



Establishing a New Narrative for Global Health

2018 Annual Report



One Voice

Global Health Council (GHC) connects, supports, and mobilizes the world's leading global health advocates, implementers, and stakeholders to raise awareness and catalyze action around critical global health issues.

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Elevating Critical Global Health Needs

We envision a world where everyone has equitable access to wellbeing so individuals and families, communities and countries, and society overall can thrive.

Our Goals



Advocate with the broader community in the U.S. and multilateral forums for sound and strong global health policies and resources.



Organize and mobilize stakeholders across issues, sectors, and geographic regions to champion broad support for global health programs.



Intensify and channel enthusiasm for global health to improve the health and wellbeing of individuals worldwide.

Charting Our Path Forward

Fellow advocates and friends,

In a time of continuous transition – both at home and abroad – we have actively worked to embrace change and establish a stronger voice for the global health advocacy sector. While our community was confronted with new challenges this past year, we worked steadily to get – and stay – ahead of the curve.

With support from our partners and members, we led more impactful discussions targeting challenges in the sector and outstanding solutions. These conversations converged with our efforts over the year to ensure that solid funding and policy were in place to support global health.

This included our continued advocacy push on Capitol Hill and with the administration to garner support from U.S. policymakers on key global health issues, including our renewed #IHeartGlobalHealth campaign, which highlighted how the community's joint efforts have contributed to global health progress worldwide. I am also proud of our increased engagement with leaders at the World Health Organization and its regional offices, to advance critical global health programs and goals.

More than background observers and bystanders, our community of advocates, including those who might not ordinarily have a seat at the table, are increasingly becoming key players in critical policy discussions focused on the future of global health. This was clear during the World Health Assembly (WHA), where GHC led a large

delegation of civil society representatives, many from low-to-middle income countries. It was also a large part of the impetus for our Patient Champion initiative that we launched this past year, which focused on elevating the voices of underserved patients and community leaders.

As I reflect on our work this past year, it has become increasingly certain that fostering a stronger, more unified advocacy agenda is absolutely necessary. Moreover, improving our messaging to the public will be integral to advancing the agenda and rallying more advocates and champions to our cause.

We remain committed to our partners and are grateful to each of you. Together, we will strive to innovate and iterate our programming and policies to ensure equitable and improved health for all.

Thank you,



Loyce Pace, MPH
President and Executive Director



Loyce meets Loyce during Learning
Tour to Sierra Leone hosted by
CARE, August 2018

Our Coalition: Global Health Council at a Glance



79

Organizations

250

Individuals

Our members include

- Global Health Advocates
- Associations & Coalitions
- Private Sector Corporations
- Nongovernmental Organizations
- Contractors & Consulting Firms
- Academic Institutions
- Philanthropic Organizations

Serving the functions

- Advocacy
- Program Implementation
- Research & Development

Members operate in nearly 150 countries.

Global Health Council Leadership in Action

Throughout the year, GHC staff and board members connected and partnered with key global health stakeholders to raise awareness on critical issues both at home and abroad. Some of these examples include:



- Participated on an International AIDS Society (IAS)/*Lancet* commission, which was tasked with assessing the future of the HIV response in the context of a more integrated health approach
- Recruited for a Pan American Health Organization (PAHO) commission to drive universal health among political leaders in Latin America & the Caribbean
- Joined a Congressional delegation to observe health systems in West Africa following the Ebola crisis
- Participated in CARE Learning Tour to Sierra Leone with congressional delegation to witness the impact and benefits of improved access and quality of health services for women and their families



“ Attending WHA, Regional Office for Africa (AFRO) and other meetings as part of the GHC delegation has been incredibly useful in terms of access and having a team that can help us break down process, give advice and connect us with a larger group of other civil society advocates.”

-GHC 2018 MEMBER

The Power of Partnership: Our Impact in 2018



GHC member delegates met with global policy makers at the 71st World Health Assembly in Geneva, Switzerland



Participants attended our 2018 Global Health Landscape Symposium to brainstorm how to revitalize the global health agenda



Members, partners, and advocates amplified the voice of the global health community



U.S. congressional visits led by the GHC community emphasized the importance of sustaining U.S. leadership in global health



GHC-led public statements and sign-on letters were issued by GHC calling upon Members of Congress and other stakeholders to support beneficial global health legislation and funding



“Each of you are experts in what you do. [Members of U.S. Congress] need your advocacy and your ability to help inform us.”

-AMI BERA

*US Representative (D-CA-07)
at the 2018 Global Health
Landscape Symposium*



Global Health Council

The Collective Voice of the Global Health Community

Advocacy on Capitol Hill



“Legislators should keep in mind the vital and complementary roles of defense and global health. Investing in both is critical to ensuring our security and strengthening the role of the United States in the world.”

-COURTNEY CARSON AND DANIELLE HEIBERG

The Hill, Legislators Should Focus on Complementary Roles of Defense and Global Health



- GHC co-led a Congressional Staff delegation to Centers for Disease Control (CDC) headquarters in Atlanta, GA along with members American Society for Tropical Medicine and Hygiene, Global Health Technologies Coalition, Infectious Diseases Society for America, and PATH. The delegation learned more about CDC’s work in public health around the world and toured the Emergency Operations Center and laboratories.
- Members of Congress and senior-level U.S. officials spoke at GHC’s annual symposium, providing insight into the leadership role the US government will continue to play in global health and development.
- GHC co-authored with the Global Health Technologies Coalition an op-ed that appeared in [The Hill](#) on the importance of U.S. investing in development programs.



Alongside the global health advocacy community, **GHC was a fixture on Capitol Hill**, educating Members of Congress and their staff on the importance of global health.

Throughout the year, GHC met with Congressional offices to advocate for increased funding for global health programs at USAID, the State Department, CDC, and NIH. These efforts ensured continued Congressional support for these programs, as well as increased investments for a few programs, despite proposed cuts from the Trump administration.

Moreover, GHC drafted and supported letters to Congress and the administration

on a number of key issues including funding, priorities for the noncommunicable diseases (NCD) High Level Meeting, support for the Global Health Security Agenda, and other global health policy areas.

In conjunction with these efforts, GHC advocated for Congressional support for the Reach Every Mother and Child Act and a House resolution recognizing the contributions of frontline health workers. Although neither of these bills passed last Congress, GHC continues to advocate for the reintroduced versions in the 116th Congress along with other bills such as the Global Health Security Act, which would strengthen how the United States responds during outbreaks.

“Don't accept the status quo. Don't believe that some problems can never be resolved. Choose to believe instead that it's within your power to make real, lasting change.”

-Dr. Tedros Adhanom Ghebreyesus

*Director-General of the World Health Organization,
in his closing speech to the 71st World Health Assembly*



Leading the Global Health Mandate at the 71st World Health Assembly

In May 2018, GHC led a robust delegation of nearly **100 civil society representatives** at the **71st World Health Assembly (WHA71)**, the annual governing forum where the World Health Organization (WHO) member states set global health policy and priorities.

During the week, GHC's delegation advocated on a myriad of key global health issues and collectively presented **15 interventions** on key WHA agenda items, including access to medicines, polio, and mental health. Moreover, they partnered on four public partner events tackling

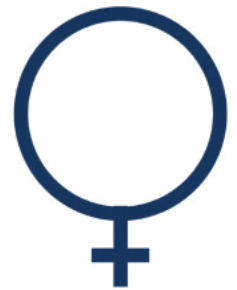
emerging themes from global health security to building resilient health systems. In addition, **GHC convened delegates to meet with high-level U.S. government officials** before and during this global meeting to hear about U.S. priorities and provide comments and recommendations on agenda items, such as the High-Level Meetings on Noncommunicable Diseases and Tuberculosis, and WHO reform. GHC coordination of a robust delegation helped to lift the voice of civil society actors in a variety of fora at WHA71.

Diversity in our Delegation:

22 delegates
from low-to-middle
income countries



More than
**65% female
leaders**
in the global
health field



Representing nearly
20 countries
from around the globe



8 youth delegates
preparing to become the
next generation of global
health leaders

Reshaping the Global Health Advocacy Agenda

In November, nearly **200 global health advocates from 110 organizations** came together at our annual **Global Health Landscape Symposium** to work toward establishing a new global health advocacy framework.

The Symposium provided a rich forum for stakeholders to address the current global health landscape, future challenges, and the need to transform our advocacy efforts to more effectively convey news to the public, both in how we mobilize support for causes and craft messages.

With more than **35 diverse and engaging speakers**, additional highlights include:



Keynote remarks from **U.S. Representative Ami Bera** (D-CA-07), who shared optimism regarding a new Congressional cohort to help champion global health.



A video address from **WHO Director-General Dr. Tedros Adhanom Ghebreyesus**, who conveyed his gratitude to U.S. leadership in global health and encouraged the audience to look towards next year's High-Level Meeting on Universal Health Coverage.

Bringing Patients to the Forefront

GHC strongly believes in the meaningful inclusion of key populations, such as underserved patients and community leaders, in global health policy discussions. Equitable health access will not be achieved without participation from individuals in these communities.

In 2018, in collaboration with the Medtronic Foundation, GHC launched a new initiative focused on elevating the voices of Patient Champions to ensure a more human-centered and less siloed global health system.

Over the course of the year, we facilitated the inclusion of Patient Champions and grassroots advocates in critical international convenings, including the 71st WHA, Global Conference on Primary Health Care and both interactive civil society hearings for the High-Level Meetings on NCDs and TB.



“Patients’ inclusion, substantive inclusion, that’s what we want. We want to be central to what’s happening, because ultimately it’s our bodies and it’s our lives that are at stake.”

-KWANELE ASANTE

*South African Lawyer,
Bioethicist & GHC Patient
Champion*

Our Financials

GHC maintains a mix of member dues and alternative sources of funding to sustain our work.

2018 Annual Revenue

- \$1,568,159
- For full Form 990, please visit [GHC's website](#)

Revenue Sources



Spending by Program Area



See additional financial information on [GHC's website](#).

2018 GHC Board of Directors and Staff

Board of Directors

John Ariale	Pape Gaye
Vicki Barrow-Klein	Jared Hoffman
Paurvi Bhatt	Amy Israel
Anthony Brown	Joy Marini
Simon Bland	Susan Polan
Nasserie Carew	Jonathan Quick
Elizabeth Creel	Leonard S. Rubenstein
Patricia Daly	Michele Sumilas
Kate Dodson	Michael Tarnok

Staff

Loyce Pace

President and Executive Director

Danielle Heiberg

Senior Manager, Policy and Advocacy

Elizabeth Kohlway

Senior Manager, External Affairs and Operations

**GHC also works in partnership with
Global Health Corps' fellowship program.**

2018 Fellows included:

Melissa Chacko
Victoria Rodriguez
Alexandrina Nakanwagi
Anupama Varma

Our 2018 Partners

Member Organizations

- Academy of Integrative Health & Medicine
- Advancing Synergy
- Alboum Translation Services
- American Academy Of Pediatrics
- American Cancer Society
- American Heart Association
- American Osteopathic Association
- American Public Health Association
- American Society Of Tropical Medicine and Hygiene
- Arogya World
- Becton Dickinson
- Better World Campaign (UNF)
- Cardno Emerging Markets USA, Ltd.
- Center for Global Development, Global Health Policy Program
- Center for Strategic and International Studies
- Chemonics International
- Child Family Health International
- Consortium of Universities for Global Health
- CORE Group
- Eli Lilly and Company
- Elizabeth Glaser Pediatric AIDS Foundation
- Friends of the Global Fight Against AIDS, Tuberculosis and Malaria
- Frontline Health Workers Coalition c/o IntraHealth
- FSG, Inc.
- Georgia Global Health Alliance c/o Georgia Bio
- Global Health Technologies Coalition
- Global Impact
- Harvard Global Health Institute
- Henry J. Kaiser Family Foundation
- IMA World Health
- Infectious Diseases Society of America
- InterAction
- International Cancer Expert Corps
- International Federation of Psoriasis Associations
- International HIV/AIDS Alliance
- International Medical Corps
- International Women's Health Coalition
- IntraHealth International
- John Snow, Inc.
- Johns Hopkins School of Nursing
- Johns Hopkins University Bloomberg School of Public Health
- Johnson & Johnson
- Kyle House Group
- Living Goods
- Management Sciences for Health (MSH)
- MassGenics
- MedinCell
- Medtronic Foundation
- Miraglo Foundation
- NCD Child
- Nestle SA

Our 2018 Partners

Member Organizations

- Novo Nordisk A/S
- Nuclear Threat Initiative
- Panorama
- Partners In Health
- PATH
- Pathfinder International
- PHI - Global Health Fellows Program II
- Pink Ribbon Red Ribbon
- Planned Parenthood Global
- Population Action International (PAI)
- Population Reference Bureau
- Project Concern International
- Rabin Martin
- RESULTS
- ReSurge International
- RTI International
- Sabin Vaccine Institute
- Sanofi
- Save the Children
- TB Alliance
- Triangle Global Health Consortium
- U.S. Pharmacopeial Convention
- University of Utah
- USC Institute for Global Health
- Washington Global Health Alliance
- WaterAid America
- White Ribbon Alliance
- World Vision

Symposium Sponsors

- Eli Lilly and Company
- Pfizer
- Sanofi
- CORE Group
- PATH
- John Snow, Inc.
- United Nations Foundation
- Bread for the World
- Becton Dickenson
- Friends of the Global Fight
- IntraHealth International
- Triangle Global Health Consortium

**GHC wishes to
thank our generous
donors and
supporters, including
foundations and
individuals, who have
helped us fulfill our
mission this past
year.**

“Today's global health goals – and outstanding progress toward those goals – warrant a bold vision and revitalization of advocacy strategies and tactics to guarantee our success. This requires **asking difficult questions and challenging assumptions** of how we have operated in the past and how we need to change to be effective in a new environment.”

-LOYCE PACE

President & Executive Director



Looking Ahead: A Bold New Vision for Global Health

We have found ourselves asking a couple of key questions over and over the past year.

What will the global health landscape look like over the next decade?

What would it mean to have a new global health advocacy agenda?

We envision that agenda as leveraging our shared efforts and successes to reinforce the importance of global health in the international development agenda, and elevating the voices of all actors – individuals, NGOs, donors, corporations, and policymakers – to reach our end goal of **equitable and improved health for all**.

It's time to change the narrative together. Help us turn the page on a new chapter for global health by becoming a member or donor of Global Health Council.





Thank you for being a
part of our community.

Become a GHC Member:

<http://globalhealth.org/join>

Amplify Our Impact:

<http://www.globalhealth.org/amplify-our-impact>



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For more information, visit our website:

www.globalhealth.org