



Hatebook

Facebook's neo-Nazi shopfronts funding far-right extremism

Contents

1 Introduction	4
2 Summary	8
3 The extremists using Facebook to build and fund a dangerous far-right international	9
4 Facebook hosts shopfronts for neo-Nazi merchandise that funds extremists.....	12
5 Facebook failed to act on far-right extremism two years ago	37
6 Facebook is damaging brands by placing their ads next to neo-Nazi material	39
7 Big Tech must withdraw its support for this far-right network.....	41
Appendix: Neo-Nazi accounts identified in this report.....	43
Appendix: Examples of brand damage	46

CCDH

The Center for Countering Digital Hate is a not-for-profit NGO that seeks to disrupt the architecture of online hate and misinformation.

Digital technology has changed forever the way we communicate, build relationships, share knowledge, set social standards, and negotiate and assert our society's values.

Digital spaces have been colonised and their unique dynamics exploited by fringe movements that instrumentalise hate and misinformation. These movements are opportunistic, agile and confident in exerting influence and persuading people.

Over time these actors, advocating diverse causes - from anti-feminism to ethnic nationalism to denial of scientific consensus - have formed a Digital Counter Enlightenment. Their trolling, disinformation and skilled advocacy of their causes has resocialised the offline world for the worse.

The Center's work combines both analysis and active disruption of these networks. CCDH's solutions seek to increase the economic, political and social costs of all parts of the infrastructure - the actors, systems and culture - that support, and often profit from hate and misinformation.



Coalition for a
Safer Web

The rising threat demands more concerted and innovative approaches. Coalition for a Safer Web is a non-partisan, not-for-profit advocacy organization whose mission is, inter alia, to promote new public-private partnerships to facilitate the expeditious removal of extremist and terrorist incitement and instruction content from social media platforms. Additionally, Coalition for a Safer Web is dedicated to restricting extremists' access to internet infrastructure support companies vital to their dark and deep web operations.

1 Introduction

It is a sign of the impunity with which modern Fascists radicalize, recruit and finance on Facebook and Instagram that they feel comfortable using the platforms to sell branded merchandise, as though they were mainstream brands. This report shows they freely promote clothing featuring swastikas, the Nazi SS Death's Head symbol and slogans like "Fascist All Star" and "Support your local Einsatzkommando".

Popular and mainstream brands are unlikely to be aware that their advertisements appear next to extreme Neo-Nazi material on Facebook and Instagram, especially as they have been reassured that countermeasures are in place. Governments will be appalled that their counter-extremism efforts are being undermined so openly.

Facebook was told about this specific problem two years ago but failed to take action.¹ The scale of their inaction means it would not be unreasonable to conclude that it "knows and intends" that they its platforms are used for such purposes. Instead, it has allowed the development of a network of over forty Fascist and Neo-Nazi Facebook pages and Instagram accounts, with a total of 80,000 followers, hawking merchandise. This Fascist finance network is intimately linked with two violent Neo-Nazi extremist movements operating out of Ukraine: Azov Battalion and Misanthropic Division. Both groups have sought to export their ideology to Western countries, gain followers and incite violence. Azov Battalion, a neo-Nazi paramilitary force, has offered to host and train US members of the violent Rise Above Movement.² Misanthropic Division - closely affiliated with Azov - influenced domestic extremists in the US

and the UK who were charged with terrorist offences.³

This network poses a credible threat to national and international security. We are working to notify governments of this threat and mainstream brands about the mishandling of their advertising spend. We are sure Chanel, for example, will not be delighted to find their advert placed next to an advert for merchandise proclaiming "Kyle [Rittenhouse] was right".



Other tech giants must act too. The network our researchers identified is coordinated on Telegram, an encrypted messaging app. Many of the storefronts are powered by mainstream Web service providers, like Wix, GoDaddy, Wordpress, PayPal and Western Union.

Facebook builds and controls the social and economic infrastructure of our digital public sphere. Its platform, and the machine learning algorithms which shape it, not only shape how we talk and engage with one another, they shape what products and ideas we are exposed to, and the tools we have to organize and reach other citizens. Facebook must accept that this infrastructure is no longer simply private, no longer merely a concern for Facebook's annual profit, it is the infrastructure of democracy. That power must come with responsibilities. What this report shows is that time and again, Facebook fails to exercise its responsibilities, not because it lacks the knowledge, ability or technology, but because it lacks the will.

And remember this: CCDH and CSW should be the last order of defence, not the first. Even if Facebook acts to remove this material after we release this report, it is too late. It has already allowed extremists to design, test and execute a finance solution for their activities. Its failure to act underscores the hypocrisy

of its public claims to support racial and social justice movements, such as Black Lives Matter, while allowing Neo-Nazis to act with impunity. The chasm between the company's claims and actions, their willingness to act and their defence of their bottom line, is much too great for the safety of our societies.

This systematic abdication of responsibility sheds light on critical questions.

Can we afford to allow Facebook to fail time and time again to exercise responsibility? After all, Mark Zuckerberg has quipped, "in a lot of ways Facebook is more like a government than a traditional company." Would we allow a government to behave like this, without oversight?

Should such a powerful company be allowed to always act in its private rather than the public interest? And, if not, what social, legislative and regulatory tools do we have and what do we need in order to change that?

These are the defining questions of our time. How we answer them will shape the future of our democracies.

Imran Ahmed
Chief Executive Officer
Center for Countering Digital Hate

Our nation confronts a grave and present danger from the torrent of violent extremist incitement on social media platforms. A toxic brew of extremist groups from the fringes of the political spectrum are hijacking and weaponizing the web to incite racial and religious bigotry and violence like never before – aided by technological infirmities and the abject dishonesty of mainstream social media companies, the ability of extremist groups to evade feeble firewalls, and the prevalence of web-based extremist super-spreaders such as community boards and mobile applications. And they thrive by availing themselves of the customary tools of digital trade to hawk branded extremist merchandise. All of this contributes to a web-based global safe haven for individuals and groups to recruit, plot, incite, and execute acts of extremist terror on par with radical Islamic terrorist organizations.

Major social media companies have taken it upon themselves to self-censor content based on widely divergent policies while failing in the most fundamental way to adequately protect their users and citizens around the world from the potential of violent attacks.

Moreover, mobile applications such as Telegram serve as global sanctuaries from which white supremacist groups such as Atomwaffen Azov Battalion and Misanthropic Division can grow and thrive. They are aided and abetted by the failure of governments and multinational corporations on which they depend to exist to compel these mobile applications to cease serving as digital hide-outs and mobile market places to raise funds needed to execute their operations.

The European Union and several constituent nations, notably Germany, France, and the UK have adopted (or are

in the process of adopting) tough new restrictions holding social media companies accountable for their failure to sanitize their platforms from extremist content. However, the US remains a global outlier. Neither the Trump Administration or Congress have mustered the will to repeal the seminal content immunity from social media platforms accorded under Section 230 of the 1996 Communications Decency Act. It is this failure which prompted the Coalition for a Safer Web to unveil a proposal to create a new independent Social Media Standards Board, which would independently monitor compliance by social media companies of their pledges to de-platform extremist content.

Because the business model of mainstream social media is totally dependent on ad revenue, there is no financial or legal incentive for Facebook, Twitter, YouTube, or Instagram to submit to independent oversight and accountability. They assert a mere moral obligation to engage in wishy washy content moderation. They cling to Section 230 as the Holy Grail, with good reason – without Section 230's content immunity their financial models would be subject to attack for failing to protect their customers from harm.

This outdated and undeserving immunity enables the social media ecosystem to avoid legal accountability as accomplices to incitement and violence. This is no way to run a railroad because we, the passengers, are the victims. The American people deserve better!

Meanwhile, as we disclose in this report, extremist groups have devised ingenious work arounds to evade accountability including promoting and marketing Neo Nazi/white supremacist

merchandise assisted by supporting web communications and hosting channels.

Although this report focuses on the merchandising of branded neo-Nazi and white supremacist merchandise, virtually every extremist group we monitor have profited from the digital sale to willing buyers of illegally acquired arms, ammunition, survival and field manuals, steroids, bogus Covid cures, and Nazi-era beer hall music -- which the Coalition for a Safer Web has documented in previous reports.

Without access to consumer financial technology - notably credit card and payment processors - enabled and readily accessible to seller and buyer on

Facebook, Telegram, and other sites, this trade enabling tyranny could be dramatically curtailed.

Ending this profit from hate is essential.

I want to especially thank our Senior Vice President for Content Moderation, Eric Feinberg, for his excellent research which contributed to this report and our gratitude to our partners at the Center for Countering Digital Hate for their leadership.

Ambassador Marc Ginsberg
President
Coalition for a Safer Web

2 Summary

- Far-right extremists are using Facebook and Instagram, which is owned by Facebook, to reach new audiences and generate revenue from sales of neo-Nazi merchandise.
- These extremists are using the encrypted messaging app Telegram to organise their efforts on mainstream platforms, process payments and spread propaganda.
- A number of other firms including Wix, Wordpress, GoDaddy, PayPal and Western Union are currently supporting the network through web hosting or payment processing.
- Across all platforms, this right-wing extremist network comprises 61 accounts with a total of 112,181 followers. Facebook and Instagram supply the majority of this network's followers: 17,975 and 62,069 followers respectively. Telegram accounts supply 30,076 followers and YouTube 2,061.
- Every part of this network promotes far-right extremism, communicated with the symbols and slogans of white supremacy and neo-Nazism.
- Many elements of this network are connected to two Ukrainian groups aiming to spread their far-right extremism worldwide: Azov Battalion and Misanthropic Division.
- Azov Battalion is a Ukrainian nationalist paramilitary that promotes a neo-Nazi ideology that is known to have fostered links with neo-Nazi groups in the US and other countries.
- Misanthropic Division is a smaller group now largely incorporated into Azov Battalion that promotes a nihilistic form of neo-Nazism known to have influenced far-right extremists charged with terror offences in the US and UK.
- The most influential element of the network is Walknvt, a retailer of neo-Nazi clothing that was first identified and flagged to Facebook by the Counter Extremism Project (CEP) in November 2018, but is still operating a number of accounts on both Instagram and Facebook today.
- This is part of a wider failure on Facebook's part: there are another three far-right groups identified by the CEP still operating on the platform.
- These failures are inflicting "brand damage" on businesses whose adverts appear next to extreme neo-Nazi material in news feeds on Facebook and Instagram.
- Facebook, Instagram and the other firms we have identified as offering support to this network must act now to uproot it and set in place processes to block previously identified and new right-wing extremist groups from using the platform in future.

3 The extremists using Facebook to build and fund a dangerous far-right international

The online network of far-right social media accounts exposed by this report is underpinned by an internationally influential offline network of far-right extremists operating out of Ukraine.

This offline network is using Facebook and Instagram to reach new audiences for its dangerous ideology, forge links with far-right groups worldwide and generate funding for its activities. Alarming, this network has already found some success: we know that domestic violent extremists arrested in the UK and the US in the last year took inspiration from them.

This section examines the three most influential groups in this network and their ideology: Azov Battalion, Misanthropic Division and Wotanjugend.

Azov Battalion

Originally a volunteer militia, Azov Battalion was officially incorporated into the National Guard of Ukraine during Russia's annexation of Crimea.⁴ Fighting against pro-Russian forces, some of which also possess a neo-Nazi ideology, Azov views itself as a successor to a historical Ukrainian nationalist movement that allied with the Nazis to fight the Soviets.

The Azov Battallion is known to promote a neo-Nazi ideology, and has adopted the "Wolfsangel" and "Black Sun" symbols used by the Nazi SS as elements of its official insignia.⁵ The regiment's first commander was the far-



right nationalist Andriy Biletsky, who led neo-Nazi organisations Social-National Assembly and Patriot of Ukraine.⁶

Like a number of other actors in the region, not least pro-Russian forces carrying out an illegal occupation, the Azov Battalion has been accused of war crimes. Reports published by the Office of the UNited Nations High Commissioner for Human Rights (OHCHR) have connected the regiment to mass looting, unlawful detention and torture.⁷

Drawing on the history of the Spanish Civil War and the slick propaganda videos of extremist groups like ISIS, Azov Battalion has actively recruited "foreign fighters" that share its ideology.⁸ The Soufan Center estimates that fifteen foreign fighters serving with Ukrainian forces travelled from the US, while ten travelled from the UK. In total, the Center estimates 3,879 foreign fighters have joined the Ukrainian side in the conflict, primarily from Russia and other Eastern European countries.⁹ An investigation by Bellingcat found that Azov had actively promoted participation in Ukraine's war with Russia as "an opportunity for American right-wingers to acquire combat and other practical experience to be deployed later within the United States after returning home."¹⁰

Concerns over Azov's role in recruiting and training far-right extremists led Congress to ban US arms from reaching the group in 2018.¹¹

Misanthropic Division

Misanthropic Division is so called because of its nihilistic brand of neo-Nazism. A manifesto released by the “Misanthropic



International” in 2015 stated that it was “composed with [sic] people who refuse this repugnant modern world” and declared “a cry of hatred towards human weakness”.¹²

Like Azov Division, Misanthropic Division, and features the SS Death’s Head on its “war flag”.¹³ It also shares Azov Battalion’s use of Nordic symbols and mythology favored by the Nazis, occasionally using the slogan “Killing for Wotan”, the Norse god.¹⁴ Misanthropic Division is also closely linked to “National Socialist Black Metal” music, sometimes calling itself a “Black Metal Brotherhood”.¹⁵

Misanthropic Division is also known to share Azov’s neo-Nazi ideology. Its manifesto published in 2015 explicitly describes the group as “a NS [National Socialist] Brotherhood exclusive to european and eurodescendent men”, adding that “the main purpose of NS is the Ubermensch, deprived of weakness, defunct and ugliness.”¹⁶ In the same year, members of the group were reported to have desecrated a Holocaust memorial in Kiev, posting videos of the incident to social media.¹⁷

Misanthropic Division’s leading members are reported to have formed part of the “Right Sector” of the Euromaidan protests against the government of the time’s decision to pursue closer ties with Russia instead of the European Union.¹⁸ Following the annexation of Crimea and the outbreak of civil war with pro-Russian separatists within Ukraine, members of Misanthropic Division

formed a close relationship with the Azov Battalion. Misanthropic Division’s 2015 manifesto states that its “main purpose” is “immediate support” for the military actions of Azov, and the group’s Telegram channel has posted a series of military engagements it claims to have taken part in during Russia’s annexation of Crimea.¹⁹

At least one member of Misanthropic Division has claimed to operate a network of cells throughout Europe, cooperating with “like-minded” groups.²⁰ This is corroborated by research from the UK anti-fascist organisation Hope Not Hate, which established that the Italian fascist Francesco Fontana was actively recruiting members of the UK far-right for the group, estimating that two or three had gone to fight alongside neo-Nazi forces in Ukraine.²¹



More recently, at least two far-right extremists with links to Misanthropic Division have been apprehended and charged with terror offences. In the US, Jarrett William Smith, a former Army Specialist who pleaded guilty to distributing instructions for making explosives over social media, is known to have expressed his admiration for

Misanthropic Division.²² There have been calls to monitor individuals linked to Misanthropic Division using US counterterror legislation.²³

In the UK, a neo-Nazi named Andrew Dymock is currently on trial accused of twelve terror offences after police found him in possession of a range of extremist material including clothing and flags linked to Misanthropic Division.²⁴

Now deleted messages from the Misanthropic Division Telegram channel claim that the group is no longer involved in paramilitary operations and is “just [an] on-line Telegram channel”, but other recent messages show serving paramilitaries wearing Misanthropic Division symbols.²⁵ Recent arrests of extremists possessing Misanthropic Division material and the activity outlined in this report show it is still influencing far-right activists and raising funds.

Wotanjugend

Wotanjugend is neo-Nazi movement that promotes “National Socialist Black Metal” music. It is based in Ukraine and is known to have ties to individuals in Azov Battalion.

An investigation by journalists at Bellingcat found that the Wotanjugend movement was founded by Alexy Levkin, frontman of the National Socialist Black Metal band M8L8TH, so named to include the numeric code “88” which stands for “Heil Hitler”.²⁶ Established in Russia but now based in Ukraine, Bellingcat identified Wotanjugend as “part of the country’s far-right Azov movement”.²⁷

Levkin has described Wotanjugend as “a mini-university for supporters of right-wing ideology” with aspirations of building a fascist international. Bellingcat reports that he met with members of the Rise Above Movement

(RAM), a violent white supremacist group from the US. He has praised a number of far-right terrorists, including Anders Breivik and the Christchurch shooter Brenton Tarrant, as heroes.²⁸



4 Facebook hosts shopfronts for neo-Nazi merchandise that funds extremists

Facebook is offering far-right extremists linked to Azov Battalion, Misanthropic Division and other neo-Nazi groups a “shopfront” that gives them access to mainstream audiences and a place to advertise neo-Nazi merchandise that helps finance their activities.

Sales of merchandise from these shopfront accounts on Facebook and Instagram are driving the revenue that powers a deeper network that has 113,000 followers across platforms including Telegram.

In this section of our report, we set out the structure of these far-right networks reaching into Facebook and Instagram, give examples of the neo-Nazi merchandise they sell there and explain how they are linked to violent extremist groups.

Typically, each network of accounts uses a Telegram channel to organise its efforts on other platforms and share its most extreme content, taking advantage of Telegram’s refusal to act against extremist material on its platform.

In contrast, accounts on Facebook, Instagram and YouTube are used as “shopfronts” to advertise neo-Nazi merchandise to the widest possible audience, typically directing would-be customers back to an “endpoint” on Telegram, email or a website to complete transactions.

The networks examined in this section are made up of a number of components including Telegram channels, Facebook

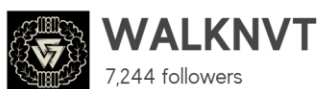
Pages and Instagram accounts, as well as the websites and email addresses that they use to process sales of merchandise. Three of the networks we examine maintain small YouTube channels.

Each of these components has been placed into one of the following four categories:

- **Promoters** are external accounts that promote a network and the products it sells.
- **Operators** are accounts identified as the controllers of a network, where the operator is not identical with an account being used as a shopfront or endpoint.
- **Shopfronts** are the Facebook, Instagram or Telegram accounts used to advertise the merchandise that a network has for sale.
- **Endpoints** are the websites, email addresses and social media accounts used to conduct sales transactions. Shopfronts direct would-be customers to endpoints.

Where relevant, we have marked where elements of a network have been removed by a social media platform. None of the networks we started investigating in July have been removed in their entirety.

A full list of all accounts studied is available as an appendix at the end of this report.



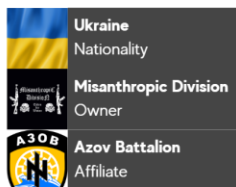
OPERATOR



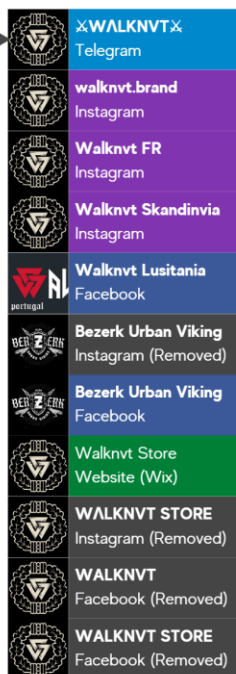
PROMOTERS



AFFILIATIONS



SHOPFRONTS



ENDPOINTS



Walknvt is one of the oldest and best developed networks using Facebook and Instagram to promote the sale of neo-Nazi merchandise, and has clear links to Misanthropic Division.

Walknvt’s core Facebook page was established in April 2016, and is part of a network of eight Facebook and Instagram accounts with a total of 10,000 followers. While Walknvt operates a website displaying all of its items for sale, since at least 6 June the network and its website have been directing would-be customers to make transactions through its “walknvtstore” Telegram account.²⁹ It is unclear whether this is because Walknvt’s website, which runs on the Wix platform, can no longer access payment platforms, because of the extra security offered by Telegram or because conducting transactions directly offers an opportunity to recruit and radicalise customers. Archived versions of the Walknvt site show that it

has suffered previous temporary outages in processing website payments.³⁰

Walknvt appears to be operated by members of Misanthropic Division. The “Misanthrope” Telegram channel which is dedicated to promoting the organisation has described Walknvt as “our channel”, and has promoted Walknvt’s products.³¹ Accordingly, the Walknvt website contains “Misanthrope” in its title, and posts to Walknvt’s main Facebook page carry the joint branding “WALKNVT STORE/MD.IV.ISI.ON”.³²

The network’s dedicated “Misanthrope” Telegram channel serves to promote Misanthropic Division’s ideology and its supposed military record. One post sets out the official symbols of the group, including its “war flag” featuring AK-47 rifles and the SS Death’s Head.³³ Other posts set out the group’s ideology and history.³⁴

Walknvt's links to Misanthropic Division are reinforced by its sale of t-shirts and patches bearing the Misanthropic Division's name and logo.³⁵ The group also sells items featuring neo-Nazi iconography including the Black Sun, the SS Death's Head and images of Adolf Hitler himself.³⁶ One t-shirt bears the message "support your local Einsatzkommando", referring to the Nazi soldiers whose mission was to exterminate Jews and other minorities.³⁷ Walknvt claims to ship worldwide, with the exception of Belarus and Russia, and maintains accounts focused on France, Scandinavia and the US.

The network includes an account called "Bezerk Urban Viking". Transparency records show that the Facebook page for this account was originally called "Walknvt Viking Brand", and posts show it was selling products identical to those being sold by Walknvt today. The accounts appear to have fallen out of use in September 2019.

In early September, Facebook removed Walknvt's most popular accounts, but left others intact. Walknvt has since opened a new "Walknvt Brand" account on Instagram, which is also owned by Facebook, and continued to promote its products to 654 followers. Walknvt was able to resume its operations so quickly in part because it had directed followers to Telegram, where they were able to receive new instructions on where to view its products.³⁸

In another sign of its neo-Nazi ideology, Walknvt registered its web address

under the name "Rahowa88", a compound of a neo-Nazi abbreviation meaning "Racial Holy War" and the "88" code meaning "Heil Hitler".³⁹



 **Asgard Brand**
1,774 followers

OPERATOR



PROMOTERS



SHOPFRONTS



ENDPOINTS



AFFILIATIONS



Asgard Brand's neo-Nazi sympathies and nationality are made clear in an early post featuring Swedish flags and the message "Big thanks people" followed by two 'Eight Ball' emojis, a widely recognised neo-Nazi code that uses the eighth letter of the alphabet to communicate an acronym for "Heil Hitler".⁴⁰



While Asgard Brand sells some products featuring neo-Nazi imagery in the form of the SS Black Sun symbol, most items focus on white supremacist imagery and slogans.⁴¹ One t-shirt features white men poised to attack caricatured Muslims, with the slogan "Angry Europeans -

White Rex Against Tolerance".⁴² Other items bear the supremacist slogans "fight for your people, defend Europe", "White Lives Matter" and "The North Race".⁴³



Many of Asgard Brand's products are from a Swiss brand called White Rex whose biography echoes the ideology of Misanthropic Division in stating that it "encourages all Europeans to embrace the warrior spirit of their ancestors, and fight back against the modern world."⁴⁴ The White Rex website links to a now-defunct Facebook page, suggesting that it is now dependent on accounts like Asgard Brand for promotion and sales.⁴⁵

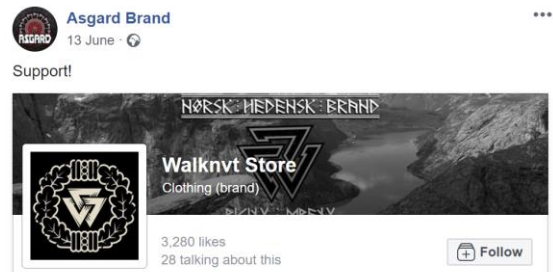
Asgard Brand operates accounts on both Facebook and Instagram where it had

been allowed to amass 992 followers in total despite its use of the neo-Nazi Black Sun symbol and codes such as “88”.⁴⁶ Facebook has since removed Asgard’s Page, but left its Instagram accounts intact. Unlike some other neo-Nazi networks, Asgard Brand encourages sales enquiries over direct message on Instagram, although transactions appear to be made using either an email address or a Telegram account in the name of Patrick Svensson.⁴⁷

The Walknvt network has promoted Asgard Brand, and in return been promoted by Asgard Brand.⁴⁸ Tinnitus Records has also promoted Asgard to its followers.⁴⁹ One Instagram post from January also indicates that Asgard Brand was selling Walknvt products before focusing exclusively on products from White Rex.⁵⁰




Asgard Brand recently used Instagram to promote a leaflet design featuring Kyle Rittenhouse, the teenager under investigation for shooting dead two Black Lives Matter protesters, with the message “Kyle was right”.⁵¹ The leaflets are branded “International Conservative

Community”, referring to a new Telegram channel that appears to be a front for the US Rise Above Movement, a neo-Nazi movement with links to Azov Battalion.⁵²



 **Asgard Store**
5,696 followers

AFFILIATIONS

-  Ukraine Nationality
-  Azov Battalion Affiliate
-  Wotanjugend Affiliate

ENDPOINTS

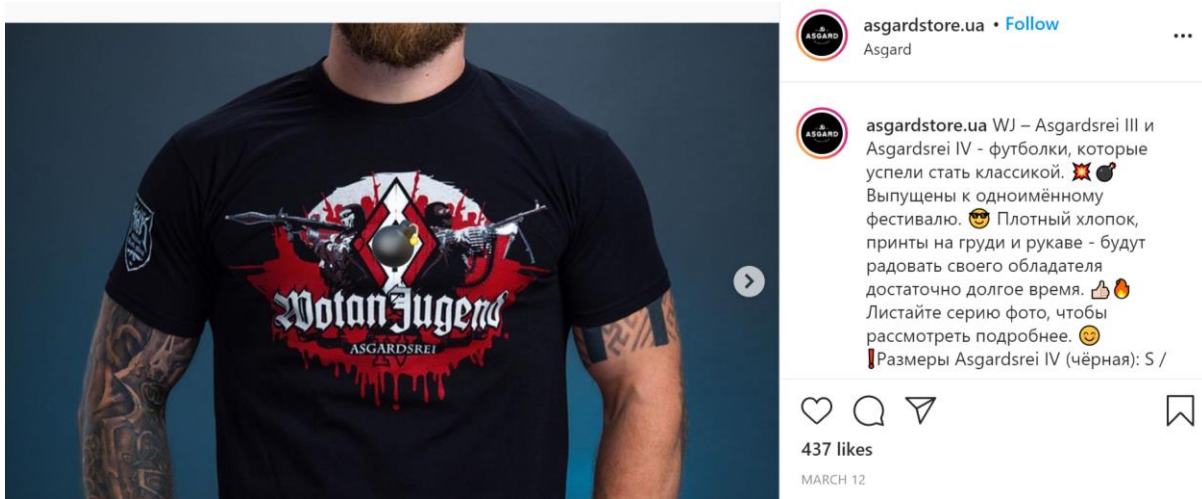
-  Asgard Store Instagram
-  Asgard Store Facebook
-  Asgard Store Telegram

Asgard Store has a major presence on Instagram, where it has 5,157 followers and sells products featuring the logo of Wotanjugend, a Ukrainian neo-Nazi cult reported to venerate the far-right terrorist Anders Breivik and Adolf Hitler himself.⁵³

The group’s Facebook page advertises products featuring overt neo-Nazi imagery, including the SS Death’s Head and Black Sun symbols, partially obscured to avoid algorithmic detection.⁵⁴ Other products feature the

name and logo of Ukraine’s neo-Nazi Azov Battalion.⁵⁵

Unlike other neo-Nazi businesses profiled in this report, Asgard Store maintains a physical shopfront in Kiev, as well offering mail orders for addresses in Ukraine over direct message on both Facebook and Instagram.⁵⁶ The website used by Asgard Store as its username, asgardstore.ua, does not exist and has not been archived.




asgardstore.ua • Follow
Asgard

asgardstore.ua WJ – Asgardsrei III и Asgardsrei IV - футболки, которые успели стать классикой. 🇺🇦🇵🇸 Выпущены к одноимённому фестивалю. 😊 Плотный хлопок, принты на груди и рукаве - будут радовать своего обладателя достаточно долгое время. 👍🔥 Листайте серию фото, чтобы рассмотреть подробнее. 😊 📏Размеры Asgardsrei IV (чёрная): S /

437 likes
MARCH 12

asgardstore.ua added a new photo — at Asgard
9 May 2019 · Kyiv, Ukraine · 🌐




 **Our Fight Clothing Co.**
842 followers


PROMOTER


 **WALKNVT**
Telegram


AFFILIATIONS

 **Ukraine**
Nationality

SHOPFRONTS

 **Our Fight Clothing**
Telegram

 **Our Fight Clothing**
YouTube (Removed)

 **Our Fight Clothing**
Instagram (Removed)

ENDPOINTS

 **Our Fight Clothing**
Website (GoDaddy)

Our Fight Clothing Co. promotes itself primarily through a private Instagram account. Its website shows it is a reseller of Walknvt branded merchandise, including items that feature the SS Black Sun and promote Misanthropic Division's ideology.⁵⁷ In return, Our Fight has been promoted by Walknvt's main Telegram account.⁵⁸

Our Fight's domain was purchased from GoDaddy.⁵⁹ Examination of the site's

source code shows that many of the sites assets are hosted by wsimg.com, an image hosting platform owned by GoDaddy.⁶⁰

Our Fight's Telegram channel has promoted the Rise Above Movement (RAM), a US neo-Nazi group that is known to have visited Ukraine to meet members of Azov Battalion.⁶¹



Walknvt Store- Walknvt Fitted Hat

\$18.00



Walknvt Store - I Want You Damned

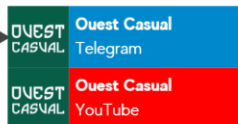
~~\$25.99~~ \$23.99
You save \$2.00 (8%)

QUEST CASUAL Owest Casual
4,331 followers

PROMOTER



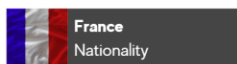
SHOPFRONTS



ENDPOINTS



AFFILIATIONS



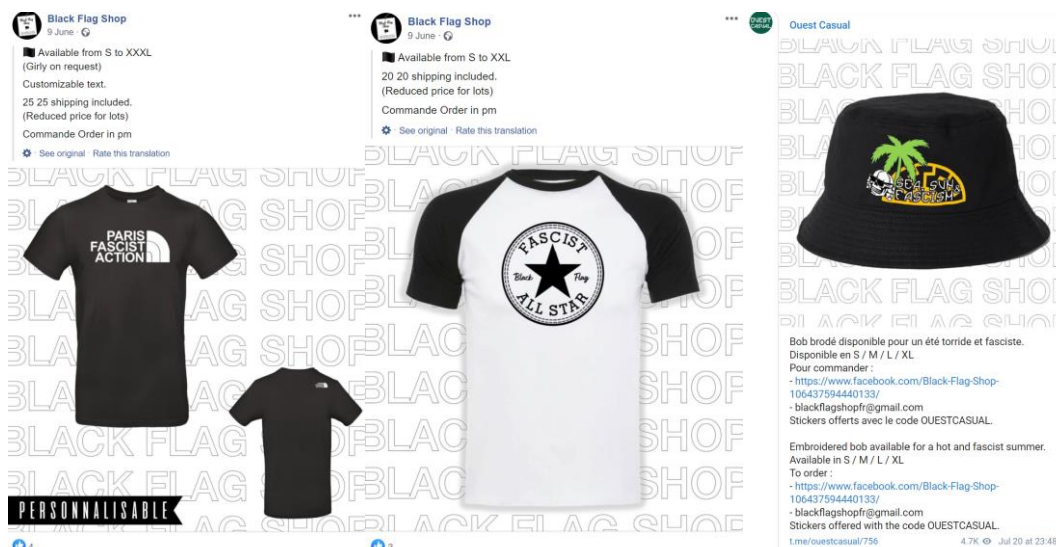
Owest Casual (West Casual) is a French Telegram channel with 3,910 members which proclaims neo-Nazi ideology. One of the channel's posts, shared by the Walknvt-linked "MISANTHROPES" Telegram channel, features a photo of guns and ammunition in front of a flag bearing the logo "Misanthropic Division France", with the caption "photo sent by a former French volunteer engaged on the Ukrainian front".⁶²

As well as promoting Walknvt products featuring neo-Nazi and Misanthropic Division imagery, Owest Casual has promoted a brand called "Black Flag Shop" that was until recently operating on Facebook.⁶³ Black Flag Shop offered a number of neo-Nazi products including t-shirts with the slogans "fascist all star"

and "Paris fascist action", as well as a hat featuring the SS Death's Head and Black Sun symbols that reads "sea, sun & fascism".⁶⁴

Owest Casual's close relationship with Black Flag Shop is suggested by its use of a 'promo code' that entitles customers to free stickers with every purchase.⁶⁵ Transactions with Black Flag Shop are made by email and by private message on Facebook.

A video recently uploaded to Owest Casual's YouTube channel advertises their participation in a knife fighting tournament in Ukraine alongside members of Azov Battalion, Misanthropic Division and Wotanjugend.⁶⁶





Midgård Records

752 followers

PROMOTER



SHOPFRONTS



ENDPOINTS



AFFILIATIONS



Midgård Records is another brand promoted by Walknvt's main channel that has promoted Walknvt in return.⁶⁷ Midgård primarily sells neo-Nazi music from bands such as Skrewdriver, but also sells clothing featuring the logo of the Nazi SA, the SS Black Sun symbol and the slogan "keep it white".⁶⁸

One promotional message in Midgård's Telegram channel offers a promotional

code for a free gift with the purchase of an album from the neo-Nazi band Whitelaw which an image of the British fascist Oswald Mosley.⁶⁹

Midgård Records ships worldwide, offering direct website payments using Visa or Mastercard, as well as an option to pay using Bitcoin. The Midgård Records website is hosted by one.com.⁷⁰



T-87 Pluton Svea - SA Black

Det finns ingen beskrivning för denna produkt ännu.



T-06 Rac'n'roll

Det finns ingen beskrivning för denna produkt ännu.

 **No Compromise Clothing**
195 followers

PROMOTER



SHOPFRONTS



ENDPOINTS



AFFILIATIONS



No Compromise Clothing has been promoted by Walknvt, and takes orders for items including boxing gloves featuring the SS Death's Head and over Telegram.⁷¹ One post on 20 April, Hitler's

birthday, reads "Our boss has his birthday today and that means a sunny day. In honor of the day, only German quality and just t-shirts. Plus, all orders coming today without postage!"⁷²





Serbon Shop

2,535 followers

PROMOTER



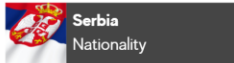
SHOPFRONTS



ENDPOINTS

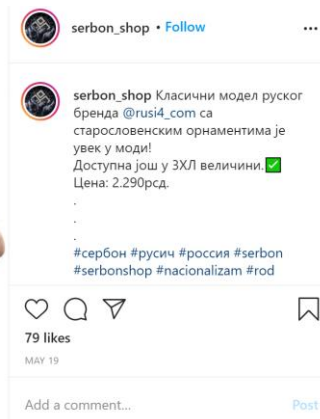


AFFILIATIONS



Serbon Shop is another neo-Nazi retailer promoted by the Walknvt account whose Instagram account promotes products featuring the SS Black Sun symbol and the swastika, as well as products produced by Asgard Brand.⁷³ Serbon's Telegram account reveals a wider range of products, such as masks featuring the white power symbol.⁷⁴

According to Serbon Shop's Instagram biography, the account was established in 2017, although the earliest posts in the network are from 2020. This may be explained by the profile picture of the "Serbon Srbija" Telegram account that handles the network's transactions, which features the logo of a brand called "White City Slavic Company" that may have been Serbon Shop's predecessor.⁷⁵

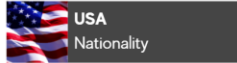




PROMOTER



AFFILIATIONS



SHOPFRONTS



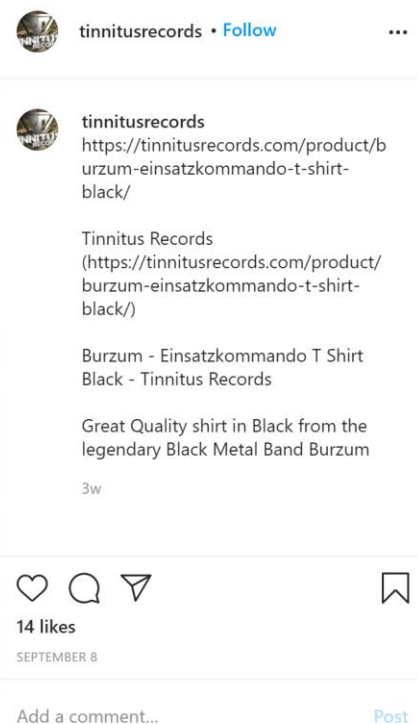
ENDPOINTS



Tinnitus Records is a US-based outlet that ships neo-Nazi music worldwide, and is one of the brands promoted by Walknvt.⁷⁶ Albums promoted on the front page of Tinnitus Records' website include one featuring the SS Death's Head logo and another depicting white supremacists murdering a black man and a member of the Jewish Defence League.⁷⁷

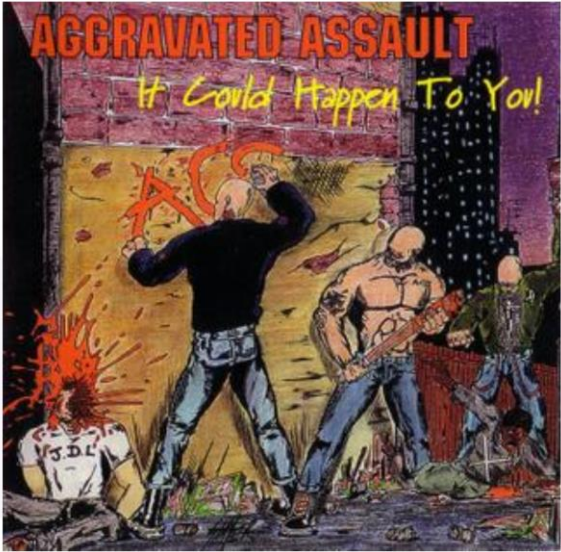
Tinnitus also advertises neo-Nazi merchandise on its Instagram account, recently posting to announce the sale of a t-shirt reading "support your local Einsatzkommando".⁷⁸

Source code for the Tinnitus Records website shows that it is being hosted by Wordpress.





Aggressive Force – Same
\$14.00



Aggravated Assault – It Could Happen To You!
\$14.00





Urban Rage Streetwear

319 followers

PROMOTER



AFFILIATIONS



SHOPFRONTS



ENDPOINTS



Another account promoted by Walknvt, Urban Rage Streetwear operates a private Instagram account to help advertise its products, which include t-shirts bearing the slogans “white lives

matter - stop white genocide”.⁷⁹ Urban Rage takes orders by email and Telegram, and says it accepts payment by bank transfer or PayPal.⁸⁰






 **Militant Zone**
14,716 followers







OPERATOR

 **WotanJugend**
Telegram



AFFILIATIONS

-  **Ukraine**
Nationality
-  **Wotanjugend**
Affiliate
-  **Azov Battalion**
Affiliate

SHOPFRONTS

-  **Iron Youth Distro**
Instagram
-  **Iron Youth Distro**
Telegram
-  **Militant Store**
Instagram (Removed)
-  **Militant Store**
Instagram (Removed)
-  **Moloth**
Facebook (Removed)
-  **M8L8TH**
Facebook (Removed)

ENDPOINTS

-  **Militant Zone**
Website (Wordpress)
-  **@Kjarval**
Telegram

Militant Zone is a retail outlet for the neo-Nazi “Wotanjugend” movement and its stable of “National Socialist Black Metal” bands. Many items for sale on the Militant Zone website feature Nazi symbols such as the Wolfsangel and images of the “Sieg Heil” salute.^{B1} Source code for the Militant Zone website suggests that it is being hosted by Wordpress.

During the course of writing this report, Facebook removed the majority of this network’s accounts, but left intact an Instagram account named “Iron Youth Distro” that states it is affiliated with Militant Zone and sells many of the same products.^{B2} Iron Youth Distro directs customers to a Telegram account in the name of “Kyrjll Kjarval”.





iron.youth_distro

Follow

29 posts

1,270 followers

1,803 following

IRON YOUTH DISTRO

Книги, мерч, музыка и дух тёмного времени

ua Доставка по всей Украине и миру

📍 Militant Zone/Plomin/Орієнтир

📍 Одесса, Ул. Канатная, 6

☎️ +380993032833

t.me/ironyouthdstr



iron.youth_distro • Follow
Odessa, Ukraine

iron.youth_distro Скопо!
11w

slava_rossiin RUUSRUUSRUUSRUUSUA
RUUSRUUSRUUSRUUS
11w 1 like Reply

kalbhach 🇺🇦
1w Reply

80 likes
JULY 24



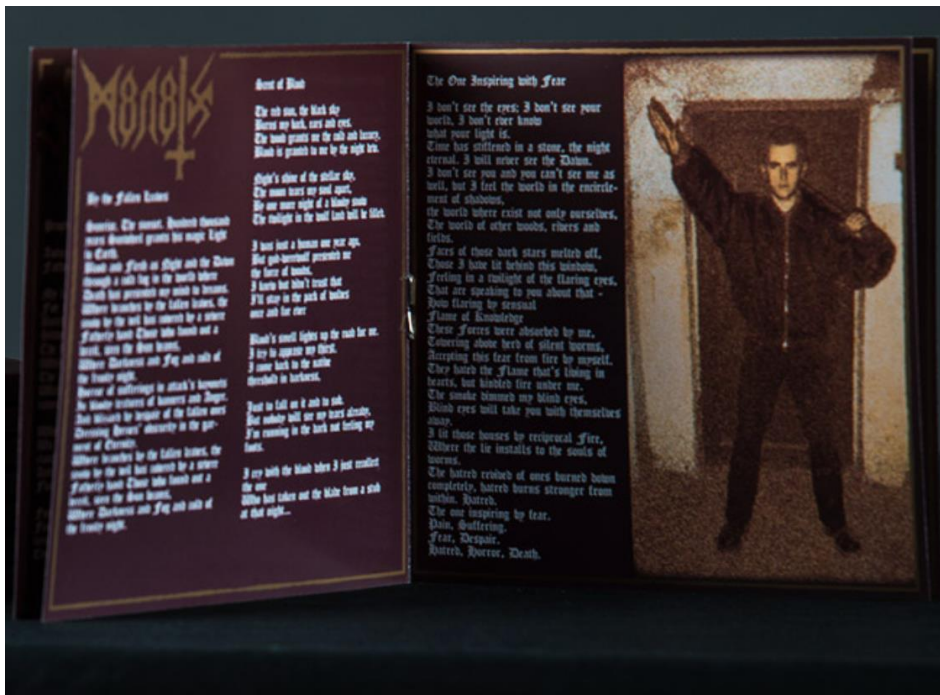
iron.youth_distro • Follow
Odessa, Ukraine

iron.youth_distro #M8L8TH - The Pagan Front - мерч группы с ретроспективной отсылкой к культовой международной формации Темного Искусства TPF. Легенды минувших десятилетий!

Доступна вся размерная сетка (S-XXL) - 350 UAH.

#ukraine #blackmetal #thepaganfront #paganfront #M8L8TH #militant_zone

12w

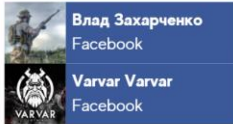




Varvar Clothing

10,160 followers

OPERATORS



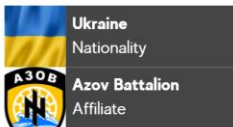
SHOPFRONTS



ENDPOINTS



AFFILIATIONS



Varvar Clothing does not sell products that feature neo-Nazi or white supremacist themes, but does promote the neo-Nazi Azov Battalion.⁸³

Transparency data for the retailer's Facebook page reveals that it is operated by a member of Azov named Vlad Zakharchenko.⁸⁴



Page transparency

[See More](#)

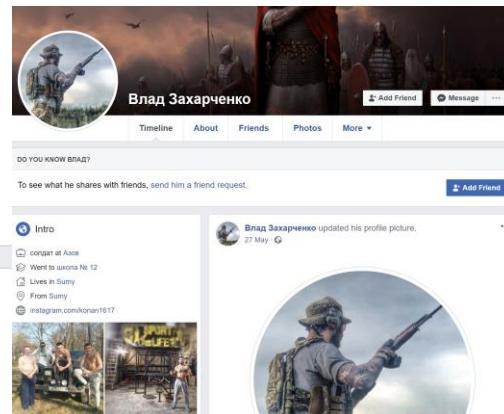
Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.


📅 Page created – 15 December 2019

Team Members



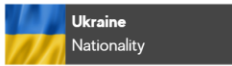
Влад Захарченко





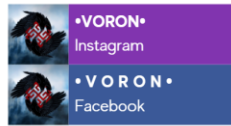
VORON
17,071 followers

AFFILIATIONS



Ukraine
Nationality

ENDPOINTS

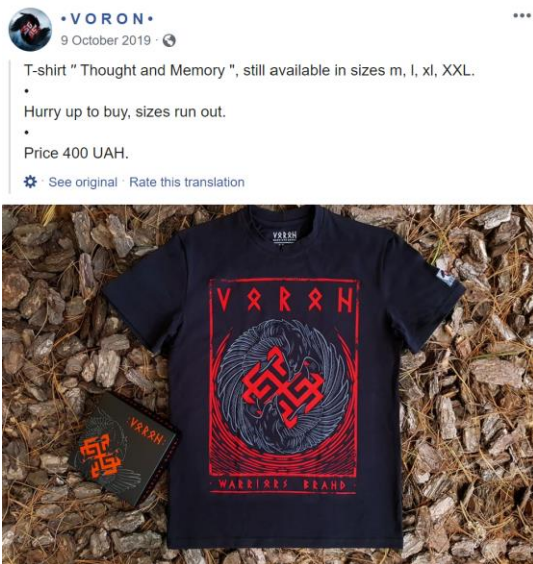


•VORON•
Instagram

•VORON•
Facebook

Voron sells a number of items featuring neo-Nazi symbolism including Swastika patterns and the SS Black Sun.⁸⁵ In the course of our research, we found that Facebook’s algorithms were promoting

the Voron page by featuring it on the “Related Pages” section of other pages selling far-right merchandise.

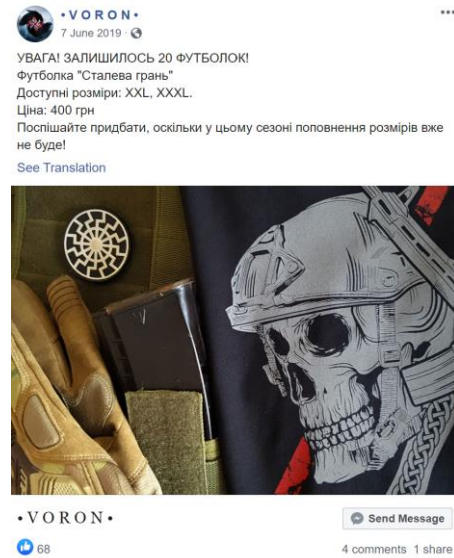


•VORON•
9 October 2019 · 🌐

T-shirt "Thought and Memory", still available in sizes m, l, xl, XXL.

- Hurry up to buy, sizes run out.
- Price 400 UAH.

🌐 See original · Rate this translation

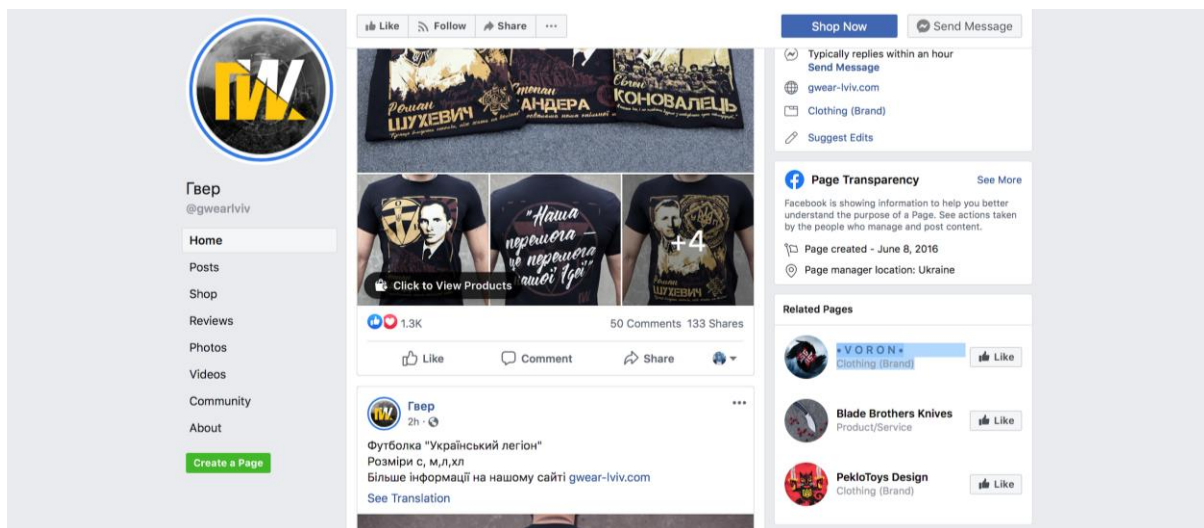


•VORON•
7 June 2019 · 🌐

УВАГА! ЗАЛИШИЛОСЬ 20 ФУТБОЛОК!
Футболка "Сталева грань"
Доступні розміри: XXL, XXXL.
Ціна: 400 грн
Поспішайте придбати, оскільки у цьому сезоні поповнення розмірів вже не буде!

See Translation

•VORON•
68 likes · 4 comments 1 share



Like Follow Share ...

Shop Now Send Message

Typically replies within an hour
Send Message
gwear-lviv.com
Clothing (Brand)
Suggest Edits

Page Transparency See More
Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created - June 8, 2016
Page manager location: Ukraine

Related Pages

- VORON• Clothing (Brand) Like
- Blade Brothers Knives Product/Service Like
- PekoToys Design Clothing (Brand) Like

Гвєр @gwearlviv

Home Posts Shop Reviews Photos Videos Community About

Create a Page

Click to View Products

1.3K likes · 50 Comments 133 Shares

Like Comment Share

Гвєр 2h · 🌐

Футболка "Український легіон"
Розміри с, м, л, xl
Більше інформації на нашому сайті gwear-lviv.com
See Translation



Opos Records

9,206 followers

AFFILIATIONS



SHOPFRONTS



ENDPOINTS



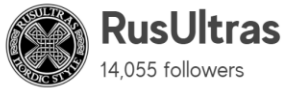
Opos Records carefully curates its presence on Instagram to avoid the use of overt neo-Nazi imagery or rhetoric and preserve access to its 4,462 followers on the platform. However, its website offers a range of products featuring Nazi imagery including the “Übermensch” and the slogan “N Socialist Soundsystem”.⁸⁶

Transactions with Opos are conducted by bank transfer, with the site’s

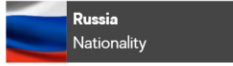
administrator S. Raack warning, “Prohibited or indexed articles, be they sound carriers or other items, are not available from us. Asking is pointless! If an article has been banned or indexed in the meantime, we will no longer deliver it!”

The Opos Records website is hosted by the German provider hosteurope.de.⁸⁷





AFFILIATIONS



SHOPFRONTS



ENDPOINTS



RusUltras does not promote products with obvious neo-Nazi symbolism on Instagram, to ensure it maintains access to its 13,700 followers on the platform. However, its website offers a number of products featuring swastikas and other Nazi symbolism.⁸⁸ RusUltras is less cautious on Facebook, where it has

advertised products featuring the SS Black Sun symbol.⁸⁹

The Rusultras website is hosted by the Russian provider nic.ru.⁹⁰ Sales are made in cash, using the Russian payment service provider QIWI or using a bank card.⁹¹

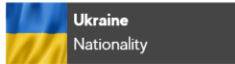




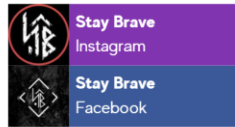
Stay Brave Streetwear

15,754 followers

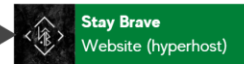
AFFILIATIONS



SHOPFRONTS



ENDPOINTS



Stay Brave Streetwear sells clothing featuring neo-Nazi imagery both on its website and directly on Facebook using the retail tools available to pages. One item for sale on Facebook features the SS Death's Head symbol.⁹² Other designs on the brand's website feature slogans such as "white lives matter" underlined with the barrel of a machine gun.⁹³

Stay Brave operates a website hosted by a Ukrainian company called Hyperhost.ua, but it directs would-be customers to "write us email or Instagram direct" to place orders.⁹⁴ Its website states that payments are processed by Western Union.⁹⁵

Agishjalmur - Terror



Agishjalmur - Terror

Stay Brave
\$25.00

1

Message

Click to ask a question about this product. You can also message the business by contacting [stay.brave.streetwear](#) using Facebook Messenger.

Product details

100% cotton
Double-sided print
High-quality printing
Price include shipping is 25\$

Report product

Like

Comment

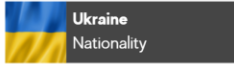
Write a comment...



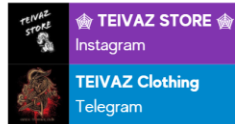
Teivaz Clothing

4,460 followers

AFFILIATIONS



SHOPFRONTS



ENDPOINTS



Posts to Teivaz Clothing's Instagram show that it sells products bearing the SS Black Sun symbol and slogans such as "white lives matter".⁹⁶ One early post also features the wolfsangel symbol of Avoz Battalion, the Nazi Imperial Eagle

and the number 88, a neo-Nazi code meaning "Heil Hitler".⁹⁷

Teivaz instructs would-be customers to contact it directly over private message on Instagram or Telegram.

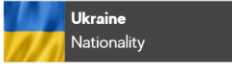




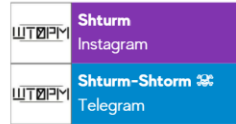
Shturm x Shtorm

444 followers

AFFILIATIONS



SHOPFRONTS



ENDPOINTS



Shturm x Storm uses Instagram to advertise products featuring the slogan “White Lives Matter”, the SS Death’s Head symbol and the swastika. Orders are processed by a Telegram account

named “clothes88ua” whose profile picture features the numeric code “88” for “Heil Hitler”, the SS symbol and the SS Death’s Head.⁹⁸

[Shturm-Shtorm](#)



 **The Flame of Lvcifer**
1,200 followers

OPERATOR

 **The Flame of Lvcifer**
Facebook

ENDPOINTS

 **Gas Chambers**
Telegram

 **Agkistrodon**
Instagram

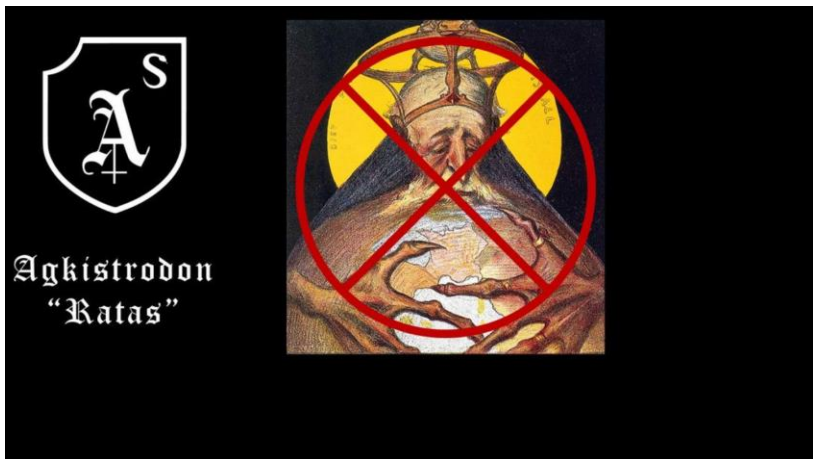
 **Pestanz**
Facebook



AFFILIATIONS

 **Mexico**
Nationality

The Flame of Lvcifer is a record label based in Mexico that releases records from bands using neo-Nazi imagery. One of the bands, named “Gas Chambers”, sells merchandise featuring the SS Black Sun symbol, while another called

“Agkistrodon” released a record called “Rats” featuring classical antisemitic imagery depicting the Rothschilds controlling the world with the message “don’t talk about genocide”.⁹⁹





 **Agkistrodon**
Like This Page · 10 July · 




"Ratas"
Nuevo sencillo de Agkistrodon

Estreno oficial en el programa Xolotl! 100% Metal desde Toluca, Mexico
Hoy a las 22:30 hrs. ... See more

"Rats"
New single from Agkistrodon

Official premiere on the show Xolotl! 100% Metal desde Toluca, Mexico
Today at 22:30 hrs.

" Usurers, looters of land... your god is a killer. Ruins, war authors... don't talk about genocide."
 Hide original ·  Rate this translation

  10  3 shares

 **Gas Chambers**
23 July · 

Interesados? Solo bajo pedido... \$150
[See Translation](#)




 8

 **Gas Chambers**
30 July · 

Tema completo
black metal against the modern world!!!



848 Views

 **Pestanz**
30 July · 

Pestanz-The rain feeds the old roots
Primer tema oficial en la cual tenemos la participación en las vocales de ABIGHOR (lux Anguis)...

 Follow

5 Facebook failed to act on far-right extremism two years ago

In November 2018, the Counter Extremism Project (CEP) catalogued a series of Facebook pages and groups that contravened the platform's prohibition on hate speech.¹⁰⁰ One of those pages was Walknvt, which forms the heart of the network of neo-Nazi accounts we identify in the previous section.

Our own review of the forty pages and groups they highlighted has revealed that another three with a total of 1,381 followers continued to operate and share extreme right-wing material after publication of the CEP's report.

One of these, American Defense Records, was removed in November 2020 before this report's publication.

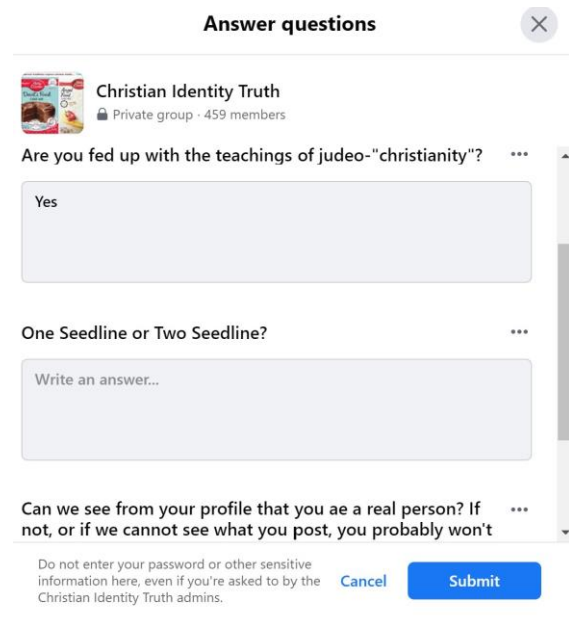


American Defense Records

The Counter Extremism Project identified this page as “a skinhead record company that has released music from several neo-Nazi bands”. Despite being marked as “removed” at the time the CEP’s report was published, the same page with an identical “page created” date of 18 August 2017 was allowed to return to the platform. The new page vowed to “release music that is banned” and advertises records featuring “Celtic cross” white supremacist symbol.¹⁰¹

Christian Identity Truth

Entry to the group is restricted, but the questions posed to applicants seeking to join the group reveal its belief in the “two seedlines” doctrine of white supremacist Christian Identity theology. This doctrine posits that only white people descended from Adam and Eve, while Jews were descended from the “serpent seed”.¹⁰²



The American Institute of Theology

This page also promotes white supremacist Christian Identity theology, and the CEP found it to be affiliated with Kingdom Identity Ministries who claim Jews are descended from Satan. Its racist ideology in posts claiming that Muslims “[hate] Europeans, Christians, Buddhists, Jews, atheists” and a graphic misquoting Jesus to imply he supported the deportation of foreigners with the label “Christ on Ethno State”.¹⁰³

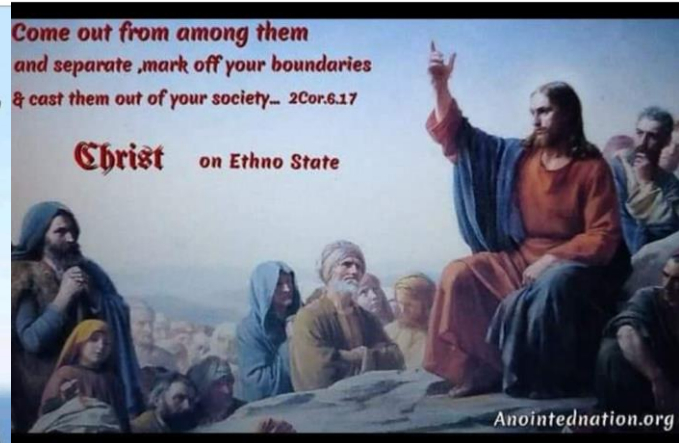
 The American Institute of Theology
25 April 2019 · 🌐



👍 1

1 comment 1 share

...  The American Institute of Theology
25 April 2019 · 🌐



👍❤️ 5

2 comments 1 share

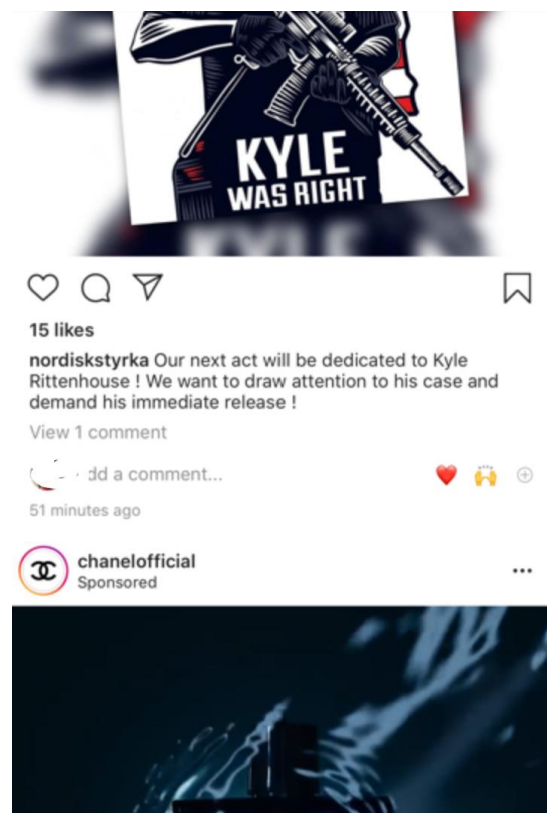
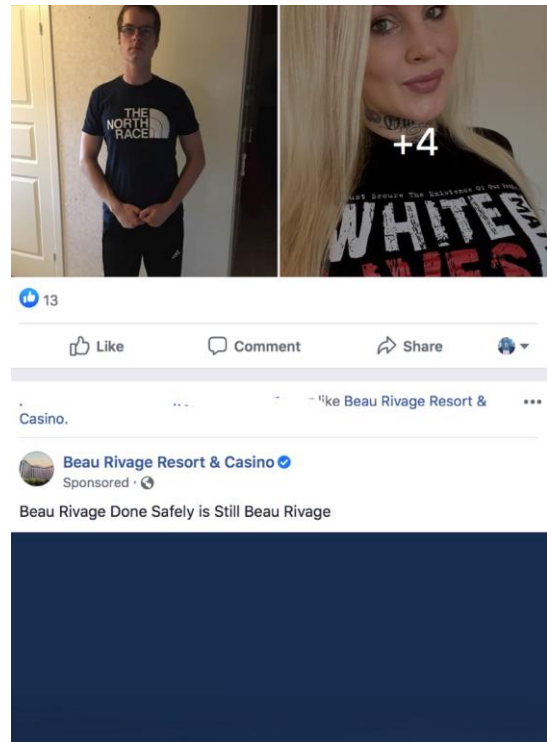
6 Facebook is damaging brands by placing their ads next to neo-Nazi material

Facebook's business model is built on selling brands access to its users in the form of advertising. These adverts try to capture a fraction of the user's attention by appearing between the posts they see in their news feed.

But by allowing far-right extremists to build networks on its platform, Facebook is charging brands only to display their adverts next to extreme neo-Nazi content that is damaging to any self-respecting brand's reputation.

In the course of our research, we identified adverts from the following brands that were placed next to posts from right-wing extremist groups:

- Door Dash
- Smash Burger
- Under Armour
- Aleve US
- Beau Rivage Casino
- GoDaddy
- Carvana
- Oreo Cookies
- Mulan by Disney
- Google Ads
- Chanel
- Spotify



The problem also extends to political campaigning, with posts from the campaigns of both Donald Trump and Joe Biden appearing next to posts from neo-Nazi brands.



Remarkably, an advert placed by Facebook itself appeared next to a post from Walknvt, the brand most closely affiliated with the extremist Misanthropic Division group. This occurred after Facebook had taken action against a limited number of Walknvt pages and was a result of the platform's failure to prevent Walknvt from making a new Instagram account.



Records of all relevant adverts are included in an appendix at the end of this report.

7 Big Tech must withdraw its support for this far-right network

This report lays bare the extent to which Big Tech is supporting an international far-right network that is profiting from its access to over 160,000 users on mainstream platforms.

Facebook bears the greatest responsibility for this, as its failure to enforce its own policies on hate speech, even when presented with clear evidence from the Counter Extremism Project, have allowed these networks to grow unchecked.

Uprooting the network

Facebook must ensure that all of the Instagram and Facebook accounts identified in this report are removed, and be prepared to share what information it has with the authorities and experts like the Global Internet Forum to Counter Terrorism where extremist groups may have profited.

The same applies to the major web hosting platforms that are supporting some of the retail websites underpinning these networks. GoDaddy, Wix, Wordpress, PayPal and Western Union must all ensure that they are not enabling neo-Nazi groups to profit and spread hate.

Preventing its return

Facebook failed to remove Walknvt, the core of this neo-Nazi network, two years ago. It has failed again in the last month when it removed some of its elements but allowed others to remain intact and new accounts with the same name and branding to spring up.

This must never happen again. Facebook must take responsibility for maintaining a list of extremist groups banned, working in collaboration with experts in the field, and proactively check that they have not gained a new foothold on its platforms.

Increasing transparency

This report raises serious concerns over whether Facebook can be trusted to act on right-wing extremism when it is found on its platforms. To restore trust, Facebook should release monthly reports with details of far-right extremist groups removed from its properties. It should also make a commitment to ensure those reports are shared with all relevant national and international organisations.

Facebook's internal processes should also be made more transparent, starting with a clear and explicit statement of its policy on far-right extremism. Building on that foundation, it should publish a clear account of how its systems for detecting and removing far-right extremism work, including the role of automated systems

Working with advertisers

Based on Facebook's past transgressions and lack of transparency, it is incumbent on the digital advertising industry to deploy its considerable financial leverage over Facebook and Instagram to compel Facebook to act. The unacceptable prevalence of branded extremist merchandise – often legitimated by multinational brand

adverts - represent a transparent challenge to the advertising industry's new Global Alliance for Responsible Media (GARM) to prove it can walk the

walk, not merely talk the talk, by demanding Facebook act against its profiting from hate.

Appendix: Neo-Nazi accounts identified in this report

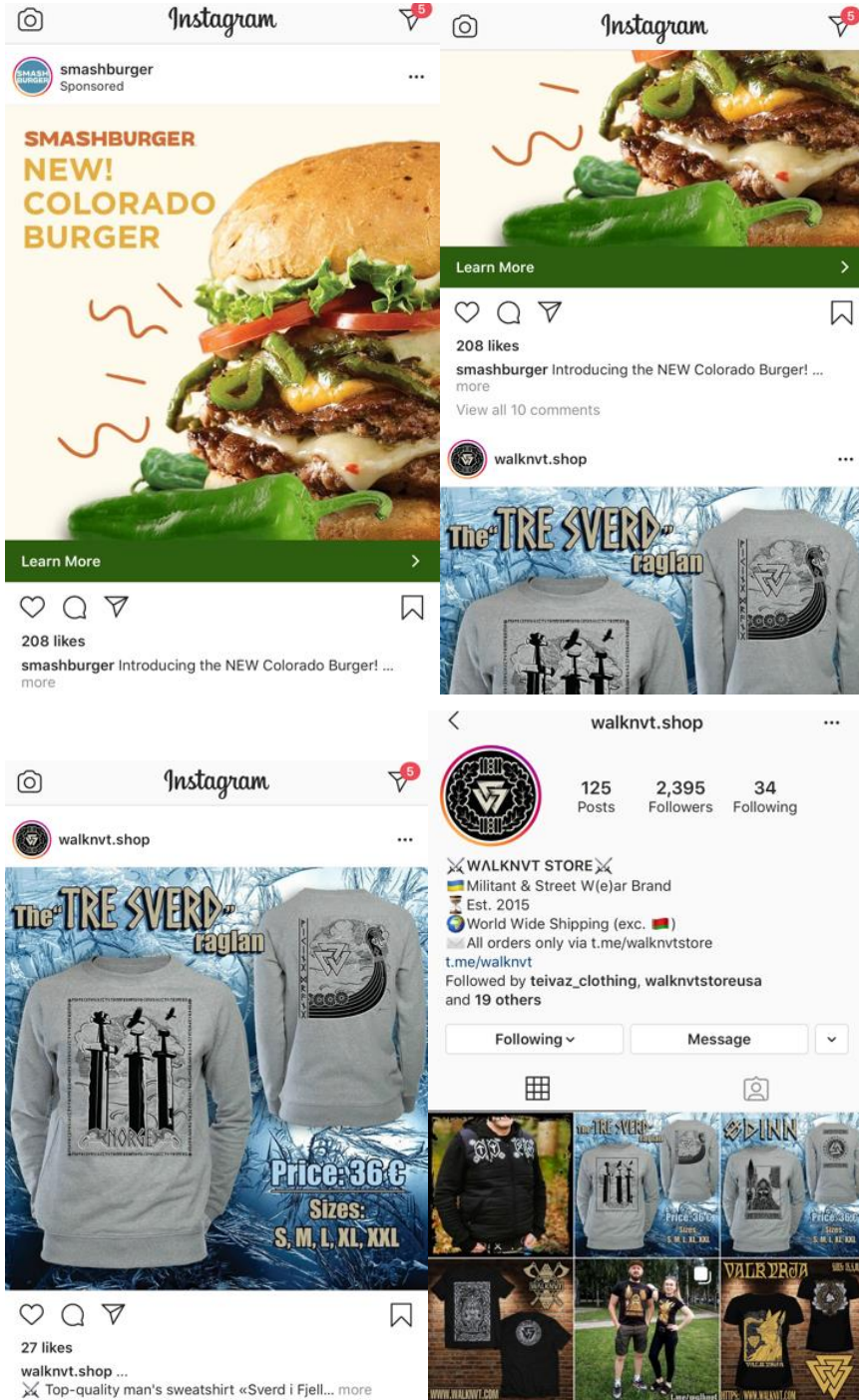
Account Name	Grouping	Platform	Nationality	Current
American Defense Records	American Defense Records	Facebook	US	Removed
Asgard Brand	Asgard Brand	Facebook	Sweden	Removed
Asgard Brand	Asgard Brand	Email	Sweden	N/A
Asgard Brand	Asgard Brand	Telegram	Sweden	301
Asgard-brand	Asgard Brand	Instagram	Sweden	Removed
nordiskstyrka	Asgard Brand	Instagram	Sweden	761
Patrick Svensson	Asgard Brand	Telegram	Sweden	N/A
asgardstore.ua	Asgard Store	Instagram	Ukraine	5,157
Asgardstore.ua	Asgard Store	Telegram	Ukraine	270
asgardstore.ua	Asgard Store	Facebook	Ukraine	269
Christian Identity Truth	Christian Identity Truth	Facebook	US	459
Agkistrodon	Flame of Lvcifer	Facebook	Mexico	225
Gas Chambers	Flame of Lvcifer	Facebook	Mexico	686
Pesttanz	Flame of Lvcifer	Facebook	Mexico	160
The Flame of Lvcifer Records & distro	Flame of Lvcifer	Facebook	Mexico	129
Midgård For a brighter tomorrow	Midgård Records	Website	Sweden	N/A
Midgård Records	Midgård Records	Telegram	Sweden	752
IRON YOUTH DISTRO	Militant Zone	Instagram	Ukraine	1,268
Iron Youth Distro	Militant Zone	Telegram	Ukraine	144
Kyryll Kjarval	Militant Zone	Telegram	Ukraine	N/A
M8L8TH	Militant Zone	Facebook	Ukraine	Removed
Militant Store	Militant Zone	Instagram	Ukraine	Removed
Militant Zone Militant Black Metal	Militant Zone	Website	Ukraine	N/A
Militant.zone	Militant Zone	Facebook	Ukraine	Removed
Moloth	Militant Zone	Facebook	Ukraine	Removed
WotanJugend	Militant Zone	Telegram	Ukraine	14,716
No Compromise Clothing	No Compromise Clothing	Email	Finland	N/A

No Compromise Clothing	No Compromise Clothing	Telegram	Finland	195
ONE PEOPLE ONE STRUGGLE	Opos Records	YouTube	Germany	1,640
Opos Records	Opos Records	Website	Germany	N/A
OPOS RECORDS	Opos Records	Instagram	Germany	4,430
OPOS RECORDS (offiziell)	Opos Records	Telegram	Germany	3,136
Black Flag Shop	Ouest Casual	Facebook	France	Removed
Ouest Casual	Ouest Casual	Telegram	France	3,910
Ouest Casual	Ouest Casual	YouTube	France	421
Our Fight Clothing Co.	Our Fight Clothing Co	Telegram	Ukraine	728
Our Fight Clothing Co. - Home	Our Fight Clothing Co	Website	Ukraine	N/A
OurFight_5	Our Fight Clothing Co	Instagram	Ukraine	Removed
OurFightClothing Co	Our Fight Clothing Co	YouTube	Ukraine	Removed
RusUltras	RUSULTRAS	Website	Russia	N/A
RUSULTRAS	RUSULTRAS	Telegram	Russia	214
Rusultras	RUSULTRAS	Facebook	Russia	113
RUSULTRAS.RU	RUSULTRAS	Instagram	Russia	13,728
Serbon Shop	Serbon Shop	Instagram	Serbia	2,189
Serbon Shop	Serbon Shop	Telegram	Serbia	346
Serbon Srbija	Serbon Shop	Telegram	Serbia	N/A
clothes88ua	Shturm	Telegram	Ukraine	N/A
Shturm	Shturm	Instagram	Ukraine	400
Shturm-Shtorm 	Shturm	Telegram	Ukraine	44
X Aggressive clothing brand X	Stay Brave Streetwear	Instagram	Ukraine	15,111
Stay Brave	Stay Brave Streetwear	Facebook	Ukraine	643
Stay Brave - Aggressive clothing company	Stay Brave Streetwear	Website	Ukraine	N/A
 TEIVAZ STORE 	Teivaz Clothing	Instagram	Ukraine	3,941
TEIVAZ	Teivaz Clothing	Telegram	Ukraine	N/A
TEIVAZ Clothing	Teivaz Clothing	Telegram	Ukraine	Deleted
Teivaz Clothing	Teivaz Clothing	Telegram	Ukraine	519
The American Institute of Theology	The American Institute of Theology	Facebook	US	391
Tinnitus Records	Tinnitus Records	Telegram	US	388
Tinnitus Records	Tinnitus Records	Instagram	US	66
Tinnitus Records	Tinnitus Records	Facebook	US	16

Tinnitus Records - Tinnitus Records	Tinnitus Records	Website	US	N/A
Geri Kufi	Urban Rage Streetwear	Telegram	Hungary	N/A
Urban Rage Streetwear	Urban Rage Streetwear	Email	Hungary	N/A
Urban Rage Streetwear	Urban Rage Streetwear	Telegram	Hungary	204
Urban Rage Streetwear	Urban Rage Streetwear	Instagram	Hungary	115
VARVAR Clothing	Varvar Clothing	Telegram	Ukraine	347
Varvar clothing	Varvar Clothing	Facebook	Ukraine	301
Varvar Clothing (Одяг Для Сильних Духом)	Varvar Clothing	Facebook	Ukraine	810
Varvar Varvar	Varvar Clothing	Facebook	Ukraine	1,739
Влад Захарченко	Varvar Clothing	Facebook	Ukraine	N/A
ОДЯГUA X VARVAR CLOTHING XUA	Varvar Clothing	Instagram	Ukraine	6,963
• V O R O N •	Voron	Facebook	Ukraine	10,519
•VORON• Warriors Brand	Voron	Instagram	Ukraine	6,552
🦋MISANTHROPΣ🦋	Walknvt	Telegram	Ukraine	868
🦋WALKNVT STORE🦋	Walknvt	Instagram	Ukraine	Removed
🦋WALKNVT🦋	Walknvt	Telegram	Ukraine	2,994
Berzerk Urban Viking	Walknvt	Facebook	Poland	1,504
Berzerk Urban Viking	Walknvt	Instagram	Poland	Removed
Misanthrope Walknvt Store Kyiv	Walknvt	Website	Ukraine	N/A
WALKNVT	Walknvt	Instagram	Ukraine	704
WalkNvt	Walknvt	Instagram	US	105
Walknvt FR ce	Walknvt	Instagram	France	489
Walknvt Lusitania	Walknvt	Facebook	Portugal	11
WALKNVT STORE	Walknvt	Facebook	Ukraine	Removed
Walknvt Store	Walknvt	Facebook	Ukraine	Removed
Walknvtskandinvia	Walknvt	Instagram	Sweden	90
WALKNVT	Walknvt	Telegram	Ukraine	0
TOTAL				112,181

Appendix: Examples of brand damage

Smash Burger



DoorDash

Instagram

13 likes
14 hours ago

DoorDash Sponsored

Flexible work to meet your needs

Sign Up

427,653 views
Be your own boss 🍷 Work when you want, wherever you want and earn up to \$20/hr 🚗👓
View all 80 comments

walknvt.shop

The image shows a DoorDash sponsored Instagram post. The main visual is a first-person view from a driver's perspective, looking out of a car window at a residential street with a sidewalk and greenery. A red banner at the top of the post reads "Flexible work to meet your needs". Below the banner is a "Sign Up" button. The post has 13 likes and was posted 14 hours ago. The caption promotes being your own boss and earning up to \$20/hr. The post is from the account "walknvt.shop", which is shown in a separate screenshot below.

Instagram

walknvt.shop

125 Posts 2,395 Followers 34 Following

WALKNVT STORE
Militant & Street W(e)ar Brand
Est. 2015
World Wide Shipping (exc. 🇺🇸)
All orders only via t.me/walknvtstore
t.me/walknvt
Followed by teivaz_clothing, walknvtstoreusa and 19 others

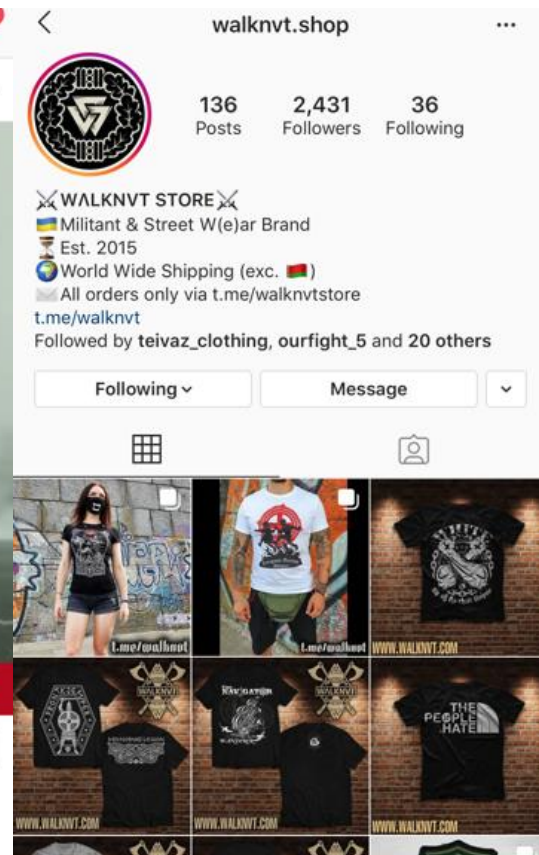
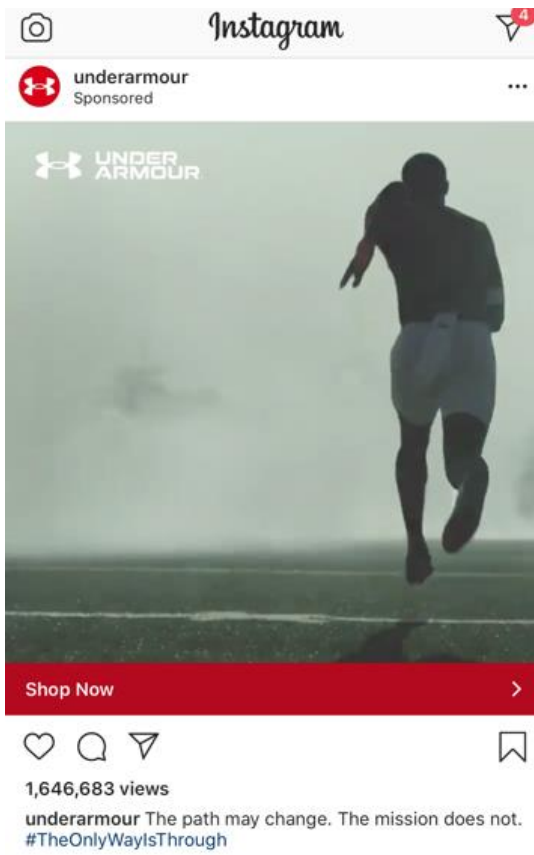
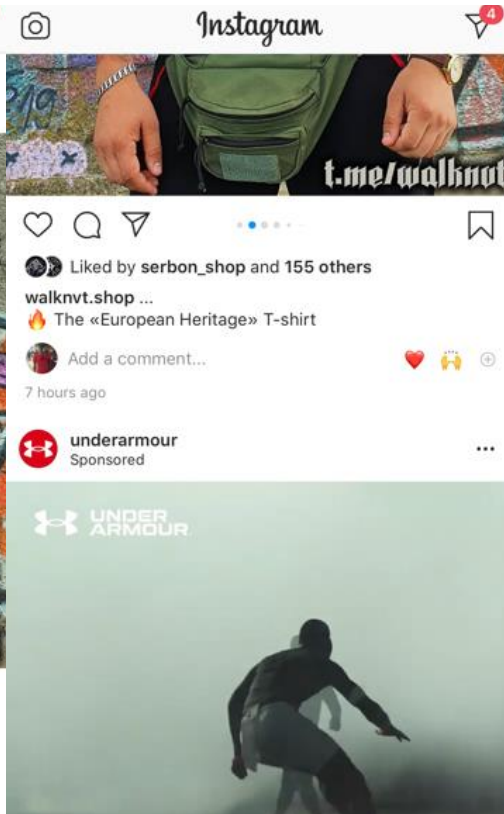
Following Message

Price: 36€
Sizes: S, M, L, XL, XXL

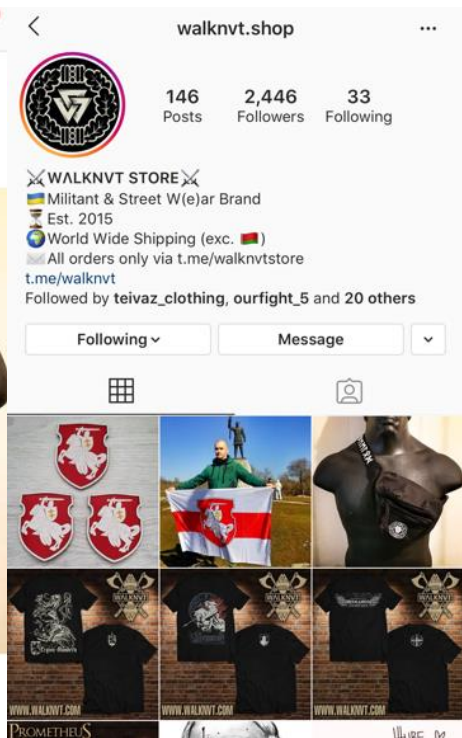
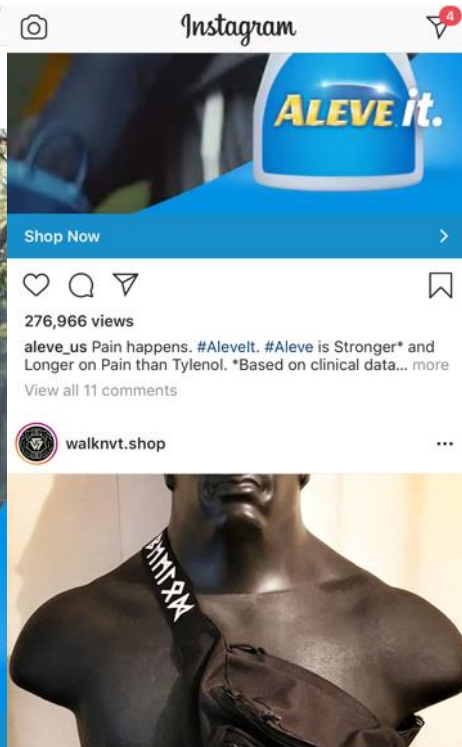
17 likes
walknvt.shop ...
Top-quality man's sweatshirt «ODINN» from the... more
2 hours ago

The image shows the Instagram profile page for "walknvt.shop". The profile picture is a circular logo with a stylized 'W' and 'V'. The bio describes the brand as "WALKNVT STORE", a "Militant & Street W(e)ar Brand" established in 2015, offering "World Wide Shipping" (excluding the US) and directing orders to "t.me/walknvtstore" and "t.me/walknvt". The profile is followed by 34 accounts, including "teivaz_clothing" and "walknvtstoreusa". The main post is a grid of clothing items, featuring a large image of a grey sweatshirt with "ODINN" and a logo, and a price tag of 36€. The caption mentions "Top-quality man's sweatshirt «ODINN» from the...". The grid also includes images of other clothing items like hoodies and t-shirts.

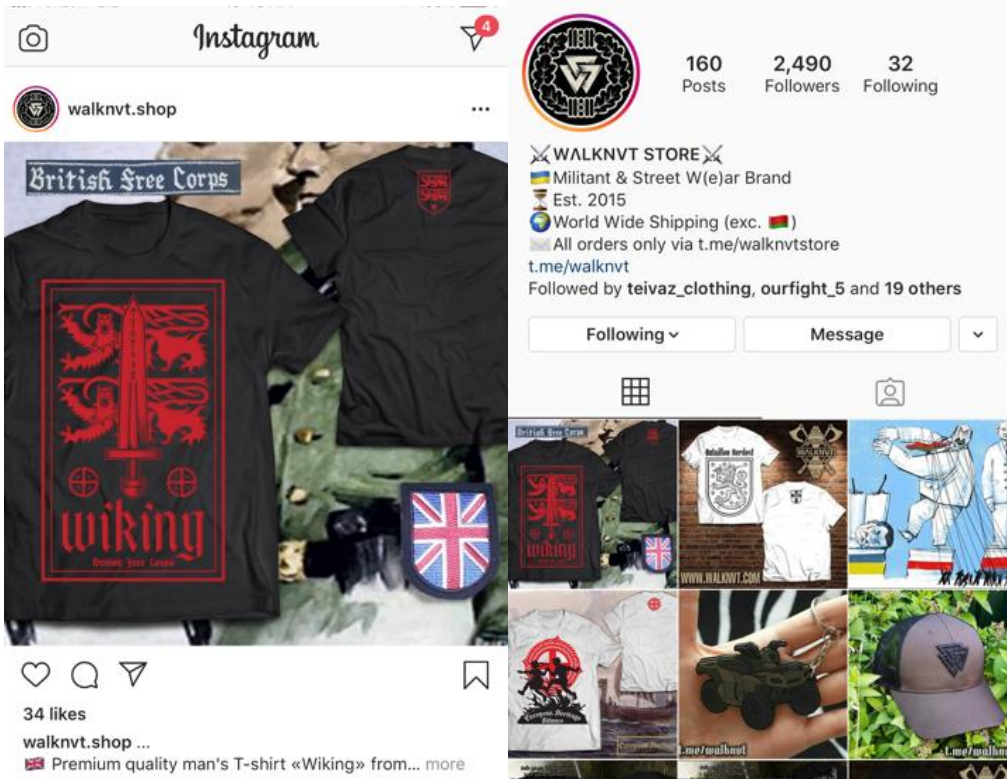
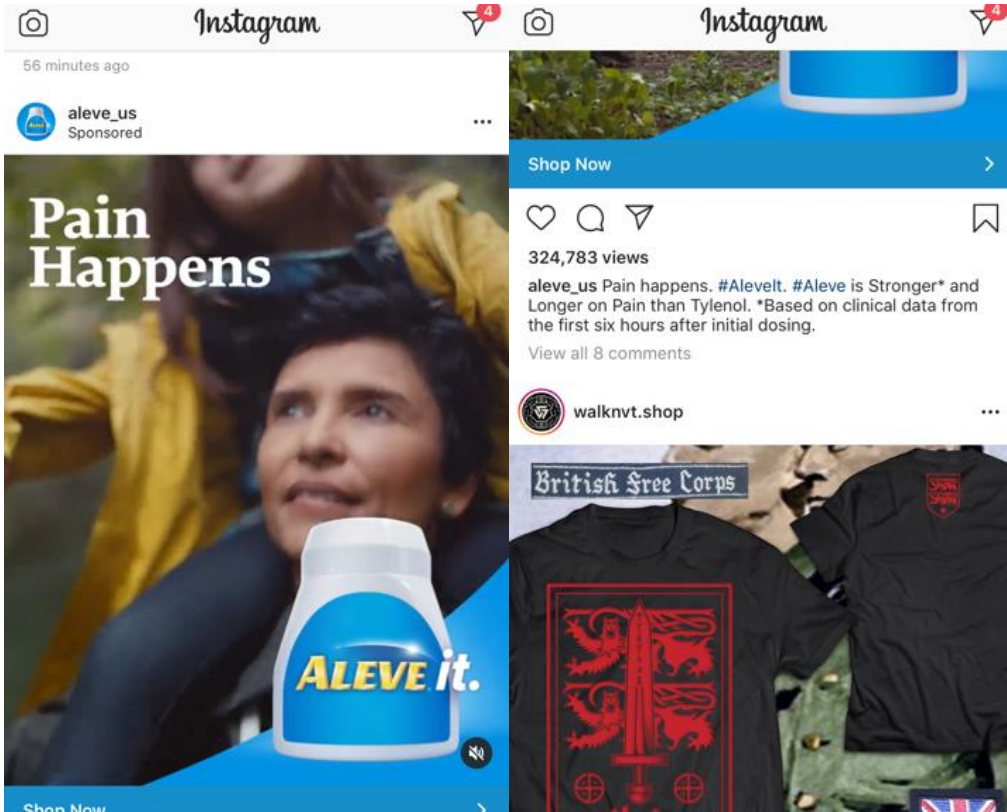
Under Armour



Aleve US



Liked by asgardbrand and 68 others

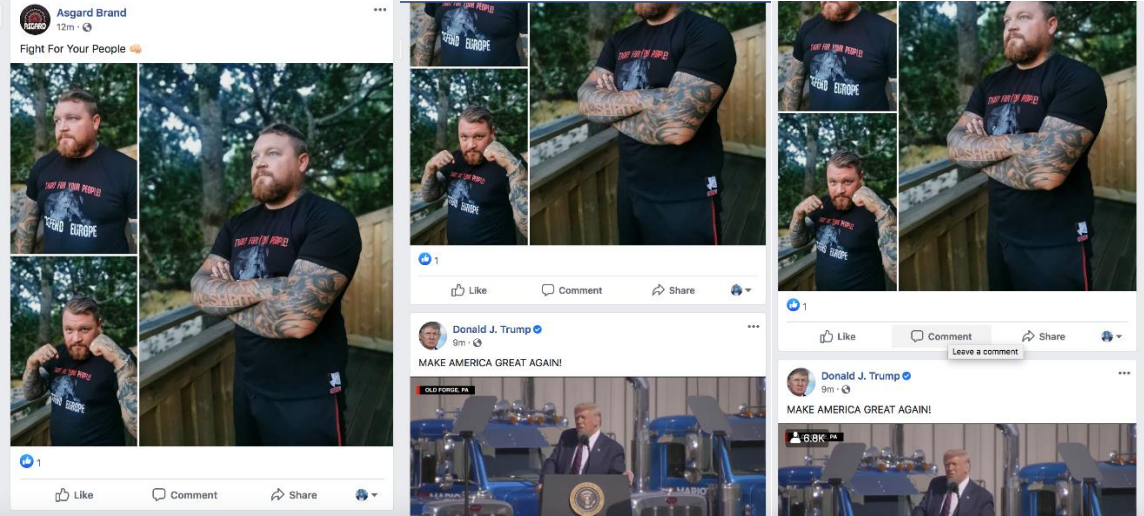


Spotify

The collage consists of four screenshots:

- Top-left:** Instagram post from [walknvt.shop](#) showing two black t-shirts. One features a graphic of a warrior on a horse with the text "WIKING WALKNVT DRANG". The other features a shield with a figure and the text "KRIEGSMEISTER". The URL "WWW.WALKNVT.COM" is visible at the bottom.
- Top-right:** Instagram post from [walknvt.shop](#) showing a black t-shirt hanging against a brick wall. The URL "WWW.WALKNVT.COM" is visible at the bottom.
- Bottom-left:** Spotify advertisement for "creative" with the text "The creation of" and "7. I DON'T CARE, FIRE ME".
- Bottom-right:** Instagram profile for [walknvt.shop](#). Bio: "WALKNVT STORE ✂ Militant & Street W(e)ar Brand Est. 2015 World Wide Shipping (exc. 🇺🇸) All orders only via t.me/walknvtstore t.me/walknvt Followed by teivaz_clothing, ourfight_5 and 20 others". Stats: 146 Posts, 2,446 Followers, 33 Following. A grid of product images is shown below.

Donald Trump



Joe Biden

Asgard Brand
3m · 🌐

Wear it with style 🤝👍👏
Friends of Asgard 🤝
Be White - Fight Hard
🔴🔴🔴Contact Info🔴🔴🔴
Asgardbrand14@gmail.com
@NordiskStyrka (Telegram)
Asgardbrand (Instagram)



1

Like Comment Share

Joe Biden
19h · 🌐

As our Muslim friends and neighbors mark the start of the Islamic New Year and honor the sacrifice made during the holy month of Muharram, let us all recommit to standing together in the struggle for compassion, equality, and justice.

22K 3K Comments 1K Shares

Asgard Brand
@Asgardbrand

Home

Posts

Reviews

Photos

Community

About

Create a Page

Asgard Brand
3m · 🌐

Wear it with style 🤝👍👏
Friends of Asgard 🤝
Be White - Fight Hard
🔴🔴🔴Contact Info🔴🔴🔴... See More




2

Like Comment Share

Beau Rivage Resort & Casino

Asgard Brand
10h · 🌐

Some happy customers showing off 😄👏
Never take shit, always strike back.
Wear it with Pride 🇺🇸



13

Like Comment Share


Andrea Watson, Pete Urton and Lisa Carter like Beau Rivage Resort & Casino.

Beau Rivage Resort & Casino
Sponsored · 🌐

Beau Rivage Done Safely is Still Beau Rivage

Beau Rivage Resort & Casino
Sponsored · 🌐

Beau Rivage Done Safely is Still Beau Rivage



Must be 21. ©2020 MGM Resorts International. All rights reserved. Gambling problem? Call 1.800.492.4700.

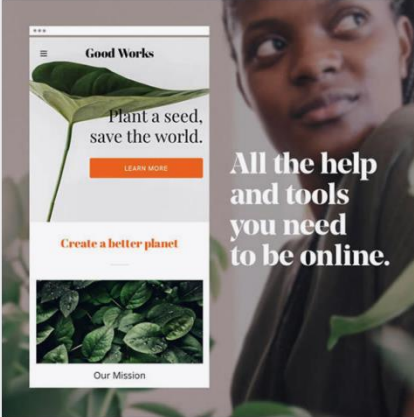
BEAURIVAGE.COM
Welcome Back, Safely
Read our 7-point safety plan. [Learn More](#)

1.7K 142 Comments 74 Shares

GoDaddy

GoDaddy
Sponsored · 🌐

We're all together online. Join in with a free website from GoDaddy.



Good Works
Plant a seed, save the world.
LEARN MORE
Create a better planet
Our Mission

All the help and tools you need to be online.


GODADDY.COM
Be part of it.
Learn more at GoDaddy.com

21 1 Share

Like Comment Share

Asgard Brand
1h · 🌐

Wear it with style 🤘🤘
Friends of Asgard 🤘
Be White - Fight Hard
🔴🔴🔴Contact Info🔴🔴🔴... See More




GODADDY.COM
Be part of it.
Learn more at GoDaddy.com


21 1 Share

Asgard Brand
1h · 🌐

Wear it with style 🤘🤘
Friends of Asgard 🤘
Be White - Fight Hard
🔴🔴🔴Contact Info🔴🔴🔴... See More



5



OUR MISSION


GODADDY.COM
Be part of it.
Learn more at GoDaddy.com

21 1 Share

Like Comment Share

Asgard Brand
1h · 🌐

Wear it with style 🤘🤘
Friends of Asgard 🤘
Be White - Fight Hard
🔴🔴🔴Contact Info🔴🔴🔴... See More

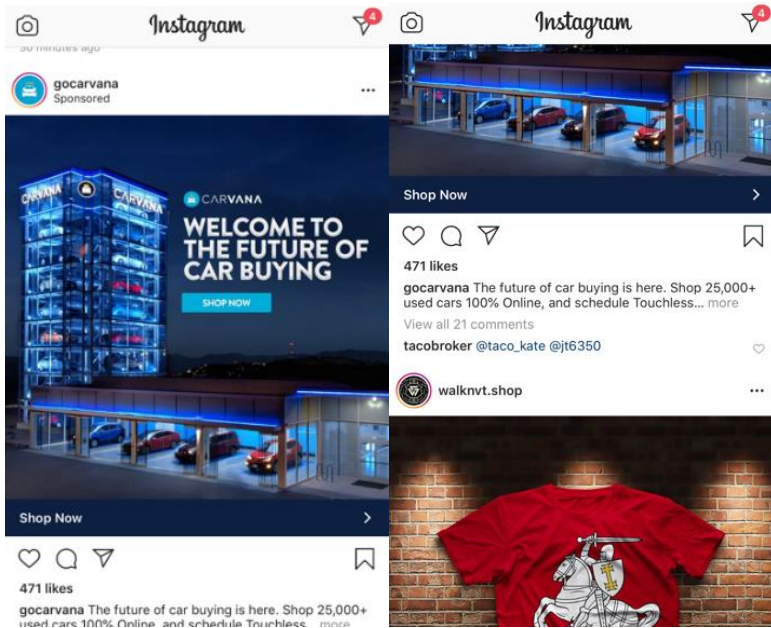


Oreo

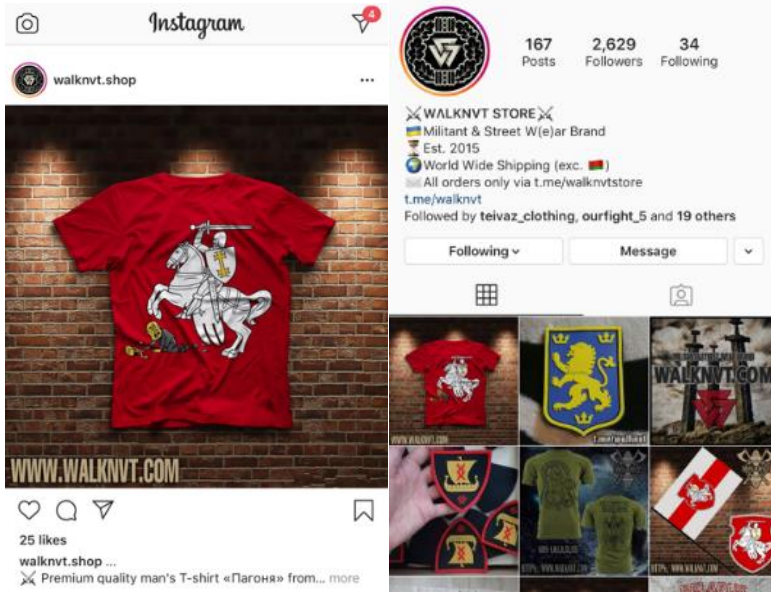
The screenshot shows an Instagram profile for 'asgardbrand'. The profile has 78 posts, 795 followers, and 64 accounts it is following. The bio identifies it as a clothing brand from Sweden that ships worldwide. A recent post features a white t-shirt with the text 'THE NORTH RACE' and a red 'CENSORED' sticker. The post is liked by 'nordiskstyrka' and 19 others. The caption states: 'asgardbrand Available in M-XXXL 25 euro plus shipping world wide ... more'. Below the main post is a grid of smaller images, including more t-shirts and a person.

This screenshot shows a sponsored Instagram post from 'oreo'. The post features a close-up of a hand holding a glass bowl filled with Oreo cookie crumbs and cream. The text 'TOP IT' is overlaid on the top half of the bowl, and 'BREAK IT' is overlaid on the bottom left. The post is sponsored by Oreo and includes a 'Learn More' link at the bottom.

Carvana



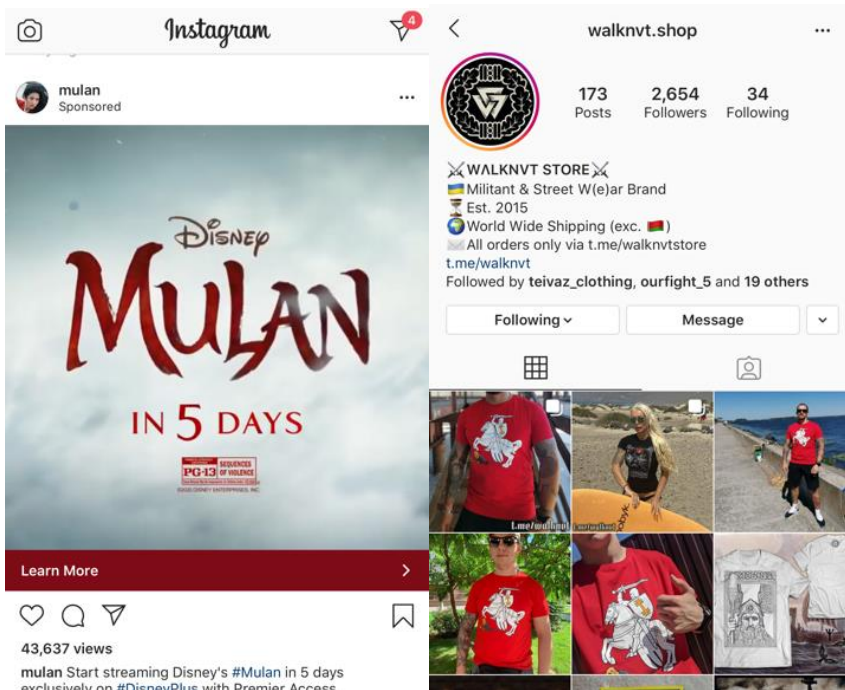
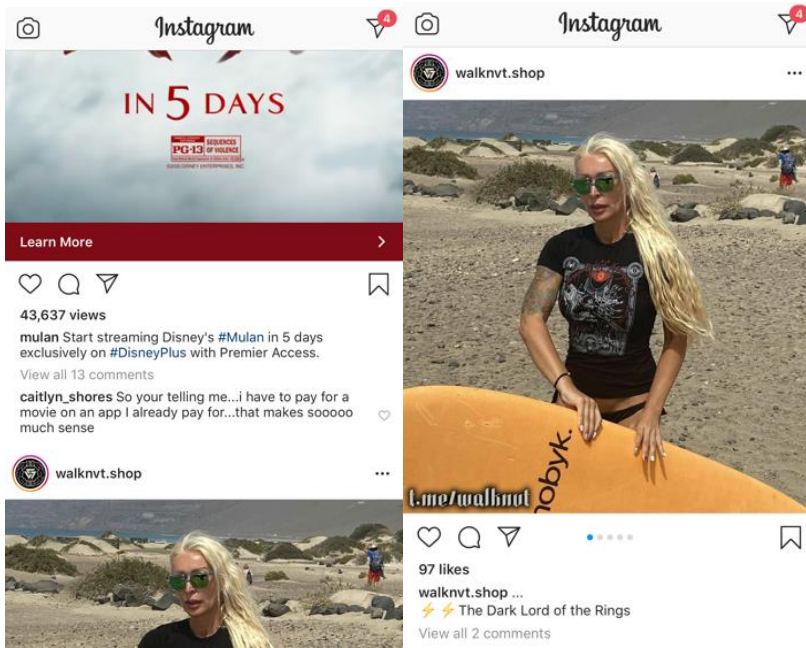
Instagram post from **gocarvana** (Sponsored). The image shows a modern, multi-story building with a glass facade and blue lighting, advertising Carvana. Text on the image reads: "WELCOME TO THE FUTURE OF CAR BUYING" and "SHOP NOW". The caption below the image says: "471 likes gocarvana The future of car buying is here. Shop 25,000+ used cars 100% Online, and schedule Touchless... more".



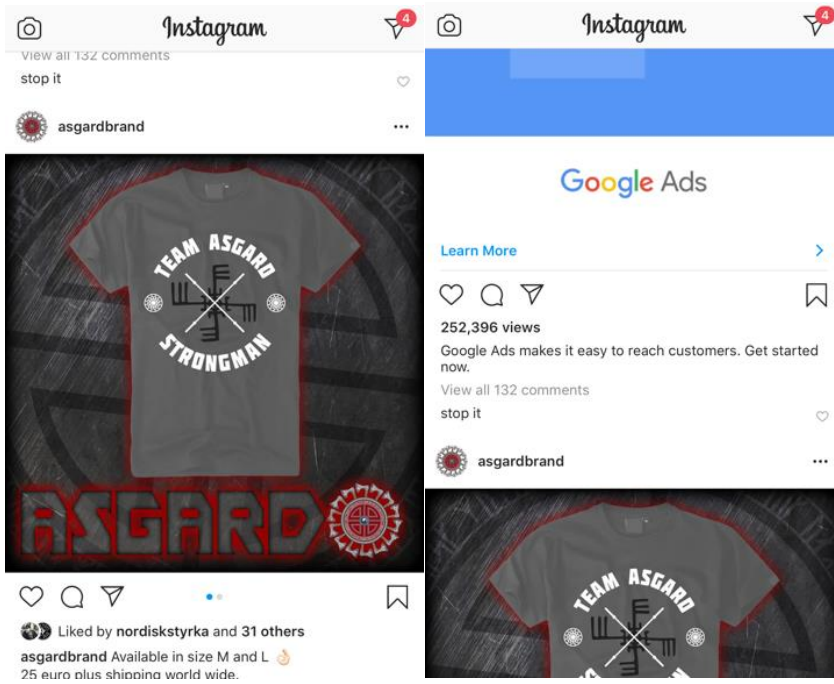
Instagram post from **walknvt.shop**. The image shows a red t-shirt with a graphic of a knight on a horse, displayed against a brick wall. The caption below the image says: "25 likes walknvt.shop ... Premium quality man's T-shirt «Пагоня» from... more".

Instagram profile for **walknvt.shop** is also shown, featuring a bio: "WALKNVT STORE Militant & Street W(e)ar Brand Est. 2015 World Wide Shipping (exc. 🇷🇺) All orders only via t.me/walknvtstore t.me/walknvt Followed by teivaz_clothing, ourfight_5 and 19 others". The profile has 167 posts, 2,629 followers, and is following 34 accounts. A grid of various t-shirt designs is visible below the bio.

Mulan



Google Ads



Instagram

View all 132 comments

stop it

asgardbrand

Google Ads

Learn More

252,396 views

Google Ads makes it easy to reach customers. Get started now.

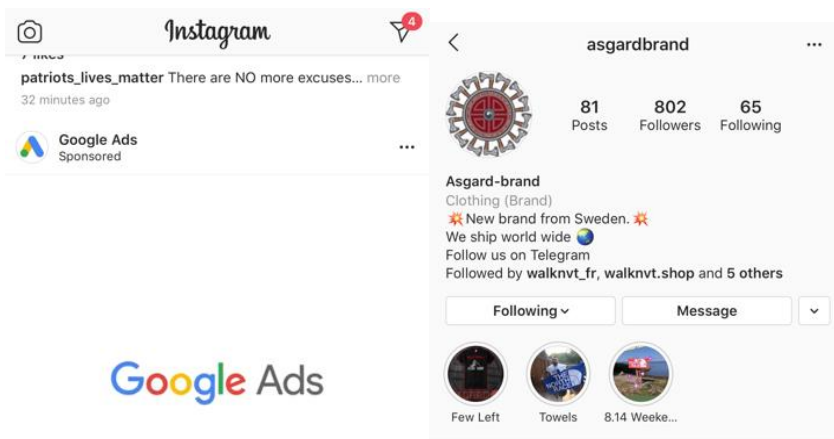
View all 132 comments

stop it

asgardbrand

Liked by nordiskstyrka and 31 others

asgardbrand Available in size M and L 🍷
25 euro plus shipping world wide.



Instagram

asgardbrand

81 Posts 802 Followers 65 Following


Asgard-brand
Clothing (Brand)
🌟 New brand from Sweden. 🌟
We ship world wide 🌍
Follow us on Telegram
Followed by walknvt_fr, walknvt.shop and 5 others

Following Message

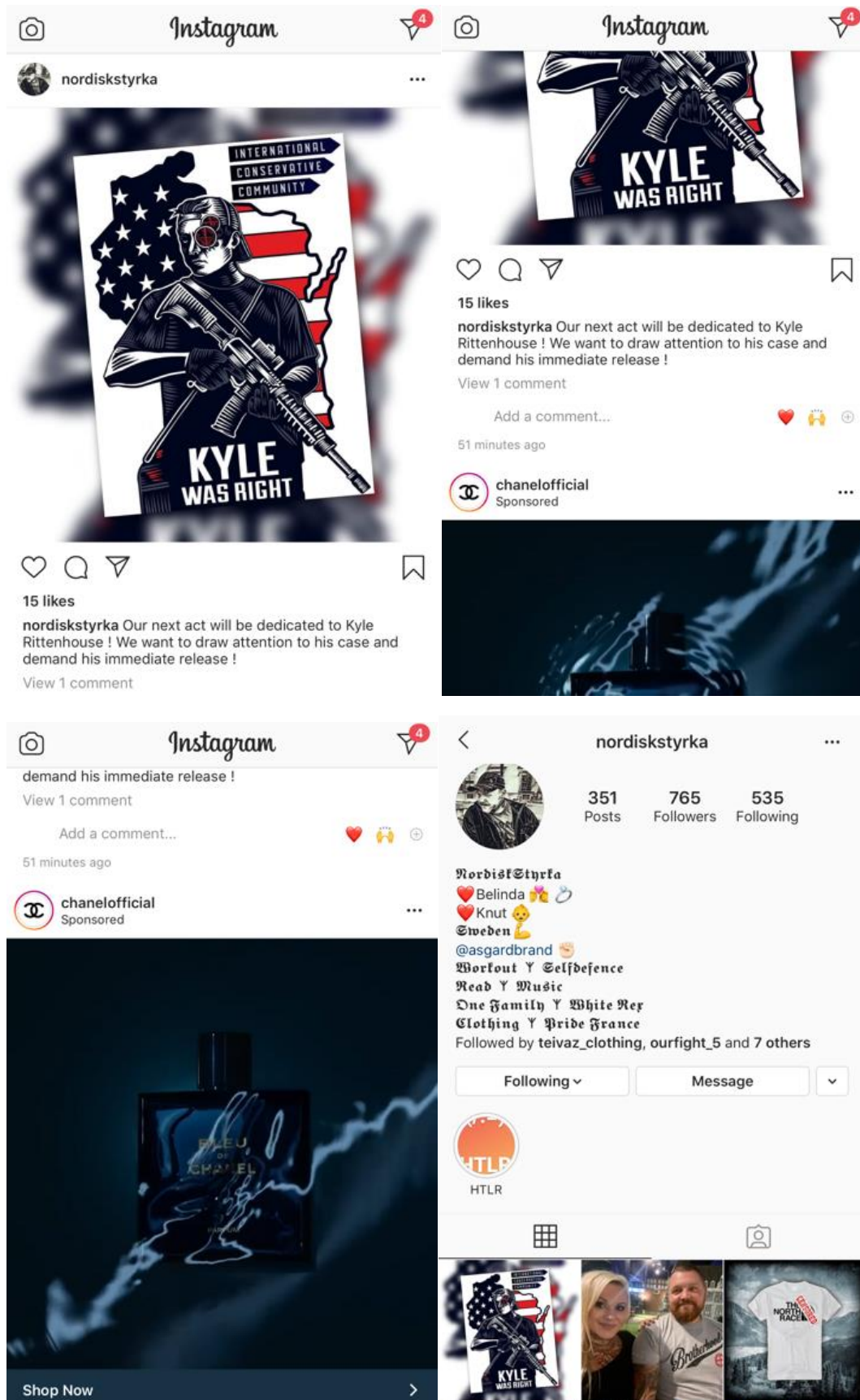
Few Left Towels 8.14 Weeke...

Google Ads

Learn more



Chanel



The image shows a collage of Instagram content. At the top left is a post from 'nordiskstyrka' featuring a graphic of a soldier with a rifle and the text 'INTERNATIONAL CONSERVATIVE COMMUNITY' and 'KYLE WAS RIGHT'. Below it is another post from 'nordiskstyrka' with a similar graphic and the text 'KYLE WAS RIGHT'. To the right is a post from 'chanelofficial' showing a Chanel perfume bottle. Below the Chanel post is a screenshot of the 'nordiskstyrka' profile page, which lists 351 posts, 765 followers, and 535 following. The bio includes various symbols and text: 'Nordiskstyrka', 'Belinda', 'Knut', 'Sweden', '@asgardbrand', 'Workout Y Selfdefence', 'Read Y Music', 'One Family Y White Key', 'Clothing Y Pride France', and 'Followed by teivaz_clothing, ourfight_5 and 7 others'. At the bottom of the collage is a row of three small images: the 'KYLE WAS RIGHT' graphic, a photo of a man and woman, and a white t-shirt with 'THE NORTH MADE' and 'KYLE WAS RIGHT' printed on it.

Facebook

The image is a composite of three screenshots from an Instagram account named 'walknvt.brand'.
1. Top-left screenshot: Shows a post featuring two t-shirts, one black and one purple, both with the text 'LA MISANTHROPES' printed on them. The background is a dark, rocky landscape. The website 'WWW.WALKNVT.COM' is visible at the bottom. The post has 8 likes and a caption that reads 'Premium quality girly T-shirt «La Misanthrope»'.
2. Top-right screenshot: Shows the same post from a different angle, highlighting the t-shirts against the rocky background. The website 'WWW.WALKNVT.COM' is again visible at the bottom.
3. Bottom screenshot: Shows the Instagram profile page for 'walknvt.brand'. The profile picture is a circular logo with a stylized 'V' and 'W' and the text 'WALKNVT'. The bio includes 'WALKNVT Clothing (Brand)', 'European Traditionalism & Heritage', and 'Telegram @walknvt'. It also lists 'www.walknvt.com' and 'Followed by walknvt_fr, zweiter_versuch_77 and 7 others'. The statistics show 18 Posts, 650 Followers, and 16 Following. There are 'Following' and 'Message' buttons at the bottom. Below the profile information is a grid of various t-shirt designs, including one with 'LA MISANTHROPES', one with 'THE PEOPLE HATE', and others with different graphics and text.

-
- ¹ Counter Extremism Project, 7 November 2018, https://www.counterextremism.com/sites/default/themes/bricktheme/pdfs/The_Extreme_Right_on_Facebook_report.pdf
- ² Radio Free Europe, 14 November 2018, <https://www.rferl.org/a/azov-ukraine-s-most-prominent-ultranationalist-group-sets-its-sights-on-u-s-europe/29600564.html>
- ³ The Guardian, 2 March 2018, <https://www.theguardian.com/world/2018/mar/02/neo-nazi-groups-recruit-britons-to-fight-in-ukraine>
- ADL, 11 February 2020, <https://www.adl.org/blog/us-army-specialist-with-links-to-neo-nazi-group-pleads-guilty>
- The Independent, 5 December 2019, <https://www.independent.co.uk/news/uk/crime/neo-nazi-terrorists-andrew-dymock-srn-sonnenkrieg-bath-trial-a9234696.html>
- ⁴ The Telegraph, 11 August 2014, <https://www.telegraph.co.uk/news/worldnews/europe/ukraine/11025137/Ukraine-crisis-the-neo-Nazi-brigade-fighting-pro-Russian-separatists.html>
- ⁵ The Guardian, 10 September 2014, <https://www.theguardian.com/world/2014/sep/10/azov-far-right-fighters-ukraine-neo-nazis>
- ADL, retrieved 5 October 2020, <https://www.adl.org/education/references/hate-symbols/wolfsangel>
- ADL, retrieved 5 October 2020, <https://www.adl.org/education/references/hate-symbols/sonnenrad>
- ⁶ Daily Beast, 15 November 2019, <https://www.thedailybeast.com/ukraines-anti-russia-azov-battalion-minutemen-or-neo-nazi-terrorists>
- ⁷ Report on the human rights situation in Ukraine 16 February to 15 May 2016, Office of the United Nations High Commissioner for Human Rights, 2 June 2016, pages 18-20, https://www.ohchr.org/Documents/Countries/UA/Ukraine_14th_HRMMU_Report.pdf#page=18
- ⁸ Vice, 31 July 2019, <https://www.vice.com/en/article/vb95ma/far-right-extremists-have-been-using-ukraines-civil-war-as-a-training-ground-theyre-returning-home>
- ⁹ “The Transnational Rise of the Violent White Supremacist Movement”, The Soufan Center, September 2019, page 29, <https://thesoufancenter.org/wp-content/uploads/2019/09/Report-by-The-Soufan-Center-White-Supremacy-Extremism-The-Transnational-Rise-of-The-Violent-White-Supremacist-Movement.pdf#page=29>

¹⁰ Bellingcat, 15 February 2019, <https://www.bellingcat.com/news/uk-and-europe/2019/02/15/defend-the-white-race-american-extremists-being-co-opted-by-ukraines-far-right/>

¹¹ The Hill, 27 March 2018, <https://thehill.com/policy/defense/380483-congress-bans-arms-to-controversial-ukrainian-militia-linked-to-neo-nazis>

¹² “14 Points of Misanthropic Division International”, Ukrainian Crusade, 26 March 2015, <https://web.archive.org/web/20170620215802/https://ukrainiancrusade.blogspot.com/2015/03/14-points-of-misanthropic-division.html>

¹³ Misanthropic Division, Telegram, 17 June 2020, https://web.archive.org/web/20200814165801/https://t.me/s/misanthropic_division/134

¹⁴ New Cold War, 16 February 2015, <https://www.newcoldwar.org/death-wotan-extremist-militias-ukraine/>

¹⁵ FOIA Research, 6 January 2019, <https://www.foiaresearch.net/organization/misanthropic-division>

Misanthropic Division, Telegram, 17 August 2020, https://t.me/misanthropic_division/179

¹⁶ “14 Points of Misanthropic Division International”, Ukrainian Crusade, 26 March 2015, <https://web.archive.org/web/20170620215802/https://ukrainiancrusade.blogspot.com/2015/03/14-points-of-misanthropic-division.html>

¹⁷ Ukraine Antifascist Solidarity, 23 September 2015, <https://ukraineantifascistsolidarity.wordpress.com/2015/09/23/babi-yar-holocaust-site-vandalised-by-nazis-for-the-6th-time-this-year/>

¹⁸ Euromaidan Press, 30 September 2016, <http://reftlight.euromaidanpress.com/2016/09/30/misanthropic-division-a-neo-nazi-movement-from-ukraine-and-russia/>

¹⁹ “14 Points of Misanthropic Division International”, Ukrainian Crusade, 26 March 2015, <https://web.archive.org/web/20170620215802/https://ukrainiancrusade.blogspot.com/2015/03/14-points-of-misanthropic-division.html>

Misanthropic Division, Telegram, 17 June 2020, https://web.archive.org/web/20200814165801/https://t.me/s/misanthropic_division/134

²⁰ Oleksiy Kuzmenko, Twitter, 4 January 2020, <https://twitter.com/kooleksiy/status/1213457137759850498>

²¹ The Guardian, 2 March 2018, <https://www.theguardian.com/world/2018/mar/02/neo-nazi-groups-recruit-britons-to-fight-in-ukraine>

²² ADL, 11 February 2020, <https://www.adl.org/blog/us-army-specialist-with-links-to-neo-nazi-group-pleads-guilty>

²³ Vice, 31 January 2020, https://www.vice.com/en_ca/article/n7jemx/a-new-bill-would-require-dhs-to-keep-tabs-on-foreign-white-supremacists

²⁴ The Independent, 5 December 2019, <https://www.independent.co.uk/news/uk/crime/neo-nazi-terrorists-andrew-dymock-srn-sonnenkrieg-bath-trial-a9234696.html>

²⁵ Misanthropic Division, Telegram, 14 June 2020, https://web.archive.org/web/20200814165801/https://t.me/s/misanthropic_division/134

Misanthropic Division, Telegram, 4 September 2020, https://web.archive.org/web/20201120122335/https://t.me/s/misanthropic_division/185

²⁶ ADL, retrieved 5 October 2020, <https://www.adl.org/education/references/hate-symbols/88>

²⁷ Bellingcat, 4 September 2019, <https://www.bellingcat.com/news/uk-and-europe/2019/09/04/the-hardcore-russian-neo-nazi-group-that-calls-ukraine-home/>

²⁸ *ibid.*

²⁹ WALKNVT STORE, Facebook, 6 June 2020, <https://web.archive.org/web/20200814164701/https://www.facebook.com/walknvtstore/photos/a.1864096117041325/3033091140141811/>

³⁰ Walknut website, archived 10 November 2019, <https://web.archive.org/web/20191110181408/https://www.walknvt.com/>

³¹ ❄️ MISANTHRØPΣ ❄️, Telegram, 10 June 2020, https://web.archive.org/web/20200814121637/https://t.me/s/misanthropic_division/116

❄️ MISANTHRØPΣ ❄️, Telegram, 1 July 2020, https://web.archive.org/web/20200814171241/https://t.me/s/misanthropic_division/98

³² Walknvt website, retrieved 14 August 2020, <https://web.archive.org/web/20200814163654/https://www.walknvt.com/>

WALKNVT STORE, Facebook, 1 May 2020, https://web.archive.org/web/20200814121748if_/https://www.facebook.com/walknvtstore/photos/a.1864096117041325/2942814415836151/?type=3&theater=

³³ ❄️ MISANTHRØPΣ ❄️, Telegram, 17 June 2020, https://web.archive.org/web/20200814164822/https://t.me/s/misanthropic_division/137

³⁴ ❄️ MISANTHRØPΣ ❄️, Telegram, 20 May 2020, https://t.me/misanthropic_division/80

❄️ MISANTHRØPΣ ❄️, Telegram, 14 June 2020, https://t.me/misanthropic_division/134

³⁵ Walknvt MD t-shirt, retrieved 14 August 2020, <https://web.archive.org/web/20200814124720/https://www.walknvt.com/product-page/the-md-%D1%83%D0%BA%D1%80%D0%B0%D1%97%D0%BD%D0%B0-t-shirt>

Walknvt MD patches, retrieved 14 August 2020,
<https://web.archive.org/web/20200814124546/https://www.walknvt.com/product-page/pvc-patches-walknvt>

³⁶ Walknvt Black Sun t-shirt, retrieved 14 August 2020,
<https://web.archive.org/web/20200814125108/https://www.walknvt.com/product-page/the-t%C3%B6ten-f%C3%BCr-w-o-t-a-n-t-shirt>

Walknvt Death's Head t-shirt, retrieved 14 August 2020,
<https://web.archive.org/web/20200814125318/https://www.walknvt.com/product-page/the-todesscwadron-t-shirt>

Walknvt Hitler t-shirt, retrieved 14 August 2020,
<https://web.archive.org/web/20200814125528/https://www.walknvt.com/product-page/the-the-ultimate-avatar-t-shirt>

³⁷ Walknvt Einsatzkommando t-shirt, retrieved 14 August 2020,
<https://web.archive.org/web/20200814125753/https://www.walknvt.com/product-page/the-s-y-l-e-k-t-shirt>

³⁸ WALKNVT, Instagram, retrieved 23 September 2020,
<https://www.instagram.com/walknvt.brand/>

³⁹ Who.is, retrieved 13 November 2020, <https://who.is/whois/walknvt.com>

⁴⁰ Asgard Brand, Telegram, 16 June 2020, <https://t.me/AsgardBrand/56>

⁴¹ Asgard Brand, Telegram, 21 July 2020, <https://t.me/AsgardBrand/207?single>

⁴² Asgard Brand, Telegram, 21 July 2020, <https://t.me/AsgardBrand/211?single>

⁴³ Asgard Brand, Telegram 23 July 2020, <https://t.me/AsgardBrand/225>

Asgard Brand, Telegram, 31 July 2020, <https://t.me/AsgardBrand/244?single>

Asgard Brand, Telegram, 15 August 2020, <https://t.me/AsgardBrand/278?single>

⁴⁴ White Rex, retrieved 17 August 2020,
https://web.archive.org/web/20200817100142/https://white-rex.net/about_us

⁴⁵ White Rex, Facebook, retrieved 17 August 2020, <https://www.facebook.com/WHITE-REX-702506460083542/?ref=bookmarks>

⁴⁶ Asgard Brand, Facebook, 18 February 2020,
<https://www.facebook.com/Asgardbrand/photos/a.115303849926607/157134255743566/>

Asgard Brand, Instagram, 22 June 2020, <https://www.instagram.com/p/CBvbkewAugp/>

⁴⁷ Asgard Brand, Telegram, 9 June 2020, <https://t.me/AsgardBrand/9>

Asgard Brand, Telegram, 11 June 2020, <https://t.me/AsgardBrand/29>

⁴⁸ Walknvt, Telegram, 21 June 2020, <https://t.me/AsgardBrand/68>

Asgard Brand, Telegram, 23 July 2020, <https://t.me/AsgardBrand/228>

Asgard Brand, Facebook, 13 June 2020,
<https://www.facebook.com/Asgardbrand/posts/197328771724114>

⁴⁹ Asgard Brand, Telegram, 23 July 2020, <https://t.me/AsgardBrand/226>

⁵⁰ Asgard Brand, Instagram, 14 January 2020, <https://www.instagram.com/p/B7SCRfAAoV-/>

⁵¹ Asgard Brand, Instagram, 12 September 2020, <https://www.instagram.com/p/CFCko4OAKou/>

⁵² International Conservative Community, Telegram, retrieved 6 October 2020,
https://t.me/icc_worldwide

⁵³ asgardstore.ua, Instagram, 12 March 2020, <https://www.instagram.com/p/B9pMijhBGrb/>

Bellingcat, 4 September 2019, <https://www.bellingcat.com/news/uk-and-europe/2019/09/04/the-hardcore-russian-neo-nazi-group-that-calls-ukraine-home/>

⁵⁴ asgardstore.ua, Facebook, 9 May 2019,
<https://www.facebook.com/257132331905705/photos/pcb.284947722457499/284947695790835/>

⁵⁵ asgardstore.ua, Facebook, 9 May 2019,
<https://www.facebook.com/257132331905705/photos/pcb.284947722457499/284947365790868/>

⁵⁶ Asgardstore.ua, Telegram, 20 June 2019, https://t.me/ASGARD_store/147

⁵⁷ Our Fight Clothing Co., retrieved 17 August 2020,
<https://ourfightclothingco.com/shop/ols/products/walknvt-store-walknvt-snap-back-wlk-str-wlk-snp1>

Our Fight Clothing Co., retrieved 17 August 2020,
<https://ourfightclothingco.com/shop/ols/products/walknvt-store-i-want-you-damned>

⁵⁸ Our Fight Clothing Co., 21 June 2020, <https://t.me/OurFightClothingCo/506>

⁵⁹ Whois, retrieved 17 August 2020, <https://www.whois.com/whois/ourfightclothingco.com>

⁶⁰ Whois, retrieved 17 August 2020, <https://www.whois.com/whois/wsimg.com>

⁶¹ Our Fight Clothing Co., Telegram, 27 July 2020,
<https://web.archive.org/save/https://t.me/s/OurFightClothingCo/613>

⁶² ΜΙΣΑΝΘΡΩΠΙΣΜΟΣ, Telegram, 17 July 2020, https://t.me/misanthropic_division/146

⁶³ Ouest Casual, Telegram, 23 July 2020, <https://t.me/ouestcasual/767>

Ouest Casual, Telegram, 20 July 2020, <https://t.me/ouestcasual/756>

⁶⁴ Black Flag Shop, Facebook, 9 June 2020,
<https://www.facebook.com/106437594440133/photos/a.106461754437717/106484001102159/>

Black Flag Shop, Facebook, 8 June 2020,

<https://www.facebook.com/106437594440133/photos/a.106461754437717/106484351102124/>

Black Flag Shop, Facebook, 20 July 2020,

<https://www.facebook.com/106437594440133/photos/a.106461754437717/139567864460439/>

⁶⁵ Ouest Casual, Telegram, 20 July 2020, <https://t.me/ouestcasual/756>

⁶⁶ Ouest Casual, YouTube, 11 May 2020, <https://www.youtube.com/watch?v=gtLs1hPODvc>

⁶⁷  WALKNVT , Telegram, 21 June 2020, <https://t.me/walknvt/2922>

⁶⁸ Midgård Records, retrieved 17 August 2020, <https://midgaardshop.com/sv/klader-c-7/t-shirts-c-8/t-87-pluton-svea-sa-black-p-719>

Midgård Records, retrieved 17 August 2020, <https://midgaardshop.com/sv/klader-c-7/t-shirts-c-8/t-06-rac-n-roll-p-3702>

Midgård Records, retrieved 17 August 2020, <https://midgaardshop.com/sv/klader-c-7/t-shirts-c-8/kwt4-sons-of-europe-knights-p-2910>

⁶⁹ Midgård Records, Telegram, 9 April 2020, <https://t.me/midgaardininvite/28>

⁷⁰ Who.is, retrieved 22 September 2020, <https://who.is/dns/midgaardshop.com>

⁷¹  WALKNVT , Telegram, 21 June 2020, <https://t.me/walknvt/2922>

No Compromise Clothing, Telegram, 24 July 2020, <https://t.me/nocompromiseclothing/112?single>

⁷² No Compromise Clothing, Telegram, 20 April 2020,
<https://t.me/nocompromiseclothing/31?single>

⁷³  WALKNVT , Telegram, 21 June 2020, <https://t.me/walknvt/2922>

Serbon Shop, Instagram, 13 June 2020, <https://www.instagram.com/p/CBX8r-wpcop/>

Serbon Shop, Instagram, 19 May 2020, <https://www.instagram.com/p/CAYSq7Npktj/>

Serbon Shop, Telegram, 13 June 2020, <https://t.me/serbonserbia/50?single>

⁷⁴ Serbon Shop, Telegram, 26 July 2020, <https://t.me/serbonserbia/230?single>



⁷⁵ Serbon Srbija, Telegram, retrieved 17 August 2020,
<https://web.telegram.org/#/im?p=@serbonorder>

⁷⁶ Tinnitus Records, Telegram, 21 June 2020, https://t.me/tinnitus_records/440

⁷⁷ Tinnitus Records, retrieved 17 August 2020, <https://tinnitusrecords.com/product/aggressive-force-same/>

Tinnitus Records, retrieved 17 August 2020, <https://tinnitusrecords.com/product/aggravated-assault-it-could-happen-to-you/>

⁷⁸ Tinnitus Records, Instagram, 8 September 2020, <https://www.instagram.com/p/CE28VRtgv8M/>

⁷⁹  WALKNVT , Telegram, 21 June 2020, <https://t.me/walknvt/2922>

Urban Rage Streetwear, Telegram, 22 July 2020, <https://t.me/UrbanRageStreetwear/115?single>

⁸⁰ Urban Rage Streetwear, Telegram, 2 October 2020, <https://t.me/UrbanRageStreetwear/155>

⁸¹ Militant Zone, retrieved 23 September 2020, <http://militant.zone/wj-compilation-book/>

Militant Zone, retrieved 23 September 2020, [http://militant.zone/mh-swa-2019/#prettyPhoto\[gallery\]/3/](http://militant.zone/mh-swa-2019/#prettyPhoto[gallery]/3/)

⁸² Iron Youth Distro, Instagram, retrieved 16 October 2020, <https://www.instagram.com/iron.youth.distro/>

⁸³ Varvar Clothing, Facebook, 22 September 2020, <https://www.facebook.com/varvarclothing/photos/a.107303074104655/192568308911464/>

⁸⁴ Varvar clothing, Facebook, retrieved 17 August 2020, <https://www.facebook.com/varvarclothing/>

Влад Захарченко, Facebook, retrieved 17 August 2020, <https://www.facebook.com/profile.php?id=100026914127304>

⁸⁵ Voron, Facebook, 9 October 2019, <https://www.facebook.com/voron.warriors.brand/posts/562549734482870>

Voron, Facebook, 7 June 2019, <https://www.facebook.com/voron.warriors.brand/photos/a.254432431961270/484599602277884/>

⁸⁶ Opos Records, retrieved 17 August 2020, https://opos-records.com/index.php?cPath=5_27

Opos Records, retrieved 17 August 2020, https://opos-records.com/product_info.php?products_id=2286

⁸⁷ Who.is, retrieved 22 September 2020, <https://www.hosteurope.de/>

⁸⁸ RusUltras, retrieved 17 August 2020, <http://www.rusultras.ru/product/9781.html>

⁸⁹ Rusultras, Facebook, 9 August 2018, <https://www.facebook.com/rusultras/photos/a.1879181789016260/2147510072183429/>

⁹⁰ Who.is, retrieved 22 September 2020, <https://who.is/dns/rusultras.ru>

⁹¹ Rusultra, retrieved 22 September 2020, <http://www.rusultras.ru/basket/zakaz.html>

⁹² Stay Brave, Facebook, retrieved 17 August 2020, <https://www.facebook.com/commerce/products/2004427456296324/>

⁹³ Stay Brave, retrieved 17 August 2020, <https://staybrave.com.ua/en/product/t-shirt-wlm/>

⁹⁴ *ibid.*

⁹⁵ Stay Brave, retrieved 23 Septemeber 2020, <https://staybrave.com.ua/en/payment-delivery/>

⁹⁶ Teivaz Store, Instagram, 8 April 2020, <https://www.instagram.com/p/B-ulRuXh-F9/>

Teivaz Store, Instagram, 9 August 2020, https://www.instagram.com/p/CDrCp_DBTMp/

⁹⁷ Teivaz Store, Instagram 18 January 2020, <https://www.instagram.com/p/B7eBTUBpZIC/>

⁹⁸ Telegram, retrieved 6 October 2020, <https://t.me/Priem88clothes>

⁹⁹ Gas Chambers, Facebook, 23 July 2020,
<https://www.facebook.com/gaschambersmtu/posts/2620868648180336>

Agkistrodon, Facebook, 10 July 2020,
<https://www.facebook.com/Agkistrodonblackmetalband/photos/a.310128500373315/310124503707048/>

¹⁰⁰ Counter Extremism Project, 7 November 2018,
https://www.counterextremism.com/sites/default/themes/bricktheme/pdfs/The_Extreme_Right_o_n_Facebook_Appendices.pdf

¹⁰¹ American Defense Records, Facebook, 8 May 2019,
<https://www.facebook.com/bulldogAGGRESSION/photos/a.355484271590015/622946171510489/>

American Defense Records, Facebook, retrieved 23 September 2020,
<https://www.facebook.com/pg/bulldogAGGRESSION/about/>

¹⁰² Christian Identity Truth, Facebook, retrieved 22 September 2020,
<https://www.facebook.com/groups/1433712213560737/>

Southern Poverty Law Center, 15 March 1998, <https://www.splcenter.org/fighting-hate/intelligence-report/1998/how-christian-identity-movement-began>

¹⁰³ The American Institute of Theology, Facebook, 25 April 2019,
<https://www.facebook.com/EducationAIT/photos/a.1471464329635959/2295915697190814/?type=3&theater>

The American Institute of Theology, Facebook, 25 April 2019,
<https://www.facebook.com/EducationAIT/photos/a.1471464329635959/2295914713857579/?type=3&theater>