



Local Television Market Universe Estimates

Estimates as of January 1, 2020 and used throughout the 2019-2020 television season

Estimates are effective September 28, 2019

Rank based on TV Households - Official DMA Rank

Rank-TV Homes	Designated Market Area (DMA)
1	New York
2	Los Angeles
3	Chicago
4	Philadelphia
5	Dallas-Ft. Worth
6	San Francisco-Oak-San Jose
7	Washington, DC (Hagrstwn)
8	Houston
9	Boston (Manchester)
10	Atlanta
11	Phoenix (Prescott)
12	Tampa-St. Pete (Sarasota)
13	Seattle-Tacoma
14	Detroit
15	Minneapolis-St. Paul
16	Miami-Ft. Lauderdale
17	Denver
18	Orlando-Daytona Bch-Melbrn
19	Cleveland-Akron (Canton)
20	Sacramnto-Stkton-Modesto
21	Charlotte
22	Portland, OR
23	St. Louis
24	Pittsburgh
25	Indianapolis
26	Baltimore
27	Raleigh-Durham (Fayetvllle)
28	Nashville
29	San Diego
30	Salt Lake City
31	San Antonio
32	Kansas City
33	Hartford & New Haven
34	Columbus, OH
35	Milwaukee

36	West Palm Beach-Ft. Pierce
37	Cincinnati
38	Greenville-Spartanburg-Asheville-Anderson
39	Las Vegas
40	Austin
41	Jacksonville
42	Norfolk-Portsmouth-Newport News
43	Oklahoma City
44	Birmingham (Anniston and Tuscaloosa)
45	Grand Rapids-Kalamazoo-Battle Creek
46	Albuquerque-Santa Fe
47	Harrisburg-Lancaster-Lebanon-York
48	Louisville
49	Greensboro-High Point-Winston-Salem
50	New Orleans
51	Memphis
52	Buffalo
53	Ft. Myers-Naples
54	Richmond-Petersburg
55	Fresno-Visalia
56	Providence-New Bedford
57	Mobile-Pensacola (Ft. Walton Beach)
58	Tulsa
59	Albany-Schenectady-Troy
60	Wilkes-Barre-Scranton-Hazleton
61	Knoxville
62	Little Rock-Pine Bluff
63	Dayton
64	Lexington
65	Tucson (Sierra Vista)
66	Honolulu
67	Green Bay-Appleton
68	Des Moines-Ames
69	Roanoke-Lynchburg
70	Spokane
71	Omaha
72	Wichita-Hutchinson Plus
73	Springfield, MO
74	Charleston-Huntington
75	Columbia, SC
76	Rochester, NY
77	Flint-Saginaw-Bay City
78	Huntsville-Decatur (Florida)
79	Portland-Auburn
80	Toledo
81	Madison
82	Waco-Temple-Bryan

83	Harlingen-Wslco-Brnsvl-McA
84	Paducah-Cape Girard-Harsbg
85	Colorado Springs-Pueblo
86	Shreveport
87	Syracuse
88	Champaign&Sprngfld-Decatur
89	Savannah
90	Cedar Rapids-Wtrlo-IWC&Dub
91	Charleston, SC
92	Chattanooga
93	El Paso (Las Cruces)
94	Baton Rouge
95	Jackson, MS
96	Burlington-Plattsburgh
97	Myrtle Beach-Florence
98	South Bend-Elkhart
99	Tri-Cities, TN-VA
100	Greenville-N.Bern-Washngtn
101	Ft. Smith-Fay-Sprngdl-Rgrs
102	Boise
103	Davenport-R.Island-Moline
104	Reno
105	Evansville
106	Johnstown-Altoona-St Colge
107	Lincoln & Hastings-Krny
108	Augusta-Aiken
109	Tallahassee-Thomasville
110	Ft. Wayne
111	Springfield-Holyoke
112	Lansing
113	Sioux Falls(Mitchell)
114	Tyler-Longview(Lfkn&Ncgd)
115	Youngstown
116	Fargo
117	Eugene
118	Yakima-Pasco-RchInd-Knnwck
119	Macon
120	Peoria-Bloomington
121	Traverse City-Cadillac
122	Montgomery-Selma
123	Lafayette, LA
124	Monterey-Salinas
125	Bakersfield
126	SantaBarbra-SanMar-SanLuOb
127	Wilmington
128	Corpus Christi
129	La Crosse-Eau Claire

130	Columbus, GA (Opelika, AL)
131	Chico-Redding
132	Amarillo
133	Columbus-Tupelo-W Pnt-Hstn
134	Wausau-Rhineland
135	Medford-Klamath Falls
136	Salisbury
137	Columbia-Jefferson City
138	Rockford
139	Duluth-Superior
140	Monroe-El Dorado
141	Palm Springs
142	Lubbock
143	Beaumont-Port Arthur
144	Topeka
145	Odessa-Midland
146	Minot-Bismarck-Dickinson(Wy)
147	Wichita Falls & Lawton
148	Sioux City
149	Panama City
150	Rochester-Mason City-Austin
151	Anchorage
152	Erie
153	Joplin-Pittsburg
154	Albany, GA
155	Biloxi-Gulfport
156	Gainesville
157	Wheeling-Steubenville
158	Sherman-Ada
159	Bangor
160	Terre Haute
161	Binghamton
162	Idaho Falls-Pocatello(Ids)
163	Missoula
164	Abilene-Sweetwater
165	Yuma-El Centro
166	Bluefield-Beckley-Oak Hill
167	Hattiesburg-Laurel
168	Billings
169	Rapid City
170	Lake Charles
171	Dothan
172	Utica
173	Clarksburg-Weston
174	Quincy-Hannibal-Keokuk
175	Harrisonburg
176	Jackson, TN

177	Bowling Green
178	Alexandria, LA
178	Elmira (Corning)
180	Marquette
181	Watertown
182	Charlottesville
183	Jonesboro
184	Laredo
185	Bend, OR
186	Butte-Bozeman
187	Lafayette, IN
188	Grand Junction-Montrose
189	Lima
190	Meridian
191	Twin Falls
192	Great Falls
193	Parkersburg
194	Greenwood-Greenville
195	San Angelo
196	Cheyenne-Scottsbluff
197	Eureka
198	Mankato
199	Casper-Riverton
200	St. Joseph
201	Ottumwa-Kirksville
202	Victoria
203	Fairbanks
204	Zanesville
205	Helena
206	Presque Isle
207	Juneau
208	Alpena
209	North Platte
210	Glendive

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