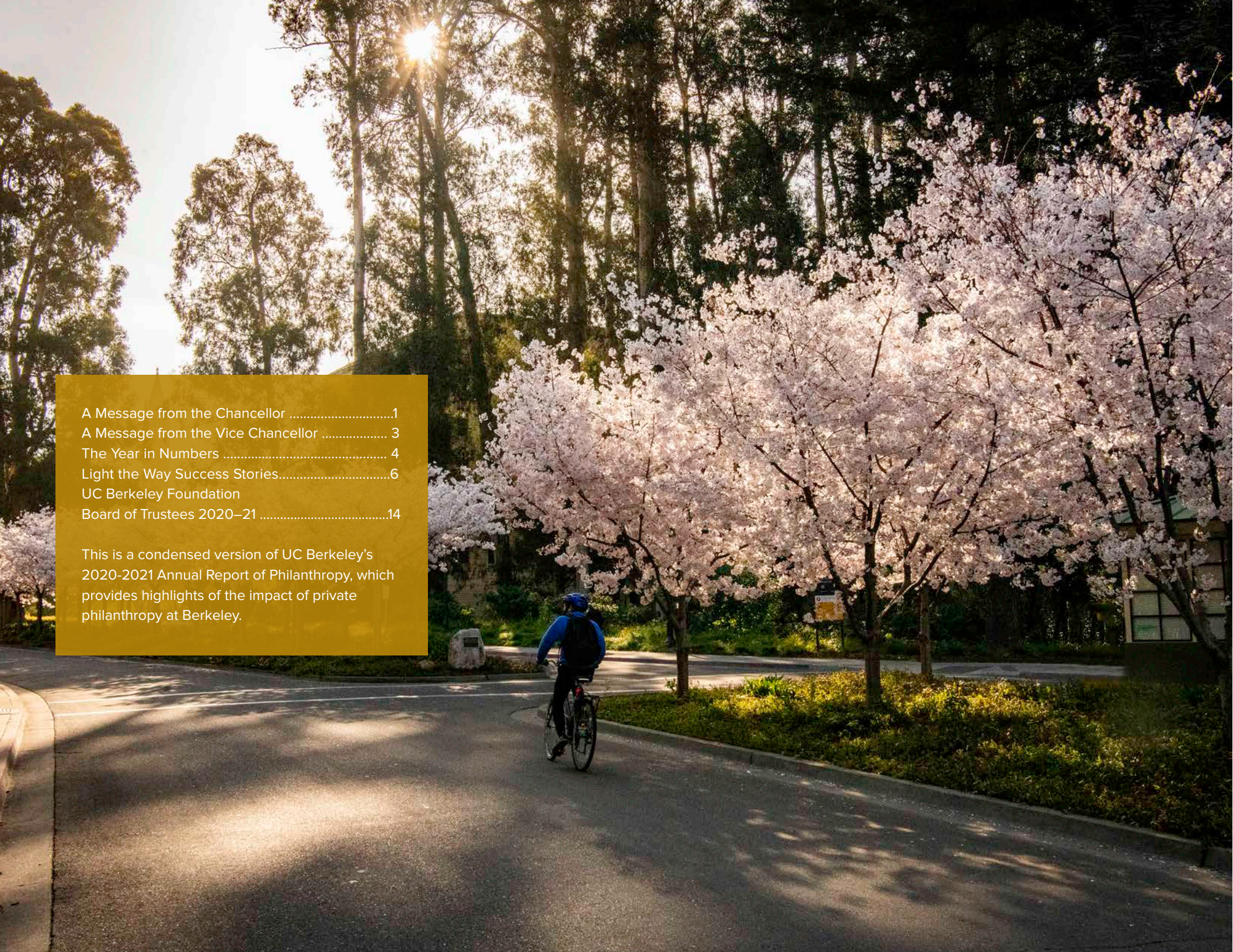




Berkeley

ANNUAL REPORT *of*
PHILANTHROPY
2020 – 21



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 UC Berkeley Foundation
 Board of Trustees 2020–2114

This is a condensed version of UC Berkeley’s 2020–2021 Annual Report of Philanthropy, which provides highlights of the impact of private philanthropy at Berkeley.



A Message from the Chancellor

As I write this message from Berkeley, students are back on campus for in-person instruction and events, and there is a familiar electricity everywhere — with enhanced vision and urgency. We find ourselves at the beginning of a new era, informed deeply by COVID-19 and tremendous social and political change, including a renewed focus on the legacy of racism, locally and globally.

We’ve learned so much individually and as a community in the past year. In these times, I’m profoundly gratified that our community of alumni, parents, friends, faculty, students, and staff has stepped forward with resiliency, adaptability, and compassion — and affirmed support of Berkeley on multiple fronts.

Thank you for helping us achieve the second-best fundraising year on record in the 2020–21 fiscal year and setting a new all-time mark for the number of gifts. At the end of the fiscal year, we were at 77 percent of the way toward reaching our \$6 billion goal in this campaign.

It’s not just that you’re giving during a time of widespread need that inspires me; it’s what you’re giving to:

- Faculty and graduate students, igniting new lines of discovery and inspiring undergraduates.
- Research solutions for the environment, democracy, health, and other complex challenges.
- Scholarships that get undergraduates here, and programs that help them thrive once they arrive.
- First-rate facilities that seed new collaborations, disciplines, and breakthroughs.

When I look back at the past year, I’ll always remember a particularly joyful scene: The Class of 2021 celebrating a rite of graduation with an in-person procession in May at the Greek Theatre. Three months later, the university fulfilled its promise to the Class of 2020, inviting them to return to campus and take part in a similar ceremony — all while observing health protocols. This return of an ancient ritual, modified to fit the times, speaks of confidence and hope in the better world we seek to build.

Thank you for your resilience and support. Fiat Lux, and Go Bears!

Carol T. Christ

Carol T. Christ
Chancellor



A Message from the Vice Chancellor

Reflecting on a year of resilience, I'm pleased to report that thanks to the support of 65,005 donors, we raised \$878.5 million in gifts, pledges, and private grants in the 2020–21 fiscal year. This was the second-best fundraising year on record, especially remarkable in light of the pandemic, and an all-time high number of gifts: 121,761. Eighty-three percent of donors gave less than \$1,000, a testament to the fact that every gift matters, and the community coming together makes us stronger.

Each gift reflects the diverse passions of our donors who want to see Berkeley faculty, students, and staff at the forefront of discovery and innovation, expanding opportunity, and extending the university's impact. In the following pages, we're highlighting a handful of gifts that articulate this well.

Part of our success is in how our Berkeley community came together to provide resources to address COVID-19 across multiple fronts. Contributions were made to advance urgent COVID-related research on our campus, as well as provide sustaining support to undergraduate and graduate students and campus programs. During the fiscal year, donors gave \$17 million in COVID-related contributions, including:

- \$11 million for COVID-related research.
- \$6 million for direct support to students and student-facing programs, including the Student Emergency Fund and other vital student assistance, as well as critical support for schools and colleges to adapt to the needs presented by the pandemic.

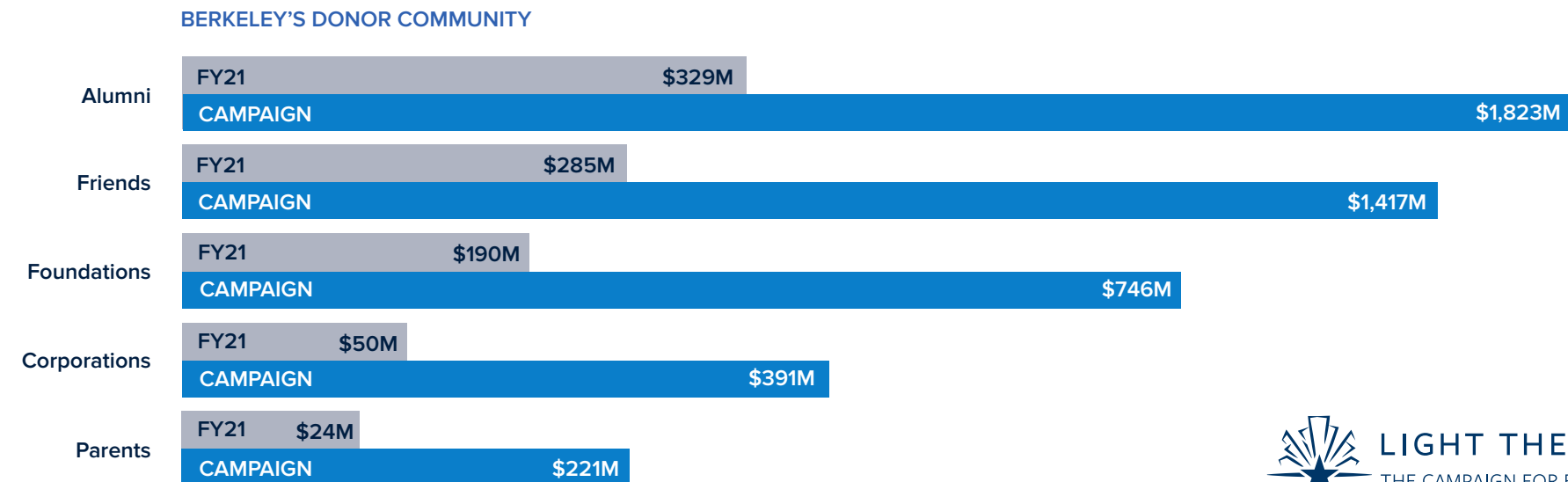
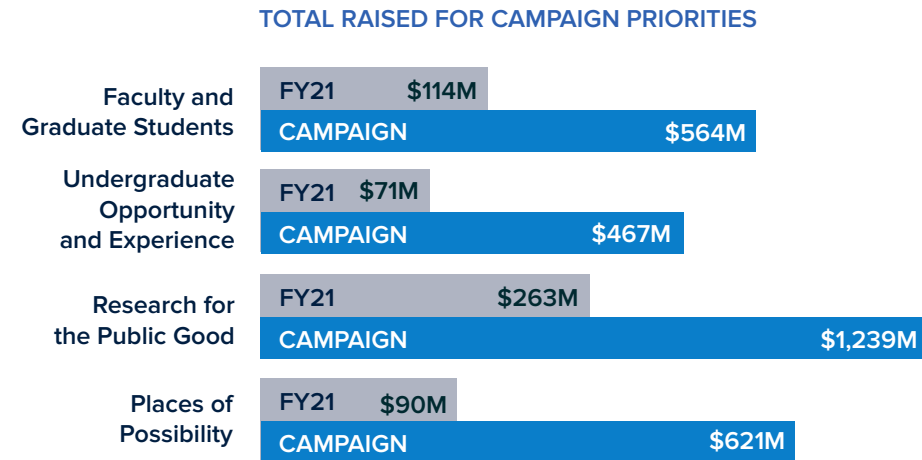
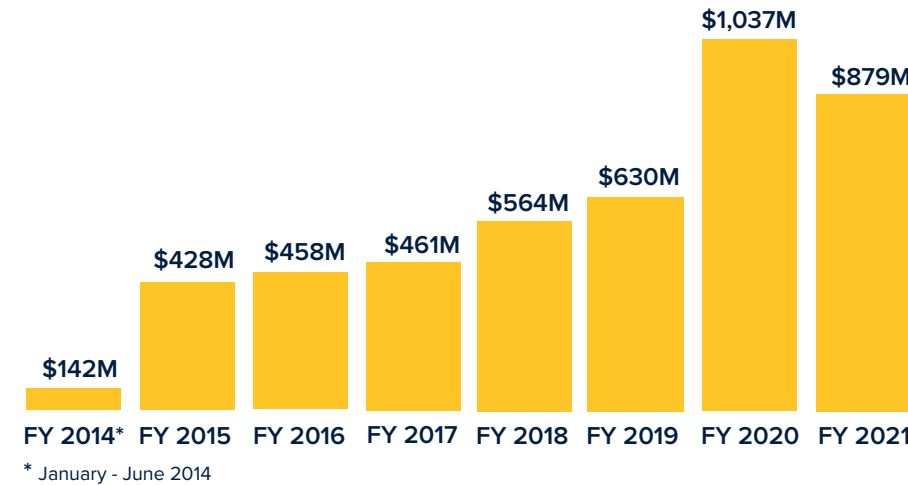
We are grateful to our external community of supporters for responding generously to the need and underpinning our resilience. And we are grateful for our faculty, students, and staff for the resilience and leadership they have shown during the pandemic.

At its core, Light the Way: The Campaign for Berkeley is about advancing excellence and opportunity, while uniquely addressing some of the world's most pressing challenges through the expert work of our Berkeley community. These themes resonate more than ever today, as we strive to live up to our nation's foundational principles and build a better world. Thank you for your vision and integral support.

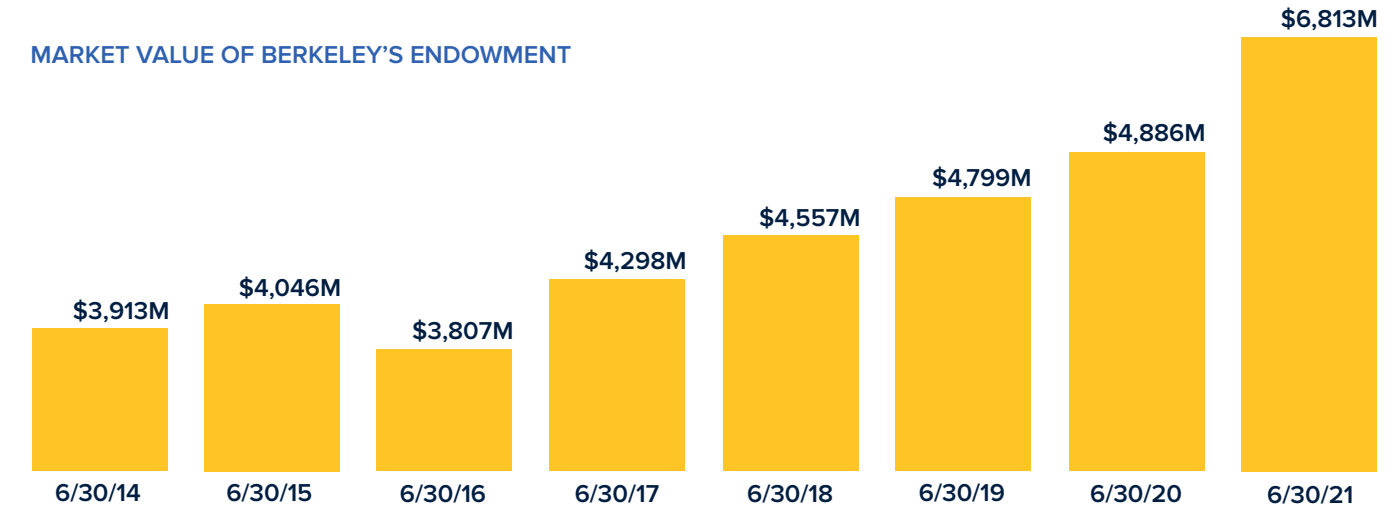
Julie M. Hooper, CFRE
Vice Chancellor, University Development and Alumni Relations
President, UC Berkeley Foundation

Berkeley's Fiscal Year and Campaign Totals: This year, 65,005 donors made contributions, and \$4.6 billion has been raised toward Light the Way's \$6 billion goal. Thank you for spreading Berkeley's light.

TOTAL RAISED THROUGH JUNE 30, 2021 = \$4,598,524,538



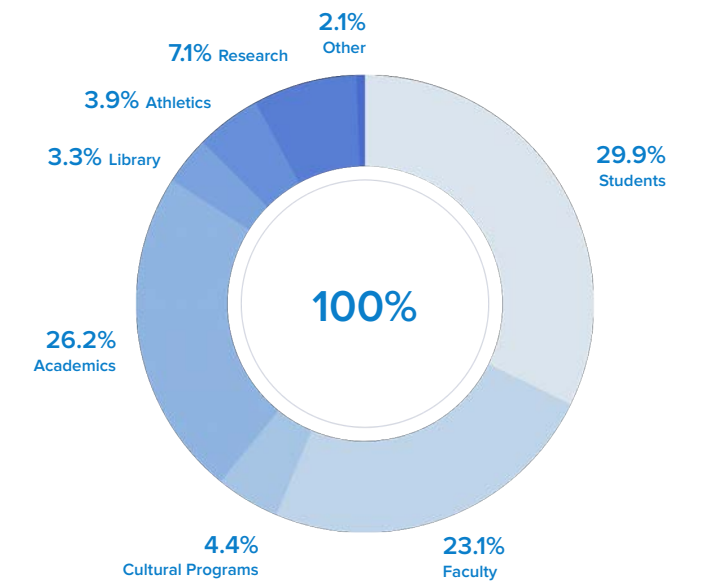
MARKET VALUE OF BERKELEY'S ENDOWMENT



Berkeley's Endowment:

The endowment provides a reliable funding source for our students, faculty, and the groundbreaking programs that maintain Berkeley's reputation of excellence. It generated \$173 million in payout to the campus in 2020–21.

WHAT BERKELEY'S ENDOWMENT SUPPORTS





Environmental Design gift gives graduate students debt relief, path to public service

A transformative \$5.3 million gift from Berkeley alumnus Jon Stryker to the College of Environmental Design will fund a four-year fellowship program aimed at providing debt relief to more than 100 graduate students.

The Arcus Social Justice Corps will give CED post-graduates relief from the mounting student loan debt, rising tuition, and cost of living that many students face upon graduation. That financial stability will give Arcus Fellows the opportunity to focus on the students' passions — like reforming housing policy, food accessibility or urban planning — and empower them to pursue social justice careers at groups and institutions that tackle the impacts of social and racial inequities, head-on.

"I'm grateful for this powerful investment from Jon Stryker, which achieves two principal things: It provides significant financial support for students in the College of Environmental Design, and it embeds, in a direct way, Berkeley's commitment to social justice," said Chancellor Carol T. Christ. "The Arcus Social Justice Corps is a magnificent idea that will have tremendous impact for our students and the communities they serve."

Since its inception in 1959, CED has sustained a legacy of preparing environmental designers for public service centered on equity, ecology, and excellence.

"The Arcus Social Justice Corps is a magnificent idea that will have tremendous impact for our students and the communities they serve."

— Chancellor Carol T. Christ

As the first school in the nation to house the fields of architecture, landscape architecture and city and regional planning under one roof, students attend CED with the intent to address society's most pressing urban challenges.

This recent gift enables CED to ensure that Arcus Fellows become front-line social justice practitioners — a programmatic first among major international schools of architecture, landscape architecture and urban planning, said Vishaan Chakrabarti, dean of CED at the time the gift was made.

"Historically, CED has actively involved students in social justice and community-based work throughout their education, but now we can finally guarantee they are financially supported in their endeavors without the burden of overwhelming loan debt," Chakrabarti said. "The ASJC will ensure that CED fulfills its promise

to be an incubator for our brightest minds to, together, create equitable and ecological communities of the future."

Arcus Fellows will be selected by a CED committee that includes practitioners in social justice and faculty, staff, student and alumni representatives. Every enrolled master's degree student at CED can apply for an Arcus Fellowship. The first cohort will be selected in fall 2021, and each year thereafter fellows will pledge to work in social justice roles after graduation with the intent to produce work that combats the most pressing societal challenges.

Visit light.berkeley.edu for inspiring stories.



SMASH and SEED: Diversifying the next generation of science and tech leaders

For venture capitalist and social policy researcher Freada Kapor Klein '74, wasting human potential is profoundly illogical. A recent \$5 million gift to support diversity in STEM at Berkeley builds on her decades-long commitment to ensuring equal access to opportunity by leveraging the power of science and math.

“At a time when every mom and pop shop has to have some kind of tech capability — and tech is such a creative space — we want it to look like America,” says Kapor Klein, whose deep experience in addressing equity issues includes co-founding, in 1976, the first organization in the United States to focus on preventing sexual harassment in the workplace.

Kapor Klein and her husband, Lotus founder Mitch Kapor, created SMASH (the Summer Math and Science Honors academy) at UC Berkeley nearly 20 years ago. This program for high school students has since been replicated at 10 university sites across the country. The Kapors' recent gift builds upon the program's success by providing scholarships for SMASH alumni to attend Berkeley and participate in SEED (Stem Equity and Excellence in Diversity) Scholars, an honors program focused on supporting and inspiring historically marginalized populations majoring in all areas of STEM. Like SMASH, SEED Scholars provides opportunities to explore the social

“At a time when every mom and pop shop has to have some kind of tech capability — and tech is such a creative space — we want it to look like America.”

— Freada Kapor Klein '74

justice aspects of pursuing a career in STEM. At events such as “Science, Society, and You” — a series of conversations facilitated by graduate students — SEED Scholars participants confront the complexities of prejudice in STEM fields.

“Having conversations at the nexus of science and social justice empowers our students, regardless of their background, to feel comfortable bringing up issues that are either not spoken of in STEM circles, or are spoken of only in whispers,” says Ira Young, director of SEED Scholars. “They learn how to be bold in that area, in bringing about change. Our students develop a voice and excel in science at the same time.”

Topics such as how it feels to be othered, how to conduct yourself when you're an “only” in a lab, and the myth of the model minority are discussed as part of SEED Scholars' holistic support, which lays the groundwork for what Young defines as a lifelong relationship with a community of groundbreaking peers.

For the Kapors, providing scholarships and programmatic support for SEED Scholars was a logical extension of their work with SMASH. By making SMASH students aware of the scholarship to attend the SEED Scholars program at Berkeley, Kapor Klein is directly contributing to the diversification of STEM at her alma mater — and eventually the tech sector.

Visit light.berkeley.edu for inspiring stories.



Nearly 3,000 quilts by African American artists gifted to BAMPFA

A collection of nearly 3,000 quilts by more than 400 African American artists — believed to be the largest collection of its kind ever assembled — was gifted to the Berkeley Art Museum and Pacific Film Archive (BAMPFA) as a bequest by Eli Leon, an Oakland-based art scholar and avid collector of African American quilts.

“We intend to honor this incredible act of generosity just as Eli would have wanted us to: by making a sustained commitment to the long-term exhibition and scholarship of these extraordinary holdings, in order to deepen public appreciation for the vibrancy of African American quilt-making traditions,” said Lawrence Rinder, director and chief curator of BAMPFA at the time the gift was made.

The collection, which represents quilt-making practices from the Mississippi Delta to Northern California, includes more than 500 works by renowned artist Rosie Lee Tompkins, whom Leon met in a flea market in 1985 when she was an unknown artist. An exhibition of the collection was featured at BAMPFA when it reopened its doors to the public in May 2021.

“By selecting BAMPFA as the permanent home for his remarkable collection, Eli Leon has given UC Berkeley a magnificent gift that will advance our commitment to celebrating diverse voices and cultural traditions,” said Chancellor Carol Christ. “BAMPFA is uniquely suited to ensure that these wonderful works of art receive the exposure and attention they deserve through the museum’s outstanding exhibition program and the extensive scholarly resources of the university.”

Visit light.berkeley.edu for inspiring stories.

Pictured left: Fragment of a quilt, Untitled, by Irene Bankhead. Courtesy of BAMPFA.

New Fellows program supports taking risk in science

Thanks to a generous gift from the Heising-Simons Family Fund to support research that has the potential to forge new paths in the physical sciences, UC Berkeley launched the Heising-Simons Faculty Fellows program.

Through the gift, early- and mid-career faculty members working in geology and geophysics, materials sciences and materials chemistry, astronomy and physics will have the opportunity to apply for five-year \$1 million fellowships to pursue basic science research that could lead to paradigm-shifting discoveries. Two awards will be given each year for the next six years.

“In science, ‘Eureka’ moments don’t occur in a vacuum,” said Dean of Math and Physical Sciences Frances Hellman. “Breakthroughs come as a combination of visionary imagination and painstaking basic research. This new fellows program celebrates the former and sustains the latter.”

The Heising-Simons Faculty Fellows program will advance the efforts of faculty who are pursuing bold approaches within the physical sciences. UC Berkeley’s remarkable record of achievement in these areas includes Ernest Lawrence’s invention of the cyclotron in the 1930s; Marvin Cohen’s predictions of properties in new materials, such as nanotubes and semiconductors, starting in the 1960s; Luis Alvarez and Walter Alvarez’s 1980 hypothesis that an asteroid’s impact caused the end-Cretaceous mass extinction; and Chung-Pei Ma’s discovery over the last decade that supermassive black holes lurk in the centers of many galaxies in the universe.

“In science, ‘Eureka’ moments don’t occur in a vacuum.”

— Dean of Math and Physical Sciences Frances Hellman

Visit light.berkeley.edu for inspiring stories.



Three gifts transform computing and data science at Berkeley

Three gifts of \$25 million each will reinforce Berkeley's position as a leader in computing and data science research and education, and help create a visionary new home for the Division of Computing, Data Science, and Society (CDSS). Notably, two of the gifts are from current Berkeley faculty: professors Scott Shenker and Ion Stoica of the Division of Computing, Data Science, and Society, and the College of Engineering.

"We are deeply grateful for these three gifts," said Jennifer Chayes, associate provost of the Division of Computing, Data Science, and Society. "I cannot imagine a stronger endorsement of CDSS and of Berkeley than the unprecedented generosity of our two current faculty, Scott and Ion."

Shenker's gift provides \$25 million for the Gateway, a planned nexus for collaborative, integrated data science and computing education and research to solve societal problems. Stoica's gift of \$25 million will support construction of the Gateway and two new full-time faculty positions in computer science. The third \$25 million gift, from an anonymous donor, will also help facilitate development of the Gateway.

Anticipated to open in 2025, the Gateway will provide 380,000 square feet of space for research, teaching, and co-creation for more than 1,600 faculty, students, and staff of CDSS and other units. Equipped to connect the power of computing and

"We want to build an idea factory, an ecosystem where students, faculty, and staff can come together to tackle complex societal problems and pioneer new approaches in computing and data science."

— Professor Ion Stoica

data science to disciplines across the campus, the Gateway will attract researchers ready to confront complex challenges in areas such as climate and sustainability, human health, and social justice.

"We want to build an idea factory, an ecosystem where students, faculty, and staff can come together to tackle complex societal problems and pioneer new approaches in computing and data science," said Stoica. "We don't know what those future innovations will look like, but we want to create an environment that will attract the best people and where great ideas will flourish."

Realizing this vision for the Gateway is a top priority of the Light the Way campaign. In February 2020, an anonymous donor's lead gift of \$252 million, the largest single contribution in Berkeley's history, provided a firm foundation for the Gateway. Including the three new gifts, the Gateway is now halfway funded. The balance needs to be raised before groundbreaking proceeds.

"These generous gifts are so inspiring and represent great momentum for the Gateway," said Chancellor Carol T. Christ. "The gifts from faculty speak not only to the power of Berkeley's vision of data science and computing but also to the unique impact of

our faculty in driving innovation and change from the ground up. The Gateway will accelerate this culture of transformation and collaboration and direct it to improving human health, social justice, and environmental sustainability."

Visit light.berkeley.edu for inspiring stories.

The UC Berkeley Foundation (UCBF), dedicated to advancing the university's core endeavors since 1948, is the leading force behind raising private funds for Cal. Governed by a Board of Trustees, it is composed of professional, business, and philanthropic leaders. In addition to securing gifts, trusts, and bequests to benefit programs across campus, the foundation is one of the primary advisory groups to the Chancellor and provides guidance in maintaining Berkeley's global preeminence.

The UCBF is also responsible for carefully monitoring invested gifts under its jurisdiction and has demonstrated consistent success. The Berkeley Endowment Management Company, launched in 2009, manages the strategic investment of endowment funds given through the foundation and helps ensure long-term support for the university's most essential priorities.

Environmental, Social, and Corporate Governance (ESG) are three areas of focus used to guide socially responsible investing. The UC Berkeley Foundation formally established an ESG Subcommittee in 2014 to translate Berkeley's core mission of teaching, research, and public service into a set of awareness-focused principles that govern the Foundation's investment approach.

To learn more visit the UCBF website: ucberkeleyfoundation.org

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