



2020-2021 Annual Report



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INTRODUCTION

As a membership-based, charitable organization, individual members and members of constituent societies have looked to OPHA as a vehicle to advocate for healthy public policy to achieve our vision of optimal health for all. The issues of our time that impact health are complex and require broad engagement through a variety of channels. OPHA provides opportunities for advocacy, workgroup and member engagement, professional/leadership development, knowledge exchange, capacity building and networking. OPHA's strength and impact come from our Board of Directors, members, constituent societies, partners, volunteers and staff team, and we thank them for their commitment over the 2020-21 year.

OUR MISSION & VISION

Mission

OPHA's mission is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario.

Vision

Working together to achieve optimal health for all.



BOARD OF DIRECTORS

President: Lisa Demaline

Vice President: Kevin Churchil

Secretary: Julia Roitenberg

Treasurer: Larry Stinson

MEMBERS-AT-LARGE

Helen Doyle

Hammad Raza Durani

Joanne Enders

Elena Hasheminejad

Anthony Lombardo

Jacob Shelley

CONSTITUENT SOCIETIES

Alliance for Healthier Communities:

Mariette Sutherland

Association of Public Health Epidemiologists of

Ontario: Alison Rothwell

Association of Supervisors of Public Health

Inspectors of Ontario: Sandy Stevens

Canadian Institute of Public Health Inspectors:

Lisa Fortuna

Community Health Nurses Initiatives Group

(RNAO): Kerrienne Thompson

Health Promotion Ontario: Angela Andrews

Ontario Association of Public Health Dentistry:

Michael Solanki

Ontario Association of Public Health Nursing

Leaders: Fiona Kelly

Ontario Dietitians in Public Health: Andrea Licursi

Ontario Society of Physical Activity Promoters in

Public Health: Lisa Kaldeway



ADVOCACY

Despite the pressures from COVID-19, our workgroups, board and staff team have been advocating for change on a number of fronts. Over the last year, we worked together to gain media exposure, release reports and statements, meet with officials, and prepare various submissions to the provincial and federal government, on topics including:

- Paid sick leave
- Cannabis and vaping
- Alcohol marketing
- Investments in public health
- Chronic disease prevention
- Poverty and income supports
- Climate resiliency and mitigation
- Healthy eating, nutrition and food insecurity
- Benefits of green spaces
- Collection of disaggregated COVID-19 data



CANADIAN
PUBLIC HEALTH
ASSOCIATION

We collaborated with the Canadian Public Health Association and Canadian Health Association for Sustainability and Equity on an advocacy campaign to promote a healthy, green and just recovery.



CHASE
CANADIAN HEALTH ASSOCIATION
FOR SUSTAINABILITY & EQUITY

TRAINING & EVENTS

Building on OPHA's history of strengthening public health practice, we partnered with others to offer:

- Health Promotion Ontario's annual conference webinar series on health promotion & the pandemic
- Lean Sigma training with the Leading Edge Group
- National Collaborating Centre on Determinants of Health climate change & equity webinar
- Mental health and resiliency training with Dr. Milena Braticevic
- Online bridging course on public health & health promotion for international medical graduates with the Learning Enrichment Foundation
- Staying grounded in cultural humility during the pandemic workshop with Dr. Veronica Neal



National Collaborating Centre
for Determinants of health
Centre de collaboration nationale
des déterminants de la santé

WORKGROUPS & ANTI-RACISM TASK GROUP

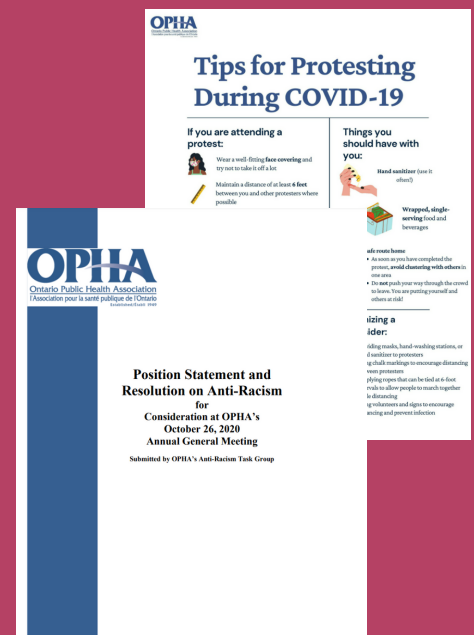
Despite COVID-19 and members' redeployment to pandemic response work, OPHA workgroup members continued to make valuable contributions, including those from the newly created Anti-Racism Task Group.

The OPHA Anti-Racism Task Group was formed in June 2020 in response to timely conversations about anti-Black and anti-Indigenous racism following police violence across North America involving George Floyd, Breonna Taylor, Elijah McClain, Regis Korchinski-Paquet, Rodney Levi, Chantel Moore, and countless others. While systemic racism is typically framed as an American problem, the Task Group was created to highlight the pervasiveness of racism, particularly anti-Black racism and anti-Indigenous racism, in Canada.

Contributions of this task group included:

- Tips for protesting infographic
- Advocacy letters on police funding and hiring
- OPHA Anti-Racism Statement and Call to Action
- OPHA Resolution Paper on Anti-Racism
- Consultation on climate change, racial justice, and social justice

OPHA looks forward to the continued contributions of the Anti-Racism Task Group as well as our other volunteer-led, expert workgroups in 2021/22.



OPHA congratulates Mary Ellen Prange, recipient of our Award of Excellence 2020 for her contributions to addressing household food insecurity

SPECIAL PROJECTS & COMMUNICATIONS

OPHA participated in various new initiatives to advance public health in Ontario, including:

- Student Nutrition Program webinar with Ontario Dietitians in Public Health (contracted by the Ministry of Children, Community and Social Services)
- Webinar on electric vehicles and air quality with Environmental Defence
- A #PublicHealthHeros campaign showcasing public health professionals' pandemic-related work
- Climate change advocacy and communications through the #MakeItBetter campaign including a toolkit for talking to children



#MakeItBetter

OPHA provided timely information and updates on public health to help our members and the public health community stay informed through:

- Bi-weekly eBulletins on public health news, research and events
- Daily COVID-19 summaries of key federal and provincial developments
- E-blasts and summaries from our Executive Director and staff team on important public health news



It's been three years since we launched Nutrition Connections. This centre builds on our 20-year track record of expertise in healthy eating, food and nutrition. With our funding agreement with the Helderleigh Foundation coming to end last year, we undertook a series of activities to promote nutrition while solidifying our centre. These included:

- Releasing updated resources that reflect the Canada's new Food Guide
- Launching a new paid subscription service called Connected Insiders
- Providing live virtual training & workshops
- Launching a series of webinars on the food landscape, school nutrition, eating trends, and anti-racism and representation
- Hosting a workshop to advance food literacy priorities in Canada
- Issuing a report on eating trends among Ontario families

FINANCIAL REPORT

Like other organizations, OPHA's annual revenue was severely impacted by COVID-19. With the public health workforce focused on tackling the pandemic, OPHA had to adapt its operations and services. While membership fees remained a critical source of revenue, OPHA generated revenue from a variety of sources including virtual training and events, job ads, foundation grants, contracts and consulting services, the sale of nutrition resources, and the launch of a new nutrition subscription service. As a charitable organization, OPHA was appreciative of receiving a generous donation from Toyota, benefiting from the federal government's wage subsidy. In keeping with past years, OPHA 2020/21 financial audit earned an unqualified audit opinion.

ONTARIO PUBLIC HEALTH ASSOCIATION

STATEMENT OF OPERATIONS

	<i>Year ended March 31</i>	
	2021	2020
	\$	\$
REVENUES		
Core (Schedule 1- including amortization)	204,513	439,467
Project (Note 10)	362,385	1,118,257
	566,898	1,557,724
EXPENDITURES		
Core (Schedule 1)	619,862	366,867
Project (Note 10)	362,385	1,118,257
	982,247	1,485,124
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES FROM OPERATIONS	(415,349)	72,600
OTHER INCOME		
Government assistance (Note 2) (Note 7)	393,538	-
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	(21,811)	72,600

OPHA TEAM 2020-21

Pegeen Walsh, Executive Director

Melanie Sanderson, Program Manager

Kalden Lama, Coordinator, Membership Services, Public Health Policy & Practice

Karen Gough, Program Manager (Nutrition Connections)

Lynn Roblin, Senior Policy Consultant (Nutrition Connections)

Sandy Maxwell, Senior Policy & Program Analyst (Nutrition Connections)

Erin Colburn, Program Consultant (Nutrition Connections)

Candace AQUI, Program Consultant (Nutrition Connections)

Marissa Lustri, Program Assistant (Nutrition Connections)

Deborah Nurse, Manager, Finance & Administration

Rohan Russell, Financial & Operational Assistant

Faduma Jama, Research Assistant

PARTNERS & CONSTITUENT SOCIETIES

Thank you for your support, we couldn't have done it without you!



CANADIAN
PUBLIC HEALTH
ASSOCIATION



Alliance for Healthier Communities
Alliance pour des communautés en santé



Ontario Dietitians in Public Health
Diététistes en santé publique de l'Ontario



canadian partnership for
children's
health & environment



partenariat canadien pour la santé
des enfants
et l'environnement



THE COALITION
FOR HEALTHY SCHOOL FOOD



CHASE
CANADIAN HEALTH ASSOCIATION
FOR SUSTAINABILITY & EQUITY



EcoHealth
ONTARIO