

I N S I D E:

BLACK/URBAN STATIONS
FOCUS ON
PROMOTIONAL PARITY

As an agreement is reached this week between L.A.'s Black/Urban stations and Warner Bros. Records, Walt Love talks to the principals involved about their efforts to resolve disagreements about promotional priorities on crossover artists. News of the accord and an in-depth look at the roots of the problem.

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A/C CHANGING OF
THE GUARD

Ron Rodrigues bids the A/C editorship farewell with an analysis of the challenges facing the format. Next week: the debut of Donna Brake.

Page 52

COUNTRY KEYS TO SUCCESS:
MUSIC & MORALE

Guest columnist Charlie Cook, VP/Country at the McVay Media consultancy, furnishes a step-by-step guide for motivating your staff and making sure you're playing the right music.

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PEOPLE IN THE
NEWS THIS WEEK

- Bill McHale Sr. VP at Selcom
- Tom Turner Sr. VP/GSM at Blair/RAR
- Dean Goodman VP/GM at WLVE
- Scott Jeffries PD at WNDE
- Mark Biviano GSM at WQAL
- Tom Horan GSM at WLW
- Kevin Mashek GSM at KZZP-AM & FM
- Tom Matheson GSM at WBBM-FM
- Cynthia Newman GSM at KRQR
- Steven Angel GSM at KFWB
- John Shean GSM at KJQY
- Mary Bennett GSM at WNIC

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LEARNING FROM MENTORS &
RETURNING THE FAVOR

Dr. Adele Scheele concludes her three-part series on career advancement by emphasizing the role of a mentor figure on top professionals, and showing how those early lessons learned are passed on to a new generation of leaders.

Page 26

BIRCH BREAKTHROUGH
AT AGENCY LEVEL?

Prominent national ad agency Kenyon-Eckhardt recently switched to Birch as its primary ratings source. Jhan Hiber goes to the source to learn the reasons for the move.

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WMMS FORMAT EVOLUTION:
WHAT DOES IT MEAN?

AOR Editor Steve Feinstein provides perspective on WMMS/Cleveland's adoption of a CHR format, along with an enlightening look at the broad range of AOR.

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Newsstand Price \$3.50

R&R

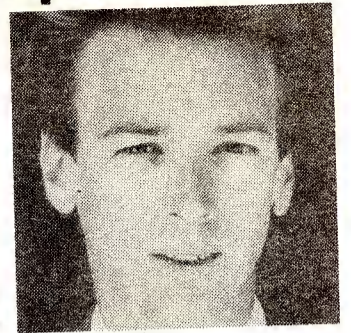
RADIO & RECORDS

GLASS, BRACK UPPED; MINKLER JOINS

Chrysalis Restructures
Promotion Operations

Daniel Glass

Chrysalis Records has restructured its national promotion department, with New



Jason Minkler



Steve Brack

York-based Director of National Promotion Daniel Glass elevated to Senior Director/National Promotion. The company's West Coast promotion strength has been bolstered by the hiring of Jason Minkler as Director/National Singles Promotion and the promotion of Regional Promotion Manager Steve Brack to Director/West Coast Promotion.

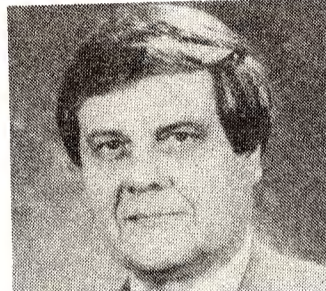
VP/Marketing Rick Dobbis commented, "Daniel Glass has demonstrated a remarkably sound and creative approach to promotion. In the months that he has been responsible for the overall promotion effort, he has brought new standards of excellence to the promotion of all Chrysalis artists."

Glass, a Chrysalis staffer for two years, told R&R, "I am honored to head a promotion team that is fortunate enough to work with the highest-quality artists in the entire world." He added, "Steve Brack has emerged from the Chrysalis field force as a consistent winner in breaking new artists. Now he can take his enthusiastic approach and enrich our presence on the entire West Coast."

"This expansion," Glass con-
CHRYALIS/See Page 6

Rosenwald Upped To Malrite
Radio Division President

In a move designed to accommodate planned growth, Malrite Communications Group Exec. VP/Director of Radio Gil Rosenwald has been promoted to VP/President of the Radio Division. At the same time, Sr. VP/Director of TV Operations John Chaffee Jr. was elevated to President of the Television Division. Both keep their corporate posts.



Gil Rosenwald

rose through station and company ranks to corporate Exec. VP, adding Director of Radio

Chairman/CEO Milt Maltz commented, "These promotions not only recognize the substantial contributions made by two talented executives; they also create the added management depth that will enable Malrite to continue its rapid growth in the most exciting areas of communications today — radio and television."

Rosenwald joined Malrite in 1973 as an Account Executive at WHK & WMMS/Cleveland. He

duties in 1983. Before Malrite, Rosenwald worked in sales management with Procter & Gamble. He told R&R, "I simply want Malrite to be the very best and someday the largest radio group in the country. I'm thankful to Milt Maltz and (President/COO) Carl Hirsch for giving me the opportunity to make desire a reality."

A 24-year company veteran, Chaffee started with Malrite as a radio commercial writer. He

ROSENWALD/See Page 5

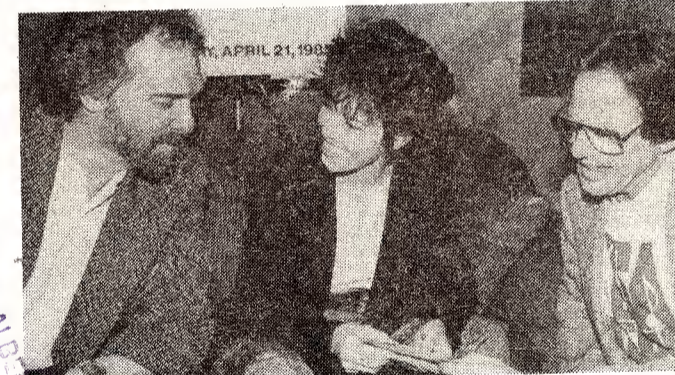
Welsh Set
As KROQ's
New GM

Former KROQ/Los Angeles GM T. Patrick Welsh has returned to replace Mike Brandt, who has resigned to pursue station ownership. Welsh served as GM from 1978 through August '83 and is a longtime associate of owner Ken Roberts, for whom he had been working on other projects since leaving KROQ.

Welsh told R&R, "I know most of the people here already, so I think it's going to be an easy transition." He said he remains committed to KROQ's musical direction as an innovative, alternative music source.

Concurrently, in what Welsh referred to as an upgrading of the airstaff, several personalities have exited the "Rock Of The '80s" AOR outlet: midday man Mike Evans; late-nighter "Wild" Bill Scott; afternoon cohost Robert Roll, and weekenders/production staffers Eddie X and John Logic.

WELSH/See Page 5



RADIO USA FOR AFRICA — Reaching an estimated audience of 30 million listeners on over 500 radio stations worldwide, Westwood One's "Radio USA For Africa" broadcast last weekend (4-21) raised money and consciousness for the growing famine relief fund in Africa and the United States. Numerous artists and national radio personalities appeared during the three-hour program, which was distributed live via satellite on a nonexclusive basis in eight countries and on Armed Forces Radio. President Reagan and Senator Kennedy also contributed to the program, which USA For Africa cofounder Ken Krageen credited with boosting the overall effort to over \$37 million. Pictured during the broadcast (l-r) are Westwood One President Norm Pattiz, Chrysalis recording artist Pat Benatar, and Krageen.

RADIO STATIONS MARKED FOR SALE BY TURNER

CBS Files Suit To Block Takeover

CBS Inc. early this week filed a lawsuit in the Federal District Court in Manhattan against Turner Broadcasting System on charges that the company manipulated the price of CBS stock prior to last week's unfriendly takeover proposed by TBS. The lawsuit also states that TBS misstated stockholder equity for 1984 and overstated its net income in '83 and '84. In addition, CBS suggested that a CBS-TBS merger might constitute an antitrust violation, arguing that combination of the two companies would sufficiently

reduce competition in national broadcast news.

TBS President Ted Turner last week proposed a non-cash offer of "junk" bonds in exchange for CBS stock. The junk bonds (high-yield, high-risk securities) include seven types of interest-bearing notes, which Turner claims have a face value of \$175 (compared with a Tuesday closing price of 110 3/8 for CBS stock). The supposed attraction of these securities is their estimated annual return of \$21, vs. \$3 for each share of CBS stock. Many financial ana-

lysts doubt that the value of the TBS-offered stock is as high as Turner claims, and CBS says the proposal would bankrupt both companies by 1987.

Radio Would Go;
Records Too?

In addition to the junk bond exchange, Turner also proposed that capital could be generated by preselling CBS Radio (O&O stations and the networks) and WCAU-TV/Philadelphia, as well as the record, publishing, and toy manufacturing arms.

CBS/See Page 5

L I F E B N I G H T
L I F E Y N I G H T



PHONE TO PHONE

M A N
H A T
T A N

APRIL 26, 1985

NAB: NETWORK & PROMOTION PERSPECTIVES

Reed Bunzel hits the highlights of network events transpiring at the NAB Convention, while Harvey Mednick covers the promotion beat in Las Vegas.

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TRANSACTIONS

Lotus Lands KGST/Fresno For \$1.76 Million

Lotus Communications will purchase Spanish-formatted KGST/Fresno from International Radio, Inc. for \$1,764,000. KGST has 5 kw on 1600 kHz.

The seller, headed by Richard Ryan, has no other radio interests. Lotus also owns KTKT & KLPX/Tucson; KFSD-FM/San Diego; KENO & KOMP/Las Vegas; KONE & KOZZ/Reno; KOXR/Oxnard, CA; KWKW/Pasadena, CA; WMDO/Wheaton, MD; KXET & KXZL/San Antonio; and KTEZL/Lubbock.

Metroplex Buys WPDQ/Jacksonville

Metroplex Communications will buy Black/Urban outlet WPDQ/Jacksonville from Broadcast Enterprises National, Inc. for \$800,000. WPDQ operates with 5 kw on 1460 kHz.

The buyer, headed by Bob Weiss and Norman Wain, is a Cleveland-based group owner which operates WFYV/Jacksonville, as well as WPKX-AM & FM/Washington, WORL & WJYO/Orlando, WHYI/Miami-Ft. Lauderdale, and WMGG/Tampa. BENI, which is headed by Ragan Henry, is in the process of selling its remaining radio property, WJAS/Pittsburgh, to Renda Broadcasting. Henry is also President of NEWSsystemsGroup, which operates WTLC & WMLF/Indianapolis and WBLZ/Hamilton-Cincinnati; it is now closing on its sale of WAOK/Atlanta to DKM Broadcasting.

TRANSACTIONS/See Page 8

GATTI, MCCAULEY EXIT

McHale Rejoins Selcom As Senior Vice President

Former Selcom Radio executive Bill McHale has returned to the company as Senior VP, based in New York. McHale succeeds Tom Gatti, who resigned, as did Sr. VP/Station Development Dick McCauley.

Commenting on McHale's return, Selcom Radio Exec. VP/COO Vince Gardino said, "I'm very sorry to see Tom and Dick go, and I wish them success. I can't tell you how excited the company is about Bill rejoining us. It's really a shot in the arm for us."

Selcom, Inc. Chairman Lou Faust added, "Bill's great, and he and Vince will make a hell of a team. He helped build the company and we're just delighted to be getting him back."

McHale brings 22 years of rep experience back to Selcom, where he spent six years as Exec. VP before leaving two years ago for positions with Sheridan and Republic. His background also in-

cludes an earlier ten-year term with Katz. "I'm very happy to go back to work with Selcom," McHale told R&R. "I know the high

quality of their people and the stations they represent, and I look forward to working with Vince Gardino."

WZXR Evolves To CHR Approach

WZXR/Memphis has completed a transition from AOR to CHR. As a result of the change, a number of staffers have either left or been given new assignments.

VP/GM Bill Thomas told R&R, "We've been AOR for the five years I've been here. After a complete market research study, we found that anyone over 25 perceived us as nothing but a hard rock station geared only to teens. With the decline in hit hard rock acts and the concert business, it was time to broaden our base a bit."

Thomas continued, "With no AOR competitor, we've been able to take liberties and play a lot of crossover material to begin with. We've almost been a real CHR."

PD Steve Christian, who joined the station last month after super-

vising a similar transition at WKZL/Winston-Salem, explained to R&R, "We really wanted to increase our demographic spread. 18-24 males alone weren't going to make it for us, and we found through research that there was indeed a hole for a true CHR radio station in Memphis, not one that leans A/C, as FM100 (WMC-FM) does."

"We no longer call ourselves 'Rock 103,' but Z103 instead. Using the 18-34 male base we have, we look to increase our female adult base, as well as our teens."

Z103 is moving the studios to historic Beale St. as part of its repositioning statement to the advertisers and markets. As a result of the format shift, much of the airstaff has turned over. Morning man Mark Kessler keeps his shift, as does overnigher Mike Wiggins, while night personality David Allan Ross moves to noon-3pm and late-nighter Leon Griffin now handles 10-noon. New staffers include Lee Edwards, afternoons, from WKZL; and Jo Jo Walker, nights, from Q105(WRBQ)/Tampa.

Goodman Upped To WLVE VP/GM

WLVE/Miami GM Dean Goodman has been promoted to VP/GM of the A/C-formatted station.

Gilmore Broadcasting Chairman/CEO Jim Gilmore Jr. told R&R, "Dean is an exceptional broadcaster, an excellent manager, and has the radio skill that I've seen in very few people. We're building new radio headquarters here in Miami, and with Dean now in place, we have very high hopes of expanding into a larger radio and television station group." Gilmore presently holds four radio properties in the Southeast and three TV facilities in the Midwest.

Goodman's 18-year broadcasting career includes terms as VP/GM for Community Service Broadcasters and Southwest Broadcasters, which preceded his appointment at WLVE last year.

Biviano Moves To WQAL As GSM

Mark Biviano has joined WQAL/Cleveland as General Sales Manager. He moves crosstown from WGAR-AM & FM, where he'd held the National Sales Manager post.

Commenting on Biviano's appointment, WIN Communications President Walt Tiburski said, "We're thrilled to be adding a player with Mark's industry knowledge and experience to our growing team." Biviano told R&R, "I'm

pleased to be part of a ground-floor opportunity. We can make Easy Listening an exciting format and sell it in that manner. Walt is a tremendous individual with a lot of experience and exciting ideas. I look forward to being part of a winning team."

A 13-year radio veteran, Biviano spent three years with WGAR. Prior to that he served as a WRIF/Detroit Account Executive for five years after holding various sales positions in Toledo.



Tom Turner

Turner Returns To Blair/RAR As Sr. VP/GSM

After a four-month stint as VP/Stations with Republic Radio, Tom Turner has returned to his former position as Sr. VP/General Sales Manager for Blair/RAR.

John Boden, Vice Chairman of the Radio Rep Division of parent John Blair & Co., remarked, "We're glad to have Tom back in our ranks. He's a very capable, hardworking executive, and his sales expertise and motivational skills will help Blair/RAR move ahead in an even stronger, more aggressive position."

An 11-year John Blair & Co. veteran, Turner will oversee the operations of the rep firm's eight sales offices, with those VPs and managers reporting to him. "Thomas Wolfe was wrong - you can go home," Turner quipped. "I'm delighted to be back, and although it may be perceived by some as unusual, I think it's very right for me, my family, and Blair/RAR."

United Stations Begins Reshaping Radio Nets

With the RKO Radio Networks officially becoming the United Stations' Radio Networks 1 & 2 this week, significant slashes in personnel are in store for the company, with the News and Engineering departments being primary trimming targets, United Stations officials indicated.

United Stations President Nick Verbitsky told R&R, "We are reshaping the network to fit into our entrepreneurial management structure. Certain things happen in a large corporate environment that just can't exist in our type of venture. There will be some staff reductions, and we're restructuring things to make everything more workable."

The company is also making plans to trim some of its short-form

feature programming. "A lot of programming just isn't financially viable," Verbitsky continued. "If only 14 stations are clearing a feature, and there is no advertising to back it up, that feature is uneconomical to keep around. Still, we intend to keep the news product on both networks as fine-tuned as always, because that is the primary product of any network. In effect, we will be trimming the excess fat and making the company financially strong again."

PORTER NEW LSM

Horan Named WLW's GSM

WLW/Cincinnati Local Sales Manager Tom Horan has been advanced to General Sales Manager. Succeeding Horan as LSM is WLW & WSKS Regional Sales Manager Rick Porter.

Horan began his radio career with WLW in 1971 as an Account Executive. He was promoted to LSM five years ago, becoming Director of Sports Sales in 1981.

An eight-year broadcaster, Porter arrived at WLW & WSKS 16 months ago after a two-year term as LSM at WDAE/Tampa, preceded by sales stints at Cincinnati outlets WSAI-FM and WKRQ.

NEWMAN KRQR GSM

Matheson Moves To WBBM-FM As GSM

Tom Matheson has transferred from GSM at CBS's KRQR/San Francisco to the same position at WBBM-FM (B96)/Chicago. KRQR National Sales Manager Cynthia Newman has been upped to GSM, while Account Executive Lynn Sullivan moves up to LSM; no new NSM has been hired. Matheson replaces Nancy Dieterich, who is relocating to Houston in late June, at B96, and takes up his new position next month. He had been GSM at KRQR for four years; earlier he worked in Chicago as a rep for CBS FM National Sales, and as an Account Executive at KLEF and KAUM (now KSRR)/Houston. He told R&R, "Being able to sell one of the country's top CHR stations in the third biggest market is exciting."

KRQR VP/GM George Sosson commented, "We're sorry to see Tom go because he's done a terrific job here, but it's an excellent career opportunity for him. We're happy to be able to promote from within. Cynthia is very bright, intelligent, and mature. Our national business has outpaced our national growth, and she has developed the managerial skills necessary for the GSM post."

Newman started at KRQR in May '82 as an Account Executive after working at crosstown KSFY for three years; she previously worked for KRQR when it was KCBS-FM. She told R&R, "I'm sorry to see Tom go - he's been my mentor and a good friend. His leaving gives me a great opportunity, and I'm ready to move on to it."

Angel Rises To KFVB GSM

Steven Angel has been promoted from Sales Manager/Agency Staff to General Sales Manager at Group W's News-formatted KFVB/Los Angeles. That position had been vacant since last November when Erle Younker moved up to Station Manager.

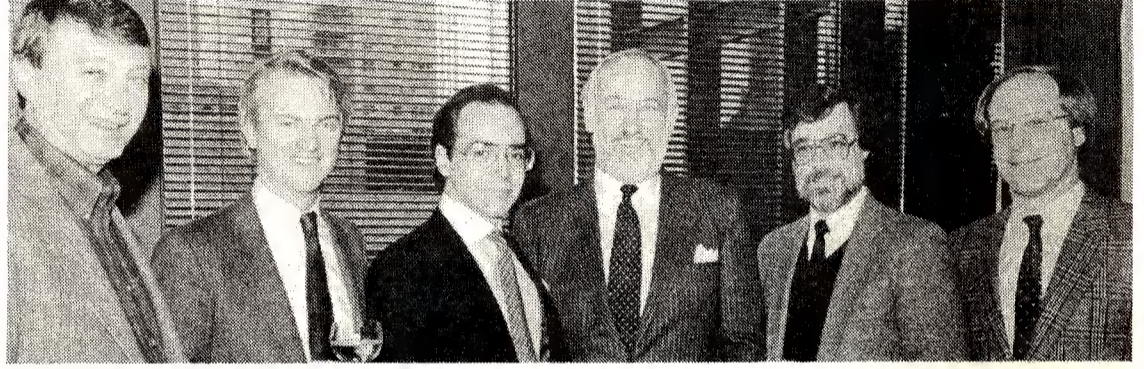
A 14-year area radio sales veteran, Angel came to KFVB as an Account Executive two years ago. Shortly thereafter, he advanced to Sales Manager/Direct Staff, later assuming his most recent duties.

Refugee Finds Chrysalis Sanctuary



Chrysalis band Refugee visited the label's New York office for a strategy meeting. Pictured (l-r, rear) are VP Rick Dobbis, group's Rob Kennedy and Marty Jones, Sr. VP Jeff Aldrich, label's Bruce Dickinson, group's Howard Helm and Brian Doerner, and label's Daniel Glass; (l-r front) President Jack Craigo, group's Myles Hunter, and management's Cliff Hunt.

DiMeola Moves To Manhattan



Manhattan Records has signed guitarist Al DiMeola. His debut release on the label is his first self-produced, solo acoustic album. Pictured here (l-r) are DiMeola manager Philip Roberge, Manhattan Sr. VP Stephen Reed, DiMeola, Manhattan President Bruce Lundvall, VP Bruce Theriot, and DiMeola's lawyer Peter Shukat.

SUPER WEEKENDS

1 9 8 5
COUNTRY SIX PACK
1 Memorial Day
 Loretta Lynn's Silver Anniversary

HOT ROCKS 1985

15 Sizzling Summer Weekends Memorial Day through Labor Day

4-5 Commodores

11-12 Power Station

18-19 Tears For Fears

25-26 David Lee Roth

Rick DEES'
WEEKLY TOP 40

4-5 Connie Francis

11-12 Ray Anthony

18-19 Rosemary Clooney

25-26 Sammy Kaye

THE GREAT SOUNDS

The United Stations

AMERICA'S TARGET RADIO NETWORKS
 Producing more than 1,500 hours of first-run programming yearly

New Math For Manchester



Melissa Manchester teamed with executive producer Quincy Jones, producer Brock Walsh, and mixmaster John "Jellybean" Benitez for a dance version of her current "Mathematics" single. Pictured (l-r) are Jones, Manchester, Benitez, and Walsh.

Say You're Platinum



Atlantic and WEA presented Julian Lennon with a platinum album for his debut LP, "Valotte," at the recent NARM convention in Miami. Pictured (l-r) are Atlantic Exec. VP/GM Dave Glew, manager Dean Gordon, WEA President Henry Droz, Lennon, and Atlantic VP Tunc Erim.

CBS

Continued from Page 1

CBS's official position on this proposal, as stated in a letter to shareholders, is that "Turner's proposed sale of radio and all non-broadcast operations would eliminate the flexibility of today's rapidly changing media communications industry."

In a statement issued with his takeover proposal, Turner said "The exchange offer is the first step in a series of planned transactions which we are proposing to bring about the recapitalization of CBS. After obtaining such control, TBS intends to propose and consummate a merger of CBS and TBS, resulting in the conversion of the remaining CBS equity interest into TBS securities. In striving to meet these objectives we would welcome the cooperation of the CBS Board of Directors."

CBS VP/Corporate Information Anne Luzzatto told R&R, "CBS has to seriously consider anything like this, and it would not be in the best interest of the shareholders to flatly recommend anything. We believe that the Turner proposal speaks for itself, and the financial inadequacy of the offer will cause it to fail. The community of financial analysts has reponded with great skepticism to the great

risk involved, and we feel it is highly unlikely that it will succeed."

Charging that Turner's offer was "grossly inadequate" and "financially imprudent," the CBS board unanimously rejected Turner's bid to assume control of at least 67% of the company.

Acting as exchange agent in the proposed transaction is E.F. Hutton, which stands to make \$20+ million if the merger is successful. The exchange firm would also capitalize if CBS buys Turner Broadcasting, a move made possible through a \$1.5 billion line of credit extended by CBS lenders in anticipation of an unfriendly takeover attempt.

Rosenwald

Continued from Page 1

was named VP/Programming for the group in 1972, advancing to his most recent post two years ago.

Malrite operates radio stations in Cleveland, where it is based, as well as in New York, San Francisco-Oakland, Minneapolis-St. Paul, Denver, and Milwaukee. The company has TV stations in Cincinnati, Rochester, Jacksonville, and West Palm Beach.

TRONDLE NEW LSM

Bennett Upped To WNIC GSM

After three years as Local Sales Manager, Mary Bennett has been advanced to General Sales Manager at WNIC/Detroit, filling the vacancy left three weeks ago when former VP/Director of Sales/GSM Lorraine Golden stepped up to VP/GM.

Bennett, who joined the A/C station over ten years ago as an Account Executive, told R&R, "I've been waiting for this for a long time. It's been a very smooth transition, and everything is going well."

Succeeding Bennett as LSM is Vicky Trondle, who moves up after 18 months as Sr. Account Executive. Trondle previously worked with RKO Radio Sales in New York and Los Angeles after an earlier two-year stint in sales with WNIC.

Welsh

Continued from Page 1

As a result, April is rejoining the station for overnights, Freddie Snakeskin has moved from overnights to late nights, and weekend Sam Freeze takes on middays. Former KYYX/Seattle PD Van Johnson has been named Production Director.

MAY 1985

4-5

George Jones

11-12

The Whites

18-19

Eddie Rabbitt

25-26

Earl Thomas Conley

**THE WEEKLY
COUNTRY MUSIC
COUNTDOWN**

4-5

Mamas & Papas

11-12

Doobie Brothers

18-19

Moody Blues

25-26

Daryl Hall & John Oates

DICK CLARK'S

Rock Roll & Remember

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MONDAY THROUGH FRIDAY



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ON THE
AIR

AMERICAN
MUSIC
MAGAZINE

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RICK DEES

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New York

Los Angeles

Washington, D.C.

Chicago

Krokus Behemoths At Beacon



After Krokus finished its first New York headlining gig, at the Beacon Theatre, Arista held a party for the band. Pictured (l-r top) are Arista's Ed Simpson, VP Lou Mann, label's Jim Cawley, Exec. VP/GM Sal Licata, manager Butch Stone, group's Marc Storace and Andy Tanas, and Arista's Peter Baron, Jane Palmese, and Sean Coakley; (l-r bottom) group's Mark Kohler, Fernando Von Arb, and Jeff Klaven.

PolyGram Promotion Holds Houston Meet



PolyGram's promotion staff gathered in force at the company's recent Houston departmental meetings for a wide-angle photo. Pictured (l-r) are college promotion rep Jack Isquith, Sr. VP John Betancourt, Artist Development Mgr. Linda Walker, National Secondary & A/C Director Kerry Wood, Single Sales/Video/Alternative Promotion Director Randy Roberts, A/C Promotion Mgr. Dorine Gruen, Promotion Coordinator Eleaine Locatelli, promotion assistant Eva George, President Guenter Hensler, promotion assistants Gay Perry and Diane Earle, Club Promotion Director Mario Rios, Video Promotion Mgr. France Harper, National Album Promotion Director Drew Murray, and VP/Urban/Black Promotion Rowena Harris.

MCA, IRS Cement Distribution Deal

MCA and IRS have officially announced their long-anticipated distribution pact, with MCA distributing IRS in North America and the UK. IRS will maintain offices in Universal City, CA, and first releases under the pact are LPs by R.E.M., Three O'Clock, and the Truth. Current IRS releases by General Public and Lords Of The New Church will continue to be handled by IRS's former distributor, A&M, but all future releases by those acts and others will come under the MCA deal.

MCA Records & Music Group President Irving Azoff commented, "IRS has proved to be a consistently viable source for vibrant new music, and I'm certain this distribution marriage will bring the new vistas of success to both IRS and ourselves."

IRS President Jay Boberg stated, "MCA displayed an incredibly

positive and open attitude. It was essential to the deal for us to maintain a separate identity and control. But in addition, MCA has given IRS more tools with which to get the job done."

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Chrysalis

Continued from Page 1

continued, "represents a great opportunity to have someone with the experience and expertise in CHR of Jason Minkler. Watch out for Chrysalis."

Minkler, a recent member of the national staff at Geffen who earlier served with Network and RSO in national capacities, noted, "The opportunity, the product, and the personnel are all here. It's great to be a part of it."

Brack remarked, "Promotion continues to be a team sport at Chrysalis, and thanks to an exciting bunch of programmers and retailers, it has been very effective for us here on the West Coast." Before joining Chrysalis a year and a half ago, Brack served as National Promotion Director at Boardwalk and as a Product Manager at Epic.

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PLAYBOY MAGAZINE IS LOOKING FOR THE MOST GORGEOUS WOMEN IN RADIO

Here's your chance to be featured in the pages of PLAYBOY!

Candidates for this upcoming major pictorial can be any female currently working in the radio industry, on-air or behind-the-scenes.

To be considered, send two recent photos—a full-figure bathing-suit shot and a face shot—along with a résumé, a description of your station, job and any other pertinent information to: Playboy Photo Department, Attn: Jeff Cohen, 919 North Michigan Avenue, Chicago, IL 60611.

Deadline for applications is May 15, 1985.



Fifth in a series

How our target networks can increase your share

There's been an evolution in unwired radio networks. At HNW&H, we no longer consider an unwired network to be an inexpensive means of bulk advertising. Instead, we use it as an important vehicle to zero in on specific demographics, lifestyles and consumer habits that advertisers want.

There are three major ways our network can increase your share. First, we're part of the #1 unwired network, INTERNET. INTERNET is #1 because it is marketing target networks whose radio station affiliates most exactly meet the needs of the advertiser.

Second, because we don't discount your radio station's rate by bringing in inappropriate stations, the rates that your station will enjoy in the INTERNET network will be equal to your average spot rate.

Third, INTERNET has brought more dollars into spot radio than any other source. In 1984, it placed over \$24.5 million on its affiliates!

With INTERNET, not only are you with #1, but with a network that will bring you high rates. We can even structure your rates to help better manage your inventory.

At HNW&H, unwired network is a major source of revenue for our stations and helps us increase their share. If you'd like to see how, call us today.

The radio industry's hottest new call letters!

HNW&H

HILLIER, NEWMARK, WECHSLER & HOWARD

New York, Atlanta, Boston, Charlotte, Chicago, Dallas, Detroit,
Los Angeles, Minneapolis, Philadelphia, St. Louis, San Francisco.

212/832-8900

NEWS & TRANSACTIONS

TRANSACTIONS

Continued from Page 3

Resorts Buys KFLG & KAFF/ Flagstaff

KAFF Broadcasting intends to sell KFLG & KAFF/Flagstaff, AZ to Resorts Broadcasting for \$1,183,000. Neither the buyer nor seller have other radio interests. A/C-Talk outlet KFLG is a 5 kw daytimer on 930 kHz; Country-formatted KAFF has 10 kw on 92.9 mHz at 1514 feet.

Gemini Takes WHAG & WQCM/ Hagerstown

Interstate Communications will deal WHAG & WQCM/Halfway (Hagerstown), MD to Gemini Broadcast Group for \$890,000.

Interstate owners Gary and Judith Portmess also own WNTR/Silver Spring, MD. The buyer is headed by CPA James Albright. Daytimer WHAG programs News/Talk with 1 kw on 1410 kHz; CHR WQCM has 3 kw on 96.7 mHz at 165 feet.

KTUS/Snowmass Village, CO Sold

Albert Vontz will buy KTUS/Snowmass Village, CO from Sno-Mass Communications, Inc. for \$725,000. Vontz also owns nearby KSNO/Aspen, as well as WNOP/Newport, KY. Sno-Mass principal Robert Richmond has an interest in the application for a new TV station in Tulsa. CHR-formatted KTUS operates with 3 kw on 103.9 mHz at 84 feet below average terrain.

Bright Towers Acquires WVTS/ Terre Haute

Bright Towers Communications plans to purchase WVTS/Terre Haute, IN from West Pines Broadcasting for \$750,000, including a \$35,000 noncompete agreement.

West Pines principal Robert Rouse also owns WAXI/Rockville, IN. BTC is headed by WISH-TV/Indianapolis Sales Manager Robert Ward. WVTS offers a CHR format with 50 kw on 100.7 mHz at 500 feet.

SALVATO SALES MANAGER

KJQY Sets Shean To Manage Sales

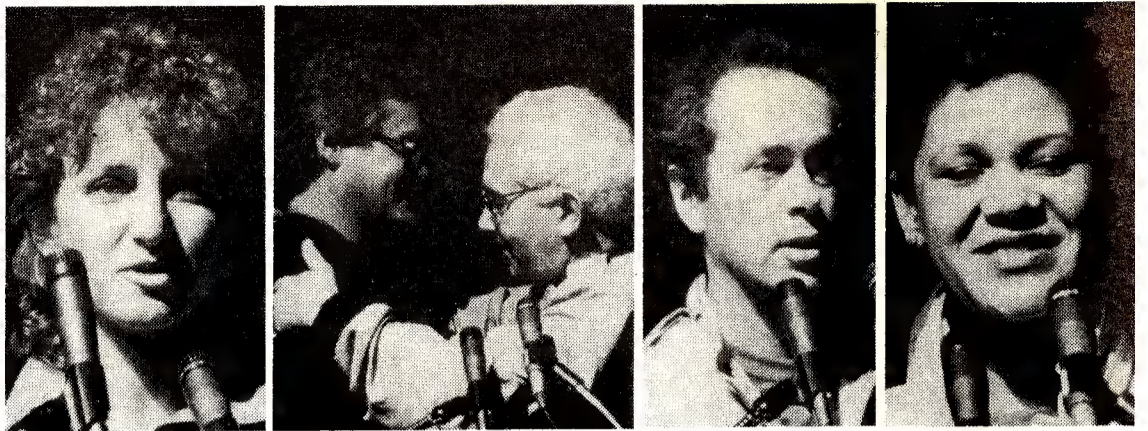
John Shean has been appointed General Sales Manager of Group W's KJQY/San Diego. He assumes the post after serving in a similar capacity with crosstown KSDO-AM & FM. Shean succeeds Joe Armao, who recently resigned.

Commenting on his move, Shean told R&R, "I'm happy to be working with Bob (VP/GM Bolinger), Westinghouse, and the type of product I have here. There are so

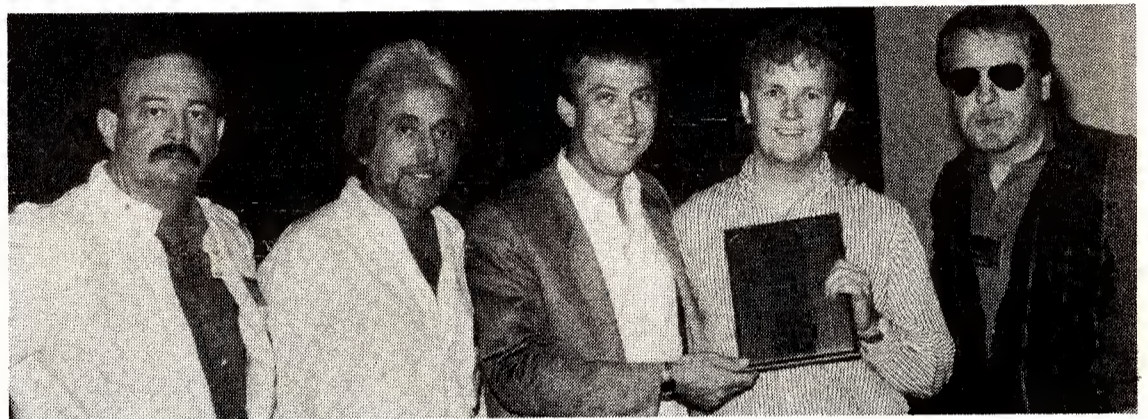
many positives; now it's just a case of going out and doing the job."

Shean's 12-year San Diego radio career includes previous stops at neighboring KFMB and XTRA, where he was Local Sales Manager. In other KJQY activity, Bob Salvato has transferred in as Sales Manager from the GSM helm at sister KOSI/Denver. Replacing Shean as KSDO GSM is Lou Fernandez, who moves up from LSM.

CBS Commemorates Promotion Standouts



At the recent CBS Records Group business meetings in Honolulu, six local promotion managers were honored for outstanding performance. Pictured (l-r) are E/P/A Local Promotion Manager of the Year Debbie Lipetz (Seattle), Columbia VP/Promotion Ray Anderson congratulating Columbia LPM of the Year Sal Ingeme (Boston), Columbia Country LPM of the Year Dave Remedi (Chicago), and Columbia Black Music LPM of the Year Barbara Marsalis Lewis (New Orleans).



Pictured (l-r): CBS/Nashville VP/Promotion Joe Casey, E/P/A Nashville Promotion Director Rich Schwan, CBS/Nashville Sr. VP/GM Rick Blackburn, E/P/A Country LPM of the Year Michael Moore (Denver), and CBS/Nashville VP Roy Wunsch.



Pictured (l-r): E/P/A VP/Black Music Promotion T.C. Thompkins, VP/Marketing Ron McCarrell, E/P/A Black Music LPM of the Year Jimmy Starks (Atlanta), E/P/A Sr. VP/GM Sr. VP/GM Don Dempsey, and VP/Promotion Walter Winnick.

PUTTING BUYERS AND SELLERS TOGETHER FOR OVER 31 YEARS



SOUTHEAST

Metro Market AM with Class C FM
Non-broadcast owners asking \$1,500,000
Contact Ernie Pearce (615) 373-8315

Executive Offices

1835 Savoy Dr., Atlanta, GA 30341
(404)458-9226

CALIFORNIA

Scenic Resort Area FM
Asking \$1,750,000 on Terms
Contact Jim Mergen (818) 366-2554

FLORIDA

2 FMs located 50 miles apart. Package
price \$1,125,000. Terms available.
Contact Randy Jeffery (305) 295-2572

COLORADO

Top rated Metro Market Class C FM
- Showplace - Asking \$2,100,000
Contact David LaFrance (303) 534-3040

TEXAS

Suburban Major Market AM-New Equipment
Asking \$3,200,000 on terms. Contact
Bill Whitley (214) 680-2807

ROCKY MOUNTAINS

Class C FM priced at 1.2 x sales and
4.3 x cash flow. Asking \$800,000/terms.
Contact Greg Merrill (801) 753-8090

NEW ENGLAND

AM with Class C FM - Asking \$1,100,000
on terms or \$950,000 cash
Contact Ron Hickman (401) 423-1271

MIDWEST

Metro Market Fulltime AM with Class A FM
Asking \$1,700,000 on terms.
Contact Burt Sherwood (312) 272-4970

VH-1 sells records!

New Research Proves It!

In a nationwide survey, The Street Pulse Group, a leading independent research firm in the music industry, surveyed record stores in 15 major markets and the response to VH-1 was overwhelmingly positive!

Street Pulse asked record store owners if VH-1 airplay and promotion had a positive effect on sales of five specific artists. The reaction?

VH-1's positive effect on record sales:

Album Artist	Positive Effect
Sade	94%
Commodores	77%
Linda Ronstadt	72%
Cats	58%
Kim Carnes	42%

"It's really astounding. In the markets where VH-1 is in a substantial number of homes, everything indicates it has an immediate effect on record sales."

Mike Shalett
President
Street Pulse Group



Since our launch in January, we've heard from retailers, artists' managers and record company executives that VH-1 has had a positive impact on record sales. Now we have the quantitative data to prove it. Plus, now that we're in 6 million cable homes—and growing fast—we'll extend our promotional value and impact for you.

NAB Honors Radio Notables



DUDLEY WINS COBB AWARD — RKO Radio President Jerry Lyman (left), a member of the NAB Board, presents the association's 1985 Grover C. Cobb Memorial Award for service to the industry to Forward Communications Chairman/CEO Richard Dudley.



HALL OF FAMERS — Ohio Association of Broadcasters founder Fred Palmer and air personality Casey Kasem were this year's inductees into the NAB Radio Hall of Fame, joining such luminaries as President Reagan. Pictured (l-r) are NAB Radio Board Vice Chairman Ed Giller, Palmer, Kasem, and NAB Sr. VP/Radio Dave Parrigoni.

NEWS BRIEFS

Seiberling Readies Beer & Wine Counteradvertising Bill

An aide to Rep. **John Seiberling** (D-OH) says her boss will introduce a bill within the next month amending the Communications Act to require broadcasters to balance beer and wine ads with messages on the dangers of alcohol misuse. Legislative assistant **Kay Casstevens** says Seiberling believes the public is "not getting enough information on the risks concerned with alcohol consumption, not just safety."

Although the bill is in draft form, she said Seiberling is leaning toward requiring "equivalent" time for the health messages, meaning stations would have to give "the same composition and size of audience and duration of time" as alcoholic beverage ads. A less stringent alternative would be to require "adequate" time under the Fairness Doctrine, from which product ads are now exempt.

While Seiberling has the support of pro-ban **Project SMART**, Casstevens says he has never met with the group and is acting on his own. Part of his in-

terest stems from his mother's having introduced the two men who later founded Alcoholics Anonymous.

Meanwhile, the House Telecommunications Subcommittee has announced it will hold a hearing on the beer and wine ad issue on May 21.

WOZW, WOZI Face Revocation Or \$40,000 Fine

Saying it has "serious questions" about whether **Allan Weiner** is qualified to remain a broadcaster, the FCC has ordered a hearing on whether to revoke his licenses for **WOZI/Presque Isle, ME** and **WOZW/Monticello, ME**.

The Commission alleges that Weiner ran an unauthorized station on 1616 kHz in Presque Isle, using the calls **KPRC** and calling itself "Pirate Radio North." Further, Weiner is accused of refusing to allow an FCC employee to inspect WOZI; improperly locating WOZW's main studio in Presque Isle, rather than its city of license; and improperly broadcasting directly to the general public on a Remote Pickup Base Station.

If the hearing finds that revocation of the licenses is not warranted, the FCC said the presiding law judge should determine whether **Weiner Broadcasting** is liable for fines up to \$40,000 for repeated violations of the Communications Act.

Radio Tower RF Radiation Issue Heats Up

The question of whether broadcast towers emit harmful levels of non-ionizing (RF) radiation continues to draw attention. Last week the Environmental Protection Agency (EPA) released a list of 231 communities where there's a potential for radio antennas exceeding radiation guidelines recommended by the American National Standards Institute. No action is planned unless actual harm to the public is shown.

FCC Managing Director **Ed Minkel** told a panel at last week's NAB Convention that his agency and EPA have signed a six-month interagency agreement giving the FCC greater access to EPA technical experts and radiation measurement capabilities.

Minkel discussed the case of Honolulu, where several sites have been pinpointed as exceeding exposure guidelines, although there's no immediate risk to the public. Minkel said the FCC takes the issue "very seriously" and added he's "confident that the broadcast industry will continue to be very responsive in this area."

The FCC Office of Science & Technology will soon issue a bulletin advising how broadcasters can evaluate their own facilities for RF radiation emission, which will be treated as an issue requiring a hearing designation after October 1 for renewals, CPs, licenses, and major modifications.

Other Key Developments:

• May 6 has been selected as the day the FCC will hold a lottery to deter-

mine the order in which a total of 80 commercial Docket 80-90 FM channels will be opened up to filing windows for acceptance of applications.

• Citing **KISW/Seattle's** past record of public service programming, the FCC has refused to review a lower board's ruling denying the competing application of **Hoffart Broadcasting**.

• The FCC has upheld a 1984 staff ruling that five San Francisco stations — **KABL-AM & FM, KOIT, KYA, and KLHT** — were not required to identify the tobacco industry as the sponsor of pro-smoking referendum commercials purchased by San Franciscans Against Government Intrusion.

• Rolling back an earlier grant of an FM license to **Las Vegas Electronics**, the FCC Review Board has given the license to **Debra Carrigan**. She received a strong preference for being a woman, while LVE was stripped of a preference granted earlier for specifying Paradise, rather than Las Vegas, as its city of license. The board said Paradise is not a real community.

• After more than a year of delay, the FCC is finally preparing to vote this week (4-26) on a hearing designation order for infamous **KMMS/Dodge City, KS** (formerly **KTTL**), accused of airing racist broadcasts that incited violence against minorities.

• **National Public Radio (NPR)** this week is conducting a national on-air fundraising drive featuring 106 celebrities, including cohosts **Pearl Bailey** and **Dick Cavett**.

• Pentagon officials were displeased last weekend when their first test of a new secret press pool for coverage of military operations was revealed by **Mutual**, a pool member, to other radio networks. Mutual said the Pentagon was told of, but never commented on, its plan to notify the other nets so phone lines could be installed. In the test, the pool was airlifted to Honduras to observe a military exercise.



DAYTIMER CHAMPION — For his longstanding fight to improve the lot of daytime-only broadcasters, **Jim Wychor** (left) of **KWOA/Worthington, MN** received a plaque from NAB President **Eddie Fritts**. Wychor was the last President of the Daytime Broadcasters Association (DBA) when it merged in January with NAB, and now chairs NAB's standing daytimer committee.



TECHNICALLY SPEAKING — Long known as a stickler for maintaining the technical quality and integrity of broadcast signals, FCC Commissioner **Mimi Dawson** receives an award from NAB Sr. VP/Science & Technology **Tom Keller**.



GAMBLING IN VEGAS — Keynoter at last week's Radio Luncheon was **WOR/New York** morning man and **JAG Communications** President **John A. Gambling**, who discussed the Gambling broadcast dynasty on **WOR**, now spanning three generations.



NEW JERSEY BROADCASTERS LOBBY — Nine New Jersey radio broadcasters made a recent trek to Washington, where they urged their Congressional delegation not to support a proposed ban on broadcast beer and wine ads. Pictured (left to right) are **Bob Linder, WDHA/Dover**; **Larry Keene, WWOC/Avalon**; **Marv Strauzer, WNNJ & WIXL/Newton**; **John Morris, WPST/Trenton**; **Arnie Zucker, New Jersey Broadcasters Association Executive Director**; **Pat Delsi, WSSJ/Camden**; **Joe Knox, WJRZ/Manahawkin-Toms River**; **John Quinn, WJDM/Elizabeth**; **Lance DeBock, WJRZ/Manahawkin-Toms River**; and **Peter Arnow, WDHA/Dover**.

**OVER 250 STATIONS
HAVE ALREADY
CAUGHT IT...**

The Spirit of Summer

Loaded with the top summer hits of the season—past and present—flashbacks and great memories.

A spectacular 15-week summer program franchise. One-hour weekly. Expanded editions on Memorial Day, Fourth of July and Labor Day Weekend.

Get all the facts on 1985's hottest new sales and audience attraction. Call David West in New York (212) 975-2097 or Steve Epstein in Los Angeles (213) 460-3547.

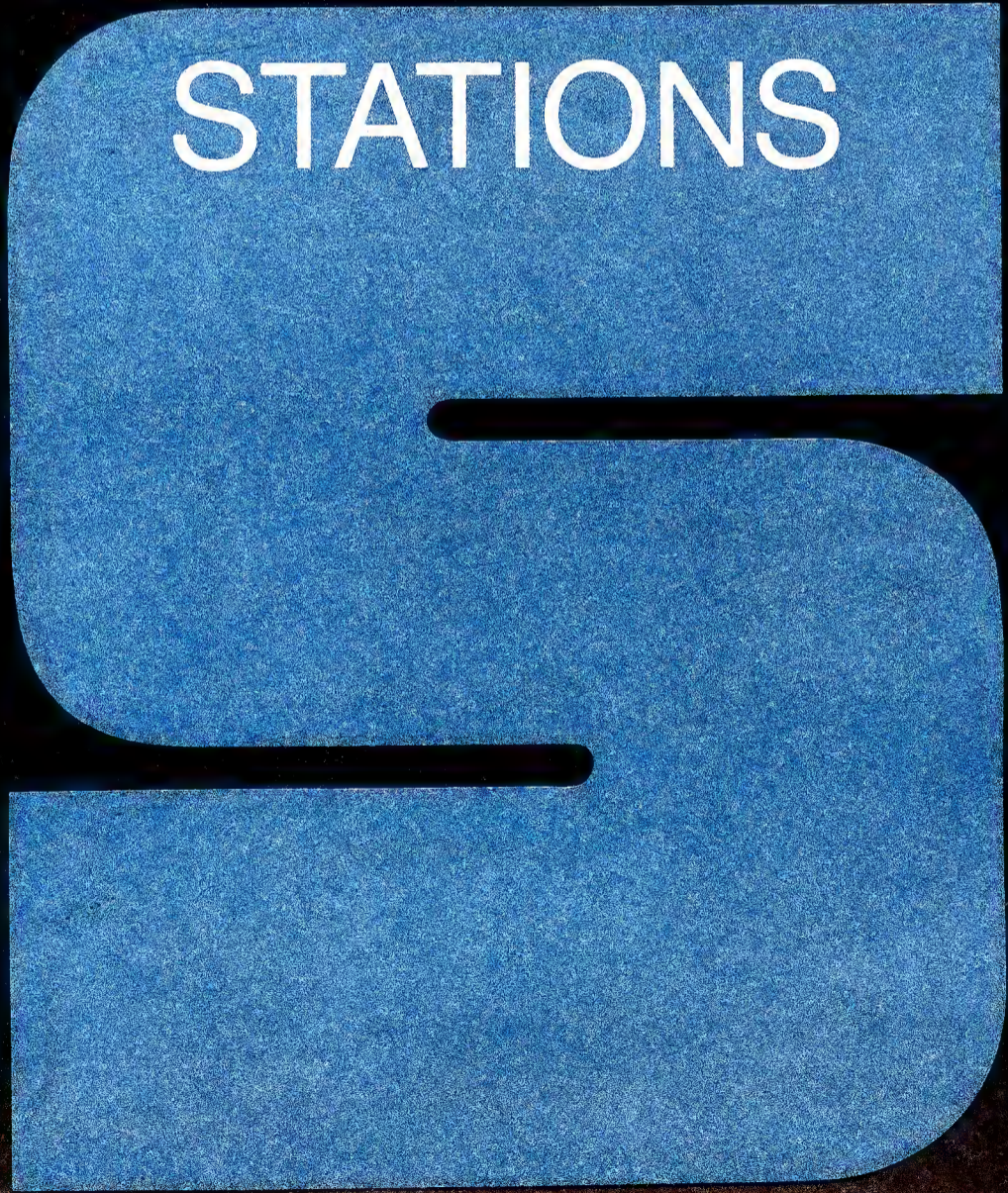
RADI RADIO

The Programming Service
with the CBS Difference

THE SPIRIT OF SUMMER
produced by Kris Stevens Enterprises.



UNITED



STATIONS

RADIO NETWORKS

TARGETING RADIO
TO AMERICA

- NEW YORK
- WASHINGTON
- CHICAGO
- DETROIT
- DALLAS
- LOS ANGELES
- LONDON

Announcing America's newest radio company (and we're already number one!)*

We're talkin' and singin' big here!

Big and proud.

Because United Stations has acquired the RKO Radio Networks. And that means a bigger voice for radio. And more opportunities to help you build your audience.

For starters,

United Stations Radio Networks means three big ways to better reach your listeners;

United Stations 1,

United Stations 2, and

United Stations Programming Network

to provide and continually create programs, specials, and unique new programming for your radio station.

We've got personality too.

There's **Dick Clark**—

not just a major presence behind the mike, but a major guiding force, leading you to bigger and better audience shares.

Then there's the likes of **John Madden**—one of the biggest, if not *the* biggest voice in sportscasting today.

And **Rick Dees**—America's favorite when it comes to America's favorites in today's music.

When you're a broadcaster in the ranks of United Stations Radio Networks, you're among America's top 2500 radio stations, airing the brightest most up-to-the minute shows.

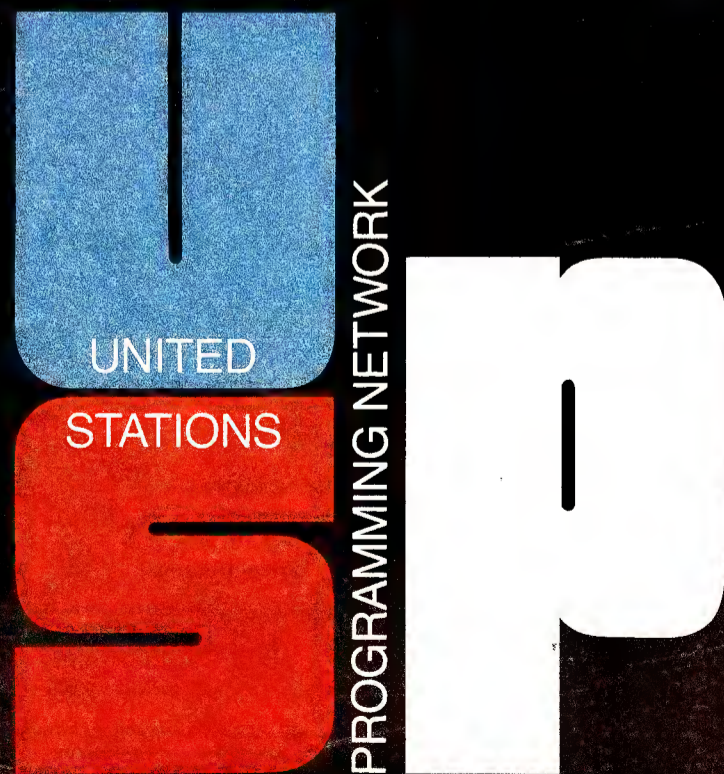
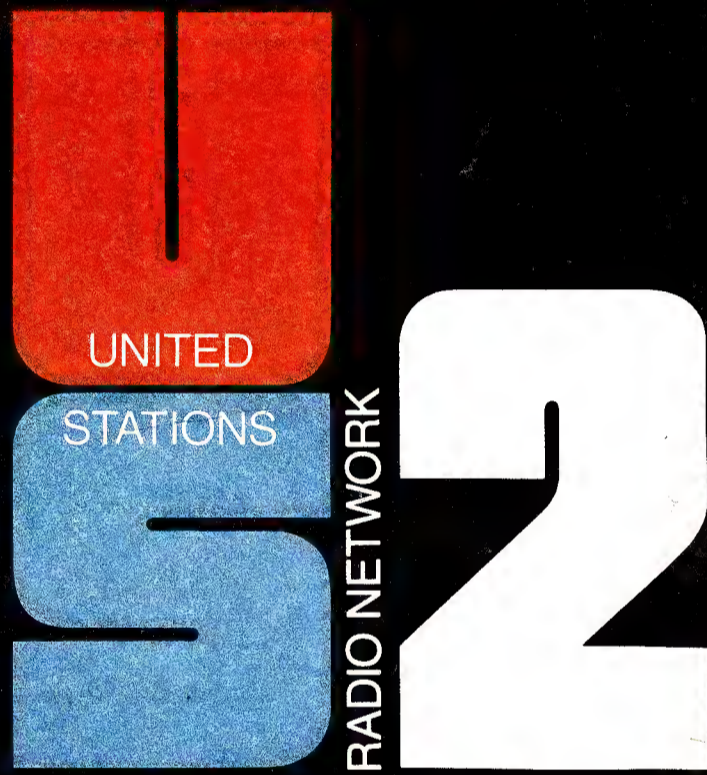
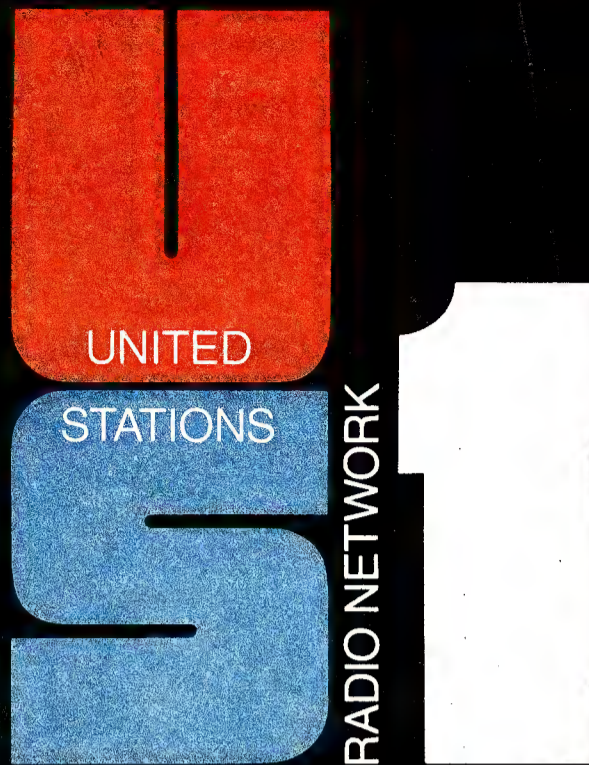
Via satellite over 6 live channels on SATCOM 1R...the primary radio network satellite. You can't beat that for strength. It's programming that delivers audience... the audience your advertisers want to reach most. With programs America listens to... conducts business to... hums to.

United Stations Radio Networks.

Big and getting bigger.

Because we've got America by the ears!

*RADAR 30, VOLUME 2, RKO ONE:
#1 ADULTS 18-34, 18-49, 25-49, 25-54
MON.-SUN., 6 AM-MIDNIGHT



RAB Kicks Off '85 Pro-Radio Campaign

"I Saw It On The Radio" is the tag line for the **Radio Advertising Bureau's** (RAB) 1985 pro-radio campaign. Taking the main objection to the medium and turning it on its head, the campaign aims to compensate for radio's lack of visuals by stressing the medium's ability to not only create new images in the minds of listeners, but also to tap stored images and impressions, thus permitting each radio consumer to have his or her own individual listening experience.

The campaign will consist of 60- and 45-second radio spots, available from the RAB office, to be followed by extensive print and direct mail efforts. The print materials are designed to aid stations' sales and promotion departments, while the direct mail aspect targets ad agency decision makers and creative types. Beginning in the fall of '85, the campaign will roll out to include various targeted industries, such as automotive dealers with "radio sells cars" ads appearing in selected auto trade magazines.

The RAB is also asking stations to use the "I Saw It On The Radio"



tagline as part of their daily operations, but via contests, news stories or promotional efforts. Using the tag line as a "phrase-that-pays," offering listeners rebates on discounts for mentioning the magic words when shopping at your clients, or making the slogan part of your station's traffic, sports and news reports are only some of the most obvious examples.

Or let your imagination run wild. (Although I heard it only once, I still remember a **Stan Freberg** radio spot from the early '60s in which, through clever use of sound effects, I saw the creation of an ice cream sundae the size of Lake Michigan.) For information, materials, and assistance, contact the RAB at 1-800-232-3131.

This Suit For Hire

If you're going on a job interview soon, forget the three-piece suit and the button-down shirt. That look is strictly yesterday's papers. At least that was the consensus at a recent corporate image-making workshop conducted at New York's **Pace University**.

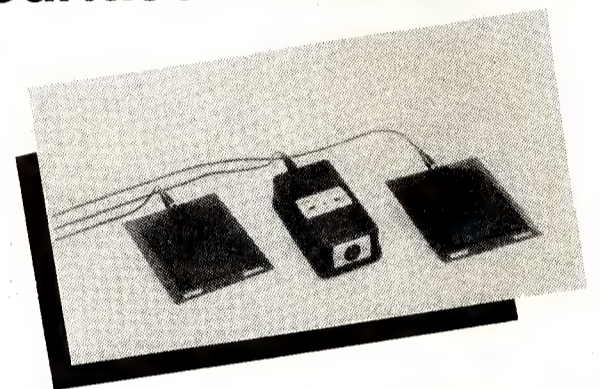
Pocket handkerchiefs and bow-ties are also less than haute couture. And guys, the preferred shoes are tasseled loafers, preferably in cordovan.

For women, conservative clothes

are a must — at least in an interview situation. Furthermore, hair should not be over shoulder-length, hose should match shoes, and fragrances shouldn't be overpowering. Remember, too, that it's de rigueur to carry either a briefcase or a handbag, but never both.

However, perhaps the last and best word on the subject, as reported in the *Wireless Flash*, is to "investigate the company's dress code before you go on the interview."

Shure Intros Surface-Mount Mikes



The SM90 is **Shure Brothers Inc.**'s latest omnidirectional, surface-mount condenser microphone. Basically, it's a low-profile model of Shure's unidirectional SM91 in that it takes advantage of the acoustic principle known as "boundary effect." In other words, placing the SM90 sufficiently close to a wall, ceiling, table, floor, etc. will enable the mike to perform with up to 6 dB higher sensitivity and approximately 3 dB greater rejection of background noise.

Designed for use in situations where all sound sources are required to be on-axis, the SM90 utilizes a Shure-developed cartridge that provides high output with a wide, flat frequency response. Included in the package is a small, low-distortion, high-clipping level preamp that can be powered by either two standard 9-volt batteries or by a simplex power supply. The preamp unit also includes a low-frequency cutoff switch for response tailoring, an on/off switch, and an LED battery condition indicator.

The SM90 can be permanently mounted on almost any flat surface and is priced at \$300. For more information, contact Shure at (312) 866-2573.

44% SHOW PROFIT

Radio News Makes Dollars & Sense

Only one out of five radio news operations are losing money for their stations, according to a recent survey conducted by the **Radio and Television News Directors Association** (RTNDA). Of the 327 radio stations (40% of those queried) responding to the questionnaire, 44% claimed their news operations made money, while 37% said their news departments were breaking even. Only 19% reported money-losing operations.

These figures established a pattern that held true, regardless of market

size. Looking at major market radio stations, 40% made money, 40% broke even, and 21% lost money. Large market operations ran 43% in the black, 41% even, and 17% in the red. For medium markets, it was 47% ahead, 33% even, and 20% in the hole. Small market facilities stacked up at 43% money-makers, 37% breaking even, and 20% losers.

Staff size also seems to make little difference. Single-person news staffs came in 42% to the good, 38% even, and 20% hurting. Two-person news

staffs posted positive results at 43% of the stations, while 41% broke even and 16% lost money. News staffs of three or more people were the biggest winners with 49% of the respondents claiming profits. On the other hand, 30% broke even and 21% took losses.

Evidently, 1984 was a good year for radio news operations. Eighty-one percent of those surveyed either made money or broke even, up from 1983's 69%.

ROCK TRAX™

ELECTRONIC RADIO PRODUCTION LIBRARY

Radio's most electrifying promos, IDs, Logos, and commercial beds come from ROCK TRAX. 271 amazing cuts now capturing listeners for stations like:

WMMR	KAFM	WZPL	KYYS
Z93	WSHE	WDVE	WTIC-FM
KGB	WHYT	WNEW-FM	WLVO
Q107	WZOU	B104	and dozens more
WLUP	KMET	KBPI	

Get the sonic edge at a special price.
Call for your ROCK TRAX demo today.

VOICE TECH™

Burn your call letters, frequency and slogans into the minds of listeners.

No jingle cuts through like VOICE TECH. Get radio's hottest demo today!

BROWN BAG PRODUCTIONS

482 SOUTH JASMINE STREET
DENVER COLORADO 80224
(303) 388-9245



“THERE’S ONLY ONE



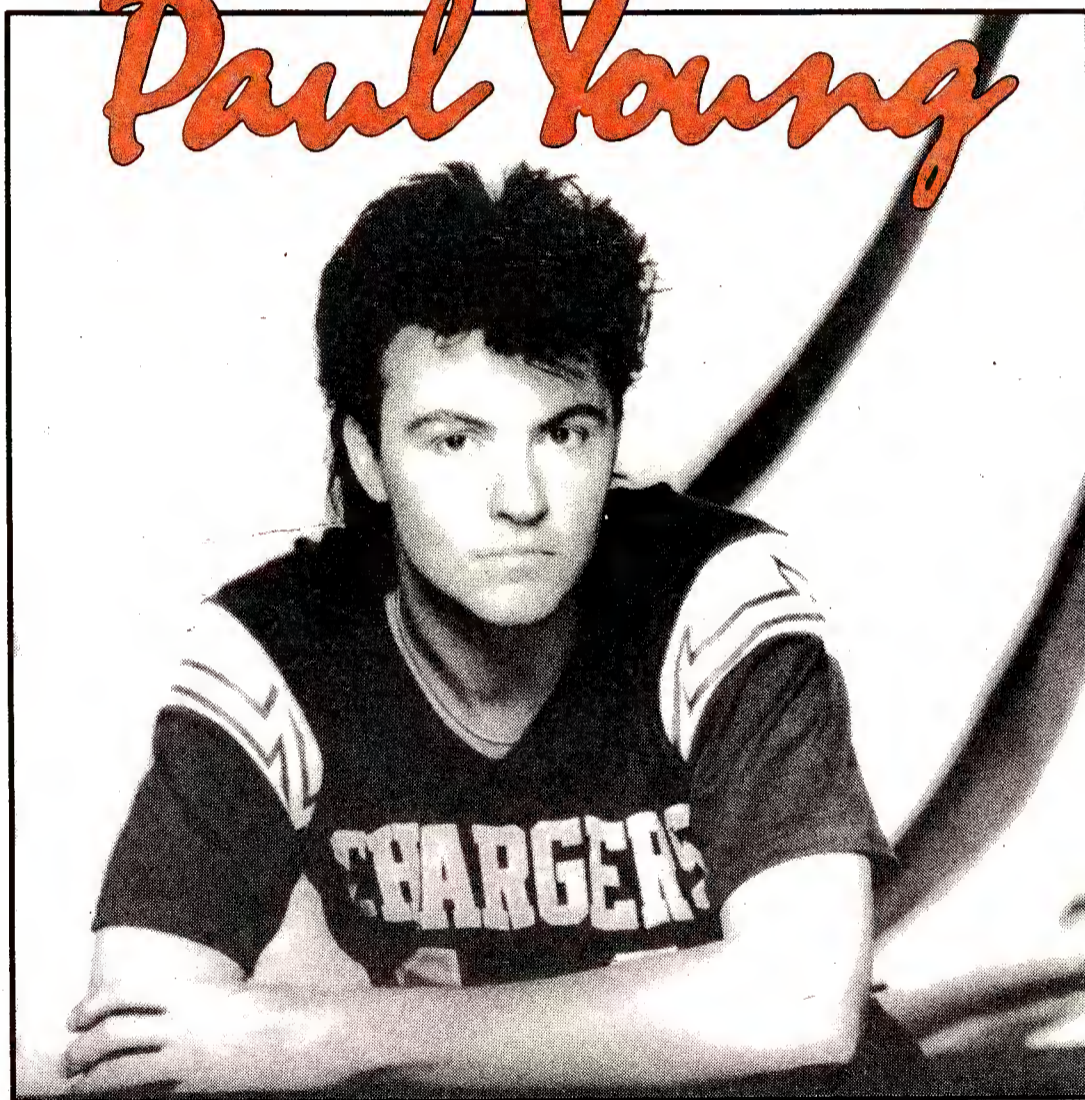
**RADIO NETWORK
...AND WE’RE ON IT”**

CHUCK DuCOTY *98Rock* W1YY
BALTIMORE

abc rock radio network 

The Face
You'll Want
To Remember
The Sound You
Won't Forget

Paul Young



"Everytime You Go Away"

Listen To:

7" & 12" On Your Desk This Week

Look For:

MTV Exclusive Debut 4/24



PRO:MOTIONS

Willms' New Screen Gems President

Fred Willms has been named President of **Screen Gems-Colgems-EMI Music**. He'll also continue as President of EMI's **Picture Music International**. Prior to this Willms was Corp. VP of **Capitol Industries-EMI** and COO of **Music Publishing**.

Flood Appointed KMJI & KRZN NSM

Tucker Flood joins **KMJI & KRZN/Denver** as National Sales Manager. He comes to the stations after a 2 1/2-year stint at **Christal Radio**.

Troutt Tapped As Gannett VP

Don Troutt has been appointed VP/Controller of **Gannett Co., Inc.**'s Radio Division. Prior to this he had held a similar post at the company's **ABC** affiliate **KOCO-TV/Oklahoma City**. Troutt, with Gannett since 1977, succeeds **Robert Taylor**.

Poindexter To Amor VP

Sheila Poindexter has been appointed VP/Marketing Division at **Amor Records**. With the label since its inception, Poindexter will supervise all marketing and advertising projects.

PROS ON THE LOOSE

Mike Evans — middays **KROQ/Los Angeles** (213) 498-8465

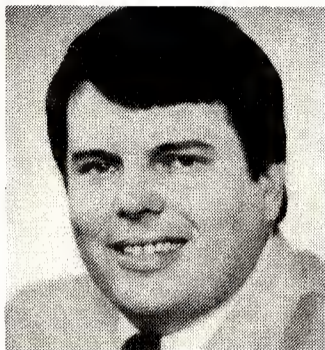
Richard Lorenzo — VP/Programming **Narwood Productions** (201) 464-2222

Chris Montgomery — Production Director **WASH/Washington** (301) 588-1837

Metheny Named MTV VP

Kevin Metheny has been promoted to VP/Music Programming at **MTV** and VP/Production & Music Programming for **VH-1** (Video Hits One). Before joining MTV, Metheny served as Director/Programming & Operations at **WNBC/New York**. Prior to that he was PD of **KSLQ/St. Louis**, **WEFM/Chicago**, and **WXXK/Pittsburgh**.

McDonald Named KGNB & KNBT GM



Bob McDonald

Bob McDonald has been appointed General Manager of **KGNB & KNBT/New Braunfels, TX**. McDonald comes to the post after holding the GSM post at **KOKE/Austin**. His appointment became effective April 15.

PolyGram Promotes Johnson

Dale Johnson moves up from Director of Distribution to VP of Distribution at **PolyGram**. Johnson has been with the company for ten years. His first position was as Warehouse Manager in Indianapolis; in 1976 he was named Distribution Manager in Los Angeles and later held the same title in Edison, NJ. Johnson had served as Director of Distribution since 1983.

Thompson New SESAC President

W. Robert Thompson has been elected President of **SESAC, Inc.** The Nashville attorney and SESAC Board member first joined the licensing firm in 1964 and served as Director of Nashville Operations from 1971-75. Since opening his own law firm in '75, Thompson has worked with SESAC as Special Counsel in Nashville. Earlier in his career Thompson held the Director of Promotion post at **CBS Records**.

Hawke Assumes KMFR & KTMT GM Post



Cheri Hawke

Cheri Hawke has been appointed GM of **Sierra Cascade Communications' KMFR & KTMT/Medford, OR**. Prior to this she managed crosstown **KMED** for the past 18 months. Hawke's broadcasting career began in 1975 when she served as Sales Manager for **KUBB/Mariposa, CA**. Other former posts include West Coast Representative for **TM Productions**, Sales Manager of **KYOS & KMYT/Merced, CA**, and Sales Manager for **KYRE/Yreka, CA**.

Rowland Directs Marketing At KIIS



Steve Rowland

Steve Rowland has been appointed Director of Marketing at **KIIS-AM & FM/Los Angeles**. Rowland moves crosstown from the **Universal Amphitheatre**, where he served as Manager of Promotions and Publicity. Prior to that Rowland was Associate Director of New Talent/A&R for **A & M Records**.

Tin Pan Apple, Fever Tap Hutson



Judy Hutson

Judy Hutson joins **Tin Pan Apple** and **Fever Records** as Publicity Director. Prior to this appointment, Hutson worked at **WNN/New York** as a promotion assistant. In addition, Hutson is a freelance writer whose articles have appeared in *People* and *Rock and Soul* magazines.

Capitol Appoints Vallot

Nikki Vallot has been promoted to Director of Administration, Records Group Services/**Capitol Records**. For the past five years, Vallot was Director, Music Research for the label. She has been with the company since 1969.

Kruize Appointed EMI Canada VP

Roel Kruize has been tapped as VP/Managing Director, Record Division for **Capitol-Canada**. He was most recently Managing Director, **EMI Holland**.

CHANGES

RADIO

Carolyn Avery joins **KRQX/Dallas** as Director of Advertising & Promotions.

Jack Devlin announced as Director of Retail Sales at **WFBR/Baltimore**.

Cheryl Hargrove appointed Account Executive for **KFWB/Los Angeles**.

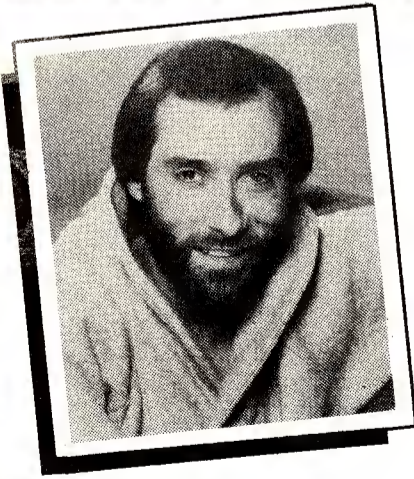
Linda Fox joins **FairWest Inc./San Diego** from **KBZT/San Diego**.

Linda Forem named Account Executive for **KOSI/Denver**.

David Howard announced as Account Executive for **WCBS/New York**.

RECORDS

Charles Gladney joins **WEA/Los Angeles** as Assistant Warehouse Manager.



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AOR Tracks: Debut **55**

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CHR Chart:
Debut **40**

WNYS deb-35
WHTX 18-15
Q107 26-23
94Q 24-19
Z93 23-21
KAFM add
195 add

KIIS-FM 39-29
B97 add
WGCL 25-22
ZZ99 add-33
KKRZ 25-21
FM102 17-15
KITS add
KMEL 18-16

KPLUS 15-12
WBEN-FM 15
92KTU 15-12
KDON-FM 20-18
Q104 17-11
KOZE 18-14
KIST 19-15

PRO:MOTIONS

Brown Directs Westwood One PR



James Brown

James Brown has been named Director of Public Relations for the **Westwood One Radio Network**. Thirteen of Brown's 15 years as a journalist were spent with the *L.A. Times*, where he worked as a reporter, critic, and columnist. He left the paper in 1983 and became editor of **KABC/Los Angeles's** *Let's Talk* bi-monthly magazine. He initially joined Westwood One on a part-time basis in 1982 to assist with its monthly newsletter "Station Breaks." In addition to his new post, Brown will continue working with the newsletter.

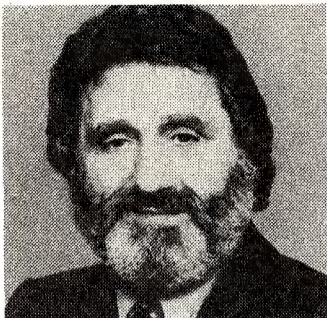
Sotet Joins Could Be Wild



Jim Sotet

Jim Sotet has been named a promotional representative for **Could Be Wild**, which specializes in promotion and marketing. Prior to this, Sotet was a national AOR promotion executive for **PolyGram**. Could Be Wild may be reached at (914) 687-0718.

Sill Appointed Jobete President



Lester Sill

Lester Sill is the new President of **Jobete Music**. He joins the publishing company after 21 years with **Screen Gems-Colgems-EMI**, most recently as President. Sill's music industry career encompasses over 35 years, including experience as a publisher, producer, and record executive. In addition to working with such writers and artists as **Jerry Lieber** and **Mike Stoller**, **Carole King**, **Neil Sedaka**, **Phil Spector**, the **Coasters**, the **Crystals**, and the **Monkees**, Sill also co-founded **Philles Records**.

Byrd Segues To Arista

Kenny Byrd joins **Arista Records** as District Manager, R&B Promotion, covering Texas, Louisiana, and Mississippi. Previously, Byrd held the MD post at **WNOK/Fort Worth**.

WHND & WMJC Up Kennedy

Barbara Kennedy has been raised to Senior AE/Regional Sales Director at **WHND & WMJC/Detroit**. She assumes the newly-created position after serving as AE. Kennedy's background includes 11 years' worth of sales experience.

Nelson Manages New Columbia Center



David Nelson

David Nelson has been named Manager of **Columbia School of Broadcasting's** new Chicago Communications Center. He is a 25-year veteran of the radio industry, having served as GSM for Chicago's **WMAQ** and **WCFL** and **WTOP/Washington**, and as Regional Sales Manager at **RKO Radio Sales** for eight years.

Katz Broadcasting Names Three

Katz Broadcasting has promoted three: **Arnold Rothschild** moves from Assistant Sales Manager to Local Sales Manager at **WSYR/Syracuse**; **Joel Delmonico** is upped from AE to National Sales Manager at **WSYR**; and **Don Turner** shifts from Account Manager to National/Regional Sales Coordinator at **KWEN/Tulsa**.

KFWB Names Metoyer, Boggs

All-News **KFWB/Los Angeles** has appointed **Joe Metoyer** Regional Sales Director/Co-op. He joins the stations after gaining 14 years' co-op sales experience from neighboring **KABC** and **KMPC**. In other station activity, **Charna Diane Boggs** is named Direct Sales Manager. Prior to this she was associated with sister outlet **KJQY/San Diego** and **Group W Radio Sales** in Dallas.

Bridenthal Creates PR Firm

Bryn Bridenthal has formed Los Angeles-based **Bridenthal Public Relations**, which handles music, publishing, and visual arts accounts. Bridenthal formerly held the VP/Publicity and Artist Development post at **Elektra/Asylum Records**, with whom she had worked since 1977. Before her E/A affiliation, she spent four years as Promotion Director for then-San Francisco-based **Rolling Stone** magazine. Bridenthal Public Relations is located at 13100 Warren Avenue, Los Angeles, CA 90066; (213) 395-2955.

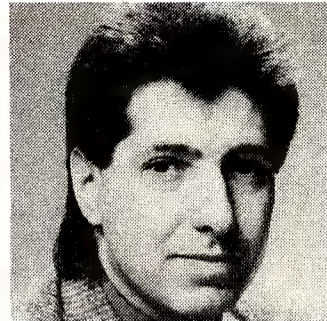
CBS Masterworks Appoints Three



Christine Bronder

Three new appointments have been made within the Business Affairs Department of **CBS Masterworks**. **Christine Bronder** has been named Director, A&R Administration. She had served as A&R Administrator since 1983. **Nancy Allen**, appointed Supervisor, Contracts/A&R Administration, most recently worked as Executive Secretary. And **Daniel Gorgoglione**, newly-named Supervisor, Copyrights/A&R Administration, has been with Masterworks since 1983. Both Allen and Gorgoglione will report to Bronder.

RCA Ups Marziotto



Joe Marziotto

Joe Marziotto has been elevated to Manager, Field Marketing, New York Branch at **RCA Records**. He was most recently a Field Sales Representative for the label in New York, a post he'd held since 1979. Prior to that he served as Record Manager for the Corvette's department store chain.

Summer Elected RIAA Chairman

RCA Records President **Robert Summer** has been elected to a two-year term as Chairman of the **RIAA's** Board of Directors. Four new Board members were also named: **Columbia Records** Sr. VP/GM **Al Teller**, **RCA Records** Div. Executive VP/Operations **Jose Menendez**, **PolyGram Records** Exec. VP/Legal and Business Affairs **Mel Ilberman**, and **Motown Records** VP/Legal **Lee Young, Jr.**

Summit Appoints McNeill

Paul McNeill has been named Director of Planning and Administration for **Summit Communications, Inc.'s** Radio Division. He accepts this post after serving as Director of Business Affairs for company-owned **WSJS & WTQR/Winston-Salem-Greensboro-High Point**.

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NAB Network News

The gripping and grinning is over. The last of some 35,000+ NAB conventioners have minimized their losses, packed up their souvenirs, and departed the electric decadence of Las Vegas for home. Three days of hotel bumping and swapping led up to eight minutes of middleweight punching, while four days of "Take Part, Take Pride" messages and anti-alcohol-ad-ban presentations showed that NAB can at least lobby its way out of an unmarked brown paper bag.

Concern over alcohol abuse was left on the convention floor each night, however, as thousands of broadcasters rushed to network hospitality suites and cocktail receptions. Speculation focused on how Cap Cities would reorganize newly-acquired (approval still pending) ABC, how much Ted Turner could spend for CBS, why Wagontrain Broadcasting purchased Drake-Chenault, and when United Stations and RKO would sign on the dotted line.

Sports was also a center attraction for those networks which have acquired broadcast rights. NBC announced the coverage team for the network's newly-purchased 1985 NFL broadcast package, which begins with the Dallas-Washington game on September 9. Meanwhile, CBS released the names of veteran and rookie announcers and baseball players who have been signed to cover the first season of "Game Of

The Week" broadcasts, which begins May 25. Also, ABC acquired the radio rights to the '85 NBA World Championship series, which begins either May 27 or 30.

1985 was a good year for theme nights at the suites, with baseball, hot dogs, and Crackerjacks at CBS, Saturday night oldies at Transtar, "hard rock" at NBC, and desserts and ice cream at ABC and Drake-Chenault, respectively. Celebrity-seekers got their fixes from Dr. Ruth Westheimer, Dick Clark, the Beach Boys, and Flash Cadillac, while cheerleaders and tiger-suited blondes appeased the fantasies of numerous university students, who were desperately trying to get their opportunistic feet in the door.

Generally, it was business as usual with a good time had by all. This week's column is aimed at those who couldn't make it to Las Vegas — and those who think they did but can't remember.



BEDTIME STORY — Dr. Ruth Westheimer, host of a weekly call-in talk show for NBC Radio Entertainment, counseled NBC officials and affiliates in the bedroom of the network's suite. Flanking Dr. Ruth at the edge of the bed are Mr. and Mrs. Larry Levite of WBEN-FM/Buffalo, while NBC Radio President Randy Bongarten listens in.

Criqui, Trumpy On The Ball For NBC

While Dr. Ruth was busy analyzing guests in NBC's hospitality suite, veteran broadcasters Don Criqui and Bob Trumpy were announced as the primary play-by-play team for the network's 1985 NFL coverage package.

"We are indeed delighted to have such a prominent pair of NFL broadcasters spearhead this vital venture for NBC Radio," said network Sr. VP Dick Penn. "Both Don and Bob have built their broadcasting reputations nationally through their outstanding television coverage of the NFL. In addition,

their extensive radio experience and football savvy will make them naturals for the job."

NBC's 1985 NFL schedule consists of a 37-game package, featuring 27 regular-season and ten post-season games — including Super Bowl XX.

UPI Intros Format Wires, Commercial Syndication

UPI has announced the introduction of CustomNews Format Wires, a series of format-specific wire services designed for use by stations with specific programming needs. CustomNews was originally developed so each station could select its news programs item-by-item. Now with the new format wires the choices are made by UPI, thus relieving the news director's programming burden.

"The introduction of format wires was the next logical step in the development of CustomNews," says UPI editor Marcy Kreiter. "We've put together packages aimed specifically at rock stations, Country stations, religious broadcasters, News/Talk stations, and stations catering to agricultural areas."

On the syndication/programming front, UPI has formed the UPI Radio Network and is planning to offer a wide selection of new commercial programming. Heading the list of these features is "Games People Play," a :60 sports daily feature produced by KIIS-FM/Los Angeles Sports Director Charley Wright.

Other programs in preparation are "The Computer Connection," a one-hour weekly program focusing on the growing computer industry; "Parenting," a daily feature produced by Dr. Lee Salk focusing on the trials and tribulations of modern parenting; and "Run It By Lewis," a regular program discussing all aspects of automotive care.



HALL OF FAME — After announcing that KMUL/Muleshoe, TX signed up to become the 600th affiliate of NewsPower 1200, AP revealed that Roy Steinfort, VP/Broadcast Services, has been chosen for induction into the Kentucky Journalism Hall of Fame. The award is given "to recognize individuals who have made significant contributions to the profession of journalism."



TAKE ME OUT TO THE GAME — Preparing for a trip to the ballpark (and devouring Hebrew National dogs) are CBS Radio sportscasters Lindsey Nelson (l) and Pat O'Brien (r), and CBS Radio Sr. VP Dick Brescia. More than 1000 authentic ballpark franks were consumed in the CBS Radio suite.

CBS Sets Baseball Announce Team

The CBS Radio Sports play-by-play broadcast team has been announced for the network's 1985 "Game Of The Week" coverage, which debuts with two games Memorial Day weekend.

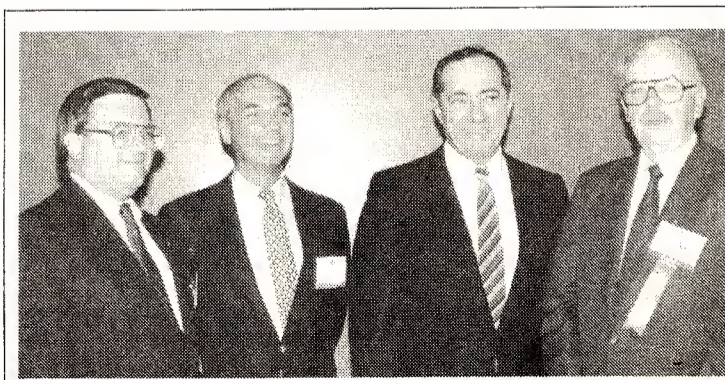
Brent Musberger and John Rooney will team up for the Dodgers-Mets game at Shea Stadium, while Lindsey Nelson and Johnny Bench will call the Tigers-Mariners game from the Kingdome — both on May 25. Additional "GOTW" announcers include Curt Gowdy, Dick Stockton, Yankees announcer Bill White, Padres announcer Jerry Coleman, and KCBS/San Francisco's Ted Robinson.

On another "boys of summer" front, CBS RadioRadio announc-

ed the completion of "Spirit Of Summer," a 15-part series also slated for a Memorial Day weekend launch. The hourlong series, which expands to three-hour editions for Memorial Day, Independence Day, and Labor Day, is hosted by KMGH/Los Angeles PM driver Sonny Melendrez and highlights music of summers past. Special features of the Kris Erik Stevens production include a "Summer Vacation Report," "SuperStar Interviews," "Concert Reports," and a variety of summer musical themes.



PROUD TO BE RADIO — Echoing the network's "Proud To Be Radio" theme, ABC correspondent Tom Jarriel told network affiliates of his experiences while covering schoolchildren's efforts to help starving Ethiopians. Pictured (l-r) are ABC Radio President Ben Hoberman, Jarriel, and ABC Radio Networks President Ed McLaughlin.



POINT-COUNTERPOINT — New York Governor Mario Cuomo and Senator Howard Baker have contracted to present daily political commentaries on Mutual Radio Network's "Viewpoint," which debuts July 15. Cuomo and Mutual VP/News Ron Nessen held a press conference Monday afternoon (4-15) to make the announcement. On hand (l-r) at the press conference were NAB President Eddie Fritts, Nessen, Cuomo, and Mutual Exec. VP Jack Clements.

MUSIC CALENDAR

The Weekend

MAY 4-5	
The Countdown (WO) Steve Arrington/Glenn Jones	
Countdown America With John Leader (RKO) Rick Springfield	
Country Closeup (NP) ACM Award Special	
Dick Clark's Rock, Roll, & Remember (US) Mamas & The Papas	
Don & Deanna On Bleecker Street (CB) Ellen Foley	
Dr. Demento (WO) Mother's Day	
Gospel Line (SI) Trials & tribulations	
The Great Sounds (US) Connie Francis	
Hot Ones (RKO) New Edition	
Lee Arnold On A Country Road (MBS) Tammy Wynette/Sawyer Brown/ Lee Greenwood	
Legends Of Rock (NBCE) Rolling Stones	
Metalshop (MJJ) Girlschool	
Musical Starstreams (MS) Michael Stearns	
Music Makers (NP) Buddy Rich	
Music Of The City (SI) Love to love you	
On The Radio (NSBA) Cars	
Power Cuts (GSN) Bryan Adams (5/5)	
Rare & Scratchy Rock & Roll (PIA) Peter, Paul & Mary	
Rick Dees' Weekly Top 40 (US) Commodores	
Rock Album Countdown (WO) Tom Petty/Phil Collins	
Scott Shannon's Rockin' America Top 30 (WO) Hall & Oates/Kenny Loggins/DeBarge	
Solid Gold Saturday Night (RKO) Jackie Wilson (5/4)	
Super Gold (TRAN) Beatlemania (5/4)	
Weekly Country Music Countdown (US) George Jones	

MONDAY

MAY 6	
American Music Magazine w/Rick Dees (US) Madonna	
Behind The Music (USR2) Hall & Oates	
Checkin' In (USR2) Ronnie McDowell	
Private Session (USR1) Philip Bailey	
Solid Gold Country (US) Tammy Wynette	

TUESDAY

MAY 7	
American Music Magazine w/Rick Dees (US) Bryan Adams	
Behind The Music (USR2) Foreigner	
Checkin' In (USR2) Leon Everett	
Private Session (USR1) Slade	
Solid Gold Country (US) May calendar	

WEDNESDAY

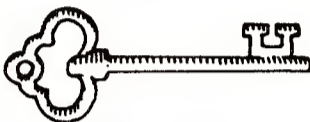
MAY 8	
American Music Magazine w/Rick Dees (US) Survivor	
Behind The Music (USR2) Kool & The Gang	
Checkin' In (USR2) Cathy Mattea	
Private Session (USR1) Til Tuesday	
Solid Gold Country (US) One word titles	

THURSDAY

MAY 9	
American Music Magazine w/Rick Dees (US) Julian Lennon	
Behind The Music (USR2) Bryan Adams	
Checkin' In (USR2) T.G. Sheppard	
Private Session (USR1) Kenny Loggins	
Solid Gold Country (US) Feature year 1974	

FRIDAY

MAY 10	
American Music Magazine w/Rick Dees (US) Chaka Khan	
Behind The Music (USR2) Survivor	
Checkin' In (USR2) Dan Seals	
Private Session (USR1) Eric Carmen	
Solid Gold Country (US) Mother's Day salute	



PROGRAM SUPPLIERS KEY

ABCD = ABC Direction Net
 ABCE = ABC Entertainment Net
 ABCR = ABC Rock Net
 ABCY = ABC Youth Nets
 AMS = American Media Services
 AP = Associated Press
 ASR = All Star Radio
 BRE = Barnett-Robbins
 CB = Continuum Broadcasting
 CBS = CBS Radio
 CBSR = CBS RadioRadio
 CRN = Creative Radio Net
 CW = Clayton Webster
 DCA = DC Audio
 DIR = DIR Broadcasting
 FOY = Focus On Youth
 GSN = Global Satellite Net
 IN = Innerview
 LBP = Lee Bailey Prod.
 LW = London Wavelength
 MBS = Mutual Broadcasting
 ME = Multimedia Entertainment
 MJJ = MJJ Broadcasting
 MS = Musical Starstreams
 NBC = NBC Radio
 NBCE = NBC Radio Entertainment
 NP = Narwood Productions
 NSBA = NSBA Productions
 PFM = PFM Inc.
 PRN = Progressive Radio Network
 PIA = Public Interest Aff.
 RI = Radio International
 SBS = Strand Broadcast
 SI = Syndicate It
 SOU = NBC The Source
 SP = "The Spirit" Productions
 TRAN = Transtar
 US = The United Stations
 USR1 = United Stations Radio Network 1
 USR2 = United Stations Radio Network 2
 WRN = Weedeck Radio Network
 WO = Westwood One



JAGGERED EDGE — Calling the Beatles "nasty, abusive little buggers," Mick Jagger recently participated in a 90-minute exclusive interview produced by DIR Broadcasting and heard on over 200 stations nationwide. Pictured with Jagger (l) is DIR's Lisa Robinson, host of the interview special.

NEWS & INFORMATION FEATURES

GENERAL INFORMATION

Computer Program (PRN) Elementary schools/colleges/ business sense/traveling	
Ed Busch Talk Show (AP) Ice age?/investing/destroying the U.S. dollar (4/27)	
Avoiding scams/lawsuits/film sex & violence (4/28)	
News Blimp (PRN) Healing hands/food anthropologists/ Louie, Louie/merit pay/gay businesses	
Sound Advice (PRN) Loudness/equalization/tone controls/ filters/bass	

LIFESTYLE

Beat The System (USR1) Getting credit (4/30) Strategic selling (5/2)	
Health Care (PIA) Sports medicine (4/28)	
Jim Bohannon Show (MBS) John Henry Falk	
Larry King Show (MBS) David Butler (4/29) Bob Campbell (4/30) Myrna Blythe (5/1) Tom Clancy (5/2)	
Mindgames (USR1) War dreams (4/29) Call the babysitter (4/30) Pet people (5/1) Lists (5/2) No excuse for you (5/3)	
Public Affairs (PIA) Health care in the 1990s	
Smart Money (USR1) Worldwide investments (4/29) Bullish market (5/1) Movie poster collecting (5/3)	
Waldenbooks Review (WO) Dr. Irene Kassorla/"Royal Secrets"/ Jimmy Carter/"The Finishing School"	

COMEDY

Daily Feed (DCA) Midweek weekend/just friends — Ron and Mikhail/jump starts/CIA buys CBS/ taxi standoff	
Laugh Machine (PRN) Woody Allen/Bickersons/George Carlin/ Steve Martin/Rodney Dangerfield/ Bill Cosby/Gary Owens/Joan Rivers	
Radio Hotline (ASR) Lousy mood/Mom #4/still disco albums/ Clifford's party/Susan Moonray	
Stevens & Grdnic's Comedy Drop-Ins (ASR) How to pick up chicks/channel 1 news/ another lousy day/all weekend long/ Gandhi film festival	

The Week Of

MAY 6-10	
Earth News (WO) Ray Manzarek/Anthony Michael Hall/ John Hughes/Max Weinberg/ Michael Winslow	
Live From Gilley's (WO) Gail Davies	
Off The Record (WO) Tom Petty/Greg Kihn/Howard Jones	
Off The Record Special (WO) Triumph	
Star Trak Profile (WO) Anne Murray	
Special Edition (WO) Whispers	

NETWORK PROMOS

Elizabeth Narrater has been appointed Manager/Special Events and Sonia Uscategui has been named Manager/Affiliate Administration at the CBS Radio Networks. Narrater has been Affiliate Relations Analyst since 1980, and prior to that served as Administrative Secretary to the President for CBS Radio. She has also worked with CBS Films, WCBS-TV/New York, and CBS Radio Spot Sales. Uscategui has been Executive Secretary to the Director/Affiliate Relations at CBS for the past two years, and joined the company in 1982.

Also at CBS: Anne Murray has been named District Director/Affiliate Relations, moving up from her position of New Production Supervisor in the network's Operations and Engineering Division. She joined CBS from

the Mutual Broadcasting System in 1979.

In addition, Karen Grinthal has joined the network as an Account Executive, moving from RKO Radio Networks. Prior to her three years with RKO Grinthal held similar positions in New York at WRVR-FM and WKHK-FM.

Susan Eggleton joins the ABC Radio Networks as Director/Network Programming, where she will oversee and develop programming for ABC's six radio networks. Eggleton comes to ABC from Westinghouse Broadcasting, where she most recently served as Executive Assistant to corporate Chairman Daniel Ritchie. She previously was Program Manager at WIND/Chicago, and also worked as a news producer at WJZ-TV/Baltimore.

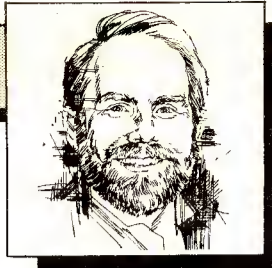
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RADIO & RECORDS



JHAN HIBER

WEEK IN REVIEW

Arbitrends Demos Expanded

Conversations with Arbitron officials at the recent NAB convention revealed the demos Arbitron plans to include when the Arbitrends service is expanded later this year. According to Sales/Marketing VP Rhody Bosley, "We are currently testing the feasibility of adding adults, men and women estimates for the following demos: 18-34, 25-54, 35-64, and 35+. It is likely these additional demos will be available from Arbitrends sometime this fall." Demos currently available on the rolling three-month averages system are 12+, teens and men/women 18+. Arbitron will soon add adults 18+ to the system, prior to the expansion noted above.

Kenyon-Eckhardt: Birch's Agency Breakthrough?

In the David vs. Goliath contest of Birch trying to tackle Arbitron, there's been the feeling that for Birch to become a bigger factor in the ratings battle it had to make a dent in Arbitron's substantial support at the ad agency level. Recent developments at a major ad agency may mean that David now has a larger rock in his slingshot.

Possibly the first chink to appear in Arbitron's agency armor stems from an announcement by America's 22nd largest ad agency, Kenyon-Eckhardt, which recently signed with Birch (R&R 4-12). Depending on who you talk with at Arbitron, Birch, or K&E, that move by the agency is either no big deal — or a real blockbuster. Let's present comments from several of the key people involved, then you decide how much impact the K&E move could have.

What K&E Did

The first several questions were directed to K&E Sr. VP/Media Alan Goldin. Had he dropped Arbitron? Was he going to immediately start using Birch as K&E's primary buying tool? Or was there middle ground?

Goldin said, "We subscribed to Birch not only for the New York office but also for our field offices, such as Detroit. It's not a dropping of Arbitron, but rather a support of Birch, and it's our intention to make it the primary service at Kenyon & Eckhardt."

When Begin Using Birch?

When did Goldin foresee K&E beginning to place dollars using Birch? "Obviously I wouldn't have signed with a service if I didn't intend to use it. I want to get a little experience with it and talk to our

clients to get their permission to use it in that way. I can't say from day one that it will be my primary service, but that's my objective."

Goldin was unsure about how long it would take to properly evaluate the Birch product, saying only that using Birch in New York as its primary ratings source would occur in the "near future." He also confirmed that the media-buying staffs in K&E's offices around the nation would follow similarly.

be the perfect way, and I'm not saying Birch is doing it in the best possible way. However, I want to support a service that's going out there with a technique that I believe will eventually replace the diary as the measurement instrument for radio."

Goldin also seemed to appreciate the emphasis from Birch on rolling monthly information currently available in 85 markets. "Radio is a medium that can change very, very quickly — more quickly than TV. You need something that gives you contemporaneous kind of audience information. That is a plus for Birch."

How would he compare Birch's monthlies with Arbitrends — Arbitron's rolling monthlies reports?

"I want to support a service with a technique I believe will eventually replace the diary for radio."

—Alan Goldin, Sr. VP, Kenyon-Eckhardt

Reasons To Believe

Explaining why K&E is the trendsetter among agencies employing Birch research, Goldin said, "In the past I've supported services using telephone measurement instruments rather than diaries, such as Trendex, Audits & Surveys, and Burke. I'm of the opinion that the diary is an archaic instrument with which to measure radio. I don't feel radio is enough of a forefront medium to be remembered and posted in a diary with any regularity or accuracy. Telephone, in theory, is a better way to measure radio. It may not

"We've been evaluating Arbitron's service for a number of months now. We felt that for what Birch measured — metro only — it was providing pretty good data."

Comparing Different Estimates

A major problem facing broadcasters is evaluating differences in estimates for a station measured by both ratings services. How does K&E handle the situation? "In cases where Birch differs from Arbitron," said Goldin, "we're going to see if it makes sense. It stands to reason that some people might not want to partici-

pate with a diary technique; specifically, the more affluent and mobile segments. Perhaps Birch is getting a different segment of the population, possibly a more representative one. That could explain some of the differing estimates."

With annual billings exceeding \$20,000,000, K&E's move to Birch cannot be ignored. Indeed, those who seek business from such accounts as Chrysler, Holiday Inns, Prudential-Bache, Quaker State Motor Oil, Seagram's Wine Co., or Faberge may consider showing K&E their Birch numbers (if the station subscribes).

Birch's Reaction

If Tom Birch recently looked like the cat that swallowed the canary, he could be forgiven. "It's the biggest story we've had," he said. It probably didn't make Tom frown, either, when Alan Goldin stated that he hoped "other major agencies will look closely at Birch as a better way of buying radio."

K&E's decision to go with Birch, which the ratings firm believes to be only the first of many such conversions, had been in the works since last fall. It was then when Tom Birch hired ex-Arbitron executives Dick Weinstein and Bill Livek in hopes of making a dent in the New York ad community. They did.

To hear Birch tell it, the same type of movement is happening at large regional shops. "Just recently the Sandy Tinsley agency, South Florida's second largest, signed on with the purpose to use Birch as their primary radio ratings service."

Livek, now Birch Radio Sr. VP, emphasized, "Increasing agency and advertiser usage is our number one priority, and we are accomplishing this. Our agency/advertiser support is growing daily, now numbering over 400 such subscribers nationwide."

Arbitron's Perspective

Addressing the news from Arbitron's perspective, ARB Agency Sales VP Jim Ridings said, "There's no way K&E could begin using Birch now as the primary buying service, for two reasons. First, it is not cleared with their field offices, such as Detroit, where the bulk of the Chrysler buying is done. Second, this move hasn't been cleared with Chrysler or any of their other clients. It would be impossible to use Birch as a primary service until those two things had occurred."

"I think, based on what we've seen and know from other clients, they will be pretty skeptical about a change to another rating service. No one else has decided to make such a change yet."

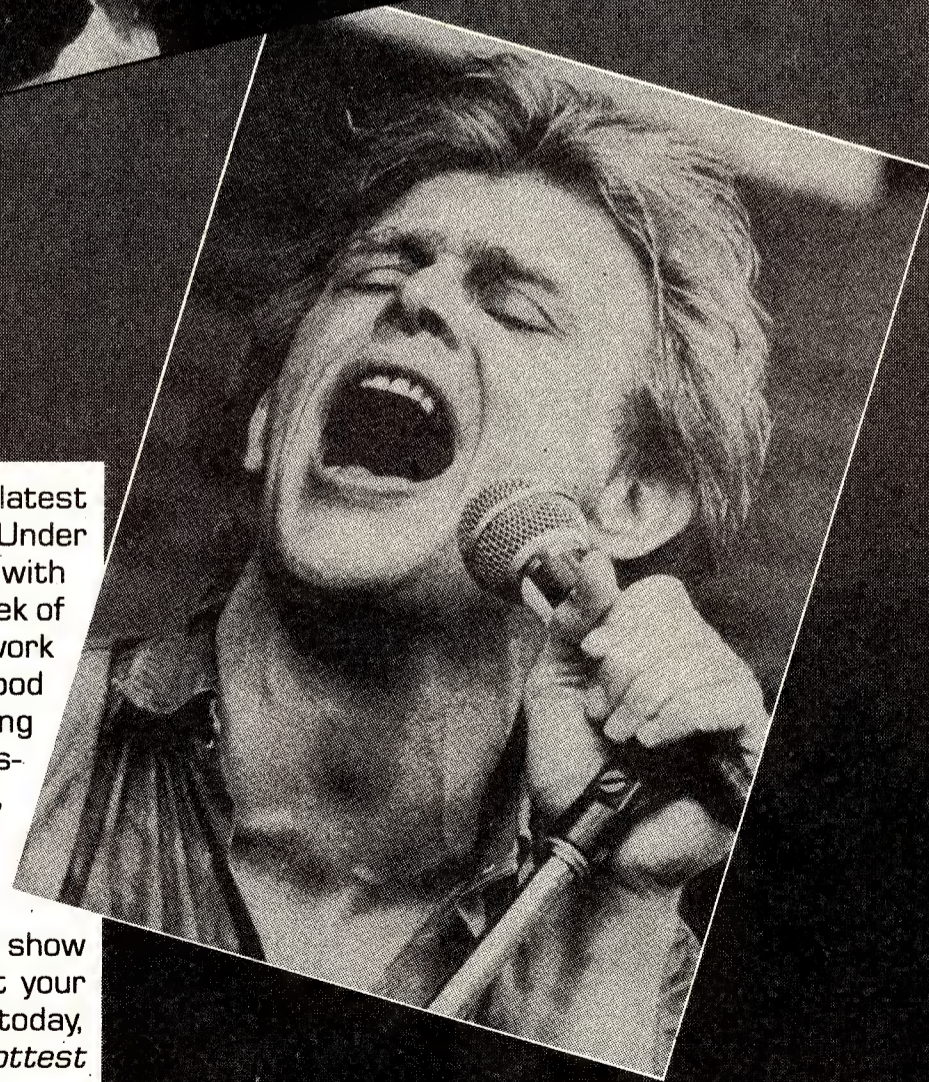
Of course, it's far too soon to tell whether or not K&E's decision to use Birch ratings research will influence other leading ad agencies to make a change. There's no question, however, that the David vs. Goliath battle has become more competitive with this latest development.

While I'm away next month, five guest columns will run. Kicking off the series is Arbitron President Rick Aurichio.

WESTWOOD ONE PRESENTS

LRB IN CONCERT

(LITTLE RIVER BAND)



Playing *To Win* isn't just the title of LRB's latest album. It's the name of the game for the Down Under band, which celebrates its 10th year and 10th album with an exclusive performance on *In Concert*, airing the week of May 13 on more than 250 Westwood One Radio Network affiliates throughout the country. Produced by Westwood One and engineered by Bob Clearmountain, this exciting set was recorded at the Pier Hotel in Melbourne, Australia and features Graham Goble, John Farnham, Stephen Housden, Wayne Nelson, Steve Prestwich and David Hirschfelder delivering hard-edged versions of songs spanning the band's first decade. It's no gamble—LRB is playing to win on *In Concert*, and it's a show you and your listeners won't want to miss. Contact your Westwood One representative at (213) 204-5000 today, and we'll deal you in on the series that presents the *hottest* bands in rock 'n' roll *all year long!*

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

RATINGS

Washington D.C.

WKYS Recaptures First Place; WMAL Slips Post-Redskins; WRQX Healthier, Stretches CHR Lead

	Fall '84	Winter '85
WKYS (B/U)	7.3	8.0
WMAL (AC)	9.7	7.6
WRQX (CHR)	5.3	7.3
WGAY (BM)	8.2	7.2
WHUR (B/U)	6.4	6.5
WWDC-FM (AOR)	5.8	5.9
WAVA (CHR)	4.4	4.7
WTOP (News)	3.2	4.4
WMZQ-AM & FM (Ctry)	4.6	3.7
WLTT (AC)	4.6	3.5
WPGC & WCLY (AC)	4.1	3.4
WDJY (B/U)	2.8	3.3
WASH (AC)	2.8	3.2
WGMS-AM & FM (Clas)	3.3	3.2
WPKX-FM (Ctry)	2.8	2.9
WXRT-AM & FM (Gold)	2.1	2.2
WWRC (AC)	1.5	2.2
WHFS (AOR)	1.6	1.6
WWDC (BBnd)	1.0	1.3
WOL (B/U)	1.2	1.1
WBMW (AC)	1.6	1.1
WYCB (Rel)	1.1	1.0

Baltimore

WLIF Hits Double Digits, Tops Market; WBSB Climbs To Third With Big Surge; WIYY, WXYV, WWIN-FM Softer

	Fall '84	Winter '85
WLIF (Easy)	9.7	10.1
WBAL (AC)	8.2	8.0
WBSB (CHR)	4.4	6.7
WPOC (Ctry)	5.8	6.0
WIYY (AOR)	8.0	5.9
WXYV (B/U)	6.2	5.4
WBGR (Rel)	2.5	4.5
WYST-FM (AC)	3.9	3.7
WEBB (B/U)	2.7	3.6
WWIN (B/U)	3.0	3.4
WMKR (CHR)	4.2	3.2
WCBM (N/T)	3.8	3.1
WWIN-FM (B/U)	4.9	3.1
WFBR (AC)	3.2	3.0
WCAO (Ctry)	3.6	2.5
WITH (BBnd)	3.3	2.3
WWDC-FM (AOR)	1.7	1.9
WQSR (AC)	1.2	1.6
WRQX (CHR)	1.3	1.5
WHFS (AOR)	1.1	1.2
WRBS (Rel)	.6	1.1
WTOP (News)	1.0	1.1
WHUR (B/U)	1.4	1.0
WGRX (AOR)	.7	1.0

Miami-Ft. Lauderdale-Hollywood

WLYF New Number One; WHQT Debuts Powerfully, Affect CHR's, B/U's; WQBA, WSHE Profit Handsomely; WAXY, WKQS Post Healthy Jumps

	Fall '84	Winter '85
WLYF (BM)	7.8	9.4
WHYI (CHR)	9.4	6.6
WQBA (Span)	4.8	5.7
WINZ-FM (CHR)	6.7	5.0
WSHE (AOR)	3.8	4.8
WHQT (B/U)	1.9*	4.5
WAXY (AC)	3.5	4.4
WJQY (AC)	5.6	4.4
WIOD (N/T)	4.0	3.9
WKQS (Ctry)	2.5	3.7
WNWS (Talk)	3.7	3.3
WOCN (Span)	3.1	3.2
WLVE (AC)	2.5	3.1
WINZ (News)	3.2	3.0
WCMQ-FM (Span)	3.7	2.9
WTMI (Clas)	2.2	2.8
WEDR (B/U)	4.9	2.7
WAIA (AC)	3.2	2.6
WRHC (Span)	2.9	2.5
WQBA-FM (Span)	2.1	2.3
WFTL (AC)	.9	1.6
WGBS (N/T)	1.2	1.4
WMXJ (CHR)	1.8*	1.4
WKAT (BBnd)	1.4	1.3
WLQY (BBnd)	1.5	1.2
WRBD (B/U)	1.3	1.2

* was WEZI (AC)
* was WCKO (AOR)

Dallas-Ft. Worth

KVIL-FM Returns To Double Digits; CHR Battle Sees KEGL Soar, KTKS Double; KKDA-FM New Runner-up; KSCS Top Country FM

	Fall '84	Winter '85
KVIL-FM (AC)	9.9	10.2
KKDA-FM (B/U)	6.7	7.8
KRLD (News)	8.0	7.8
KEGL (CHR)	5.2	6.7
WBAP (Ctry)	6.9	6.3
KMEZ (BM)	6.3	5.3
KSCS (Ctry)	4.4	5.3
KPLX (Ctry)	5.9	4.6
KTXQ (AOR)	4.3	4.5
KTKS (CHR)	2.1	4.1
KZEW (AOR)	2.9	3.8
KAFM (CHR)	4.5	3.1
KMGC (AC)	4.1	3.1
KQZY (Easy)	3.7	3.1
KLUV (AC)	1.4	2.6
KNOK (B/U)	2.5	2.5
KFJZ (BBnd)	.8	1.7
KPBC (Rel)	1.6	1.4
KRQX (Gold)	1.7	1.4
WRR (Clas)	1.5	1.4
KKDA (B/U)	1.0	1.1
KAAM (Gold)	1.1	1.0
KSSA (Span)	.8	1.0

Phoenix

KTAR Holds Double Digits; KUPD, KNIX-FM Stronger, Dominate AOR, Country; KZZP-FM Widens CHR Margin; Most A/C's Rise

	Fall '84	Winter '85
KTAR (News)	10.4	10.1
KUPD (AOR)	7.1	8.2
KNIX-FM (Ctry)	7.2	8.0
KMEO-FM (BM)	5.8	6.7
KKLT (AC)	5.9	6.7
KZZP-FM (CHR)	6.0	6.7
KQYT (BM)	8.0	6.0
KOY (AC)	4.6	5.5
KOPA-FM (CHR)	5.3	5.0
KOOL-FM (AC)	3.8	4.5
KLZI (AC)	4.2	4.2
KDKB (AOR)	4.1	4.1
KUKQ (B/U)	2.6	3.2
KLFF (BBnd)	2.6	2.8
KSTM (AOR)	2.2	2.0
KOOL (AC)	1.1	1.8
KJJJ-FM (Ctry)	1.8	1.8
KNIX (Ctry)	1.5	1.6
KONC (Clas)	—	1.6
KJJJ (Ctry)	.9	1.5

Winter '85
Arbitron Advances

JUSTICE
PREVAILS
IN THIS ISSUE OF R&R

LONE
JUSTICE

THE SINGLE
WAYS
TO BE
WICKED

PRODUCED BY JIMMY IOVINE
FROM THE ALBUM LONE JUSTICE
(GHS/M5G/2-24060)

On Geffen Records,
Cassettes and Compact Discs
Management: Carlyne Majer



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RATINGS

Houston-Galveston

KMJQ, KKBQ-FM Hold 1-2; KODA Ties KIKK-FM For Third; A/C Race Tightens; AORs Tie

	Fall '84	Winter '85
KMJQ (B/U)	9.4	9.5
KKBQ-FM (CHR)	9.2	8.5
KIKK-FM (Ctry)	7.6	7.8
KODA (Easy)	7.4	7.8
KLTR (AC)	6.3	5.8
KFMK (AC)	4.8	5.6
KLLOL (AOR)	4.8	5.2
KSRR (AOR)	5.3	5.2
KTRH (News)	4.4	4.4
KILT-FM (Ctry)	4.1	4.3
KQUE (AC)	4.5	4.3
KPRC (News)	3.7	4.2
KRBE-FM (CHR)	2.7	2.8
KYOK (B/U)	2.6	1.9
KLAT (Span)	1.1	1.8
KLEF (Clas)	2.2	1.8
KILT (Ctry)	1.9	1.6
KXYZ (Span)	1.3	1.2
KEYH (Span)	.7	1.1
KGOL (Rel)	1.2	1.1

Pittsburgh

KDKA Rebounds, Still Pacesetter; WSHH Reaches Double-Digit Nirvana; WBZZ Stable; WAMO-FM, WTKN Rise Nicely

	Fall '84	Winter '85
KDKA (AC)	14.9	16.1
WSHH (BM)	9.7	11.0
WBZZ (CHR)	8.8	8.8
WDVE (AOR)	7.9	7.5
WAMO-FM (B/U)	4.0	4.9
WHTX (CHR)	5.5	4.8
WWSW (AC)	4.5	4.8
WTKN (Talk)	3.9	4.7
WTAE (AC)	5.3	4.0
WDSY (Ctry)	3.4	2.9
WJAS (BBnd)	3.6	2.9
WHYW (AC)	3.2	2.6
KQV (News)	2.1	2.5
WPNT (AC)	2.3	2.2
WYDD (AOR)	1.8	1.9
WEPP (Ctry)	1.4	1.1
WIXZ (Misc)	.9	1.1
WMBS (AC)	1.8	1.0

Cleveland

WMMS Posts Great Final AOR Score; WMJI Wins A/C Contest; WGCL, WGAR-FM Show Robust Gains

	Fall '84	Winter '85
WMMS (AOR)	10.9	12.8
WDOK (BM)	7.6	8.1
WQAL (BM)	6.8	7.5
WGCL (CHR)	5.9	6.7
WMJI (AC)	6.1	6.0
WLTF (AC)	6.4	5.4
WGAR-FM (Ctry)	3.9	5.4
WERE (N/T)	4.6	5.2
WZAK (B/U)	5.7	5.2
WBBG (BBnd)	6.3	4.5
WJW (N/T)	3.2	4.3
WDMT (B/U)	4.2	4.0
WWWE (AC)	2.3	2.9
WABQ (Rel)	3.1	2.2
WCLV (Clas)	2.2	2.1
WJMO (B/U)	2.3	2.1
WRQC (CHR)	2.3	2.1
WHK (Gold)	2.7	1.6
WGAR (Ctry)	2.0	1.3
WDBN (BM)	1.3	1.1
WONE (Ctry)	—	1.0

Seattle-Tacoma

KUBE Almost Dethrones KIRO; KOMO Softer, Still Third; KISW, KEZX Pace AOR Gains;

Good Country Book

	Fall '84	Winter '85
KIRO (News)	10.7	8.3
KUBE (CHR)	7.4	7.9
KOMO (AC)	8.5	6.8
KISW (AOR)	5.4	6.5
KBRD (BM)	6.6	5.9
KPLZ (CHR)	4.4	4.5
KSEA (Easy)	4.5	4.5
KING-FM (Clas)	3.1	3.8
KIXI (BBnd)	4.6	3.8
KMPS-FM (Ctry)	3.1	3.7
KLSY (AC)	4.4	3.5
KNBQ (CHR)	3.3	3.5
KRPM (Ctry)	2.6	3.4
KEZX (AOR)	2.2	3.3
KJR (AC)	3.0	3.0
KZOK (AOR)	2.5	2.7
KCMS (Rel)	2.1	2.6
KKMI (AC)	1.2	2.5
KING (News)	1.9	2.1
KVI (Gold)	3.2	2.1
KMPS (Ctry)	1.2	1.8
KIXI-FM (AC)	1.3	1.6
KKFX (B/U)	1.8	1.2

Denver-Boulder

KOSI Earns 10 Share, Leads Again; KBPI, KBCO Pace AOR Increases; KRXY-FM Up, Other CHRs Slip; KMJI, KYGO, KNUS Notch Notable Gains

	Fall '84	Winter '85
KOSI (Easy)	9.7	10.0
KBPI (AOR)	4.1	6.8
KPKE (CHR)	7.2	6.3
KMJI (AC)	4.9	5.9
KYGO (Ctry)	4.2	5.7
KBCO (AOR)	4.5	5.5
KRXY-FM (CHR)	4.7	5.4
KOA (Talk)	6.7	5.2
KAZY (AOR)	4.4	4.7
KNUS (N/T)	3.2	4.0
KIMN (CHR)	5.9	3.9
KEZW (BBnd)	3.8	3.8
KOAQ (CHR)	6.0	3.7
KHOW (AC)	3.6	3.4
KVOD (Clas)	3.9	2.9
KLZ (Ctry)	3.6	2.8
KBRQ-FM (Ctry)	1.6	2.5
KRZN (Gold)	2.5	1.6
KDEN (News)	1.4	1.4
KDKO (B/U)	1.9	1.4
KADX (Rel)	.5	1.3
KTCL (AOR)	.9	1.0

St. Louis

KMOX Monotonously Powerful; KSHE Steady In Second; KSD Jumps Into Third; KEZK Improves

	Fall '84	Winter '85
KMOX (Talk)	20.6	20.9
KSHE (AOR)	12.0	11.9

KSD (AC)	4.8	7.2
KEZK (Easy)	5.9	7.2
KMJM (B/U)	7.6	7.0
WIL-FM (Ctry)	5.8	6.2
KHTR (CHR)	4.8	4.5
KUSA (Ctry)	3.9	4.3
KWK (CHR)	4.3	3.8
KYKY (AC)	3.7	3.3

WRTH (BBnd)	4.1	3.1
KXOK (Talk)	2.6	2.5
KGLD (Gold)	1.9	2.1
KATZ (B/U)	1.9	2.0
KCFM (Easy)	1.6	1.6
KADI (AC)	1.7	1.5
WZEN (B/U)	1.4	1.4
WIL (Ctry)	1.4	1.2
WESL (B/U)	1.6	1.0

Winter '85
Arbitron Advances



Furthering Professionalism

by Dr. Adele Scheele

This is the last of a three-part series on the career advancement of top radio executives. Part I revealed their early lives and starts in the radio business. Part II revealed their team member and team leader abilities, vital complementary interpersonal skills.



Dr. Adele Scheele

Dr. Adele Scheele is a career strategist and work expert for both the radio and television industries. Her popular book, "Skills for Success: A Guide to the Top for Men and Women," is now in its seventh paperback printing; she's also the author of "Making College Pay Off." In addition to presenting seminars, making speeches, and coaching individuals on their careers, Scheele pens the twice-a-week, nationally syndicated column "At Work."

According to Irving Berlin, the toughest thing about success is that you've got to keep on being a success; talent is only a starting point. But what are the other starting points?

In the last several centuries, people learned their trades through the apprenticeship system. They found masters in a field they wanted to study, took the simplest tasks assigned, proved themselves worthy of increasingly difficult ones, then took over and moved on to other jobs or became independent.

Vestiges of that system still exist in broadcasting. Some current executives found mentors who helped them plan and develop their careers, while others have found genuinely helpful experts to guide them through a particular period. This assistance can be likened to the pole used in pole-vaulting — it provides an assist to soar higher than you would under your own power.

Every one of the top radio executives I interviewed was pleased to acknowledge such people in their career lives. When asked, they also gave testimony to their gratitude for being helped. Both taking and giving seem to be natural interactions which insure that neither the mentor nor the protege will be ill-used. Advising and being advised within a profession highly valued by both may be the best uses of human beings.

Looking Back

For Mutual Radio Executive VP Jack Clements, CBS executive Jack Downey was an excellent manager whose style Clements unconsciously emulated. "Downey gave me work and helped me when I had tough, personal problems. He even arranged for my kids to fly to see their grandmother, which I'll never forget. He recognized hustle and rewarded it, so that besides the money as a reward there was always some gesture that was

very important. And he showed that he cared. I think I would have killed for him."

The late John Bayliss was NBC Radio Networks Sr. VP Dick Penn's "big brother," getting to the core of what a mentor truly is — a wise, experienced godfather, family-related in spirit. It was Bayliss who gave Penn his first job and then always boosted him, promoting Penn to VP/GM of the corporate headquarters station in Phoenix. "We even looked like brothers — the same size, same premature gray hair," says Penn. "We clicked. He gave me more advice than I could have ever asked for and gave it in the very best way. It sometimes came down to what I ought to wear and whom I should date when I was between marriages.

For RKO Radio Networks President Bill Hogan there was Metromedia division President George Duncan, who was and still remains a good friend. "For nearly six years, he was always one step over me, pulling me up right behind. When he was GM, he made me General Sales Manager. I could always check things out with him even though our styles aren't exactly alike."

Dick Brescia, Sr. VP/CBS Radio Networks, had two mentors. One was his first boss, who "was a stickler for responsiveness, being very sensitive to clients and getting back to people. We didn't have a lot of tutoring going on, but I was fortunate enough to share an office with a very bright older man, Gene Jankowski. He taught me how to use research creatively. He'd give you ideas to use in your own career, without crowding you, and was quite supportive about what you might have missed."

President Bill Ward's life that he named his son, Wendell Cameron, for both of them — George Cameron and Jack Wendell Lee. "I came to Providence to work the all-night show for Lee and loved that year. He took me to lunch one day and said he had plans for me. When they couldn't materialize, he recommended that I go to Atlanta to get on with my career. I took that Atlanta job, which changed my life: I moved from the talent side to program director.

"Cameron was a totally different person. He lived in Palm Springs and had a Burbank rock and roll station. He sent for me, met me at the L.A. airport in a Cadillac convertible, and drove me through Beverly Hills, Burbank, and Palm Springs to entice me. When I came on as manager, one individual didn't get along with me. When Cameron heard about it, he was furious and fired him. He gave me full rein because I had kept losses to a minimum

Because Case champions the need for more young people in radio, part of his involvement extends to helping others within the industry. "We need young people desperately and it's so hard to get hired, even if you come from the right schools and have the right experience. Most of those hiring can't train and, therefore, are frightened of hiring. They end up looking for people who have already had training, even if it's bad."

While serving as RKO Radio President in the early '70s, Case took his own advice to executives and went to management school. He spent four months in Harvard's Advanced Management Program with 160 other executives from every walk of life. He still stays in touch with them, having formed a strong network.

Similarly, Dick Penn supports people by learning more about them and their goals. He serves the community as well, in par-

"Top radio professionals are those who use their knowledge and experience to shape their working environments. They're successful because they're involved in an active and ongoing exchange with their world."

"He always operated on a very personal level and had the ability not to offend you. He had complete communication with a person by taking an interest in him as a total person, not just in his ability to sell something. It's a very fine line that you have to walk. Clearly, the more you develop naturally, the better the job of managing you do. He had a wonderful sense of all that; he was a kind, warm human being, very special."

Sales Manager Nate Milder was a mentor for WTIC-AM & FM/Hartford President/GM Perry Ury. "He had 'people affinity' and taught me how to turn both desire and lack of fear of rejection into being a great salesperson," recalls Ury. "Milder wasn't interested in peddling but in the 'consultant sell,' a concept that became his buzzword."

Two mentors grew to such importance in Golden West Radio

and made a lot of profit. So he appointed me GM, then Senior VP, and then Executive VP. All told, I learned more from him than anyone else; I'm certainly closer to him than anyone.

Magnifying Accomplishing

Magnifying Accomplishing is the culmination of six nontechnical skills. It's the natural result of successful careering and comes when we're already on our way to reaching our top goals. Only then are we in a position to broaden our accomplishments, collaborate with our colleagues, and make our expertise and experience available to others. In that way, we then become mentors.

R&R Publisher Dwight Case feels strongly that "if you're going to live in a community, you're going to have to pay dues. In radio, we live in a national community,"

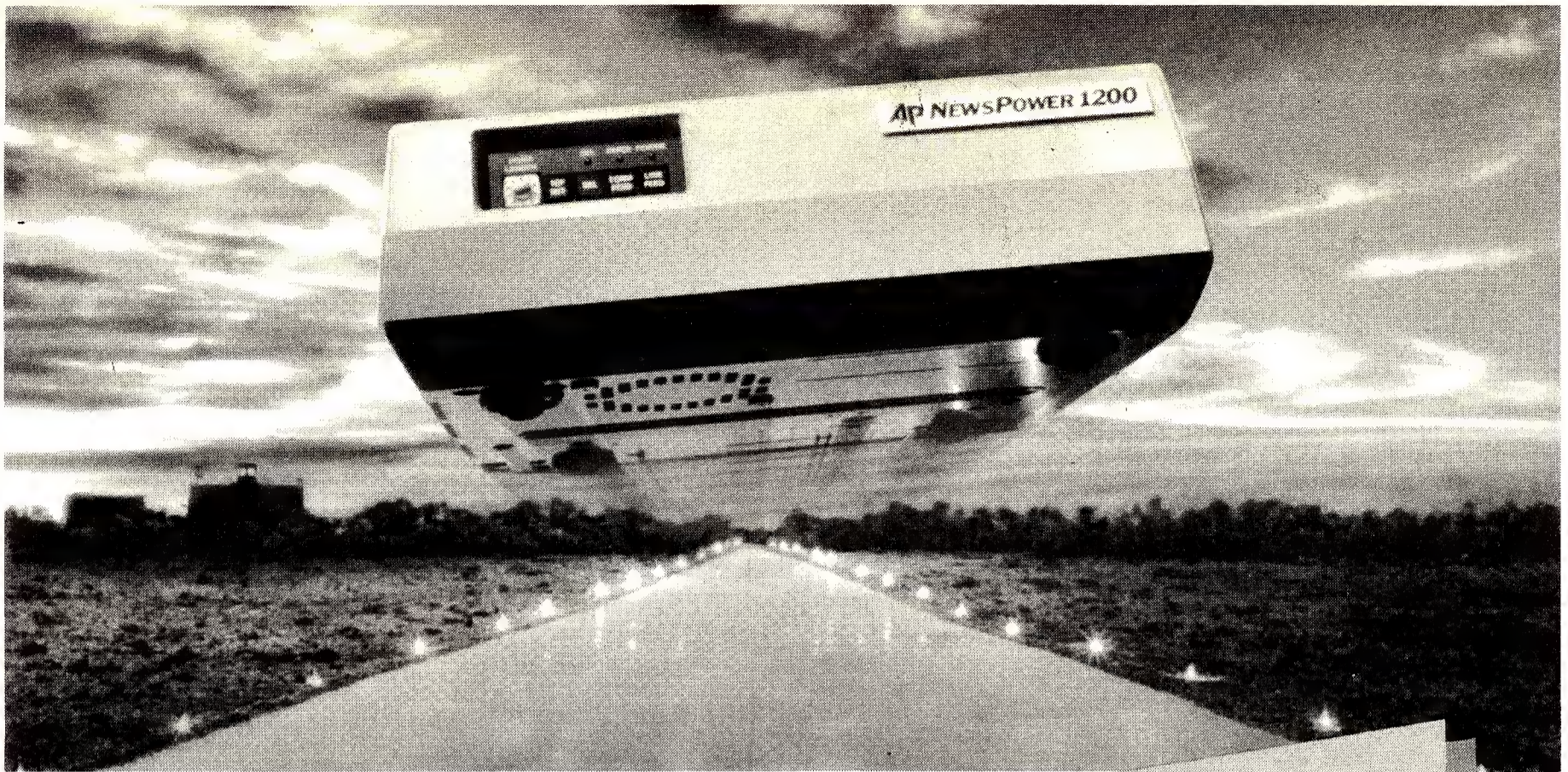
ticular as a Board of Directors member of the Radio Network Association. Perry Ury took charge of the Massachusetts Broadcasters Association more than 12 years ago. He reorganized it from ad hoc status to a vital association, bringing in major speakers, motivating broadcasters, and developing two-day seminars. His mission? To get people who regularly compete with each other to work together and build a better image for the profession.

Top radio professionals are those who use their knowledge and experience to shape their working environments. They encourage others to do the same, while working to enrich themselves, their professions, and their communities. They seek out opportunities to participate, give of themselves, and develop relationships with others. They're successful because they're involved in an active and ongoing exchange with their world.

RCS Selector SYSTEM NOTE

RCS Congratulates KOST 103 FM LOS ANGELES on a great book... and thanks Jhani Kaye For Saying "SELECTOR Played a Major Role in our Success."

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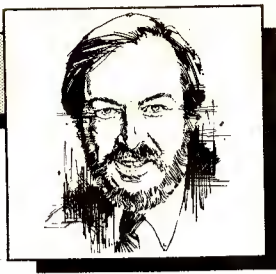
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HARVEY MEDNICK

IMAGE & MARKETING

What I Saw At The NAB

Each time I go to the NAB convention, I'm amazed at the exhibit area's continued growth. And this past week in Las Vegas was no exception. There's an old golf joke about the exhibits being a 6 iron away from your room. Well, this time it took two clubs to cover the entire area.

For those of you unable to attend, here's a brief rundown on who was there from a promotion and marketing perspective, and what they were offering.

American Image

The Memphis-based production company debuted a new TV spot called "Billboard." It's a :30 cel animation spot done for them by a group of former Disney animators. Consequently, it has that familiar Bambi/Snow White look. This spot is a little different in that there's no generic soundtrack and, although it has an adult feeling, the spot really doesn't lean toward any specific format. Also worth noting: It only comes in 30-second form; there are no ten-second lifts. For demos write P.O. Box 366, Memphis, TN 38151-0366, or call (800) 251-2058.

Communication Graphics

Bumper strip specialist Communication Graphics plastered its booth from top to bottom with all sorts of stickers for any and all formats. Among the trends the firm perceives is a greater use of four-color process and chrome.

It's also their opinion that design is becoming more sophisticated. One novel approach on exhibit was CG's two-part strip package. It not only comes with the familiar bumper-sized version but is accompanied by one or more smaller stickers, which CG has found students using on notebooks. Contact 313 Redbud, Broken Arrow, OK 74012, or call (800) 331-4438.

Filmhouse

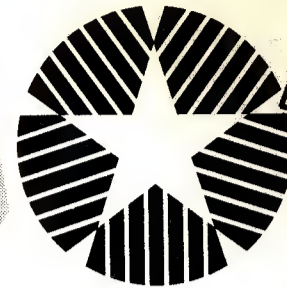
The largest producer of TV commercials for radio stations, Filmhouse is currently running spots in 250 markets. At the NAB it introduced "Lego-Logo," a new spot that utilizes images constructed from the children's snap-together building toy. Filmhouse is also putting together a combination campaign which integrates the "ERIC" spot and its well-known "Sing-Along" campaign. Direct inquiries to 24 Music Square W., Nashville, TN 37203; (615) 255-4000.

Prismagraphics

Prismagraphics specializes in the production of personalized presentation folders. It has a



2B System's Key Tag



AMERICAN IMAGE

PRODUCTIONS
"Billboard" spot producers



SOX WMAQ

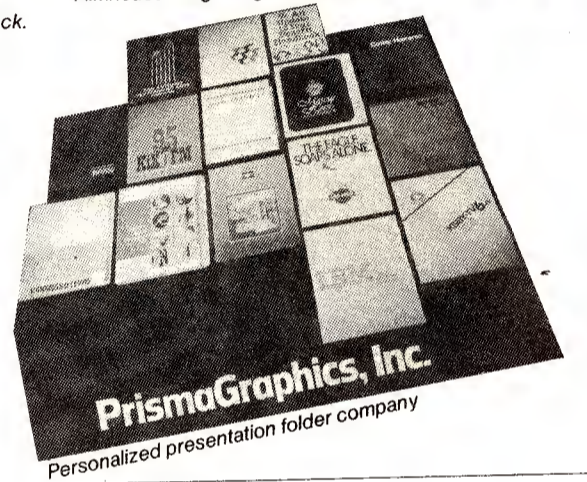
U.S. Tape & Label strips have a "bonus" back.



Promotions
New TV spot company



Filmhouse "Lego-Logo" storyboard



PrismaGraphics, Inc.
Personalized presentation folder company

variety of configurations and materials and, owing to its large selection of dies and stocks, virtually guarantees you'll find something that will work for your station. For samples write P.O. Box 703, Milwaukee, WI 53201, or call (414) 342-6464.

Promotions

Promotions, a new entry in the TV spot market, appeared to be the only exhibitor offering a spot using computer-generated graphics. The company is still shopping markets and seems to feel it will have the spot up and working by fall. If you're interested in a demo of the part-computer, part-live spot, give Promotions a call at (405) 752-0047 and ask for Randy Koons.

U.S. Tape & Label

Probably the best-known bumper sticker company, U.S. Tape & Label displayed its usual collection of familiar station call letters. Die-cuts are available, but most stations lean toward the standard item. Nothing new was displayed, although the firm has a joint distribution arrangement with Unidyne, whereby a pair of station bumper stickers are mailed with the Unidyne catalogue for combined promotion. If you'd like samples, write 1561 Fairview Avenue, St. Louis, MO 63132, or call (314) 423-4411.

2B System

Recognized as the leader in radio plastic card promotions, 2B System has a couple of new wrinkles for this popular concept. It

has married the card to the entertainment coupon book (that old promotional standby), printing scratch-off numbers on the back of the plastic card. So when you visit a participating restaurant the proprietor simply removes his ID number from the card — the coupon book is eliminated.

2B also debuted the "VIP." It's a premium card which allows stations to double up by starting with a standard card and then introducing a premium card with additional benefits. This is a good way to extend a plastic card promotion and reach a different segment of your audience. 2B also featured its "Car Key Tag," which attaches to a key ring and does everything a

plastic card does for the in-car audience. Again, it's another way to recycle your plastic card consumer. For more information drop a line to 30105 Stephenson Highway, P.O. Box 106, Madison Heights, MI 48071, or call (313) 588-7400.

More To Come

So that's a quick peek at the various NAB exhibits. We'll take a closer look at more radio promotion and marketing tools when the BPME convention comes to Chicago in June. One more item of note: The NAB store displayed a number of useful items and has produced an attractive four-color catalogue. Get your copy by contacting NAB in Washington, D.C.

ONE YEAR AGO TODAY

- BILL SMITH STATION MANAGER, JOHN GORMAN OM AT WHK & WMMS/CLEVELAND
- BILLY BASS VP/MARKETING AT CHRYSALIS
- RON SAITO NAMED VP/GM AT KSFO & KYA/SAN FRANCISCO
- BOB BACKMAN NAMED VP/GM AT WWLT/ATLANTA
- JIM ED NORMAN EXEC. VP FOR WB/NASHVILLE
- JAY BOBERG NAMED PRESIDENT OF IRS
- #1 CHR: "Against All Odds" — Phil Collins (Atlantic) (3rd week)
- #1 A/C: "Hello" — Lionel Richie (Motown) (6th week)
- #1 Black: "Hello" — Lionel Richie (Motown) (2nd week)
- #1 Country: "To All The Girls I've Loved Before" — Julio Iglesias & Willie Nelson (Columbia) (2nd week)
- #1 AOR Track: "Oh Sherrie" — Steve Perry (Columbia)
- #1 LP: "Heartbeat City" — Cars (Elektra) (6th week)

FIVE YEARS AGO TODAY

- JOHN HARE NAMED VP/GM AT WRIF/DETROIT
- #1 CHR: "Call Me" — Blondie (Chrysalis) (4th week)
- #1 A/C: "Lost In Love" — Air Supply (Arista) (4th week)
- #1 Black: "Let's Get Serious" — Jermaine Jackson (Motown)
- #1 Country: "Beneath Still Waters" — Emmylou Harris (WB)
- #1 LP: "Against The Wind" — Bob Seger (Capitol) (6th week)

TEN YEARS AGO TODAY

- ALLAN CHLOWITZ NAMED VP/GM AT KRTH/LOS ANGELES
- #1 CHR: "Philadelphia Freedom" — Elton John (MCA) (4th week)
- #1 A/C: "The Last Farewell" — Roger Whittaker (RCA) (5th week)
- #1 Country: "She's Acting Single" — Gary Stewart (RCA) (2nd week)
- #1 LP: "Physical Graffiti" — Led Zeppelin (Swan Song/Atlantic) (6th week)

DATELINES

May 7-11
American Women in Radio and Television, annual convention.
New York Hilton, New York City.

May 19-23
National Public Radio, annual convention.
Marriott City Center, Denver.

June 6-9
Broadcast Promotion and Marketing Executives/
Broadcast Designers Association, annual seminar.
Hyatt Regency, Chicago.

September 11-14
Radio '85, second annual Radio Convention and Programming Conference presented jointly by National Association of Broadcasters and National Radio Broadcasters Association.
Dallas Convention Center, Dallas.

September 11-14
Radio/Television News Directors Association, international conference. Opryland, Nashville.

1986
February 2-5
National Religious Broadcasters, 43rd annual convention.
Sheraton Washington, Washington, DC.



**Have you ever tried to negotiate
with 45,000 songwriters?**

Think about it: 45,000 contracts, each with potential problems. That's what you'd face if you chose to negotiate directly with BMI's music creators.

Fortunately, BMI makes it easy for you to use their music. And it's the music your audience wants to hear. Most of the music played on radio is licensed by BMI.



We handle the business of negotiating. So you can concentrate on the business of broadcasting.

Wherever there's music, there's BMI.

Mary Jane Girls

"IN MY HOUSE"



**THE MARY JANE GIRLS
AND MOTOWN THANK YOU, RADIO!**

#1 CHR BREAKERS
#3 MOST ADDED 197/57 78%



Maureen Steele

"SAVE THE NIGHT FOR ME"

MAUREEN STEELE

save
the night
for me



PRODUCED BY STEVE BARRI & BOBBY SANDSTROM
IMMEDIATE FEMALE PHONE RESPONSE!
NOW ON OVER 30 CHR REPORTERS!



MOTOWN DELIVERS, ALWAYS HAS . . . ALWAYS WILL!

STREET TALK

ALONZO MILLER, PD at KACE/LOS ANGELES, where the issue of promotional parity for Black/Urban stations flared up in a dispute with **WARNER BROS.** over Prince's local appearances, says an agreement between WB and L.A. Black/Urban outlets had been reached and would be announced at a press conference this week.

Miller told **R&R**, "I'm thrilled at (WB executives) **RUSS THYRET** and **TOM DRAPER**'s reaction to this sensitive issue. They took the lead in arriving at a solution that I think will benefit both radio and record companies. I look to the future with a lot of optimism about how record companies will deal with Urban and Black radio stations as regards to this crossover situation."

For a special, two-page close-up on the whole issue, see **WALT LOVE**'s column this week (Page 53).

Folks in the record business are buzzing about an article in the *L.A. Times* (4-23) which reported on an alleged crime figure representing Sugar Hill Records being connected with cutout sales of MCA product. The facts are only beginning to be known.

KMGG/LOS ANGELES afternoon personality **SONNY MELENDREZ** is spearheading a **USA FOR AFRICA** fundraising project called "Children Of The World," featuring 40 children of different nationalities singing "We Are The World" in 20 languages. The record, to be produced three weeks from now by **GEORGE DUKE**, will include such child stars as **GLEN SCARPELLI** ("One Day At A Time"), **EMMANUEL LEWIS** ("Webster"), **LISA BONET** ("The Bill Cosby Show"), **LARA JILL MILLER** ("Gimme A Break"), and **DANNY PONTORO** ("Who's The Boss"). A label is expected to be announced soon, and the song will be out in about eight weeks. A video is also planned. For more info, call Sonny or **ROGER NEAL** at (213) 467-1224.

Was **UPI**'s \$1.4 million 4th quarter profit in 1984 a result of failure to pay its payroll taxes? The wire service admits it didn't pay the taxes on time (and still hasn't), but claims that the \$1.7 million owed to the taxman was indeed included in the 4th quarter books and doesn't figure into **UPI**'s first profit in 20 years. At any rate, the IRS has filed a lien against the company's assets as a guarantee that it will collect. A **UPI** spokesperson said the '84 tax payment was delayed in order to satisfy other financial obligations.

KLSI/KANSAS CITY PD JIM OWENS has suddenly resigned, over differences in opinion on what direction the A/C station should take. Regardless of what course **KLSI** takes, **GM STEVE DINKEL** is now seeking Jim's replacement.

Advance congrats to **RCA** National Director/Black Music Promotion **LEROY LITTLE JR.**, who's been named VP/Promotion & Artist Relations-Urban Music for **POLYGRAM** in New York, beginning May 6. **ROWENA HARRIS**, VP/Urban/Black Promotions, continues her duties.

MICHAEL PICOZZI has resigned as PD at **AOR WYSP/PHILADELPHIA** after three and a half years at the helm. That leaves programming openings at two Philly AORs, as **WMMR** has yet to assign a PD since George Harris moved to **KMET/Los Angeles** in February.

HIATUS PRODUCTIONS, headed by West Coast AOR programmer **TOM YATES** and partner **KATE HAYES**, has been hired to consult **AOR KQAK/SAN FRANCISCO** when **HIGHSMITH BROADCASTING** takes over the station in June. So far there's no word on any changes to come, except new call letters **KKCY**.



John Lodge After reportedly considering several recruiting attempts by **SATELLITE MUSIC NETWORK**, **JOHN LODGE** decided to return to **TRANSTAR** to reassume his former role as Manager/Affiliate Acquisitions for the Western U.S. John, who spent four years with **Transtar**, is expected to relocate from Seattle to Los Angeles within six months.

The newest member of **Transtar**'s "Format 41" affiliate-of-the-week club is **KUUT/SALT LAKE CITY**, now known as **KMGR**. **Transtar** is predicting to have all top 50 markets covered by the end of the year; the upper-demo A/C format is almost halfway there now.

WLS/CHICAGO is going to hold off on naming a PD for the AM. Operations Manager **JOHN GEHRON** will continue to handle those duties for the foreseeable future.

Longtime broadcast executive **RALPH BEAUDIN** was named VP/GM at **KRKE-AM & FM/ALBUQUERQUE**. Ralph's career includes terms as ABC Radio Group VP, LIN Radio President, and Combined Communications Radio President.

Congratulations to **WPCK & WIRK/WEST PALM BEACH GM JIM BARNETTE**, who after 23 years with the stations has been given VP stripes.

Continued on Page 32

STRATEGIC RADIO RESEARCH

OUR RESEARCH HELPS YOU
MAKE BETTER DECISIONS.

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of our new "Catalog of Research
Services (1985)."

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For Big Ratings, Play The Records That Rate!



'TIL TUESDAY "Voices Carry"



CHR NEW & ACTIVE

Now On Over 80
CHR Reporters!

- | | | | |
|---------------|--------------|---------------|-------------|
| WHTT 12-11 | PRO-FM 34-27 | KIIS-FM add | KX104 30-26 |
| WXKS-FM 24-21 | 94Q add | KKRZ on | Y106 36-30 |
| WNYS deb-40 | 93-FM 26 | KMEL 32-27 | KZIO 31-26 |
| CKOI add | 195 36-31 | KPLUS 21-19 | WJXQ deb-36 |
| WCAU-FM add | WNVZ deb-39 | WLAN-FM 26-20 | OK95 18-12 |

TEENA MARIE "Jammin'"



CHR SIGNIFICANT ACTION

Now Crossing CHR At:

- | | | | | |
|------|------|---------|------|------|
| WCZY | KAMZ | KOFM | KHOP | WZON |
| Q100 | WOKI | KEYN-FM | KCAQ | WHSL |
| WVSR | WFMI | KQMQ | KSKD | KHTX |
| | | | | KBIM |

BLACK/URBAN BREAKERS

Debut **38**



SLADE "Little Sheila"



AOR Tracks: **18**

AOR Albums: **17**

CHR SIGNIFICANT ACTION

- | | | | | | |
|-------|-------|------|---------|------|------|
| CFTR | KWIC | KZIO | WZON | WIXV | KCDQ |
| KPLUS | WFMI | WZPL | OK100 | WHSL | KHTX |
| WVSR | KX104 | KOFM | 95XIL | WDBR | OK95 |
| KI04 | WRNO | WRQN | WOMP-FM | KGOT | |

JOHN CAFFERTY

AND THE

BEAVER BROWN BAND



"Tough All Over"

On Your Desk
This Week!

From The
Forthcoming Album
"TOUGH ALL OVER"



DISTRIBUTED BY CBS RECORDS

STREET TALK

Continued from Page 30

WKTU/NEW YORK morning sidekick **RAY D'ARIANO** jumped crosstown to **WNBC** to rejoin his old friend and new midday man **SOUPY SALES**. PD **DALE PARSONS** is still trying to fill his production director opening, so send those T&Rs ASAP.

You may need an "ascription prescription" to figure out the correct ratings credits in Allentown after — the spring sweep. **WXKW** just ended Country for A/C, adopting new call letters **WAEB-FM** to match its AM. But now A/C AM neighbor **WSAN** has picked up the "hot" **WXKW** calls and Country identity, which could result in all kinds of confusion for diarykeepers.

Hats off to **WIP/PHILADELPHIA** morning man **KEN GARLAND**, who's celebrating his 20th year at the station.

Thanks to the all-too-familiar "philosophical differences," **SUE STEINBERG** has resigned as Music Director at **KMET/LOS ANGELES**. Sue will announce her future plans soon. **PAM EDWARDS** is **KMET**'s interim MD.

Meanwhile, a salute to crosstown rival **KLOS MD RUTH PINEDO**, who's celebrating her 12th anniversary with the station.

Across town, **KHJ** has named former five-year **RKO** veteran **JIM BELL** as its new Local Sales Manager.

WNFI (1100)/DAYTONA BEACH morning ace **JOHNNY FEVER** has it rough: he's got standing offers from stations in Chicago, Boston, Dallas, Seattle, and San Diego. Johnny, who must select from the five markets (and three formats) by next week, says he's having a tough time over whether to go for the warm weather or the cold cash.

There's still an opening in the Bay Area at **KOME/SAN JOSE** for afternoons, as **KUPD/Phoenix MD CURTISS JOHNSON** is not taking the gig, as had been announced.

KLYD (AM)/BAKERSFIELD has dropped Big Band programming for Urban/Contemporary, adopting new calls **KUNN**. **KLYD-FM** remains A/C . . . And **BOOTH** has applied for the new handle **WESM** for its News/Talk outlet **WJW/CLEVELAND**.

Former Tucson programmer **JIM RAY** is the new PD at **KMYZ/TULSA**, which plans to switch from automated Country to AOR within a few weeks . . . **MICHAEL HUGHES** has moved up to PD at **WIOT/TOLEDO** . . . Former station programmer **JIM LAWSON** has returned to suburban Chicago CHR outlet **WONC** as PD; outgoing PD **BOB CEVERA** stays on as an air talent.

Look for **KPLUS/SEATTLE** afternoon rocker **SKY WALKER** to accept the PD post at an as-yet-unnamed Spokane combo. Taking Sky's PM drive slot is MD **DAMIEN**, whose evening show will be covered by **RON HARRIS**. All-nighter **BILL MEYER** will handle late evenings, while **MIKE BELL** comes aboard as morning show producer and utility man.

JOHN HARTMAN, most recently in-house music consultant to **KKBQ-AM & FM/HOUSTON**, has joined **JOE MONTIONE & ASSOCIATES** as Music Research Consultant, while still consulting **KKBQ**. The firm, based in Columbia, SC, specializes in CHR.

Stork Stops: Better check the water cooler at **KXYL/BROWNWOOD**, where PD **KEVIN ALEXANDER** and his wife Kim gave birth to daughter Loren (4-17) right after News Director **JERRY MARTIN** and his wife Tammy introduced Jeremy Ryan (4-14) . . . Congrats to **WIRE/INDIANAPOLIS** morning cohost **TOM HOLIDAY** and his wife Kathy, who are proud parents of daughter Kecia Jamen . . . And here's to **DEREK ALPERT** (nephew of **HERB**) and his wife Julie, who welcomed Jessica Leigh April 12. Derek is Director of **ALMO PUBLICATIONS**.

Capitol Signs Uli Roth



Uli Jon Roth, German-born guitarist and former member of the Scorpions, has signed with Capitol Records. He's currently working on his first American release, "Beyond The Astral Skies," which is due this month. Pictured (l-r) are Uli's co-manager Michael Bennett, Capitol's Bill Bartlett and VP Don Grierson, Roth, co-manager Dave Corke, and Capitol VP Ray Tusken.

B I O	TO	PROGRAM DIRECTORS	AIR DATE	WEND.	TIME
	FROM	WESTWOOD ONE	MEMORIAL DAY		3 Hours
M E S S A G E			AREA CODE	NUMBER	
			(213)	204-5000	
O		SCOTT MUNI'S 30th ANNIVERSARY OF ROCK			
		FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE... AND ONLY			

You May Not Know This Artist By Name.



But A Million Know Her Music By Heart.

Announcing the new album from

AMY GRANT

The album: UNGUARDED

(SP-5060)

Produced by Brown Bannister



ON A&M RECORDS AND BASF CHROME CASSETTES.

The single: "Find A Way"

(AM-2734)

*Executive Producers: Michael Blanton,
Dan Harrell and Gary Chapman*

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KEN BARNES

ON THE RECORDS

The Pop Instrumental: Alive & Clicking

Harold Faltermeyer's instrumental hit "Axel F" is bucking a trend. If it goes Top 15 CHR, it will be the first nonvocal record to do so since 1982, and only the third since 1979. Instrumentals are *not* instrumental to a successful contemporary playlist.

Back in the '50s and early '60s, instrumentals were happening (in part because Top 40 stations used portions of them to round out their hours before the :55 news came on). "Theme From A Summer Place," "Stranger On The Shore," "Wild Weekend" and more were big hits. When the surf craze was at high tide in 1963-64, it generated three big hits: "Pipeline," "Penetration," and the unforgettable "Wipeout."

But in the "R&R Era," as we like to call it (1974-present), instrumentals have dropped out of the picture, as the accompanying graph shows. 1974 had four hit instrumentals: "The Sting," "Love's Theme," "TSOP" (predominantly instrumental), and "Theme From 'The Exorcist.'" 1975 matched that total, with "Pick Up The Pieces," "Dynomite," "The Rockford Files," and the No. 1 "Do The Hustle."

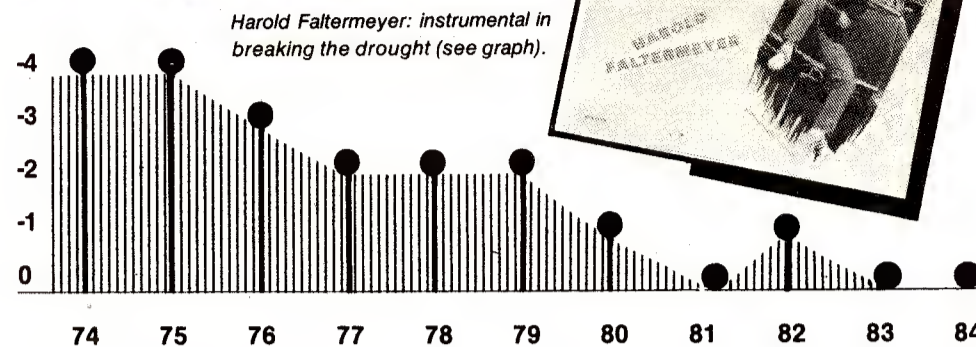
Then the decline set in. 1976 had "Nadia's Theme," "A 5th Of Beethoven," and the No. 1 "Theme From 'S.W.A.T.'" Then the instrumental count dropped to two in 1977 ("Theme From 'Rocky'" and the No. 1 "Star Wars") and 1978 ("Feels So Good" and "Theme From 'Close Encounters'"). In 1979 Herb Alpert scored a rare No. 1 instrumental that *wasn't* a movie or TV theme, with "Rise," and

"Music Box Dancer" was also a hit.

The '80s brought the near-complete extinction of the instrumental hit. Chuck Mangione became the only instrumental hit repeater in the 1974-84 decade as "Give It All

You Got" in 1980 followed "Feels So Good" two years before. In 1981 there were no instrumental hits, 1982 had "Chariots Of Fire," and 1983 and 1984 were shutouts.

Top 15 Instrumental Hits 1974-1984



Public Can't Predict Grammys Either

On March 15, I noted that WZOZ/Oneonta, NY PD Joe Moss, a 1984 winner of this column's world-famous "Handicapping The Grammys" contest, had staged a Grammys handicap of his own for station listeners. Since the best anyone in the highly-trained, upwardly-mobile, ultraprofessional elite group that reads this column could do was pick six of eight possible winners, I was curious about how Joe's contestants scored.

Here's his answer: "We did not have any perfect prognosticators in our Grammy promotion. Only seven people out of 471 had six out of eight of the Grammy categories predicted correctly. Just goes to show you that we industry types have an edge — not much — but a little."

Edge? We industry types only numbered three 6-for-8 scorers . . . By the way, Joe used seven of the eight categories I used, substituting "Best Pop Instrumental" for "Producer Of The Year." If Joe runs his contest next year, maybe we can compare notes again.

WZOZ-103FM

and

MUSIC FOR YOU ONE-STOP

(ENTERTAINMENT CENTER)

GUESS the GRAMMYS

Official Ballot

Promoting Metal Acceptance

Now that both AOR radio and MTV seem to be shying away from heavy metal records, alternative promotion methods are being explored. E/P/A has distributed a 7" 33rpm single by Accept to 200 metal retailers, who give the record away free to any customer who buys a metal record . . . on any label.

Former No. 1 artist the Singing Nun (known as Soeur Sourire — "Sister Smile"; real name Jeanine Deckers) committed suicide in Belgium recently at the age of 52. Depression was cited as the reason for the sedative overdose death of the 1963 "Dominique" hitmaker.

Label Switches & Other Glitches

WITL/Lansing MD Wayne Waters dug up a record that switched labels in midstream before the Zadora/Jackson single:

Ray Price's "Born To Love Me," which Wayne says charted first on ABC/Dot in 1977, then was picked up by Columbia. Wayne also unearthed a triple-viewpoint song (remember the months-back column I did on the Rogers/Carnes/Ingram record "What About Me?"): 1966's "The Game Of Triangles" by Bobby Bare, Norma Jean, and Liz Anderson.

Speaking of country artists, I forgot one of the two artists Country radio has broken so far in 1985 — Warner Bros.' Forester Sisters. WB/Nashville promotion chief Nick Hunter was quick (and entirely justified) in bringing that oversight to my attention. And Island's Bob Catania points out that although Robin George did not have an AOR Tracks Breaker (the criterion I used), his album did become a Breaker this year. Fair enough.

Now that he's got an active record, I have the chance to re-correct an error I made in my very first column almost two years ago. Limahl's name comes from an anagram of his real last name, Hamill (his first name is Chris).

Latinos, Metallists Band For Charity

Musicians continue to band together for hunger relief. On April 9 45 Latino stars, under the name Hermanos Del Tercer Mundo (Brothers & Sisters of the Third World), recorded "Cantare, Cantaras" ("I Shall Sing, You Shall Sing") at A&M Studios in L.A. Performers included Julio Iglesias, Apollonia, Ricardo Montalban, Jose Feliciano, Sergio Mendes, Lalo Schifrin, Vikki Carr, plus a message from Dodgers pitcher Fernando Valenzuela.

Meanwhile, a heavy metal assemblage called Hear 'N' Aid will be recording a song written by Dio members Jimmy Bain, Vivian Campbell, and Ronnie Dio, "Stars." Participants scheduled include members of Black Sabbath, Bon Jovi, Dokken, Iron Maiden, Judas Priest, Night Ranger, Queensryche, Quiet Riot, Ratt, the Scorpions, and Y&T, plus Lita Ford and members of satirical metal band Spinal Tap.

New "Waves" Invasion From Katrina & Co.

Since I devoted a lot of space to listing new acts broken by radio this year, from time to time I'll be passing along info on them. Katrina & The Waves have a particularly tangled story.

Singer Katrina Leskanich was discovered singing in a British church choir by bassist Vince De La Cruz when both were stationed in England with their service families. They formed a band with the somewhat hideous name Mama's Cooking, and were spotted by guitarist Kimberley Rew, who had recorded a few albums with British neopsychedelic band the Soft Boys, plus a solo single. Rew brought in college friend and drummer Alex Cooper and a since-departed fifth member, and the Waves gigged as a cover band on U.S. military bases in England.

The band recorded a couple of singles on a small British label, and some demos, mostly with Rew singing. (The demos were pressed

into an obscure UK-only 1983 LP called "Shock Horror.") Rew soon realized that Leskanich's voice should come to the forefront, so he began writing songs for her and Katrina's name fronted the band. They recorded an LP to sell at their gigs, but Canadian label Attic, which had released a Soft Boys LP, heard it and put it out (it contains the original version of "Walking On Sunshine").

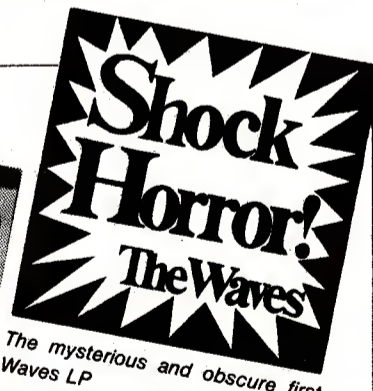
They recorded a second LP for release in England, but their label went bankrupt after a couple of singles came out, so this album was also released only in Canada. Meanwhile, Capitol had become interested, stemming from a showcase New York gig, and ultimately the present LP, "Katrina & The



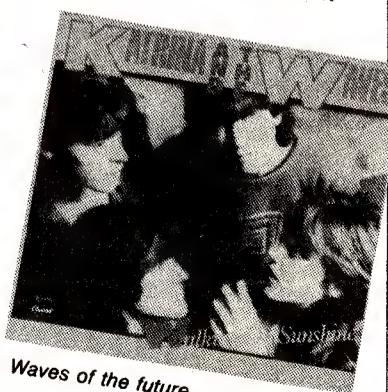
First single, by the short-lived five-piece Waves

Waves," came out. Although the songs are found on the two Canadian albums, all but two ("Do You Want Crying" and "Sun Won't Shine") were rerecorded and vary considerably from the originals. Meanwhile, the prolific band has already written (and is performing live) songs for its third and fourth albums.

(Thanks to Attic's Ralph Alfonso,



The mysterious and obscure first Waves LP



Waves of the future

a true fan, for biographical background.)

OH GIRL OH BREAKER OH BOY!



JUST A FEW WEEKS AGO, RADIO HAD NEVER HEARD OF BOY MEETS GIRL.
NOW IT HEARS THEIR FIRST SINGLE AS THEIR FIRST CHR BREAKER.
AND WE HEAR A CAREER IN THE MAKING.

"OH GIRL" AM-2713
FROM THE ALBUM BOY MEETS GIRL SP-6-5046

Boy

meets

Girl



Direct
Management
Group

PRODUCED BY TOM WERMAN FOR JULIA'S MUSIC, INC. ON A&M RECORDS AND BASF CHROME CASSETTES. © 1985 A&M RECORDS, INC. ALL RIGHTS RESERVED.



DON'T FORGET TO READ THIS



“All You Zombies” THE HOOTERS

AOR Tracks: DEBUT 57



“Oh Yeah” BILL WITHERS

Black/Urban: 29

47 A/C Reporters 33%

Perfect Programming
From
Columbia Records



DATEBOOK

SEAN ROSS

Two Million Places At The Same Time

They're easier to remember if you've got an old *TV Guide*, but nine years ago the **Keane Brothers** came out of Michigan as candidates for teenage idoldom. **Tommy Keane** and his brother never fared that well outside Detroit, but Tommy's first producer did. He was **Ray Parker Jr.**, and he was probably well-qualified to work with teens, having been a session man at **Motown**, then **Invictus**, since age 16. In 1984, that teenage experience finally resulted in **New Edition's** Parker-written-and-produced "Mr. Telephone Man."

When **Raydio's** "Jack And Jill" came out in late 1977, you could still find Parker's studio work, usually guitar playing, on any number of superstar releases. By 1981 he was also a studio owner.

Among Parker's other recent accomplishments: seeing former **Heatwave** lead singer **J.D. Nicholas** win that slot with the **Commodores**, (Parker had introduced Nicholas to his future employers several years earlier), and making his acting debut in an episode of "Berenger's." After a final **Arista** LP, Parker will segue to **Geffen**. This won't be the two parties' first association; two years ago Parker produced an LP by yet another teen idol, **Junior Tucker**, for Geffen. Parker turns 31 on Wednesday.

MONDAY, APRIL 29

1962/**Jerry Lee Lewis** opens an English concert tour at Newcastle and is cheered enthusiastically by fans. Four years ago, on his last tour of the country, bad publicity over Lewis's marriage had forced him to abort a tour and leave the country early.

1970/**George Harrison** announces his plans to record his first full-fledged solo LP, which will become "All Things Must Pass." At this press conference, Harrison maintains his belief that the **Beatles** will be together again someday.

Birthdays: **Tommy James** 1947, **Duane Allen (Oak Ridge Boys)** 1944.

TUESDAY, APRIL 30

1954/Record sales hit a (then) annual high of \$205 million.

1980/**Roger Daltrey's** film "McVicar" premieres in London. In America the movie is released through **Crown International**, best known for films such as "The Pom Pom Girls," and plays for only a week in most cities.

1983/**Muddy Waters** dies in Chicago at age 68.

Birthdays: **Willie Nelson** 1932 . . . maybe! **Bobby Vee** 1943. **Johnny Horton** would be 52.

WEDNESDAY, MAY 1

1954/**Alan Freed** sponsors his first rock & roll show outside the North Coast. More than 10,000 come to the Newark Armory to see **Muddy Waters**, the **Harptones**, **Clovers**, and others.

1967/**Elvis** and **Priscilla Presley** are married.

1973/**Bachman-Turner Overdrive's** first LP as BTO is released. A year later, when "Let It Ride" and "Taking Care Of Business" have popularized the group, **Randy Bachman's** previous work as **Brave Belt** will be released as **Bachman-Turner-Bachman**. Fortunately, the **Guess Who** are still having hits of their own at the time so their old LP's aren't reissued as **Bachman-Cummings-Peterson**.

Birthdays: **Sonny James** 1929, **Felix Hanneman (Zebra)** 1953. **Judy Collins** (1939) and **Rita Coolidge** (1945) both have birthdays today and have both covered "Only You" by **Yaz**.



THURSDAY, MAY 2

1960/**Ben E. King** leaves the **Drifters** and goes solo.

1979/As "Quadrophenia" the movie opens in the UK, the **Who** have their first concert with new drummer **Kenney Jones**.

1980/The South African government, which took just one day to ban **Stevie Wonder** records after he mentioned **Nelson Mandela** on the Oscars, bans "Another Brick In The Wall," which, over the last five months, has become an anthem of school strikers.

Birthdays: **Larry Gatlin** 1948, **Shannon** 1957, **Jo Callis (Human League)** 1948, **Lou Gramm (Foreigner)** 1950, **Lesley Gore** 1946, **Link Wray** 1935.

FRIDAY, MAY 3

1965/**KHJ/Los Angeles** makes its debut as "Boss Radio." The switchover, done initially as a "sneak preview" of the new station, comes a week earlier than planned to counter longtime Top 40 **KFWB**, which had planned a preemptive use of the slogan. Although **Bill Drake** will later say that the term "boss" was unhip by the time he picked up on it in the early sixties, that word becomes as oppressively widespread as the term "hit radio" and the use of flamethrower imagery in the eighties.

1972/**Stone The Crows** leader **Les Harvey** is electrocuted on stage when a mike wire shorts out.

Birthdays: **Frankie Valli** 1937, **James Brown** 1928 (inasmuch as any conclusive birthday for him can be found), **Engelbert Humperdinck** 1936, **Bob Seger** 1945, **Pete Seeger** 1919, **Mary Hopkins** 1950, **Peter Gabriel** 1950.

SATURDAY, MAY 4

1959/The first Grammy Awards show.

1964/The **Moody Blues** are formed; four years later to the day, "Days Of Future Passed" enters the LP charts.

1970/In 1985 it would probably become a TV movie called "Protest March To Hell." On this day 15 years ago, the Kent State Massacre occurs and leads to **Crosby, Stills, Nash & Young's** "Ohio."

Birthdays: **Jackie Jackson** 1951, **Nick Ashford** 1943, **Stella Parton** 1948, **Tyrone Davis** 1938, **Sheriff's Arnold Lanni** 1956.

SUNDAY, MAY 5

1956/The **Johnny Burnette Trio** records its first single.

1968/**Buffalo Springfield** breaks up.

Birthdays: **Tammy Wynette** 1942, **Andy Gibb** 1958, **Johnnie Taylor** 1938, **Sean McClusky (Joboxers)** 1961.

WE'RE TEN YEARS CLOSER TO THE MIRACLE.



BE PART OF IT.

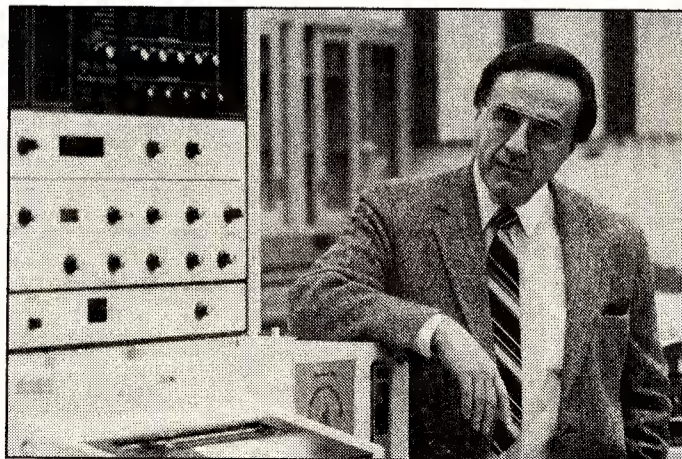
Just a decade ago, The T.J. Martell Foundation for Leukemia and Cancer Research set up its first laboratory at Mt. Sinai Medical Center in New York City. Today, The Foundation's pioneering work in cancer research spans two continents; and also includes the Neil Bogart Memorial Laboratories at Children's Hospital in Los Angeles, the Boston-based Cancer and Leukemia Group B, and The European Organization for Research and Treatment in Cancer. The Foundation's growth can be measured in terms of human lives: lives that are no longer being automatically claimed by some forms of cancer. But the battle has been hard-fought, and total victory is far from assured.

The progress being made at these research centers depends entirely on the support of the entertainment industry. Ten years ago The T.J. Martell Foundation for Leukemia and Cancer

Research was founded by a small group of record executives. Today it is supported by thousands. This year you are invited to participate in the 10th Anniversary Humanitarian Award Dinner in honor of The T.J. Martell Foundation's Founder and President, Tony Martell, on Saturday, May 18, at The New York Hilton.

A contribution of \$25,000 makes you a **Foundation Benefactor** and allows lifesaving research to continue and expand. A contribution of \$10,000 makes you a **Foundation Patron**. And a contribution of \$5,000 makes you a **Tony Martell Research Fellowship Sponsor**. Since less than 3% of all monies raised is a direct fund-raising expense, any contribution you make brings closer the day of an effective cure for leukemia and cancer. For further details contact Muriel Max, Director of Development, 730 Fifth Avenue, New York, NY 10019, (212) 245-1818.

THE T.J. MARTELL FOUNDATION FOR LEUKEMIA & CANCER RESEARCH
1985 10th ANNIVERSARY HUMANITARIAN AWARD DINNER
IN HONOR OF OUR FOUNDER AND PRESIDENT TONY MARTELL



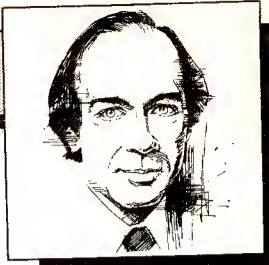
THE T.J. MARTELL
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1985

ROCK 'N BOWL

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LEUKEMIA AND
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B.R.A.S.H.
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Camel Records
Capitol Records
Chrysalis Records
Columbia Records
Elektra Records
E.M.I. Records
Epic, Portrait & Associated Labels
FMQB
Geffen Records
Giuffria
Hall & Oates
Hot Trax Promotion
ICM
Image Consultants/Blasters
Island/Bronze Records
Michael Jackson/Frank M. Dileo
The Jacksons
Jensen Communications
KGB
Michael Klentner/Winterland
KLOS
KMET
KROQ/Kenny Ryback
Lookout Mgt.
(Tom Petty & The Heartbreakers, Cars, Yes)

Loverboy
MCA Records
Modern Records
MTV
Mega Inc.
John Cougar Mellencamp
Music Express
Network Records/Brodey-Perry
Promotion
Ozzy Osbourne
PolyGram Records
Powercuts
Prestone Graphics
Radio & Records
RCA Records
REO/Survivor
Rockline
Santana
Jon Scott/Drake Hall/Marsha Costa
Tommy Shaw/Bill Todd
Rick Springfield
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S.W.A.N./Ryback
Triumph
Warner Bros. Records
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Westwood One
WIOT
WKLS
WMMS
ZZ Top
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BRAD MESSER

CALENDAR

Doing Radio Homework

Doesn't it bug you when a person talks and talks and talks but never really listens? The talk talk talker is all output, no input.

The very nature of broadcasting includes a built-in trap that puts PDs and NDs into a similar situation at work, because when we're on the air talking talking talking, we never get to really listen to the overall flow of the station in the way the audience does.

There's an effective (and refreshing) way to stay clear of that trap. Stay home a day! The other morning I skipped my air shift and spent the time dialing around, partly listening for any potentially dangerous com-

petitors, but mostly listening to the flow of my own station. Enlightening!

While my colleagues were faithfully executing their individual assignments, I was hearing how the pieces fit together overall. Seeing the forest rather than the trees, as someone's Grandma probably used to say.

In one morning at home, I heard more, learned more, discerned more things that need improvement, and got more good creative ideas than in months at work.

There were plenty of nuts-and-bolts specifics about my own station's format to keep me busy for the next several weeks. Also I got to lie around in my shorts and not shave, but why bring that up?

One funny insight about radio in general. Not funny-haha but funny-odd: the dial is jammed full of morning drive jocks who, day after day, talk all the commuters to work, but who themselves never share the experience of actually being in commuter traffic. Our wonderful battalions of morning disc jockeys are thus automatically restricted to all output and no input, isolated from the reality of life of the prime audience, the daily commuter.

MONDAY, APRIL 29 — Ten years ago today, President **Ford** issued emergency evacuation orders to the last Americans in Vietnam. About 4500 Vietnamese and 400 Americans escaped as communist forces overran Saigon (1975). 40th anniversary of American forces liberating about 32,000 prisoners from Dachau extermination camp near Munich (1945, WWII). 1980 — **Alfred Hitchcock** died. 1913 — Zipper patented.

Confederate Memorial Day, a state holiday in Alabama, Georgia, and Mississippi. Runner **Jim Ryun** 38. Golfer **Johnny Miller** 38. Conductor **Zubin Mehta** 49. Poet **Rod McKuen** 52. Actress **Celeste Holm** 66. Actor **Tom Ewell** (Yewell Tompkins) 76. Japanese **Emperor Hirohito** 80.

TUESDAY, APRIL 30 — Forty years ago, German dictator **Adolf Hitler** committed suicide, in a bunker 50 feet beneath the streets of Berlin, as victorious Russian troops swarmed into the German capital (1945). Hitler shot himself to avoid capture. Germany formally surrendered a week later.

1975 — Vietnam: Saigon renamed Ho Chi Minh City. 85th anniversary of the heroic death of **John Luther "Casey" Jones** in a train wreck near Vaughan, Mississippi (1900). 1912 — Louisiana 18th state. 1803 — U.S. doubled territory with Louisiana Purchase. 1789 — **George Washington** inaugurated in NYC as 1st President.

WEDNESDAY, MAY 1 — Russia shot an American U-2 spy plane out of the sky 25 years ago today, which is how we first learned the Soviets had developed effective high-altitude ground-to-air missiles (1960). CIA pilot **Francis Gary Powers** was captured alive. After a sensational trial and two years in prison, a spy exchange was negotiated and Powers returned to the USA.

The U.S. Forest Service retired Smokey the Bear as its national symbol in 1975.

1977 — **Steve Weldon** ate 100 yards of spaghetti in 28.73 seconds, a Guinness record. 1967 — **Elvis Presley** married **Priscilla Beaulieu**. 1961 — First U.S. airliner skyjacked to Cuba. 1931 — Empire State bldg. dedicated NYC. 1840 — First adhesive postage stamp.

THURSDAY, MAY 2 — 100th anniversary of *Good Housekeeping* magazine, established in Springfield, MA in 1885.

1982 — Argentine cruiser "General Belgrano" torpedoed by British submarine, 321 sailors killed (Falkland Island War). 1972 — **J. Edgar Hoover** died age 77. 1941 — Commercial television okayed by **FCC** effective July 1, 1941. 1923 — Departure of 1st nonstop transcontinental flight. 1863 — Gen. **Thomas Jonathan "Stonewall" Jackson** was mistakenly shot by one of his own soldiers (died on 10th).

Louis Gramm of *Foreigner* 34. **Larry Gatlin** 37. **Lesley Gore** 39. **Theodore Bikel** 61.

FRIDAY, MAY 3 — 25th anniversary of the Broadway premiere of the musical play "Fantasticks." Critics were so unimpressed at the show's opening in 1960 that producer **Larry Noto** was advised to cut his losses and close down, but he didn't and "Fantasticks" is still running a quarter-century later . . . the world's longest-running musical.

1971 — 12,000 antiwar demonstrators arrested in Washington, D.C. 1952 — 1st commercial jet airline passenger service.

1375BC — 1st recorded solar eclipse.

Frankie Valli 48. **Engelbert Humperdinck** (Arnold Dorsey) 49. **James Brown** 57. **Pete Seeger** 66.

Saturday (5-4) Full Flower moon. 1970 — Ohio National Guard killed four Kent State University students in antiwar demonstration. 1942 — Battle of Coral Sea began, largest naval battle ever. 1927 — Academy of Motion Pictures Arts and Sciences founded.

Roberta Peters 55. **Audrey Hepburn** 56.

Sunday (5-5) Cinco de Mayo. 1980 — British commandoes rescued 19 hostages from Iran's London embassy. 1961 — 1st American in space, **Alan Shepard**, took 15-minute suborbital ride (USSR's **Yuri Gagarin** 1st human in space with one-orbit flight 4-12-1961). 1891 — Carnegie Hall opened NYC.

Reporter **Bob Woodward** 42. **Tammy Wynette** (Wynette Pugh) 43.

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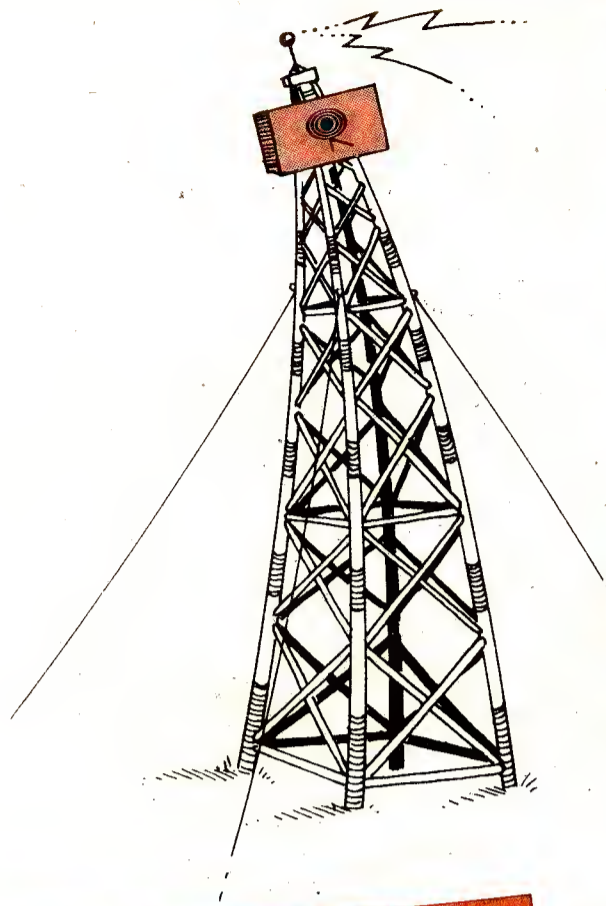
Produced by Phil Collins and Hugh Padgham



On Atlantic Records & Cassettes

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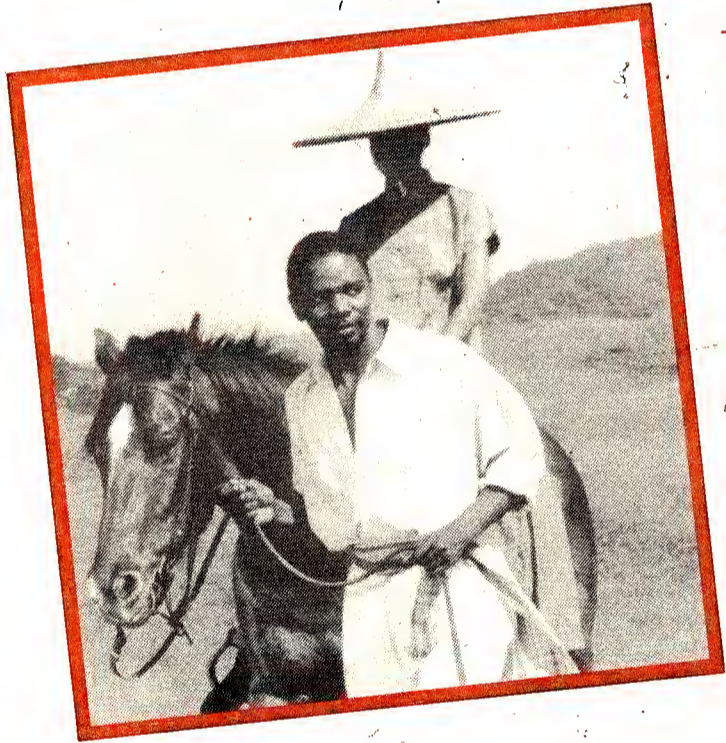


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CHR Chart:
Now Over 175
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PHILIP BAILEY

"WALKING ON
THE CHINESE WALL"

CHR NEW & ACTIVE

Now On Over 125
Reporters — 50%!

WXKS-FM
WNYS
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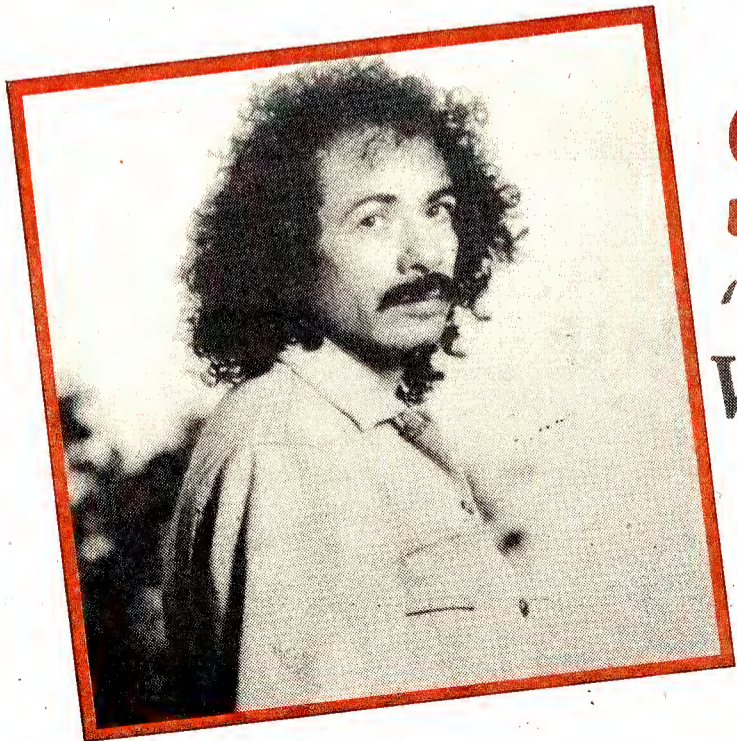
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KMEL

KPLUS
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KKFM



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...tuned to this page.



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Top Ten
WLOL 11-9
WLAN-FM 13-10
KOZE 5-4
T94 10-9
WPFM 11-8

B104	PRO-FM	Y100	KWK	KMJK
K106	Q107	WNVZ	WLOL-FM	FM102
WHTT	WAVA	WGCL	KIMN	KWOD
WXKS-FM	94Q	92X	Q103	KS103
WNYS	Z93	WHYT	KOPA	KITS
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CKOI	WKEE	WTLQ	WZYP	WJXQ	KBOS	KSKD
WCAU-FM	93Q	KWIC	WOKI	WHOT	KMGX	KDON-FM
WNVZ	WKFM	WNOK-FM	WFMI	KNMQ	KQMQ	KISN
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From The Original
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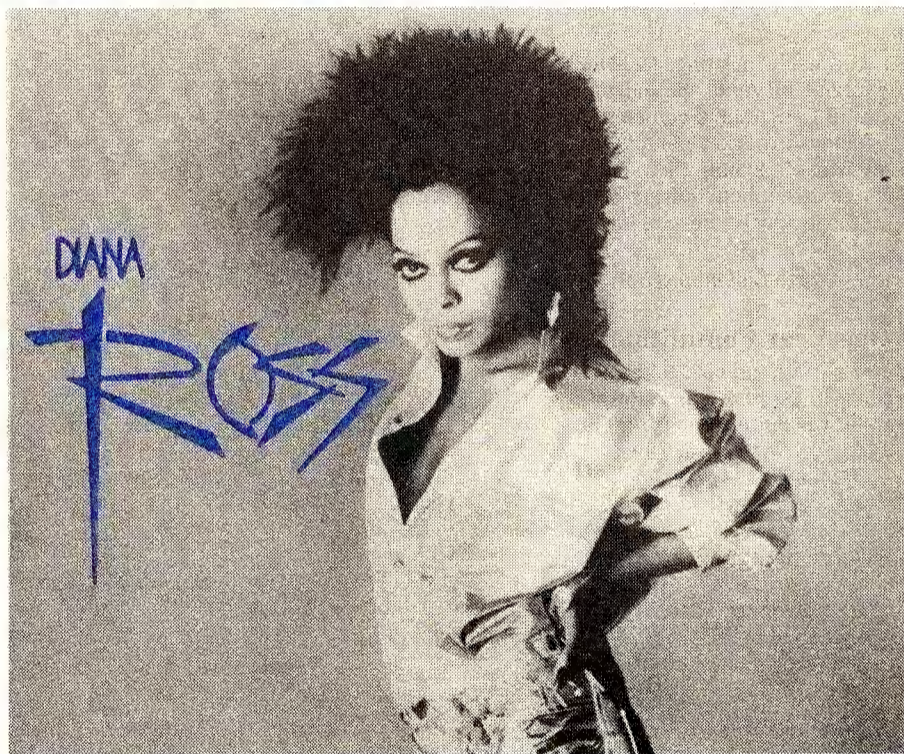


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B96
WGCL
92X

WCZY
WHYT

ZZ99
KHTR
KWK

KIMN
Q103

CHR BREAKERS

171/88 68%

KIIS-FM
KOPA
KKRZ

KWOD
KS103
KMEL

KWSS
KPLUS
KUBE

AOR
Tracks:
15

RICK SPRINGFIELD "Celebrate Youth"

CHR Chart: 29

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including:

B104 24
K106 30-27
WHTT 38

WXKS-FM 30-26
WNYS 28-25
Z100 22-20
PRO-FM 24-19

Z93 30
KAFM 16
Y100 36
B97 23-20

WNVZ 37-35
B96 30-24
WGCL 29-25
92X 23
WNCI 21
WCZY 36-29

WHYT 32-28
KBEQ 9
KHTR 23-18
KIMN add 37
KPKE on
Q103 31-28

Y108 28-24
KIIS-FM 32
KOPA 20-17
KZZP deb 25

KMEL 15-11
KPLUS 33-27
KUBE 27-23

AOR Tracks:

NEW & ACTIVE

MENUDO "Hold Me"

The Brand New Single
From The Brand New Album
"MENUDO"

DIANA ROSS "Telephone"

The Follow-Up To The Hit Single "MISSING YOU"
ON YOUR DESK THIS WEEK!



JOEL DENVER

CONTEMPORARY HIT RADIO

A BOLD EXPERIMENT

KFRC Enters The Game Zone

Monday, April 18, 1985, marked a historic day not only in San Francisco, but also for radio in general and AM in particular. For it was on this day that KFRC debuted a bold experiment in programming called the "Game Zone."

Simply defined, the Game Zone is a form of block programming using six different audience participation contests to make KFRC more than just another outlet for CHR music in the Bay Area. The concept is the collective creative efforts of VP/GM Pat Norman, PD Mike Phillips, and RKO consultant Walter Sabo.

At 9am each morning, Dr. Don Rose signs off and the normal stream of CHR music comes to a stop. Veteran market personality Dave "Duke" Sholin then takes the mike to launch the six-hour Game Zone block; he's followed by Chuck Browning at noon. (See "Games Worth Listening To".)

A One-Year Commitment

After a firsthand visit to the station to witness the Game Zone's debut, it was quite obvious that no one at KFRC believes the Game Zone will be anything less than a smashing success. And to prove it, KFRC is giving the Game Zone a one-year commitment, backed up with an aggressive advertising and marketing plan. If spirit alone were enough to grease the "wheel of success," the Game Zone would be number one overnight.

"At least we're not sitting on our asses waiting for radio to fix itself."

— Pat Norman

Not unlike playing a new record by an unknown artist, KFRC's management will let the audience decide which of the daily contests are winners. According to Pat, "We fully expect a 50% failure rate for the shows, but that's better than networks do with their new lineups. So we've got other game show concepts waiting in the wings to replace any proving to be unpopular."

The inspiration for the Game Zone came from the success of "Wheel of Fortune," TV's most popular syndicated game show. Walter noted, "In a recent issue of People, 'Wheel Of Fortune' was mentioned as the most watched TV program in America. The same article also noted major audience deterioration in daytime soaps."

Less Time For TV

Walter theorized about the growing popularity of game shows

following a serialized drama no longer exists in the proportions it once did.

"Also, there is a lot of excitement generated by TV game shows. Whether you are in the audience or playing at home, you become involved. In addition, you can tune in and out of them easily without missing the vicarious ex-

Game Zone is an excellent way to develop in-office listening," said Walter. "Many people watch TV at the office. Listening to the Game Zone is not only easier to do, but either an individual or an entire office can participate."

Always An Innovator

If you've heard the expression,

decade later, he's still with us."

Walter explained the last time a concept similar to this was tried in a major market was as late as 1967, when WNBC/New York ran a three-hour game show called "Fortune Phone" during mid-days. It was hosted by Ed McMahon when the "Tonight Show" was still in New York. "It took real guts on the part of Pat Norman and (RKO President) Jerry Lyman to make this commitment and spend the money to promote it. I've also got to hand it to Mike Phillips. He's worked so hard to have this come out the right way. And everyone else at KFRC, especially Dave and Chuck, have handled this so well from the start."

"Throughout the country people have outrageous ideas about how to entertain people on AM. But the PDs and GMs who act like 'format police' have discouraged these ideas."

— Walter Sabo

Mike said, "The dry runs we did over the start-up weekend really paid off, as both Dave and Chuck sounded as if they'd been doing the Game Zone forever. This has to be the most intense three hours of radio they've ever done on a daily basis. We'll do anything to make these two pioneers comfortable."

Extra Staff; Duties

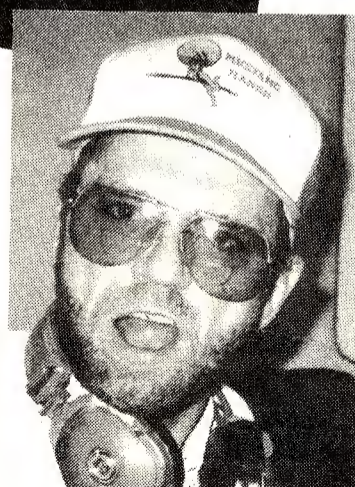
Part of that comfort includes fulltime, in-studio producer Tim Jordan (most recently with cross-town A/C K101), who helped Mike finetune the procedures and on-air production for the Game Zone. In addition, MD Stephanie McCormick has been elevated to Research Director. She has the responsibility of writing the clues for the contests and researching information for Dave and Chuck. Creative Services Director Vickie Mann organizes publicity and lines up guests for the "Celebrity Conquest" game.

Other adjustments include turning normal request line operators into experts at screening contestants, and connecting a computer terminal to a video display in the studio. The computer provides Dave and Chuck constant updates regarding which contestant is playing and how many points are on the board. Mike is actively involved with coor-

Continued on Page 44



Huey Lewis, Dave Sholin, and TV-4's Roz Abrams



Chuck Browning

and how it relates to KFRC. "More and more women are now going to work, which eliminates a lot of potential audience from daytime TV. Those that are home with children are interested in having their kids watch fun/educational programs. The time and commitment to spend an entire hour or several hours a week

citement of watching people win prizes."

Pat and Walter both feel the KFRC listening audience has come to expect great contests over the years. They view this format experiment as having the excitement of a 60-second contest combined with the diversity offered in a TV game show. "The

"You can't win if you don't gamble," you have a pretty good idea of what goes on inside Pat's head. "Since the day I arrived, I've always been trying different things with KFRC. I hired this city's first female news director. I hired Dr. Don Rose, and everyone thought I was crazy, saying, 'He's not this city's style.' Well, over a

KFRC Enters The Game Zone

Continued from Page 43

dinating and training everyone in their new duties.

Sparking Other Creative Formats

The notion that the Game Zone may set a creative precedent for AM radio hasn't been lost among anyone involved. Said Pat, "At least we're not sitting on our asses waiting for radio to fix itself. The Game Zone is an entertainment concept designed to spark the imagination of the listener through involvement and excitement. No wonder no one's listening to AM anymore. No one is taking chances like this, and I think it will pay off in a big way."

Walter reflected on conversations he's had with other broadcasters about new ideas. "Throughout the country people have outrageous ideas about how to entertain people on AM. But the PDs and GMs who act like 'format police' have discouraged these ideas.

"When you have KHJ/Los Angeles running 'Car Radio,' KFRC doing this, and now WNBC/New York putting entertainers such as Howard Stern and Soupy Sales on the radio, the door has been opened to more creative ideas. A lot of today's teens don't know the difference between AM and FM, and of those, many are growing up without the built-in prejudice we grew up with. The Game Zone and other innovative programming ideas could help to expand the AM band into a viable source for pro-

gramming. By the end of the summer we'll know if we are on course with it." (See "Too Many AMs Already?")

Dave feels the music surrounding the Game Zone needs to remain CHR. "Our music will stay straight-ahead CHR because it helps maintain the momentum of the station during non-Game Zone hours. Actually, we're faster-paced during the games than when we're playing records. I really think this experiment has major implications for the future of AM."

Monty Hall Is My Idol

After Dave and Chuck completed their third day with the new approach, I asked them how it was going. "This is the fastest three hours I've ever done," Dave said. "I feel so much more comfortable doing it as each day goes by. Judging by phone response, it's working incredibly well.

"We did some dry runs over the weekend, but they aren't the same as the real thing," he continued. "I'm enjoying this so much because I'm really getting the chance to become an entertainer. One of the great challenges is to try something new. If we can forge a new direction, then we'll all be heroes. At this point it's a novelty, but the concept is so exciting, it will have lasting performance. I thought I'd miss playing records, but I'm really hooked on this."

The "Chucker" was equally excited about his part in the Game Zone. "This is the most unusual

thing I've ever had the chance to do in my career. We're still ironing the bugs out, but everywhere I go, people are really enthused. It's a real daring adventure, and I'm glad to be a part of it. By the end of this week, I'll be the ultimate 'game-god' of San Francisco," he quipped.

Common Goals Reaffirmed

There's no doubt that winning is a team effort, but as Mike puts it, "The Game Zone has really given the staff a common goal and purpose. This is such a new event, and the idea that this is a chance to do something different has captured everyone's attention.

"Not only do I feel this will be a big success, but it will help cure one of our biggest problems. Historically, KFRC has done great in every daypart except middays, and this could be the fix."

Mike doesn't fear that anyone will try to counterprogram the Game Zone in the near future. "It'd be difficult for another station to pull this off. My advice for anyone else would be to remember that the games must be simple and the support staff has to be there."

Editor's Comments

If at the end of one year this bold experiment in programming isn't the success that cocreators Pat Norman, Mike Phillips, and Walter Sabo envision it to be, it won't be because the Game Zone was ill-conceived, sounded bad, or was poorly managed.



Pat Norman



Mike Phillips



Walter Sabo

Too Many AMs Already?

KFRC/San Francisco, along with many other AM music stations, are up against the wall when it comes to their future. What will they program, and how will they compete in the coming years?

PD Mike Phillips is concerned about the FCC's plans to open up the AM band from 1605-1705 kHz, which might allow an additional 1800 new stations (R&R 4-5). But more important than the pressing issues of interference caused by new stations is the ability of AMs to compete against the stations already on the air.

"I can't help but think that the salvation of AM radio is good programming, not AM stereo," said Mike. "AM stereo could be a positive force if the manufacturers would get behind it, but I don't see too many people upgrading their current equipment to receive it.

"Combine this with expanded band spread above 1605 kHz, and the waters could really become muddied. The new frequencies might lead new operators to pour money into a black hole because no one can hear them, and add additional competition in an already overburdened sector of broadcasting. As far as the FCC allowing more stations is concerned, I'm all for free enterprise. But we don't need more radio stations, period. It's simply the law of supply and demand."

Games Worth Listening To

Every weekday KFRC/San Francisco stops the music from 9am-3pm for the Game Zone, six different hour-long contests. Hosted by Dave "Duke" Sholin and Chuck Browning, this novel approach is designed to offer a unique programming alternative to the contemporary listening audience.

Prizes include cash, trips, dinners, microwave ovens, video equipment, and other lifestyle-oriented desirables. The programs are completely staged, with music, productions, and customized introductions from Gary Owens and Johnny Olsen. So what's the Game Zone all about? Here's how each of the six contests work.



9am "Dear Duke" — Listeners pose problems and then choose from three solutions offered by other listeners. The person with the problem and the one with the best solution both win prizes. Sub-

jects range from dating and divorce to job-related positions. This show can become controversial.



10am "KFR Secret Sounds" — Listeners call in to unscramble a secret phrase, and are then asked to identify the current KFR Secret Sound. Each elapsed minute causes the "Cash Computer" to sound on-air, adding another dollar to the jackpot, which begins at \$61. This fast-paced contest has between four and five daily winners, who combined collect between \$300-400 daily.



11am "Celebrity Conquest" — Contestants play along with a

special weekly guest host and a daily surprise guest. The first guests were Huey Lewis and TV-4 news anchorperson Roz Abrams. Callers are asked to decide if the guests are telling the truth when asked specific questions. The two players with the most points move into a Password Round, where stars give them clues to identify secret words for prizes. The top player then moves to the lightning round to play for cash prizes. This contest is particularly entertaining, as the guests can interact with the listeners.



Noon "Juke Box Jackpot" — Listeners identify current hits from portions played on the air. Winners accumulating the most points move into the "Solid Gold Spinoff," where they get to choose the artist and try to identify portions of the artist's oldies for points. The top contestant moves to the Mystery Melody Montage where a correct guess to the five

scrambled songs wins major prizes. To play this, you need sharp listeners who can think fast and know music.



1pm "Showbiz Showdown" — A show-biz trivia contest. The top two contestants move into the "Showscore Showdown Round," where players identify titles from movie soundtracks. The final test goes to the one with the highest points; he must try to answer a trivia question after hearing an audio portion of the film.



2pm "Expose Yourself" — If you've got some talent that can be displayed over the phone, then this is the contest for you. Some

people hum, others drum, do impersonations, tell jokes, and sing. The five best performances of the day are voted on, and the daily winner is invited back on Friday for the weekly grand prize.

A late update at presstime indicates that "Showbiz Showdown" and "Expose Yourself" were not catching on. As a result, music is being aired during the 1 and 2pm hours. However, a new game, "Battle Of The Businesses," is being readied for airing in the near future.

MOTION

KIQX/Durango, CO PD D.J. McCoy has joined KKFM/Colorado Springs for mornings, replacing Scott Thrower, who went to mornings at KWK St. Louis. Also part of KKFM's new morning team is Matt McCloud from KIQX. Matt takes over for Mark Goldberg, who joined KOME/San Jose. And we can't forget KKFM's new midday personality Nancy Jordan from sister station KVMT/Vail; also coming aboard as new weekend/research is Roxanne McVay.

Mike Elliot leaves B94/Pittsburgh for middays at KRQ/Tucson... KDWB-FM/Minneapolis morning man Jeff Harmon exits for a PD/MD/PM drive slot at KQCR/Cedar Rapids.

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STEVE FEINSTEIN

PERSPECTIVE

Buzzard Flies CHR-ward

This piece is an exception — the first AOR column inspired by a station that no longer considers itself AOR. There's a neat parallel here, though — WMMS/Cleveland was an exception to the rules during its tenure as an AOR, and it's still an exception to the rules now that it calls itself a CHR.

Notice the wording, by the way — "no longer considers itself AOR" and "calls itself CHR." That's not meant to suggest that 'MMS is being deceptive in its new identity; the Buzzard bunch is unquestionably sincere.

The phrasing is meant only to illustrate a key point: WMMS can rightfully call itself anything it wants. It's a format unto itself; the station's never been restricted by the dos and don'ts of any format's unwritten code.

Now, there's no shrugging it off when a powerhouse that's dominated a market for 15 years as an AOR declares itself CHR. Though it's far from the end of the world, losing a station with 'MMS's national prestige is a psychological blow and bad PR for the AOR cause. The format's doomsayers will have more ammunition for their prophecies, and no doubt a few nervous fence-sitters in the AOR ranks may be swayed to follow in 'MMS's footsteps.

But a little perspective rather than panic, please. To understand the decision and avoid overreacting, consider these points:

• WMMS defies format labels; calling it CHR instead of AOR is swapping one inexact label for another.

"No one's ever been able to correctly identify what the station is anyway," comments WEBN/Cincinnati President/GM Frank Wood. Precisely. WMMS can't be categorized; it doesn't fit any format label. It'll be as separate and apart from any CHR as it was from most AORs.

Unlike most AORs, it plays a broad array of pop and black crossover music. I'll wager that unlike virtually all CHRs, it'll continue to go deep on selected albums, playing more than just the songs picked as singles. I'll also bet that it continues to rock considerably harder in the evening.

'MMS's presentation also defies categorization. Its jocks, while lively and energetic, aren't as frenetic as many CHRs'. They show a musical knowledge and project a street-smart attitude more commonly found at AOR. While 'MMS uses a touch of reverb and has fabulously-produced IDs, it doesn't employ a jingle package, as most CHRs do.

The upshot is that 'MMS will be no less an anomaly among CHRs than it was among AORs . . . probably more so. At least the AOR spectrum includes a hybrid variation which can accommodate WMMS; on the other hand, CHR's range of styles and variations on its basic theme of playing current hit singles is narrower. Additionally, few CHRs are as musically uninhibited as 'MMS, which still airs an AOR-based "Classic Rock" show on Saturday nights, for instance.

There is no AOR to its left, enabling 'MMS to compete effectively against the market's CHRs, one of which has been through three PDs in the past year while the other has been through three formats in the past three years.

• WMMS conditioned its audience over the years to accept an adventurous diet of music.

Much to its credit, 'MMS sowed the seeds necessary to flex formatically and take its audience along. By consistently taking chances with music over the years, WMMS, in effect, trained its audience to accept and appreciate new music styles.

• Most important, a large part of 'MMS's success lies in areas other than music.

Great radio is great radio; i.e., the vitality and character that has bred 'MMS's extraordinary audience loyalty isn't a function of what format it's part of. It's everybody's favorite radio station on and off the air; relentless promotion and community involvement are what make it the top-of-mind radio station in Cleveland. When you tune in WMMS, you



WDVE/Pittsburgh, WMMR/Philadelphia, are going to throw in the towel. They've studied their markets as closely as 'MMS did its, and their own brand of great radio is quite profitable.

In John Gorman's own words "I still feel AOR is a very viable format. It just wasn't the direction for WMMS. I don't feel that others should immediately follow our lead. That would be a mistake. I don't ask any other station to follow what we're doing; it's just a decision based on our study of the market."

• Rockers (KLOS/Los Angeles, KSHE/St. Louis) that play "Mainstream" AOR fare.

• Modern rockers (KROQ/Los Angeles, WLIR/Long Island) that focus on "new wave" and dance music.

AORs' common characteristics are, I reckon:

— Playing album cuts as well as singles.

— Playing older material, as well as currents.

— An audience primarily, though not exclusively, of 18-34 men.

On all counts, similarities between stations are a matter of degree. Some AORs favor album cuts; others use an overwhelming percentage of singles. Some emphasize library; others focus on currents. Some are strong mostly in 18-24 men; others shoot for only 25+ (most are balanced between the two cells and complement their strength in men with respectable shares of young women).

AOR does not stand for "hard rock" or "modal rock." National consultants are often charged with responsibility for the format clustering around that style in the late '70s and early '80s, but that homogenization is history.

AOR's diversity of styles is part of the format's unique beauty. It's reflected by the fact that few tracks, or even albums, get played on 100% of R&R's AOR reporters. Though that's understandably frustrating to a promoter who wants to close out a record, the flip side is that there's a good chance those oddball holdouts will get other records started that other stations will initially hold off on.

It's critical that AOR's diversity be understood by two camps:

1) Enlightened record company executives understand that while AOR is generally not as hypercurrent as CHR, records exposed on key AORs reach sophisticated, musically active listeners. Those execs treat AOR airplay in an

"I still feel AOR is a very viable format . . . it would be a mistake for others to immediately follow our lead."

— John Gorman

• The change pertains primarily to reporting status; programming hasn't been overhauled.

Most format changes involve massive overhauls in music and staff, along with new call letters and positioning statements. None of those has occurred, as 'MMS carved out its new position gradually over the last year and a half. 'MMS listeners aren't reeling from the change; they're not hearing a dramatically different radio station from the week before.

• Market conditions were such that it apparently paid for 'MMS to maneuver itself into a more mass appeal position.

sense that it has its finger on the pulse of the city. Great stations across all format lines have that sizzle.

Sheepish Lemmings?

Will 'MMS's change cause a stampede of switches, with other stations saying, "Hey, if the great 'MMS is giving up on AOR, that must be the way to go"? It may tip the scales for a few uncertain AORs that have been wavering and would've changed sooner or later. But it's unlikely that stations doing gangbusters by employing a more traditional AOR stance; e.g. WRIF/Detroit,

Label Libel

Let's keep in mind that format labels are imperfect to begin with. They're simply a mental shortcut to lump together stations that while having some structural characteristics in common, often sound considerably different from one another.

I'll repeat what I said in the 2/22/85 column — we need to remind ourselves what the term "AOR" means. Rather than signifying any one particular music mix, it's an umbrella term for a variety of different musical approaches within the rock arena.

AOR's range includes:

• CHR/AOR Hybrids (KDKB/Phoenix, WZZO/Allentown) slanted toward cross-format rock singles.

• Alternatives (WXRT/Chicago, KBCO/Boulder) that stay off the beaten tracks and include genres outside of rock and pop.

• 25+ stations (KINK/Portland, John Sebastian's EORs) with a smoother sound and softer texture.

"WMMS defies format labels; swapping AOR for CHR is swapping one inexact label for another."

Buzzard

Continued from Page 46

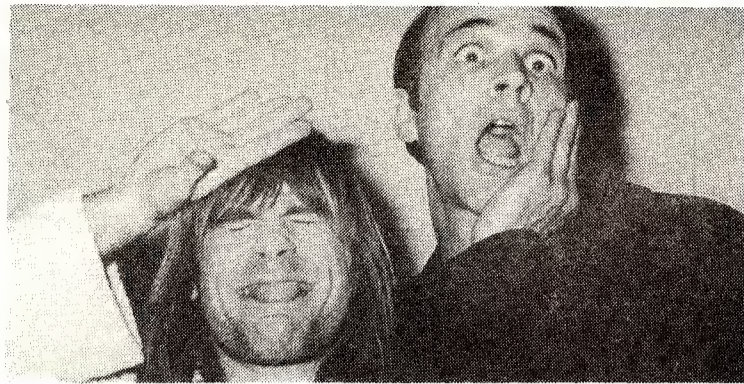
equitable manner relative to CHR play — records get stocked and promotional support is allotted fairly.

2) People who control advertising dollars must be shown that increasingly few AORs attract a stereotypically earth-dog audience. As the format becomes a male 25-34 leader, it attracts a listener with an income that qualifies him as a consumer of the same upscale products that any young adult purchases.

Coming Up

In two weeks, we'll examine whether or not there is a serious anti-AOR bias among national media buyers, and if so, what stations do to correct misperceptions.

Next week, we'll look at three examples of "Eastern Excellence": WNEW-FM/New York WMMR, and WHJY/Providence.



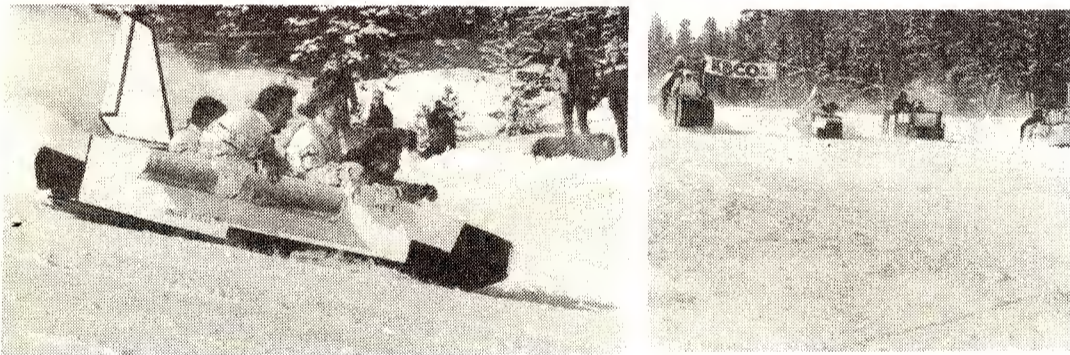
MAIDEN MATES — Metal maven Tony Berardini (right), who also moonlights as WBCN/Boston VP/GM, is aghast as Iron Maiden's Bruce Dickinson lolls around backstage.

SEGUES

WCMF/Rochester PM driver **Simon Jeffries** adds Promotion Director duties as **Dean Kay** exits . . . **Kendall Atkins** becomes KKCI/Kansas City's Promotions Director as **Bill Rusch** leaves for PolyGram Kansas City/Minneapolis promotion . . . **Mark Gold-**

berg replaces **Marshall Phillips** as KOME/San Jose News Director . . . **Tammy Carr** replaces **Stephanie Kaye** as KTCL/Ft. Collins's ND . . . **Nancy Crocker** joins KSHE/St. Louis's morning zoo as Traffic Coordinator.

KBCO's Cardboard Contraptions



KBCO/Boulder builds audience; its audience builds vehicles. For the past five summers, the station's "Kinetic Sculpture Challenge" has asked participants to design human-powered vehicles that can navigate both land and sea. 'BCO now presents listeners with a wintertime challenge — construct a vehicle solely of cardboard, paper, string, glue, and paint. Nearly 125 crafts entered "KBCO's Cardboard Downhill Derby," which included hurtling down a 200-yard ski slope. The winning team, judged on construction, costumes, team style, theme, and finish position, won a trip for four to Las Vegas.



STARSHIP LANDS AT BOWLING PARTY — At the bowling party to benefit the T.J. Martell Foundation are (l-r) KLOS/ Los Angeles MD Ruth Pinedo, the Starship's Don Baldwin, Mickey Thomas, and Craig Chaquico, RCA's Jeff Naumann, Tommy Hedges of Jeff Pollack Communications, and RCA's Alan Wolmark.

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"Modern Girl"

AOR Tracks 60-51



PLUS

"Bad Attitude"

(With ROGER DALTREY)

"Piece Of The Action"



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THE C N



The 1st single from the forthcoming album, Barking At Airplanes.
Co-Produced by Kim Carnes and Bill Cuomo.



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AOR PICTURE PAGE



WDHA GLASSY-EYED OVER IRIS — The hospitable folks at WDHA/Dover, NJ have a special way of making a visiting artist feel comfortable — they adopt one of his features. For instance, when Donnie Iris stopped by, the crew donned their tortoise shell glasses, which also see action when Elvis Costello visits or Buddy Holly's apparition appears. The four-eyed fraternity (l-r) is VP/GM Bob Linder, HME's Willis Darnalt, Iris, DJ Kathy Millar, Michael and pappy/PD Mark Chernoff, and production people Cindi Martin, Mary-Kaye Davis, and Irene Trudel.



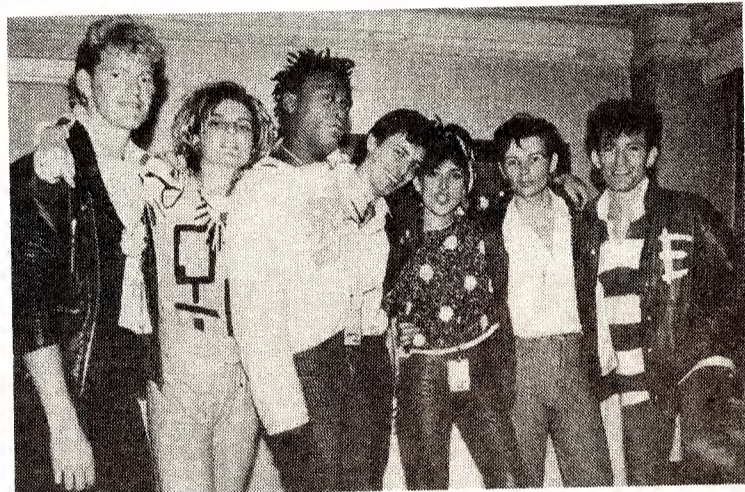
PURPLE WRIF — These beaming faces were on hand for the beaming of a Rockline show from WRIF/Detroit's studios. At the in-depth Deep Purple interview are (l-r) Detroit News writer Jim McFarlin, Assistant PD Joe Urbiel, drummer Ian Paice, Rockline producer Cindy Tollin, WRIF's Steve Kostan, bassist Roger Glover, PD Michael Mayer, and singer Ian Gillan.



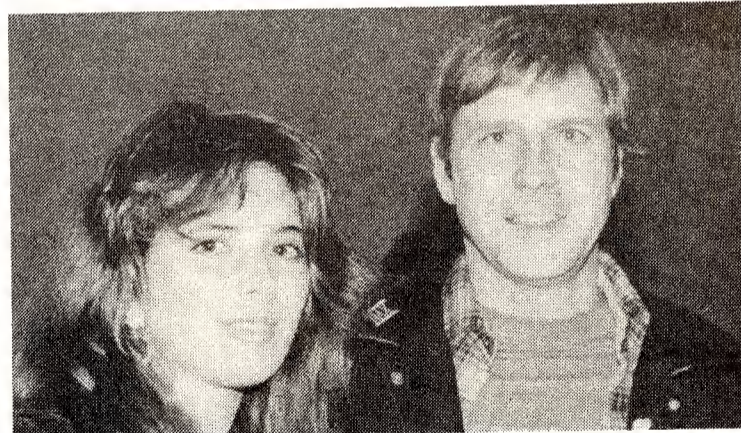
GOOD RADIO IS ITS OWN AWARD — KRVV/Vail had its arms full when it left a Colorado Broadcasters award banquet — the station took home five first place and five second place awards. The winning team is (l-r) OM John Edwards, PD Kevin Wall, AE Mary Bishop, Sales Manager Bill Wilkins, MD Maro Selby, and News Director Rich Teeters.



GONE GATOR — WHMD/Hammond was on the scene for an alligator's funeral that drew a crowd estimated at 3000. From left, mourning man Ace O'Connell and PD Mark Seger pay their respects to "Old Hardhide," the mascot of nearby Ponchatoula.



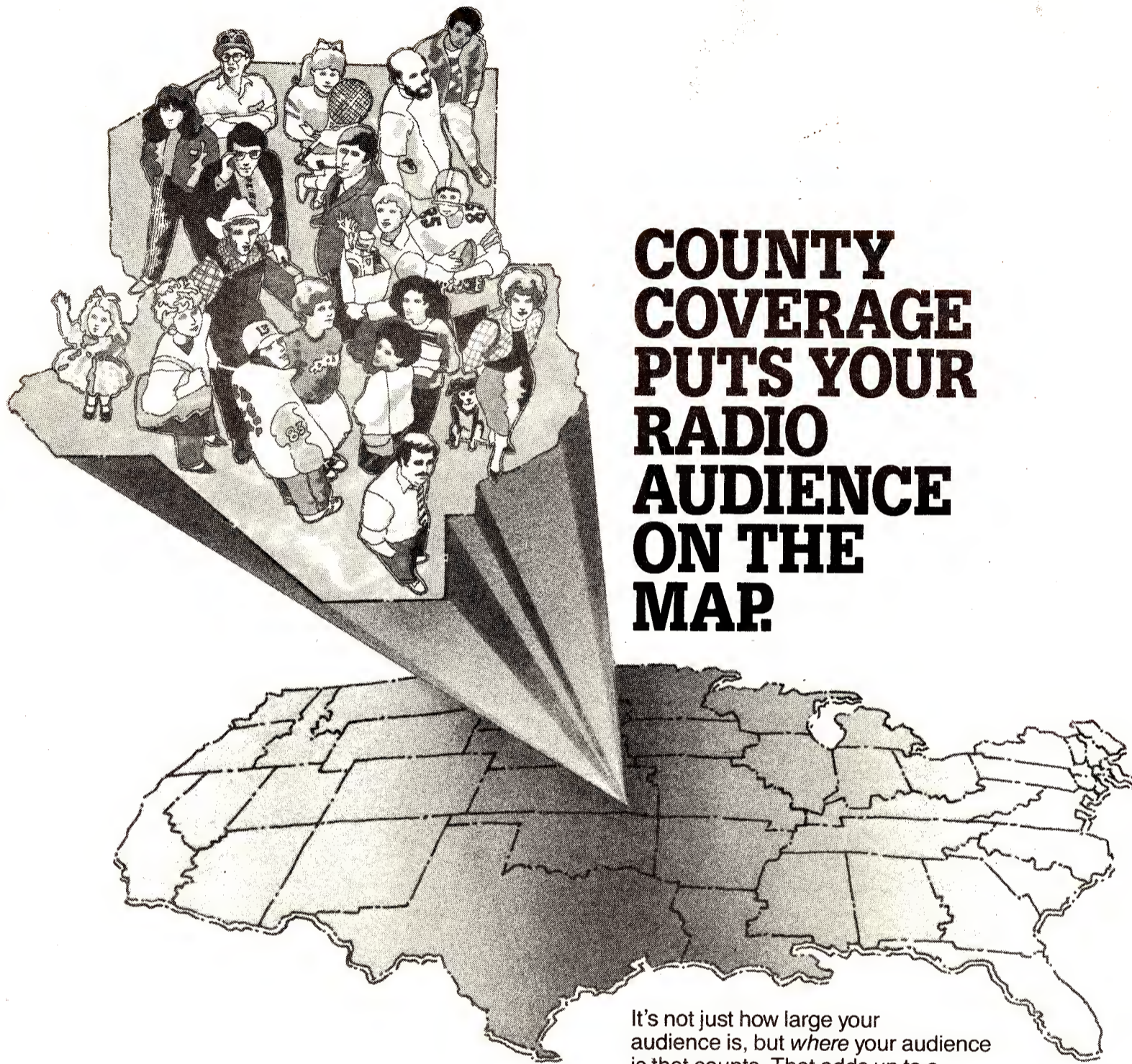
ANOTHER YEAR IN THE BIG WORLD — Gathered together after the Eurogliders' appearance in the MTV New Year's Eve telecast are the band's John Bennetts, Amanda Vincent, and Ron Francois, CHUM/Toronto MD Wayne Webster, and the group's Grace Knight, Crispin, and Bernie Lynch.



WNEW-FM GETS NEER TO FIONA — Pictured at a live broadcast are Fiona and WNEW-FM/New York morning man Richard Neer.



ROCKERS WITH RIGHTS — Head over heels about Keel are (back row) the band's Ron Keel, (standing) A&M National Sales Manager Bill Gilbert, Gold Mountain National Promotion Director Bennett Kaufman, Gold Mountain Executive VP Burt Stein, KMET PD George Harris, Gold Mountain President Danny Goldberg, and A&M Director Of Artist Development Alan Oken. In front are A&M National Album Director J.B. Brenner and (kneeling) A&M National Director of Artist Relations Bob Garcia.



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RON RODRIGUES

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PARTING WORDS

A/C: A Look Ahead

The best part of the A/C Editor's job included the opportunity to speak with radio's top professionals and track their paths to success. The lucky (and well-qualified) person to do that now is **Donna Brake**, and she'll begin that assignment next week. Although it was difficult to leave here, the thought of getting back into the vibrant atmosphere of a radio station was irresistible. And so it goes.

The challenges involved in building a winning radio station are far greater today than they were 20, ten, or even five years ago. Almost twice as many radio outlets exist today than in 1965, and head-to-head competition has given way to format specialization. Clearly, the demand on your listeners' minds (and their dollars) is at its most intense.

Additionally, the demand on your listeners' attention comes from other media as well. The amount of television programming has nearly quadrupled over the past 20 years. Aside from network television, independent stations are enjoying their best-ever ratings, first-run syndicated programming is at peak production, cable TV now reaches almost half of the country's households, and a quarter of all homes have a VCR.

Does all this increased viewing

mean decreased listening to your station? And if it does, how do you sway your audience back to the radio? After hearing Publisher's Clearing House give away four million dollars, will your thousand-dollar promotion make a significant impact upon your desired audience? Will that billboard campaign really stand out, or will it blend in with the three other billboards in the same area? Are your personalities distinctive, or will your listeners confuse them with your competitors? We now live in a "media-intensive" society, and it's becoming significantly more difficult to make your station rise above the sea of media out there.

Most adult radio programmers now have the challenge of catering to a (25-49) audience that's largely grown up on CHR radio. In many areas, people at the lower

end of this spectrum grew up primarily on AOR radio. Can and will A/C radio adopt these listeners? They probably can, but programmers must be ready to adapt to the tastes of this new audience.

Of course, that does not invalidate the thousands of traditional, successful A/C's currently operating. A/C radio represents the largest, most listened-to format, and as a result must provide the most diverse programming. Before long, there could be five or six distinctly different-sounding adult radio stations in each market serving active or passive listeners, leaning toward oldies or currents, stressing music or full-service elements, and providing a soft or intense musical style.

There are a lot of tough questions out there, and I'm happy to again be actively seeking some answers. Many thanks to my fine staff of coworkers who helped make me far more comfortable than I deserved to be, and please give a warm welcome to Donna. I'd love to still communicate with readers, and I'm available at **KMGG**, 6430 Sunset Blvd., Suite 418, Los Angeles, CA 90028; (213) 467-1224.



"TREATED TO A SHOWER" — Giving Mary Logian a chance to make more from the \$1000 she already won, K94.3/San Fernando sent Mary to Las Vegas for three days and two nights at the MGM Grand. Pictured are (l-r) Santa Clarita National Bank's VP/Manager C.L. Crancer, Logian, and K94.3's Brad Staggs.



"FILL 'ER UP FOR A YEAR" — Does rolling down the highway with a full tank of gas for a year sound like something you'd like? CFCO/Chatham gave a lucky listener just that. Pictured (l-r): CFCO's Doug Rollins, Co-op Gas Bar's Mike Cobey, and the big winner Elizabeth Rumble.

EVENTS

• **KYUU/San Francisco** recently became the first Bay Area radio station to broadcast high-speed computer information. The station teamed up with the **Softcast** company to send a two-second cast every hour to the 49,000 visitors attending the annual West Coast Computer Faire.

• **KMGC/Dallas** morning man **David Lankford** decided to spread his case of tax-man fever to listeners. During the first week of April, Lankford broadcast "Seventeen Reasons Why You Should Really Worry About The IRS," preying on listeners' "darkest paranoias." (Among Lankford's reasons to be fearful is the possibility that the IRS has experts who can tell who's cheating through handwriting analysis.)

• Every couple of years **Bill Weaver** does something to shake up California radio. A few years back his station in Fresno adopted a "format-of-the-day" approach. Then the **Weaver/Davis** group stations converted to a "Yes/No" A/C format with listeners calling in to vote on everything. Now all six have adopted a "you pick the hits" policy. Listeners still vote on music, but the stations' focus will change to new uncharted releases. The new programming is in effect now at **KLOK/San Jose**, **KLOK-FM/San Francisco**, **KWIZ-AM & FM/Santa Ana**, and **KFIG-AM & FM/Fresno**.

• **KOST/Los Angeles** midday man **Mike Sakellarides** is doing some public service work for the Long Beach Kiwanis Club. Mike will host the second annual "Charity Bug Party" in late April to raise money for the city's Children's Clinic.

• As hundreds toughed out the 26 miles between Framingham and downtown, **WBZ** broadcast continuous live



coverage of the 89th Boston Marathon. A crew of seven (including WBZ's traffic helicopter pilot) followed the race from start to finish at twelve points on the marathon's course.

• With the raging controversy on whether to dump Big Boy nationwide, **WOMC/Detroit** recently auctioned off a real "Big Boy" mascot from a local Elias Brothers restaurant to raise money for the March of Dimes. The winner paid \$800 to acquire the statue for her boyfriend.

• **Jan Gorham**, a news reporter for **WIP/Philadelphia** recently received a "Sarah" award from the local chapter of



Bill Webber

Women In Communications. Gorham's reports on asbestos in city-owned buildings are said to have promoted an allocation of \$500,000 for asbestos cleanup.

• **WIP/Philadelphia** evening personality **Bill Webber** is the host of "WIP-M." Focusing on entertainment and leisure, the program goes behind the scenes in area movie houses, theatres, clubs, and casinos to solicit opinions from local residents.

• The American Heart Association will be the beneficiary of **WMJ/Cleveland's** "Dance For Heart" aerobathon. Along with a chance to tighten 'n' tone their bodies, entrants will receive T-shirts and discount coupons. Dancers with the highest pledges will win a Majic Getaway weekend, tickets to a concert, and a one-year athletic club membership.

• **Doctor Duncan** and **Val Stouffer**, morning hosts at **WCLR/Chicago**, will join celebrities in judging the fifth annual Easter Parade & Bonnet Contest at the Brookfield Zoo. Community Affairs Director **Adrienne Kaplan** will also take part in the holiday season, as she emcees "A Rainbow of Fashions" at the Orchard Association's luncheon/fashion show.

• "Hometown Reunion Parties" are being kicked off at **K101/San Francisco**, with the first party being New York Night. If you're longing for delicacies from the Big Apple, they'll include Sabrett hot dogs, Rheingold beer, and Yoo-Hoo chocolate drink. An autographed edition of Mayor **Koch's** book,

pairs of "Bloomies" (Bloomingdale's most famous panties), tickets to the Mets and Knicks, and a trip for two to NYC are among the prizes to be awarded.



• Update on Drunk Drivers: **WHEN/Syracuse** has made available "Anti-DWI" (Driving While Intoxicated) bumper stickers to local merchants. This complements the station's two-year involvement with "I'm Smart," an alternative ride service for people that have had a few too many to drive.



"CAPTURED BY THE MAGIC KINGDOM" — **KLSY/Seattle** PD **Chris Mays** gives it to morning personality **Bruce Murdock** after he returned from Disneyland where he broadcast live via-satellite from a week. Upon his arrival, the station gave away ten trips for families of four from over 350,000 entries.



WALT LOVE

BLACK/URBAN

THE KACE WB BOYCOTT

Keying In On Promotions Parity

Four weeks ago, as the boycott against South African apartheid continued to gain momentum, KACE/Los Angeles issued a statement decrying another kind of discrimination. The target was the record industry in general and Warner Bros. Records in particular. Calling for promotional parity with its general market counterparts, KACE declared it would stop airing all WB product.

After the announcement was made, three other Los Angeles radio stations joined the boycott: KJLH, KDAY, and KGFJ. At one point all of these stations weren't airing, adding, or reporting any Warner Bros. product. Since that time three of the outlets (KACE, KDAY, and KGFJ) are back in working harmony with Warners.

Getting Back On Track

The about-face followed a positive April 4 meeting in Burbank between KACE and WB representatives. Talking with KACE VP/GM Jim Blakely afterwards, I asked him 1) where the situation stood at this time, and 2) if he was pleased with the results of the meeting. Though not at liberty to discuss actual details, Blakely said, "We were extremely pleased and addressed all the issues that were of major concern to us. And we were more than satisfied with the responses from the Warners people. We also decided to have subsequent meetings with the other stations that are also involved. As far as Warner Brothers is

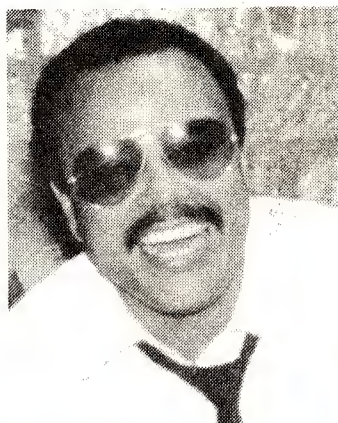
concerned, we hope to eliminate what was between us. It's all over and as of this moment we will be airing, adding, and reporting any Warner Brothers product that we've committed to play."

Blakely continued, "Next week we're hopeful that we will be able to issue a joint press release with Warners to let all of you know everything is cool. We also plan to go on the air with a station editorial explaining that everything has been more than rectified."

He also mentioned that the boycott was initiated because KACE had an individual problem with Warner Brothers. That's why he and PD Alonzo Miller met with the Warner people alone. Blakely, however, wants everyone to know

that this private meeting wasn't an opportunity for KACE to hog the spotlight.

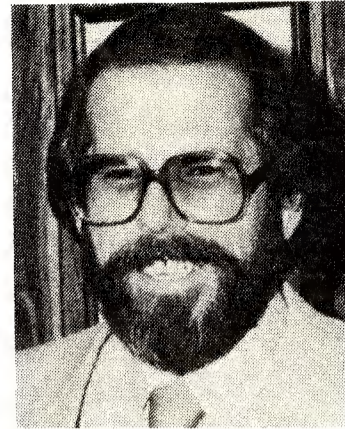
Speaking for Warner Brothers was Russ Thyret, Sr. VP/Director of Marketing & Promotion, and VP/Black Music Marketing Tom Draper. Thyret offered his



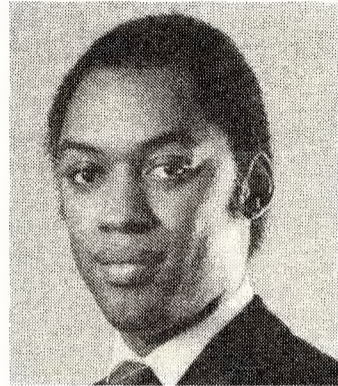
Alonzo Miller



Bill Shearer



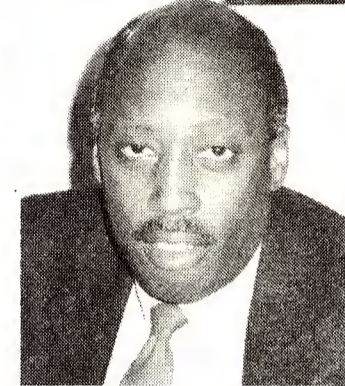
Ed Kerby



Jim Maddox



Russ Thyret



Tom Draper

perceptions of the meeting first. "It went well, lasting three hours. Quite frankly, we had a very direct and honest idea exchange. Several of the points Alonzo and Jim brought up were understandable. Most of the things we discussed were really general points relating to the record business and crossover artists and pertaining specifically to Warner Brothers and KACE. We also got into some issues regarding pop stations versus Black stations; Tom and I promised to look into and respond to these."

Thyret continued, "I felt very good about the meeting, and the position these two gentlemen took was explained very articulately. After listening to the guys, it gave me a very different feel for what the problem really is. After first reading about KACE's grievance

and then talking with them, I'm not so sure the things that were originally discussed are necessarily at the base of the problem. Reading about something and hearing about something with your own ears are certainly two different things. Some of the problems out there may really be (part of) a broader-based situation."

Does that mean this could be an industrywide problem? He declined to comment on that, but did say, "I can't speak for other record companies, but I certainly believe that Alonzo and Jim think that it's an industry problem. Honestly speaking, some of the points that were made were well-taken. I'm not pointing any fingers at anyone, but we understand the points that were made, and plan to do everything possible to see to it that everyone continues to

get a fair shake. We thought we were already doing that, but if that's not coming across, then we'll work harder to make sure it does become that way."

Thyret concluded, "It's important that we get to the heart of the problems and eliminate them, whether they're perceived or real. This is a must so we can all start moving forward in a positive manner. I also suggested we have a series of meetings with each individual station so if there are problems with their organization and ours, they can air these views in a private one-on-one. After that, I'm hoping we can have an open forum so each one knows that we're saying the same things to everyone."

Tom Draper also thought the meeting went well. "We talked about the issues that really affect Black radio. The best part was we talked about the future and not the things that have already taken place. Alonzo and Jim presented us with a list of agenda points that they felt needed to be addressed, and we did one-by-one. We're in basic agreement that if there's a problem between our organizations we will address and resolve them."

I asked Draper if the artists and their management teams were part of the problem. "We did discuss that point of view," he replied, "and we did commit to trying to use our influence wherever possible. That's only right on our part. We talked in very general terms, since some of the problems only concerned KACE and others applied to the general Black radio community. It's important to note that KACE made a very good presentation, not just for themselves but for all Black/Urban stations in the country."

The Heart Of The Matter

So what actually prompted the boycott? KACE PD Alonzo Miller explains: "The issue is the blatant

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Black Stations Trace Bias To Artists

There's been a real buzz on the streets for the past several weeks about Los Angeles Black/Urban Contemporary radio stations not playing, adding, or reporting Warner Bros. product. To get a reaction from a Black/Urban radio market outside L.A., I contacted WRKS/New York VP/GM Barry Mayo and PD Tony Quartarone.

Mayo agrees that equal treatment for Black stations is a deeply-rooted problem. "As a programmer for the past eight years, I know there is a disparity in the way Black and Urban stations are treated when it comes to record company giveaways and promotions. Another disparity deals with advertising revenues, and I personally think that's wrong, particularly when this applies to artists whose music was first heard on Black/Urban radio.

"However, the record companies are not totally to be blamed. In most situations, the responsibility should be put exactly where it belongs — on the artists themselves. In some cases it may be their management, but if these art-

ists would take charge of their own careers, they would know what's going on around them.



Barry Mayo

"For example, I know of one artist whose first three records started on Black/Urban radio, even though she's not black. She's just crossed over to CHR, and has since said that she didn't want to be bothered with any format other than CHR. This is what I'm talking about; the blame for this problem belongs squarely on her shoulders."



Tony Quartarone

Tony Quartarone concurred, "I support the efforts of those in L.A. for many reasons. In dealing with black artists and others who've gotten their starts on Black radio, it's as if they've forgotten where they came from. They get negative attitudes towards the hand that fed them when they couldn't do any better. But once they've had a crossover record, you can't talk to them."

Pointing to a related and equally sensitive issue, Quartarone continued, "I thought the record companies were picking the songs they wanted a black music artist to do on an album, but I've since learned that most of the performers themselves have told the record companies that they're making records specifically for CHR airplay.

"I used to think the labels were telling the artists that if they didn't get a crossover hit their next time

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disregard for Black radio in relation to black crossover artists. This isn't a Southern California problem, it's a national problem. Warner Brothers isn't the only company that's at fault. It's all of them when it comes to the treatment of Black radio. I'm thrilled so many other radio stations across the country have chosen to come forward in support of our efforts.

"The pressure concerning this situation has been building for years. When we (KACE) were overlooked for ticket giveaways, promotional items, and other things during the Prince tour, it was just time to speak up. We all received the same type of treatment with the Jacksons' Victory tour. These kinds of things could never exist if, during the strategy sessions early in the planning stages of their careers, tours or whatever, artists were encouraged and told they must always do the same for one radio station that they do for another to keep from having any bad feelings. Competition is fine, but give us a chance to compete by the same rules.

"Black radio is being used as a research and development center for CHR radio and the record companies. The pop radio guys wait until they see something on Black radio that's become a hit. Then they decide to take it from there. When a record does cross over, everything goes to general market radio, and Black radio is forgotten. The worst part is that this has been going on for years. I've been hearing the same kind of talk from programmers in places like Chicago, St. Louis, New York, and Memphis. They're all tired of being treated as less than professional and human. Here it is 1985, and black folks are just waking up and finally realizing they're still not free."

Indifference Must Stop

In my conversations with other GMs and PDs in Los Angeles and across the country about the reasons behind the boycott, the feeling was mutual. All concur that a definite disparity exists.

KJLH/Los Angeles PD **Jim Maddox** is really incensed by the entire situation. "After reading

Continued from Page 53

out, they'd be dropped — but that's not the case. Most black artists must have Black radio airplay before they can even think of having a CHR hit. At present, only such artists as **Prince, Lionel Richie, Michael Jackson,** and **Stevie Wonder** get immediate general market airplay. The rest of them had better think about where their base is, because when they don't get that CHR hit they come back to Black radio crying, 'Please play my record. Can I do a promotion for you?' That's not going to be accepted anymore."

Does that mean Quartarone will be joining the boycotts? He said no black artist has done a promotion at any of his competitors without coming to WRKS. "Since we've never been overlooked to this point, we've had no reason to stop play or reporting anyone's product."

Alonzo Miller's open letter to **Mo Ostin** (WB Records Chairman), it was very clear that his struggle was our struggle. I've also hoped this thing would quickly resolve itself so we can all get back to doing business with one another in a positive way. Let's face it. WB is hot right now, and we don't want to hurt them or ourselves. But this indifference toward Black radio must stop."

Maddox feels the heart of the matter lies in labels' service to Black/Urban stations. "The lack of service in every aspect is the real problem. The ticket giveaway was the issue that brought on this particular case, but there are much larger issues that must be addressed. For example, when the act is unknown and new, it's OK for Black radio to get their career going. But once they become crossover artists, it's as if the record companies say, 'We don't need you anymore. The pop stations can take it from here.' The companies don't say that verbally, but the treatment your station receives from them says that.

"We want to be able to do the same kinds of promotions with those same artists when they become superstars. I don't think that's so wrong for Black radio to ask or even expect from the artists, their management, and the record companies."

"We plan to do everything possible to see to it that everybody continues to get a fair shake."

— **Russ Thyret**

Unlike KACE, KGFJ, and KDAY, KJLH is continuing its own boycott of WB product. "We are playing (WB product) but not reporting to any trade publications. That will last forever if that's what it takes. I had a conversation with Tom Draper about the Prince concert tickets and what I felt was a lack of cooperation from his department. Basically, he told me they (the record company) have nothing to do with the tickets and what artists will or won't do promotionally when it comes to touring. I said we all know that the record companies don't promote concerts, but we also know they have influence they can use.

"The companies may not have any control over the artists, but what we're seeing here is this. Not only does WB have control, they also have no concern. This all started for me with support (on behalf) of KACE. Now it's my own problem with WB's black division. You would think their black division would be willing to fight for what's right for the stations they have to deal with weekly. Instead of that attitude, we got 'we don't have anything to do with that.' Well, for Prince's final show at the Long Beach Arena, Draper was able to come up with 15 pairs of tickets for Alonzo and KACE. Here's the best part: The seats were in the so-called *Purple Circle*, right up front. Now, you can't have it both ways. You either have nothing to do with it or you do!"

XHRM COMMENTS

Turnabout Is Fair Play

Here's a letter I received from Black/Urban reporter **XHRM/San Diego** before the conflict between the L.A. Black radio stations and **Warner Bros. Records** started.

Dear Walt,

It is finally beginning to come to the surface! Recently, there has been much talk on the West Coast and indeed some published letters and articles concerning the inequities being practiced throughout the country in regards to Black radio, and promotions involving superstar black artists and films. More than a year ago, **Radio & Records** published a statement quoting XHRM, concerning promotions from the "Beat Street," "Break-in," and "Purple Rain" films. All of the premieres for these films were done by pop or Modern Music stations in San Diego. We at XHRM spoke up, especially since our station is the only Black/Urban station in America's 8th largest city.

Needless to say, recent events have continued to prove the entertain-

ment business's insensitivity to this issue. For example, a recent **Billy Ocean** and **Teena Marie** concert was "hosted" by a new pop station (and one without significant ratings). The details are not important, the reality of the situation is.

Statistically, XHRM is well known as one of the top stations in San Diego, with a well-documented audience reach in all segments and demographics. Yet, it is a constant struggle for us to make inroads into traditionally "White" advertising and promotions, although we can prove that we have the audience to warrant them. This is why stations such as ours are so sensitive about **Prince, Lionel Richie, Tina Turner, etc.** promotions going to our pop competitors.

We at XHRM have felt a deep understanding and whole-hearted support for the recently published letter written by KACE PD **Alonzo Miller**.

Maddox added, "Prince isn't an insensitive guy. After all, he's the same person who donated over a million dollars to the **Marva Collins** school in Chicago. He's also done concerts for underprivileged children. If someone told him he shouldn't forget who played his music first, I bet he'd help Black radio if it was suggested to him in the proper way.

"Results speak for themselves. We had a similar problem with MCA about doing a promotional giveaway with **New Edition**, who were performing at Disneyland. Our salespeople were told 'New Edition is a crossover act, and we have tickets for **KIIS, KMGG (Magic 106), and KKHR**. We don't need your station.' When I contacted **Jheryl Busby** and **Ernie Singleton** of MCA's black music division, they used whatever influence they had to get us some tickets. Let me tell you, they care."

Black/Urban Shortchanged

KDAY GM **Ed Kerby's** feelings about record companies not using their influence echoes others' sentiments. "All the companies give you, 'We don't have any control over the artists,' he notes. "That may be true but they have the influence. Black and Urban outlets have been shortchanged in promotion, merchandising, time buys, and every aspect of a good relationship that's supposed to exist between a radio station and a record company."

In support of some of the issues KACE raised, KDAY froze its playlist for two weeks. Added Kerby, "We didn't want to get into not reporting or not airing product, but I do feel this is much bigger than a problem with WB. It's an industrywide problem. I would rather let KACE do what they want to do, and we'll decide how we're going to deal with this situation."

One way Kerby thinks the situation can be rectified is through ad-

ditional dialogue between all concerned parties." We've been told by the record companies to contact them if there's something we want to do with an act. We've been kept away from most artists' managers; at least that's been the case at KDAY. Plus, if we wanted to reach artists' management, the only way we usually could would be to get the phone number from the record companies and ask if

"Our society feels that blacks don't play a significant part in any decisionmaking. Therefore, we're not always heard."

— **Bill Shearer**

they have an itinerary for the artists in question. Everybody seems to have some control over what's going to happen except the radio stations. I'd like to see some of that control come back to us."

KGFJ supported the boycott by not reporting WB product to trade publications, but it did continue to air WB product. Clarifying the station's position, KGFJ & KUTE/Los Angeles VP/GM **Bill Shearer** said, "There isn't a Black station in the country that's not happy to see a black artist become an overall success. Part of the problem has been a lack of sensitivity on the part of the management of these so-called crossover artists. Most of us haven't realized that these are the individuals who are calling the shots.

"There are three important points here: 1) Most of the black artists who reach superstar status pick up white managers after they've achieved a certain level. 2) Then that manager or agent gets involved with their careers and has very little or no sensitivity. They don't care what artists had to do to maintain themselves

Furthermore, we have a suggestion for the future.

If Black radio is to expect to share promotions involving "Crossover" black artists with the pop stations, how about the same thing in the reverse! Let the next **Madonna, Wham, or Hall & Oates** show come to XHRM for hosting and promotion, and things might begin to even out! I wonder what San Diego's pop stations would say about that? Turnabout is fair play!

Concerned,
Darryl G. Cox,
Operations Manager, PD/XHRM
Duff Lindsey
Music Director, APD/XHRM

Note from the Editor:

None of us knows where or when all of this will end. But it's clear that more cooperation between those in radio and records is needed. This is not an easy problem to solve, but I know we can do it if we want to!

prior to reaching utopia status. 3) For some reason that business manager thinks that too close of an association with Black radio is going to hurt his artists' image and the artists themselves. The agent/manager feels this association will hurt their market value. That's the key to the problem.

"Take **Lionel Richie**, for example. When **Benny Ashburn** was managing the **Commodores** and **Lionel** was part of the group, things were different. You had a black man who was extremely sensitive to black needs. **Ken Kragen** came into **Lionel's** life on an up point. That's significant to remember. The solution to this problem is going to come from the artists themselves. They must reasonably sensitize their management to their background. If they say, 'I want to do two black charities a year,' their management will say, 'He wants to do this so I'll get it together.' That's the way it's going to have to work for everyone to be in harmony.

"**Lionel** is always pleased to talk about his roots in Alabama at Tuskegee. Much to his credit he does things for black colleges. **Michael Jackson**, on the other hand, didn't go to a black college, so he has to take the time to inform his people when he wants to do something like that. It's obvious to me that **Michael** said something to somebody, because one of the charities he donated money to was the **United Negro College Fund**.

"WB just happens to be the one record company that had this situation blow up on them. Other companies are also missing with their support of this problem. These companies are in business to make money but, in some cases, they're helpless themselves. They're only a microcosm of the business world and reflecting what society feels. And our society feels that blacks don't play a significant part in any decision-making. Therefore, we're not always heard."

Get
"Behind The Mask"

GREG PHILLINGANES

SINGLE & 12" RESERVICE
ON YOUR DESK THIS WEEK!

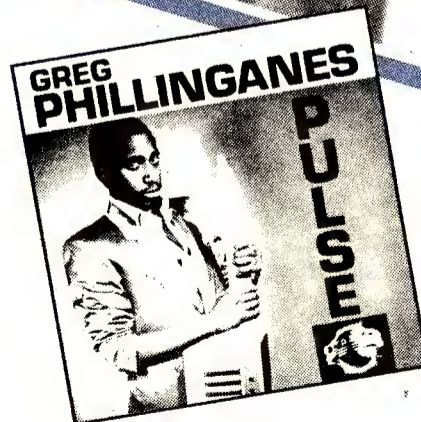


After writing,
playing and touring with
the best, now Greg Phillinganes
fills the spotlight with his Planet records
debut album "PULSE" BXL1-4698

"PULSE" is right on the beat with:

- Producer Richard Perry
- Guest Vocals By The Pointer Sisters,
James Ingram and Howard Hewett.
- Featured Songwriters Jackie Jackson, Donald Fagen . . .
- And Michael Jackson, Who Wrote The First Hit Single
"BEHIND THE MASK" YB-13943

Greg's video is on: MTV, VH-1, BET



RCA



LON HELTON

COUNTRY

CREATIVE A WINNING ENVIRONMENT

The ABCs Of M&Ms

By Charlie Cook

While Lon's away chasing kangaroos and koala bears in Australia with the Country Music Association Board of Directors, he's allowed me to sit in and write about whatever I wanted. That's like letting a kid loose in a candy store. And it's also too much of a challenge.

I spent a week trying to decide between "Snickers" and "M&Ms." I chose M&Ms - in this case, Music and Morale. I've always felt these are two important elements that come across to the listener. Both bad music and jocks' bad attitudes stick out like sore thumbs.

For those relying on music as primary entertainment content, I don't expect there's much debate on the importance of playing the right songs. The listener tunes in to hear the hits by Merle Haggard, Alabama, and Reba McEntire. Anyone who believes there are greater motivations is deluding himself. Yes, the listeners develop an affinity for particular personalities and there may even be "contest groupies." But take away the contest or have the announcer move to another format, and see how many fans follow.

Yeah, But . . .

So now you're saying to yourself, "Yeah, that makes sense, but as the music becomes more and more researched everybody's playing the same records." That's true. So what are the variables

"There is no replacement for spending a few bucks to make sure you're playing the correct library in the proper rotation."

which make WXXX stand out above WYYY? There are any number of things that go into the mix, but ultimately it's the stuff between the records - that intangible feeling transmitted by the station through each personality.

So how do you take care of your station's M&Ms? The answer to the music question is the easiest. The only way to be sure that you're playing the right music is to ask your market what they want to hear. You must start with a well-researched library. Just like a house, if the foundation isn't solid you can end up with a heap of trouble. There's no replacement for spending a few bucks to make sure you're playing the correct

library in the proper rotation. You should develop a steady, consistent system of regular research.

Now, supposing your music is right, how do you take care of the other "M?" This is the most difficult because there's no easy formula. If we could develop a formula, it might read something like this:

Management Concern + DJ desire = Winning Station

We know that this formula would work 90% of the time if the ingredients were easily definable. Unfortunately, they're not. The first element can be misconstrued as nitpicking. The second element can be misunderstood as showboating.

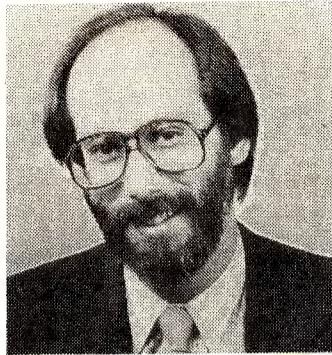
Because the formula is not easily accomplished doesn't mean it should be ignored or avoided. The key is to find the right balance of concern and desire to achieve winning results. Keeping the morale high is a daily problem. The responsibility of motivating the staff falls squarely on the program director's shoulders. How can you motivate your air talent?

Personality Motivation

Mike McVay, President of McVay Media, recently outlined ten tips for directing and motivating an airstaff in our monthly newsletter:

1. Direct your personalities. The air talent is looking for your attention. Make them believe in you.
2. Build self-confidence. Make them believe in themselves.
3. Establish goals and map a plan of action. The airstaff should have an idea of the big picture. The quarterback doesn't run a

While I'm away for a week or so, I asked several people if they would like to contribute a guest



Charlie Cook

column. Actually, ten folks agreed to submit articles, but what you see is what I got. (Maybe I can shame them into providing material for my next vacation.)

At any rate, sincere thanks to Charlie Cook for his efforts. Charlie is McVay Media's VP/Country News" and the "Toyota Top 10," syndicated radio shows aired in over 1000 markets. Charlie's background includes programming stints at both KLAC and KHJ/Los Angeles. Prior to L.A., he was PD of A/C WGBS/Miami, Assistant PD at WHN/New York, and WWVA/Wheeling PD.

play without letting the rest of the team know what it is.

4. Goal motivation. Discover the personal ambitions of your airstaff. Help the announcers fold their goals into the station's objectives. However, they must understand the station's goals come first.

5. Set the pace. Lead by example. The airstaff will learn to take its cue from you. You have to work harder than anyone on the staff.

6. Give reasons. Explain your concepts and philosophies. When the staff understands your motivations they can better deliver on your plan. It's also a good test of your convictions.

7. Meet regularly with your staff. I'm not a big fan of staff meetings, though they are neces-

sary to explain contests and changes in direction. I'd rather meet informally with everyone, everyday. If seeing the evening or all-night jock is impractical, give him a call.

8. Critique each announcer on a weekly basis. Set up a regular schedule and stick to it. Rotate frame by frame, overview, and self-critique sessions.

9. Expose your airstaff to airchecks from other markets. Don't encourage them to imitate the other talents; have them review their styles and critique their presentations. A jock may be willing to point out a third party's problem that they can't hear or won't admit to in their own tape. Do not use an aircheck of another staff member for these purposes.

10. Manage. Plan your work . . . work your plan . . . and then delegate. Start every week with a plan of action and tally your score every Friday.

Songtime For Bonzo

Dontcha get the feelin' that President Reagan is just layin' in wait for one of the press boys to give him a straight line? A case in point is the question he answered several weeks ago, using Clint Eastwood's "Go Ahead, make my day."

I also sometimes get the feelin' that Country morning jocks are layin' in wait to write lyrical parodies to almost anything. So it was no surprise when WBZI/Xen-

ia, OH morning man Dale Roberts sent along the following ditty, which got him rave reviews on local TV as well as some radio net coverage. Dale says dubs are

available, and he's waiting by his phone for a major label to ring him up.

While he's waiting, you can warble your own rendition. This parody is sung to the tune of "Make My Day," although there's no word whether T.G. Sheppard makes a guest appearance. Of course, the President himself is featured where Clint used to roam.

"The responsibility of motivating the staff falls squarely on the program director's shoulders."

The above suggestions help get the staff involved in your daily routine while encouraging them to become involved with the station. You'll find that casual communication is a more powerful form of rule.

To quote from the best-seller "In Search Of Excellence": "All of us are self-centered, suckers for a bit of praise, and generally like to think of ourselves as winners. But the fact of the matter is that our talents are distributed normally - none of us is really as good as he or she would like to think, but rubbing our noses in that reality doesn't do us a bit of good. We desperately need meaning in our lives and will sacrifice a great deal to institutions that will provide meaning for us. We simultaneously need independence, to feel as though we are in charge of our destinies, and have the ability to stick out." If that doesn't sound like the psyche of a disc jockey, I'll eat my briefcase.

The care and feeding of your talent is extremely important. That's why, whether I'm in a candy store or a radio station, I ask about the "M&Ms."

MAKE MY DAY

Down in Washington, DC they're a fightin' over what to spend. The senators want to raise our taxes so the country won't have to lend.

They just can't reach agreement . . . they want you and me to have to pay.

But the Prez stepped in with a cynical grin and said . . . (President Reagan: Go ahead . . . make my day)

The big man in the White House, he wants the Congress to get it right.

He knows the way to balance the budget, but he's in for a great big fight.

He's told them "No more taxes" and that's all he says he's gonna say.

No brag, just fact . . . it's not an act, he says.

(Cut to the President: Go ahead . . . make my day)

Bridge: Whoa, you're gonna hear him say . . . go ahead . . . make my day. The veto pen has a message he'll send, it's . . .

(edit: Go ahead . . . make my day)

So all you tax increasers, better watch out for yourselves.

If you think you'll raise our taxes, you'll be put back on the shelf.

You want to take our money . . . you really want us to pay.

But there's a man in the White House who says . . .

(Back to the White House for the grand finale and "Go ahead . . . make my day)."



SHARON ALLEN

NASHVILLE THIS WEEK

Four For The Highway

By now you have on your desk the new single from Waylon, Willie, Cash, and Kris titled "Highwayman" . . . and no, it isn't a new band of "Outlaws." It's similar, maybe because of the parties involved, but a whole lot different because this time around all four artists are singing together. And yes, you can expect to see an album in the near future. Here's how the

whole project evolved: Johnny Cash started working on his next solo album with producer Chips Moman, and decided he wanted to do a couple of duets with Willie. They got together, did some songs, and then Waylon came by. During this same time frame Willie, Waylon, and Kris were taping Cash's Christmas special . . . and as CBS's Bonnie Garner put it, "With those guys things just happen." Some of the songs were originally planned for Cash's solo album, but when they got in the studio someone would say, "Oh, I want to sing on that one too." A couple of songs on the album are duets, one cut features Johnny Rodriguez, but most of the songs include all four.

The toughest thing about this project seems to have been coming up with a name for it. Let's face it . . . Waylon Jennings, Willie Nelson, Johnny Cash, and Kris Kristofferson is a mouthful. It might be really fun to turn this into a radio contest. Whaddaya think?

Whether you'll have the opportunity to see the foursome in concert is still up in the air. They've discussed a short four or five-city tour. We'll bring you details as they develop.

McDowell Project Update

A major concern for Ronnie McDowell's hunger relief recording project "One Big Family" was finding a record label able to handle the project. That obstacle has been overcome and you can expect to receive the single the first week of May. It's on **Compleat Records**, distributed in the U.S. by PolyGram.

In addition to the single, various country artists are donating songs for an album titled "From Nashville To The World With Love," which is expected to ship in early summer.

Proceeds from both the single and the album will be donated in full to the hungry in the U.S. and around the world. A board of prominent Nashvilleans will decide which organizations will disburse the funds.



ONE BIG FAMILY — Ronnie McDowell (far left, top corner) and many other Nashville artists joined together to record "One Big Family." The single, video, and album proceeds will be donated to feed the hungry in this country and other parts of the world.

Play It Again, Hank

The Country Music Foundation plans to release an album that will include 12 rare Hank Williams performances. The project is titled "Just Me And My Guitar."

For more information contact the Country Music Foundation, 4 Music Square East, Nashville, TN 37203.

Bits & Pieces: Jerry Reed was named celebrity chairman of the 12th Annual Music City Tennis In-

Po Folks, Inc. for 79 Po Folks restaurants to be developed during the next ten years in TN, KY, WV, and OK . . . The Country Music Foundation plans to induct Mel McDaniel into its Walkway of Stars during Fan Fair . . . The Statlers were named spokesmen for the Virginia State Division of Forestry . . . Johnny Cash has filed a lawsuit against Slater-Pichinson Music, a Los Angeles firm that bought his songwriting catalog last year. The company's songs are administered by Screen-Gems. The suit charges failure to pay royalties, breach of sale agreement and promissory note, and breach of security.

Just thought you'd like to know!

CMA Shows Country Radio Station Increase

The 1985 annual CMA radio survey contains good news for those concerned about the Country format's future. The number of full-time Country stations went up 1.1%, from 2265 to 2289 in 1985. The increase of 24 includes three new fulltimers in the Northeast, not previously known as a Country hotbed. The full CMA list of stations programming Country, full or parttime, will be available in May.



THE WOLFMAN AND THE WORKING MAN: Former WLAC/Nashville air personality John Conlee and WNBC/New York's Wolfman Jack were just a couple of those on hand to pay tribute to John R. (Richbourg) recently at a benefit concert for the WLAC deejay who is battling cancer.

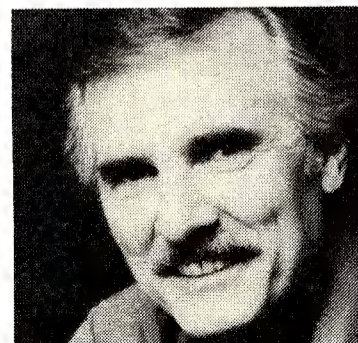
The songs presented on this album are demos, which were recorded direct-to-acetate-disc in the late 1940s. Evidently Williams didn't make many demos . . . probably because he was a successful vocalist who recorded most of his own compositions, and because his music publisher Fred Rose was also his producer.

CMF's Bob Pinson, who compiled and produced the album, said, "Although the selections included are country performances at their most basic, each conveys the conviction, emotional intensity, and vocal technique which earned Williams his legendary place in popular music. The absence of instrumental frills only emphasizes his monumental singing and songwriting talent."

vitational. The event is slated for May 3-5 and will benefit the Children's Hospital of Vanderbilt University . . . Look for T.G. Sheppard's Folger's Coffee Machine NASCAR race car to be on display at his booth during Fan Fair . . . Bill Anderson and Conway Twitty signed a franchise agreement with Nashville-based

Nashville In Motion

Television actor/singer **Dennis Weaver** signed with the **Shorty Lavender Talent Agency** for booking . . . Nashville attorney **W. Robert Thompson** has been elected President of **SESAC**. He has been serving as a member of SESAC's Board of Directors . . . **Diana Johnson**, Associate Director of the **Country Music Foundation**, has been selected by the International Council of Museums Committee of the American Association of Museums (AAM/ICOM) to attend its Oxford Seminar this month in England. The seminar will study differences in the British and American museum systems . . . **Wayne R. Halper** has formed **Halper & Associates**,



Dennis Weaver

a financial management firm located at 120 17th Ave. South, Suite #310, Nashville, TN 37203; (615) 320-6166.



EMMYLOU DAY AT THE CAPITAL: In honor of her return to her old stomping grounds, March 27th was made Emmylou Harris Day in Washington, DC. Following the Kennedy Center stop on her "Ballad Of Sally Rose" tour, Emmy was presented with a proclamation from the Mayor's office. Pictured during the presentation are (l-r) WMZQ's Dave Kellogg, Harris, and Jim Bakas, Director of the Washington, DC Commission on Arts and Humanities.



Country News
Proudly Welcomes:
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131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

COUNTRY PICTURE PAGE



GET YOUR MOTOR RUNNIN' — WZZK/Birmingham held a contest searching for Miss WZZK-Budweiser/World Of Wheels. The winner (wearing the flowers) received \$1000 and a trip for two to Florida. Checkin' out the hubcaps on these racy beauties is WZZK's Ron Wallace.



FREEZE-BUSTER BRRRREAKFAST — WCAO/Baltimore has begun a new tradition with its faithful listeners, the "Freeze-Buster Bar-b-que Breakfast." Celebrating a break in the cold snap with some of their fans are newsman Ron Matz (l) and newly-arrived morning personality Walter Howard.



BEAUTIES AND THE . . . — To announce his new production relationship with Lane Brody, Harold Shedd held a reception at Music Mill Studio. Pictured (l-r) are WSM/Nashville's Cathy Martindale, Paul Lovelace of Capitol/EMI America, and Lane Brody.



CANADIANS KNOW THEIR COUNTRY — CHOW/Welland recently sponsored a concert featuring two of Canada's top Country performers. Pictured with members of the CHOW staff is artist Terry Sumsion (center). The CHOW lineup (l-r) is Bob Privett, Randy Straley, Chris George, and Eric "B."



WRAPPING UP THE AFTERNOON — Marie Osmond warms up WWWW/Detroit's afternoon man Ken Morss. Marie stopped by the station for a stint as guest DJ prior to a concert in the Motor City.



RANCHHAND ORPHANAGE — In conjunction with a local department store, the KFDI/Wichita Ranchhands were awarded temporary custody of Cabbage Patch kids. They later gave the dolls to area kids during the 12 days of Christmas. Pictured is KFDI PD Chris Collier with the adoptive parent of his Cabbage Patch Kid, Dara Idelle.



I CAN SEE OKC IN HIS EYES — Stopping by KEBC-FM/Oklahoma City with his latest single was Adam Baker, pictured here with PD Lynn Waggoner (l).



WHICH WAY DID HE GO? — It's Mr. T! It's a typical L.A. freeway! No, it's Country Cab! Actually, this is the WKMF/Flint Country Cab. This vehicle can be seen chauffeuring listeners to various station promotions and delivering cash prizes. So don't try to adjust your TV set. It really is two Yellow Cabs welded together. Pictured inside are WKMF PD Mark Thomas and morning man Dennis Cannon.

MARKETPLACE

AIRCHECKS

Current and Classic Airchecks!

Current Issue #61 features WRBQ/Q Morning Zoo, KMEL/London & Engelman's first day, Denver's Y108/Chuck Buell, KMGG/Robert W. Morgan, KJR/Gary Lockwood, WWDC/GreaseMan, KTFM/C.K. Cooper. 90-min. cassette, \$5.50.

Special Issue #S-54 features PHOENIX & TUCSON! Phoenix CHRs KZZP & KOPA, AORs KDKB & KUPD, A/Cs KLZI & KKLK plus TUCSON CHRs KRQQ & KHYT, A/Cs KWFM & KTKT. Cassette, \$5.50.

Special Issue #S-55 features MIAMI! CHRs Y100 & 195, A/Cs WAIA, WWJF & WLVE, AOR WSHE, plus Urban WEDR & WHQT. Cassette, \$5.50.

Classic Issue #C-54 features KFVB/Joe Yocam-1963, KCBQ/Bobby Ocean-1971, KHJ/Robert W. Morgan-1972, KHJ/J.J. Jordan-1975, KROY/Dave Williams-1972, KFI/Eric Chase-1977 & 10Q/Joe Nasty-1977. Cassette, \$10.50.

Current Issue #60 features WNBC/Don Imus, KOST/M.G. Kelly, KRLA/Real Don Steele, KBZT/Shotgun Tom Kelly, KCBQ/Charlie & Harrigan's last show, KFI/Lohman & Barkley, plus San Diego CHRs KS103 & XHITZ. 90-min. cassette, \$5.50.

VIDEO #2 is now available, featuring KFRC/Dr. Don Rose, KFRC-KKHR/Jack Armstrong, KFI/Eric Chase, KFI-KIIS/Big Ron O'Brien, KIIS/Bruce Vidal & Tim Kelly, plus more! 2 hours on VHS or BETA, \$39.95.

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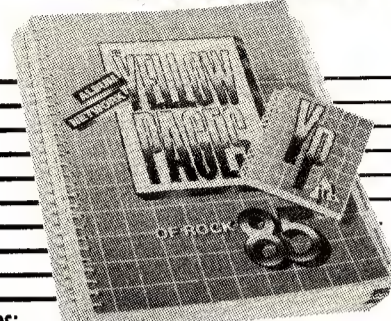


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Over 1000 different comedy bits delivered to your mouth, 25 pages per month, to make you a legend in your own market. For FREEBEE, write: **HYPE, INK.**, 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

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Our innovative recorded service provides you with comedy drop-ins, mock commercials, and more! Send \$1.00 for demo cassette. BRADCOM, Suite 211, 3387 N. Del Rosa Ave., San Bernardino, CA 92404.

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Contemporary Comedy
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Los Angeles, Calif. 90067 (213) 553-4330

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OPPORTUNITIES

OPENINGS

NATIONAL

Wanted to buy: Medium/small market FM stereo radio station. Prefer the East, but all locations considered. Dave Sheppard, K-Radio, Box 6636, Fullerton, CA 92634. (4-26)

National format syndicator seeks strong sales closers for marketing successful radio formats. R: All Hit Radio, 214 Hanover St., Boston, MA 02114. (617) 227-9789 EOE M/F (4-19)

Temporary consultant engineer in charge of studio operations for design and construction of "on air" radio broadcast studio for production of radio programs for possible syndication and development of demo tapes which will be "broadcast ready" with opens/closes and appropriate production; responsible for site selection, studio lay-out, acoustic design, selection and installation of all "state of the art" recording and broadcast equipment; hire and train permanent studio engineer for the operations of the facility when completed, for purposes of multiple duplication of syndicated programs and commercial production; work to be completed within 12 months; must have at least one year's experience as consultant chief engineer in charge of studio operations or three years experience as "on air" studio engineer working daily in one of the top broadcast markets; pay \$2,375 per month for 40 hour week; apply by resume to Henry Baskin, President, Morning Drive, Inc., 30200 Telegraph Road, Suite 137, Birmingham, Michigan, 48010.

AIR PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:



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OPENINGS

EAST

OK100/Ithaca needs T&R's for future news openings. Experienced? Good, but enthusiasm better. Robert Pondisclo, 292 Tompkins St., Cortland, NY 13045. EOE M/F (4-26)

Z95/Hagerstown, MD has a future midday opening that also has heavy production. T&R: Bill Matthews, WIKZ, Box 479, Chambersburg, PA 17201. EOE M/F (4-26)

Wanted: Full & parttime jocks for this Country-A/C combo. T&R: WNH/WXKZ, Rt. 16, Rochester Hill Rd., Rochester, NH 03867. EOE M/F (4-26)

GLU92, Johnstown's adult AOR, is now accepting T&R's for future openings. Garrett Hart, WGLU, 516 Main St., PA 15901. No calls please. EOE M/F (4-26)

Evening full & parttime radio announcer positions open at WBCN. References. C&R: Oedipus, 1265 Boylston St., Boston, MA 02215. No calls. EOE M/F (4-19)

WAEB/Allentown needs a newscaster for the morning drive news, plus traffic & street reporting. T&R: Matt Kerr, Box 2727, Lehigh, PA 18001. EOE M/F (4-26)

WCNL in Western NH has immediate parttime openings with fulltime in mind to expand this winning A/C team. C&R: Rick Joyce, 27 West St., Newport, 03773. No calls. EOE M/F (4-26)

NO DISK JOCKEY

Major market, top-rated 50kw AM station seeks air personality who is energetic, exciting, entertaining and enlightened. Looking for a mature person who knows how to work the telephones, but is more than a talk show host. This drive shift requires someone who is fun, glib and provocative. Send tape and resume! Radio & Records, 1930 Century Park West, #978, Los Angeles, CA 90067. EOE

OPENINGS

AM92 & All Hit 98 (A/C & CHR), Southern MD's premier radio stations, are looking for parttime winners. T&R: Thomas Grooms, WPTX/WMDM, Lexington Park, 20653. EOE M/F (4-19)

I'm looking for more from my C.E., production director/midday (9-12) jock & news director/morning team member. I'm looking for YOU if you like to give 110%, have experience and want to work at a growing CHR in a major NE metro suburb. Send cassette, resume & salary requirements to: Radio & Records, 1930 Century Park West, #971, Los Angeles, CA 90067. EOE M/F

Soft contemporary in Portland seeks fulltime air personality. Sea & snow are minutes away. T&R: Mike Lawrence, KISS100, Box 929, Lewiston, ME 04240. EOE M/F (4-19)

Evening full & parttime radio announcer positions open at WBCN. References. C&R: Oedipus, 1265 Boylston St., Boston, MA 02215. No calls. EOE M/F (4-19)

Suburban community station needs experienced MOR announcer, production & copywriter. Must relate to 35-64 audience. Copy, T&R: WGCH, Box 1490, Greenwich, CT 06836. EOE M/F (4-19)

940 WINE

Anchor/Reporter:

Rare opening on three-person, award-winning staff in NYC's shadow. New facilities, airplane, mobile unit, two-ways. Need: hardworking, personable, serious newshound. T&R to Mike Allen, ND, WINE/WRKI-FM, 1004 Federal Road, Brookfield, CT 06810. EOE

Newsperson needed for lifestyle news in NE. If you can do news the way USA Today reads, then send T&R: Broadcasting Unlimited, 16 Coltsway St., Wayland, MA 01778. EOE M/F (4-19)

Oldies-Dance WASY is accepting T&R's. Come live in New England. We're just two hours from Boston. Box 601, Gorham, ME 04038. EOE M/F (4-19)

Six-midnight rocker with personality wanted for this crossover format in beautiful NC market close to Charlotte. Salary, T&R: The Cooker, Box 2388, Shelby, 28151. EOE M/F (4-19)

WKVT AM-FM/Brattleboro seeks an experienced news anchor/reporter for drive time at this all news station. T&R: Box 1490, VT 05301. EOE M/F (4-19)

OPENINGS

We're seeking a personality with superb production & creative copywriting for this small market A/C FM. T&R: WSUL, 250 Broadway Ave., Monticello, NY 12701. No calls. EOE M/F (4-19)

107.1 FM
WWHB

Eastern Long Island, celebrity-owned WWHB-FM seeking one fulltime and one parttime on-air personality for its adult rock format. If you are a DJ, with production experience, who is looking for a vehicle to enter the N.Y. metro and an association with a company of experienced entertainment professionals, send T&R to: HB 107, 252 West Montauk Highway, Hampton Bays, NY 11946, Attn: Simon.

SOUTH

Coastal resort FM needs mature personality for A/C format. Production & live phone skills a must. Photo, T&R: Bill Jurney, Box 3513, Myrtle Beach, SC 29578. EOE M/F (3-29)

Gutsy & aggressive salespeople needed at suburban Dallas station in the fifth fastest growing county in the U.S. KMMK FM, Box 865649, Pelano, TX 75086. EOE M/F (4-26)

Openings available for experienced newsmen & announcers. Also have entry level slots. Photo, T&R: PD, KIBL, Box 700, Beeville, TX 78104. EOE M/F (4-26)

Top 100 market CHR has morning drive slot open in East TN/SW VA. T&R: Gary Morse, WFHG, Box 1389, Bristol, VA 24203. EOE M/F (4-26)

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George Williams (214) 343-9205

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LEE GREENWOOD "Dixie Road"
 STATLER BROTHERS "Hello Mary Lou"
 CHARLEY PRIDE "Down On The Farm"
 EDDY RAVEN "Operator, Operator"
 STEVE WARINER "Heart Trouble"
 WILLIE NELSON "Forgiving You Was Easy"

Rock 'N' Hits

HOWARD JONES "Things Can Only Get Better"
 MADONNA "Angel"
 EURYTHMICS "Would I Lie To You?"
 MICK JAGGER "Lucky In Love"
 LIMAHN "Never Ending Story"

Century 21

Greg Stephens (214) 934-2121

The Z Format

EURYTHMICS "Would I Lie To You?"
 MICK JAGGER "Lucky In Love"
 PHIL COLLINS "Sussudio"
 MADONNA "Angel"

The AC Format

BRYAN ADAMS "Heaven"
 SURVIVOR "The Search Is Over"
 JEFFREY OSBORNE "Let Me Know"

Super-Country

JOHN ANDERSON "It's All Over Now"
 GARY MORRIS "Lasso The Moon"
 BANDANA "It's Just Another Heartache"
 GEORGE JONES & LACY J. DALTON
 "Size Seven Round (Made Of Gold)"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

MADONNA "Angel"
 EURYTHMICS "Would I Lie To You?"
 MICK JAGGER "Lucky In Love"
 ALISON MOYET "Invisible"

Country

HANK WILLIAMS, JR. "I'm For Love"
 JOHNNY LEE "Save The Last Chance"
 BANDANA "It's Just Another Heartache"
 EARL THOMAS CONLEY "Love Don't Care"
 GARY MORRIS "Lasso The Moon"

Transtar Country

Tom Casey (213) 460-6383

EMMYLOU HARRIS "White Line"
 EXILE "She's A Miracle"

Radio Arts

John Benedict (818) 841-0225

Country's Best

JOHN SCHNEIDER
 "It's A Short Walk From Heaven To Hell"

Soft Contemporary

JEFFREY OSBORNE "Let Me Know"

Sound 10

SURVIVOR "The Search Is Over"
 MADONNA "Angel"
 JAKATA "Golden Girl"
 BRYAN ADAMS "Heaven"
 CHAKA KHAN "Through The Fire"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

TINA TURNER "Show Some Respect"
 BRYAN ADAMS "Heaven"
 SURVIVOR "The Search Is Over"
 JULIAN LENNON "Say You're Wrong"

TM AC

WHAM! "Everything She Wants"

TM Country

LEE GREENWOOD "Dixie Road"
 LOUISE MANDRELL "Maybe My Baby"
 KATHY MATTEA "It's Your Reputation Talkin' "

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

SURVIVOR "The Search Is Over"
 MADONNA "Angel"
 MARY JANE GIRLS "In My House"

Contempo 300

REO SPEEDWAGON "One Lonely Night"
 SURVIVOR "The Search Is Over"

Great American Country

STATLER BROTHERS "Hello Mary Lou"
 EARL THOMAS CONLEY "Love Don't Care"
 RAY CHARLES with MICKEY GILLEY
 "It Ain't Gonna Worry My Mind"

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

JULIAN LENNON "Say You're Wrong"
 ERIC CARMEN "I'm Through With Love"
 WHAM! "Everything She Wants"

Modern Country

KENNY ROGERS "Love Is What We Make It"
 WILLIE NELSON "Forgiving You Was Easy"
 T.G. SHEPPARD "You're Going Out Of My Mind"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

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 EDDY RAVEN "Operator, Operator"
 EARL THOMAS CONLEY "Love Don't Care"
 EXILE "She's A Miracle"
 LEE GREENWOOD "Dixie Road"
 GEORGE JONES & LACY J. DALTON
 "Size Seven Round (Made Of Gold)"

The Great Ones

JACK WAGNER "Lady Of My Heart"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

JULIAN LENNON "Say You're Wrong"
 JEFFREY OSBORNE "Let Me Know"
 BRYAN ADAMS "Heaven"
 SURVIVOR "The Search Is Over"
 BILL WITHERS "Oh, Yeah"

Your Country

JIMMY BUFFETT "Who's The Blonde Stranger?"
 CHARLEY PRIDE "Down On The Farm"
 JOHN ANDERSON "It's All Over Now"

Hit Rock

BRYAN ADAMS "Heaven"
 TINA TURNER "Show Some Respect"
 LIMAHN "Never Ending Story"
 MADONNA "Angel"

THE BOOKSHELF

370) **THE RECORD PRODUCERS**, John Tabler & Stuart Grundy
 Profiles based on exclusive interviews with 13 of the greatest hitmakers, Leiber & Stoller, Tom Dowd, Phil Spector, Richard Perry, Bill Szymczyk, Todd Rundgren, George Martin, Mickie Most, Glyns Johns, Tony Visconti, Chinn & Chapman, Roy Thomas Baker, and Chris Thomas. 248 pp.(P) \$10.95

345) **THE PROGRAM DIRECTOR'S HANDBOOK**, Bob Paiva The author strips away mystique and misinformation to provide a wealth of practical information and thoughtful examination of the program director's functions, the creative, the administrative, and the profit-making responsibilities, as well as special talents required for success. 162 pp.(P) \$9.95

340) **MAKING MONEY MAKING MUSIC (NO MATTER WHERE YOU LIVE)**, James Dearing Dearing shows practical ways to make reliable music income by developing a solid professional reputation within your own community, diversifying your talents, and building business savvy; maximizing club performance earnings, casuals, teaching, jingle work, session work, operating a home studio, renting out your equipment, and more useful ideas. 310 pp.(P) \$12.95

311) **MUSICIAN'S GUIDE TO INDEPENDENT RECORD PRODUCTION**, Will Connelly Practical and realistic advice on the whole process of record-making for the aspiring producer. Describes the interplay of creative, technical, and business aspects, and explains the techniques and methods for planning, directing, and budgeting the production. 208 pp.(H) \$12.95

304) **BREAKIN' INTO THE MUSIC BUSINESS**, Alan Siegel Written by one of the top entertainment lawyers, this is a concise and well-documented guide filled with straight talk and practical advice on making your break. In addition to detailed explanations of the mechanics of music deals, it also includes pointed interviews with top industry execs, managers, producers, and artists. 288 pp.(H) \$14.95

160) **DICTIONARY OF CREATIVE AUDIO TERMS. CAMEO** The first comprehensive dictionary of creative audio terminology containing over 1,000 definitions for those without much technical training. Focuses on creative audio/ musical equipment, techniques, systems, and practices. Illustrated to give a quick and comprehensive grasp of meanings. 100 pp.(P) \$4.95

130) **BUILDING A RECORDING STUDIO**, Jeff Cooper, M. Arch., S.M., S.B., B.S.A.D. A step by step guide to recording studio construction for small or large budgets. Thorough coverage of the principles of acoustics, how acoustics affect recording, soundproofing a room, plus chapters on the studio, the control room, and a glossary of the 100 most misunderstood terms in acoustics. 209 pp.(P) \$30.00

120) **CRITICAL LISTENING COURSE**, F. Alton Everest This invaluable course specifically addresses the important nuances of the audio world. The 106 page training manual with ten pre-recorded lessons on cassette tapes lead you from basic to advanced listening techniques in increasing progression. Topics include estimating frequency, frequency band limitations, sound level changes, components of sound quality, frequency response irregularities, various types of distortion, reverberation effects on speech and music, signal vs. noise, and voice colorations. \$129.95

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MARVIN GAYE
Sanctified Lady (Columbia)

89% of our reporting stations on it. Rotations: Heavy 17/6, Medium 32/11, Light 25/16, Total Adds 33 including WWIN, WXYV, WUSL, WAMO, KNOK-FM, KYOK, WDIA, WYLD-FM, K94, WOWI, WTMP, WZAK, XHRM. A most added record. Debuts at number 33 on the Black/Urban chart.

ASHFORD & SIMPSON
Babies (Capitol)

66% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/1, Light 34/11, Total Adds 12 WRKS, KNOK-FM, WYLD-FM, WBMX, WGCI, KSOL, KQXL, WJAX, WJYL, WJJS, WWDM, WQKS. Debuts at number 40 on the Black/Urban chart.

WHAM!
Everything She Wants (Columbia)

66% of our reporting stations on it. Rotations: Heavy 20/1, Medium 22/6, Light 13/5, Total Adds 12, WTMP, KDAY, WXOK, WFXC, WQMG, WPDQ, WJYL, WQKQ, WTOY, KAPE, WVOI, KUKQ. Moves 33-28 on the Black/Urban chart.

JEFFREY OSBORNE
Let Me Know (A&M)

63% of our reporting stations on it. Rotations: Heavy 5/1, Medium 24/0, Light 23/9, Total Adds 10, WVEE, WYLD-FM, WNHC, KQXL, WENN, WQMG, WJAX, KHYS, WWDM, WKWM. Debuts at number 37 on the Black/Urban chart.

MOST ADDED

JOHNNY GILL (36)
Can't Wait Til Tomorrow (Cotillion/Atco)
MARVIN GAYE (33)
Sanctified Lady (Columbia)
JESSE JOHNSON'S REVUE (31)
Can You Help Me (A&M)
KENNY G & KASHIF (23)
Love On The Rise (Arista)
RUN D.M.C. (20)
You Talk Too Much (Profile)

HOTTEST

USA FOR AFRICA (68)
We Are The World (Columbia)
DeBARGE (38)
Rhythm Of The Night (Gordy/Motown)
MARY JANE GIRLS (32)
In My House (Gordy/Motown)
WHITNEY HOUSTON (27)
You Give Good Love (Arista)
NEW EDITION (22)
Lost In Love (MCA)
SADE (22)
Smooth Operator (Portrait/CBS)

MERC & MONK "Baby Face" (Manhattan) 27/7

Rotations: Heavy 0/0, Medium 2/0, Light 25/7, Total Adds 7, WOWI, KMJM, WATV, WENN, KJCB, WJYL, WANM. Medium: KACE, WWWS.

TONY LEE "Teaser" (Critique) 27/3

Rotations: Heavy 0/0, Medium 8/1, Light 19/2, Total Adds 3, WDAS, WVEE, WBMX. Medium: WILD, KRNB, WEDR, WFXC, WQMG, WANT, WEAS.

GRANDMASTER FLASH "Girls Love The Way He Spins" (Elektra) 25/7

Rotations: Heavy 1/0, Medium 7/0, Light 17/7, Total Adds 7, KMJQ, WHRK, WKND, WLOU, WVKO, WKWM, WVOI. Heavy: KYOK. Medium: KKDA-FM, WJLB, KMJM, WRDW, WTKL, WFXC, WWWS.

SIGNIFICANT ACTION

PHILIP BAILEY "Walking On The Chinese Wall" (Columbia) 24/7

Rotations: Heavy 0/0, Medium 12/1, Light 12/6, Total Adds 7, WNHC, WRDW, WJAX, WPDQ, WWDM, WVOI, KDKO. Medium: KRNB, WDIA, KACE, XHRM, KSOL, OC104, WFXC, WQMG, WANT, WDAO, WTLG.

RUN D.M.C. "You Talk Too Much" (Profile) 23/20

The Yellowjackets

"Homecoming" and "Silverlake"

From Samurai Samba

(1/4-25204)

Produced by Tommy LiPuma and the Yellowjackets

NOW BUZZIN' AMERICA

Earl Klugh

"Just Pretend"

From Soda Fountain Shuffle

(1/4-25262)

Produced by Earl Klugh • Coming Soon on Compact Disc

ON TOUR APRIL/MAY

David Sanborn

"Love And Happiness" and "Hideaway"

From Straight To The Heart

(1/4-2-25150)

Produced by Marcus Miller; Executive Producer Russ Titelman • Available on Compact Disc.

LOVE AND HAPPINESS HITS MTV



JAZZ

TOP 30

APRIL 26, 1985

Last Week

- 1 **1** STANLEY JORDAN/Magic Touch (Blue Note)
- 3 **2** KENNY BURRELL/GROVER WASHINGTON JR./Togetherring (Blue Note)
- 5 **3** RARE SILK/American Eyes (Palo Alto)
- 2 **4** BOBBY HUTCHERSON/Good Bait (Landmark)
- 8 **5** WEATHER REPORT/Sportin' Life (Columbia)
- 6 **6** YELLOWJACKETS/Samurai Samba (WB)
- 7 **7** STANLEY TURRENTINE/Straight Ahead (Blue Note)
- 11 **8** ERNESTINE ANDERSON/When The Sun Goes Down (Concord)
- 4 **9** DAROL ANGER & BARBARA HIGBIE QUINTET/Live At Montreux (Windham Hill)
- 9 **10** DAVE GRUSIN/One Of A Kind (GRP)
- 13 **11** MAYNARD FERGUSON/Live From San Francisco (Palo Alto)
- 12 **12** CHET ATKINS, C.G.P./Stay Tuned (Columbia)
- 10 **13** DAVID SANBORN/Straight To The Heart (WB)
- 23 **14** EMILY REMLER/Catwalk (Concord)
- 20 **15** PHIL WOODS QUARTET/Live From New York (Palo Alto)
- 14 **16** JAMES WILLIAMS/Alter Ego (Sunnyside)
- 15 **17** BILL REICHENBACH QUARTET/Bill Reichenbach Quartet (Silver Seven)
- 24 **18** INDRA LESMANA w/NEBULA/No Standing (Zebra)
- 29 **19** TANIA MARIA/Made In New York (Manhattan)
- 30 **20** RICKY FORD/Shorter Ideas (Muse)
- 16 **21** BOBBY SHEW QUARTET/Breakfast Wine (Pausa)
- 22 **22** ANDREAS VOLLENWEIDER/White Winds (FM/CBS)
- 17 **23** ALEX MALHEIROS/Atlantic Forest (Milestone/Fantasy)
- 19 **24** FALCON & THE SNOWMAN/Soundtrack (EMI America)

MOST ADDED

- GEORGE HOWARD (11)
Dancing In The Sun (TBA/Palo Alto)
- PATRICK PLUNKETT (11)
Plunketts' Safari (Noran)
- EMILY REMLER (11)
Catwalk (Concord)
- MAYNARD FERGUSON (9)
Live From San Francisco (Palo Alto)
- ERNESTINE ANDERSON (8)
When The Sun Goes Down (Concord)

HOTTEST

- STANLEY JORDAN (40)
Magic Touch (Blue Note)
- KENNY BURRELL/G. WASHINGTON JR. (20)
Togetherring (Blue Note)
- BOBBY HUTCHERSON (15)
Good Bait (Landmark)
- STANLEY TURRENTINE (13)
Straight Ahead (Blue Note)
- WEATHER REPORT (12)
Sportin' Life (Columbia)

PAUL WINTER CONSORT "Concert For The Earth" (Living Music) 10/3

Rotations: Heavy 1/0, Medium 3/0, Light 5/2, Extra Adds 1, Total Adds 3, WGBH, KERA, KRML. Heavy: WFPL. Medium: WZAM, WUWM, KCSC.

LIONEL HAMPTON "Ambassador At Large" (Glad-Hamp) 9/2

Rotations: Heavy 2/0, Medium 5/0, Light 1/1, Extra Adds 1, Total Adds 2, WMOT, WYBC. Heavy: WFPL, KADX. Medium: WBBY, WKSU, KLON, KJZZ, WPE.

ALPHONSE MOUZON "The Sky Is The Limit" (Pausa) 9/2

Rotations: Heavy 1/0, Medium 7/1, Light 1/1, Extra Adds 0, Total Adds 2, WEBR, KBEM. Heavy: KIFM. Medium: KSAX, WZAM, WYBC, WMGI, WKND, WVOI.

ART ENSEMBLE OF CHICAGO "Third Decade" (WB) 9/1

Rotations: Heavy 0/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WBGO. Medium: WFPL, WDET, WKSU, WNUR, KWMU.

MAL WALDRON & DAVE FRIESEN "Encounters" (Muse) 8/2

Rotations: Heavy 1/1, Medium 4/0, Light 2/0, Extra Adds 1, Total Adds 2, WNOP, KBEM. Medium: WGBH, WKSU, KPLU, KLCC.

LESLIE DRAYTON "Love Is A Four Letter Word" (Esoteric) 7/5

Rotations: Heavy 0/0, Medium 2/1, Light 3/2, Extra Adds 2, Total Adds 5, WKSU, KMHD, WFSS, KRML, WVOI. Medium: KPLU.

DIDIER LOCKWOOD GROUP "Didier Lockwood Group" (Gramavision) 7/1

Rotations: Heavy 1/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, KLCC. Heavy: WNOP. Medium: WMOT, KCSC, KPLU.

DAVE MCKENNA "The Key Man" (Concord) 7/1

Rotations: Heavy 4/0, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 1, WRTI. Heavy: WFPL, KLON, KPLU, WMID. Medium: WGBH.

SHANKAR "Song For Everyone" (WB) 6/3

Rotations: Heavy 0/0, Medium 1/1, Light 5/2, Extra Adds 0, Total Adds 3, WRTI, KPLU, KLCC.

WARMERS "Never Gonna Give You Up" (Windy City) 6/3

55 Reporters 66%

Black/Urban Chart: **28**

BLACK/URBAN BREAKERS

the second Black/Urban Breaker off the platinum selling album "Make It Big"



GLADYS KNIGHT & THE PIPS

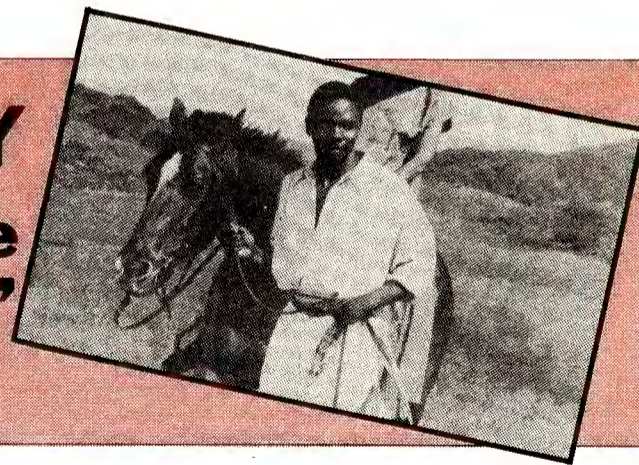
"Keep Givin' Me Love"

48 Reporters — 58% & Breaker next week!

PHILIP BAILEY

"Walking On The Chinese Wall"

on over 25 Black/Urban reporters 29% and on it's way to Breaker!



BILL WITHERS

"Oh Yeah"

BLACK/URBAN BREAKERS

4/12

Black/Urban Chart: **29**

... and sales momentum continues!



ON COLUMBIA RECORDS

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS

MARVIN GAYE Sanctified Lady (Columbia)

89% of our reporting stations on it. Rotations: Heavy 17/6, Medium 32/11, Light 25/16, Total Adds 33 including WWIN, WXYV, WUSL, WAMO, KNOK-FM, KYOK, WDIA, WYLD-FM, K94, WOWI, WTMP, WZAK, XHRM. A most added record. Debuts at number 33 on the Black/Urban chart.

ASHFORD & SIMPSON Babies (Capitol)

66% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/1, Light 34/11, Total Adds 12 WRKS, KNOK-FM, WYLD-FM, WBMX, WGCI, KSOL, KQXL, WJAX, WJYL, WJJS, WWDM, WQKS. Debuts at number 40 on the Black/Urban chart.

WHAM! Everything She Wants (Columbia)

66% of our reporting stations on it. Rotations: Heavy 20/1, Medium 22/6, Light 13/5, Total Adds 12, WTMP, KDAY, WXOK, WFXC, WQMG, WPDQ, WJYL, WQQK, WTOY, KAPE, WVOI, KUKQ. Moves 33-28 on the Black/Urban chart.

JEFFREY OSBORNE Let Me Know (A&M)

63% of our reporting stations on it. Rotations: Heavy 5/1, Medium 24/0, Light 23/9, Total Adds 10, WVEE, WYLD-FM, WNHC, KQXL, WENN, WQMG, WJAX, KHYS, WWDM, WKWM. Debuts at number 37 on the Black/Urban chart.

TEENA MARIE Jammin' (Epic)

61% of our reporting stations on it. Rotations: Heavy 4/0, Medium 28/0, Light 19/4, Total Adds 4, WNHC, WJAX, WQKS, WKWM. Heavy: WOWI, KACE, OC104, WKXI. Debuts at number 38 on the Black/Urban chart.

GWEN GUTHRIE Just For You (Island)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 24/1, Light 23/4, Extra Adds 5, WXYV, WAOX, Z93, WJYL, WTOY. Heavy: WDIA, WJMI, WANT. Debuts at number 39 on the Black/Urban chart.

NEW & ACTIVE

CHANGE "Let's Go Together" (Atlantic) 49/11

Rotations: Heavy 6/0, Medium 20/4, Light 23/7, Total Adds 11, WAMO, WAOX, KRNB, WZEN-FM, WTKL, WXOK, WQMG, KJCB, WBLX, WAAA, WVOI. Heavy: WWIN, WXYV, WDAS, KMJM, WFXC, WJMI.

KLIQUE "A Woman, A Lover, A Friend" (MCA) 48/12

Rotations: Heavy 0/0, Medium 12/1, Light 36/11, Total Adds 12, WHUR, KKDA-FM, WDIA, WYLD-FM, WGCI, WZAK, WLUM, XHRM, WXOK, KJCB, WPLZ, KHYS.

GLADYS KNIGHT & PIPS "Keep Givin' Me Love" (Columbia) 48/10

Rotations: Heavy 2/0, Medium 20/5, Light 26/5, Total Adds 10, WDAS, WYLD-FM, WZEN-FM, XHRM, KQXL, WJMI, WBLX, WPLZ, WWDM, KDKO. Heavy: WNHC, WATV.

JESSE JOHNSON'S REVUE "Can You Help Me" (A&M) 45/31

Rotations: Heavy 3/0, Medium 12/7, Light 30/24, Total Adds 31 including, WDAS, WUSL, WDJY, KKDA-FM, KYOK, KRNB, WYLD-FM, K94, WOWI, KMJM, XHRM, OC104, WFXC, WJMI, WKXI. Heavy: WAOX, KACE, KDAY

LEGACY "Don't Waste The Night" (Private I/CBS) 40/12

Rotations: Heavy 8/3, Medium 18/2, Light 14/7, Total Adds 12, WWIN, WILD, KRNB, WHRK, KDAY, KSOL, OC104, WXOK, JET94, KJCB, WANM, WWWVS. Heavy: WDIA, WOWI, WNHC, WEAS, KOKA.

EVELYN "CHAMPAGNE" KING "Till Midnight" (RCA) 38/12

Rotations: Heavy 0/0, Medium 9/2, Light 29/10, Total Adds 12, WDAS, WAMO, KYOK, WDIA, WBMX, XHRM, KQXL, WTKL, WXOK, WATV, WBLX, KHYS, Medium: WGCI, KACE, WRDW, WANT, WEAS, WDAO, WWWVS.

AMII STEWART "Friends" (Emergency) 38/5

Rotations: Heavy 4/1, Medium 20/2, Light 14/2, Total Adds 5, WZEN-FM, WATV, JET94, WJJS, WWDM. Heavy: WWIN, WVEE, WTKL.

JOHNNY GILL "Can't Wait Til Tomorrow" (Cotillion/Atco) 36/36

Rotations: Heavy 0/0, Medium 7/7, Light 29/29, Total Adds 36 including, WXYV, WDAS, WAMO, WDJY, WHUR, WAOX, KYOK, KRNB, WOWI, WTMP, WDMT, KMJM, WZEN-FM, KDAY, Z93, KHYS.

PAUL HARDCASTLE "King Tut" (Profile) 33/16

Rotations: Heavy 2/0, Medium 8/3, Light 23/13, Total Adds 16, WDAS, WVEE, KKDA-FM, WBMX, WGCI, KACE, WXOK, WATV, KJCB, WQOK, WANT, WTOY, KAPE, WEAS, KOKA, WWWVS. Heavy: WZEN-FM, WWDM.

WHIZ KID "He's Got The Beat" (Tommy Boy) 32/4

Rotations: Heavy 1/1, Medium 10/0, Light 21/3, Total Adds 4, WWIN, WXYV, JET94, KJCB. Medium: WDIA, KSOL, WTKL, WATV, WPEG, WFXC, WJMI, KOKA, WAAA, WTKL.

WHODINI "Big Mouth" (Jive/Arista) 32/3

Rotations: Heavy 8/1, Medium 12/0, Light 12/2, Total Adds 3, KNOK-FM, KYOK, KDAY. Heavy: WWIN, KRNB, WZAK, WATV, WLOU, WPLZ, WWDM.

REDDS & THE BOYS "Movin' & Groovin'" (TTED/Island) 32/2

Rotations: Heavy 1/0, Medium 13/1, Light 18/1, Total Adds 2, KRNB, WANT. Heavy: WHUR. Medium: WWIN, WDJY, WEDR, WGCI, WRDW, WENN, WPEG, WPDQ, KHYS, WTOY, WEAS, KOKA.

KENNY G & KASHIF "Love On The Rise" (Arista) 30/23

Rotations: Heavy 0/0, Medium 5/4, Light 25/19, Total Adds 23 including, WXYV, WAOX, KKDA-FM, WOWI, WJLB, KACE, KDAY, XHRM, KSOL, WJMI, WBMX, WJYL, WBLX, WPLZ, WANM, WVOI.

HOWARD JONES "Things Can Only Get Better" (Elektra) 29/4

Rotations: Heavy 2/0, Medium 13/2, Light 14/2, Total Adds 4, Z93, WORL, WANT, KDKO. Heavy: WXYV, JET94. Medium: WHUR, KYOK, WTMP, KACE, KJLB, WPEG, WPDQ, WBMX, WQOK, WQKS, WWWVS.

TINA TURNER "Show Some Respect" (Capitol) 28/11

Rotations: Heavy 1/0, Medium 12/2, Light 15/9, Total Adds 11, KRNB, K94, WLUM, WATV, WENN, WJAX, KJCB, WANT, WAAA, WKFO, WVOI. Heavy: WAOX.

ALFIE "Star" (Motown) 28/4

Rotations: Heavy 3/0, Medium 8/1, Light 17/3, Total Adds 4, WWIN, WAOX, WZAK, WJJS. Heavy: WGCI, WLOU, WANT.

LOOSE ENDS "Hangin' On A String (Contemplating)" (MCA) 27/13

Rotations: Heavy 3/0, Medium 4/1, Light 20/12, Total Adds 13, WWIN, WXYV, WHUR, KKDA-FM, WYLD-FM, KMJM, XHRM, KJCB, WTOY, WWDM, WDAO, WKWM, WWWVS. Heavy: WZAK, KDAY, WQOK.

MOST ADDED

- JOHNNY GILL (36)**
Can't Wait Til Tomorrow (Cotillion/Atco)
- MARVIN GAYE (33)**
Sanctified Lady (Columbia)
- JESSE JOHNSON'S REVUE (31)**
Can You Help Me (A&M)
- KENNY G & KASHIF (23)**
Love On The Rise (Arista)
- RUN D.M.C. (20)**
You Talk Too Much (Profile)

HOTTEST

- USA FOR AFRICA (68)**
We Are The World (Columbia)
- DeBARGE (38)**
Rhythm Of The Night (Gordy/Motown)
- MARY JANE GIRLS (32)**
In My House (Gordy/Motown)
- WHITNEY HOUSTON (27)**
You Give Good Love (Arista)
- NEW EDITION (22)**
Lost In Love (MCA)
- SADE (22)**
Smooth Operator (Portrait/CBS)

MERC & MONK "Baby Face" (Manhattan) 27/7

Rotations: Heavy 0/0, Medium 2/0, Light 25/7, Total Adds 7, WOWI, KMJM, WATV, WENN, KJCB, WJYL, WANM. Medium: KACE, WWWS.

TONEY LEE "Teaser" (Critique) 27/3

Rotations: Heavy 0/0, Medium 8/1, Light 19/2, Total Adds 3, WDAS, WVEE, WBMX. Medium: WILD, KRNB, WEDR, WFXC, WQMG, WANT, WEAS.

GRANDMASTER FLASH "Girls Love The Way He Spins" (Elektra) 25/7

Rotations: Heavy 1/0, Medium 7/0, Light 17/7, Total Adds 7, KMJQ, WHRK, WKND, WLOU, WVKO, WKWM, WVOI. Heavy: KYOK. Medium: KKDA-FM, WJLB, KMJM, WRDW, WTKL, WFXC, WWWVS.

SIGNIFICANT ACTION

PHILIP BAILEY "Walking On The Chinese Wall" (Columbia) 24/7

Rotations: Heavy 0/0, Medium 12/1, Light 12/6, Total Adds 7, WNHC, WRDW, WJAX, WPDQ, WWDM, WVOI, KDKO. Medium: KRNB, WDIA, KACE, XHRM, KSOL, OC104, WFXC, WQMG, WANT, WDAO, WTKL.

RUN D.M.C. "You Talk Too Much" (Profile) 23/20

Rotations: Heavy 2/1, Medium 7/5, Light 14/14, Total Adds 20, WAOX, KKDA-FM, KMJQ, KRNB, WHRK, WEDR, WOWI, WZAK, WJLB, KMJM, WNHC, WATV, Z93, WBLX, WEAS, WWDM, WANM, WTKL, WWWVS, WVOI.

HERB THE "K" "Breakin' Super Turf" (Private I/CBS) 23/2

Rotations: Heavy 0/0, Medium 9/0, Light 14/2, Total Adds 2, WAAA, WWWVS. Medium: KRNB, WDIA, WDMT, WATV, WKXI, WBLX, WTOY, WEAS, KOKA.

CURTIS HAIRSTON "I Want Your Lovin'" (Pretty Pearl) 22/2

Rotations: Heavy 2/0, Medium 7/1, Light 13/1, Total Adds 2, WWDM, WDAO. Heavy: WEDR, WBLX. Medium: WOWI, WENN, WQMG, WKXI, WPDQ, WTKL.

DON HENLEY "All She Wants To Do Is Dance" (Geffen) 21/11

Rotations: Heavy 2/1, Medium 5/2, Light 14/8, Total Adds 11, WAOX, WVEE, KRNB, WDIA, WTMP, KACE, Z93, JET94, WQOK, KHYS, WTKL. Heavy: WJAX. Medium: WBLZ, WBMX.

SKIP WORTH & TURNER "Thinking About Your Love" (4th & Broadway/Island) 20/9

Rotations: Heavy 1/0, Medium 3/1, Light 16/8, Total Adds 9, WUSL, WBMX, WDMT, WJLB, WKND, WNHC, WPEG, WPLZ, WQKS. Heavy: WZEN-FM. Medium: WDAS, WGCI.

BOBBY WOMACK "Someday We'll All Be Free" (Beverly Glen) 20/6

Rotations: Heavy 0/0, Medium 7/1, Light 13/5, Total Adds 6, WDAS, WATV, WPLZ, WANT, WQKS, WKWM. Medium: WAOX, WTMP, KACE, KSOL, WEAS, WANM.

ROXANNE SHANTE "Queen Of Rox (Shante Rox On)" (Pop Art) 20/3

Rotations: Heavy 3/0, Medium 9/0, Light 8/3, Total Adds 3, WEDR, WJLB, KDAY. Heavy: WPEG, WQOK, WWDM. Medium: WDAS, WVEE, KYOK, WDIA, WDMT, KMJM, WKXI, WEAS, WTKL.

VOYEUR "Paradise" (MCA) 19/7

Rotations: Heavy 0/0, Medium 2/0, Light 17/7, Total Adds 7, WDAS, KRNB, WEDR, WPDQ, KJCB, WWWVS, WVOI.

RAPPIN' DUKE "Rappin' Duke" (JWP) 19/6

Rotations: Heavy 4/1, Medium 9/1, Light 11/4, Total Adds 6, WAMO, WHUR, KKDA-FM, WZAK, WJMI, WQOK. Heavy: KJLB, KIIZ, WKWM. Medium: WWIN, KDAY, WTKL.

DARYL HALL & JOHN OATES "Some Things Are Better Left Unsaid" (RCA) 19/3

Rotations: Heavy 4/0, Medium 9/1, Light 6/2, Total Adds 3, WRDW, Z93, WJJS. Heavy: WPEG, JET94, KOKA, WQKS. Medium: KRNB, K94, WBLZ, WZAK, KSOL, OC104, WJAX, WBMX.

PHIL COLLINS "Sussudio" (Atlantic) 17/4

Rotations: Heavy 1/0, Medium 4/0, Light 12/4, Total Adds 4, WHUR, WBMX, WANT, WQKS. Heavy: WZEN-FM. Medium: WUSL, KACE, OC104, WQOK.

ANTHONY WATSON "Solid Love Affair" (SRO) 17/3

Rotations: Heavy 0/0, Medium 2/0, Light 15/3, Total Adds 3, KMJM, KSOL, WJYL. Medium: WAOX, WVEE.

MADONNA "Crazy For You" (Geffen) 17/1

Rotations: Heavy 8/0, Medium 9/1, Light 11/4, Total Adds 1, WHUR. Heavy: WLUM, OC104, Z93, WJAX, WJJS, WORL, WQKS, KUKQ. Medium: WHRK, K94, WBLZ, JET94, WVKO.

KLOCKWISE "Kiss Me Now" (Sinban) 15/5

Rotations: Heavy 0/0, Medium 5/1, Light 10/4, Total Adds 5, WAMO, WAOX, WVEE, WDMT, WENN. Medium: KRNB, WDIA, WKXI, WWWVS.

EVELYN THOMAS "Heartless" (Vanguard) 15/0

Rotations: Heavy 1/0, Medium 4/0, Light 10/0, Total Adds 0. Heavy: WZEN-FM. Medium: WDAS, WEDR, WOWI, WLOU.

DEELE "Material Thing" (Solar/Elektra) 14/14

Rotations: Heavy 0/0, Medium 4/4, Light 10/10, Total Adds 14, WXYV, WHRK, WBLZ, KDAY, KSOL, KQXL, KIIZ, WBMX, WQOK, KAPE, WVKO, WDAO, WTKL, WWWVS.

EMOTIONS "Miss Your Love" (Motown) 13/6

Rotations: Heavy 0/0, Medium 3/0, Light 10/6, Total Adds 6, WGCI, KACE, WRDW, WQMG, WJYL, WBLX. Medium: XHRM, OC104, WANM.

RALPH ROLLE "Roxanne's A Man (The Untold Story)" (Streetwise) 13/3

Rotations: Heavy 1/0, Medium 5/0, Light 7/3, Total Adds 3, WWIN, WBMX, WQOK. Heavy: KDAY. Medium: KYOK, WDMT, WZAK, KMJM, WANM.

SWITCH "I'm So Satisfied" (Total Experience/RCA) 13/1

Rotations: Heavy 0/0, Medium 7/1, Light 9/5, Total Adds 1, KYOK. Medium: KKDA-FM, KMJQ, WYLD-FM, KQXL, WQMG, WJYL.

WILL KING "I'm Sorry" (Total Experience/RCA) 12/6

Rotations: Heavy 0/0, Medium 1/0, Light 11/6, Total Adds 6, WPDQ, WANT, KAPE, WEAS, WWDM, WANM. Medium: WFXC.

REBBIE JACKSON "Play Me (I'm A Jukebox)" (Columbia) 12/1

Rotations: Heavy 0/0, Medium 5/0, Light 7/1, Total Adds 1, WANT. Medium: KYOK, WJMI, WKXI, KOKA, WTKL.

ALEX BROWN "Come On Shout" (Mercury/PolyGram) 11/10

Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Total Adds 10, WXYV, WAOX, KRNB, WDIA, WOWI, WKXI, WLOU, WANT, KOKA, WQKS.

NARADA MICHAEL WALDEN "The Nature Of Things" (WB) 11/6

Rotations: Heavy 1/1, Medium 1/0, Light 9/5, Total Adds 6, WVEE, KACE, WRDW, WPDQ, WANT, WDAO. Medium: WFXC.

MURRAY HEAD "One Night In Bangkok" (MCA) 11/5

Rotations: Heavy 4/1, Medium 4/2, Light 3/2, Total Adds 5, WYLD-FM, WZAK, WRDW, WJAX, WJJS. Heavy: WDJY, JET94, KUKQ. Medium: KNOK-FM, WWDM.

ANIMATION "Obsession" (Mercury/PolyGram) 11/3

Rotations: Heavy 5/0, Medium 3/1, Light 3/2, Total Adds 3, WTMP, Z93, WWDM. Heavy: WHRK, K94, WJAX, WBMX, KUKQ. Medium: WUSL, WBLZ.

KEITH POLE "Fulfill Your Fantasies" (Supertronic) 11/1

Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Total Adds 1, WPDQ. Heavy: WTKL. Medium: WEAS.

CARL ANDERSON "Can't Stop This Feeling" (Epic) 10/3

Rotations: Heavy 1/0, Medium 1/0, Light 8/3, Total Adds 3, WQMG, WKXI, WLOU. Heavy: WOWI. Medium: KACE.

PENNY FORD "Dangerous" (Total Experience/RCA) 10/3

Rotations: Heavy 0/0, Medium 3/0, Light 7/3, Total Adds 3, WILD, WDMT, KDAY. Medium: KKDA-FM, WNHC, WANM.

BLACK/URBAN ADS & HOTS

EAST

WWIN/Baltimore
Keith Newman
NATALIE COLE
LOOSE ENDS
ROSE ROYCE
LEGACY
ALFIE
MARVIN GAYE
RALPH ROLLE
WHIZ KID
Hottest:
WHITNEY HOUSTON
USA FOR AFRICA
GEORGE BENSON
DEBARGE
EUGENE WILDE
WXYW/Baltimore
Roy Sampson
LOOSE ENDS
MARVIN GAYE
NATALIE COLE
DEBARGE
FREDERICK
JOHNNY GILL
KENNY G
ALEX BROWN
GWEN GUTHRIE
JAKATA
WHIZ KID
Hottest:
HOWARD JONES
CHANGE
HAROLD FALTERMEYER
KLYMAXX
ALEXANDER O'NEAL
WILD/Boston
Elroy R.C. Smith
POINTER SISTERS
PENNY FORD
MTUME
LEGACY
Hottest:
USA FOR AFRICA
MARY JANE GIRLS
WHITNEY HOUSTON
BILLY OCEAN
FREDERICK
WKND/Hartford
Jordan McLean
JESSE JOHNSON
GRANDMASTER FLASH
NATALIE COLE
REDDINGS
POINTER SISTERS
SKIPWORTH & TURNER
Hottest:
USA FOR AFRICA
DEBARGE
ALEXANDER O'NEAL
JENNY BURTON
WHITNEY HOUSTON
WNHC/New Haven
James Jordan
MARVIN GAYE
PHILIP BAILEY
CHAKA KHAN
JEFFREY OSBORNE
TEENA MARIE
SKIPWORTH & TURNER
RUN D.M.C.
Hottest:
JOHNNY GILL
LUTHER VANDROSS
JESSE JOHNSON
SHEENA EASTON
SIEDAH GARRETT
WRKS/New York
Tony Quararone
MANTRONIX
ASHFORD & SIMPSON
READY FOR THE WOR
SADE
Hottest:
USA FOR AFRICA
DEBARGE
WHITNEY HOUSTON
MARY JANE GIRLS
FREDERICK

WEST

KDKO/Englewood
Jay Johnson
HAROLD FALTERMEYER
PHILIP BAILEY
HOWARD JONES
GLADYS KNIGHT
READY FOR THE WOR
JESSE JOHNSON
BLACK IVORY
Hottest:
USA FOR AFRICA
MARY JANE GIRLS
ALEXANDER O'NEAL
SADE
EUGENE WILDE
KDAY/Los Angeles
Jack Patterson
WHAM!
STEVE ARRINGTON
NATALIE COLE
CHEYNE
DEELE
LISA DANIELLE
CYBOTRON
JOHNNY GILL
KENNY G
WHODINI
CHAKA KHAN
EUGENE WILDE
ROXANNE SHANTE
HAROLD FALTERMEYER
BILL WITHERS
PENNY FORD
COSMIC CAT
LEGACY
Hottest:
USA FOR AFRICA
SADE
ALEXANDER O'NEAL
MARY JANE GIRLS
DEBBIE DEB

SOUTH

OC104/Ocean City, MD
Dave Allan
FREDDIE JACKSON
MADONNA
KENNY G
LEGACY
ANGELA BOFILL
CHANGE
JESSE JOHNSON
Hottest:
NEW EDITION
HAROLD FALTERMEYER
MADONNA
SADE
WUSL/Philadelphia
Jeff Wyatt
NATALIE COLE
SKIPWORTH & TURNER
JESSE JOHNSON
PRINCE
MARVIN GAYE
Hottest:
NEW EDITION
KLOCKWITZ
PAUL HARDCASTLE
TONY LEE
FREDERICK
USA FOR AFRICA
WDAO/Philadelphia
Joe Tamburro
JESSE JOHNSON
JOHNNY GILL
BOBBY WOMACK
PAUL HARDCASTLE
GLADYS KNIGHT
TONEY LEE
HAROLD FALTERMEYER
BLACK IVORY
EVELYN KING
VOYEUR
Hottest:
USA FOR AFRICA
RICK JAMES
READY FOR THE WOR
KLYMAXX
SHANNON
WAMO/Pittsburgh
Allen Harrison
MARVIN GAYE
EVELYN KING
KLOCKWITZ
JOHNNY GILL
CHANGE
LONNIE HILL
REDDIE JACKSON
RAPPIN' DUKE
Hottest:
USA FOR AFRICA
RICK JAMES
MARVIN GAYE
KLYMAXX
SHANNON
WDJY/Washington
Dan O'Neil
JEAN KNIGHT
GEORGE BENSON
READY FOR THE WOR
JOHNNY GILL
JESSE JOHNSON
FURIOUS FIVE
Hottest:
HAROLD FALTERMEYER
USA FOR AFRICA
MURRAY HEAD
SADE
DEBARGE
WHUR/Washington
Libby Lawson
MADONNA
RAPPIN' DUKE
SIEDAH GARRETT
GAP BAND
PHIL COLLINS
KLIQUE
JOHNNY GILL
LOOSE ENDS
Hottest:
MARY JANE GIRLS
REEDS & THE BOYS
DEBARGE
USA FOR AFRICA
WHITNEY HOUSTON

KACE/Los Angeles
Miller/Robinson
GEORGE BENSON
DAVE GRUBIN
CHEYNE
DON HENLEY
KENNY G
T.C. CURTIS
NARADA MICHAEL WA
PAUL HARDCASTLE
EMOTIONS
Hottest:
ALEXANDER O'NEAL
KLYMAXX
TEENA MARIE
KJLH/Los Angeles
Jim Maddox
none
Hottest:
USA FOR AFRICA
COMMODORES
SADE
MARY JANE GIRLS
LUTHER VANDROSS
KUKQ/Phoenix
Jay Stone
NEW EDITION
WHAM!
MARY JANE GIRLS
FREDDIE JACKSON
REDDINGS
GAP BAND
TEMPTATIONS
WHITNEY HOUSTON
Hottest:
COMMODORES
MADONNA
ANIMOTION
DEBARGE
MURRAY HEAD

WQMG/Greensboro
Doc Foster
ROY AYERS
CARL ANDERSON
JEFFREY OSBORNE
WHAM!
FATBACK
CHANGE
JESSE JOHNSON
EMOTIONS
JOHNNY GILL
KENNY G
Hottest:
USA FOR AFRICA
MAZE
NEW EDITION
DEBARGE
WHITNEY HOUSTON

WATV/Birmingham
Ron January
WHITNEY HOUSTON
MARVIN GAYE
RUN D.M.C.
PAUL HARDCASTLE
MERC & MONK
POINTER SISTERS
TINA TURNER
AMII STEWART
EVELYN KING
BOBBY WOMACK
JESSE JOHNSON
NATALIE COLE
GEORGE DUKE
Hottest:
USA FOR AFRICA
KOOOL & THE GANG
DEBARGE
NEW EDITION
MARY JANE GIRLS
ROOL & THE GANG
MAZE
WENN/Birmingham
Michael Star
DON HENLEY
STEVE ARRINGTON
NARADA MICHAEL WA
KLOCKWITZ
PAUL HARDCASTLE
TONY LEE
JEFFREY OSBORNE
Hottest:
USA FOR AFRICA
COMMODORES
SHALAMAR
ALEXANDER O'NEAL
JESSE JOHNSON
WRDW/Augusta
Charlotte Logan
MARVIN GAYE
MURRAY HEAD
HALL & OATES
ROCKWELL
PHILIP BAILEY
EMOTIONS
KENNY G
NARADA MICHAEL WA
Hottest:
JOHNNY GILL
LUTHER VANDROSS
WILTON FELDER
USA FOR AFRICA
MAZE
WTKL/Baton Rouge
Guy Broady
JESSE JOHNSON
JOHNNY GILL
MARVIN GAYE
CHANGE
EVELYN KING
READY FOR THE WOR
HAROLD FALTERMEYER
Hottest:
WILTON FELDER
COMMODORES
USA FOR AFRICA
OHIO PLAYERS
FREDERICK

WWW2/Charleston
Marc Little
ANIMOTION
DON HENLEY
HALL & OATES
HOWARD JONES
GWEN GUTHRIE
JOANNA GARDNER
JOHNNY GILL
CLARENCE JACKSON
RUN D.M.C.
Hottest:
USA FOR AFRICA
KOOOL & THE GANG
NEW EDITION
SADE
ALEXANDER O'NEAL
WPEG/Charlotte
Mike Rossi
MARVIN GAYE
CHAKA KHAN
CON FUNK SHUN
BILLY OCEAN
HAROLD FALTERMEYER
JOHNNY GILL
SKIPWORTH & TURNER
LE FOXKE
Hottest:
USA FOR AFRICA
EUGENE WILDE
MARY JANE GIRLS
KLYMAXX
RICK JAMES
JETS94/Chattanooga
Rich Phillips
FREDDIE JACKSON
DON HENLEY
LEGACY
WHIZ KID
AMII STEWART
Hottest:
DEBARGE
MURRAY HEAD
HAROLD FALTERMEYER
USA FOR AFRICA
NEW EDITION
SADE

WKXI/Jackson
Tommy Marshall
CARL ANDERSON
JESSE JOHNSON
ISLEY, JASPER &
JOHNNY GILL
ALEX BROWN
BELOUIS SOME
MTUME
Hottest:
USA FOR AFRICA
NEW EDITION
MARY JANE GIRLS
SADE
WJAX/Jacksonville
Tony Mann
MURRAY HEAD
FREDDIE JACKSON
REO SPEEDWAGON
TINA TURNER
TEENA MARIE
HAROLD FALTERMEYER
GLENN FREY
ASHFORD & SIMPSON
MARVIN GAYE
ATLANTIC STARR
READY FOR THE WOR
PHILIP BAILEY
JEFFREY OSBORNE
Hottest:
DEBARGE
SADE
USA FOR AFRICA
NEW EDITION
MADONNA

WPKD/Dallas
Terri Avery
RAPPIN' DUKE
RUN D.M.C.
PAUL HARDCASTLE
KENNY G
KLIQUE
LOOSE ENDS
WRECKIN' CREW
JESSE JOHNSON
Hottest:
USA FOR AFRICA
KLYMAXX
NEW JERSEY MASS C
ATLANTIC STARR
FREDERICK
WFXC/Durham
Alvin Stowe
WHAM!
JESSE JOHNSON
HAROLD FALTERMEYER
NATALIE COLE
LONNIE HILL
JOHNNY GILL
DIVINE SOUNDS
VOYEUR
Hottest:
USA FOR AFRICA
CON FUNK SHUN
KOOOL & THE GANG
B.B. KING
MELBA MOORE
ATLANTIC STARR
SHANNON
B.B. KING

WKIZ/Killeen
Bill St. John
DEELE
MARY JANE GIRLS
LUTHER VANDROSS
MAZE
Hottest:
DEBARGE
USA FOR AFRICA
JUNIE MORRISON
TEENA MARIE
RAPPIN' DUKE
WBMK/Knoxville
Maurice Turk
MARVIN GAYE
GLENN JONES
KENNY G
NATALIE COLE
DEELE
JOHNNY GILL
PHIL COLLINS
Hottest:
MARVIN GAYE
GEORGE BENSON
FREDDIE JACKSON
USA FOR AFRICA
BILLY OCEAN

WHRK/Memphis
Stone/Smith
GEORGE BENSON
RUN D.M.C.
DEELE
LEGACY
GRANDMASTER FLASH
Hottest:
KOOOL & THE GANG
SADE
KLYMAXX
WHITNEY HOUSTON
USA FOR AFRICA
WEDR/Miami
Jackson/Jones
SADE
ROXANNE SHANTE
RUN D.M.C.
MAJESTY
READY FOR THE WOR
DENISE LASALLE
CHAKA KHAN
VOYEUR
HIGH FIDELITY THR
Hottest:
USA FOR AFRICA
MARY JANE GIRLS
HOWARD JONES
ALEXANDER O'NEAL
DEBARGE

KJCB/Lafayette
Beatrice Evans
LEGACY
WHIZ KID
HAROLD FALTERMEYER
CHANGE
MARVIN GAYE
TINA TURNER
JOHNNY GILL
JESSE JOHNSON
MERC & MONK
SMOKE CITY
KLIQUE
VOYEUR
LOOSE ENDS
LONNIE HILL
PAUL HARDCASTLE
TOWNSENDS
DENISE LASALLE
KENNY G
Hottest:
USA FOR AFRICA
FREDDIE JACKSON
MAZE
CON FUNK SHUN
DEBARGE
WLOU/Louisville
Tony T. Fields
MARVIN GAYE
GRANDMASTER FLASH
ALEX BROWN
SHIRLEY BROWN
CARL ANDERSON
Hottest:
MAZE
STEVE ARRINGTON
DAZZ BAND
LUTHER VANDROSS
JESSE JOHNSON

WJYL/Louisville
Vernon Wells
WHAM!
GWEN GUTHRIE
EMOTIONS
ASHFORD & SIMPSON
SHANNON
KLIQUE
ASHFORD & SIMPSON
HOTTES:
USA FOR AFRICA
WILTON FELDER
MAZE
KOOOL & THE GANG
K94/Norfolk
Bruce Dowdy
TEARS FOR FEARS
MADONNA
MARVIN GAYE
TINA TURNER
PAUL HARDCASTLE
Hottest:
DUKE
JESSE JOHNSON
GAP BAND
Hottest:
WHAM!
RICK JAMES
DEBARGE
MARY JANE GIRLS
ANIMOTION

WJWS/Lynchburg
Lad Gains
ASHFORD & SIMPSON
HALL & OATES
SADE
AMII STEWART
READY FOR THE WOR
MURRAY HEAD
MARVIN GAYE
JOHNNY GILL
GEORGE DUKE
ALFIE
NATALIE COLE
Hottest:
USA FOR AFRICA
DEBARGE
SADE
MARY JANE GIRLS
KOOOL & THE GANG
KRNB/Memphis
Jerry Mason
LEGACY
RUN D.M.C.
REDD & THE BOYS
READY FOR THE WOR
CHANGE
TINA TURNER
ALEX BROWN
ISLEY, JASPER &
VOYEUR
DON HENLEY
MAJESTY
HOWARD JONES
JOHNNY GILL
KLYMAXX
KLYMAXX
HAROLD FALTERMEYER
ASHFORD & SIMPSON
NEW EDITION
USA FOR AFRICA
WORLD/Orlando
Earl James
HOWARD JONES
JOHNNY GILL
Hottest:
DEBARGE
USA FOR AFRICA
WHITNEY HOUSTON
WHAM!
MADONNA

WPLZ/Petersburg
Hardy Jay
STEVE ARRINGTON
GLADYS KNIGHT
KLIQUE
OPUS TEN
JESSE JOHNSON
BOBBY WOMACK
KENNY G
SKIPWORTH & TURNER
NATALIE COLE
Hottest:
MARVIN GAYE
WHODINI
CON FUNK SHUN
WHITNEY HOUSTON
USA FOR AFRICA
KHY/Port Arthur
Mark Petry
RICK JAMES
ZADORA & JACKSON
THELMA HOUSTON
CHAKA KHAN
JEFFREY OSBORNE
KLIQUE
EVELYN KING
MARC ANTHONY THOM
DON HENLEY
JOHNNY GILL
Hottest:
MAZE
USA FOR AFRICA
JESSE JOHNSON
LUTHER VANDROSS

WANT/Richmond
Donnie Deane
MARVIN GAYE
TINA TURNER
PHIL COLLINS
DAVID DIGGS
WILL KING
BOBBY WOMACK
PAUL HARDCASTLE
NARADA MICHAEL WA
HOWARD JONES
REBBIE JACKSON
ALEX BROWN
JESSE JOHNSON
REDD & THE BOYS
ANGELA BOFILL
Hottest:
USA FOR AFRICA
WHITNEY HOUSTON
B.B. KING
ALEXANDER O'NEAL
EUGENE WILDE

WAAA/Winston-Salem
Eric St. James
HERB THE K
BILLY OCEAN
CHANGE
TINA TURNER
HAROLD FALTERMEYER
JESSE JOHNSON
Hottest:
USA FOR AFRICA
SADE
KOOOL & THE GANG
DEBARGE
MARY JANE GIRLS

WBLX/Mobile
B.J. Taylor
ZADORA & JACKSON
BILLY OCEAN
CHANGE
JOHNNY GILL
EVELYN KING
KENNY G
GLADYS KNIGHT
RUN D.M.C.
EMOTIONS
Hottest:
USA FOR AFRICA
NEW EDITION
WHITNEY HOUSTON
KOOOL & THE GANG
ALEXANDER O'NEAL
WQOK/Nashville
JC Floyd
ANGELA
WHAM!
DEELE
DON HENLEY
SARAH MOON
PAUL HARDCASTLE
BILLY OCEAN
NEW EDITION
JOHNNY GILL
RALPH ROLLE
RAPPIN' DUKE
Hottest:
READY FOR THE WOR
USA FOR AFRICA
RUN D.M.C.
PRINCE
ROXANNE SHANTE
WYLD-FM/New Orleans
Dell Spencer
JEFFREY OSBORNE
JESSE JOHNSON
MARVIN GAYE
LOOSE ENDS
GLADYS KNIGHT
MURRAY HEAD
ROCKWELL
SHANNON
KLIQUE
ASHFORD & SIMPSON
USA FOR AFRICA
HOTTES:
USA FOR AFRICA
WILTON FELDER
SADE
KOOOL & THE GANG
KOKA/Shreveport
B.B. Davis
CHAKA KHAN
ALEX BROWN
MARVIN GAYE
ISLEY, JASPER &
CONWAY BROTHERS
PAUL HARDCASTLE
Hottest:
DUKE
JESSE JOHNSON
GAP BAND
Hottest:
WHAM!
RICK JAMES
DEBARGE
MARY JANE GIRLS
ANIMOTION

WJWS/Lynchburg
Lad Gains
ASHFORD & SIMPSON
HALL & OATES
SADE
AMII STEWART
READY FOR THE WOR
MURRAY HEAD
MARVIN GAYE
JOHNNY GILL
GEORGE DUKE
ALFIE
NATALIE COLE
Hottest:
USA FOR AFRICA
DEBARGE
SADE
MARY JANE GIRLS
KOOOL & THE GANG
KRNB/Memphis
Jerry Mason
LEGACY
RUN D.M.C.
REDD & THE BOYS
READY FOR THE WOR
CHANGE
TINA TURNER
ALEX BROWN
ISLEY, JASPER &
VOYEUR
DON HENLEY
MAJESTY
HOWARD JONES
JOHNNY GILL
KLYMAXX
KLYMAXX
HAROLD FALTERMEYER
ASHFORD & SIMPSON
NEW EDITION
USA FOR AFRICA
WORLD/Orlando
Earl James
HOWARD JONES
JOHNNY GILL
Hottest:
DEBARGE
USA FOR AFRICA
WHITNEY HOUSTON
WHAM!
MADONNA

WPLZ/Petersburg
Hardy Jay
STEVE ARRINGTON
GLADYS KNIGHT
KLIQUE
OPUS TEN
JESSE JOHNSON
BOBBY WOMACK
KENNY G
SKIPWORTH & TURNER
NATALIE COLE
Hottest:
MARVIN GAYE
WHODINI
CON FUNK SHUN
WHITNEY HOUSTON
USA FOR AFRICA
KHY/Port Arthur
Mark Petry
RICK JAMES
ZADORA & JACKSON
THELMA HOUSTON
CHAKA KHAN
JEFFREY OSBORNE
KLIQUE
EVELYN KING
MARC ANTHONY THOM
DON HENLEY
JOHNNY GILL
Hottest:
MAZE
USA FOR AFRICA
JESSE JOHNSON
LUTHER VANDROSS

WANT/Richmond
Donnie Deane
MARVIN GAYE
TINA TURNER
PHIL COLLINS
DAVID DIGGS
WILL KING
BOBBY WOMACK
PAUL HARDCASTLE
NARADA MICHAEL WA
HOWARD JONES
REBBIE JACKSON
ALEX BROWN
JESSE JOHNSON
REDD & THE BOYS
ANGELA BOFILL
Hottest:
USA FOR AFRICA
WHITNEY HOUSTON
B.B. KING
ALEXANDER O'NEAL
EUGENE WILDE

WAAA/Winston-Salem
Eric St. James
HERB THE K
BILLY OCEAN
CHANGE
TINA TURNER
HAROLD FALTERMEYER
JESSE JOHNSON
Hottest:
USA FOR AFRICA
SADE
KOOOL & THE GANG
DEBARGE
MARY JANE GIRLS

WBLX/Mobile
B.J. Taylor
ZADORA & JACKSON
BILLY OCEAN
CHANGE
JOHNNY GILL
EVELYN KING
KENNY G
GLADYS KNIGHT
RUN D.M.C.
EMOTIONS
Hottest:
USA FOR AFRICA
NEW EDITION
WHITNEY HOUSTON
KOOOL & THE GANG
ALEXANDER O'NEAL
WQOK/Nashville
JC Floyd
ANGELA
WHAM!
DEELE
DON HENLEY
SARAH MOON
PAUL HARDCASTLE
BILLY OCEAN
NEW EDITION
JOHNNY GILL
RALPH ROLLE
RAPPIN' DUKE
Hottest:
READY FOR THE WOR
USA FOR AFRICA
RUN D.M.C.
PRINCE
ROXANNE SHANTE
WYLD-FM/New Orleans
Dell Spencer
JEFFREY OSBORNE
JESSE JOHNSON
MARVIN GAYE
LOOSE ENDS
GLADYS KNIGHT
MURRAY HEAD
ROCKWELL
SHANNON
KLIQUE
ASHFORD & SIMPSON
USA FOR AFRICA
HOTTES:
USA FOR AFRICA
WILTON FELDER
MAZE
KOOOL & THE GANG
K94/Norfolk
Bruce Dowdy
TEARS FOR FEARS
MADONNA
MARVIN GAYE
TINA TURNER
PAUL HARDCASTLE
Hottest:
DUKE
JESSE JOHNSON
GAP BAND
Hottest:
WHAM!
RICK JAMES
DEBARGE
MARY JANE GIRLS
ANIMOTION

WAAA/Winston-Salem
Eric St. James
HERB THE K
BILLY OCEAN
CHANGE
TINA TURNER
HAROLD FALTERMEYER
JESSE JOHNSON
Hottest:
USA FOR AFRICA
SADE
KOOOL & THE GANG
DEBARGE
MARY JANE GIRLS

WTOY/Roanoke
Duke Ellington
WHAM!
MARVIN GAYE
JESSE JOHNSON
JOHNNY GILL
LOOSE ENDS
MASS EXTENSION
GWEN GUTHRIE
DEBBIE DEB
KENNY G
FURIOUS FIVE
PAUL HARDCASTLE
Hottest:
USA FOR AFRICA
ALEXANDER O'NEAL
KOOOL & THE GANG
DEBARGE
WHITNEY HOUSTON
KAPE/San Antonio
Mike Kelly
JUNIE MORRISON
THIRD WORLD
JOHNNY GILL
DEELE
PAUL HARDCASTLE
WILL KING
DEALERS
WHAM!
Hottest:
USA FOR AFRICA
WHITNEY HOUSTON
SADE
KLYMAXX
DEBARGE
WEAS/Sevannah
Don Jones
REDDINGS
RUN D.M.C.
WILL KING
JOHNNY GILL
HIGH FIDELITY THR
MAJESTY
PAUL HARDCASTLE
Hottest:
USA FOR AFRICA
WHITNEY HOUSTON
DEBARGE
MARY JANE GIRLS
KOKA/Shreveport
B.B. Davis
CHAKA KHAN
ALEX BROWN
MARVIN GAYE
ISLEY, JASPER &
CONWAY BROTHERS
PAUL HARDCASTLE
Hottest:
DUKE
JESSE JOHNSON
GAP BAND
Hottest:
WHAM!
RICK JAMES
DEBARGE
MARY JANE GIRLS
ANIMOTION

WJWS/Lynchburg
Lad Gains
ASHFORD & SIMPSON
HALL & OATES
SADE
AMII STEWART
READY FOR THE WOR
MURRAY HEAD
MARVIN GAYE
JOHNNY GILL
GEORGE DUKE
ALFIE
NATALIE COLE
Hottest:
USA FOR AFRICA
DEBARGE
SADE
MARY JANE GIRLS
KOOOL & THE GANG
KRNB/Memphis
Jerry Mason
LEGACY
RUN D.M.C.
REDD & THE BOYS
READY FOR THE WOR
CHANGE
TINA TURNER
ALEX BROWN
ISLEY, JASPER &
VOYEUR
DON HENLEY
MAJESTY
HOWARD JONES
JOHNNY GILL
KLYMAXX
KLYMAXX
HAROLD FALTERMEYER
ASHFORD & SIMPSON
NEW EDITION
USA FOR AFRICA
WORLD/Orlando
Earl James
HOWARD JONES
JOHNNY GILL
Hottest:
DEBARGE
USA FOR AFRICA
WHITNEY HOUSTON
WHAM!
MADONNA

WPLZ/Petersburg
Hardy Jay
STEVE ARRINGTON
GLADYS KNIGHT
KLIQUE
OPUS TEN
JESSE JOHNSON
BOBBY WOMACK
KENNY G
SKIPWORTH & TURNER
NATALIE COLE
Hottest:
MARVIN GAYE
WHODINI
CON FUNK SHUN
WHITNEY HOUSTON
USA FOR AFRICA
KHY/Port Arthur
Mark Petry
RICK JAMES
ZADORA & JACKSON
THELMA HOUSTON
CHAKA KHAN
JEFFREY OSBORNE
KLIQUE
EVELYN KING
MARC ANTHONY THOM
DON HENLEY
JOHNNY GILL
Hottest:
MAZE
USA FOR AFRICA
JESSE JOHNSON
LUTHER VANDROSS

WANT/Richmond
Donnie Deane
MARVIN GAYE
TINA TURNER
PHIL COLLINS
DAVID DIGGS
WILL KING
BOBBY WOMACK
PAUL HARDCASTLE
NARADA MICHAEL WA
HOWARD JONES
REBBIE JACKSON
ALEX BROWN
JESSE JOHNSON
REDD & THE BOYS
ANGELA BOFILL
Hottest:
USA FOR AFRICA
WHITNEY HOUSTON
B.B. KING
ALEXANDER O'NEAL
EUGENE WILDE

WAAA/Winston-Salem
Eric St. James
HERB THE K
BILLY OCEAN
CHANGE
TINA TURNER
HAROLD FALTERMEYER
JESSE JOHNSON
Hottest:
USA FOR AFRICA
SADE
KOOOL & THE GANG
DEBARGE
MARY JANE GIRLS

WBLX/Mobile
B.J. Taylor
ZADORA & JACKSON
BILLY OCEAN
CHANGE
JOHNNY GILL
EVELYN KING
KENNY G
GLADYS KNIGHT
RUN D.M.C.
EMOTIONS
Hottest:
USA FOR AFRICA
NEW EDITION
WHITNEY HOUSTON
KOOOL & THE GANG
ALEXANDER O'NEAL
WQOK/Nashville
JC Floyd
ANGELA
WHAM!
DEELE
DON HENLEY
SARAH MOON
PAUL HARDCASTLE
BILLY OCEAN
NEW EDITION
JOHNNY GILL
RALPH ROLLE
RAPPIN' DUKE
Hottest:
READY FOR THE WOR
USA FOR AFRICA
RUN D.M.C.
PRINCE
ROXANNE SHANTE
WYLD-FM/New Orleans
Dell Spencer
JEFFREY OSBORNE
JESSE JOHNSON
MARVIN GAYE
LOOSE ENDS
GLADYS KNIGHT
MURRAY HEAD
ROCKWELL
SHANNON
KLIQUE
ASHFORD & SIMPSON
USA FOR AFRICA
HOTTES:
USA FOR AFRICA
WILTON FELDER
MAZE
KOOOL & THE GANG
K94/Norfolk
Bruce Dowdy
TEARS FOR FEARS
MADONNA
MARVIN GAYE
TINA TURNER
PAUL HARDCASTLE
Hottest:
DUKE
JESSE JOHNSON
GAP BAND
Hottest:
WHAM!
RICK JAMES
DEBARGE
MARY JANE GIRLS
ANIMOTION

WAAA/Winston-Salem
Eric St. James
HERB THE K
BILLY OCEAN
CHANGE
TINA TURNER
HAROLD FALTERMEYER
JESSE JOHNSON
Hottest:
USA FOR AFRICA
SADE
KOOOL & THE GANG
DEBARGE
MARY JANE GIRLS

MIDWEST

WBMX/Chicago
Lee Michaels
ASHFORD & SIMPSON
SKIPWORTH & TURNER
READY FOR THE WOR
RALPH ROLLE
PAUL HARDCASTLE
TONEY LEE
CHAKA KHAN
EVELYN KING
Hottest:
GLENN JONES
JESSE JOHNSON
TEMPTATIONS
WGCI/Chicago
Graham Armstrong
NATALIE COLE
GRANDMASTER FLASH
LOOSE ENDS
WILL KING
DEALERS
WHAM!
ASHFORD & SIMPSON
CHAKA KHAN
POINTER SISTERS
PAUL HARDCASTLE
Hottest:
USA FOR AFRICA
RAPPIN' DUKE
WHITNEY HOUSTON
ATLANTIC STARR
WHAM!
WYLD-FM/Indianapolis
Jay Johnson
DON HENLEY
DEELE
EVELYN KING
HAROLD FALTERMEYER
LONNIE HILL
ROBERT WHITE
REDDINGS
RUN D.M.C.
MAJESTY
Hottest:
WILTON FELDER
ALEXANDER O'NEAL
AMII STEWART
MARY JANE GIRLS
WHITNEY HOUSTON
WZAK/Cleveland
Tolliver/Perry
MARVIN GAYE
MURRAY HEAD
ALFIE
KLIQUE
RUN D.M.C.
Hottest:
DUKE
ZADORA & JACKSON
NEW EDITION
DEBARGE
USA FOR AFRICA
FREDDIE JACKSON
NEW EDITION
WHITNEY HOUSTON
MAZE
WVDM/Sumter
Marva Stays
AMII STEWART
RUN D.M.C.
CURTIS HAIRSTON
DAVID DIGGS
NATALIE COLE
GLENN JONES
ANIMOTION
PHILIP BAILEY
JESSE JOHNSON
LOOSE ENDS
GLADYS KNIGHT
ASHFORD & SIMPSON
JEFFREY OSBORNE
WILL KING
Hottest:
LUTHER VANDROSS
USA FOR AFRICA
WHITNEY HOUSTON
FREDDIE JACKSON
ROXANNE SHANTE
WANM/Tallahassee
Joe Bullard
KENNY G
LEGACY
DENISE LASALLE
JOHNNY GILL
JESSE JOHNSON
RUN D.M.C.
WILL KING
LE FOXKE
MERC & MONK
Hottest:
USA FOR AFRICA
DEBARGE
ALEXANDER O'NEAL
SADE
USA FOR AFRICA
JESSE JOHNSON
MARY JANE GIRLS
WVMT/Tampa
Michael Moore
MARVIN GAYE
CURTIS HAIRSTON
CHANGE
GLADYS KNIGHT
READY FOR THE WOR
LOOSE ENDS
DEBARGE
NEW EDITION
USA FOR AFRICA
SADE
LUTHER VANDROSS
WHAM!
MARVIN GAYE
PHILIP BAILEY
WVO/Toledo
Maxx Myrick
MARVIN GAYE
POINTER SISTERS
GRANDMASTER FLASH
KENNY G
RUN D.M.C.
VOYEUR
JOHNNY GILL
WHAM!
TINA TURNER
PHILIP BAILEY
CHANGE
Hottest:
USA FOR AFRICA
NEW EDITION
USA FOR AFRICA
SADE
LUTHER VANDROSS

KJLH/Los Angeles reported a frozen playlist this week.

83 Reporting Stations
82 Current Reports

Stations are listed by region. Hots are listed in order of their airplay activity.



YOUNG BLACK PROGRAMMERS COALITION, INC.

THIRD ANNUAL AWARDS OF EXCELLENCE SCHOLARSHIP BANQUET

MAY 11, 1985

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TERRI AVERY, Assistant Program Director, Music Director KKDA-FM Dallas
JHERYL BUSBY, SR., Vice President, Black Music Division, MCA Records

SCHEDULE OF EVENTS

FRIDAY, MAY 10

Registration . 3:00 - 5:00 p.m.
7:00 - 9:00 p.m. - Cocktail Party
Big State Distribution

SATURDAY, MAY 11

Registration . 12:00 - 4:00 p.m.
6:30 - 8:00 p.m. - Cocktail Party
Polygram Records
8:00 - 11:00 p.m. - Banquet

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RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Three Two Last
Weeks Weeks Week

8	8	1	1	REBA McENTIRE/Somebody Should Leave (MCA)
11	9	6	2	SYLVIA/Fallin' In Love (RCA)
7	7	3	3	SAWYER BROWN/Step That Step (Capitol/Curb)
14	12	9	4	RONNIE McDOWELL/In A New York Minute (Epic)
12	10	8	5	CHARLY McCLAIN/Radio Heart (Epic)
6	6	4	6	EDDIE RABBITT/Warning Sign (WB)
20	15	12	7	MARK GRAY & TAMMY WYNETTE/Sometimes When We Touch (Columbia)
19	16	13	8	CONWAY TWITTY/Don't Call Him A Cowboy (WB)
16	13	11	9	JOHN CONLEE/Working Man (MCA)
23	18	15	10	MERLE HAGGARD/Natural High (Epic)
33	21	17	11	RONNIE MILSAP/She Keeps The Home Fires Burning (RCA)
24	20	18	12	OAK RIDGE BOYS/Little Things (MCA)
21	17	14	13	T.G. SHEPPARD/You're Going Out Of My Mind (WB/Curb)
4	3	2	14	DOLLY PARTON/Don't Call It Love (RCA)
32	26	23	15	CRYSTAL GAYLE/Nobody Wants To Be Alone (WB)
26	23	21	16	BARBARA MANDRELL/There's No Love In Tennessee (MCA)
28	24	22	17	RICKY SKAGGS/Country Boy (Epic)
25	22	20	18	WHITES/If It Ain't Love (Let's Leave It Alone) (MCA/Curb)
1	2	7	19	ALABAMA/There's No Way (RCA)
34	29	24	20	MEL McDANIEL/Let It Roll (Let It Rock) (Capitol)
22	19	19	21	FORESTER SISTERS/(That's What You Do) When You're... (WB)
50	36	27	22	EXILE/She's A Miracle (Epic)
—	41	30	23	WILLIE NELSON/Forgiving You Was Easy (Columbia)
38	33	28	24	EMMYLOU HARRIS/White Line (WB)
29	27	25	25	KEITH STEGALL/California (Epic)
2	1	5	26	JUDDS/Girls Night Out (RCA/Curb)
—	43	35	27	LEE GREENWOOD/Dixie Road (MCA)
42	35	31	28	DAN SEALS/My Old Yellow Car (EMI America)
49	38	32	29	STEVE WARINER/Heart Trouble (MCA)
5	5	10	30	GEORGE STRAIT/The Cowboy Rides Away (MCA)
—	45	36	31	STATLER BROTHERS/Hello Mary Lou (Mercury/Pg)
41	37	34	32	ED BRUCE/When Givin' Up Was Easy (RCA)
3	4	16	33	ANNE MURRAY/Time Don't Run Out On Me (Capitol)
48	40	37	34	LOUISE MANDRELL/Maybe My Baby (RCA)
—	—	42	35	EDDY RAVEN/Operator, Operator (RCA)
44	42	38	36	VINCE GILL/True Love (RCA)
47	44	41	37	KATHY MATTEA/It's Your Reputation Talkin' (Mercury/Pg)
BREAKER	38	39	38	CHARLEY PRIDE/Down On The Farm (RCA)
—	49	45	39	JIMMY BUFFETT/Who's The Blonde Stranger? (MCA)
—	50	44	40	TERRI GIBBS/A Few Good Men (WB)
BREAKER	41	42	41	JUDY RODMAN/I've Been Had By Love Before (MTM)
10	14	29	42	BELLAMY BROTHERS/I Need More Of You (MCA/Curb)
—	—	49	43	DAVID ALLAN COE/Don't Cry Darlin' (Columbia)
DEBUT	44	45	44	JOHN SCHNEIDER/It's A Short Walk From... (MCA)
9	11	26	45	MICKEY GILLEY/I'm The One Mama Warned You About (Epic)
DEBUT	46	47	46	EARL THOMAS CONLEY/Love Don't Care (RCA)
30	28	33	47	KENDALLS/Four Wheel Drive (Mercury/Pg)
DEBUT	48	49	48	JOHN ANDERSON/It's All Over Now (WB)
DEBUT	49	50	49	KENNY ROGERS/Love Is What We Make It (Liberty)
DEBUT	50	51	50	GEORGE JONES & LACY J. DALTON/Size Seven Round (Made Of Gold) (Epic)

APRIL 26, 1985

Total
Reports/Adds Heavy Medium Light

160/0	123	19	18
158/0	122	27	9
155/1	129	11	15
157/1	118	32	7
157/1	117	32	8
151/1	122	16	13
158/2	103	49	6
157/2	106	46	5
158/1	94	58	6
157/1	76	73	8
163/1	57	97	9
162/0	60	92	10
155/1	74	73	8
126/0	96	18	12
162/4	41	102	19
150/2	51	86	13
152/3	52	79	21
147/0	60	72	15
120/0	75	24	21
154/6	41	82	31
129/5	57	45	27
152/7	17	94	41
145/15	16	86	43
148/9	11	94	43
125/3	38	64	23
116/0	66	30	20
149/14	12	81	56
138/11	13	82	43
143/12	10	77	56
104/0	42	37	25
137/11	11	78	48
124/6	9	88	27
90/0	34	34	22
127/7	6	79	42
129/27	3	59	67
100/5	11	56	33
93/7	7	53	33
98/6	3	54	41
92/15	6	44	42
102/9	3	49	50
101/10	2	44	55
53/0	15	27	11
84/12	5	38	41
92/24	1	33	58
53/0	17	19	17
81/58	2	14	65
51/1	9	29	13
72/41	1	19	52
62/4	3	26	33
73/19	1	21	51

MOST ADDED

EARL THOMAS CONLEY (58) Love Don't Care (RCA)
BELLAMY BROTHERS (50) Old Hottie (MCA/Curb)
GARY MORRIS (44) Lasso The Moon (WB)
JOHN ANDERSON (41) It's All Over Now (WB)
HANK WILLIAMS JR. (33) I'm For Love (WB/Curb)
RAY CHARLES w/MICKEY GILLEY (32) It Ain't Gonna Worry My Mind (Columbia)
EDDY RAVEN (27) Operator, Operator (RCA)
JOHN SCHNEIDER (24) It's A Short Walk From... (MCA)
VERN GOSDIN (20) Dim Lights, Thick Smoke (Complete/Pg)
JOHNNY LEE (20) Save The Last Chance (Full Moon/WB)

HOTTEST

SAWYER BROWN (75) Step That Step (Capitol/Curb)
REBA McENTIRE (69) Somebody Should Leave (MCA)
MARK GRAY & TAMMY WYNETTE (51) Sometimes When We Touch (Columbia)
CONWAY TWITTY (44) Don't Call Him A Cowboy (WB)
EDDIE RABBITT (44) Warning Sign (WB)
CHARLY McCLAIN (39) Radio Heart (Epic)
DOLLY PARTON (38) Don't Call It Love (RCA)
SYLVIA (38) Fallin' In Love (RCA)
RONNIE McDOWELL (34) In A New York Minute (Epic)
MERLE HAGGARD (31) Natural High (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

JUDY RODMAN

I've Been Had By Love Before (MTM)

On 62% of reporting stations. Rotations: Heavy 2, Medium 44, Light 55, Total Adds 10, WQBE, WIXL, WRNL, WIRK, WUSQ, WCUZ, KXXY, KVOC, KFRE, KSON. Heavy: WLWI, KRKT. Medium: WOKQ, WTSO, KKCS. Moves 47-41 on the Country chart.

CHARLEY PRIDE

Down On The Farm (RCA)

On 60% of reporting stations. Rotations: Heavy 3, Medium 54, Light 41, Total Adds 6, KEAN, WZZK, KPLX, WUSQ, WTHI, KVOC, KFRE. Heavy: WESC, KSO, KIOV. Medium: WIXL, KMML, WGEE, KUZZ, KCUB. Moves 46-38 on the Country chart.

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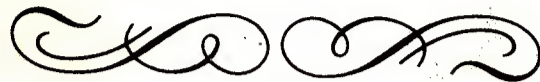
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YOU FOR PLAYING**

“Someone’s Gonna Love Me Tonight”



**The First Single From Southern Pacific's Debut Album
“Someone’s Gonna Love Me Tonight”**



COUNTRY

NEW & ACTIVE

- JOHN SCHNEIDER "It's A Short Walk From..." (MCA) 92/24**
Rotations: Heavy 1, Medium 33, Light 58, Total Adds 24 including WQBE, KMML, WUSY, WCOS, KPLX, KYXX, WKIX, WSLR, KSO, WKKQ, WTSO, KCJB, WTOD, KYAK, KJOT.
- JIMMY BUFFETT "Who's The Blonde Stranger?" (MCA) 92/15**
Rotations: Heavy 6, Medium 44, Light 42, Total Adds 14, WQBE, WKYG, WDSY, WSEN, WXBQ, KXYL, WIRE, WTSO, KCJB, WIL, WTHI, KKAL, KVOC, KSON.
- DAVID ALLAN COE "Don't Cry Darlin'" (Columbia) 84/12**
Rotations: Heavy 5, Medium 38, Light 41, Total Adds 12, WGNA, WVAM, WQBE, WIXY, WESC, KYXX, WWOD, WUSQ, WMNI, KCJB, WTOD, KEIN. Heavy: WOKK, KKYX, WFMS.
- EARL THOMAS CONLEY "Love Don't Care" (RCA) 81/58**
Rotations: Heavy 2, Medium 14, Light 65, Total Adds 58 including WOKQ, CHOW, WYII, KRRV, KMML, WEZL, KHEY, WNOX, WMNI, WIL, KFDI, KKAL, KYGO, KSON, KCUB.
- GEORGE JONES & LACY J. DALTON "Size Seven Round (Made Of Gold)" (Epic) 73/19**
Rotations: Heavy 1, Medium 21, Light 51, Total Adds 19 including CHOW, WZZK, WUSY, WLWI, WKIX, WQYK, WSLR, WKKQ, WFMS, WWJO, KYAK, KUUY, KKCS, KFRE, KMPS.
- JOHN ANDERSON "It's All Over Now" (WB) 72/41**
Rotations: Heavy 1, Medium 19, Light 52, Total Adds 41 including WOKQ, WIXL, CHOW, WYII, KMML, WSOC, WUSY, WLWI, WWWW, KTTS, KEIN, KVEG, KCBQ, KGA.
- GARY MORRIS "Lasso The Moon" (WB) 68/44**
Rotations: Heavy 1, Medium 18, Light 49, Total Adds 44 including WBOS, WTSV, WRKZ, WNYR, KEAN, KRRV, WXBQ, WCMS, WKIX, KKYX, WONE, WAXX, KUZZ, KFRE.
- LEON EVERETTE "Too Good To Say No To" (Mercury/PolyGram) 62/4**
Rotations: Heavy 3, Medium 28, Light 31, Total Adds 4, WCOS, KYXX, KXYX, KIGO. Heavy: WESC, KKYX, KBMR. Medium: WWVA, WTVY, WMNI, WCXI, WTOD, KEIN.
- KENNY ROGERS "Love Is What We Make It" (Liberty) 62/4**
Rotations: Heavy 3, Medium 26, Light 33, Total Adds 4, WDSY, WIRK, WFMS, KSOP. Heavy: WBOS, WKIX, KRMD. Medium: WGNA, WYII, WUSY, WESC, WKSJ, KVOO, KEIN, KIGO.
- BELLAMY BROTHERS "Old Hippie" (MCA/Curb) 61/50**
Rotations: Heavy 0, Medium 7, Light 54, Total Adds 50 including WVAM, WOKQ, WRKZ, WIXY, KMML, WEZL, WNOX, KXYX, KIOV, KFDI, KKAL, KFRE, KCKC, KSON, KGA.
- DAVID FRIZZELL & SHELLY WEST "Do Me Right" (Viva) 60/5**
Rotations: Heavy 3, Medium 22, Light 35, Total Adds 5, WQBE, WXBQ, WESC, WTHI, KVEG. Heavy: WTSV, WIRK, KSO. Medium: CHOW, KMML, KLLL, WTOD, KRYS, KIGO.
- MOE BANDY & JOE STAMPLEY "Still On A Roll" (Columbia) 59/10**
Rotations: Heavy 1, Medium 19, Light 39, Total Adds 10, WBGW, WSOC, WTVY, WFNC, WESC, WAMZ, WWOD, WITL, KIOV, KMPS. Heavy: KKYX. Medium: KTTS, WTOD, KQIL, KEIN.
- RAY CHARLES with MICKEY GILLEY "It Ain't Gonna Worry My Mind" (Columbia) 57/32**
Rotations: Heavy 2, Medium 12, Light 43, Total Adds 32 including WGNA, WNYR, WXBQ, KHEY, KILT-FM, KSSN, WOKK, WAXX, WIRE, WMIL, KEBC, KUGN, KFRE, KWJJ, KMPS.
- JOHNNY PAYCHECK "You're Every Step I Take" (AMI) 57/3**
Rotations: Heavy 0, Medium 29, Light 28, Total Adds 2, WSLR, KGH. Medium: WTSV, WESC, WDXE, WLWI, KKYX, WIRK, WCXI, WITL, KXYX, KVOO, KTOM, KSOP, KGA.
- REX ALLEN JR. "When You Held Me In Your Arms" (Moon Shine) 55/3**
Rotations: Heavy 1, Medium 15, Light 39, Total Adds 3, KSSN, WTOD, KMAK. Heavy: KKYX. Medium: WGNA, WBGW, WWVA, WLWI, KBMR, WITL, KTTS, KVOO, KUZZ, KEIN, KIGO.
- BANDANA "It's Just Another Heartache" (WB) 52/11**
Rotations: Heavy 1, Medium 9, Light 42, Total Adds 11, WGNA, WNYR, KRRV, KSSN, WKIX, KKYX, WUBE, WAXX, WITL, KUGN, KRPM. Heavy: WCUZ. Medium: KTTS, WWJO, KEIN.
- ATLANTA "My Sweet-Eyed Georgia Girl" (MCA) 52/6**
Rotations: Heavy 0, Medium 19, Light 33, Total Adds 5, WIXY, WESC, WTHI, KUUY, KVEG. Medium: WPOR, WEZL, WWOD, WLWI, KBMR, WITL, KIOV, KEIN, KRYS, KCUB.
- CHANCE "To Be Lovers" (Mercury/PolyGram) 50/4**
Rotations: Heavy 2, Medium 10, Light 38, Total Adds 4, WFNC, WITL, KTOM, KSOP. Heavy: WCUZ. Medium: WGNA, WVAM, WYII, KLVI, WKSJ, WLWI, KIOV, KTTS, KCKC.

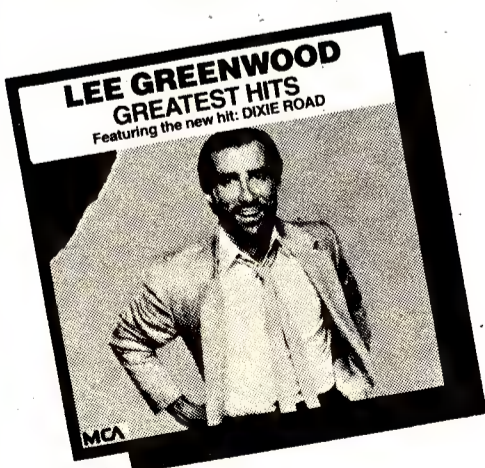
SIGNIFICANT ACTION

- DAN FOGELBERG "Go Down Easy" (Full Moon/Epic) 47/9**
Rotations: Heavy 1, Medium 18, Light 28, Total Adds 9, WEZL, KYXX, KKYX, KRMD, WTSO, WMIL, KTTS, KVOC, KSOP.
- WRIGHT BROTHERS "Fire In The Sky" (Mercury/PolyGram) 47/4**
Rotations: Heavy 0, Medium 21, Light 26, Total Adds 4, WESC, WAMZ, KEBC, KTTS. Medium: WOKQ, KMML, WEZL, KRMD, KEIN, KSOP.
- VERN GOSDIN "Dim Lights, Thick Smoke..." (Compeat/PolyGram) 46/20**
Rotations: Heavy 0, Medium 12, Light 34, Total Adds 20 including WYII, KMML, WFNC, WESC, WOKK, WMNI, WAXX, KEBC, KUGN, KFRE.
- LLOYD DAVID FOSTER "I Can Feel The Fire Goin' Out" (Columbia) 41/4**
Rotations: Heavy 1, Medium 10, Light 30, Total Adds 4, WGTO, WKIX, WTSO, KGA. Heavy: KPLX. Medium: WBGW, KEAN, KMML, WAMZ, WITL.

- RAZZY BAILEY "Modern Day Marriages" (MCA) 40/1**
Rotations: Heavy 2, Medium 18, Light 20, Total Adds 1, WMIL. Heavy: WTVY. Medium: WVAM, CHOW, KRMD, WUSQ, WCXI, WCUZ, KXYX, KGA.
- NICOLETTE LARSON "When You Get A Little Lonely" (MCA) 37/9**
Rotations: Heavy 1, Medium 8, Light 28, Total Adds 9, WDXE, WAMZ, KKYX, WTQR, WKKQ, KTTS, KKAL, KCCY, KIGO.
- HANK WILLIAMS JR. "I'm For Love" (WB/Curb) 36/33**
Rotations: Heavy 1, Medium 7, Light 28, Total Adds 33 including WBGW, WWVA, WNOX, WIRK, WTQR, KXYX, KFDI, KKAL, KUZZ, KWJJ.
- HILLARY KANTER "We Work" (RCA) 36/12**
Rotations: Heavy 0, Medium 4, Light 32, Total Adds 12 including WVAM, WTSV, WIXY, WCMS, WKIX, KKYX, KXYC, KCCY, KSOP, KIGO.
- USA FOR AFRICA "We Are The World" (Columbia) 25/1**
Rotations: Heavy 4, Medium 12, Light 9, Total Adds 1, WBOS. Heavy: KFKF, WLLR, KCCY. Medium: WCOS, WKLO, WUBE, WGAR-FM, KCKC, KSON.
- DENNIS BOTTOMS "Did I Stay Too Long" (WB) 23/2**
Rotations: Heavy 0, Medium 2, Light 21, Total Adds 2, KTTS, KGA. Medium: WCUZ. Light: WBGW, WYII, KMML, KKYX, WAXX, KEBC, KRKT.
- CHRIS HILLMAN "Running The Roadblocks" (Sugar Hill) 23/2**
Rotations: Heavy 1, Medium 3, Light 20, Total Adds 2, KKYX, WTOD. Medium: KBMR, KTTS, KFDI. Light: WBGW, WIXY, WWOD, WDAF, KRKT, KRYS.
- JOHNNY LEE "Save The Last Chance" (Full Moon/WB) 21/20**
Rotations: Heavy 0, Medium 4, Light 17, Total Adds 20 including WVAM, WBGW, KASE, KPLX, WTVY, WCXI, KXYX, KUZZ, KFRE, KTOM.
- BILL ANDERSON "Pity Party" (Swanee) 17/5**
Rotations: Heavy 0, Medium 3, Light 14, Total Adds 5, KMML, WLWI, KSO, KWMT, WITL. Medium: KSOP. Light: WWVA, KKYX, WAXX, WTOD, KVEG.
- GUS HARDIN "My Mind Is On You" (RCA) 17/1**
Rotations: Heavy 1, Medium 6, Light 10, Total Adds 0. Heavy: WCUZ. Medium: WBGW, CHOW, WKSJ, WCMS, KUZZ, KEIN. Light: WYII, WXBQ, KVOO, KXYC.
- T.G. SHEPPARD "Fooled Around And Fell In Love" (Columbia) 14/8**
Rotations: Heavy 1, Medium 1, Light 12, Total Adds 8, KEAN, WYNN, KSSN, WOKK, KRMD, KFGO, KTTS, KRWQ. Heavy: WCUZ.
- MERLE KILGORE "Guilty" (WB) 13/3**
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 3, WVAM, WBGW, KRYS. Medium: WTSV, WTVY, KFDI. Light: WYII, WAMZ, WLWI, KRKT.
- BILL MEDLEY "Women In Love" (RCA) 11/7**
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 7, WWVA, WCUZ, KFDI, KRKT, KUZZ, KRWQ, KSOP. Light: WVAM, WBGW, WIRK, KRYS.
- LANE BRODY "He Burns Me Up" (Liberty) 10/10**
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WVAM, WBGW, WKYG, KRMD, KBMR, KCJB, KRWQ, KRYS, KTOM, KSOP.
- ALLEN FRIZZELL "It'll Be Love By Morning" (Epic) 8/3**
Rotations: Heavy 0, Medium 0, Light 8, Total Adds 3, KKYX, KFGO, KFRE. Light: KBMR, KVOO, KRKT, KUZZ.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
ALABAMA/Down On Longboat Key (RCA)	40 Hour Week
ALABAMA/Forty Hour Week (RCA)	40 Hour Week
CONWAY TWITTY/Between Blue Eyes And Jeans (WB)	Don't Call Him A Cowboy
DOLLY PARTON & KENNY ROGERS/Real Love (RCA)	Real Love
RESTLESS HEART/She's Coming Home (RCA)	Restless Heart
EMMYLOU HARRIS/Rhythm Guitar (WB)	The Ballad Of Sally Rose
CRYSTAL GAYLE/Touch And Go (WB)	Nobody Wants To Be Alone
BUDDY EMMONS/Steel Guitar Rag (Step One)	Swingin' 40's to 80's
SHELLY WEST/I'll Dance The Two-Step (Viva)	Don't Make Me Wait On...
OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)	Step On Out
GEORGE STRAIT/Any Old Time (MCA)	Does Fort Worth Ever...
JUDDS/Drops of Water (RCA/Curb)	Why Not Me?
KENNY ROGERS/A Little More Love (Columbia)	We Are The World
ALABAMA/Can't Keep A Good Man Down (RCA)	40 Hour Week
TERRI GIBBS/Here I Go Again (WB)	Old Friends
DOLLY PARTON/Tie Our Love (RCA)	Real Love



From the "Male Vocalist of the Year" and the artist who gives you hit after hit

LEE GREENWOOD

has his fastest breaking record yet with

"Dixie Road"

From the album "Lee Greenwood/Greatest Hits" 5582
Produced by Jerry Crutchfield

R & R: 27 BB: 38

MCA RECORDS
Making the Music America Listens To

CITYAD & HITS

MOST ADDED	EAST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	WEST	HOTTEST					
Bellamy Brothers (MCA/Curb)		Sawyer Brown (Capitol/Curb)	Earl Thomas Conley (RCA)		Sawyer Brown (Capitol/Curb)	Bellamy Brothers (MCA/Curb)		John Anderson (WB)		Earl Thomas Conley (RCA)		Reba McEntire (MCA)		Reba McEntire (MCA)		Sawyer Brown (Capitol/Curb)
Earl Thomas Conley (RCA)		Reba McEntire (MCA)		Gary Morris (WB)		Reba McEntire (MCA)		Earl Thomas Conley (RCA)		Reba McEntire (MCA)		Sawyer Brown (Capitol/Curb)				

EAST		WEST	
WQNA-FM Albany, NY	WOBE Charleston, WV	KRKT Albany, OR	KKAL Arroyo Grande, CA
SAUL THOMAS CONLEY RAY CHARLES DAVID ALLAN ODE JIMMY BUZZETT JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	JIMMY BUZZETT KERRY ROGERS JOHN SCHNEIDER FRIEZZELL & WEST DAVID ALLAN ODE REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS BILLY WELLS SAUL THOMAS CONLEY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL
WPTR Albany, NY	WTVS Claremont, NH	WWSO Berre, VT	WYRK Buffalo, NY
none	none	none	none
WVAM Altoona, PA	WYVW Wilmington, NC	WWSN Boston, MA	WYRK Buffalo, NY
DAVID ALLAN ODE WILLIAM WALTER BANK KILGORE MARK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	HILLARY WALTER WILLIAM WALTER WILLIE NELSON T.G. SHEPPARD CONWAY TWITTY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WQAO Baltimore, MD	WYKX Springfield, MA	WBSO Boston, MA	WYRK Buffalo, NY
RECKY SCHALES MEL McDOWELL STEVE WALKER ED BRUCE WILLIAM WALTER BANK KILGORE MARK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WQAW-FM Bangor, ME	WYKZ-FM Worcester, MA	WBSW Boston, MA	WYRK Buffalo, NY
HANK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WCAO Baltimore, MD	WYKX Springfield, MA	WBSW Boston, MA	WYRK Buffalo, NY
none	none	none	none
WBGW-FM Bangor, ME	WYKX Springfield, MA	WBSW Boston, MA	WYRK Buffalo, NY
HANK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none

MIDWEST		WEST	
WFSM-FM Indianapolis, IN	WCAR-FM Cleveland, OH	KRLD Los Angeles, CA	KRLD Los Angeles, CA
BELLAMY BROTHERS SAUL THOMAS CONLEY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	MEL McDOWELL CRYSTAL GAZLE RONNIE McDOWELL DAVID ALLAN ODE WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WCAR-FM Cleveland, OH	KRRK E. Grand Forks, ND	KRSY Roswell, NM	KRSY Roswell, NM
WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none	none
WGRV Rochester, NY	WAXX Eau Claire, WI	KNEW Oakland/B.F., CA	KNEW Oakland/B.F., CA
BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	LEO GREENWOOD LOUIE McHENRIEL STEELES WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	LEO GREENWOOD LOUIE McHENRIEL STEELES WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL
WUON Columbus, OH	WIRE Indianapolis, IN	KXVC Phoenix, AZ	KXVC Phoenix, AZ
none	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WWRN Columbus, OH	WUOF Fargo, ND	WUOF Fargo, ND	WUOF Fargo, ND
DAVID ALLAN ODE REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	HANK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	none	none
WWRN Columbus, OH	WUOF Fargo, ND	WUOF Fargo, ND	WUOF Fargo, ND
DAVID ALLAN ODE REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	HANK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	none	none

MIDWEST		WEST	
WJWO St. Cloud, MN	WCAR-FM Cleveland, OH	KRLD Los Angeles, CA	KRLD Los Angeles, CA
BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	MEL McDOWELL CRYSTAL GAZLE RONNIE McDOWELL DAVID ALLAN ODE WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WJWO St. Cloud, MN	KRRK E. Grand Forks, ND	KRSY Roswell, NM	KRSY Roswell, NM
none	none	none	none
WVAM Altoona, PA	WAXX Eau Claire, WI	KNEW Oakland/B.F., CA	KNEW Oakland/B.F., CA
DAVID ALLAN ODE WILLIAM WALTER BANK KILGORE MARK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	LEO GREENWOOD LOUIE McHENRIEL STEELES WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	LEO GREENWOOD LOUIE McHENRIEL STEELES WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL
WQAO Baltimore, MD	WIRE Indianapolis, IN	KXVC Phoenix, AZ	KXVC Phoenix, AZ
RECKY SCHALES MEL McDOWELL STEVE WALKER ED BRUCE WILLIAM WALTER BANK KILGORE MARK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WQAW-FM Bangor, ME	WUOF Fargo, ND	WUOF Fargo, ND	WUOF Fargo, ND
HANK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	HANK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	none	none

SOUTH		WEST	
KEAN-AM/FM Ablene, TX	WVTV Dothan, AL	KRAT Tucson, AZ	KRAT Tucson, AZ
CHARLEY PRIDE RAY CHARLES T.G. SHEPPARD JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
KEAN-AM/FM Ablene, TX	WVTV Dothan, AL	KRAT Tucson, AZ	KRAT Tucson, AZ
CHARLEY PRIDE RAY CHARLES T.G. SHEPPARD JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WVAM Altoona, PA	WYVW Wilmington, NC	KRSY Roswell, NM	KRSY Roswell, NM
DAVID ALLAN ODE WILLIAM WALTER BANK KILGORE MARK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	HILLARY WALTER WILLIAM WALTER WILLIE NELSON T.G. SHEPPARD CONWAY TWITTY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
WQAO Baltimore, MD	WYKX Springfield, MA	KRSY Roswell, NM	KRSY Roswell, NM
RECKY SCHALES MEL McDOWELL STEVE WALKER ED BRUCE WILLIAM WALTER BANK KILGORE MARK WILLIAMS JR. JOHNNY LEE LANE BRODY BELLAMY BROTHERS REBA MCKENZIE SAMMY DORR CONWAY TWITTY T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none

WEST		WEST	
KRAL Albany, OR	KVOC Casper, WY	KRCR San Bernardino, CA	KRCR San Bernardino, CA
BELLAMY BROTHERS BILLY WELLS SAUL THOMAS CONLEY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	CHARLEY PRIDE WILLIE NELSON ED BRUCE T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
KRAL Albany, OR	KVOC Casper, WY	KRCR San Bernardino, CA	KRCR San Bernardino, CA
BELLAMY BROTHERS BILLY WELLS SAUL THOMAS CONLEY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	CHARLEY PRIDE WILLIE NELSON ED BRUCE T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none

WEST		WEST	
KRLL Denver, CO	KWOF Golden, CO	KRSM San Bernardino, CA	KRSM San Bernardino, CA
WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
KRLL Denver, CO	KWOF Golden, CO	KRSM San Bernardino, CA	KRSM San Bernardino, CA
WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	BELLAMY BROTHERS JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none

WEST		WEST	
KRAT Tucson, AZ	KRSY Roswell, NM	KRSM San Bernardino, CA	KRSM San Bernardino, CA
none	none	none	none
KRSY Roswell, NM	KRSM San Bernardino, CA	KRSM San Bernardino, CA	KRSM San Bernardino, CA
none	none	none	none

WEST		WEST	
KRAL Albany, OR	KVOC Casper, WY	KRSM San Bernardino, CA	KRSM San Bernardino, CA
BELLAMY BROTHERS BILLY WELLS SAUL THOMAS CONLEY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	CHARLEY PRIDE WILLIE NELSON ED BRUCE T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none
KRAL Albany, OR	KVOC Casper, WY	KRSM San Bernardino, CA	KRSM San Bernardino, CA
BELLAMY BROTHERS BILLY WELLS SAUL THOMAS CONLEY JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	CHARLEY PRIDE WILLIE NELSON ED BRUCE T.G. SHEPPARD RONNIE McDOWELL ALANAMA JOHN ANDERSON WILLIE NELSON T.G. SHEPPARD RONNIE McDOWELL	none	none

163 Reporters
154 Current Reports
The following stations reported no change in their rotations this week:
WCAO/Baltimore
KTPK/Topeka
KSAN/San Francisco
The following stations failed to report this week and therefore their playlists were frozen:
WPTR/Albany
WSNO/Barre
WAJR/Mogantown
WXTU/Philadelphia
KIKK/Houston
WPAP/Panama City
KRRK/East Grand Forks
WOWO/Omaha
KLAC/Los Angeles

ADULT/CONTEMPORARY

BREAKERS

ALAN PARSONS PROJECT Days Are Numbers (Arista)

64% of our reporters on it. Rotations: Heavy 4/2, Medium 58/9, Light 29/9, Total Adds 20 including WKBW, WPIX, WSB, WLTS, 2WD, WARM98, WSNY, KUDL, KKL, KGW, KFMB, KEY103, WRVR-FM, 3WM, WTNY. Debuts at number 20 on the A/C chart.

JULIAN LENNON

Say You're Wrong (Atlantic)

62% of our reporters on it. Rotations: Heavy 4/0, Medium 48/6, Light 37/20, Total Adds 26 including Y97, KVIL-FM, KMJI, B100, KSL, WWOM, WSFM, WMJJ, CK101, KBOI, KUUU, KDUK, KKUA, KIFM, WTKO. Debuts at number 22 on the A/C chart.

ERIC CARMEN

I'm Through With Love (Geffen)

61% of our reporters on it. Rotations: Heavy 12/0, Medium 63/2, Light 12/3, Total Adds 5, WPIX, WSNY, WGOV, WING, KIFM. Heavy: WKBW, WAEB, CK101, WSFL, WHBY, WMGN, WISN, KSL, WSKY, KRBS, KALE. Moves from 20 to 17 on the A/C chart.

NEW & ACTIVE

TEARS FOR FEARS "Everybody Wants To Rule The World" (Mercury/PolyGram) 80/11

Rotations: Heavy 15/0, Medium 47/5, Light 18/6, Total Adds 11, WLLT, K101, KEY103, WGOV, CK101, WTRX, 3WM, KRAV, KDUK, KBEST, KIFM. Heavy: KOST, WAVE, WMGN, KFI, KWAV, WNNR, WEIM, WPPA, WCKQ, WCHV, WORG, WCIL, KEEZ, KRNO, KALE. Mediums include: WFBR, Y97, WPNB, WSB-FM, KVIL-FM, 2WD, WOMC, KLSI, KMGQ, B100, WAEB, WICC, V100, WSFM, WKYE, WKGW, WKJJ, WMAZ, WSFL, WRVA, WNAM, WHBC, KIOA, WENS, WHNN, KKUA. Debuts at number 21 on the A/C chart.

☑ SURVIVOR "The Search Is Over" (Scotti Bros./CBS) 76/24

Rotations: Heavy 5/1, Medium 32/7, Light 39/16, Total Adds 24, WKBW, KVIL-FM, WLTS, 2WD, 55KRC, B100, V100, WKGW, WMJJ, WIVY, WKJJ, KELT, WRVA, WHB, KDUK, KKUA, KBEST, WNTY, WAHR, WJBC, KWEB, KFOD, K99. Heavy: KOST, KKPL, KRNO, KALE. Mediums include: WFBR, WPRO, WLLT, WAEB, WMAZ, WSFL, WMGN, KWAV.

☑ CHAKA KHAN "Through The Fire" (WB) 75/15

Rotations: Heavy 3/0, Medium 40/6, Light 32/9, Total Adds 15, WLTS, KS94, KHOW, KFMB, WAEB, V100, WKGW, WEZC, WHBC, WTRX, KOIL, 3WM, KBOI, KDUK, WNTY. Heavy: WKBW, WBT, WSFL. Mediums include: WPIX, WCCO, KGW, WIC, WTRX, WKYS, KEY103, WMAZ, WMGN, KIFM, KKPL.

FOREIGNER "That Was Yesterday" (Atlantic) 60/5

Rotations: Heavy 19/0, Medium 33/4, Light 8/1, Total Adds 5, WSNY, K101, KBEST, KORQ, KMGQ. Heavy: WKBW, WPNB, V100, CK101, WKJJ, WSFL, WAVE, WNAM, WMGN, KKUA, WNNR, WSKI, WPPA, WSKY, WCKQ, WCHV, WKYX, KTYL, KQSW. Mediums include: Y97, KVIL-FM, 97AIA, WLTS, 2WD, 55KRC, WLTF, KMGQ, B100, KFMB, WAEB, KRNT, WENS, KOIL, WHNN, KWAV. Moves from number 25 to 24 on the A/C chart.

CHICAGO "Along Comes A Woman" (Full Moon/WB) 58/7

Rotations: Heavy 12/0, Medium 41/7, Light 5/0, Total Adds 7, WLLT, KLSI, KHOW, KCNR, WIVY, KBEST, WNTY. Heavy: 2WD, KMGQ, KEY103, WKJJ, WMGN, KKUA, WNNR, WPPA, WSKY, KEEZ, KKL, KALE. Mediums include: Y97, KVIL-FM, 97AIA, WTVN, WOMC, KUDL, KYKY, KGW, KJR, V100, WKYE, CK101, WHAS, WRKA, WMAZ, WSFL, WRAL, WAVE, WNAM, KIOA, WTRX, WENS, KUUU, KDUK, KWAV. Moves from number 24 to 23 on the A/C chart.

JACK WAGNER "Lady Of My Heart" (Qwest/WB) 58/4

Rotations: Heavy 4/0, Medium 33/0, Light 21/4, Total Adds 4, WLTS, WTRX, KOIL, KBOI. Heavy: WKBW, WCCO, WISN, KKPL. Mediums include: WFBR, 97AIA, KGW, WAEB, WGY, K106, WMAZ, WSFL, WRVA, WHBY.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 MADONNA	137/1	129	6	2
2 SADE	141/3	114	24	3
3 DeBARGE	137/1	112	21	4
4 BILLY OCEAN	139/5	104	28	7
5 BRUCE SPRINGSTEEN	117/1	85	29	3
6 USA FOR AFRICA	130/0	68	48	14
7 PHIL COLLINS	111/0	66	35	10
8 GEORGE BENSON	120/6	79	33	8
9 WHAM!	120/7	57	56	7
10 DAN FOGELBERG	114/4	64	44	6
11 KOOL & THE GANG	121/3	60	49	12
12 COMMODORES	102/0	52	40	10
13 HAROLD FALTERMEYER	122/24	30	76	16
14 DIONNE WARWICK & BARRY MANILOW	109/3	33	66	10
15 DARYL HALL & JOHN OATES	101/1	43	48	10
16 RED SPEEDWAGON	107/19	17	67	23
17 ERIC CARMEN	87/5	12	63	12
18 MANHATTANS	68/0	12	46	10
19 JULIAN LENNON	70/0	8	40	22
20 ALAN PARSONS PROJECT	91/20	4	58	29
21 TEARS FOR FEARS	80/11	15	47	18
22 JULIAN LENNON	89/26	4	48	37
23 CHICAGO	58/7	12	41	5
24 FOREIGNER	60/5	19	33	8
25 RED SPEEDWAGON	48/0	5	31	12

MOST ADDED

MADONNA (42)
Angel (Sire/WB)
GRAHAM PARKER (32)
Wake Up (Next To You) (Elektra)
LIMAHL (27)
Never Ending Story (EMI America)
JULIAN LENNON (26)
Say You're Wrong (Atlantic)
SURVIVOR (24)
The Search Is Over (Scotti Bros./CBS)
HAROLD FALTERMEYER (24)
Axel F (MCA)

HOTTEST

MADONNA (119)
Crazy For You (Geffen)
SADE (88)
Smooth Operator (Portrait/CBS)
DeBARGE (76)
Rhythm Of The Night (Gordy/Motown)
BILLY OCEAN (75)
Suddenly (Jive/Arista)
BRUCE SPRINGSTEEN (53)
I'm On Fire (Columbia)
USA FOR AFRICA (51)
We Are The World (Columbia)

JAKATA "Golden Girl" (Motown) 57/0

Rotations: Heavy 1/0, Medium 35/0, Light 21/0, Total Adds 0. Heavy: KKPL. Mediums include: WFBR, WKBW, KFMB, WKYE, KEY103, WBT, WMAZ, KELT, WSFL, WHBY, WMGN, WISN, WHNN.

BRYAN ADAMS "Heaven" (A&M) 55/11

Rotations: Heavy 2/0, Medium 21/1, Light 32/10, Total Adds 1, WPNB, WLLT, WSNY, WKGW, KRAV, KDUK, KKUA, KWAV, KKPL, WFFX, KRBS. Heavy: WSFL, WZLQ. Mediums include: KVIL-FM, KMGQ, V100, WKYE, WMAZ, WTRX, WMGN, KBEST.

☑ MADONNA "Angel" (Sire/WB) 52/42

Rotations: Heavy 1/0, Medium 19/15, Light 32/27, Total Adds 42, WFBR, WSB-FM, WSNY, WOMC, KMGQ, KGW, V100, WSFM, KEY103, K106, WKJJ, WAVE, WHNN, KDUK, KKUA, KFI, KWAV, KBEST, KKPL, WEIM, WSKI, WPPA, KORQ, WCKQ, WCHV, WGSV, KRLB, WAEV, WZLQ, WFFX, KTYL, WCIL, KFBS, KEEZ, WBOW, KTWO, K99, KRNO, KQSW, KRBS, KMGQ, KALE. Heavy: KOST. Mediums include: WKYE, WSFL, WMGN.

☑ WHITNEY HOUSTON "You Give Good Love" (Arista) 47/23

Rotations: Heavy 0/0, Medium 8/3, Light 39/20, Total Adds 23, WFBR, WKBW, KFMB, WAEB, WICC, WKYE, KELT, WHBY, WNAM, WHBC, WTRX, WHNN, KBOI, WNNR, WPPA, KORQ, WSKY, WGSV, KRLB, WFFX, WJBC, WXUS, WJON. Mediums include: WMGN.

BILL WITHERS "Oh Yeah!" (Columbia) 47/10

Rotations: Heavy 0/0, Medium 20/2, Light 27/8, Total Adds 10, WPIX, WSFM, WKYE, KELT, WSFL, WRVA, WPPA, WAHR, WXUS, WBOW. Mediums include: WCCO, K106, WMAZ, WMGN, KSL.

JEFFREY OSBORNE "Let Me Know" (A&M) 45/11

Rotations: Heavy 0/0, Medium 12/1, Light 33/10, Total Adds 11, WFBR, KFMB, WNAM, WHBC, WCHV, WAEV, WFFX, WJBC, WMT-FM, KEEZ, WJON. Mediums include: K106, WMAZ, WRVA, WISN.

ALISON MOYET "Invisible" (Columbia) 45/4

Rotations: Heavy 1/0, Medium 16/0, Light 28/4, Total Adds 4, WLTF, K106, KORQ, KMGQ. Heavy: KRBS. Mediums include: WCCO, WAEB, WICC, WGY, KEY103, WMAZ, WTRX, WMGN, KWAV.

WAR "Groovin'" (Coco Plum) 43/0

Rotations: Heavy 5/0, Medium 28/0, Light 10/0, Total Adds 0. Heavy: WCCO, WHBY, WAHR, WMT-FM, KKL. Mediums include: WKBW, 97AIA, WLTS, WLLT, KLSI, KUDL, WICC, WKYE, WMAZ, WRVA, WAVE, WNAM, KRNT, WTRX, WISN, KUUU, KSL.

JOHN FOGERTY "Rock And Roll Girls" (WB) 33/3

Rotations: Heavy 7/0, Medium 19/2, Light 7/1, Total Adds 3, Y97, KUUU, KBEST. Heavy: WICC, WKYE, WSFL, KKUA, WNNR, WSKI, WCKQ. Mediums include: WKBW, WPNB, KVIL-FM, 2WD, KMGQ, V100, WKJJ, WAVE, WNAM, WENS, KWAV.

☑ GRAHAM PARKER "Wake Up (Next To You)" (Elektra) 32/32

Rotations: Heavy 0/0, Medium 2/2, Light 30/30, Total Adds 32, WICC, WMAZ, WSFL, WAVE, WHBC, WTRX, WHNN, KWAV, WNNR, WEIM, WSKI, WPPA, KORQ, WSKY, WCKQ, WGSV, WAGE, KRLB, WORG, WKYX, WZLQ, KTYL, WCIL, WMT-FM, KFBS, KEEZ, WBOW, KKL, KTWO, KQSW, KRBS, KALE.

☑ LIMAHL "Never Ending Story" (EMI America) 32/27

Rotations: Heavy 0/0, Medium 13/8, Light 19/19, Total Adds 27, WFBR, WPNB, KOST, KKLT, KEY103, K106, WMAZ, WRVA, WHBC, WHNN, KBEST, WEIM, WSKI, WPPA, WSKY, WAGE, KRLB, WKYX, WZLQ, WCIL, KFBS, WJON, KTWO, KRNO, KQSW, KMGQ, KALE. Mediums include: 2WD.

SIGNIFICANT ACTION

MURRAY HEAD "One Night In Bangkok" (RCA) 29/1

Rotations: Heavy 11/0, Medium 9/1, Light 9/0, Total Adds 1, WTNY. Heavy: WPNB, 2WD, V100, WMHE, KKUA, WNNR, WSKI, WCHV, WKYX, KKL, KQSW. Medium: KVIL-FM, KMGQ, B100, WICC, KWAV, WSKY, WFFX, KEEZ.

DAVID LEE ROTH "Just A Gigolo/I Ain't Got Nobody" (WB) 26/4

Rotations: Heavy 1/0, Medium 15/1, Light 10/3, Total Adds 4, WRKA, WRAL, KBEST, WORG. Heavy: WCKQ. Medium: WTAE, WPNB, KVIL-FM, V100, WSFL, KWAV, WNNR, WEIM, WPPA, WSKY, WJON, KKL, KRBS, KALE.

MAUREEN STEELE "Save The Night For Me" (Motown) 25/11

Rotations: Heavy 0/0, Medium 3/2, Light 22/9, Total Adds 11, WKBW, WMGN, WSKY, WGSV, WKYX, WAEV, WMT-FM, WJON, KKL, KQSW, KALE. Medium: WMAZ.

SIMPLE MINDS "Don't You (Forget About Me)" (A&M) 24/2

Rotations: Heavy 4/0, Medium 11/0, Light 9/2, Total Adds 2, KMGQ, B100. Heavy: WPNB, V100, WMHE, KALE. Medium: Y97, KYKY, WKJJ, WAVE, KOIL, KKUA, WNNR, WEIM, WSKY, WCHV, KQSW.

PHILIP BAILEY "Walking On The Chinese Wall" (Columbia) 23/5

Rotations: Heavy 1/0, Medium 7/0, Light 15/5, Total Adds 5, WNAM, WHNN, KIFM, WORG, WBOW. Heavy: KALE. Medium: WSKI, WKYX, WZLQ, WFFX, KFBS, KKL, KQSW.

HOWARD JONES "Things Can Only Get Better" (Elektra) 23/3

Rotations: Heavy 1/0, Medium 13/0, Light 9/3, Total Adds 3, WPNB, WENS, WBOW. Heavy: WEIM. Medium: WAEB, WKJJ, WMGN, WNNR, WSKI, WPPA, WSKY, WCKQ, WKYX, WFFX, KTYL, KKL, KALE.

JOHNNY MATHIS "Right From The Heart" (Columbia) 21/10

Rotations: Heavy 1/0, Medium 8/2, Light 12/8, Total Adds 10, WFBR, WPRO, WTI, WNAM, WAGE, WKYX, WAEV, KFBS, KTWO, KQSW. Heavy: WEIM. Medium: WCCO, WMAZ, WRVA, WHBY, KSL, WMT-FM.

CRYSTAL GAYLE "Nobody Wants To Be Alone" (WB) 21/0

Rotations: Heavy 2/0, Medium 9/0, Light 10/0, Total Adds 0. Heavy: WISN, WAHR. Medium: WCCO, WBT, WMAZ, WRVA, KSL, WTKO, WSKI, WMT-FM.

TINA TURNER "Show Some Respect" (Capitol) 20/6

Rotations: Heavy 0/0, Medium 5/1, Light 15/5, Total Adds 6, WICC, WSFL, WAVE, KKUA, WCKQ, KEEZ. Medium: V100, WMGN, WPPA, KALE.

ERIC CLAPTON "Forever Man" (WB) 19/0

Rotations: Heavy 4/0, Medium 11/0, Light 4/0, Total Adds 0. Heavy: WAVE, WMHE, KKUA, WCKQ. Medium: Y97, WPNB, KVIL-FM, V100, WKJJ, WNAM, KOIL, WNNR, WCHV, KFBS, KKL.

ALEX BROWN "(Come On) Shout!" (Mercury/PolyGram) 17/6

Rotations: Heavy 0/0, Medium 0/0, Light 17/6, Total Adds 6, WNAM, WNNR, KORQ, WORG, KFBS, KQSW.

JOHNNY GILL "Half Crazy" (Cotillion/Atco) 17/0

Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Total Adds 0. Heavy: KRBS. Medium: WCCO, WMAZ, WRVA, WHBY, KRNT, WTNY, WAHR, KEEZ.

STANLEY JORDAN "The Lady In My Life" (Blue Note) 14/4

Rotations: Heavy 0/0, Medium 1/0, Light 13/4, Total Adds 4, WHBC, KTYL, KQSW, KRBS. Medium: WPIX.

MELISSA MANCHESTER "Mathematics" (MCA) 14/2

Rotations: Heavy 0/0, Medium 0/0, Light 14/2, Total Adds 2, KORQ, WORG.

SURVIVOR "High On You" (Scotti Bros./CBS) 14/1

Rotations: Heavy 3/0, Medium 5/1, Light 6/0, Total Adds 1, KMGQ. Heavy: WLLT, WENS, WMHE. Medium: KVIL-FM, 2WD, KLSI, KKL.

GWEN GUTHRIE "Just For You" (Island) 11/6

Rotations: Heavy 0/0, Medium 1/1, Light 10/5, Total Adds 6, WMAZ, WEIM, WCIL, WMT-FM, KFBS, KEEZ.

ANIMATION "Obsession" (Mercury/PolyGram) 10/1

Rotations: Heavy 1/0, Medium 6/1, Light 3/0, Total Adds 1, KLSI. Heavy: WPNB. Medium: KVIL-FM, V100, WNNR, WPPA, KRLB.

A/C ADDS & HOTS

EAST

PARALLEL ONE

WFRB/Baltimore
Bob Moke

LIMAH
WHITNEY HOUSTON
MADONNA
Hottest:
BRUCE SPRINGSTEEN
MADONNA
SADE
BILLY OCEAN
WHAM!

WKBW/Buffalo
Sandy Beach

ALAN PARSONS
SURVIVOR
WHITNEY HOUSTON
MAUREN STEELE
Hottest:
BARBRA STREISAND
SADE
BILLY OCEAN
MADONNA
REO SPEEDWAGON

WPXI/New York
Anderson/Silverschein

ALAN PARSONS
ERIC CARMEN
LUTHER VANDROSS
BILLY WITHERS
Hottest:
DEBARGE
MADONNA
SADE
HAROLD FALTERMEYE
GEORGE BENSON

Y97/Pittsburgh
Jay Crosswell

GEORGE BENSON
HAROLD FALTERMEYE
JULIAN LENNON
JOHN FOGERTY
MARY JANE GIRLS
POWER STATION
Hottest:
DEBARGE
MADONNA
USA FOR AFRICA
SADE
BRUCE SPRINGSTEEN

WTAE/Pittsburgh
Atkins/Conrad

BILLY OCEAN
GEORGE BENSON
DAN FOGELBERG
Hottest:
MADONNA
BRUCE SPRINGSTEEN
PHIL COLLINS
USA FOR AFRICA
MURRAY HEAD

WWSW(3WS)/Pittsburgh
Crown/Weltzel

none
Hottest:
none

WPJB/Providence
Everitt/Holiday

HOWARD JONES
BRYAN ADAMS
MARY JANE GIRLS
LIMAH
Hottest:
USA FOR AFRICA
MADONNA
DEBARGE
SIMPLE MINDS
MURRAY HEAD

WPRO/Providence
Tom Cuddy

JOHNNY MATHIS
WHAM!
Hottest:
MADONNA
SADE
BRUCE SPRINGSTEEN
WARWICK & B.MANIL
BILLY OCEAN

WLTT/Washington D.C.
Bob Cummings

none
Hottest:
BRUCE SPRINGSTEEN
DEBARGE
PHIL COLLINS
MADONNA
SADE

PARALLEL TWO

WWOM/Albany
Knoth/Holmberg

HAROLD FALTERMEYE
CHICAGO
CHAKA KHAN
MADONNA
USA FOR AFRICA
SADE
BRUCE SPRINGSTEEN
JULIAN LENNON
Hottest:
BRUCE SPRINGSTEEN
MADONNA
BILLY OCEAN
DEBARGE
DAN FOGELBERG
WARWICK & B.MANIL

WAEI/Allentown
Neal Newman

WHITNEY HOUSTON
CHAKA KHAN
HAROLD FALTERMEYE
Hottest:
MADONNA
BRUCE SPRINGSTEEN
SADE
DAN FOGELBERG
WARWICK & B.MANIL

WICC/Bridgeport
Pantano/Broadin

WHITNEY HOUSTON
TINA TURNER
GRAHAM PARKER
JOHN FOGERTY
Hottest:
MADONNA
SADE
BILLY OCEAN
GEORGE BENSON
KOOL & THE GANG

WEIM/Fitchburg
Jack Raymond

LIMAH
MADONNA
GWN GUTHRIE
WILLIE, KRIS...
GRAM PARKER
EURYTHMICS
TANTA MARIA
Hottest:
BILLY OCEAN
DEBARGE
BRUCE SPRINGSTEEN
SADE
WHAM!

WTKR/naca
Wayne Fisk

JULIAN LENNON
Hottest:
MADONNA
BILLY OCEAN
BRUCE SPRINGSTEEN
DAN FOGELBERG
WARWICK & B.MANIL

WKNE/Keene, NH
Howard Corday

none
Hottest:
DEBARGE
SADE
BARBRA STREISAND
BILLY OCEAN
USA FOR AFRICA

WVKI/Montpelier, VT
Bruce Stebbins

LIMAH
MADONNA
GRAHAM PARKER
Hottest:
MURRAY HEAD
DAN FOGELBERG
KOOL & THE GANG
WHAM!

WVTV/Watertown, NY
George Heher

ALAN PARSONS
CHAKA KHAN
SURVIVOR
MURRAY HEAD
JULIAN LENNON
CHICAGO
Hottest:
USA FOR AFRICA
JOHN FOGERTY

WGY/Schenectady
Mike Neff

none
Hottest:
MADONNA
USA FOR AFRICA
DEBARGE
SADE
BILLY OCEAN

WPGA/Williamport, PA
Scott Masteller

MADONNA
LIMAH
BILLY WITHERS
GRAHAM PARKER
WHITNEY HOUSTON
Hottest:
MADONNA
BRUCE SPRINGSTEEN
SADE
KOOL & THE GANG

WVGF/Wilkes-Barre
Carpenter/Carr

CHAKA KHAN
SURVIVOR
BRYAN ADAMS
Hottest:
DEBARGE
MADONNA
SADE
BRUCE SPRINGSTEEN
DAN FOGELBERG

WVPH/Providence
Tom Cuddy

JOHNNY MATHIS
WHAM!
Hottest:
MADONNA
SADE
BRUCE SPRINGSTEEN
WARWICK & B.MANIL
BILLY OCEAN

WEST

PARALLEL ONE

KHOU/Denver
Hal Moore

HAROLD FALTERMEYE
CHICAGO
CHAKA KHAN
MADONNA
USA FOR AFRICA
SADE
BRUCE SPRINGSTEEN
JULIAN LENNON
Hottest:
BRUCE SPRINGSTEEN
MADONNA
BILLY OCEAN
DEBARGE
DAN FOGELBERG

KMJJ/Denver
Elliot/Bradley

JULIAN LENNON
WARWICK & B.MANIL
Hottest:
BRUCE SPRINGSTEEN
COMMO DORES
MADONNA
MANHATTANS

KGW/Portland
Dirks/Williams

HAROLD FALTERMEYE
REO SPEEDWAGON
MADONNA
Hottest:
GEORGE BENSON
BILLY OCEAN
DAN FOGELBERG
KFMBSan Diego
Mark Larson

KOST/Los Angeles
Kaye/Marie

ROGERS & PARTON
LIMAH
GEORGE BENSON
Hottest:
DEBARGE
SADE
KOOL & THE GANG
JULIAN LENNON
SURVIVOR
Hottest:
SADE
USA FOR AFRICA
BRUCE SPRINGSTEEN
BILLY OCEAN
MADONNA

SOUTH

PARALLEL ONE

WRMM/Atlanta
Montiel/Wyrostok

CHET ATKINS
SADE
MADONNA
GEORGE BENSON
PHIL COLLINS
LIMAH
Hottest:
BILLY OCEAN
MADONNA
MANHATTANS

WSB/Atlanta
Greg Picciano

GEORGE BENSON
ALAN PARSONS
Hottest:
MADONNA
DEBARGE
SADE
BILLY OCEAN
GEORGE BENSON

WSB-FM/Atlanta
Dean Taylor

MADONNA
Hottest:
BILLY OCEAN
MADONNA
SADE
KOOL & THE GANG
HAROLD FALTERMEYE
Hottest:
MADONNA
BRUCE SPRINGSTEEN

KVIL/Dallas/Ft. Worth
Chuck Rhodes

SURVIVOR
JULIAN LENNON
AL CORLEY
Hottest:
USA FOR AFRICA
PHIL COLLINS
MADONNA

WBT/Charlotte
Dave Bishop

JULIAN LENNON
SURVIVOR
DEBARGE
MADONNA
SADE
BILLY OCEAN
CHAKA KHAN
WHAM!
Hottest:
BRUCE SPRINGSTEEN
USA FOR AFRICA
JACK WAGNER

97AI/Miami
Chris Gable

none
Hottest:
BILLY OCEAN
BRUCE SPRINGSTEEN
USA FOR AFRICA
JACK WAGNER

WLTN/New Orleans
Mitchell/Kilpatrick

ALAN PARSONS
SURVIVOR
CHAKA KHAN
HAROLD FALTERMEYE
Hottest:
MADONNA
BRUCE SPRINGSTEEN
JACK WAGNER

2WD/Norfolk
Richardson/Allen

ALAN PARSONS
SURVIVOR
Hottest:
MURRAY HEAD
MADONNA
DEBARGE
WHAM!
USA FOR AFRICA

W101/Tampa
DeCarlo/Miller

REO SPEEDWAGON
MADONNA
DAN FOGELBERG
PHIL COLLINS
DEBARGE
BILLY OCEAN

WVIV/Jacksonville
Sherwood/Ryan

REO SPEEDWAGON
MADONNA
DAN FOGELBERG
PHIL COLLINS
DEBARGE
BILLY OCEAN

WHAS/Louisville
Doug McElvain

Hottest:
PHIL COLLINS
MADONNA
BRUCE SPRINGSTEEN
COMMO DORES
DEBARGE

PARALLEL TWO

K101/San Francisco
Gardner/Kulp

FOREIGNER
TEARS FOR FEARS
BILLY OCEAN
Hottest:
BRUCE SPRINGSTEEN
USA FOR AFRICA
MADONNA
DIANA ROSS
DEBARGE

KJRI/Seattle
Watson/Madden

Hottest:
PHIL COLLINS
MADONNA
SADE
HALL & OATES
BILLY OCEAN

PARALLEL TWO

KEY103/Austin
Adams/Jacobcs

BILLY OCEAN
ALAN PARSONS
MADONNA
TEARS FOR FEARS
LIMAH
Hottest:
MADONNA
DEBARGE
SADE
BILLY OCEAN
PHIL COLLINS

K106/Beaumont, TX
James/Kasi

MADONNA
LIMAH
ALISON MOYET
Hottest:
KOOL & THE GANG
REO SPEEDWAGON
BILLY OCEAN
ERIC CARMEN

WVJ/Birmingham
Thomas/Jenkins

SURVIVOR
JULIAN LENNON
HAROLD FALTERMEYE
Hottest:
MADONNA
AL CORLEY
SADE
BRUCE SPRINGSTEEN
BILLY OCEAN

WFLA/Tallahassee
Carmichael/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
BILLY OCEAN
CHAKA KHAN
WHAM!

WJAX/Jacksonville
Nichols/Sargent

MADONNA
BILLY OCEAN
Hottest:
DEBARGE
PHIL COLLINS
WHAM!
MANNY ROGERS
USA FOR AFRICA

WSFL/New Bern
Gary Lee

GRAHAM PARKER
BILLY WITHERS
TINA TURNER
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WRAL/Raleigh
Steve Anthony

REO SPEEDWAGON
HAROLD FALTERMEYE
DON HENLEY
DAVID LEE ROTH
Hottest:
COMMO DORES
PHIL COLLINS
USA FOR AFRICA
MADONNA
DEBARGE

WEZS/Richmond
Dillon/Bevins

none
Hottest:
HAROLD FALTERMEYE
COMMO DORES
MADONNA
BRUCE SPRINGSTEEN
USA FOR AFRICA

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WKJ/Louisville
Jill Meyer

ALAN PARSONS
SURVIVOR
MADONNA
Hottest:
MADONNA
HALL & OATES
FOREIGNER
DEBARGE
CHICAGO

WRKA/Louisville
Stewart/Crawford

HAROLD FALTERMEYE
REO SPEEDWAGON
DAVID LEE ROTH
Hottest:
MADONNA
USA FOR AFRICA
BRUCE SPRINGSTEEN
DEBARGE
SADE

WMAZ/Myrtle
Mauch Murphy

WILLIE, KRIS...
GRAHAM PARKER
WHAM!
GWN GUTHRIE
LIMAH
Hottest:
USA FOR AFRICA
MADONNA
COMMO DORES
DEBARGE
BRUCE SPRINGSTEEN

WVFR-FM/Memphis
Jim Robertson

DEBARGE
HAROLD FALTERMEYE
ALAN PARSONS
Hottest:
JULIAN LENNON
MADONNA
USA FOR AFRICA
DEBARGE
BILLY OCEAN

KELT/Midland
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
BILLY OCEAN
CHAKA KHAN
WHAM!

WLAC-FM/Nashville
Nichols/Sargent

MADONNA
BILLY OCEAN
Hottest:
DEBARGE
PHIL COLLINS
WHAM!
MANNY ROGERS
USA FOR AFRICA

WSFL/New Bern
Gary Lee

GRAHAM PARKER
BILLY WITHERS
TINA TURNER
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WRAL/Raleigh
Steve Anthony

REO SPEEDWAGON
HAROLD FALTERMEYE
DON HENLEY
DAVID LEE ROTH
Hottest:
COMMO DORES
PHIL COLLINS
USA FOR AFRICA
MADONNA
DEBARGE

WEZS/Richmond
Dillon/Bevins

none
Hottest:
HAROLD FALTERMEYE
COMMO DORES
MADONNA
BRUCE SPRINGSTEEN
USA FOR AFRICA

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WVIF/Charlotte
Griffin/Allen

WHITNEY HOUSTON
SURVIVOR
BILLY WITHERS
Hottest:
SADE
KOOL & THE GANG
WARWICK & B.MANIL
GEORGE BENSON

WRVA/Richmond
Lou Dean

HAROLD FALTERMEYE
SURVIVOR
BILLY WITHERS
LIMAH
Hottest:
MADONNA
DAN FOGELBERG
GEORGE BENSON
SADE
BILLY OCEAN

WAVE/Sarasota
Huntington/Tellone

JOHN FOGERTY
GEORGE HARRISON
SANTANA
WHITNEY HOUSTON
Hottest:
MADONNA
MICHAEL FRANKS
TINA TURNER
Hottest:
USA FOR AFRICA
SADE
MADONNA
DEBARGE
COMMO DORES

WVIR/Orangeburg, SC
Stu Wright

ALEX BROWN
GRAHAM PARKER
PHILIP BAILEY
DAVID LEE ROTH
MELISSA MANCHESTE
Hottest:
KOOL & THE GANG
SADE
BILLY OCEAN
WHAM!

WKYX/Paducah, KY
Carvell/Richards

MAUREN STEELE
NATALIE COLE
JOHNNY MATHIS
AL CORLEY
LIMAH
GRAHAM PARKER
Hottest:
USA FOR AFRICA
MURRAY HEAD
KOOL & THE GANG
WHAM!

WVIR/Orangeburg, SC
Stu Wright

ALEX BROWN
GRAHAM PARKER
PHILIP BAILEY
DAVID LEE ROTH
MELISSA MANCHESTE
Hottest:
KOOL & THE GANG
SADE
BILLY OCEAN
WHAM!

WVIR/Orangeburg, SC
Stu Wright

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Stu Wright

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GRAHAM PARKER
PHILIP BAILEY
DAVID LEE ROTH
MELISSA MANCHESTE
Hottest:
KOOL & THE GANG
SADE
BILLY OCEAN
WHAM!

WAGE/Lessburg, VA
Steve Porter

LIMAH
GRAHAM PARKER
JOHNNY MATHIS
Hottest:
MADONNA
DEBARGE
SADE
BILLY OCEAN
DAN FOGELBERG

KRLB-FM/Lubbock
Winter/Roberts

DON HENLEY
GRAHAM PARKER
LIMAH
MADONNA
WHITNEY HOUSTON
Hottest:
MADONNA
DEBARGE
USA FOR AFRICA
BILLY OCEAN
HAROLD FALTERMEYE

AOR ALBUMS

Three Weeks
Two Weeks
Last Week

153 REPORTS

APRIL 26, 1985

Total Reports Hot Rotation Medium Rotation Total Adds All Rotations

1	1	1	1	TOM PETTY & THE.../Southern Accents (MCA)
2	2	2	2	PHIL COLLINS/No Jacket Required (Atlantic)
8	5	3	3	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)
11	8	6	4	USA FOR AFRICA/We Are The World (Columbia)
3	3	5	5	ERIC CLAPTON/Behind The Sun (WB)
4	4	4	6	BREAKFAST CLUB/Soundtrack (A&M)
5	6	7	7	JOHN FOGERTY/Centerfield (WB)
6	7	8	8	MICK JAGGER/She's The Boss (Columbia)
9	10	10	9	DON HENLEY/Building The Perfect Beast (Geffen)
7	9	9	10	FIRM/Firm (Atlantic)
18	15	12	11	POWER STATION/The Power Station (Capitol)
38	28	19	12	JULIAN LENNON/Valotte (Atlantic)
21	16	14	13	REO SPEEDWAGON/Wheels Are Turnin' (Epic)
20	17	16	14	VAN-ZANT/Van-Zant (Network/Geffen)
24	21	17	15	KATRINA & THE WAVES/Katrina & The Waves (Capitol)
16	14	15	16	FIONA/Fiona (Atlantic)
—	25	21	17	SLADE/Rogues Gallery (CBS Associated)
25	29	22	18	BRYAN ADAMS/Reckless (A&M)
26	24	20	19	HOWARD JONES/Dream Into Action (Elektra)
14	12	11	20	KENNY LOGGINS/Vox Humana (Columbia)
10	11	13	21	FOREIGNER/Agent Provocateur (Atlantic)
—	37	30	22	GLENN FREY/The Allnighter (MCA)
22	19	18	23	DAVID LEE ROTH/Crazy From The Heat (WB)
27	27	25	24	ALAN PARSONS PROJECT/Vulture Culture (Arista)
33	30	27	25	DOKKEN/Tooth And Nail (Elektra)
28	26	26	26	JASON & THE SCORCHERS/Lost And Found (EMI America)
—	40	32	27	KIM MITCHELL/Akimbo Alogo (Bronze/Island)
36	32	31	28	GRAHAM PARKER & THE SHOT/Steady Nerves (Elektra)
DEBUT	29	24	29	BON JOVI/7800 Fahrenheit (Mercury/PG)
19	20	24	30	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)
—	—	36	31	'TIL TUESDAY/Voices Carry (Epic)
—	—	35	32	ALISON MOYET/Alf (Columbia)
—	—	38	33	SURVIVOR/Vital Signs (Scotti Bros./CBS)
17	23	29	34	SANTANA/Beyond Appearances (Columbia)
DEBUT	35	29	35	PRINCE/Around The World In A Day (WB)
40	33	33	36	REFUGEE/Affairs In Babylon (Chrysalis)
12	13	23	37	CHICAGO/Chicago 17 (Full Moon/WB)
DEBUT	38	34	38	LONE JUSTICE/Lone Justice (Geffen)
13	22	34	39	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
15	18	28	40	VAN MORRISON/A Sense Of Wonder (Mercury/PG)

"Don't Come" (134)	"Rebels" (127)	"Nothin' " (44)	151 = 142 + 9 - 0 =
"Inside Out" (109)	"Don't Lose" (69)	"Sussudio" (66)	149 - 131 = 18 - 0 =
"Everybody Wants" (147)	"Shout" (21)		148 + 139 + 8 - 2 =
"Trapped" (142)	"Trouble" (117)		148 + 134 + 14 - 0 =
"Forever" (100)	"Waiting" (98)	"See What Love" (52)	144 - 113 - 31 + 1 +
"Don't You" (135)	"Fire" (50)		139 - 117 - 22 + 1 +
"Centerfield" (126)	"Girls" (44)	"Searchlight" (26)	141 + 108 - 32 + 2 +
"Lucky" (109)	"Lonely" (70)	"Night" (22)	141 + 94 + 44 + 6 +
"Drivin' " (120)	"All She Wants" (41)		136 = 82 + 54 - 1 -
"Satisfaction" (119)	"Radioactive" (30)	"Closer" (23)	132 - 81 - 50 + 2 +
"Bang A Gong" (83)	"Some Like It Hot" (76)		120 + 55 + 62 + 8 =
"Say You're Wrong" (116)			117 + 36 + 79 - 15 -
"One Lonely Night" (103)			104 - 68 + 36 - 1 -
"I'm A Fighter" (104)	"You've Got" (23)		119 + 35 + 81 - 4 =
"Walking" (106)			111 + 48 + 63 - 4 -
"Talk To Me" (113)			115 - 31 + 83 - 3 +
"Little Sheila" (115)			115 + 11 + 102 + 9 -
"Heaven" (65)	"Kids Wanna..." (17)	"Somebody" (12)	93 + 41 + 43 = 15 -
"Things" (95)			96 + 42 + 54 - 2 =
"Vox Humana" (86)			93 - 43 - 50 + 1 -
"Yesterday" (72)			81 - 52 - 29 - 1 =
"Smuggler's Blues" (89)			89 + 33 + 53 - 13 -
"Gigolo/I Ain't" (86)			87 - 37 - 50 - 2 -
"Days Are Numbers" (87)			95 + 17 + 77 + 10 -
"Alone Again" (93)			93 + 16 + 75 + 11 -
"White Lies" (80)			83 - 11 + 71 = 5 -
"Go For Soda" (84)			85 + 9 + 72 + 10 -
"Wake Up" (50)	"Weekend's" (21)	"Break" (19)	77 + 20 + 53 - 7 -
"Only Lonely" (76)			79 5 67 11
"I Drink Alone" (60)			62 - 18 - 44 - 1 =
"Voices Carry" (73)			75 + 15 + 56 + 14 -
"Invisible" (44)	"Love Resurrection" (22)		59 + 16 + 42 + 4 -
"Search" (45)			59 + 14 + 42 + 13 -
"Breaking" (31)	"Say" (15)	"I'm The One" (15)	55 - 19 - 35 - 3 +
"Raspberry Beret" (44)	"Paisley Park" (24)	"Pop..." (19)	61 15 28 61
"Exiles" (60)			60 - 6 + 54 - 0 -
"Along Comes" (41)			42 - 23 - 19 + 1 -
"Ways To Be" (50)			55 + 8 + 40 + 24 =
"I'm On Fire" (32)			38 - 24 - 13 - 3 +
"Tore Down A La..." (43)			45 - 12 - 33 - 1 +

Pray These Stations Aren't Your Competition.

KGB KZEW KLOL KTXQ KUPD
 KISS KNCN KLAQ WLLZ KFMG
 KOZZ WBCN KQDS WZZQ KTYD
 WBRU KROQ KQAK 91X CKIK

Because They've Got THE LORDS On Their Side.

THE METHOD TO OUR MADNESS



BREAKERS

KIM MITCHELL

Akimbo Alogo (Bronze/Island)

56% of our reporters on it. 85/10 including adds at: WBCN, WPYX, WKLC, KMJX, WKDF, WTKX, WXKE, KMOD. Moves 32-27 on the Albums chart.

BON JOVI

7800 Fahrenheit (Mercury/PolyGram)

52% of our reporters on it. 79/11 including adds at: KUPD, KZAP, KMJX, WTKX, WSKS, KMOD, KICT, KKDJ. Debuts at #29 on the Albums chart.

GRAHAM PARKER & THE SHOT
Steady Nerves (Elektra)

50% of our reporters on it. 77/7 with adds at: Q107, KLOL, KUPD, WIMZ, KISS, KEZO, WZZQ. Moves 31-28 on the Albums chart.

AOR BREAKERS — A record is a Breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS

MOST ADDED

PRINCE (61)
Around The World In A Day (WB)
LONE JUSTICE (24)
Lone Justice (Geffen)
SHOOTING STAR (23)
Silent Scream (Geffen)
BOOMTOWN RATS (22)
In The Long Grass (Columbia)
RED 7 (18)
Red 7 (MCA)

HOTTEST

TOM PETTY & THE HEARTBREAKERS (142)
Southern Accents (MCA)
TEARS FOR FEARS (139)
Songs From The Big Chair (Mercury/PolyGram)
USA FOR AFRICA (134)
We Are The World (Columbia)
PHIL COLLINS (131)
No Jacket Required (Atlantic)
BREAKFAST CLUB (117)
Soundtrack (A&M)

NEW & ACTIVE

- MEAT LOAF/Bad Attitude (RCA) 49/11 (0/0)**
Adds: WYNF, KSHE, WPLR, KNCN, WKQQ, WWCT, WWWV. Hots: 4 WBCN, WOOS, WBSW, KRQU. Mediums: 43 include WMMR, KTXQ, WNOR, WQFM, KMET, WZZO, WEZX, WAAF, WTUE.
- MAMA'S BOYS/Power And Passion (Jive/Arista) 48/14 (0/0)**
Adds: WNEW, WYSP, 91X, KSJO, WPDH, KRIX, WIBA, WWCT. Hots: 1 WKQQ. Mediums: 36 include WHJY, KUPD, KGB, KRQR, KOME, WAQY, WAAF, KISS, WOOS.
- SHOOTING STAR/Silent Scream (Geffen) 42/23 (22/22)**
Adds include WNEW, KSRR, WRIF, WQFM, KGB, KOME. Hots: 3 KYYS, KILO, KRQU. Mediums: 28 include KLOL, WNOR, WYNF, WEBN, KSHE, KSJO, KGGO.
- JULES SHEAR/The Eternal Return (EMI America) 41/7 (0/0)**
Adds: WNEW, WQFM, WRDU, WOOS, WXL, WCXT, KFMF. Hots: 4 KAZY, WDHA, WBSW, KVRE. Mediums: 33 include WMMR, KBCO, KISW, WCCC, WEZX, WDIZ, WIBA, KEZE.
- RICK SPRINGFIELD/Tao (RCA) 41/4 (38/7)**
Adds: WXL, WGIR, KFMX, KFMF. Hots: 6 WBCN, WTKX, WOOS, WHMD, WBSW, KRQU. Mediums: 34 include KSHE, KDKB, KGB, KOME, WAQY, WIMZ, KGGO.
- ANIMATION/Animation (Mercury/PolyGram) 40/3 (41/7)**
Adds: WYNF, 91X, WQFM. Hots: 13 include KQRS, KBPI, WZZO, WHEB, WIMZ, KMJX, KLYV. Mediums: 26 include WBCN, KSHE, WCMF, WEZX, KGGO, WWWV, WRUF.
- TRIUMPH/Thunder Seven (MCA) 38/5 (37/12)**
Adds: WBAB, WSHE, KSHE, WCMF, KLPX. Hots: 8 include WBCN, WMMR, WLLZ, WQFM, WAQX, KNCN, KMOD. Mediums: 28 include KSRR, WNOR, WKLC, WAPL, WOOS, KILO, KKDJ.
- AUTOGRAPH/Sign In Please (RCA) 36/8 (29/5)**
Adds: WHJY, WNOR, WAQY, KNCN, WQFM, WXL, WWTR, WZEW. Hots: 3 WIMZ, KFMG, KTYD. Mediums: 31 include KSRR, WRIF, KSHE, KGB, KISS, KGGO, KILO.
- RED 7/Red 7 (MCA) 34/18 (21/17)**
Adds include WSHE, WLLZ, WQFM, KFOG, KOME, WAQY, WOUR, KTYD. Hots: 1 CFOX. Mediums: 26 include WDVE, WRIF, KBCO, KAZY, KROQ, WCCC, KLBJ.
- BOOMTOWN RATS/In The Long Grass (Columbia) 28/22 (6/3)**
Adds include WBCN, KBCO, KAZY, KROQ, WEZX, WAQY, WWWV, KOZZ. Hots: 1 CFOX. Mediums: 11 include CHOM, 91X, KQAK, WLIR, CHEZ, CITI, KFMF.
- LORDS/The Method To Our Madness (IRS/A&M) 26/5 (23/2)**
Adds: KLPX, WARX, WKLT, KFMF, KOZZ. Hots: 2 91X, KQAK. Mediums: 21 include KTXQ, KROQ, KUPD, KGB, KISS, KQDS, KTYD.
- CHESS/Soundtrack (RCA) 19/3 (19/2)**
Adds: WBCN, KGGO, WCPZ. Hots: 6 include KBCO, KROQ, WQBK, WHMD, KLYV. Mediums: 11 include KBPI, WLIR, WRCN, WHEB, WIMZ, WWCT, WBLM.
- BELOUIS SOME/Imagination (Capitol) 17/6 (14/9)**
Adds: WBCN, KROQ, WPLR, WIMZ, WQBK, WWWV. Hots: 2 KQAK, WLIR. Mediums: 11 include WBAB, WXRT, KBCO, WHFS, WAQY, WOUR.
- INTO THE NIGHT/Soundtrack (MCA) 17/3 (14/1)**
Adds: WNEW, KILO, WCPZ. Hots: 2 include WKQQ. Mediums: 12 include WXRT, KBCO, KAZY, WHFS, KZOK, WHMD.
- SAMMY HAGAR/VOA (Geffen) 16/1 (15/3)**
Adds: WARX. Hots: 3 KSRR, KISS, KFMG. Mediums: 13 include KLOL, WLQV, WQFM, KGB, KILO, KWHL, KTYD.
- CHRIS ISAAK/Silvertone (WB) 15/2 (15/3)**
Adds: WQFM, KOZZ. Hots: 2 KQAK, KRQU. Mediums: 11 include KLOL, WXRT, KBCO, WHFS, KKDJ, KZOK, KTYD.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

TRACKS — Track airplay data for songs from all configurations, including albums, LPs, and 45s. Shown four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's Most Added.

BON JOVI

"7800° Fahrenheit"

BREAKERS

29

Featuring

"Only Lonely"

BREAKERS

36

Also Featuring

"In And Out Of Love"

TEARS FOR FEARS

"Everybody Wants To Rule The World"

TRACK **1** ALBUM **3**

And Coming Soon **"Shout"**

NUMBER ONE AOR TRACKS



ALL MUSIC IN THIS COLUMN HAS
THE MR. RECORDHEAD SEAL OF APPROVAL!

PolyGram Records

AOR TRACKS

153 REPORTS

Three Two Last Weeks Weeks Week

Table listing 153 tracks with columns for chart position, weeks on chart, artist, song title, label, and airplay statistics (Total, Hot, Medium, Total Adds).

MOST ADDED

- JOE WALSH (74) The Confessor (Full Moon/WB)
HOOTERS (46) All You Zombies (Columbia)
PRINCE (44) Raspberry Beret (WB)
EURYTHMICS (38) Would I Lie To You? (RCA)
PRINCE (24) Paisley Park (WB)

HOTTEST

- TEARS FOR FEARS (137) Everybody Wants To Rule... (Mercury/P.G)
TOM PETTY & THE HEARTBREAKERS (125) Don't Come Around Here No More (MCA)
BRUCE SPRINGSTEEN (120) Trapped (Columbia)
SIMPLE MINDS (115) Don't You (Forget About Me) (A&M)
JOHN FOGERTY (91) Centerfield (WB)

BREAKERS

KIM MITCHELL
Go For Soda (Bronze/Island)
55% of our reporters on it. 84/10 including adds at: WBCN, WPYX, KMJX, WKDF, WTKX, WXKE, KMOD, WBLM. Moves 40-34 on the Tracks chart.

POWER STATION
Bang A Gong (Get It On) (Capitol)
54% of our reporters on it. 83/8 with adds at: Q107, KSRR, KYYS, WQFM, WRXL, KISS, WRUF, WZEW. Moves 34-29 on the Tracks chart.

BON JOVI
Only Lonely (Mercury/PolyGram)
50% of our reporters on it. 76/8 with adds at: KUPD, KZAP, KMJX, WTKX, KKDJ, KFMX, KSQY, KFMF. Moves 38-36 on the Tracks chart.

NEW & ACTIVE

JULES SHEAR "Steady" (EMI America) 40/6 (34/5)
SHOOTING STAR "Summer Sun" (Geffen) 37/22 (18/18)
RICK SPRINGFIELD "Celebrate Youth" (RCA) 32/1 (32/4)
RED 7 "Heartbeat" (MCA) 30/18 (15/13)
AUTOGRAPH "Send Her To Me" (RCA) 29/8 (21/10)
STEVE PERRY "If Only For The Moment Girl" (Columbia) 29/3 (30/2)
JOHN FOGERTY "Searchlight" (WB) 26/6 (20/5)
PRINCE "Paisley Park" (WB) 24/24 (0/0)
GINO VANELLI "Black Cars" (HME/CBS) 24/21 (3/1)
BOOMTOWN RATS "Rain" (Columbia) 24/18 (6/4)
LORDS "Method To My Madness" (IRS/A&M) 23/5 (21/2)
VAN-ZANT "You've Got To Believe" (Network/Geffen) 23/3 (21/4)
ALISON MOYET "Love Resurrection" (Columbia) 22/3 (19/2)
GRAHAM PARKER & THE SHOT "The Weekend's Too Short" (Elektra) 21/4 (20/6)
TEARS FOR FEARS "Shout" (Mercury/PolyGram) 21/2 (20/4)
ERIC CLAPTON "Tangled in Love" (WB) 21/2 (23/3)
PRINCE "Pop Life" (WB) 19/19 (0/0)
MURRAY HEAD "One Night in Bangkok" (RCA) 19/3 (19/2)
BELOUIS SOME "Imagination" (Capitol) 17/6 (14/9)
BRYAN ADAMS "Kids Wanna Rock" (A&M) 17/3 (16/7)
B.B. KING "Into The Night" (MCA) 16/3 (13/1)
SAMMY HAGAR "Swept Away" (Geffen) 16/1 (15/3)
SANTANA "I'm The One Who Loves You" (Columbia) 15/10 (4/1)

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REGIONAL AIR ACTIVITY

MIDWEST (continued)

WXRT/Chicago (312) 777-1700

PD: NORN WIMER
 MD: LIL BREHRER

Hot
 PHIL COLLINS (L)
 TOM PETTY (M)
 ERIC CLAPTON (M)
 USA FOR AFRICA (M)
 TEARS FOR FEARS (M)
 GENERAL PUBLIC (M)
 SADE (M)
 POWER STATION (M)
 FIRM (M)
 JOHN FOGERTY (M)
 VAN MORRISON (M)
 BRUNSKI (M)
 BEAT (M)
 "SANTANA" (M)
 STRANGERS (M)
 30 WEST (M)
 BREAKFAST CLUB (M)
 EURYTHMICS (M)
 GRANAM PARKER (M)
 HOWARD JONES (M)
 LONE JUSTICE (M)
 PRINCE (M)

Medium
 KATRINA & MAVES (M)
 BRUCE COOK/BURN (M)
 ALISON HOYET (M)
 DON HEINLEY (M)
 PAUL YOUNG (M)
 BLASTERS (M)
 GEORGE THOROGOOD (M)
 ELVIS BROTHERS (M)
 NIK KERSHAW (M)
 CHRIS LEAH (M)
 BEAT FARMERS (M)
 SMITHS (M)
 PORNY'S REVENGE (M)
 TIL TUESDAY (M)
 JOHN HIATT (M)
 BELOUIS SCOR (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

PARALLEL TWO

KICT/Wichita (316) 722-5600

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

KYYS/Kansas City (816) 561-9102

Hot
 PHIL COLLINS (M)
 TOM PETTY (M)
 BREAKFAST CLUB (M)
 TEARS FOR FEARS (M)
 JULIAN LENNON (M)
 RED SPEEDWAGON (M)
 NICK JAGGER (M)
 SURVIVOR (M)
 LONE JUSTICE (M)
 ERIC CLAPTON (M)
 GEORGE THOROGOOD (M)
 DON HEINLEY (M)
 USA FOR AFRICA (M)
 BRYAN ADAMS (M)
 SHOOTING STAR (M)

Medium
 EURYTHMICS (M)
 POWER STATION (M)
 FIRM (M)
 JASON & SCORCHERS (M)
 JOE WALSH (M)
 DOKKEN (M)
 CHICAGO (M)
 FOREIGNER (M)
 GLENN FREY (M)
 VAN MORRISON (M)
 SANTAANA (M)
 KENNY LOGGINS (M)

KQRS/Minneapolis (612) 545-5601

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 TOM PETTY (M)
 ANIMOTION (M)
 BREAKFAST CLUB (M)
 NICK JAGGER (M)
 PHIL COLLINS (M)
 KENNY LOGGINS (M)
 RED SPEEDWAGON (M)
 FIONA (M)
 DOKKEN (M)
 DON HEINLEY (M)
 JULIAN LENNON (M)
 USA FOR AFRICA (M)
 MEAT LOAF (M)
 MICHAEL BOLTON (M)
 TEARS FOR FEARS (M)
 KIM MITCHELL (M)
 NANA'S BOYS (M)
 A TOUGH (M)

Light Adds
 SHOOTING STAR (M)
 PRINCE (M)
 GLENN FREY (M)

WLVC/Columbus, OH (614) 224-1271

Hot
 PHIL COLLINS (M)
 TOM PETTY (M)
 ERIC CLAPTON (M)
 USA FOR AFRICA (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 DON HEINLEY (M)
 NICK JAGGER (M)
 ERIC CLAPTON (M)
 TOM PETTY (M)
 BREAKFAST CLUB (M)
 GLENN FREY (M)
 FIONA (M)
 KATRINA & MAVES (M)
 USA FOR AFRICA (M)

Medium
 JOHN PARR (M)
 KENNY LOGGINS (M)

PHIL COLLINS (M)

USA FOR AFRICA (M)
 TEARS FOR FEARS (M)
 RED SPEEDWAGON (M)
 KENNY LOGGINS (M)
 AUTOGRAF (M)
 JULIAN LENNON (M)
 KATRINA & MAVES (M)
 VAN-ZANT (M)
 SANNY HAGAR (M)
 ACCEPT (M)
 POWER STATION (M)
 KIM MITCHELL (M)
 SLADE (M)
 GEORGE THOROGOOD (M)
 ALISON HOYET (M)
 HALL & OATES (M)
 HOOTERS (M)

WWCK/Flint (313) 744-1570

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WLAV-FW Grand Rapids (616) 458-5481

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

KATT-FW Oklahoma City (405) 848-0100

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WLAV-Tulsa (918) 864-2810

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

JOHN FOGERTY (M)

REO SPEEDWAGON (M)
 DAVID LEE ROTH (M)
 POWER STATION (M)
 NICK JAGGER (M)
 VAN-ZANT (M)
 RICK SPRINGFIELD (M)
 HOWARD JONES (M)
 REFUGEE (M)
 MEAT LOAF (M)
 JULIAN LENNON (M)
 SURVIVOR (M)
 FIRM (M)
 KIM MITCHELL (M)
 GRANAM PARKER (M)
 DOKKEN (M)
 DON HEINLEY (M)
 NANA'S BOYS (M)
 SLADE (M)
 FIONA (M)
 GLENN FREY (M)
 JASON & SCORCHERS (M)
 TIL TUESDAY (M)
 B.E. TAYLOR (M)
 GEORGE THOROGOOD (M)
 SHYSTER (M)
 TRIUMPH (M)
 BOB JOVI (M)
 CHICAGO (M)
 BREAKFAST CLUB (M)
 KENNY LOGGINS (M)
 GIUFFRIA (M)
 BEAN & CLIP (M)
 PAUL YOUNG (M)
 ALAN PARSONS (M)
 JULES SHEAR (M)
 EURYTHMICS (M)

WWCK/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Plattopolis (414) 734-9226

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Dayton (513) 224-1501

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

KATRINA & MAVES (M)

USA FOR AFRICA (M)
 TEARS FOR FEARS (M)
 RED SPEEDWAGON (M)
 KENNY LOGGINS (M)
 AUTOGRAF (M)
 JULIAN LENNON (M)
 KATRINA & MAVES (M)
 VAN-ZANT (M)
 SANNY HAGAR (M)
 ACCEPT (M)
 POWER STATION (M)
 KIM MITCHELL (M)
 SLADE (M)
 GEORGE THOROGOOD (M)
 ALISON HOYET (M)
 HALL & OATES (M)
 HOOTERS (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
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 LLOYD COLE (M)
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 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
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 USA FOR AFRICA (M)
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 ERNYLON HARRIS (M)
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 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WJOT/Toledo (419) 246-3377

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
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 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
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 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
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 RUN DMC (M)
 MILES DAVIS (M)
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 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WYFE/Rockford (815) 877-3075

Hot
 NICK JAGGER (M)
 BREAKFAST CLUB (M)
 TOM PETTY (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (M)
 ULTRAVOX (M)
 GUADALCANA DIARY (M)
 BOOK OF LOVE (M)
 INTO THE NIGHT (M)
 JOE WALSH (M)
 LIGHT ADDS (M)
 STARKILLION (M)
 MILES & POOR BOYS (M)
 SPOONER (M)
 LONNIE HACK (M)

WVLA/Indianapolis (317) 257-7565

Hot
 ERIC CLAPTON (M)
 JOHN FOGERTY (M)
 KENNY LOGGINS (M)
 TOM PETTY (M)
 TEARS FOR FEARS (M)
 PHIL COLLINS (M)
 HALL & OATES (M)
 BREAKFAST CLUB (M)
 FOREIGNER (M)
 PHIL COLLINS (M)
 NICK JAGGER (M)
 FIRM (M)
 RED SPEEDWAGON (M)
 USA FOR AFRICA (M)
 BRUCE COOK/BURN (M)
 DON HEINLEY (M)
 ERIC CLAPTON (M)
 LLOYD COLE (M)
 JASON & SCORCHERS (M)
 JOAN ARMATRADE (M)
 YELLO (M)
 RUN DMC (M)
 MILES DAVIS (M)
 LINDA THOMPSON (M)
 SHES (M)
 FLEETWOOD MAC (M)
 FISHER (M)
 ALISON HOYET (M)
 KENNY LOGGINS (M)
 ERNYLON HARRIS (

PARADE OF STATIONS

WBSB Baltimore PD: Steve Kingston MD: Amy Kronthal

- 1 USA FOR AFRICA/Are The World
2 DEBARGE/Rhythm Of The Night
3 PHIL COLLINS/One More Night

WJLA-TV Washington D.C. PD: Alan Burns MD: Mary Taten

- 1 USA FOR AFRICA/Are The World
2 MURRAY HEAD/One Night In Bangkok
3 MADONNA/Crazy For You

HitRadio 96 WHTX-FM Stereo Pittsburgh PD: Keith Abrams

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 SADE/Smooth Operator

WTKR-FM Norfolk PD: Ralph Wimmer MD: Tim Watts

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 DEBARGE/Rhythm Of The Night
3 PHIL COLLINS/One More Night

Philadelphia PD: Scott Walker MD: Glenn Kallina

- 1 MADONNA/Crazy For You
2 SIMPLE MINDS/Don't You Forget About Me
3 DEBARGE/Rhythm Of The Night

105.0 chum Toronto PD: Jim Waters MD: Brad "Knobby" Jones

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 DEBARGE/Rhythm Of The Night

105 FM WHTX-TV Boston PD: Charlie Quinn MD: Cindy Bailen

- 1 USA FOR AFRICA/Are The World
2 DEBARGE/Rhythm Of The Night
3 PHIL COLLINS/One More Night

CKG Montreal PD: Stephen Anthony

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 DEBARGE/Rhythm Of The Night
3 PHIL COLLINS/One More Night

1050 chum Toronto PD: Jim Waters MD: Brad "Knobby" Jones

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 DEBARGE/Rhythm Of The Night

92 PRO-FM Providence Operations Manager: Providence Tom Cuddy

- 1 MADONNA/Crazy For You
2 USA FOR AFRICA/Are The World
3 MURRAY HEAD/One Night In Bangkok

CFMT 680 AM Toronto PD: Sandy Sanderson MD: Bob Saint

- 1 MADONNA/Crazy For You
2 USA FOR AFRICA/Are The World
3 MURRAY HEAD/One Night In Bangkok

7100 WHTZ PD: Scott Shannon MD: Frankie Blue

- 1 USA FOR AFRICA/Are The World
2 DEBARGE/Rhythm Of The Night
3 PHIL COLLINS/One More Night

WADA-TV Washington PD: Smokey Rivers MD: Gene Baxter

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

ckoi 97.7 Montreal PD: Bob Beauchamp MD: Guy Brouillard

- 1 USA FOR AFRICA/Are The World
2 TEARS FOR FEARS/Everybody Wants To Rule The World
3 DEBARGE/Rhythm Of The Night

CFMT 680 AM Toronto PD: Sandy Sanderson MD: Bob Saint

- 1 MADONNA/Crazy For You
2 USA FOR AFRICA/Are The World
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WXKS-FM PD: Sunny Joe White MD: Geni Donaghey

- 1 USA FOR AFRICA/Are The World
2 ANIOTION/Obsession
3 DEBARGE/Rhythm Of The Night

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

SOUTH Atlanta PD: John Young MD: Chris Thomas

- 1 USA FOR AFRICA/Are The World
2 DEBARGE/Rhythm Of The Night
3 PHIL COLLINS/One More Night

92.1 WFLX-TV Dallas PD: Randy Brown MD: Joe Folger

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

WVBT-TV Norfolk PD: Larry Berger MD: Lisa Tonacci

- 1 USA FOR AFRICA/Are The World
2 MADONNA/Crazy For You
3 MURRAY HEAD/One Night In Bangkok

CHP PARALLEL ONE PLAYISTS

WEST



Denver

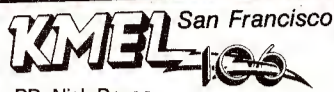
PD: Mark Bolke
MD: Chris Knight

- 1 MADONNA/Crazy For You
 - 2 COMMODORES/Nightshift
 - 3 USA FOR AFRICA/We Are The World
 - 4 DEBARGE/Rhythm Of The Night
 - 5 BRUCE SPRINGSTEEN/I'm On Fire
 - 6 ANIMOTION/Obsession
 - 7 HAROLD FALTERMEYER/Axel F
 - 8 PHIL COLLINS/One More Night
 - 9 ANIMOTION/Obsession
 - 10 DON HENLEY/All She Wants To Do I
 - 11 TEENA MARIE/Lovergirl
 - 12 DIANA ROSS/Missing You
 - 13 SADE/Smooth Operator
 - 14 SIMPLE MINDS/Don't You (Forget A)
 - 15 FOREIGNER/That Was Yesterday
 - 16 RED SPEEDWAGON/Can't Fight This
 - 17 HAROLD FALTERMEYER/Axel F
 - 18 SURVIVOR/The Search Is Over
 - 19 WHAM!/Everything She Wants
 - 20 JOHN FOGERTY/Rock & Roll Girl
 - 21 HALL & OATES/Some Things Are Be
 - 22 TEARS FOR FEARS/Everybody Wants
 - 23 KENNY LOGGINS/Vox Humana
 - 24 POWER STATION/Some Like It Hot
 - 25 HOWARD JONES/Things Can Only Get
 - 26 KATRINA & THE WAV/Walking On Su
 - 27 MADONNA/Angel
 - 28 TOM PETTY/Don't Come Around Her
 - 29 JULIAN LENNON/Say You're Wrong
 - 30 RED SPEEDWAGON/One Lonely Night
- ADDS
30 BRYAN ADAMS/Heaven
MARY JANE GIRLS/In My House
- ON
TIME/The Bird
BILLY OCEAN/Suddenly
RICK SPRINGFIELD/Celebrate You



PD: Reggie Blackwell
MD: Art Morales

- 1 USA FOR AFRICA/We Are The World
 - 2 COMMODORES/Nightshift
 - 3 MADONNA/Crazy For You
 - 4 DEBARGE/Rhythm Of The Night
 - 5 BRUCE SPRINGSTEEN/I'm On Fire
 - 6 ANIMOTION/Obsession
 - 7 HAROLD FALTERMEYER/Axel F
 - 8 PHIL COLLINS/One More Night
 - 9 ANIMOTION/Obsession
 - 10 DON HENLEY/All She Wants To Do I
 - 11 SADE/Smooth Operator
 - 12 MURRAY HEAD/One Night In Bangkok
 - 13 FOREIGNER/That Was Yesterday
 - 14 WHAM!/Everything She Wants
 - 15 CHICAGO/Along Comes A Woman
 - 16 PATTI LABELLE/New Attitude
 - 17 BILLY OCEAN/Suddenly
 - 18 RICK SPRINGFIELD/Celebrate Youth
 - 19 TOM PETTY/Don't Come Around Her
 - 20 HOWARD JONES/Things Can Only Get
 - 21 TEARS FOR FEARS/Everybody Wants T
 - 22 LINDA RONSTADT/Ending Story
 - 23 GO WEST/We Close Our Eyes
 - 24 KENNY LOGGINS/Vox Humana
 - 25 FRANKIE GOES TO H/WELCOME TO T
 - 26 POINTER SISTERS/Baby Come And Get
 - 27 MARY JANE GIRLS/In My House
 - 28 KODOL & THE GANG/Fresh
 - 29 JULIAN LENNON/Say You're Wrong
 - 30 MADONNA/Angel
- ADDS
27 BRYAN ADAMS/Heaven
NATALIE COLE/Dangerous
SURVIVOR/The Search Is Over
EURYTHMICS/Would I Lie To You?
- ON
GLENN FREY/Smuggler's Blues
ALISON MOYET/Invisible
LUTHER VANDROSS/'Til My Baby Com
RICK JAMES/Can't Stop
NEW EDITON/Just A Gigolo/I A
PHILIP BAILEY/Walking On The Ch
TINA TURNER/Show Some Respect



PD: Nick Bazoo
MD: Jack Silver

- 1 USA FOR AFRICA/We Are The World
 - 2 MARY JANE GIRLS/In My House
 - 3 SADE/Smooth Operator
 - 4 WHAM!/Everything She Wants
 - 5 TEARS FOR FEARS/Everybody Wants
 - 6 HOWARD JONES/Things Can Only Get
 - 7 HAROLD FALTERMEYER/Axel F
 - 8 SIMPLE MINDS/Don't You (Forget A
 - 9 NEW EDITION/Just In Love
 - 10 JESSE JOHNSON'S R/Be Your Man
 - 11 RICK SPRINGFIELD/Celebrate Youth
 - 12 PATTI LABELLE/New Attitude
 - 13 TOM PETTY/Don't Come Around Her
 - 14 HALL & OATES/Some Things Are Be
 - 15 KODOL & THE GANG/Fresh
 - 16 LUTHER VANDROSS/'Til My Baby Com
 - 17 JULIAN LENNON/Say You're Wrong
 - 18 DEBARGE/Rhythm Of The Night
 - 19 LINDA RONSTADT/Ending Story
 - 20 LEE ROTH/Just A Gigolo/I A
 - 21 SHANNON/Do You Wanna Get Away
 - 22 KATRINA & THE WAV/Walking On Su
 - 23 DON HENLEY/All She Wants To Do I
 - 24 MADONNA/Angel
 - 25 CHAKA KHAN/Through The Fire
 - 26 TIL TUESDAY/Voices Carry
 - 27 POWER STATION/Some Like It Hot
 - 28 BRYAN ADAMS/Heaven
 - 29 MURRAY HEAD/One Night In Bangkok
 - 30 RICK JAMES/Can't Stop
 - 31 ALISON MOYET/Invisible
 - 32 MADONNA/Angel
 - 33 EURYTHMICS/Would I Lie To You?
 - 34 KENNY LOGGINS/Vox Humana
 - 35 PHILIP BAILEY/Walking On The Ch
 - 36 HOWARD JONES/Things Can Only Get
 - 37 MICK JAGGER/Lucky In Love
 - 38 FRANKIE GOES TO H/WELCOME TO T
 - 39 COMMODORES/Nightshift
- ADDS
TINA TURNER/Show Some Respect
KLYMAXX/Meeting In The Ladies
QIND VANNELLI/Black Cars
- ON
NATALIE COLE/Dangerous



PD: Rick Gillette
MD/Assist PD: Chris Collins

- 1 USA FOR AFRICA/We Are The World
 - 2 MADONNA/Crazy For You
 - 3 DEBARGE/Rhythm Of The Night
 - 4 MURRAY HEAD/One Night In Bangkok
 - 5 SADE/Smooth Operator
 - 6 HAROLD FALTERMEYER/Axel F
 - 7 WHAM!/Everything She Wants
 - 8 PATTI LABELLE/New Attitude
 - 9 NEW EDITION/Just In Love
 - 10 COMMODORES/Nightshift
 - 11 MARY JANE GIRLS/In My House
 - 12 SIMPLE MINDS/Don't You (Forget A
 - 13 JERMAINE STEWART/My Word Is Du
 - 14 PHIL COLLINS/One More Night
 - 15 LUTHER VANDROSS/'Til My Baby Com
 - 16 JESSE JOHNSON'S R/Be Your Man
 - 17 RICK JAMES/Can't Stop
 - 18 BILLY OCEAN/Suddenly
 - 19 DON HENLEY/All She Wants To Do I
 - 20 TEARS FOR FEARS/Everybody Wants
 - 21 ALISON MOYET/Invisible
 - 22 MADONNA/Angel
 - 23 TOM PETTY/Don't Come Around Her
 - 24 SHANNON/Do You Wanna Get Away
 - 25 HALL & OATES/Some Things Are Be
 - 26 CHICAGO/Along Comes A Woman
 - 27 FOREIGNER/That Was Yesterday
 - 28 DAVID LEE ROTH/Just A Gigolo/I A
 - 29 HOWARD JONES/Things Can Only Get
 - 30 KODOL & THE GANG/Fresh
- ADDS
22 MADONNA/Into The Groove
KLYMAXX/Meeting In The Ladies
SURVIVOR/The Search Is Over
- ON
CHAKA KHAN/Through The Fire
POINTER SISTERS/Baby Come And G
GLENN FREY/Smuggler's Blues
KURTIS BLOW/Basketball
TINA TURNER/Show Some Respect
BRYAN ADAMS/Heaven
PHILIP BAILEY/Walking On The Ch
JULIAN LENNON/Say You're Wrong
ROCHELLE/Love Me Tonight
KATRINA & THE WAV/Walking On Su



VP/Ops: Dave Parks
PD: Mike Preston

- 1 MADONNA/Crazy For You
 - 2 DEBARGE/Rhythm Of The Night
 - 3 SIMPLE MINDS/Don't You (Forget A
 - 4 SADE/Smooth Operator
 - 5 ANIMOTION/Obsession
 - 6 MURRAY HEAD/One Night In Bangkok
 - 7 POWER STATION/Some Like It Hot
 - 8 HAROLD FALTERMEYER/Axel F
 - 9 TEARS FOR FEARS/Everybody Wants T
 - 10 MARY JANE GIRLS/In My House
 - 11 COMMODORES/Nightshift
 - 12 WHAM!/Everything She Wants
 - 13 HOWARD JONES/Things Can Only Get
 - 14 USA FOR AFRICA/We Are The World
 - 15 NEW EDITION/Just In Love
 - 16 MADONNA/Into The Groove
 - 17 DON HENLEY/All She Wants To Do I
 - 18 KODOL & THE GANG/Fresh
 - 19 PHIL COLLINS/One More Night
 - 20 TIME/The Bird
 - 21 PATTI LABELLE/New Attitude
 - 22 LUTHER VANDROSS/'Til My Baby Com
 - 23 LINDA RONSTADT/Ending Story
 - 24 BILLY OCEAN/Suddenly
 - 25 MADONNA/Material Girl
 - 26 TOM PETTY/Don't Come Around Her
 - 27 BRUCE SPRINGSTEEN/I'm On Fire
 - 28 HALL & OATES/Some Things Are Be
 - 29 JOHN FOGERTY/Rock & Roll Girl
 - 30 FOREIGNER/That Was Yesterday
 - 31 RED SPEEDWAGON/One Lonely Night
 - 32 LUTHER VANDROSS/'Til My Baby Com
 - 33 CHICAGO/Along Comes A Woman
 - 34 DAVID LEE ROTH/Just A Gigolo/I A
 - 35 MADONNA/Angel
 - 36 KATRINA & THE WAV/Walking On Su
 - 37 GLENN FREY/Smuggler's Blues
 - 38 BRYAN ADAMS/Heaven
 - 39 TEENA MARIE/Lovergirl
 - 40 CHAKA KHAN/Through The Fire
- ADDS
40 EURYTHMICS/Would I Lie To You?
SURVIVOR/The Search Is Over
- ON
JULIAN LENNON/Say You're Wrong
ALISON MOYET/Invisible
GO WEST/We Close Our Eyes



PD: Jon Barry
MD: Steve Naganuma

- 1 MADONNA/Crazy For You
 - 2 USA FOR AFRICA/We Are The World
 - 3 MURRAY HEAD/One Night In Bangkok
 - 4 COMMODORES/Nightshift
 - 5 SADE/Smooth Operator
 - 6 DEBARGE/Rhythm Of The Night
 - 7 WHAM!/Everything She Wants
 - 8 CHICAGO/Along Comes A Woman
 - 9 SIMPLE MINDS/Don't You (Forget A)
 - 10 ANIMOTION/Obsession
 - 11 TEARS FOR FEARS/Everybody Wants T
 - 12 BRUCE SPRINGSTEEN/I'm On Fire
 - 13 HALL & OATES/Some Things Are Be
 - 14 DON HENLEY/All She Wants To Do I
 - 15 FOREIGNER/That Was Yesterday
 - 16 POWER STATION/Some Like It Hot
 - 17 ANIMOTION/Obsession
 - 18 MARY JANE GIRLS/In My House
 - 19 HAROLD FALTERMEYER/Axel F
 - 20 JOHN FOGERTY/Rock & Roll Girl
 - 21 KENNY LOGGINS/Vox Humana
 - 22 LUTHER VANDROSS/'Til My Baby Com
 - 23 MADONNA/Material Girl
 - 24 ERIC CLAPTON/Forever Man
 - 25 TOM PETTY/Don't Come Around Her
 - 26 BILLY OCEAN/Suddenly
 - 27 PHILIP BAILEY/Walking On The Ch
 - 28 RED SPEEDWAGON/One Lonely Night
 - 29 BRYAN ADAMS/Heaven
 - 30 ALISON MOYET/Invisible
 - 31 HOWARD JONES/Things Can Only Get B
 - 32 KODOL & THE GANG/Fresh
- ADDS
RICK JAGGER/Lucky In Love
PATTI LABELLE/New Attitude
- ON
MADONNA/Angel
JULIAN LENNON/Say You're Wrong
RICK SPRINGFIELD/Celebrate Youth
KATRINA & THE WAV/Walking On Sunsh
DAVID LEE ROTH/Just A Gigolo/I A
BOY MEETS GIRL/Oh Girl



PD: Bob Case
MD: Wendy Christopher

- 1 MADONNA/Crazy For You
 - 2 USA FOR AFRICA/We Are The World
 - 3 MURRAY HEAD/One Night In Bangkok
 - 4 DEBARGE/Rhythm Of The Night
 - 5 SIMPLE MINDS/Don't You (Forget A
 - 6 ANIMOTION/Obsession
 - 7 DON HENLEY/All She Wants To Do I
 - 8 WHAM!/Everything She Wants
 - 9 COMMODORES/Nightshift
 - 10 WHAM!/Everything She Wants
 - 11 FOREIGNER/That Was Yesterday
 - 12 GO WEST/We Close Our Eyes
 - 13 SADE/Smooth Operator
 - 14 BILLY OCEAN/Suddenly
 - 15 JOHN FOGERTY/Rock & Roll Girl
 - 16 PHIL COLLINS/One More Night
 - 17 TEARS FOR FEARS/Everybody Wants
 - 18 HAROLD FALTERMEYER/Axel F
 - 19 DAVID LEE ROTH/Just A Gigolo/I A
 - 20 HOWARD JONES/Things Can Only Get
 - 21 KENNY LOGGINS/Vox Humana
 - 22 CHICAGO/Along Comes A Woman
 - 23 RICK SPRINGFIELD/Celebrate Youth
 - 24 KODOL & THE GANG/Fresh
 - 25 RED SPEEDWAGON/One Lonely Night
 - 26 KATRINA & THE WAV/Walking On Sun
 - 27 BRYAN ADAMS/Heaven
 - 28 LUTHER VANDROSS/'Til My Baby Com
 - 29 TINA TURNER/Show Some Respect
 - 30 JULIAN LENNON/Say You're Wrong
 - 31 TOM PETTY/Don't Come Around Her
 - 32 MADONNA/Angel
 - 33 MARY JANE GIRLS/In My House
 - 34 MICK JAGGER/Lucky In Love
- ADDS
QIND VANNELLI/Black Cars
PATTI LABELLE/New Attitude
EURYTHMICS/Would I Lie To You?
PRINCE/Raspberry Beret
- ON
RICK SPRINGFIELD/Celebrate Youth
ALISON MOYET/Invisible
JULIAN LENNON/Say You're Wrong
TINA TURNER/Show Some Respect
LINDA RONSTADT/Ending Story
KURTIS BLOW/Basketball
BRYAN ADAMS/Heaven
EURYTHMICS/Would I Lie To You?
SURVIVOR/The Search Is Over
DOCKEN/Do You Wanna Get Away
TIL TUESDAY/Voices Carry



PD: Gary Bryan
MD: Scott Drake

- 1 USA FOR AFRICA/We Are The World
 - 2 CHICAGO/Along Comes A Woman
 - 3 MADONNA/Crazy For You
 - 4 DON HENLEY/All She Wants To Do I
 - 5 MURRAY HEAD/One Night In Bangkok
 - 6 DEBARGE/Rhythm Of The Night
 - 7 WHAM!/Everything She Wants
 - 8 TEARS FOR FEARS/Everybody Wants T
 - 9 BILLY OCEAN/Suddenly
 - 10 POWER STATION/Some Like It Hot
 - 11 ANIMOTION/Obsession
 - 12 COMMODORES/Nightshift
 - 13 BRUCE SPRINGSTEEN/I'm On Fire
 - 14 FOREIGNER/That Was Yesterday
 - 15 ERIC CLAPTON/Forever Man
 - 16 SIMPLE MINDS/Don't You (Forget A
 - 17 HALL & OATES/Some Things Are Be
 - 18 HAROLD FALTERMEYER/Axel F
 - 19 DAVID LEE ROTH/Just A Gigolo/I A
 - 20 JOHN FOGERTY/Rock & Roll Girl
 - 21 PHIL COLLINS/One More Night
 - 22 PATTI LABELLE/New Attitude
 - 23 KODOL & THE GANG/Fresh
 - 24 TOM PETTY/Don't Come Around Her
 - 25 KENNY LOGGINS/Vox Humana
 - 26 RICK SPRINGFIELD/Celebrate Youth
 - 27 HALL & OATES/Some Things Are Be
 - 28 RED SPEEDWAGON/One Lonely Night
 - 29 HOWARD JONES/Things Can Only Get
 - 30 GLENN FREY/Smuggler's Blues
 - 31 MADONNA/Angel
 - 32 MARY JANE GIRLS/In My House
 - 33 POINTER SISTERS/Baby Come And Get
 - 34 KATRINA & THE WAV/Walking On Sun
- ADDS
BOOK OF LOVE/Boy
FRANKIE GOES TO H/WELCOME TO T
PRINCE/Le La
BOY MEETS GIRL/Oh Girl
- ON
RICK SPRINGFIELD/Celebrate Youth
ALISON MOYET/Invisible
JULIAN LENNON/Say You're Wrong
TINA TURNER/Show Some Respect
LINDA RONSTADT/Ending Story
KURTIS BLOW/Basketball
BRYAN ADAMS/Heaven
EURYTHMICS/Would I Lie To You?
SURVIVOR/The Search Is Over
DOCKEN/Do You Wanna Get Away
TIL TUESDAY/Voices Carry



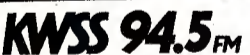
PD: Guy Zapoleon
MD: Steve Goddard

- 1 MADONNA/Crazy For You
 - 2 USA FOR AFRICA/We Are The World
 - 3 ANIMOTION/Obsession
 - 4 SIMPLE MINDS/Don't You (Forget A
 - 5 DEBARGE/Rhythm Of The Night
 - 6 WHAM!/Everything She Wants
 - 7 BRUCE SPRINGSTEEN/I'm On Fire
 - 8 HAROLD FALTERMEYER/Axel F
 - 9 SADE/Smooth Operator
 - 10 POWER STATION/Some Like It Hot
 - 11 MADONNA/Material Girl
 - 12 BRYAN ADAMS/Somebody
 - 13 TEENA MARIE/Lovergirl
 - 14 TEARS FOR FEARS/Everybody Wants T
 - 15 DON HENLEY/All She Wants To Do I
 - 16 WHAM!/Everything She Wants
 - 17 FIRM/Radiosactive
 - 20 TOM PETTY/Don't Come Around Her
 - 21 FOREIGNER/That Was Yesterday
 - 22 HOWARD JONES/Things Can Only Get
 - 23 PATTI LABELLE/New Attitude
 - 24 KENNY LOGGINS/Vox Humana
 - 25 RICK SPRINGFIELD/Celebrate Youth
 - 26 BILLY OCEAN/Suddenly
 - 27 MARY JANE GIRLS/In My House
 - 28 LINDA RONSTADT/Ending Story
 - 29 DAVID LEE ROTH/Just A Gigolo/I A
 - 30 BRYAN ADAMS/Heaven
- ADDS
KODOL & THE GANG/Fresh
RED SPEEDWAGON/One Lonely Night
JULIAN LENNON/Say You're Wrong
TINA TURNER/Show Some Respect
KELLY & ELLIOT/Wrestlemania
- ON
MADONNA/Angel
ALISON MOYET/Invisible



PD: Tom Chase
MD: Mr. Ed

- 1 USA FOR AFRICA/We Are The World
 - 2 SIMPLE MINDS/Don't You (Forget A
 - 3 MADONNA/Crazy For You
 - 4 COMMODORES/Nightshift
 - 5 DEBARGE/Rhythm Of The Night
 - 6 MURRAY HEAD/One Night In Bangkok
 - 7 FOREIGNER/That Was Yesterday
 - 8 DON HENLEY/All She Wants To Do I
 - 9 SADE/Smooth Operator
 - 10 POWER STATION/Some Like It Hot
 - 11 BRUCE SPRINGSTEEN/I'm On Fire
 - 12 TEARS FOR FEARS/Everybody Wants T
 - 13 WHAM!/Everything She Wants
 - 14 HALL & OATES/Some Things Are Be
 - 15 PHIL COLLINS/One More Night
 - 16 JOHN FOGERTY/Rock & Roll Girl
 - 17 KENNY LOGGINS/Vox Humana
 - 18 HAROLD FALTERMEYER/Axel F
 - 19 HOWARD JONES/Things Can Only Get B
 - 20 TOM PETTY/Don't Come Around Her
 - 21 RICK SPRINGFIELD/Celebrate Youth
 - 22 ERIC CLAPTON/Forever Man
 - 23 BRYAN ADAMS/Somebody
 - 24 TOM PETTY/Don't Come Around Her
 - 25 CHICAGO/Along Comes A Woman
 - 26 PATTI LABELLE/New Attitude
 - 27 RED SPEEDWAGON/One Lonely Night
 - 28 DAVID LEE ROTH/Just A Gigolo/I A
 - 29 KATRINA & THE WAV/Walking On Sunsh
 - 30 BRYAN ADAMS/Heaven
 - 31 BILLY OCEAN/Suddenly
 - 32 DAVID LEE ROTH/Just A Gigolo/I A
 - 33 MADONNA/Angel
 - 34 NEW EDITION/Just In Love
 - 35 MADONNA/Material Girl
 - 36 KODOL & THE GANG/Fresh
 - 37 JULIAN LENNON/Say You're Wrong
 - 38 GLENN FREY/Smuggler's Blues
 - 39 MARY JANE GIRLS/In My House
 - 40 TINA TURNER/Show Some Respect
- ADDS
EURYTHMICS/Would I Lie To You?
SURVIVOR/The Search Is Over
BOY MEETS GIRL/Oh Girl
- ON
MICK JAGGER/Lucky In Love
ANIMOTION/Obsession
POINTER SISTERS/Baby Come And Get
ALISON MOYET/Invisible
FRANKIE GOES TO H/WELCOME TO T



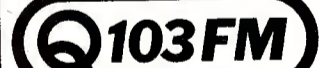
PD: Dave Van Stone
MD: Robin Kipps

- 1 USA FOR AFRICA/We Are The World
 - 2 MADONNA/Crazy For You
 - 3 DEBARGE/Rhythm Of The Night
 - 4 MURRAY HEAD/One Night In Bangkok
 - 5 SADE/Smooth Operator
 - 6 WHAM!/Everything She Wants
 - 7 DON HENLEY/All She Wants To Do I
 - 8 ANIMOTION/Obsession
 - 9 CHICAGO/Along Comes A Woman
 - 10 COMMODORES/Nightshift
 - 11 POWER STATION/Some Like It Hot
 - 12 TOM PETTY/Don't Come Around Her
 - 13 SADE/Smooth Operator
 - 14 WHAM!/Everything She Wants
 - 15 MURRAY HEAD/One Night In Bangkok
 - 16 TEARS FOR FEARS/Everybody Wants T
 - 17 HOWARD JONES/Things Can Only Get
 - 18 FOREIGNER/That Was Yesterday
 - 19 HAROLD FALTERMEYER/Axel F
 - 20 BRUCE SPRINGSTEEN/I'm On Fire
 - 21 KENNY LOGGINS/Vox Humana
 - 22 DIANA ROSS/Missing You
 - 23 ERIC CLAPTON/Forever Man
 - 24 HALL & OATES/Some Things Are Be
 - 25 PATTI LABELLE/New Attitude
 - 26 KATRINA & THE WAV/Walking On Sun
 - 27 JOHN FOGERTY/Rock & Roll Girl
 - 28 KODOL & THE GANG/Fresh
 - 29 BRYAN ADAMS/Heaven
 - 30 POINTER SISTERS/Baby Come And Get
 - 31 RICK SPRINGFIELD/Celebrate Youth
 - 32 BILLY OCEAN/Suddenly
- ADDS
MARY JANE GIRLS/In My House
EURYTHMICS/Would I Lie To You?
JULIAN LENNON/Say You're Wrong
- ON
ALISON MOYET/Invisible
RED SPEEDWAGON/One Lonely Night
MICK JAGGER/Lucky In Love
PATTI LABELLE/New Attitude
DAVID LEE ROTH/Just A Gigolo/I A
MADONNA/Angel
TINA TURNER/Show Some Respect



PD: Jeff King
MD: Damien

- 1 MADONNA/Crazy For You
 - 2 DEBARGE/Rhythm Of The Night
 - 3 DON HENLEY/All She Wants To Do I
 - 4 USA FOR AFRICA/We Are The World
 - 5 COMMODORES/Nightshift
 - 6 FOREIGNER/That Was Yesterday
 - 7 HOWARD JONES/Things Can Only Get
 - 8 SIMPLE MINDS/Don't You (Forget A
 - 9 SADE/Smooth Operator
 - 10 GO WEST/We Close Our Eyes
 - 11 TEARS FOR FEARS/Everybody Wants T
 - 12 LUTHER VANDROSS/'Til My Baby Com
 - 13 DAVID LEE ROTH/Just A Gigolo/I A
 - 14 WHAM!/Everything She Wants
 - 15 TOM PETTY/Don't Come Around Her
 - 16 JOHN FOGERTY/Rock & Roll Girl
 - 17 BRYAN ADAMS/Heaven
 - 18 HAROLD FALTERMEYER/Axel F
 - 19 TIL TUESDAY/Voices Carry
 - 20 KATRINA & THE WAV/Walking On Sunsh
 - 21 KENNY LOGGINS/Vox Humana
 - 22 ALISON MOYET/Invisible
 - 23 RED SPEEDWAGON/One Lonely Night
 - 24 POWER STATION/Some Like It Hot
 - 25 FRANKIE GOES TO H/WELCOME TO T
 - 26 BOY MEETS GIRL/Oh Girl
 - 27 RICK SPRINGFIELD/Celebrate Youth
 - 28 KIM MITCHELL/Go For Soda
 - 29 PHILIP BAILEY/Walking On The Ch
 - 30 POINTER SISTERS/Baby Come And Get
 - 31 WANG CHUNG/Fire In The Sky
 - 32 GLENN FREY/Smuggler's Blues
 - 33 BELOUIS/SOME/Imagination
 - 34 JULIAN LENNON/Say You're Wrong
 - 35 MARY JANE GIRLS/In My House
 - 36 CHICAGO/Along Comes A Woman
 - 37 JULES SHEAR/Steady
 - 38 BILLY OCEAN/Suddenly
 - 39 MADONNA/Angel
 - 40 EURYTHMICS/Would I Lie To You?
- ADDS
KODOL & THE GANG/Fresh
FIRM/Satisfaction Guarante
PETER WOLF/Do-Er-Dilly-Bop
PHIL COLLINS/Sussudio
- ON
MICK JAGGER/Lucky In Love
SHIRLEY ISAAC/Dancin'
HUEY LEWIS & NEWS/Bad Is Bad
TINA TURNER/Show Some Respect
BRONSKI BEAT/Why?
SLADE/Little Sheila



PD: Jack Regan
MD: Alan Sledge

- 1 MADONNA/Crazy For You
 - 2 DEBARGE/Rhythm Of The Night
 - 3 COMMODORES/Nightshift
 - 4 USA FOR AFRICA/We Are The World
 - 5 ANIMOTION/Obsession
 - 6 FOREIGNER/That Was Yesterday
 - 7 DON HENLEY/All She Wants To Do I
 - 8 HALL & OATES/Some Things Are Be
 - 9 SIMPLE MINDS/Don't You (Forget A
 - 10 WHAM!/Everything She Wants
 - 11 KENNY LOGGINS/Vox Humana
 - 12 MURRAY HEAD/One Night In Bangkok
 - 13 JOHN FOGERTY/Rock & Roll Girl
 - 14 CHICAGO/Along Comes A Woman
 - 15 BILLY OCEAN/Suddenly
 - 16 TOM PETTY/Don't Come Around Her
 - 17 DAVID LEE ROTH/Just A Gigolo/I A
 - 18 RED SPEEDWAGON/One Lonely Night
 - 19 SADE/Smooth Operator
 - 20 KATRINA & THE WAV/Walking On Sunsh
 - 21 HOWARD JONES/Things Can Only Get E
 - 22 ERIC CLAPTON/Forever Man
 - 23 HAROLD FALTERMEYER/Axel F
 - 24 TEARS FOR FEARS/Everybody Wants T
 - 25 PHIL COLLINS/One More Night
 - 26 JULIAN LENNON/Say You're Wrong
 - 27 BRYAN ADAMS/Heaven
 - 28 RICK SPRINGSTEEN/I'm On Fire
 - 29 GLENN FREY/Smuggler's Blues
 - 30 KODOL & THE GANG/Fresh
 - 31 MADONNA/Angel
 - 32 PHILIP BAILEY/Walking On The Ch
 - 33 TINA TURNER/Show Some Respect
 - 34 PATTI LABELLE/New Attitude
- ADDS
MICK JAGGER/Lucky In Love
EURYTHMICS/Would I Lie To You?
ALAN PARSONS/Days Are Numbers
- ON
BOY MEETS GIRL/Oh Girl
ALISON MOYET/Invisible
FRANKIE GOES TO H/WELCOME TO T
LINDA RONSTADT/Ending Story
SURVIVOR/The Search Is Over
LUTHER VANDROSS/'Til My Baby Com
MARY JANE GIRLS/In My House



PD: Doug Erickson
MD: Gloria Avila

- 1 MADONNA/Crazy For You
 - 2 USA FOR AFRICA/We Are The World
 - 3 SADE/Smooth Operator
 - 4 MURRAY HEAD/One Night In Bangkok
 - 5 COMMODORES/Nightshift
 - 6 SIMPLE MINDS/Don't You (Forget A
 - 7 PHIL COLLINS/One More Night
 - 8 DEBARGE/Rhythm Of The Night
 - 9 BRUCE SPRINGSTEEN/I'm On Fire
 - 10 JOHN FOGERTY/Rock & Roll Girl
 - 11 HAROLD FALTERMEYER/Axel F
 - 12 TEARS FOR FEARS/Everybody Wants T
 - 13 WHAM!/Everything She Wants
 - 14 ANIMOTION/Obsession
 - 15 HOWARD JONES/Things Can Only Get
 - 16 DON HENLEY/All She Wants To Do I
 - 17 FOREIGNER/That Was Yesterday
 - 18 CHICAGO/Along Comes A Woman
 - 19 POWER STATION/Some Like It Hot
 - 20 RED SPEEDWAGON/One Lonely Night
 - 21 GLENN FREY/Smuggler's Blues
 - 22 KATRINA & THE WAV/Walking On Sun
 - 23 DAVID LEE ROTH/Just A Gigolo/I A
 - 24 MARY JANE GIRLS/In My House
 - 25 MADONNA/Material Girl
 - 26 RED SPEEDWAGON/Can't Fight This...
 - 27 JULIAN LENNON/Say You're Wrong
 - 28 HALL & OATES/Some Things Are Be
 - 29 TOM PETTY/Don't Come Around Her
 - 30 PATTI LABELLE/New Attitude
 - 31 BILLY OCEAN/Suddenly
 - 32 LINDA RONSTADT/Ending Story
 - 33 KENNY LOGGINS/Vox Humana
 - 34 BRYAN ADAMS/Heaven
 - 35 KODOL & THE GANG/Fresh
 - 36 TINA TURNER/Show Some Respect
 - 37 RICK SPRINGFIELD/Celebrate Youth
 - 38 GLENN FREY/Smuggler's Blues
 - 39 FRANKIE GOES TO H/WELCOME TO T
 - 40 MADONNA/Angel
- ADDS
23, 37, 40
EURYTHMICS/Would I Lie To You?
BON JOVI/Only Lonely
- ON
LUTHER VANDROSS/'Til My Baby Com
ALISON MOYET/Invisible
JULES SHEAR/Steady

CHR ADDS & HOTS

EAST

MOST ADDED
**Eurythmics
Graham Parker
Mary Jane Girls**

HOTTEST
**Madonna
USA For Africa
Simple Minds**

SOUTH

MOST ADDED
**Eurythmics
Mick Jagger
Madonna
Mary Jane Girls**

HOTTEST
**USA For Africa
Madonna
Murray Head**

EAST

PARALLEL TWO

WFLY/Albany, NY
Todd Martin
EURYTHMICS
PHIL COLLINS
MARY JANE GIRLS
GRAHAM PARKER
Hottest:
DEBARGE 3-1
MURRAY HEAD 5-2
WHAM! 9-7
POWER STATION 11-8
HAROLD FALTERMEYE 14-9

92-KTU/New York, NY
McIntyre/McCoy
DAVID LEE ROTH
MADONNA
SHANNON
BRYAN ADAMS
TINA TURNER
PHILIP BAILEY
Hottest:
USA FOR AFRICA 1-1
DEBARGE 3-2
KOOL & THE GANG 19-14
TEARS FOR FEARS 21-16
NEW EDITION D-20

Q100/Allentown, PA
Bryan Geromino
GRAHAM PARKER
PETER WOLF
EURYTHMICS
GINO VANNELLI
MAUREN STEELE
KIM MITCHELL (dp)
WANG CHUNG
Hottest:
MADONNA 2-1
ANIMATION 3-3
SIMPLE MINDS 6-4
MURRAY HEAD 5-5
HOWARD JONES 12-8

WBEN-FM/Bufalo, NY
Roger Christian
MADONNA
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
COMODORES 3-3
DEBARGE 4-4
ERIC CLAPTON 5-5

WVSR/Charleston, WV
Chris Bailey
MICK JAGGER
NATALIE COLE
GRAHAM PARKER
GINO VANNELLI
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
MURRAY HEAD 7-5
SIMPLE MINDS 11-9
TEARS FOR FEARS 16-11

K104/Erie, PA
Bill Shannon
JOHN FOGERTY
TIL TUESDAY
GRAHAM PARKER
MARY JANE GIRLS
MENDUO
GINO VANNELLI
KIM MITCHELL
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
FOREIGNER 4-3
DAVID LEE ROTH 11-7
BILLY OCEAN 16-9

WERZ/Exeter, NH
Scott MacKay
MADONNA
CHAKA KHAN
FIRM
GRAHAM PARKER
MAUREN STEELE (dp)
Hottest:
MADONNA 2-1
ANIMATION 3-3
SIMPLE MINDS 8-5
MURRAY HEAD 10-7
TEARS FOR FEARS 22-14

WTFM-FM/Hartford, CT
Mike West
PATTI LABELLE
PRINCE
Hottest:
MURRAY HEAD 2-1
SADE 8-3
TEARS FOR FEARS 14-9
BILLY OCEAN 17-10
HAROLD FALTERMEYE 23-16

WAMX/Huntington, WV
Robinson/Collins
JULIAN LENNON
KATRINA & THE NAV
GLENN FREY
MADONNA
PRINCE
Hottest:
MADONNA 1-1
DEBARGE 4-3
MURRAY HEAD 10-4
SADE 16-9
POWER STATION 9-4
MURRAY HEAD 15-9

WKKE/Huntington, WV
Miler/Swann
PRINCE
MICK JAGGER
TIL TUESDAY
FREDDIE MERCURY
GRAHAM PARKER
EURYTHMICS
Hottest:
FOREIGNER 1-1
DON HENLEY 3-2
DEBARGE 4-3
SIMPLE MINDS 6-4
MURRAY HEAD 12-5

WLAN-FM/Lancaster, PA
Jerry Michaels
GRAHAM PARKER (dp)
PATTI LABELLE (dp)
MAUREN STEELE (dp)
EURYTHMICS (dp)
WANG CHUNG (dp)
Hottest:
MADONNA 2-1
SIMPLE MINDS 4-3
ANIMATION 7-5
WHAM! 10-8
MURRAY HEAD 14-9

KC101/New Haven, CT
Stef Rybak
MADONNA
PATTI LABELLE
PHIL COLLINS
PRINCE
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 3-3
SIMPLE MINDS 14-7
HAROLD FALTERMEYE 26-19

EAST

PARALLEL TWO

WKRZ-FM/Wikes-Barra, PA
BH Sheridan
TIL TUESDAY
LUTHER VANDROSS
GRAHAM PARKER
EURYTHMICS
FIONA
JACK WAGNER
AL CORLEY
MAUREN STEELE
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
SIMPLE MINDS 6-5
WHAM! 12-9
TEARS FOR FEARS 16-13

WTLO/Wikes-Barra, PA
Montona/Tandler
SURVIVOR
MAX GROENENTHAL
MENDUO
FIRM
WANG CHUNG
ALAN PARSONS
PETER BROWN
Hottest:
MADONNA 1-1
SIMPLE MINDS 6-3
DEBARGE 8-6
JOHN FOGERTY 9-8
BILLY OCEAN 13-9

Q106/York, PA
Tom Shannon
HAROLD FALTERMEYE
DAVID LEE ROTH
Hottest:
ANIMATION 5-4
SIMPLE MINDS 9-7
WHAM! 12-10
POWER STATION 14-11
TEARS FOR FEARS 18-14

WSPK/Poughkeepsie, NY
Dayton/Anthony
EURYTHMICS
MICK JAGGER
PHILIP BAILEY
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
COMODORES 4-3
SIMPLE MINDS 7-6
POWER STATION 8-7

R1104/Providence, RI
Jonathan Monk
MARY JANE GIRLS
BRUCE SPRINGSTEEN
GLENN FREY
LIMAH
TINA TURNER
EURYTHMICS
PRINCE
Hottest:
DEBARGE 1-1
COMODORES 8-3
FOREIGNER 15-11
HOWARD JONES 19-14
BILLY OCEAN 26-21

Q32/Rochester, NY
Stevens/Mesner
MURRAY HEAD
WHAM!
SURVIVOR
Hottest:
DON HENLEY 3-2
MADONNA 5-3
BRUCE SPRINGSTEEN 6-5
FOREIGNER 12-10
DEBARGE 16-11

96PX/Rochester, NY
Tom Mitchell
MICK JAGGER
GLENN FREY
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
SIMPLE MINDS 3-3
SADE 4-4
MURRAY HEAD 16-6

WGFM/Schenectady, NY
Tom Parker
HAROLD FALTERMEYE
EURYTHMICS
MARY JANE GIRLS
PETER WOLF
Hottest:
MADONNA 2-2
DEBARGE 4-3
MURRAY HEAD 12-6
WHAM! 11-7
POWER STATION 13-8

WKFM/Syracuse, NY
Steve Becker
MARY JANE GIRLS
LUTHER VANDROSS
FREDDIE MERCURY
DOKKEN (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 4-3
MURRAY HEAD 10-4
SADE 16-9
POWER STATION 13-8

93Q/Syracuse, NY
Laird/Dunes
DOKKEN (dp)
BELOUIS SOME
ALAN PARSONS
MICK JAGGER (dp)
FREDDIE MERCURY
SON JOVI (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 4-3
MURRAY HEAD 12-9
FOREIGNER 8-7

WQAY/Beckley, WV
Jim Martin
NATALIE COLE
HAROLD FALTERMEYE
PRINCE
Hottest:
MADONNA 2-2
DEBARGE 4-3
MURRAY HEAD 10-4
SADE 16-9
POWER STATION 13-8

WKFM/Syracuse, NY
Steve Becker
MARY JANE GIRLS
LUTHER VANDROSS
FREDDIE MERCURY
DOKKEN (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 4-3
MURRAY HEAD 10-4
SADE 16-9
POWER STATION 13-8

WPS7/Trenton, NJ
Tom Taylor
NATALIE COLE
HOTTERS
Hottest:
MADONNA 2-1
DEBARGE 3-2
ANIMATION 4-3
POWER STATION 8-7
DON HENLEY 12-9

WRCK/Utica, NY
Jim Reitz
ALAN PARSONS
FIRM
KIM MITCHELL
GRAHAM PARKER
BLANCKMAGE
Hottest:
USA FOR AFRICA 1-1
SIMPLE MINDS 7-5
ANIMATION 9-6
TEARS FOR FEARS 19-9
MURRAY HEAD 22-12

SOUTH

PARALLEL TWO

WBOG/Augusta, GA
Bruce Stevens
ROY MEETS GIRL
EURYTHMICS
NATALIE COLE
FIRM (dp)
MICK JAGGER (dp)
GRAHAM PARKER
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 6-2
DEBARGE 3-3
WHAM! 13-8
HAROLD FALTERMEYE 21-16

KHFI/Austin, TX
Waylon Richards
none
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 14-9
WHAM! 16-11
HAROLD FALTERMEYE 29-19
MADONNA D-27

WFMF/Baton Rouge, LA
Rice/Ahlysen
POWER STATION
HOWARD JONES
TEARS FOR FEARS
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DOKKEN (dp)
MURRAY HEAD 10-7
SIMPLE MINDS 14-11

KWIC/Beaumont, TX
Garland/Perry
MAUREN STEELE
TIL TUESDAY
JULIE SHEAR
FREDDIE MERCURY
GINO VANNELLI
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 10-5
MURRAY HEAD 11-6
HALL & OATES 15-8

KZZB/Beaumont, TX
Jerry Loustau
TIL TUESDAY
HOWARD JONES
DAVID LEE ROTH
MICK JAGGER
HAROLD FALTERMEYE
KLYMAXX
Hottest:
USA FOR AFRICA 1-1
DON HENLEY 11-7
BILLY OCEAN 14-11
BRYAN ADAMS 15-12
GLENN FREY 30-21

WQID/Biloxi, MS
Coulter/Christopher
SURVIVOR
TINA TURNER
MARY JANE GIRLS
EURYTHMICS
ALISON MOYET
Hottest:
USA FOR AFRICA 2-1
ANIMATION 3-2
DON HENLEY 9-6
FOREIGNER 10-7
WHAM! 20-10

WAPJ/Birmingham, AL
St. John/Regal
PRINCE
BILLY OCEAN
MARY JANE GIRLS
MADONNA
EURYTHMICS
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 5-4
HAROLD FALTERMEYE 9-5
DON HENLEY 17-10

KXX106/Birmingham, AL
Gaither/Bailey
LIMAH
NEW EDITION
EURYTHMICS
MICK JAGGER
Hottest:
MADONNA 2-1
USA FOR AFRICA 1-2
MURRAY HEAD 5-5
HAROLD FALTERMEYE 15-11
BILLY OCEAN 13-12

WSSX/Charleston, SC
Phillips/Allen
CHAKA KHAN
LUTHER VANDROSS
MARY JANE GIRLS
Hottest:
MADONNA 2-1
SIMPLE MINDS 8-5
MURRAY HEAD 14-6
WHAM! 11-7
HAROLD FALTERMEYE 16-9

WBCY/Charlottesville, NC
Bill Martin
MADONNA
Hottest:
MADONNA 2-1
MURRAY HEAD 8-2
SADE 11-7
SIMPLE MINDS 9-7
PATTI LABELLE 13-8

WJZR/Charlotte, NC
Chrysler/Daniels
SADE
EURYTHMICS
MENDUO
GRAHAM PARKER
ALEX BROWN
Hottest:
DEBARGE 3-3
ANIMATION 4-4
MURRAY HEAD 5-5
SIMPLE MINDS 8-7
WHAM! 10-9

SOUTH

PARALLEL TWO

OK100/Itasca, NY
Doug Nevel
SANTANA
GRAHAM PARKER
MARY JANE GIRLS
MENDUO
GINO VANNELLI
KOOL & THE GANG
JOHN FOGERTY
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
PHIL COLLINS 3-3
FOREIGNER 5-4
DON HENLEY 17-9

RWKH/Ocean City, MD
Jack Gillen
GRAHAM PARKER
ALAN PARSONS
GINO VANNELLI
DOKKEN (dp)
TIL TUESDAY
SANTANA
FIRM (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
SIMPLE MINDS 9-4
FOREIGNER 10-8
MURRAY HEAD 11-9

95XIL/Parkersburg, WV
Paul DeMille
JOHN FOGERTY
GINO VANNELLI
PHIL COLLINS
GRAHAM PARKER
MARY JANE GIRLS
KIM MITCHELL
TIL TUESDAY
MENDUO
KOOL & THE GANG
Hottest:
USA FOR AFRICA 1-1
DEBARGE 2-2
DON HENLEY 5-5
WHAM! 10-7
DAVE EDMUNDS 14-11

WOMP-FM/Wheeling, WV
Bonds/Stoner
GINO VANNELLI
GLENN FREY
SURVIVOR
PHIL COLLINS
PRINCE
FREDDIE MERCURY
MICK JAGGER
EURYTHMICS
TOM PETTY
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
MURRAY HEAD 3-3
WHAM! 16-10
DAVID LEE ROTH 19-12

WSQV/Williamsport, PA
Cruz/James
none
Hottest:
MADONNA 1-1
ANIMATION 2-2
USA FOR AFRICA 3-3
SADE 7-7
MURRAY HEAD 9-9

WZYP/Huntsville, AL
Steve King
MICK JAGGER
FREDDIE MERCURY
PETER WOLF
TIM BOWYER
PRINCE
Hottest:
DEBARGE 4-2
POWER STATION 6-5
DEBARGE 2-1
HAROLD FALTERMEYE 16-8
TEARS FOR FEARS 17-9

94TYX/Jackson, MS
Bri Crews
LIMAH
MADONNA
EURYTHMICS
BOY MEETS GIRL
Hottest:
USA FOR AFRICA 1-1
DEBARGE 3-2
DON HENLEY 7-3
FOREIGNER 8-5
ANIMATION 16-9

WQUT/Johnson City, TN
Steve Taylor
KOOL & THE GANG
PATTI LABELLE
HOWARD JONES
SURVIVOR
EURYTHMICS
MADONNA
Hottest:
MADONNA 1-1
COMODORES 5-2
ANIMATION 4-3
MURRAY HEAD 14-5
DEBARGE 19-12

WOKI/Knoxville, TN
Gary Adkins
none
Hottest:
USA FOR AFRICA 1-1
ANIMATION 2-2
PATTI LABELLE 3-2
FOREIGNER 6-6
POWER STATION 9-9

WFMJ/Lexington, KY
Fox/Kelly
TEENA MARIE
MICK JAGGER
NATALIE COLE
FREDDIE MERCURY
PETER WOLF
FIRM
KIM MITCHELL (dp)
Hottest:
MADONNA 1-1
WHAM! 14-10
TOM PETTY 17-11
JULIAN LENNON 35-27
BRYAN ADAMS 38-28

KKYK/Little Rock, AR
Mark McCain
DON HENLEY
SADE
WHAM!
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 8-5
COMODORES 15-6
ANIMATION 15-5
POWER STATION 25-13

WLRN/Louisville, KY
Christopher/Lyons
DEBARGE
MARY JANE GIRLS
GLENN FREY
EURYTHMICS
BILLY OCEAN (dp)
BRYAN ADAMS
Hottest:
MADONNA 1-1
USA FOR AFRICA 2-2
MURRAY HEAD 3-3
DAVID LEE ROTH 9-7
POWER STATION 12-6

FM100/Memphis, TN
John/Conley
KOOL & THE GANG
HOWARD JONES
MADONNA
PATTI LABELLE
Hottest:
WHAM! 10-7
DON HENLEY 17-14
SIMPLE MINDS 19-16
SADE 21-17
SURVIVOR 29-22

WABB-FM/Mobile, AL
Fram/Feller
REO SPEEDWAGON
KOOL & THE GANG
PRINCE
Hottest:
USA FOR AFRICA 1-1
DEBARGE 4-4
HAROLD FALTERMEYE 10-6
SIMPLE MINDS 14-7
DAVID LEE ROTH 19-15

WHY-FM/Montgomery, AL
Alan DuPriest
MADONNA
HOWARD JONES
MICK JAGGER (dp)
ALISON MOYET
LUTHER VANDROSS
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 3-3
MURRAY HEAD 9-5
NEW EDITION 30-15

KBPM/McAllen-Brownsville, TX
Dave Delgado
LIMAH
JULIE SHEAR
Hottest:
USA FOR AFRICA 5-1
DON HENLEY 10-5
WHAM! 13-7
SADE 12-8
POWER STATION 25-15

KRGV/McAllen-Brownsville, TX
Perry/Molano
none
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 3-3
ANIMATION 6-5
SADE 10-6

KX104/Nashville, TN
Murphy/Cook
DOKKEN
GRAHAM PARKER
AL CORLEY
MARY JANE GIRLS
Hottest:
USA FOR AFRICA 1-1
DEBARGE 8-4
KATRINA & THE WAV 23-18

Y107/Nashville, TN
Hobbs/Tyler
MICK JAGGER
MELISSA MANCHESTE
GRAHAM PARKER
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
COMODORES 3-3
DEBARGE 8-4
DON HENLEY 6-6

WZKS/Nashville, TN
Larry Martino
BILLY OCEAN
HAROLD FALTERMEYE
MARY JANE GIRLS
JESSE JOHNSON'S R
JEAN KNIGHT
Hottest:
USA FOR AFRICA 1-1
SIMPLE MINDS 5-2
MADONNA 7-3
DON HENLEY 6-5
DEBARGE 8-6

WQUE-FM/New Orleans, LA
Kevin McCarthy
none
Hottest:
USA FOR AFRICA 1-1
SIMPLE MINDS 5-2
MADONNA 7-3
DON HENLEY 6-5
DEBARGE 8-6

WRNO/New Orleans, LA
Castello/Watkins
EURYTHMICS
PHILIP BAILEY
PETER WOLF
JULIE SHEAR
FIRM
Hottest:
MADONNA 2-1
USA FOR AFRICA 1-2
SIMPLE MINDS 8-6
POWER STATION 10-8
WHAM! 12-9

WNSV/Norfolk, VA
Moresau/Davis
MICK JAGGER
JOHN FOGERTY
DON HENLEY 3-1
ANIMATION 7-4
SIMPLE MINDS 10-7
MADONNA 11-13
TEARS FOR FEARS 18-14

BJ106/Olando, FL
Casey/Wright
TOM PETTY
MADONNA
MARY JANE GIRLS
HOWARD JONES
Hottest:
MADONNA 2-2
DEBARGE 2-2
CHICAGO 3-3
DEBARGE 5-5
SADE 21-15
HAROLD FALTERMEYE 26-19

Y108/Olando, FL
Stacy/Steel
PHIL COLLINS
HOWARD JONES
JULIE SHEAR (dp)
BOY MEETS GIRL
JEAN KNIGHT
LUTHER VANDROSS
PRINCE
Hottest:
USA FOR AFRICA 1-1
POWER STATION 3-2
WHAM! 6-3
LIMAH! 11-9
MADONNA 32-25

WVRV/Richmond, VA
Lewis/Rivers
BRUCE SPRINGSTEEN
EURYTHMICS
MADONNA
Hottest:
USA FOR AFRICA 1-1
DEBARGE 7-4
MURRAY HEAD 6-5
SIMPLE MINDS 11-9

KITY/San Antonio, TX
Upton/Duran
MADONNA
ALEX BROWN
SHANNON
PETER WOLF
WANG CHUNG
MAUREN STEELE
HOTTEST:
SIMPLE MINDS 5-1
DEBARGE 2-2
ANIMATION 1-3
COMODORES 4-5
MADONNA 3-6

SOUTH

PARALLEL TWO

KISRF/Smith
Rick Hayes
MADONNA
TIL TUESDAY
MICK JAGGER
MARY JANE GIRLS
GINO VANNELLI
NEW EDITION
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
COMODORES 3-3
SIMPLE MINDS 11-5
MURRAY HEAD 10-7

K104/Gadsden, AL
Davis/St. John
BOY MEETS GIRL
TIL TUESDAY
NATALIE COLE
NEW EDITION
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 9-6
POWER STATION 14-8
LUTHER VANDROSS 17-11
HAROLD FALTERMEYE 16-13

WYKS/Gainesville, FL
Lou Patrick
EURYTHMICS
LUTHER VANDROSS
MARY JANE GIRLS
ALAN PARSONS
PRINCE
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
MURRAY HEAD 7-4
SIMPLE MINDS 13-6
WHAM! 18-11

KTDY/Lafayette, LA
Stevens/Barry
none
Hottest:
USA FOR AFRICA 1-1
DON HENLEY 3-3
ANIMATION 6-6
DEBARGE 7-7
MURRAY HEAD 11-11

Q101/Meridian, AL
Tom Kelly
FIRM
EURYTHMICS
NATALIE COLE
RICK SPRINGFIELD
AL CORLEY (dp)
MADONNA 2-1
FOREIGNER 4-3
MURRAY HEAD 10-4
SIMPLE MINDS 12-5
POWER STATION 14-12

KNOE-FM/Monroe, LA
Rick Knighten
MADONNA
EURYTHMICS
ALAN PARSONS
MAUREN STEELE
PETER WOLF (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 3-3
SIMPLE MINDS 11-6

KWES/Midland-Odessa, TX
John Clay
PATTI LABELLE (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 7-7
ANIMATION 7-4
SIMPLE MINDS 11-6

WHSJ/Wilmington, NC
Stu Patterson
MELISSA MANCHESTE
BELOUIS SOME
PETER WOLF (dp)
GRAHAM PARKER
NATALIE COLE
ALEX BROWN
Hottest:
USA FOR AFRICA 1-1
SIMPLE MINDS 6-3
MARY JANE GIRLS 8-6
BILLY OCEAN 11-7
SADE 9-8

WPFM/Panama City, FL
Thomas/Davis
PETER WOLF
GRAHAM PARKER
ALAN PARSONS
MICK JAGGER
REO SPEEDWAGON
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
WHAM! 17-11
DAVID LEE ROTH 25-19
HAROLD FALTERMEYE 27-20

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

MIDWEST

MOST ADDED Eurythmics
Madonna
Mary Jane Girls

HOTTEST Madonna
Murray Head
Simple Minds

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
Matt Patrick
PHIL COLLINS
EURYTHMICS
PETER WOLF
HUEY LEWIS & NEWS
BOB JOVI
Hottest:
MADONNA 1-1
DEBARGE 3-2
WHAM! 10-7
DAVID LEE ROTH 12-10
TEARS FOR FEARS 19-14

WGRD/Grand Rapids, MI
Swart/Stevens
DEBARGE
SIMPLE MINDS
MICK JAGGER
HUEY LEWIS & NEWS
MADONNA
BRUCE SPRINGSTEEN
Hottest:
MADONNA 1-1
USA FOR AFRICA 2-2
DON HENLEY 5-4
FOREIGNER 8-5
WHAM! 16-9

WAHC/Appleton-Oshkosh, WI
Chris Caine
MARY JANE GIRLS
MADONNA
BOY MEETS GIRL
PHILIP BAILEY
Hottest:
MADONNA 2-1
USA FOR AFRICA 1-2
SIMPLE MINDS 9-4
TEARS FOR FEARS 14-9
BRYAN ADAMS 25-17

WKAU/Appleton-Oshkosh, WI
Ross/Bradleigh
MICK JAGGER
PRINCE
PRINCE
PRINCE
PRINCE
Hottest:
MURRAY HEAD 3-1
SIMPLE MINDS 6-4
POWER STATION 9-6
WHAM! 14-10
DAVID LEE ROTH D-22

WRQC/Cleveland, OH
Scott Howitt
MADONNA
MICK JAGGER
Hottest:
MADONNA 2-1
DON HENLEY 8-5
POWER STATION 9-6
SIMPLE MINDS 10-8
MURRAY HEAD 11-9

KIK/Davenport, IA
Jim O'Hara
MADONNA
MARY JANE GIRLS
SURVIVOR
EURYTHMICS (dp)
MICK JAGGER (dp)
Hottest:
DEBARGE 2-1
SIMPLE MINDS 12-9
HAROLD FALTERMEYE 23-13
REO SPEEDWAGON 22-17
JULIAN LENNON 31-22

WGTZ/Days, OH
King/Robertson
JULIAN LENNON
EURYTHMICS
MARY JANE GIRLS
PRINCE
PRINCE
PRINCE
Hottest:
MADONNA 2-2
DEBARGE 3-3
SIMPLE MINDS 4-4
MURRAY HEAD 6-5
COMMODORES 12-9

KZIO/Duluth, MN
Barry Knight
JULIAN LENNON
MADONNA
NATALIE COLE
TINA TURNER
EURYTHMICS
PATTI LABELLE
MARY JANE GIRLS
DOKKEN (dp)
Hottest:
MADONNA 2-1
SIMPLE MINDS 10-6
WHAM! 34-8
KATRINA & THE WAV 30-15
HAROLD FALTERMEYE 33-20

WKDQ/Evanville, IN
Bruce Clarke
JULIAN LENNON
BRYAN ADAMS
ALAN PARSONS
HOWARD JONES
Hottest:
USA FOR AFRICA 1-1
DEBARGE 4-3
COMMODORES 5-4
MURRAY HEAD 11-8
HAROLD FALTERMEYE 24-19

WSTO/Evanville, IN
Taylor/Lindsey
FOREIGNER
SADE
KOOL & THE GANG
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 7-3
COMMODORES 8-5
MURRAY HEAD 11-7

WMEE/Ft. Wayne
Tony Richards
MADONNA
EURYTHMICS
MICK JAGGER
Hottest:
MADONNA 1-1
DEBARGE 4-3
ANIMATION 8-6
MURRAY HEAD 10-7
SIMPLE MINDS 12-9

WZOK/Rockford, IL
McGee/Fuhr
PRINCE
PRINCE
PRINCE
BOY MEETS GIRL
MARY JANE GIRLS
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
MURRAY HEAD 6-3
POWER STATION 14-6
SIMPLE MINDS 15-8

WIQG/Saginaw-Bay City, MI
Belcher/Shannon
GLENN FREY
Hottest:
HAROLD FALTERMEYE 4-1
COMMODORES 5-2
DON HENLEY 3-3
BRUCE SPRINGSTEEN 2-5
ANIMATION 10-7

U93/South Bend, IN
J.K. Dearing
DON HENLEY
WHAM!
SADE
Hottest:
USA FOR AFRICA 1-1
COMMODORES 4-2
ANIMATION 5-3
MURRAY HEAD 10-8
POWER STATION 22-9

WRQN/Toledo, OH
Kay Bradley
BRYAN ADAMS
MARY JANE GIRLS
EURYTHMICS
MAUREEN STEELE
HOWARD JONES
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DON HENLEY 4-3
POWER STATION 20-8
DAVID LEE ROTH 18-10

KAY107/Tulsa, OK
Blain/Stephens
MURRAY HEAD
MADONNA
SURVIVOR
KOOL & THE GANG
PRINCE
PRINCE
Hottest:
MADONNA 4-1
USA FOR AFRICA 8-2
BRUCE SPRINGSTEEN 12-5
DON HENLEY 14-8
FOREIGNER 17-12

KEYN-FM/Wichita, KS
Brooks/Brown
MICK JAGGER
KOOL & THE GANG
ALAN PARSONS
MELISSA MANCHESTE (dp)
HUEY LEWIS & NEWS (dp)
PRINCE (dp)
Hottest:
MADONNA 1-1
SIMPLE MINDS 11-6
BILLY OCEAN 13-8
KATRINA & THE WAV 25-19
BRYAN ADAMS 29-22

KKRD/Wichita, KS
Oliver/Williams
SURVIVOR
MELISSA MANCHESTE
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 5-4
WHAM! 10-8
TEARS FOR FEARS 18-13
BRYAN ADAMS 35-23

WHOT/Youngstown, OH
Dick Thompson
MADONNA
EURYTHMICS
MELISSA MANCHESTE
FREDDIE MERCURY
HOWARD JONES
Hottest:
DEBARGE 3-1
MURRAY HEAD 10-5
WHAM! 16-11
HAROLD FALTERMEYE 21-16
JOHN FOGERTY 24-20

PARALLEL THREE

KFYR/Bismarck, ND
Brannan/Hardt
none
Hottest:
MADONNA 2-1
DEBARGE 6-4
HALL & OATES 10-7
JOHN FOGERTY 12-10
BILLY OCEAN 15-11

WBNQ/Bloomington, IL
Justin/Robbins
MICK JAGGER
MARY JANE GIRLS
MADONNA
SANTANA (dp)
DOKKEN (dp)
Hottest:
USA FOR AFRICA 1-1
DEBARGE 6-4
MURRAY HEAD 7-5
FOREIGNER 9-6
SIMPLE MINDS 11-7

WBWB/Bloomington, IN
Bob Leonard
LUTHER VANDROSS
PRINCE
Hottest:
DEBARGE 1-1
COMMODORES 2-2
ANIMATION 4-3
DON HENLEY 5-4
MADONNA 6-5

WZWK/Columbia, MO
Tuttin/Baker
MELISSA MANCHESTE
LUTHER VANDROSS
SURVIVOR
EURYTHMICS
Hottest:
MADONNA 2-1
WHAM! 14-6
MURRAY HEAD 15-7
TEARS FOR FEARS 22-16
HAROLD FALTERMEYE 35-25

Y94/Fargo, ND
Collins/Anderson
MICK JAGGER
EURYTHMICS
MARY JANE GIRLS
Hottest:
USA FOR AFRICA 1-1
JOHN FOGERTY 11-8
SIMPLE MINDS 12-10
MURRAY HEAD 14-11
TEARS FOR FEARS 24-17

KKXL-FM/Grand Forks, ND
Nordine/Right
JULIAN LENNON
HOWARD JONES
KATRINA & THE WAV
EURYTHMICS
MADONNA
Hottest:
COMMODORES 5-3
MURRAY HEAD 3-4
SIMPLE MINDS 12-8
WHAM! 14-11
HAROLD FALTERMEYE 28-22

WAZY-FM/Lafayette, IN
Stacy/Louize
MICK JAGGER
TIL TUESDAY
EURYTHMICS
GRAHAM PARKER
PRINCE
Hottest:
USA FOR AFRICA 2-1
DON HENLEY 4-2
MURRAY HEAD 7-3
WHAM! 12-5
FOREIGNER 10-8

KFRX/Lincoln, NE
Tracy Johnson
EURYTHMICS
JULES SHEAR
TIL TUESDAY
Hottest:
MADONNA 1-1
MURRAY HEAD 3-2
DEBARGE 4-3
WHAM! 15-8
DAVID LEE ROTH 18-12

WRKR/Racine-Milwaukee, WI
Pat Martin
ALAN PARSONS
MADONNA
MICK JAGGER
ALEX BROWN
SURVIVOR
TEMPTATIONS (dp)
PRINCE
Hottest:
BRUCE SPRINGSTEEN
Hottest:
MURRAY HEAD 3-1
USA FOR AFRICA 1-2
SADE 7-3
RICK SPRINGFIELD 8-5
HAROLD FALTERMEYE 15-7

KLKS-FM/Rapid City, SD
Sherwin/Piper
MADONNA
MARY JANE GIRLS
MICK JAGGER
FIRM
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
POWER STATION 14-8
WHAM! 17-13
MURRAY HEAD 21-15

99K/Salina, KS
Denny Collier
MARY JANE GIRLS
ALAN PARSONS
MELISSA MANCHESTE (dp)
ALISON MOYET
FIRM (dp)
Hottest:
MADONNA 2-1
DON HENLEY 8-3
SIMPLE MINDS 13-9
HAROLD FALTERMEYE 26-18
RICK SPRINGFIELD 31-24

KKRC/Sioux Falls, SD
Dan Kieley
LIMAH
MADONNA
MARY JANE GIRLS
Hottest:
MADONNA 2-1
MURRAY HEAD 5-4
WHAM! 11-10
RICK SPRINGFIELD 20-15
HAROLD FALTERMEYE 32-26

KWTO-FM/Springfield, MO
Mike Schmidt
MADONNA
MICK JAGGER
JULES SHEAR
Hottest:
MADONNA 2-1
MURRAY HEAD 4-2
SIMPLE MINDS 8-4
DON HENLEY 10-6
DAVID LEE ROTH 19-14

WDBR/Springfield, IL
Moore/Lawley
FREDDIE MERCURY
PETER WOLF
SANTANA
FIRM (dp)
TIL TUESDAY (dp)
GRAHAM PARKER (dp)
HUEY LEWIS & NEWS
BRUCE SPRINGSTEEN
Hottest:
DEBARGE 3-1
MURRAY HEAD 7-3
SIMPLE MINDS 11-6
TEARS FOR FEARS 12-9
POWER STATION 14-10

WSPT/Stevens Point, WI
Boley/Tracy
MADONNA
MARY JANE GIRLS
MICK JAGGER
LUTHER VANDROSS
PATTI LABELLE
PHILIP BAILEY
EURYTHMICS
BOY MEETS GIRL (dp)
DOKKEN (dp)
AIRKRAFT (dp)
PRINCE (dp)
GEORGE THORNGOOD (dp)
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 2-2
DON HENLEY 4-3
SIMPLE MINDS 14-8
DAVID LEE ROTH 17-12

KDVV/Topeka, KS
Rabat/Parmely
FIRM
MICK JAGGER (dp)
LUTHER VANDROSS (dp)
JULES SHEAR
MELISSA MANCHESTE
GEORGE BENSON (dp)
Hottest:
USA FOR AFRICA 1-1
POWER STATION 6-4
TEARS FOR FEARS 7-5
MURRAY HEAD 15-9
BRYAN ADAMS 40-27

KFMW/Waterloo, IA
Mark Potter
MADONNA
JULES SHEAR
LUTHER VANDROSS
MARY JANE GIRLS (dp)
Hottest:
MADONNA 1-1
POWER STATION 3-2
WHAM! 12-8
MURRAY HEAD 13-9
LIMAH! 37-29

CHR ADDS & HOTS

WEST

MOST ADDED Eurythmics
Mick Jagger
Survivor

HOTTEST Madonna
USA For Africa
Simple Minds

WEST

PARALLEL TWO

KNMQ/Albuquerque-Santa Fe, Stucker/Rountree
MICK JAGGER
MARY JANE GIRLS
EURYTHMICS
Hottest:
MADONNA 2-1
SIMPLE MINDS 5-2
ANIMATION 3-3
MURRAY HEAD 9-6
POWER STATION 10-8

KKXX/Bakersfield, CA
Squires/Kamper
JULIAN LENNON
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 3-3
MURRAY HEAD 9-4
WHAM! 6-5

KQXR/Bakersfield, CA
Doug DeRoo
PATTI LABELLE
MADONNA
GLENN FREY
KENNY LOGGINS
MICK JAGGER
KIM MITCHELL
EURYTHMICS
Hottest:
MURRAY HEAD 4-1
POWER STATION 11-9
HAROLD FALTERMEYE 17-10
SADE 15-11
TEARS FOR FEARS 18-13

KPFS/Boise, ID
Doss/Gregory
MICK JAGGER
MARY JANE GIRLS
PHILIP BAILEY
EURYTHMICS
Hottest:
MADONNA 1-1
DEBARGE 3-2
HAROLD FALTERMEYE 16-6
TEARS FOR FEARS 14-9
REO SPEEDWAGON 20-14

KIKX/Colorado Springs, CO
John Dantzer
EURYTHMICS
PETER WOLF (dp)
MELISSA MANCHESTE (dp)
TIL TUESDAY (dp)
WANG CHUNG (dp)
FIRM (dp)
Hottest:
USA FOR AFRICA 1-1
MURRAY HEAD 4-2
DEBARGE 5-3
MADONNA 2-4
POWER STATION 13-8

KKFM/Colorado Springs, CO
Malmberg/Anderson
PRINCE
ALAN PARSONS
MADONNA
MICK JAGGER
ALEX BROWN
SURVIVOR
TEMPTATIONS (dp)
PRINCE
Hottest:
USA FOR AFRICA 1-1
MADONNA 3-2
DON HENLEY 13-7
MARY JANE GIRLS 11-8
BRYAN ADAMS 35-24

KSND/Eugene, OR
Mike Anthony
EURYTHMICS
TIL TUESDAY
GRAHAM PARKER (dp)
JULES SHEAR
PRINCE
ALAN PARSONS
BOOK OF LOVE (dp)
Hottest:
MADONNA 1-1
DEBARGE 3-2
SIMPLE MINDS 9-6
SADE 13-14
HAROLD FALTERMEYE 27-21

KBOS/Fresno, CA
Kris Van Kamp
TIL TUESDAY
FIONA
Hottest:
LUTHER VANDROSS
BELOUIS SOME
MAUREEN STEELE
Hottest:
COMMODORES 4-3
MURRAY HEAD 5-4
USA FOR AFRICA 6-5
DEBARGE 7-6
SIMPLE MINDS 11-9

KSKD/Salem, OR
Len E. Mitchell
MICK JAGGER
FREDDIE MERCURY (dp)
WANG CHUNG (dp)
MAUREEN STEELE (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
SIMPLE MINDS 4-4
POWER STATION 7-6
WHAM! 13-8

KMGK/Fresno, CA
Carey Edwards
PRINCE
CHAKA KHAN
KLYMAXX (dp)
Hottest:
USA FOR AFRICA 1-1
DEBARGE 5-5
COMMODORES 8-7
MARY JANE GIRLS 16-9

KYNO-FM/Fresno, CA
Walker/Davis
BRYAN ADAMS
HAROLD FALTERMEYE
REO SPEEDWAGON
POINTER SISTERS
EURYTHMICS
TINA TURNER
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
SIMPLE MINDS 6-4
PAUL HARCASLE 7-5

KQMG/Honolulu, HI
Kimo Akane
FIRM
MELISSA MANCHESTE
TEENA MARIE
MAUREEN STEELE
WANG CHUNG
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 4-4
MURRAY HEAD 7-5

KLUC/Las Vegas, NV
Richard/Christian
PHIL COLLINS
MICK JAGGER
TINA TURNER
JULIAN LENNON
EURYTHMICS
DOKKEN (dp)
Hottest:
HALL & OATES 13-6
HOWARD JONES 26-14
DAVID LEE ROTH 29-20
HAROLD FALTERMEYE 33-24
BRYAN ADAMS 37-29

KQJ/Modesto, CA
Brian Casey
SURVIVOR
EURYTHMICS
ALAN PARSONS
MELISSA MANCHESTE
TIL TUESDAY (dp)
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
CHICAGO 3-3
COMMODORES 5-4
SIMPLE MINDS 7-5

KNBQ/Tacoma-Seattle, WA
Ric Hansen
BRUCE SPRINGSTEEN
MICK JAGGER
ALISON MOYET
MARY JANE GIRLS
Hottest:
MADONNA 2-1
SIMPLE MINDS 6-3
COMMODORES 9-7
HAROLD FALTERMEYE 20-9
BRUCE SPRINGSTEEN D-27

KHYP/Tucson, AZ
Sherman Cohen
BOY MEETS GIRL
EURYTHMICS
MAUREEN STEELE
PETER WOLF
GRAHAM PARKER
Hottest:
MADONNA 2-1
SADE 8-4
COMMODORES 6-5
DEBARGE 7-6
MURRAY HEAD 11-9

KRO/Tucson, AZ
Kelly Norris
MADONNA
GEORGE BENSON
GEORGE HARRISON (dp)
EURYTHMICS (dp)
Hottest:
USA FOR AFRICA 1-1
SIMPLE MINDS 8-5
TEARS FOR FEARS 12-9
BILLY OCEAN 16-13
DAVID LEE ROTH 21-16

PARALLEL THREE

KGOT/Anchorage, AK
Kay Taylor
MELISSA MANCHESTE
MARY JANE GIRLS
MAUREEN STEELE
GRAHAM PARKER
Hottest:
USA FOR AFRICA 1-1
MADONNA 2-2
DEBARGE 3-3
DON HENLEY 6-4
SIMPLE MINDS 14-10

KYYA/Billings, MT
Charlie Fox
MADONNA
RICK SPRINGFIELD
LIMAH
EURYTHMICS
Hottest:
USA FOR AFRICA 1-1
COMMODORES 3-2
MURRAY HEAD 5-4
WHAM! 12-5
HALL & OATES 13-8

KBOZ-FM/Bozeman, MT
Michael Hesse
SURVIVOR
MICK JAGGER
MELISSA MANCHESTE (dp)
Hottest:
MADONNA 2-1
DON HENLEY 4-3
ANIMATION 5-4
FOREIGNER 6-5
MURRAY HEAD 10-6

KCDQ/Bozeman, MT
Greg Williams
MARY JANE GIRLS
FIRM
WANG CHUNG
PETER WOLF
DOKKEN
GRAHAM PARKER
PRINCE
Hottest:
MADONNA 2-1
DON HENLEY 5-2
ERIC CLAPTON 6-4
SIMPLE MINDS 8-5
COMMODORES 7-6

KTRT/Casper, WY
Todd Cavanah
GRAHAM PARKER
WANG CHUNG
LUTHER VANDROSS
TINA TURNER
SANTANA
PRINCE
Hottest:
MADONNA 2-1
MURRAY HEAD 11-5
HAROLD FALTERMEYE 10-6
HAROLD FALTERMEYE 12-8
WHAM! 13-9

KKAZ/Cheyenne, WY
John Ramsey
SURVIVOR
MICK JAGGER
LIMAH
MELISSA MANCHESTE
SANTANA
Hottest:
MADONNA 2-1
DEBARGE 3-2
SIMPLE MINDS 8-5
MURRAY HEAD 11-6
HAROLD FALTERMEYE 24-18

KOZE/Lewiston, ID
Jay McCall
PATTI LABELLE
PHIL COLLINS
PRINCE
Hottest:
USA FOR AFRICA 1-1
WHAM! 4-2
KENNY LOGGINS 6-3
ALISON MOYET 5-4
HAROLD FALTERMEYE 20-13

OK95/Tri-Cities, WA
Taylor/O'Brian
MADONNA
FLASH KAHAN
KIM MITCHELL
GINO VANNELLI
MELISSA MANCHESTE
GRAHAM PARKER
DOKKEN
Hottest:
POWER STATION 3-2
FOREIGNER 6-4
DAVID LEE ROTH 14-8
TIL TUESDAY 18-12
BOY MEETS GIRL 24-16

246 CHR Reporters

The following stations failed to report this week; therefore their playlists were frozen:

Y100/Miami
WQUE-FM/New Orleans
WOKI/Knoxville
WSQJ/Williamsport
KTDY/Lafayette
KKQV/Wichita Falls

PARALLELS

Parallel I Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence.

Parallel III Selected stations in smaller markets that are format dominant and/or exert a significant local influence.

252 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Table showing regional reach and summary for John Doe's hit song, including percentages and station counts.

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds.

44% - Percentage of reporters playing the song within each region.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary - Percentage of stations reporting the song within each region.

Up 51 - Number of stations moving it up on the charts.

Down 0 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement this week.

On to On, Add to On, 31-31, etc. - Additional reporting details.

Down 0 - Number of stations moving it down on their charts.

Add 25 - Total number of stations adding it this week.

BRYAN ADAMS Heaven (A&M) LP: Reckless

Table showing regional reach and summary for Bryan Adams' album, including percentages and station counts.

BOY MEETS GIRL Oh Girl (A&M) LP: Boy Meets Girl

Table showing regional reach and summary for Boy Meets Girl's album, including percentages and station counts.

BOY MEETS GIRL Oh Girl (A&M) LP: Boy Meets Girl

Table showing regional reach and summary for Boy Meets Girl's album, including percentages and station counts.

BOY MEETS GIRL Oh Girl (A&M) LP: Boy Meets Girl

Table showing regional reach and summary for Boy Meets Girl's album, including percentages and station counts.

BOY MEETS GIRL Oh Girl (A&M) LP: Boy Meets Girl

Table showing regional reach and summary for Boy Meets Girl's album, including percentages and station counts.

BON JOVI Only Lonely (Mercury/PolyGram) LP: 7800° Fahrenheit

Table showing regional reach and summary for Bon Jovi's album, including percentages and station counts.

DEBARGE Rhythm Of The... (Gordy/Motown) LP: Rhythm Of The Night

Table showing regional reach and summary for Debarge's album, including percentages and station counts.

PHILIP BAILEY Walking On The Chinese Wall (Columbia) LP: Chinese Wall

Table showing regional reach and summary for Philip Bailey's album, including percentages and station counts.

PHILIP BAILEY Walking On The Chinese Wall (Columbia) LP: Chinese Wall

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PHILIP BAILEY Walking On The Chinese Wall (Columbia) LP: Chinese Wall

HAROLD FALTERMEYER Axel F (MCA) LP: Beverly Hills Cop Soundtrack

Table showing regional reach and summary for Harold Faltermeyer's album, including percentages and station counts.

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Table showing regional reach and summary for Harold Faltermeyer's album, including percentages and station counts.

HAROLD FALTERMEYER Axel F (MCA) LP: Beverly Hills Cop Soundtrack

JOHN FOGERTY Rock And Roll Girls (WB) LP: Centerfield

Table showing regional reach and summary for John Fogerty's album, including percentages and station counts.

JOHN FOGERTY Rock And Roll Girls (WB) LP: Centerfield

Table showing regional reach and summary for John Fogerty's album, including percentages and station counts.

JOHN FOGERTY Rock And Roll Girls (WB) LP: Centerfield

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JOHN FOGERTY Rock And Roll Girls (WB) LP: Centerfield

Table showing regional reach and summary for John Fogerty's album, including percentages and station counts.

JOHN FOGERTY Rock And Roll Girls (WB) LP: Centerfield

FRANKIE GOES TO HOLLYWOOD Welcome To The Pleasuredome (ZTT/Island) LP: Welcome To The Pleasuredome

Table showing regional reach and summary for Frankie Goes to Hollywood's album, including percentages and station counts.

FRANKIE GOES TO HOLLYWOOD Welcome To The Pleasuredome (ZTT/Island) LP: Welcome To The Pleasuredome

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Table showing regional reach and summary for Frankie Goes to Hollywood's album, including percentages and station counts.

FRANKIE GOES TO HOLLYWOOD Welcome To The Pleasuredome (ZTT/Island) LP: Welcome To The Pleasuredome

GLENN FREY Smuggler's Blues (MCA) LP: The Allnighter

Table showing regional reach and summary for Glenn Frey's album, including percentages and station counts.

GLENN FREY Smuggler's Blues (MCA) LP: The Allnighter

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GLENN FREY Smuggler's Blues (MCA) LP: The Allnighter

PARALLELS

MURRY HEAD One Night In Bangkok (RCA) LP: Chess

240/2 95% National Summary UP 168 DEBITS 1 S 95A S 96A M 97A W 93A

Regional Reach: B 104, S 95A, S 96A, M 97A, W 93A. National Summary: UP 168, DEBITS 1, S 95A, S 96A, M 97A, W 93A.

DON HENLEY All She Wants To Do Is... (Geffen) LP: Building The Perfect Beat

242/4 96% National Summary UP 101 DEBITS 2 S 95A S 96A M 97A W 93A

Regional Reach: B 100A, S 95A, S 96A, M 97A, W 93A. National Summary: UP 101, DEBITS 2, S 95A, S 96A, M 97A, W 93A.

MICK JAGGER Lucky In Love (Columbia) LP: She's The Boss

137/61 54% National Summary UP 2 DEBITS 1 S 95A S 96A M 97A W 93A

Regional Reach: B 104, S 95A, S 96A, M 97A, W 93A. National Summary: UP 2, DEBITS 1, S 95A, S 96A, M 97A, W 93A.

RICK JAMES Can't Stop (Gordy/Motown) LP: Glow

70/0 29% National Summary UP 0 DEBITS 0 S 95A S 96A M 97A W 93A

Regional Reach: B 104, S 95A, S 96A, M 97A, W 93A. National Summary: UP 0, DEBITS 0, S 95A, S 96A, M 97A, W 93A.

HOWARD JONES Things Can Only Get... (Elektra) LP: Dream Into Action

217/16 86% National Summary UP 166 DEBITS 17 S 95A S 96A M 97A W 93A

Regional Reach: B 88A, S 87A, S 88A, M 97A, W 93A. National Summary: UP 166, DEBITS 17, S 95A, S 96A, M 97A, W 93A.

KATRINA AND THE WAVES Walking On Sunshine (Capitol) LP: Katrina And The Waves

215/4 85% National Summary UP 157 DEBITS 20 S 95A S 96A M 97A W 93A

Regional Reach: B 88A, S 87A, S 88A, M 97A, W 93A. National Summary: UP 157, DEBITS 20, S 95A, S 96A, M 97A, W 93A.

KOOL & THE GANG Fresh (De-Lite/PolyGram) LP: Emergency

215/21 85% National Summary UP 157 DEBITS 20 S 95A S 96A M 97A W 93A

Regional Reach: B 88A, S 87A, S 88A, M 97A, W 93A. National Summary: UP 157, DEBITS 20, S 95A, S 96A, M 97A, W 93A.

PATTI LABELLE New Attitude (MCA) LP: Beverly Hills Cop Soundtrack

176/18 70% National Summary UP 157 DEBITS 20 S 95A S 96A M 97A W 93A

Regional Reach: B 88A, S 87A, S 88A, M 97A, W 93A. National Summary: UP 157, DEBITS 20, S 95A, S 96A, M 97A, W 93A.

JULIAN LENNON Say You're Wrong (Atlantic) LP: Valotte

225/17 89% National Summary UP 59 DEBITS 5 S 95A S 96A M 97A W 93A

Regional Reach: B 88A, S 87A, S 88A, M 97A, W 93A. National Summary: UP 59, DEBITS 5, S 95A, S 96A, M 97A, W 93A.

LIMAH! Never Ending Story (EMI America) LP: Don't Suppose

178/14 71% National Summary UP 101 DEBITS 2 S 95A S 96A M 97A W 93A

Regional Reach: B 100A, S 95A, S 96A, M 97A, W 93A. National Summary: UP 101, DEBITS 2, S 95A, S 96A, M 97A, W 93A.

KENNY LOGGINS Vox Humana (Columbia) LP: Vox Humana

197/2 78% National Summary UP 186 DEBITS 2 S 95A S 96A M 97A W 93A

Regional Reach: B 88A, S 87A, S 88A, M 97A, W 93A. National Summary: UP 186, DEBITS 2, S 95A, S 96A, M 97A, W 93A.

Picture Yourself In R&R

If something's happening at your station or company - send R&R the photo and we'll put it on the Picture Page.



1830 Century Park W, Los Angeles, CA 90067, (213) 553-4330

PARADES

MADONNA Angel (Sire/WB) LP: Like A Virgin 209/56 83%

MARY JANE GIRLS In My House (Gordy/Motown) LP: Only Four You 197/57 78%

ALISON MOYET Invisible (Columbia) LP: ALF 171/12 68%

BILLY OCEAN Suddenly (Arista) LP: Suddenly 227/11 90%

POINTER SISTERS Baby Come And Get It (Planet/RCA) LP: Break Out 109/4 43%

REO SPEEDWAGON One Lonely Night (Epic) LP: Wheels Are Turnin' 212/12 84%

MADONNA Crazy For You (Geffen) LP: Vision Quest Soundtrack 251/0 100%

FREDDIE MERCURY I Was Born To Love You (Columbia) LP: Mr. Bad Guy 53/15 21%

NEW EDITION Lost In Love (MCA) LP: New Edition 84/10 33%

TOM PETTY & HEARTBREAKERS Don't Come Around Here... (MCA) LP: Southern Accents 209/4 83%

POWER STATION Some Like It Hot (Capitol) LP: The Power Station 234/4 93%

DAVID LEE ROTH Just A Gigol' Ain't Got... (WB) LP: Crazy From The Heat 214/10 85%



"I'm sorry, he's gone for the day..."

After being bombarded with promotion requests, numerous problems in the traffic department, jocks calling in sick and questions about the latest Arbitron trends . . . **Do you really believe he wants to hear your problems? Do you think he understands how important your record is?**

Our friend probably got into radio for the music, but **music is not his only responsibility.** How is he able to filter through (on average, 20 LPs AOR, 68 singles CHR per week), and give each track or single ample opportunity to blow him away? AIR.

AIR's priorities include a few tracks and singles each week. His opinion is formed after really listening because these are the songs he *wants* to hear.

Habits are hard to break. You can continue calling our buddy here until you get him and hope he's listened, or you can call AIR, and be sure he's not only listened, but he's *heard* your product.

AIR remains the fastest and most reliable research tool for getting radio to listen to music.

WEEK # 29

AIR Priorities

WEEK # 29

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, May 1, 1985

	TITLE	ARTIST	LABEL
CHR	WAYS TO BE WICKED	LONE JUSTICE	GEFFEN
	DANCIN'	CHRIS ISAAK	WB
	YOU GIVE GOOD LOVE	WHITNEY HOUSTON	ARISTA
	CALL ME	GO WEST	CHRYSALIS
	GOTCHA	THEREZA BAZAR	MCA

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, May 2, 1985

	TITLE/CUTS	ARTIST	LABEL
AOR	ALF	ALISON MOYET	COLUMBIA
	"Love Resurrection" "All"	HOWARD JONES	ELEKTRA
	DREAM INTO ACTION	CONEY HATCH	MERCURY/POLYGRAM
	"Life In One Day" "Look Mama"		
	THIS AIN'T LOVE (12")		

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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AIR

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PARALLELS

SIGNIFICANT ACTION

B

BLANCHMANGE
Don't Tell Me (Sire/WB)
LP: Marge Tout

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST K104 d-38 WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST OK100 on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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ALEX BROWN
(Come On) Shout (Mercury/PolyGram)
LP: Girls Just Want To Have Fun Soundtrack

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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ERIC CARMEN
I'm Through With Love (Geffen)
LP: Eric Carmen

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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NATALIE COLE
Dangerous (Modern/Atco)
LP: Dangerous

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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PHIL COLLINS
Sussudio (Atlantic)
LP: No Jacket Required

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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D

DOKKEN
Alone Again (Elektra)
LP: Tooth And Nail

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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FIRM
Satisfaction... (Atlantic)
LP: The Firm

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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CHAKA KHAN
Through The Fire (WB)
LP: I Feel For You

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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JEAN KNIGHT
My Toot Toot (Mirage/Atco)

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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JEAN KNIGHT
My Toot Toot (Mirage/Atco)

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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L

HUEY LEWIS & THE NEWS
Trouble In Paradise (Columbia)
LP: USA For Africa

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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MADONNA
Into The Groove (Sire/WB)

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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MELISSA MANCHESTER
Mathematics (MCA)
LP: Mathematics

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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MENUDO
Hold Me (RCA)
LP: Menuendo

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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MENUDO
Hold Me (RCA)
LP: Menuendo

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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P

GRAHAM PARKER AND THE SHOT
Wake Up (Next To You) (Elektra)
LP: Steady Nerves

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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ALAN PARSONS PROJECT
Days Are Numbers (Arista)
LP: Vulture Culture

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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PRINCE
Paisley Park (WB)
LP: Around The World In A Day

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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PRINCE
Pop Life (WB)
LP: Around The World In A Day

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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PRINCE
Raspberry Beret (WB)
LP: Around The World In A Day

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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S

SLADE
Little Sheila (CBS Associated)
LP: Rogue's Gallery

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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BELOUIS SOME
Imagination (Capitol)
LP: Belouis Some

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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BRUCE SPRINGSTEEN
Trapped (Columbia)
LP: We Are The World

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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MAUREEN STEELE
Save The Night For Me (Motown)
LP: Nature Of The Beast

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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MAUREEN STEELE
Save The Night For Me (Motown)
LP: Nature Of The Beast

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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T

B.E. TAYLOR GROUP
Reggae Rock & Roll (Epic)
LP: First String

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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TEENA MARIE
Jammin' (Epic)
LP: Starchild

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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GINO VANELLI
Black Cars (HME/CBS)
LP: Black Cars

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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WANG CHUNG
Fire In The Twilight (A&M)
LP: Breakfast Club Soundtrack

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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WANG CHUNG
Fire In The Twilight (A&M)
LP: Breakfast Club Soundtrack

P1 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P2 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on	P3 EAST WJZZ on SOUTH WJZZ on MIDWEST WJZZ on WEST WJZZ on
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CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
3	2	2	1	MADONNA/Crazy For You (Geffen)
1	1	1	2	USA FOR AFRICA/We Are The World (Columbia)
7	4	3	3	DeBARGE/Rhythm Of The Night (Gordy/Motown)
12	10	5	4	SIMPLE MINDS/Don't You (Forget About Me) (A&M)
14	11	8	5	MURRAY HEAD/One Night In Bangkok (RCA)
10	9	6	6	DON HENLEY/All She Wants To Do Is Dance (Geffen)
20	15	11	7	WHAM!/Everything She Wants (Columbia)
9	8	7	8	ANIMOTION/Obsession (Mercury/Pg)
6	5	4	9	COMMODORES/Nightshift (Motown)
15	12	10	10	FOREIGNER/That Was Yesterday (Atlantic)
17	14	12	11	POWER STATION/Some Like It Hot (Capitol)
25	19	15	12	SADE/Smooth Operator (Portrait/CBS)
31	22	17	13	TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/Pg)
38	27	20	14	HAROLD FALTERMEYER/Axel F (MCA)
8	7	9	15	CHICAGO/Along Comes A Woman (Full Moon/WB)
21	17	16	16	DARYL HALL & JOHN OATES/Some Things Are Better Left Unsaid (RCA)
32	26	21	17	BILLY OCEAN/Suddenly (Jive/Arista)
26	21	18	18	JOHN FOGERTY/Rock And Roll Girls (WB)
2	3	13	19	PHIL COLLINS/One More Night (Atlantic)
5	6	14	20	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
30	25	23	21	TOM PETTY/Don't Come Around Here No More (MCA)
39	31	26	22	DAVID LEE ROTH/Just A Gigolo/I Ain't Got Nobody (WB)
29	23	22	23	KENNY LOGGINS/Vox Humana (Columbia)
—	33	27	24	REO SPEEDWAGON/One Lonely Night (Epic)
—	37	28	25	HOWARD JONES/Things Can Only Get Better (Elektra)
—	38	30	26	KOOL & THE GANG/Fresh (De-Lite/Pg)
—	—	35	27	BRYAN ADAMS/Heaven (A&M)
40	34	31	28	PATTI LABELLE/New Attitude (MCA)
—	39	32	29	RICK SPRINGFIELD/Celebrate Youth (RCA)
—	40	33	30	KATRINA AND THE WAVES/Walking On Sunshine (Capitol)
23	20	19	31	ERIC CLAPTON/Forever Man (WB)
BREAKER	—	—	32	MARY JANE GIRLS/In My House (Gordy/Motown)
—	—	40	33	JULIAN LENNON/Say You're Wrong (Atlantic)
—	—	38	34	GLENN FREY/Smuggler's Blues (MCA)
—	—	39	35	LIMAH/Never Ending Story (EMI America)
16	16	24	36	DIANA ROSS/Missing You (RCA)
4	13	25	37	MADONNA/Material Girl (Sire/WB)
DEBUT	—	—	38	MADONNA/Angel (Sire/WB)
DEBUT	—	—	39	ALISON MOYET/Invisible (Columbia)
BREAKER	—	—	40	LUTHER VANDROSS/Til My Baby Comes Home (Epic)

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ADULT CONTEMPORARY

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
3	1	1	1	MADONNA/Crazy For You (Geffen)
7	5	4	2	SADE/Smooth Operator (Portrait/CBS)
4	3	2	3	DeBARGE/Rhythm Of The Night (Gordy/Motown)
11	8	7	4	BILLY OCEAN/Suddenly (Jive/Arista)
6	6	6	5	BRUCE SPRINGSTEEN/I'm On Fire (Columbia)
2	2	3	6	USA FOR AFRICA/We Are The World (Columbia)
1	4	5	7	PHIL COLLINS/One More Night (Atlantic)
14	11	9	8	GEORGE BENSON/I Just Wanna Hang Around You (WB)
22	17	12	9	WHAM!/Everything She Wants (Columbia)
16	12	10	10	DAN FOGELBERG/Go Down Easy (Full Moon/Epic)
19	13	11	11	KOOL & THE GANG/Fresh (De-Lite/Pg)
5	7	8	12	COMMODORES/Nightshift (Motown)
—	—	17	13	HAROLD FALTERMEYER/Axel F (MCA)
23	19	15	14	DIONNE WARWICK & BARRY MANILOW/Run To Me (Arista)
18	15	13	15	DARYL HALL & JOHN OATES/Some Things Are Better Left Unsaid (RCA)
—	23	19	16	REO SPEEDWAGON/One Lonely Night (Epic)
BREAKER	—	—	17	ERIC CARMEN/I'm Through With Love (Geffen)
8	9	14	18	MANHATTANS/You Send Me (Columbia)
9	10	16	19	JULIAN LENNON/Too Late For Goodbyes (Atlantic)
BREAKER	—	—	20	ALAN PARSONS PROJECT/Days Are Numbers (Arista)
DEBUT	—	—	21	TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/Pg)
BREAKER	—	—	22	JULIAN LENNON/Say You're Wrong (Atlantic)
—	—	24	23	CHICAGO/Along Comes A Woman (Full Moon/WB)
—	—	25	24	FOREIGNER/That Was Yesterday (Atlantic)
10	14	18	25	REO SPEEDWAGON/Can't Fight This Feeling (Epic)

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AOR TRACKS

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	4	3	1	TEARS FOR FEARS/Everybody Wants To... (Mercury/Pg)
20	5	4	2	BRUCE SPRINGSTEEN/Trapped (Columbia)
1	1	1	3	TOM PETTY & THE HEARTBREAKERS/Don't Come... (MCA)
3	2	2	4	SIMPLE MINDS/Don't You (Forget About Me) (A&M)
11	6	6	5	JOHN FOGERTY/Centerfield (WB)
12	7	7	6	TOM PETTY & THE HEARTBREAKERS/Rebels (MCA)
29	19	11	7	DON HENLEY/Drivin' With Your Eyes Closed (Geffen)
17	14	9	8	FIRM/Satisfaction Guaranteed (Atlantic)
42	20	10	9	HUEY LEWIS & THE NEWS/Trouble In Paradise (Columbia)
15	9	8	10	PHIL COLLINS/Inside Out (Atlantic)
2	3	5	11	ERIC CLAPTON/Forever Man (WB)
55	38	20	12	MICK JAGGER/Lucky In Love (Columbia)
23	17	14	13	REO SPEEDWAGON/One Lonely Night (Epic)
56	35	23	14	JULIAN LENNON/Say You're Wrong (Atlantic)
—	—	32	15	EURHYTHMICS/Would I Lie To You? (RCA)
27	25	17	16	KATRINA & THE WAVES/Walking On Sunshine (Capitol)
16	16	15	17	FIONA/Talk To Me (Atlantic)
54	30	22	18	SLADE/Little Sheila (CBS Associated)
18	15	13	19	ERIC CLAPTON/She's Waiting (WB)
22	21	18	20	VAN-ZANT/I'm A Fighter (Network/Geffen)
30	28	24	21	HOWARD JONES/Things Can Only Get Better (Elektra)
—	46	35	22	GLENN FREY/Smuggler's Blues (MCA)
41	33	29	23	DOKKEN/Alone Again (Elektra)
26	23	21	24	DAVID LEE ROTH/Just A Gigolo/I Ain't Got Nobody (WB)
28	27	26	25	POWER STATION/Some Like It Hot (Capitol)
13	11	12	26	KENNY LOGGINS/Vox Humana (Columbia)
8	8	16	27	FOREIGNER/That Was Yesterday (Atlantic)
37	34	42	28	PHIL COLLINS/Sussudio (Atlantic)
BREAKER	—	—	29	POWER STATION/Bang A Gong (Get It On) (Capitol)
33	32	28	30	PHIL COLLINS/Don't Lose My Number (Atlantic)

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BLACK/URBAN

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	1	1	1	USA FOR AFRICA/We Are The World (Columbia)
7	5	3	2	SADE/Smooth Operator (Portrait/CBS)
3	2	2	3	DeBARGE/Rhythm Of The Night (Gordy/Motown)
5	4	4	4	MARY JANE GIRLS/In My House (Gordy/Motown)
12	8	6	5	NEW EDITION/Lost In Love (MCA)
20	12	7	6	WHITNEY HOUSTON/You Give Good Love (Arista)
10	6	5	7	KOOL & THE GANG/Fresh (De-Lite/Pg)
27	18	10	8	KLYMAXX/Meeting In The Ladies Room (Constellation/MCA)
23	17	12	9	GEORGE BENSON/I Just Wanna Hang Around You (WB)
32	24	16	10	RICK JAMES/Can't Stop (Gordy/Motown)
39	25	14	11	SHANNON/Do You Wanna Get Away (Mirage/Atco)
22	20	17	12	MELBA MOORE/Read My Lips (Capitol)
17	11	11	13	GAP BAND/I Found My Baby (Total Experience/RCA)
9	9	8	14	ALEXANDER O'NEAL/Innocent (Tabu/CBS)
38	33	18	15	ATLANTIC STARR/Freak-A-Ristic (A&M)
33	29	21	16	STEVE ARRINGTON/Feel So Real (Atlantic)
19	13	13	17	B.B. KING/Into The Night (MCA)
—	37	26	18	BILLY OCEAN/Suddenly (Jive/Arista)
26	22	19	19	GLENN JONES/Bring Back Your Love (RCA)
35	26	22	20	CON FUNK SHUN/Electric Lady (Mercury/Pg)
BREAKER	—	—	21	MARVIN GAYE/Sanctified Lady (Columbia)
—	36	29	22	HAROLD FALTERMEYER/Axel F (MCA)
—	35	27	23	FREDDIE JACKSON/Rock Me Tonight (For Old Time's...) (Capitol)
2	3	9	24	MAZE I/Frankie Beverly/Back In Stride (Capitol)
24	23	20	25	EUGENE WILDE/Rainbow (Philly World/Atlantic)
18	15	15	26	TEMPTATIONS/My Love Is True (Truly For You) (Gordy/Motown)
31	28	25	27	REDDINGS/Where Did Our Love Go (Polydor/Pg)
BREAKER	—	—	28	WHAMI/Everything She Wants (Columbia)
—	39	31	29	BILL WITHERS/Oh Yeah! (Columbia)
—	—	39	30	READY FOR THE WORLD/Deep Inside Your Love (MCA)
—	40	35	31	GEORGE DUKE/Thief In The Night (Elektra)
—	—	40	32	CHAKA KHAN/Through The Fire (WB)
DEBUT	—	—	33	NATALIE COLE/Dangerous (Modern/Atco)
—	38	34	34	OPUS TEN/Love's Calling (Pandisc)
—	—	38	35	POINTER SISTERS/Baby Come And Get It (Planet/RCA)
6	10	23	36	LUTHER VANDROSS/Til My Baby Comes Home (Epic)
BREAKER	—	—	37	JEFFREY OSBORNE/Let Me Know (A&M)
BREAKER	—	—	38	TEENA MARIE/Jammin' (Epic)
BREAKER	—	—	39	GWEN GUTHRIE/Just For You (Island)
BREAKER	—	—	40	ASHFORD & SIMPSON/Babies (Capitol)

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