

PolyGram Plans To Integrate U.S. Latin; MTV Hands Out Vid Noms; 'Tierra' Tracks

PEREZ PLOTS POLYGRAM'S Future: As Salvador Pérez Muñoz sees it, his job as managing director of PolyGram Latino is a familiar one: to integrate the PolyGram's U.S. Latin division with the other territories.

But with only a handful of acts on his roster, Pérez also wants to promote PolyGram's catalog, "which is not being worked well," he notes. Pérez says there are 80 to 90 titles that can be promoted, including albums from Spanish crooner **Nino Bravo**, as well as Spanish-language albums from Greek songstress **Nana Mouskouri**.

To bolster its product flow, PolyGram is distributing tropical product from West Side, which also owns tropical imprints Seeco and DiscCuba. There are more than 900 titles from the three labels, including albums from **Tito Rodrí-**



by John Lannert

guez, **Joe Cuba**, and **Celia Cruz**. Pérez says that 200 titles are ready for release. About 30 albums will be shipped Oct. 5, with an average of 50 titles being released annually thereafter. Of course, Pérez is actively marketing contemporary albums, as well. Upcoming albums are due from sertaneja duo **Chitaõxihno & Xororó**—now called **José & Durval** outside of Brazil—**Roberto Livi**, and **Pimpinela**. Moreover, Pérez is shipping a 16-song **Boyz II Men** set in September

that will sport a Spanish-language version of their 1992 megasmash "End Of The Road." The Latino single was produced by K.C. Porter.

"Boyz II Men sing better than Nat 'King' Cole," marvels Pérez, "and Nat 'King' Cole was understood very well although he didn't sing perfectly. This song was sung with a lot of soul and at the end of the song they sing a cappella with three distinct voices singing three distinct parts, which is not easy."

Livi's album—due out in October—is to be an orchestral compilation of greatest hits backed by a vocal ensemble in the tradition of **Ray Conniff**.

Slated for a late September release is the upcoming record from **Pimpinela**, the brother/sister vocal team of **Joaquín** and **Lucía Galán**, who gained initial fame with via fiery romantic vignettes. "They are no longer a couple that fights, but rather a duo that sings," assures Pérez.

MTV SETS VID NOMS: The nominations by "MTV Internacional" for video of the year—slated to be handed out Sept. 2 at the MTV Video Music Awards—are "El Costo De La Vida" by **Juan Luis Guerra Y 4.40**; "América" by **Luis Miguel**; "María by **Café Tacuba** and "Una Rosa Es Una Rosa," by **Mecano**, which won video of the year May 20 at "Premio Lo Nuestro." "MTV Internacional" viewers will choose the winner.

KUBANEY'S "AUGUST" RELEASE SLATE: Kubaney has an unusually hefty August release schedule, with product coming from merengue singer/composer **Dimanchi** ("Ojo Por Ojo"), bongocero **Víctor Cruz** ("Zona De Peligro"), ex-Johnny Ventura vocalist **Kélmán Nuñez** ("Homenaje A Héctor Lavoe").

Also out on Kubaney-distributed José Luis Records is "Candela" from bachatero **Luis Vargas**, plus two albums of the "perico riabiao" merengue mode: "El Ciego De Nagua En New York" by **El Ciegito De Nagua** and "Te Espero En El Río" from **Méry Hernández**.

"MANGUE" YOU CAN DANCE To: In Portuguese, "mangue" literally means mangrove. It also is a moniker slapped on a sound emanating from the northeastern Brazilian state of Pernambuco, where native rhythms such as frevo and maracatu are wedded to rock and funk. In June, the new Pernambuco grooves were introduced in São Paulo via a show featuring two Recife-based acts **Chico Science & Nação Zumbi** and **Mundo Livre S/A**. The concert did not cause the stir created last year by **Daniela Mercury's** São Paulo set, but at least two persons were interested in seeing the show: Sony's artistic director **Jorge Davidson** and Warner VP **Joã Rossini**. Sony subsequently signed **Chico Science & Nação**, outbidding three other labels.

BMG ARGENTINA'S Soundtracks: BMG Argentina is rolling nice sales figures courtesy of two film soundtracks—"The Bodyguard," which has sold more than 200,000 units, and "Tango Feroz," a 100,000-unit seller from a domestic film based on the career of porteño rock pioneer **José Alberto "Tanguito" Iglesias**. Also, Microfón's Spanish-language soundtrack to "Aladdin" sold 30,000 (Continued on next page)

Hot Latin Tracks™

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL/DISTRIBUTING LABEL	TITLE
1	1	1	8	LUIS MIGUEL WEA/LATINA	★ ★ ★ NO. 1 ★ ★ ★ ◆ AYER 3 weeks at No. 1
2	2	2	6	GLORIA ESTEFAN EPIC/SONY	◆ MI TIERRA
3	3	4	13	EDNITA NAZARIO EMI LATIN	◆ UN CORAZON HECHO PEDAZOS
4	5	7	8	SELENA EMI LATIN	NO DEBES JUGAR
5	11	10	6	GUILLERMO DAVILA RODVEN	CUANDO SE ACABA EL AMOR
6	12	21	4	JUAN LUIS GUERRA Y 4.40 KAREN/BMG	◆ CORONITA DE FLORES
7	4	3	16	JON SECADA SBK/EMI LATIN	◆ SENTIR
8	10	14	9	RICKY MARTIN SONY LATIN/SONY	◆ ME AMARAS
9	9	19	6	LOS CARLOS LUNA/FONOVISA	PIDEME LA LUNA
10	15	20	7	LUCERO MELODY/FONOVISA	SOBREVIVIRE
11	17	16	6	EDGAR JOEL RODVEN	◆ HASTA EL SOL DE HOY
12	8	8	8	PAULINA RUBIO EMI LATIN	◆ AMOR DE MUJER
13	13	11	9	JORDY SONY LATIN/SONY	◆ DUR DUR D'ETRE BEBE
14	14	15	6	LA MAFIA SONY DISCOS/SONY	◆ AHORA Y SIEMPRE
15	38	—	2	LOS FANTASMAS DEL CARIBE RODVEN	★ ★ ★ POWER TRACK ★ ★ ★ ELLA ES
16	18	24	5	MAZZ EMI LATIN	MI TESORO
17	7	6	13	ANA GABRIEL SONY LATIN/SONY	◆ TU Y YO
18	NEW ▶	1	1	VICENTE FERNANDEZ SONY DISCOS/SONY	★ ★ ★ HOT SHOT DEBUT ★ ★ ★ LASTIMA QUE SEAS AJENA
19	6	5	14	RICARDO MONTANER RODVEN	AL FINAL DEL ARCO IRIS
20	23	29	4	MARC ANTHONY SOHO SOUNDS/SONY	PALABRAS DEL ALMA
21	16	12	12	MAGNETO SONY LATIN/SONY	◆ SUGAR SUGAR
22	31	33	3	ROCIO JURADO Y ANA GABRIEL SONY LATIN/SONY	◆ AMOR CALLADO
23	21	22	5	LUIS ENRIQUE SONY TROPICAL/SONY	NO TIENES QUE PEDIR PERMISO
24	40	38	3	YURI SONY LATIN/SONY	POLIGAMIA
25	33	34	4	LOS HERMANOS ROSARIO KAREN/BMG	AMOR AMOR
26	29	32	3	RICARDO ARJONA SONY LATIN/SONY	PRIMERA VEZ
27	NEW ▶	1	1	ALVARO TORRES EMI LATIN	ESTOY ENAMORADO DE TI
28	NEW ▶	1	1	MIJARES EMI LATIN	AHORA SE ME VA
29	19	13	11	DANIELA ROMO EMI LATIN	◆ QUE VENGAN LOS BOMBEROS
30	22	28	4	BRONCO FONOVISA	TRES HERIDAS
31	24	23	14	CHAYANNE SONY LATIN/SONY	MI PRIMER AMOR
32	NEW ▶	1	1	LOS RODARTE SONY DISCOS/SONY	NO SOY UN CUALQUIERA
33	32	31	5	LUNNA EMI LATIN	POR EL FUEGO
34	39	39	4	GRUPO VIENTO Y SOL FONOVISA	CENIZAS Y FUEGO
35	36	35	3	EL GRAN COMBO COMBO	TE DESEO
36	NEW ▶	1	1	TITO NIEVES RMM/SONY	MANIAS
37	35	—	2	CRISTIAN MELODY/FONOVISA	DIEZ MIL LAGRIMAS
38	NEW ▶	1	1	SERGIO DALMA POLYGRAM/PLG	AVE LUCIA
39	28	30	9	ALEJANDRO FERNANDEZ SONY DISCOS/SONY	◆ PIEL DE NINA
40	25	27	5	LA SABROSURA FUENTES	TU AMIGO O TU AMANTE

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