

Results of SurveyUSA Election Poll #26311

Geography: New Mexico

Data Collected: 04/29/2022 - 05/07/2022

Release Date: 05/09/2022

Percentages

Former Local TV Meteorologist Leads Pack in New Mexico GOP Governor Contest; Mark Ronchetti Outpolling Rivals by More Than 3:1 Margin:

Mark Ronchetti, a former Albuquerque TV meteorologist and the 2020 Republican nominee for US Senate, today is well ahead of 4 other candidates in the race to face off against Democratic incumbent Governor Michelle Lujan Grisham in November.

Today Ronchetti takes 44% of the vote, according to SurveyUSA's latest exclusive KOB-TV Eyewitness News Poll, far in front of the other candidates in the race. Ronchetti sees 52% of the primary vote in urban parts of the state, 51% among senior citizens, and leads his opponents by strong double digits among most demographic subgroups. Highlights for those running against Ronchetti in the primary: Sandoval County Commissioner Jay Block today gets 12% of the vote. Block does extremely well among the small number of registered Republican likely primary voters who consider themselves, despite their party registration, to be politically independent, leading Ronchetti by 26 points among that 6% of the electorate; Block is also effectively even with Ronchetti among the 13% of Republican primary voters who say they voted for Joe Biden in 2020. Block runs notably more strongly with those who say they will probably vote in the primary than among those who say they are certain to vote – taking 22% of the vote among probable voters compared to 9% among certain voters. Financial advisor Greg Zanetti takes 10% of the vote. Zanetti runs most strongly among those with 4-year college degrees, where he takes 13% of the vote, slightly better than Block but 36 points behind Ronchetti. State Representative Rebecca Dow is at 9%, running particularly strongly among those who rent their homes, where she takes 17% of the vote, and in rural New Mexico, where she takes 14%. Ethel Maharg, former mayor of the New Mexico village of Cuba and the director of the Right to Life Committee of New Mexico, is at 2%. 23% of likely voters say they are undecided. Fully crosstabbed results follow...

About the Poll / Filtering: SurveyUSA interviewed 2,175 state of New Mexico adults 04/29/22 through 05/07/22. Of the adults, 577 were identified as being registered to vote as Republicans. Of the registered Republicans, 505 were determined by SurveyUSA to be likely to vote in the 06/07/22 Republican primary. This research was conducted using blended sample, mixed mode. 44% of likely voters were interviewed on their home telephones in the recorded voice of a professional announcer, using sample of registered voters provided by Aristotle of Washington, DC. 56% of likely voters were interviewed online using sample provided by Lucid Holdings LLC of New Orleans. The pool of adult survey respondents was weighted to US Census targets for gender, age, race, education, and home ownership.

1Are you registered to vote in the state of New Mexico?

2175 Adults	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology					Ideology Aggregated		
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal
Yes	77%	78%	76%	58%	71%	89%	94%	64%	91%	86%	71%	68%	90%	91%	69%	85%	85%	77%	87%	90%	85%	77%	88%
No	20%	19%	20%	35%	24%	10%	5%	31%	8%	13%	25%	24%	9%	6%	29%	13%	13%	20%	11%	8%	13%	20%	10%
Not Sure	4%	3%	4%	7%	4%	1%	1%	6%	1%	2%	4%	8%	1%	3%	2%	3%	2%	3%	2%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	21%	27%	22%	51%	49%	42%	42%	16%	29%	33%	26%	14%	18%	34%	12%	6%	32%	34%	18%

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1 Are you registered to vote in the state of New Mexico?

2175 Adults	All	Likely GOP Prim		2020 Vote		Parent Of Child		Education			Income			Home		Urbanicity			Region			Cell Phone / Lan	
Credibility Interval: +/-2.5 pct points		Certain	Probabl	Trump	Biden	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Bernalill	Dona A	Rest of	Cell Ph	Landlin
Yes	77%	100%	100%	92%	94%	68%	82%	67%	79%	91%	67%	81%	90%	87%	57%	79%	77%	73%	78%	81%	75%	69%	93%
No	20%	-	-	7%	5%	27%	16%	27%	18%	8%	27%	17%	9%	12%	37%	18%	19%	23%	18%	16%	21%	27%	4%
Not Sure	4%	-	-	1%	1%	5%	2%	5%	3%	1%	6%	2%	2%	2%	6%	3%	4%	4%	3%	3%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	16%	32%	36%	29%	71%	43%	31%	25%	45%	33%	22%	67%	33%	31%	32%	36%	38%	8%	55%	68%	32%

2 Are you registered to vote as a Republican? Democrat? Or as a member of another party, as an independent, or with no party affiliation?

1673 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology					Ideology Aggregated		
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Republi	Democr	Indepen	Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal
Republican	34%	38%	31%	31%	27%	41%	35%	29%	38%	44%	28%	22%	95%	0%	9%	77%	57%	25%	5%	4%	66%	25%	5%
Democrat	42%	34%	49%	38%	45%	37%	49%	41%	42%	34%	52%	40%	1%	99%	11%	14%	24%	44%	76%	84%	20%	44%	79%
Other	19%	22%	17%	23%	23%	20%	13%	23%	17%	20%	16%	28%	3%	1%	73%	8%	17%	27%	17%	11%	13%	27%	15%
Not Sure	4%	5%	3%	8%	5%	2%	3%	7%	3%	2%	5%	10%	1%	0%	7%	0%	2%	5%	2%	0%	1%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	23%	20%	31%	27%	42%	58%	47%	38%	14%	34%	39%	23%	15%	20%	34%	14%	7%	36%	34%	21%

2 Are you registered to vote as a Republican? Democrat? Or as a member of another party, as an independent, or with no party affiliation?

1673 Registered Voters	All	Likely GOP Prim		2020 Vote		Parent Of Child		Education			Income			Home		Urbanicity			Region			Cell Phone / Lan	
Credibility Interval: +/-3.3 pct points		Certain	Probabl	Trump	Biden	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Bernalill	Dona A	Rest of	Cell Ph	Landlin
Republican	34%	100%	100%	67%	10%	36%	35%	39%	32%	32%	32%	38%	35%	37%	27%	31%	37%	36%	31%	33%	37%	33%	36%
Democrat	42%	-	-	12%	75%	39%	43%	39%	42%	45%	44%	38%	42%	41%	43%	44%	41%	39%	45%	45%	39%	41%	44%
Other	19%	-	-	18%	13%	20%	19%	16%	22%	21%	19%	20%	20%	19%	23%	20%	20%	20%	20%	20%	19%	22%	15%
Not Sure	4%	-	-	3%	2%	5%	4%	7%	4%	2%	6%	3%	4%	3%	7%	5%	2%	5%	3%	1%	5%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	71%	16%	38%	44%	25%	75%	38%	32%	30%	39%	35%	26%	76%	24%	32%	32%	34%	39%	8%	53%	62%	38%

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3 New Mexico will hold a Republican primary election for Governor in June. Not everyone makes the time to vote in a primary. Which best describes you? Are you certain to vote? Will you probably vote? 50/50 chance you will vote? Or will you probably not vote?

577 Registered Republicans	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology					Ideology Aggregated		
Credibility Interval: +/-5.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Republi	Democr	Indepen	Very Co	Conser	Moderate	Liberal	Very Li	Conser	Moderate	Liberal
Certain To Vote	71%	70%	73%	57%	60%	75%	84%	59%	78%	73%	65%	80%	74%	**	38%	87%	63%	62%	**	**	75%	62%	**
Will Probably Vote	16%	18%	14%	14%	21%	19%	11%	17%	16%	15%	19%	10%	14%	**	43%	10%	22%	19%	**	**	16%	19%	**
50/50 Chance	9%	11%	7%	21%	16%	4%	3%	19%	3%	10%	10%	2%	8%	**	19%	2%	12%	13%	**	**	7%	13%	**
Probably Will Not Vote	2%	1%	2%	5%	2%	0%	1%	4%	1%	1%	3%	3%	2%	**	0%	0%	2%	2%	**	**	1%	2%	**
Not Sure	2%	0%	3%	2%	0%	2%	1%	1%	2%	1%	3%	5%	2%	**	0%	0%	1%	4%	**	**	1%	4%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Republica	100%	54%	46%	21%	15%	37%	27%	36%	64%	60%	31%	9%	93%	0%	6%	35%	33%	25%	2%	1%	68%	25%	3%

3 New Mexico will hold a Republican primary election for Governor in June. Not everyone makes the time to vote in a primary. Which best describes you? Are you certain to vote? Will you probably vote? 50/50 chance you will vote? Or will you probably not vote?

577 Registered Republicans	All	Likely GOP Prim		2020 Vote		Parent Of Child		Education			Income			Home		Urbanicity			Region			Cell Phone / Lan	
Credibility Interval: +/-5.3 pct points		Certain	Probabl	Trump	Biden	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Bernalill	Dona A	Rest of	Cell Ph	Landlin
Certain To Vote	71%	100%	0%	77%	72%	50%	79%	68%	70%	78%	70%	73%	70%	76%	50%	68%	68%	77%	65%	53%	78%	63%	83%
Will Probably Vote	16%	0%	100%	14%	19%	27%	12%	18%	13%	16%	11%	16%	23%	17%	13%	16%	18%	14%	19%	24%	13%	18%	13%
50/50 Chance	9%	0%	0%	7%	7%	19%	6%	10%	13%	4%	11%	10%	6%	6%	23%	11%	11%	6%	13%	19%	5%	14%	3%
Probably Will Not Vote	2%	0%	0%	1%	2%	3%	1%	1%	2%	2%	3%	1%	1%	0%	8%	1%	3%	1%	2%	2%	2%	3%	0%
Not Sure	2%	0%	0%	1%	0%	1%	2%	2%	2%	0%	4%	1%	0%	1%	5%	3%	1%	2%	1%	3%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Republica	100%	71%	16%	74%	12%	26%	74%	42%	30%	28%	36%	38%	26%	81%	19%	29%	34%	36%	35%	8%	57%	60%	40%

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4 If you were filling out your Republican primary ballot for Governor today, who would you vote for? (candidate names rotated) Jay Block? Rebecca Dow? Ethel Maharg? Mark Ronchetti? Or Greg Zanetti?

505 Republican Primary Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology					Ideology Aggregated		
Credibility Interval: +/-6.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Republi	Democr	Indepen	Very Co	Conser	Moderate	Liberal	Very Li	Conser	Moderate	Liberal
Jay Block	12%	15%	8%	3%	6%	16%	14%	4%	15%	7%	18%	21%	10%	**	45%	8%	15%	17%	**	**	11%	17%	**
Rebecca Dow	9%	11%	7%	6%	8%	11%	10%	7%	11%	11%	7%	8%	9%	**	12%	12%	7%	9%	**	**	10%	9%	**
Ethel Maharg	2%	2%	2%	3%	1%	3%	1%	2%	2%	2%	3%	1%	2%	**	2%	4%	1%	1%	**	**	3%	1%	**
Mark Ronchetti	44%	40%	48%	48%	41%	37%	51%	45%	43%	46%	41%	39%	45%	**	19%	47%	48%	35%	**	**	47%	35%	**
Greg Zanetti	10%	11%	9%	6%	11%	10%	12%	8%	11%	11%	7%	9%	10%	**	0%	12%	7%	12%	**	**	10%	12%	**
Undecided	23%	21%	26%	34%	33%	24%	11%	34%	19%	23%	24%	22%	23%	**	23%	17%	23%	26%	**	**	19%	26%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Republican Primary	100%	54%	46%	17%	14%	39%	29%	31%	69%	61%	30%	9%	94%	0%	6%	38%	32%	23%	2%	1%	71%	23%	3%

4 If you were filling out your Republican primary ballot for Governor today, who would you vote for? (candidate names rotated) Jay Block? Rebecca Dow? Ethel Maharg? Mark Ronchetti? Or Greg Zanetti?

505 Republican Primary Voters	All	Likely GOP Prim		2020 Vote		Parent Of Child		Education			Income			Home		Urbanicity			Region			Cell Phone / Lan	
Credibility Interval: +/-6.4 pct points		Certain	Probabl	Trump	Biden	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Bernalill	Dona A	Rest of	Cell Ph	Landlin
Jay Block	12%	9%	22%	9%	19%	13%	11%	20%	6%	4%	5%	18%	11%	13%	3%	5%	19%	11%	18%	4%	9%	4%	22%
Rebecca Dow	9%	10%	8%	11%	7%	9%	10%	8%	10%	10%	8%	11%	9%	9%	17%	8%	7%	14%	5%	12%	12%	10%	9%
Ethel Maharg	2%	2%	5%	1%	7%	4%	2%	2%	2%	2%	4%	1%	1%	2%	1%	3%	3%	0%	3%	0%	2%	3%	1%
Mark Ronchetti	44%	47%	28%	49%	18%	38%	45%	36%	49%	49%	47%	41%	41%	43%	42%	52%	35%	44%	47%	23%	44%	40%	48%
Greg Zanetti	10%	10%	9%	10%	10%	9%	10%	9%	7%	13%	11%	9%	9%	9%	11%	10%	10%	9%	10%	3%	10%	9%	10%
Undecided	23%	22%	29%	20%	40%	27%	22%	24%	25%	21%	24%	20%	29%	23%	26%	23%	26%	22%	16%	58%	24%	33%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Republican Primary	100%	82%	18%	78%	13%	23%	77%	42%	28%	30%	34%	39%	27%	87%	13%	28%	34%	37%	34%	7%	60%	56%	44%

** Too few respondents of this type were interviewed for this data to be meaningful.

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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.