

# Making the Value Connection

**CFP 2018 Pharmacy Forum, October 25, 2018-10-23**

## **Speakers' Biographies**

### **Justin Bates**



Justin Bates is the Chief Executive Officer of the Neighbourhood Pharmacy Association of Canada (Neighbourhood Pharmacies). Justin was appointed CEO in June of 2016, having previously served as Vice President, Pharmacy and Director, eHealth.

Justin began his career in the advertising and marketing business before transitioning into the health insurance industry. Justin worked in a variety of capacities in the health insurance sector including as a consultant for a pharmacy benefit manager and as a principal in a health benefits third party administrator and managing general agency.

Justin serves as a Director on the GS1 Canada Pharmacy Sector Board and the Canadian Foundation for Pharmacy Board.

### **Mike Cavanagh**



Mike is the current Chair of the Ontario Pharmacists Association (OPA). He joined the OPA Board as a district representative in 2010, and has since served as Chair of the Economics Committee, Audit and Finance and the Governance and Nominating Committee. Mike also serves as the Chair of the Pharmacy Health Insurance Committee and is a member of the CPhA Pay for Performance Working Group as well as serving on the OCP Pharmacy Indicator Selection Expert Panel.

Mike received his Bachelor of Science from the University of Guelph in 2003 before graduating from the Leslie Dan Faculty of Pharmacy at the University of Toronto in 2006. In September of 2009, Mike and his business partner opened Kawartha Lakes Pharmasave in Lindsay and purchased Medicine Chest Pharmasave in Bowmanville in 2011. Recently, Mike and his business partner opened Integrated Care Pharmacy in Lindsay, a novel approach pairing pharmacy care within a home oxygen and home health care store.

Mike has worked collaboratively with local health organizations to help educate the community about topics such as diabetes, hypertension and osteoporosis, and worked with the provincial government of Ontario on working groups related to expanded pharmacy services. He also serves as President of the Humane Society of Kawartha Lakes since 2010 and Treasurer of the John Howard Society of Kawartha Lakes and Haliburton.

### **William Chung**



William Chung is Senior Vice President of Pharmacy at Shoppers Drug Mart. In this role, he is responsible for the Financial Planning and Analysis (FP&A), retail pricing of prescription drugs, financial performance for both public and private payors as well as Mergers and Acquisitions (M&A) for both Shoppers Drug Mart and Loblaw pharmacies. William also leads the business strategy, development and execution of third party and carrier initiatives for the Employer Health Solutions. This business provides innovative programs to help plan sponsors effectively manage health care expenditures and plan member health outcomes.

For the past 29 years, William has been involved in driving growth, development and performance of health, life science, and retail companies including Rexall PharmaPlus, Jean Coutu Group, and MDS Inc. At these companies, he has held progressively senior management positions in operations, corporate development, mergers and acquisitions, and strategy. William has a Bachelors of Science in Pharmacy, a Masters of Business Administration, and holds a Chartered Business Valuator designation.

### **Anna Greenberg**



As Health Quality Ontario's Vice-President, Health System Performance, Anna Greenberg is responsible for designing and implementing a comprehensive strategy to improve performance monitoring and public reporting in Ontario.

Prior to joining Health Quality Ontario, Anna was Director, Strategic Policy at the Ministry of Health and Long-Term Care where she led a branch of policy professionals in the development of policy in a wide variety of areas including mental health and addictions, healthcare quality and safety, clinical and social service integration, and reproductive technology. She previously spent over a decade in leadership roles in the cancer system, spearheading initiatives such as Ontario's first publicly reported cancer system performance measurement tool, and cancer system planning and policy development, and knowledge management at Cancer Care Ontario, Princess Margaret Hospital/University Health Network, and the Canadian Partnership Against Cancer.

Anna holds a Masters in Public Policy from the Goldman School of Public Policy at University of California at Berkeley, and a Bachelor of Arts from McGill University. Ms. Greenberg previously served on the Board of Directors at the Davenport Perth Neighbourhood and Community Health Centre, including serving as its inaugural Chair of the Quality Committee of the Board.

### **Sandra Hanna**



Sandra is Vice President Pharmacy Affairs at Neighbourhood Pharmacy Association of Canada, and Chief Innovation Officer at Gold Links Health Solutions. Sandra is a pharmacist, pharmacy owner / operator and consultant in areas of pharmacy operations and professional practice. A graduate of the Faculty of Pharmacy at the University of Toronto, she has spent over 10 years working in, and managing operations in community pharmacy, and became part owner of an independent pharmacy in 2013.

She is passionate about advancing the pharmacy practice, improving workflow efficiencies and exploring novel ways to deliver enhanced value and care to patients in a multidisciplinary, collaborative practice environment.

She works with various stakeholders in the industry, develops and implements customized, and often collaborative solutions that are mutually beneficial to all parties involved.

### **Beverly Herczegh R.Ph., B.Sc.Phm.**



Bev worked as a community pharmacist and then as a long-term care pharmacist over the first couple of decades of her career in pharmacy and has been a Director at the Pangaea Group for 10 years.

As a consultant at Pangaea, Bev's expertise extends across broad variety of topics important to the pharmaceutical industry, pharmacy, patients and payers. Her work focuses on helping clients integrate landscape knowledge to enable better decision-making in the context of our evolving healthcare landscape.

### **Rob Modestino**



Rob Modestino is the pharmacist owner of Rob's Whole Health Pharmacy in LaSalle. This past year he was chosen by his peers as the 2018 Ontario Pharmacist of the Year and also received a Citizen's medal from the Town of LaSalle. Over his career in pharmacy he has worked in both corporate and independent pharmacies. He began practicing in 1989 in Windsor and has remained in the Essex County area for his entire career. Rob has served as President of the Essex County Pharmacist Association and as Chairman of the Ontario Pharmacists

Association.

He is also very active in his community, having served on the boards of the Windsor Essex County Health Unit, the Asthma Research Group, the Sun Parlour Female Hockey Association, and currently on the Windsor Essex County Opioid and Substance Strategy leadership committee. Rob has always put the care of his patient and their families first. He has served his community for 15 years and feels privileged to do so.

### **Margo Orchard**



Margo is the Manager of Strategic Policy Planning and Analytics at the Ontario College of Pharmacists. In this role, she is responsible for overseeing the development of College policies and implementing strategic initiatives and programs (including the Medication Safety Program and the development of quality indicators for pharmacy). Prior to joining the College in 2017, Margo spent 15 years in the public sector. In 2010, Margo joined the Ministry of Health and Long-Term Care, where she implemented quality and value-based policy and initiatives including the Excellent Care for All Act and funding reform. Margo managed the design, implementation and scale of *bundled care* for Ontario's hospitals, and received the IPAC/Deloitte Public Sector Leadership "Gold" Award in recognition of this work.

Margo graduated with a Science degree at Queen's University, and completed her Masters of Science at the Institute of Health Policy, Management and Evaluation at the University of Toronto, specializing in economic evaluation.

### **Ned Pojskic HonBSc, MSc, PhD**



Ned Pojskic is the Pharmacy Strategy Leader at Green Shield Canada (GSC). In this role he is responsible for setting GSC's strategic direction in pharmacy benefits management, including formulary design and management, pricing and policy. In addition, Ned is responsible for stakeholder relations with both the pharmacy and pharmaceutical industry. Ned brings a wealth of experience in policy, advocacy, and government relations through his previous role as the Director of Health Policy at the Ontario Pharmacists Association. Ned holds Master's and PhD degrees from the Department of Pharmaceutical Sciences at the University of Toronto. He is currently appointed as an Adjunct Professor (Status) at the Leslie Dan Faculty of Pharmacy at the University of Toronto.

### **Elliott Sogol**



Elliott M. Sogol, Ph.D., R.Ph, F.A.Ph.A currently serves as the Senior Vice President - Strategy for Pharmacy Quality Solutions (PQS). His responsibilities include strategic planning, new business development, HR, and expansion of the EQuIPP platform internationally.

Elliott currently serves on a number of committees for the Pharmacy Quality Alliance (PQA) including the Research Coordinating Committee (RCC). He holds adjunct faculty appointments at Campbell University, the University of Minnesota, and the University of North Carolina. Elliott served as the Science Officer for the American Pharmacists Association from 2003 - 2010.

Elliott co-authored the books, “The Good Pharmacist; Characteristics, Virtues, and Habits” and “The Good Pharmacist Book II; Enhancing Pharmacy as a True, Clinical, and Paid Profession.” He received his professional and graduate degrees from the University of Wisconsin - School of Pharmacy.

### **Nancy Waite**



Nancy Waite PharmD FCCP; Professor, Associate Director, Clinical Education, Ontario College of Pharmacist’s Professor for Pharmacy Innovation at the School of Pharmacy, University of Waterloo.

Through various academic and clinical positions in Canada and the United States, she has experience providing clinical pharmacy services, teaching professional and student audiences, and conducting pharmacy practice research. In her current position, she is responsible for experiential programming including co-op. She co-leads OPEN, the Ontario Pharmacy Evidence Network, a program of research that examines current and emerging medication services, processes and policies from the perspectives of pharmacists, patients, physicians, government policy and more.

### **Joelle Walker**



Joelle Walker is the Director of Public Affairs for the Canadian Pharmacists Association. In this role, Joelle leads the Association’s advocacy initiatives with key decision makers and stakeholder, by increasing the profile and reputation of the profession and advancing specific public policy issues affecting the profession.

Joelle has over 10 years of advocacy experience in law, government relations and communications previously working on the Canadian Cancer Society’s national advocacy agenda. Joelle has a Bachelors of Political Science and an LLB from the University of Ottawa.

## **Margaret Wing**



Margaret has over 30 years of experience in the industry which has led to her current role as CEO of the Alberta Pharmacists' Association (RxA). During Margaret's tenure as CEO advocating for pharmacists across the province, she has provided leadership over many important initiatives that have significantly advanced the practice of pharmacy in Alberta. Some of these include pharmacist's engagement in; the Alberta Public Health Influenza Immunization Program; the Pharmacy Services Framework; the Alberta Blue Cross Pharmaceutical Provider Services Agreement; and the Memorandum of Understanding between Alberta Health and the Alberta Pharmacists' Association. Additionally, Margaret provides oversight to further achieve RxA's mandate of providing quality professional development through programs to approximately 2000 pharmacists annually.

Throughout her career Margaret has developed an expansive pharmaceutical background with experience in such roles as: pharmacist, regional pharmacy manager, pharmacy owner, Director of Professional Services and CEO with RxA. Margaret obtained her BSc, from the University of Alberta and her MBA from Athabasca University.