



IFPI Platinum Europe Awards

IFPI's Platinum Europe Awards were launched in 1996 to honour artists who achieve album sales of one million units across Europe. To this day the 'Plats' are an established hallmark of success for artists in Europe.

2007 Milestones

- **The Beatles'** 1 joined Celine Dion's Falling Into You and Let's Talk About Love as the 3rd album to cross the 9 million sales mark in Europe. No album has yet surpassed the 10 million milestone
- **Amy Winehouse's** Back to Black, Mika's Life in Cartoon Motion and Rihanna's Good Girl Gone Bad were the most successful entries in 2007, all reaching sales of three million in Europe
- **57 albums** received a Platinum Awards in 2007, up from 49 in 2006 and 46 in 2005
- **European artists** continued to dominate the Plat Awards – 61% of awards given in 2007 were to European acts, up from 57% in 2006

BEST-SELLING ALBUMS IN EUROPE OVER THE PAST DECADE (1998-2007)		
ARTIST	ALBUM	AWARD LEVEL
Celine Dion	Falling Into You	9
Celine Dion	Let's Talk About Love	9
The Beatles	1	9
Celine Dion	D'eux	8
Bon Jovi	Cross Road	8
U2	The Best Of 1980 - 1990	7
Shania Twain	Come On Over	7
Alanis Morissette	Jagged Little Pill	7
Madonna	Ray Of Light	7

Source: IFPI

BEST-SELLING ARTISTS IN EUROPE OVER THE PAST DECADE (1998-2007)		
ARTIST	AWARDS RECEIVED	NO. OF ALBUMS AWARDED
Celine Dion	37	8
Robbie Williams	34	9
Madonna	21	6
Andrea Bocelli	14	8
The Corrs	14	5
U2	14	4
Eminem	14	4
George Michael	13	4
Bon Jovi	12	4

Source: IFPI



2007 IFPI Platinum Europe Awards

ARTIST	TITLE	COMPANY	AWARD LEVEL	2007 ENTRY
The Beatles	1	EMI	9	
Bon Jovi	Cross Road	Universal	8	
Eminem	The Marshall Mathers LP	Universal	6	
James Blunt	Back To Bedlam	Warner	6	
Green Day	American Idiot	Warner	4	
Keane	Hopes And Fears	Universal	4	
Amy Winehouse	Back To Black	Universal	3	•
Mika	Life In Cartoon Motion	Universal	3	•
Nelly Furtado	Loose	Universal	3	
Pink Floyd	Echoes – The Best Of Pink Floyd	EMI	3	
Rihanna	Good Girl Gone Bad	Universal	3	•
Jack Johnson	In Between Dreams	Universal	2	
Melanie C	Northern Star	EMI	2	
Metallica	Reload	Universal	2	
Nirvana	Nirvana	Universal	2	
OST	8 Mile	Universal	2	
P!nk	I'm Not Dead	Sony BMG	2	
Portishead	Dummy	Universal	2	
Snow Patrol	Eyes Open	Universal	2	
OST	Les Choristes	Warner	2	
Take That	Beautiful World	Universal	2	
U2	U2 18 Singles	Universal	2	
Alex Ubago	Que Pides Tu?	Warner	1	•
Andrea Bocelli	Amore	Universal	1	•
Arctic Monkeys	Whatever People Say I Am, That's What I'm Not	Domino	1	•
Avril Lavigne	The Best Damn Thing	Sony BMG	1	•
Beyoncé	B'day	Sony BMG	1	•
Bruce Springsteen	Magic	Sony BMG	1	•
Charles Aznavour	20 Chansons D'or	EMI	1	•
Chemine Badi	Di Moi Que Tu M'aimes	Universal	1	•

ARTIST	TITLE	COMPANY	AWARD LEVEL	2007 ENTRY
Christophe Mae	Mon Paradis	Warner	1	•
Depeche Mode	The Best Of Depeche Mode Volume 1	EMI	1	•
Diam's	Dans Ma Bulle	EMI	1	•
Dire Straits & Mark Knopfler	Private Investigations – The Very Best Of	Universal	1	•
Eagles	Long Road Out Of Eden	Universal	1	•
Emma Shaplin	Carmine Meo	EMI	1	•
Eros Ramazzotti	E2	Sony BMG	1	•
Herbert Groenemeyer	12	EMI	1	•
James Blunt	All The Lost Souls	Warner	1	•
Jenifer	Jenifer	Universal	1	•
Katie Melua	Pictures	Dramatico	1	•
Lily Allen	Alright, Still	EMI	1	•
Linkin Park	Minutes To Midnight	Warner	1	•
Lionel Richie & The Commodores	The Definitive Collection	Universal	1	•
Michael Bublé	Call Me Irresponsible	Warner	1	•
Norah Jones	Not Too Late	EMI	1	•
Paolo Nutini	These Streets	Warner	1	•
Phil Collins	Love Songs	Warner	1	•
Razorlight	Up All Night	Universal	1	•
Rihanna	A Girl Like Me	Universal	1	•
Sean Paul	The Trinity	Warner	1	•
OST	Bridget Jones – The Edge Of Reason	Universal	1	•
OST	High School Musical	W.Disney Recs.	1	•
The Cranberries	Stars – The Best Of The Cranberries 1992-2002	Universal	1	•
The Fratellis	Costello Music	Universal	1	•
Timbaland	Shock Value	Universal	1	•
Tokio Hotel	Schrei	Universal	1	•

Notes: Award Level refers to million units sold, cumulative, since the launch of the awards in 1996 up to 2007. '2007 entry' refers to first Platinum Award being given in 2007.

For more information on how to apply for a Platinum Award, please visit www.ifpi.org