## Əecisian Øesk HD

## Alabama Senate Poll <br> 9/29/17

Sponsor(s)
Target Population
Sampling Method

Total Number of Respondents
Margin of Error*

Decision Desk HQ
Likely voters; Alabama; Senate special election

## Blended sample; mixed mode

Contacted voters of both modes were prescreened for vote likelihood from a list of registered Alabama voters. Only voters likely to vote in the Senate special election were included in the final sample. Voters without a valid landline telephone number were selected for the mobile sample.

Landline: voters selected for the landline sample were contacted on September $27^{\text {th }}$ and $28^{\text {th }} 2017$ using an automated interactive voice response system. The survey was presented in English.

Mobile: voters selected for the mobile sample were contacted on September $27^{\text {th }}$ and $28^{\text {th }} 2017$ on their mobile devices. Using voter identification data, selected voters were first matched to online and mobile application profiles electronically, using IP verification to ensure accurate selection and to prevent duplicate and/or unauthorized results. Selected voters were shown a brief message, push notification, or mobile advertisement requesting their participation in the survey. Respondents were offered a small, nonmonetary prize for survey participation. Respondents answered a web-based survey instrument identical to that of landline respondents in written form. The survey was presented in English.
The blended sample was weighted for age, race, gender, party ID, and media market using propensity scores. Weighting benchmarks were determined using past voter turnout figures and estimates.

## 590

$\pm 4.0 \%$ ( $95 \%$ confidence) ${ }^{*}$
*The reported margin of sampling error is calculated using multiple assumptions that modern surveys rarely fit. The estimate assumes that, insofar as probability-based sampling is possible under real-world conditions, this model conforms to these parameters. Disregarding response rates, each individual within the studied population is equally likely to be selected for survey participation.

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1. How likely are you to vote in the December 12 election to determine the next US Senator for Alabama?
a. I will definitely vote.
b. I am considering voting.
c. I am unsure, or I do not plan on voting. [TERMINATE]

Likely

|  |  | Likely | Prequency |
| :--- | :--- | :---: | :---: |
| Definitely | 514 | $\mathbf{8 7 . 1}$ |  |
|  | Considering | 76 | 12.9 |
|  | Total | 590 | 100.0 |

2. If the election to determine the next US Senator for Alabama were held today and your choices were: former Alabama Supreme Court justice Roy Moore; and former United States attorney Doug Jones, for whom would you vote?
a. Republican nominee Roy Moore [ROTATE]
b. Democratic nominee Doug Jones [ROTATE]
c. I am undecided.

Horserace

|  | Frequency | Percent |  |
| :--- | :--- | :---: | :---: |
| Moore | 296 | $\mathbf{5 0 . 2}$ |  |
| Jones | 263 | 44.5 |  |
| Undecided | 31 | 5.3 |  |
|  | Total | 590 | 100.0 |

3. What is your opinion of the job performance of President Donald Trump?
a. I strongly approve
b. I somewhat approve
c. I somewhat disapprove
d. I strongly disapprove
e. I am unsure.

| Trump |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  | Frequency | Percent |
| Strongly approve | 219 | $\mathbf{3 8 . 8}$ |  |
|  | Somewhat approve | 89 | $\mathbf{1 5 . 8}$ |
|  | Somewhat disapprove | 42 | $\mathbf{7 . 4}$ |
|  | Strongly disapprove | 200 | 35.5 |
|  | Undecided | 14 | $\mathbf{2 . 5}$ |
|  | Total | 564 | $\mathbf{1 0 0 . 0}$ |

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4. Do you support efforts within the state of Alabama to remove monuments to the Confederacy from public grounds?
a. I strongly support the removal
b. I somewhat support the removal
c. I somewhat oppose the removal
d. I strongly oppose the removal
e. I am unsure

Statues

|  | Statues |  | Percent |
| :--- | :--- | :---: | :---: |
| Strongly support | Frequency | 20.6 |  |
|  | Somewhat support | 113 | 14.0 |
|  | Somewhat oppose | 77 | 14.6 |
|  | Strongly oppose | 80 | 41.5 |
|  | Unsure | 228 | 9.3 |
|  | Total | 51 | 100.0 |

5. What is your opinion of NFL players who decide to kneel during the national anthem, in protest of what some players call "a country that oppresses black people and people of color"?
a. I strongly approve
b. I somewhat approve
c. I somewhat disapprove
d. I strongly disapprove

|  | Kneel |  |  |
| :--- | :--- | :---: | :---: |
|  |  | Prequency | Percent |
| Strongly support | 164 | $\mathbf{3 1 . 7}$ |  |
|  | Somewhat support | 51 | 9.9 |
|  | Somewhat oppose | 44 | 8.5 |
|  | Strongly oppose | 233 | 44.9 |
|  | Unsure | 26 | 5.0 |
|  | Total | 518 | $\mathbf{1 0 0 . 0}$ |

6. Would you describe yourself as an evangelical Christian?
a. Yes
b. No
c. I am unsure.

Evangelism

|  |  |  |  |
| :--- | :--- | :---: | :---: |
|  | Fes | Pequency | Percent |
|  | No | 277 | 55.6 |
|  | Unsure | 179 | 35.8 |
| Total | 43 | 8.6 |  |

## Alabama Senate Poll

 9/29/177. What is your age?
a. 18-29
b. $30-44$
c. $45-64$
d. 65+

| Age |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Frequency | Percent |
| $18-29$ | 42 | $\mathbf{7 . 0}$ |  |
| $30-44$ | 106 | $\mathbf{1 8 . 0}$ |  |
| $45-64$ | 260 | 44.0 |  |
| $65+$ | 183 | $\mathbf{3 1 . 0}$ |  |
|  | Total | 590 | $\mathbf{1 0 0 . 0}$ |

8. What is your race or ethnicity?
a. White
b. African-American
c. Other

| Race |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  | Frequency | Percent |
| White | 437 | $\mathbf{7 4 . 0}$ |  |
|  | African - American | 142 | $\mathbf{2 4 . 0}$ |
|  | Other | 12 | $\mathbf{2 . 0}$ |
|  | Total | 590 | $\mathbf{1 0 0 . 0}$ |

9. What is your gender?
a. Male
b. Female

| Gender |  |  |  |
| :--- | :--- | :---: | :---: |
| Male | Frequency | Percent |  |
|  | Female | 271 | 45.9 |
|  | Total | 319 | 54.1 |

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10. What is your party affiliation?
a. Democrat
b. Republican
c. Independent or another party

| Party |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  | Frequency | Percent |
|  | Democrat | 195 | 33.1 |
|  | Republican | 318 | 53.9 |
|  | Independent / other | 77 | 13.0 |
|  | Total | 590 | 100.0 |

11. Media market
a. Huntsville
b. Birmingham (incl. Columbus, MS and Atlanta)
c. Montgomery (incl Meridian)
d. Columbus, GA
e. Dothan
f. Mobile

|  | Media Market |  |  |
| :--- | :--- | :---: | :---: |
|  | Frequency | Percent |  |
| Huntsville | 118 | 20.0 |  |
|  | Birmingham | 242 | 41.0 |
|  | Montgomery | 82 | 14.0 |
| Columbus | 29 | 5.0 |  |
|  | Dothan | 30 | 5.0 |
|  | Mobile | 89 | 15.1 |
|  | Total | 590 | 100.0 |

12. Collection mode
a. Landline
b. Mobile

| Collection Mode |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  | Frequency | Percent |
| Landline | 478 | $\mathbf{8 1 . 0}$ |  |
| Mobile | 112 | 19.0 |  |
|  | Total | 590 | $\mathbf{1 0 0 . 0}$ |

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|  |  | Likely |  |
| :---: | :---: | :---: | :---: |
|  |  | Definitely | Considering |
|  |  | Column N \% | Column N \% |
| Horserace | Moore | 50.9\% | 45.6\% |
|  | Jones | 44.4\% | 45.1\% |
|  | Undecided | 4.7\% | 9.3\% |
| Trump | Strongly approve | 39.5\% | 34.1\% |
|  | Somewhat approve | 14.6\% | 24.2\% |
|  | Somewhat disapprove | 7.0\% | 10.1\% |
|  | Strongly disapprove | 36.8\% | 26.3\% |
|  | Undecided | 2.1\% | 5.4\% |
| Statues | Strongly support | 22.5\% | 6.2\% |
|  | Somewhat support | 13.3\% | 19.1\% |
|  | Somewhat oppose | 14.3\% | 16.8\% |
|  | Strongly oppose | 42.0\% | 38.2\% |
|  | Unsure | 7.9\% | 19.6\% |
| Kneel | Strongly support | 32.3\% | 27.1\% |
|  | Somewhat support | 8.3\% | 21.9\% |
|  | Somewhat oppose | 8.7\% | 6.8\% |
|  | Strongly oppose | 45.4\% | 41.4\% |
|  | Unsure | 5.3\% | 2.9\% |
| Evangelism | Yes | 55.8\% | 53.6\% |
|  | No | 36.7\% | 28.8\% |
|  | Unsure | 7.4\% | 17.6\% |

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|  |  | Evangelism |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Unsure |
|  |  | Column N \% | Column N \% | Column N \% |
| Horserace | Moore | 67.8\% | 26.7\% | 35.7\% |
|  | Jones | 28.0\% | 69.7\% | 62.4\% |
|  | Undecided | 4.2\% | 3.6\% | 2.0\% |
| Trump | Strongly approve | 48.7\% | 24.4\% | 26.7\% |
|  | Somewhat approve Somewhat | 21.4\% | 6.1\% | 13.0\% |
|  | disapprove | 9.1\% | 4.2\% | 12.2\% |
|  | Strongly disapprove | 19.6\% | 63.9\% | 46.9\% |
|  | Undecided | 1.2\% | 1.4\% | 1.3\% |
| Statues | Strongly support | 13.3\% | 34.7\% | 15.2\% |
|  | Somewhat support | 11.1\% | 16.7\% | 21.4\% |
|  | Somewhat oppose | 15.1\% | 12.2\% | 19.3\% |
|  | Strongly oppose | 52.5\% | 28.2\% | 35.3\% |
|  | Unsure | 8.0\% | 8.2\% | 8.8\% |
| Kneel | Strongly support | 21.9\% | 46.2\% | 42.1\% |
|  | Somewhat support | 7.4\% | 13.5\% | 14.6\% |
|  | Somewhat oppose | 8.2\% | 7.2\% | 11.0\% |
|  | Strongly oppose | 58.0\% | 29.4\% | 25.8\% |
|  | Unsure | 4.5\% | 3.7\% | 6.6\% |
| Evangelism | Yes | 100.0\% | 0.0\% | 0.0\% |
|  | No | 0.0\% | 100.0\% | 0.0\% |
|  | Unsure | 0.0\% | 0.0\% | 100.0\% |

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|  |  | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $18-29$ <br> Column <br> N \% | 30-44 <br> Column N \% | 45-64 <br> Column N \% | $65+$ <br> Column N \% |
|  |  |  |  |  |  |
| Horserace | Moore | 19.3\% | 45.0\% | 53.3\% | 55.8\% |
|  | Jones | 71.9\% | 51.4\% | 41.4\% | 38.7\% |
|  | Undecided | 8.8\% | 3.5\% | 5.3\% | 5.5\% |
| Trump | Strongly approve | 8.6\% | 24.4\% | 42.5\% | 49.8\% |
|  | Somewhat approve | 20.7\% | 17.3\% | 15.7\% | 13.7\% |
|  | Somewhat disapprove | 6.3\% | 1.8\% | 7.7\% | 10.7\% |
|  | Strongly disapprove | 64.4\% | 56.5\% | 30.1\% | 23.3\% |
|  | Undecided | 0.0\% | 0.0\% | 3.9\% | 2.6\% |
| Statues | Strongly support | 31.5\% | 32.4\% | 18.6\% | 13.3\% |
|  | Somewhat support | 19.6\% | 18.7\% | 9.8\% | 15.7\% |
|  | Somewhat oppose | 9.0\% | 10.5\% | 12.9\% | 20.9\% |
|  | Strongly oppose | 23.4\% | 30.0\% | 50.0\% | 41.4\% |
|  | Unsure | 16.5\% | 8.5\% | 8.8\% | 8.7\% |
| Kneel | Strongly support | 44.6\% | 51.9\% | 25.3\% | 23.2\% |
|  | Somewhat support | 23.4\% | 14.7\% | 7.0\% | 7.0\% |
|  | Somewhat oppose | 6.6\% | 4.0\% | 8.3\% | 12.3\% |
|  | Strongly oppose | 23.2\% | 25.6\% | 55.5\% | 49.3\% |
|  | Unsure | 2.2\% | 3.8\% | 3.9\% | 8.2\% |
| Evangelism | Yes | 26.2\% | 38.2\% | 65.0\% | 63.2\% |
|  | No | 54.9\% | 54.7\% | 27.7\% | 28.0\% |
|  | Unsure | 19.0\% | 7.0\% | 7.3\% | 8.8\% |

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|  |  | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African - American | Other |
|  |  | Column N \% | Column N \% | Column N \% |
| Horserace | Moore | 58.5\% | 24.8\% | 48.6\% |
|  | Jones | 36.1\% | 70.9\% | 39.7\% |
|  | Undecided | 5.4\% | 4.3\% | 11.8\% |
| Trump | Strongly approve | 49.6\% | 5.6\% | 41.6\% |
|  | Somewhat approve | 16.2\% | 15.2\% | 7.1\% |
|  | Somewhat disapprove | 4.1\% | 17.4\% | 7.7\% |
|  | Strongly disapprove | 28.6\% | 56.4\% | 37.2\% |
|  | Undecided | 1.4\% | 5.4\% | 6.3\% |
| Statues | Strongly support | 15.2\% | 37.8\% | 21.1\% |
|  | Somewhat support | 13.2\% | 17.4\% | 6.2\% |
|  | Somewhat oppose | 14.7\% | 14.1\% | 13.6\% |
|  | Strongly oppose | 48.9\% | 17.1\% | 50.7\% |
|  | Unsure | 8.0\% | 13.6\% | 8.3\% |
| Kneel | Strongly support | 21.3\% | 63.4\% | 35.4\% |
|  | Somewhat support | 9.0\% | 12.7\% | 10.9\% |
|  | Somewhat oppose | 8.5\% | 8.8\% | 5.6\% |
|  | Strongly oppose | 55.5\% | 12.1\% | 47.8\% |
|  | Unsure | 5.8\% | 3.1\% | . $4 \%$ |
| Evangelism | Yes | 55.8\% | 56.3\% | 40.7\% |
|  | No | 38.1\% | 27.5\% | 47.4\% |
|  | Unsure | 6.0\% | 16.2\% | 11.8\% |

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|  |  | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Male | Female |
|  |  | Column N \% | Column N \% |
| Horserace | Moore | 54.8\% | 46.2\% |
|  | Jones | 40.0\% | 48.4\% |
| Trump | Undecided | 5.2\% | 5.4\% |
|  | Strongly approve | 44.1\% | 34.5\% |
|  | Somewhat approve | 18.9\% | 13.2\% |
|  | Somewhat disapprove | 5.0\% | 9.4\% |
| Statues | Strongly disapprove | 31.8\% | 38.6\% |
|  | Undecided | . $3 \%$ | 4.3\% |
|  | Strongly support | 20.3\% | 20.9\% |
|  | Somewhat support | 15.8\% | 12.6\% |
|  | Somewhat oppose | 10.8\% | 17.6\% |
| Kneel | Strongly oppose | 46.6\% | 37.5\% |
|  | Unsure | 6.6\% | 11.4\% |
|  | Strongly support | 30.1\% | 33.0\% |
|  | Somewhat support | 8.6\% | 10.9\% |
| Evangelism | Somewhat oppose | 8.6\% | 8.4\% |
|  | Strongly oppose | 49.3\% | 41.4\% |
|  | Unsure | 3.4\% | 6.3\% |
|  | Yes | 59.0\% | 52.9\% |
|  | No | 34.1\% | 37.1\% |
|  | Unsure | 6.8\% | 10.0\% |

## Alabama Senate Poll

 9/29/17|  |  | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent / other |
|  |  | Column N \% | Column N \% | Column N \% |
| Horserace | Moore | 13.8\% | 78.7\% | 24.5\% |
| Trump | Jones | 82.2\% | 17.5\% | 60.6\% |
|  | Undecided | 4.0\% | 3.8\% | 14.9\% |
|  | Strongly approve | 5.7\% | 64.7\% | 17.5\% |
|  | Somewhat approve | 7.9\% | 22.0\% | 10.3\% |
|  | Somewhat disapprove | 10.8\% | 4.6\% | 10.0\% |
| Statues | Strongly disapprove | 73.4\% | 7.4\% | 53.7\% |
|  | Undecided | 2.1\% | 1.3\% | 8.5\% |
|  | Strongly support | 37.5\% | 5.4\% | 40.0\% |
|  | Somewhat support | 18.2\% | 11.6\% | 12.9\% |
|  | Somewhat oppose | 12.0\% | 15.9\% | 15.8\% |
| Kneel | Strongly oppose | 16.4\% | 62.3\% | 20.7\% |
|  | Unsure | 15.8\% | 4.8\% | 10.7\% |
|  | Strongly support | 60.1\% | 8.4\% | 51.4\% |
|  | Somewhat support | 14.9\% | 5.4\% | 15.1\% |
| Evangelism | Somewhat oppose | 7.8\% | 10.1\% | 3.5\% |
|  | Strongly oppose | 11.5\% | 71.4\% | 25.3\% |
|  | Unsure | 5.7\% | 4.7\% | 4.7\% |
|  | Yes | 38.7\% | 73.1\% | 30.8\% |
|  | No | 49.4\% | 20.7\% | 59.9\% |
|  | Unsure | 11.9\% | 6.2\% | 9.3\% |

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