1. Project title

> **Prevention and Awareness Raising Activities of the Cyber Crime Division of the Hellenic Police**

2. Main theme

> Raising awareness on Internet and cybercrime issues among citizens and organizations through the implementation of various activities such as conferences, meetings and teleconferences, as well as organizing other innovative actions in the field of combating cybercrime.

3. Project purpose and outcome (in two sentences)

> - The project aims at raising awareness and informing citizens about the dangers of the Internet in order to reduce the number of victims of cybercrime.

4. Project submitter (Member State), project leader(s) and project partner(s)

> - Project submitter - Greece
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> - Project leader - Greece
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> - Project partners - ICT sector companies, Academic Institutions,Hellenic Ministry of Education and Religious Affairs and the Hellenic School Network.

5. Links to the project's website or online reports/publications (preferably in English)

> The Cyber Crime Division is present in Social Media as follows:
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> 1. Facebook: certified pages "Cyber Alert" and "CyberKid"
> 2. Instagram: certified account "cyberalert.gr"
> 3. Twitter: certified account "@CyberAlertGR"

4. Youtube: certified channel "CYBER ALERT"

CYBERKID: www.cyberkid.gov.gr

CYBERALERT:www.cyberalert.gr

6. Short summary of the project (**max. 100 words**)

As the number of internet users grows continuously worldwide, Internet safety and awareness about threats and dangers is a growing concern for both children and adults. Almost all traditional crimes can be committed on the Internet and in most cases victims are victimized due to the lack of information.

Based on previous developments and trends, in the future we expect that the Internet will present new innovative solutions and services. In this context, the Hellenic Cyber Crime Division has developed several innovative actions, aiming to inform citizens, businesses, public organizations and Academia, about the dangers when using the internet.

7. Project description

Despite the Internet's many benefits and the helpful information it provides, there are always dangers overlooking. In this context, the Hellenic Cyber Crime Division has undertaken the following concrete actions in order to raise awareness for different types of internet crime, dangers and internet safety among citizens, businesses, public sector institutions and Academia:

- Informative lectures and workshops are delivered to citizens, businesses, public sector and academic institutions

- Teleconferences are handled in order to inform pupils (6-17 years old) about internet safety, possible dangers and several types of internet crimes. The content of the teleconference is based on the age of the attendees.

- Study visits at the Cyber Crime Division Headquarters are held for pupils and students in order to inform them about the structure and function of the Division.

- 7 international conferences on Internet Safety were organized in order to celebrate the Safer Internet Day. During the conference presentations by distinguished experts and scientists were handled on issues related to the future development of Internet issues, the legislation applicable in the field of cybercrime, possible threats and dangers. The minutes of the four conferences were published in printed and electronic form, in order to enable all citizens to be aware about their outcomes. Additionally, a conference for people with special needs and their inclusion in the digital environment was organized. All the conferencesweretransmittedover the Internet, through live-streaming,from the website of theHellenic Police.

- Informative leaflets are published for different types of cybercrimes and dangers: Cyberbullying, Social media, Child Sexual Exploitation, Internet frauds, Security of information and espionage, Legal Framework, The future of the Internet, Statistics, Internet safety etc

- 3 TV and 3 radio spots were produced about children's safety on the web, cyber-bullying and children seduction through chat rooms and types of Internet crimes. The spots were broadcasted through national channels and the Internet as social messages without charge.

- An informative website www.cyberkid.gr was created in order to inform parents and children about the internet safety. Except this, children can find many educative games and play online in a secure environment. Additionally, a Facebook page named "Cyberkid" is used in order to inform citizens on daily basis about new threats and developments. Furthermore, an innovative application for smartphones and tablets "CYBERKID" was created in order to inform citizens on daily basis about new threats and measures of protection.

- A Memorandum of Cooperation was signed with the National Confederation of Hellenic Commerce signed in order to promote and coordinate actions in favor of fair organized trade and consumers. In this scope, the website cyberalert.gr, the Facebook page CYBER ALERT, a Twitter account named "@CyberAlertGR" and the application Feelsafe were created.

Both the applications allow citizens to directly contact the Hellenic Cyber Crime Division, in case of emergency by using only one "red" button. The applications are available without charge on Android Market, App Store and Windows Store.

8. Project objectives

The overall objective of the project is to raise awareness and inform citizens about the dangers of the Internet and reduce the number of victims of cybercrime. The application "Cyberkid" informs its users on daily basis about new threats and possible measures of protection against them. Additionally, through the website, parents are advised about how to explain to younger users how to avoid pitfalls, such as digital bullying, the unauthorized disclosure of personal data and addiction to social media and online games. Alongside, the children can obtain useful tips for safety surfing on Internet and protect themselves against possible risks.

Workshops throughout the Greek Territory aim to inform citizens about online violence, the dangers of using social networking sites and prevention and management of risks associated with new technologies in general.

Additionally, the "Cyberalert" process initiated by using the "Cyberkid" and "Feelsafe" application aims at quickly responding to emergency cases.

9. Project outcome

The goal of the raise awareness campaign is to constantly maximize the number of the citizens informed. In this scope, we are trying to increase the number of the workshops and teleconferences organized, the number of users visiting the websites and the social media networks and downloading the applications.

10. Start and end project, timescales and key milestone dates

The project started in 2011 and it is still running.

11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

Cyberkid and Cyberalert projects were funded by sponsorship.

12. Evaluation

There has not been a process evaluation so far.

13. Contact details project

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