



Christopher Kempczinski

President & CEO and Member of the Board

Career at McDonald's

- 2019** President & CEO and Member of the Board
- 2017 – 2019** President, McDonald's USA
- 2015 – 2016** Corporate Executive Vice President - Strategy, Business Development and Innovation

Key Accomplishments & Notable Achievements



Instrumental in the development of the McDonald's global strategic plan, which has enabled growth and leadership around the world



As President, McDonald's USA, oversaw the most comprehensive transformation of the U.S. business in McDonald's history, leading to strong financial and operational results for franchisees and the company



Spearheaded brand modernization efforts with the remodel of more than 9,000 restaurants that improved the customer experience through self order kiosks, digital menu boards, McDelivery and mobile order and pay through the McDonald's app

Prior Experience

Extensive global consumer experience, including PepsiCo, Kraft and Procter & Gamble, as well as management consulting at The Boston Consulting Group

Education

Harvard Business School **M.B.A. 1997**
Duke University **B.A. 1991**

Personal Facts

Born in Boston and lives in Chicago with his wife and two kids

Avid marathon runner (>20)

Duke Blue Devils fan



Eats McDonald's ice cream everyday

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I'm thrilled to be leading this incredible company.

Working alongside our talented team, our Board, our franchisees and suppliers, I am committed to upholding our rich heritage of serving our customers and driving value for our shareholders and other stakeholders. As one of the world's leading brands, McDonald's makes a difference in the lives of people every day. ”

