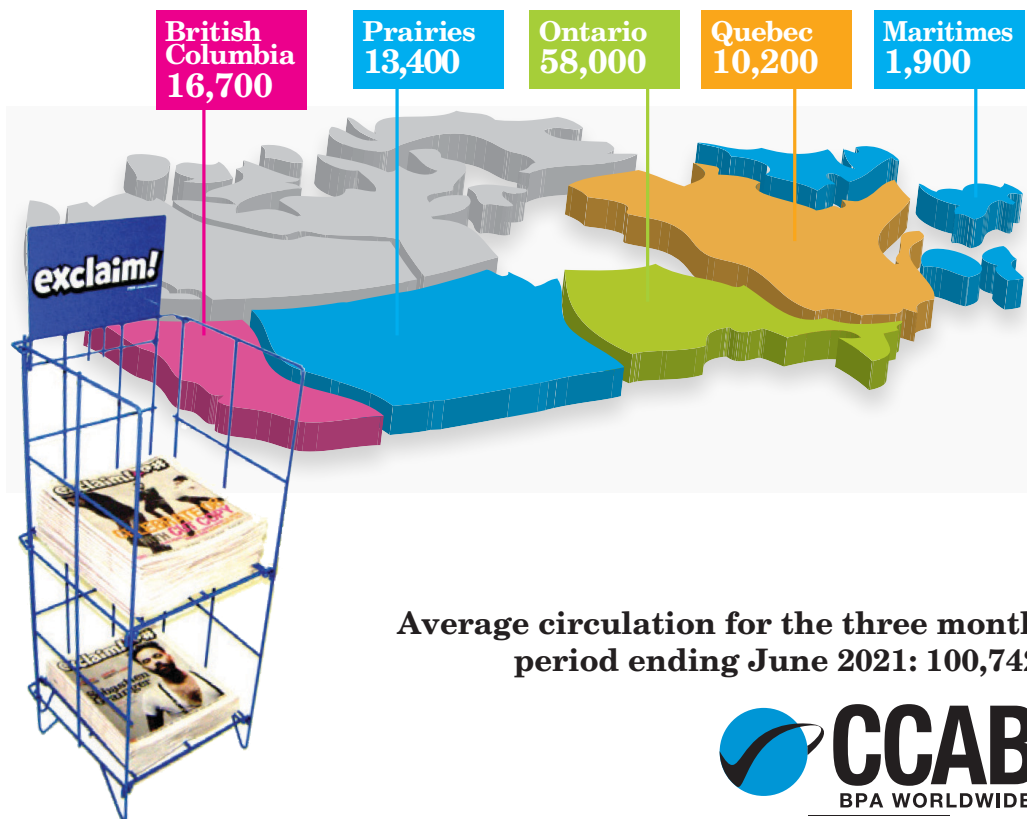




# exclaim! #

## MAGAZINE DISTRIBUTION

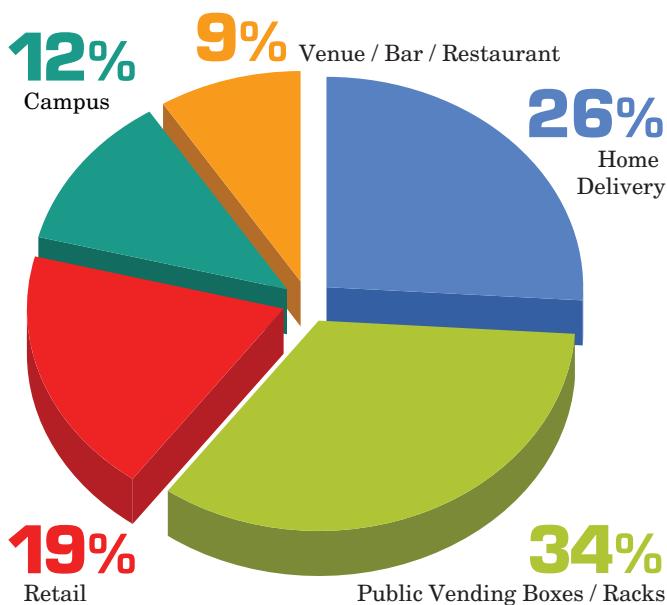
### CIRCULATION BY REGION



Average circulation for the three month period ending June 2021: 100,742



### CIRCULATION BY OUTLET



### CIRCULATION BY CITY

Market Size	City	Circulation
<b>Major Market</b> (1,500,000 population)	<b>Toronto</b>	43,300
	<b>Vancouver</b>	13,800
	<b>Montreal</b>	9,000
<b>Primary Market</b> (300,000 — 1,499,999)	<b>Calgary</b>	5,600
	<b>Edmonton</b>	5,500
	<b>Ottawa</b>	4,000
	<b>Kitchener-Waterloo</b>	3,600
	<b>Hamilton</b>	2,700
	<b>Victoria</b>	1,800
	<b>Winnipeg</b>	1,600
	<b>London</b>	1,500
<b>Secondary Market</b> (less than 300,000)	<b>50 Cities</b>	7,900