Mainstreet Research Survey - Carleton

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted from Monday, June 13th to Tuesday, June 14th, 2022, among a sample of 555 adults, 18 years of age or older, living in Carleton. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Carleton.

The margin of error for the poll is +/- 4.2% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

MAINSTREET RESEARCH

If the Federal election were held today, how would you vote? (all voters)
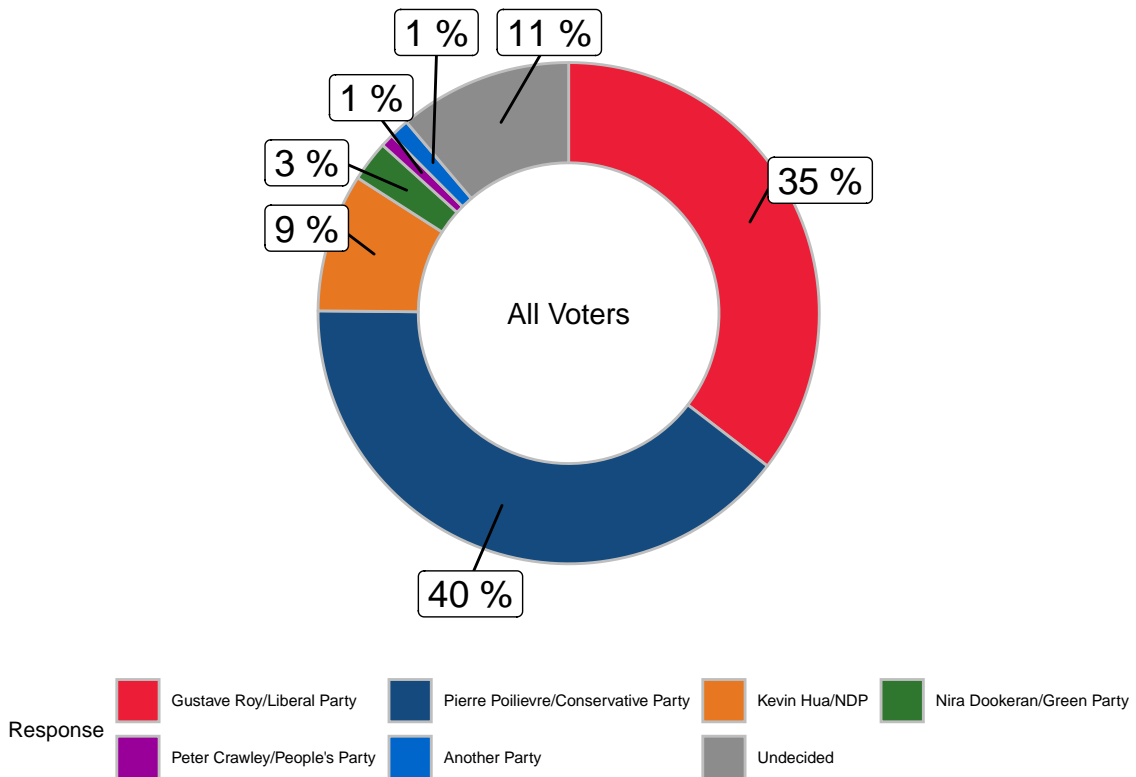
All Voters

- 35 %
- 40 %
- 9 %
- 3 %
- 1 %
- 1 %
- 11 %

Response

- ■ Gustave Roy/Liberal Party
- ■ Pierre Poilievre/Conservative Party
- ■ Kevin Hua/NDP
- ■ Nira Dookeran/Green Party
- ■ Peter Crawley/People's Party
- ■ Another Party
- ■ Undecided

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broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Gustave Roy/Liberal Party	35.4%	33.3%	37.4%	32.2%	40.4%	31.4%	31.5%
Pierre Poilievre/Conservative Party	39.7%	40.8%	38.7%	46.6%	31.4%	46.3%	46.4%
Kevin Hua/NDP	8.9%	7.7%	10.1%	0%	11.2%	8.3%	5.4%
Nira Dookeran/Green Party	2.6%	4.8%	0.6%	0%	4.1%	1.2%	1.8%
Peter Crawley/People's Party	0.8%	0.7%	1%	0%	0%	2.2%	0.4%
Another Party	1.3%	0.6%	1.9%	3.5%	1%	1%	2.2%
Undecided	11.2%	12.2%	10.3%	17.8%	11.9%	9.6%	12.3%
Unweighted Frequency	555	223	325	7	89	173	293
Weighted Frequency	555	266	282	1	244	183	122

broken out by education, income

	Total	Education			Income				
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+	5
Gustave Roy/Liberal Party	35.4%	22.6%	29.1%	39.3%	16%	29.9%	40.8%	32.8%	43.2%
Pierre Poilievre/Conservative Party	39.7%	60.4%	42.9%	36.3%	61.3%	49.5%	34.6%	35.2%	34.4%
Kevin Hua/NDP	8.9%	4.2%	8.7%	9.5%	6.9%	6.1%	10.3%	12.5%	7.6%
Nira Dookeran/Green Party	2.6%	0%	5.7%	1.7%	3.5%	0.5%	0.6%	5.8%	2%
Peter Crawley/People's Party	0.8%	0%	1.9%	0.5%	0%	1.3%	1.7%	0.7%	0.5%
Another Party	1.3%	1.4%	1.3%	1.3%	0.8%	1.5%	4%	0.6%	0.5%
Undecided	11.2%	11.5%	10.5%	11.4%	11.5%	11.2%	8%	12.4%	11.7%
Unweighted Frequency	555	73	162	320	78	122	104	133	118
Weighted Frequency	555	40	142	368	50	97	84	138	182

If the Federal election were held today, how would you vote? (leaning voters with undecided totals)
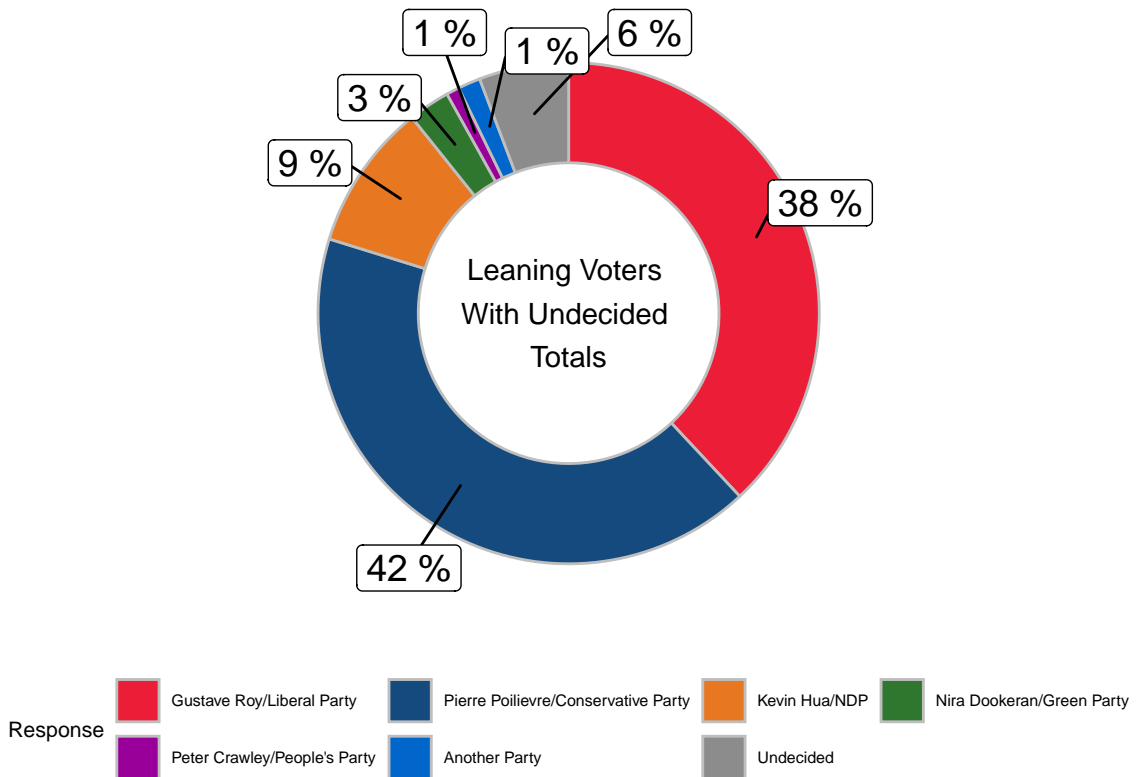
1 %

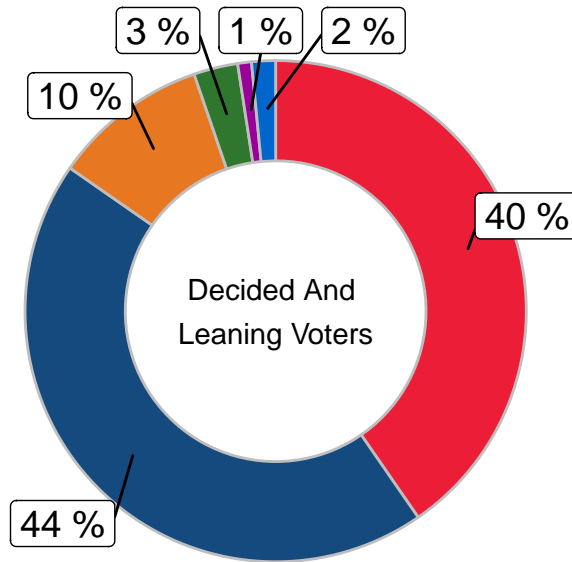1 %

6 %

3 %

9 %

38 %

Leaning Voters With Undecided Totals

42 %

Response

- Gustave Roy/Liberal Party
- Pierre Poilievre/Conservative Party
- Kevin Hua/NDP
- Nira Dookeran/Green Party
- Peter Crawley/People's Party
- Another Party
- Undecided

broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Gustave Roy/Liberal Party	38%	34.4%	41.5%	41.1%	42.5%	33.7%	35.7%
Pierre Poilievre/Conservative Party	41.7%	42%	41.4%	55.5%	33.8%	48.4%	47.6%
Kevin Hua/NDP	9.5%	7.9%	11%	0%	12.2%	8.3%	5.8%
Nira Dookeran/Green Party	2.7%	4.8%	0.7%	0%	4.1%	1.2%	2.1%
Peter Crawley/People's Party	0.8%	0.7%	1%	0%	0%	2.2%	0.4%
Another Party	1.5%	0.9%	1.9%	3.5%	1%	1%	3%
Undecided	5.8%	9.3%	2.5%	0%	6.5%	5.2%	5.3%
Unweighted Frequency	555	223	325	7	89	173	293
Weighted Frequency	555	266	282	1	244	183	122

broken out by education, income

	Total	Education			Income				
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+	5
Gustave Roy/Liberal Party	38%	23.5%	30.6%	42.5%	17.5%	33.1%	43.4%	35%	46.2%
Pierre Poilievre/Conservative Party	41.7%	65.5%	46.2%	37.5%	62.7%	53%	36.9%	35.8%	36.7%
Kevin Hua/NDP	9.5%	4.2%	8.7%	10.3%	6.9%	6.1%	10.3%	12.9%	9%
Nira Dookeran/Green Party	2.7%	0%	5.9%	1.7%	3.5%	0.5%	1%	5.8%	2%
Peter Crawley/People's Party	0.8%	0%	1.9%	0.5%	0%	1.3%	1.7%	0.7%	0.5%
Another Party	1.5%	2.6%	1.3%	1.4%	1.8%	1.5%	4.6%	0.6%	0.5%
Undecided	5.8%	4.1%	5.4%	6.1%	7.6%	4.4%	2.2%	9.2%	5.1%
Unweighted Frequency	555	73	162	320	78	122	104	133	118
Weighted Frequency	555	40	142	368	50	97	84	138	182

If the Federal election were held today, how would you vote? (decided and leaning voters)

Response

- Gustave Roy/Liberal Party
- Pierre Poilievre/Conservative Party
- Kevin Hua/NDP
- Nira Dookeran/Green Party
- Peter Crawley/People's Party
- Another Party

MAINSTREET RESEARCH

broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Gustave Roy/Liberal Party	40.4%	37.9%	42.5%	41.1%	45.4%	35.5%	37.7%
Pierre Poilievre/Conservative Party	44.3%	46.4%	42.4%	55.5%	36.1%	51.1%	50.3%
Kevin Hua/NDP	10%	8.7%	11.3%	0%	13%	8.7%	6.2%
Nira Dookeran/Green Party	2.8%	5.3%	0.7%	0%	4.4%	1.3%	2.2%
Peter Crawley/People's Party	0.9%	0.7%	1%	0%	0%	2.4%	0.4%
Another Party	1.5%	1%	2%	3.5%	1.1%	1.1%	3.1%
Unweighted Frequency	527	205	315	7	84	165	278
Weighted Frequency	527	241	275	1	228	174	116

broken out by education, income

	Total	Education			Income				
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+	5
Gustave Roy/Liberal Party	40.4%	24.5%	32.4%	45.2%	18.9%	34.7%	44.3%	38.5%	48.6%
Pierre Poilievre/Conservative Party	44.3%	68.4%	48.8%	39.9%	67.9%	55.5%	37.7%	39.5%	38.7%
Kevin Hua/NDP	10%	4.4%	9.2%	11%	7.4%	6.4%	10.5%	14.2%	9.5%
Nira Dookeran/Green Party	2.8%	0%	6.3%	1.8%	3.8%	0.5%	1.1%	6.4%	2.1%
Peter Crawley/People's Party	0.9%	0%	2%	0.5%	0%	1.4%	1.8%	0.8%	0.5%
Another Party	1.5%	2.7%	1.3%	1.5%	2%	1.6%	4.7%	0.7%	0.5%
Unweighted Frequency	527	71	155	301	73	115	101	126	112
Weighted Frequency	527	38	135	345	46	92	82	125	173

How did you vote in the last Federal Election? (all voters)
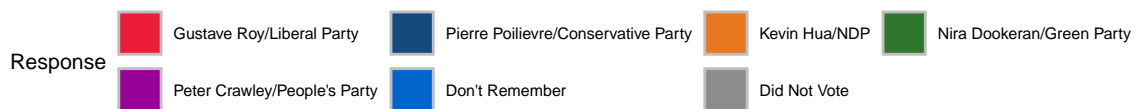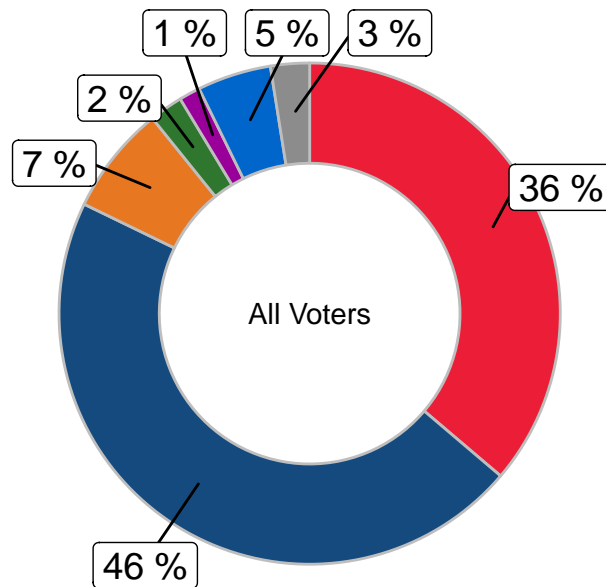
1 %
5 %
3 %
2 %
7 %

36 %

All Voters

46 %

Response
- Gustave Roy/Liberal Party
- Pierre Poilievre/Conservative Party
- Kevin Hua/NDP
- Nira Dookeran/Green Party
- Peter Crawley/People's Party
- Don't Remember
- Did Not Vote

broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Gustave Roy/Liberal Party	36.2%	31.9%	40.3%	32.2%	41.1%	31.9%	32.9%
Pierre Poilievre/Conservative Party	46%	51.6%	40.6%	64.4%	37.2%	51.9%	54.6%
Kevin Hua/NDP	7%	6.1%	7.9%	0%	10.2%	5.2%	3.5%
Nira Dookeran/Green Party	2.2%	3.9%	0.5%	0%	2.7%	0.7%	3.2%
Peter Crawley/People's Party	1.4%	0.5%	2.2%	0%	1%	2.7%	0%
Don't Remember	4.8%	4%	5.5%	3.5%	5.8%	4%	4%
Did Not Vote	2.5%	2%	3%	0%	2%	3.6%	1.8%
Unweighted Frequency	555	223	325	7	89	173	293
Weighted Frequency	555	266	282	1	244	183	122

broken out by education, income

	Total	Education			Income				
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+	5
Gustave Roy/Liberal Party	36.2%	20.9%	28.1%	41%	14.9%	31.2%	46%	36.4%	40.1%
Pierre Poilievre/Conservative Party	46%	61.1%	57.4%	39.9%	65.2%	58.7%	37.9%	41.2%	41.3%
Kevin Hua/NDP	7%	0.9%	5.1%	8.4%	5%	1.7%	8.3%	11%	6.8%
Nira Dookeran/Green Party	2.2%	0.9%	1%	2.8%	4.5%	0%	0.6%	3.6%	2.3%
Peter Crawley/People's Party	1.4%	0%	2.2%	1.2%	0%	2.3%	1.1%	2.5%	0.5%
Don't Remember	4.8%	2%	4.4%	5.2%	5.2%	1.9%	3.2%	4.4%	7.1%
Did Not Vote	2.5%	14.2%	1.9%	1.5%	5.2%	4.3%	3%	0.9%	1.8%
Unweighted Frequency	555	73	162	320	78	122	104	133	118
Weighted Frequency	555	40	142	368	50	97	84	138	182

Would you be more or less likely to vote Conservative in the next election if Pierre Poilievre were the Leader of the Conservative Party? (all voters)

4 %

32 %

6 %

9 %

4 %

45 %

All Voters

Response

- Much more likely
- Somewhat more likely
- Neither more or less likely
- Somewhat less likely
- Much less likely
- Unsure

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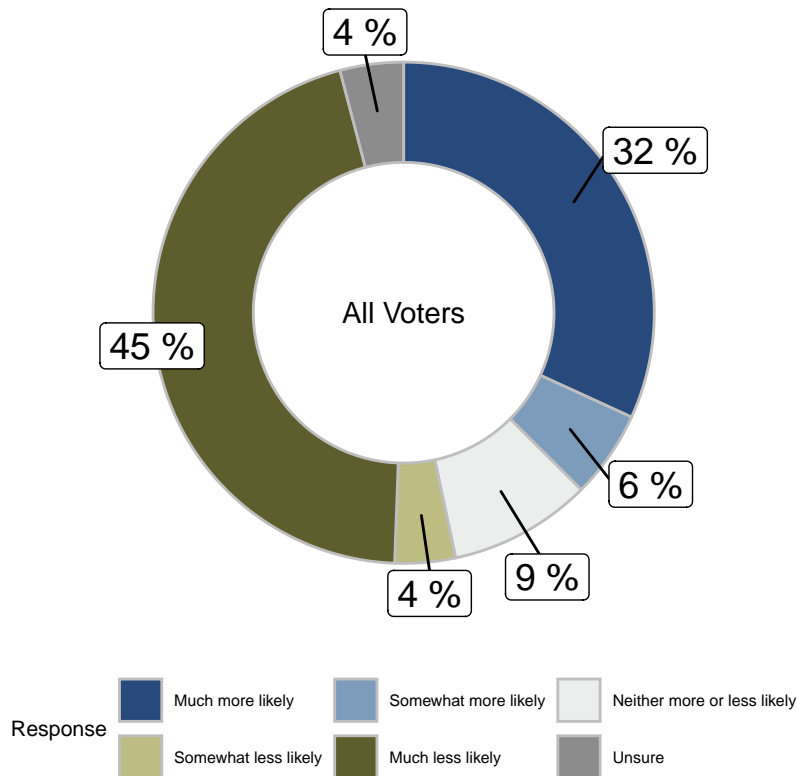
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Much more likely	31.8%	32.4%	31.3%	32.2%	25.5%	35.3%	39.2%
Somewhat more likely	5.6%	4.9%	6.3%	8.9%	2.4%	8.7%	7.6%
Neither more or less likely	9.2%	7.3%	10.9%	35.6%	6.2%	13.3%	9%
Somewhat less likely	3.9%	5.9%	2%	0%	6.1%	2.1%	2.2%
Much less likely	45.3%	46.8%	44%	23.3%	56.7%	35.3%	37.6%
Unsure	4.1%	2.6%	5.5%	0%	3%	5.3%	4.3%
Unweighted Frequency	555	223	325	7	89	173	293
Weighted Frequency	555	266	282	1	244	183	122

broken out by education, income

	Total	Education			Income				
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+	5
Much more likely	31.8%	47.3%	39.4%	27.3%	50.9%	34%	28.8%	32.4%	26.4%
Somewhat more likely	5.6%	16.1%	6.8%	4.1%	5.7%	13.7%	6.3%	3.2%	2.9%
Neither more or less likely	9.2%	3.8%	12.1%	8.7%	12.3%	11.2%	12.9%	5.3%	8.5%
Somewhat less likely	3.9%	1.2%	0.9%	5.3%	0%	3.9%	5.1%	5.5%	3.2%
Much less likely	45.3%	26.4%	35%	51.4%	19.1%	31.1%	44.3%	52.2%	55.4%
Unsure	4.1%	5.2%	5.8%	3.3%	11.9%	6.1%	2.7%	1.5%	3.5%
Unweighted Frequency	555	73	162	320	78	122	104	133	118
Weighted Frequency	555	40	142	368	50	97	84	138	182

broken out by federal vote intention

	Total	Vote						
		Gustave Roy/Liberal Party	Pierre Poilievre/Conservative Party	Kevin Hua/NDP	Nira Dookeran/Green Party	Peter Crawley/People's Party	Another Party	Undecided
Much more likely	31.8%	5.6%	72.3%	3.3%	0%	27.6%	0%	5.6%
Somewhat more likely	5.6%	1.8%	10.6%	0%	0%	20.6%	18.7%	3.3%
Neither more or less likely	9.2%	6.1%	10.3%	9.5%	16%	31.3%	36.1%	8.4%
Somewhat less likely	3.9%	4.5%	1.9%	1%	0%	0%	0%	13.1%
Much less likely	45.3%	80%	1.7%	83.4%	84%	0%	24.6%	56.7%
Unsure	4.1%	2%	3.2%	2.7%	0%	20.6%	20.5%	13.1%
Unweighted Frequency	555	184	242	40	10	5	10	64
Weighted Frequency	555	195	218	49	14	5	7	62

During the Trucker occupation of Ottawa and blockades at several border crossings that took place in late January through February 2022, Pierre Poilievre met with and encouraged the freedom protesters. How has this impacted your opinion of your Member of Parliament, Pierre Poilievre? (all voters)

4 %

15 %

3 %

All Voters

56 %

12 %

10 %

Response

- Much less favourable
- Somewhat less favourable
- Neither more or less favourable
- Somewhat more favourable
- Much more favourable
- Unsure
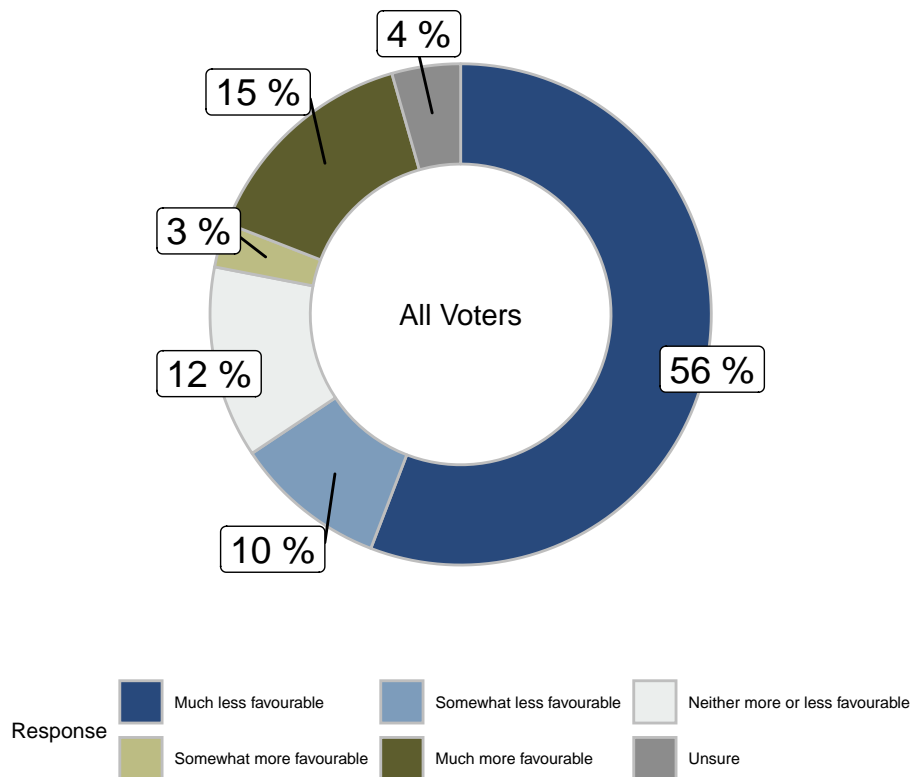
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Much less favourable	55.8%	55%	56.8%	23.3%	66.2%	47.5%	47.6%
Somewhat less favourable	9.8%	9.9%	9.7%	0%	7.1%	9.3%	16%
Neither more or less favourable	12.4%	16.8%	8.2%	26.8%	6.6%	20%	12.6%
Somewhat more favourable	2.9%	1.2%	4.4%	8.9%	2%	3.8%	3.1%
Much more favourable	14.7%	13.9%	15.3%	41.1%	15%	14.1%	14.8%
Unsure	4.4%	3.2%	5.6%	0%	3%	5.3%	5.8%
Unweighted Frequency	555	223	325	7	89	173	293
Weighted Frequency	555	266	282	1	244	183	122

broken out by education, income

	Total	Education			Income				
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+	5
Much less favourable	55.8%	35%	47.5%	61.3%	34.2%	38%	58.7%	63.3%	64.3%
Somewhat less favourable	9.8%	12.6%	9.4%	9.7%	11.7%	18.6%	11%	2.4%	9.7%
Neither more or less favourable	12.4%	18.5%	18.4%	9.4%	18.4%	12.4%	9.7%	15.7%	9.4%
Somewhat more favourable	2.9%	3.1%	2.5%	3%	3.4%	3.7%	5.3%	2.8%	1.2%
Much more favourable	14.7%	20.6%	15.8%	13.6%	16.8%	20.4%	9.1%	14.9%	13.4%
Unsure	4.4%	10.2%	6.4%	3.1%	15.6%	6.9%	6.3%	0.9%	1.9%
Unweighted Frequency	555	73	162	320	78	122	104	133	118
Weighted Frequency	555	40	142	368	50	97	84	138	182

broken out by federal vote intention

	Total	Vote						
		Gustave Roy/Liberal Party	Pierre Poilievre/Conservative Party	Kevin Hua/NDP	Nira Dookeran/Green Party	Peter Crawley/People's Party	Another Party	Undecided
Much less favourable	55.8%	86.3%	13.6%	89.2%	87.5%	10.8%	31.7%	81.4%
Somewhat less favourable	9.8%	8%	15.2%	1%	0%	0%	18.7%	5.7%
Neither more or less favourable	12.4%	2.2%	26.4%	6%	9.1%	0%	0.7%	2.9%
Somewhat more favourable	2.9%	0%	6.8%	0%	0%	20.6%	0%	0.2%
Much more favourable	14.7%	0.5%	33.8%	0%	0%	68.7%	0%	4.2%
Unsure	4.4%	3%	4.2%	3.8%	3.4%	0%	48.9%	5.5%
Unweighted Frequency	555	184	242	40	10	5	10	64
Weighted Frequency	555	195	218	49	14	5	7	62

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broken out by past federal vote intention

	Total	Gustave Roy/Liberal Party	Pierre Poilievre/Conservative Party	Kevin Hua/NDP	Nira Dookeran/Green Party	Peter Crawley/People's Party	Don't Remember	Did Not Vote
				Vote				
Much less favourable	55.8%	85.9%	27.3%	93.8%	85.5%	0%	53.7%	45.8%
Somewhat less favourable	9.8%	8.5%	13.7%	3.7%	0%	0%	1.4%	3.6%
Neither more or less favourable	12.4%	1.5%	21.9%	2.4%	10.4%	0%	21.9%	14%
Somewhat more favourable	2.9%	1.2%	4.8%	0%	0%	12.6%	1.4%	0%
Much more favourable	14.7%	0.3%	28.9%	0%	0%	74.9%	5%	0%
Unsure	4.4%	2.5%	3.4%	0%	4.2%	12.6%	16.6%	36.6%
Unweighted Frequency	555	191	280	28	12	6	25	13
Weighted Frequency	555	199	253	39	12	8	26	14