









ACADEMIES











A WORLDWIDE LEADER IN THE MEDIA INDUSTRY, LAGARDÈRE IS COMMITTED TO GROWING ITS SPORTS AND ENTERTAINMENT BUSINESS THROUGH LAGARDÈRE UNLIMITED

LEVERAGING COMPLEMENTARITY

Lagardère Unlimited innovates and leverages the complementarity between six universes: representation of prominent artists and athletes, management of sports academies, events planning and logistics, management of medias, marketing and consulting.

SPORTS AND ENTERTAINMENT

Originally specialized in sports talent management, Lagardère Unlimited has rapidly opened its books to all types of creative and artistic talent with one common denominator: the sharing of emotion.

UNIQUE EXPERTISE

Lagardère Unlimited offers its clients a comprehensive range of integrated services to meet the every need of:

 THE INDIVIDUAL ATHLETE from training through to the negotiation of sponsorship contracts as well as image management during tournaments;

ORGANIZATIONS, CLUBS OR MANAGEMENT COMPANIES by providing them with the facilities to get buyers for advertising, business partners and sponsors as well as consultancy services in management, organization and turnkey hospitality services;

SPONSORS AND ADVERTISING BUYERS by proposing events, athletes or celebrities and media planning;

FIRMS, COMPANIES OR GROUPS wishing to develop a communication strategy that combines performance, dynamism and emotion;

THE GENERAL PUBLIC, by organizing crowd-pulling events and broadcasting through traditional or digital media.

MEDIA AT THE HEART OF THE OFFER

By placing the media at the heart of image management, Lagardère Unlimited offers athletes and artists a new way to build their own brand personalities and develop their careers.

A PERSONALIZED APPROACH

Lagardère Unlimited differentiates itself through a qualitative approach to client relationships, remaining in touch on a daily basis, thanks to a responsive organization that puts people first.

AN INTERNATIONAL DIMENSION

Already representing more than 350 high-profile clients from 30 countries as well as 20 global events, 1 academy in Paris and 1 partnership with another in Florida, Lagardère Unlimited's goal is to quickly become a key international player.

Founded in Paris, the company also has offices located all over the world including New York, London, Los Angeles and Miami in order to remain close to athletes, artists, entertainers and related professionals in their fields.

THE POWER OF A WORLDWIDE COMPANY

Futhermore, Lagardère Unlimited takes advantage of her mother company with more than 8 billion euros sales, offices in more than 30 countries, a strong worldwide retail network, advertising sales forces around the globe and strong ties with the largest companies in the world.



















KEVIN O'CONNOR

With more than 20 years of sports industry experience, O'Connor comes to Lagardère Unlimited from Saddlebrook Sports where he served as President of Saddlebrook Properties LLC; there he negotiated training programs and retainer-based services for professional tennis players, featuring several num-

ber one ranked players in the world including marquee names such as Pete Sampras, Justine Henin and Jennifer Capriati.

EXPERT

IN HIGH GROWTH MANAGEMENT

Through the highest degree of professional attention and personal service, O'Connor expanded the Elite Athlete training business to incorporate team sports such as baseball and football and hockey. O'Connor negotiated with a number of sport management agencies and put together training programs with CAA's baseball division, immediately bringing more than 20 baseball players to the program, including World Series champions Derek Jeter and Ryan Howard. Saddlebrook's football program also prospered, improving several players' draft status and training/veteran players in the off season such as Dustin Keller and Superbowl XLIV Champion Sedrick Ellis.



O'Connor's expertise in recruiting and retaining clients has been the foundation of Saddlebrook's growth, expanding during his tenure. Through O'Connor's key executive relationships and aggressive approach to expansion, Saddlebrook purchased a part of the Tampa Bay Rowdies, a newly formed professional soc-

cer team part of the North American Soccer League.

Before arriving at Saddlebrook, O'Connor served as the executive director of tennis for the Anschutz Entertainment Group (AEG).

CHARITABLE ACTIVITIES

O'Connor has been involved in numerous organizations and charitable activities in the Tampa Bay area. He has served on the executive committee and the board of directors for the Tampa Bay Sports Commission and Tampa Bay & Company, as well as being involved with the Turn2 Foundation. O'Connor received his BA in Public Relations from Loras College, and resides in New York City.



Lagardère **Handlere Unlimited** ®

OLIVIER GUIGUET

EARLY INTERNATIONAL RESPONSABILITIES

Born in 1970, Olivier Guiguet graduated from Reims Sup. de Co in 1993. He began his career at Danone in France and Mexico, moving from the Marketing to the Sales Division.



RECOGNIZED MARKETING EXPERTISE

In 1996, he joined the Marketing division's management team as a project manager for the French 1998 Football World Cup Organizing Committee. He was responsible for the official site for Marseille as well as commercial partnerships.

MEDIA RIGHTS MANAGEMENT

In 1998, he joined France Galop as marketing and development director.

At the request of Jean-Luc Lagardère, President of France Galop, he set up and developed France Galop's media policy and implemented the transfer of horse racing coverage from France Televisions to Canal +. WORLDWIDE EXPOSURE IN LAGARDERE GROUP

In 2004, he became Lagardère Active's marketing and communication director. Working directly under Arnaud Lagardère, Olivier Guiguet was a member of Lagardère Active's executive board.

In 2007, Olivier Guiguet was appointed Chairman and CEO of Lagardère Sports by Arnaud Lagardère.





REPRESENTATION

LAGARDÈRE UNLIMITED REPRESENTS MORE THAN 360 OF THE WORLD'S LEADING CELEBRITIES, RANGING FROM UP-AND-COMING TALENTS TO ESTABLISHED CHAMPIONS, SINGERS, ENTERTAINERS AND LIVING LEGENDS, ALL OF WHOM RELY ON THE COMPANY FOR ITS EXEMPLARY PERSONAL MANAGEMENT SERVICES AND MARKETING PROWESS.

Andy Roddick, Justine Henin, Joakim Noah, Reggie Bush, ... Lagardère Unlimited looks after a vast and world-leading portfolio of stars, including a comprehensive selection of talents. While the roster is currently focused on personalities current actives and inactives in sports, music and fashion as well as living legends, it is steadily evolving to encompass all creative and artistic disciplines.

IDENTIFYING TALENT

Always on the look out for the talented individuals of the future, Lagardère Unlimited's teams are supported by a network keeping them permanently up to date with the latest trends and the development of highpotential sportsmen and women.

MEDIA AND MARKETING RIGHTS MANAGEMENT

Lagardère Unlimited's agents develop close relationships with players and stars, offering them year-round assistance, handling logistics (hotel and flight reservations, tournament registrations, etc.), image management (rights, sponsors, etc.), scheduling and events planning (tournaments, concerts, etc.), and press relations. Always attentive to their clients' needs, Lagardère Unlimited's agents advise and orient them in order to find the best solutions.

IMAGE MANAGEMENT

Lagardère Unlimited's strength lies in its ability to develop, promote and leverage the commercial potential of each personality thanks to the media activities of the Lagardère Group, one of the leading players worldwide in this sector.

KEY FIGURES

- 360 ATHLETES & CELEBRITIES 30 NATIONALITIES 12 DISCIPLINES: * BASKETBALL * COACHES * CRICKET * FIGHT SPORTS * FENCING * FOOTBALL * LIVING LEGENDS & ENTER-
- TAINMENT ¥ SWIMMING ¥ MOTORSPORTS ¥
- ★ TENNIS ¥ TRACK AND FIELD ¥ RUGBY ¥



JOSE ACASUSO Argentina Born: 10/20/82 Best ranking : 20 (SIMPLE) / 27 (DOUBLE)



IGOR ANDREEV Russia Born: 07/14/83 Best ranking : 18 (SIMPLE) / 59 (DOUBLE)



DANILA ARSENOV Russia Born: 09/06/89 Best ranking : 745



TENNIS

AUGUSTIN CALLERI Argentina Born: 03/14/76 Best ranking : 16



RAFAEL CAMILO Brazil Born: 03/13/90 Best ranking : 559



PAUL-GERARD CAPDEVILLE CASTRO Chile Born: 04/02/83

Best ranking : 76 (SIMPLE) / 147 (DOUBLE)

JÉRÉMY CHARDY France Born: 02/12/87 Best ranking : 31

EVGENY DONSKOY Russia Born: 09/05/90 Best ranking : 469



IAMES DUCKWORTH Australia Born: 01/21/92 Best ranking : 1603



PEDRO DUMONT Brazil Born: 05/03/94



AGUSTIN ECHARTE Argentina Born: 10/20/88







GUILHERME CLEZAR

Born: 12/31/92

Best ranking : 13

Brazil





BOB BRYAN USA Born: 04/29/78 Best ranking : 116 (SIMPLE) / 1 (DOUBLE)



MIKE BRYAN USA Born: 04/29/78 Best ranking : 246 (SIMPLE) / 1 (DOUBLE)



THIEMO DE BAKKER Netherlands Born: 09/19/88 Best ranking : 96











60 (SIMPLE) 74 (DOUBLE)

REPRESENTATION

AMER DELIC

USA / Bosnia

Best ranking :

Born: 06/30/82



SOMDEV DEVVARMAN Born: 02/13/1985





TENNIS

REPRESENTATION



MARDY FISH USA Born: 12/09/81 Best ranking : 17 (SIMPLE) / 14 (DOUBLE)



SAM GROTH Australia Born: 10/19/87 Best ranking : 230 (SIMPLE) / 233 (DOUBLE)



ROMAN JEBAVY Czech republic Born: 11/16/89 Best ranking : 476



RICHARD GASQUET France Born: 06/18/86 Best ranking : 7



VICTOR HANFSCU Romania Born: 07/21/81 Best ranking : 26



ASHOT KHACHARYAN Russia Born: 11/28/92



FREDERICO GIL Portugal Born: 03/24/85 Best ranking : 66 (SIMPLE) / 108 (DOUBLE)



TOMMY HASS Germanv Born: 04/03/78 Best ranking : 2

EVGENI KIRILLOV Russia Born: 07/14/87 Best ranking : 273

MARTIN KLIZAN

Slovakia



ANDREY GOLUBEV Kazakhstan Born: 07/22/87 Best ranking : 57 (SIMPLE) $\overline{/282}$ (DOUBLE)



FERNANDO GONZALEZ Chile Born: 07/29/80 Best ranking : 5



VLADIMIR IGNATIK Belarus Born: 07/14/90

USA



DENIS KUDLA Ukraine Born: 08/17/92 Best ranking : 3



MAXIMO GONZALEZ Argentina Born: 07/20/83 Best ranking : 58 (simple) / 46 (DOUBLE)



ALEXEL GRIGOROV Russia Born: 02/02/90 Best ranking : 5



DENIS ISTOMIN Uzbekistan Born: 09/07/86 Best ranking : 57 (SIMPLE) / 151 (DOUBLE)



JERZY JANOWICZ



ANDREY KUZNETSOV Russia Born: 02/22/91 Best ranking : 300

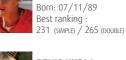


LUKAS LACKO Slovakia Born: 11/03/87 Best ranking : 74 (SIMPLE) $\tilde{/}$ 310 (DOUBLE)











NICOLAS MASSU Chile Born: 10/10/79 Best ranking : 9



TENNIS

JOSSELIN OUANNA France Born: 04/14/86 Best ranking : 88



VASEK POSPISIL Canada Born: 06/23/90 Best ranking : 241

SAM QUERREY

Born: 10/07/87

USA

REPRESENTATION



PAUL-HENRY MATHIEU France Born: 01/12/82 Best ranking : 12



SCOTT OUDSEMA USA Born: 07/01/86 Best ranking : 255 (SIMPLE) / 151 (DOUBLE)



LEONARDO MAYER Argentina Born: 05/15/87 Best ranking : 54



BOWEN OUYANG China Born: 05/19/92 Best ranking : 179

FILIP PELIWO

Canada Born: 01/30/94 Best ranking : 372



IOSE PEREIRA Brazil Born: 01/26/91 Best ranking : 4



PETER POLANSKY Canada Born: 06/15/88 Best ranking : 164 (SIMPLE) / 394 (DOUBLE)



STANISLAV POPLAVSKYY Ukraine Born: 04/02/91





USA

ANDY RODDICK

MICHAEL RUSSELL USA Born: 05/01/78 Best ranking : 52



ANDRÉ SA Brazil Born: 05/06/77 Best ranking : 177



WAYNE ODESNIK USA Born: 12/21/85 Best ranking : 77 (SIMPLE) / 393 (DOUBLE)







Best ranking : 22 (SIMPLE)/109 (DOUBLE) MILOS RAONIC

Canada Born: 12/27/90 Best ranking : 369





WESLEY MOODIE

57 (SIMPLE) / 9 (DOUBLE)

DANIEL NESTOR

Best ranking : 1 (DOUBLE)

Born: 09/04/72

South Africa

Born: 02/14/79

Best ranking :

France













REPRESENTATION



FABRICE SANTORO France Born: 12/09/72 Best ranking : 17



FILIPP SMALYANYY Russia Born: 02/08/95 Best ranking : 1458



JUAN VAZQUEZ VALENZUELA Argentina

Born: 04/16/91 Best ranking : 7



DOMINIK SCHULZ Germany Born: 03/16/92 Best ranking Junior : 1



MOOS SPORKEN Netherlands Born: 02/22/94 Best ranking : 197

PARADORN

Thailand

SRICHAPHAN

Born: 06/14/79

Best ranking : 9 (SIMPLE) / 79 (DOUBLE)



EDUARDO SCHWANK Argentina Born: 04/23/86 Best ranking : 50 (SIMPLE) / 95 (DOUBLE)



YURI SHUKIN Kazakhstan Born: 06/20/79 Best ranking : 119



JOHAN SKATTUM Norway Born: 02/07/94 Best ranking : 1648



MICHAEL STICH Germany Born: 10/18/68 Best ranking : 9



ANDREI VASILEVSKI Belarus Born: 05/25/91 Best ranking : 806



AGUSTIN VELOTTI Argentina Born: 05/24/92 Best ranking : 621



MARCUS WILLIS

United Kingdom Born: 09/10/90 Best ranking : 572 (SIMPLE)/378 (DOUBLE)



TSUNG-HUA YANG China

Born: 03/29/1991 Best ranking : 321









VICTORIA AZARENKA Belarus Born: 07/31/89 Best ranking : 6 (SIMPLE) / 7 (DOUBLE)



ELENA BOGDAN Romania Born: 03/28/92 Best ranking : 436 (SIMPLE) / 846 (DOUBLE)



DIANA BOGOLIY Ukraine Born: 04/21/95 Best ranking : 195



TENNIS

MALLORY CECIL USA Born: 07/18/90 Best ranking : 372



EKATERINA DZEHALEVICH Belarus Born: 05/03/86 Best ranking : 134 (SIMPLE) / 64 (DOUBLE)

REPRESENTATION



ANNA CHAKVFTAD7F Russia Born: 03/05/87 Best ranking : 5 (SIMPLE) / 53 (DOUBLE)



KAI-CHEN CHANG Taïwan Born: 01/13/91 Best ranking : 91



Born: 07/01/88 Best ranking : 149

YOULIA FEDOSSOVA

Russia

SHARON FICHMAN Canada Born: 12/03/90 Best ranking : 124 (SIMPLE) /95 (DOUBLE)



ALONA BONDARENKO Ukraine Born: 08/13/84 Best ranking : 19 (SIMPLE) $\overline{/}$ 11 (DOUBLE)



AUDRA COHEN USA Born: 04/21/86 Best ranking : 229 (SIMPLE) / 271 (DOUBLE)

ALEXANDRA DAMASCHIN Romania Born: 02/14/91 Best ranking : 22

VITALIA DIATCHENKO Russia Born: 08/02/90 Best ranking : 105 (SIMPLE) /99 (DOUBLE)

ZARINA DIYAS Czech Republic Born: 10/18/93 Best ranking : 17



Belarus

Born: 08/23/88

KIM GRADJEK

35 (SIMPLE) /47 (DOUBLE)

Best ranking :



KATERYNA BONDARENKO Ukraine Born: 08/08/86 Best ranking : 32 Wimbledon 2005's Winner

EUGENIE BOUCHARD

Canada

Born: 02/25/94

Best ranking : 1062





NADYA GUSKOVA Russia Born: 01/10/92 Best ranking : 420



FI FNA BOVINA Russia Born: 03/10/83 Best ranking : 14 (SIMPLE)/14 (DOUBLE)









TENNIS

REPRESENTATION



ASHLEY HARKLEROAD USA Born: 05/02/85



NATASHA KHAN United-Kingdom Born: 05/12/87 Best ranking : 393 (SIMPLE)/ 365 (DOUBLE)



ALLA KUDRYAVTSEVA Russia Born: 11/03/87 Best ranking : 33 (DOUBLE) /59 (SIMPLE)



JUSTINE HENIN Belgium Born: 06/01/82 Best ranking : 1



IRINA KHROMACHEVA Russia Born: 05/12/95 Best ranking : 9



NADIA LALAMI Maroco Born: 04/28/90



ANDREA HLAVACKOVA Czech Republic Born: 08/10/86 Best ranking : 150 (SIMPLE) /53 (DOUBLE)

NIKOLA HOFMANOVA

165 (SIMPLE) / 310 (DOUBLE)

Czech Republic

Born: 02/03/91

Best ranking :



VANIA KING USA Born: 02/03/89 Best ranking : 23 (DOUBLE) /50 (SIMPL

Best ranking : 23 (DOUBLE) /50 (SIMPLE)

KSENIA KIRILLOVA Russia Born: 06/20/93



SACHA JONES New Zealand Born: 05/11/90 Best ranking : 11 (SIMPLE) / 687 (DOUBLE)



BETINA JOZAMI Argentina Born: 09/08/88 Best ranking : 132 (SIMPLE) / 92 (DOUBLE)



LENKA JURIKOVA Slovakia Born: 08/11/90 Best ranking : 22



ALEKSANDRA KOLESNICHENKO Uzbekistan Born: 12/14/92 Best ranking :

Best ranking : 577 (simple) / 517 (double)

JOHANNA KONTA Australia Born: 05/17/91 Best ranking : 347 (SIMPLE) / 650 (DOUBLE)









MELANIE OUDIN USA Born: 09/23/91 Best ranking : 42 (SIMPLE) /282 (DOUBLE)











EKATERINA MAKAROVA Russia Born: 06/07/88 Best ranking : 35 (SIMPLE) / 20 (DOUBLE)

KSENIA MILEVSKAYA Belarus Born: 08/09/90 Best ranking : 227



GABRIELA PAZ Venezuela Born: 09/30/91 Best ranking : 230



SHAHAR PFFR Israel Born: 05/01/87 Best ranking : 15 (SIMPLE) $\overline{/}$ 14 (DOUBLE)



TELIANA PEREIRA Brazil Born: 20/07/88 Best ranking : 196 (SIMPLE/203 (DOUBLE)



NADIA PETROVA Russie Née le 08/06/82 Meilleur classement : 3



KATARZYNA PIETER



TENNIS

ANASTASSIA

Born: 04/04/88

Best ranking : 1

Born: 09/27/87

Best ranking : 32

Netherlands

Born: 12/25/91

Best ranking : 45

MAGDALENA

RYBARIKOVA

Born: 10/04/88

Slovakia

OLGA PUCHKOVA

Russia

Russia

POLTORATSKAY

OLGA SAVCHUK Ukraine Born: 09/20/1987 Best ranking : 162

40 (SIMPLE) / 120 (DOUBLE)

MARTA SIROTKINA Russia Born: 03/22/91 Best ranking : 447



ALYONA SOTNIKOVA Born: 05/05/92 Best ranking : 490



KAROLINA SPREM Croatia Born: 10/25/84 Best ranking : 17 (SIMPLE) / 182 (DOUBLE)

REPRESENTATION



SLOANE STEPHENS USA Born: 03/20/93



ROMANA TABAKOVA Slovakia

Born: 05/07/91 Best ranking : 847



TAMARINE TANASUGARN Thailand Born: 05/24/77 Best ranking : 19 (SIMPLE) $\tilde{/}$ 12 (DOUBLE)



NEHA UBEROI India Born: 02/06/86 Best ranking : 196 (SIMPLE) / 110 (DOUBLE)

SHIKHA UBEROI

Born: 04/05/83

Best ranking :

India



TSVETANA PIRONKOVA Bulgaria Born: 09/13/87 Best ranking : 40 (SIMPLE) /141 (DOUBLE)



NICOLE PITTS USA Born: 11/03/86





FI FNA VFSNINA Russia Born: 8/1/86 Best ranking : 22 (SIMPLE) /15 (DOUBLE)

122 (SIMPLE) / 87 (DOUBLE)













SACHIA VICKERY Best ranking junior : 91



TENNIS

CAROLINE WOZNIACKI

Denmark Born: 07/11/90 Best ranking : 4 (SIMPLE) $\sqrt{52}$ (DOUBLE)



MARYNA ZANEVSKAYA Ukraine

Born: 24/08/93 Best ranking :19

REPRESENTATION



KATHERINE WESTBURY New Zealand Born: 03/14/93 Best ranking : 818



ALEKSANDRA WOZNIAK

Canada Born: 09/07/87 Best ranking : 21



VERA ZVONAREVA

Russia Born: 09/07/84 Best ranking : 5 (SIMPLE) /9 (DOUBLE)







FOOTBALI

REPRESENTATION



ANTHONY ADAMS USA Born: 06/18/80 6' - 310 lb Defensive tackle Chicago Bears — #95



DEVIN AROMASHODU USA Born: 05/23/84 6'2'' - 201 lb Wide receiver Chicago Bears — #19



KEVIN BOOTHE USA Born: 07/05/83 6'5'' — 315 lb Guard / tackle New York Giants — #77



ALEX BROWN USA Born: 06/04/79 6'3'' - 260 lb Offensive Linemen Free agent



ELTON BROWN USA Born: 09/09/83

6'5'' - 332 lb Guard New-York Sentinels - #64



LEVI BROWN USA Born: 13/16/1984 6'4'' - 323 lb Offensive tackle



Arizona Cardinals — #75 REGGIE BUSH USA Born: 03/02/85 26' — 202 lb Running back





Washington Redskins — #17 DRFW CARTER USA Born: 09/05/81

IASON CAMPBELL

Born: 12/31/81

6'5'' - 233 lb

Ouaterback

USA

6'3'' - 201 lb Wide receiver Free agent



DARYLL CLARK

USA Born: 02/05/86 6'3'' — 232 lb Quaterback Penn State Nittany Lions #17

MARQUES COLSTON

USA Born: 06/05/83 6'4'' — 231 lb Wide receiver New Orleans Saints — #12

Born: 09/09/87 6'3''- 215 lb Wide Receiver Florida Gators — #11





USA Born: 10/02/85 6'1'' — 207 ĺb Wide receiverSan Diego Chargers — #84



T.I. DUCKETT USA 6' — 254 lb

Free agent

ARMANTI EDWARDS

Born: 03/08/88 6'1''- 184 lb Ouarter Back Appalachian State Mountaineers #14



USA Born: 10/29/82 6' — 207 lb

Free agent

V. HALL DAVIS USA Born: 03/02/87 6'4'' - 214 lb Defensive End Louisiana's Ragin'Cajuns — #93



NATE DAVIS USA Born: 05/25/87 6'2" — 226 lb Ouaterback San Fransisco 49^{ers} — #7

GLENN DORSEY USA

Born: 08/01/85 6'2" — 315 lb Defensive tackle Kansas City Chiefs — #72

EARLY DOUCET

USA Born: 10/28/85 6' — 212 lb Wide Receiver Arizona Cardinals — #80



Born: 02/17/81

Running back





Running back





RILFY COOPER USA



Born: 12/02/83 6'7'' - 250 lbLinebacker

Miami Dolphins — #52

CRAIG DAVIS



FOOTBALI

REPRESENTATION



ANTONIO FREEMAN USA

Born: 05/27/72 6'1'' - 198 lb Wide receiver Retired



GARDNER ROD USA Born: 10/26/77 6'7'' - 719Wide Receiver Free agent



GEORGE GAUSE USA Born: 06/20/82 6'5'' — 275 lb Running Back Free agent



JOHN GILMORE USA Born: 09/21/79 6'5'' - 257 lb Tight end Tampa Bay Buccaneers #88



GRAHAM BRANDON USA Born: 04/03/88

6'7''- 263 lb Defensive End Michigan Wolverines #55



DEANGELO HALL USA Born: 11/19/83 5'10" - 195 lb Corner back Washington Redskins — #23



MARCUS HARRISON USA Born: 07/10/84 6'3'' — 110 ĺh Defensive tackle Chicago Bears — #94





SANTONIO HOLMES USA Born: 03/03/84 5'11" — 189 lb Wide receiver Pittsburgh Steelers — #10

RODERICK HOOD

USA Born: 03/10/81 5'11" - 196 lb Defensive back Tennessee Titans — #37

GRANT IRONS

USA Born: 07/07/79 6'6'' - 285 lb Linebacker Free agent

TARVARIS JACKSON

Born: 04/21/83 6'7'' - 275 lb Quaterback Minnesota Vikings — #7

MICHAEL JENKINS

Born: 08/27/76 6'4" - 220 lb Atlanta Falcons — #12

BRYANT JOHNSON

Born: 03/07/81 6'3'' — 216 ĺb Wide receiver



CHRIS JOHNSON

USA Born: 09/23/85 5'11" - 201 lb Running back Tennessee Titans — #28



RASHAD JOHNSON USA Born: 01/02/86 5'11'' - 202 lb Safety Arizona Cardinals — #49



LANCE JOHNSTONE

USA Born: 06/11/73 6'5" - 250 lb Defensive end Retired

SERGIO KINDLE

USA Born: 09/20/87 6''4'' - 255 lb Linebacker Texas Longhorns — #2



LARON LANDRY USA

Born: 10/14/84 6' - 213 lb Safety Washington Redskins — #30



CALVIN LOWRY USA

Born: 02/13/83 5'11" - 201 lb Defensive back Free agent



AARON MAYBIN USA Born: 04/06/88 6'4" - 250 lb Defensive end Buffalo Bills — #11





USA

USA



USA Wide receiver



Detroit Lions — #80

FOOTBALL

REPRESENTATION



BRANDON MINOR USA Born: 07/24/88 6'1''- 219 lb Running Back

Michigan Wolverines #4



JOSH MORGAN USA Born: 06/20/85 6' — 219 lb Wide receiver San Fransisco 49^{ers} — #84



MUHSIN MUHAMMAD USA Born: 05/05/73 6'2'' - 213 lb Wide receiver Carolina Panthers -- #87



SHAWN NELSON USA Born: 10/05/85 6'5'' - 240 lb Tight end Buffalo Bills - #89



TONY PARRISH USA Born: 11/23/75 5'11" — 209 lb Safety

Free agent



KENNY PETERSON USA Born: 11/21/78 6'3'' — 300 lb Defensive end Denver Broncos — #90



ANWAR PHILLIPS USA Born: 10/25/82 6' — 187 lb Corner back Free agent





BERNARD POLLARD JR. USA Born: 12/23/84 6'1" — 233 lb Outside Linebacker Houston Texans #31

JERRY PORTER

USA Born: 07/14/78 6'2'' — 220 lb Wide receiver Free agent

MAURKICE POUNCEY

USA Born: 07/24/89 6'5''— 315 lb Center Florida Gators #56



GERALD RIGGS

PERRY RILEY IR.

Born: 05/03/88

LSU Athletics #56

6'1'' - 220

Linebacker

Born: 11/06/60 6'1'' — 230 Running Back Retired

USA





BRIAN RIMPF USA Born: 11/02/81 6'5" — 315 lb Offensive Linemen Free agent





MICHAEL ROBINSON

USA Born: 02/06/83 6'1'' — 226 lb Offensive Linemen Free agent



BRIAN ROBISKIE USA Born: 12/03/87 6'3" — 209 lb Cleveland Browns — #80 Wide receiver



ROMAN MARK

USA Born: 03/16/77 5'11'' — 202 lb Free Safety San Fransisco 49^{ers} #26

ALLEN ROSSUM

USA Born: 10/22/75 5'8'' — 175 lb Corner back/return specialist Free agent

DARREN SHARPER

USA Born: 11/03/75 6'2'' — 209 lb Safety New Orleans Saints — #42

ROB SIMS

USA Born: 12/06/83 6′3″ — 315 lb Guard Seattle Seahawks — #67



DEANGELO SMITH USA Born: 07/17/86 5'11'' — 196 lb

Safety Detroit Lions — #39





FOOTBALI

REPRESENTATION



WILL SMITH USA Born: 07/04/81 6'3'' - 787 lb Defensive end New Orleans Saints - #91







BRANDON TATE USA Born: 10/05/87 6' — 209 lb Wide receiver New England Patriots — #19



COURTNEY TAYLOR USA Born: 04/07/84 6'1'' - 205 lb Wide receiver Free agent



IKE TAYLOR USA

Born: 05/05/80 6'1'' — 191 lb Corner back Free agent



ROBERT THOMAS USA Born: 07/10/80 6' - 235 lb

Linebacker Free agent



USA Born: 08/12/87

6' — 180 lb Cornerback Oregon Ducks #6



BEN TROUPE

USA Born: 09/01/82 6'4'' — 260 lb Tight end Free agent



USA Born: 06/23/80 6' — 213 lb

Quaterback Philadelphia Eagles — #7

ANTON WALLACE

USA Born: 05/23/88 6'1" — 195 lb Cornerback Penn State Nittany Lions #1

GERARD WARREN

USA Born: 07/25/78 6'4'' - 330 lbDefensive tackle Oakland Raiders — #61



DERRICK WILLIAMS USA

Born: 07/06/86 6' — 195 lb Wide receiver Detroit Lions — #12



KYLE WILSON

USA Born: 08/20/88 5'10'' — 186 lb Cornerback Boise State Broncos #1



OUINCY WILSON USA Born: 04/26/81 5'9" — 220 lb Running back Free agent



ANDRE WOODSON

USA Born: 04 /25 /84 6'4'' — 230 lb Quaterback Free agent

ANTHONY WRIGHT

USA Born: 02/14/76 6'1" — 211 lb Quaterback Free agent



WROTEN CLAUDE

USA Born: 09/16/83 6'2''- 295 lb Defensive Tackle Florida Tuskers #99

ASHTON YOUBOTY USA

Born: 07/07/84 5'11" - 189 lb Corner back Buffalo Bills — #26









BASKETBAL

REPRESENTATION



MAURICE AGER USA Born: 02/09/84 6'5'' — 202 İb New Jersey Nets — #13



RAFFR AI STON USA Born: 07/24/76 6'2'' — 175 lb Miami Heat — #11



CORFY BRFWFR USA Born: 03/05/86 6'9'' — 188 ĺb Minnesota Timberwolves #22



EARL CLARK USA Born: 01/17/88 6'10''- 225 lb Phoenix Suns — #55



IAMELLE CORNLEY USA Born: 04/18/87 6'5'' — 240 ĺb Fort Wavne Mad Ants



AUSTIN CROSHERE USA Born: 05/01/75 6'10'' — 235 lb Free agent

ERICK DAMPIER USA Born: 07/14/75 6'11" - 265 lb Dallas Mavericks — #25



USA Born: 09/23/79 6'7'' — 185 ĺb Los Angeles Clippers — #31



NDUDI EBI Italia Born: 06/18/84 6'9" - 200 lb Carife Ferrera



MELVIN FLY USA Born: 05/02/78 6'10'' - 261 lb Free agent





REGGIE EVANS USA Born: 05/18/80 6'8'' — 245 ĺb Toronto Raptors — #30





Utah Jazz — #44 DRFW GOODFN

USA Born: 09/24/81 6'10'' - 250 lb Dallas Mavericks - #90

JOEY GRAHAM

Born: 06/11/82

Born: 06/11/82

6'6" — 215 lb

Denver Nuggets — #14

STEPHEN GRAHAM

Charlotte Bobcats — #23

6'7'' — 225 lb

USA

USA



NICOLAS CALATHES USA / Greece Born: 02/07/89 6'6'' — 195 lb Panathinaikos — #33



PAT CALATHES USA / Greece Born: 12/12/85 6'10'' - 220 lb Maroussi — #12



MATT CARROLL USA Born: 08/28/80 6'6'' - 212 lb Dallas Mavericks — #13



PAT CARROLL USA Born: 09/10/82 6'5'' — 190 lb Iowa Energy — #33



RICKY DAVIS



APTOR:

DONTE GREENE USA Born: 02/21/88 6'11" — 226 lb Guard Sacramento Kings — #20



7FNDON HAMILTON USA Born: 04/29/75 6'11'' - 254 lb Free agent



BASKETBAL

REPRESENTATION



AL HARRINGTON USA Born: 02/17/80 6'9'' - 250 lb New York Knicks — #7



IARVIS HAYES USA Born: 08/09/81 6'8'' - 228 lb New Jersey Nets — #22



NENE HILARIO Brazil Born: 09/13/82 6'11'' — 250 lb Denver Nuggets — #31



IRUE HOLIDAY USA Born: 06/12/90 6'4'' — 180 ĺb Philadelphia 76^{ers} — #11



KRIS HUMPHRIES USA Born: 02/06/85 6'9'' — 235 lb New Jersey Nets - #43



STEPHEN JACKSON USA Born: 04/05/78 6'8" - 215 lb Charlotte Bobcats — #1



YI JIANLIAN China Born: 10/27/87 — 250 lb New Jersey Nets — #9



COBY KARL USA Born: 06/08/83 6'5'' — 215 İb Idaho Stampede — #5



TROY MURPHY USA Born: 05/02/80 6'11'' - 245 lb Indian Pacers — #3



MATT KNIGHT Australia Born: 05/31/85 6'8"-240 lb Loyola Marymount Lions #14



COURTNEY LEE USA Born: 10/03/85 6'5'' — 200 lb New Jersey Nets — #6

RON LEWIS USA Born: 07/27/84 6'4'' — 195 lb CE7 Basketball Nimburk



SHAWN MARION USA Born: 05/07/78

6'7'' — 228 ĺb Dallas Mavericks — #7

KEVIN MARTIN USA Born: 02/01/83 6'7'' — 185 lb Sacramento Kings — #23

KYLF MCALARNEY USA Born: 07/08/91 6 — 195 lb Fort Wavne Mad Ants — #12



EDUARDO NAJERA Mexico Born: 07/11/76

Dallas Mavericks — #14

IOAKIM NOAH

USA Born: 02/25/85 6'11'' — 232 lb Chicago Bulls — #13



RUBEN PATTERSON USA

Born: 07/31/75 6'5'' — 223 ĺb Free agent



CHRIS RICHARD USA

Born: 12/25/84 6'9" — 256 lb Chicago Bulls — #35



JASON RICHARDSON USA Born: 01/20/81 6'6" - 225 lb Phoenix Suns — #23



BRIAN ROBERTS Germany Born: 12/03/85 6'2 " — 175 lb Bamberg Brose Basket — #2







BASKETBALL

REPRESENTATION



QUINTON ROSS USA Born: 04/30/81 6'6'' — 193 lb Washington Wizards — #3



JASON TERRY USA Born: 09/15/77 6'2'' — 180 lb Dallas Mavericks — #31



RASHEED WALLACE USA Born: 09/17/74 6'11''- 230 lb Boston Celtics - #30



RICARD RUBIO «RICKY» Spain Born: 10/21/90 6'3'' — 181 lb Regal FC Barcelona



ANDERSON VAREJAO Brazil Born: 02/28/82 6'11'' — 260 lb Cleveland Cavaliers — #17



MATT WALSH USA Born: 12/02/82 6'6'' — 205 lb Union Olimpija



JOSEPH SMITH «JOE» USA Born: 07/26/75 6'10'' — 225 lb Atlanta Hawks — #32



ANTOINE WALKER USA Born: 08/12/76 6'9'' — 245 lb



EARL WATSON

Born: 06/12/79 6′1 ″— 185 lb Indian Pacers — #2



RUGBY

REPRESENTATION



ROLAND BERNARD Born: 11/14/81 6' — 224.8 lb Flanker Springboks -19/21 years



CLÉMENT FROMONT Born: 06/18/79 5′ 9″ — 187.4 lb Fullback France 7



ERWAN IAPTEFF Born: 03/17/88 6' 2'' - 240.3 lb Prop International France -19/21 years



SÉBASTIEN BOUILLOT Born: 02/24/82 5′ 9″ — 187.4 lb Flv Half



BAPTISTE GABRIEL Born: 02/05/91 96' 4'' - 220.5 lb Flanker Promo Marcoussis 2010



WESSEL JOOSTE Born: 07/12/83 6' 4" - 246.9 lb Lock or Flanker Springboks -19/21 years



RENAUD BOYOUD Born: 05/07/80 6' 2'' - 246.9 lb Right prop 3 caps France



COBUS GROBELAAR Born: 05/27/81 6' — 224.8 lb Flanker International Springboks A

CAMILLE LEVAST Born: 09/27/76 6' 4" - 242.5 lb Lock



CYRIL CHAVET Born:12/09/82 6'4" - 257.9 lb Number 8 France Universitaire



COBUS GROBLER Born: 02/02/81 6' 4" - 253.5 lb Lock International Springboks A

ANTOINE GUILLAMON 6' 3'' — 306.4 lb

JAMES HAMILTON . Born: 11/07/82 6' 3'' - 220.5 lb Lock 22 caps Scotland

RICHARD HAUGHTON Born: 11/08/80 6' 2" - 189.6 lb Winder



MAXIME MERMOZ Born: 08/12/86 5'9" - 184 lb 3/4 Centre 5 caps France

UGO MONYE

Born: 04/13/83

6' 2" — 102.8 lb

14 caps England

Winger



ALEXANDRE DUMOULIN Born: 8/24/89 6' 2" - 207.2 lb Inside Centre or Fly Back International France (-20)

PHILIP FITZGERALD

Born: 03/11/77

6' — 220.5 lb

Hooker

Scotland A



Born: 06/04/91 Right prop Promo Marcoussis 2010



LEWIS MOODY Born: 06/12/78 6′ 3″ — 227.1 lb Flanker 62 caps England



SHAUN PERRY Born: 05/04/78 5′ 8″ — 209.4 lb Scrum Half 14 caps England



JAQUE FOURIE Born: 03/04/83 6' 2'' - 209.4 lb Centre 55 caps Springboks





England 7





RUGBY



OLLIE PHILLIPS Born: 09/08/83 5′ 9″ — 202.8 lb Winger England 7



GURTHRO STEENKAMP Born: 06/12/81 6′2′′−264.6 lb Prop 20 caps Springboks



WILLIE WEPENER Born: 04/02/81 5′ 9″ — 240.3 lb Hooker



ANDRÉ PRETORIUS Born: 12/29/78 5' 8" — 198.4 lb Fly Half 32 caps Springboks



JULIEN SERON Born: 11/14/83 5' 8'' 172 lb Scrum Half



JOE VAN NIEKERK Born: 05/04/80 6' 3" — 238.1 lb Number 8 or Flanker 52 caps Springboks



Born: 09/16/85 6' 2'' — 220.5 lb Winger 4 caps England



JASON WHITE Born: 04/17/78 6' 4'' - 235,9 lb Flanker 77 caps Scotland

FIGHT SPORT

REPRESENTATION



HOUSTON ALEXANDER USA Born: 03/22/72 6' — 205 lb Specialities : wrestling, muay



JOHN KELLY USA Born: 08/08/1978 5'9" — 170 lb 4 wins / 0 loss



ROMERO RICARDO USA Born: 04/15/1978 6 ' - 205 lb 10 wins / 1 loss



FEDOR EMELIANENKO Russia Born: 09/28/76 6' — 235 lb Specialities : sambo, judo



GEGARD MOUSASI Armenia / Netherland Born: 08/01/85

Born: 08/01/85 6' — 185.2 lb 28 wins / 2 losses / 1 draw











LAURA FLESSEL France Born: 11/06/71 Fencing : sword Best ranking FIE : 1 FENCING









TRACK AND FIELD



LESLIE DJHONE France Born: 03/18/81 6'1" — 167 lb Speciality: 400 m









AMAURY LEVEAUX France Born: 12/02/1985 6'3"- 211 lb

6'3"– 211 lb Speciality : 50 m and 100 m freestyle

SWIMMING









MOTORSPORTS



MARIO DOMINGUEZ Mexico Born: 12/01/75 Team: Pacific Coast Motorsports











GAUTAM GAMBHIR India Born: 10/14/81 Height: 5'6'' Team: Delhi DareDevils, India









COACHES

REPRESENTATION

BASKETBALL



DEE BROWN USA Head Coach Springfield Armor-NBDL



STEVE KRAGTHORPE USA Former coach



HAPPY OSBORNE USA Head Coach Georgetown College (KY) Basketball



MICHAEL COOPER USA Head coach University Southern California



BILLY LANGE USA Head Coach US Naval Academy



TOM CREAN USA Head Coach Basketball Indiana University



ALAN MAIOR USA Assistant Coach Ohio State

STEVE MASIELLO USA Assistant Coach University of Louisville



USA Head Coach University of Arkansas

BUZZ PETERSON

Appalachian StateState



GUS HAUSER USA Assistant Coach Coastal Carolina

GREG GARD

Assistant Coach

University of Wisconsin

USA



DALONTE HILL USA Assistant Coach Kansas State



ANDY KENNEDY USA Head Coach Mississipi Basketball



USA Assistant Coach Michigan State University



WALTER MCCARTY USA Assistant Coach University of Louisville



ROB MURPHY USA Assistant Coach Syracuse University



MARK PHELPS USA Head Coach Drake University



KURT RAMBIS USA Head Coach Minnesota Timberwolves





TOM OSTROM USA Assistant Coach University of Arkansas

IOE PASTERNACK USA Head Coach University New Orleans





USA

Head Coach

COACHES

REPRESENTATION



HERB SENDEK USA Head Coach Arizona State



VINCE TAYLOR USA Assistant Coach University of Texas



KELLY WELLS USA Head Coach, Pikeville College (KY)



DAMON STOUDAMIRE USA Assistant Coach Memphis Grizzlies



REGGIE THEUS USA

Assistant Coach Minnesota Timberwolves

TENNIS



WAYNE BRYAN USA

Sacramento Capitals & The World TeamTennis







LEGENDS & ENTERTAINMENT



DAIN BLANTON USA Former volleyball player Broadcaster for Fox Sports Net



ROBERT HORRY USA Former NBA player Broadcaster



JOHN SAUNDERS USA/Canada Sports journalist for ABC and ESPN

REPRESENTATION



AUSTIN CROSHERE USA Basketball player Broadcaster for Fox Sports Net



KEVIN JOHNSON "KINGPIN" USA Boxer



STAN SMITH USA Retired tennis player



CHAD DAWSON USA Boxer



FLOYD MAYWEATHER USA Boxer



KELLI TENNANT USA Former volleyball player Broadcaster for ES



EARVIN MAGIC JOHNSON USA Former NBA player Sports Broadcaster for ABC



CHRIS MCGEE USA Master of ceremonies of the Association of Volleyball Professionals



RICK FOX USA Former NBA player

PAUL GOLDSTEIN

Former tennis player

USA



NORM NIXON USA Former NBA player Broadcaster for Fox Sports Net West

ALEX RODRIGUEZ USA Baseball Player New York Yankees



WORTHY JAMES

USA

Former NBA player Co-Host KCAL-TV for Los Angeles Lakers games

MATT VASGERSIAN

host for MLB Network

Sportscaster and television



DAVID BLAINE USA Born: 04/04/1973 Illusionist and stuntman



JENN BROWN USA Born: 03/23/1981 TV host, producer and model



LEEANN TWEEDEN USA Born: 06/13/1973 Model



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ACADEMIES

LAGARDÈRE UNLIMITED MANAGES A PRESTIGIOUS SPORTS ACADEMY IN PARIS, AND DEVELOPS A PARTNERSHIP WITH ANOTHER FAMOUS SPORTS ACADEMY IN FLORIDA, TO SECURE ITS PRESENCE FROM THE EARLIEST STAGES OF A SPORTS CAREER.

TWO CENTERS OF EXCELLENCE ON TWO CONTINENTS

Lagardère Unlimited provides sports training to standards of excellence in Europe and America through the partnership with the Saddlebrook Academy in Tampa and the Lagardère Paris Racing Academy in Paris.

Possessing prestigious, high-performance facilities, both academies offer programs combining studies to high academic standards with intensive training.

A CHOICE OF SIX DISCIPLINES

Lagardère Unlimited accommodates and trains young sportsmen in six major disciplines: fencing, golf, judo, swimming, tennis and track and field. The strength of Lagardère Unlimited is of having worldrenowned trainers and fitness experts at each site.

ACADEMIC RECOGNITION

Through agreements with front-running academic institutions including Sciences-Po Paris, Lagardère Unlimited offers scope for training sports professionals to receive tuition in higher-education syllabuses leading to job-winning qualifications.

FOSTERING A CAMPUS NEIGHBORHOOD ENVIRONMENT

Students are given many opportunities to organize their accommodation during their studies: on- or offcampus, installing their families nearby, etc. Everything is provided to enable a young sports professional to achieve fulfillment according to his or her wishes, at the Lagardère Unlimited academies.

KEY FIGURES

- **1 ACADEMY**
- **1 PARTNERSHIP**
- 6 DISCIPLINES:
- ★ FENCING ★ GOLF ★ JUDO
- ★ SWIMMING ★ TENNIS ★ TRACK AND FIELD

150 ATHLETES CATERED-FOR EACH YEAR



LAGARDÈRE PARIS RACING*





LA CROIX CATELAN, A UNIQUE SITE IN THE BOIS DE BOULOGNE

Located in the heart of the Bois de Boulogne, La croix Catelan is among the most exclusive sport facilities of Paris.

ACADEMIES

The site regroups two swimming pools (50 and 33 meters), open all year long, and 45 tennis courts : 3 in grass, 18 in red in clay, and 24 in quick and greenset.

In addition, the site offers a 1500 square meters synthetic field, many fitness centers, a solarium, 3 restaurants, many rooms for meetings and bridge tournaments, and a large locker room. All the 13000 members can enjoy theses ameneties all year long

LA CROIX CATELAN

Chemin de La Croix Catelan - Bois de Boulogne - 75016 Paris T 01 45 27 55 85 - F 01 42 30 85 70

* Lagardère Paris Racing Ressources – Société Anonyme Sportive Professionnelle au capital de 42 500 € - 433 565 819 RCS Paris – Siège social : 5, rue Eblé - 75007 Paris







LAGARDÈRE PARIS RACING*





EBLÉ FOR THE ELITE

Right in the center of Paris, located between Montparnasse and l'Hôtel des Invalides, the building of rue Eblé regroups the best equipments for the elite, in sports such as Judo, swimming, tennis, badminton and fencing.

With two indoor swimming pools, a fitness center and many saunas, Eblé is a unique site in the city of Paris, open to its members and also dedicated to professional athletes

EBLÉ 5, rue Eblé - 75007 Paris T 01 45 67 55 86 - F 01 42 73 04 10







ACADEMIES



* Lagardère Paris Racing Ressources – Société Anonyme Sportive Professionnelle au capital de 42 500 € - 433 565 819 RCS Paris – Siège social : 5, rue Eblé - 75007 Paris









SADDLEBROOK 30% OWNED BY LAGARDÈRE UNLIMITED

ACADEMIES





AN ACADEMY IN FLORIDA

Every year, the sports centre of Saddlebrook in Florida, not far from Tampa, welcomes hundreds of talented athletes eager to perfect their skills or improve their physical condition.

Onsite accommodation is provided to the athletes who have access to high-performance facilities for sport, relaxation and recovery.

A team of well-known professional coaches are on hand to help them fine tune their game, improve their technique and get mentally prepared. The program includes training sessions on and off the courts as well as specialized exercises designed for cohesiveness, precision and monitoring of match play.

Attendees can stay all year round or for intensive training courses.

Saddlebrook aims at developing the ability of each athlete and help him or her to reach his or her highest potential – as an athlete and as an individual.

The results of these efforts will show a well-balanced and mature person ready to take on life's challenges. Saddlebrook has among players training at the Academy : James Blake, Mardy Fish, John Isner and the Bryan's brothers.

SADDLEBROOK RESORT

Tampa 5700 Saddlebrook Way - Wesley Chapel, Florida 33543 T 813 973 1111 ou 800 729 8383









AN EVENTS PRODUCER, ORGANIZER AND OWNER, LAGARDÈRE UNLIMITED IS A KEY PLAYER IN THE ENTERTAINMENT FIELD AND IN SPORTS AND CULTURAL PROMOTION.

Currently specializing in American sporting events, Lagardère Unlimited is seeking to develop an international ambit in this area, while also planning to move into the world of cultural and artistic performance.

A MAJOR INTERNATONAL PLAYER

Lagardère Unlimited covers the full range of the American sports scene with a dominant or leading position in the main sports segments: amateur, university and professional sports.

Thanks to PR Event throughout Europe, Lagardère Unlimited developed a unique expertise in organizing international tennis tournaments such as the ATP/ WTA Tournament in Bastad and the ATP Tournament in Stockholm.

AMATEUR AND PROFESSIONAL SPORTS

Lagardère Unlimited owns popular events with nationwide appeal in the USA, such as: "Hoop It Up" in basketball, "Let It Fly" in American football or "Kick It" in soccer.

Through Upsolut, Lagardère Unlimited also handles the management of European events for amateurs and professionals such as the Vattenfall Cyclassics in Hamburg.

In creating the Copa Del Sol football tournament, Lagardère Unlimited is developing a unique positioning in the organization of friendly tours between European football clubs.

UNIVERSITY SPORTS

Its organization of sports events in the main American disciplines such as basketball, tennis and golf, makes Lagardère Unlimited an important actor in the sector.

KEY FIGURES 20 EVENTS 8 DISCIPLINES

- ★ AMERICAN FOOTBALL ★ BASKETBALL ★
- ★ CYCLING ★ FIGURE SKATING ★ FOOTBALL ★
- ¥ GOLF ¥ TENNIS ¥ TRIATHLON



COLLEGIATE SPORTS



PEL'S PALS CHARITY ROAST & GOLF TOURNAMENT

FIFTH THIRD BANK TENNIS CHAMPIONSHIPS



HALL OF FAME SHOWCASE BASKETBALL

EVENTS









SIGNATURE EVENTS



HOOP IT UP BASKET 3 CONTRE 3



KICK IT FOOTBALL 3 CONTRE 3



EVENTS



LET IT FLY FOOTBALL AMÉRICAIN 4 CONTRE 4



SKODA VELOTHON BERLIN









EXPERIENTIAL PROPERTIES





HOOP IT UP 30N3 BASKETBALL



KICK IT 3V3 Soccer



EVENTS



LET IT FLY 4V4 FLAG FOOTBALL



SKODA VELOTHON BERLIN











MEDIA

LAGARDÈRE UNLIMITED CORE BUSINESS IS MEDIA RIGHTS, ENCOMPASSING MANAGEMENT AND OPE-RATION OF BROADCASTING RIGHTS FOR SPORTS EVENTS THROUGH TRADITIONAL OR DIGITAL MEDIA.

SPORTFIVE, A MAJOR PLAYER IN THE SPORTS MARKET

Sportfive has entered into partnerships with the major European football leagues and close to 30 national and international sports federations, thus developing a unique positioning and expertise enabling the main rights holders to optimise their media income. Sportfive markets the media rights for the principal European football championships, the African Nations Cup, the 2014 Olympic Games to be held in Sochi, Russia and the 2016 Olympic Games to be held in Rio de Janeiro, Brazil, to broadcasters across the whole world.

IEC IN SPORTS STRENGHTENS ITS POSITION IN THE PREMIUM RIGHTS MARKET

IEC in Sports specialises in the management and operation of sports media rights. Its portfolio covers over 250 events in Europe (which represents 75% of IEC in Sport's contracts), the United States and Asia, totalling more than 3,500 hours of sports broadcasts annually.

It offers programming, production and post-production services to broadcasters.

Lagardère Unlimited is also in charge of sales of Eu-

ropean and African media rights for the World Athletics Championships in 2011 and 2013, through IEC in Sports, a partner of the IAAF (International Association of Athletics Federations).

WORLD SPORT GROUP, A MAJOR PLAYER IN SPORTS MEDIA RIGHTS

Lagardère Unlimitedsubsidiary specialises in management of broadcasting rights for Asian sporting events with a portfolio comprising more than 1,000 hours of live sports programming and 600 days of sport annually spread over more than 30 different countries.

World Sport Group is well-established as a major player in sports media rights in Asia and as distributor of prestigious events such as the Indian Premier League cricket competition. Word Sport Group became the exclusive commercial partner of the AFC (Asian Football Confederation) and the Golf Tour OneAsia Super Series.

KEY FIGURES

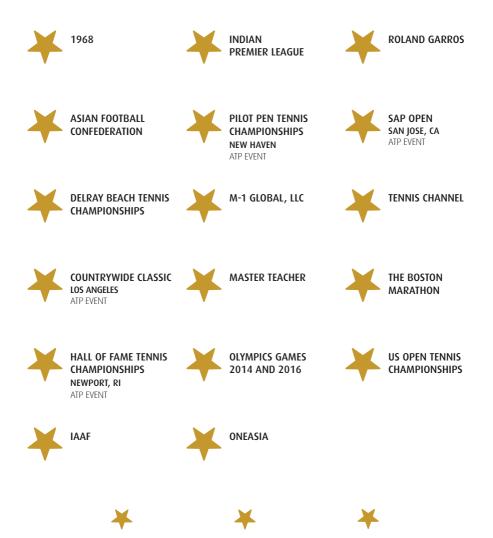
MORE THAN 250 SPORTS EVENTS MORE THAN 4 500 HOURS OF LIVE SPORTS MORE THAN 20 DISCIPLINES * CRICKET * GOLF * FIGHT SPORTS & MMA * SOCCER * TENNIS * TRACK AND FIELD * OLYMPICS SPORTS...



MEDIA & TV RIGHTS

MEDIA

PROGRAMMING, DISTRIBUTION OF SELECTED PROPERTIES AND EVENTS INCLUDING :







LAGARDÈRE UNLIMITED EXPERTISE IN SPORTS MARKETING, SPONSORSHIP AND HOSPITALITY ENABLES ADVERTISING BUYERS TO ASSOCIATE THEIR BRAND AND IMAGE WITH ORGANIZATIONS AND EVENTS.

SPORTFIVE EXCLUSIVE MARKETING RIGHTS HOLDER

Through Sportfive, Lagardère Unlimited holds the exclusive marketing rights for the leading German and French football clubs, including Olympique Lyonnais, Paris Saint-Germain, Lens Racing Club, Hamburg SV, Borussia Dortmund and Bayer Leverkusen. Sportfive also manages marketing rights for the African Football Federation (CAF) and is involved in various other sports such as rugby, swimming, skiing and handball.

WORLD SPORT GROUP STRENGHTENS ITS PRESENCE IN ASIA

Through its World Sport Group subsidiary, Lagardère Unlimited positions itself as a leader on the Asian market. Thanks to the international expertise of its teams, World Sport Group developed strong skills in selling marketing rights. World Sport Group signed significant contracts for the main three Asian sports and holds the marketing rights for the home matches for the Indian national cricket team – an extremely popular and broadcasted sport in Asia. The agency also signed a commercial partnership with the Asian Football Confederation (CAF) and for the prestigious OneAsia Super Series Golf Tour. Finally, this Lagardère Unlimited subsidiary also handles the marketing rights for the 2010 Commonwealth Games.

KEY FIGURES

30 EUROPEAN FOOTBALL FEDERATIONS 250 FRENCH AND GERMAN FOOTBALL CLUBS



MARKETING RIGHTS





ASIAN FOOTBALL CONFEDERATION





BAYER LEVERKUSEN



COMMONWEALTH GAMES 2010



RACING CLUB DE LENS



BORUSSIA DORTMUND



OLYMPIQUE LYONNAIS



AFRICAN FOOTBALL CONFEDERATION



ONEASIA











CONSULTING

LAGARDÈRE UNLIMITED IS DEVELOPING A NEW ACTIVITY INTENDED TO SUPPORT, ADVISE AND HELP STADIUM AND SPORTS VENUE ADMINISTRATORS.

STADIUMS, A SOCIAL ISSUE

A key factor in the cultural, social and sport development, stadiums have become a real economic and political issue. These structures dominate the urban landscape in a sustainable and positive way due to the events they host all year round, the large number of spectators they draw as well as the significant media coverage they often receive. Managing a stadium is a complicated task which requires a comprehensive and strategic vision of the entire sports world due to the many actors involved in its operation.

A NEW TREND OF DEVELOPMENT

Thanks to a team of specialists, Lagardère Unlimited is developing a new side to its activity, offering consulting services to rights holders.

In this way, Lagardère Unlimited supports the organizations in charge of the sales or the management of sports venues. Its services can range from simple marketing consultations to the entire design of a management and development plan. Lagardère Unlimited offers integrated and comprehensive solutions for stadium and arena owners around the globe.

Lagardère Unlimited provide services ranging from complete pre-build consultancy services to comprehensive stadium management and marketing services.

ADDITIONAL ACTIVITY

A natural complement to the other five universes of Lagardère Unlimited, the CONSULTING activity will rapidly expand on the five continents.

Lagardere Unlimited 4, rue de Presbourg – 75116 Paris T+33(0)1 40 69 16 00 F +33(0)1 40 69 17 38 www.lagardere-unlimited.com