



Media Kit 2022

PokerNews are a multi-award winning affiliate for Poker and Casino brands across the globe.



WINNER OF THE BEST AFFILIATE IN POKER
2013 • 2014 • 2015 • 2016 • 2018 • 2021



PAGEVIEWS +40.5M



Avg. Time on Site
2:05min



Avg. Pageviews p/month
3.4M

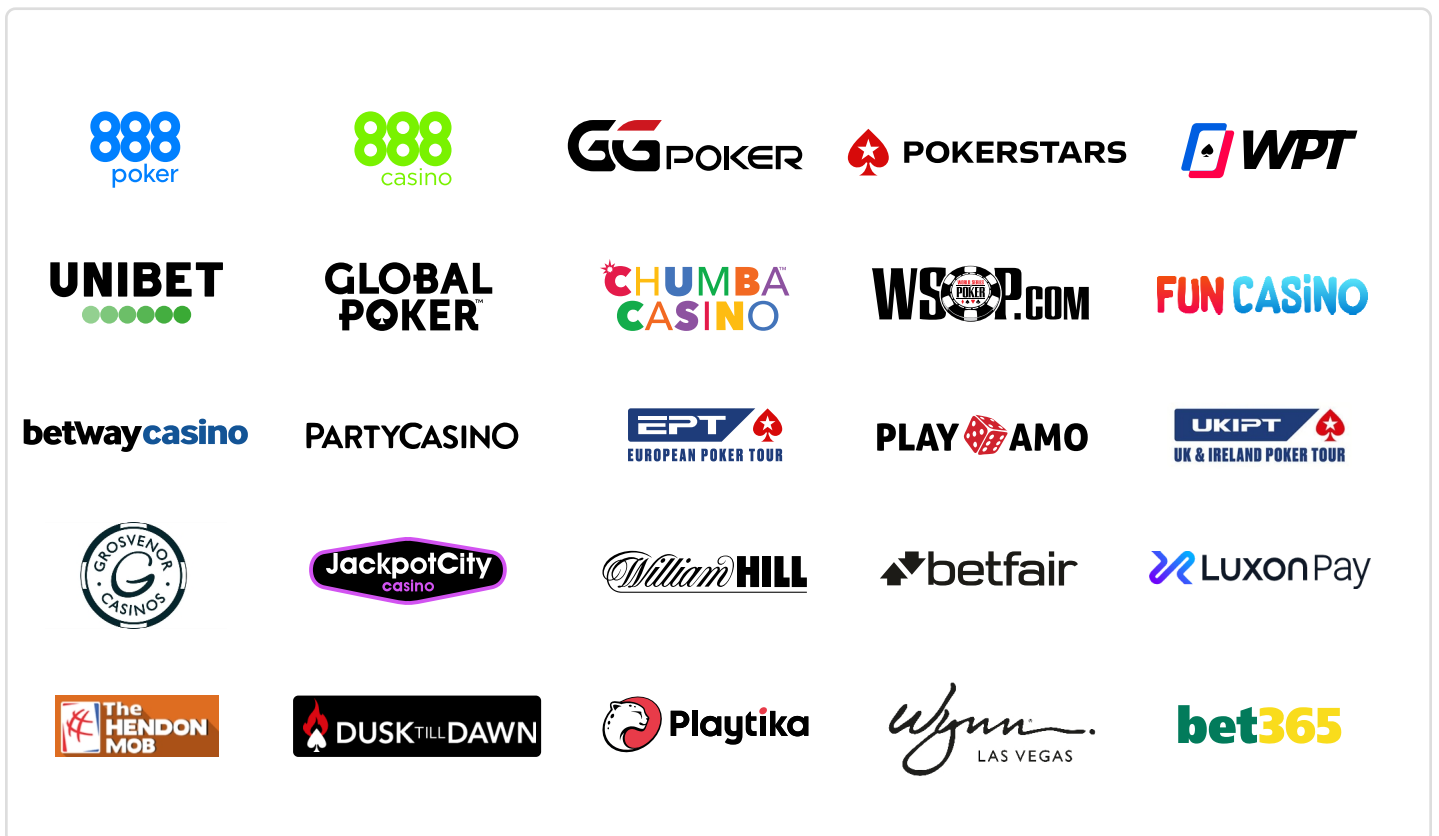


Mobile Users
74%



Desktop Users
26%

SOME OF OUR PARTNERS

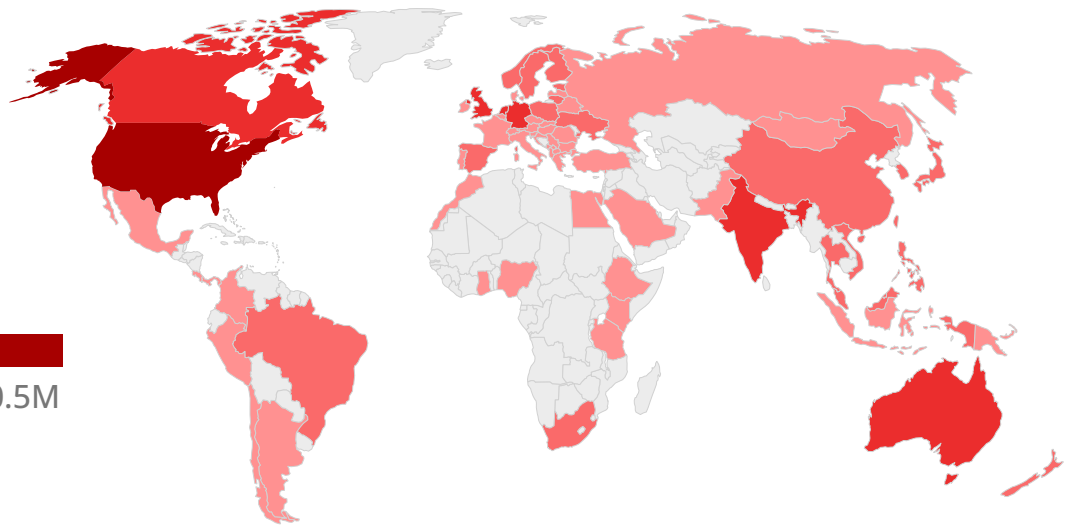


USER TRAFFIC MAPS



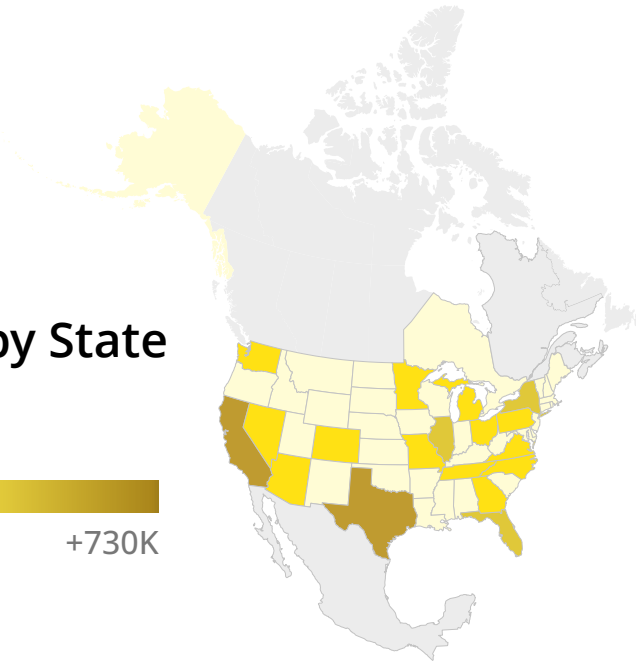
World Traffic

Users p/year



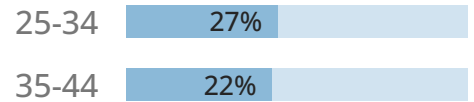
US Traffic by State

Users p/year

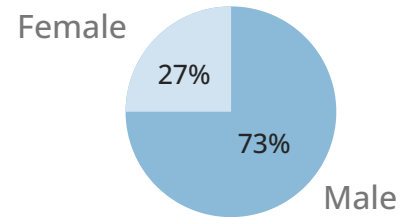


User Demographics

Age



Gender



Subdomains

pokernews | GLOBAL

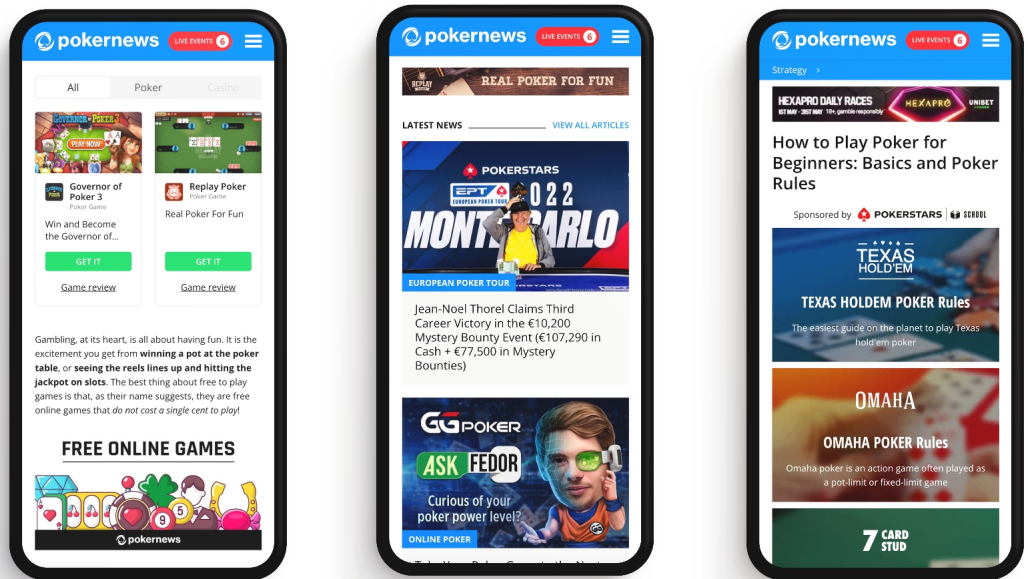


BANNER DIMENSIONS



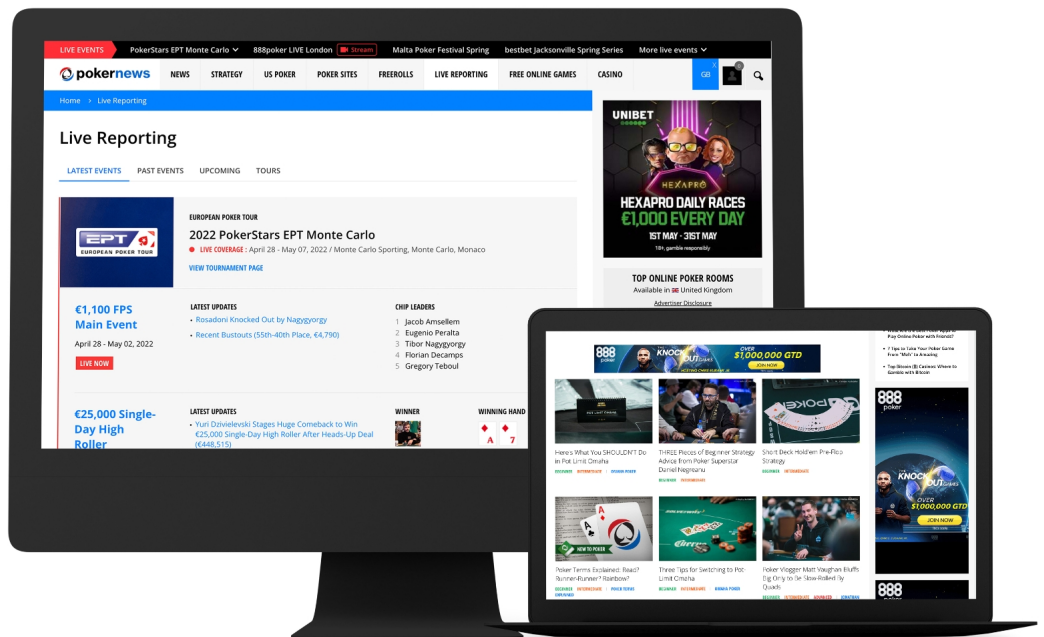
MOBILE

- 320 x 50
- 480 x 720



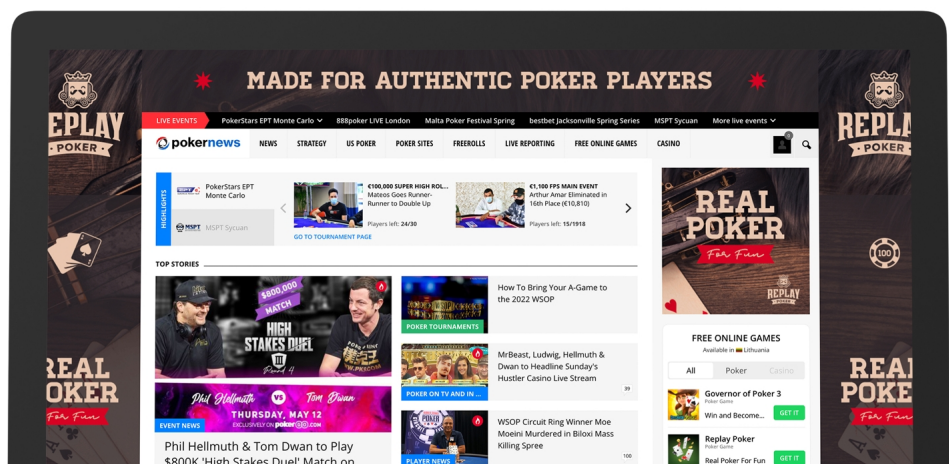
DESKTOP

- 300 x 300
- 300 x 600
- 550 x 480
- 728 x 90



WALLPAPER

- 1380 x 130
- 2500 x 1080





- 6 Social Media Platforms
- Promo Articles
- Upcoming Events (Live and Online)

SOCIAL FOLLOWING



@PokerNews
+159K



@pokernewsdotcom
+55K



@PokerNews
+104K



@pokernewsdotcom
+135K



@PokerNews
+8K



@pokernews.com
+24K

Contact: Daniel Williams danielw@pokernews.com



ADVERTISING PACKAGES



STARTER

\$10K

- 🕒 300k Banner Impressions
- 🕒 1 x Article
- 🕒 2 x Social Posts



MOST POPULAR / CUSTOM

\$25K

- 🕒 750k Banner Impressions
- 🕒 2 x Articles
- 🕒 1 x Newsletter
- 🕒 4 x Social Posts

Other packages available on request

Contact: Daniel Williams danielw@pokernews.com for further enquiries.

All information and USD prices correct at time of printing. April 2022.

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