# Daily Survey: Academy Awards

**YouGov**

Sample          1000 U.S. Adult Citizens
Conducted       March 3 - 7, 2022
Margin of Error   ±3.5%

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**1. How interested, if at all, are you in the Academy Awards (also called the Oscars)?**

Very interested ............................................................................8%
Somewhat interested ................................................................. 18%
Not very interested ................................................................. 20%
Not interested at all ................................................................. 49%
Not sure ................................................................................ 5%

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**2. Are the types of movies that are nominated for Best Picture similar to the types of movies you typically enjoy?**

Yes, they are similar ................................................................ 23%
No, they are not similar ............................................................ 26%
Not sure ............................................................................... 41%
I don't watch movies ............................................................... 11%

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**3. Currently, there is a separate Oscars category for the best non-English foreign films. However, these films are also eligible for other awards, and one (Parasite), even won Best Picture in 2020. Do you think the Academy Awards should equally consider all films for all awards, or should it primarily focus on giving awards to films with English dialogue that are produced in the U.S.?**

Should equally consider foreign films ................................................. 35%
Should primarily consider U.S. films ................................................. 35%
Not sure ............................................................................... 30%

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**4. To shorten the length of the awards show, this year the Academy plans to present eight awards — documentary short, film editing, makeup/hairstyling, original score, production design, animated short, live-action short and sound — during the hour before the live telecast. Do you support this decision, or do you think these awards should be presented live along with the others?**

Prefer they be presented ahead of time ................................................. 19%
Prefer they be presented live ......................................................... 24%
Not sure ............................................................................... 14%
No preference ......................................................................... 43%

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**5. This year's Oscars ceremony will not require performers and presenters to provide proof of vaccination against COVID-19. Do you support or oppose this policy?**

Support ............................................................................... 41%
Oppose ............................................................................... 36%
Not sure ............................................................................... 23%

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**6. Do you think it is appropriate for Oscar winners to discuss politics in their acceptance speeches?**

Appropriate ........................................................................... 28%
Not appropriate ....................................................................... 54%
Not sure ............................................................................... 19%

7. Based on what you have read or heard recently, do you believe the Oscars do or do not have a "diversity problem" (meaning the nominees this year are not sufficiently diverse in terms of race, nationality and/or gender)?

| | |
|---|---|
| The Oscars have a diversity problem | 27% |
| The Oscars do not have a diversity problem | 25% |
| Not applicable - I have not heard anything about the Oscars recently related to diversity | 30% |
| Don't know | 19% |

8. Which of the following movies do you think will win Best Picture?

| | |
|---|---|
| Belfast | 4% |
| CODA | 4% |
| Don't Look Up | 6% |
| Drive My Car | 1% |
| Dune | 6% |
| King Richard | 4% |
| Licorice Pizza | 2% |
| Nightmare Alley | 2% |
| The Power of the Dog | 5% |
| West Side Story | 8% |
| Not sure | 58% |

9. To the best of your recollection, which of the following films won Best Picture at the Academy Awards last year?

| | |
|---|---|
| The Father | 3% |
| Judas and the Black Messiah | 2% |
| Mank | 1% |
| Minari | 2% |
| Nomadland | 16% |
| Promising Young Woman | 2% |
| Sound of Metal | 2% |
| The Trial of the Chicago 7 | 3% |
| Not sure | 71% |

# Daily Survey: Academy Awards

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|---|---|
| **Interviewing Dates** | March 3 - 7, 2022 |
| **Target population** | U.S. Citizens, aged 18 and over. |
| **Sampling method** | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement. |
| **Weighting** | The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.169 to 4.562, with a mean of one and a standard deviation of 0.516. |
| **Number of respondents** | 1000 |
| **Margin of error** | $\pm$ 3.5% (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 72 questions not reported. |