



CENTRE ISLAMIQUE POUR LE DÉVELOPPEMENT DU COMMERCE



O/Ref: 45/2022
DPC-AA/CC

Casablanca, 03 FEB 2022

His Excellency the Minister
Minister of Trade
Ankara/ Republic of Turkey

Subject: **The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal, 13th-19th, June 2022.**

Excellency,

In compliance with the resolutions adopted by 35nd and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul - Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organise in collaboration with the "International Centre for foreign Trade of Senegal (CICES)" from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

This multi-sectoral Fair is a platform for the economic operators of the OIC Member States to promote their products and services and to conclude commercial transactions and to establish partnerships.

On this occasion, I would be most grateful to your Excellency for any steps you may deem useful to take in order to ensure the participation of your Country in this event and disseminate this information among the economic operators of your country.

On the sidelines of this fair, the following activities will be organized:

- Workshop on Halal certification in OIC countries, to be organized in collaboration with the Standards and Metrology HeInstitute for Islamic Countries (SMIC);
- Forum on Investment Promotion Agencies (IPAs) of OIC sub-Saharan African Countries;
- Business Forum Gulf Cooperation Council (GCC) /Economic Community of West African States (ECOWAS);
- 4th meeting of the global Trade Promotion Organs (TPOs) Network of OIC Members States
- B2B Meetings.

The price per square meter of exhibition space has been set as follows:

- ✓ The square meter equipped (shell scheme): US\$ 90
- ✓ The square meter not equipped (indoor bare space): US\$ 70

For information or booking, the relevant departments of your honourable Ministry may contact:

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Thanking you for your valuable cooperation, I avail myself of this opportunity to extend to your Excellency, the assurances of my highest consideration.



Latifa EL BOUABDELLAOUI

Director General