



**WE ARE
PLANNED
PARENTHOOD
CALIFORNIA
CENTRAL COAST**

**ANNUAL REPORT
FISCAL YEAR 2020/2021**

Dear Friends,

Last year brought many challenges as we continued to navigate the COVID-19 pandemic. We are proud to have continued providing care, educating, and advocating, while protecting the health and safety of our patients, staff, and the greater community. Unfortunately, the pandemic's impacts on our workforce and our health centers were numerous. As a result of prioritizing essential, time-sensitive care for our patients, we saw lower patient volumes than in prior years. Despite these challenges, we continued to move our mission forward. In partnership with our donors and funders, we enhanced telehealth services, adapted outreach and education activities to be COVID safe, expanded services, launched a new vision, mission, and strategic plan, and perhaps most significantly, opened a 6th health center in Oxnard.

In April 2021, the Board of Directors adopted an updated Mission, Vision, and Strategic Plan that centers our commitment to health equity, and emphasizes the need for innovation, collaboration, and resiliency as we continue to navigate an uncertain environment.

Our Vision: A future where all people have equitable opportunity to experience health and wellness including high-quality sexual and reproductive health care provided with respect and without judgement.

Our Mission: to improve our communities' sexual and reproductive health outcomes through health care, education, and advocacy.

Our first strategic priority - **Advance Health Equity** - acknowledges that there continue to be persistent disparities in access and quality of care in our communities, and that health outcomes suffer in communities of color. We are committed to advancing health equity, including by improving access to care, investing in a diverse and inclusive staff team, and expanding culturally and linguistically relevant education and outreach.

Our second strategic priority - **Power a Movement** - recognizes that we are part of a movement working to improve people's lives and ensure that people live in healthy and safe communities where everyone can access health care, childcare, and quality education. We are committed to working in partnership with our communities as we power a social justice movement that advances reproductive freedom.

The third strategic priority - **Invest in the Future** - positions us to be a sustainable organization moving forward. We are navigating unprecedented levels of uncertainty, and we need to prepare for things like climate-related disasters by investing in mitigation, adaptation, and resilience including solar panels and battery power at our health centers. As a health care provider, we must recruit and retain qualified staff and will invest in employee engagement and development to ensure we are well positioned in an increasingly competitive environment. We will invest in our relationships with donors and funders to ensure that we have the resources we need to be effective long-term.

The most exciting moment of last year was the opening of our new Oxnard Health Center. You will read more about this incredible expansion later in this report.

For 57 years, Planned Parenthood's health centers have been cornerstones on the Central Coast, serving generations of individuals and families who may not otherwise be able to access health care. We will continue to provide equitable, high-quality services no matter what. **Thank you, again, for your support during another especially challenging year.**



Ayesha Shaikh, M.D.
Board Chair
she/her/hers

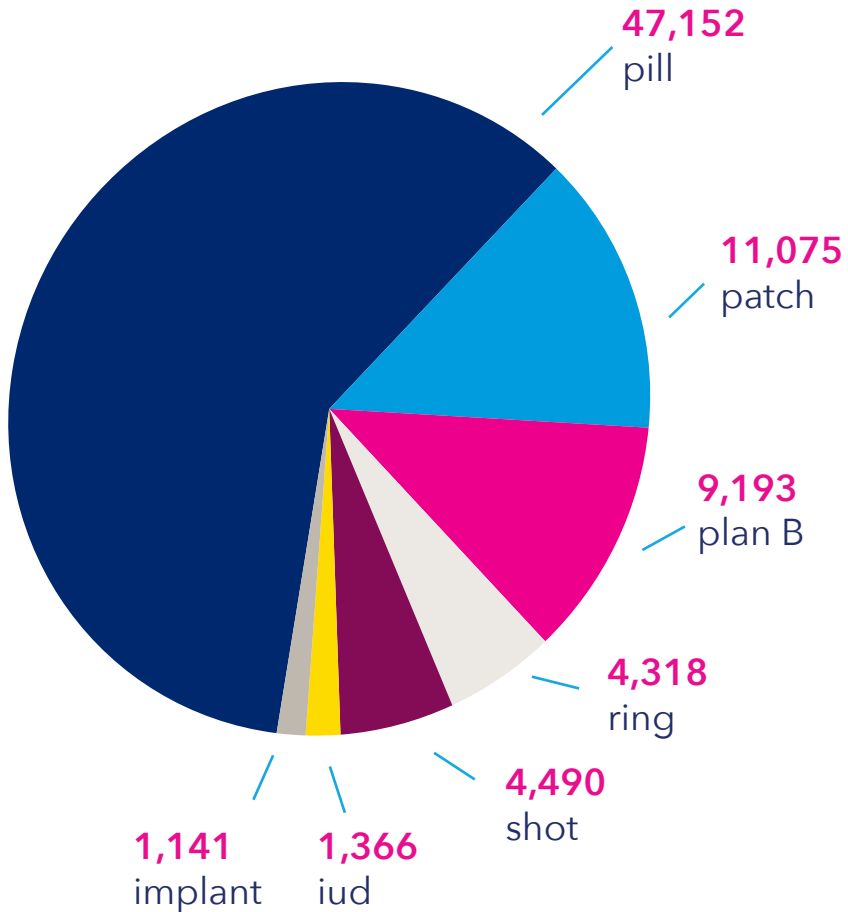
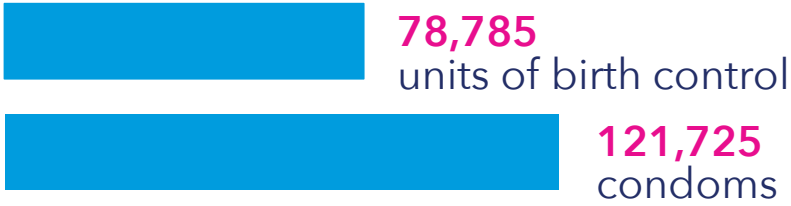


Jenna Tosh, Ph.D.
President & CEO
she/her/hers

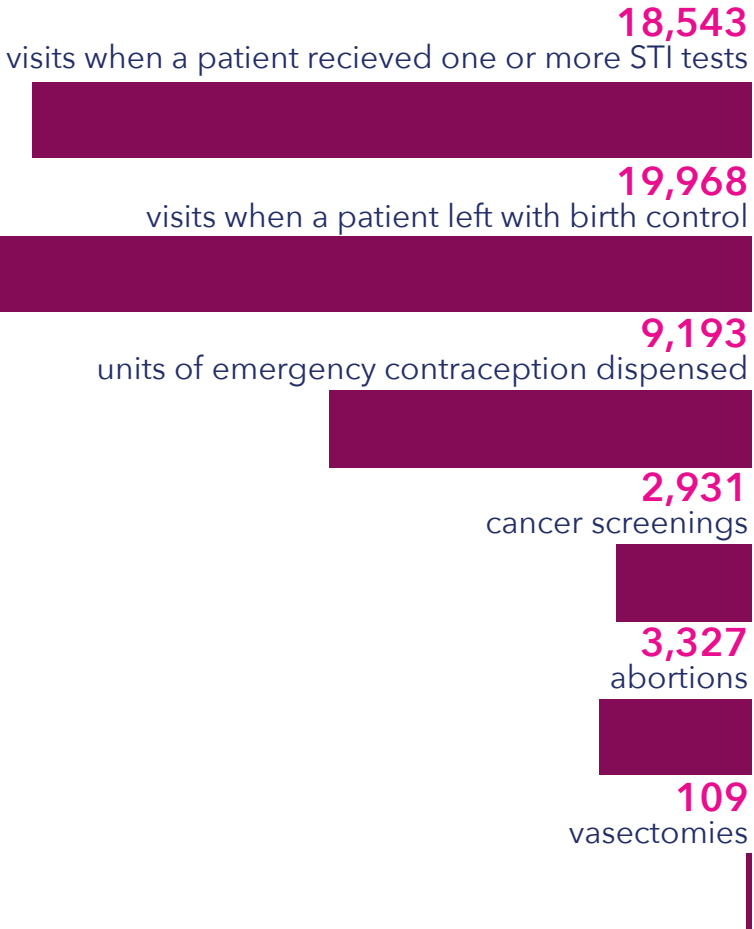
WE ARE HEALTH CARE PROVIDERS



birth control



by the numbers



sti prevention

Sexually transmitted infections (STIs) are on the rise in California, including on the Central Coast. We provided **63,568** STI tests this year.

"I've been coming to Planned Parenthood since about 15 years old, and I've NEVER had a bad experience or a rude staff member. I went at age 17 for an abortion, and they were just so great and supportive and overall made my anxiety and fear go away. I appreciate all the staff and just this organization as a whole. You all really help so many people." - Thousand Oaks Patient

cancer prevention/detection

breast

1,791
breast exams



Regular clinical breast exams by a health care provider are important for finding breast cancer early.

Planned Parenthood continues to recommend that patients over 40 get mammograms.

535
mammography and breast ultrasound referrals



cervical

225
cervical
colposcopies



16
LEEP
procedures



253
HPV
vaccines



2,018
PAP tests



Gardasil vaccine helps prevent human papillomavirus (HPV), which causes an estimated 75% of cervical cancers and 90% of genital warts.

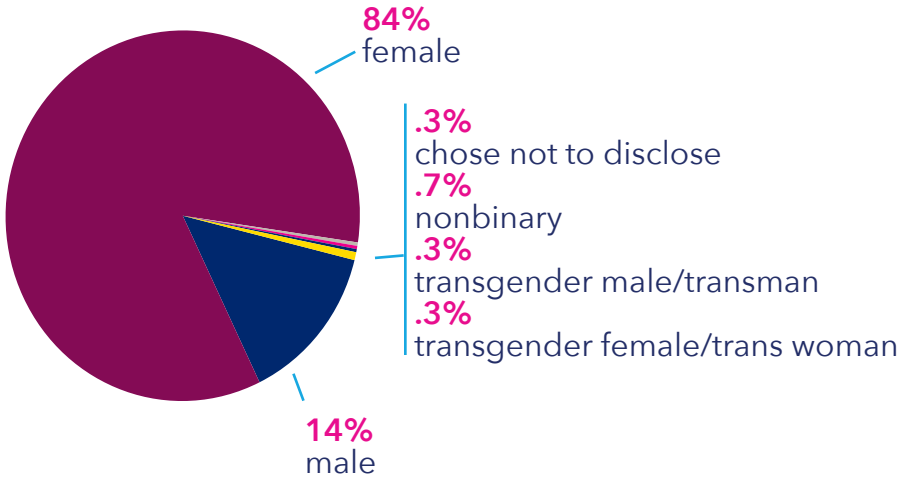
PAP tests, colposcopies, and LEEP procedures represent a progression of cancer detection tests. PAP tests are used for routine screenings. Abnormal findings are evaluated by colposcopies and treated by LEEP procedures.

WHO WE SERVE

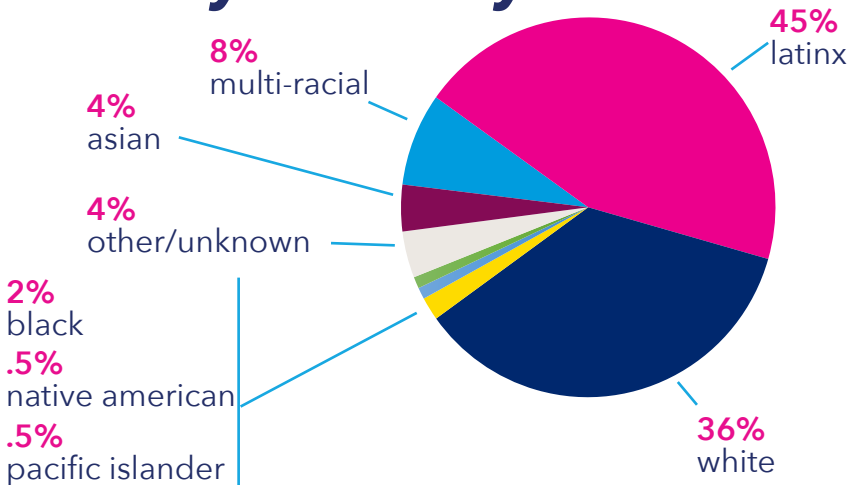
24,133 Patients

patients by gender

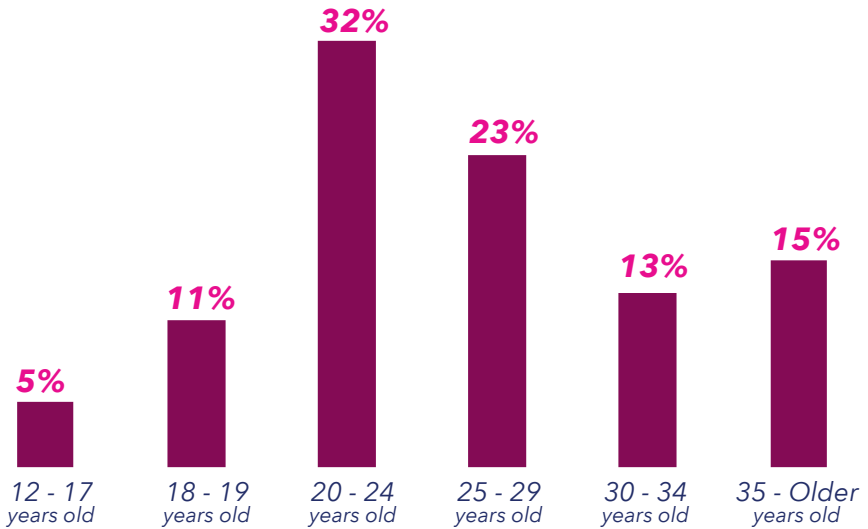
PPCCC is proud to provide care to all, no matter what.



patients by ethnicity



patients by age



gender affirming care

This year, we saw **285** patients for Gender Affirming Care (GAC) services throughout our six health centers with **181** initial GAC visits and **192** GAC follow-up visits. A GAC visit consists of:

- *Contact call prior to and following the visit.*
- *Information about the informed consent process.*
- *Videos to help explain estrogen-based and testosterone-based therapy.*
- *Medical or legal research and referral if needed.*

"It was the best experience I have ever had in a doctor's office. The staff and nurses were courteous and listened to all my concerns with care. I got so much help in answers to all my questions and resources I would never have gotten in a traditional office." - Ventura Patient

WE ARE EDUCATORS



In the 2020/2021 fiscal year, PPCCC's Education team provided **1,574** individuals with reproductive health education through our programs:

- **Teen Talk** is an evidence-informed curriculum designed to educate Middle School and High School students about sexuality and sexual health. This curriculum is offered in English and Spanish.
- **Planned Parenthood 101** are workshops designed to introduce the community to the information they need to lead healthy lives and make informed decisions about their sexual and reproductive health.
- **Cafecitos** are offered by our Promotorx Peer Educators as a critical step in addressing the lack of access to sex education and sexual and reproductive health care in a predominantly monolingual Latinx community.

As we started to settle in a virtual classroom environment in the early stages of the pandemic, our biggest triumph was developing the tools we needed to effectively provide comprehensive sex education for our communities by the summer of 2020. Moving to virtual platforms had a different set of challenges to overcome, but despite these obstacles we saw a 56% increase for the total number of individuals who benefitted from our curricula. Whether it was Teen Talk series, a Planned Parenthood 101 workshop, or a Promotorx driven "Cafecitos" peer-to-peer education program - we found more opportunities to partner with our local organizations and schools to provide sex education in our service area.

299 participants of the **1,574** received programming in Spanish from our Promotorxs team. We were able to partner with **41** Community Partners.

To learn more about Planned Parenthood California Central Coast's comprehensive sex education options for your community, please visit the Education page on our website to request the program that best aligns with your needs.

"I need to respect, appreciate, and listen to my body and do what I am comfortable with. I need to actively communicate my needs with my partner and let them know what I consent to. Taking birth control, STI prevention methods, and having sex are all my decisions, and only my decisions." - Education Program Participant

**WE
HAVE
EXPANDED**



Our **Oxnard** Health Center opened **May 24th, 2021.**

Our organizational commitment to health equity includes improving access to care in underserved and underrepresented communities. Oxnard is a predominantly Latinx community, and it is home to many people who face numerous barriers to sexual and reproductive health care.

Many people in Oxnard must overcome systemic barriers - like a broken criminal justice system, an unjust immigration system, and discrimination based on race or identity as people of color, or people with low incomes. These systemic inequities contribute to health disparities, including rates of sexually transmitted infections and unintended pregnancies.



As we thought about opening a health center in this community, we wanted to ensure that the space felt welcoming and that the community would feel safe and supported within our walls. We worked with our partner organizations, and conducted focus groups with people from the community to understand the health needs and barriers to health care faced by people in Oxnard. We committed to staffing the health center with Spanish-speaking and Mixteco-speaking staff, and we are open evening and weekend hours to meet patients where they are.

For years, our educators and organizers have worked in the city of Oxnard, providing education and information about keeping people and families healthy. This new, state-of-the-art, conveniently located, health center brings a wide range of lifesaving and confidential reproductive health care services to the community. **The Oxnard health center will help improve health outcomes and close health disparities.**



WE ARE ADVOCATES



PPCCC's Public Affairs team ensures that the powerful voices of Planned Parenthood's supporters are amplified across the communities we serve.

Women's March 2021

Planned Parenthood Central Coast Action Fund (PPCCAF) staff and hundreds of supporters came together virtually for the SLO Women's March and the first ever joint Santa Maria Valley-Santa Barbara Women's March!

Dismantling Abortion Stigma

In March 2021, PPCCAF honored National Day of Appreciation for Abortion Providers by hosting "Dismantling Abortion Stigma" trainings. Public Affairs also hosted a meet-and-greet with Chief Medical Officer, Dr. Maryam Guiahi and Planned Parenthood Generation Action chapters. Students from UCSB, Cal Poly SLO, and CSUCI asked Dr. Guiahi about her career in reproductive health and more.

Advocating for Health Equity & Access at PPAC Virtual Capitol Week

In April 2021, PPCCAF and supporters met for 6 legislative visits with our state representatives. A top priority was expanding access to telehealth through AB32. Telehealth has been crucial in helping patients access vital healthcare during the COVID-19 pandemic. Our community advocates shared personal stories with the legislators about how telehealth and PPCCAF's other priority bills have impacted them.

Raíz Program & Oxnard Opening

PPCCC participates in Planned Parenthood's Raíz program to build sustainable, community-organizing teams in mutual partnership with Latinx communities, by Latinxs and for Latinxs. Raíz volunteer leader, Nicole Martinez, shared her experience growing up in Oxnard and turning to PP for care at the grand opening of our new health center in Oxnard.

Thanking Essential Workers

In May 2021, PPCCAF partnered with CAUSE and MICOP to celebrate farmworkers and other essential workers that kept us going during this pandemic in Oxnard, Santa Maria, and Santa Barbara.

Engaging Elected Officials

Last year, State Senator John Laird and his staff toured our SLO Health Center to learn more about our services and operations.

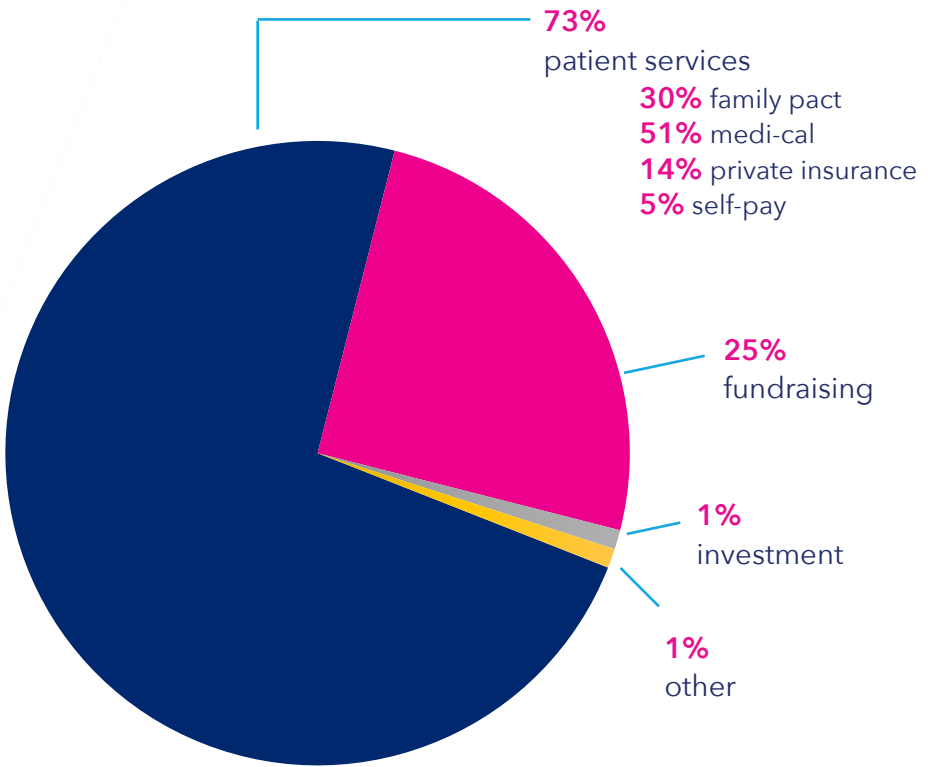
Celebrating LGBTQ+ Pride

In June 2021, Public Affairs celebrated Pride with the Oxnard LGBTQ+ Community, a group in Oxnard that aspires to create safe spaces for all, practice intersectional allyship, and end discrimination against LGBTQ+ folks. The team handed out information on the new Oxnard Health Center, gender affirming care, overall services, as well as safe sex items.

Financial Overview

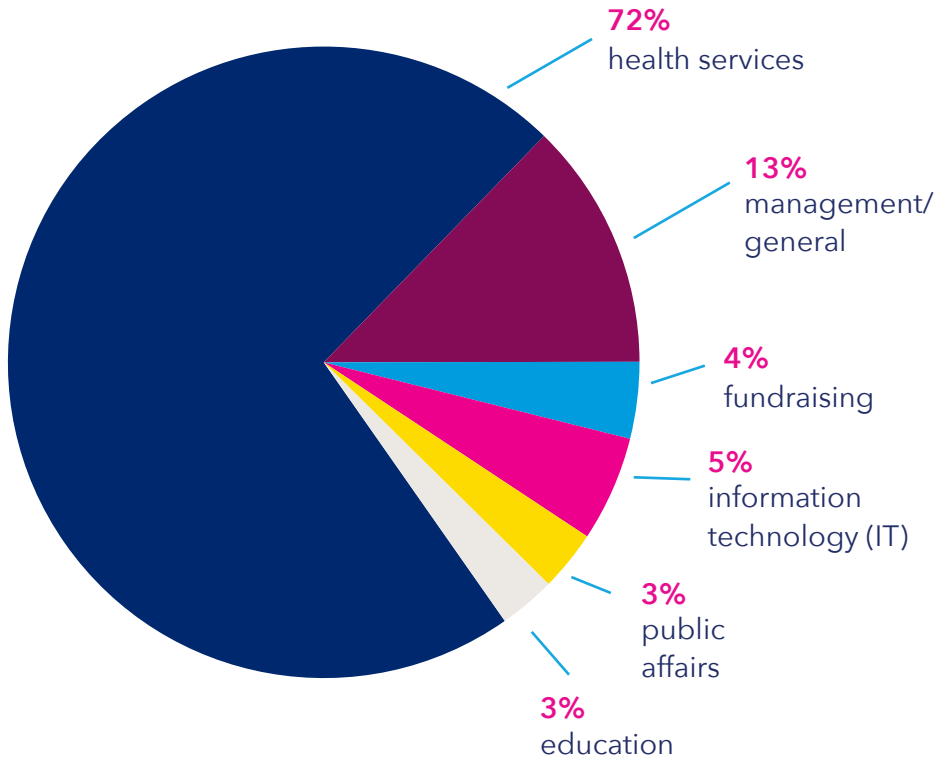
source of funds

Total Revenue:
\$20,756,660



use of funds

Total Expenses:
\$18,428,040



Net Income/Loss:
\$2,328,620

** As a nonprofit organization, we re-invest excess revenue back into our mission. Thanks to the generosity of our donors, this year, we were able to invest in our employee retention programs and our new Oxnard Health Center operations*



Our Vision

A future where all people have equitable opportunity to experience health and wellness including high-quality sexual and reproductive health care provided with respect and without judgement.

Our Mission

To improve our communities' sexual and reproductive health outcomes through health care, education, and advocacy.

"I was very scared and uneasy about everything and felt much better after being seen there. Everyone was so kind and I can't explain how much that meant to me at a time like this. I wasn't ready to take the medication to start my abortion in office and they were so understanding, it honestly shocked me. They rescheduled me for a week later, and now I have the time to weigh everything out. They were all super supportive and I'm not scared of going back, if that's what I end up deciding to do. Very grateful of everyone there." - Ventura Patient

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