



June 28-30, 2022

704 Respondents

336 Split A Respondents (352 Weighted), 368 Split B Respondents (352 Weighted)

132 Landline Respondents (117 Weighted), 368 Wireless Respondents (385 Weighted)

52 Email-to-Web Respondents (47 Weighted), 152 Text-to-Web Respondents (156 Weighted)

Margin of error: ± 3.7 percentage points

Arizona Statewide Issue Survey June 2022

Frequencies

Q.3 First of all, are you registered to vote in Arizona?

	Total
Yes	100
No (TERMINATE)	-

Q.5 Sex of respondent

	Total
Male	46
Female	52
Prefer to self-describe	0
Prefer not to say	2

Q.6 (SPLIT A) If the election for governor of Arizona were held today, and the candidates were Democrat Katie Hobbs and Republican Kari Lake, for whom would you vote?

	Total
Democrat Katie Hobbs	42
Lean Democrat Katie Hobbs	5
Republican Kari Lake	34
Lean Republican Kari Lake	5
(Someone else)	5
Lean (Someone else)	2
(Undecided)	8
Total Katie Hobbs	47
Total Kari Lake	38
Total Someone else	7
Total Hobbs - Total Lake	9

Q.8 (SPLIT B) If the election for governor of Arizona were held today, and the candidates were Democrat Katie Hobbs and Republican Karrin Taylor Robson, for whom would you vote?

	Total
Democrat Katie Hobbs	38
Lean Democrat Katie Hobbs	6
Republican Karrin Taylor Robson	32
Lean Republican Karrin Taylor Robson	7
(Someone else)	9
Lean (Someone else)	2
(Undecided)	7
Total Katie Hobbs	44
Total Karrin Taylor Robson	39
Total Someone else	10
Total Hobbs - Total Robson	5

Q. 6/8 Initial Governor vote combined: Hobbs vs. Lake/Robson

	Total
Hobbs	46
Lake/Robson	38
Someone else/Undecided/Other	16
Total Hobbs -Total Lake/Robson	7

Q.14 How closely would you say you are following news about the issue of abortion these days -- closely, somewhat closely, not too closely, or not closely at all?

	Total
Very closely	62
Somewhat closely	26
Not too closely	6
Not closely at all	6
(Don't know/refused)	1
Total Very/Somewhat closely	88
Total Not closely/Not closely at all	11

Q.15 When it comes to voting in the November elections, does the issue of abortion make you more motivated to vote or less motivated to vote?

	Total
Much more motivated to vote	54
Somewhat more motivated to vote	18
Somewhat less motivated to vote	6
Much less motivated to vote	3
(Neither)	17
(Don't know/refused)	3
Total More motivated	71
Total Less Motivated	9

Q.24 (SPLIT A) Now I am going to read you a statement about the issue of abortion made by Republican candidate for governor of Arizona, Kari Lake.

In response to the Supreme Court overturning Roe versus Wade, Republican candidate for governor Kari Lake said quote, "We've been able to correct a 50-year-old wrong. I'm incredibly thrilled that we are going to have a great law that's already on the books. It will prohibit abortion in Arizona except to save the life of a mother and I think we're going to be paving the way and setting course for other states to follow."

Do you have a very positive, somewhat positive, neutral, somewhat negative, or very negative reaction to that statement?

	Total
Very positive	21
Somewhat positive	12
Neutral	12
Somewhat negative	8
Very negative	46
(Don't know/refused)	2
Total Positive	33
Total Negative	53

Q .25 (SPLIT B) Now I am going to read you a statement about the issue of abortion made by Republican candidate for governor of Arizona, Karrin Taylor Robson.

Republican candidate for governor Karrin Taylor Robson said quote, "I've been pro-life my whole life, and we may soon be delivered a whole new legal landscape that may require updating our state laws."

Do you have a very positive, somewhat positive, neutral, somewhat negative, or very negative reaction to that statement?

	Total
Very positive	21
Somewhat positive	18
Neutral	19
Somewhat negative	9
Very negative	30
(Don't know/refused)	3
Total Positive	40
Total Negative	38

Q.26 (SPLIT A) Now after hearing more information, if the election for governor of Arizona were held today, and the candidates were Democrat Katie Hobbs and Republican Kari Lake, for whom would you vote?

	Total
Democrat Katie Hobbs	50
Lean Democrat Katie Hobbs	1
Republican Kari Lake	38
Lean Republican Kari Lake	1
(Someone else)	5
Lean (Someone else)	-
(Undecided)	5
Total Katie Hobbs	51
Total Kari Lake	39
Total Someone else	5
Total Hobbs - Total Lake	12

Q.28 (SPLIT B) Now after hearing more information, if the election for governor of Arizona were held today, and the candidates were Democrat Katie Hobbs and Republican Karrin Taylor Robson, for whom would you vote?

	Total
Democrat Katie Hobbs	45
Lean Democrat Katie Hobbs	1
Republican Karrin Taylor Robson	40
Lean Republican Karrin Taylor Robson	1
(Someone else)	8
Lean (Someone else)	0
(Undecided)	4
Total Katie Hobbs	47
Total Karrin Taylor Robson	41
Total Someone else	8
Total Hobbs - Total Robson	6

Q.26/28 Final Governor vote combined: Hobbs vs. Lake/Robson

	Total
Hobbs	49
Lake/Robson	40
Someone else/Undecided/Other	11
Total Hobbs -Total Lake/Robson	9

Q.34 Finally, I would like to ask you a few questions for statistical purposes. Generally speaking, do you think of yourself as a Democrat, a Republican, or what?

	Total
Strong Democrat	22
Weak Democrat	10
Independent-lean Democrat	10
Independent	11
Independent-lean Republican	10
Weak Republican	10
Strong Republican	26
(Don't know/refused)	1
Democrat	31
Independent with Leaners	31
Republican	36
 Democrat - Republican	 -5
 Democrat and Ind. Lean Dem	 42
Pure Independent	11
Republican and Ind. Lean Rep	46
 Democrat and Ind. Lean Dem - Republican and Ind. Lean Rep	 -5

Party Registration

	Total
Democrat	34
Unaffiliated/Other	26
Republican	40

Q.37 Thinking in political terms, would you say that you are liberal, moderate, or conservative?

	Total
Liberal	21
Moderate	35
Conservative	38
(Don't know/refused)	6

Q.39 In what year were you born?

	Total
18-29	11
30-39	14
40-49	14
50-64	26
65+	33
(Don't know/refused)	2

Q.40 What is the last year of schooling that you have completed?

	Total
1st - 11th grade	2
High school graduate	15
Non-college post H.S.	3
Some college	26
College graduate	27
Post-graduate school	24
(Don't know/refused)	5
Prefer not to say (ONLINE)	-
H.S. or less	16
Post H.S.	28
College Graduate	51
Not College	45

Q.41 What is your race?

	Total
White	66
Black/African American	3
Hispanic/Latino	14
Asian American/Pacific Islander	2
(Other)	5
(Don't know/refused)	9

Q.42 Aside from weddings and funerals, how often do you attend religious services -- more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Total
More than once a week	6
Once a week	20
Once or twice a month	10
A few times a year	14
Seldom	17
Never	23
(Other)	1
(Don't know/refused)	9
Total Weekly	27
Total Not Weekly	63

(Effective Base: 501)

Phone line type

	Total
Not Wireless	23
Wireless	77

Mode

	Total
Phone	71
Online	29

Survey Methodology

TargetSmart designed and administered this multi-modal survey. The survey reached 704 adults, age 18 or older, who indicated they were registered to vote in Arizona and are almost certain to vote, will probably vote, or the chances are 50-50 that they will vote in the November's election for governor, U.S. Senate, Congress, state legislature, and other offices. The survey was conducted June 28-30, 2022, via live phones with trained operators and online via a link from an email or SMS.

The sample was randomly selected from TargetSmart's enhanced voter file. Seventy-one percent of respondents were reached on telephones (71 percent weighted). Seventy-four percent of the respondents who took the survey via phone were reached on a wireless phone (77 percent weighted). Seven percent were reached via email (7 percent weighted), while twenty-two percent were reached via SMS (22 percent weighted) and took the survey online. Quotas were assigned to reflect the demographic distribution of all registered voters in Arizona. The data were weighted by gender, age, race on file, TargetSmart Arizona Legislative Support Score, TargetSmart 2022 Arizona Midterm General Election Turnout Score, TargetSmart High School only score, and party registration to ensure an accurate reflection of the population.

The overall margin of error is +/- 3.7%. The margin of error for subgroups is larger and varies. Percentage totals may not add up precisely due to rounding.