HICHAEL HURPHEY Hottsti Lee Greenwood Alabama	Cincinneti, OH DOLLY PARTON JOHK ANDERSON	JANIE PRICIGE ANDERSON & MORRIS	JOHNNY MODRIGUEZ TOM JOHNS Hottest:	TON JONES DEBORAH ALLEN JIN GLASER	LEFTY FRIZZELL BURRITO BROTHERS	ED BROCH BOILS DON WILLIAMS	WC	NERLE HAGGARD	Hottest: ROBIN LEE ALABAMA	ANDERSON 6 MOR MICHAEL MURPHE BILL MEDLEY
BLL & WEST	WPOR-FM Portland, ME	STATLER BROTHERS GEORGE JONES KENNY ROGERS	KENDALLS JOHNNY RODRIGUEZ Hottesti	RESA NCENTIRE TON JONES HAC DAVIE A.C. 6 THE KENTUC	ROWNIE MILSAP MERLE HAGGAFO GENE WATSON 8.J. THOMAS	HOLL BALL RICKY SKAGGS MERLE HAGGARD	JINNY BUFFETT Bottest: RONNIE MELSAP MERLE MAGGARD		JOHNNY LEB BURRITO BROTHERS	WJQS Jackson, MS	JOHN CONLES MICHAEL MURPHEY	LEON SVERETTE STATLER BROTHE DAVID WILLS HOLLOSTS
D BROTHERS BPACER EVERETTE STERETTE	ANNE MURRAY Jernny Lee Jim Glaser	WWVA Wheeling, WV	CRISING GAVLE LEE GREENWOOD RONNIE MILSAP Y.G. SHEPPARD	NICHAEL NURPHEY Notteet: IDLLY PARTON	STATLER BROTHERS	DON WILLIAMS LEE GREENWOOD ALABAMA	REFLE MAGANES RICKY SEAGGS EXILS STATLER BROTHERS	SOUTH	NGAC DAVIS JOE STANDLEY ROBIN LEE Bottest:	WICELINE GBORGE STRAIT Hottest: GARY NORRIS	WKSJFM Moblie, AL	ROWNIE MILSAP B.J. THOMAS DOLLY PARTON
HAGGARD NORRIS REENWOOD	FRIZZELL & WEST ROBIN LEE Nottest: ROWNIE MILSAP	none Hottest: RICKY SKAGS	GEORGE STRAIT	RICRY SKAGGS STATLER BROTHERS ALABAMA CHARLY MCCLAIN	Indianapolis, IN MICHAEL MURPHEY TOM JONES	KCJB Minot, ND	WWJO St, Cloud, MN	KEAN-AM/FM Abliene, TX STATLER BROTRERS	CHARLY HECLAIN HERLE HAGGARD RICKY SKAGGS	CHARLY MCCLAIN ANDERSON & MORRIS EARL THOMAS CONLE	Bottest:	ALABANA WRNL Richmond, VA
THOMAS	GARY MORRIS DON WILLIAMS STEVE WARINER	STATUER BROTHERS GARY HORRLS ALABAMA JOHN ANDERSON	Cleveland, OH none Hottest:	WKKQ-AM/FM Duluth, MN	JODDS BILL MEDLEY Hottest:	DEBORAH ALLEN JIM GLASER SISSY SPACEK TON JONES	KENNY ROGERS STEPHANIE WINSLO MARE GRAY	NICKEY GILLEY N REBA NCENTIRE WILLIE NELSON	GART MORRIS STATLER BROTHERS	WNOX	WLWI-FM Montgomery, AL RAY STRVENS	SISSY SPACES
VIS GILLEY	WNYR Rochester, NY	WYII Williamsport, MD	mone WHK	JIR GLASER LEON EVERETTE LARRY WILLOUGHBY	RONNIE MILSAP Statler Brothers Charly McClain Steve Wariker	STEPHANIS WINSLO Hottest: RONNIE MILSAP	W DEBORAH ALLEN JOHNNY LEE Bottest:	CRAIG DILLINGRAM Rottest: GARY MORRIS RICHT BRAGS	WCOS-AM/FM Columbia, SC Charles & JONES	Knoxville, TN JCRNNY LEE MICKEY GILLEY	LEON EVERETTE NE CHARL MURPHEY SUBURITO BROTHERS	BIG AL DOWNING LEON EVERETTS FRIZIELL & WES Hottest:
JONES Li SKAGGS	OGMOND BROTHERS NICHAEL MURPHEY	ANNE HURRAY OGNORD BROTHERS	Claveland, OH	FRIZZELL & WEST JIMMY BUFFETT Hottests	WENS-FM	CHARLY HECLAIN NERLE HAGGARD GARY MORRIS RICKY BRAGGS	CHARLY NE CLAIN CRYSTAL GAYLE RONNIE MILSAP RICKY SKAGGS	RECENT BARGES RELLE XENNY ROGERS RARL THOMAS CONLE	RICHARL HURPHEY RENNY ROGERS JANIE FRICKE	FRIZZELL & WEST ED BRUCE TOM JONES	Hottest: ED BRUCE STATLER BROTHERS TOM JONES	MERLE MAGGARD CHARLES 5 JOH STATLER BROTH
FM	LEON EVERETTE DEBORAH ALLEN REBA NCENTIRE BILL NEDLEY	GEORGE STRAIT Hottogt: MERLE HAGGARD DON WILLIAMS	Nottest: non@ 	MERLE HAGGARD ED BRUCE DON WILLIAMS	Indianapolis, IN	KOMA Okiahoma City, C	ALABANA	KRRV Alexandria, LA	JUDDS Hottest: ALABAMA MERLE BRGGARD	Hottest: JOHN CONLEE OAK RIDGE BOYS CHARLY MCCLAIN	KENNY ROGERS	RICKY SKAGGS ALABAKA KRMD-AM/FM
Y, ME HOMAS LIRRAY	JAN GRAY ROBIN LEE Hottemts	STATLER BROTHERS KENNY ROGERS ALABANA	Columbus, OH	RICHT SKAGGS SYLVIA	NARK GRAY BILL MEDLBY LEON EVERETTE ANNE MURRAY	GARY MORRIS	SL Louis, MO CRARLES & JONES JORN ANDERSON	JIN STAFFORD LEON EVERETTE ATCRAFALAYA	HEL MCDANIEL DON WILLIAMS CHARLT MCCLAIN	MERLE HAGGARD GARY HORRIS	WSM Nazhville, TN	Shreveport, Li
TWITTY BUFFETT IA SHAW BODRIGUEZ	B.J. THOMAS EDDIE NAMBITT TOM JONES	WILO Williamsport, PA	JUDOS MICHAEL MURPHEY JIN GLASER STEPRANIE WINSLOW	E. Grand Forks, MN	ROUTERTI ROUNDE MILSAP ALABAMA	BIG AL DOWNING GEORGE STRAIT Hottest: DON WILLIAMS	JCHN ANDERSON JIM GLASTR GUS HANDIN NARGO GMITH	HI CRAEL MURPHEY BURRITO BROTHERS JOHNNY LEE	WGTO Cypress Gardens,	KSSN Little Rock, AR	SYLVIA JUDOS MICHEY GILLEY MITTES	JIM STAFFORD MICEL FUNRMAN GEORGE STRAIT
AY CLARR	JANIN FRICKE SISSY SPACER	GEORGE STRAIT Hottest: B,J, THOMAS	KATY NOFFATT DEBORAH ALLEN ANNE MURRAY	JANIE FRICKE MICKEY GILLEY GUS HARDIN MICHAEL MURPHEY	MERLE NAGGLED STATLER SROTHERS TOM JONES	ALABAMA CHARLY MCCLAIN VERN GOSDIN	TOM JONES Nettest: RONNIE MILSAP	JCROWNY LEE PRIZZELL & WEST GEORGE STRAIT Hottest:	JOHNNY LEE JOHNNY LEE GEORGE STRAIT	DEBORAH ALLEN JIM GLASER LEON EVERETTE	CHARLES & JONES Hottest: DON WELLIAMS	Hottest: RECRY SKAGGS GARY HORRES CONMAY TWITTY
CLAIN DANJEL HOMAS		CHARLY NECLAIN MOR BANDY DON WILLIAMS ALABAMA	Nottest: ROWNIE MILSAP CHARLY MECLAIN RICKY SKAGGS	JGENNY RODRIGUEZ DERORAH ALLEN JAN GRAY	WDAF Kansas City, MO	REBA HODENTIRE KXXY Oklahoma City, (CHARLY HE CLAIN CRYSTAL GAYLE MERLE HAGGARD K RICKT SEAGGS	CHANNLY MCCLAIN JOHN CONLER DON WILLIAMS	Nottest: RICHY SKAGGS B.J. THOMAS	KENDAILS Hottest: MICKEY GILLEY DON WILLIAMS	B.J. THOMAS CHARLY NECLAIN GARY HORRIS ALABANA	EDDIE RABBITT WHITES
WARINES FRICKE			CHARLES & JONES NERLE HAGGARD	Hottest: CHARLY MCCLAIN RICKY SKAGGS STEVE WARINER	EARL THOMAS CONLE DEBORAH ALLEN NI CHAEL NURPHEY WHITTES	GEORGE STRAIT Hottest:	K102 St. Paul, MN	STATLER BROTHERS . ANDERSON & MORRIS	LEE GREENMOOD STATLER BROTHERS ALABAMA	ALABAMA LEE GREENWOOD RICKY SXAGGS	WSIX-FM Nashville, TN	WQYK-FM Tampa/St. Pete
) . VT Y LEE	WEST	KGHL Billings, MT	WLLR Davenport, IA	B.J. THOMAS DOLLY PARTON	ANDERSON & MORRIS JIR REEVES Hottest:	RICHY SFAGGS CRARLY MCCLAIN LEE GREENWOOD MICKEY GILLEY	JOHNNY LEE BURRITO BROTHEF Hottest:	KMML Amarilio, TX	KPLX-FM Dellas/Ft. Worth, T	X WAMZ-FM Louisville, KY	DEBORAN ALLEN Hottest:	Kottest: none
CLARK	KRKT Albany, OR	LEON EVERETTE BILL MEDLEY JIN CLASER	ALABAMA EARL THOMAS CONLE Nottest:	WAXX Eau Cleire, WI FRIZZELL & WEST	DON WILLIAMS JUDDS ALABAMA KENNY ROGINS	TON JONES	SD BRUCE B.J. THOMAS GARY HORAIS	Nottest: bone	none Hottest: none	VINCE GILL JIM GLASER HANK WILLIAMS JR.	WCMS-FM Norfolk, VA	WIRK-FM West Paim Bea BILLIE JO SPEA
GILL	MARK GRAY JOHNNY LEE ROBIN LEX	KENDALLS DEBORAH ALLEN Hottest:	JOHN CONLEE RONKIE MCDOMELL B.J. THOMAS CONMAY INITY	LEON EVERETTE HUGH X, LEWIS LARRY WILLOUGHBY	DOLLY PARTON	Okishoma City, GEORGE STRAIT Hottest:	OK ALABAMA RENNY ROGERS WTHI-FM	KASE Austin, TX NARK GRAY	WKLO Danville, KY	CRAIG DELLINGHAM ANDERSON 'S MORRIS	ANNE MURRAY LIDON EVENETTE PRIZZIELE 6 WEST	NURRITO BROTHE JOHNNY LEE GEORGE STRAIT
AMPLEY STRAIT ti	FRIZZIEL & WEST VINCE GILL STEVE CLARE	RONNIE MILSAP CHARLY MCCLAIN B.J. THOMAS	DON WILLIAMS	NARGO SMITH Hottest: CHARLY MCCLAIN	Lensing, MI DEBORAH ALLEN	MERLE MAGGARD BD BRUCE RICKY SKAGGS	Terre Hauta, IN HICHAEL HURPHET	TON JONES PRIZZELL & WEST JIMMY BUPPETT	KENNY ROGERS KENDALLS Hottest: STATLER BROTHERS	HOLLER LI STATLER BROTHERS KENNY ROGERS ALABANA	ROWIN LEE BUCK CODY NICK PURRMAN	Hottests CHARLY MCCLAIN DON WILLIAMS GARY MORRIS
a Homas conle ⁴ Prickz	MAC DAVIS CONMAY THITTY WILLIE MELSON BOXCAR WILLIE	ALABAMA SYLVIA KGEM/KJOT	Dayton, OH JOINNY LEE	ED BRUCE STATLER BROTHERS RICKY SKAGGS GENE WATSON	LEON EVERETTE HARE GRAY OSMONO BROTHERS JOHNNY RODRIGUEZ	TON JONES JUDDS	JIM GLASER JIM STAFFORD JUDDS	CRYSTAL GAYLE Hottest: MHITES HICKEY GILLEY	WTVY Dothan, AL	JANIE FRICKE B.J. THOMAS	HORTERET RONNIE MILSAP MERLE HAGGARD	CONVERT TWITTY
SPACER	JIN REEVES KENDALLS TON JUNES	Boise, ID SISSY SPACEK	JANIE FRICKE JOE STAMPLEY MICHAEL MURPHEY MAC DAVIS	KFGO Fergo, ND	NOTION: WHITES STATLER BROTHERS	WOW-AM/FM Omaha, NB ROBIN LEE	Hottest: GART HORRIS B.J. THOMAS RICKY SKAGGS	ALABAMA BILL MEDLEY REBA NCENTIRE	ROBIN LEE GEORGE STRAIT Hottest:	KLLL Lubbock, TX	RICHY SKAGGS DON WILLIAMS ALABAMA	WUSQ-FM Winchester, V
NY L HURPHEY	POUR GUYS VICTORIA SHAW DANNY DAY 6 RODEO ANNE MURRAY	DEBORAH ALLEN OGMOND BROTHERS JOHNNY RODREGUEZ GEORGE STRAIT	HOLTANII ALABAMA STATLER BROTHERS	LEON EVERETTE JOHENNY LEE MAC DAVIS	REBA NCENTIRE DOLLY PAFTON JOHN ANDURSON	HICHAEL MURPHE JIM GLASER JIM STAFFORD	DON WILLIAMS STATLER BROTHE	RS WYNK Beton Rouge, LA	LEE GREENWOOD ALABAMA TONY JOE WHITE	JONNWY RODRIGUEZ DAVID ALLAN COE BILLIE JO SPEARS	KYXX Odessa, TX	JIN STAFFORD JINSTAFFORD JINNY BUPPETT JOHNNY LEB
ALLEN DANIEL STRAIT	RIG AL DOWNING GEORGE STRAIT BOLLEBLI	Hottest: GART HORRIS DOLLY PARTON	CHARLES & JONES TON JONES KENNY ROGERS	KAREN TAYLOR-GOOD Hottest: RONNIE HILSAP	KECK Lincoln, NB	DEBORAH ALLEN MARK GRAY LARRY WILLOUGH OSMOND BROTHER	WTOD Toledo, OH S JOHNNY RODRIGU	none Nottest: none	LEON EVEPETTE LARRY WILLOUGHBY	OSMOND BROTHERS MARK GRAY ROBIN LEE Hottest:	JIM GLASER DESORAH ALLEN BIG AL DOWNING STATLER BROTHERS	AYNY HURRAY Hottust: ALABAMA
LI BAGGA RD LLIAMS	ROWNIE MILSAP MERLE MAGGARD ALABAMA MICHTY GILLEY	WILLIE NELSON ALABAMA MICHAEL MURPHEY		CHARLY HECLAIR MERLE HAGGARD ED BRUCE MEL HEDANIEL	ALABAMA WILLIE NELSON JOHN ANDERSON JANIE FRICKE	STATLER BROTHE JOHNNY RODRIGU CHANTILLY	RS NARK GRAY BZ MARGO SMITH ANNE MURRAY	KLVI Beaumont, TX	KHEY E! Paso, TX JOHNNY LEE	ED NHECE LES GREENWOOD GARY NORRIS	Hottest: HEL NCDANIEL RICEY SKAGGS	CRYSTAL GAYLE RICRY SKAGGS RONNIE MILSAP STATLER BROTH
KAGGS RRIS IOHAS	JIN GLASER	K¥OC Casper, WY		WKMF Flint, Mi	CONWAT TWITTY LEE GREETWOOD JIM GLASER	CLAUDE GRAY BURRITO BROTHE SISSY SPACER PREZZELL 6 WES	JIM STAFFORD	ANNE MUTURAY MUCHARL MURPHEY JOHNY RODRIGUEZ	LEON EVERETTE GEORGE STRAIT Hottest: RONNIE MILSAP	DOLLY PARTON HDDIE RABBITT	WHITES TOM JONES ALABAMA	WTQR-FM Winston/Salen
rtsmouth, NH	Albuquerque, NM PRIZZELL & WEST JOHNNY LEE	EARL THOMAS CONLE RENNY ROGERS CHARLES & JONES JANIE PRICKE		HAC DAVIS JIM GLASER GEORGE STRAIT	KENDALLS Rottest: ROWNIE MELSAP ED BRUCE	HOLLAST: CHARLY MCCLAIN RONNIE MILSAP	SUSIE BRADING Hottest: EDDIE MABBITT	HOLLENT I	MERLE HAGGARD RICKY SKAGGS DON WILLIAMS			ALABAMA Hottesti RICKY SKAGGS
LLOUGHBY O SPEARS B MAY	HAC DAVIS JOB STANPLEY GEORGE STRAIT	KENDALLS JOHN ANDERSON WHITES		Hottest: MERLE MAGGARD DON WILLIAMS	MEL MCDANIEL ALABAMA B.J. THOMAS	MERLE HAGGARD RICKY SKAGGS ED BRUCE	STATLER BROTH KENNY ROGERS CONWAY TWITTY CHARLES 6 JONI	EARL THOMAS CONLE MICREY GILLEY	EXILE			8.J, THOMAS STATLER BROTH ALABAMR
PPETT NURPHEY	HOTTEST: MERLE HAGGARD CHARLY MCCLAIN RICKY SKAGGS	Hottest: GENE WATSON EXILE CHARLY MCCLAIN		RICHT BRAGGS DOLLY PARTON CHARLY MCCLAIN		ana ana amin'ny faritr'o dia manana amin'ny faritr'o dia amin'ny faritr'o dia amin'ny faritr'o dia amin'ny fari						LEON EVERETT
KGARD LANS KAS	HEL HCDANIEL Alasama	DOLLY PARTON - ALABAMA	KUGN-FM Eugene, OR	KQIL Grand Junction, CO	KNIX-FM Phoentx, AZ	KCCY-FM Pueblo, CO	KSOP-FM Selt Lake City, UT	KSAN San Francisco, CA	KGA Spokene, WA			
d. MA	KIKF Ansheim, CA TON JONES	Cheyenne, WY BURNITO BROTHERS	HARK GRAY JAN GRAY	JOHNNY LEE ANNE HURRAY GEORGE STRAIT	HANE WILLIAMS JR. LEON EVERETTE VINCE GILL	JOHNNY LEE JIN GLASER NARK GRAY	JOE STANPLEY TON JORES JOHNNY LEE	NECHAEL NURPHEY DEBORAN ALLEN WHITES	LEON EVERETTE FRIZZELL 6 WEST JURNINY LEE JIM STAFFORD			
NURPREY	JOHNNY LEE JORNNY LEE FREZZELL & VEST	OSMOND BROTHERS GEORGE STRAIT Hottest: Exile	LEON EVERETTE MARGO SMITH JOHNNY LEE LARRY WILLOUGHBY	Hottest: ROWNIE HILSAP BD BRUCE	ANDERSON & MORRIS Hottest: NERLE HAGGARD DON WILLIAMS	BILL MEDLEY ANNE MURRAY Hottest:	JIM GLASER DANNY DAT & RODEO JOHNNY RODRIGUEZ MAC DAVIS	JIN CLASER Hottest: DON WILLIAMS CHARLY MCCLAIN	JAN GRAY Hottest: steve warines		160 Reporter	8
ROTHERS	JIN CLASER LEON EVERETT JOE STANDLEY Hottest:	ED BRUCE MEL MCDANIEL CHARLES & JONES ANDERSON & MORRIS	HOLLOUI CRYSTAL GAYLE ED BRUCE CHARLY MCCLAIN	ALABAMA JIR STAFFORD JIM REEVES	STEVE WARNER B.J. THOMAS DOLLY PARTON	DON WILLIAMS EDDIE RABBITT EXILE KENNY ROGERS	JAMES & MICHAEL BILL HURSH KINNY DALE	ED BRUCE ALABAMA KENNY ROGERS	WHITES JUDDS CONWAY TWITTY MICKEY GILLEY		149 Current Rep	oorts
ER	HERLE HAGGARD GARY HERRIS ANDERSCH & HORRIS	KKCS	RONNIE HELLSAP HERLE HAGGARD	KEIN Great Falls, MT BILL HEDLEY	KWJJ Portland, OR	ALABANA KRSY	HOTTOUTU RICHEY SKAGGS CHARLY MCCLAIN GARY MORRIS	KMPS-AM/FM Seattle, WA	KIGO St. Anthony, ID		ations reported fr KPLX/Dallas-Ft. V	
KGARD NAS NECCO BITT	SYLVIA RICKY SKAGGS KYAK	Colorado Springs, CO JOHRNY LEE ANNE NURRAY	KFRY Fresno, CA	BILL MEDLEY DAVID ALLAN COE ANNE MEJRIKAY JOHNNY LEB	GEORGE STRAIT Hotteut: ED BRUCE	Roswell, NM GEORGE STRAIT Bottest:	WHITES SYLVIA	LEON EVERETTE JOHNNY LER FRIZZELL & WEST VINCE GILL	GENE WATSON MICKET GILLEY WICKLINE		KXYL/Brownwo	
JONES	Anchorage, AK	TON JONES Jonnny Rodriguez Leon everette	TON JONES FRIZZELL & WEST LEON EVERETTE	Hottest: SYLVIA ALABAM	STATLER BROTHERS CHARLES & JONES ALABARA JOHN ANDERSON	NERLE HAGGARD RONNIE MILSAP DON WILLIAMS	KCKC San Bernardino. CA HICHAEL NURPHEY	STATLER BROTHERS ED BRUCE B.J. THOMAS	LARRY WILLOUGHBY WHITES JOHNNY RODRIGUEZ		re their playlists a	
PA	DEBORAH ALLEN " RENCALLS GUS HARDIN	BURRITO BROTHERS SISSY SPACER JIM REEVES ORMOND BROTHERS	JORNNY LEE GEORGE STRAIT Hotteut:	KENNY ROGERS HICHEY GILLEY EARL THOMAS CONLE	Q92 Poweil, WY	RICHY SKAGGS ED BRUCE KRAK	JIN GLASEN FRIZZELL & WEST JOHNNY LEE	GARY MORRIS BILLIT JO SPEARS Hottest:	LEON EVERETTE BURRITO BROTHERS THRASHER BROTHERS Hottast:		WFNC/Fayettev WKSJ/Mobile	ville
ER 22	JORNNY LEE NICHAEL MURPHEY Hottast: HERLE HAGGARD	HORTOGEN CHARLY HECLAIN SXILE	ALABAMA RICHE SKAGGS LEE GREENWOOD DON WILLIAMS	KVEG Las Vegaz, NV	JOHNNY LEE DAVIE ALLAN COE ANNE MURRAY	Sacramento, CA	DON WILLIAMS	MERLE HAGGARD CONWAY TWITTY GEORGE BERAIT CHARLY MCCLAIN	RICKY SKAGGS SYLVIA STEVE WARINER		WQYK/Tamp WYNK/Baton Ro	a
TERS	B.J. THOMAS LEE GREENMOOD EXELE	ALABAMA WHITES JANIE PRICKE	MERLE HAGGARD	none Nottest: 7.G. SHEPPARD CRYSTAL GATLE	VICTORIA SHAW VINCE GILL MICKI FUHRMAN	ANDERSON & MOR DEBORAH ALLEN Hoftest: CRYSTAL GAYLE	LEE GREENWOOD ALABAMA JOHN ANDERSON KENNY ROGERS	wannad PLULAIN	ALABANA SISSY SPACEK		KMML/Amaril KLZ/Denver	
ELSON	BILL MEDLEY	KYGO-FM Denver, CO	Fresno, CA none Sottest:	CRYSTAL GAYLE DON WILLIAMS KENNY ROGERS ATLANTA	Hottest: RONNIE MILSAP ED BFUCE	JOHN CONLEE MERLE HAGGARD RONNIE MILSAP	KSON-FM San Diego, CA		KCUB Tucson, AZ	к	IX106/Washingto WHK/Clevelar	
, PA	Arroyo Grande, CA JIM GLASER BIG AL DOWNING	DEBORAN ALLEN STATLER BROTHERS JIM GLASER	JOHN CONLEE RONNIE HCDOWELL CHARLY HCCLAIN	KLAC Los Angeles, CA	ALABAMA KENNT ROGERS JUDDS	агавана ктом	MARK GRAY JCHINNY LEE JIN GLASER		JCHNNY RODRIGUEZ RENNY ROGERS BOXCAR WILLIE		KS100/Clevela	nd
LAY	DEBORAH ALLEN PRIZZELL & WEST RICHY SKAGGS	REBA NCENTIRE GEORGE STRAIT Hottests	RICEP SKAGGS	ANNE HURRAY Michael Nurphey Judds Roktest:	KFTN Prove, UT	GEORGE STRAIT	HOLLOSTI JOHN CONLEE MERLE HAGGARD		CRAIG DILLINGHAM DAVID ALLAN COE JOE STANPLEY LEON EVERETTE	consecutively	and therefore the	report two weeks ir playlists were no
RTON	Hottest: ROWNIE HILSAP MERLE HAGGARD	KLZ Denver, CO	KRWQ-FM Gold Hill, OR NICHAEL MURPHEY	DOM WILLIAMS DOLLY PARTYR KENNY ROGERS	CONNELY THETTY JCHN ANDERSON KENDALLS BILL MEDLEY	Hottest: STEVE WARINER ALABAMA LEE GREENWOOD	RICRY SKAGGS DON WILLIAMS GARY MDRRIS		HICHAEL HURPHEY Bottmst: RONNIE MILSAP	incl	uded in this week KKYX/San Anto	
AS CONLE	ED BRIEF	uenter, co	LEFTY PRIZZELL	SHEENA EASTON ED BRIXTE	BILL MEDLEY MICHAEL MURPHEY DEBORAN ALLEN	KENNY ROGERS MICKEY GILLEY	KCBQ San Diego, CA		ED BRUCE RICEY SKAGGS B.J. THOMAS		KLRA/Little Ro	
ILLEY NAS CONLE GERS	ED BRUCE GARY NORRIS LEE GREENWOOD	none Rottest:	Hottest: MERLE HAGGARD	KNEW	CRAIS DILLINGHAM							
ILLEY NAS CONLE GERS WR, WV ALLEN RETITE	GARY NORRIS LEE GREENWOOD KUZZ Baterafield, CA		MERLE HAGGARD Don Williams CHARLY MCCLAIN STEVE WARINER	KNEW Oakland/S.F., CA JANIE FALCKE	TON JONES JIM GLASEF JOHNNY RODRIGUEZ		CONWAY TWITTY JANIE FRICKE DOLLY PARTON		E.J. TROPAS	Note: WKH	(/New York is no	longer reporting.
ILLEY PARS CONLE GERS MUN, WV ALLEN ALLEN RETTE LLOUGHBY 5 IN ER	GARY HORRUS LEE GREENHOOD KUZZ Bakerstield, CA JOE STANPLEY BIG AL COMMING JOCHNY LEE Nottest:	Rottest:	MERLE HAGGARD DON WILLIAMS CHARLY MCCLAIN	Oakland/S.F., CA JANIE FAICKE REBA MEENTIRE WHITES BELL MEDLEY	TON JONES JIN GLASEF JOHNNY RORIGUEZ LEON EVERETTE Hottment: RONNIE MILSAP MERIE MAGGARD		JANIE FRICKE DOLLY PARTON BILL MEDLEY Hottest: RICKY SAAGGS GARY MORRIS			Note: WKH	(/New York is no	longer reporting.
ARTON STILEY DNAS CONLE JOERS OWN, WV ALLEN ALLEN RETTR LLOODNBY IS ST ST ST ST ST ST ST ST ST ST ST ST ST	GARY HORRIS LEE GREENWOOD KUZZ Bakerstield, CA JOE STANPLEY BIG AL FOWNING JORNIY LEE	Rottest:	MERLE HAGGARD Don Williams CHARLY MCCLAIN STEVE WARINER	Oakland/S.F., CA JANIE FAICKE REBA HCENTIRE WHITES	TON JONES JIM GLASER JOHONY ROORIGUEZ LEON EVERETTE HOCTORE: RONNIE MILSAP		JANIE FRICKE DOLLY PARTON BILL MEDLEY Hotest: RICKY SKAGGS			Note: WKH	(/New York is no	longer reporting.

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BREAKERS

JOHN LENNON Nobody Told Me (Polydor/PolyGram)

56% of our reporters on it. Rotations: Heavy 5/0, Medium 42/8, Light 26/9, Extra Adds 0, Total Adds 17, WSB, WAXY, WZZP, B100, WAFB, WEZC, WMAZ, WFMK, KRAV, KPPL, KKUA, KMJJ, KFI, WTNY, KCRG, KKJO, KISN. Debuts at number 25 on the A/C chart.

CHRISTINE McVIE Got A Hold On Me (WB)

55% of our reporters on it. Rotations: Heavy 1/0, Medium 35/17, Light 36/23, Extra Adds 0, Total Adds 40 including WSB, 97AIA, W101, WCLR, WOMC, KUDL, WHB, WMYX, KHOW, KOST, KKLT, B100, KBEST, KFMB, KEZR, and 25 more. Debuts at number 26 on the A/C chart.

DONNA SUMMER

Love Has A Mind Of Its Own (Mercury/PolyGram)

54% of our reporters on it. Rotations: Heavy 3/0, Medium 39/6, Light 27/11, Extra Adds 1, Total Adds 18, WSB, WISN, B100, KBEST, KFMB, WICC, WKGW, WIVY, WVLK, WRKA, WMAZ, WHHY, 2WD, WING, 3WM, KSL, WTKO. Debuts at number 28 on the A/C chart.

LANI HALL

Send In The Clowns (A&M)

52% of our reporters on it. Rotations: Heavy 0/0, Medium 38/3, Light 29/6, Extra Adds 1, Total Adds 10, WRMM, WHB, KGW, WICC, WTIC, WGY, WHHY, KUDO, KWAV, KKPL. Debuts at number 30 on the A/C chart.

NEW & ACTIVE

MICHAEL SEMBELLO "Talk" (WB) 56/16

Rotations: Heavy 1/0, Medium 19/3, Light 36/13, Extra Adds 0, Total Adds 16, WFBR, KGW, KBEST, KFMB, WICC, WVLK, WING, WTRX, WFMK, KOIL, KBOI, WTNY, WVBS, WJBC, WJON, KISN. Heavy: KVIC. Medium: WMAZ, WRVA, WMGN, KRDO, KUGN, WKNE, WSKI, WWPA, KORQ, WSKY, WCKQ, WCHV, WAGE, KFSB, K99, KRSB.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 53/6 Rotations: Heavy 2/0, Medium 22/1, Light 29/5, Extra Adds 0, Total Adds 6, WOMC, KUDL, KEZR, V100, WING, KALE. Heavy: KWAV, WEIM, Medium: WCZY, KGW, WISN, WGY, WVLK, WMAZ, WHHY, KFI, KSL, WWNR, WKNE, WSKI, KORQ, WSKY, WCHV, WAGE, WCIL, KOSW

ANNE MURRAY "That's Not The Way (It's S'posed To Be)" (Capitol) 45/20 Rotations: Heavy 0/0, Medium 21/5, Light 24/15, Extra Adds 0, Total Adds 20, WFBR, WISN, KHOW, WICC, WKGW, WVLK, WRVA, WSRZ, WHBY, KRNT, WENS, KBOI, KRDO, KWAV, WWNR, WTNY, WVBS, WJBC, KISN, KALE. Medium: WMJI, WCCO, WMAZ, WHBC, WKNE, WSKI, WSKY, WCKQ, WCHV, WAGE, WCIL, KEEZ, WJON, KTWO, K99, KRSB.

MELISSA MANCHESTER ''I Don't Care What The People Say'' (Arista) 39/16 Rotations: Heavy 0/0, Medium 16/3, Light 23/13, Extra Adds 0, Total Adds 16, WFBR, KHOW, KOST, WICC, WGY, WKGW, WAHR, WVLK, 2WD, WTRX, KBOI, KRDO, WVBS, WJBC, KRNO, KQSW. Medium: WAEB, WRVR, WSKI, WWPA, WCKQ, WCHV, WAGE, KVIC, WCIL, KEEZ, K99, KRSB, KALE.

EARTH, WIND & FIRE "Touch" (Columbia) 38/20 Rotations: Heavy 0/0, Medium 9/3, Light 29/17, Extra Adds 0, Total Adds 20, WFBR, KHOW, WICC, WRIE, WMAZ, WSRZ, WHBC, WFMK, KBOI, WWNR, WKNE, WCKQ, WCHV, KVIC, KEEZ, WHNN, WJON, K99, KRNO, KISN. Medium: WSKI, KORQ, WSKY, WCIL, KQSW, KRSB.

BOB DYLAN "Sweetheart Like You" (Columbia) 38/6

Rotations: Heavy 1/0, Medium 11/2, Light 26/4, Extra Adds 0, Total Adds 6, KUDL, WICC, WRIE, WING, KRDO, WTNY. Heavy: KRSB. Medium: WGY, WMAZ, WSRZ, KUDO, WEIM, WSKI, WSKY, WCKQ, KQSW.

STEVIE NICKS with SANDY STEWART ''Nightbird'' (Modern/Atco) 38/4 Rotations: Heavy 2/0, Medium 24/2, Light 12/2, Extra Adds 0, Total Adds 4, WMAZ, WTRX, K10B, WHNN. Heavy: WHHY, WCIL. Medium: WFBR, 3WS, KEZR, WRIE, WSRZ, 610TVN, WMGN, KRDO, KUDO, KWAV, WEIM, WKNE, WSKI, WWPA, WSKY, WCKQ, WCHV, WAGE, WNGS, K99, KQSW, KRSB.

DAN FOGELBERG "Language Of Love" (Epic) 34/34

Rotations: Heavy 0/0, Medium 6/6, Light 25/25, Extra Adds 3, Total Adds 34, WFBR, WQUE-FM, WMJI, WHB, WCCO, V100 KEY103, WAHR, WRKA, WHHY, WSRZ, WTRX, KOIL, KRDO, KPPL, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WCIL, KEEZ, WHNN, WJON, KKJO, KTWO, K99, KRNO, KQSW, KALE.

JIM GLASER ''If I Could Only Dance With You'' (Noble Vision) 32/12 Rotations: Heavy 0/0, Medium 9/2, Light 23/10, Extra Adds 0, Total Adds 12, WGY, WKGW, WVLK, WTRX, KBOI, KSL, WWNR, KORQ, WGSV, WJBC, KEEZ, K99. Medium: WCCO, WRVA, WHBY, WSKI, WCHV, KVIC, KRSB.

OLIVIA NEWTON-JOHN "Twist Of Fate" (MCA) 32/0

Rotations: Heavy 10/0, Medium 13/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: 3WS, WAXY, 97AIA, WCZY, WAEB, WRIE, KFI, WTNY, KRLB-FM, KVIC. Medium: WFBR, WROR, KVIL-FM, WMJI, WGY, WTMA, WIVY, KRDO, KMJJ, WWPA, WHNN, KISN.

MICHAEL JACKSON "Thriller" (Epic) 31/11 Rotations: Heavy 6/1, Medium 13/3, Light 12/7, Extra Adds 0, Total Adds 11, WQUE-FM, WMJI, KMGC, WHHY, WENS, KOIL, KRAV, KMJJ, WTNY, KRLB-FM. Heavy: WAXY, WTMA, KFI, WSKI, WWPA. Medium: WFBR, WAEB, WRKA, WSRZ, WSKY, WCKO, WCHV, KOSW.

CARPENTERS ''Your Baby Doesn't Love You Anymore'' (A&M) 30/30 Rotations: Heavy 0/0, Medium 9/9, Light 19/19, Extra Adds 2, Total Adds 30, WFBR, WCCO, WBT, WAHR, WMAZ, WRVA WHBY, WHBC, KUGN, KKUA, KSL, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WAGE, KVIC, WCIL, WHNN, WJON, KKJO, KEEZ, KTWO, K99, KQSW, KRSB, KALE.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED .

CHRISTINE McVIE (40) Got A Hold On Me (WB) **DAN FOGELBERG (34)** Language Of Love (Epic) CARPENTERS (30)

Your Baby Doesn't Love You... (A&M) EARTH, WIND & FIRE (20) Touch (Columbia)

ANNE MURRAY (20) That's Not The Way (It's S'posed...) (Capitol)

DONNA SUMMER (18) Love Has A Mind Of Its Own (Mercury/PG)

HOTTEST

R&R/Friday, January 27, 1984

2.

CULTURE CLUB (88) Karma Chameleon (Virgin/Epic) KOOL & THE GANG (64) Joanna (De-Lite/PolyGram) LIONEL RICHIE (64) Running With The Night (Motown) CHRISTOPHER CROSS (56) Think Of Laura (WB) BILLY JOEL (53) An Innocent Man (Columbia) ELTON JOHN (41) I Guess That's Why They Call It ... (Geffen)

SIGNIFICANT ACTION

ROMANTICS "Talking In Your Sleep" (Nemperor/CBS) 29/2

Rotations: Heavy 13/1, Medium 11/0, Light 5/1, Extra Adds 0, Total Adds 2, WGY, WENS. Heavy: 3WS, WAXY, 97AIA, WCZY, WAEB, 610TVN, KRDO, KPPL, WEIM, WSKI, WTNY, WWPA. Medium: WQUE-FM, WEZC, WIVY, WRVR, WSRZ, KRAV, K108, WSKY, WCHV, WAGE, KQSW. Light: WICC, V100, WHHY, WWNR.

PETER ALLEN "You And Me (We Wanted It All)" (Arista) 25/10 Rotations: Heavy 0/0, Medium 4/2, Light 21/8, Extra Adds 0, Total Adds 10, KHOW, WRVA, KSL, WWNR, WKNE, WSKI, WSKY, WCKQ, KKJO, KALE. Medium: WCCO, KRNT. Light: WAHR, WHBY, WHBC, KKUA, WEIM, WWPA, WAGE, WCIL, KFSB, KEEZ, WHNN, KFOD, KRSB.

COMMODORES "Turn Off The Lights" (Motown) 25/6

Rotations: Heavy 0/0, Medium 9/2, Light 15/3, Extra Adds 1, Total Adds 6, KBEST, KEZR, WSFM, WSKI, WCHV, KTWO. Medium: WSB-FM, WAXY, WRKA, WMAZ, WWNR, WCKQ, KVIC. Light: 97AIA, WCCO, WAHR, WHHY, WWPA, WGSV, WAGE, KFSB, KEEZ, KKJO, KOSW, KRSB.

EURYTHMICS ''Here Comes The Rain Again'' (RCA) 20/14 Rotations: Heavy 0/0, Medium 6/3, Light 14/11, Extra Adds 0, Total Adds 14, 97AIA, WQUE-FM, V100, WGY, WTMA, WSKI, WTNY, WWPA, WSKY, WAGE, KEEZ, KRNO, KQSW, KRSB. Medium: WFBR, WMGN, KWAV. Light: WCCO, WEIM, KORQ.

HOMI & JARVIS ''I'm In Love Again'' (GRP) 17/10 Rotations: Heavy 1/0, Medium:2/2, Light 13/7, Extra Adds 1, Total Adds 10, WFBR, WAHR, WHBY, WSKI, WSKY, WCHV, KVIC, WJBC, WJON, KRSB. Heavy: WCCO. Light: WHBC; WEIM, WCKQ, WAGE, WNGS, KEEZ.

IRENE CARA ''The Dream (Hold On To Your Dream)'' (Network/Geffen) 16/1 Rotations: Heavy 1/0, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 1, WFBR. Heavy: WCKQ. Medium: KGW, WSKI, WTNY, WWPA, WAGE, KEEZ, WJON, KKJO. Light: WHHY, KMJJ, KUDO, KTWO, KRNO, KRSB.

MODERN ROMANCE ''Just My Imagination'' (Atlantic) 12/8 Rotations: Heavy 0/0, Medium 2/0, Light 10/8, Extra Adds 0, Total Adds 8, WFBR, WEIM, WWPA, WCHV, WNGS, K99, KRSB, KALE. Medium: WCCO, KVIC. Light: WSFM, WGSV.

SHALAMAR ''You Can Count On Me'' (Solar/Elektra) 11/4 Rotations: Heavy 0/0, Medium 3/1, Light 8/3, Extra Adds 0, Total Adds 4, WPIX, WOMC, WEIM, WAGE. Medium: WAXY, WCCO. Light: KWAV, WCIL, WHNN, KTWO, KQSW.

RYAN PARIS "Dolce Vita Part I" (Carrere/CBS) 11/3 Rotations: Heavy 0/0, Medium 4/1, Light 7/2, Extra Adds 0, Total Adds 3, WSRZ, KVIC, KKJO. Medium: WCCO, KFQD, KRSB. Light: KBOI, WCKQ, WAGE, WHNN,

MOTELS "Remember The Nights" (Capitol) 11/1 Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, WHNN. Medium: WFBR, WCZY, WSKI, WCHV. Light: WSB-FM, WICC, V100, KUDO, WWPA, WAGE.

POINTER SISTERS ''Automatic'' (Planet/RCA) 8/5 Rotations: Heavy 0/0, Medium 2/0, Light 6/5, Extra Adds 0, Total Adds 5, V100, WEIM, WCHV, KEEZ, KRSB. Medium: WWPA, KORQ. Light: KQSW.

MICHAEL MARTIN MURPHEY ''Will It Be Love By Morning'' (Liberty) 8/4 Rotations: Heavy 0/0, Medium 3/1, Light 4/2, Extra Adds 1, Total Adds 4, WAHR, KORQ, WSKY, KTWO. Medium: WEIM, KKJO.

Light: WSKI, WGSV.

HOWARD JONES "New Song" (Elektra) 8/3 Rotations: Heavy 0/0, Medium 3/1, Light 5/2, Extra Adds 0, Total Adds 3, WEIM, WSKI, WCKQ. Medium: WCCO, WMGN. Light: 97AIA, WHHY, WSKY,

JOHN COUGAR MELLENCAMP "Pink Houses" (Riva/PolyGram) 8/0 Rotations: Heavy 3/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WQUE-FM, WCZY, WSKI. Medium: KUDO, WTNY, WSKY. Light: KOIL, WVBS.

GEORGE FISCHOFF "Boogie Piano Man" (Reward/CBS) 7/7 Rotations: Heavy 0/0, Medium 2/2, Light 4/4, Extra Adds 1, Total Adds 7, WCCO, WAHR, WVLK, WHBC, WEIM, WCIL, KTWO. AMERICAN COMEDY NETWORK "Breaking Up Is Hard On You" (Critique/Quality) 7/6

Rotations: Heavy 1/1, Medium 2/1, Light 4/4, Extra Adds 0, Total Adds 6, GR55, WTAE, WTKO, KOIL, WKNE, WJON. Medium: 55KRC.

NENA ''99 Luftballons (99 Red Balloons)'' (Epic) 7/2 Rotations: Heavy 0/0, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 2, WAXY, WVBS. Medium: 97AIA, WQUE-FM, WCZY, KEEZ. Light: WMJI.

(J.) BIRD "(You're) That Song" (Bermuda Dunes) 7/1

ations: Heavy 1/0, Medium 2/1, Light 4/0, Extra Adds 0, Total Adds 1, KSL. Heavy: WCCO. Medium: WEIM. Light: WAHR, WSKI, KWEB, WBOW

KC "Give It Up" (Meca) 7/0

1/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KFI. Medium: WQUE-FM, WHHY, WSKI, WWPA **Rotations: Hea** Light: WAGE, KEEZ.

B.J. THOMAS "Two Car Garage" (Cleveland International/Epic) 6/2 Rotations: Heavy 0/0, Medium 5/2, Light 1/0, Extra Adds 0, Total Adds 2, WSB, WAHR. Medium: KRNT, KKJO, KSL. Light: WHBC.

PETER SCHILLING "Major Tom (Coming Home)" (Elektra) 6/1 Rotations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KEY103. Heavy: WMJI. Medium: 3WS, WCZY, WTNY. Light: WQUE-FM.

PAUL YOUNG "Come Back And Stay" (Columbia) 5/5 Rotations: Heavy 0/0, Medium 0/0, Light 5/5, Extra Adds 0, Total Adds 5, KWAV, WSKY, KKJO, KQSW, KRSB.

STARBUCK "Another Beat Of My Heart" (Lowery) 5/2 Rotations: Heavy 0/0, Medium 0/0, Light 5/2, Extra Adds 0, Total Adds 2, WCKQ, KRSB. Light: WHHY, WGSV.

TINA TURNER "Let's Stay Together" (Capitol) 5/2

Rotations: Heavy 1/0, Medium 1/0, Light 3/2, Extra Adds 0, Total Adds 2, WQUE-FM, KWAV. Heavy: WGY. Medium: WFBR. Light: WHHY.

YES "Owner Of A Lonely Heart" (Atco) 5/2 Rotations: Heavy 2/1, Medium 1/1, Light 2/0, Extra Adds 0, Total Adds 2, 3WS, WSRZ. Heavy: WQUE-FM. Light: WCZY, WCHV.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

EAST

Parallel One

WFBR/Baltimore Andy Szulinski

WRIE/Erie Ted Abbott

BOB DYLAN EWSF

17-

Regional Adds & Hots

Andy Szufinski JARES INGRAM DAN FOCELBERG IRENE CARA EMSF HOMI & JARVIS CARPENTERS MODERN ROMANCE MELISSA MANCHESTE ANNE MURRAY MICHAEL SEMBELLO NEIL & DARA SEDAR NEILASA ENDELED STALLONE & FLACK BAYSON & FLACK BRYSON & FLACK Hottest: CULTURE CLUB KOOL & THE GANG LIONEL RICHIE GENESIS BILLY JOEL WROR/Bostor TBA NONE BOTTEST: MATTHEW WILDER ELTON JOHN KOOL & THE GANG CULTURE CLUB LIONEL RICHIE WSEN/Buffalo Roger Christian NONE Hottest: MCCARTNEY & JACKS ELTON JOHN KOOL & THE GANG CHRIS CROSS BILLY JOEL GR55/Buffelo Joe Galuski AY PARKER JR. SHEENA EASTON GENESIS AMERICAN COMEDY N HOTLESI: CULTURE CLUB KOOL & THE GANG LIONEL RICHIE CHRIS CROSS BILLY JOEL WPIX/New York Alan Anderson SHALAMAR Hottest: CULTURE CLUB LIONEL RICHIE CHRIS CROSS GENESIS MATTHEW WILDER Y97/Pittsburgh Jay Cresswell none Hottest: ELTON JOHN CULTURE CLUB DOLLY PARTON BARRY MANILOW MCCARTNEY & JACKS WTAE/Pittsburgh Don Berns AMERICAN COMEDY N NEIL & DARA SEDAK PAUL MCCARTNEY HOTCEST: ELTON JOHN CULTURE CLUB LIONEL RICHIE GENESIS WWSW (3WS)/Pit Crowe/Weltzei YES Hottest: MCCARTNEY & JACKS MATTREW WILDER BARRY MANILOW ELTON JOHN CULTURE CLUB WPRO/Providence Tom Cuddy BRYSON & FLACK JAMES INGRAM Hottest: CULTURE CLUB CHRIS CROSS BILLY JOEL SHEENA EASTON KENNY ROGERS

WLTT/Washington, D.C. Bob Cummings none Hottest: KOOL & THE GANG LIONEL RICHIE ONJ & TRAVOLTA ELTON JOHN MATTHEW WILDER

Parallel Two

WAEB/Allentown Mike Chapman NONE Hottest: LIONEL RICHIE ROMANTICS JOHN LENNON ONJ CULTURE CLUB

WICC/Bridgeport Pantano/Broadbin

EW& P MICHAEL SEMBELLO DONNA SUFURILI LANI HALL ANNE MURRAY MELISSA MANCHESTE BOB DYLAN HOTES DILAN HOTEST: CULTURE CLUB KOOL & THE GANG CHRIS CROSS BILLY JOEL PAUL MCCARTNEY

V100/Charleston, WV Spence/Jarvis DAN FOGELBERG POINTER SISTERS RICK JAMES EURYTHMICS KICK CALL EURYTHMICS Hottest: KOOL & THE GANG CULTURE CLUB BILLY JOEL RAY PARKER JR. LIONEL RICHIE

MIDWEST Parallel One EW&F Hottest: DEBORAH ALLEN CHRIS CROSS CULTURE CLUB BILLY JOEL KENNY ROGERS WCLR/Chicago Gary Price Gary Price BILLY JOEL CHRISTINE MCVIE STALLONE & RHODES GENESIS HOLLES: MATTHEW WILDER ELTON JOHN KOOL & THE GANG CULTURE CLUB CHRIS CROSS WSFM/Harrisburg Bob Paive COMMODORES Hottest: KOOL & THE GANG CULTURE CLUB LIONEL RICHIE ELTON JOHN KENNY ROGERS WFYR/Chicego John Wetherbee WTIC/Hartford Ginny Jesionka NONE HOTTEST: ELTON JOHN CULTURE CLUB KOOL & THE GANG CHRIS CROSS LIONEL RICHIE STALLONE 4 RHODES LANI HALL HOTLEST: CULTURE CLUB CHRIS CROSS SHEENA EASTON SPANDAU BALLET BILLY JOEL 55KRC/Cincinnati Dave Mason NONE Hottest: CULTURE CLUB ROOL & THE GANG ELTON JOHN LIONEL RICHIE WVOR/Rochester Gary Smith Gary Smith LIONEL RICHIE GENESIS HOTLEET: ELTON JOHN MATTHEW WILDER MCCARTNEY & JACKS CULTURE CLUB LIONEL RICHIE WARM98/Cincinnati Tom Walker DOLLY PARTON POLICE HOTTES ELTON JOHN BARBRA STREISAND LIONEL RICHIE ONJ & TRAVOLTA BILLY JOEL WGY/Schenectedy Weiter Fritz Waiter Fritz ROMANTICS LANI HALL CHRISTINE MCVIE MELISSA MANCHESTE JIM GLASER EURYTHHICS HOILEGSI: TINA TURNER KENNY ROGERS BRYSON & FLACK DOLLY PARYON ROMANTICS WMJI/Cleveland TBA/lvers MICHAEL JACKSON DAN FOGELBERG HOLLEST: LIONEL RICHIE ONJ & TRAVOLTA CHRIS CROSS BILLY JOEL GENESIS WKGW/Utica-Rom Carpenter/Keller Carpenter/Keller ANNE MURRAY DONNA SUMMER MELLSSA MANCHESTE JIM GLASER HOTLESE CULTURE CLUB CULTURE CLUB CHRIS CROSS KODL & THE GANG LIONEL RICHIE BILLY JOFL WZZP/Claveland Dunphy/Georgeso SHEPA EASTON JOHN LENNON HOTTEST: CULTURE CLUB ELTON JOHN LIONEL RICHIE BYANDAU BALLET BILLY JOEL Parallel Three WCZY/Detroit Lee Douglas none Hottest: MCCARTNEY & JACKS ELTON JOHN CULTURE CLUB CHRIS CROSS GENESIS WWNR/Beckley Bailey/Shea BRYSON & FLACK ANNE MURRAY JIM GLASER EW&F JIM GLASER EW&F PETER ALLEN HOTLEST: KOOL & THE GANG CULTURE CLUB LIONEL RICHIE RAY PARKER JR. BILLY JOEL WOMC/Detroit Barry Argenbright CHRISTINE MCVIE RICK JAMES SHALAMAR SHALAMAR Hottest: ELTON JOHN CHRIS CROSS MATTHEW WILDER BARRY MANILOW WEIM/Fitchburg Jack Raymond CARPENTERS GEORGE FISCHOFF HODERN ROMANCE DAN FOGELBERG POINTER SISTERS HOWARD JONES HOTAES LIONEL RICHIE CULTURE CLUB ROMANTICS FILLY JOEL KENNY ROGERS KUDL/Kansas City Elaine Taylor NICK HEYWARD DOLLY PARTON RICK JAMES BOB DYLAN CHRISTINE MCVIE Hottest: Hottest: CARPENTERS HRYSON & FLACK ELTON JOHN KOOL & THE GANG SHEENA EASTON WTKO/!thaca Wayne Fisk WHB/Kansas City Jeff Roberts AMERICAN COMEDY N DAN POGELBERG DONNA MIMMER HOTCEST: RONNIE MILSAP CULTURE CLUB PAUL MCCARTNEY GENESIS AMERICAN COMEDY N Jeff Roberts CHRISTINE MCVIE BRYSON & FLACK DAN FOGELBERG LANI HAL Hottest: LIONEL RICHIE CULTURE CLUB KOOL & THE GANG CHRIS CROSS BILLY JOEL WKNE/Keene, NH Howard Corday Howard Corday DAN POGELBERG PETTR ALLEN EW&F CARPENTERS AMERICAN COMEDY N Hottest: BILLY JOEL CULTURE CLUB JAMES INGRAM DOLLY PARTON KENNY ROGERS WISN/Mitwaukee Harris/Murphy DONNA SUMMER ANNE MURAY HOLLEST: KOOL & THE GANG CHRIS CROSS LIONEL RICHIE RAY PARKER JR. BILLY JOEL WSKI/Montpelier, VT Bruce Stebbins Bruce Stebbins EURYTHMICS HOMARD JONES COMMODRES DAN POCELBERG HOTEST. KOOL 4 THE GANG CHRIS CNOSS BILLY JOEL MICHAEL JACKSON RONNIE MILSAP WMYX/Milwaukee Beth Fast KENNY ROGERS CHRISTINE MCVIE Hottest: ELTON JOHN Hottest: ELTON JOHN CULTURE CLUB CHRIS CROSS BILLY JOEL KOOL & THE GANG WCCO/Minneapolis Denny Long GEORGE FISCHOFF DAN FOCELBERG JAMES INGRAM CARPENTERS STONE COUNTRY BAN ELBOW BONES & RAC HOTLEST: none WTNY/Watertown, NY Jay Donovan Jay Londvan Cymol LADDer MICHAEL SEMBELLO CHRISTINE HCVIE EURYTHHICS MICHAEL JACKSON ANNE HURRAY ANNE HURRAY ANNE HURRAY HOLTEST: CULTURE CLUB LIONEL RICHIE DOLLY PARTON PAUL HCCANTNEY GENESIS KS94/S1. Louis Morgan/Watermani none Hottest: SPANDAU BALLET ONJ & TRAVOLTA KOOL & THE GANG LIONEL RICHIE RAY PARKER JR. WWPA/Williamsport, PA Scott Masteller Scott Masteller NELL & DARA SEDAK EUNYTMICS CHRISTINE MCVIE BRYSON & PLACK MODERN ROMANCE Hottest: CULTURER CLUB KOOL & THE GANG JAMES INGRAM MICHAEL JACKSON RENNY ROGERS Parallel Two WHBY/Appleton Rob Shannon ANNE MURRAY HOMI & JARVIS CARPENTERS ELBOW BONES & RAC Hottest:

WHBC/Canton Mike Dorn CHRISTINE MCVIE PATTI LABELLE PATTI LABELLE EW&F CARPENTERS GEORGE FISCHOFF GENESIS HOTLEST: BILLY JOEL KOOL & THE CANG CHRIS CROSS KENNY ROGERS DOLLY PARTON 610TVN/Columbus FilzGeraid/Jones PAUL MCCARTNEY RAY PARKER JR. NICK HEYWARD Hottest: KOOL & THE GANG LIONEL RICHIE CULTURE CLUB MCCARTNEY & JACKS ROMANTICS WING/Dayton Joe Demma DONNA SUMMER RICK JAMES MICHAEL SEMBELLO BOB DYLAN HOTLERE: SHEENA EASTON RAY PARKER JR. KOOL & THE GANG ONJ & THEVOLTA CHRIS CROSS KRNT/Des Moines Steve Gibbons KOOL & THE GANG BRYSON & FLACK JAMES INGRAM ANNE MURRAY CHRISTINE MCVIE Hottest: Hottest: BARRY MANILOW ELTON JOHN LIONEL RICHIE BILLY JOEL KENNY ROGERS WTRX/Flint Burke/Wright BUTAEWATHIN MICHAEL SENBELLO JIM GLASER STEVIE NICKS MELISSA MANCHESTE DAN FOGELBERG HOLTEST: ELTON JOHN KOOL & THE GANG CULTURE CLUB LIONEL RICHTE ONJ & TRAVOLTA WENS/Indianapolis Cummings/Wheele CURTISTICS MICHAEL JACKSON ANNE MURRAY ROMANTICS HOLTEST: ELTON JOHN MATTHEW WILDER CULTURE CLUB KOOL & THE GANG RAY PARKER JR. WFMK/Lansing Jeff Davis Jeff Davis BRYSON & FLACK MICRAEL SEMBELLO EV&F JOHN LENNON HOLLEST: CULTURE CLUB LIONEL RICHIE BILLY JOEL SHEENA EASTON GENESIS WMGN/Madison Bill Vancil STALLONE & RHODES Hottest: CHRIS CROSS BILLY JOEL CULTURE CLUB KOOL & THE GANG GENESIS KOIL/Omaha Masonil unde Masonilungy DAN POGELBERG MICHARL SEMBELLO AMERICAN COMEDY N Rottest: CULTURE CLUB LIONEL RICHIE KOOL & THE GANG JAMES INGRAM PAUL MCCARTNEY 3WM/Toledo King/Scollin DOLLY PARTON DONNA SUMMER Hottest: none KRAV/Tulsa Gary Reynolds Gary Reynolds CHRISTINE MCVIE SHEENA EASTON JOHN LENNON MICHAEL JACKSON HOLESI: ELTON JOHN CULTURE CLUB LIONEL RICHIE CHRIS CROSS KOOL & THE GANG Parallel Three WJBC/Bloomington, IL Stew Salowitz SIEW SBIOWHIZ ANNE MURRAY DONNA SUMMER MELISSA MANCRESTE HOMI 4 JARVIS JIM GLASER MICHAEL SEMBELLO HOTTEST: none WCIL/Carbondale, IL Matt McCann MaitMCCann CARPENTERS CHRISTINE MCVIE BRYSON & FLACK DAN POCELBERG GEDROGE FISCHOFF MICHAEL JACKSON HOITEST: ROOL & THE GANG CHRIS CROSS NICK HEYWARD STEVIE NICKS GENESIS KCRG/Cedar Rapids, IA Carl Mapp Carl Mann CHRISTINE MCVIE JOHN LENNON BRYSON & FLACK POLICE Hottest: KOOL & THE GANG RAY PARKER JR. SHEENA EASTON CHRIS CROSS BILLY JOEL Hottest: KOOL & THE GANG NEIL & DARA SEDAK BILLY JOEL CHRIS CROSS CULTURE CLUB

SOUTH KFSB/Joplin, MO Don Carpenter Parallel One none Hottest: ELTON JOHN BARRY MANILOW CULTURE CLUB SPANDAU BALLET LIONEL RICHIE WRMM/Atlanta Allen Saunder: Allen Saunders LANI HALL Hottest: ELTON JOHN BILLY JOEL ONJ & TRAVOLTA CHRIS CROSS LIONEL RICHIE KEEZ/Mankato, VIN Sue LaFond Sub La DIG ENAP CARPENTERS POINTER SISTERS JIM GLASER EURTHHMICS DAN FOGELBERG HOLLEBLE CULTURE CLUB KOOL & THE GANG LIONEL RICHTE RAY PARKER JR. SSEENA EASTON WSB/Atlants Greg Picciano Greg Picciano Genesis John Lennon Donna Summer Christine MCVIE B.J. Thomas Hottest: Elton John Culture Club Lionel Richie Chris CROSS Sheena Easton KWEB/Rochester, MN Al Axelson none Nottest: MATTHEW WILDER ONJ & TRAVOLTA LIONEL RICHIE CULTURE CLUB CHRIS CROSS WSB-FM/Atlanta Donna Brake none Hottest: ELTON JOHN ONJ & TRAVOLTA CULTURE CLUB LIONEL RICHIE RAY PARKER JR. WHNN/Saginaw Guy Perry Guy Perty DAN FOGELBEFG EW&F STEVIE NICKS NOTELS CARPENTERS Hottest: KOOL & THE GANG CULTURE CLUB CHRIS CROSS GENESIS SHEENA EASTON KVIL/Dellas-F1. Worl Chuck Rhodes NONE Hottest: CULTURE CLUB ELTON JOHN LIONEL RICHIE CHRIS CROSS DEBORAH ALLEN WJON/St. Cloud, MN Diem/Scott WAXY/Ft. Lauderd Shaw/Lee EW&F MICHAEL SEMBELLO AMERICAN COMEDY N HOMI & JARVIS CARPENTERS DAN FOCELBERG BARBRA STREISAND Hottest: Shaw/Lee VAN HALEN NENA PAUL MCCARTNEY JOHN LENNON Hottest: ELTON JOHN MATTHEW WILDER ONJ BARBRA STREISAND Hottest: CULTURE CLUB CERIS CROSS JUMP 'N THE SADDL DOLLY PARTON GENESIS ONJ MICHAEL JACKSON ROMANTICS 97AIA/Miami Chris Gable KKJO/St. Joseph, MO Bill O'Brian POLICE CHRISTINE MCVIE PATTI LABELLE EURYTHMICS Hottest: Romantics Lionel Richie Deborah Allen Matthew Wilder Donna Summer BIID OBVIAN PETER ALLEN PAUL YOUNG CHRISTINE MCVIE CARPENTERS JOHN LENNOM DAN POCELBERG RYAN PARIS HOTEST: ELTON JOHN KOOL & THE GANG KOOL & THE GANG LIONEL RICEIE KENNY ROGEES WQUE-FM/New Orlean Kris O'Kelly MICHAEL JACKSON TINA TURNER DAN FORGEBERG CYNDI LAUPER EURITHMICS 36 SPECIAL VAN HALEN HOLTEST: YES WBOW/Tarfe Haute Kevin Young none Hottest: LIONEL RICHIE CULTURE CLUB JAMES INGRAM SHEENA EASTON PAUL MCCAFINEY Hottest. YES RAY PARKEN JR. JEFFREY OSBORNE POLICE SHANNON WEST B100/San Diego McCartney/Knlght Parallel One JOHN LENNON CHRISTINE MCVIE DONNA SUMMER DONNA SUMMER Hottest: CHRIS CROSS ONJ & TRAVOLTA ELTON JOHN KOOL & THE GANG BILLY JOEL (HOW/Denver Moore/Starnes PETER ALLEN MELISSA MANCHESTE ANNE MURRAY ANNE MURRAY EW&F CHRISTINE MCVIE Hottest: Culture Club JIMMY BUFFETT DOLLY PARTON GENESIS NEIL & DARA SEDAK KEZR/San Jose Wagner/Lemos COMMODORES CHRISTINE MCVIE RICK JAMES HOTLEST: PAUL MCCARTNEY CULTURE CLUB LIONEL RICHIE GENESIS JAMES INGRAM KOST/Los Angeles Kave/Marie CHRISTINE MCVIE MELISSA MANCHESTE Hottest: ELTON JOHN SHEENA EASTON NICK HEYWARD LIONEL RICHIE BILLY JOEL Parallel Two KBOI/Boise Drew Harold HICRAEL SEMBELLO CHRISTINE MCVIE ANNE MURRAY MELISSA MANCHESTE JIM GLASER EW&F Hottest: KOOL & THE GANG CULTURE CLUB CHRIS CROSS LIONEL RICHE KENNY ROGERS KKLT/Phoenix Anita Carlisle NEIL & DARA SEDA CHRISTINE MCVIE Hottest: none KOY/Pheenix Marni Pingree LIONEL RICHIE PAUL MCCARTNEY Hottest: none KRDO/Colorado Spring Dan Shanahan KGW/Portland Minckler/Dirkx CHRISTINE MCVIE ANNE MURRAY MELISSA MANCHESTE BOB DYLAN DAN FOCELBERG HOLLOSE CULTURE CLUB KOOL 6 THE GANG GENESIS CHRISCROSS SHEENA EASTON MICHAEL SEMBELLO POLICE LANI HALL HOTESS: LIONEL RICHIE KOOL & THE GANG BILLY JOEL NEIL & DARA SEDAK CHRIS CROSS KPPL/Denver John Walker KBEST/San Diego Wagner/Hoskins Wagner/Hoskins COMMOCORES NEIL 6 DARA SEDAK CHRISTINE MCVIE DONNA SUMMER MICHAEL SEMBELLO HOTLEFT KOO' & THE GANG BILLY JOEL CULTURE CLUB GENESIS JAMES INGRAM John Weiker Sheena Easton James Ingram John Lennon Kenny Rogers Dan Pogelberg Hottest: Lionel Richie Chris Cross Billy Joel Genesis Culture Club KFMB/San Diego Mark Larson KUGN/Eugene, OR Brian James Brian James CRYSTAL GAYLE LIOMEL RICHIE GORDON LICHTPOOT MAXINE WATTA CARPENTERS HOLLeet: SHEENA EASTON SPANDAU BALLET CHRIS CROSS NEIL & DARA SEDAK NICK HEYWARD DONNA SUMMER MICHAEL SEMBELLO CHRISTINE MCVIE HOTLEIT: ROOL & THE GANG CULTURE CLUB NEIL & DARA SEDAR SHEENA EASTON BARRY MANILON

WGOW/Chatlanooga Schaelfer/Deason W101/Tampa DeCario/Miller GENESIS GENESIS POLICE BRYSON & FLACK Hottest: LIONEL RICHIE CULTURE CLUB ELTON JOHN SPANDAU BALLET CHRIS CROSS CHRISTINE MCVIE GENESIS Hottest: KOOL & THE GANG CULTURE CLUB ELTON JOHM ELTON JOHN CHRIS CROSS LIONEL RICHIE Parallel Two KMGC/Dalles-Ft. Worth Larry James KEY103/Austin Adams/Alan MICHAEL JACKSON KENNY ROGERS DOLLY PARTON Adams/Aian DEBORAH ALLEN CHRIS CROSS PETER SCHILLING DAN POCELBERG HOLLESL: ELTON JOHN MCCARTNEY & JACKS LIONEL RICHIE MATTHEW MILDER CRYSTAL GAYLE DOLLI PARTON Hottest: CULTURE CLUB HALL & OATES ELTON JOHN MCCARTNEY & JACKS LIONEL RICHIE WAHR/Huntsville Cannon/Bosley DAN POGELBERG MELISSA MANCHESTE MICHAEL MURPHEY B.J. Thomas GEORGE PISCHOFF CARPENTERS HOMI & JARVIS HOTLESE: WAFB/Baton Rouge Adams/Daniels POLICE JOHN LENNON BRYSON & FLACK Hottest: KOOL & THE GANG CULTURE CLUB LIONEL RICHIE RAY PARKER JR. SHEENA EASTON HOTT & JANUS HOTTEST: SHEENA EASTON CULTURE CLUB ONJ & TRAVOLTA CHRIS CROSS LIONEL RICHIE w MJJ/Birminghan Thomas/Warren WIVY/Jacksonville Fuszner/Ryan DOLLY PARTON DONNA SUMMER Hottest: Culture Club Chris Cross Genesis RAY PARKER JR. ROMANTICS none Hottest: ELTON JOHN BARRY MANILOW LIONEL RICHIE KOOL & THE GANG BILLY JOEL WTMA/Charleston, SC Dave Amos WVLK/Lexington Kelly/Richards POLICE CHRISTINE MCVIE EURYTHMICS Hottest: Culture Club Ray parker Jr. Kenny Rogers Genesis Michael Jackson Kelly/Richards DONNA SUMMER MICHAEL SEMBELLO CHRISTINE MCVIE BATSON & FIACK AMERICAN AND BOLT AND AND AND NOIS TRAVOLTA CHRIS CROSS BILLY JOEL WBT/Charlotte Dave Bishop JAMES INGRAM CHRISTINE MCVIE CARPENTERS BOLCEST: CULTURE CLUB SPANDAU BALLET STALLONE & RHODI KENNY ROGERS BILLY JOEL WRKA/Louisville DONNA SUMMER DAN FOGELBERG Hottest: CULTURE CLUB KOOL & THE GANG RAY PARKER JR. BILLY JOEL JAMES INGRAM WEZC/Charlotte Ralph Rhoades POLICE JOHN LENNON Hottest: HALL & OATES ELTON JOHN RAY PARKER JR. LIDNEL RICHIE KOOL & THE GAN KKUA/Honolul Kimo Akane KSL/Sait Lake City George Lemich Irons/Gennett DAN POGELBERG JIMMY BUFFETT MELISSA MANCHESTE EWASF HOLLEST: CULTURE CLUB LIONEL, RICHIE BILLY JOHL KOOL & THE GANG CHRIS CROSS LIONEL RICHIE JOHN LENNON CAPPENTERS CHRISTINE MCVIE HOLLESI: NICK HEYWARD NEIL & DARA SEDAK CHRIS CROSS BILLY JOEL PAUL MCCARTNEY CULTURE CLUB PETER ALLEN BILL MEDLEY DONNA SUMMER PAUL MCCARTNEY CARPENTERS JIM GLASER JIM GLASER JJ. BIRD PAUL ELLINGSON HOTEST: BARRY MANILOW ONJ & TRAVOLTA SHEENA EASTON GLADYS KNICHT STALLONE & RHOE KMJJ/Las Vegas Bili Kelly DOLLY PARTON CHRISTINE MCVIE MICHAEL JACKSON JOHN LENNON HOLLESL: RAY PARKER JR. LIONEL RICHIE GENESIS JAMES INGRAM JEFFREY OSBORNE BYJAN MAIONBY MELLISSA MANCHESTE CHRISTINE MCVIE PAUL YONG EURYTEMICS CARPENTERS DAN POCELBERG HOTLESS: CULTURE CLUB LIONEL RICHIE RAY PARKER JR. KOOL & THE GANG BILLY JOEL KKPL/Spokane Ric Morgan NIC MOGGAN DOLLY PARTON LANI HALL HOLTEST: LIONEL RICHIE BARRY MANILOW RONNIE MILSAP CHRIS CROSS PAUL MCCARTNEY KUDO/Las Vegas Randy Hart JAMES INGRAM DOLLY PARTON LANI HALL HOTLEST: CULTURE CLUB SHEENA EASTON ELTON JOHN BARRY MANILOW LIONEL RICHTE KCEE/Tucson Bill Mortimer none Hottest: ELTON JOHN MATTHEW WILDER BARRY MANILOW CULTURE CLUB LIONEL RICHIE KFI/Los Angeles Kaye/LaBezu GENESIS JOHN LENNON BRYSON & FLACK Hottest: BILLY JOEL KC Parallel Three

KFQD/Anchorage, AK Mark Lewis CULTURE CLUB MICHAEL JACKSON GENESIS NONE Hottest: CULTURE CLUB BARRY MANILOW KOOL & THE GANK RAY PARKER JR. ONJ & TRAVOLTA KTWO/Casper John Leader STALLONE & RHODES CARPENTERS DAN FOCELBERG MICHAEL MURPHEY COMMODORES GEORGE FISCHOFF Hottest: Culture Club Kool & The Cang BILLY JOEL SPANDAU BALLET PAUL MCCARTNEY

KWAV/Monterey Michael Reading

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ANNE HURRAY TINA TURNAR LANI HALL PAUL YOUNG HOTLEST: CULTURE CLUB GENESIS CHRIS CROSS RICK JAMES LIONEL RICHIE K-106/Sacramento Paul Mitcheli AU MITCHON PAUL MCCARTNEY STEVIE NICKS RENNY ROGERS HOTLEST: DEDORAH ALLEN LIONEL RICHIE CULTURE CLUB KOOL & THE GANG GENESIS K99/Great Falls Stave Kaller CARPENTERS EM&F MODERN ROMANCE STRAY CATS JIM GLASER DAN POGELBERG HOttest: CHRIS CROSS BILLY JOEL CULTURE CLUB

DIEVE MULTPHY EWEF DONNA SUMMER POLICE CARPENTERS JOHN LENNON STEVIE NICKVIE BARRY MANILOW BARRY MANILOW BARRY MANILOW BARRY MANILOW BILLY JOEL YES RYAN PARIS DAN FOGELBERG EM&F ANNE MURRAY HOTLEST: CULTURE CLUB GENESIS LIONEL RICHIE ROOL 6 THE GANG BILLY JOEL Parallel Three WRVR'Memphis Steve Butler KORG/Abilene Pat Whitehead NONE Hottest: LIONEL RICHIE CRRIS CROSS KOOL & THE GAN KENNY ROGERS BILLY JOEL CARPENTERS JIM GLASER JIM GLASER JIMY BUFFETT DAN POCELERG MICHAEL MURPH ROTLES: CULTURE CLUB KENY ROGERS LIONEL RICHIE GENESIS BILLY JOEL WHHY/Montgom MICHAEL JACKSON LANI HALL DAN FOGELBERG DONNA SUMMER WSKY/Asheville Don Brookshire DONNA SUMMER Hottest: CULTURE CLUB KOOL & THE GAN RAY PARKER JR. CBRIS CROSS JAMES INGRAM WLAC-FM/Nashville Dave Nichols

WMAZ/Macon Steve Murphy

none Hottest: LIONEL RICHIE MATTHEW WILDER CULTURE CLUB RAY PARKER JR. CHRIS CROSS WCKQ/Campbel Jackson/Royce Jackson/Royce DAN POCELBERG HOWARD JONES CARPENTERS PETER ALLEN STARBUCK EW&F HOTLESL: CULTURE CLUB LIONEL RICHIE GENESIS JAMES INGRAM 2WD/Norfolk Richardson/All DONNA SUMMER CHRISTINE MCVIE GENESIS MALLESS MATTHER WILDER KOOL & THE GANG RAY PARKER JR. CHRIS CROSS BILLY JOEL WEZS/Richmond Church/Stevens WCHV/Charlottes Thomas H. Twine BRYSON & FLACK Hottest: BILLY JOEL CULTURE CLUB JAMES INGRAM KENNY ROGERS RAY PARKER JR. HOMI& JARVIS CHRISTING MCVIE DAN FOGELBERG MINOR DETAIL COMMODORES POINTER SISTERS MODERN ROMANCE EWAF HOLTEGSL: KOOL & THE GANG LIONEL RICHIE ELTON JOHN ELO

ELO RAY PARKER JR.

KRSB/Roseburg, OF Worden/Hills

WORDENHHIIS CARPENTERS POINTER SISTERS EURYTHMICS PATTI AUSTIN PADENUCK CHAD STURT & JJ HOMI & JARVIS NAXINE WATTA HOLTESI: KOOL & THE GANG CULTURE CLUB LIONEL RICHIE SHEENA EASTON CHRIS CROSS

TER

WRVA/Richmo Lou Dean

PETER ALLEN CARPENTERS ANNE MURRAY HOLLEST: CHRIS CROSS KENNY ROGERS SHEENA EASTO CULTURE CLUB NICK HEYWARD

KRNO/Reno Irons/Bennet

KQSW/Rock Spri Bryan Maloney

MICHAEL JACKSON Hottest: RAY PARKER JR. Don Brockthire PETER ALLEN PAUL YOUNG BAUL YOUNG DAN THATLOS DAN THATLOS CARPENTERS MICHAEL MURPHERS MICHAEL MUR LIONEL RICHIE CHRIS CROSS BILLY JOEL KVIC/Victoria, TX Dave Jagger HOMI & JARVIS RYAN PARIS CARPENTERS CARPENTERS EW&F Hottest: KOOL & THE GANG GENESIS KENNY ROCERS DONNA SUMMER JOHN LENNON WNGS/West Palm Beacl Ross Block HOSS BLOCK STALLONE & RHODES JIMMY BUFFETT MODERN ROMANCE HOTLEST: PAUL MCCARTNEY CULTURE CLUB BILLY JOEL BILLY JOEL SPANDAU BALLET GENESIS

> WVBS/Wilmington, NC Bob Wright Bob Wright CHRISTINE MCVIE MICHAEL SEMBELLO ANNE HURRAY NENA MELISSA MANCHESTE Hottest: CULTURE CLUB KOOL & THE GANG RAY PARKER JR. SHEENA FASTON KENNY ROGERS

KISN/Salt Lake City Dan Jessop

CHRISTINE MCVIE GENESIS CHRISTINE MCVIE MICHAEL SEMBELLO JOHN LENNON ANNE MURRAY EW45 HOTLEST: CULTURE CLUB KOUL & THE GANG CHRIS CROSS BILLY JOEL SHEENA EASTON KALE/Tri-Cities, WA Mike Purdy Mike Purdy DAN FOCELBERG CAPPENTERS RICK JAMES MODERN ROMANCE PETER ALLEN CHRISTINE MCVIE ANNE MURRAY HOTLESE: FOLICE FAUL MCCARTNEY STALLOME & RHODES KENNY ROGERS CHRIS CROSS

119 Current Reports

The following stations reported frozen plavlists this week:

> WSR-FM/Atlanta WMJJ/Birmingham WRVR/Memphis KCEE/Tucson KFQD/Anchorage

The following stations did not report this week and therefore their playlists were frozen: WCZY/Detroit

WLTT/Washington WAEB/Allentown KFSB/Joplin KWEB/Rochester, MN WBOW/Terre Haute

Note: The following stations are no longer reporting: **KOFM/Oklahoma City** Y107/Nashville **KEX/Portland**

R&R weicomes KMJJ/Las Vegas as a new reporter.

WGSV/Gunte Jackson/Bell

GENESIS CARPENTERS JIM GLASER DAN POGELBERG

DAN POGELBERG Hottest: CULTURE CLUB KOOL & THE GANG CHRIS CROSS BILLY JOEL ELTON JOHN

WAGE/Leesburg, VA Steve Porter

CHRISTINE MCVIE CARPENTERS EURYTHMICS SHALAMAR PATTI AUSTIN JIMMY CLIFF JIMMY BUFFETT MINOR DETAIL Bottest:

MINOR DETAIL Hottest: KOOL & THE GANG BILLY JOEL CULTURE CLUB GENESIS PAUL MCCARTNEY

KRLB/Lubbock Rob Roberts

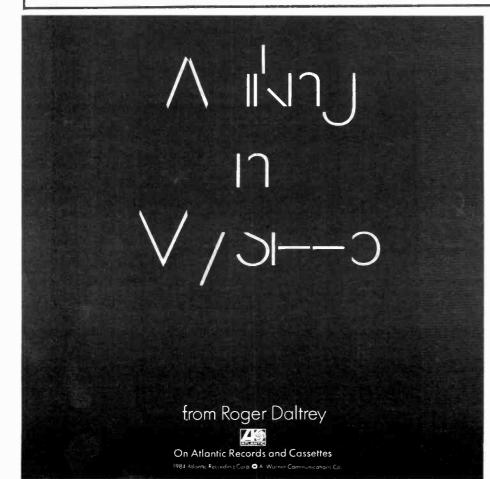
WSRZ/Sarasota

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AOR/ALBUMS

Three Two Lest Weeks Weeks Week	January 27, 1984	176 REPORTERS	Total Total Heavy Medium Adda All Reports Rotation Rotation Rotations
- 3 2	1 VAN HALEN/1984 (WB)	' 'Jump' ' (166) ''Panama'' (121) ''Wait'' (85)	166 + 161 + 5 - 1 -
	2 PRETENDERS/Learning To Crawl (Sire/WB)	"Middle" (161) "Time" (102) "Thumbelina" (24)	168-147+20-4-
1 1 1	3 GENESIS/Genesis (Atlantic)	"That's" (124) "Job" (72) "Home" (61)	168-145-23+2+
2 2 3	4 YES/90125 (Atco)	"'It Can" (119) "Changes" (98) "Owner" (89)	168 - 143 - 24 + 7 +
DEBUT	J. LENNON & Y. ONO/Milk And Honey (Polydor/PG)	"Nobody" (167) "Stepping" (49) "Time" (35)	170+124+ 45- 16+
4 4 5	6 38 SPECIAL/Tour De Force (A&M)	"Back" (136) "If I'd" (83) "Twentieth" (9)	157-116-40+2+
3 5 6	7 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Pink" (103) "Guitar" (83) "Serious" (30)	<i>148 = 105 - 43 + 6 +</i>
5 6 7	8 ROLLING STONES/Undercover (Rolling Stones/Atco)	"Hot" (122) "Tough" (55) "Undercover" (39)	142 - 96 - 45 + 1 -
9 9 9	DURAN DURAN/Seven And The Ragged Tiger (Capitol)	"New Moon" (122) "Union" (38) "Reflex" (16)	140 - 87 - 52 - 8 -
6 7 8	10 TWO OF A KIND/Soundtrack (MCA)	"Ask The Lonely" (128)	129- 86- 43+ 0=
	11 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"New Drug" (107) "Heart" (18) "Walking" (15)	<i>124 - 83 + 40 - 3 +</i>
	MANFRED MANN'S EARTH/Somewhere In (Arista)	"Runner" (138) "Demolition" (28)	148+ 43+ 102- 12-
1	13 OZZY OSBOURNE/Bark At The Moon (CBS Associated)	' 'Bark'' (109) ''Rebel'' (56) ''Tired'' (19)	130 - 48 - 81 - 3+
	14 BILLY IDOL/Rebel Yell (Chrysalis)	''Rebel Yell'' (109) ''Blue Highway'' (12)	117-56-61-0-
17 15 14	15 MOTLEY CRUE/Shout At The Devil (Elektra)	''Looks'' (111) ''Shout'' (39)	123+ 47= 70- 7+
- 25 20	A NIGHT IN HEAVEN/Soundtrack (A&M)	"Heaven" (118)	118+ 47+ 68+ 16-
13 13 17	17 NIGHT RANGER/Midnight Madness (Camel/MCA)	"Rumours" (73) "Rock In America" (55)	103 - 38 + 65 - 4 =
21	JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Heads" (94) "Freewheel" (26) "Duty" (13)	119+ 15+ 99+ 10-
	19 REAL LIFE/Heartland (Curb/MCA)	"Send Me An Angel" (111)	111-37+71-8-
1	EURYTHMICS/Touch (RCA)	"Here Comes The Rain Again" (105)	106+ 39+ 62+ 16-
1	21 MOTELS/Little Robbers (Capitol)	"Remember The Nights" (89)	94 - 42 - 51 + 4 -
	22 ROMANTICS/In Heat (Nemperor/CBS)	"Talking" (58) "Rock You" (26) "Million" (13)	81 - 40 - 41 + 5 +
	23 FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (102)	102+ 19+ 72+ 36-
1	24 BLUE OYSTER CULT/The Revolution By Night (Columbia)	"Shark" (58) "Take Me" (45)	88-27-61-0- 86-22-63-2-
	25 RE-FLEX/The Politics Of Dancing (Capitol)	"The Politics Of Dancing" (85)	96 - 22 - 63 - 2 - 94 + 11 + 76 + 16 - 16 - 16
DEBUT	 UTOPIA/Oblivion (Passport) DWIGHT TWILLEY/Jungle (EMI America) 	"Crybaby" (89) "Itch" (10)	34 + 77 + 70 + 70 + 70 - 100 + 2 + 59 + 99 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 100 + 1
0000	28 HEADPINS/Line Of Fire (Solid Gold/MCA)	''Girls'' (98) ' 'Just One More Time '' (61)''Mine'' (17)	700 + 2 + 39 + 39 + 39 + 79 - 9 - 70 - 2 - 2 - 70 - 2 - 70 - 2 - 70 - 2 - 70 - 2 - 70 - 2 - 70 - 70
24 23 27 28 22 24	29 ABC/Beauty Stab (Mercury/PolyGram)	"That Was Then" (38) "Power" (35)	75 - 10 - 65 - 1 - 1
	ACCEPT/Balls To The Wall (Portrait/CBS)	"Balls To The Wall" (80)	81+ 4+ 61+ 26-
DEBUT	BON JOVI/Bon Jovi (Mercury/PolyGram)	''Runaway'' (72)	80+ 2+ 58+ 43+
	32 STEVIE NICKS/The Wild Heart (Modern/Atco)	"Nightbird" (64)	65 - 25 + 39 - 2 -
	TED NUGENT/Penetrator (Atlantic)	"Tied Up In Love" (77)	82+ 2+ 47+ 80+
	34 U2/Under A Blood Red Sky (Island/Atco)	"11 O'Clock" (40) " I Will Follow " (25)	64 - 13 - 51 - 1 -
35 31 28	35 FIXX/Reach The Beach (MCA)	"The Sign Of Fire" (58)	60-17=43-2-
27 27 29	36 POLICE/Synchronicity (A&M)	"Wrapped" (42) "Synch. II" (11)	51 - 26 - 24 - 2 =
- 37 37	CYNDI LAUPER/She's So Unusual (Portrait/CBS)	"Girls" (50) "Time After Time" (15)	<i>60</i> + <i>18</i> + <i>38</i> + <i>14</i> +
15 24 30	38 ALAN PARSONS PROJECT/Best Of The Alan (Arista)	"You Don't Believe" (50)	50 - 24 - 26 - 0 =
DEBUT	HYTS/Hyts (Gold Mountain/A&M)	"Backstabbers" (63)	64 + 6 + 53 + 9 -
29 28 31	40 VANDENBERG/Heading For A Storm (Atco)	"Friday Night" (58)	60 - 6 - 54 - 1 -



(ADVERTISEMENT)

CHART EXTRAS

BOB DYLAN Infidels (Columbia)

QUIET RIOT Metal Health (Pasha/CBS)

HEAVEN

Where Angels Fear To Tread (Columbia)

STREETS Streets (Atlantic) Ai

DON FELDER Airborne (Elektra)



JOHN LENNON & YOKO ONO

Milk And Honey (Polydor/PolyGram) 97% of our reporters on it. 170/16, including adds at WNEW-FM, KTXQ, KYYS, KBCO, KUPD, KINK, KGB, CFOX, WAPL, CITI-FM, KWXL. Debuts at #5 on the Albums chart.

FOOTLOOSE

Soundtrack (Columbia) 58% of our reporters on it. 102/38, including adds at KLOL, WSHE, WYNF, WSKS, WRIF, KWK, KCAL, WZZO, WHCN, WEZX, WLRS, WQMF, WDIZ, WTUE, WWCK. Debuts at #23 on the Albums chart. DWIGHT TWILLEY

Jungle (EMI America)

57% of our reporters on it. 100/99, including adds at WGRQ, WDVE, WHJY, KTXQ, KZEW, WSHE, WYNF, WMMS, WQFM, KUPD, KCAL, KGB, KRQR, KOME, WHCN, WPDH, WCMF, WKZL, KZEL. Debuts at #27 on the Albums chart.

UTOPIA Oblivion (Passport)

53% of our reporters on it. 94/16, including adds at WRIF, KOLA, WYMX, WRXL, WWCK, WXKE, KIDQ. Moves 33-26 on the Albums chart.

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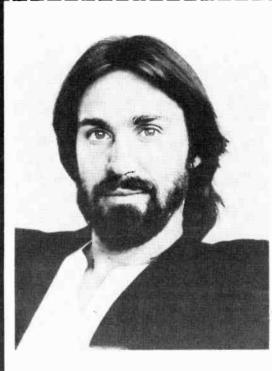


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By popular request, R&R's 1984 Ratings Reports will include results for the TOP 100 markets.



Volume I, featuring the Fall '83 results, is coming in March.

MOST ADDED •

DWIGHT TWILLEY (99) Jungle (EMI America) **TED NUGENT (80)** Penetrator (Atlantic) **DAN FOGELBERG (49)** Windows & Walls (Full Moon/Epic) BON JOVI (43) Bon Jovi (Mercury/PolyGram) FOOTLOOSE (36) Soundtrack (Columbia) WANG CHUNG (32) Points On The Curve (Geffen) ACCEPT (26) Balls To The Wall (Portrait/CBS)

MOST HOTS

VAN HALEN (161) 1984 (WB) PRETENDERS (147) Learning To Crawl (Sire/WB) **GENESIS** (145) Genesis (Atlantic) YES (143) 90125 (Atco) **JOHN LENNON (124)** Milk And Honey (Polydor/PolyGram) 38 SPECIAL (116) Tour De Force (A&M) JOHN COUGAR MELLENCAMP (105) Uh-Huh (Riva/PolyGram)

NEW & ACTIVE

WANG CHUNG/Points On The Curve (Geffen) 52/32 (27/27) Adds including WDVE, WKLS, KCAL, KFOG, WKLC, WKTM, WZXR, WLVQ, WIOT, KKDJ, KLPX. Hots: 4 KROQ, KSPN, KTMS, KTYD. Mediums: 29 including WBAB, CHUM-FM, WMMS, KBCO, WCMF, WKZL, KQDS. DAN FOGELBERG/Windows & Walls (Full Moon/Epic) 50/49 (0/0)

Adds including WSHE, KAZY, WQBK, WPLR, WYMX, WQDR, WLAV, KFMG, KIDQ. Hots: 7 WSKS, KBPI, WKQQ, WWCT, WCPZ, KAWY, KTCL. Mediums: 24 including KMBQ, WYNF, WMMS, KINK, WHCN, WPDH, WZXR, WKDF, KTUE, KEZO.

PREVIEW/Preview (Geffen) 40/2 (42/2)

Adds: KSRR, WEBN. Hots: 5 KZEW, WYNF, KLOS, KRCK, WMGM. Mediums: 34 including WBAB, KSJO, KISW, WPDH, WZXY, WKZL, WLVQ, KATT, KWXL, KFIV-FM. BAXTER ROBERTSON/Panorama View (RCA) 32/3 (31/7)

Adds: WHJY, WEBN, KFMF. Hots: 1 KAWY. Mediums: 30 including WDVE, KSHE, KBCO, KROQ, KDKB, WAAL, WOMF, KODS, KLPX.

WIRE TRAIN/In A Chamber (415/Columbia) 27/13 (21/17) Adds: WRXT, WBAB, WDVE, WSHE, KQAK, WQBK, WPDH, WCMF, WIMZ, KMOD, WMGM, WYER, KFMF. Hots: 6 WLIR, KROQ, 91X, KQAK, KTCL, KTYD. Mediums: 14 including WXRT, KUFO. PAUL YOUNG/No Parlez (Columbia) 22/6 (17/5)

Adds: KMEL, KQDS, KIDQ, WOAY, KAWY, KZOQ. Hots: 2 WXRT, KSPN. Mediums: 15 including WRXT, WBAB, WMMS, KBCO, CHEZ-FM, WPDH, WTKX, WWCT.

KIND/Pain And Pleasure (360) 22/5 (19/7) Adds: KSHE, WYFE, KMOD, KILO, WDEK. Mediums: 17 including WLUP, WXRT, WEBN, WSKS, WQFM, KBCO, KOME, KSJO, WCCC, WAPL, WTUE, KQDS, WWCT.

LIONEL RICHIE/Can't Slow Down (Motown) 22/1 (24/2)

Adds: WCKN. Hots: 13 including KMBQ, WMMS, KWK, K97, WAMX, WZXY, WIMZ, WXKE. Mediums: 9 including WLUP, WQBK, WZZO, KGGO.

MINK DEVILLE/Where Angels Fear To Tread (Atlantic) 20/6 (18/4) Adds: WHJY, KROQ, WCCC, WOUR, KIDQ, KTYD. Hots: 4 WXRT, KBCO, WDEK, KTCL. Mediums: 15 including WBCN, WNEW-FM, WTKX, KQDS.

MICHAEL SCHENKER GROUP/Built To Destroy (Chrysalis) 19/14 (5/2) Adds: WBAB, WYNF, WPYX, KXZL, WWCT, KMOD, KFMG, WRKI, KSMB, KUFO, WBYG, WYER, KSQY, KOZZ. Hots: 0. Mediums: 10 including WDVE, KSJO, KISW, WTPA.

NICK HEYWARD/North Of A Miracle (Arista) 16/0 (15/0)

Adds: O. Hots: 2 WXRT, KTCL. Mediums: 14 including WBCN, KBCO, KROQ, KCAL, WQDR.

UB40/Labour Of Love (Virgin/A&M) 13/2 (13/1) Adds: WBCN, WAMX. Hots: 7 including CHUM-FM, WCKO, KBCO, K97, KROQ. Mediums: 4 including WMMS,

91X, WPDH BROKEN EDGE/Time For A Change (Polydor/PolyGram) 13/2 (14/6)

Adds: KQDS, KQAK. Hots: 1 KTYD. Mediums: 10 including KSHE, 91X, WTPA, WPDH, WTKX, WQDR,.

HELIX/No Rest For The Wicked (Capitol) 13/0 (14/2) Adds: O. Hots: 3 KLOS, KRCK, KZOK. Mediums: 10 including WHJY, KZEW, WQFM, KSHE, KGON, KOME, KISW.

TSUNAMI/Tsunami (Enigma) 12/4 (11/6) Adds: WYNF, KRQR, WTPA, WYER. Hots: 2 KSJO, KZOK. Mediums: 7 including KSJO, KZOK. LET'S ACTIVE/Afoot (IRS/A&M) 12/1 (14/4)

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Adds: WCPZ. Hots: 3 91X, KTCL, KTYD. Mediums: 9 including WBAB, WLIR, WXRT, KBCO, KROQ, KQAK, WPDH. BILL NELSON/Vistamix (Portrait/CBS) 12/0 (16/7)

Adds: 0. Hots: 2 WQBK, KTYD. Mediums: 10 including WLIR, WCKO, WXRT, KBCO, KROQ, KFOG.

SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 11/0 (9/3) Adds: 0. Hots: 4 CHOM-FM, CHUM-FM, KQAK, CITI-FM, Mediums: 7 including KBCO, KROQ, 91X, KFOG, CFOX, CHEZ-FM

RAY PARKER, JR./Woman Out Of Control (Arista) 11/0 (9/1)

Adds: 0. Hots: 2 KMBQ, KSMB. Mediums: 9 including WSKS, WMMS, WAMX, WZXY.

MATTHEW WILDER/I Don't Speak The Language (Private I/CBS) 11/0 (13/2) Adds: 0. Hots: 4 WMMS, KGGO, WCPZ, KSPN. Mediums: 7 including KWK, WAMX, WZXY.

AOR ALBUMS — Complies album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

CHART EXTRAS - Records that have failen off the chart but continue to receive substantial airplay.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

NEW & ACTIVE — Records building in airplay and coming closest to charting for the first time. Numbers indicate total reports/adds; for instance, 40/20 means 40 stations reported a record, and of those, 20 added it that week. Figures in parentheses are last week's data.



HEAVEN ALCATRAZZ Rock School (Columbia) Island In The Sun (Rocshire) GENESIS

CHART

It's Gonna Get Better (Atlantic)

ABC That Was Then, But This Is Now (Mercury/PolyGram)

DON FELDER

Bad Girls (Elektra)

BREAKERS

EURYTHMICS

Here Comes The Rain 60% of our reporters on it. 105/17, including adds at WBCN, KLOL, WSKS, KAZY, WQBK, WSCY, WKLC, Moves 29-24 on the Tracks Chart.

PRETENDERS

Time The Avenger (Sire/WB)

58% of our reporters on it. 102/16, including adds at CHUM-FM, KLOL, KCAL, KOLA, WZZO, WCCC, WFYV. Moves 28-20 on the Tracks chart. KENNY LOGGINS

Footloose (Columbia)

58% of our reporters on it. 102/36, including adds at KLOL, WSHE, WYNF, WSKS, WRIF, KWK, KCAL, WZZO. Moves 51-28 on the Tracks chart. DWIGHT TWILLEY

Girls (EMI America)

56% of our reporters on it. 98/97, including adds at WGRQ, WDVE, WHJY, KTXQ, KZEW, WSHE, WYNF. Debuts at #34 on the Tracks chart.

JUDAS PRIEST

Some Heads Are Gonna Roll (Columbia)

53% of our reporters on it. 94/6, including adds at KMBQ, KLBJ, WKDF, WTKX, WKZL, CITI-FM. Moves 34-29 on the Tracks chart.

UTOPIA Crybaby (Passport)

51% of our reporters on it. 89/15, including adds at WLUP, WRIF, KOLA, KSJO, WYMX, WRXL, KXZL, WWCK. Moves 44-33 on the Tracks chart.

N	EW	8	ACI	ΓIV	-

DAN FOGELBERG "The Language Of ..." (Full Moon/Epic) 48/47 (0/0) Adds including WSHE, KMBQ, WYNF, WXRT, WMMS, KKCI, KBCO, KAZY. Hots: 6 WSKS, KBPI, WKQQ, WWCT, WCPZ, KAWY. Mediums: 23 including KFOG, WHCN, WPLR, WYMX, WKDF, WODR, WTUE, WLAV, KEZO, KFMG, KIDQ. PREVIEW ''Red Lights'' (Geffen) 39/2 (41/2) Adds: KSRR, WEBN. Hots: 5 KZEW, WYNF, KLOS, KRCK, WMGM. Mediums: 33 including WBAB, WHJY, KORS, KCAL, KOLA, KOME, KSJO. NENA ''99 Luftballons (99 Red Balloons)'' (Epic) 37/10 (27/8) Adds including WHJY, CHUM-FM, KBPI, KCAL, WAAL, WCPZ. Hots: 14 including WRXT, WCKO, WLUP, WMMS, KAZY, K97, KTCL. Mediums: 21 including KEGL, WXRT, KDKB, WAMX, KNCN, WIMZ JOHN LENNON "Borrowed Time" (Polydor/PolyGram) 35/28 (0/0) Adds including CHOM-FM, WMMR, WMMS, KYYS, WPYX, WTPA. Hots: 14 including WCKO KUPD, CFOX, WKZL, CITI-FM, KLYV, KSPN. Mediums: 20 including WBAB, KAZY, KINK, KGB, WWCT, WCPZ ABC ''The Power Of Persuasion'' (Mercury/PolyGram) 35/2 (40/5) Adds: KCAL, WOUR. Hots: 5 CHUM-FM, CHEZ-FM, WPDH, WKQQ, CITI-FM. Mediums: 30 including WGRQ, CHOM-FM, WDVE, KLOL, KBPI, CFOX, WLVQ, KATT. WANG CHUNG "Dance Hall Days" (Geffen) 34/21 (17/17) Adds including WNEW-FM, WHJY, WXRT, WBYG, WYER, KAWY. Hots: 2 KSPN, KTYD. Mediums: 19 including WDVE, CHUM-FM, WKLS, WCKO, KBCO, KCAL, KFOG. CULTURE CLUB "Karma Chameleon" (Virgin/Epic) 32/2 (33/2) Adds: WCKN, WKZL. Hots: 16 including WBCN, KMBQ, K97, KCAL, KQAK, WQBK, WYMX, KSPN. Mediums: 16 including WLUP, KAZY, KBPI, WAMX, WOUR, KRIX, KQDS. BAXTER ROBERTSON "Silver Strand" (RCA) 31/3 (30/7) Adds: WHJY, WEBN, KFMF. Hots: 1 KAWY. Mediums: 29 including WDVE, KSHE, KBCO, KROQ, KDKB. KUPD. KCAL. 91X. JOHN COUGAR MELLENCAMP "Serious Business" (Riva/PG) 30/2 (30/3) Adds: KOME, WQBK. Hots: 15 including WRXT, CHOM-FM, KLOL, WSHE, WEBN, KYYS. Mediums 15 including WGRQ, KAZY, WSCY, WKLC, KOMP, KRSP. YES ''Our Song'' (Atco) 30/1 (34/3) Adds: WRXL. Hots: 13 including WNEW-FM, WMMR, KSHE, KMEL, WTPA, WFYV. Mediums: 17 including WGRQ, WRXT, WKLS, KRQR, WZZO, WZXR. JOHN LENNON "Don't Wanna Face..." (Polydor/PG) 29/21 (0/0) Adds including WGRQ, CHOM-FM, CHUM-FM, KTXQ, KBCO, WZXR, KFMQ. Hots: 15 including WNEW-FM, WCKO, K97, KCAL, CFOX, WHCN. Mediums: 12 including WCCC, WPLR, WEZX, WAAF, WXKE, WFBQ, KATT. JOHN COUGAR MELLENCAMP "Authority Song" (Riva/PG) 27/3 (25/1) Adds: WLAV, KEZE, WMGM. Hots: 13 including WMMR, WCKO, KSHE, WTPA, WAPL, KILO. Mediums: 14 including WEBN, KWK, KLOS, KGON, KQDS, KZAP, KUFO. MICHAEL JACKSON "Thriller" (Epic) 27/2 (26/7) Adds: WAAL, WCKN. Hots: 16 including WBCN, WMMS, KWK, K97, WWCK, WXKE. Mediums: 10 including WLLZ, 91X, WYMX, KSQY, KZOQ, KTMS. JUDAS PRIEST "Freewheel Burning" (Columbia) 26/4 (29/6) Adds: CHOM-FM, KRCK, CHEZ-FM. Hots: 7 WIYY, CHUM-FM, WZXY, WAPL, CITI-FM, KKDJ, WYER. Mediums: 17 including WBCN, KZEW, WYNF, KSHE, KGB, WLVQ, WXLP. U2 "I Will Follow" (Island/Atco) 25/2 (25/4) Adds: WYMX, KZAP. Hots: 4 including WLIR, KFOG, WCMF. Mediums: 21 including KSHE, KGB, KROR. WAAL, KRIX, KKDJ. GENESIS "Taking It All Too Hard" (Atlantic) 25/2 (23/1) Adds: KCAL, KZAP. Hots: 14 including WSHE, WYNF, WLUP, WRIF, KINK, KMEL, WHCN, WRXL, WWCT. Mediums: 11 including WBAB, KWK, KOME, WKDF, KGGO, KMOD. PRETENDERS "Thumbelina" (Sire/WB) 24/3 (21/20) Adds: CHUM-FM, KCAL, WTKX. Hots: 17 including WORR, WMRS, KSHE, KROQ, KUPD, KQAK, WTPA, WAPL, KILO, KPOI. Mediums: 7 including WOUR, WAAF, WTUE, KWXL. Hots: 1 KSPN. Mediums: 13 including WBAB, WMMS, KCAL. ENGLISH BEAT "Best Friend" (IRS/A&M) 23/1 (27/2) Adds: KKRQ. Hots: 2 WBCN, WAAF. Mediums: 20 including WHJY, KSHE, WAAL, WTKX, WTUE. PAUL YOUNG "Come Back & Stav" (Columbia) 22/6 (16/5) Adds: KMEL, KQDS, KIDQ, WOAY, KAWY, KZOQ, Hots: 2 WXRT, KSPN. Mediums: 15 including WRXT, WBAB, WMMS, KBCO, CHEZ-FM, WPDH, WTKX, WWCT. LIONEL RICHIE "Running With The Night" (Motown) 21/1 (23/2) Adds: WCKN. Hots: 12 including KMBQ, WMMS, KWK, K97. Mediums: 9 including WLUP, WAMX, WZXY, WIMZ, KGGO WIRE TRAIN ''Chamber Of Hellos'' (415/Columbia) 19/9 (16/12) Adds including WSHE, KQAK, WQBK, WPDH. Hots: 5 including WLIR, KROQ, 91X. Mediums: 9 including WBCN, WXRT, KFOG, KLPX. PRETENDERS "Show Me" (Sire/WB) 20/1 (24/20)

Adds: KUPOL Hots: 12 including WLIR, WMMR, WHJY, WSHE, WXRT, KLOS, KUPD, WPYX, WKTM, WLVQ, KPOI. Mediums: 6 including WRXT, WQDR, WWCȚ, KILO.

MOST ADDED •

DWIGHT TWILLEY (97) Girls (EMI America) TED NUGENT (75) Tied Up In Love (Atlantic) DAN FOGELBERG (47) Language Of Love (Full Moon/Epic) BON JOVI (41) Runaway (Mercury/PolyGram) JOHN LENNON (41) I'm Stepping Out (Polydor/PolyGram) KENNY LOGGINS (36) Footloose (Columbia)

MOST HOTS

Jump (WB) PRETENDERS (138) Middle Of The Road (Sire/WB) JOHN LENNON (124) Nobody Told Me (Polydor/PolyGram) GENESIS (113) That's All (Atlantic) ROLLING STONES (86) She Was Hot (Rolling Stones/Atco) JOURNEY (86) Ask The Lonely (MCA)

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VAN HALEN (161)

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R&R/Friday, January 27, 1984

KMEL/San Francisco (415) 391-9400 PD: JACK SILVER HD: GEND HITCHELLINI

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MIDWES	T (continued)		DMIX
* KSHE/St. Louis (314) 842-1111 MD1_GORDON_ATKINS	* WRIF/Detroit (313) 444-1010	GENESIS (N) JORN COUCAR MELLEN (M) PRETENDERS (M)	GRAY STAR HEADPINS a DWICHT TWILLEY SAN a JIM CARROLL BAND a GOLDEN EARRING
Bot GENESIS YES 38 SPECIAL ROLLING STONES BLUE OYSTER OULT JORN COGRAR MELLEN	PD: HONGE PASHAN ND: HICHAEL HAYER BOLLCE CENESIS (H) YES RAINBOM JOHN CODGAR HELLEN (H)	38 SPECTAL (H) BILLY IDDL (H) JGBN LENNCN (L) YES (H) NIGHT RANCER (H) THO OF A KINO ROLLING STORES EUNYTPHICS OF 27 OBSICHES (H)	• WXKE/Ft. Wayne (219) 484-0580 P0: RICK MEST
VAN HALEN BILLY IDDI OZZY ORBOUTNE HUEY LEWIS DOKLON PRETENDERS HOTLEY CRUE ROMANTICS HYTS	22 TOP COURT PALLER (X) 22 TOP CONT PALLER (X) NIGHT PANCER ROMANTICS HUTEY LEWIS EDDIE MONEY OZZY OSBOUTHE DIO NSB	OG21 OBBOUNDE (M) HUEV LAUFS (M) NELAL LIFE POLICE ROMANTICS STEVIE MICKS MOTELS NETAL NERA BOOLSM	NE: NAL BRANDT Bot GENESIS (N) BILLY (DOL PRETENDERS NICHAEL JACKSON VAN HOLEN (N)
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U2 NICHT RANGER ALCATRAZZ DURAN BURAN GIRLSCHOOL ALARM HELIX	JCHN LENNON • FOOTLOOSE • TEO NUCENT Nedica QUIET RIOT ROLLING STONES HOTLEY CRUE KISS	OZ TODTLOSE POLICE ABC RE-FLEX KIND UTOFIA WANG CRUNG BAXTE SOPETSOR	Hedium Hotels C'NDI LAUPER BLUE OYSTER CULT A NIGHT DI REAVEN FOOTLOOSE RAINBOH GIRLSCHOOL
ALAN PARSONS SINCH TOMASEND NASTED HEAVEN HATER ROBERTSON HICHAEL BHOCH ENGLISH REAT BROCH ENGC ENGLISH REAT STREATS TSTREATS TSTREATS Light Adda	FIX JACKSON BROWNE SURVIVOR JB SPECIAL ELO BLUE OYSTER CULT BON JOY: UTOFIA	ENGLISH BEAF FINK COFILE HEADPINS IAN AUGUBECH HYTS ALCATYAZZ DEAD ROCHT HEDRICOIL LIGHT ACCHT TED NUCKT	NOTLEY CRUE JOIN COURA HELLEN JUDAS PRIEST a UDYOPIA a EURYTHOIGG a REAL LIPE RE-FLEX STREFS GRYY ORBOURNE VANDENDERG TED NUCEPT
COUP COUP FIND FORTLOSE CREISTINE MEVIE CREISTINE MEVIE IAN ANDERSON	* KYYS/Kansas City (816) 753-4567 PD: JOE MCCABE ND: RANOY RALEY Not	DECRETERIZEY BAN ACCEPT PALL YOUNG COUP BROCKEN EIGE DAN FOCELBERG A NIGHT IN HEAVEN	DURAN TUBAAN HANT RED HANN * WTUE/Dayton (513) 224-1501 PO: BILL PUCH HD: BOB CLARK
* WQFM/Milwaukee (414) 275-2040 PD: LEE ANOLD RD: ANDY BLOOM BOT GENESIS 36 SPECIAL	JORN LETWON (M) CENESIS YES JORN GOUGAR RELLEN JORN GOUGAR RELLEN JORN HOULDER NULLING STONES NULLING STONES NULLING STONES THO OF A SLID THO OF A SLID	• KGGO/Des Moines (515) 265-6181 POILLABRY MOFFETT MOILLABRY MOFFETT MOILLABRY MOFFETT	BOT YES (M) JOHN COUGAR MELLEN (M) 30 SPECIAL (M) WOTHELS PRIFEROBENS (M) VAN RALEN (M) GENESIS JOHN LENNON STRVIE NICKS
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G FRLSCHOOL HYTS FOOTLOOSE JUDAS PRIEST ACCEPT PRETENCERS DOXED JUDR LENKON GRAY STAR STREETS STREETS	* WMET/Chicago (312) 828-9191 PD: RICH HEYER ND: BIRCE MIEELER ((POZEN) Hot CENESIS (N)	TWO OF A KIND LLOWER BCHIE GUIET RUOT BCL. YOOL BCN. JOYI PARTENDERS EXAMAL NOTE AN CAULEERS LOTE AND CAULEERS LASTE Adda DAN FORCLEBERS	HYTS * POOTLOOSE a DAN POGELBERG a THD NUGENT * DUIGHT THILLEY BAN * KICT/WichIIB (316) 722-5600 PD: BILL BRUTN
RE-FLEX PALAS HOTLEY CRUE YET S TED NUCLEY S OND OF TYLLEY BAN S GOD JONI X COUP Light Adda APRIL WINE	UDED 2.3 (M) ELTON JANN RAINBOW NICHALL JACKSON ROMANTICS LIGHEL JACKSON VAN HALEN (M) ALAN PARSONS YES (M) JO SPECIAL (M) Redium A KIGHT IN MEAVEN	WEGHT WILLEY BAN KEZO/Omaha (402) 592-5300 PD: GREG GILLISPIE ND: JDE RLOOD	ND: LZE XOBERTS JOH COUGAP MCLLEN GHNESIS JOHN LENNON (M) VAN HALEN (M) YES (M) PRETEXUERS (M) THO OF A KIND a DURAN LENAN
* WLLZ/Detroit (313)863-1800 PO-JOE URIEL HD: DOUG PODELL HD: DOUG PODELL HO: VAN HALEN	RUTUS STRETS RUTUS 6 CHARA HUET LEVIS TWO OF A EIND FIRS MADE MANN MADE MANN POLICE ROTTED MANN DOTTE JOHN LEMON	NO: JOE RUDOO HOR GENERALE MELLEN (M) GENERALE (M) PRETENDERS (M) NOTELLA JOEN LEXINON (M) VAN HALLEN (M) HURDAN DERAN	Nedium Holing Stokes Jobas PRIST KIOT A NIGHT IN NEAVEN HOTLEY CRUT OZZY OBBOUTHE H HALL & DATES BILLY IODL
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NICHARL JACKSON STREFS EDDIE HONEY REAL LIFF ROWANTICS HANY RED HANN FOUTLOOSE FIXX SON JOY 1	* WXRT/Chicago (312) 777-1700 PD: HORW MINER HD: JORN HRVOS Bot. Perferences	NCELLY CRUE RISS JUDAS PRIEST BILLY IDDL FIXE A NIGHT IN MEAVEN	 Light Adds TED NUCENT UTOPIA WWCT/Peoria (309) 674-2000 PD: JEFF HURPHY ND: JOHN ANBERG
EUNTITANICS OCZY OBROUTREE HOMANE JONES TED NUCENT	EURYTHATICS GRINESIS YES JONN LENNON NOLLING STORES CULTURE CLUB NORAN COMMUN NUCY LENIS DEBDIE NARHY	* WLAV/Grand Rapids (616) 456-5461 PD: TOMY GATES ND: PORE SIRIANNI	RU: JOHN ANBERG Bot VES (M) JOHN HALEN (M) PRETENDERS (M) ROLLING STORES (M) NICHT RANCES (M) NICHT RANCES (M)
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TWO OF A FIND RATNOM STREETS 38 SPECIAL (H) ROLLING STORES 22 TOP VAN VALEX (H) 022Y OBSOLWEY (H) ALAH PARKONS	NICK NETWARD HORNE JOHES Hedium Filiy Tool Rilly Tool Rilly Tool Rick Life Provide Provide Rick State Johns Dagan Kongor Oll	NIGHT BANCER ROLLING STORES PE-FLEX NLLE OYSTER CULT JOBN LIXMON PRTENDERS A CHRISTINE MCVIE Redium NTS	PAUL YODKG NANY KED HANN SINCH TOMNSEND IAN ANDERSON DORECH KIND HYTS UTOPIA WOTSIA
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BILT 100L BLUE OYSTE GULT MOTLEY CRUE & EDDIE MOMEY PRETHOUES FIXE a DUBAN BURAN JUDAS PRIEST Light Adda TED MISENT DAN POGELBIEG	PARLO MOSES STEWART COPELAND UZ ENLISH PEAT RIND MICHAEL CRECORY DEPERTMENTIONS LICICE WORK ECHOL & NIMPHYEN FOOTLOGE	JOCODY A NIGHT D MEANIN STRVIE NICKS STRVIE NICKS STRVIENCE A DOWN FORELAIES THOMM DOLAY THOMM DOLAY THOMM DOLAY DON FILEFE NOTLEY CRUE	JUGAS PRIEST ALCATHRZI DMGOHT TWILLEY BAN Light Adda TED RUGENT NICHAEL SCHENKER G
* KORS/Minneapolis (612) 545-5601 ND: LYNH VELLS	TRIO LORDS OF NEW CHURC CHINA CHISIS ALAN PARSONS PANL RUCCERS LOS LOBOS (RISTINA ROBOLO HARFIS AL CHUCCA SADAO WATANNE	* WAPL/Appleton (414) 734-9226 PD: HATHE SKAMTE MD: HARE COLLTER	* WXLP/Davenport (319) 326-2541 pp: Gast BastIste mb: terry Ducan Not
BOX GENESIS (H) PODERT PLANT VAN NALEN (H) POLICE NET LINIS NET LINIS NET ANGER NET NALEN NET NALEN TAND (HANGER JAN COURSE RELEN TAND (HANGER JAN COURSE RELEN TAND (HANGER JAN COURSE RELEN TAND (HANGER JAN COURSE RELEN TAND (HANGER) PREVEN	SADAO GATANARE JIGHY CALIFF LIGHY KAGR COUP DHIGHT THELEY HAN MARC COUNC EVERLY INCOME CALIFORM CALIFF AMERLIPAN (THELIT NE AMERLIPAN (THELIT NE	Rot VAN RALEN YES ROLLING STOMES NOTLEY CREATING PARTING RUL DISTORTS NOT STORTS	VAN HULEN (N) VES (N) GENESIS (N) PRETENDERS (N) JOHN LENNCH 10 SPECIAL HUTEY LENIS TWO OF A FINN Nedium OZY (NSKOTRE ROLLING STORES U2
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(22.2) OS ROURNE HNYTLEY ORIE 4 SURVIVOR PRITENDEP NASTREEN HANN UTORIA RUDAS PRIEST ¥ES 4 YES	* KQDS/Duluth (218) 728-5421 PD: BPLAN TAXLOP ASST. PD: DAN CULHARE	GENESIS VANIFENDERG A VICHT IN HEAVEN ACCEPT QUIET FLOT U2 DURAN CURAN HYTS ALCATHAZZ	BILLY IDOL CHRISTINE MCVIE POLICE JUDAS PRIEST BON JOWI A NIGHT IN HEAVEN A TIO NUCENT
A YES N REAL LIPE RON LOVI	Nor Van Kalên (h)	ALCATRAZZ FOOTLOOSE CHRISTINE HCV(E	: DWG GHT TWILLEY BAN : SURYTHNICS

* KATT/Oklahoma City (405) 631-8881	FIXX MOTLEY CRUE BILLY IDOL EURYTHNICS
PD: WARREN WILLIAMS MD: PAT WELSH Hot VAN HALEN (M) 38 SPECIAL	VANDENBERG ALCATRAZZ
38 SPECIAL TES Robert Plant Ruey Lemis (n) Genesis (n)	(317) 257-7565 MD: ROBIN LUSE Not.
NIGHT RANGER (M) PRETENDERS (M) Medium	Hot. JOHN COUGAR MELL YES (M) PRETENDERS (M) VAN HALEN (M)
JOHN LENNON a EDDIE MONEY STREETS TWO OF A KIND	GENESIS (H)
TNO OF A KIND 4 MANFRED MANN ØZZY OSBOURNE NAYA UZ	18 SPECIAL (M) a A NIGHT IN HEAVE A DURAN CURAN Nedium ROLLING STONES
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SON JOVI HALL & OATES RAINBON QUIET RIOT	a BON JOVI a REAL LIFE a FOOTLOOSE a MANFRED MANN
CHRISTINE MCVIE ABC Light Adds	 CITI-FM/Win (204) 786-6181
DAN POCELBERG DHIGHT THILLEY BAN TED HUXENT ACCEPT	204)786-6161 PD: STEVE YOU:G ND: ANDY FROST
* WIOT/Toledo (419) 248-3377	HOT. GENTES IS JOHN COUGAR MELL
PD: TERRY SULLIVAN HD: THE RD2 Not	ROLLING STONES HOTLEY CRUE ABC YES
JOHN COUGAR MELLEN (M VAN HALEN (M) GENESIS (M) HOTELS	UZ UZ BILLY IDOL HEAVEN
DURAN (RIRAN ROLLING STONES (H) OZZY OSSOURNE (H) YES (H) TWO OF A KIND	VANDENDERG SIMPLE MINDS VAN HALEN REAL LIFE
PRETENDERS (M) A NIGHT IN HEAVEN Medium	PRETENDERS a ACCEPT A JUDAS PRIEST A JOHN LENNON
JUDAS PRJEST UPOPIA DON FELDER	ROMANTICS A NIGHT IN HEAVE RE-FLEX
ACCEPT CHRISTIME MCVIE JORN LENNON ZZ TOP	PLATINUM BLONDE SAGA
FIXX BILLY 1DOL KISS 30 SPECIAL	MANFRED MANN COREY HART BLUE OVETER CULT
ABC MOTLEY CRUE UZ MANFRED MANN	38 SPECIAL HEADPINS SLIPSTREAM
VANDENBERG REAL LIFE	* WLVQ/Colum (614) 224-1271 PD: PAT STILL
TED NUGENT WANG CHUNG	PD: PAT STILL ND: LEE RANDALL Not YES
* WYFE/Rockford (815) 877-3075 PD: BRENT ALBERTS	JORN CDUGAR MELLE GENESIS ROMANTICS 30 SPECIAL
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HUEY LEWIS VAN HALEN MOTTELS Medium	BLUE OYSTER CULT ABC
STEVIE NICKS RAINBOW JACKSON BROWNE TWO OF A KIND	QUIET RIOT NOTLEY CRUE OZZY OSBOURNE HEADPINS
JOHN LENNON EURYTYNICS MANFRED HANN ABC	BILLY IDOL MANFRED MANN HEAVEN PREVIEW
22 TOP RE-FLEX Light Addm TED NUCENT	RE-FLEX DURAN DURAN ALCATRAZZ UTOPIA
TED NDVENT WANG CHUNG DWIGHT TWILLEY BAN BON JOVI KIND	JUDAS PRIEST ACCEPT CHRISTINE MCVIE a EURYTHMICS
* WOOS/Canton (216) 492-5630	a BON JOVI a TED NUGENT a WANG CHUNG a DWIGHT TWILLEY BA
PD: RICK SINGER HD: ANDY SANDERBECF Bot	
BOL 38 SPECIAL ROMANTICS TWO OF A KIND DURAN CURAN	• WWCK/Flint (313) 744-1570
GENESIS (M) VAN HALEN (M)(L) EDDIE HONEY HSB	PD: MARK MILLER MD: LINDA LANSI
JOHN COUGAR MELLEN	Hot MICHAEL JACKSON DURAN DURAN (M) 38 SPECIAL
NUTEY LEWIS JOHN LENNON REAL LIPE YES (HI ROBERT PLANT HEGIUM	VAN HALEN (H) BILLY IDOL TWO OF A KIND HANTERED HANN
DOORS ALDO NOVA ROLLING STONES BLUE OVSTER CULT	PEAL LIFE ROLLING STONES (M PRETENDERS (M) Nedium
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JACKSON BROWNE a A NIGHT IN HEAVEN Light Adda FOOTLOOSE	 POOTLOOSE UTOPIA GOLDEN EARBING
* KMOD/Tulsa (918) 664-2810	JOHN COUGAR MELLEN YES GENESIS
PD: CHARLIE WEST HD: JIH JONES Bot	POLICE OZZY OSBOURNE VISS NOTLEY CRUE
TWC OF A KIND 38 SPECIAL HURY LEWIS (M) YES	TED NUGENT ACCEPT JUDAS PRIEST COUP
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HEADPINS REAL LIFE BLUE OYSTER CULT QUIET RIOT	
BILLY IDOL MANFRED MANN ROLLING STORES	WCPZ/Sandu (419) 625-1010 PD: BOB DEDI
UTOPIA HTTS PREVIEW STREETS	Bot a YES GENESIS (M)
BON JOVI RAINBOW JUDAS PRIEST HELIX	HUEY LEWIS (M) CULTURE CLUB (H) BOB DYLAN PAUL SIMON
RE-FLEX BAATER ROBERTSON A BC Light Adda	PAUL SIMON BILLY JOEL (M) PAUL MCCARTNEY STEVIE NICKS UTOPIA (M)
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MICHAEL SCHENKER G WIRE TRAIN TED NUGENT DWIGHT TWILLEY BAN HALL 6 OATES	THO OF A KIND MOTELS HALL & OATES VAN HALEN RE-FLEX
* WIBA/Madison (608) 274-5450	HATTHEW WILDER JOHN LENNON (M) HOWARD JONES
PD: DAVE ERVIN	PRETENDERS EURYTHMICS FODTLOOSE CHRISTINE MCVIE
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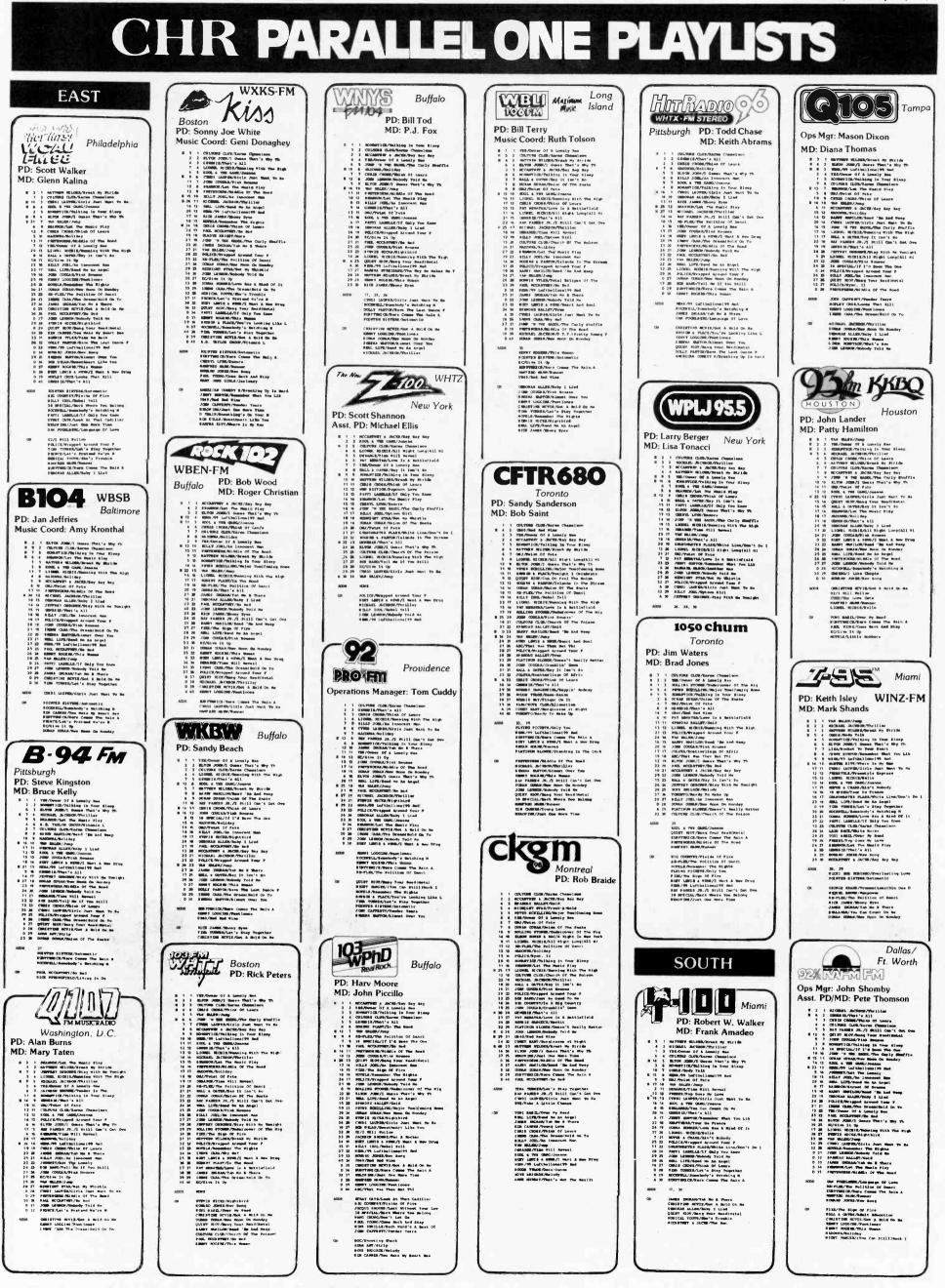
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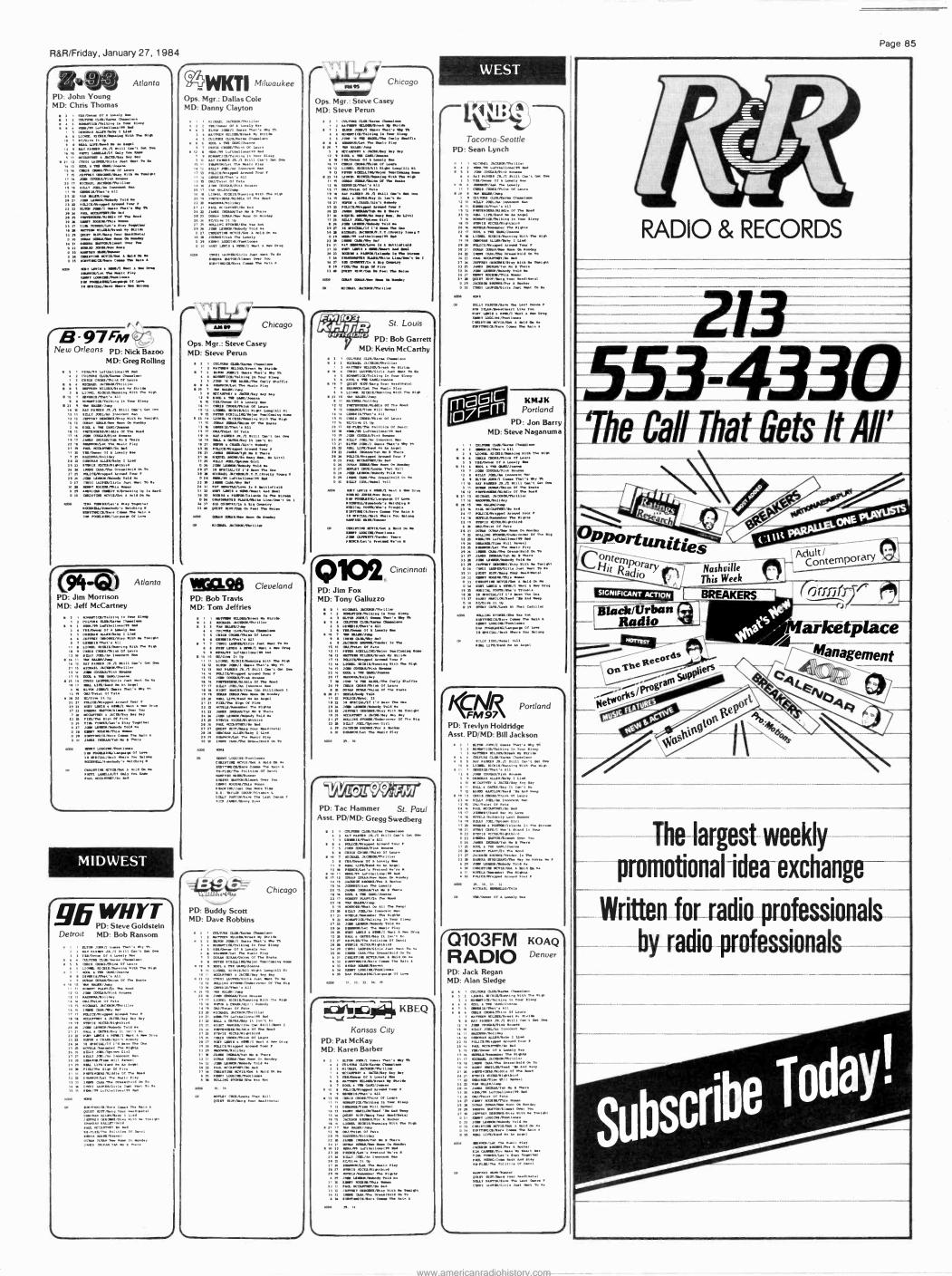
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R&R/Friday, January 27 WEST (cor									Page 83
* KISW/Seattle (206) 285-7625	PRETENDERS (N) VAN HALEN (N) Hedium Blue Gymter Cult	KROQ/Pasadena (213) 578-0830 PD: RAYNOND BANISTER MD: LARUY GROVES	KOME/San Jose (408) 246-6811 PD: PAT EVANS ND: SCOTT ELLIOTT	* KBCO/Boulder (303) 444-5600 P0: JOHN BRADLEY ND: DOUG CLIPTON	* KFMG/Albuquerque (505) 265-8811 PD: TOM MASSALL ND: LENRY BLOCH	* KRSP/Salt Lake City (801) 262-5541 PD: RANDY ROSE ND: BARRY NOLL	NOTLEY CRUE Don Pelder Rolling Byones (H)	KOZZ/Reno (702) 329-9261	KWHL/Anchorage (907)349-6551 PDT CARTER B. BRADLEY (PROZEN)
PD: GARY BRYAN ND: STRVE SLATON Not Van Balen	JCHN COUGAR HELLEN DON FELDER HEADFINS ALDD NOVA TWO OF A KIND	BOC CULTURE CLUB DORAH CURAN RE-FLEX	Bot Genesis (n) Van Halen (n) 38 special	BOC GENESIS PRETENCERS EURYTHNISS	BOC VAN HALEN (H) ALAN PARSONS YES	Bot Police (M) John Cougar Hellen (H) Rolling Stones (M)	PRETENDERS (M) REAL LIPE PRATERD MANN A REGNET DE MEAVEN BLAG OTSTER CULT	PD: DANIEL ODOR ND: BRUCE VAN DYRE Not Genesis	BOL GENESIS (M) HUEY LEWIS VAN HALEN (M) YES
YES Ez Top Bolling Stones Ozy Gebourge Genesis	JUDAS PRIEST CHRISTINE NOVIE JCHN LENKON HOTLEY CRUE MENDY & ROCKETS	ADAM ANT REAL LIFE ROLLING STORES BORD & BUNNYMEN BILLY IDOL	ALAN PARSONS NUEV LEWIS Nodium BLLE OVSTER CULT YES	YES IAN ANDERSON UTOPIA U2 REAL LIPS	JCHN LENNON PRETENDERS WOTLEY CRUE WOTLELS GENES 15	QUIET ROT DURAN DURAN (H) TNO OF A KIND YES (H) GENESIS (H)	DORREN JORN LENNON ORPHAN 36 SPECIAL FOOTLOOGE	YZS John Cougar Meillen Two Of A Kind Pretenders Van Hallen	TWO OF A EIND Hedium JOHN LENNON 36 SPECIAL ECDIE NONEY
JOHN LENNON JUDAS PRIEST MOTLEY CHUTE JOHN COUGA R MELLEN PRETENDERS	POOTLOOSE a MANTRED MANN MOTELS a TED MUGENT POLICE	PRETENDERS X INXS CYNDI LAUPER- CURZ	QUIET RIOT ROBERT PLANT NIGHT RANGER DE2Y DEBOURKE 6 JOHN COUGAR MELLEN	RE-FLEI BOB DYLAN HUEY LEWES BIG COUNTRY ROTELS	A NIGHT IN HEAVEN NIGHT RANGER John Codgar Hellen Hury Lewis 36 Spectal (N)	ROMANTICS J8 SPECIAL (N) ZZ TOP PRETENDERS VAN HALEN	HUEY LEWIS JCHR COUGAR MELLEN Romanyich Billy 1001 Mall & Ortes	38 SPECIAL Duran Duran John Lehnon Notley Crue Medium	P RETENDERS UTOP LA ROLLING STORES OZEV OBSOURKE HEADPINS
ALDO NOVA NEAVEN RIOKUE RICK DERRINGER Medium	POLICE PAUL RODGERS ROLLING STONES 30 SPECTAL	GTASLIPS UD40 JORN LENNON PLEASURE & THE BEA WIRE TAAIN	EDDIE HONEY HELLE ROMANTICS TSUNANI JUDAS PRIEST	SPAUL ROCCERS PAUL SINON NALL & ONTES HOWN ID JONES CHRISTINE NOVIE	NAMPRED HEADS BLUE OFFICE CULT BILLY IOL OFFICE OFFICE CRESTIME NOVIE	JOH DULL (ANNON HOEY LEWIS (N) Hedim Hany RED Hann Creas Stime Novie	NELD FUNE Nellus GIRLSCHOOL GUIST REOT NICHT RANGER	ROLLING STONES A MIGHT IN HEAVEN Notels Billy 1001 Rias	A HIGHT IN HEAVEN HANFRED HANN Alam Parsons Night Ranger Blue Oyster Cult
NICHARL SCHENKER G a Romantics Slue ovster cult Nicht Ranger 38 special	YES BON JOVI HITS * DWIGHT TWILLEY BAN VANDENBERG	SUBURDES BURYTHMICS WANG CHUNG CUTTING EDGE NINA HAGEN	UTOPLA KIND BON JOVI PRETENDERS NAMPRED KANN	RUPUS & CHARA PETER OCOMIN MENDY & BOCKETS JORN MINTY JOBOKENS	a FOOTLOOSE Hedium UTOPIA JUDAS PRISST ATTS	CREATING REVIE PETER SCHILLING JACKBON BROWNE STEVIE NICKS OZEY OSBOURNE NOTELS	PARL BOOGERS BOB DYLAH RAINBOH STREETS ZZ TOP	HEADPINS OZZY OGBOURNE ROWNTICS REAL LIPE HUEY LEWIS	MAS (NOT MAS) REAL LIPE HELIS FOOTLODEE CONTLOTE MCVIE
HILLIR UPO PREVIEW RIOT VANIMMERG	KOLA/San Bernardino (714) 825-9952	BILL CALL CALL CALL CALL CALL CALL CALL C	a DWIGHT TWILLEY BAN a DORKEN a TED MUSIENT - HTTS PREV (EM	SUB URBS JOAN ARMATRADING DURAN DURAN FOOTLOBE ROLLING BYONES	PREVIEW DOKEEN BARTER KOBERTSON ACCEPT NEADPINE	BILLY IOOL a DAN POCELBERG ROBERT PLANT NICHT RANGER	UTOP LA EURYTHULCS JUDAS PRIEST NTTS	ABC MANTRED MANN NYTH & CHRISTINE MCVIE & POOTLOOSE	STEVIE «ICKS NOTLEY CRUE VANDENSERG PREVIEW RAINEON
HUEY LEWIS ACCEPT ALLIZE Light Adds TED NUGENY	PD: AL BARNETT Bot NOTLEY CRUE	NUTELS JIMYT THE ROOVER SID CREOLE INDUSTRY ENGLISH BEAT SIMPLE NINDS	* CFOX/Vancouver	ADDIANS BINDS ADDIALY IOL CUNDI LAUPER FILEM SEIPLEY UB40 MINK DEVILLE	TSUMANI DAN POGELBERG 4 TED NUGENT 4 ZE TOP D MIGHT TWILLEY BAN	BLUE OVSTER CULT NOTLEY CRUE Dom Felder Real Liff Judas Priest	PREVIEW LAN ANDERSON PIREPALL VANDERBERG ABC	U2 JUDAS PRIEST DWIGHT TWILLEY BAN & MICHAEL SCHENKER G ACCEPT	NTTS BON JOVI JUDAS PRIEST
BLACE PAUL NODGERS BON JOVI	VAN HALEN (N) Rolling Stones (M) 18 Special Pretenders (M) Billy Idd Thu of A King	SIGHTS CHINA CRISIS SEX BEAT TOY DOLLS STEWART COPELAND	(604) 684-7221 PD: DON SHAFER ND: RICK SHANNON	ABC WIRE TRAIN a BARCLAY JAMES-HARV	A BON JONI Light Adda Michael Schenker G	FIX POOTLOOSE HEAVEN & A NIGHT IN HEAVEN & TEO RUGENT	HEAVEN Light Adda Dwight Huilley Ban Dan Foggleers Bon Jowi	BOW JOVI RIOT HEAVEN DORKEN EUNITHNICS	KAWY/Casper
* KDKB/Phoenix (602) 897-9300	THE OF A KING JOH LENHON DURAH CURAN (H) YES (H) GENESIS (H) Hedium	JERNAR COPELAND DEPECHE HODE ANC JOINE COUCAR MELLEN LET'S ACTIVE GENESIS	Bot John Cougar Mellen Duran Curan Billy Iool Hury Lemis	MANG CHUNG BARTER POBERTSON DEAR EXERT EWGLISH SEAT JJURT THE ROOVER	KEZE/Spokane (509) 448-1000 PD: JONAH CORKINGS	* KROY/Sacramento	TED NUGENT ACCEPT KIND	ZZ TOP TED HUGENT Light Adda WANG CHUNG	(307) 235-1515 ON: FRED LEDGEUIS HD: JEFF PETTERS
PD: JEPP SATTLER ND: J. DAVID HOLMES Bot 30 SPECIAL (M)	NGOLOGI BLUE OYSTER CULT NIGHT RANGER HUEY LEWIS REAL LIFE	UZ TOWI BASIL BATTER ROBERTSON LITTLE SUSAN SSQ	PRETENCE IS VAN MALEN GENESIS TWO OF AKIND & JOHN LENNON	DON FELDER NICK HENNARD CURE PAUL YOUNG DEBSIZ HARRY	PD: JOHAH LIMMIINGS ND: HAUTREN HATTNEWS Hot GENESIS	(916) 441-4950 PD: DENNIS NEWHALL BOC	* KZAP/Sacramento (916) 925-3700 PD: CHUCK BROWLING RD: TOM CALZ	KSPN/Aspen (303) 925-5776	Bot JCHN COUGAR HELLEN (H) YES (H) SOB DYLAN (H)
GENESIS MIONICARY OIL ALAN PARSONS RICK SPRINGFIELD MORT LEVES	02 a QUIET RIOT CZZY OGBOURNE HOTELS a CHRISTINE NOVIE	HOWNED JONES COMATEENS INVISIBLE 200 VAN MALEN BILL MELSON	OZZY GEBOURNE ROLLING STONES UZ YES A NIGHT IN HEAVEN	WORLD VIEAGE THE THE THIRD WORLD SIMPLE WINNG	YES ROLLING STONES John Cougar Hellen (H) Van Halen (H) John Lennon	VAN HALEN (M) PRETENDERS (M) JOHN LENNON GENESIS (M) TNO OF A KIND	Not Stevie Nices Quiet Rict (M)	POI LEE DUNCAN NDI TOM CAREY Not. PRETENDERS	HAMPTRED HANN (H) BIG COOMPTRY RALL & COOMPTRY RALL & ANTES VAN RALEN (N) GEMESIS (N)
NOBERT PLANT POLICE ELTON JOHN Medium VES	FIXE RE-FLEX VANDEMBERG EURYTHHICS ROMANTICS UTOPIA	NUSICAL YOUTH ROMANTICE DESBIE HARRY WENDY & ROCKETS DOORS	BLJE OVSTER CULT COREY NART MANFRED MANN SAGA 38 SPECIAL	BILL NELSON NANFRED HANN LET'S ACTIVE KIND MACHINATIONS	OZEY OBBOURNE (M) PRETENCERS (M) Bandium ZZ TOP KANFRED HANN	JCHN COUGAR MELLEN Rolling Stones 38 Special (H) Yes (M) Duran Duran	POLICE TWO OF & KIND JOBH LENHON PRETENDERS (N) HOTELS VAN HELEN (K)	PROTENDENS BURNTHALOS JORN LENNON (L) GENESIS BOB DYLAN PAUL NCCARTNEY	LIGNEL RECRIE BILLY IDDL (M) A NIGHT DE MEAVEN JORN LENNOM HUEY LENNE
NOTELS JOHN LENNON CHRISTINE MCVIE Homend Jones Barter Robertson	PREVIEW JOHN COUGAR MELLEN NEADPINE HANFRED MANN	DEAD OR ALIVE NICE HEYWARD INTERTERON TEARS FOR PEARS Light Adda	MALINA ABC JUDAS PRIEST A NIDNIGHT OLL A NOTLEY CRUZ	FIREFALL EYE TO EYE EIN CAMPES T-BORE BURNETT BORGOS	BLAR OYSTER CULT Duran Duran Don Pelder Nicht Ringer Judas Priest	HANT RED HANN REAL W BILLY LOOL HURY LEWIS OZZY GEBOURNY	JOHN COUGAR MELLEN	PAUL YOUNG PAUL BINON UTOPIA CRRISTINE NCVIE	ALAN PARSONS TWO GP A KIND JAN ANDERSON ADAN ANT ROLLING STONES (M)
BILLY JOEL MANFRED MANN A NIGHT IN MEAVEN BILLY IDDL DURAM EURAN	A NIGHT IN HEAVEN JUDAS PRIEST	MINK DEVILLE DWIGHT TWILLEY BAN THOMPSON TWINS CRISTINA	RE-FLEX SIMPLE MENDS a platinum blonde Sharp Edges	BLUE OTSTER CULT ADAH ANT AMERICAN PATROL GRACE ALICK	38 SPECIAL NTTS UTOPIA TWO OF A KIND & BON JOVI	HOTLEY CRUE REAL LIFE A HIGHT IN HEAVEN EUNYTHNIGH FINK	TES JO SPECIAL RANTRED MANN UTOPIA JUDAS PRIEST CONTENT	NATTHEN WILDER CULTURE CLUS REN GANNES WANG CEUNG LIONEL RECHIE	PRETENDERS (M) DURAN (URAN (M) REAL LIPE 36 SPECIAL (M) EURYTHMICS
PIER CON MELDER NENA VAN MALEN NICHT RANGER	* KZEL/Eugene (503) 484-4304 PD: KEN HARTIN Bot	* KSJQ/San Jose	KAZY/Denver (303) 759-5600	Light Adds DAN POGELBERG JOHN LIMHON OWIGHT WILLEY BAN JIM CARKOLL BAND CHINA CRISIS	A ACCEPT	a CHRISTINE MCVIE TUDAS PRIEST MCTRLS NICHT NANGER RE-FLEX	OGZY OBBOURDIE NOTLEY CRUPE HYTS GENESIS NIGHT MANGER A NIGHT TH MEAVEN	URAO YES JORN COUGAR MELLEN NUEY LEWIS REAL LIFE Medium	CHRISTINE NCVIE BATTER ROBERTSON FOOTLOOSE DAN FOGELBERG Nedium
OZZY OBBOUTONE VANDENBERG NOTLEY CRUE PRETENDERS a REAL LIFE	BOL YES (M) 30 SPECIAL (M) TWO OF A KIND JORN COUGAP MELLEN (M) PRETEMBERS (M)	(408) 288-5400 PD: LEE ROY HANSEN MD: NIRKI STEVENS	PD: SCOTT JAMESON ND: KELLY O'NEAL BOL	- CHIMA CKISIS	* KKDJ/Fresno (209) 226-5991 PD: DEBORAH CATLIN	Light Adds UTOFIA POOTLOOSE HTTS DWIGHT THILLEY BAR	a A NICHT IN MEAVEN a POOTLOOSE a U2 a U2 b MIGHT TWILLEY BAN a ACCEPT	DURAN DURAN NICK HEYNARD MOTTELS EMMYLOU NARRIS	ROMANTICS BLUE OVETER CULT CULTURE CLUB RICK SPRINGFIELD ABC
KCAL/San Bernardino	NOTELS VAN HALEN (M) DURAN DURAN GENESIS (M) HUEV LEWIS	Hot YaT GENESIS STREETS OZZY OGBOURNE	DURAN DURAN STEVIE NICKS PRETENDERS (M) NERA THO OF & KIND		PU: DEBORAN CATLIN ND: JEFF RIEDEL Bot VAN HALEN YES			JACKSON BROWNE RE-PLEX MALL 6 OATES INCUSTRY MANY REO NRWN BARTER ROBERTSON	C.S. ANGELS U2 FIXX POLICE DON FELDER
(714) 825-5020 PO: JIN JAMES MD: MIKE STEWART	NOLL WE STONES (H) Hedius Billy IDOL A NIGHT IN HEAVEN NOTLEY CIRCE	BLUZ OVSTER CULT DOKKEN TSUNANI NYTS NIGHT RANGER	GENESIS (M) VAN HALEN (R) JOHN COUGAR MELLEN (M) JOHN LEMNON (M) Redit	Parallel Two	TES DURAM TURAN PRETENCERS GENESIS JOHN LIENNON BILLY IDOL	* KFIV-FM/Modesto (209) 527-6100 PD: c.J. STONE	Parallel Three	ROLLING STONES WOMACK & WOMACK ETYLE COUNCIL DEAR ENDERY	RE-FLEX CYMDI LAUPER NIGHT RANGER STREETS OZZY OSBOURKE
Not . POLICE HALL & OATES OULTURE CLUB ROLLING STONES	CHRISTINE NCVIE NIGHT RANGEP NEROPINS OZZY OGBOURNE KISS	VAN HALEN Modium 38 Special Alan Parsons Hanfred Mann	POOTLOOSE HUEY LENIS a DAN POGELBERG ROLLING STONES RE-FLEX	* KWFM/Tucson (602≽748-2400	BILLY IDOL 38 SPECIAL OZZY OGBOURNE JOHN COUGAR MELLEN 8 ROMANTICS A NIGHT IN HEAVEN	Rot VAN RALEN (M) YES (M) 36 SPECIAL (M) PRETENDERS (M)	KZOQ/Missoula (406) 728-5000	FODTLOOSE JOHN HIATT MINK DEVILLE RAY PARKER JR. JON GIBSON	HEADPINS BEAVEN DOKKEN VANDENSERG WHITE DOOR
YES VAN HALEN EURTYTHIJGB SPANDAU BALLET DORAM BURAN	REAVEN RIOT ACCEPT BLUE OYSTER CULT ROMANTICS	VANDENBERG YES PADL RODGERS ROLLING STONES HICHAEL SCHENKER G	YES © EURYTHOMICS CULTURE CLUB CHRISTINE MCVIE BILLY IDOL	PD: JIM RAY ND: TCCE ALLEN (FRMZEN) Hot	RE-LEX ROLLING STORES EDDIE MOREY HUEY LEWIS ¹	ROLLING STORES (M) JOHN COUGAR MELLEN JOHN LENNON THEO OF A KIND HYTS	PD: VERN ARGO Hot JOHN LENNON PRETERDERS (M)	ABC CRINA CRISIS GAP BAND VAN HALEN HOMARD JONES	a DWIGHT TWILLEY BAN a PAUL NORCERS Light Adda WANG CHUNG HOMAND JONES
GENESIS JOHN DOUGAR MELLEN JOHN LENNON PRETENDERS Medium	QUIET BLOT BIG COUNTRY MANFRED MANN JONN LENNOM JUDAS PRIEST	BILLY IDOL HUEY LEWIS WASTED JUDAS PRIEST EDDIE MONEY	KZOK/Seattle	VAN HALEN ELTON JOHN NANFRID HANN (H) POLLOR SIMON TOWNSEND	DUDAS PRICEST TWO OF A KIND NOTLEY CRUE HANTRED HANN Redium HALL & OATES	RE-FLEX GENESIS (H) Hedium PREVIEW A NIGHT IN HEAVEN	VAN NALEN (M) 30 SPECIAL ROLLING STONES HUET LEWIS POOTLOOGE	DON PELDER Light Adda CELESTIUM DAN FOCELBERG NARSHALL TUCKER BA	UTOP LA STEV IN NICRS PAUL YOUNG GRACE SLICK JACKSON BROWNE
,RE-PLEX CYNDI LAUPER PREVIEW VANDENBERG BATER RYBERTSON	a DWIGHT THILLEY BAN a 22 TOP	HEAVEN DON FELDER HOTLEY CRUE NSB WARLORD	(206) 223-3911 MD1 CRAIG MARTIN (PROZEN)	DURAN DURAN ALAN PARSONS BLUE JUSTER CULT FIXO TWO OF A KIND	ARL & DATES ARC NOTELS BOB DYLAN BLUE OYSTER CULT ACCEPT	NIGHT RANGER ROMANTICUS MANFRED MANN MOTELS U2	SILLY IDOL EURYTHHIOS REAL LIFE JORN COUCAR MELLEN YES (M)	ROCHNELL TINA TURNER DATGHT TAILLEY BAN STEEL PULSE	
BILLY IDOL Adam Aft A'night in Heaven Real Life Fix	* KRQR/San Francisco (415) 765-4036 PDI JON RUSSELL	TAXXI PREVIEW THO OF A KIND BON JOVI KISS	OZY OBBOURNE YES (M) GENESIS. VAN HALEN HOTELT CRIE	RUEY LEWIS MOTELS STREETS Medium ZZ TOP	ACLEPT RAIMENN & WANG CHUNG EURYTHNICS EUSS UTOPLA	BLUE OYSTER CULT ABC BILLY IDOL WANDEMBERG DON FELDER	GENESIS Nedium THO OF A KIND HOTELS HICHAEL JACEBON	KTYD/Santa Barbara	KTCL/Ft. Collins (303) 571-1232 PD: JOBH HAYES
a DWIGHT TWILLEY BAN WANG CHUNG a NENA ABC 38 SPECIAL	ND: RON GARRETT Rot Pretenders Van Walen	GIRLECHOOL QUIET RLOY RAIL JOHN LENNON RAINBOW	GIRLSCHOOL ROLLING STONES HELIX BEOT WIGHT RANGER (N)	UTOPIA REAL LIPE EDDIE MONEY RE-FLEX PRETENDERS (L)	a DWIGHT TWILLEY BAN REAL LIPE FIX & BON JOVI VANDENBERG	HUEY LEWIS OZZY OGSOURNE VELVETEEN GIRLSONOL JUDAS PRIEST	CHRISTINE MCVIE BLDE OVSTER CULT QUIET RIOT DURAN DURAN A NIGHT IN HEAVEN	(805) 963-1601 PO: JANE ASHER BOC VAN HALEN	HD: SCOTT ARBOUCH BOL PRETENDERS BOB DYLAN
NICR HEYWARD HOMEND JONES LAN ANDERSON JUMP 'N THE SADDLE TONI BASIL	HUEY LEWIS DON PELDER HANFRED HANN NIGHT FANGER A D'ALGHT MULLEY BAN	ALDO NOVA RIOT JOHN COUGAR MELLEN ALCATRAZZ HEADPINS	TSURANI JUDAS PRIEST 38 SPECTAL (N) AXE DORKEN (N)	GENESIS ROLLING STONES BILLY IDOL DON FELDEP ROBERT PLANT	ALCATRAZZ U2 a CYNDI LAUPER HEADPINS	WISHBONE ASH EURITTHUICH BON JOVI DURAN DURAN DHIGHT TWILLEY BAN	UPOPLA RE-FLEX U2 NANFRED 190.00	PRETENDERS EURYTKMICS UTOPIA SUBURBS JOHN LADMON	NICE HEYWARD YES 1AN ANDERSON JOAN ANNATRADING REAL LIPB
CHRISTINE MCVIE OZZY OGBOURNE a FOOTLOOSE a THE THE a CHINA CRISIS	JOHN LENNON BILLY ICOL VANDENBERG ROLLING STONES IAN ANDERSON	KIND BLACK SABBATH DIO THIM LEZZY a TED NUGENT	HANT RED HANN PRETENDERS JOBM COUGAR HELLEN Hadium ALAN PARSONS	BOB EVILAN NOTLEY CRUE STEV DE NICKS NEMA JORN LENNON	NIGHT RANGER SAGA Light Addu FOOTLOOSE	Light Addm TED NUGENT	HALL & OATES 22 TOP a DWIGHT TWILLEY BAN a Bon JOVI Light Adds Paul Young	NAING CHUNG LET'S ACTIVE A NICHT IN HEAVEN BURKEN EDGE BON JOVI	RE-FLEE UTOPIA ROLLING STONES EURYTHMICS NETA
KFOG/San Francisco	Redium ALAN PARSONS JCHN COUGAR MEILEN 38 SPECTAL EDDLE MONEY	Light Adds UTOPIA	SCHO RAINBOW HYTS BLUE OYSTER CULT BCH JOYI	VANDHRBERG CHRISTINE NCVIE POOTLOOGE EUNYTHRICS 38 SFECIAL	KLPX/Tucson	KWXL/Albuquerque (505) 765-5400 PD: BILL STAMBAUGH	THEN HUGGENT CYNDI LAUPER WANG CHUNG	LOB LOBOS WIRE TRAIN HOTELST CRUE a DWIGHT THILLEY BAN BILL NELSON	WIRE TRAIN UZ PAUL HODGERS CHRISTEME NCVIE BERT JANSCH
(415) 885-1045 PD: DAVE LOGAN Sot	YES GENESIS BLUE OYSTER CULT PAUL ROOGERS CZZY OSBOURNE	 KRCK/Portland (503) 222-1841 POL BOB BRODES 	ALLO NOVA STREETS FAUL ROOGERS IRON HAIDEN CULPRIT		(602) 622-6711 PD: MICHAEL BERGER HD: BRYAN KILLER	ND: DOUG DAVIS Bot PRETENDERS (M) DURAN JURAN	KFMF/Chico (916) 343-8461 PDI I ION MODOMARD	THREE O'CLOCK ABC BILLY IDOL UZ Hedium	MINK DEVILLE SSQ Nicole Graham Englisk beat Cure
ROLLING STONES POLICE MIEY LEWIS GENESIS SAGA	ROMANTICS STREETS GRACE SLICK BOB DYLAN UTOP LA	MDI BOB BADAS MDI CAROL NUCHARDZ (FROZEN) HOC YES (N) HELIX	TWO OF A KIND ROMANTICS 22 TOP PREVIEW JOHN LENNON	* KPOJ AM-FM/Honolulu (808) 524-7100 PD: EILL NIMS	BOC NOTLEY CRUE MANPRED HANN (M) PRETENDERS (M) JOHN LIDNON	NOTELS ROMANTICE JOHN COUGAR MELLEN 36 SPECTAL (M) YES (M)	BOT RALEN VAN KALEN PRETENDERS VER	CHINA CRESIS JOAN ARMATRADING ENGLISH BEAT GENESIS DORKEM	LET'S ACTIVE a DAN FOODLASKS Medium RAY BEATS HOMARD JOHES
NALL & OATES NJATRED NANN UZ YES PRETENDERS	NOTLEY CRUE HEADPINS GRESCHOOL TAXXI ALCAT MAZZ	PREVIEW BLUE OTSTER CULT (M) RAINBOW MANFRED MANN	HEADPINS HEAVEN VANDENBERG ALCATRAZZ DON FELDER	ND: ANDY PRESTON Not VAN HALEN PRETENDERS	VAN HALEN (M) UTOP LA OZZW OSBOURNZ ROLLING STORES (M) A NIGHT IN HEAVEN	ROLLING STONES GENESIS (M) TWO OF A KIND NIGHT RANGER (M) HOTLEY CRUE	ROLLING STONES BILLY IDOL JOHN COUGAP MELLEN EODIE MONEX COLTURE CLUB	38 SPECIAL DEBBIE HARAY ROLLING STORES & THOMPSON TWINS 4 JIN CARROLL HAND	THE THE THREE O'CLOCK JUND 'N THE SADDLE DONOVAN RECHTE NAVENS
JOHM LENNON BIG COUNTRY Medium John Cougar Meillen Eddie Homey	U2 JUDAS PRIEST ABC HYTS RIOT	AXE VAN HALEN GIRLSCHOOL OZZY OBBOURNE' TARRI NIGHT RANGER (H)	KIS5 ACCEPT 112	YES JCHN COUGAR HELLEN 38 SPECIAL THO OF A ELIND JCHM LENNOH	JUDAS PRIEST YES (M) JUHN COUGAR MELLEN (M) Medium 30 Special	VAN HALLEN (H) a JOHN LEINNON Madium Readpins Nanfred Hann	BESTECTAL GENESIS BLUE OTSIER CULT EURYTHNICS Hedium	a TED HUSENT a JUDAS PRIEST a HINK DEVELLE a HOMARD JONES a COUP	EXPRESSION CHUNG BANTER FOBERTSON & KILLER WHALES
BOB DYLAN PACL BOOGERS ROMANTICII IAN ANDERSON BELL NELSON	HEAVEN Light Adda TED HUGENT HOTELS SCH. JOVI	J8 SPECIAL (N) VANDEMBERG DOKKEN Nedium	91X/San Diego (619)236-9872 PD: JIH GELARO NO: MAD MAX	HUEY LEWIS JUMP 'N THE SADDLE ALCATRAZZ JUDAS PRIEST OINGE BOINGO	DEAR ENEMY a RUEY LEWIS DURAN DURAN	ABC NEAL LIPE U2 RE-FLEX OZZY OSBOURNE	TWO OF A.KIND RE-FLEX BONGDG ABC ENGLISH BEAT	MANTRED KANN Duram Euran Dear Enteny Huey Lewis Hyts	SCA RFACE ACCELERATORS A WHITE DOOR 8. FOOTLOOSE 9. ERAPTWERK
BILLY IDOL SIMPLE WINDS FRAFTWERK MIRE TRAIN a WANG CHUNG	KINK/Portland	HOTLEY CRUE HEAVEN ROLLING STONES 740 OF A XIND QUIET RIOT JOBN COUGAN HELLEN	BOT CULTURE CLUB (M) DURAM CURAN A DAM ANT	NANFEED HANN CIRLETINE HEVIE Acceft RE-Filtx HEAVEN	ACCEPT GRMESIS BILLY IDOL KISS NIGHT RANGER	kiss Preview Alcatrazz Judas Priest Eurythkics	DURAN DURAN BOB DILAN PAUL NODGERS DON FELDER REAL LIFE	VANDEMBERG OTZY OSBOURNE TWO OF BIKIND CURE ADAM ANT	A THOMPSON TWINS A HI SEX A MARSHALL TUCKZE BA DUIGHT TWILLEY BAN Light Adds
DAN POGELBERG a THOMPSON TWINS	(503) 226-5000 PD: RICK SCOTT MD: CARE WIDING	EDDIE MONEY STREETS RIOT ALAN PARSONS TSUMARI	ROLLING STONES BILLY IDOL (M) SUBURES PRETENDERS RE-FLEX	BILLY IDOL NIGHT RANGER Medium MOTILEY CRUE KISS	A TED NEWDENT A DWIGHT TWILLEY BAN NYTS IAN ANDERSON ALDO NOVA ALDO NOVA	A NIGHT IN HEAVEN ACCEPT FOOTLOOSE CHRISTINK MCVIE NUEY LEMIS	MANFRED MANN DEBBIE KARRY FOOTLOOSE CHRISTIME MCVIE LET'S ACTIVE	JOHN COUGAR HELLEN	CROWN OF THORNS
KLOS/Los Angeles (213) 557-7250 PD: TOWNY NADGES ND: RUTH PINEDO	HOT JACKSON BROWNE BEIM CARNES GENESIS JINNE BUFFETT HICHERL FRANKS	KISS ALCATRAZZ DON FELDER GENESIS KEADPINS	CURE NOTELS LET'E ACTIVE DERRIE HARRY CTHDI LAUPER	BIG LOUMTRY BLUE CYSTER CULT ALDO NOVA. STREITS	WIRE TRAIN TORMY TUTONE & WANG CRUNG DORKER Light Adds	e TED NUCENT a DWIGHT TWILLEY BAN	UTOFIA a BARTER ROBERTSON a MANG CHUNG a CYUDI LAUFER a DWIGHT THILLEY BAN	report this w	stations failed to eek and therefore were frozen:
NOT GENESIS TORONTO HOMERT PLANT DE SPECIAL	HICHAEL FRANKS JINHY HESEINA GORDON LIGHTFOOT PAUL NCCAFTNEY CHRISTINE NCVIE HODOY BLUES	DIO JORN LENNON KROKUS Light Adds	TEARS FOR FEARS INCS HIRE TRAIN X STEWART COPELAND RSTEPS FOR	* KREM/Spokane (509) 448-2000	A LCATRAZZ	* KOMP/Las Vegas (702) 876-1460 PDr CHARLIE MORRIS ND: BIG MARTY	A JOHN LENNIN O WIRE TRAIN	WDH	IA/Dover Philadelphia
BE SPECIAL VAN HALEN PRETENDERS YES BLOE OWNER CULT LAN RESERVE	HOODY BLUES PAUL SINON GARLY SINCH GLENN SHORDCX BOB DYLAN	JUDAS PRIEST ACCEPT HTTS ZZ TOP	PSUEDD 2CHO LYRES 2URYTWEICS Nedium BROKEN ECKE HALLA DATES	PD: BILL STAIRS ND: TONY MILES (FROZEN) Net	* KIDQ/Boise (208) 336-0939	Bot Genesië (m) 30 special (m) John Cougar Hellen (m)	KTMS/Santa Barbara (805) 963-1975 PDI BOB SENN	WROC KMET/L	VCharlotte os Angeles
ALAN PARSONS NIGHT RANGER EDDIE HONEY BILLY IDDL HOTLEY CRUE EVENTY	BOB DYLAN JON GIBSON CAROLE KING HICHAEL JOHNSON MICHAEL SEMBELLO SADAO WATAMABE	* KMET/Los Angeles (213) 464-5638 PD: HIKE HARRISON	HALL & DATES MICHAEL JACKSON ALARM GENESIS JORN LENNON DINGO BOINGO	CHE LEPHON LES PRETENDERS (H) FOOTLOOGE THEO OF A KIND	PD: OAN MCCOLLY Bot MANY RED MANN	PRETENDERS (H) VAN HALEN (H) HOTELS TWO OF A KIND JOHN LEHNON	ND: HARK GILES Bot LIONEL RICHIE (M) IAM ANDERSON	KRCK	T/Chicago {/Portland M/Tucson
PREVIEW HELIX FIXE QUIET REOT Hedium A NIGHT IN HEAVEN	TWO OF A ESND a JOHN LEWNON a DAN POGELBERG	ND1 HUGH SURRATT (FRDZEN) Hot VAN HALEN YES	SIMPLE HINDS TV 21 INDUSTRY NINA HAGEN	HALL & OATES (H) ROMENTICS HOTELS (H) BOB DYLAN (H) GENESIS	VAN HALEN PRETENDERS STEVIE WICKS JOHN LENNON GERESIS (#)	STEVIE NICHS OZZY JEBORTENE (M) POLLING STORES (M) YES (M) Medium	RICHIE HAVENS GENESIS JAMES HOUSE KANG CHUNG a JOHN LENNON	KWHL/	Anchorage K/Seattle
A NIGHT IN HEAVEN John Cougar Hellen Herdpins Hyts Judas Priest Judas Lenkon	KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE ASST. PD: GLOBIA JORNSCP	PRETENDERS DURAN DURAN QUIET RIOT ROLLING STONES GENESIS	LOS LOBOS UB40 STRAY CATS TALKING HEADS ENGLISH BEAT OEPECKE HODS-	JORN COUGAN MELLEN BLUE OVENTER CULT ROLLING STORES ALAN PARSONS 30 SPECIAL DETER SCHIELING	HINDELUM STREETS NIGHT RANGUR IAN ANDERSON & POCTLOOSE	DURAH DURAN REAL LIFE BOB OTLAN CYNDI LAUPER ABC	Nodium Nall & Oates Jakes Ingram Rool & The Gang Richael Jackson Rice Heynard		stations reported frozen this week:
JOHN LEWKON NANFRED HANN OZZY DEROVINE STREETS A ACCEPT A TED NUGENT	Bot GENESIS (M) ROLLING STONES (M) YES (M) Ja BOCCIAT (M)	HUEY LEWIS REMAINTICH NOTLEY CRUE 38 SPECIAL JORN CONGAR MELLEN	DEPECHE HODE- ABC TOY DOLLS YES BEAT BAATSE ROBERTSON	PETER SCHILLING HUEVILENIS (N) DON PELDER Hundlum REAL LIPE COMMA TIENN	JOHN COUGAR HELLEN SAGA A NIGHT IN HEAVEN A PAUL YOUNG CHRISTINE HEV IE	A NIGHT IN HEAVEN BILLY IDOL RE-FLEX JUDAS PRIEST NIGHT RANGER	STRVII NICKS CHLTURE CLUB CRISCOSS DON FELDER	WAQX	/New York //Syracuse
A TED NUGENT A ROMANTICS A SAGA	36 EPECIAL (N) JOHN COUGAR HELLEN (N) VAN HALEN (N) PRETENDERS (N) DOZEY OBBOURNE (N) JOHN (ZNHOH	JOHN LEMHON THU OF A KIND BILLY IDOL OZZY DEBOUNEE Redium	BATTER ROBERTSON FLICE CUTTING EDGE BIG COUNTRY GYNSEJPS UZ	DURAN TURAN CHRISTINE MCVIE AGNETHA FALTSXOG POLICE BIG COUNTRY CULTURE CLUB	BUTOPIA TES SURVIVOR VANDENEERG PREVIEW	KISS ACCEPT MOTLEY CRUE & HANFRED HANN	WHITE DOOR BILLY JOEL RAY FARER JR. JOH GIBSON CHRISTINE NEVIE BOH DYLAN	Q107	/Baltimore //Toronto //Spokane
* KGB-FM/San Diego (619) 292-1360 PD: LARRY BRUCE AST. PD: TED EXMARDS	JOHN LZHNON NOTLEY CHUE Nedium & ROMANTICE HUEY LEMIS JUN CH A KIND	POLICE STEVIE NICKS BOW DYLAN JUDAS PRIEST SCODE HONEY BLAF CONSTRE CHIT	STYLE COUNCIL JINNY THE HOOVER, BONGOS ROMANTICS POLICE	CULTURE CLUB STRVIE NICKS EDCIE NOMEY AS LA HEART JOR JACKSON	ROLLING STONES a DAN FORELBERG DOM FELDER a MINE DEVILLE HEADPINS a REAL LIFF	 KILO/Colorado Springs (303) 634-4896 	BOR DYLAN PAUL NCCARTNEY SURYTHALCS BRYSCH/PLACK SPANDAU BALLET NATTHEW WILDER	The following	station has failed
Щос вои DTLAN U2217 OSBIOUR4E (M) GENES15 (M)	NELIS 22 TOP 4 TED NUGENT 4 BON JOVI JUDAS PRIEST	BLUE OVISTER CULT DEF LEPPARD ROBERT FLANT ZZ TOP NIGNT RANGEP NIGNAEL SCHENKER G	HACHESS MIHDY & ROCKETS ECHO & BURNYMEN REAL LIPE Light Adds	LIONEL RUCHIÈ Var Malen Parl Ruccartney Spandau Ballet Parl Sinon	a REAL LIFE ALAN PARSONS CYNDI LAUPER BOB DYLAN & TODIE MONEY BLUE OYSTEP CHLT	PD: RICH HAWK HD: ALAN WHITE Book YES (H)	NATTHEN WILDER A KIN CANYES A NICHARL SEMBELLO A EWAF 4 LEE RITENCUR HOMARD JONES	and therefor	e past two weeks re its data is not nis week's chart:
BILLY IDOL HUEY LEWIS NIGHT RANGER	ACCEPT KISS READPINS	MICHAEL SCHENKER G ACCEPT ALCATRAZZ RIOT	NEW MARINES LAID BACK FRANKIE GOES TO HO	Light Adda Eurythonics	ZZ TOP (L) 38 SPECIAL	VAN HALLEN (M.) GENESIS (M.) OZZY OBBOURNE	A HOMARD JONES A NODERN ROMANCE A TOM SOUTT	WAPI/E	Birmingham

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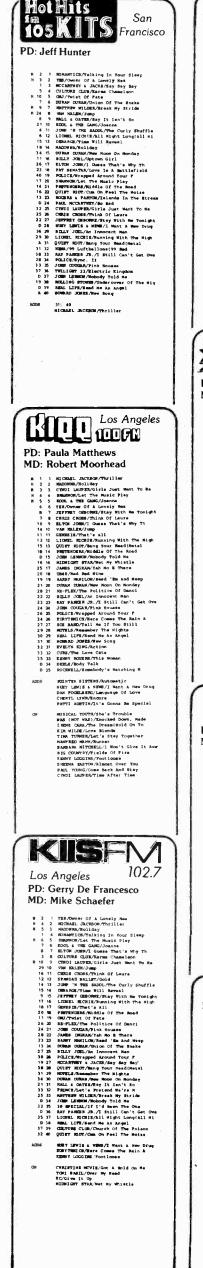
www.americanradiohistory.com



CHR REPORTERS

13FEA(WFEA)/Manchester, NH (3-E) 92X(WXGT)/Columbus, OH (2-M) 93FM(KKBQ-FM)/Houston, TX (1-S) 94Q(WQXHFM)/Atlanta, GA (1-S) 94TYX(WTYX)/Jackson, MS (2-S) 95XIL(WXIL)/Parkersburg, WV (3-E, 98PXY(WPXY)/Rochester, NY (2-E) 99KG(KSKG)/Salina, KS (3-M) B94(WBZZ)/Pittsburgh, PA (1-E) B96(WBBM-FM)/Chicago, IL (1-M) B97(WEZB)/New Orleans, LA (1-S) B104(WBSB)/Baltimore, MD (1-E) BJ105(WBJW)/Orlando, FL (2-S) CFTR/Toronto, Canada (1-E) CHUM/Toronto, Canada (1-E) CKGM/Montreal, Canada (1-E) FM100(WMC-FM)/Memphis, TN (2-S) G100(WKRG-FM)/Mobile, AL (2-S) 195(WINZ-FM)/Miami, FL (1-S) K96(KFMY)/Provo, UT (2-W) K104(WCCK)/Erie, PA (2-E) K107(KAYI)/Tulsa, OK (2-M) KAFM/Dallas, TX (1-S) KAMZ/EI Paso, TX (2-S) KBBK/Boise, ID (2-W) KBEQ/Kansas City, MO (1-M) KBFM/McAllen-Brownsville, TX (2-S) KBIM/Roswell, NM (3-W) KC101(WKCI)/New Haven, CT (2-E) KCBN/Reno, NV (3-W) KCDQ/Bozeman, MT (3-W) KCMQ/Columbia, MO (3-M) KCNR/Portland, OR (1-W) KDVV/Topeka, KS (3-M) KDZA/Pueblo, CO (3-W) KEARTH(KRTH)/Los Angeles, CA (1-W) KEYN-FM/Wichita, KN (2-M) KFMW/Waterloo, IA (3-M) KFRC/San Francisco, CA (1-W) KFRX/Lincoln, NE (3-M) KFYR/Bismarck, ND (3-M) KGGI/Riverside-San Bernardino, CA (2-W) KGHO/Hoquiam, WA (3-W) KGOT/Anchorage, AK (3-W) KHFI/Austin, TX (2-S) KHOP/Modesto-Stockton, CA (2-W) KHTR/St. Louis, MO (1-M) KHYT/Tucson, AZ (2-W) KIDD/Monterey, CA (2-W) KIIK/Davenport, IA (2-M) KIIS-FM/Los Angeles, CA (1-W) KIKI/Honolulu, HI (2-W) KILE/Galveston, TX (3-S) KIMN/Denver, CO (1-W) KIQQ/Los Angeles, CA (1-W) KISR/Ft. Smith, AR (3-S) KIST/Santa Barbara, CA (3-W) KITE/Corpus Christi, TX (2-S) KITS/San Francisco, CA (1-W) KITY/San Antonio, TX (2-S) KJ103(KJYO)/Oklahoma City, OK (2-M) KKAZ/Cheyenne, WY (3-W) KKFM/Colorado Springs, CO (2-W) KKLS-FM/Rapid City, SD (3-M) KKQV/Wichita Falls, TX (3-S) KKRC/Sioux Falls, SD (3-M) KKXL-FM/Grand Forks, ND (3-M) KKXX/Bakersfield, CA (2-W) KKYK/Little Rock, AR (2-S) KLUC/Las Vegas, NV (2-W) KMGK/Des Moines, IA (2-M) KMGX/Fresno, CA (2-W) KMJK/Portiand, OR (1-W) KNBQ/Tacoma-Seattle, WA (1-W) KNOE-FM/Monroe, LA (3-S) KO93(KOSO)/Modesto, CA (2-W) KOPA/Phoenix, AZ (1-W) KOZE/Lewiston, ID (3-W) KQIZ-FM/Amarillo, TX (3-S) KQKQ/Omaha, NE (2-M) KQMQ/Honolulu, HI (2-W) KRGV/McAllen-Brownsville, TX (2-S) KRNA/lowa City, IA (3-M) KROK/Shreveport, LA (2-S) KRQ(KRQQ)/Tucson, AZ (2-W) KRSP/Salt Lake City, UT (2-W) KSET-FM/El Paso, TX (2-S) KSKD/Salem, OR (2-W) KSLY/San Luis Obispo, CA (3-W) KTDY/Lafayette, LA (3-S) KTFM/San Antonio, TX (2-S) KTRS/Casper, WY (3-W) KTSA/San Antonio, TX (2-S) KUBE/Seattle, WA (1-W) KWOD/Sacramento, CA (2-W) KWSS/San Jose, CA (1-W) KWTO-FM/Springfield, MO (3-M) KX104(WWKX)/Nashville, TN (2-S) KXSS/Lincoln, NE (3-M) KXX106(WKXX)/Birmingham, AL (2-S) KYNO-FM/Fresno, CA (2-W) KYTN/Grand Forks, ND (3-M) KYYA/Billings, MT (3-W) KZ93(WKZW)/Peoria, IL (2-M) KZFM/Corpus Christi, TX (2-S) KZOZ/San Luis Obispo, CA (3-W) KZZB/Beaumont, TX (2-S) KZZP/Phoenix, AZ (1-W) OK100(WOKW)/Ithaca, NY (3-E) PRO-FM(WPRO-FM)/Providence, RI (1-E) Q100(WQQQVAllentown, PA (2-E) Q101(WJDQ)/Meridian, MS (3-S) Q102(WKRQVCincinnati. OH (1-M) Q103(KOAQVDenver, CA (1-W)

Q104(WQEN)/Gadsden, AL (3-S) Q105(WRBQ-FM)/Tampa, FL (1-S) Q106(WQXA)/York, PA (2-E) Q107(WRQX)/Washington, DC (1-E) U93(WNDU-FM)/South Bend, IN (2-M) WABB-FM/Mobile, AL (2-S) WAEV/Savannah, GA (3-S) WANS-FM/Greenville, SC (3-S) WAZY-FM/Lafayette, IN (3-M) WBBQ/Augusta, GA (2-S) WBCY/Charlotte, NC (2-S) WBEN-FM/Buffalo, NY (1-E) WBLI/Long Island, NY (1-E) WBNQ/Bloomington, IL (3-M) WBWB/Bloomington, IN (3-M) WCAU-FM/Philadelphia, PA (1-E) WCGQ/Columbus, GA (3-S) WCIL-FM/Carbondale, IL (3-M) WCIR/Beckley, WV (3-E) WDCG/Durham-Raleigh, NC (2-S) WDOQ/Daytona Beach, FL (2-S) WEBC/Duluth, MN (2-S) WERZ/Exter, NH (3-E) WFBG/Altoona, PA (3-E) WFLY/Albany, NY (2-E) WFMF/Baton Rouge, LA (2-S) WFMI/Lexington, KY (2-S) WFOX/Gainesville, GA (3-S) WGCL/Cleveland, OH (1-M) WGFM/Schenectady, NY (2-E) WGLF/Taliahassee, FL (3-S) WGRD/Grand Rapids, MI (2-M) WGUY/Bangor, ME (3-E) WHEB/Portsmouth, NH (3-E) WHFM/Rochester, NY (2-E) WHHY-FM/Montgomery, AL (2-S) WHOT/Youngstown, OH (2-M) WHSL/Wilmington, NC (3-S) WHTT/Boston, MA (1-E) WHTX/Pittsburgh, PA (1-E) WHYT/Detroit, MI (1-M) WIGY/Bath, ME (3-E) WIKZ/Chambersburg, PA (3-E) WISE/Asheville, NC (3-S) WIXV/Savannah, GA (3-S) WJAD/Bainbridge, GA (3-S) WJBQ/Portland, ME (3-E) WJXQ/Jackson, MI (2-M) WKAU/Appleton-Oshkosh, WI (2-M) WKBW/Buffalo, NY (1-E) WKDD/Akron, OH (2-M) WKDQ/Evansville, IN (2-M) WKEE/Huntington, WV (2-E) WKFM/Syracuse, NY (2-E) WKFR/Kalamazoo, MI (2-M) WKHI/Ocean City, MD (2-E) WKRZ-FM/Wilkes-Barre, PA (2-E) WKTI/Milwaukee, WI (1-M) WLAN-FM/Lancaster, PA (1-E) WLOL-FM/St. Paul, MN (1-M) WLS/Chicago, IL (1-M) WLS-FM/Chicago, IL (1-M) WMEE/Ft. Wayne, IN (2-M) WNFI/Daytona Beach, FL (2-S) WNOK-FM/Columbia, SC (2-S) WNVZ/Norfolk, VA (2-S) WNYS/Buffalo, NY (1-E) WOKI/Knoxville, TN (2-S) WOMP-FM/Wheeling, WV (3-E) WPFM/Panama City, FL (3-S) WPHD/Buffalo, NY (1-E) WPLJ/New York, NY (1-E) WPST/Trenton, NJ (2-E) WQCM/Hagerstown, MD (3-E) WQID/Biloxi, MS (2-S) WQUT/Johnson City, TN (2-S)) WRCK/Utica, NY (2-E) WRKR/Racine-Milwaukee, WI (2-M) WRQK/Greensboro, NC (2-S) WRQN/Toledo, OH (2-M) WRVQ/Richmond, VA (2-S) WSEZ/Winston-Salem, NC (2-S) WSFL/New Bern, NC (2-S) WSKZ/Chattanooga, TN (2-S) WSPK/Poughkeepsie, NY (2-E) WSPT/Stevens Point, WI (3-M) WSQV/Williamsport, PA (3-E) WSSX/Charleston, SC (2-S) WSTO/Evansville, IN (2-M) WTIC-FM/Hartford, CT (2-E) WTRY/Albany, NY (2-E) WTSN/Dover, NH (3-E) WVIC/Lansing, MI (2-M) WVSR/Charleston, WV (2-E) WXKS-FM/Boston, MA (1-E) WXLK/Roanoke, VA (3-S) WYCR/Hanover-York, PA (2-E) WYFM/Youngstown, OH (2-M) WYKS/Gainesville, FL (3-S) WZLD/Columbia, SC (2-S) WZOK/Bockford II (2-M) WZÔN/Bangor, ME (3E) WZPL/Indianapolis, IN (2-M) WZYP/Huntsville, AL (2-S) WZYQ/Frederick, MD (3-E) XTRA(XETRA)/San Diego, CA (1-W) Y94(WDAY-FM)/Fargo, ND (3-M) Y100(WHYI)/Miami, FL (1-S) Z93(WZGC)/Atlanta, GA (1-S) Z100(WHTZ)/New York, NY (1-E) Z102(WZAT)/Savannah, GA (3-S) Z104(WZEEVMadison, WI (2-M) ZZ99(KZZC)/Kansas City, MO (2-M)



R&R/Friday, January 27, 1984 KWSS 94.5m SILLP San Jose PD: Dave Van Stone PD: Charlie Quinn MD: Steve Goddard MD: Robin Kipps Ohi POZELSENG/Language Of Love SENYTHICS/Sere Comes The Bain A SOB TO JOIES/New Song T DB. TUBHER/Let's Stay Together ADD EINEY ROGENE/This Nomen 25-FLEE/The Politics Of Danci CHLISTINE NOVIE/Got A Hold On He HADOWIM/Holiday KUMMY LOOGINE/Paoticoss JCMM LEINNCH/Nobody Told Ha 4 His Denver Superior Contraction PD: Doug Erikson MD: Gloria Avila CUITER CAURATING COMPLEX. 20 20 DEBOMAN ALLENValvy 1 Lied 21 DUDNA UDNALVNALOW OF The Brake 33 22 VAN HALENVJNOP 22 POLICY/Rresped Around Your P 38 34 HEB/79 Laftballonal99 Bad 39 34 HEB/79 Laftballonal99 Bad 30 34 JUNE Taskada/VAN Tol4 He 30 34 JUNE TASKATA 30 37 JUNE TASKATA 30 37 JUNE TASKATA 30 38 DECLAL/16 14 He TO Ba 30 31 UNIT LAFERATIONE IN A LAFE TO 30 32 UNIT LAFETAL UNIT AND A LAFE TO 30 32 UNIT LAFETAL UNIT AND A LAFE TO 30 32 UNIT LAFETAL UNIT AND A LAFE TO 30 32 UNIT LAFETAL UNIT AND A LAFETAL 30 34 UNIT DECLAPSION OF A DATA ON A 30 34 UNIT LAFETAL ADDS MERTINICS/Hers Comes The Rain A NAMPRED HANN/Kunner PAIL YOUNG/Come Back And Stay SHEEKA BASTON/Almost Over You ADD 101 FM Los Angeles PD: Bob Hamilton MD: David Grossman Avid Grossman

1 TH-Comer Of A Local Bee

1 TH-C ADDS 08 ADDS 30 Dail POELSERG/Language Of Lowe PATTI LASELLE/If Only Tog Knew KEMMY LODGINS/Pootloss s SURTYING CS/Sere Comes The Rais A KOPA Phoenix PD: Reggie Blackwell Art Morales
 Art May Microsoft wy Stride
 2 1 Hornwei of A Longiy Has
 Degraduate Chessien
 Degraduate Chessi MD: Art Morales ADDE WHI HALEH/Jump CYNDI LAUPSR/Girls Just Mant To Ha HELL LIPS/Sund Ha An Angel INDF CARA/The Dreast Hold On To QUIST REOF/Hang Your Mead(Heta) HOTELS/Resember The Hights JGM LIPS/Record The Hights CHI

iteve Goddard CHRISTING NEWIN/Got A Hold On He SURVYING CH/News Comes The Main A Rammy LONGING/Postlogs HE-FLEX/The Politics Of Desci -2 KUBE 93FM Seattle PD: Bob Case b: Toom Hutyle
 BENAVE Laitchildas(19) Ref.
 BENAVE Laitchildas(19) Ref.
 United to Call Jose (19) Ref.
 United to Call Jose (19) Ref.
 United Laitchildas (19) Ref.</l MD: Tom Hutyler CHRISTINE HEVIE/Got A Sold On Ne DUBAN DUBAN/New Room On Honday C198DI LAOFER/Girls Just Newt To Ba ICHTY **XTRA** San Diego amradio PD: Jim Richards Anne Haney

i sichal Accessory trying
i constraints/status chassies

i sichal Accessory trying
i constraints/status constraints MD: Anne Haney 25, 32 EURYYHRICH/Here Comme The Rain A SHERHA MAJON/Almost Over You HUBICAL YOUTH/She's Trouble UB40/Red Red Wine TINA TUNNER/Let's Stay Together POENTER SISTERS/Automatic 610 \$ KFRC San Francisco PD: Gerry Cagle MD: Lynette Abraham SPRCINC FLORENCE INFORMATION
 INCLUE FLORENCE FLORENCE INFORMATION
 INCLUE FLORENCE FLORENCE INFORMATION
 INCLUE FLORENCE INFORMATION
 23. 26. 24 UB40/Red Red Wine

Phoenix

EAST

Most Added
Hottest

38 Special Eurythmics Dan Fogelberg

EAST

PARALLEL TWO

WFLY/Albeny, N Jack Lawrence

DURAN DURAN EURYTENICS

ROCKWELL MUSICAL YOUTH JAMES INGRAM 30 SPECIAL

OLLING STONES

ROLLING STORES Bottest: ROMANTICS 2-1 MADONNA 4-2 LIONEL RICHIE 6-3 NENA 14-10 KC 19-14

WTRY/Albeny, NY

BHICGANN EURTTHNICS TINA TURNER ROCKNELL DAN FOORLERG HOLLES ROMANTICS 4-1 MICERAEL JACKSON 13-6 MADONNA 17-10 CYNDI LAUPER 20-14 VAN HALEN 24-16

O100/Allentown, PA /Freeman

NENA DURAN DURAN CHRISTINE MCVIE

RYTHMICS; TLEY CRUE (dp)

NOTLEY CRUE (dp) Bottest: CULTURE CLUB 1-1 ROMANTICS 6-5 ROOL & THE GANG 10-7 MICHAEL JACKSON 18-10 VAN HALEN 24-12

WVSR/Charleston, WV

HUEY LEWIS & NEWS

HURT LEWIS & NEWS MANFRED HANN TINA TORNER FOINTER SISTERS CERISTINE MCVIE SISTERS FOINTER SISTERS FOINTER SISTERS FOINTER FOINTER FOINTER CULTURE CLUB 6-1 CHERIS CROSS 11-7 JAMES INGRAM 18-10 MICHAEL JACKSON 21-17 FOLCE 25-20

Tim Lamón

K104/Erle, PA

Bill Shannon

FIREPALL PAUL YOUNG ROLLING STONES BETTE MIDLER SHEENA EASTON DAN FOGELBERG

DAN POGELBERG Hottest: ELTON JOHN 2-1 JOHN COUGAR 5-2 GENESIS 7-3 'SHANNON 10-7 NENA 18-11

Mark Richards

WYCR/Hanover-York, PA

Mark Richards BIG COUNTRY POINTER SISTERS BOWARD JONES DAN POOLEBRG JS SPECIAL
WTIC-FM/Hertford, CT

DURAN DURAN EURYTHMICS TINA TURNER PAUL YOUNG Hottest: Culture club 1-1 NENA 5-4 CYNDI LAUPER 18-5 POLICE 21-13 JOHN LENNON 25-18

WKEE/Huntington, WV

ROLLING STONES ROCKWELL 38 SPECIAL (dp) HOWARD JONES STRÂY CATS PATTI LABELLE (dp)

ADAM ANT (dp) TINA TURNER (dp) PAUL YOUNG (dp)

Hottest: CULTURE CLUB 6-1 RAY PARKER JR, 5-2 LIONEL RICHIE 4-3 KOOL 6 THE GANG 9-5 MADONNA 10-6

WLAN-FM/Lancaster, PA

Todd Halliday

38 SPECIAL ROLLING STONES CYNDI LAUPER RISS (dp) HOWARD JONES POINTER SISTERS BIG COUNTRY (dp) ROCKWELL Bottest:

Notrest: Rottest: CULTURE CLUB 3-1 QUIET RIOT 2-2 GENESIS 8-5

MICHAEL JACKSON 18-6 ROOL & THE GANG 15-8

KC101/New Haven, CT

CHRISTINE MCVIE KENNY ROGERS AMERICAN COMEDY N Hotteat: CULTURE CLUB 2-1 VAN HALEN 4-3 MICHAEL JACKSON 14-5 CYNDI LAUPER 17-13 JOHN LENNON 26-16

WSPK/Poughkeepsie, NY

HOMARD JONES KIM CARNES POINTER SISTERS Hottest: GENESIS 1-1 LIONEL RICHIE 2-2 POLICE 15-5 MICHAEL JACKSON 17-6 KC 23-16

Chris Leide KENNY LOGGINS HOWARD JONES

CHRISTINE MOVIE

Gary Miller

Mike Weet

DURAN DURAN

CYNDI LAUPER

Bill Cahili

Culture Club Van Halen Michael Jackson

WHFM/Roche Charly Lake

Charty Lake REAL LIPE BILLY IDOL 30 SUING STOKES JAMES INGRAM POINTER SISTERS MOLTARE CLUB 6-1 VAN RALEN 16-6 CHRIS CROSS 15-11 JOEM LENNON D-13 MICHAEL JACKSON 25-75

98PXY/Rochester, NY

EURYTHMICS RENNY LOGGINS MANFRED MANN BILLY IOOL ROCKWELL ROCTWELL JACKSON 1-1 CHRIS CROSS 8-4 SHANNON 9-6 PRETENDERS 10-7 VAN HALEN 34-12

WGFM/Schenectedy, NY

KENNY ROGERS HOWARD JONES 38 SPECIAL HOTLERI LIONEL RICHIE 7-2 POLICE 17-11 RAY PARKER JR. 14-12 NENA 22-13 VAN HALEN 25-15

WKFM/Syracuse, NY

CHOCK LEKETER UB40 38 SPECIAL KENNY LOGGINS DAN POCELBERG HANFRED HANN HOTEAL VAN HALEN 19-9 NENA 27-16 CYNDI LAUPER 28-18 MICRAEL JACKSON D-23 SHANNON 33-26

WPST/Trenton, NJ Tom Taylor BIG COUNTRY EURYTHMICS DAN FOGELBERG ROLLING STONES

STRAY CATS

UB40 Hottest: CHRIS CROSS 2-1 NENA 11-4 ROMANTICS 15-9 VAN HALEN 27-10 CYNDI LAUPER 39-33

WKRZ-FM/Wilkes-Barre

Jim Rising

Q106/York, PA

CHRISTINE MOVIE

WFBG/Altoona, PA

Tony Booth

Jim Randali

WANG CHUNG MARY JANE GIRLS RENNY LOGGINS ABC DAN FOGELBERG UB40 Hottost

KENNY ROGERS JOHN LENNON REAL LIFE NENA

IRENE CARA

IRENE CARA ROLLING STONES TINA TURNER ROCKWELL MANFRED MANN STRAY CATS 38 SPECIAL BOTLEST: YES 1-1 ELTON JOHN 5-3 CULUTURE CLUB 18

Dan Steele

WRCK/Utica, NY

Jim Reitz

Chuck Lakefield

Tom Mitchell

EURYTHMICS

Tom Parker

ter. NY

Ð Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WIGY/Bath, ME

Scott Robbins

Jim Martin

WTSN/Dover, NH

WERZ/Exeter, NH

Jim Sebestien

WHEB/Portsm Rick Been KENNY LOGGINS ROLLING STONES MANFRED MANN HOTTESIS 1-1 JOHN COUGAR 3-3 CULTURE CLUB 9-4 PRETENDERS 8-6 VAN HALEN 14-8 Dwayne Bonda WANG CHUNG HOWARD JONES 38 SPECIAL NENA POINTER SISTERS SHEENA EASTON

SOUTH PARALLEL TWO

KHFI/Austin, TX WZYQ/Frederick, ND Volkmen/Gerret TINA TURNER DEBORAR, ALLEN DEBORAR, ALLEN EURYTHNICS KENNY ROGERS, VAN HALEN JACKSOF BROWNE KENNY LOGGINS BILLY IDOL ADAM ANT CHRISTINE MCVIE Hottest: Hottest: YES.1-1 CULTURE CLUB 4-2 MADONNA 10-5 SHANNON 23-11 RE-FLEX 22-16 Rice/Ahysen Mickey Coulter

VAN HALEN CYNDI LAUPER CRRISTINE MCVIE JACQUI BROOKS 38 SPECIAL (dp) RISS (dp) BIG COUNTRY (dp) ROCKWELL (dp) DAN FOGELBERG Hottage: DAN POGLUBERG Hottest: CULTURE CLUB 2-1 LIONEL RICHIE 3-2 GENESIS 6-4 JOHN COUGAR 15-6 MICHAEL JACKSON 33-25 Jack Gillen Jack Guine MARFRED HANN POLLING STONES (dp) PAUL YOUNG DAN POGELBERG STRAY CATS MANG CHUNG HOTEGEL: CULTURE CLUB 1-1 GENESIS 5-2 CHRIS CROSS 12-6 JOHN COUGAR 11-9 BILLY JOEL 17-10 WGUY/Bengor, ME

96XIL/Parkersburg, WV Paul DeMille SHEENA EASTON DAN POGELBERG BETTE MIDLER PAUL RODGERS Hottest: HOTLEST: CULTURE CLUB 3-1 BILLY JOEL 6-3 MICHAEL JACKSON 15-11 PAUL MCCARTNEY 17-13 NENA 31-16 WJBQ/Portland, ME Phoenix/O'Nell Phosnix/O'Nei Molliks STONES 38 SPECIAL BOYS BRIGADE BOYS BRIGADE TONI BASIL WANG CHUNG MARY JANE GIRLS JACQUI BROOKS KIM CARNES ROTEST: CULTURE CLUB 2-1 VAN RALEX 25-5 PRETENDERS 12-6 CYMDI LAUPER 15-10 NENA 16-11

THINK BAN 36 SPECIAL ROLLING STONES HALL 6 OATES NEWA DAN FOGELBERG PRETENDERS 2-1 JOHN COUGRA 9-4 B.E. TAYLOR GROUP 10-6 VAN HALEN 12-7 HUEY LEWIS 6 NEWS 21-1 WBBQ/Augusta, GA Bruce Stevens HUEY LEWIS & NEWS KENNY LOGGINS DAN POGELBERG 38 SPECIAL ROCKWELL POINTER SISTERS POINTER SISTERS Hottest: CULTURE CLUB 3-1 ROOL & THE GANG 2-2 LIONEL RICHIE 1-3 MICHAEL JACKSON 17-12 VAN HALEN 27-22

WFMF/Baton Rouge KENNY ROGERS CHRISTINE MCVIE KENNY LOGGINS RENNY LOGGINS Hottest: LIONEL RICHIE 3-1 CULTURE CLUB 7-3 GENESIS 6-4 MICHAEL JACKSON 23-15 ROMANTICS 8-16 KZZB/Beaumont, TX Murphy/Harrison CHRISTINE MCVIE RENNY LOGGINS B.E. TAYLOR GROUP EURYTHMICS POINTER SISTERS SHEENA EASTON UB40 ABC ABC ROCKWELL Hottest: CHRIS CROSS 9-1 REAL LIFE 4-3 MICHAEL JACKSON 18-6 QUIET RIOT 14-7 NENA 22-12 WQID/Biloxi, MS Mickey Coulter EURYTHINS KENNY LOGGINS DAN POGELBREG CYNDI LAUPER HCCARTHEY & JACKS (dp) JOHN COUCAR (dp) HOLTES CROSS 12-7 MICHAEL JACKSON 16-9 VAN HALEN 35-25 VAN HALEN 35-25 CHRISTINE MCVIE D-34 KXX106/Birmingheen, AL Kevin McCarthy Revin McClarthy NEMA EURYTHMICS REPETLEX REMNY LOGGINS HOTLASIS & NEWS HOTLASIS & NEWS HOTLASIS JACKSON 9-1 CULTURE CLOB 10-45-9 JOHN COUGAR 15-15 JOHN COUGAR 15-15 VAN RALEM 25-18 WSSX/Charleston Bill Mertin Bill Mardin Bill Mardin BOLLING STONES EURYTOPHICS HEP-TLDK (dp) JACKSON BROWNE J3 SPECIAL DAN POGELBERG HOTERAT: ROMANTICS 1-1 MICHAREL JACKSON 2-2 VAN MALEN 8-3 POLICE 23-12 HUEY LEWIS 6 NEWS 27-17

Bob Kaghan CHRISTINE MCVIE EUNTYMICS CYNDI LAUDES DAN POSELBERG DAN POSELBERG DAN POSELBERG NOTEAL: CULTURE CLUB 4-1 NERA 13-3 NICHARL JACKSON 17-6 RAY PARKE JR. 26-13 VAN RALEN 33-14 WSKZ/Chattanooge Jeff Blake Jeff Biake CYNDI LAUPER 18 SPECIAL BILLY IDDI MANFRED MANN ROLLING STONES KENNY LOGGINS HOTEGEL: LIONEL RICHIE 1-1 JOHN COUGAR 4-4 RAY PARKER JR. 7-6 CHRIS CROSS 8-7 MICHAEL JACKSON 21-10 WNOK-FM/Columbia, SC Peter Wolfe Peter Wolfe 38 SPECIAL ROCKWELL KENNY LOGGINS DAZZ BAND DAX POGELBERG HOTEGEL RAY PARKER JR. 2-1 CULTURE CLUB 13-6 POLICE 26-22 JOHN LENNON 34-29 VAN HALEN 38-34 WZLD/Columbia, SC Chuck Finley DAN POGELBERG B.E. TAYLOR GROUP SHEENA EASTON (dp) 38 SPECIAL BIG COUNTRY PAUL YOUNG ROLLING STONES HOTTBET: Jim Chick Hottest: RAY PARKER JR, 2-1 JOHN COUGAR 16-11 MICHAEL JACKSON 25-16 VAN HALEN 35-20 HUEY LEWIS 6 NEMS 29-23 KITE/Corpus Christi, TX Zippo/Gonzalez EURYTHMICS STRAY CATS KIM CARNES MANFRED MANN CHRISTINE MCVIE MUSICAL YOUTH RE-FLEX TINA TUNNER KENNY LOGGINS ROCKWELL HOLLEMEL ROCKWELL Hottest: Culture Club 6-2 Michael Jackson 20-10 Shannon 29-22 Nena 33-27 Huey Lewis & News 40-34 KZFM/Corpus Christi, TX Glenn Beck POLICE CHRIS CROSS CHRIS CROSS Rottest: CULTURE CLUB 4-1 GENESIS 7-4 ROMANTICS 6-6 MICHAEL JACKSON 14-8 VAN HALEN 27-20 WDOQ/Daytone Beach, FL **Relph Wimmer** Heiph Wimmer EURYTHNICS MANFRED MANN (dp) RENNY LOGGINS (dp) 38 SPECIAL (dp) MOTLEY CRUE (dp) Hottest: YES 1-1 VAN HALEN 10-6 MADONNA 23-14 SHANGON 31-16 MADONNA 23-14 SHANNON 33-16 NENA 32-20 WNFI/Daytona Beach, FL Brian Dougles QUIET RIOT CRRISTINE MCVIE PATTI AUSTIN BIG COUNTRY FIL DOUBG OTY OSBOUTRE ADAN ANT UB40 MARY JANE GIRLS MOLTESL JACKSON 3-2 VAN RALEN 21-12 SRANNON 20-13 NERA 30-17 RUEY LEMIS & NERS 29-19 **Brian Douglas** WDCG/Durham-Raialgh, NC **Rick Freeman** Rick Freeman PRETENDERS BUNY TWHISS KENNY LOCGINS MANY RED WANN CULFURE CULFURE CULFURE CULFURE COLFARL JACKSON 10-7 NICHAEL JACKSON 10-7 NICHAEL JACKSON 10-7 SHANNON 19-13 SHANNON 20-2 KAMZ/EI Paso, TX Bob Weet MICHAEL JACKSON MILHAEL SACKSON USAO TINA TURNER EURYTMMICS LIONEL RICHIE HOTEST: SHANNON 2-2 CHRIS CROSS 10-6 SRALMAR D-16 MICHAEL JACKSON D-22 KSET-FM/EI Paso, TX

ADDS & HOTS

WBCY/Charlotte, NC

Bob Kagher

Jones/Conrad POINTER SISTERS PATTI LABELLE DAZZ BAND ROCKWELL (dp) BILLY IDOL (dp) UB40 UB40 Hottest: KCOL & THE GANG 4-1 LIONEL RICHIE 3-2 CULTURE CLUB 11-3 BILLY JOEL 18-9 MICHAEL JACKBON 29-15 WANS-FM/Greenville, SC Rod Mette Hod MWGTE CYNDI LAUPER DAN POZELBERG BS TPOZELBERG BS TPOZELBERG BS TPOZELBERG FOR TOTELBERG FOR TOTELBERGEN FOR TOTELBERGEN COUNTRY HOCLESTER CULTURE CLUB 3-1 GENESIS 4-2 LIONEL RICHIE 5-4 KOOL 4 THE GANG 9-5 MICHARL JACKSON 21-10 WZYP/Huntsville, AL cott Mitchel KENNY LOGGINS 38 SPECIAL POINTER SISTERS STRAY CATS DAN FOGELBERG BIG COUNTRY BIG COUNTRY Rottest: Culture club 3-1 Kool 4 The Gang 2-2 Chris Cross 7-6 Genesis 13-7 Pretenders 14-9 MTYX/Jackson, MS MANFRED MANN (dp) RENNY LOGGINS (dp) Rener LOGGINS (dp) NEANY LOGGINS (dp) NEANY LOGGINS (dp) CERISTINE MCVIE DOLE ALL LONEL RICHIE 7-1 KOOL & THE GANG 4-2 RAY PARKER JR. 5-3 ELTON JOHN 6-4 YES 10-6 WQUT/Johnson City, TN Rod Hampton CHRISTINE MCVIE 38 SPECIAL KENNY LOGGINS RENNY LOGGINS Hottest: Genesis 8-1 Romantics 13-7 Chris Cross 17-12 John Cougar 24-19 Michael Jackson 30-21 WOKI/Knoxville, TN **Gary Adkins** Gery Adkine RE-FLEX DAN FOOELBERG J8 SPECIAL MINN DB/ILLE MINN DB/ILLE MINN DB/ILLE PARG CHUNG E GCOUNTY FLEST FLEST FLEST ROCKMELL BOLTE RICH 22-13 KOOL & THE CANG 14-6 QUIET RICH 22-13 CYNDI LAUPER 34-15 WFMI/Lexington, KY Fox/Mosley HUEY LEWIS & NEWS CYNDI LAUPER ABC 38 SPECIAL RENNY LOGGINS MUSICAL YOUTH Hottest: YES 1-1 KOOL 6 THE GANG 16-9 JOHN COUGAR 15-11 POLICE 22-13 KKYK/Little Rock, AR Merk McCain CHRIS CROSS Hottest: ELTON JOHN 1-1 MICHAEL JACKSON 6-2 CULTURE CLUB 10-7 RAY PARKER JR. 21-16 JOHN LENNON 24-19 FM100/Memphis, TX John/Prestigiacomo CHRISTINE MCVIE NENA SHANNON Bottest: CULTURE CLUB 4-1 LIONEL, RICHIE 8-3 GENESIS 7-4 NICRAEL JACKSON 32-20 POLICE 31-23 WABB-FM/Mobile, AL Fram/Fuller DAN FOGELBERG CHRISTINE MCVIE BURYTHMICS KENNY LOGGINS ROCKWELL ROCKNEEL Hottest: KOOL & THE GANG 4-3 LIONEL RICHIE 7-5 JAMES INGRAM 15-10 VAN HALEN 19-13 MICHAEL JACKSON 25-18 G100/Mobile, AL Scott Griffitt SCOTT GIMMUN CYNDI LAUPER RENNY LOGGINS 38 SPECIAL MAMFRED MANN POINTER SISTERS Botteat: RAY PARKER JR. 2-1 GENESIS 8-6 JOEN COUGAR 9-7 NICHAEL JACKSON 16-10 VAN HALEN 30-22 WHHY-FM/Montgomery Mark St. John POINTER SISTERS CYNDI LAUPER

WRQK/Greensboro, NC KBFM/McAllen-Browneville ob Mitchell BOD MITCHAM EURITHINCS POINTER SISTERS DAN FOCELBERG RE-FLEX MUSICAL YOUTH ROTLOS (L) YOUTH ROTLOS (L) YOUTH COLL YOUTH COLL SIGNES (L) LONGER CLUB 10-3 LONGER CLUB (L) HIGHAEL JACKSON D-16 KRGV/McAllen-Brownsville, TX Bob Perry LIONEL RICHIE MUSICAL YOUTH (dp) Hottest: CULTURE CLUB 2-2 ROMANTICS 3-3 MATTREW WILDER 5-4 MICHAEL JACKSON 10-5 KX104/Nashville, TN Bryan Sargent Bryan Sargent Daw Pocselberg J9 Special Fina Turker Roward Jones Pocswell Jorn Carperty (dp) Bottest: Culture Club 1-1 Michael Jackson 19-6 Cymdi Lauper 17-10 Newa Jo-16 Van Halen 29-17 WSFL/New Bern, NC John Peece SHANNON DAN FOGELBERG RENNY LOGGINS PATTI LABELLE PATTI LABELLE ROTEBE: ROMANTICS 4-1 DEBARGE 5-3 GENESIS 7-6 RAY PARKER JR. 11-8 MICHAEL JACKSON 30-27 WNVZ/Norfolk Steve Kelly DURAN DURAN HUEY LEMIS & NEMS NENA CYNDI LAUPER JOHN LEMNON QUIET RIOT RENNY ROGRES PIECES OF A DREAM IRENE CARA RICK JAMES BONNIE TYLER DOLLY PARTON HOLLESL; DOLLY PARTON Nottest: CULTURE CLUB 10-2 ROMANTICS 9-5 SHANNON 8-6 CHRIS CROSS 14-11 VAN RALEN D-12 BJ105/Orlando, FL Gary Mitchell CHRISTINE MOVIE NENA MADONNA JAMES INGRAM KENNY LOGGINS Hottest: YES 1-1 ROMANTICS 3-2 CULTURE CLUB 7-3 CULTURE CLUB 7-J LIONEL RICHIE 10-6 JOHN COUGAR 13-8 WRVQ/Richmond, VA Bob McNail CHRISTINE MCVIE STEVIE NICKS EURYTHMICS POINTER SISTERS POINTER SISTERS Hottest: Culture Club 2-1 Srannon 7-3 Genesis 10-4 John Cougar 12-5 Van Halen D-15 KITY/San Antonio, T) Frank Walsh MANTRED MANN (dp) JOHN CAFFERTY (dp) KENNY LOGGINS (dp) DURAN DURAN (dp) BILLY JOEL (dp) NEIL & DARA SEDAK (dp) EURYTHMICS BOLLEME: EURYTEMICS Hottest: LIONEL RICHIE 4-1 CULTURE CLUB 5-3 DEBARGE 10-5 MADONNA 8-6 MICHAEL JACKSON 15-9 KTFM/Sen Antonio, TX Thorman/Nesty POINTER SISTERS ROCKWELL (dp) BILLY IDOL PATTI AUSTIN POLICE B.E. TAYLOR GROUP AMERICAN COMEDY N (dp) AMERICAN COMEDY N (d Hottest: CULTURE CLUB 2-1 MADONNA 12-8 GENESIS 16-10 LIONEL RICHIE 24-20 SHANNON D-22 KTSA/San Antonio, TX Steve Weed CHRISTINE MOVIE KROK/Shreveport, LA Hayder/Stewart HOWARD JONES DAN FOGELBERG 38 SPECIAL JACQUI BROOKS HOTTEST: CULTURE CLUB 1-1 GENESIS 4-2 LINNEL BICHTE 5-7 LIONEL RICHIE 6-3 KOOL & THE GANG 11-6 RAY PARKER JR. 12-7 WSEZ/Winston-Salem Steva Finnegan

BILLY JOEL Hottest: ELTON JOHN 1-1 CULTURE CLUB 9-2 MICHAEL JACKSON 12-5 GENESIS 10-7 JOHN LENNON 24-17

PARALLEL THREE Tom Kelley KENNY LOGGINS UB40 STRAY CATS MINK DEVILLE DAN FOGELBERG DAN FOGELBERG DAN FOGELBERG DAN FOGELBERG QUIET RICH (dp) JACQUI BROOKS (dp) HOTLER (LUB 1-1 YES 6-2 KOOL & THE GANG 3-3 RAY PARER JR. 4-4 GENESIS 5-5 KQIZ-FM/Amerillo Ron Chese Ron Chese KISS DA SPECIAL BIG COUNTRY ROCKWELL BILL IDOR ROLLING STONES MINK DEVILLE HOILES NOT DON DEVILLE HOILES STEVIE NICKS 11-5 MICKAEL JACKSON 21-7 WISE/JACKSON 21-7 WISE/Ashville, NC John Stevens DOINTER SISTERS STRAY CARS KENNY LOGGINS RCCKWELL 38 SPPCTAL QUIET RIOT BIG COUNTRY HOOTEST: KOOL 4 THE GANG 2-1 MICHAEL JACKSON 11-6 CULTURE CLUB 18-7 RAY PARER JR. 19-8 JOHN COUGAR 21-11 WJAD/Bainbridge, GA Elliot/Osborne ENDUSDOCHE MANFRED MANN DAN POCELBERG KENNY LOCGINS 38 SPECTAL FOINTER SISTERS (dp) RUFUS 4 CHAKA (dp) ROCKWELL (dp) BOCTESIS (dp) BOCTESIS 5-2 KOOL 4 THE GANG 7-6 JOHN COUCAR 12-9 NICHAEL JACKSON 29-13 VAN HALEM 30-14 WCGQ/Columbus, GA Relph Carroll HERD CEPTON UB40 J8 SPECIAL ROCKMELL CYNDI LAUPER HEADPINS HOTLEY CRUE (dp) MOLTEY CRUE (dp) MOLTEY CRUE (dp) MOLTEY CRUE (dp) HOCARTNEY 4 JACKS 2-2 CULTURE CLUB 10-4 SHANNON 21-16 VAN BALEN 39-26 KISR/Ft. Smith, AR ick Hayes

38 Special

PATTI LABELLE Rottest: CULTURE CLUB 1-1 GENESIS 5-2 LIONEL RICHIE 6-3 KOOL 6 THE GANG 9-6 JOHN COUGAR 10-8 WPFM/Penama City, FL Scott Owens RE-PLEX KENNY ROGERS 38 SPCIAL ROCKMELL BIG COUNTRY (dp) HOTESL: CULTURE CLUB 1-1 NEVA 5-2 MICHARL JACKBON 15-3 CYNDI LAUPER 19-11 VAN HALEN 75-14 WXLK/Roanoke, VA Don O'Shea SHEENA EASTON HOWARD JONES HOMARD JONES 36 SPECIAL DAN POGELBERG ROLLING STONES Nottest: Culture Club 3-1 YES 4-2 ROLLING STONES 7-3 ONJ 8-4 MICHAEL JACKSON 25-20 WAEV/Sevenneh, GA North/Rogers BILLY JOEL DAN FOGELBERG STEVIE NICKS NENA TINA TURNER KENNY LOGGINS Hottest: WIXV/Sevanneh, GA J.P. Hunter

NIGHT RANGER DAN FOGELBERG BETTE MIDLER ROLLING STONES (dp) ROLLING STONES (dp) Hottest: ROLLING STONES 1-1 ELTON JOHN 13-6 YES 24-15 VAN HALEN 30-21 CYNDI LAUPER D-40 Z102/Savannah, GA Randi Sommers

Handl Sommers KENNY LOGGINS HUEY LEMIS & NDMS EUNYTHINCS HOLLING STONES DAN POGELEBREG ANERICAN COMEDY N ROTLEBREG CULTURE CLUB 1-1 CYNDI LAUPER 20-2 JAMES INGRAM 13-5 SHANNON 10-7 NENA 28-20 WGLF/Tallahassee, FL **Brian Phillips**

EURYTHMICS DAN FOGELBERG ROLLING STONES ROCKWELL BIG COUNTRY (dp) UB40 (dp) Bottest. Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 LIONEL RICHIE 3-3 ROMANTICS 6-4 VAN HALEN 21-12

KCQV/Wichits Falls, TX Chuck Beck

Chuck Beck MADONN HENNY ROCERS PAUL YOUNG ADAM ANT ROCKMELL ABC BIG COUNTRY MOTLEY CRUE (dp) EUNYTHAICS HOELEST: ULTIME CLUB 2-2 MICHAEL JACKSON 10-3 YAN RALEN 21-9 CYNDI LAUPER 34-17

WHSL/Wilmington, NC Foster/Patrick

Poster/Patrick EURYTHMICS DAN POGLBERG BETTE MIDLER (dp) MANFRED HANN WANG CHUNG CHUNG CHUNG CHUNG CHUNG BIG COUNTRY (dp) ROLLING STONES (dp) NOLLING STONES (dp) NOLTRE CLUB 2-1 GENESIS 5-2 BILLY JOEL 15-7 VAN HALEN 17-9 POLICE 21-10

SOUTH

Q101/Meridian, MS

KNOE-FM/Monroe, LA

thymes/Shee

DURAN DURAN

RE-FLEX ROCKWELL BIG COUNTRY DAN POGELBERG PATTI LABELLE

Tom Kelley

Dan Fogelberg **Culture Club** Michael Jackson Kenny Loggins Van Halen

Most Added . Hottest

.

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none Hottest: ROMANTICS 1-1 CULTURE CLUB 2-2 JOHN COUGAR 5-5 RAY PARKER JR. 9-9 MICHAEL JACKSON 16-16 MANFRED MANN ABC MINK DEVILLE AMERICAN COMEDY N WCIR/Beckley, WV None Hottest: YES 1-1 ROMANTICS 2-2 CHRIS CROSS 3-3 CULTURE CLUB 4-4 GENESIS 6-6 WOMP-FM/Wheeling, WV WIKZ/Chambersburg, PA Matthews/Alexande RENNY LOGGINS MOTLEY CRUE (dp) PAUL YOUNG POINTER SISTERS 38 SPECIAL TINA TURNER MINK DEVILLE MOTHER SHEENA EASTON Hottest: YES 2-1 LIONEL RICHIE 3-2 B.E. TAYLOR GROUP 5-3 JOHN COUGAR 9-6 REAL LIFE 11-8 MINK DEVILLE Hottest: CULTURE CLUB 1-1 NEMA 14-5 MADONNA 12-7 VAN RALEN 21-16 CYNDI LAUPER 39-28 WSQV/Williamsport, PA Frank Bell Jim Secenter NENA IRENE CARA EURYTBHICS AMERICAN COMEDY N DAN POGELBERG CHRISTINE HCVIE HOStest: CULTURE CLUB 1-1 FOOL 4 THE GANG 9-6 CHRIS CROSS 14-8 POLICE 23-14 HICHAEL JACKSON 25-16

Scott MacKay Scott MacKey 38 SPECIAL EURYTHOICH ABC BIG COUNTRY PAUL YOUNG WANG CHUNG JACQUI BROOKS JACQUI BROOKS JACQUI BROOKS DAN POGELBERG MARY JANE GIRLS HOTLES: YES 1-1 RAY PARKER JR. 5-4 JOHN COUGAR 8-6 PRETENDERS 17-13 MICHAEL JACKSON 35-21 MICHAEL JACKSON 35-21

Kemosebi Joe

Kemosebi Joe ROLLING STONES DAN POGELBERG BIG COUMTRY EURYTHAICS BETTE MIDLER 18 SPECIAL KIM CARNES MOTLEY CRUE IRENE CARA MOTLEY CRUE IRENE CARA HOTLEY CRUE CULTURE CLUB 2-1 VAN HALEN 20-8 KOOL & THE GANG 21-13 CHRIS CROSS 28-16 CYNOI LAUPER 31-21. WOCCM/HAGENTION- MD Jim Reitz 36 SPECTAL KENNY LOGGINS BIG COUMPRY-HANG CHUNG PAUL YOUNG JOIN CAPPERTY MINN DEVILLE VANDENBERG GENESIS 1-1 MUEY LEWIS 4 NEWS 15,7 POLICE 14-8 VAN HALEW 20-9 MICHAEL JACKSON 34-20 WQCM/Hagerstown, MD Will Kauffr

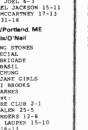
OK 100/Ithaca, NY Bill Weston

PARALLEL THREE

EURITHMICS EENNY LOGGINS JACQUI BROOKS HOLLest: KOOL & THE GANG 8-1 JOHN COUGAR 5-2 ELTON JOHN 6-3 CULTURE CLUB 11-5 MADONNA 21-16 WKHI/Ocean City, MD

UB40 Hottest: YES 1-1 GENESIS 9-5 MICHAEL JACKSON 17-7 KC 22-13 VAN HALEN 29-20 WZON/Bangor, ME Michael O'Hará ELTON JOHN 5-3 CULTURE CLUB 18-9 GENESIS 19-13 MICHAEL JACKSON 36-21

Will Kauttman Bis Special Big Country Rolling Stokes Wang Chung Dan Focelberg Stray Cats Hottes: Culture Club 2-1 Pretenores 16-6 James Ingram 15-9 Billy Joel 21-10 Michael Jackson 30-17 Jim Rising UB40 18 SPECIAL BIG COUMPRY ROCKWELL PAUL YOUNG ROLLING STONES TINA TURNER HOTLEAL JOINE AUGGAR -2-JOIN COUGAR -2-JOIN COUGAR -2-19 SHEENA EASTON 31-26 BETTE MIDLER SHEENA EASTON ROLLING STONES DAN FOGELBERG PAUL RODGERS CHRISTINE MCVIE NENA RENNY LOGGINS MANFRED MANN TINA TURNER Hottest: CULTURE CLUB 3-1 KOOL 6 THE GANG 4-3 ONJ 5-5 GENESIS 12-9 PAUL RODGERS Hottest: JOHN COUGAR 2-1 NENA 13-10 MICHAEL JACKSON 17-11 VAN HALEN 24-17 JOHN LENNON 30-23 13FEA/Manchester, NH Rick Ryder



CatSimon SHEENA EASTON MANFRED MANN ROCKWELL KIM CARNES WANG CHUNG HOTLESE: YES 2-1 NENA 4-2 GENESIS 9-5 BILLY JOEL 12-8 JOHN COUGAR 18-11 POINTER SISTERS CYNDI LAUPER ROCKWELL DAN POGELBERG FENNY LOGGINS HUEL LENKIS & NEMS HUEL LENKIS & NEMS CHILL JACKSON 13-1 CRRIS CROSS 4-2 ROMANTICS 7-3 CULTURE CLUB 12-5 PAUL MCCARTNEY 18-9

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POINTER SISTERS ROLLING STONES CYNDI LAUPER DAN FOGELBERG 38 SPECIAL BETTE MIDLER JACQUI BROOKS TINA TURNER HOLTBEL: TINA TURNER Hottest: RAY PARKER JR. 1-1 JOHN COUGAR 4-2 ROMANTICS 3-3 CHRIS CROSS 9-4 CULTURE CLUB 27-10 Q104/Gadsden, AL Gaither/Davis DAN FOGELBERG KENNY LOGGINS 38 SPECIAL (dp) ROCKWELL MANFRED MANN (dp) Hottest: CULTURE CLUB 2-1 NENA B-2 VAN HALEN 16-5 KOOL 6 THE GANG 13-6 MICHAEL JACKSON 28-16 WFOX/Geinsville, GA Alan Du Priest JACESON BROWNE (dp) DAN FOGELBERG KENNY LOGGINS (dp) MANFRED MANN (dp) Rottest: culturg club 1-1 genesis 4-2 Kool 4 the GANG 14-8 NENA 29-13 CYNDI LAUPER 31-20

WYKS/Gainesville, FL Lou Petrick DAN POCELBERG (dp) ROLLING STONES (dp) BACT (dp) BACT (dp) DB40 (dp) DB40 (dp) DB40 (dp) DB40 (dp) BACT (dp) BAC

Scott Taylor CYNDI LAUPER EURYTDHICS HOWARD JONES UB40 FOINTER SISTERS B.E. TAYLOR GROUP HOOTERE: ROMANTICS 2-1 GENESIS 4-2 RAY PARKER JR. 11-JOHN COUCAR 12-9 CHERIS CROSS 17-12

KILE/Galveston, TX

KTDY/Lafayette, LA

JACKSON BROWNE 38 SPECIAL TINA TURNER POINTER SISTERS PAUL YOUNG STRAY CATS

ROMANTICS 2-1 CULTURE CLUB 6-2 GENESIS 7-6 CHRIS CROSS 13-8 VAN HALEN 33-15

Greg Stevens

Scott Taylo

CHRISTINE MCVIE Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 3-2 ROMANTICS 6-3 KOOL & THE GANG 8-4 MATTHEW WILDER 11-6

CHRIS CROSS BILLY JOEL

MIDWEST Most Added Hottest

Eurythmics **Dan Fogelberg** Kenny Loggins

Michael Jackson Culture Club Van Halen

WZPL/Indianapolis, IN MIDWEST Hoffmann/Bro

JOHN LENNON SHANNON DAN POGELBERG PAUL YOUNG 38 SPECIAL

PARALLEL TWO WKDD/Akron, OH **Matt Patrick** BOC (dp) DAN FOGELBERG EURYTHMICS PAUL YOUNG ROLLING STONES KENNY ROGERS KENNY ROGERS Rottest: BILLY JOEL 2-1 CULTURE CLUB 8-2 MICHAEL JACKSON 10-6 RUEY LEWIS & NEWS 24-15 VAN HALEN 25-18

WKAU/Appleton-Oshkosh, WI Ross/Cool CHRISTINE MCVIE KENNY LOGGINS EURYTHMICS MANFRED MANN (dp) Hottest: YES 2-1 ROMANTICS 3-2 CHRIS CROSS 12-8 MICHAEL JACKSON 25-19 VAN HALEN 28-21

92X/Columbus, OH Joel Calla CHRISTINE MCVIE

EURYTHMICS KENNY LOGGINS RE-FLEX" MOTLEY CRUE (dp) MOTLEY CRUE (dp) Hottest: ELTON JOHN 3-1 CULTURE CLUB 5-3 MICHAEL JACRSON 15-8 VAN HALEN 13-9 CHRIS CROSS 16-11 KIIK/Davenport, IA

Jim O'Hara

UB40 KENNY LOGGINS (dp) HOWARD JONES WANG CRUNG Rottest: CULTURE CLUB 3-1 KOOL 4 THE GANG 5-3 GENESIS 11-5 MICHAEL JACKSON 16-10 CYNDI LAUPER D-22

KMGK/Des Moines, IA Jim Roberts

EURYTHMICS KENNY LOGGINS POINTER SISTERS STRAY CATS DAN POGELBERG ROCKWELL HOTTEST. NOCKWELL Hottest: KOOL & THE GANG 3-2 JORN COUGAR 5-4 GENESIS 10-6 MICHAEL JACKSON 29-11 VAN HALEN 31-12

WEBC/Duluth Dick Johnso CRRISTINE MOVIE

SHANNON EURYTHHICS CYNDI LAUPER (dp) Hottest: CULTURE CLUB 2-1 GENESIS 3-2 LIONEL RICHIE 5-3 KOOL & THE GANG 7-6 CHRIS CROSS 10-8 WKDQ/Evanavilia, IN

Hobbs/Payne PAUL MCCARTNEY EURYTHMICS ADAM ANT (dp) DAN FOGELBERG POINTER SISTERS

ROCKWELL DEELE Hottest: MICHAEL JACKSON 3-1 GENESIS 4-3 LIONEL RICHIE 7-5 DEBARGE 11-7 ROOL 6 THE GANG 15-9

WSTO/Evansville, IN Chris Taylor

CHRISCROSS JOHN LENNON HOTLEST: MICHAEL JACKSON 1-1 CULTURE CLUB 2-2 ELTON JOHN 9-6 GENESIS 10-8 KC 17-10

WMEE/Ft, Wayne, IN Tony Richards

DURAN DURAN KENNY LOGGINS CYNDI LAUPER KOOL 5 THE GANG

NOLL & THE GANG Hottest: Culture Club 3-1 Michael Jackson 11-9 Van Ralen 19-15 Police 21-18 Nena 29-24 WGRD/Grand Rapids, Mi

J.J. Duling 38 SPECIAL DAN POGELBERG HOWARD JONES ADAM ANT MICHAEL JACKSON 1-1 RUEY LEWIS & NENS 8-3 NENA 6-4 PRETENDERS 10-5 VAN HALEN 16-7

(apr-

Edwards/Malone CHRISTINE MCVIE KENNY LOGGINS CYNDI LAUPER CINDI LAOPER Bottest: GENESIS 2-1 ROMANTICS 3-2 MICHAEL JACKSON 18-3 MATTHEM WILDER 4-4 38 SPECIAL 8-6 WRKR/Racine-Milwa Pat Martin ROCEWELL ROLLING STONES ROLLING STUDIES BOC JOHN CAFFERTY DAN FOGELBERG B.E. TAYLOR GROUP PRINCE AMERICAN COMEDY N HOLTEST: QUIET RIOT 2-1 MICHAEL JACKSON 11 MICHAEL JACKSON 11-4 ADAM ANT 15-7 CYNDI LAUPER 20-10 DURAN DURAN 24-17 WZOK/Rockford, IL Geoff Davis CHRISTINE MOVIE CHRIS CROSS Hottest: YES 3-1

38 SPECIAL UB40 HOMARD JONES BILLY IDOL Rottest: CHRIS CROSS 9-4 JOEN COUGAR 14-9 VAN HALER 23-13 JOEN LENNON D-19 POLICE 36-25 WJXQ/Jackson, MI Ryan/Cheeks CHRISTINE MCVIE ROLLING STONES (dp) STRAY CATS (dp) SHEENA EASTON (dp) SHEENA EASTON (dp) ADAM ANT (dp) Hottest: Van Halen 5-1 Hugy Lewis 6 News 12-9 Stevie Hicks 18-14 John Lennon 22-17 WKFR/Kalamazoo, MI Swart/Chapman AMAFRED MANN (dp) DAN FOGLBERG Rottest: CULTURE CLUB 3-1 GENESIS 5-4 NENA 18-10 MICHAEL JACKSON 24-12 JORN LENNON 27-19 ZZ99/Kansas City Mike Benson EURYTHMICS (dp) AMERICAN COMEDY N (dp) AMERICAN COMEDY N (Hottest: Culture club 1-1 Genesis 2-2 Lionel Richie 3-3 CHRIS CROSS 6-4 KOOL & THE GANG 5-5 WVIC/Lansing, MI Stevens/Kitterage Stevens/Kitterge KENNY LOGGINS DURAN DURAN JANES INGRAM KIN CARNES EURYTHMICS HOttest: MICHARL JACKSON 5-2 JACKSON BROWNE 8-5 HUEY LEWIS & NEWS 10-6 VAN HALEN 17-11 RAY PARKER JR. 26-18 Z104/Madison, WI Little/Hudson AMERICAN COMEDY N ROCKWELL EURYTHMICS MANFRED MANN PAUL YOUNG Hottest: Hottest: CULTURE CLUB 3-1 JUMP 'N THE SADDL 4-2 ROMANTICS 6-3 CHRIS CROSS 5-4 SHANNON 15-9 K J103/Oklahoma City, OK Dan Wilson KISS KENNY LOGGINS RENNY LOGGINS POCRWELL HALL & OATES TINA TURNER 30 SPECIAL Hottest: Yes 1-1 Michael Jackson 8-4 Real Life 13-6 Van Halen 19-13 Manpred Mann 28-19 KQKQ/Omaha, NE Taylor/Dean MICHAEL JACKSON CBRISTINE MCVIE EURTHNICS TINA TURNER ROCKWELL KENNY LOGGINS BOLLEST: CULTURE CLUB 1-1 GENESIS 3-2 NICHAEL JACKSON D-5 VAN HALEN 20-11 NENA 32-21

KZ93/Peoria, IL 38 SPECIAL 9-5 GENESIS 12-9 MATTHEN WILDER 11-10 CULTURE CLUB 16-11

NOLE THE GANG Hottest: YES 1-1 CULTURE CLUB 5-2 ELTON JOHN 4-3 LIONEL RICHIE 23-5 CHRIS CROSS 14-7 ROCKWELL TINA TURNER KIM CARNES KIM CARNES Hottest: CULTURE CLUB 3-1 CHRIS CROSS 11-4 KOOL & THE GANG 10-8 MICHAEL JACKSON 31-15 VAN HALEN 29-16 WRQN/Toledo **Buck McWilliams** Buck MCVVINAMS CHRISTINE MCVIE QUIET RIOT (dp) 38 SPECIAL POINTER SISTERS ADAM ANT MOTLEY CRUE (dp) ROCKWELL HOTLEYC CRUE (dp) ROCKWELL CULTURE CLUB 1-1 GENESIS 5-2 LIONEL RICHIE 7-3 JOEN COUGAR 8-6 KOOL 6 THE GANG 9-7 KKXL-FM/Grand Forks, ND Don Nordine DURTHURICS EURTHURICS KENNY ROGERS (dp) CHRISTLRE MCVLE MOTLEY CRUE (dp) MOTLEY CRUE (dp) MOTLEY CRUE (dp) MOTLEY CRUE (dp) MOTLEY CRUE JACKSON 9-2 YES 2-3 NENA 27-20 VAN HALEN 31-28 KAYI/Tulse, OK KYTN/Grand Forks, ND Phil Williams Tom Fricke SHANNON POINTER SISTERS BILLY IDOL (dp) MUSICAL YOUTH KIM CARNES KIM CARNES Hottest: CULTURE CLUB 1-1 YES 2-2 LIONEL RICHIE 3-3 MADONNA 15-8 MICHAEL JACKSON 20-12 KEYN-FM/Wichita, KS Taylor/Pearman DAN POGELBERG EURYTHMICS CYNDI LAUPER (dp) SHEENA EASTON (dp) Hottest: GENESIS 2-1 CULTURE CLUB 8-2 YES 3-3

U93/South Bend, IN

KOOL & THE GANG

J.K. Deering

IES 3-3 ELTON JOHN 4-4 MICHAEL JACKSON 14-10 WHOT/Youngstown Dick Thompson BILLY IDOL 38 SPECIAL 38 SPECIAL PAUL YOUNG MUSICAL YOUTH MANG CHUNG JOHN CAFFERTY JACQUI BROOKS STRAY CATS DAN POGELBERG BOttesi: CULTURE CLUB 3-1 ROOL 4 THE CANG 11-6 MICHAEL JACKSON 19-9 STEVIE NICKS 23-16 HOMARD JONES D-31

WYFM/Youngstown Jeff Tobin none Hottest: MICHAEL JACKSON 1-1 CULTURE CLUB 3-2 ROMANTICS 7-5 GENESIS 16-8 MATTHEW WILDER 17-9

PARALLEL THREE

KFYR/Blemarck, ND Brannan/Hardt NONE Hottest: CULTURE CLUB 1-1 BILLY JOEL 5-5 MATTHEW WILDER 6-6 LIONEL RICHIE 7-7 NENA 20-20

WBNQ/Bloomington, IL Justin/Robbins DAN FOGELBERG YES (dp) ROLLING STONES (dp) MOTLEY CRUE (dp) ROTLET: CULTURE CLUB 1-1 GENESIS 4-2 LIONEL BICHIE 5-3

GENESIS 4-2 LIONEL RICHIE 5-3 MICHAEL JACKSON 16-6 VAN HALEN 17-7 WBWB/Bloomington, IN John Heimann

WANG CHUNG (dp) WANG CHUNG (dp) BIG COUNTRY QUIET RIOT (dp) ROLLING STONES HOMARD JONES KENNY LOGGINS POINTER SISTERS Rottest: Genesis 8-1 STEVIE WICKS 24-14 POLICE 34-25 JOEN LENNON 38-29 MICHAEL JACKSON 39-30

WCIL-FM/Carbondale, IL

Tony Weitekus

Iony Waterus New Edition Motley Crue (dp) ABC Kenny Rogers (dp) Duran Duran Eurytemics Rotlest: Midnight Star 1-1 Michael Jackson 12-2 Cyndi Lauper 4-4 BARRY MANILOW 24-14 NEWA D-26 NENA D-26

KCMQ/Columbia, MO Dave McCormick CYNDI LAJPER EURYTHMICS KENNY LOGGINS MANFRED MANN JACKSON BROWNE DAN FOGELBERG Hottest: CULTURE CLUB 2-1 LIONEL RICHIE 6-4 KOOL & THE GANG 14-9 JOHN COUGAR 16-10 MICHAEL JACKSON 27-13

DAN FOGELBERG UB40 38 SPECIAL ABC PAUL YOUNG BIG COUNTRY BOC BOC Hottest: VAN RALEN 10-1 NENA 5-2 PRETENDERS 6-3 HUEY LEWIS & NEWS 31-20 CYNDI LAUPER 32-22 KRNA/Iowa City, IA **Bart Goynshor** DAN FOGELBERG BETTE MIDLER ROLLING STONES KIM CARNES BIG COUNTRY POINTER SISTERS HOLTESIS 2-1 YES 1-2 VES 1-2 STEVIE NICKS 7-3 CULTURE CLUB 5-4 MICHAEL JACKSON 11-6 WAZY-FM/Lafayette, IN Stacy/Sparrow 38 SPECIAL (dp)

Y94/Fergo, ND

Collins/Anderson

POINTER SISTERS

38 SPECIAL (dp) POINTER SISTERS CHRISTINE MCVIE STRAY CATS KENNY LOGGINS ROCKWELL PAUL YOUNG HOTLEGAT: RAY PARKER JR. 4-1 RUFUS 6 CRAKA 1-5 REAL LIFE 10-6 ONJ 8-10 VAN RALEN 37-27 KFRX/Lincoln Tracy Johnson CHRISTINE MCVIE

SHANNON EURYTHMICS CYNDI LAUPER U2 (dp) CYNDI LAUPER U2 (dp) Rottest: CULTURE CLUB 1-1 ROMANTICS 5-3 GENESIS 8-4 CHRIS CROSS 12-8 MICHAEL JACKSON 27-12

KXSS/Lincoln, NE Tim Kelly

HUEY LEWIS & NEWS (dp) POINTER SISTERS EURYTHNICS CHRISTINE MCVIE JAMES INGRAM RE-FLEX (dp) Hottest: GENESIS 2-1 RAY PARKER JR. 7-3 RAY PARKER JR. 7-3 KOOL 4 THE GANG 8-4 MADONNA 15-8 JOHN COUGAR 17-14

KKLS-FM/Rapid City, SD Sherwin/Piper

EURYTHMICS IRENE CARA KENNY LOGGINS DAN FOGELBERG NENA NENA Hottest: YES 1-1 John Cougar 9-4 Genesis 14-8 STEVIE NICKS 15-11 REAL LIPE 19-15

99KG/Selina, KS **Denny Collier**

DAN FOGELBERG POINTER SISTERS BOYS BRIGADE PRINCE (dp) KENNY LOGGINS HUEY LEWIS 4 NEWS (dp) BIG COUNTRY (dp) BIG COUNTRY (dp) BIG COUNTRY (dp) BIG COUNTRY (dp) CULTURE CLUB 5-1 CHRIS CROSS 21-11 MICHAREL JACKSON 26-12 NENA 33-16 VAN HALEN 38-19

KKRC/Sioux Falls Dan Kleley

EURYTHMICS CYNDI LAUPER CHRISTINE MCVIE CRRISTINE MCVIE MANFRED MANN MOTLEY CRUE STREETS Hottest Culture CLUB 8-1 LIONEL RICHIE 4-3 JORN COUCAR 9-5 MICHAEL RICHIE 4-3 JORN COUCAR 9-5 MICHAEL RICHIE 4-3

Bob Hammond NENA CYNDI LAUPER JACKSON BROWNE POINTER SISTERS HOWARD JONES HOULESL: GENESIS 4-1 LIONEL RICHIE 5-2 JAMES INGRAM 7-4 CULTURE CLUB 11-5 JOHN COUGAR 10-7

WSPT/Stevens Point

KWTO-FM/Springfield, MO

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

Bouley/Tracy KENNY LOGGINS 38 SPECIAL JACKSON BROWNE STRAY CATS BIG COUNTRY (dp) Hottest: BILLY JOEL 8-2 MICHARL JACKSON 10-6 NEMA 18-11 NENA 18-11 VAN HALEN 19-13 CYNDI LAUPER 20-14 KDVV/Topeka, KS

Tony Stewart DAN FOGELBERG JACKSON BROWNE RE-FLEX HOWARD JONES FOINTER SISTERS HOTEGES CULTURE CLDB 2-1 PRETENDERS 5-2 VAN HALEN 9-5 CHRIS CROSS 11-6 NENA 21-15

KFMW/Waterioo, IA Mark Potter MARK POTOF KENNY LOGGINS JACKSON BROWNE DAN POGELBERG BETTE MIDLER 38 SPECIAL AMERICAN COMEDY AMERICAN COMEDY VAN HALEN 22-14 POLICE 29-20 JORN LENNON 32-23 CHRIS CROSS 35-27

WEST

PARALLEL TWO KKXX/Bakersflaid, CA Squires/Kamper

DAN POGELBERG RISS (dp) SRANNON SHEENA EASTON CHRISTINE MCVIE Hottest: CULTURE CLUB 1-1 ROMANTICS 2-2 GENESIS 5-3 NENA 8-7 VAN BALEN 20-11 VAN RALEN 20-11 KBBK/Bolse, ID Tom Evans DAN FOGELBERG 38 SPECIAL (dp) PAUL YOUNG RE-FLEX MUSICAL YOUTH POINTER SISTERS HOTLEST: CULTURE CLUB 2-1 Hottest: CULTURE CLUB 2-1 MICHAEL JACKSON 19-8 NENA 22-17 VAN HALEN 23-20 CYNDI LAUPER D-21

KKFM/Colorado Springs, CO Finney/Ryan MANFRED MANN RUEY LEMIS & NEMS SREENA EASTON KENNY LOGGINS RE-FLEX Bottest: ELTON JOHN 1-1 ELTON JOHN 1-2 GENESIS 6-2 KOOL & THE GANG 10-6 MICHAEL JACKSON 15-7 VAN HALEN 27-19

KMGX/Fresno, CA Carey Edwards CHRISTINE MCVIE ROCKWELL MEN WITHOUT HATS UB40 (dp)

UB40 (dp) Hottest: CULTURE CLUB 2-1 YES 4-2 CYNDI LAUPER 7-3 MICHAEL JACKSON 15-5 VAN HALEN 28-13 KYNO-FM/Freend Walker/Davis MUSICAL YOUTH POINTER SISTERS RE-FLEX GENESIS YES

HOSTERE FLOTTE (AD) HOSTERE: CULTURE CLUB 4-1 CHRIS CROSS 15-6 NENA 22-15 CYNDI LAUPER 24-16 VAN HALEN 32-22

YES 36 SPECIAL BIG COUNTRY MANFRED MANN Hottest: Culture Club 5-1 Duran Duran 3-2 Romantics 6-5 SHANNON 8-6 NENA 16-8 RENNY ROGERS

Kong/Shishido MARY JANE GIRLS JIMMY BUFFETT CARPENTERS CARPENTERS ROLLING STONES AMERICAN COMEDY N Bottest: CULTURE CLUB 1-1 LIONEL RICHIE 6-4 CHRIS CROSS 12-7 ONJ 16-11

BARRY MANILOW 20-14

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KQMQ/Honolulu, HI Kimo Akane MICHAEL JACKSON PATTI AUSTIN PATTI AUSTIN RE-FLEX STRAY CATS ABC BIG COUNTRY DAN POCELBERG ADAM ANY HOLLESE: YES 1-1 ROMANTICS 3-3 LIONEL RICHIE 4-4 BILLY JOEL 6-5 NENA 13-6 R&R/Friday, January 27, 1984

Michael Jackson

Cutlure Club

Genesis

WEST Most Added .. Hottest

KOZE/Lewiston, ID

POINTER SISTERS DAN POGELBERG BETTE MIDLER 38 SPECIAL

38 SPECIAL BIG COUNTRY MANFRED MANN AMERICAN COMEDY N Hottest: NENA 4-1 MICHAEL JACKSON 16-7 VAN HALEN 15-9 CYNDI LAUPER 26-16 JAMES INGRAM 30-19

KDZA/Pueblo, CO

DAN FOGELBERG RE-FLEX (dp) HOWARD JONES POINTER SISTERS MUSICAL YOUTH (dp) 34 SPECIAL WANG CHUNG (dp) BIG COUNTRY (dp) MANTRED MANN BOLLESI

Hottest: CULTURE CLUB 9-1 ROOL & THE GANG 6-3 DEBARGE 7-4

LIONEL RICHIE 11-6 CHRIS CROSS 14-7

None Rottest: YES.'1-1 REAL LIFE 10-10 CHRIS CROSS 12-12. CYNDI LAUPER 26-26 MICHAEL JACKSON 27-27

KBIM/Roswell, NM

HEFFLEX POINTER SISTERS MUSICAL YOUTH PAUL YOUNG ABC JOHN CAFFERTY JOHN CAFFERTY DAN POCELEERG ROTESE: CULTURE CLUB 1-1 GENESIS 4-2 PRETENDERS 8-4 EILLY JOEL 22-9

KSLY/San Luis Obispo

HOLL FURS HOLL STHE GANG 4-1 MADONNA 2-2 MICHAEL JACKSON 18-11

KZOZ/San Luis Obispo, CA

Tom Walsh

BOC ABC (dp) PAUL YOUNG

Don Potter

EURYTHMICS PAUL YOUNG

ADAM ANT MOTLEY CRUE ABC

BIG COUNTRY

Dick Williams

WANG CHUNG POINTER SISTERS Hottest: GENESIS 4-1

LIONEL RICHIE 5-3 PRETENDERS 6-4 JOHN COUGAR 7-5

KIST/Santa Barbara, CA

EURYTHMICS BIG COUNTRY POINTER SISTERS ADAM ANT MOTLEY CRUE WANG CHUNG ROCKWELL BILLY IDOL BILLY IDOL AMERICAN COMEDY N ROCTCAL:

HOTTEST: CULTURE CLUB 1-1 VAN HALEN 14-8 NENA 16-10

MICHAEL JACKSON 26-19 CYNDI LAUPER 33-23

227 Reporters

219 Current Reports

The following stations reported a

frozen playlist this week:

VGCL/Cleveland

KCBN/Reno

The following stations failed to

report this week and therefore

their playlists were frozen:

Z100/New York WHTT/Boston

WHYT/Detroit

WIGY/Bath

103CIR/Beckley **KFYR/Bismarck**

EURYTHMICS POINTER SISTERS JACKSON BROWNE ROCKWELL

BILLY JOEL 37-17 POLICE 38-18

Harry Dierks

KCBN/Reno, NV

Jim O'Neal

Rip Avina

Jay McCall

Dan Fogelberg

Pointer Sisters

Kenny Loggins

Eurythmics

KRSP/Selt Lake City, UT

KENNY LOGGINS HUET LEMIS & NEWS SHANNON IRENE CARA SHEENA BASTON

KRO/Tucson, AZ

DAN FOGELBERG TINA TURBER RE-FLEX ROCKWELL ROCKWELL ROCKWELL ROCKWELL ROCKWELL ACKSON 2-2 LIONEL JACKSON 2-2 LIONEL RICHIE 7-4 GENESIS 10-6 JOHN COUGAR 13-7

PARALLEL THREE

KGOT/Anchorage, AK

DAN FOUELBERG HOtteat: MICHAEL JACKSON 8-1 VAN RALEN 22-6 BILLY JOEL 15-8 CYNDI LAUPER 26-19 EURYTHMICS 30-24

KYYA/Billings, MT

KENNY LOGGINS DAN FOGELBERG SHEENA EASTON ROLLING STONES TINA TURNER HOLLEST:

CULTURE CLUB 2-1 GENESIS 10-3 JOHN COUGAR 12-7 CHRIS CROSS 13-8 VAN RALEN 27-16

DAN POGELBERG ADAM ANT 38 SPECIAL BIG COUNTRY PATTI AUSTIN B.E. TAYLOR GROUP ROCKWELL ROLLING STONES Hottest.

ROLLING STONES Hottest: CULTURE CLUB 4-1 RAY PARKER JR. 12-7 CHRIS CROSS 19-9 PRETENDERS 20-10 VAN HALEN 34-25

KTRS/Casper, WY

CHRISTINE MCVIE KENNY ROGERS DURAN DURAN EURYTHMICS JACKSON BROWNE MANFRED MANN

MANPRED MANN DAN FOCELBERG PAUL YOUNG CARPENTERS PATTI AUSTIN BIG COUNTRY (dp) Hottest: CULTURE CLUB 1-1 GENESIS 2-2 CHRIS CROSS 4-4

CHRIS CROSS 4-4 RAY PARKER JR. 5-5 KOOL & THE GANG 8-6

KKAZ/Cheyenne

EURYTHMICS CHRISTINE MCVIE RENNY LOGGINS POINTER SISTERS DAN POGELBERG MUSICAL YOUTH

Hottest: CULTURE CLUB 2-1 GENESIS 6-2

LIONEL RICHIE 8-5

JOHN COUGAR 9-7 CHRIS CROSS 15-9

KGHO/Hoquiam, WA

38 SPECIAL POINTER SISTERS TINA TURNER PAUL YOUNG DAN FOGELBERG

JACKSON BROWNE AMERICAN COMEDY N

UB40 Hottest: CULTURE CLUB 1-1 CHRIS CROSS 7-5 JOHN COUGAR 12-6 MICHAEL JACKSON 28-13 POLICE 30-15

WANG CHUNG ADAM ANT (dp)

UB40

Steve Larson

John Ramsey

Cody/Lane

KCDQ/Bozeman

Greg Williams

Charlle Fox

Kay Taylor

QUIET RIOT STRAY CATS ROCKWELL WANG CHUNG 38 SPECIAL DAN FOGELBERG

Zapoleon/Norri

SHEENA EASTON Hottest; MICHAEL JACKSON 9-1 CULTORE CLUB 3-2 MATTHEW WILDER 4-3 KOOL 6 THE GANG 13-11 MADONNA 18-13

Carlson/Moli

KLUC/Las Vegas, NV Dave Anthony KIM CARNES Hottest: ELTON JOHN 1-1 REAL LIPE 4-2 CYNDI LAUPER 12-6 LIONEL RICHIE 15-9 MICHAEL JACKSON 24-12

KO93/Modesto, CA Ausham/Main JACKSON BROWNE EURYTHMICS STALLONE & RHODES DAN FOGELBERG 38 SPECIAL KIM CARNES KC HUEY LEWIS & NEWS

GENESIS 17-13 VAN HALEN 34-18 KHOP/Modesto-Stockto

NENA KENNY LOGGINS JOHN CAPPERTY (dp) DAN POGELBERG RCCKWEL (dp) EURYTHMICS HOttest: GENESIS 1-1 JOHN COUGAR 7-4 JOHN COUGAR 7-4 JAMES INGRAM 15-11 MICRAEL JACKSON 23-15 BILLY JOEL 30-19

KIDD/Monterey, CA Johnny Morgan

WANG CHUNG Rottest: CULTURE CLUB 2-1 GENESIS 3-2 RAY PARKER JR. 4-3 POLICE 13-10 HUEY LEWIS 6 NEWS 22-13 K96/Provo, UT Gentry/Green

CHRISTINE MCVIE EURYTHMICS SHEENA EASTON KENNY LOGGINS QUIET RIOT (dp) Hottest: Genesis 5-1 Hichael Jackson 10-2 Lionel Richie 6-3 Matthew Milder 4-4 38 Special 11-8

Volpe/O'Nell

KC Hottest: KODL 6 THE GANG 2-1 MADONNA 10-3 CULTURE CLUB 11-5 CHRIS CROSS 15-10 MICHAEL JACKSON 25-16

Mr. Ed

Len E. Mitchell

KHYT/Tucson Sherman Coher DURAN DURAN

KIKI/Honokuku, HI ABC MANFRED MANN KENNY LOGGINS RE-FLEX

RE-FLEX Hottest: VAN HALEN 26-1 CHRIS CROSS 5-5 LIONEL RICHIE 6-6 ELTON JOHN 9-7 SHANNON 10-9

38 SPECIAL RENNY LOGGINS JACKSON BROWNE POINTER SISTERS KIM CARNES

Hottest: CULTURE CLUB 1-1 YES 2-2 ONJ 4-3

David Kraham NENA

CHRISTINE MCVIE DAN FOGELBERG RE-FLEX JOHN COUGAR WANG CHUNG

KGGI/Riverside-S. Bern., CA

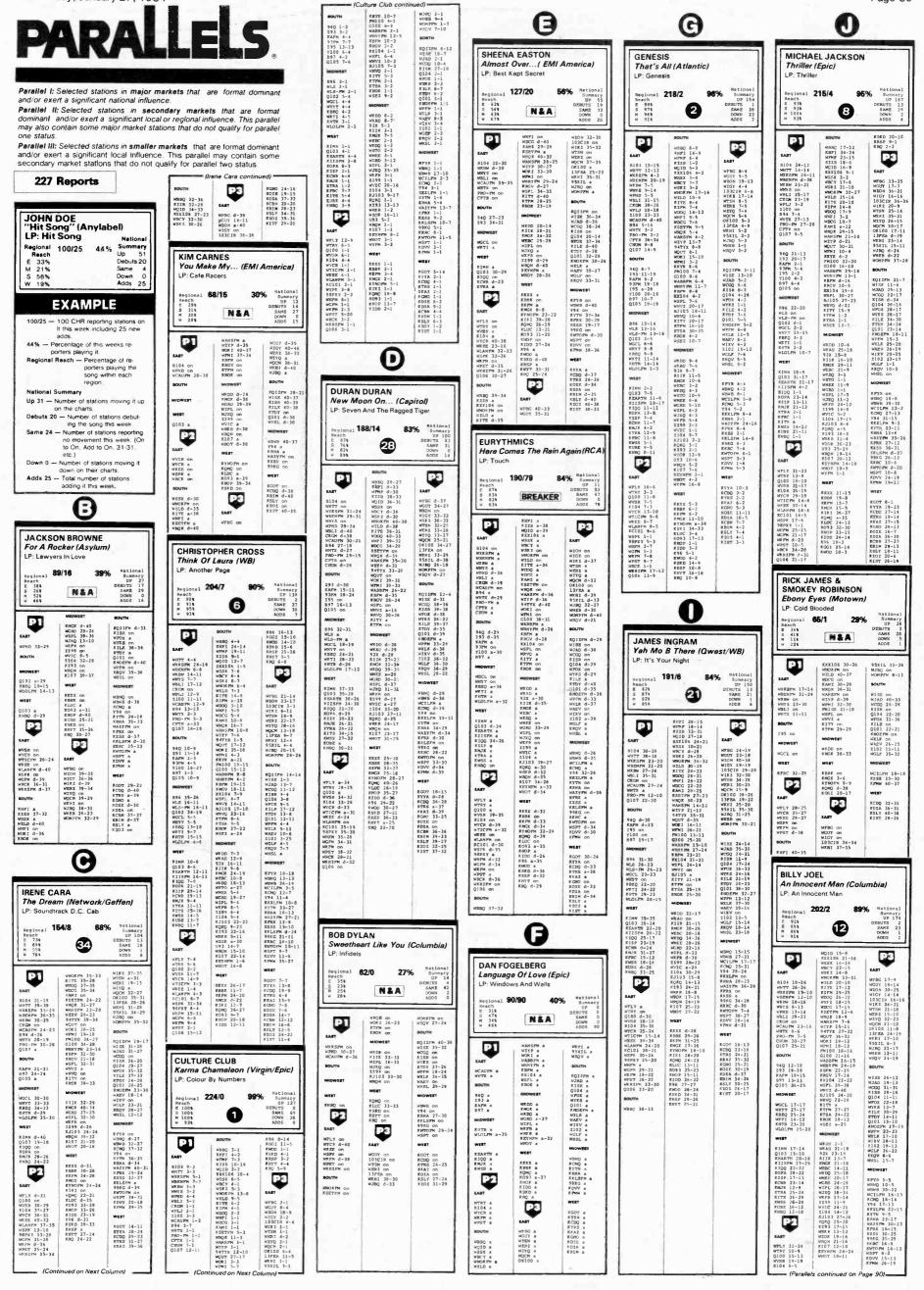
KWOD/Sacramento

Mr. Ed CYNDI LAUMER EURYTENICS SHEENA KASTON MANFRED MANN ROLLING STONES HOTEAEL CULTURE CLUB 1-1 GENESIS 4-2 MICHAEL JACKSON 10-3 RAY PARKER JR. 6-4 KOOL 4 THE GANG 8-5

KSKD/Selem, OR

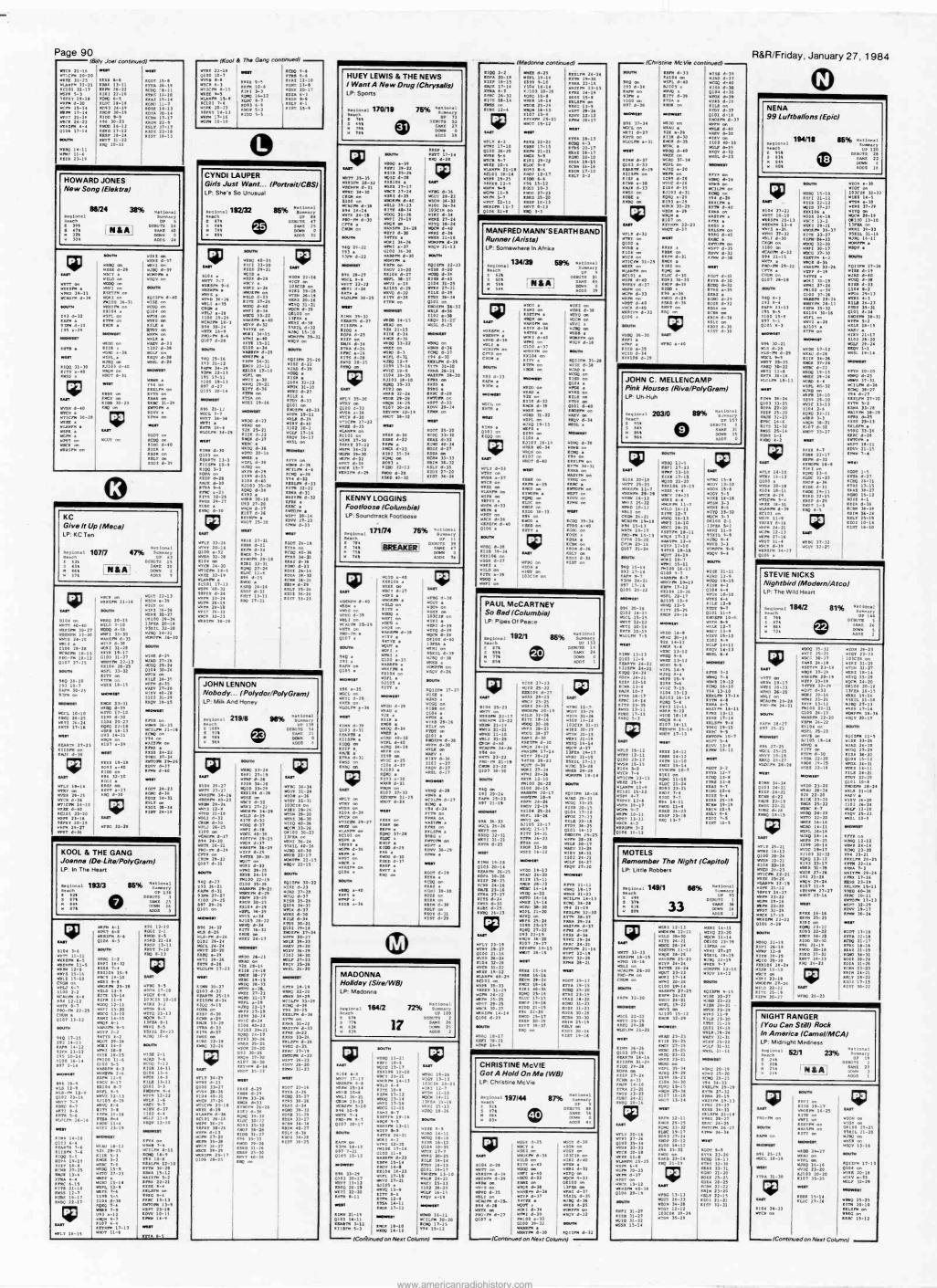
LON E. WITCHNI BOYS BRIGADE 36 SPECIAL BIG COUNTRY DAN FOGELBERG JOHN CAFFERTY (dp) BOC (dp) ABC (dp) MUSICAL YOUTH (dp) HOTLEST:

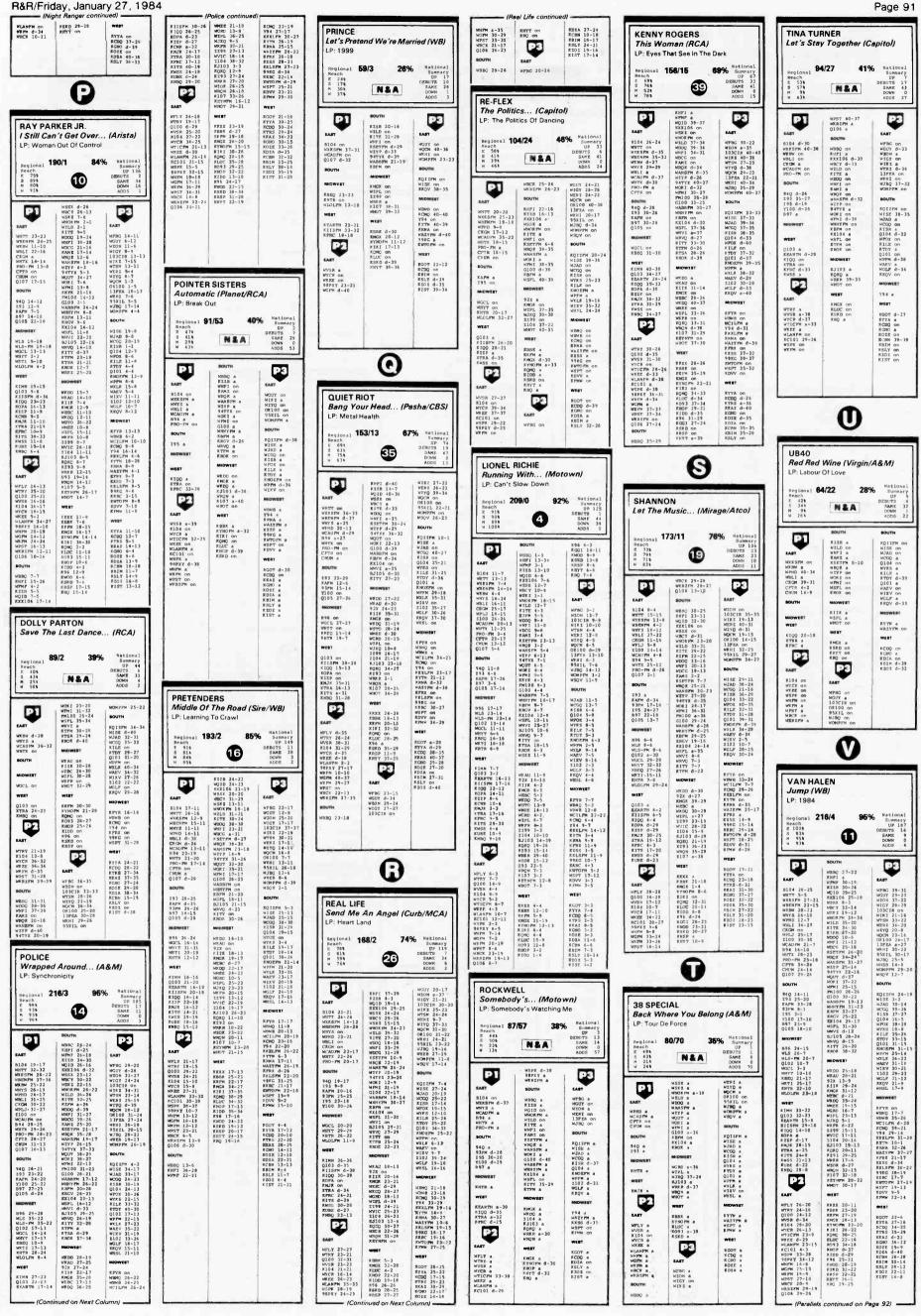
R&R/Friday, January 27, 1984



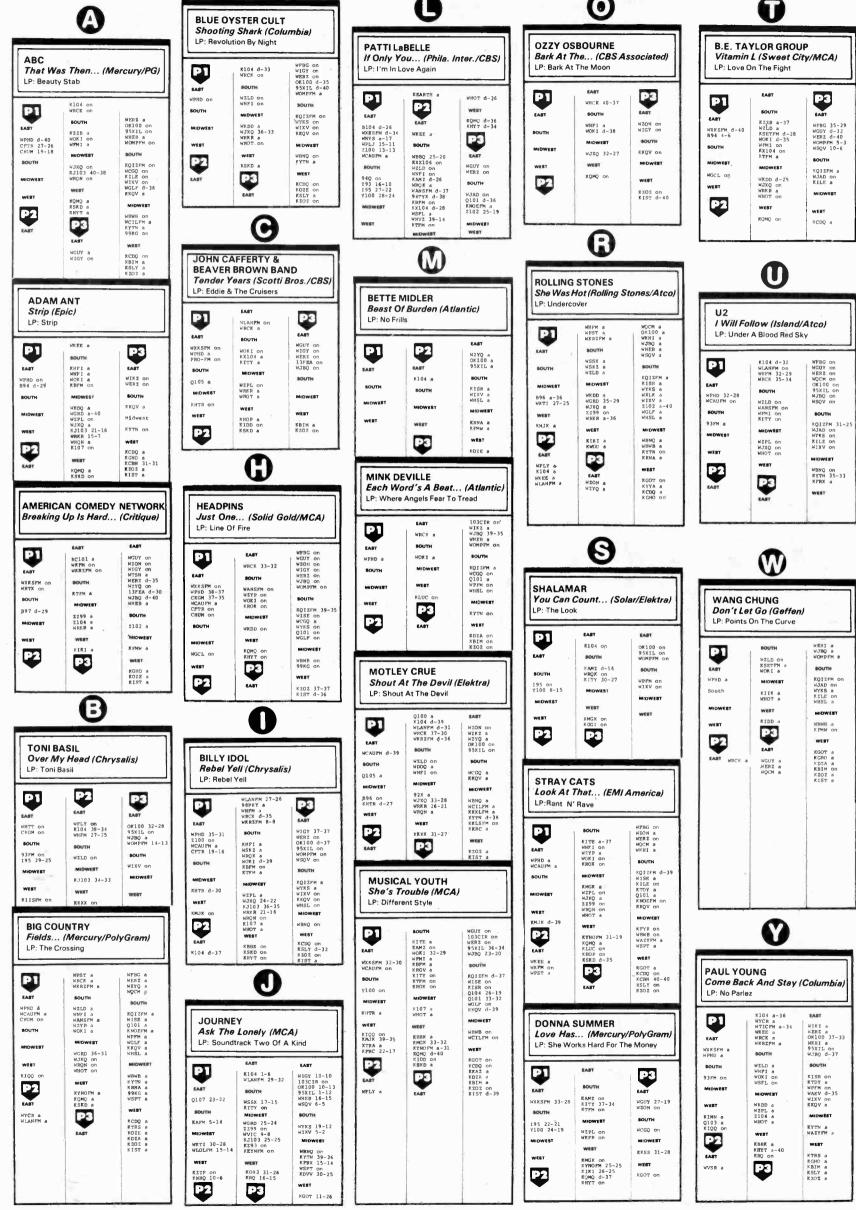
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TM

TIVES IN RADK

AIR causes me to seriously evaluate a record early. When I listen to an AIR sampled record, I listen for two things; how it will sound on my station and what it will do in the industry. AIR makes it fun to be on top of new product. Garry Wall, PD

WTIC-FM/Hartford

WITHIST

"IT ALL STARTS

NORTHEAST		TOM TAYLOR	WPST	RANDI SOMMERS	WZAT	MIDWEST		TONY WAITENUS	WCIL
NUNTREAST		BILL TERRY	WBLI	BRUCE STEVENS	WBBQ	MIDWE91		STEVE WARREN	CONS
Sec		HENRY Van DEN HOOGE!	V CETR	CHRIS THOMAS	WZGC	MICHAEL AINGER	CONS	PAUL WESTRY	KELO
KEITH ABRAMS	WHIX	PAGE BEAL	WHYW	SHANNON WEST	WMPZ				
DENNY ALEXANDER	WOKW	LARRY WACHS	WBLI	RAY WILLIAMS	WZAT	SCOTT ALEXANDER RICH ALLEN	KWK WGRF	WEST	
RICK ALEXANDER	WIKZ	GARRY WALL	WTEC	RALPH WIMMER	WEIDQ	CINDY BARTON	KEUZ	WEST	
DALE ANDREWS	WFBR	DOUG WELLDON	WXTU	DAVE WRIGHT	MEJM	JACK BELL	KYYA	GLORIA AVILA-PEREZ	KIMN
CHRIS BAILEY	WKPE	MIKE WEST	WTIC	JDHN YOUNG	WZGC	MIKE BENSON	KZZC	RIP AVINA	KDZA
JOHN BARAB	WAYV	JEFF WHITEHEAD	WFHG	bolint roomo		JAY BOULEY	WSPT	JON BARRY	KMJK
RICK BEAN	WHEB						WILS	BILL BRADY	KZTR
MARIE BONACCI	CONS	SOUTHEAST		SOUTH		DOUG BURTON PAUL CHRISTY	WABX	TODD CAVANAH	KTAG
JOHN CARUCCI	WKFM	SUUTHEAST				DENNIS D. COLLIER	KSKG	SHERMAN COHEN	KHYT
COLLEEN CASSIDY	WASH	LEE ADAMS	WZXQ	GARY ADKINS	WOKI	JERRY DEAN		SUDS COLEMAN	KZOK
BOBBY CHRISTIAN	CONS	CHRIS ANDREWS	WZYP	FAST EDDIE ASHLAN	MALO	J.K. DEARING	KQKQ	GARY CUMMINGS	KRPL
ROGER CHRISTIAN	WHEN	SKIP BISHOP	WPFM	NICK BAZOU	B#2		WNBU	JEFF DAVIS	KYND
MARC W. CRONIN	WHFM	AL BROCK	WEGM	JOHN BEITS	NIXY	J.J. DULING Tom Evans	WGRD KBBK	DOUG DEROD	KRXR
DAVE DEAN	WMGX	LARRY CANNON	WFLB	CHRIS BLAKE	WSKZ K	BILL FLINT	WLSO	JIM DONOVAN	NTRS
ANGELA FERRAIDLD	RKO	RALPH CARROLL	WCGQ	CHRIS BRYAN	WAVE	TIM FOX	WZOK	DOUG ERICKSON	KIMN
GARY FRANKLIN	WMAR	STEVE DAVIS	WZNE	DAVE DUQUESNE	KOFM			ERIC GESSNER	KATA
JEFF FREEMAN	WQUQ	LED DAVIS	WOEN	JEFF EDMAN	NVKI (1	BRADLEY FUHR	CONS WZZP	STEVE GODDARD	KZZF
JACK GILLEN	WKHI	KENNY DAVIS	WNE X	CHAR IE FOX	WENI	BART A. COVNSHOR		STEVE GRAZIAND	KEMQ
WILL KAUFFMAN	WOCM	SKIP ELTOT	GALW	TON RICKE	KYTN	TAC HAMMER	KENA WEOL	DAVID GROSSMAN	KRTH
BRUCE KELLY	WRZZ	STEVE FINNEGAN	WSEZ	ROGE GARRETI	KHET	BOB HAMMOND	KWTO	GARY, GUTHRIE	KOPA
STEVE KINGSTON	WHZZ	DAVE FOSTER	WHST.	JAY GLASS	NRID -	JOHN HEIMANN	WEWB	GEINA HORION	KSKE
CHARLIE LAKE	WHFM	LESLEY FRAM	WABB	JIN DOLNEN	LLAN	JACK HICKS	KDWB	TOM HUBBARD	KKUS
CHUCK LAKEFIELD	WFt Y	ROGER GAITHER	WQEN	PATTY HAMILTON	KKBQ	MATT HUDSON	WZEE	JEFF HUNTER	KITS
JACK LAWRENCE	RKO	DAVE HARGROME	WAAY	ROD HAMPTON	word i	JOHN HUTCHINSON	WZEE.	TOM HUTYLER	KUBE
BARRY LUCHKOWEC	WERZ	J.J. HEMINGWAY	WORD	RICHARD HARKER	CONS	DICK JOHNSON	WEBC	ELVIN ICHIYAMA	CONS
SCOTT MACKAY	WOAY	J.P. HUNTER	WSGF	NEIL HARRISON	KZZB	TRACY JOHNSON	KFRX	KIND KAIUWAHANI	NOMO
BITA MATTHEWS	WINZ	J.J. JACKSON	WAXI	RICE HAYES	KISR	CARRIE KANKA	WABX	KAMASAMI KONG	INI
BILL MEWELATH	WVAD	ELLEN R. JAFFE	WAXY	JOHN LANDER	KKBQ	TIM KELLY	KXSS	KINDERLEE A LANRAHE	KENI
BOR MENETL	WAND	WES JONES	WRUK	JERRY LOUSTEAU	WEZB	NURI NELLY	WKOX	STEVE LARSO	KANO
TOM MITCHELL	WRXY	BOB NAGHAN	WRCY	MARE MCCAIN	NKYK	DAN NIELEY	KKRC	CAROL LARSON	NYYX
HARV MODRE	WPMD	STEVE NELLY	WNSY	JOHN MICHAELS	WKDU	KIT KIGOREDGE	WVIC	FOR LAURENCE	CONS
JOE MOSS	WZOZ	SIM KENDRICK	WAAY	MIKE MUSCEY	WFMI	DOUG KOEHN	KNEN	PRED N. LEEMHUIS	MATI
MICHAEL O'HARA	WZON	SCOTT KERR	WSFL	EKIT PAGE	WEKZ	CHRIS KOSHIOL	KDWB	JEFFLUCIFER	KSDO
DON O'SHEA	WXUN	KENNY LEE	WAXY	RON PAYNE	UKDU	GENE KUNTT	WITZ	SCOTT MARCUS	KATA
CARY PALL	WHTX	MICHAEL W. LOWE	WORG	NOS PERRY	KRGV	GREG MAGNUSUN	KYTN	BILL MCBRIDE	KTRS
JIM PAYNE	WMAR	BILL MARTIN	WSSA	PHILIP R. RANKIN	KUOL	MARK MAROLT	WUCL	LILIA MILLER 2	KOMO
BRIAN PHOENIX	DELW	SCOTT MATEER	WTYX	GARY W. REYNOLDS	KRAU	PAT MCKAY	KARA	ART MURDRALES	KOPA
JOHN PICCILLO	WPHD	NEVIN MCCARTHY	WKXX	LARRY RHYMES	KNDE	CHUCK MORGAN.	WNOX	MELLY NORRIS	KROO
JIM REITZ	WRCK	JEFF MCCARTNEY	WOXI WIQI	MICHAEL ST. JOHN	WWKX	DOM NORDINE	KXL	MIKE NOVAK	KYUU
WAYLON RICHARDS	WOSR	CHRIS MILLER		MAFK SEGER	WHMD	GYNNY O'HARA	KIIK	JAMES O'NEAL	KCBN
SCOTT ROBBINS	WIGY	GARY MITCHELL	MBJM	JOEN SHOMBY	KAFM	LORGIN FALAGI	KDWB	STEVE PAOLI	KSKE
FAUL ROBERTS	WURC	SCOTT MITCHELL	WZYF	PETER STEWART	KROK	IAN PEARMAN	KEYN	DON POTTER	KZUZ
RICK RYDER	WFEA	JIM MORRISON	WRXI WAEV	SCOTT TAYLOR	KILE	ROBER PIPER	KKLS	MIKE PRESTON	KSRO
BOB SAINT	CFTR	J.D. NORTH	WHEL	SCOTT TAYLOR	KRGV	KEVAN RABAT	KYIN	JOHN RAMSEY	KKAZ
RAY ST. JAMES	WNYS	JOHN PATRICK	WYKS	CHRIS TAYLOR	WSTO	TONY RICHARDS	WHEE	BILL RICHARDS	KRED
SANDY SANDERSON	CETR	LOU PATRICK	WGLF	DOMINIC TESTA	KEMN	RDN ROSS	WKAU	MIKE SCHAEFER	KIIS
SCOTT SHANNON	WHIZ	BRIAN PHILIPS	WMPZ	PETE THOMPSON	KAFM	DAN SEEMAN	WLOL	ROB SHERWOOD	KTAC
BILL SHANNON	WCCK	BILL FHIFFS	WZAT	BILL THORMAN	KTEM	RANDY SHERWYN	KALS	MICHAEL T. SHISHIDO	KINI
BOB SPENCER	WCIR	JERRY ROGERS	WHHY	ED VOLKMAN	KHFI	GREGG SWEDBERG	WLOL	PRIAN THOMAS	KCAQ
DAN STEELE	WRXA	MARK ST. JOHN	WHHT	FRANK WALSH	KITY	RON ERIC TAYLOR	KEYN	PAUL THOMPSON	KTAC
JAY STONE	WKCI	DAVE SCOTT	WSFL	WAYNE WATKINS	WEND	JAY TAYLOR	KOKQ	DAVE VAN STONE	KWSS
DON TANDLER	WHTF	EDWARD F. SEEGER Mark Shands	WINZ	DAN WILSON	KJYD	DIANE TRACY	WSF'T	JOHN LEE WALKER	KYND
		CONNO DIMNUS	- A 17 4.			KATIE VANPELT	CONS	GREG WILLIAMS	KCDQ
								GUY ZAFOLEAN	KRQQ

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WEEK

t

R Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, February 1, 1984.

#	TITLE	ARTIST	LABEL
2129	DON'T LET GO	WANG CHUNG	GEFFEN
2130	HOLD ME NOW	THOMPSON TWINS	ARISTA
2131	SHE'S TROUBLE	MUSICAL YOUTH	MCA
2132	FIRE IN THE WIRE	THE BREAKS	RCA
2133	ONE MILLION KISSES	RUFUS & CHAKA KHAN	WARNER BROS.

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WEEK



BREAKERS

EURYTHMICS Here Comes The Rain Again (RCA)

84% of our reporters on it. Moves: Up 11, Debuts 53, Same 47, Down 0, Adds 79 including WXKS-FM, WBEN-FM, WBLI, B94, KAFM, Y100, B97, KHTR, KIIS-FM. Complete airplay in Parallels.

KENNY LOGGINS Footloose (Columbia)

75% of our reporters on it. Moves: Up 11, Debuts 39, Same 47, Down 0, Adds 74 including WKBW, PRO-FM, Q107, 94Q, Z93, KAFM, Q105, B96, KZZP, KMJK. Complete airplay in Parallels.

NEW & ACTIVE

MANFRED MANN'S EARTH BAND "Runner" (Arista) 134/39 Moves: Up 9, Debuts 21, Same 65, Down 0, Adds 39 including WXKS-FM, WBEN-FM, WBLI, CHUM, KAFM, 93FM, KHTR, KIMN, WVSR, WDCG, WKAU, Z104, KHYT, WZON, WJAD, KCMQ, KDZA.

SHEENA EASTON "Almost Over You" (EMI America) 127/20 Moves: Up 55, Debuts 19, Same 33, Down 0, Adds 20 including WKTI, KIMN, XTRA, WVSR, K104, KZZB, WZLD, KSET-FM, WJXQ, KEYN-FM, KKXX, KWOD, WOMP-FM, WXLK, KYYA.

KC "Give It Up" (Meca) 107/7 Moves: Up 63, Debuts 15, Same 20, Down 2, Adds 7, WBLI, K107, K093, KGGI, KHYT, WZON, KFRX, WNYS 24-20, PRO-FM 18-12, 94Q 28-20, KEARTH 27-23, WFLY 19-14, WSPK 23-16, WSTO 17-10, WGUY 22-13.

RE-FLEX "The Politics Of Dancing" (Capitol) 104/24 Moves: Up 33, Debuts 6, Same 41, Down 0, Adds 24 including PRO-FM, KAFM, Q103, KZZP, KITE, WANS-FM, WOKI, KBFM, 92X, KKFM, KIDD, KRQ, KNOE-FM, KDVV, KBIM.

TINA TURNER "Let's Stay Together" (Capitol) 94/27 Moves: Up 7, Debuts 17, Same 43, Down 0, Adds 27 including CKGM, B97, Q103, KWSS, WTRY, Q106, KHFI, KAMZ, KJ103, KQKQ, KRQ, WIKZ, KISR, Y94, KGHO.

POINTER SISTERS "Automatic" (Planet/RCA) 91/53 Moves: Up 2, Debuts 7, Same 29, Down 0, Adds 53 including WXKS-FM, WNYS, WBLI, WCAU-FM, B94, I95, KIQQ, WLAN-FM, WBBQ, WRQN, KLUC, WIKZ, WJAD, KRNA, KKAZ.

DAN FOGELBERG "Language Of Love" (Full Moon/Epic) 90/90 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 90 including WCAU-FM, WHTX, 94Q, Z93, KAFM, B97, KHTR, WLOL-FM, KEARTH, KIQQ, KMJK, KWSS, K104, KX104, WKFR, WHOT.

JACKSON BROWNE "For A Rocker" (Asylum) 89/16 Moves: Up 27, Debuts 17, Same 29, Down 0, Adds 16 including Q102, Q103, KHFI, WSSX, KLUC, WFOX, KTDY, KCMQ, KWTO-FM, WSPT, KFMW, KTRS, KGHO, KSLY.

Mores: Up 44, Debuts 6, Same 33, Down 4, Adds 2, WNYS, WNVZ, WKBW d-28, WCAU-FM 36-32, WTRY 21-19, K104 13-8, WRQK 20-18, KTSA 29-24, WHOT 32-29, WZYQ 22-19, WXLK 40-34, WSPT 31-28, KYYA 24-21, KCDQ 28-22, KDZA 38-34.

ROCKWELL "Somebody's Watching Me" (Motown) 87/57 Moves: Up 3, Debuts 13, Same 14, Down 0, Adds 57 including WNYS, WCAU-FM, B94, WHTX, PRO-FM, 94Q, B97, KHTR, KEARTH, XTRA, WYCR, KITE, WRQN, KMGX, WISE.

HOWARD JONES "New Song" (Elektra) 86/24 Moves: Up 6, Debuts 16, Same 40, Down 0, Adds 24 including WXKS-FM, KAFM, I95, KHTR, KITS, KWSS, WYCR, WGFM, WBCY, KX104, WGRD, WOMP-FM, KILE, WBWB, KDZA.

38 SPECIAL "Back Where You Belong" (A&M) 80/70 Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 70 including WPHD, WCAU-FM, 94Q, Z93, KHTR, KMJK, WVSR, WKRZ-FM, WSKZ, KROK, WZPL, WHOT, KLUC, WZYQ, KGOT.

KIM CARNES ''You Make My Heart Beat Faster (And That's All That Matters)'' (EMI America) 68/15 Moves: Up 12, Debuts 14, Same 27, Down 0, Adds 15, Q103, WYCR, WSPK, KITE, WNFI, KSET-FM, WANS-FM, WVIC, K107, KLUC, K093, WZYQ, WJBQ, Y94, KRNA.

RICK JAMES & SMOKEY ROBINSON "Ebony Eyes" (Gordy/Motown) 65/1 Moves: Up 28, Debuts 3, Same 28, Down 5, Adds 1, WNVZ, WXKS-FM 17-14, WBEN-FM 31-24, KFRC 32-29, WFLY 28-25, KHFI 40-35, KXX106 30-26, WRQK 36-341, KMGK 36-33, KGGI 20-17, WKHI 37-35, 95XIL 33-26, WJAD 40-33, KXSS 35-30, KFMW

UB40 "Red Red Wine" (Virgin/A&M) 64/22 Moves: Up 5, Debuts 4, Same 32, Down 1, Adds 22 including WKBW, WBLI, XTRA, KFRC, WKFM, WPST, WKRZ-FM, KZZB, WNFI, KAMZ, KIIK, WZPL, KMGX, WGUY, WYKS.

BOB DYLAN "Sweetheart Like You" (Columbia) 62/0 Moves: Up 14, Debuts 4, Same 42, Down 2, Adds 0, WPHD 30-27, WCAU-FM d-36, KNBQ on, WOKI 26-23, KJ103 33-30, WKHI 38-30, WSQV 27-24, KQIZ-FM 40-36, WISE 35-32, KWTO-FM 28-24, KTRS 26-25, KSLY 27-24, KZOZ 31-29.

PRINCE "Let's Pretend We're Married" (WB) 59/3

Moves: Up 17, Debuts 10, Same 28, Down 1, Adds 3, WVSR, WRKR, 99KG, WXKS-FM 37-31, Q107 d-32, WLOL-FM 13-10, KZZB 20-16, KITE 31-29, WABB-FM 21-19, K107 38-31, WHOT 39-33, KMGX 20-12, KIKI 17-13, WQCM 40-36, KKQV 38-35. NIGHT RANGER "(You Can Still) Rock In America" (Camel/MCA) 52/1

Moves: Up 19, Debuts 2, Same 27, Down 3, Adds 1, WIXV, B96 25-23, XTRA 31-30, K104 24-23, KZZB 19-17, WKDD 29-27, WVIC 23-20, KSKD 29-28, OK100 27-25, WYKS 20-18, WGLF 32-29, KYTN 20-10, KKRC 15-12, KCDQ 37-29, KDZA 40-38, KSLY 36-33.

MOST ADDED .

DAN FOGELBERG (90) Language Of Love (Full Moon/Epic) EURYTHMICS (79) Here Comes The Rain Again (RCA) **KENNY LOGGINS (74)** Footloose (Columbia) 38 SPECIAL (70) Back Where You Belong (A&M) ROCKWELL (57) Somebody's Watching Me (Motown), POINTER SISTERS (53)

Automatic (Planet/RCA)

HOTTEST

R&R/Friday, January 27, 1984

CULTURE CLUB (134) Karma Chameleon (Virgin/Epic) **MICHAEL JACKSON (129)** Thriller (Epic) VAN HALEN (105) Jump (WB) **GENESIS (80)** That's All (Atlantic) **NENA (59)** 99 Luftballons (99 Red Balloons) (Epic) **CHRISTOPHER CROSS (56)**

Think Of Laura (WB)

SIGNIFICANT ACTION

MUSICAL YOUTH "She's Trouble" (MCA) 47/15 Moves: Up 9, Debuts 4, Same 19, Down 0, Adds 15, KHTR, XTRA, WFLY, KITE, WFMI, KBFM, KRGV, K107, WHOT, KBBK, KYNO-FM, KSKD.

ROLLING STONES "She Was Hot" (Rolling Stones/Atco) 44/38 Moves: Up 2, Debuts 0, Same 4, Down 0, Adds 38 including B96, KMJK, WFLY, K104, WKEE, WLAN-FM, WHFM, WPST, WKRZ-FM, WSSX, WSKZ, WZLD, WKDD, WRKR, KIKI.

BIG COUNTRY "Fields Of Fire" (Mercury/PolyGram) 44/38 Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 38 including WPHD, WCAU-FM, WYCR, WLAN-FM, WPST, WRCK, WKRZ-FM, WZLD, WNFI, WANS-FM, WZYP, WOKI, KYNO-FM, KQMQ, KSKD.

BILLY IDOL "Rebel Yell" (Chrysalis) 44/13 Moves: Up 6, Debuts 6, Same 19, Down 0, Adds 13, WCAU-FM, 98PXY, WHFM, KHFI, WSKZ, WRQK, KTFM, WZPL, K107, WHOT, KQIZ-FM, WYKS, KIST, CFTR 19-16, KHTR d-30.

PAUL YOUNG "Come Back And Stay" (Columbia) 43/31 Moves: Up 1, Debuts 2, Same 9, Down 0, Adds 31 including WXKS-FM, WPHD, KIMN, Q103, WVSR, K104, WYCR, WTIC-FM, WKEE, WRCK, WKRZ-FM, WKDD, WZPL, Z104, WHOT.

STRAY CATS "Look At That Cadillac" (EMI America) 43/19 Moves: Up 1, Debuts 3, Same 20, Down 0, Adds 19 including WPHD, WCAU-FM, WKEE, WPST, KITE, WZYP, KMGK, WJXQ, WHOT, KQMQ, WZON, WQCM, WKHI, WISE, KTDY.

ABC "That Was Then But This Is Now" (Mercury/PolyGram) 35/14 Moves: Up 3, Debuts 2, Same 16, Down 0, Adds 14, KZZB, WFMI, KQMQ, KSKD, KHYT, WGUY, WERZ, WHEB, KKQV, WCIL-FM, KYTN, KBIM, KSLY, KZOZ, CHUM 19-18.

PATTI LABELLE 'If Only You Knew'' (Philadelphia International/CBS) 34/7 Moves: Up 7, Debuts 10, Same 10, Down 0, Adds 7, WNYS, WCAU-FM, KEARTH, WKEE, WRQK, WSFL, KNOE-FM, B104 d-26, WPLJ 15-11, Z93 16-10, I95 27-22, Y100 28-24, WBBQ 25-20, WNVZ 39-14, Z102 25-19. MOTLEY CRUE "Looks That Kill" (Elektra) 32/15

Moves: Up 4, Debuts 6, Same 7, Down 0, Adds 15, Q105, Q100, WDOQ, 92X, WRQN, WIKZ, WZYQ, WCGQ, KKQV, WBNQ, WCIL-FM, KKXL-FM, KKRC, KZOZ, KIST.

HEADPINS ''Just One More Time'' (Solid Gold/MCA) 32/2 Moves: Up 4, Debuts 1, Seme 25, Down 0, Adds 2, WCAU-FM, WCGQ, WXKS-FM on, WPHD 38-37, CKGM 37-35, CFTR on, WGCL on, WRCK 33-32, WZYP on, KQIZ-FM 39-35, KIST 6-36.

on, WRCK 33-32, W21F vii, Kulz Fim 50-57, KUF 30-57, JOURNEY "Ask The Lonely" (MCA) 32/0 Moves: Up 16, Debuts 0, Same 10, Down 6, Adds 0, Q107 23-22, WKTI 30-28, WLOL-FM 15-14, KNBQ 10-6, WSSX 17-15, WGRD 25-24, WVIC 9-8, KO93, KRQ 16-15, WHEB 16-15, WESQV 6-5, WYKS 19-12, WIXV 5-2, KFRX 15-14.

U2 "I Will Follow" (Island/Atco) 30/2 Moves: Up 5, Debuts 1, Same 22, Down 0, Adds 2, 93FM, KFRX, WPHD 32-28, WCAU-FM on, K104 d-32, WLAN-FM on, WHFM 32-29, WRCK 35-34, WZLD on, KQIZ-FM 31-25, KYTN 35-33.

WANG CHUNG "Don't Let Go" (Geffen) 27/21 Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 21 including WPHD, WRCK, KSET-FM, WOKI, KIIK, WHOT, KIDD, WGUY, WERZ, WQCM, WHSL, KGOT, KGHO, KZOZ, KIST.

ADAM ANT "Strip" (Epic) 26/14

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 14, WKEE, KHFI, WNFI, WOKI, WKDQ, WGRD, WJXQ, WRQN, KQMQ, KKQV, KCDQ, KGHO, KZOZ, KIST, WRKR 15-7.

BLUE OYSTER CULT "Shooting Shark" (Columbia) 26/6 Moves: Up 1, Debuts 3, Same 16, Down 0, Adds 6, WKDD, WRKR, KDKD, WOMP-FM, KYTN, KSLY, WPHD on, K104 d-33, WZLD on, W.IXO 36-33, OK100 d-35, 95XIL d-40,

AMERICAN COMEDY NETWORK "Breaking Up Is Hard On Me" (Critique/Quality) 25/13 Moves: Up 0, Debuts 4, Same 8, Down 0, Adds 13, KC101, KTFM, Z299, Z104, WRKR, KIKI, WTSN, WHEB, Z102, KFMW, KGHO, KOZE, KIST, B97 d-29, 13FEA d-30.

KOZE, KISI, B97 0-29, 13FEA 0-30.
B.E. TAYLOR GROUP "Vitamin L" (Sweet City/MCA) 24/7
Moves: Up 3, Debuts 6, Seme 7, Down 1, Adds 7, KZZB, WZLD, KTFM, WRKR, KQIZ-FM, KILE, KCDQ, WXKS-FM d-40, KSET-FM d-28, WOKI d-35, WKDD d-25, WFBG 35-29, WGUY d-32, WOMP-FM 5-3, WSQV 10-6.
JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 23/10
Moves: Up 0, Debuts 0, Seme 13, Down 0, Adds 10, WPHD, Q105, WRCK, KX104, KITY, WRKR, WHOT, KHOP, KSKD, KBIM, WXKS-FM on, PRO-FM on, WLAN-FM on.
WINK DEVILL E "Each Word" (a A Beat Of My Honet" (Atlantic) 18/7

MINK DEVILLE ''Each Word's A Beat Of My Heart'' (Atlantic) 18/7 Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 7, WPHD, WRCK, WOKI, WIKZ, WHEB, KQIZ-FM, Q101, KLUC on, 103 on, WJBQ 39-35.

DONNA SUMMER "Love Has A Mind Of Its Own" (Mercury/PolyGram) 18/0 Moves: Up 7, Debuts 1, Same 10, Down 0, Adds 0, WXKS-FM 33-28, I95 22-21, Y100 24-19, KITY 37-34, KIKI 26-25, KQMQ d-37, WGUY 27-19, KXSS 31-28.

TONI BASIL "Over My Head" (Chrysalis) 16/1 Moves: Up 6, Debuts 0, Same 9, Down 0, Adds 1, WJBQ, WHTT on, CKGM on, 93FM on, I95 29-25, KIIS-FM on, K104 38-34, WHFM 27-25, KJ103 34-33, OK100 32-28, WOMP-FM 14-13.

27-29, Kilos 34-33, Ok 100 32-29, Wolf-Hill 1413. SHALAMAR "You Can Count On Me" (Solar/Elektra) 13/0 Moves: Up 1, Debuts 1, Same 10, Down 1, Adds 0, 195 on, K104 on, KAMZ d-16, WRQK on, KITY 30-27. BETTE MIDLER "Beast Of Burden" (Atlantic) 10/10 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, K104, WZYQ, OK100, 95XIL, KISR, WIXV, WHSL, KRNA, KFMW, KOZE. OZZY OSBOURNE "Bark At The Moon" (CBS Associated) 10/1 Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 1, WNFI, WRCK 40-37, WOKI d-38, WJXQ 32-27, KQMQ on, KIST d-40.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.

More CHR Music Information See Page 84

"BACK WHERE YOU BELONG"



BELONGS ON THE RADIO



WPHD WCAU-FM CFTR CHUM

WZYP G100 WQUT KBFM WOKI KX104 WFMI KROK WGRD WZPL WJXQ KJ103 WRKR KYNO-FM WRQN KLUC WHOT KO93 KBBK KSKD WFBG WZON WIGY WIKZ

WERZ

WZYQ

WOCM

OK100

95XIL **WJBQ** WOMP-FM WSQV **KQIZ-FM** WISE **WJAD** WCGQ KISR Q104 **WYKS KTDY** Q101 **WPFM** WXLK **WIXV** WHSL **KYTN** WAZY-FM

WSPT

KFMW

KGOT

KCDQ

KGHO

KOZE

KDZA

94Q Z93 KHTR **KMJK** WFLY **WVSR** K104 **WYCR** WKEE WLAN-FM WHFM WGFM **WKFM** WRCK WKRZ-FM WBBQ WSSX WSKZ WNOK-FM WZLD WDOQ WANS-FM



"BACK WHERE YOU BELONG"-THE SECOND SMASH FROM

38 SPECIAL'S TOUR DE FORCE

BILLBOARD ALBUM CHART 22

SEE 38 SPECIAL ON THEIR "TOUR DE FORCE" TOUR WITH SPECIAL GUESTS HUEY LEWIS AND THE NEWS.

1/25 Birmingham, ALA
1/27 Asheville, NC
1/28 Fayetteville, NC
1/29 Columbia, SC
2/1 Norfolk, VA
2/2 Baltimore, MD
2/4 New Haven, CT

2/5 Annapolis, MD
2/7 Glens Falls, NY
2/8 Binghampton, NY
2/10 Toronto, Ontario
2/12 Portland, ME
2/14 Worcester, MA
2/16 Hershey, PA

2/17 Pittsburgh, PA 2/18 Roanoke, VA 2/20 Williamsport, PA 2/21 Columbus, OH 2/23 Louisville, KY 2/24 Charleston, W. VA 2/25 Philadelphia, PA

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CO-PRODUCED BY DON BARNES AND JEFF CARLISI

ON A&M RECORDS AND CASSETTES

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Three Two Last Weeks Weeks Week

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MOR /HOTTRACKS

	Truce Two Lasi Weeks Week
	11 1 1 O VAN HALEN/Jump (WB)
	- IOUNI LENNION/Nahadu Told Ma (Paludar/PC)
	1 3 4 4 GENESIS/That's All (Atlantic)
1	O 20 CDECIAL /Death M/have Very Balana (A 9.M)
	ICHIDALENIA - The Level (MACA)
	POLLING STONES/Cha Maa Llat (PS/Atas)
H	DURAN DURAN/New Mass On Monday (Conital)
Ъ	NEOUN Car Hanner (Atra)
1	O MAN HALFN/Dename (M/D)
1	A MANUEDED MANNIE FADTU (Dupper (Aristo)
1	IOUNI COLICAD MELLENICAMP/Diak (Divo/PC)
	A LINEX LENATE & THE NEW CIL Mant (Charactic)
1	10 11 13 13 HUEY LEWIS & THE NEWS/I Want (Chrysalis)
	8 10 12 14 BILLY IDOL/Rebel Yell (Chrysalis)
	- 32 22 BRYAN ADAMS/Heaven (A&M)
1	23 18 17 (B MOTLEY CRUE/Looks That Kill (Elektra)
	15 14 15 17 OZZY OSBOURNE/Bark At (CBS Associated)
1	2 5 6 18 YES/Owner Of A Lonely Heart (Atco)
	18 15 18 19 YES/Changes (Atco)
	BREAKER 20 PRETENDERS/Time The Avenger (Sire/WB)
	6 7 9 21 38 SPECIAL/If I'd Been The One (A&M)
	33 CHRISTINE McVIE/Got A Hold On Me (WB)
	35 25 20 23 REAL LIFE/Send Me An Angel (Curb/MCA)
	BREAKER 2 EURYTHMICS/Here Comes The Rain Again (RCA)
	- 43 26 25 VAN HALEN/I'll Wait (WB)
1	26 19 21 26 MOTELS/Remember The Night (Capitol)
	31 27 30 3 JOHN COUGAR MELLENCAMP/Play (Riva/PG)
	BREAKER 2 KENNY LOGGINS/Footloose (Columbia)
1	BREAKER @ JUDAS PRIEST/Some Heads Are Gonna (Columbia)
	14 17 23 30 GENESIS/Just A Job To Do (Atlantic)
	Contraction of the second s
	Black/Urban
	DIUCK/UTUUIL
	1 1 1 1 1 PATTI LABELLE/If Only You Knew (Phil. Int./CBS)
	13 7 2 2 J. INGRAM w/M. McDONALD/Yah Mo B (Qwest/WB)
	23 12 7 3 CHERYL LYNN/Encore (Columbia)
	10 6 5 3 "D' TRAIN/Something's On Your Mind (Prelude)
	11 8 6 5 LIONEL RICHIE /Running With The Night (Motown)
	4 2 3 6 SHANNON/Let The Music Play (Mirage/Atco)
	29 15 12 7 EVELYN "CHAMPAGNE" KING/Action (RCA)
	7 4 4 8 LUTHER VANDROSS/I'll Let You Slide (Epic)
	24 16 10 9 DAZZ BAND/Joystick (Motown)
	8 5 8 10 DEELE/Body Talk (Solar/Elektra)
	36 23 15 J. BLACKFOOT/Taxi (Sound Town/Allegiance)
	3 3 9 12 KOOL & THE GANG/Joanna (De-Lite/PG)
	26 18 13 BIECES OF A DREAM/Fo-Fi-Fo (Elektra)

1	1	1	1	PATTI LABELLE/If Only You Knew (Phil. Int./CBS)
13	7	2	2	J. INGRAM w/M. McDONALD/Yah Mo B (Qwest/WB)
23	12	7	0	CHERYL LYNN/Encore (Columbia)
10	6	5	9	"D" TRAIN/Something's On Your Mind (Prelude)
11	8	6	6	LIONEL RICHIE/Running With The Night (Motown)
4	2	3	6	SHANNON/Let The Music Play (Mirage/Atco)
29	15	12	0	EVELYN "CHAMPAGNE" KING/Action (RCA)
7	4	4	8	LUTHER VANDROSS/I'll Let You Slide (Epic)
24	16	10	-	DAZZ BAND/Joystick (Motown)
8	5	8		DEELE/Body Talk (Solar/Elektra)
36	23	15	0	J. BLACKFOOT/Taxi (Sound Town/Allegiance)
3	3	9	12	KOOL & THE GANG/Joanna (De-Lite/PG)
26	18	13	B	PIECES OF A DREAM/Fo-Fi-Fo (Elektra)
BR	EA	KER	1	JEFFREY OSBORNE/Plane Love (A&M)
15	14	11	15	ANGELA BOFILL/I'm On Your Side (Arista)
BF	REA	KER		DREAMBOY/Don't Go (Qwest/WB)
30	'17	14		JENNIFER HOLLIDAY/Just Let Me Wait (Geffen)
34	24	18		R. JAMES & S. ROBINSON/Ebony Eyes (Gordy/Motown)
-	37	29	Ð	ANITA BAKER/You're The Best Thing Yet (Beverly Glen)
BR	EA	KER		RUN D.M.C./Hard Times (Profile)
40	29	26	-	MUSICAL YOUTH/She's Trouble (MCA)
39	33	23	-	HERBIE HANCOCK/Autodrive (Columbia)
25	21	19		HOWARD JOHNSON/Let's Take Time Out (A&M)
-	34	24	24	RON BANKS/Make It Easy On Yourself (CBS)
-	35	31	25	PHILIPPE WYNNE/Wait Until Tomorrow (Fantasy)
17	13	16	_	TWILIGHT 22/Electric Kingdom (Vanguard)
BR		KER	2	MELBA MOORE/Livin' For Your Love (Capitol)
6	9	17		RAY PARKER JR./I Still Can't Get Over Loving (Arista)
		KER		EARTH, WIND & FIRE/Touch (Columbia)
35	31	30	30	DONNA SUMMER/Love Has A Mind (Polydor/PG)
BR 32	32	28	31 32	JENNY BURTON/Remember What You Like (Atlantic) JUNIOR/Unison (Casablanca/PG)
BR	EA	KER	33	ROCKWELL/Somebody's Watching Me (Motown)
				P. BRYSON/R. FLACK/You're Looking (Capitol)
-	-	35		PHILIP BAILEY/Trapped (Columbia)
-	-	37	36	TEENA MARIE/Midnight Magnet (Epic)
-	36	33	37	GRANDMIXER D.ST./Crazy Cuts (Island/Atco)
BR	EA	KER	38	STEVE ARRINGTON'S HALL/Hump To The (Atlantic)
			-	TINA TURNER/Let's Stay Together (Capitol)
-	-	40		DIANA ROSS/Let's Go Up (RCA)

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Radio Hit ontemporary

Weeks	Weeks	Weet		
6	2	1	0	CULTURE CLUB/Karma Chameleon (Virgin/Epic)
9	5	3	ē	GENESIS/That's All (Atlantic)
1	1	2	3	YES/Owner Of A Lonely Heart (Atco)
11	7	6	•	LIONEL RICHIE/Running With The Night (Motown)
5	3	4	5	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)
18	11	7	6	CHRISTOPHER CROSS/Think Of Laura (WB)
13	10	8	Ø	KOOL & THE GANG/Joanna (De-Lite/PG)
-	23	13	8	MICHAEL JACKSON/Thriller (Epic)
17	12	10	9	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
15	13	11	O	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
-	39	18	0	VAN HALEN/Jump (WB)
24	19	14	B	BILLY JOEL/An Innocent Man (Columbia)
7	4	5	13	ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
-	34	20	C	POLICE/Wrapped Around Your Finger (A&M)
10	9	9	15	MATTHEW WILDER/Break My Stride (Private I/CBS)
28	22	19	16	PRETENDERS/Middle Of The Road (Sire/WB)
20	17	15	17	MADONNA/Holiday (Sire/WB)
-	38	28	13	NENA/99 Luftballons (99 Red Balloons) (Epic)
38	29	26	19	SHANNON/Let The Music Play (Mirage/Atco)
40	31	24	20	PAUL McCARTNEY/So Bad (Columbia)
	35	30	3	J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB)
34	26	23	22	STEVIE NICKS with S. STEWART/Nightbird (Modern/Atco)
-	-	35	23	JOHN LENNON/Nobody Told Me (Polydor/PG)
4	6	12	24	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)
-	.=	36	25	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
36	30	29	28	REAL LIFE/Send Me An Angel (Curb/MCA)
3	15	17	27	P. McCARTNEY and M. JACKSON/Say Say Say (Columbia)
-	-	39	28	DURAN DURAN/New Moon On Monday (Capitol)
33	28	27	29	DEBORAH ALLEN/Baby I Lied (RCA)
2	8	16	30	DURAN DURAN/Union Of The Snake (Capitol)
D	EBUT		3	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
19	18	21	32	BARRY MANILOW/Read 'Em And Weep (Arista)
39	33	33	33	MOTELS/Remember The Nights (Capitol)
-	-	38	34	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen)
	EBUT	38	33	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS)
 22	EBUT 21	38	36 36	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS) DeBARGE/Time Will Reveal (Gordy/Motown)
22 27	EBUT 21 25	38 34 31	24 35 36 37	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS) DeBARGE/Time Will Reveal (Gordy/Motown) JEFFREY OSBORNE/Stay With Me Tonight (A&M)
22 27 14	21 25 16	38 34 31 22	36 37 38	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS) DeBARGE/Time Will Reveal (Gordy/Motown) JEFFREY OSBORNE/Stay With Me Tonight (A&M) 38 SPECIAL/If I'd Been The One (A&M)
22 27 14	21 25 16	38 34 31 22	36 37 38 39	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS) DeBARGE/Time Will Reveal (Gordy/Motown) JEFFREY OSBORNE/Stay With Me Tonight (A&M) 38 SPECIAL/If I'd Been The One (A&M) KENNY ROGERS/This Woman (RCA)
22 27 14	21 25 16	38 34 31 22	36 37 38 39	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS) DeBARGE/Time Will Reveal (Gordy/Motown) JEFFREY OSBORNE/Stay With Me Tonight (A&M) 38 SPECIAL/If I'd Been The One (A&M)
22 27 14	21 25 16	38 34 31 22	36 36 37 38 39 40	IRENE CARA/The Dream (Hold On To Your) (Network/Geffen) QUIET RIOT/Bang Your Head (Metal Health) (Pasha/CBS) DeBARGE/Time Will Reveal (Gordy/Motown) JEFFREY OSBORNE/Stay With Me Tonight (A&M) 38 SPECIAL/If I'd Been The One (A&M) KENNY ROGERS/This Woman (RCA) CHRISTINE McVIE/Got A Hold On Me (WB)
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BREAKER 23 CHRISTINE McVIE/Got A Hold On Me (WB) 8 13 721 27 DARYL HALL & JOHN OATES/Say It Isn't So (RCA) BREAKER 3 DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG) - 29 28 JIMMY BUFFETT/One Particular Harbour (MCA)

Cryster Jump