

FBB ANNUAL REPORT | 202

# Fuller

BELLIES. HEARTS. LIVES.





# Report at a Glance

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## Our Board



Clare Wuellner

Board Chair



Phil Session

Board Member



Alix Jules
Treasurer



Allie Ashmead
Vice Chair



Alice Ashton
Secretary



**Tracie Harris**Board Member



# A Letter From Our Board of Directors

2021 was a tumultuous and transformational year for the world. This year brought us a life-saving vaccine, more climate change disasters than ever before, and an alarming rise in food insecurity. Foundation Beyond Belief has always worked to give assistance to those in need, but faced with the current world situation, FBB has launched a supercharged collection of programs poised to meet the increased need for food, water, and other basic necessities. Together, we continue to support communities across the globe. Our mission is to make it possible for everyone to face life knowing that they will have food, water, and shelter.

FBB believes in impact first and foremost by providing critical resources where they're needed, when they're needed, to the people who need them most. With the escalating prevalence of environmental disasters, people helping people across communities has become more important than ever. As a community, we are united in the effort to provide that assistance through funding and by coordinating local, direct response in our diverse and beautiful communities.

Despite the uncertainty in the world, FBB has made incredible strides to combat food insecurity and provide sustenance to communities. We believe in access to basic necessities and equality for all people. And while the world may be in a perpetual state of uncertainty, the dedication we all share ensuring no human goes without will never waver — leading to fuller bellies, fuller hearts, and fuller lives for everyone.

## Our Staff



Tif Ho

**Executive Director** 



Wendy Webber

Programs Director



Yvonne Stennicke Larsen

Humanist Action Ghana Administrator



Seráh Blain

Communications Director

## We put the "human" in humanism.



Eric Zaklukiewicz

Communications Manager



**Leah Franco** 

Administrative Manager



**Chris Schertenlieb** 

**Technical Director** 

# A Letter From Our Executive Director

2021 has been a time of transition, progress, and impact for Foundation Beyond Belief. With your support, we have worked relentlessly towards our mission to end poverty and hunger, promote good health and well-being, and foster employment opportunities and economic growth in ways that exemplify humanist values. Because of you, FBB has substantially improved our current programs while launching brand new initiatives that achieve sustainable impact.

#### **Poverty and Hunger**

In 2021, your support helped us to feed countless individuals and families. Through the <u>Compassionate Impact Grant</u>, we tackled both hunger and climate change by redistributing food that would otherwise go to waste.

Under the Beyond Belief Network, we launched the Food Security Project. which has provided consistent and lifesaving sustenance to those in need. In 2022, and with your help, FBB will continue to increase our impact by funding healthy and sustainable food options through the Compassionate Impact Grant. Additionally, your donations will sponsor an ever-growing number of teams in both the Beyond Belief Network and Food Security Project; moving forward together, we can expand the number of families we feed all over the world.

#### Good Health and Well-Being

In times of disaster, basic supplies such as food and water become inaccessible, exacerbating damage to individuals, families, and communities. In these situations, disaster preparedness and quick local response can save countless lives. This year, your support made it possible for us to kickstart the infrastructure necessary for Beyond Belief Network teams to react in real-time through our <u>Humanist Disaster</u> Recovery program. In 2021, your generosity helped our local teams to quickly provide critical supplies during disasters, including the winter storm in Texas and the earthquake in Haiti. In 2022 and beyond, your donations will ensure that teams are prepared to provide life-sustaining supplies in times of need.

### Employment Opportunities and Economic Growth

Finally, this year, your support has helped us to move our Humanist Action Ghana program towards independence. In 2013, Humanist Action Ghana launched with the mission to make a difference in the lives of Ghanaian women and girls by ending the cycle of gender inequality, child marriage, teenage pregnancy, poverty, and witchcraft accusations. In the years since, your donations have provided the funding necessary to offer alternative education and financial autonomy to individuals through vocational training. Because of your generosity, 2021 saw the successful graduation of students in Cape Coast, Ghana and the program's achievement of independent NGO status. In 2022, FBB's Program Administrator, Yvonne Stennicke Larsen, will take over as Executive Director of Humanist Action Ghana and grow the program in the underserved region of Tamale.

Your generosity and support has made this all possible—creating a better, fuller, and more equitable world for everyone. Thank you.

Tiffany S. Ho

## **Our History**

### May 2009: Incorporation

What had been an idea became an actual organization!

#### Jan 2010:

#### **Humanist Grants**

kicked off with our initial slate of ten beneficiaries and raised just over \$12,000 our first quarter.

#### Aug 2011:

#### Volunteers Beyond Belief

launched with 5 teams. Our international Beyond Belief Network now includes over 100 teams!

#### July 2013: Pathfinders Project

set out on an international tour in search of a location for the Humanist Service Corps — now Humanist Action Ghana.

#### Jan 2016:

#### **Humanist Disaster Recovery**

rolled out with our first deployment to Columbia, South Carolina following a 1 in 1,000 year flooding event.





#### April 2021:

#### **Compassionate Impact Grant**

launched as a multi-year \$150,000 partnership grant for innovative nonprofits tackling our SDG goals using strategies aligned with humanist values.



#### May 2020:

#### **COVID-19 Relief Project**

introduced as part of Humanist Action Ghana, providing critically needed relief packages while employers and schools remained closed.



#### May 2019:

Foundation Beyond Belief Celebrated our 10 Year Anniversary!



#### Aug 2017: \$150k Raised

for 2017 Hurricane Season, including Hurricanes Harvey, Maria, and Irma.





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#### May 2021:

#### **Food Security Project**

kicked off with five pilot volunteer teams, feeding more than 4,422 households over 26,000 pounds of food to date.



#### September 2021:

#### **Humanist Action Ghana**

achieves NGO status and moves toward becoming an independent, Ghanaian organization by early 2022.





Lifetime Impact: \$3.6M in grants
44 countries
247K volunteer hours

Sustainable Development Goals in Action



SUSTAINABLE GEALS

The Sustainable Development Goals are a collection of 17 interlinked global goals outlined by the UN General Assembly as a blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including poverty, inequality, climate change, environmental degradation, peace, and justice.

Foundation Beyond Belief's mission focuses on four specific SDGs, ensuring your gifts will have measurable global impact and make lasting improvements in the lives of the world's most vulnerable populations.



End poverty in all its forms everywhere.



Ensure healthy lives and promote well-being for all at all ages.



End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



## **Our Mission**

Foundation Beyond Belief seeks to end poverty and hunger, promote good health and wellbeing, and foster employment opportunities and economic growth in ways that exemplify humanist values.



California, Cambodia, Cameroon, Canada, Colorado, Democratic Republic of Congo, El Salvador, Florida, Guatemala, Honduras, India, Iowa, Kenya, Maryland, Massachusetts, Mexico, Minnesota, Mozambique, New Jersey, New York, North Carolina, Ohio, Papua New Guinea, Pennsylvania, Peru, Tanzania, Texas, Wyoming

#### **Humanist Disaster Recovery**

Haiti, Texas



Alaska, Arizona, California, Colorado, Connecticut, Florida, Georgia, Illinois, India, Kansas, Kentucky, Kenya, Louisiana, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Ohio, Oregon, Pakistan, Pennsylvania, Philippines, Rhode Island, South Carolina, Texas, Uganda, Virginia, Washington, Washington DC, Zimbabwe

#### **Humanist Action Ghana**

Cape Coast - Ghana



**Ending Poverty**and Hunger



# **Compassionate Impact Grant**

Our much-anticipated plans to launch a high-impact grant program have come to fruition. in 2021, we rolled out our new, super-sized Compassionate Impact Grant (CIG), which will substantively amplify the work of charities chosen for their ingenious and effective solutions to local need. The bigger, bolder CIG is now a multi-year \$150,000 grant program awarded annually to an organization that addresses critical community problems in our mission areas through evidence-based and culturally responsible social innovations.

The first recipient of our Compassionate Impact Grant is making major strides toward ending poverty and hunger through cutting-edge, sustainable food rescue programs. Food Rescue Alliance (FRA) is an international network of food rescue initiatives with 32 member organizations using open-source logistics software to carry out more than 90,000 food rescues and counting. FRA members redistribute over 20 million pounds of food to over 600,000 food insecure people annually — food that would otherwise go to waste. Through your support of CIG, you will be helping FRA ratchet up its software to connect volunteers to farms and restaurants with food that can be diverted from waste to food insecure households.

CIG is a game-changer that is pushing Food Rescue Alliance towards a tantalizing goal: growing from an under-resourced peer learning alliance to a powerful collective with leverage over the root causes of food insecurity.



## Your Food Rescue Impact













## Food Security Project

As the economic fallout from the COVID-19 pandemic lingered into 2021, Foundation Beyond Belief launched an ambitious new program to tackle food insecurity through our Beyond Belief Network volunteer teams. Our five pilot teams organize food distribution programs in their communities, creating programs tailored to the unique needs of food insecure people in their regions.

Through backpack programs for kids; hot meal distributions for unhoused people; mobile food pantries; and more, these teams are filling bellies and changing lives. The Food Security Project (FSP) provides monthly grants to increase the capacity of these teams to meet the needs of hungry people — and the impact has been astounding. Launched in May, already our FSP teams have fed thousands of households and distributed tens of thousands of pounds of food. In 2022, with your continued support, we'll multiply the number of teams in the program, including the addition of international teams.

We know that assisting people with access to food does more than stop the pangs of hunger: when people don't have to worry about whether their stomachs are full, they can spend their time building healthy, full lives.



## **Food Security Project Teams**

2021



Atheist Community of Polk County

With 8 to 12 food security events every month, ACPC's programs include a mobile food pantry, a backpack program for kids, and a meal prep and delivery program.



Atheists United Los Angeles

AU partners with the
Los Angeles Food
Bank to distribute
thousands of
pounds of food, pet
food, and other
necessities at their
monthly distribution
events.



Austin Atheists
Helping the
Homeless

Austin AHH works to support the needs of unhoused people.
They provide 250 to 300 individuals with food and other necessities at their distribution events every month.



Austin Humanists at Work

ATXHAW supports
225 to 250 people
through a monthly
food giveaway. With
COVID, they added 4
monthly distributions
of 15-lb bags of food,
feeding another 100
people.



Humanist Society
of Greater
Phoenix

HSGP started serving and preparing food for unhoused and food insecure people in 2020. In 2021, they launched weekly food giveaway events to reach more people.

## Your Impact on Food Security



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## **Humanist Grants**

For over a decade, your support has provided more than \$1.02M through Humanist Grants (HG) to 177 organizations making substantive change all over the globe in myriad areas including poverty, health, human rights, and the natural world. By investing in sustainable, locally led solutions to problems faced by vulnerable communities, HG has made positive improvements in the health and well-being of countless children, adults, and families. In 2021, we amplified this work in a big way by transforming HG into a high-impact, multi-year Compassionate Impact Grant (see page 13) which will ensure even more progress on our key SDG focus areas.

For FBB's final, concluding class of Humanist Grants recipients, we returned to eight of our best-performing grantees from years past. You gave \$40,000 to high-performing programs working to end child marriage; reverse rainforest deforestation; free low-income individuals who are wrongly incarcerated; protect the livelihoods of communities by preserving local ecosystems; and much more. Together in 2022, through our Compassionate Impact Grant, even greater progress is on the horizon.

## **Fuller Lives Globally**







**Nexleaf Analytics** 

Creating customized technologies to promote global public health and the environment

#### Mount Tamalpais College















#### **Cool Earth**

Reducing rainforest destruction through communitybased partnerships

#### **Unchained at Last**

Ending forced and child marriage in the U.S. through direct services and advocacy





A secular, inclusive homeschool collaborative serving a diverse community of parents and students

#### **EcoViva**









#### Pueblo a Pueblo

Improving access to health care, education, and sustainable livelihoods in rural coffee-growing communities in Latin America











## Beyond Belief Network

Beginning in 2011 with five volunteer teams, the Beyond Belief Network (BBN) has expanded to more than 100 teams in 27 states and seven countries — growing not just in number but in impact as well. Initially envisioned as a program to encourage volunteering in the humanist community, BBN has taken on an increasing role in implementing direct service programs that make measurable progress on our SDG goals. A growing number of teams are making major strides toward eliminating poverty and hunger through our newly launched Food Security Project (see page 18).

The efficacy of our teams working on improving good health and well-being through Humanist Disaster Recovery (see page 33) as well as unique local programs addressing local needs ramped up substantially in 2021 as your generosity provided them with critical grant funding. The diversity of projects our BBN teams engaged in this year has been impressive: planting trees; supporting adaptive sports; cleaning parks; combating sex trafficking; restoring degraded habitats; and much more, BBN teams are contributing to fuller lives with full hearts all over the world every day.



## Beyond Belief Network Highlights

New Orleans Secular Humanist Association (NOSHA) participated in a socially-distanced tree planting event with Sustaining Our Urban Landscape (SOUL). SOUL drives a resilient and environmentally equitable New Orleans by reforesting its urban landscape. NOSHA was part of an initiative that planted over 375 trees — a quarter of SOUL's goal of 1,500 for the season. NOSHA also continued their weekly food distribution meetup.

Humanists Doing Good volunteered at a local food bank in a rather unique way in February: rather than packaging food, they helped improve the facilities by painting cabinets and shelves. They also volunteered twice more in February at a second site — a location where they have contributed 101 hours since April 2020.











## Beyond Belief Network Highlights

Northwestern Chicagoland Humanist Crew (NCHC) ran a bra drive in August for Free the Girls, an organization helping women rescued from sex trafficking to reintegrate into communities. NCHC collected 31 bras (and some cash), which will go into an inventory held by Free the Girls. Beneficiaries can acquire bras from this inventory to sell them and bring in income for themselves and their families! NCHC also ran in a 5k supporting Lake Country Haven (a shelter for women and children) and made blankets for a local hospice.

Central Ohio United Non-Theists (COUNT) volunteered in multiple events with Adaptive Sports Connection, which supports adaptive athletes participating in their favorite sports, including kayaking, skiing, and sailing. COUNT also prepared and served food for a local shelter, and continued their quarterly blood donation meetup.



## **Beyond Belief Impact**

\$6.1M value of time donated since 2011

\$727,684

value of volunteer time donated in 2021



247K
hours since

25,497

volunteer hours in 2021



3.1K events since 2011

**493** 

service events in 2021



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## **Humanist Disaster Recovery**

Disaster preparedness and quick local response save countless lives. That's why in 2021, Foundation Beyond Belief began transforming its Humanist Disaster Recovery (HDR) program to support Beyond Belief Network teams already present and working in impacted areas. These teams are in the best position to provide immediate, direct aid to people who would otherwise fall through the cracks. Ensuring good health and well-being means ensuring vulnerable people get their basic needs met despite the challenges of broken infrastructure and supply lines that occur in times of disaster. This year, our local teams rose to meet those challenges.

Through HDR in 2021, you raised \$31,099 for locally led humanist disaster recovery work in marginalized communities during some of the worst disasters on record. With your ongoing support, we will continue to expand our capacity for direct BBN team responses to prevent and respond to major disasters.



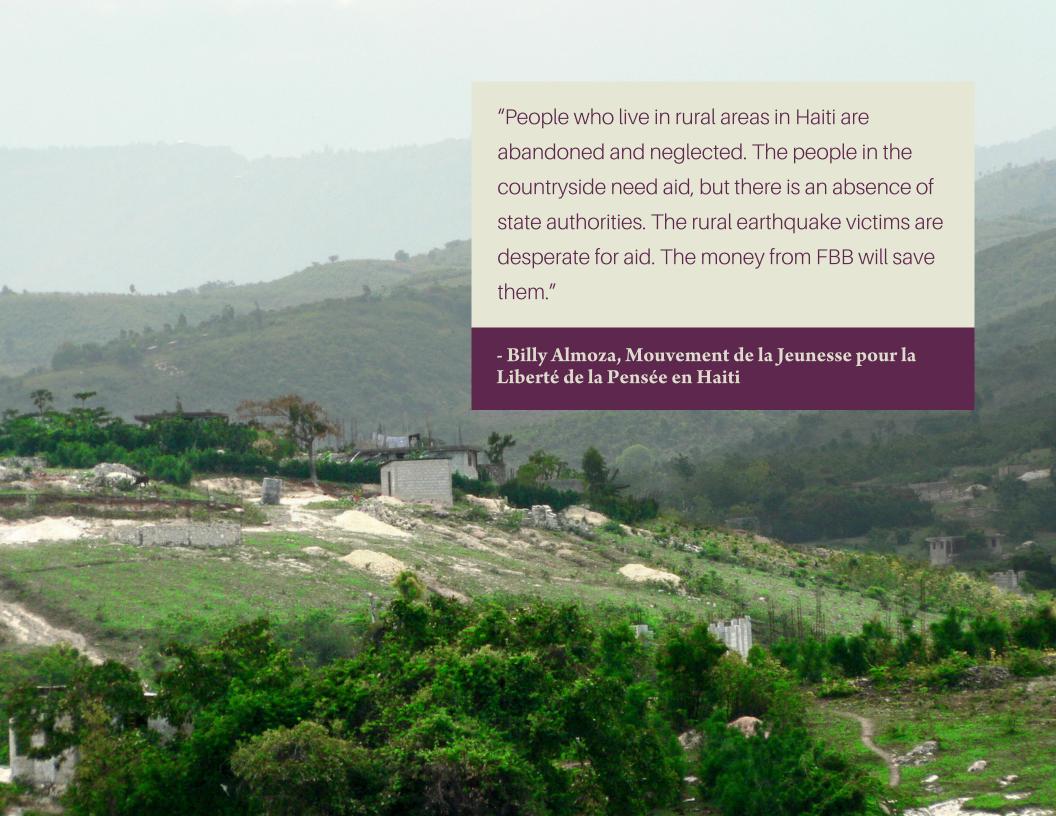




# You invested \$11,246 in Haiti.

On August 14th, Haiti was impacted by an earthquake of 7.2 magnitude. The tragedy displaced, injured, and took the lives of tens of thousands of people.

In the days after the earthquake, Haiti was also impacted by Tropical Storm Grace. The storm, in the aftermath of the earthquake, caused further damage and devastation, complicating relief efforts. Our Miami-based BBN team Haitian Freethinkers (HFT), with family and connections in Haiti, was able to organize an impactful response. Together with HFT and our partner, the American Humanist Association, you invested \$11,246 in recovery efforts in Haiti through Mouvement de la Jeunesse pour la Liberté de la Pensée en Haiti (MOJELIPH) and Doctors Without Borders.







# You invested \$19,843 in Texas.

In mid-February, deadly Winter Storm Uri left more than 5.1 million people without heat and power and caused extreme subzero temperatures in regions unaccustomed to freezing weather. With post-COVID evictions contributing to rising rates of homelessness, thousands of unhoused people faced life threatening conditions.

Our Beyond Belief Network teams in the affected region work throughout the year to provide necessities to people experiencing homelessness. When the freezing weather crisis hit, you made certain our teams had enough supplies, particularly cold weather gear, to aid this vulnerable population. You rushed \$19,843 in grants to local BBN teams to keep people warm and safe throughout the cold-weather months. Because of you, our teams saved lives this winter.











## Humanist Action Ghana

Humanist Action Ghana (HA Ghana) is working to enrich communities by empowering women through community-based, Ghanaian-led training programs. When women flourish, their communities thrive! By improving access to sustainable livelihoods, HA Ghana is making strides to end child marriage, teenage pregnancy, witchcraft accusations, and poverty. In 2021, all ten of our trainees successfully graduated from their vocational training program in Cape Coast with the skills and equipment necessary to work as professional tailors. Since graduation, Ghanaian trainers in the program have experienced an uptick in customers while students have taken on paid apprenticeships under their former trainers.

With your support, Humanist Action Ghana continues to move toward its original humanist vision of a fully independent Ghanaian organization and in September received official NGO status. For 2022, the program will move to Tamale in Northern Ghana, a region with historically high rates of gender inequality, generational poverty, and witchcraft accusations, where economic empowerment for women is most needed.



## Your Impact in Ghana



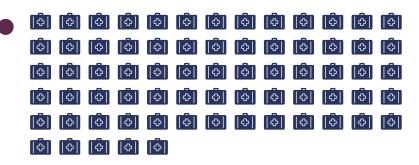
#### 10 Graduates

Successfully completing HA Ghana's vocational training program with the skills, sewing machines, and supplies needed to work as professional tailors

### 70 COVID Relief Packages

Supporting 14 households for 5 months





#### A World of Difference

For a whole community that will benefit from the growth that comes when women flourish

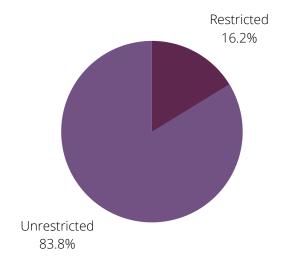








# Revenue: \$357,537.58



## **Expenses**

Administrative

\$81,669.57

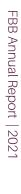
Fundraising

\$41,228.82

**Grant Payments** & Programs

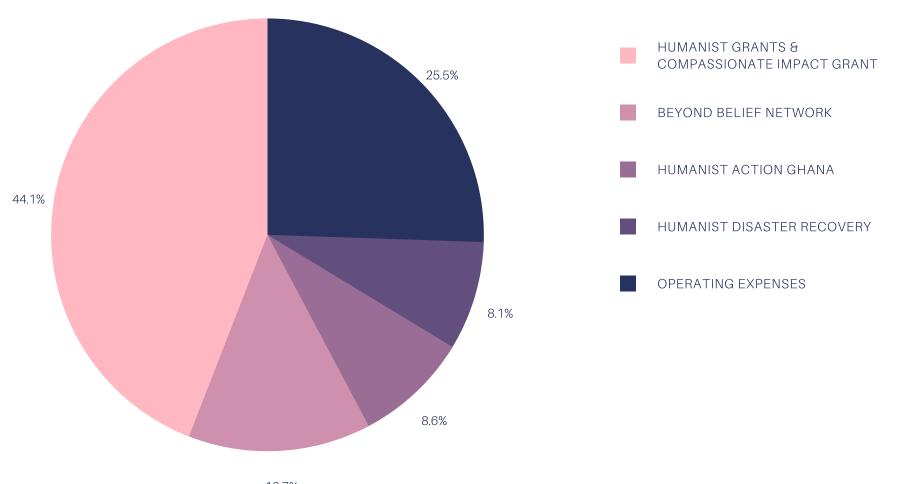
\$239,438.68

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## **Grant Payments & Programs**



13.7%



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### Our Partners



























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