# Establishing the Margaret MacMillan North American Studies Programme at St Antony's College in Oxford



Today we are experiencing great change, uncertainty and challenge all over the world. Globalization is faltering and regional and national differences are coming to the fore in often troubling and dangerous ways.

In 2011, thanks to the support of a group of Canadian donors, Margaret MacMillan, fifth Warden of St Antony's College and Professor of International History at the University of Oxford, created the pilot project—the North American Studies Programme at St Antony's College. Today the programme is globally recognized as successful, important and relevant.

Since its inauguration in 2011, the North American Studies Programme's activities—seminars, special workshops and lectures—have brought together leading scholars and students from Oxford, the United Kingdom and the Americas as well as businesspeople, diplomats, journalists and donors to study a key part of the world from many different angles. The Programme connected and educated the world's most powerful influencers, looking at a wide range of subjects from the Arctic, social and economic policies, security and NAFTA. The Programme helped to build interest and continuing support in one of the leading universities for this work, as well as forging strong links with universities, institutions and think tanks throughout North America and the UK.

It is essential that the Programme be continued in perpetuity to continue the healthy dialogue, especially in this time of great change and challenge for the international order. More than ever before, different parts of the world need to understand one another. By studying North America from Oxford significant features and trends can be seen and comparisons drawn which may not be easy to spot from within the region. Moreover, North America increasingly looks to be, for the rest of the world, an island of stability—admittedly with its own issues and tensions—and the question to be asked in depth why that is so and bring the multiple perspectives of politics, history, economics and culture to understand its strengths and weaknesses.

Oxford is one of the world's leading centres for regional studies — Africa, the Middle East, Asia, Latin America and Europe and now, north America. The pilot programme funding has ended, and continued support is needed for further research and learning about the region and help bring a greater awareness of Canada itself to a broader global public, through the funding of an endowed North American Studies Fellow.

The North America Studies Programme will be named after Professor Margaret MacMillan as a fitting legacy and tribute to the woman who initiated, created and worked tirelessly over the past years to build the Programme and its many achievements. She made an outstanding contribution to academia, the public debate and to promoting Canada abroad. Although Margaret has received many accolades and prestigious honours over the years, she sees the creation and endowment of the North American Studies Programme at Oxford as one of her greatest achievements.





# **Programme plans for the future**

With global politics being reshaped by new trade agreements, new security concerns, new migration flows, and new data on the impact of climate change, it is more important than ever to understand the dynamics of the North American region and the continent's place in a fast-changing world. The North American Studies Programme therefore seeks renewed support that will secure its long-term future at St Antony's College and Oxford University.

The Programme will contribute to a deeper understanding of North American affairs through a focus on three broad areas of research:

Examples of issues which transcend national boundaries in North America

- Sustaining prosperity
- Inequality
- Environment
- Aboriginal issues
- Social policy

The interrelationships among the states and societies of North America including

- Trade and investment
- Security
- Regional co-operation
- Migration
- Cultural exchanges

Relations of North America with the World including

- · Relations with Europe, Asia-Pacific and South America
- Managing a shared Arctic
- Drug trafficking
- Containing international terrorism

### **People involved with the North American Studies Programme**

#### Steering committee

- Professor Margaret MacMillan, Warden, St Antony's College
- Professor Nancy Bermeo, Nuffield Professor of Comparative Politics
- Professor Pekka Hämäläinen, Rhodes Professor of American History
- · Professor Andrew Hurrell, Montague Burton Professor of International Relations
- Professor Neil MacFarlane, Lester B Pearson Professor of International Relations
- Professor Diego Sánchez-Ancochea, Director, Latin American Centre
- Dr Jay Sexton, Director, Rothermere American Institute
- Mr Laurence Whitehead, Official Fellow in Politics, Nuffield College

#### Founding Supporters

- Geoffrey Beattie, Campaign Co-Chair
- Tom MacMillan, Campaign Co-Chair
- Richard Balfour
- John & Judy Bragg
- Paul Jr. Desmarais
- Tony Fell
- Tom Milroy
- Peter Munk
- Gord Nixon
- Joe Rotman
- Gerry Schwartz and Heather Reisman

#### Honorary St Antony's College Alumni Campaign Committee Members

- Professor Jeremy Adelman, Henry Charles Lea Professor of History and Director of the Global History Lab, Princeton University
- Ms Anne Applebaum, Author (Gulag and Iron Curtain); Washington Post columnist, Pulitzer Prize winner
- Ambassador Mark Brzezinski, former Executive Director of the US Government's Arctic Executive Steering Committee and former US Ambassador to Sweden
- Professor Felipe Fernandez-Armesto, William P Reynolds Professor of History, University of Notre Dame
- Professor Michael Ignatieff, President and Rector of Central European University; former Leader of the Liberal Party, Canada
- Professor Paul Kennedy, J Richardson Dilworth Professor of History; Director, International Security Studies, Yale University
- Ambassador Alison Stone Roofe, Jamaica's Ambassador to Brazil
- Baron Gordon Wasserman, UK House of Lords



# Achievements and main activities, North American Studies Programme: 2011–2016

#### Events

- North American Studies Programme Conference: "The Political Economy of Social Policy in North America: Convergence Towards Universalism?" (March 2013), an international conference examining recent developments in social policy (with a particular focus on health care) across the region, featuring experts from Canada, the United States, Mexico, and the United Kingdom.
- Dahrendorf Colloquium at St Antony's College, co-sponsored by the North American Studies
  Programme: "Combining Freedom and Diversity: Lessons from Experience in Britain, Canada,
  France, Germany, and the United States" (May 2013), examining issues of integration and inclusion
  in European and North American societies, featuring a keynote lecture by Martha Nussbaum of the
  University of Chicago.
- North American Studies Programme Conference, co-sponsored by the Rothermere American Institute: "The Challenges of Governance in the North American Arctic: Past, Present, and Future" (September 2013), an international conference bringing together academics and officials from Canada (John English, Bill Graham, Alan Kessel, and others), the United States (Evan Bloom, William Hensley, and others), and Greenland (Mininnguak Kleist) to consider, and to place in historical context, new developments affecting a rapidly changing and diverse—but distinctively North American—region.
- North American Studies Programme Conference: "Twenty Years after NAFTA: Integration, Identity
  and Regionalism in North America" (November 2014), highlighting the perspectives of the business
  community (including executives from Cemex and SAB Miller), government representatives, and
  scholars.
- A School of Advanced International Studies, Johns Hopkins University Conference, co-sponsored by the North American Studies Programme: "The Future of North American Regionalism" (September 2015), a conference building on our November 2014 event on the state of North American regionalism on the twentieth anniversary of NAFTA, with a particular focus on the prospects for further regional integration.
- Astor Lecture: "North American Exceptionalism: Invasions and Environments over the very Long Durée" (May 2014), by eminent environmental historian John R McNeill of Georgetown University. Professor McNeill's visit was organized by the North American Studies Programme with support from a University of Oxford grant; partners around the University collaborated as co-hosts of additional events, including a panel discussion on "Historical Perspectives on the Environment; Environmental Perspectives on History", and a roundtable discussion with postgraduate students in the fields of history and the history of medicine.
- Other special lectures, including "The North American Idea" (May 2012) by the late Robert Pastor (American University), "The Ungovernable: Indians, States, Power and Sovereignty in North America Before 1900" (May 2013) by Pekka Hämäläinen (Oxford) and "Religion as a Motive for Exclusion in Contemporary Western Democracies" (May 2014; co-sponsorship of Asian Studies Centre lecture) by Charles Taylor.

#### North American Studies Seminar Series:

- "Mexico's 2012 Presidential Elections: Prospects and Implications for North America" (Laurence Whitehead, March 2012)
- "Central America's Triple Transition and the Persistent Power of the Elite" (Diego Sánchez-Ancochea, January 2014)
- "The Haitian Revolution in the Literary Imagination: Radical Horizons, Conservative Constraints" (Philip Kaisery, March 2014)

- "How Race Is Made in America: Immigration, Citizenship, and the Historical Power of Radical Scripts" (Natalia Molina, May 2014)
- "Black Power in a Caribbean Context" (Kate Quinn, February 2015)
- "NAFTA Land Security: The Mérida Initiative, North American Integration, and US Security Projection in Mexico" (Paul Ashby, January 2015)
- "Bringing Energy into NAFTA" (Pamela Starr, May 2015)

Many seminars have drawn particular attention to Canadian affairs and to Canada's place in the region and the world. For example:

- "Canada's 2015 Federal Elections: Interpreting the Results" (a panel discussion with Christopher Kirkey, Michael Hawes, Jocelyn Létourneau, and Margaret MacMillan, October 2015)
- "Foreign Policy in Pluralist Societies: Lessons from the Canadian Experience" (Jillian Stirk, November 2015)
- "Predicting the North: Sovereignty and the Canadian Brand in the Arctic" (Patrick James, May 2016)
- "North American Nation: Canada's International Relations in the Twentieth Century" (Hector Mackenzie, February 2013)
- "A Mutually Beneficial Relationship: Cuba and Canada since the Revolution and Today" (Hal Klepak, February 2012)
- "Canada, the Commonwealth, and British Victory in the Second World War" (lain Johnston, November 2014)
- "Northern Exposure: Anti-Americanism and Canada-US Relations in the Kennedy Era" (Asa McKercher, May 2014)
- "Retaining Migrant Cultures: Integration and Policy in Canada, 1950s–1960s" (Jatinder Mann, April 2013)
- "By Luck and By Design: The Canadian Banking System's Resilience to the Great Financial Crisis" (Ellen Quigley, May 2013)

#### **Publications:**

- Governing the North American Arctic: Sovereignty, Security and Institutions (Basingstoke: Palgrave Macmillan, 2016), edited by Dawn Alexandrea Berry, Nigel Bowles, and Halbert Jones
- The New Dynamics of North American Regionalism (under development), edited by Halbert Jones and Christopher Sands
- Freedom in Diversity: Ten Lessons for Public Policy from Britain, Canada, France, Germany, and the United States (Oxford: Dahrendorf Programme for the Study of Freedom, 2013), by Timothy Garton Ash, Edward Mortimer, and Kerem Öktem
- The War Has Brought Peace to Mexico: World War II and the Consolidation of the Post-Revolutionary States (Albuquerque: University of New Mexico Press, 2014), by Halbert Jones
- Foreign Relations of the United States, 1969–1976, Volume E–11, Part 1: Documents on Mexico, Central America, and the Caribbean, 1973–1976 (Washington: US Department of State, 2015), coedited by Halbert Jones
- Foreign Relations of the United States, 1977–1980, Volume XXIII: Documents on Mexico, Cuba, and the Caribbean (Washington: US Department of State, forthcoming in 2016), co-edited by Halbert Jones



# **Programme costs** (Canadian \$)

Endowment	
Research Fellow	\$2.5 million
Administrator (1/3 FTE)	\$720,000
Contingency	\$280,000
Total	\$3.5 million

- The costs are based on those of the academic year 2017/18.
- A further breakdown of the costings can be provided on request.

# Recognition

Naming and recognition opportunities (Canadian \$)

Donor level	Per year for 5 years	Endowment/ naming opportunity	St Antony's recognition	Oxford recognition	Annual recognition
\$1 million	\$200,000	Fellowship at St Antony's	Foundation Fellow	Vice Chancellor's Circle	"Presented by" seminar series
\$400,000— \$999,999	\$80,000— \$200,000	Seminar series	Foundation Fellow	Vice Chancellor's Circle	"Presented by" annual lecture in Oxford
\$160,000- \$399,999	\$32,000– \$79,999	Lecture in North America (held every 2 years)	Benefactor		"Presented by" annual lecture in Oxford
\$100,000— \$160,000	\$20,000— \$32,000		Patron		"Sponsor of" seminar series
\$24,000- \$99,999	\$4,800-\$20,000		Patron		"Sponsor of" seminar series (one year only)

Donor recognition: St Antony's College (Canadian \$)

St Antony's College would not exist without the generosity of its benefactors; it was, after all, founded in 1950 as a the result of a gift of Antonin Besse.

#### **Patron**

A donor is a Patron when he/she has made gifts of a total of \$24,000 to \$160,000. Patrons are listed every year as such in the Antonian Newsletter and will be reported to on the impact of her or his generosity. Patrons will also be invited every year to St Antony's Looks at the World (SALAW).

#### Benefactor

A Benefactor is someone who has made gifts to a total of \$160,000 to \$400,000. He/she will appear on a donor board; the Benefactor will be invited to become a Senior Member of the College and receive annually a signed book from one of the College's Fellows plus an invitation to SALAW.

#### **Foundation Fellowship**

A Foundation Fellowship is awarded to honour major donors who have made gifts to a total of \$400,000 to \$1.6 million. The name of the benefactor will appear on a donor board and he/she will also be invited to become a Senior Member of the College. Alongside a book signed by a St Antony's Fellow and an invitation to SALAW, Foundation Fellows will be invited to have a private meal with the Warden or Centre Director to be informed in a personal way about the impact of her/his donation.

#### Warden's Circle

The highest level of honour the College can present to a donor who has given over \$1.6 million is membership of the Warden's Circle. Further to all the activities related to the Foundation Fellowship, the Member will receive a personalised print or sketch from the front of the College.

#### **Senior Membership**

Benefactors, Distinguished Friends of St Antony's College, Foundation Fellows and Members of the Warden's Circle will be invited to become Senior Members and will be assigned defined entitlements about which the donor will be informed through a formal letter from the Warden. The entitlements will be made available alongside the College Activities for donor recognition. The current list of Senior Members can be found on the website.

Donor recognition: University of Oxford (Canadian \$)

Oxford's donor recognition scheme also applies to gifts made towards one if its constituent Colleges, including St Antony's.

#### The Vice-Chancellor's Circle: \$400,000-\$2.4 million

The Vice-Chancellor's Circle recognizes individuals, foundations and corporate benefactors who have provided generous support to the collegiate University. Members receive regular communications from the Vice-Chancellor and senior officers, and are invited to an annual members' event in the spring.

#### The Chancellor's Court of Benefactors: >\$2.4 million

The Chancellor may invite our most significant supporters to become members of the prestigious Court of Benefactors. The Court meets each autumn in Oxford and offers benefactors the chance to engage with the Chancellor, Vice-Chancellor and other senior leaders, within the collegiate University. These meetings also allow benefactors to meet other members of the Court and to gain a greater understanding of the life and work of the University and the colleges.



# Margaret MacMillan

Professor Margaret MacMillan became the fifth Warden of St Antony's College in July 2007. Prior to taking on the Wardenship, Professor MacMillan was Provost of Trinity College and Professor of History at the University of Toronto. She was educated at the University of Toronto (Honours BA in History) and at St Hilda's College and St Antony's College, Oxford University (BPhil in Politics and DPhil in Modern History).

She is a Fellow of the Royal Society of Literature and a Senior Fellow of Massey College, University of Toronto, Honorary Fellow of Trinity College, University of Toronto and of St Hilda's College, University of Oxford, and sits on the boards of the Mosaic Institute and the Reuters Institute for the Study of Journalism, and the editorial boards of International History and First World War Studies. She is also a Trustee of the Rhodes Trust. She has honorary degrees from the University of King's College, the



Royal Military College, the University of Western Ontario, Ryerson University, Toronto and Huron University College of the University of Western Ontario. In 2006 Professor MacMillan was invested as an Officer of the Order of Canada and in 2016 she was appointed as Companion of the Order of Canada. In April 2017, the University of Toronto will award her an Honorary Degree in recognition for her work as a historian and as a public intellectual.

Her books include Women of the Raj (1988, 2007); Paris 1919: Six Months that Changed the World (2001), for which she was the first woman to win the Samuel Johnson Prize; Nixon in China: Six Days that Changed the World; The Uses and Abuses of History (2008); Extraordinary Canadians: Stephen Leacock (2009); The War that Ended Peace (2014), which won the International Affairs Book of the Year at the Political Book Awards; and History's People (2015), as part of the CBC Massey Lectures Series.

# **University of Oxford**

Oxford is a collegiate university, consisting of the central University and colleges. The central University is composed of academic departments and research centres, administrative departments, libraries and museums. The 38 colleges are self-governing and financially independent institutions, which are related to the central University in a federal system.

The collegiate system is at the heart of the University's success, giving students and academics the benefits of belonging to a large, internationally renowned institution and to a small, interdisciplinary academic community. It brings together leading academics and students across subjects and year groups and from different cultures and countries, helping to foster the intense interdisciplinary approach that inspires so much of the outstanding research achievements of the University and makes Oxford a leader in so many fields.

Oxford is ranked within the top 10 universities in the world and is currently ranked first in the world in the Times Higher Education World University Rankings, as well as the Forbes's World University Rankings.

# St Antony's College

St Antony's College is one of Oxford's constituent colleges. It was founded in 1950 as the result of the gift of French merchant Sir Antonin Besse of Aden. The College is the most cosmopolitan of the University of Oxford and it is a world-renowned centre for research and teaching in global and regional issues. The College provides an interdisciplinary environment to study a range of subjects from development to international relations. St Antony's houses seven research centres focused on Africa, Asia, Europe, Japan, Latin America, the Middle East, Russia and Eurasia as well as programmes on Burma, Morocco and Sudan.

The body of the College consists of the Warden, the Bursar, some forty Fellows, about 470 students and, at any time, more than 120 Senior Members. St Antony's 40 Governing Body Fellows all have international reputations in their specialist fields and, in combination, provide a unique insight into today's global issues. There are more than 400 students from some 77 different countries studying for postgraduate degrees and each year around 100 visiting Senior Members from the academic, diplomatic business and political worlds come to the College.

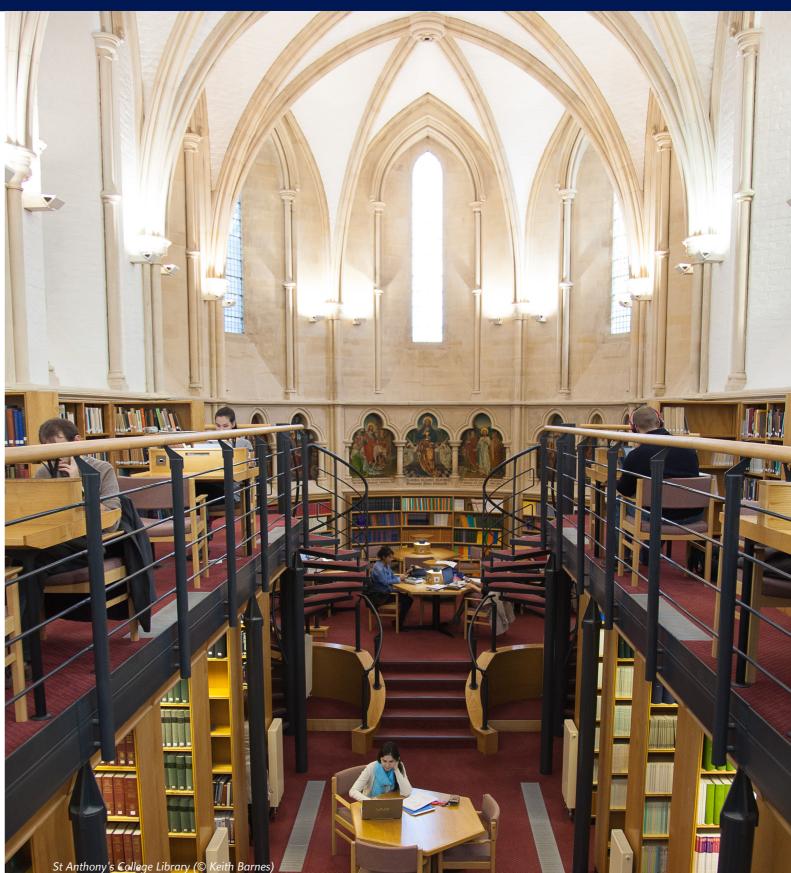
In the regional centres and programmes, insights and methods from both social sciences and the humanities are being used to deepen the understanding of key parts of the world. The work done at the College helps to inform public debate and public policy.

St Antony's alumni occupy leading positions in many governments, universities, businesses, NGOs, think tanks and international organizations.



# Distinguished alumni of St Antony's College (other than the members of the Honorary Committee)

- Dr Asheesh Advani, CEO, JA Worldwide
- Dr Jaime Bermudez, President, MBA Lazard, former Colombian Minister of Foreign Affairs
- Ms Afsaneh Beschloss, CEO and Founder, Rock Creek Group; Board Member, PBS; and Chair Investment Committee, Ford Foundation
- Mr Andrés Borges, President of the Venezuelan National Assembly
- Professor Craig Calhoun, President of the Berggruen Institute and former Director of the London School of Economics and Political Science
- Dr Philipp Carlsson-Szlezak, Chief Economist, The Boston Consulting Group
- Dr João Cravinho, EU Ambassador to Brazil and formerly to India
- Sir Richard Evans, Professor of History, University of Cambridge; President of Wolfson College
- Mr Thomas Friedman, New York Times columnist and triple Pulitzer Prize winner
- Dr Michael Froman, former United States Trade Representative (until January 2017)
- Professor Timothy Garton Ash, Professor of European Studies, University of Oxford and Fellow of St Antony's College
- Mr David Golub, President, Golub Capital
- Dr Richard Haass, President, Council on Foreign Relations
- Professor Guðni Th. Jóhannesson, President of Iceland
- **Ms Bridget Kendall**, Master of Peterhouse (College), Cambridge and former BBC Diplomatic Correspondent
- Professor Rashid Khalidi, Edward Said Professor of Modern Arab Studies, Columbia University
- **Dr Julian Lewis**, UK Conservative MP and Chair of the Defence Select Committee
- Professor José Maravall, Professor of Sociology, Complutense University of Madrid and former Spanish Minister of Education
- Dr Dambisa Moyo, Economist and author, *Time* 100 of world's most influential people
- **Dr David Mulford**, former Vice-Chairman International, Credit Suisse and US Ambassador to India
- Mr Aurelio Nuño Mayer, Minister of Education, Mexico
- Professor Roger Owen, Professor of Middle East History, Harvard University
- Dr Eugene Qian, President, UBS Group China
- **Dr Olli Rehn**, former European Commissioner for Economic and Monetary Affairs and the Euro and currently Minister of Economic Affairs, Finland
- Dr Nemat Shafik, Deputy Governor, Bank of England and incoming Director of the London School
  of Economics and Political Science
- Ms Bing Song, Chief of Staff, Goldman Sachs Asia Pacific
- Mr Soli J Sorabjee, Attorney General of India, Supreme Court of India
- Dr Alfredo Thorne, Peruvian Minister of Economy and Finance
- **Dr Martin Uhomoibhi**, former President UN Human Rights Council and UN Special Representative for Darfur
- Dr Álvaro Uribe, former President of Colombia
- **Dr Anna Yip**, CEO Smartone Hong Kong







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