Received by NSD/FARA Registration Unit 10/29/2022 12:47:06 AM OMB No. 1124-0002; Expires July 31, 2023

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of

1938, as amended

		For 6 Month Pe	riod Ending <u>o</u>	9/30/2022 (Insert date)	
		I	- REGISTR	ANT	
1.	(a) Name of Registrant DDB Canada				(b) Registration Number
	(c) Primary Business Address 33 Bloor Street, East Suite	e 1700, Toronto,	Ontario, CA	NADA M4W 3T4	7099
2.	Has there been a change in the infor	mation previously	furnished in co	nnection with the fol	lowing?
	(a) If an individual:				
	(1) Residence address(es)	Yes	No 🗆		
	(2) Citizenship	Yes	No 🗆		
	(3) Occupation	Yes	No □		
	(b) If an organization:				
	(1) Name	Yes 🗆	No 🗷		
	(2) Ownership or control	Yes □	No 🗷		
	(3) Branch offices	Yes 🗆	No 🗷		
	(c) Explain fully all changes, if an	y, marcated in rien	15 (a) and (b) a	30VC.	
_	IF THE REGISTRANT If the registrant previously filed an I-				
4	period. Yes \(\Boxed{\sigma}\) No \(\beta\)		ieuiei any chan	ges meiem have occ	arrea during ans o monur reporting
			37	No 🗆	
	If yes, has the registrant filed an upo	lated Exhibit C?	Yes 🗆	но 🗆	

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

 (a) Have any persons become Yes 	partners, officers, directors No \square	or similar officials during this	6 month reporting perio	d?
If yes, furnish the followi				
Name	Residence Address	Citizenship	Position	Date Assumed
Eve Rémillard Larose		CANADA	CEP	08/10/2022
(b) Have any persons ceased a Yes	No 🗷	lirectors or similar officials of	the registrant during this	s 6 month reporting period
If yes, furnish the following				D . C . 1
Name	Posit	1011		Date Ceased
5. (a) Has any person named in I Yes □	No 🗷		nterests of any foreign p	rincipal?
If yes, identify each such	person and describe the serv	rice rendered.		
Name	Foreign Principal	(s) Represented Services		
related or similar capacity	furtherance of the interests? Yes	ee or individual working in an of any foreign principal(s) in s \(\simeq \) No \(\bar{\mathbb{K}} \) ice Address Citizensl	other than a clerical or so	
(c) Have any employees or in connection with the regist	dividuals, who have filed a s		ent, terminated their emp No ☑	oloyment or
If yes, furnish the following		g periou. 100 —		
Name	Position or	Connection	Da	te Terminated
(d) Have any employees or in principal during this 6 mo		short form registration stateme s □ No 🗷	ent, terminated their com	nection with any foreign
If yes, furnish the following	ng information:			
Name	Position or Connection	Foreign Principal	Da	te Terminated
6. Have short form registration statement or submitted with t	his filing? Yes 🗷	No 🗆		
If no, list names of persons w	tho have not previously filed	I the required statement or are	not submitting a short for	orm with this filing.

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II - FOREIGN PRINCIPAL

7.	Has the registrant's c Yes □	onnection with any foreig	n principal(s) en	ded during this 6 mo	nth reporting period?	
	If yes, furnish the fol	llowing information:				
	Foreign Principal			Е	ate of Termination	
8.	Yes	ded any new foreign princ No ≰	sipal(s) ² during t	his 6 month reporting	g period?	
	If yes, furnish the fol	llowing information:				
	Foreign Principal			Γ	Pate Added	
9.	In addition to those r during the 6 month r Canadian Energy C	eporting period.	any, list the fore	ign principal(s) who	n the registrant continued to repres	eent
10	Exhibit A ³ Exhibit B ⁴	Yes □ Yes □	for the newly ac No □ No □	Ided foreign principa N/A 🗷 N/A 🗷	l(s), if any, listed in Item 8?	
	If no, please file	the required exhibit.				
	represented duri If yes, has the re	any changes in the Exhib ng this 6 month period? egistrant filed an amendment the required amendment.		Yes 🗷	y foreign principal(s) whom the reg No □ No ►	gistrant

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11.	During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes 🗷 No 🗆					
	If yes, identify each foreign principal	and describe in full det	ail all activities and	d services:		
	Foreign Principal	Activities	Services (Services			
	Canadian Energy Centre Ltd.	for fore		ons campaign within ncluding by purchasi gn principal		
12.	During this 6 month reporting period, as defined below? Yes	has the registrant, on b	ehalf of any foreig	n principal, engaged in	political activity ⁵	
	If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.					
	Set forth below a general description of the registrant's political activities.					
	Canadian Energy Centre Ltd.: Prepare and disseminate advertising materials regarding the Canadian oil and gas industry. All such materials have been submitted as informational materials.					
	Set forth below in the required detail	the registrant's politica	l activities.			
	Foreign Principal Date	Contact	Method	Purpose		
13.	In addition to the above described act				ny services on its own	
	behalf which benefits the registrant's	foreign principal(s)'?	Yes 🗆	No 🗷		
	If yes, describe fully.					
	Foreign Principal	I	Activities/Services			

^{5 &}quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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IV - FINANCIAL INFORMATION

14. (a)	RECEIPTS-MONIES During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No
	If no, please explain why no monies were received.
	If yes, set forth below in the required detail and separately for each foreign principal an account of such monies. ⁶
	Foreign Principal Date Received From Whom Purpose Amount Subtotal See Appendix for Response
	\$ 4,588,116.44
	Total
(b)	RECEIPTS - FUNDRAISING CAMPAIGN During this 6 month reporting period, has the registrant received, as part of a fundraising campaign ⁷ , any money on behalf
	of any foreign principal named in Items 7, 8, or 9 of this statement? Yes \(\square \) No \(\mathbb{E} \)
	If yes, has the registrant previously filed an Exhibit D^8 to its registration? Yes \square No \square
	If yes, indicate the date the Exhibit D was filed. Date
	If no, please file the required Exhibit D.
(c)	RECEIPTS-THINGS OF VALUE During this 6 month reporting period, has the registraint received any thing of value ⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes \(\subseteq \) No \(\subseteq \)
	If yes, furnish the following information:
	Foreign Principal Date Received From Whom Purpose Thing of Value Canadian Energy Centre Ltd. Nothing Received

^{6, 7} A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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15 (a) I)I	SRURS	SEMEN	1 S-V	IONIE	٠.

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes 🗷 No 🗆

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal Canadian Energy Centre Ltd.	Date 03/18/2022- 09/30/2022	Recipient StackAdapt, Google Display Network, LinkedIn, Bing	Purpose Payment to third parties for digital advertising placement	Amount \$1,921,096. 74	Subtotal
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	Various: Wall Street Journal, New York Times, Washington Post, Housston Chronicle, Chicago Tribune, Financial Times, Gannett Media, Hatch 64, Chicago Tribune, Philadelphia Inquirer, Los Angeles Times, San Diego Union, Boston Globe, The Hill	Payment to third parties for print advertising placement	\$2,017,759. 64	
		Counterpoint Strategies	Payment for communication		
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	Stone Olafson	consultancy services	\$120,000.00	
			Payment for market		
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022		research services	\$47,863.67	
Canadian Energy Centre Ltd.				>	

\$4,106,720. 05

\$ 4,106,720.05

Total

	Received by NS	D/FARA Reg	gistration Unit	10/29/2022 12:4	47:06 AM	
(b)		oorting period, has a activities on beha	the registrant disposed lf of any foreign princ		(PA) other than money in furtherance 8, or 9 of this statement?	GE 7
	Foreign Principal Canadian Energy Centre Ltd.	Date	Recipient	Purpose Nothing Disbu	Thing of Value	
(c)	behalf either directly or	orting period, has through any other	the registrant (or any s person, made any con	tributions of money or	rom its own funds and on its own other things of value 11 in connect vention or caucus held to select	tion

candidates for political office?

Date

Yes 🗌

If yes, furnish the following information:

Donor

No 🗷

7)

Amount/Thing of Value

Political Organization/Candidate Method

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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V-INFORMATIONAL MATERIALS

16. (a) During this 6 month re	porting period, has the registran	t prepared disseminated or car	used to be disseminated any
informational material		o \square	social to be dissernative dury
(b) If yes, identify each suremaining items in this		nformational materials were dis	sseminated and respond to the
	ing period, has a budget been est paring or disseminating informa preign principal, and specify the	tional materials? Yes	□ No 🗷
Foreign Principal		Period of Time	Amount
			Total
18. During this 6 month reporting informational materials inc	ing period, has the registrant's ac luded the use of any of the follo	ctivities in preparing, dissemina	ating or causing the dissemination of
☐ Magazine or newspaper	★ Advertising campaigns	☐ Press releases	☐ Pamphlets or other publication
☐ Lectures or speeches	☐ Radio or TV broadcasts	☐ Motion picture films	☐ Letters or telegrams
☐ Email			
☐ Website URL(s):	Name and the second		
☐ Social media websites URL	(s):		
Other (specify)			
19. During this 6 month reporting materials among any of the		pared, disseminated, or caused	to be disseminated informational
☐ Public officials	☐ Newspa	pers	☐ Libraries
☐ Legislators	☐ Editors		☐ Educational institutions
☐ Government agencies	☐ Civic gr	oups or associations	☐ Nationality groups
☐ Other (specify)			
20. Indicate the language used	in the informational materials:		
▼ English	☐ Other	(specify)	
	h the FARA Unit, U.S. Departm caused to be disseminated during		em of such informational materials ? Yes 🗷 No 🗌
If no, please file the require	ed informational materials.		
22. Has the registrant labeled e Yes ▼ No □		materials with the statement rec	quired by Section 4(b) of the Act?

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature ¹³
10/28/2022	Louis DiLorenzo	/s/Louis DiLorenzo
		
	-	-
		<u> </u>

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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EXECUTION

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Date	Printed Name	Signature
		Louis DiLorenzo
		0
		

Appendix Response to Item 14(a)-Detail

Foreign Principal(s)	Date Received	From Whom	Purpose	Amount	Subtotal
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	CEC	Costs for print advertising placements with various third-party print media publications	\$2,017,759.6 4	
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	CEC	Costs for digital advertising placements with various third-party digital media publications and providers	\$1,921,096.7	
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	CEC	Compensation for advertising services rendered	\$481,396.39	
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	CEC	Costs for communication consultation	\$120,000.00	
Canadian Energy Centre Ltd.	03/18/2022- 09/30/2022	CEC	Costs for third-party market research provider	\$47,863.67	
Canadian Energy Centre Ltd.				>	\$4,588,116.4