

## INFORMATION ON PERSONAL DATA PROCESSING

### Introduction

Since we may collect personal data when you visit our site, please allow us to provide you with clear and understandable information regarding their protection and management. We want you to know that we take the protection of personal data very seriously and fulfil all the obligations imposed on us by the legal regulations, including the Regulation (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL ("**GDPR**").

The company that will store your data is called **Yieldigo, s.r.o.**, ID: 05520738, with its registered office at Kozí 916/5, Staré Město, 110 00 Prague 1, registered in the Commercial Register maintained by the Municipal Court in Prague, section C, file 265052. Our company will be the sole administrator of your personal data and will check how your personal data will be processed and for what purposes.

At the same time, we want to assure you that we have taken all the necessary technical and organizational measures to keep your data safe.

As our company does not meet the conditions for the mandatory appointment of a Data Protection Officer (DPO) and at the same time the scope of processing the personal data is not great, such an officer was not appointed.

### Who will process your data and how will they be processed and what rights do you have?

1. Contact details of the administrator - **Yieldigo, s.r.o.** , ID: 05520738, with its registered office at Kozí 916/5, Staré Město, 110 00 Prague 1, contact email: [info@yieldigo.com](mailto:info@yieldigo.com);
2. If you have completed a contact form or have left us your email to receive news, e-books, etc., we may in particular deal with the following data:
  - a. Name, surname
  - b. Company name
  - c. Email address
  - d. Data collected through cookies
3. If you have contacted us in order to apply for a job, we may, in addition to the above, handle in particular the following data:
  - a. Professional information: work experience, previous job positions, curriculum vitae, professional qualifications, information on educational attainment, completed courses, certificates, etc.
  - b. Information from the publicly accessible part of a criminal record (extract from a criminal record)
4. Personal data sources: Most of the data we collect is obtained directly from you if you enter it in an appropriate form on the website, and, if applicable, during a business meeting (pre-contractual meeting) or during the provision of our services or performance of the relevant contract. We may also have obtained some data from other entities, such as third parties, public authorities or public registers. However, these are always categories of personal data that are related to the provision of our services, respectively a relevant contract.
5. Purpose and legal basis of processing: All personal data we process about you are necessary for the proper conduct of our legal relationship, or for marketing and business communication purposes. We need to process personal data, for example, to implement pre-contractual

measures at the request of the data subject, to enter into it and to provide for a subsequent performance under Article 6 (1) b) of the GDPR - typically if you leave us your data to contact you and show you what we can offer to your business, recruitment process, etc. Furthermore, we may process personal data in order to fulfil our legal obligations under Article 6 (1) c) of the GDPR, and where appropriate carrying out internal and external checks and other similar purposes.

The personal data we collect from you when you browse our website, we process and use them in particular to operate our website and to improve our services. We do this on the basis of our legitimate interest pursuant to Article 6 (1) f) of the GDPR.

In some specific cases and for a predetermined purpose, we may also process your personal data on the basis of your express consent under Article 6 (1) a) of the GDPR - you can revoke such consent at any time by email [info@yieldigo.com](mailto:info@yieldigo.com).

6. Recipients or categories of recipients of personal data: Recipients of your personal data will only be our employees or persons who are in a similar relationship to our company. These are in particular the following categories of recipients:
  - a. Persons operating and providing our services;
  - b. Entities with whom we work and who provide us with services (such as IT service providers or systems);
  - c. Tax or legal advisers;
  - d. Under the terms of the relevant legal regulations, your data may be transferred to the competent public authorities.

All these persons are obliged to maintain confidentiality and strict organizational and technical measures to safeguard your personal information. In accordance with the minimization principle, only the categories of personal data that are necessary to fulfil a given purpose will always be made available or provided to the relevant recipient of personal data.

7. Personal data hand over abroad: Your personal data will not be handed over abroad;
8. Personal data storage time: Your personal data will be stored and processed for the duration of our mutual communication, negotiation, and possible continuation of the legal relationship and for a further 4 years after its termination, unless the applicable legal regulations require the retention of personal data for a longer period. If we process personal data on the basis of your consent and it is not stated otherwise in a particular case, we process such data until the relevant consent is revoked.
9. Your rights concerning personal data protection.
  - a. You have the right to information on processing of personal data pursuant to Articles 13 and 14 of the GDPR - these rights are provided to you in this document. However, if anything is not clear to you, we will explain everything to you.
  - b. You have the right to require us to access personal data relating to you as a data subject, you have the right to rectify them if they are incomplete, incorrect or outdated according to Articles 15 and 16 of the GDPR.
  - c. You have the right to delete any personal data we process in the event we no longer need it or if we lose the legal basis for processing it under Article 17 of the GDPR;

- d. You have the right to limit processing under Article 18 of the GDPR in the following cases:
  - i. if you deny the accuracy of your personal data for the time we need to verify the accuracy of your personal data;
  - ii. processing is illegal and the data subject - that is you refuse to delete your personal data and instead request a restriction on their use;
  - iii. if you have already objected to processing in the case of processing in the legitimate interest of the controller or third parties until it is verified that the legitimate reasons of the controller override the legitimate reasons of the data subject.
- e. You have the right to object to the processing in specific cases referred to in Article 21 of the GDPR;
- f. You have the right to file a complaint with the supervisory authority if you believe that the processing of personal data violates the GDPR. You may file a complaint with the supervisory authority, which is the "Office for Personal Data Protection" - <https://www.uoou.cz/>;
- g. Since processing of your data is not automated, you do not have the right to data portability;
- h. You have the right not to be subject to any decision based solely on automated processing, including profiling, which has legal effects on you or has a significant impact on you, unless such a decision is based on an exemption listed in Article 22 of the GDPR.

If you wish to exercise any of your rights, object or question, please do not hesitate to contact us at [info@yieldigo.com](mailto:info@yieldigo.com) or in writing at the address of our registered office.

### **Conclusion**

We believe that now everything is clear. But if you do not understand anything or are not sure about anything, do not hesitate to contact us and we will be happy to explain you everything - [info@yieldigo.com](mailto:info@yieldigo.com)

## COOKIES

As already stated in the personal data processing information, on our website <http://yieldigo.com> we use so-called cookies through which we can obtain data that are or may be considered personal data pursuant to the GDPR.

In particular, we use cookies for the purpose of ensuring the proper functioning of the website, measuring its traffic and generating statistics on visitor traffic and visitor behavior on the website.

The website can also be viewed in a mode that does not allow cookies to be collected. The respective mode can be adjusted within the settings of your internet browser. However, if you disable cookies, full functionality of the website cannot be guaranteed. If your browser settings mode allows you to store and collect data through cookies, this is considered to be your consent to the use of cookies and the personal data processing. As a rule, personal information obtained through cookies is in a so-called pseudonymized form that allows individuals to be identified only when you make considerable efforts.

On our website we use the following cookies and related services to process them:

Type	Name	Purpose	Maximum processing time
Third party cookies	Google Analytics	Statistical information obtaining, re-target your advertisement (retargeting)	according to setting, or using the Internet browser

Google Analytics services are operated by Google Inc., with its registered office at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Collected information from cookies is processed by Google Inc. in accordance with the Privacy Policy available at <https://policies.google.com/privacy?hl=en>

If you want to know more about cookies, we recommend that you read the cookie policies that apply to your browser. For more information about cookies, see <https://aboutcookies.org>.