



Platform for Executive Consultation (PEC)

PEC meetings – June 2022

Agenda



How European Club Competitions are evolving



How revenues are distributed across the European landscape



Benefits for Clubs from ECA's agreements with UEFA and FIFA



Securing additional stability, sustainability and success through a Commercial Joint Venture with UEFA



"The 3 ways you didn't expect to use data in this transfer window"

By Omar Chaudhuri,
Chief Intelligence Officer at 21st Group



ECA Membership Evolution



2022 Meeting & Services Calendar



Any Other Business

ECA Ukraine Relief Programme



A contribution pot of €1.0m from within existing ECA funding allocation



Approved by the
General Assembly

PROCESS

Application Period

- Application form sent to members on 30 May
- Application period open until 17 June

Selection Process

- ECA Relief Committee to review the applications received and recommend to UEFA Foundation for grants' approval

UEFA Foundation Enablement

- UEFA Foundation will approve each grant based upon recommendation

Successful Clubs will receive between €25'000 and €50'000 to fund existing or future projects



1. How European Club Competitions are evolving



The result

What is the outcome of 3 years of discussions?

A competition landscape which

1

Provides more access to a group stage

2

Innovates and modernises the competitions

3

Rewards individual and collective performance

4

Improves the access list

5

Finds right balance in UCL between access and quality

The result

What is the outcome of 3 years of discussions?

A competition landscape which

1

Provides more access to a group stage

2

Innovates and modernises the competitions

3

Rewards individual and collective performance

4

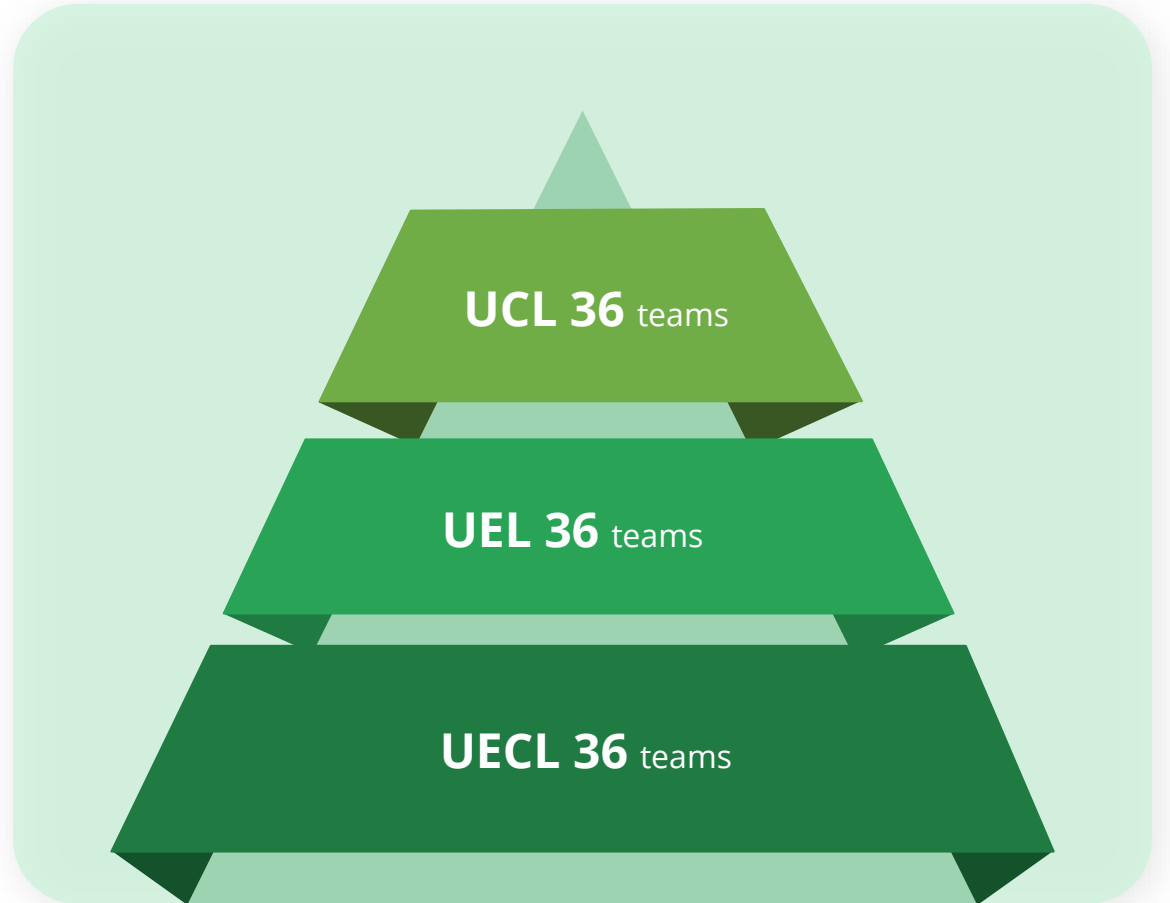
Improves the access list

5

Finds right balance in UCL between access and quality

Overall format

Increase from 96 to 108 teams in a group stage



The result

What is the outcome of 3 years of discussions?

A competition landscape which

1

Provides more access to a group stage

2

Innovates and modernises the competitions

3

Rewards individual and collective performance

4

Improves the access list

5

Finds right balance in UCL between access and quality

New league system: Single League concept

Based on ECA/clubs recommendation



Round of 16

Knock-out Play-offs

Round of 16

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25
- 26
- 27
- 28
- 29
- 30
- 31
- 32
- 33
- 34
- 35
- 36

One Ranking

- No more groups
- All teams in one ranking
- Every team is drawn against an even number of opponents from all different pots
- Same format in UCL/UEL/UECL

Knock-Out Stage

Ranking after League Phase

1	5
2	6

Draw Pair

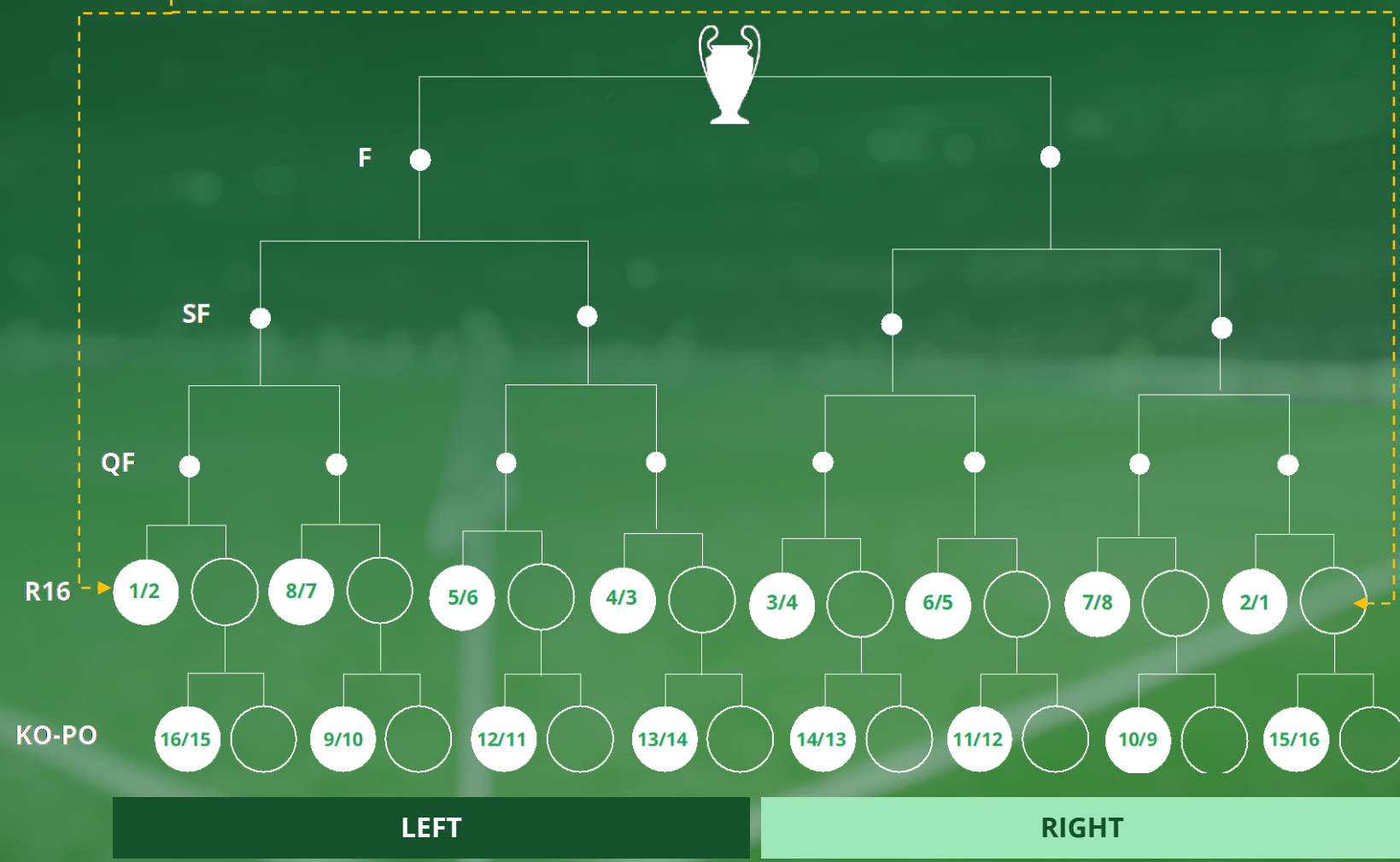
9	13
10	14
11	15
12	16

Draw Pair

17	21
18	22
19	23
20	24

Draw Pair or Open

Example: 1 2 Draw by pairing 1/2 (3/4,5/6...)
Between the two positions



- No country protection as from Knock-out Play-Offs
- Political clashes need to be avoided

The result

What is the outcome of 3 years of discussions?

A competition landscape which

1

Provides more access to a group stage

2

Innovates and modernises the competitions

3

Rewards individual and collective performance

4

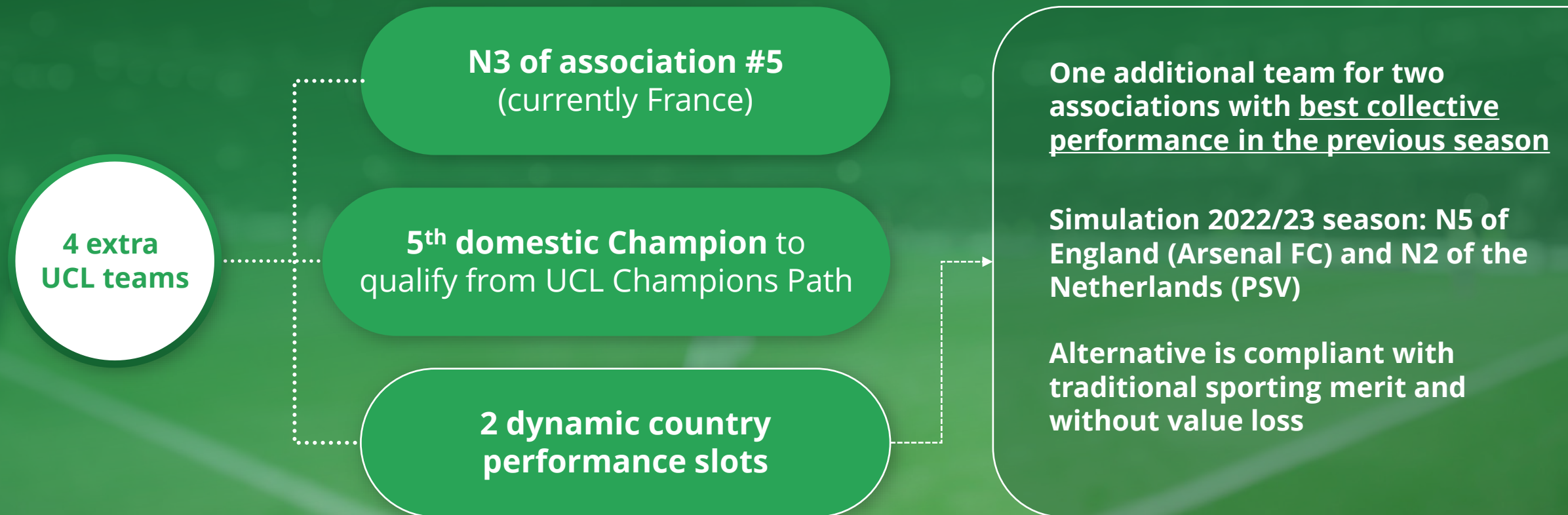
Improves the access list

5

Finds right balance in UCL between access and quality

UCL access

Allocation of 4 extra UCL spots (32 → 36)



Titleholders rebalancing



The result

What is the outcome of 3 years of discussions?

A competition landscape which

1

Provides more access to a group stage

2

Innovates and modernises the competitions

3

Rewards individual and collective performance

4

Improves the access list

5

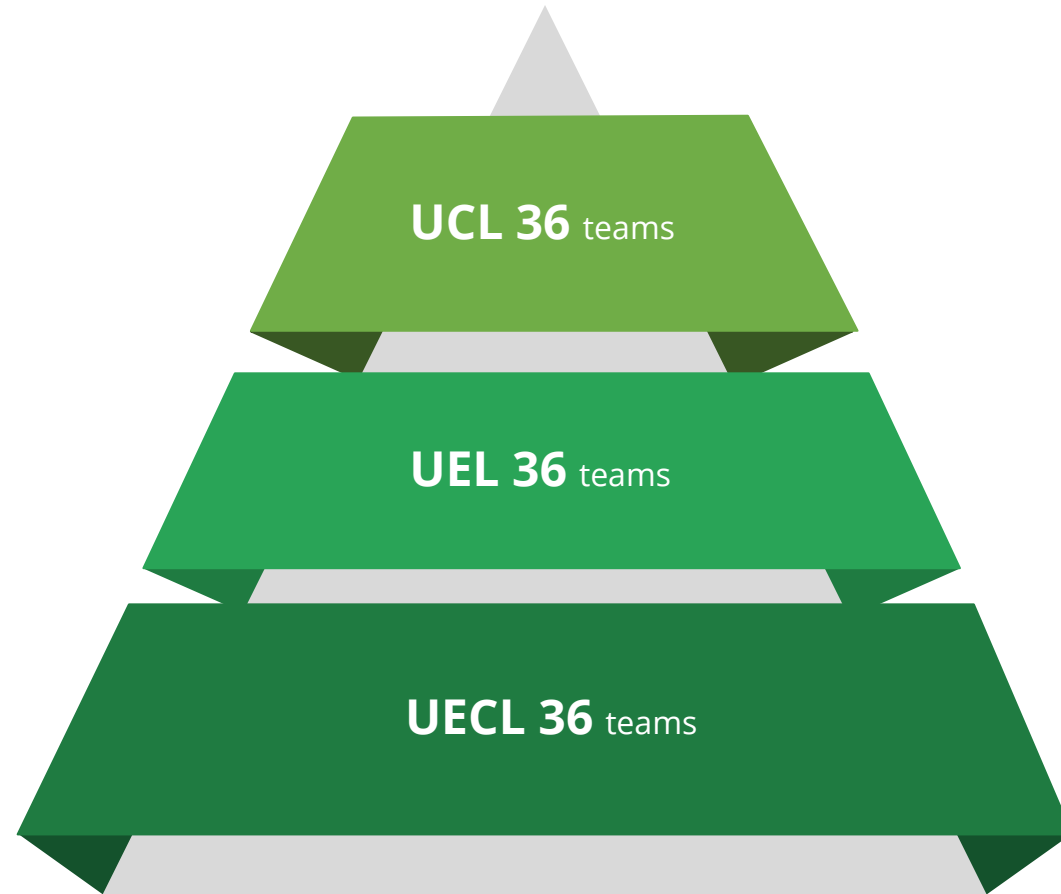
Finds right balance in UCL between access and quality

6

Foresees in controlled growth of Europe, whilst exploring new opportunities

Access List – Priorities

What was most important when amending the UCL/UEL/UECL qualification phase access list?



Source: UEFA



- No decrease in overall representation of associations
- Fair distribution of additional qualification possibilities (+4 in UEL & UECL) among all associations and teams while focusing on sporting aspects
- More teams/associations possibility to qualify to UEL
- No significant increase of qualifying matches and/or rounds
- Understandable qualification path (avoiding specific draw rules)

Access List – Key Outcomes



1

22 Champions guaranteed in UEL & UECL Group Stages Combined:

- 5-17 Champions in UEL Group Stage
- 5-17 Champions in UECL Group Stage

2

**Overall:
37 Champions in a Group Stage (34 now; 29 in 2018/21)**

3

UEL Qualification phase includes clubs from associations until #33 (or even 37)

4

Up to 450 matches in qualification phase (419 now)



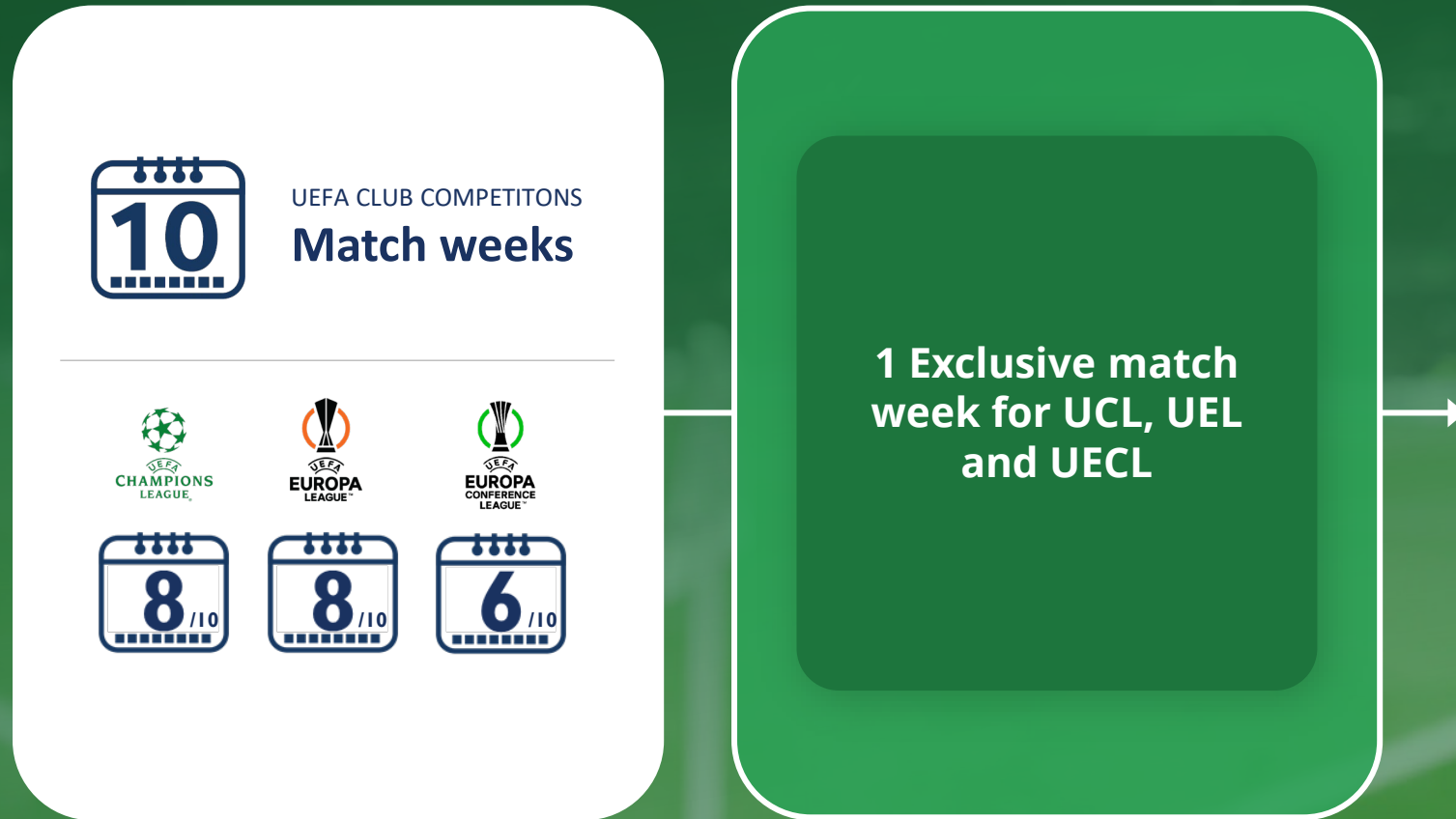
Win it on the pitch!

Access list 2021-24 (32-32-32)



UEFA Champions League						Association	UEFA Europa League					UEFA Europa Conference League												
Group stage 36 teams		CH's				League		R	Group Stage 36 teams			PO	CH G3	Main Path G3	Group Stage 36 teams		CH's			PO	G3	G2	G1	
UCL TH	UCL TH	PO	G3	G3	Q1	PR	PO		G3	G2	4 UCL CH-PO				5 UCL LP PO&G3	UCL TH	5 UCL G3	10 UCL G2	3 UCL LP-G2					10 UCL PO
CH	N2	N3	N4				1																	
CH	N2	N3	N4				2																	
CH	N2	N3	N4				3																	
CH	N2	N3	N4				4																	
CH	N2						5																	
CH	N2						6																	
CH							7																	
CH							8																	
CH							9																	
CH							10																	
CH							11																	
CH							12																	
							13																	
							14																	
							15																	
							16																	
							17																	
							18																	
							19																	
							20																	
							21																	
							22																	
							23																	
							24																	
							25																	
							26																	
							27																	
							28																	
							29																	
							30																	
							31																	
							32																	
							33																	
							34																	
							35																	
							36																	
							37																	
							38																	
							39																	
							40																	
							41																	
							42																	
							43																	
							44																	
							45																	
							46																	
							47																	
							48																	
							49																	
							50																	
							51																	
							52																	
							53																	
							54																	
							55																	
32.00		4 qualified				2 qualified			32.00			10 qualified		5	3	32.00		5 qualified			# qualified			

Calendar agreement



Calendar – Alternative (8 out of 10 – split UEL & UECL)



	Sun Mon							Sun Mon							Sun Mon							Sun Mon									
Aug	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Sep	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
Oct	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Nov	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
Dec	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Jan	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Feb	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28			
Mar	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Apr	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
May	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

Pot allocation in different competitions

How would the draw procedure work?



Pot 1,2,3 & 4 vs **2x** (1x home / 1x away) **2x** (1x home / 1x away) **2x** (1x home / 1x away) **2x** (1x home / 1x away)



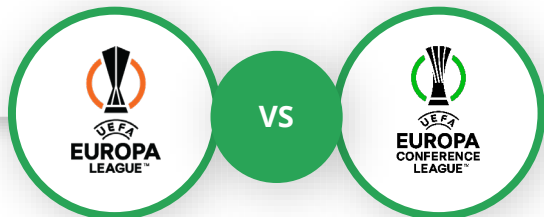
6 pots → 1 opponent per pot

Europa SuperCup

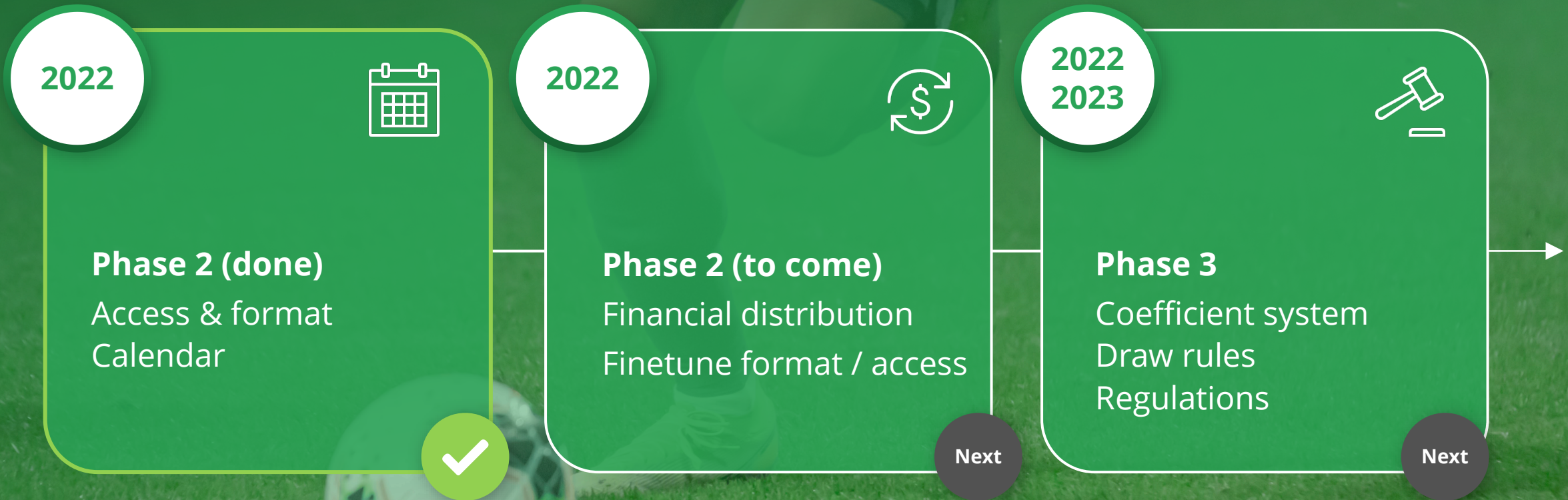
UCL Opening Tournament



AT CONCEPT EXPLORATION STAGE.

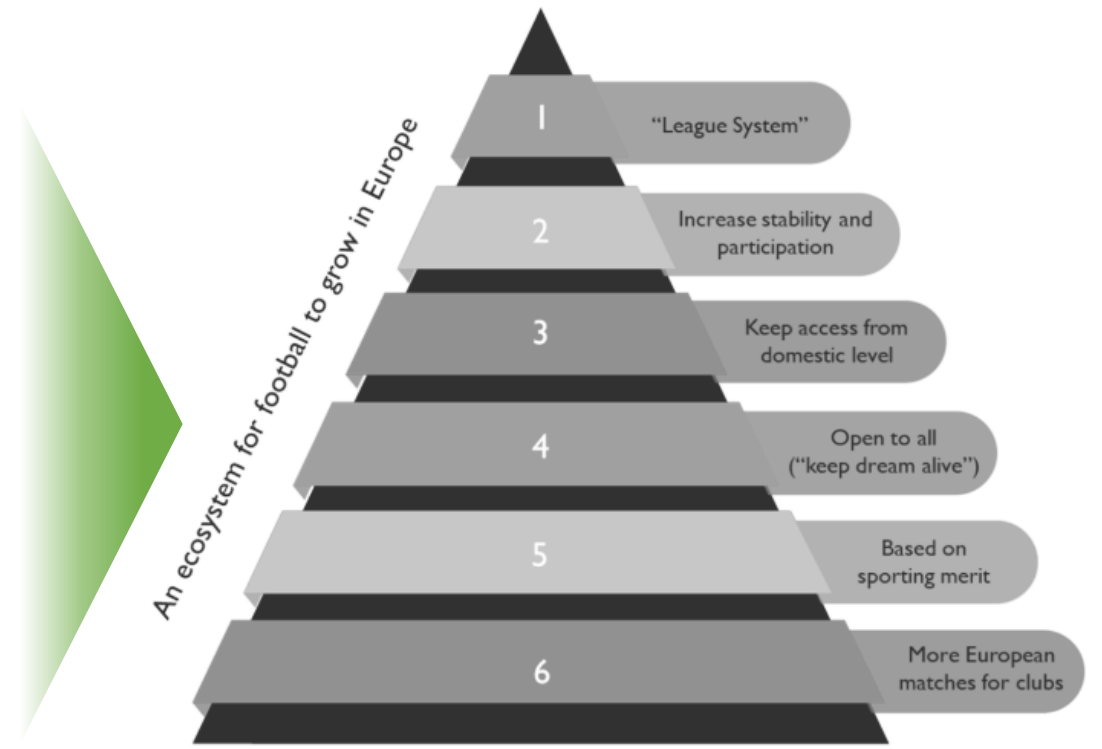


Post-2024 phase 2-3 timeline



Member feedback “Common Themes” delivered

- 1 More Europe – from the smallest to the largest clubs
- 2 Fair chance to develop and play internationally
- 3 Progressive, long-term approach



All boxes are ticked within a balanced, sustainable and inclusive competition concept

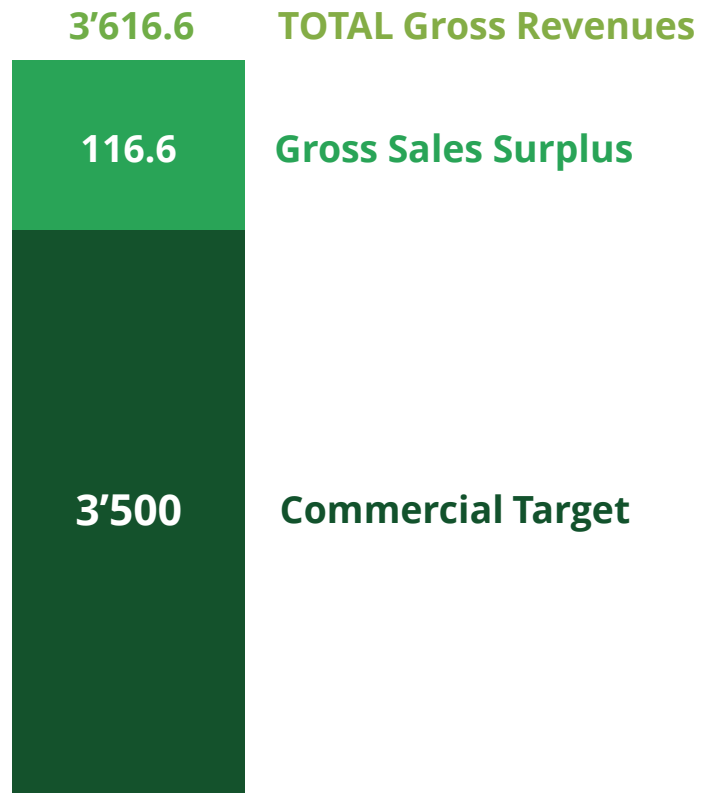


2. How revenues are distributed across the European landscape



Distribution 2021/22

€m – forecast as of June 2022



Net surplus (94m) to be split as follows:

- 70% to participating clubs (offsetting COVID impact)
- 30% to boost solidarity (NPCs)

= COVID impact offset of around +83.5m* (out of -95m) to participating clubs

=> total net impact -14.1m (-0.5%) vs. -3.6% w/o surplus

Final numbers to be communicated in September

The core 2021-24 model ("Global Split")



€m

Gross Revenue Target	3'500*	100%
Competition Costs	323	9.2%
Qualifying Rounds	105	3.0%
Solidarity to Non-Participating Clubs	140	4.0%
Investment in UWCL	10	0.3%
Net Revenues	2'922	83.5%
UEFA Share	190	5.5%
Participating Clubs (Group Stage onwards)	2'732	78%

100% costs managed by UEFA.
JV to manage all non sporting costs post 2024

} 7% total solidarity

10m fixed amount proposed by ECA and agreed by UEFA

By Competition

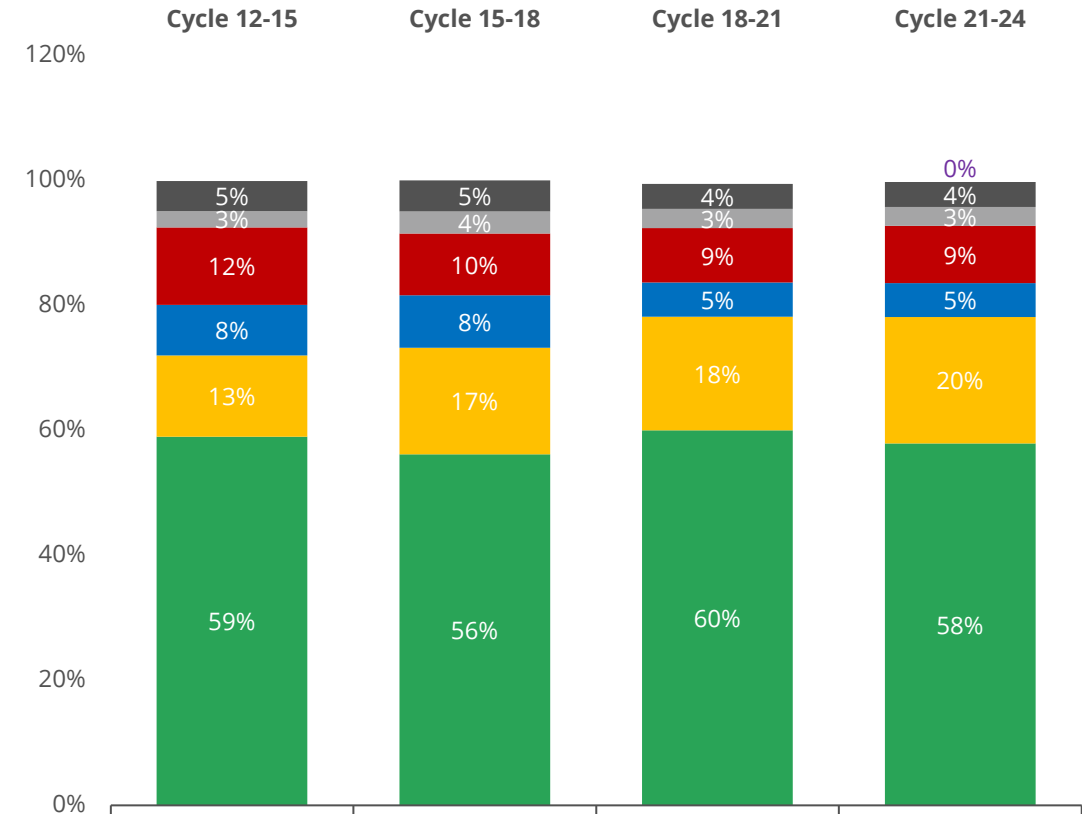
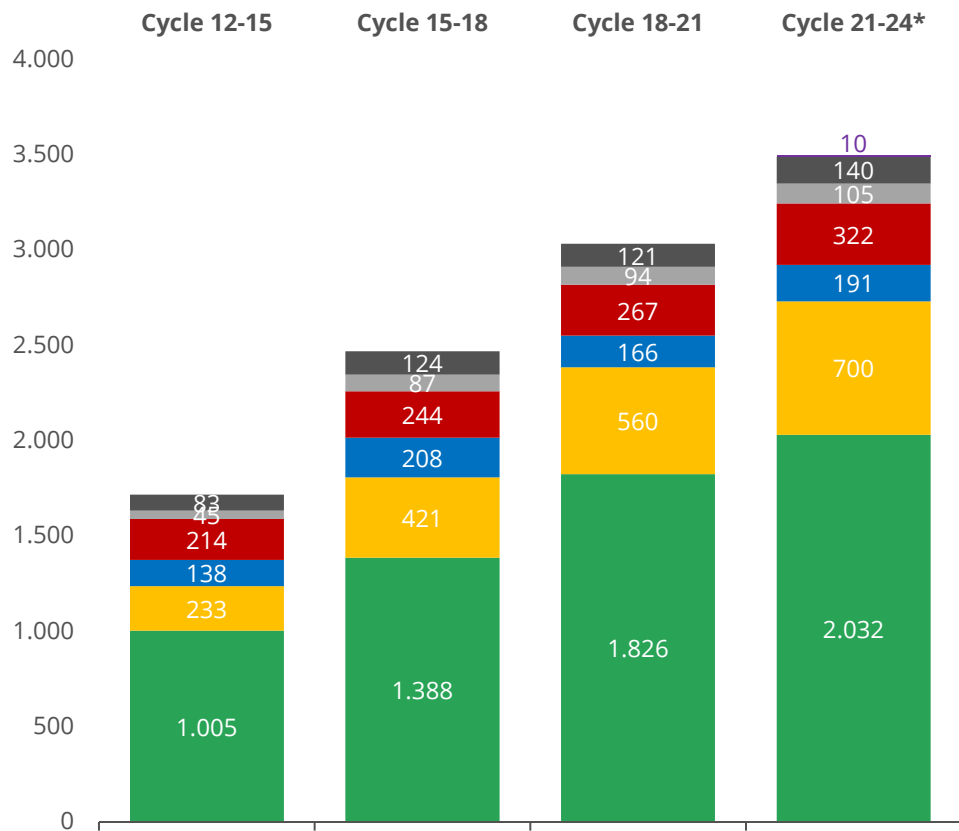
	€m	of total	of PC amount	ratio
UCL	2'031.9	58%	74%	2.9
UEL	465.0	13%	17%	1
UECL	235.0	7%	9%	0.5

€700m proposed by ECA Board; approved by CCC / ExCo

Distribution Model – Evolution

Overall in %

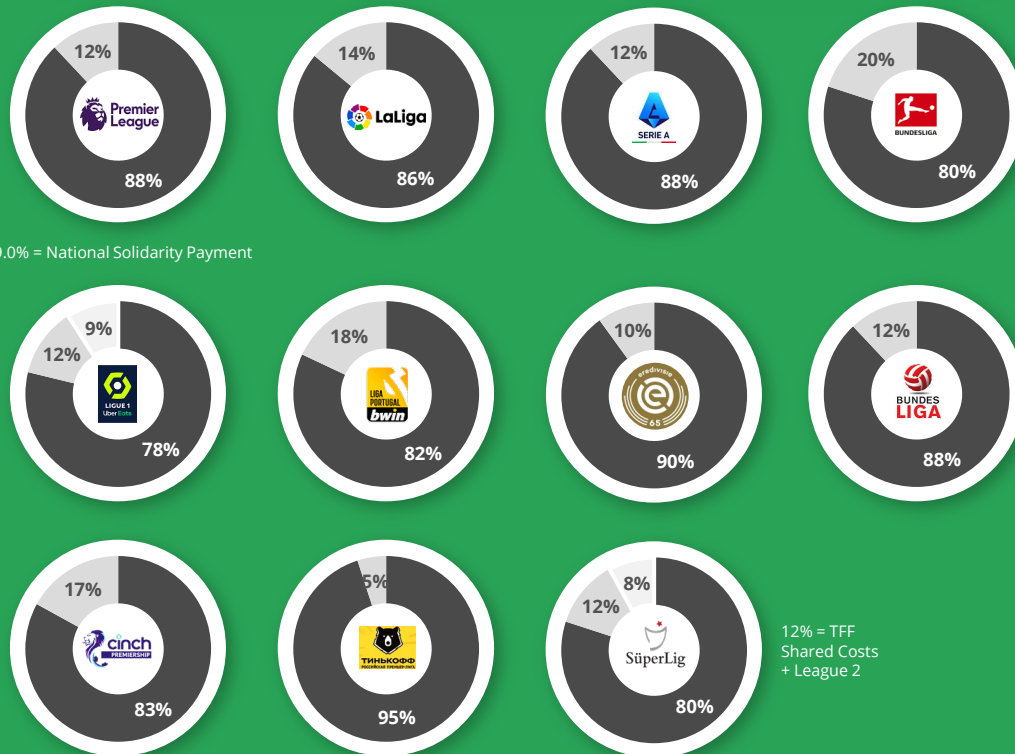
- Distribution to UCL
- Distribution to UE(C)L
- UEFA Share
- UWCL contribution
- Competition Costs
- Qualifying Rounds
- Solidarity to Non-Participating Clubs



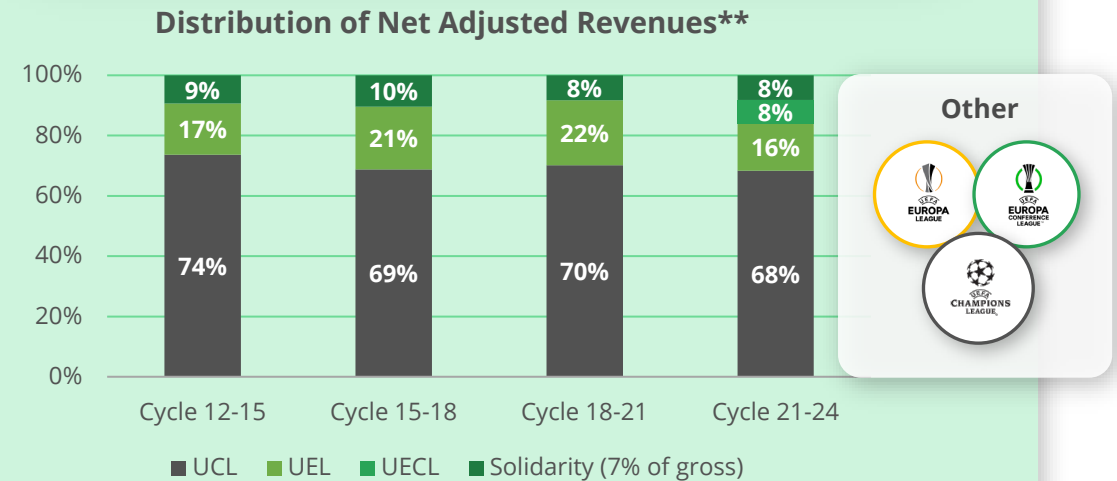
*Based on €3.5b annual gross sales – does not include any surplus or COVID-19 impact

European league distribution models

Below are the averages of the global split (incl. parachute payments) between the 1st tier and other division clubs of some top* UEFA ranked countries



UCC Distribution (evolution)



- UCL share has declined over time
- UCC split is more favourable to UEL/UECL than the split in domestic leagues between the 1st and the other tier divisions
- In other words, "Solidarity" towards lower tier competitions is more pronounced at UCC level than at domestic level

UCCs Post-24

Key Changes



New system, more games and top line growth

- League phase
- Higher number of games

UCL: 189 (new) vs. 125 (current)

UEL: 189 (new) vs. 141 (current)

UECL: 153 (new) vs. 141 (current)

- Gross revenues to increase from EUR 3.5bn to EUR 4.75-5bn



More participating teams

- A total of 12 teams will be added as follows:
 - UCL: +4 teams
 - UEL: +4 teams
 - UECL: +4 teams
- 108 teams in group stage (96 in 21-24; 80 in 18-21)



Qualifiers

- Slight increase in guaranteed associations represented in group stage (from 34 to 37)
- Additional team from associations 6-12 in UEL qualification phase (currently in UECL qualification phase)
- Increased number of associations represented in UEL qualification path
- Rebalancing more in favour of individual club coefficient (rather than association ranking)

Commercial Management under control of JV

Evolving to a more sustainable long-term model



Current Principles

Model designed and validated for a 3 year cycle

Main categories :

- Solidarity to non participating clubs (NPCs)
- Distribution to participating teams after solidarity, costs and UEFA share
- Solidarity to clubs eliminated in qualifying phase
- Competition costs
- UEFA share (“contribution to European Football”)

100% of the available revenues are distributed

Evolutions for Consideration

Model envisioned over a longer period of time, with required check points

Main categories potential evolutions :

- “Sustainability Investments” with more strategic and measurable criteria
- Ensure growth in number of participating teams is accounted for
- Continue to fund and reward qualifiers as part of competitions
- Rationalise and optimise competition costs
- Maintain and articulate alongside all other contributions / investments that form part of the model

Potential creation of reserves

Solidarity to non-participating clubs: Concrete Figures

What amounts are we talking about?

Before surplus:

€140m

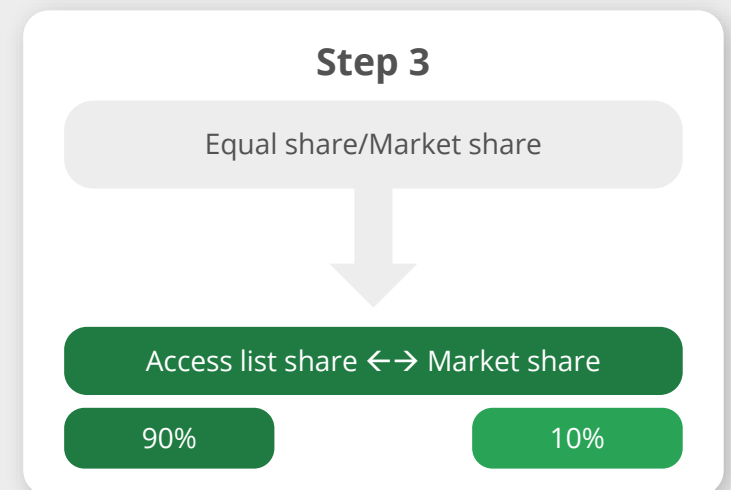
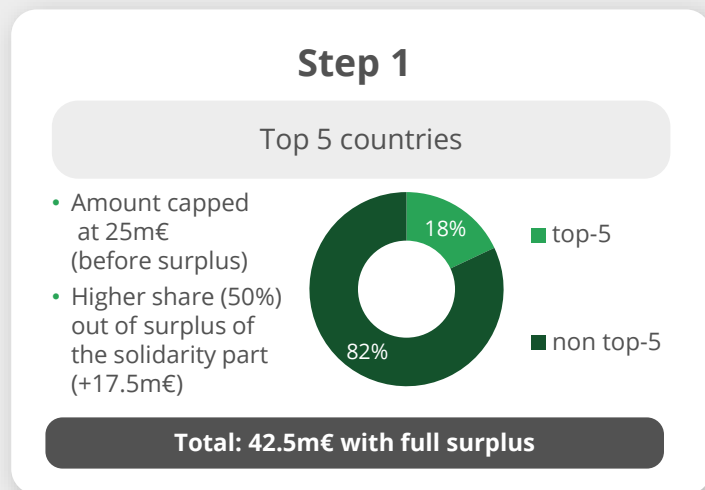
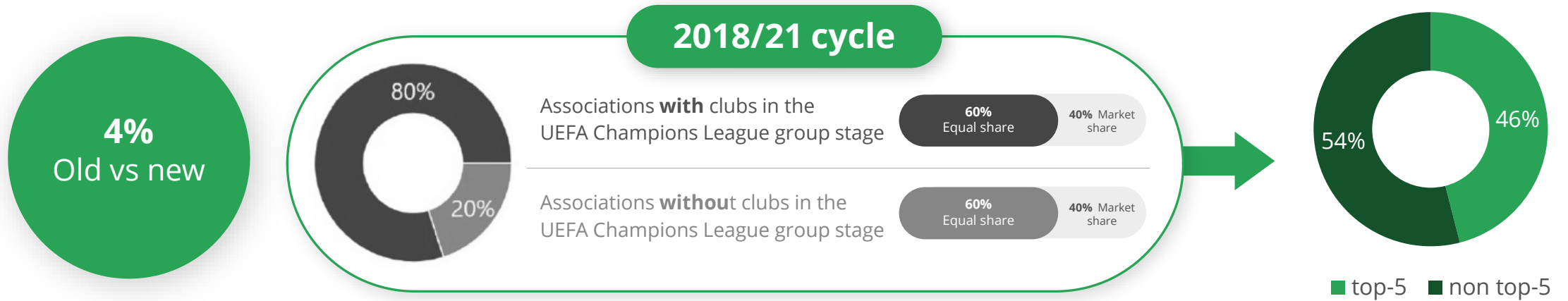
- Top-5: **€25m** (was €59.3m in 2020-21)
- Other participant countries: **€51.75m**
- Non-Participant countries: **€63.25m**

Including surplus:

€175m

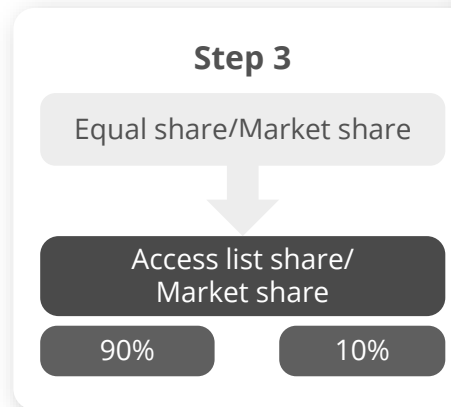
- Top-5: **€42.5m**
- Other participating countries: **€59,625m**
- Non-Participating countries: **€72.875m**

Solidarity non-participating clubs – cycle 2021/24



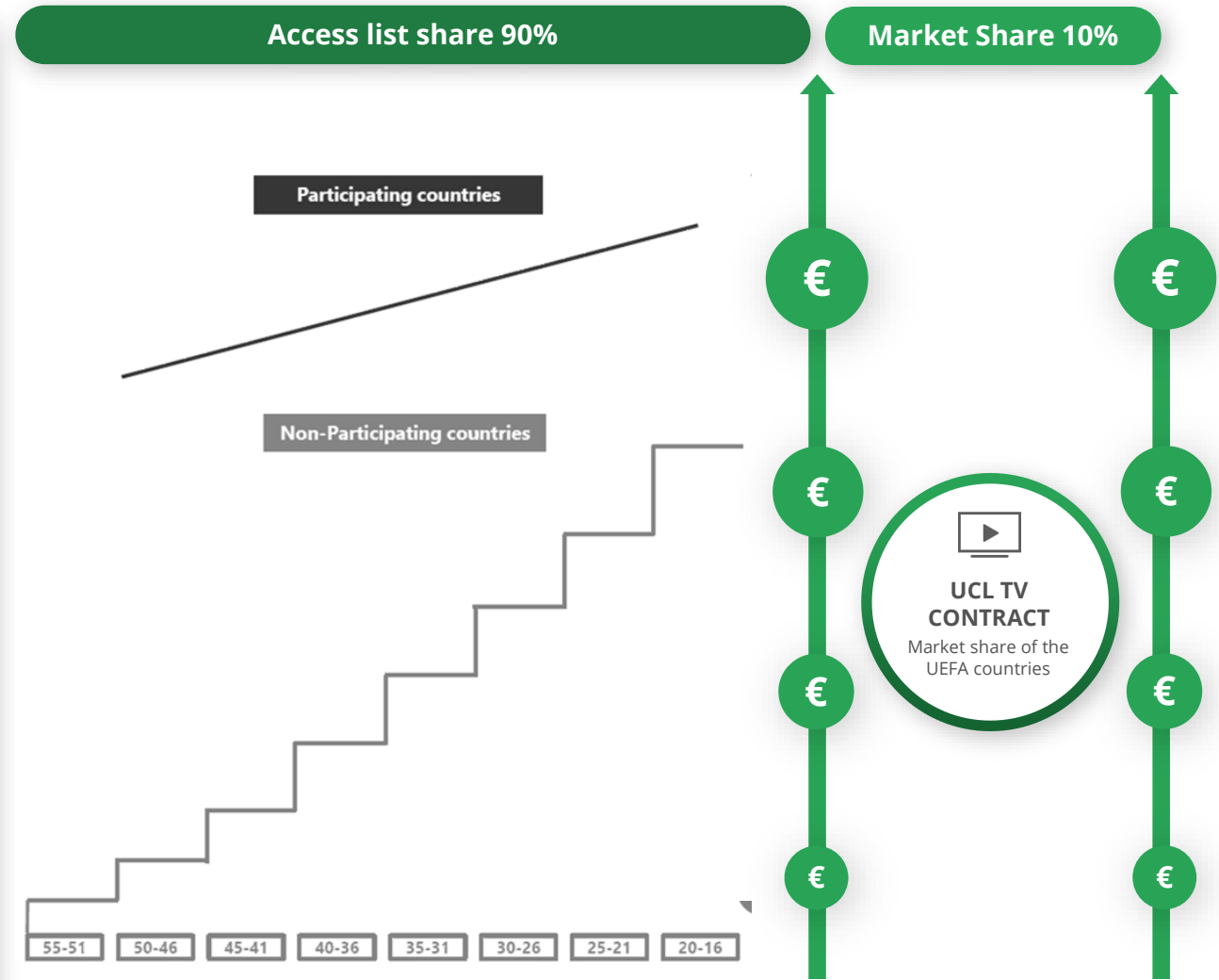
Source: UEFA

Access list vs Market share



UEFA Champions League										Association			
Group Stage 32 teams		Champions				League				Rank			
UCL TH	UCL TH	PO	Q3	Q2	Q1	FR	PO	Q3	Q2				
CH	RU	NO	MA								1	Spain	
CH	RU	NO	MA								2	Germany	
CH	RU	NO	MA								3	England	
CH	RU	NO	MA								4	Italy	
CH	RU							NO			5	France	
CH	RU							NO			6	Russia	
CH								RU			7	Portugal	
CH								RU			8	Ukraine	
CH								RU			9	Belgium	
CH								RU			10	Turkey	
	CH									RU	11	Czech Republic	
	CH									RU	12	Switzerland	
		CH								RU	13	Netherlands	
		CH								RU	14	Greece	
			CH							RU	15	Austria	
			CH							RU	16	Croatia	
			CH							RU	17	Romania	
				CH						RU	18	Denmark	
				CH						RU	19	Belarus	
					CH					RU	20	Poland	
						CH				RU	21	Sweden	
							CH			RU	22	Israel	
								CH		RU	23	Scotland	
									CH	RU	24	Cyprus	
										CH	RU	25	Norway
										CH	RU	26	Azerbaijan
										CH	RU	27	Bulgaria
										CH	RU	28	Serbia
										CH	RU	29	Kazakhstan
										CH	RU	30	Slovenia
										CH	RU	31	Slovakia
										CH	RU	32	Liechtenstein
										CH	RU	33	Hungary
										CH	RU	34	Moldova
										CH	RU	35	Iceland
										CH	RU	36	Finland
										CH	RU	37	Albania
										CH	RU	38	Republic of Ireland
										CH	RU	39	Bosnia and Herzegovina
										CH	RU	40	Georgia
										CH	RU	41	Latvia
										CH	RU	42	FYR Macedonia
										CH	RU	43	Estonia
										CH	RU	44	Montenegro
										CH	RU	45	Armenia
										CH	RU	46	Luxembourg
										CH	RU	47	Northern Ireland
										CH	RU	48	Lithuania
										CH	RU	49	Malta
										CH	RU	50	Wales
										CH	RU	51	Faroe Islands
										CH	RU	52	Gibraltar
										CH	RU	53	Andorra
										CH	RU	54	San Marino
										CH	RU	55	Kosovo

Nb: In view of the specific situation of Liechtenstein in the access list (no teams in UCL) and a redistribution of solidarity amounts to teams evolving in foreign competitions, it was recommended to consider this country at the same level of the block 55-51





3. Benefits for Clubs from ECA's agreements with UEFA and FIFA

- Calendar and Collaboration Charter
- Club Benefits Programme



Distribution of Club Benefits Programme money



As per ECA and UEFA agreement



Payment of 2020/21 UNL: summer 2022

Open point:

EURO 2024 Final tournament distribution
(use of FIFA training categories)

2022 Women's EURO



First ever Women's EURO Club Benefits Programme

Total amount
€4'500'000



€500 per
player per
day

- Payment to clubs who release player(s) to WEURO
- Per player per day of release

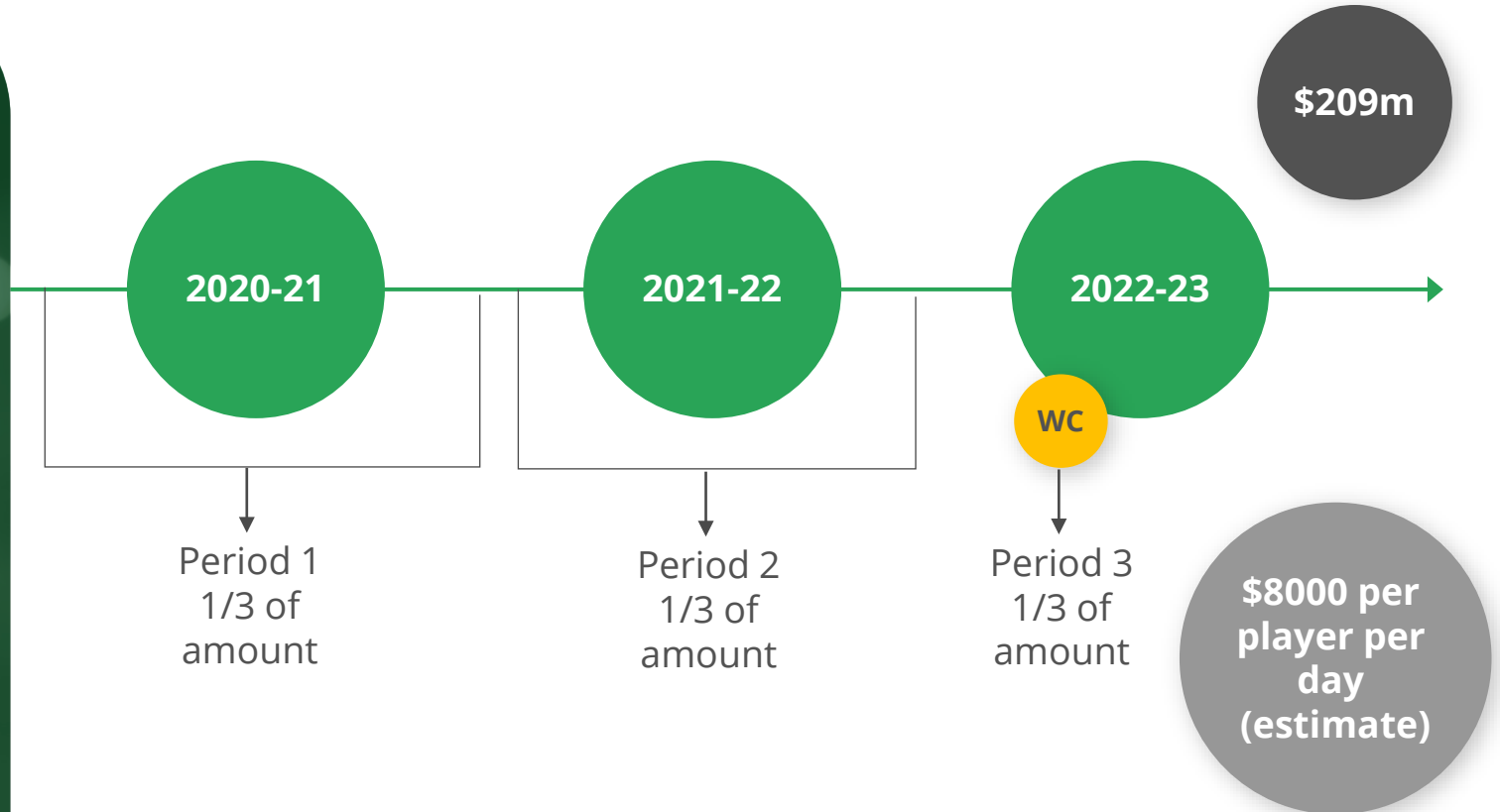
Paid out in
October 2022

FIFA 2022 World Cup Club Benefits Programme



Update

- Adjustment of concept due to WC autumn schedule
 - Period July – November 2022 not taken into account for compensation (no WC qualifiers during that period anyway)
- Period 3 (during WC): FIFA idea (unconfirmed): as from **7 days before start of competition**
- Payment date still unknown (end of 2022/23 season?)



All boxes are ticked within a balanced, sustainable and inclusive competition concept



4. Securing additional stability, sustainability and success through a Commercial Joint Venture with UEFA

Objectives

Aligning governance with legitimate commercial objectives. Enhancing the stability, sustainability and success of the European Club Competitions with a partnership focused on the commercial and business aspects of the competitions.



Progressive Governance – a genuine partnership between UEFA and the Clubs

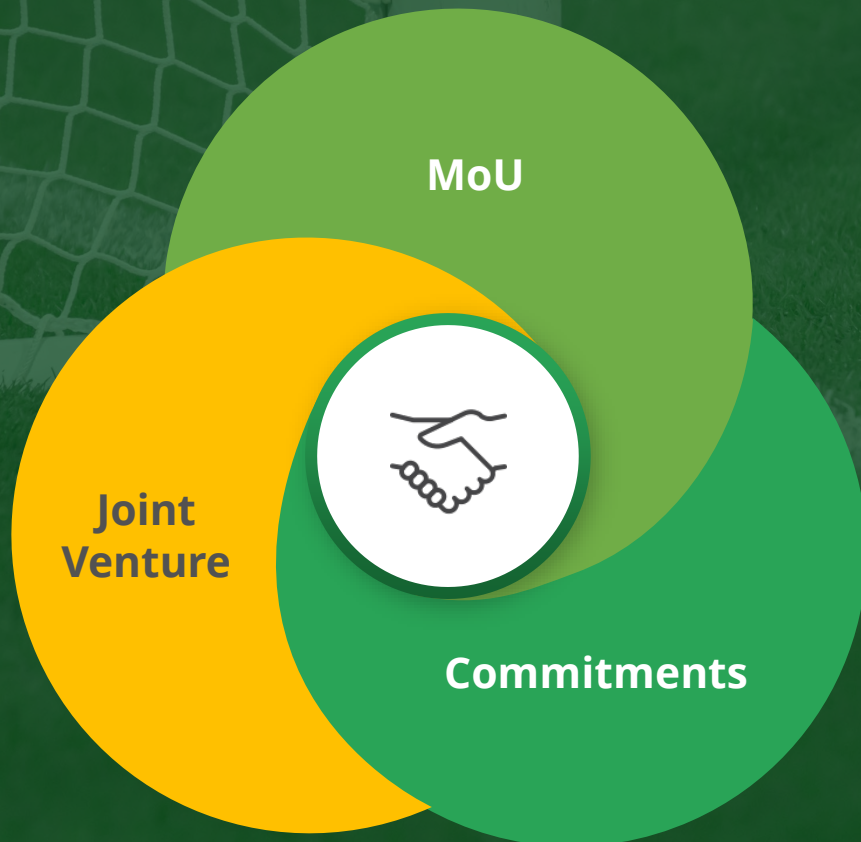


A clearer focus between the roles of Regulator, Event Organiser and Commercial Rights Holder



Evolving current structure (UCC SA) with decision-making responsibility for all business/commercial matters for UCCs

The interlink – MOU/JV/Commitments



1

The MoU is the overall framework agreement and tool for “sporting / regulatory matters”

2

The Joint Venture is UEFA’s main new contribution – the tool for “business matters”

3

Commitments are Clubs’/ECA’s main new contribution – stability of system

Club Commitments: Importance and Rationale



JV – Tender Outcome



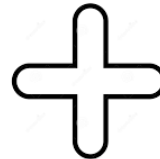
Strategic

- 3 year term
- Global mandate with US carve media rights out
- UCCSA Management and Operations Transition starts now

Financial

- Target revenues up >30%
- Agency costs down 20%

Partners



UCC Commercial Concept 24 - 27



Media, Sponsorship & Licensing Rights

Media Rights

- **Packaging** evolution, not revolution. Process to be flexible to examine e.g. 6-year deals
- **Timing** is key - Significant revenue uplifts in certain markets if concluded before summer

Sponsorship & Licensing

- Flexibility to increase number of **Global Sponsor Packages**
- Evolve **Regional Market Approach**
- Introduce **'Super Licensee'** tier
- Selective Rights Enhancements & New Assets

All overseen by UCCSA/JV Board, UEFA and ECA Management plus ECA Club Rights Task Force

UCC Commercial Concept 24 - 27

Sponsorship & Licensing Package Structure



The option to offer 8 or 9 Global sponsor packages

Package 1	Package 2	Package 3	Package 4	Package 5
Package 6	Package 7	Package 8	Package 9	



Up to 4 Super Licensees

Package 1	Package 2	Package 3	Package 4
-----------	-----------	-----------	-----------



Supplier Partner (match ball)

OMB



Licensing partners

Several



The option to offer 8, 9 or 10 Global sponsor packages

Package 1	Package 2	Package 3	Package 4
Package 5	Package 6	Package 7	Package 8



Supplier Partner (match ball)

OMB



Licensing partners

Several

UCC Commercial Concept 24 - 27



Club Rights Enhancements *(conceptually agreed, final execution rules under discussion with CRTF)*



Social media holdbacks

- Holdbacks brought forward to midnight local time
- Aligned with utilization on club-owned platforms
- Local time restriction must be respected with geotargeted posts

Shirt sleeve sponsorships

- Increased flexibility to utilize Shirt Sleeve Asset
- Clubs can award sleeve asset to a wider range of premium club partners



6. ECA Membership Evolution



ECA Ordinary and Associated Members

Ordinary Members

Subdivision 1



Subdivision 2



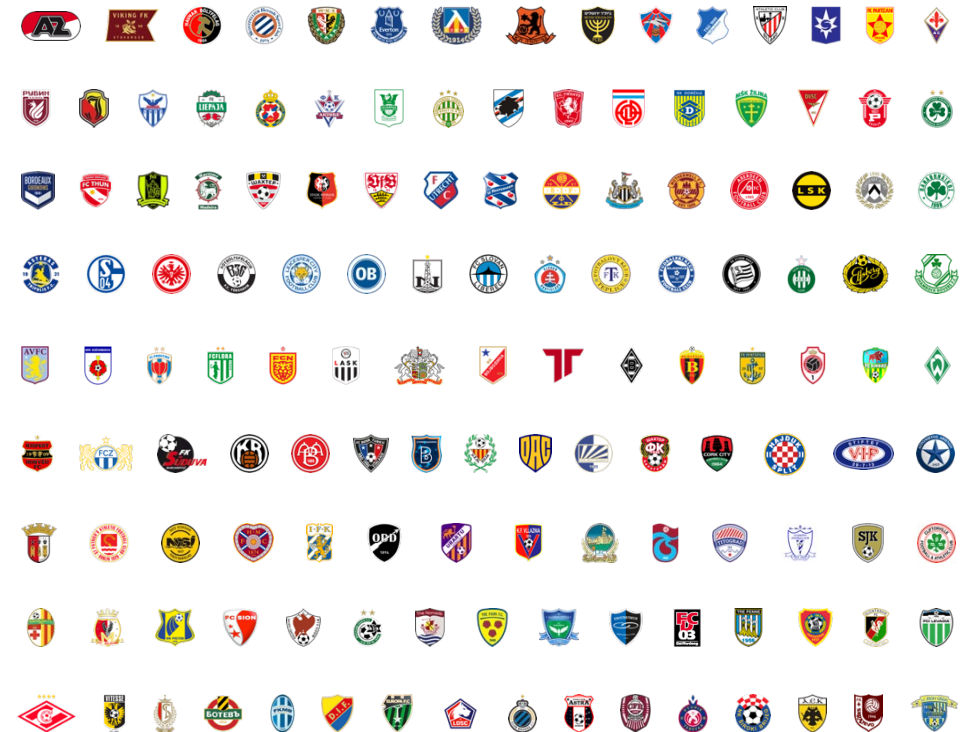
Subdivision 3



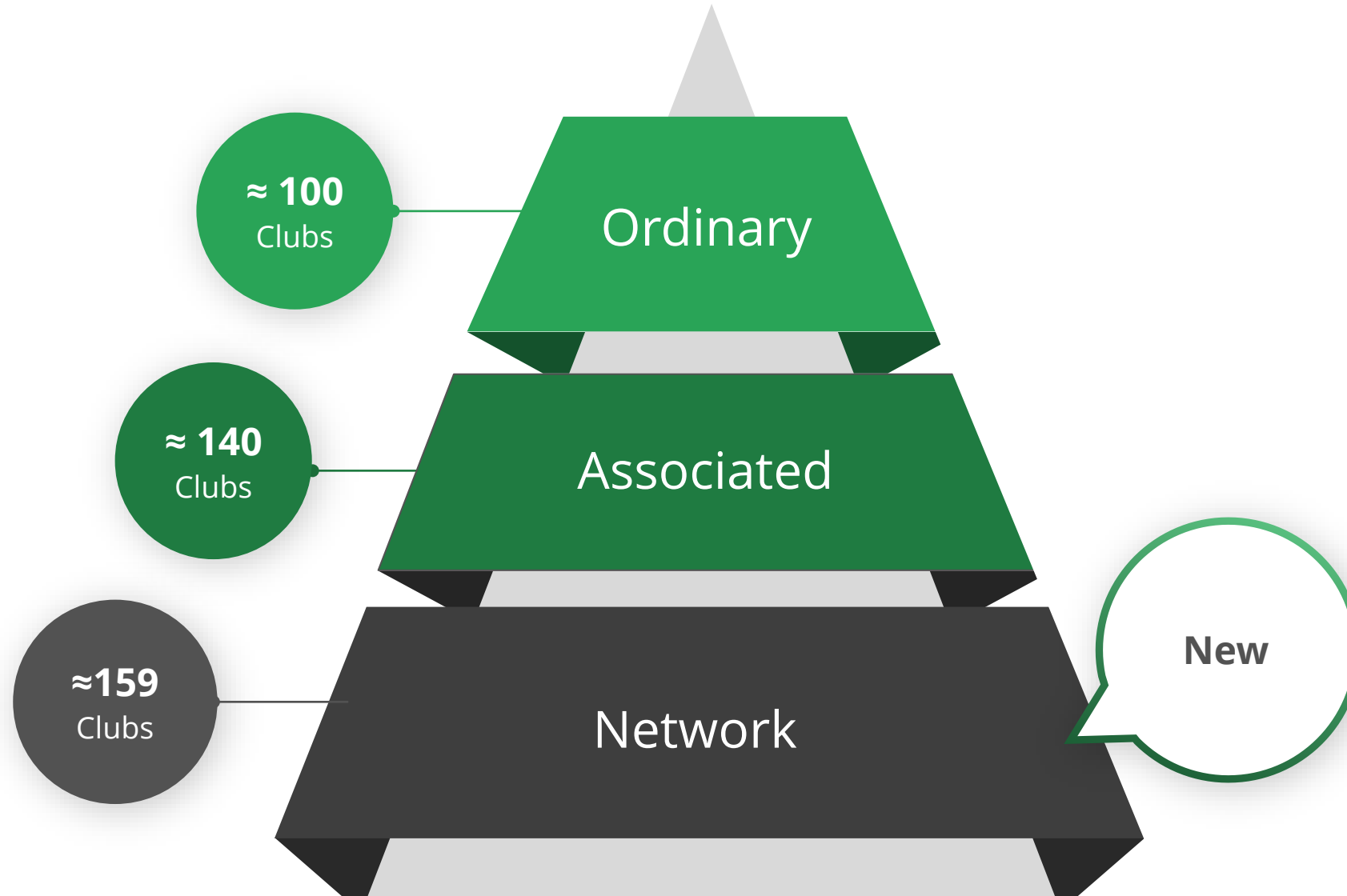
Subdivision 4



Associated Members



Network Membership – Proposed Structure



Network Membership – Objectives & Rights



Objective

**Expanded
ECA
Family**

Objective

**“Aspiring
Clubs of
Europe”**

Objective

**Higher ECA
Services
Impact**

Right

**Eligible for
all ECA Club
Services**

Right

**Two-Way
Dialogue with
ECA and
Members**

Network Membership - Simulation



	Sub 1	Sub 2	Sub 3	Sub 4
Allocation	5 per country (30 in total)	4 per country (36 in total)	3 per country (39 in total)	2 per country (54 in total)

159 in Total

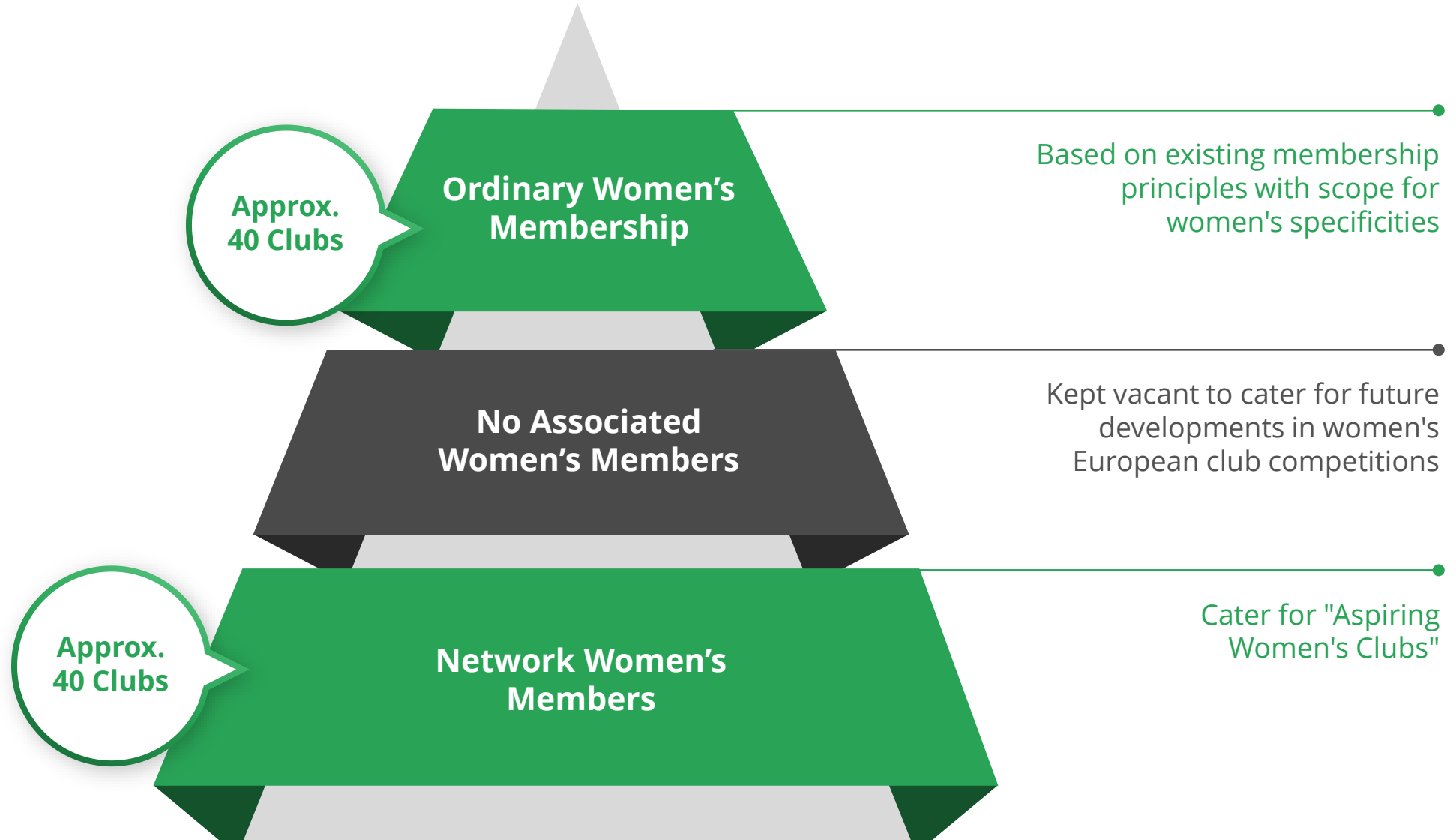
Route 1 "Next 50"

- **Objective:** Include more clubs playing European football *infrequently*
- **Process:** Include the *next 50 ranked Clubs* on UEFA Club Coefficient who are not otherwise members

Route 2 "Domestic Coefficient"

- **Objective:** Include *strong clubs who do not compete in Europe*
- **Process:** Bespoke domestic coefficient based solely on *domestic league sporting performance* over 4-year period

Women's Membership – Proposed Structure





7. 2022 ECA Events and Services Calendar



ECA Campus

Our new home for Knowledge, Education, Research and Insights

ECA Campus offers a home hosting content online of services related to:

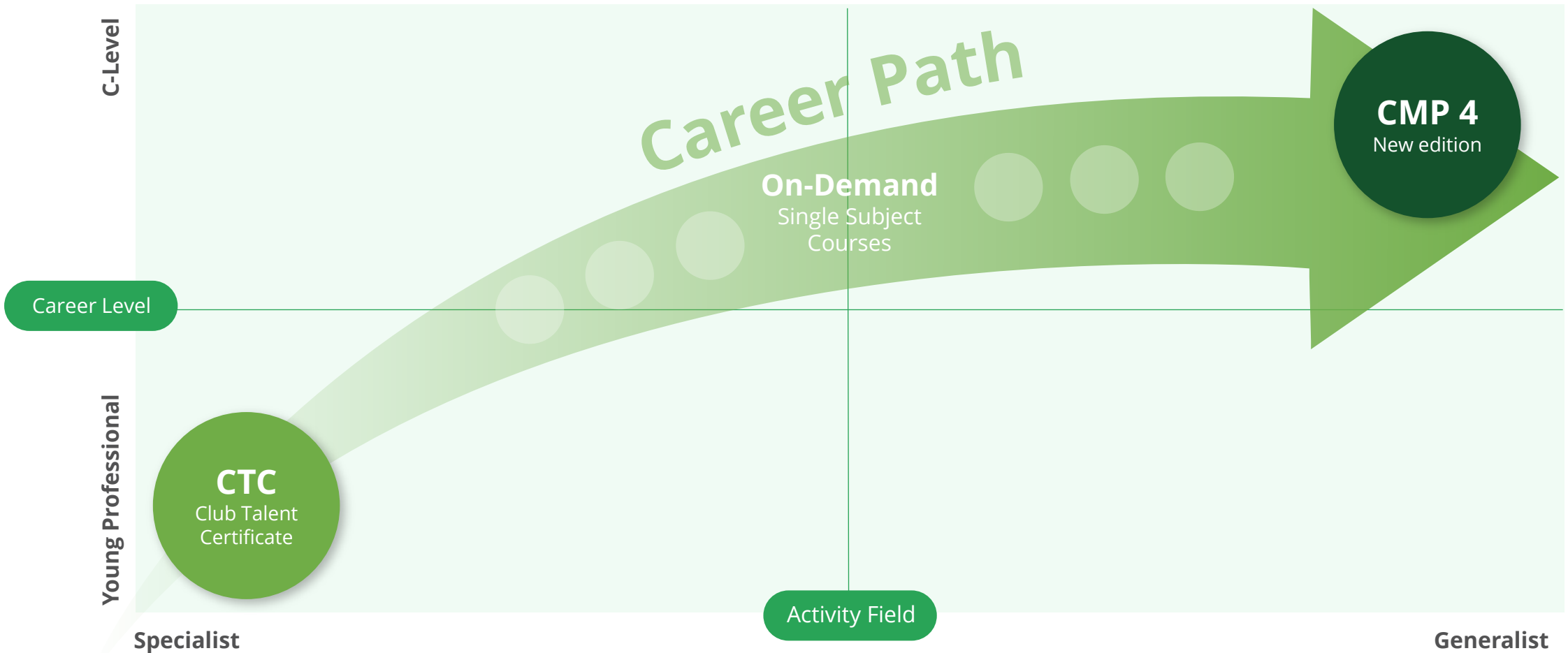
- **Education:** Various Programmes and CMG in the future
- **Knowledge Sharing:** Webinars and Workshops
- **Research:** Reports & Publications



To be
launched
over this
Summer









Development of ECA Education Services Portfolio

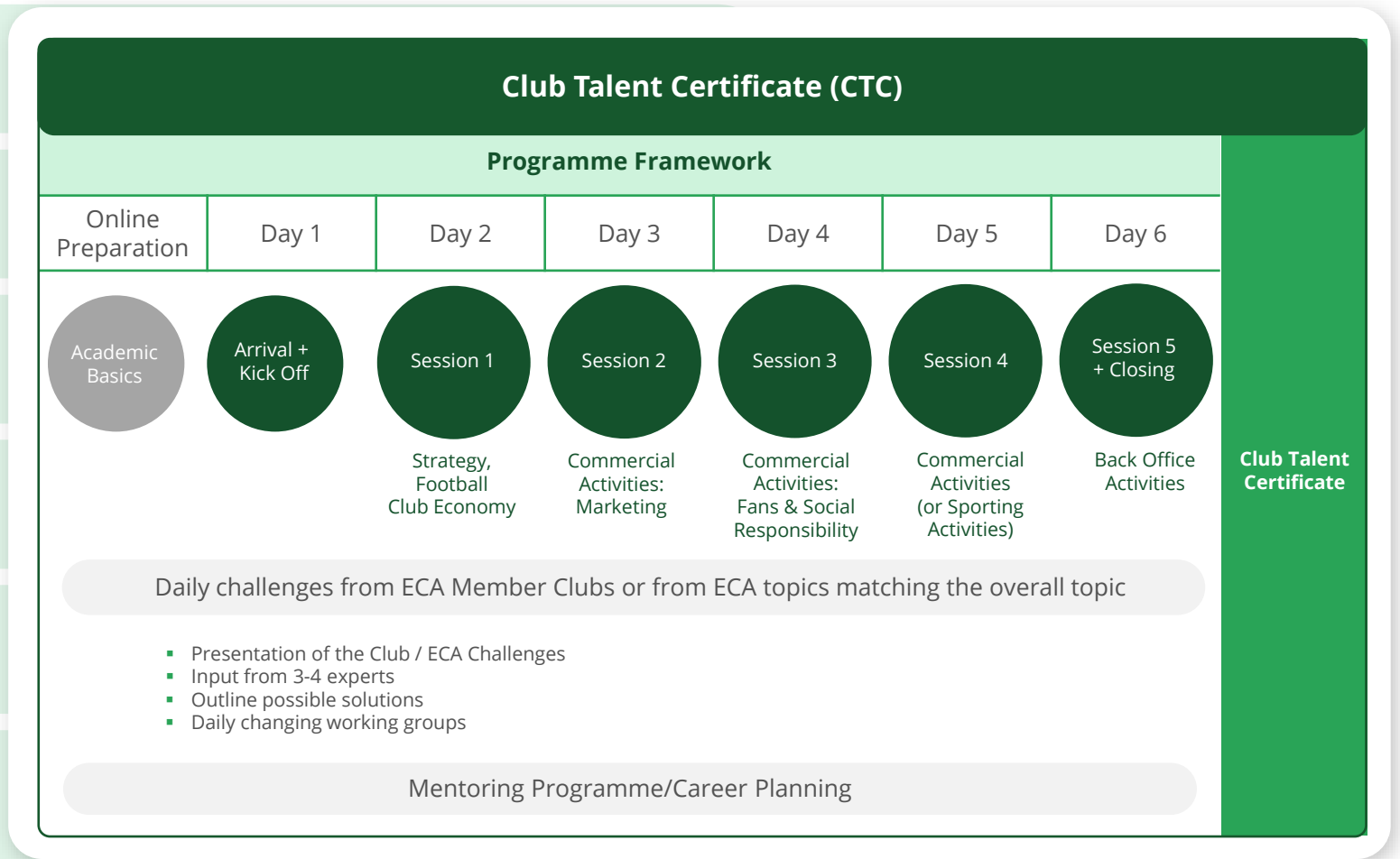


Club Talent Certificate – What



Supporting Club Talents to accelerate their career & sensitise them to the industry's current challenges

-  Career starters & young Professionals from ECA Members & Network Clubs
-  25-40 Participants per edition
-  Physical event + online preparation
-  2.5-day online preparation + 5.5-day residential session
-  End of November
- 
 - Not many 1-week programmes for young talents on the market
 - Boot camps for managers between 1,000€ - 3,000€



ECA Financial Sustainability Workshop

FOR YOUR FINANCE STAFF!



Day 1

12:00 to 13:30 – Welcome desk + informal lunch

14:00 to 15:15 – Plenary session – strategic presentation of the European Football Landscape

15:15 to 15:30 – Break

15:30 to 18:00 – Breakout sessions (3-4 rooms) – detailed presentations from UEFA and Q&A “meet the regulator”. Clubs divided by size/country

19:00 – Apéro time

20:00 – Dinner (casual / friendly)

Day 2

9:00 to 11:30 – Plenary – Regulatory Matters

- FIFA Agent Reform – presentation + Q&A
- FIFA Clearing House – presentation + Q&A

11:30 – 12:00 : wrap up (guest?)

11:30 – buffet lunch / Coms session (interviews...)

Draft agenda


Date: November 2022 - *to be confirmed*

Location: *to be confirmed*

Purpose:

- Provide all necessary detailed technical elements in relation to the new Club Licensing and Financial Sustainability regulations
- Discuss with UEFA Teams
- Update on other main ongoing financial topics (e.g. FIFA Agents / Transfers reforms...)
- For finance teams within ECA clubs

Services Calendar 2022



ECA Campus “eLearning” Platform	July	Online
Future of Fandom ‘Engaging the next Generation’ Report	July	Digital
Legal Journal – Second Edition	July	Digital
Sponsorship Platform: Package Builder	September	Online
ECA Financial Sustainability Workshop	TBC	TBC
ECA Youth Football Knowledge Exchange	17 – 18 October	Rome, Italy
Club Talent Certificate – Kick-off	November	Lisbon, Portugal



CASE STUDY: LITIGATION AT FOOTBALL BODIES

UEFA 35210: Brief Facts



Head Coach



C

Assistant Coach



B

LICENCE



UEFA
EUROPA
CONFERENCE
LEAGUE™

Head Coach



Assistant Coach



VS



Particularly, the UEFA match delegate reported that "[t]he coach of the visiting team is not the one mentioned on the players list. The actual coach is Michael MacElwee, I asked him if he was the coach and he confirmed that he was the coach. On the game sheet the coach is Mr. Raul Castillo."

UEFA CEDB RULES:

To ban Mr. Michael MacElwee from carrying out any function of a head coach, as well as of any coaching staff, at UEFA competition matches until he fulfills the criteria contemplated in Article 36 in conjunction with Article 40(1)(b) UEFA Club Licensing and Financial Fair Play Regulations. In particular, Mr. Michael MacElwee shall not seat in the technical area during UEFA competition matches until the above criteria are fulfilled.

To fine Lincoln Red Imps FC €50,000 for the violation of the general principles of conduct (i.e. for not playing 2021/22 UEFA Champions League, 2021/22 UEFA Europa League and 2021/22 UEFA Europa Conference League matches under the direction of a head coach who holds the minimum coaching qualification as defined in the UEFA Club Licensing and Financial Fair Play Regulations).

HOW DID THE ECA ASSIST LINCOLN FC (AND CAN ASSIST YOU IN THE FUTURE)

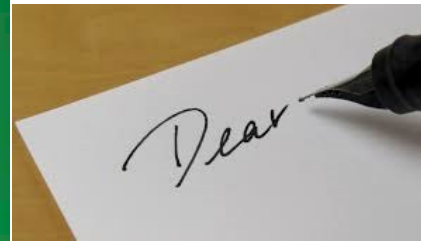
Total handling
of the matter



Procedural
guidance



Preparation of
correspondence



Preparation of
submissions



ECA's legal team has been involved in over 500 proceedings before sports bodies, having worked for FIFA, UEFA and the CAS.

APPEAL BEFORE THE UEFA APPEALS COMMITTEE

BEFORE THE UEFA APPEALS BODY
35210/mb1

LINCOLN RED IMPS FC

FIRST APPELLANT

AND

MR MICHAEL MCELWEE

SECOND APPELLANT

GROUNDS FOR APPEAL AGAINST THE DECISION RENDERED
 BY THE UEFA CONTROL, ETHICS AND DISCIPLINARY BODY ON
 2 MARCH 2022

TABLE OF CONTENTS

1. INTRODUCTION.....	3
2. FACTUAL BACKGROUND.....	4
A. Lincoln Red Imps FC	4
B. Mr Michael McElwee.....	4
C. The hiring of Mr McElwee as the Club's head coach	5
D. The misregistration of Mr Raúl Castillo as the Club's head coach.....	5
E. The UEFA-Club communications and the match reports.....	6
3. PROCEDURAL BACKGORUND.....	8
4. JURISDICTION OF THE AB	10
5. APPLICABLE LAW, REGULATIONS AND PRINCIPLES OF LAW.....	10
6. ARGUMENTS AS TO THE SUBSTANCE	13
A. The Appealed Decision.....	13
B. The Appellants did not violate any UEFA regulation	13
C. The fine imposed on the First Appellant is disproportionate	16
7. REQUEST TO SUSPEND THE SANCTION.....	20
8. REQUESTED RELIEF.....	21

ARGUMENTS OF THE APPEAL

1

Mr McElwee did meet (and continues to do so) the necessary requirements to be the Club's head coach pursuant to the relevant provisions of the CLFFPR and the Gibraltar Football Association's Club Licensing Regulations ("**GFA CLR**"). Therefore, there is no violation of Article 6.01(b) UCCR, let alone of Article 11 DR.

2

Subsidiarily, the fine imposed on the Club is disproportionate considering the specific circumstances of the matter at hand and the sanction on the Club must therefore be amended.

ARGUMENTS OF THE APPEAL

- Mr McElwee started the UEFA B licence course in 2017 completing 5 modules, but he had to drop out due to personal reasons. Thereafter, he was unable to continue due to the COVID-19 Pandemic. But had been enrolled once again as of January 2021

Article 40 of the CLFFPR

***A holder of the required UEFA coaching licence within the meaning of Articles 36 to 39 is considered a coach who**, in accordance with the UEFA implementation provisions of the UEFA Coaching Convention, has:*

- a) been issued a UEFA coaching licence by a UEFA member association; **or***
- b) **at least started the required UEFA coaching diploma course**. Simple registration for the required diploma course is not sufficient to meet this criterion (emphasis added).*

- The sanction is completely disproportionate

80% of the Club's entire expenses incurred in 2021 for all medical services;
100% of the Club's expenses in 2021 for security, stewards and police services; and
200% of the Club's entire expenses related to hospitality services.

APPEALS BODY DECISION



Decision of 6 May 2022

rendered by the

APPEALS BODY

Sitting in the following composition:

Chairman: Tomás Marqués Pedro (ESP)
Members: Francois Pierre (FRA)
Mavromati Despina (GRE)

In the case

Lincoln Red Imps FC & Mr. Michael MacElwee

represented by Mr. Dylan Viagas, President of Lincoln Red Imps FC

Appellants

and

UEFA

represented by Mr. Dimitris Davakis, UEFA Ethics and Disciplinary Inspector

Respondent

The Appeals Body

decides

1. The appeal lodged by Lincoln Red Imps FC and Mr. Michael MacElwee is partially upheld. Consequently, the UEFA Control, Ethics and Disciplinary Body's decision of 2 March 2022 is amended as follows:
 1. To close the disciplinary proceedings opened against Mr. Michael MacElwee.
 2. Lincoln Red Imps FC ensures that Mr. Michael MacElwee is informed personally of this decision.
 3. To warn Lincoln Red Imps FC for the violation of Article 11(1) of the UEFA Disciplinary Regulations, i.e. for having provided incorrect information to the UEFA administration.
2. The costs of the proceedings, totalling €1,000 (minus the appeal fee), are to be paid by Lincoln Red Imps FC.

Chairman

Pedro Tomás

cc. Gibraltar Football Federation

RECENT CASES

- Successfully assisting a Northern Irish club to defend an appeal lodged against it before the Court of Arbitration of Sport.
- Successfully assisting a French club appealing a decision of the FIFA Disciplinary Committee before the FIFA Appeals Committee, which annulled a transfer ban imposed on such club.
- Successfully assisting an Albanian club in a claim against a former player before the FIFA DRC.
- Assisting a French club defending a claim for outstanding remuneration lodged against it before the FIFA DRC **(ongoing)**.
- Assisting a Norwegian club defending a claim for compensation for breach of contract lodged against it before the FIFA DRC **(ongoing)**.
- Assisting the same Norwegian club defending a claim for training compensation lodged against it before the FIFA DRC **(ongoing)**.
- Assisting a Croatian club with an appeal before the Court of Arbitration for Sport **(ongoing)**.
- Assisting a Cypriot club with the filing of a claim before the FIFA DRC related to the solidarity mechanism **(ongoing)**.



8. Any Other Business



Target Org Chart - Summer 2022

