
2018 CHILD CARE MARKET RATE SURVEY



June 2018

**New Mexico Child Care Market Rate Survey
Report**

Funded by



Children Youth & Families Department

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Table of Contents

INTRODUCTION.....	3
SURVEY METHODOLOGY	4
SURVEY RESPONSE	5
DATA METHODOLOGY	6
KEY FINDINGS.....	7
HOW TO READ TABLES.....	12
TABLES	13
Infant Care	13
Toddler Care	15
Preschool Care	17
School Age Care	19
Registered Homes	21
Aggregated Data	21
ADDITIONAL PROVIDER DATA	23
Percent of Children Receiving Subsidy	23
Hours of Operation	24
Changes in Market Rates 2013 to 2015	24
APPENDIX A.....	26
Survey Tool – English	26
Survey Tool – Spanish	29

Survey Results

NEW MEXICO CHILD CARE MARKET RATE SURVEY REPORT

INTRODUCTION

A primary focus of the federal child care assistance program, the Child Care and Development Fund (CCDF), is to ensure that all families have equal access to child care services. Since 1988, the federal government has urged states to take regional and local market rates for child care into account when setting their child care assistance rates. In 1998, the federal government began requiring that states conduct a biennial survey of prices charged to private-pay parents and use the findings to determine whether subsidy reimbursements are “sufficient to ensure equal access.” (Administration for Children and Families, Office of Child Care, <http://www.acf.hhs.gov/programs/occ/resource/pi-2009-02.>)

The intent of the market rate survey is to ensure that subsidy rates are set high enough that families eligible for subsidy have access to a range of child care services comparable to those available to families not eligible for CCDF assistance. A market rate survey is designed to collect current data on what child care providers around the state charge for various types of child care.

State agencies use market rate survey results as one source of important information when determining subsidy reimbursement rates. However, states must also take other factors into account when setting rates, including available budget, incentivizing particular types of care and expanding family eligibility. The federal Administration for Children and Families recommends that subsidy payments be established at least at the 75th percentile of private pay rates in order to provide equal access.

The 2018 Child Care Market Rate Survey is funded by the New Mexico Children, Youth and Families Department and was conducted during the months of February and March 2018 by the University of New Mexico (UNM), Early Childhood Services Center’s NewMexicoKids Resource & Referral Program (ECSC R&R), under the direction of Malisa Kasparian, Kathleen Carroll and Rachel Nowak. Kelly O’Donnell, Research Assistant Professor in the UNM School of Public Administration, analyzed the data during the months of March and April 2018 and Cathy Imburgia, of Creative Communications, edited and formatted the report to complete the initial draft that has been posted for comments since May 29, 2018. During the comment period, there were recommendations on the implementation of the Market Rate Survey but not for the report itself. The report was then considered finalized by June 30, 2018.

SURVEY METHODOLOGY

New Mexico's Children, Youth and Families Department has conducted Child Care Market Rate Surveys in 2003, 2005, 2007, 2009, 2011, 2013, 2015 and now 2018. The survey questionnaires used for licensed and registered providers were originally developed by the Children, Youth and Families Department in conjunction with the UNM Division of Continuing Education. The version used for this year was revised by the University of New Mexico, Early Childhood Services Center's NewMexicoKids Resource & Referral Program; CYFD's staff Debra Gonzales, Early Childhood Services Staff Manager; Kimberly Brown, Child Care Bureau Chief; Katrina Montano-White, Office of Childhood Development Bureau Chief; and Alejandra Rebolledo-Rea, Early Childhood Services Director. In addition, the New Mexico Early Learning Advisory Council, local child care program administrators, organizations representing child care caregivers, teachers and directors were consulted prior to conducting the Market Rate Survey and input was received and taken into consideration.

The 2018 questionnaire asked providers to report information on capacity and enrollment, program rates and fees, hours of operation, and ages and types of care offered to families. The survey questionnaire is provided in Appendix A. The population surveyed was all licensed providers and a substantial sample of registered providers who care for at least one unrelated private pay child. Excluded from the data analysis and market rate estimate were providers whose rates were wholly subsidized by an employer, the state, or the federal government (such as Head Start centers). This ensures that the data presented in the market rate study best represents the market cost of child care to parents in local communities. Providers were identified through the UNM Early Childhood Services Center's NewMexicoKids Resource & Referral Program database, and from a December 2017 list of caregivers provided by CYFD's Child Care Services Bureau. The CYFD list was used to ensure appropriate geographic sampling.

An exhaustive process was used to collect surveys from as many providers as possible, resulting in an 88 percent response rate, three percentage points higher than the 85 percent contracted target. Surveyors made as many as seven attempts to reach each provider, placing 2,737 total phone calls. The survey was designed to take less than 10 minutes to complete. Completion times were monitored, and interview practices were adapted as needed to keep the time under 10 minutes. By the end of the calling period, the interviews averaged about 7 minutes. Additionally, extensive measures were taken to ensure data quality. Each survey response was reviewed for validity by at least two people before being included in the final data set. Staff were trained to enter call data directly on to a new spreadsheet each day which was then peer-reviewed, sent to a project lead for further vetting, and ultimately sent to the supervisor for review prior to being uploaded to the master data sheet.

SURVEY RESPONSE

All providers received communication via various sources to maximize participation. To this end, notifications were mailed to providers prior to the survey so they could prepare for the phone call. All survey-related materials were printed in both English and Spanish, and bilingual staff was available to conduct phone interviews. Reminder emails and texts were sent midway through the interview period. Providers had the option to complete the survey by phone, online via SurveyMonkey or, for some multi-site programs, via an emailed spreadsheet. Some participants mailed their responses, and those responses were included in the final data. To provide incentives for participation, providers were informed in writing and during the interview that they would be entered into a drawing for Lakeshore gift cards. The total final response rate for this year’s survey is 88 percent. All licensed providers and the majority of registered provider respondents contacted for the survey were identified through the NewMexicoKids Resource & Referral database. Since the CYFD list does not differentiate between programs that charge a market rate to non-relative children and those that do not, the total pool of registered providers who are eligible for inclusion in the market rate survey is unknown. Because such a limited response was received from non-database registered home providers during the previous market rate survey, it was decided at the beginning to focus on getting a high response from registered home providers who have elected to be listed in the NewMexicoKids database. This group provided a high (94%) response rate. Response rates are shown below in Table 1.

Table 1. Response Rates by Provider Type

	Total Providers	Completed Surveys	Percent Return
Centers	502	439	87%
Head Starts	121	121	100%
School Age	114	94	82%
Family Homes	107	90	84%
Licensed Group Homes	124	99	80%
Registered Homes	77*	72	94%
TOTALS	1045	915	88%

* Registered homes providing non-relative care are included in the R&R database.

Note: Only the subset of programs that reported accepting private pay enrollments were included in the rate analysis. Thus, the numbers in Table 1 will not precisely match the numbers in Table 2.

The survey included a variety of programs, including some, such as Head Start, that don't accept private pay enrollments. These providers were excluded from the market rate estimates presented in this report. Table 2 shows the responses used to calculate the market rate statistics by provider type and STAR level. In all, 669 providers who accepted private pay enrollments provided sufficient data to be included in the market rate estimates and analysis.

Table 2. Survey Responses Used in Analysis, by Provider Type and STAR Rating

Provider Type	1 STAR*	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered	TOTAL
Licensed Center	0	169	46	60	38	144	0	457
Licensed Group Home	1	53	8	1	10	0	0	73
Licensed Family Home	3	60	9	2	3	0	0	77
Registered Home	0	0	0	0	0	0	62	62
Total	4	282	63	63	51	144	62	669

* 1 Star is designated for programs not receiving child care subsidy.

Note: Only the subset of programs that reported accepting private pay enrollments were included in the rate analysis. Thus, the numbers in Table 2 do not match the numbers in Table 1.

DATA METHODOLOGY

The 2018 market rate study analyzes the prices charged by child care facilities according to type of care (licensed centers, licensed group homes, licensed family homes, and registered homes); age of children served (infant, toddler, preschool, and school age); and geographic distribution (metropolitan or rural areas served).

Age categories are defined for the purpose of assigning child care provider reimbursement rates as follows: infant, 0-23 months; toddler, 24-35 months; preschool, 3-5 years old; school age, 6 years old and older. Metropolitan (metro) counties in New Mexico are Bernalillo, Doña Ana, Los Alamos, Sandoval, Santa Fe, San Juan and Valencia. All other counties are considered rural.

Data was also analyzed by quality level. New Mexico's licensed child care providers participate in FOCUS, a 5-STAR level Tiered Quality Rating and Improvement System (TQRIS) designed to ensure acceptance of children receiving subsidy in high quality settings. Reimbursement rates begin with 2 STAR providers and increase with each STAR level up to 5 STAR providers. FOCUS offers a 2+ STAR level rating for participating programs. These 2+ STAR programs are included as a sub-category in the tables that follow.

The tables that follow compare monthly rates reported as charged in each of the designated market segments with CYFD reimbursement rates. Each table presents the minimum, maximum, median, and mean market rates for a particular submarket category, as well as the rate that falls at the 7th percentile in the distribution of rates. The CYFD FOCUS reimbursement rate is given, and the differences between that FOCUS rate and the market mean and 75th percentile rates are calculated to show how reimbursement rates compare to market rates. The concluding rows give the percentage of slots that are priced at or below the CYFD reimbursement rate. The tables also show the number of respondents.

Rate tables in this report are weighted by estimated full-time enrollment. This means programs that serve more children are given more weight in the rate calculations than smaller programs. For ease of survey response, providers were given the option of reporting rates as hourly, daily, weekly, or monthly amounts. Hourly rates were multiplied by 173.33, daily rates by 21.665 and weekly rates by 4.33 to establish monthly charges.

For consistency of comparison with past market rate studies and accuracy of comparison across types of providers, analysis focused on full-time care, defined in regulation as care provided for an average of 30 or more hours per week per month.

KEY FINDINGS

The relationship between CYFD reimbursement rates and market rates reflects the agency's successful efforts to incentivize quality and increase the percentage of subsidized children receiving high quality care. Overall, reimbursement rates tend to exceed market rates for 2+ to 5 STAR level providers, and fall below market rates for 2 STAR and registered providers.

Comparison of data from the 2015 and 2018 market rate surveys shows a shift to higher quality learning environments by children receiving child care subsidized through the state's Child Care Assistance (CCA) program. Respondents to the 2015 and 2018 Market Rate Surveys served 12,700 and 13,419 subsidized children respectively. Figure 1 shows the quality of care received by CCA recipients in 2015 and 2018. During that time, the percentage of subsidized children in unrated registered care and in programs meeting minimum (basic) licensure standards declined, while the percentage of children

enrolled in higher quality programs increased. This trend is due, at least in part, to financial incentives in FOCUS, the state’s 4-tiered quality rating improvement system. Programs participating in FOCUS receive progressively higher CCA reimbursements as they ascend in STAR rating, from 2+ STARS at the low end to 5 STARS at the top.

2+ STARS and the Transition to FOCUS

Between 2015 and 2018, New Mexico completed the transition from the Aim High Tiered Quality Rating and Improvement System (TQRIS) to FOCUS on Young Children's Learning, the state’s third generation TQRIS. The 2+ STAR rating was introduced with FOCUS as an incentive for 2 STAR (basic licensure) providers to make the improvements in quality necessary to move to the 3 STAR level. Unlike other STAR ratings, the 2+ STAR rating is intended to be transitional and is therefore limited to 24 months.

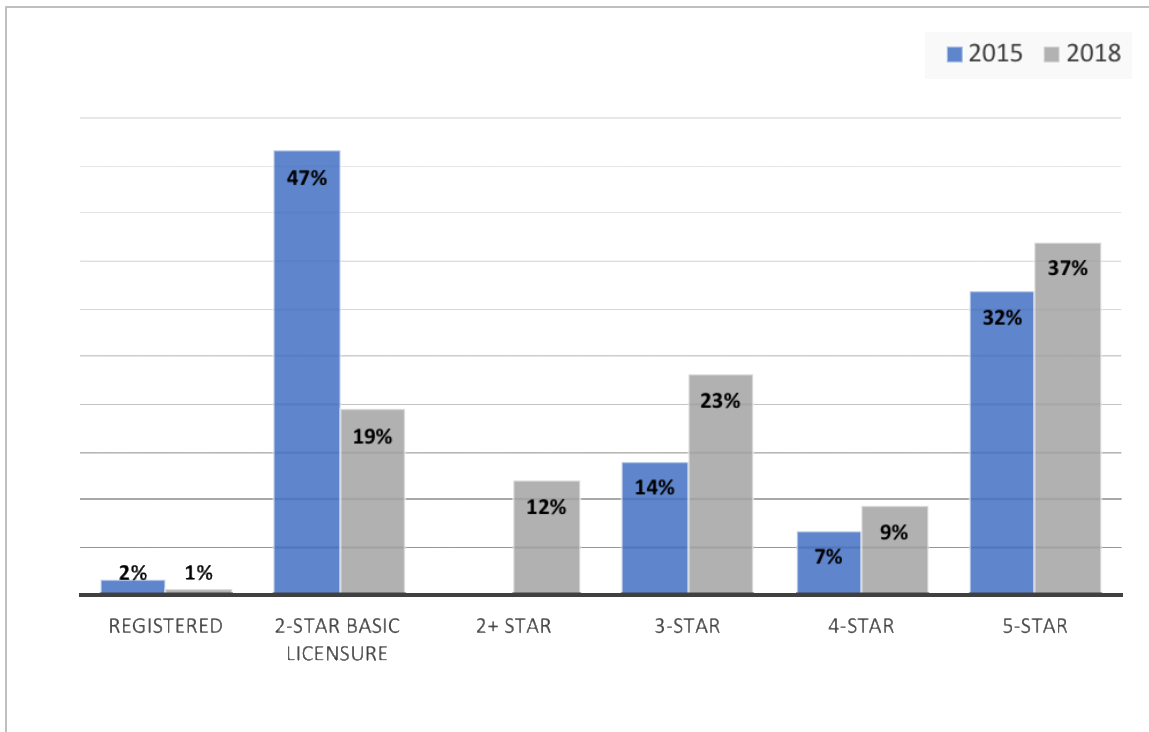


FIGURE 1. Child Care Recipients by Quality of Care 2015 and 2018

The percentage of high quality infant and toddler slots in licensed care that can be purchased through subsidy continues to increase.

High quality programs in the 2018 market rate survey were far more likely than 2 and 2+ STAR programs to receive CAA reimbursement at or above the 75th percentile market rate. The percentage of 4 and 5 STAR infant and toddler slots reimbursable at rates at or above the 75th percentile market rate increased between 2015 and 2018, suggesting that high quality care is becoming more accessible to CCA recipients and that providing high quality care to low income children is a better financial proposition for providers than it once was. The percentage of providers in markets where the CYFD reimbursement rate exceeded the 75th percentile market rate was highest for 4 and 5 STAR programs and for infant and toddler care.

Figures 2a and 2b compare CYFD rates and 75th percentile market rates for infant and toddler slots by STAR level. CYFD reimbursement rates increase with star level for all age groups. For infants (Figure 2a) CYFD rates are below the 75th percentile for registered homes, the least regulated type of care, equal to the 75th percentile rate for 2+ and 3 STAR care, and well above the 75th percentile for high quality 4 and 5 STAR care. A similar pattern is evident for toddler care (Figure 2b).



FIGURES 2a and 2b. CYFD Reimbursement Rates Relative to 75th Percentile Market Rates for Infant and Toddler Care by STAR level

Market prices increased statewide for most types of child care, across all age groups.

Between 2015 and 2018, aggregate market rates increased for all age groups in both rural and urban markets. Results were more varied at the submarket level, with average rates decreasing for several age groups, primarily rural family and group homes.

Table 3. Change in Average Full-time Market Rates by Age Group and Star Rating, 2015 to 2018

Age Group	STAR 2	STAR 5
Infant	4%	11%
Toddler	4%	9%
Preschool	13%	9%
School Age	9%	17%

Metropolitan market prices exceeded rural market prices across most submarkets.

As in the past, child care is generally more expensive in urban markets than in rural markets.

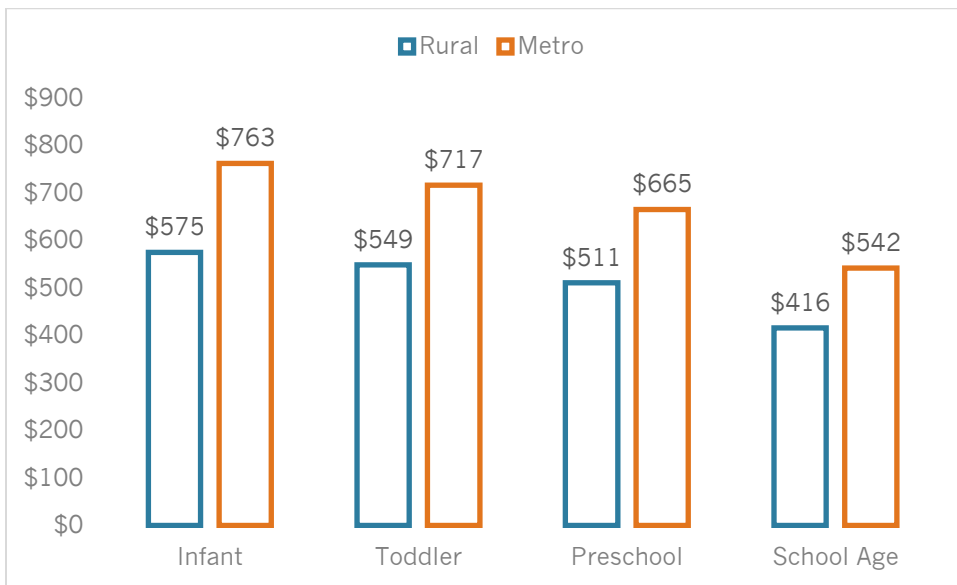


FIGURE 3. Average Market Rates by Age and Geography, 2018

Preschool and school age reimbursement rates are more likely than infant and toddler rates to fall below the 75th percentile, but the percentage of slots accessible to subsidy families has increased since 2015, particularly in higher quality programs.

The CYFD reimbursement rate exceeds the 75th percentile market rate for 48 percent of preschool slots and 56 percent of school age slots. For school age care, rates exceeded the 75th percentile for over half of slots in 2+, 3, 4 and 5 STAR programs. Preschool rates exceeded the 75th percentile for over half of slots in 2+, 3, and 4 STAR programs. The percentage of slots accessible to children receiving subsidy increased significantly for school age children between 2015 and 2018 and stayed about the same for 3- and 4-year-olds. Notable increases were made between 2015 and 2018 in the percentage of 3 and 4 STAR slots accessible to preschool and school-age subsidy recipients.

The percentage of infant and toddler slots in licensed care that can be purchased through subsidy has markedly increased.

With CYFD's increase in reimbursement rates for infant and toddler care, the percentage of infant and toddler slots accessible to subsidy-eligible families in their communities has increased in every submarket since the 2013 Market Rate Study.

CYFD FOCUS infant subsidy rates nearly match or exceed average market rates in all subcategories, and match or exceed the federally recommended 75th percentile in all markets except the 2 STAR metro market, where subsidies lag by as much as 16 percent.

FOCUS toddler subsidy rates similarly exceed average market rates in all but the 2 STAR metro markets, where subsidy rates are as much as 19 percent below market rates. Nearly all 2 STAR markets are below the 75th percentile, with more variation at the higher STAR levels.

Preschool and school age reimbursement rates remain largely below the 75th percentile of market rate, except in a few higher quality provider markets.

Preschool subsidy rates for 2 STAR providers fall below the 75th percentile market rate. Reimbursement rates were more likely to exceed the 75th percentile for higher STAR levels, with rates for several higher quality provider groups exceeding the 75th percentile by up to 30 percent.

School age subsidy rates for registered and 2 STAR providers fell below the average market rate, while rates for 4 and 5 STAR providers exceeded both the average and 75th percentile market rate. It is important to note that relatively few school age children are enrolled in child care full-time.

New Mexico Pre-K: Increasing Access to Quality Care for Preschool Age Children

While it is true that subsidy rates for threes and fours are less likely than those for infants and toddlers to exceed the 75th percentile market rate, it is important to note that child care assistance is only one form of state support for the education of New Mexico's economically vulnerable preschool-age children. A significant share of state support for 3- and 4-year olds is delivered through New Mexico Pre-K (NM Pre-K). NM Pre-K's roughly 9,000 slots are distributed evenly between public schools and community-based providers. CYFD administers the community-based provider component of NM Pre-K. In 2017, CYFD distributed over \$28 million to community-based providers participating in NM Pre-K to support approximately 4,200 full and half-day high quality slots for preschool age children living in low-income areas of the state.¹

¹ Only three states received 10 stars. See: Friedman-Krauss, A. H., Barnett, W. S., Weisenfeld, G. G., Kasmin, R., DiCrecchio, N., & Horowitz, M. (2018). *The State of Preschool 2017: State Preschool Yearbook*. New Brunswick, NJ: National Institute for Early Education Research.<http://nieer.org/state-preschool-yearbooks/yearbook2017>

HOW TO READ TABLES

The tables below outline the results of the 2018 Market Rate Survey. Because reimbursement rates vary according to age of children served, location in a rural or metro county, and type of facility, separate tables display rates for each of these categories of provider. The first set of tables (Tables 4-28) show the prices charged for licensed providers, disaggregated first by age of children served, then by geographical area served and type of care provided. For example, Table 4 shows market rates charged for licensed center care for infants in metro counties. Within each table, rates are reported separately by STAR quality level. Table 28 shows rates for registered providers, by geography and age of children served.

A N/A response indicates that no responses for the particular type of facility were given; no providers that fit into that particular category were surveyed; or providers did not report any current, full-time enrollment for that category.

A second set of tables, Tables 29 through 32, present aggregated data for care by age groups enrolled only. Supplemental Tables 33 through 35 present additional survey data and provide important information to understanding the priced child care market. Table 32 shows subsidized enrollment as a percent of total enrollment and Table 33 shows how providers report their hours of operation. Table 34 shows changes in rates since the last market rate study was conducted, in 2015.

Tables

INFANT CARE METRO

Table 4. Monthly Infant Full-Time Rates, Child Care Centers, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$721	\$809	\$821	\$1,001	\$1,271
Respondents	34	16	43	16	53
Min. Market Rate	\$323	\$430	\$366	\$355	\$516
Max. Market Rate	\$1,204	\$946	\$3,440	\$1,296	\$1,198
Avg. Market Rate	\$672	\$738	\$762	\$673	\$860
CYFD % Difference from Avg.	7%	10%	8%	34%	48%
Median Market Rate	\$645	\$774	\$688	\$615	\$894
75th Percentile Market Rate	\$774	\$817	\$824	\$800	\$998
CYFD % Difference from 75 Percentile	-7%	-1%	0%	13%	27%
Percent of Licensed Slots Priced ≤ CYFD Rate	71%	66%	75%	82%	100%

Table 5. Monthly Infant Full-Time Rates, Licensed Group Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$586	\$674	\$686	\$766	\$836
Respondents	25	3	0	5	5
Min. Market Rate	\$151	\$538	n/a	\$430	\$344
Max. Market Rate	\$645	\$774	n/a	\$1,032	\$688
Avg. Market Rate	\$503	\$643	n/a	\$681	\$504
CYFD % Difference from Avg.	17%	5%	n/a	13%	66%
Median Market Rate	\$516	\$538	n/a	\$602	\$516
75th Percentile Market Rate	\$559	\$774	n/a	\$645	\$516
CYFD % Difference from 75 Percentile	5%	-13%	n/a	19%	62%
Percent of Licensed Slots Priced ≤ CYFD Rate	77%	56%	n/a	79%	100%

Table 6. Monthly Infant Full-Time Rates, Licensed Family Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$567	\$655	\$667	\$747	\$817
Respondents	26	6	1	1	0
Min. Market Rate	\$140	\$516	\$516	\$480	n/a
Max. Market Rate	\$998	\$645	\$516	\$480	n/a
Avg. Market Rate	\$571	\$568	\$516	\$480	n/a
CYFD % Difference from Avg.	-1%	15%	29%	56%	n/a
Median Market Rate	\$597	\$569	\$516	\$480	n/a
75th Percentile Market Rate	\$645	\$606	\$516	\$480	n/a
CYFD % Difference from 75 Percentile	-12%	8%	29%	56%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	31%	100%	100%	100%	n/a

INFANT CARE RURAL

Table 7. Monthly Infant Full-Time Rates, Child Care Centers, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$721	\$809	\$821	\$1,001	\$1,271
Respondents	14	10	9	11	14
Min. Market Rate	\$387	\$275	\$474	\$489	\$470
Max. Market Rate	\$753	\$860	\$645	\$725	\$1,271
Avg. Market Rate	\$531	\$566	\$552	\$568	\$625
CYFD % Difference from Avg.	36%	43%	49%	76%	103%
Median Market Rate	\$538	\$559	\$552	\$575	\$559
75th Percentile Market Rate	\$600	\$615	\$570	\$581	\$636
CYFD % Difference from 75 Percentile	20%	32%	44%	72%	100%
Percent of Licensed Slots Priced ≤ CYFD Rate	98%	90%	100%	100%	95%

Table 8. Monthly Infant Full-Time Rates, Licensed Group Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$586	\$674	\$686	\$766	\$836
Respondents	15	3	12	0	4
Min. Market Rate	\$366	\$538	\$667	n/a	\$215
Max. Market Rate	\$839	\$753	\$667	n/a	\$903
Avg. Market Rate	\$537	\$624	\$667	n/a	\$592
CYFD % Difference from Avg.	9%	8%	3%	n/a	17%
Median Market Rate	\$538	\$581	\$667	n/a	\$538
75th Percentile Market Rate	\$645	\$753	\$667	n/a	\$903
CYFD % Difference from 75 Percentile	-9%	-10%	3%	n/a	11%
Percent of Licensed Slots Priced ≤ CYFD Rate	68%	67%	100%	n/a	73%

Table 9. Monthly Infant Full-Time Rates, Licensed Family Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$567	\$655	\$667	\$747	\$817
Respondents	9	0	1	1	0
Min. Market Rate	\$430	n/a	\$645	\$516	n/a
Max. Market Rate	\$645	n/a	\$645	\$516	n/a
Avg. Market Rate	\$529	n/a	\$645	\$516	n/a
CYFD % Difference from Avg.	7%	n/a	3%	45%	n/a
Median Market Rate	\$538	n/a	\$645	\$516	n/a
75th Percentile Market Rate	\$559	n/a	\$645	\$516	n/a
CYFD % Difference from 75 Percentile	1%	n/a	3%	45%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	80%	n/a	100%	100%	n/a

TODDLER CARE METRO

Table 10. Monthly Toddler Full-Time Rates, Child Care Centers, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$590	\$678	\$690	\$870	\$1,140
Respondents	51	22	47	20	72
Min. Market Rate	\$215	\$220	\$344	\$344	\$475
Max. Market Rate	\$1,442	\$1,125	\$3,118	\$1,179	\$1,130
Avg. Market Rate	\$629	\$715	\$705	\$619	\$830
CYFD % Difference from Avg.	-6%	-5%	-2%	41%	37%
Median Market Rate	\$608	\$688	\$645	\$593	\$890
75th Percentile Market Rate	\$775	\$946	\$774	\$710	\$959
CYFD % Difference from 75 Percentile	-24%	-28%	-11%	23%	19%
Percent of Licensed Slots Priced ≤ CYFD Rate	40%	32%	65%	92%	100%

Table 11. Monthly Toddler Full-Time Rates, Licensed Group Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$487	\$575	\$587	\$667	\$737
Respondents	28	4	0	5	0
Min. Market Rate	\$323	\$538	n/a	\$430	n/a
Max. Market Rate	\$645	\$538	n/a	\$645	n/a
Avg. Market Rate	\$509	\$538	n/a	\$581	n/a
CYFD % Difference from Avg.	-4%	7%	n/a	15%	n/a
Median Market Rate	\$532	\$538	n/a	\$615	n/a
75th Percentile Market Rate	\$559	\$538	n/a	\$645	n/a
CYFD % Difference from 75 Percentile	-13%	7%	n/a	3%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	31%	100%	n/a	100%	n/a

Table 12. Monthly Toddler Full-Time Rates, Licensed Family Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$464	\$552	\$564	\$644	\$714
Respondents	37	7	1	1	0
Min. Market Rate	\$366	\$559	\$516	\$480	n/a
Max. Market Rate	\$1,398	\$602	\$516	\$480	n/a
Avg. Market Rate	\$622	\$591	\$516	\$480	n/a
CYFD % Difference from Avg.	-25%	-7%	9%	34%	n/a
Median Market Rate	\$538	\$602	\$516	\$480	n/a
75th Percentile Market Rate	\$667	\$602	\$516	\$480	n/a
CYFD % Difference from 75 Percentile	-30%	-8%	9%	34%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	10%	0%	100%	100%	n/a

TODDLER CARE RURAL

Table 13. Monthly Toddler Full-Time Rates, Child Care Centers, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$590	\$678	\$690	\$870	\$1,140
Respondents	20	13	10	12	19
Min. Market Rate	\$355	\$473	\$431	\$418	\$320
Max. Market Rate	\$753	\$774	\$645	\$725	\$903
Avg. Market Rate	\$513	\$581	\$539	\$522	\$573
CYFD % Difference from Avg.	15%	17%	28%	67%	99%
Median Market Rate	\$490	\$529	\$559	\$489	\$559
75th Percentile Market Rate	\$559	\$645	\$559	\$581	\$581
CYFD % Difference from 75 Percentile	5%	5%	23%	50%	96%
Percent of Licensed Slots Priced ≤ CYFD Rate	76%	84%	100%	100%	100%

Table 14. Monthly Toddler Full-Time Rates, Licensed Group Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$487	\$575	\$587	\$667	\$737
Respondents	18	3	1	1	0
Min. Market Rate	\$366	\$495	\$667	\$215	n/a
Max. Market Rate	\$839	\$538	\$667	\$215	n/a
Avg. Market Rate	\$523	\$523	\$667	\$215	n/a
CYFD % Difference from Avg.	-7%	\$0	-12%	210%	n/a
Median Market Rate	\$538	\$538	\$667	\$215	n/a
75th Percentile Market Rate	\$590	\$538	\$590	\$215	n/a
CYFD % Difference from 75 Percentile	-17%	7%	0%	210%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	42%	100%	0%	100%	n/a

Table 15. Monthly Toddler Full-Time Rates, Licensed Family Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$464	\$552	\$564	\$644	\$714
Respondents	14	0	1	2	0
Min. Market Rate	\$323	n/a	\$559	\$344	n/a
Max. Market Rate	\$538	n/a	\$559	\$516	n/a
Avg. Market Rate	\$439	n/a	\$559	\$430	n/a
CYFD % Difference from Avg.	6%	n/a	1%	50%	n/a
Median Market Rate	\$430	n/a	\$559	\$430	n/a
75th Percentile Market Rate	\$538	n/a	\$559	\$516	n/a
CYFD % Difference from 75 Percentile	-14%	n/a	1%	25%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	43%	n/a	100%	100%	n/a

PRESCHOOL CARE METRO

Table 16. Monthly Preschool Full-Time Rates, Child Care Centers, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$491	\$579	\$591	\$741	\$841
Respondents	554	22	46	21	74
Min. Market Rate	\$65	\$220	\$323	\$151	\$409
Max. Market Rate	\$1,800	\$995	\$851	\$1,055	\$1,130
Avg. Market Rate	\$656	\$604	\$607	\$583	\$764
CYFD % Difference from Avg.	-25%	-4%	-3%	27%	10%
Median Market Rate	\$580	\$595	\$575	\$593	\$810
75th Percentile Market Rate	\$753	\$688	\$667	\$645	\$894
CYFD % Difference from 75 Percentile	-35%	-16%	-11%	15%	-6%
Percent of Licensed Slots Priced ≤ CYFD Rate	10%	44%	61%	90%	55%

Table 17. Monthly Preschool Full-Time Rates, Licensed Group Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$427	\$515	\$527	\$607	\$677
Respondents	28	4	0	5	0
Min. Market Rate	\$151	\$500	n/a	\$430	n/a
Max. Market Rate	\$645	\$774	n/a	\$860	n/a
Avg. Market Rate	\$477	\$587	n/a	\$589	n/a
CYFD % Difference from Avg.	-11%	-12%	n/a	3%	n/a
Median Market Rate	\$516	\$538	n/a	\$615	n/a
75th Percentile Market Rate	\$559	\$715	n/a	\$645	n/a
CYFD % Difference from 75 Percentile	-24%	-28%	n/a	-6%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	20%	75%	n/a	47%	n/a

Table 18. Monthly Preschool Full-Time Rates, Licensed Family Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$412	\$500	\$512	\$592	\$662
Respondents	39	8	1	1	0
Min. Market Rate	\$120	\$452	\$473	\$480	n/a
Max. Market Rate	\$1,398	\$645	\$473	\$480	n/a
Avg. Market Rate	\$583	\$538	\$473	\$480	n/a
CYFD % Difference from Avg.	-29%	-7%	8%	23%	n/a
Median Market Rate	\$538	\$538	\$473	\$480	n/a
75th Percentile Market Rate	\$649	\$589	\$473	\$480	n/a
CYFD % Difference from 75 Percentile	-37%	-15%	8%	23%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	12%	33%	100%	100%	n/a

PRESCHOOL CARE RURAL

Table 19. Monthly Preschool Full-Time Rates, Child Care Centers, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$491	\$579	\$591	\$741	\$841
Respondents	23	14	10	11	20
Min. Market Rate	\$250	\$200	\$430	\$412	\$300
Max. Market Rate	\$645	\$774	\$645	\$725	\$894
Avg. Market Rate	\$482	\$381	\$531	\$521	\$530
CYFD % Difference from Avg.	2%	52%	11%	42%	58%
Median Market Rate	\$440	\$440	\$538	\$473	\$495
75th Percentile Market Rate	\$538	\$499	\$559	\$559	\$559
CYFD % Difference from 75 Percentile	-9%	16%	6%	32%	50%
Percent of Licensed Slots Priced ≤ CYFD Rate	60%	94%	86%	100%	96%

Table 20. Monthly Preschool Full-Time Rates, Licensed Group Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$427	\$515	\$527	\$607	\$677
Respondents	18	3	1	1	0
Min. Market Rate	\$366	\$495	\$581	\$215	n/a
Max. Market Rate	\$839	\$538	\$581	\$215	n/a
Avg. Market Rate	\$510	\$523	\$581	\$215	n/a
CYFD % Difference from Avg.	-16%	-2%	-9%	182%	n/a
Median Market Rate	\$450	\$538	\$581	\$215	n/a
75th Percentile Market Rate	\$559	\$538	\$581	\$215	n/a
CYFD % Difference from 75 Percentile	-24%	-4%	-9%	182%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	16%	33%	0%	100%	n/a

Table 21. Monthly Preschool Full-Time Rates, Licensed Family Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$412	\$500	\$512	\$592	\$662
Respondents	14	0	1	2	0
Min. Market Rate	\$323	n/a	\$495	\$344	n/a
Max. Market Rate	\$968	n/a	\$538	\$516	n/a
Avg. Market Rate	\$513	n/a	\$523	\$430	n/a
CYFD % Difference from Avg.	-20%	n/a	-2%	38%	n/a
Median Market Rate	\$538	n/a	\$538	\$430	n/a
75th Percentile Market Rate	\$538	n/a	\$538	\$430	n/a
CYFD % Difference from 75 Percentile	-23%	n/a	-5%	38%	n/a

2018 Child Care Market Rate Survey Report

Percent of Licensed Slots Priced ≤ CYFD Rate	17%	n/a	100%	100%	n/a
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SCHOOL AGE CARE METRO

Table 22. Monthly School Age Full-Time Rates, Child Care Centers, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$436	\$524	\$536	\$616	\$686
Respondents	42	16	35	11	64
Min. Market Rate	\$110	\$65	\$100	\$258	\$226
Max. Market Rate	\$1,050	\$995	\$882	\$688	\$1,000
Avg. Market Rate	\$513	\$619	\$489	\$527	\$606
CYFD % Difference from Avg.	-15%	-15%	10%	17%	13%
Median Market Rate	\$531	\$516	\$482	\$572	\$581
75th Percentile Market Rate	\$1,050	\$995	\$538	\$572	\$645
CYFD % Difference from 75 Percentile	-58%	-47%	0%	8%	6%
Percent of Licensed Slots Priced ≤ CYFD Rate	35%	69%	100%	62%	77%

Table 23. Monthly School Age Full-Time Rates, Licensed Group Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$423	\$511	\$523	\$603	\$673
Respondents	26	2	0	3	0
Min. Market Rate	\$237	\$538	n/a	\$430	n/a
Max. Market Rate	\$645	\$774	n/a	\$600	n/a
Avg. Market Rate	\$473	\$656	n/a	\$494	n/a
CYFD % Difference from Avg.	-11%	-22%	n/a	22%	n/a
Median Market Rate	\$516	\$656	n/a	\$430	n/a
75th Percentile Market Rate	\$538	\$656	n/a	\$590	n/a
CYFD % Difference from 75 Percentile	-21%	-22%	n/a	2%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	25%	0%	n/a	100%	n/a

Table 24. Monthly School Age Full-Time Rates, Licensed Family Homes, Metro

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$407	\$495	\$507	\$587	\$657
Respondents	26	7	1	1	0
Min. Market Rate	\$75	\$430	\$473	\$480	n/a
Max. Market Rate	\$753	\$645	\$473	\$480	n/a
Avg. Market Rate	\$485	\$524	\$473	\$480	n/a
CYFD % Difference from Avg.	-16%	-5%	7%	22%	n/a
Median Market Rate	\$518	\$527	\$473	\$480	n/a
75th Percentile Market Rate	\$597	\$596	\$473	\$480	n/a

2018 Child Care Market Rate Survey Report

CYFD % Difference from 75 Percentile	-32%	-17%	7%	22%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	27%	38%	100%	100%	n/a

SCHOOL AGE CARE RURAL

Table 25. Monthly School Age Full-Time Rates, Child Care Centers, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$436	\$524	\$536	\$616	\$686
Respondents	12	7	8	8	9
Min. Market Rate	\$150	\$323	\$160	\$138	\$254
Max. Market Rate	\$602	\$600	\$559	\$559	\$686
Avg. Market Rate	\$392	\$436	\$434	\$399	\$390
CYFD % Difference from Avg.	11%	20%	24%	54%	76%
Median Market Rate	\$409	\$435	\$452	\$473	\$387
75th Percentile Market Rate	\$538	\$468	\$538	\$473	\$387
CYFD % Difference from 75 Percentile	-19%	12%	0%	30%	77%
Percent of Licensed Slots Priced ≤ CYFD Rate	55%	88%	73%	100%	97%

Table 26. Monthly School Age Full-Time Rates, Licensed Group Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$423	\$511	\$523	\$603	\$673
Respondents	16	3	3	1	0
Min. Market Rate	\$366	\$409	\$581	\$215	n/a
Max. Market Rate	\$839	\$538	\$581	\$215	n/a
Avg. Market Rate	\$528	\$495	\$581	\$215	n/a
CYFD % Difference from Avg.	-20%	3%	-10%	180%	n/a
Median Market Rate	\$538	\$538	\$581	\$215	n/a
75th Percentile Market Rate	\$600	\$538	\$581	\$215	n/a
CYFD % Difference from 75 Percentile	-30%	-5%	-10%	180%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	20%	33%	0%	100%	n/a

Table 27. Monthly School Age Full-Time Rates, Licensed Family Homes, Rural

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR
CYFD FOCUS Reimbursement Rate	\$407	\$495	\$507	\$587	\$657
Respondents	8	n/a	1	2	0
Min. Market Rate	\$323	n/a	\$430	\$344	n/a
Max. Market Rate	\$645	n/a	\$430	\$516	n/a
Avg. Market Rate	\$458	n/a	\$430	\$430	n/a
CYFD % Difference from Avg.	-11%	n/a	18%	36%	n/a
Median Market Rate	\$488	n/a	\$430	\$430	n/a
75th Percentile Market Rate	\$538	n/a	\$430	\$430	n/a

2018 Child Care Market Rate Survey Report

CYFD % Difference from 75 Percentile	-24%	n/a	18%	36%	n/a
Percent of Licensed Slots Priced ≤ CYFD Rate	38%	n/a	100%	100%	n/a

REGISTERED HOMES

Table 28. Monthly Full-Time Rates, Registered Homes

	Metro Infant	Rural Infant	Metro Toddler	Rural Toddler	Metro Pre-school	Rural Pre-school	Metro School-Age	Rural School-Age
CYFD FOCUS Reimbursement Rate	\$290	\$290	\$275	\$275	\$252	\$252	\$252	\$252
Respondents	28	28	31	9	3	9	27	27
Min. Market Rate	\$215	\$215	\$215	\$215	\$516	\$215	\$180	\$180
Max. Market Rate	\$860	\$860	\$1,075	\$645	\$516	\$645	\$796	\$796
Avg. Market Rate	\$553	\$553	\$544	\$514	\$516	\$514	\$484	\$497
CYFD % Difference from Avg.	-48%	-48%	-50%	-47%	-51%	-51%	-48%	-49%
Median Market Rate	\$538	\$538	\$538	\$538	\$516	\$538	\$516	\$516
75th Percentile Market Rate	\$591	\$591	\$581	\$613	\$516	\$613	\$581	\$538
CYFD % Difference from 75 Percentile	-51%	-51%	-53%	-55%	-51%	-59%	-57%	-53%
Percent of Licensed Slots Priced ≤ CYFD Rate	11%	11%	10%	11%	0%	11%	4%	8%

AGGREGATED DATA

Table 29. Monthly Infant Full-Time Rates

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$719	\$770	\$816	\$997	\$1,267	\$290
Respondents	121	38	55	34	67	34
Min. Market Rate	\$140	\$275	\$366	\$355	\$470	\$215
Max. Market Rate	\$1,204	\$946	\$978	\$1,296	\$1,271	\$1,075
Avg. Market Rate	\$599	\$674	\$683	\$635	\$811	\$554
CYFD % Difference from Avg.	20%	14%	20%	57%	56%	-48%
Median Market Rate	\$570	\$650	\$645	\$602	\$774	\$543
75th Percentile Market Rate	\$645	\$774	\$806	\$650	\$998	\$605
CYFD % Difference from 75 Percentile	11%	-1%	1%	53%	27%	-52%
Percent of Licensed Slots Priced ≤ CYFD Rate	82%	65%	78%	97%	99%	6%

Table 30. Monthly Toddler Full-Time Rates

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$589	\$672	\$689	\$869	\$1,139	\$275
Respondents	168	49	60	44	91	40
Min. Market Rate	\$215	\$366	\$344	\$344	\$320	\$200
Max. Market Rate	\$1,442	\$1,125	\$925	\$1,179	\$1,130	\$1,075
Avg. Market Rate	\$567	\$726	\$628	\$584	\$772	\$537
CYFD % Difference from Avg.	4%	-7%	10%	49%	48%	-49%
Median Market Rate	\$559	\$688	\$590	\$581	\$807	\$538
75th Percentile Market Rate	\$624	\$910	\$745	\$593	\$920	\$581
CYFD % Difference from 75 Percentile	-5%	-26%	-7%	46%	24%	-53%
Percent of Licensed Slots Priced ≤ CYFD Rate	60%	63%	74%	95%	100%	10%

Table 31. Monthly Preschool Full-Time Rates

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$491	\$575	\$590	\$671	\$740	\$252
Respondents	185	51	59	44	94	4
Min. Market Rate	\$65	\$200	\$323	\$151	\$300	\$516
Max. Market Rate	\$1,800	\$995	\$851	\$1,055	\$1,130	\$516
Avg. Market Rate	\$611	\$537	\$597	\$562	\$720	\$516
CYFD % Difference from Avg.	-20%	7%	-1%	19%	3%	-51%
Median Market Rate	\$538	\$538	\$559	\$572	\$750	\$516
75th Percentile Market Rate	\$671	\$645	\$660	\$645	\$882	\$516
CYFD % Difference from 75 Percentile	-27%	-11%	-11%	4%	-16%	-51%
Percent of Licensed Slots Priced ≤ CYFD Rate	30%	68%	64%	88%	48%	\$0

Table 32. Monthly School Age Full-Time Rates

	2 STAR	2+ STAR	3 STAR	4 STAR	5 STAR	Registered
CYFD FOCUS Reimbursement Rate	\$436	\$523	\$536	\$616	\$686	\$252
Respondents	130	35	46	29	73	35
Min. Market Rate	\$75	\$65	\$100	\$138	\$226	\$180
Max. Market Rate	\$1,469	\$995	\$882	\$688	\$1,000	\$1,075
Avg. Market Rate	\$550	\$526	\$469	\$431	\$603	\$496
CYFD % Difference from Avg.	-21%	0%	14%	43%	14%	-49%
Median Market Rate	\$516	\$516	\$482	\$473	\$581	\$516
75th Percentile Market Rate	\$602	\$581	\$538	\$559	\$658	\$581
CYFD % Difference from 75 Percentile	-28%	-10%	0%	10%	4%	-57%
Percent of Licensed Slots Priced ≤ CYFD Rate	38%	68%	68%	99%	78%	14%

Additional Provider Data

CYFD chose to include additional survey questions that explored other important economic features of the child care industry in New Mexico. These features are summarized in Tables 33 through 35.

Table 33 provides an estimate of children receiving subsidized care as a percent of total enrollments by provider type, geography, and Star level. Overall, CYFD subsidizes care for approximately 41 percent of children receiving licensed child care in New Mexico.

Table 33. Percentage of Enrollments Receiving CYFD Subsidy

Provider Type	Percent Subsidy
Metro Center Star 2	20%
Metro Center Star 2+	50%
Metro Center Star 3	57%
Metro Center Star 4	45%
Metro Center Star 5	41%
Metro Group Home Star 2	56%
Metro Group Home Star 2+	53%*
Metro Group Home Star 4	91%*
Metro Family Home Star 2	65%
Metro Family Home Star 2+	100%
Metro Registered Home	48%
Rural Center Star 2	32%
Rural Center Star 2+	56%
Rural Center Star 3	52%
Rural Center Star 4	47%
Rural Center Star 5	39%
Rural Group Home Star 2	96%
Rural Group Home Star 4	56%*
Rural Family Home Star 2	69%
Rural Registered Home	33%
Total	41%
* Estimate based on 3 or fewer observations. Statistic may not reflect actual market conditions.	

Eighty-one percent of providers surveyed provided year-round care. Forty-six percent of providers operated during non-traditional hours – opening before 7 a.m. and/or closing after 7 p.m. (Table 34).

Table 34. Hours of Operation

Type of Care	Percent of Providers
Year Round Care	81%
Non-Traditional Hours	46%
Weekend Care	10%
Before School/Wrap-around Care	48%

Between 2015 and 2018, aggregate market rates increased for all age groups in both rural and urban markets. Results were more varied at the submarket level, with average market rates decreasing for several age groups in primarily rural family and group homes (Table 35).

Table 35. Change in Average Market Rates by Provider Type and Star Rating, 2015 to 2018

	2 Star	5 Star
Metro Centers, Infant	7%	9%
Metro Group Homes, Infant	-12%	n/a
Metro Family Homes, Infant	-2%	n/a
Rural Family Homes, Infant	0%	8%
Rural Group Homes, Infant	16%	34%
Rural Family Homes, Infant	28%	n/a
Metro Centers, Toddler	5%	11%
Metro Group Homes, Toddler	0%	n/a
Metro Family Homes, Toddler	9%	n/a
Rural Centers, Toddler	5%	6%
Rural Group Homes, Toddler	7%	n/a
Rural Family Homes, Toddler	-10%	n/a
Metro Centers, Preschool	9%	11%
Metro Group Homes, Preschool	-9%	n/a
Metro Family Homes, Preschool	14%	n/a
Rural Centers, Preschool	7%	3%
Rural Group Homes, Preschool	13%	n/a
Rural Family Homes, Preschool	13%	n/a
Metro Centers, School Age	0%	18%
Metro Group Homes, School Age	11%	n/a
Metro Family Homes, School Age	12%	n/a
Rural Centers, School Age	-2%	n/a

2018 Child Care Market Rate Survey Report

Rural Group Homes, School Age	10%	n/a
Rural Family Homes, School Age	1%	n/a
Aggregate Rates by Age		
Infant Full-Time Rates	4%	11%
Toddler Full-Time Rates	4%	9%
Preschool Full-Time Rates	13%	9%
School Age Full-Time Rates	9%	17%

Appendix A

2018 MARKET RATE SURVEY FOR ALL LICENSED PROGRAMS

Dear Directors of Licensed Child Care Centers and In-Home Providers:

Every three years, the New Mexico Children, Youth and Families Department (CYFD) asks child care providers what they charge to care for children. We need your help in gathering this information. The University of New Mexico, Early Childhood Services Center, Child Care Resource and Referral is conducting the 2018 Market Rate Survey Questionnaire for CYFD to help collect data on the child care rates from child care providers in the State of New Mexico. All licensed child care homes and programs and registered providers who provide care to non-relative children will be asked to complete the below survey during the month of February either by phone or online at <https://www.surveymonkey.com/r/2018mrs>. Should you choose to participate in the survey by phone, the person who contacts you will be asking the following questions or confirming the current data we have in the system database. No matter how you choose to respond to the survey, your answers to the questions will remain confidential. **Please DO NOT mail back this questionnaire; just have your answers ready when you receive a call from the Child Care Resource and Referral Surveyor or go online to take the survey at the link above.**

As a participant in completing the survey, your program's name will be entered into a drawing for a chance to win a \$50, \$75 or \$100 gift certificate from Lakeshore Learning to purchase books, games or toys for your child care program.

We understand that the work you do is essential to our communities and our state and we appreciate your help in gathering this information.

1. PROGRAM INFORMATION

New Mexico Children, Youth and Families License or Registration #: _____ Postal Zip Code #: _____
 Program Name: _____ Name (Person completing the survey): _____
 Do you provide private pay services? Yes No (If no, survey is complete.)

2. PROGRAM CAPACITY

What is your program capacity (Maximum # of children your program accepts)? _____
 What is the number of vacancies at your program (Current openings)? _____

3. PROGRAM HOURS OFFERED

What are the days and hours you offer child care? (Please complete the following chart.)

	Open	Close
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		
Saturday		
Sunday		
Year Round	School Year	Summer Only

Do you offer:
 Weekend care? Yes No
 Non-traditional hours of care (Before 7 a.m. and/or after 7 p.m. M-F)? Yes No
 Before school? Yes No Rate: \$ _____
 After school? Yes No Rate: \$ _____
 Before and After school? Yes No Rate: \$ _____
 Wrap around care for New Mexico Pre-K/Head Start with child care services? Yes No
 Part time care? Yes No

2018 Child Care Market Rate Survey Report

1

4. AGES OF CHILDREN YOU CARE FOR

What is the minimum age your program will accept? (Years and months) _____

What is the maximum age your program will accept? (Years and months) _____

5. PROGRAM RATES FOR FULL-TIME CARE

FULL-TIME RATES: Full-time is considered 30 hours or more of care per week. What is the most typical way you charge for

FULL-TIME child care by age group? Is it hourly, daily, weekly, or monthly? Please complete one column for each age

group that applies to your program.

2

Age	Hourly	Daily	Weekly	Monthly
Infants Under 1	\$	\$	\$	\$
1 yr. olds	\$	\$	\$	\$
2 yr. olds	\$	\$	\$	\$
3 yr. olds	\$	\$	\$	\$
4 yr. olds	\$	\$	\$	\$
5 yr. olds	\$	\$	\$	\$
6-12 yr. olds	\$	\$	\$	\$
13 yrs. & over	\$	\$	\$	\$

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6. PROGRAM RATES FOR PART-TIME CARE

PART-TIME RATES: Part-time is considered 29 hours or less of care per week. What is the most typical way you charge for

PART-TIME child care by age group? Is it hourly, daily, weekly, or monthly? Please complete one column for each age

group that applies to your program.

8

Age	Hourly	Daily	Weekly	Monthly
Infants Under 1	\$	\$	\$	\$
1 yr. olds	\$	\$	\$	\$
2 yr. olds	\$	\$	\$	\$
3 yr. olds	\$	\$	\$	\$
4 yr. olds	\$	\$	\$	\$
5 yr. olds	\$	\$	\$	\$
6-12 yr. olds	\$	\$	\$	\$
13 yrs. & over	\$	\$	\$	\$

9

10

11

12

13

7. OTHER FEES

Do you charge additional fees (i.e. registration, GRT, etc.)? Yes No

14

8. FINANCIAL OPTIONS

Do you accept CYFD Child Care Assistance for full-time care? Yes No

Do you accept CYFD Child Care Assistance for part-time care? Yes No

15

9. FULL PARTICIPATION

Does any member of your staff have specialized training or certifications in working with children with special needs? Yes No

Are there any additional fees associated with this care? Yes No

In the past year, has your program served children who are considered to be homeless and/or belong to migrant/seasonal families? Yes No

16

17

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10. **EDUCATION**

What is the number at each level of education for your current program staff?

Staff Position	Total Number of Staff	GED or High Diploma	NM Child Development Certificate	Associate's Degree	Bachelor's Degree	Master's Degree
Site Director						
Director						
Assistant Director						
Administrative Director						
Education Coordinator						
Lead Teacher						
Assistant Teacher						
Teacher Aide						

(Indicate the highest level of education attained for all staff that apply to your program.)

?

11. **COMMENTS:** Are there any comments you would like to share with CYFD? Your comments will remain anonymous.

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Thank you very much for your participation!

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2018 Market Rate Survey for Licensed and Registered Programs

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Estimados Directores de Centros de Cuidado Infantil con Licencia y Proveedores de Domicilio:

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Cada tres años, el Departamento de Niños, Jóvenes y Familias de Nuevo México (CYFD) les pregunta a los proveedores de cuidado infantil que es lo que cobran por cuidar a los niños. Necesitamos su ayuda para recopilar esta información. La Universidad de Nuevo México, Centro de Servicios para la Primera Infancia, Recursos y Referencias de Cuidado Infantil está llevando a cabo el cuestionario de 2018 Market Rate Survey (Encuesta de Tasa de Mercado 2018) para CYFD que ayudará a recopilar datos sobre las tasas de cuidado infantil de proveedores de cuidado infantil en el Estado de Nuevo México. Se les pedirá a todos los hogares y programas de cuidado infantil con licencia y proveedores registrados que brindan cuidado a niños que no forman parte de la familia que completan la encuesta de continuación durante el mes de febrero, ya sea por teléfono o en línea en <https://www.surveymonkey.com/r/2018mrs>. Si elige participar en la encuesta por teléfono, la persona que se ponga en contacto con usted hará las siguientes preguntas y confirmará los datos actuales que tenemos en la base de datos del sistema. No importa cómo elija responder a la encuesta, sus respuestas a las preguntas serán confidenciales. **Por favor NO envíe este cuestionario por correo; solo envíe sus respuestas cuando reciba una llamada del Encuestador de Recursos y Referencias de Cuidado Infantil o vaya en línea para completar la encuesta en el enlace de arriba.**

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Como participante que completa la encuesta, el nombre de su programa se incluirá en un sorteo para tener la oportunidad de ganar un certificado de regalo de Lakeshore Learning de \$50, \$75 o \$100 para comprar libros, juegos o juguetes para su programa de cuidado infantil.

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Entendemos que el trabajo que realiza es esencial para nuestras comunidades y nuestro estado, y apreciamos su ayuda para reunir esta información.

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1. INFORMACIÓN DEL PROGRAMA

Licencia de Número de Registro de Niños, Jóvenes y Familias de Nuevo México: _____ Código postal: _____

Nombre del programa: _____ Nombre (Persona que completa la encuesta): _____

¿Brinda servicios de pago privados? Sí No (Si no, la encuesta está completa).

2. CAPACIDAD DEL PROGRAMA

¿Cuál es la capacidad de su programa (número máximo de niños que acepta su programa)? _____

¿Cuál es el número de vacantes en su programa (vacantes actuales)? _____

3. HORAS DE PROGRAMA OFRECIDAS

¿Cuáles son los días y las horas que ofrece cuidado de niños? (Por favor complete la siguiente tabla.)

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Lunes		
Martes		
Miercoles		
Jueves		
Viernes		
Sabado		
Domingo		
Año Redondo	Año Escolar	Verano Solamente

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¿Ofrece?

¿Cuidado de fin de semana? Sí No

¿Horas de atención no tradicionales (antes de las 7 a.m. y/o después de las 7 p.m. L-V)? Sí No

¿Antes de la escuela? Sí No Tarifa: \$ _____

¿Después de la escuela? Sí No Tarifa: \$ _____

¿Antes y después de la escuela? Sí No Tarifa: \$ _____

¿Cuidado integral para NM Pre-K/Head Start con servicios de cuidado infantil? Sí No

¿Cuidado de tiempo parcial? Sí No

4. EDADES DE LOS NIÑOS QUE USTED CUIDA

¿Cuál es la edad mínima que su programa aceptará? (Años y meses) _____

¿Cuál es la edad máxima que su programa aceptará? (Años y meses) _____

5. TARIFAS DEL PROGRAMA PARA EL CUIDADO DE TIEMPO COMPLETO

TARIFAS DE TIEMPO COMPLETO: El tiempo completo se considera 30 horas o más de atención por semana. ¿Cuál es la forma más típica de cobrar por cuidado infantil de TIEMPO COMPLETO, por grupo de edad? ¿Es por hora, por día, por semana o por mes? ¿Complete solamente una columna para cada grupo de edad que se aplica a su programa.

Edad	Por Hora	Diario	Semanal	Mensual
Bebés menores de 1 Año	\$	\$	\$	\$
1 Año	\$	\$	\$	\$
2 Años	\$	\$	\$	\$
3 Años	\$	\$	\$	\$
4 Años	\$	\$	\$	\$
5 Años	\$	\$	\$	\$
6-12 Años	\$	\$	\$	\$
13 Años & Arriba	\$	\$	\$	\$

6. TARIFAS DEL PROGRAMA DE ATENCIÓN A TIEMPO PARCIAL

TARIFAS DE TIEMPO PARCIAL: El tiempo parcial se considera 29 horas o menos de cuidado por semana. ¿Cuál es la forma más típica de cobrar por cuidado de niños de tiempo parcial por grupo de edad? ¿Es por hora, por día, por semana o por mes? ¿Complete solamente una columna para cada grupo de edad que se aplica a su programa.

Edad	Por Hora	Diario	Semanal	Mensual
Bebés menores de 1 Año	\$	\$	\$	\$
1 Año	\$	\$	\$	\$
2 Años	\$	\$	\$	\$
3 Años	\$	\$	\$	\$
4 Años	\$	\$	\$	\$
5 Años	\$	\$	\$	\$
6-12 Años	\$	\$	\$	\$
13 Años & Arriba	\$	\$	\$	\$

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7. OTROS CARGOS

☐ ¿Usted cobra tarifas adicionales (es decir, registro, recibos de ingresos brutos, etc.)? Sí No

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8. OPCIONES FINANCIERAS

☐ ¿Acepta CYFD Child Care Assistance (pago de asistencia del estado) para atención de tiempo completo? Sí No

☐ ¿Usted acepta CYFD Child Care Assistance (pago de asistencia del estado) para cuidados de tiempo parcial? Sí No

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9. PARTICIPACIÓN COMPLETA

☐ ¿Alguno de los miembros de su personal tiene capacitación especializada o certificaciones para trabajar con niños con necesidades especiales? Sí No

☐ ¿Hay tarifas adicionales asociadas con esta atención? Sí No

☐ En el último año, ¿su programa ha servido a niños que se consideran sin hogar y/o pertenecen a familias migrantes/estacionales? Sí No

10. EDUCACIÓN

☐ ¿Cuáles es el número en cada nivel de educación para el personal de su programa actual?
 (Indique el nivel más alto de educación alcanzado para todo el personal que se aplica a su programa).

Posición de personal	Número total de personal	GED Diploma	Certificado de desarrollo infantil (NM)	Asociados	Licenciatura	Maestría
Director del sitio						
Director						
Subgerente						
Director Administrativo						
Coordinador de Educación						
Profesor principal						
Profesor auxiliar						
Ayudante del profesor						

11. COMENTARIOS: Hay algún comentario que le gustaría compartir con CYFD? Sus comentarios permanecerán anónimos.

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¡Muchas gracias por su participación!

☐



June 2018

New Mexico Child Care Market Rate Survey Report



Children Youth & Families Department

PULLTOGETHER.ORG